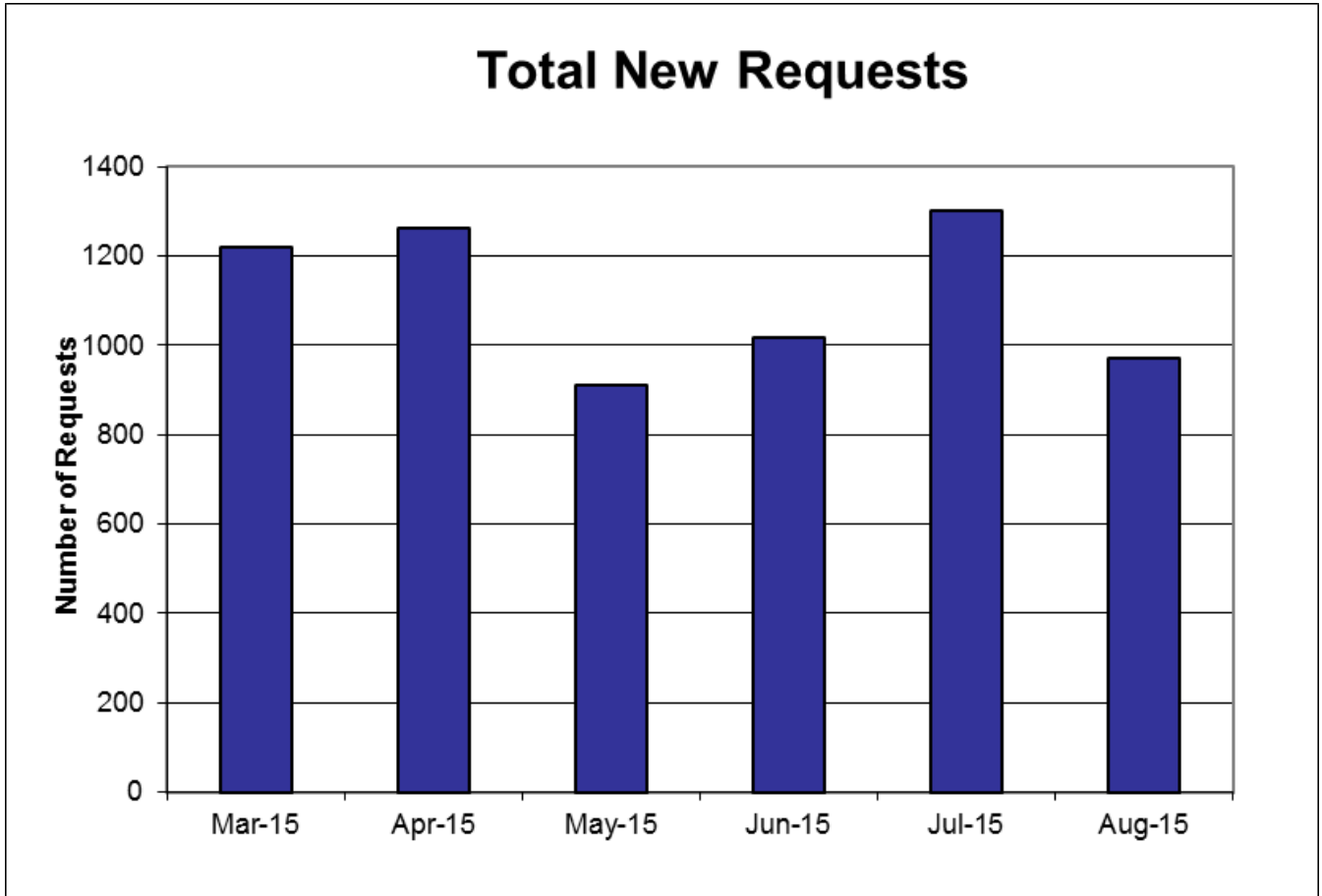
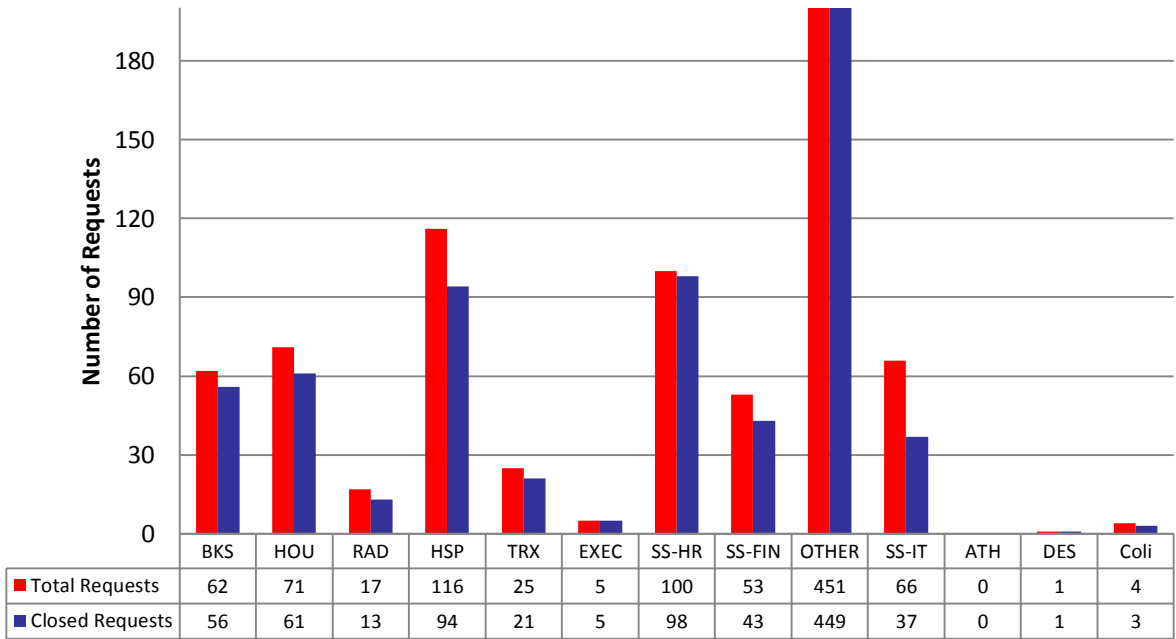


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USC Auxiliary Services IT Monthly Operations Reports August 2015

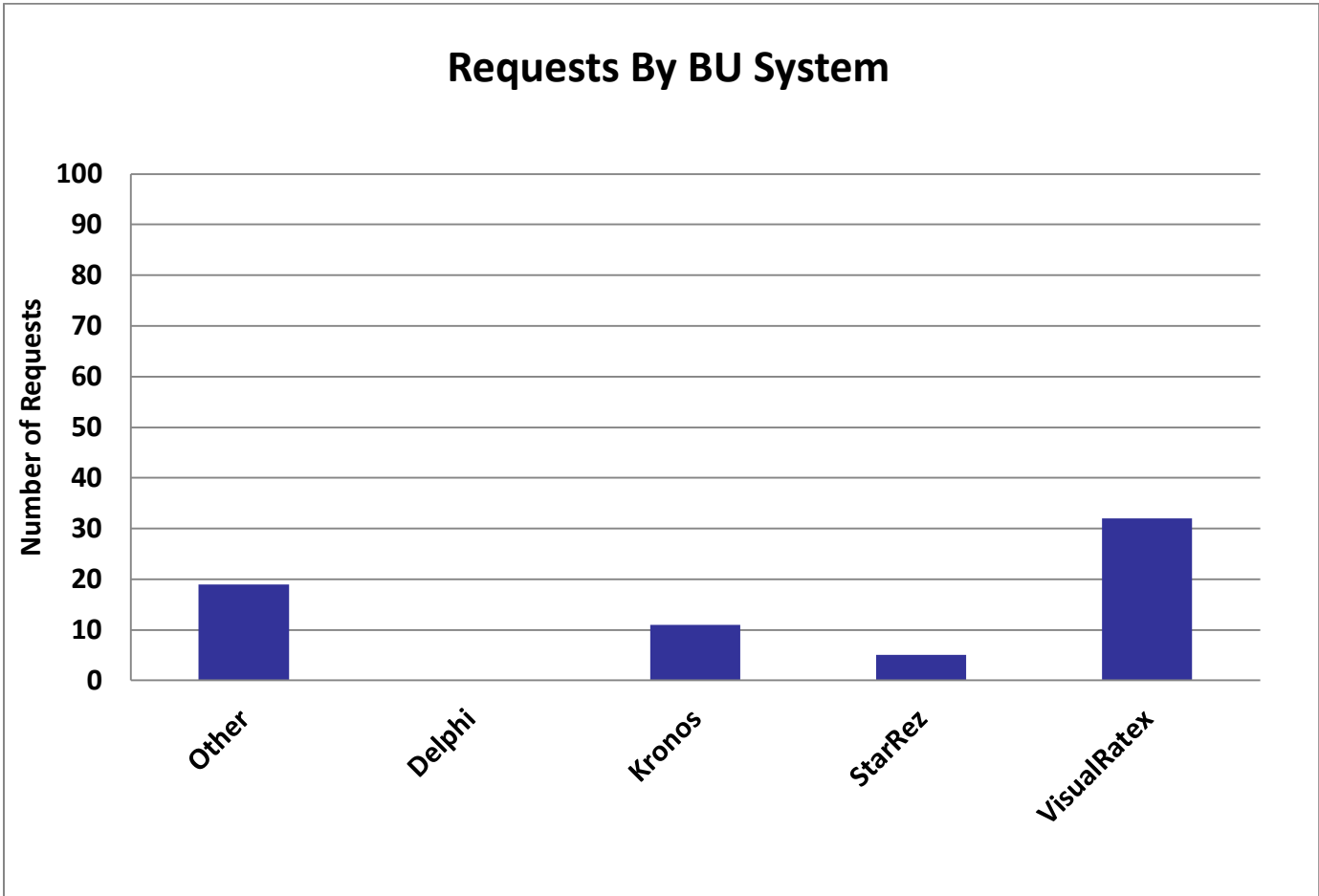
Total New Vs Closed Requests



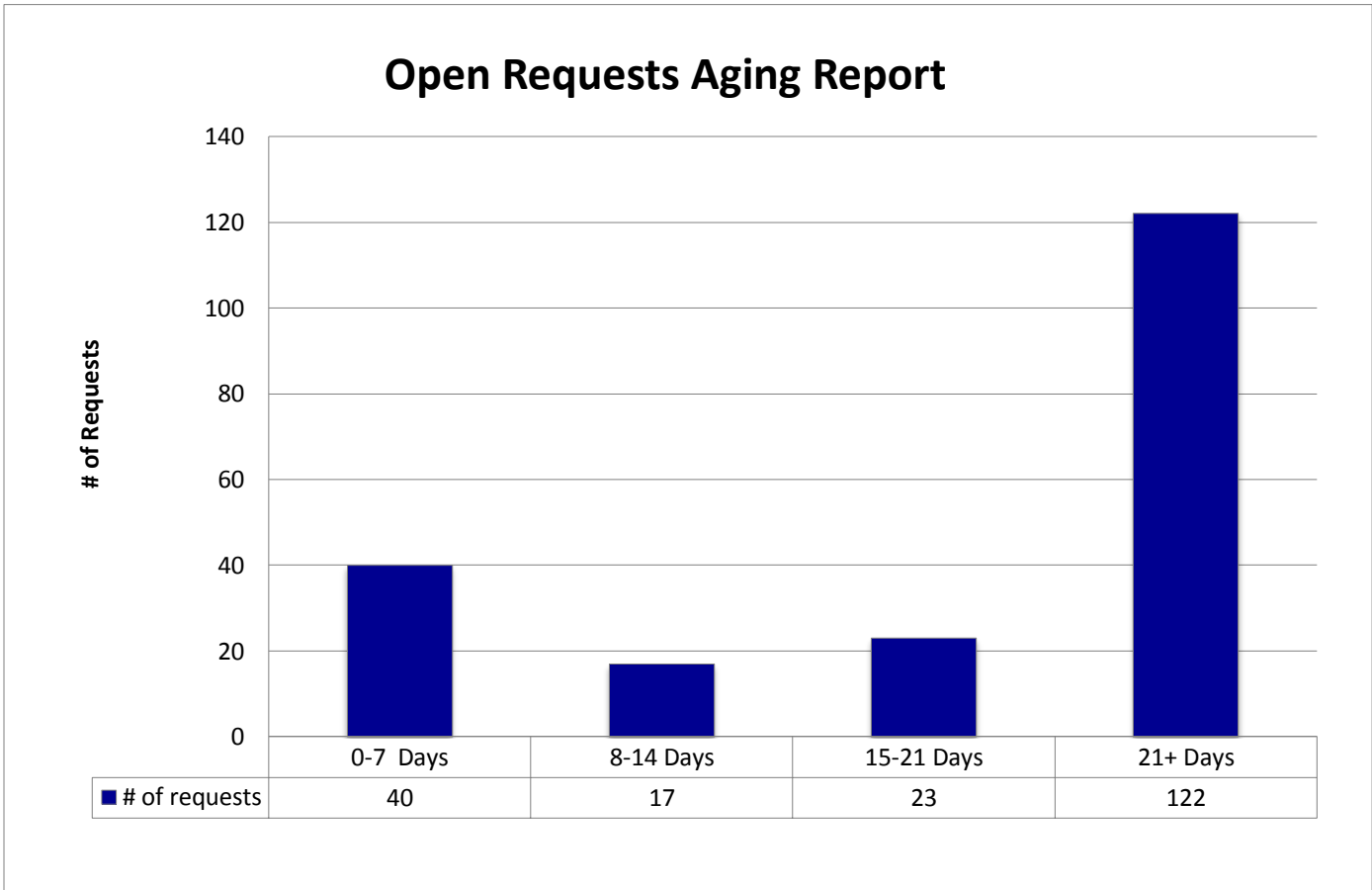
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August 2015



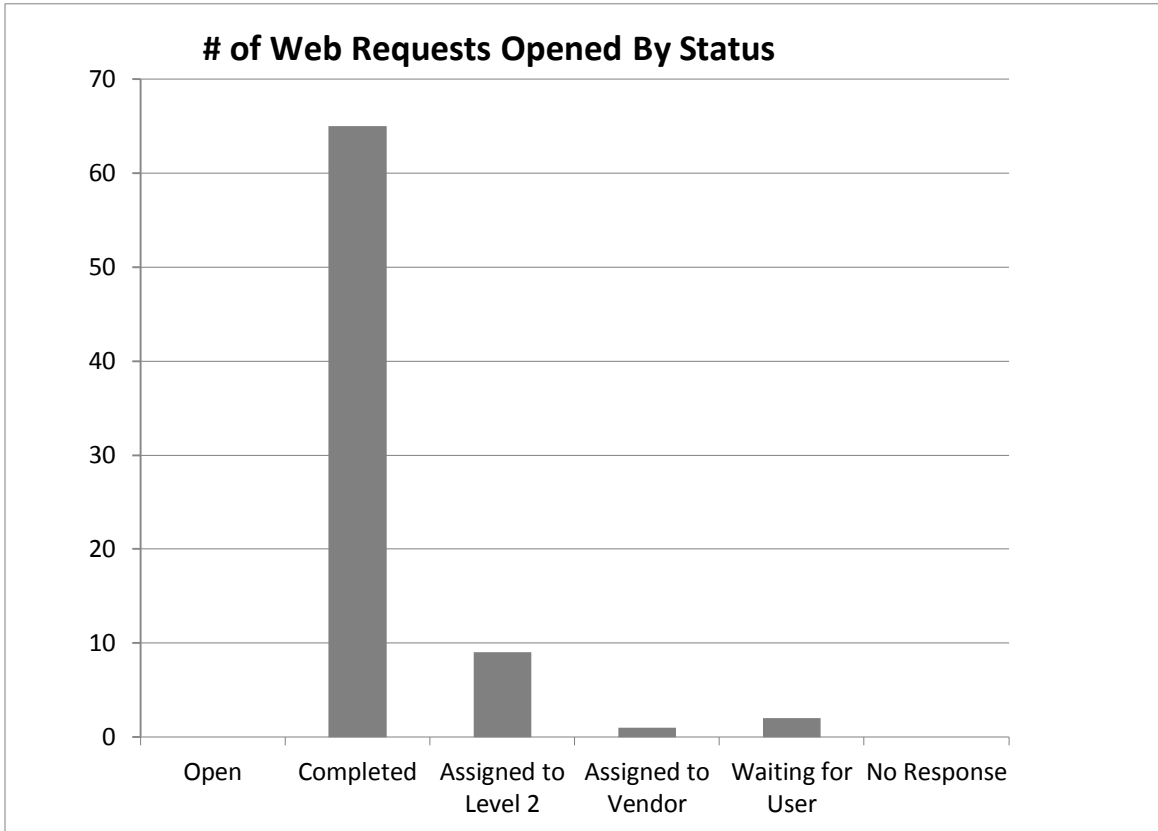
**USC Auxiliary Services IT
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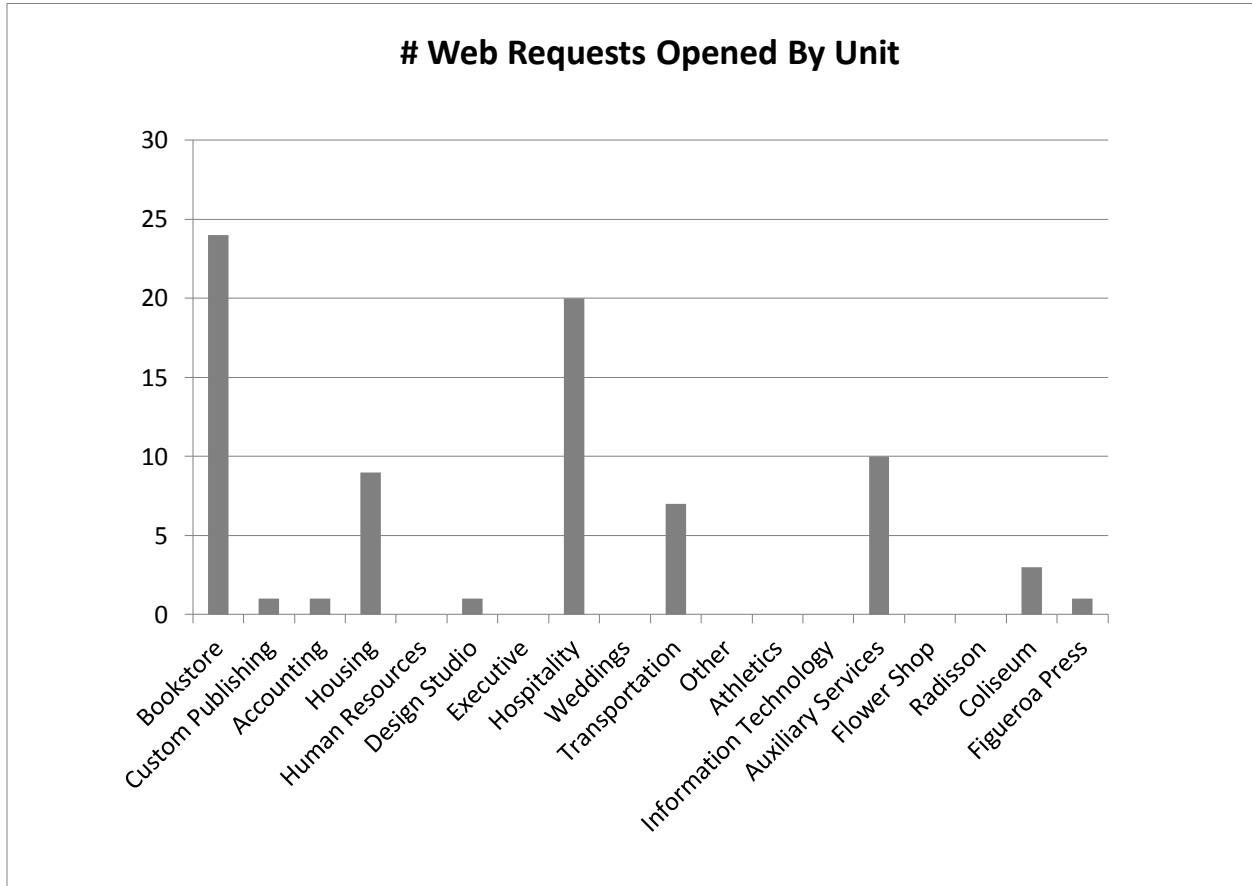
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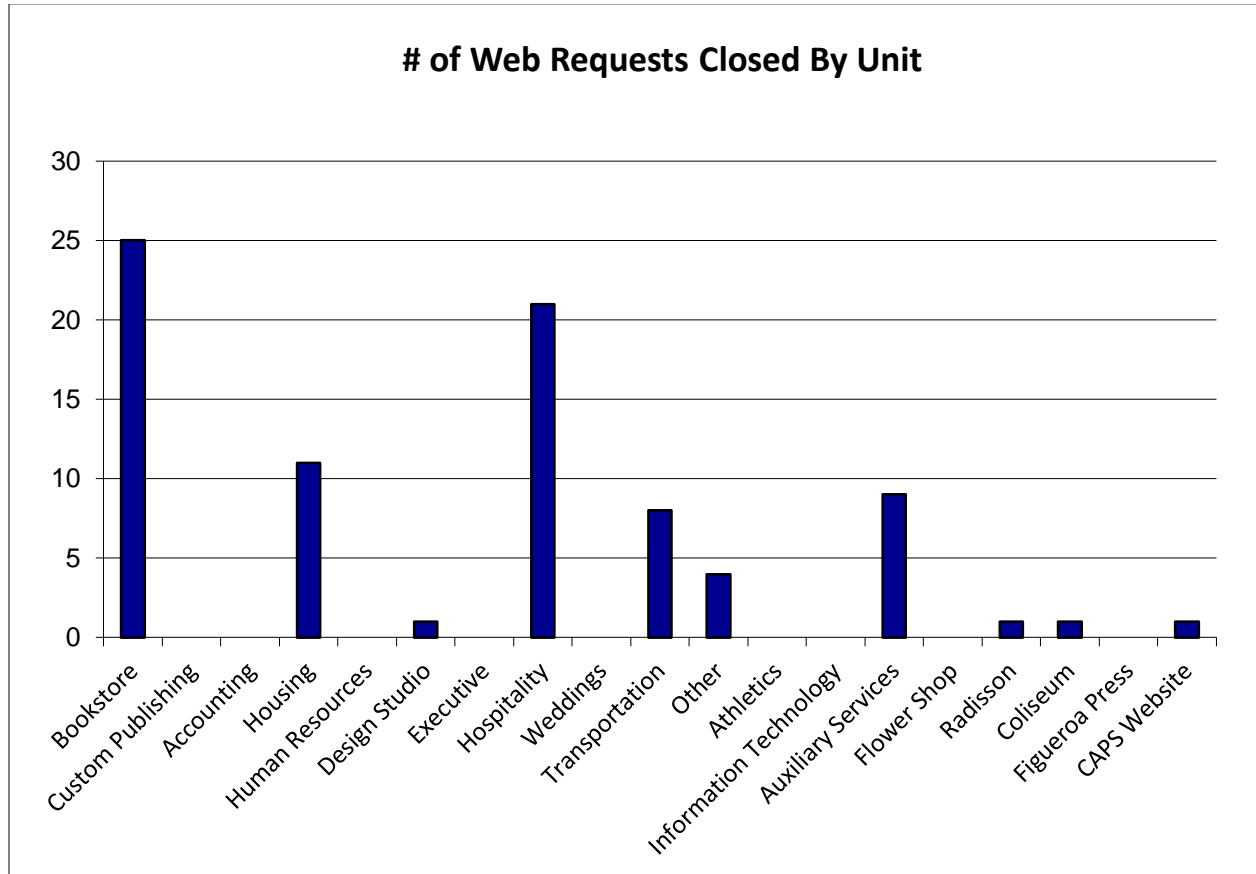
**USC Auxiliary Services IT
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August 2015**



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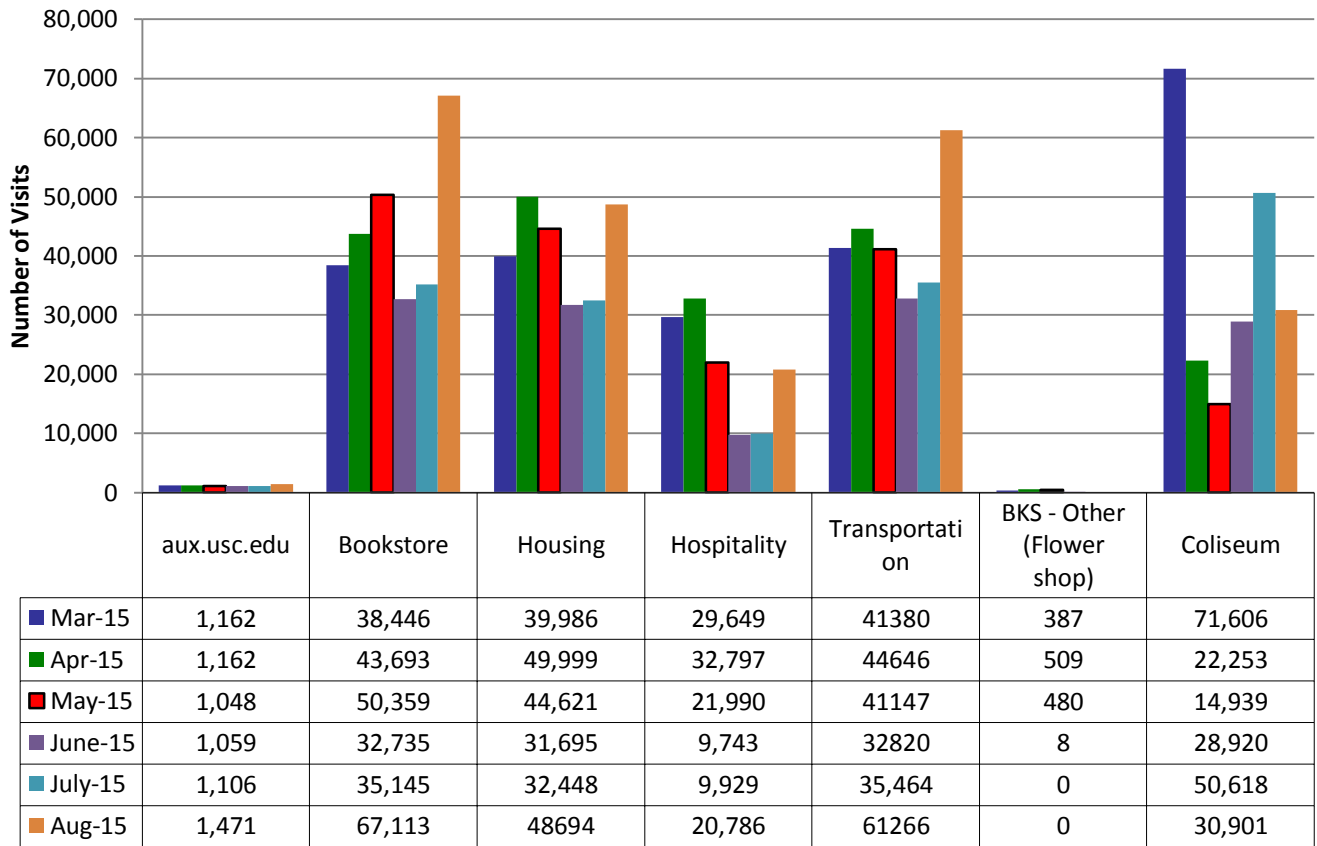


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August 2015**



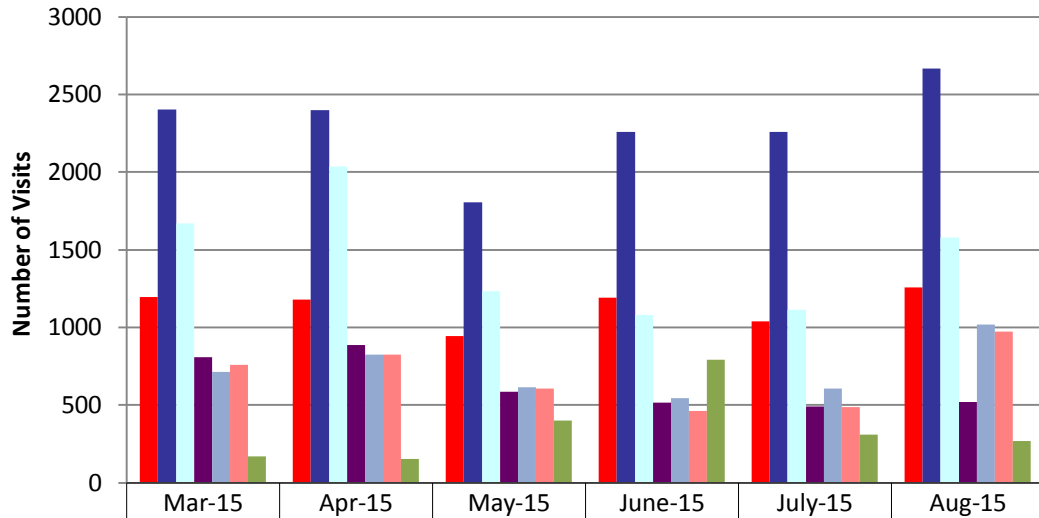
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Web Visits Per Month - BU Main Sites



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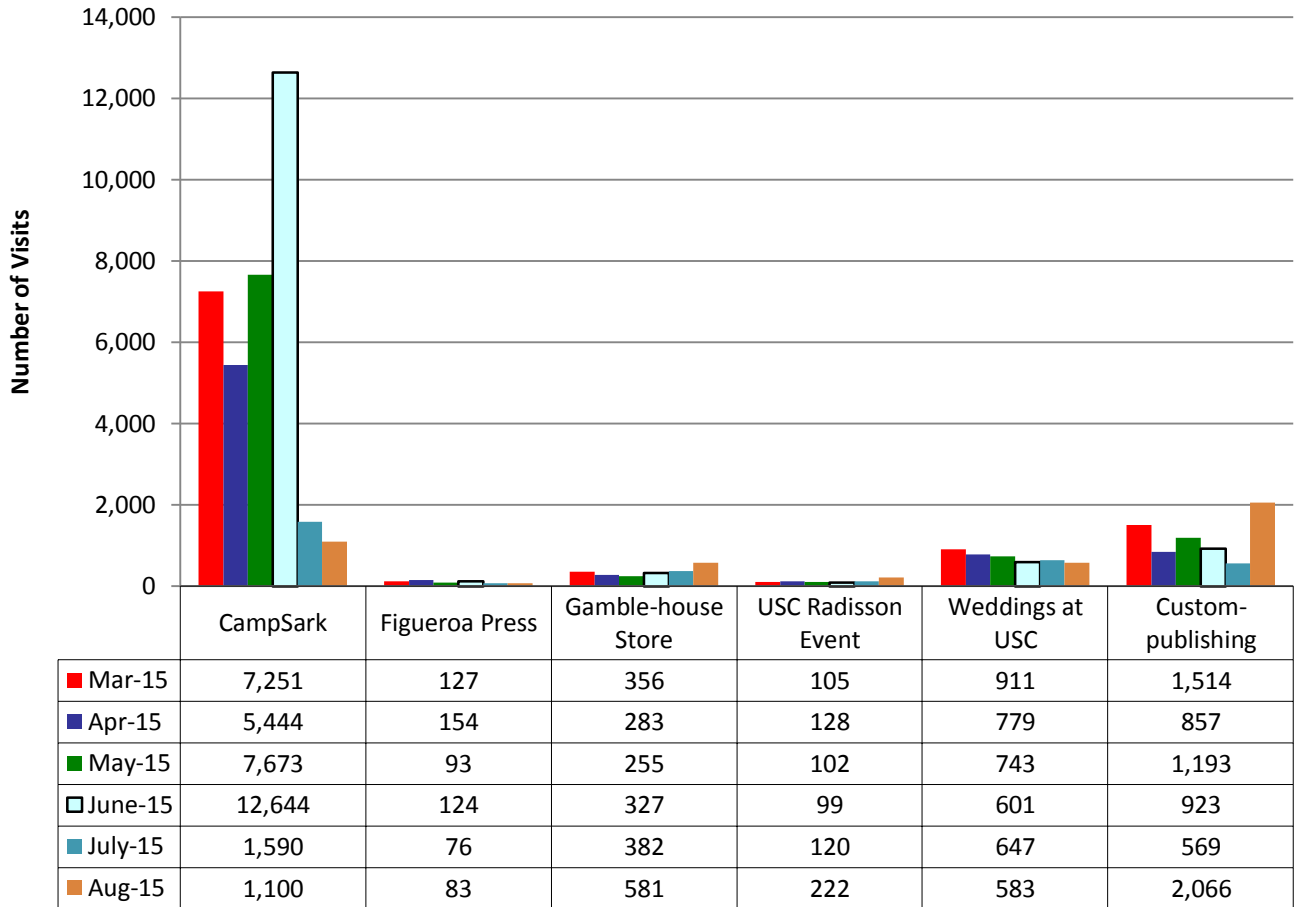
Web Visits Per Month - HSP Micro Sites



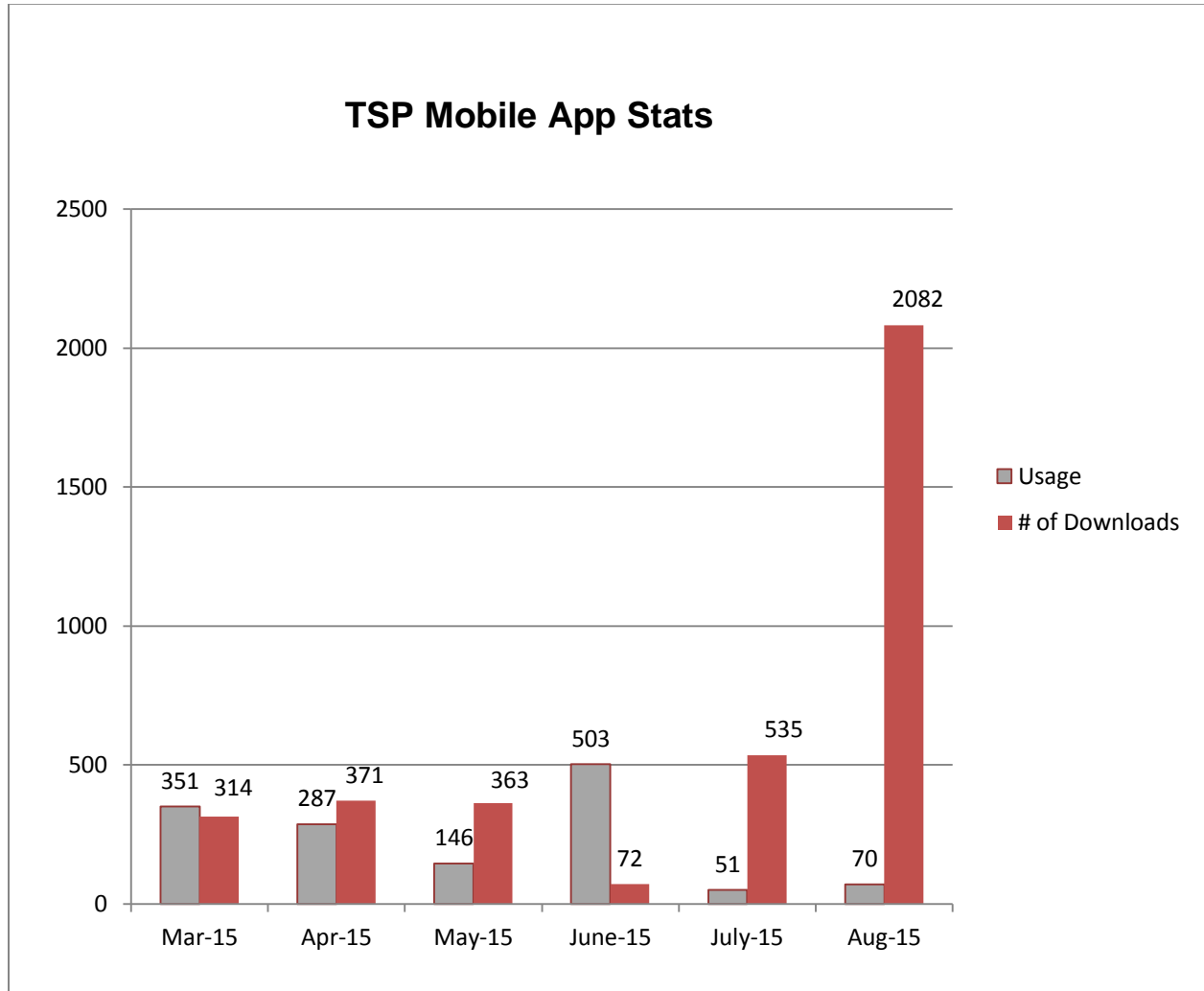
■ McKays	1195	1181	944	1190	1038	1258
■ The Lab	2403	2400	1806	2258	2,258	2667
■ Moreton Fig	1671	2036	1233	1080	1114	1580
■ Rosso Oro's Pizzeria	807	886	584	517	490	522
■ Seeds Marketplace	714	827	613	544	607	1020
■ Traditions	760	827	608	464	486	975
■ The Edmondson	170	152	402	794	309	270

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August 2015**

Web Visits Per Month - Other Sites

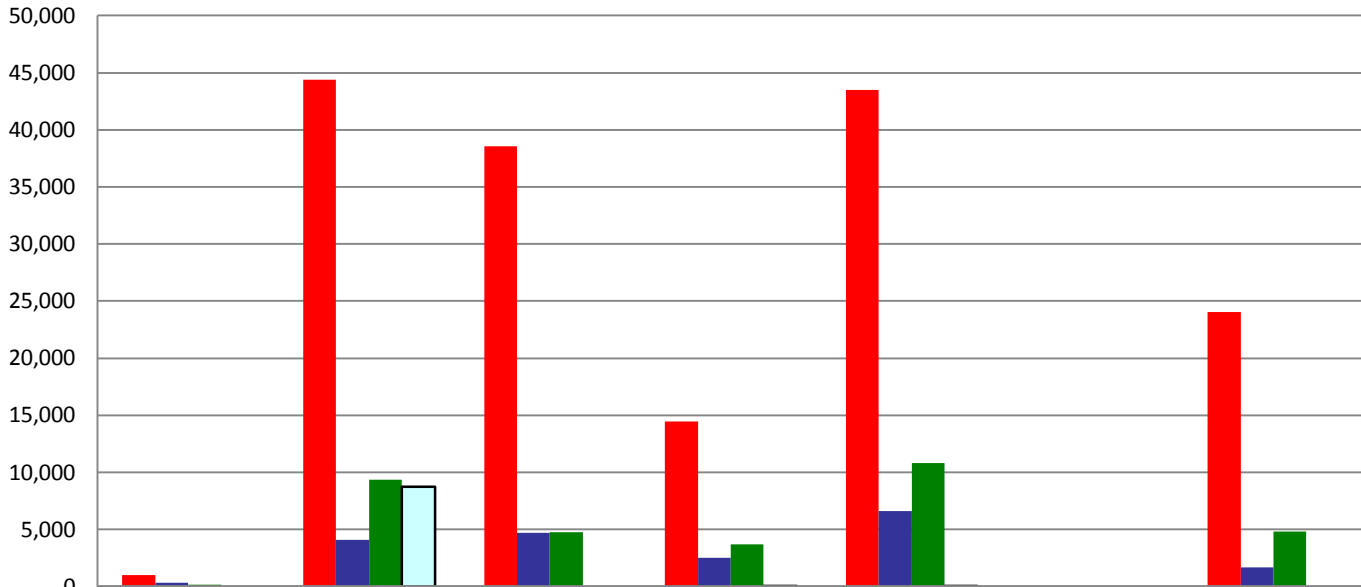


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USC Auxiliary Services IT Monthly Operations Reports August 2015

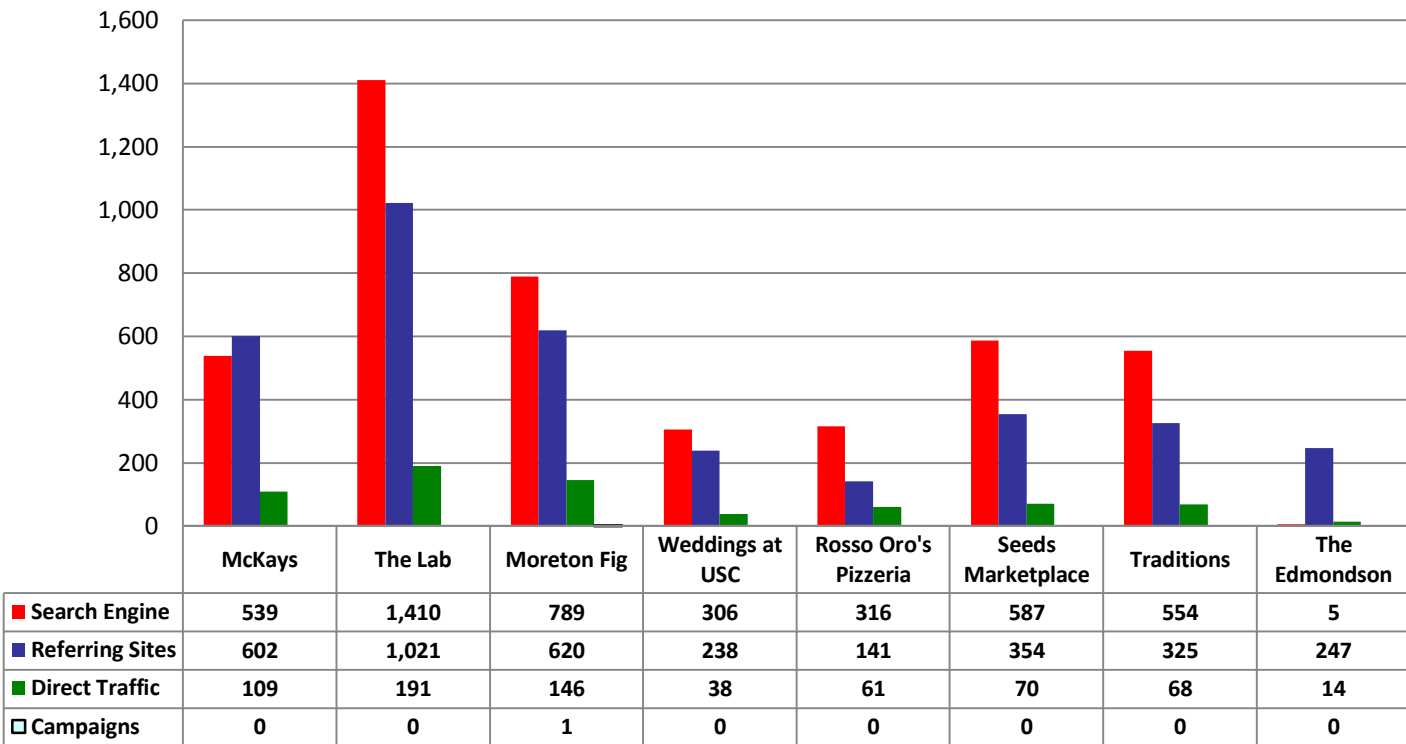
August 2015 Traffic Sources - BU Main Sites



	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other	Coliseum
Search Engine	975	44,383	38,578	14,432	43,497	0	24,029
Referring Sites	354	4,107	4,722	2,527	6,626	0	1,666
Direct Traffic	141	9,339	4,757	3,667	10,806	0	4,802
Campaigns	0	8,733	0	17	7	0	0

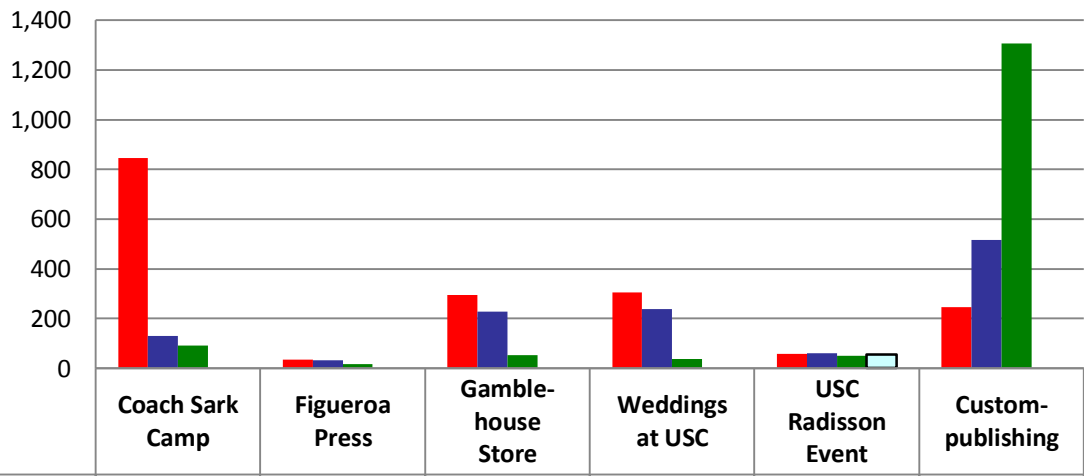
**USC Auxiliary Services IT
Monthly Operations Reports
August 2015**

August 2015 Traffic Sources - HSP Micro Sites



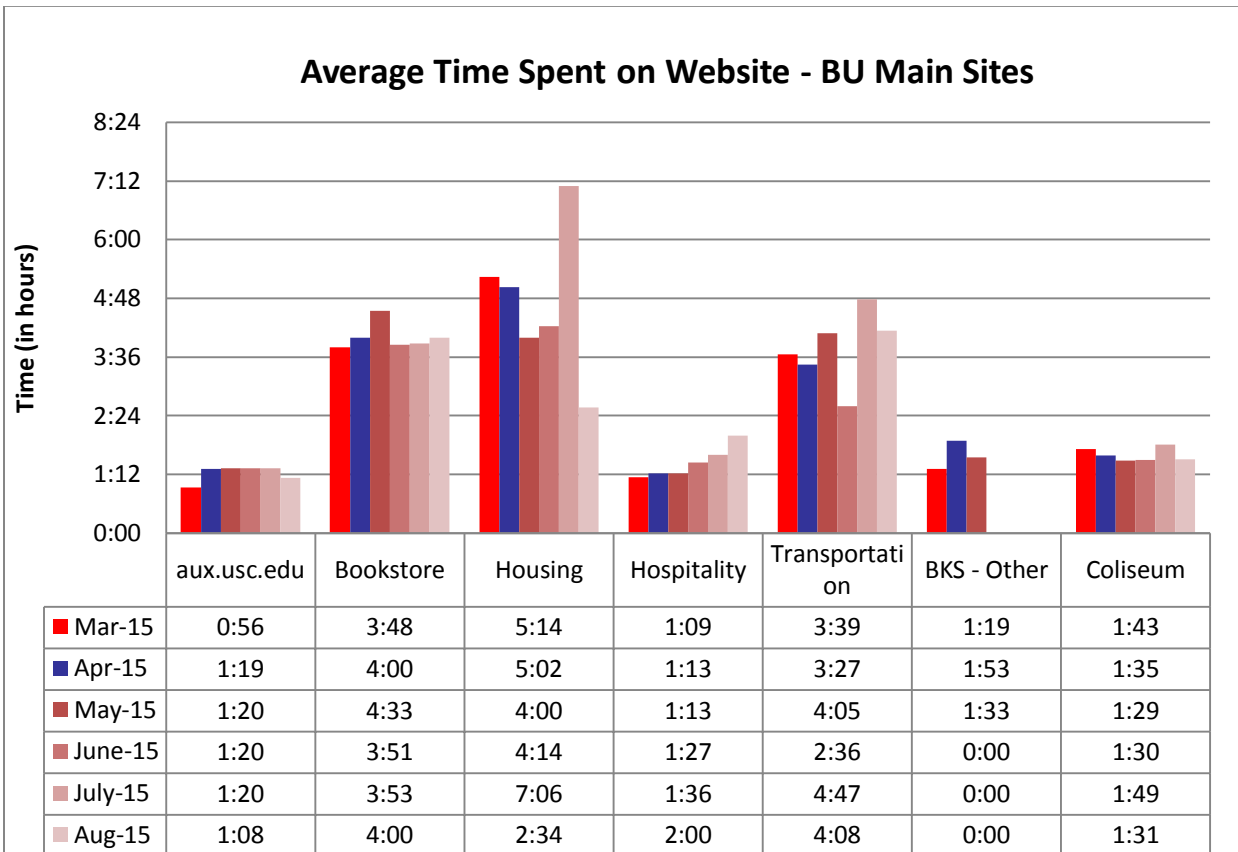
**USC Auxiliary Services IT
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August 2015 Traffic Sources - Other Sites



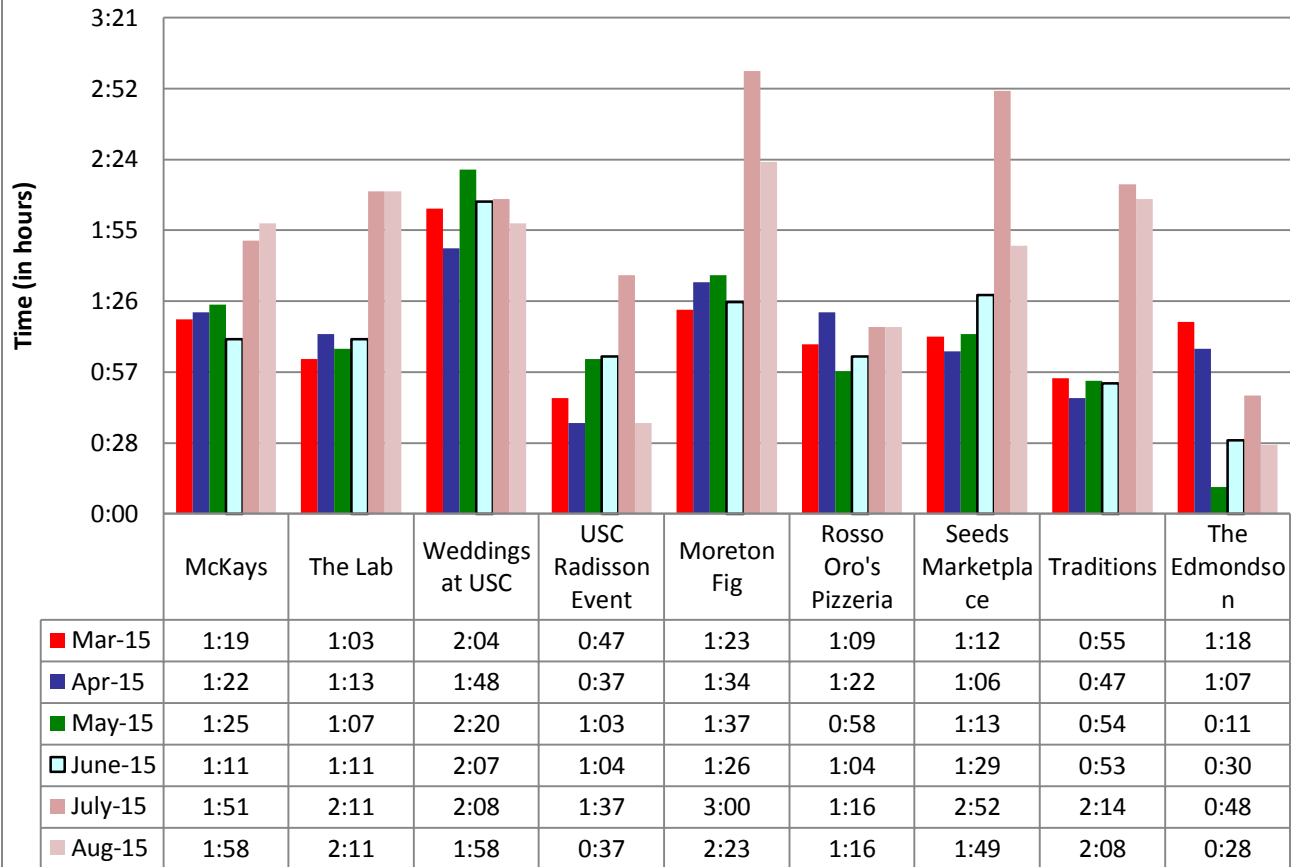
■ Search Engine	846	35	295	306	58	245
■ Referring Sites	131	32	227	238	59	515
■ Direct Traffic	91	16	52	38	49	1,306
■ Campaigns	0	0	0	0	56	0

USC Auxiliary Services IT Monthly Operations Reports August 2015

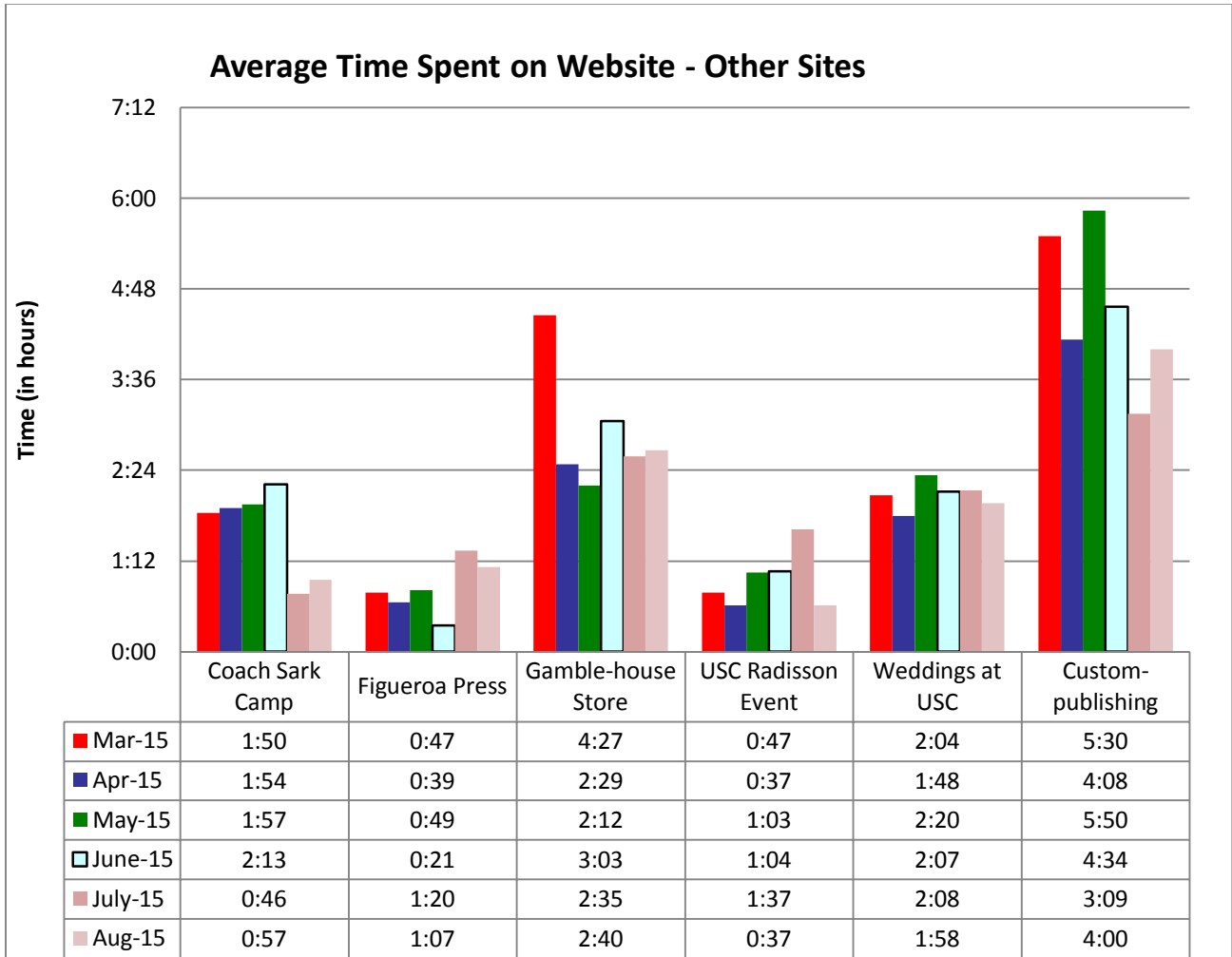


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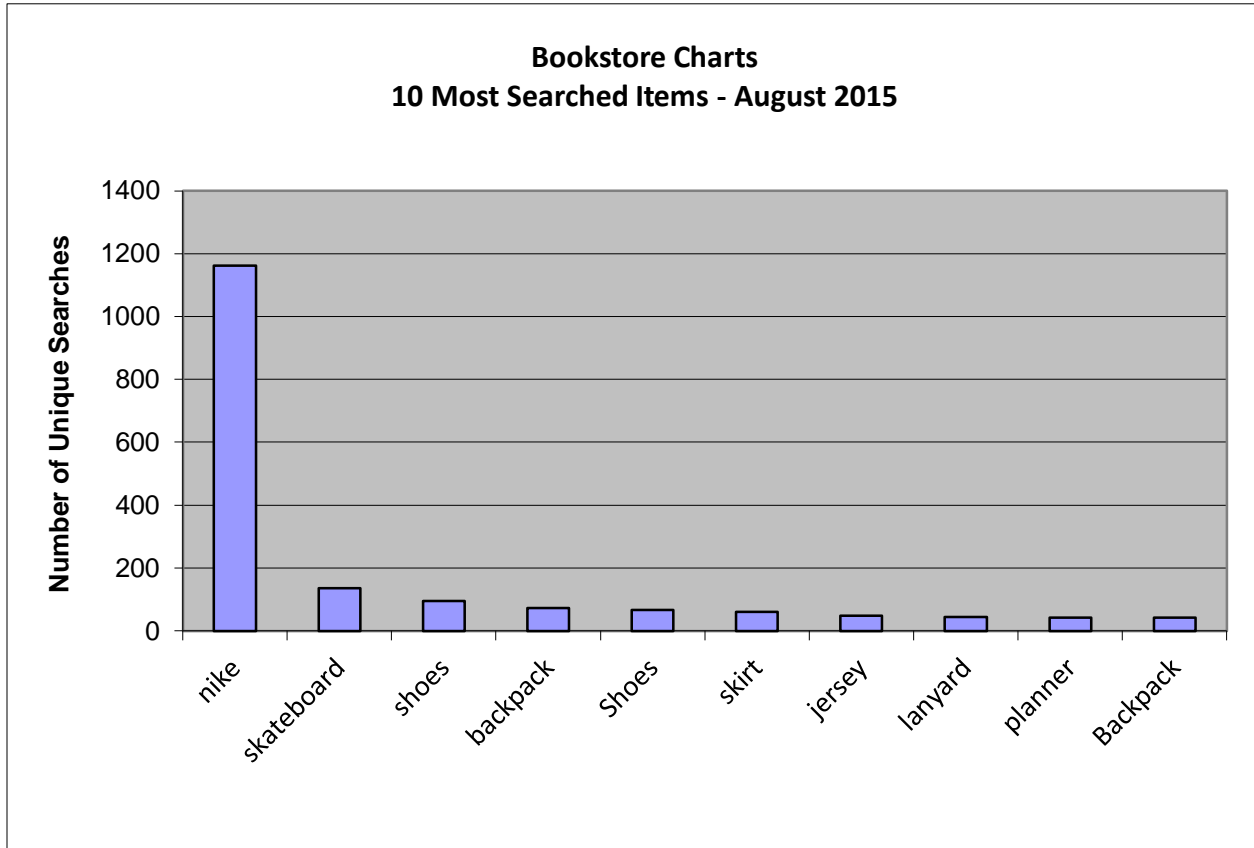
Average Time Spent on Website - HSP Micro Sites



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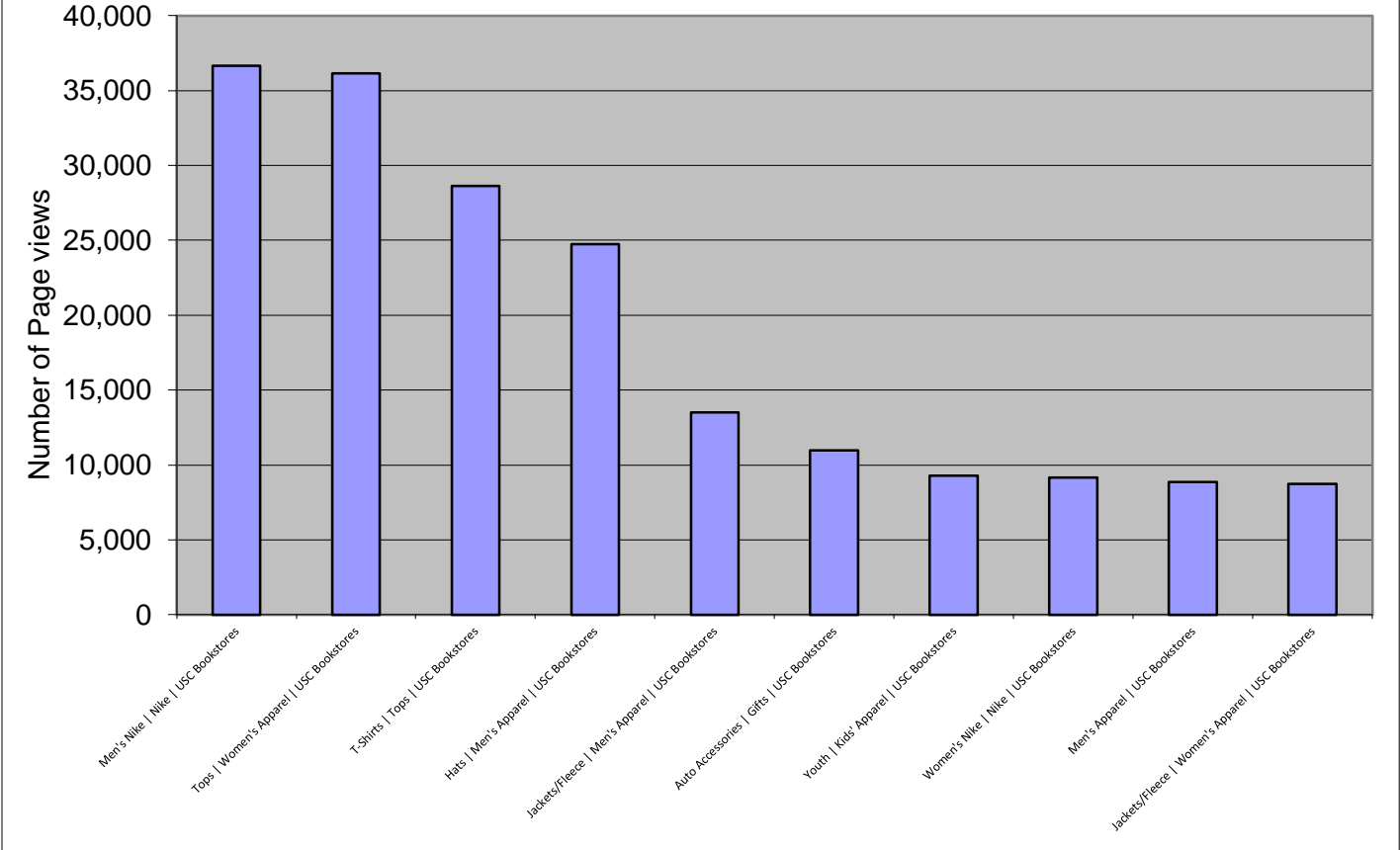


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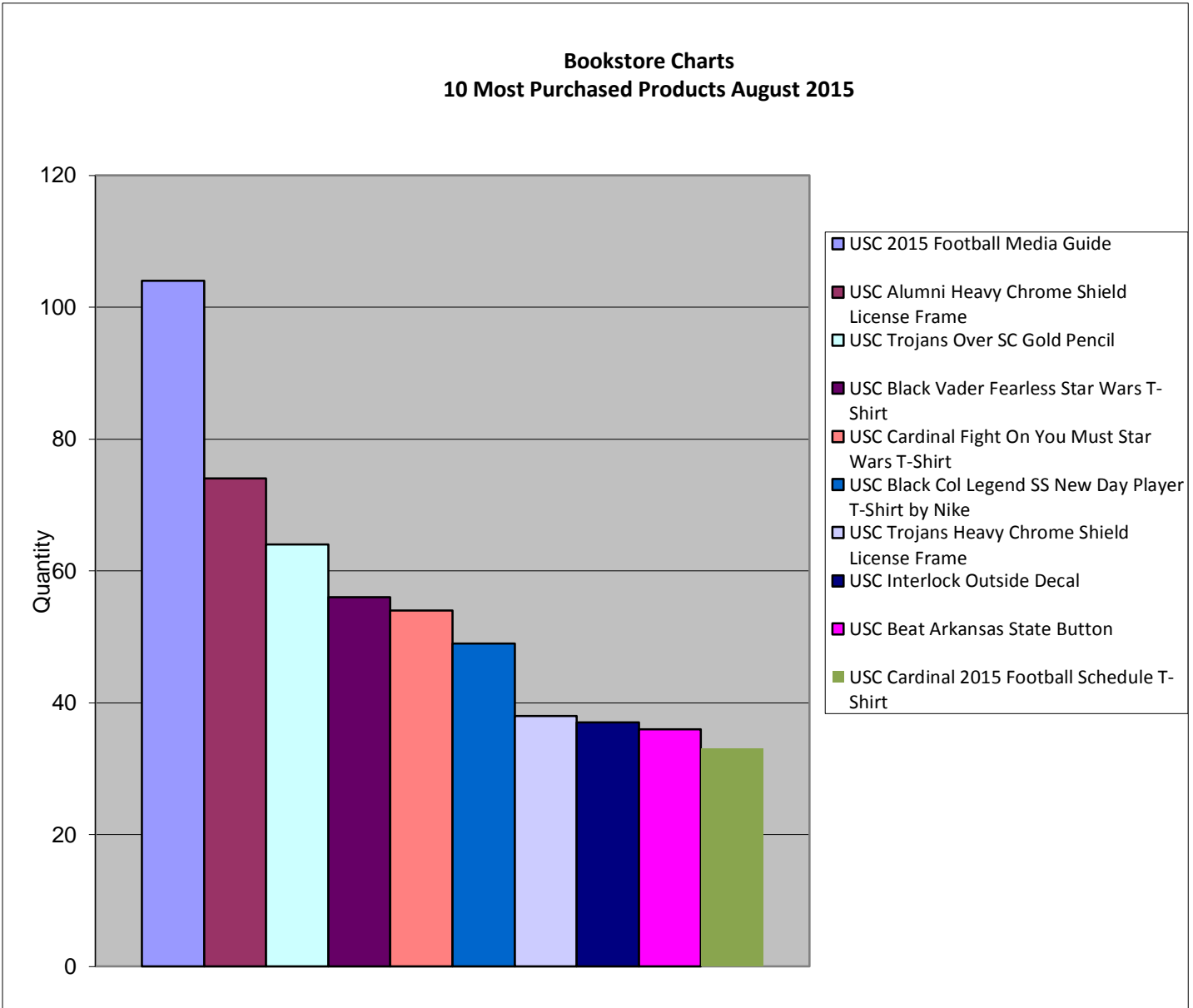
USC Auxiliary Services IT Monthly Operations Reports August 2015

Bookstore Charts
10 Most Viewed Pages - August 2015

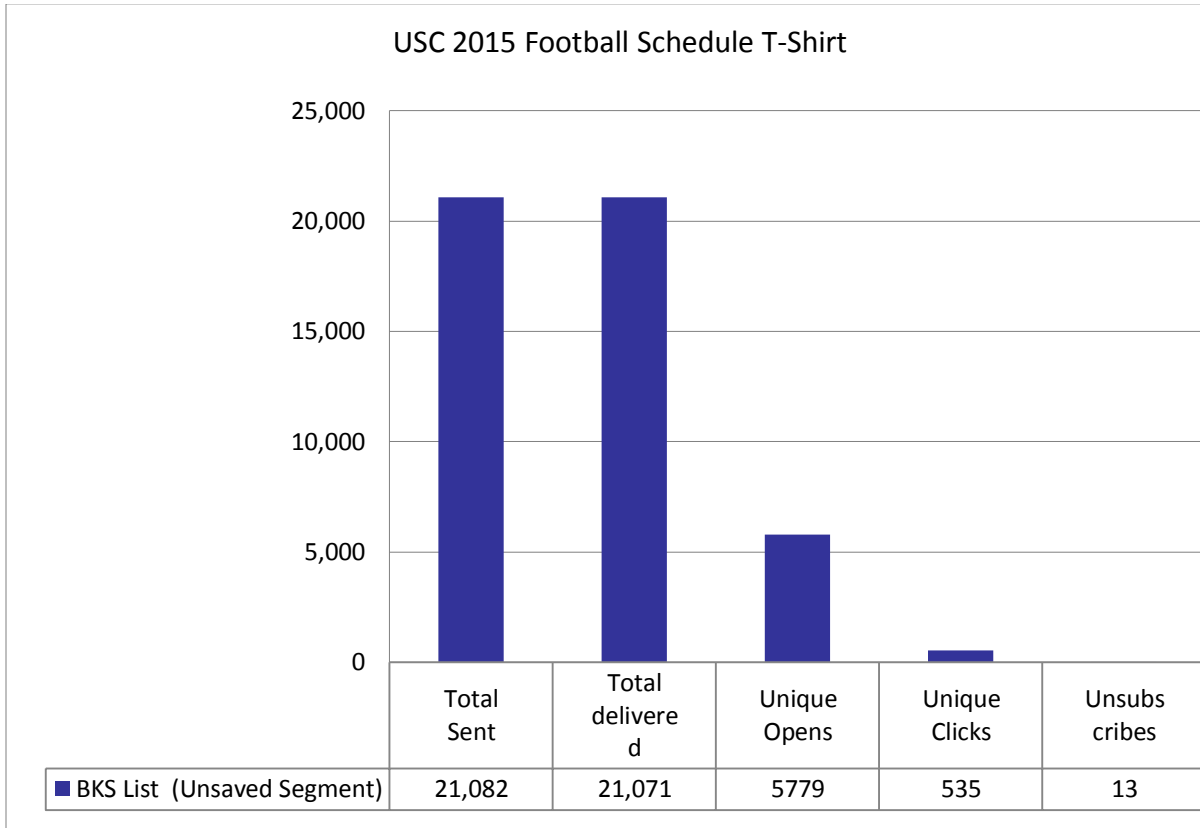


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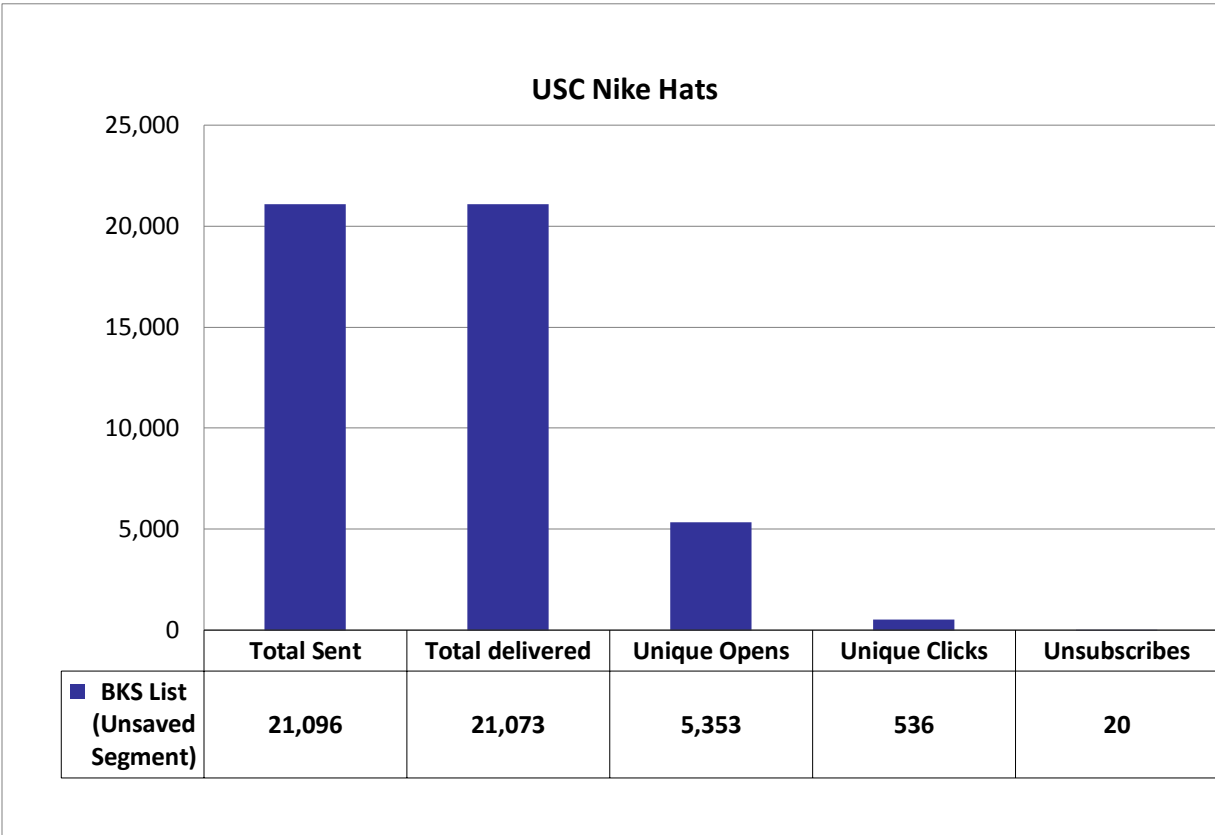
**Bookstore Charts
10 Most Purchased Products August 2015**



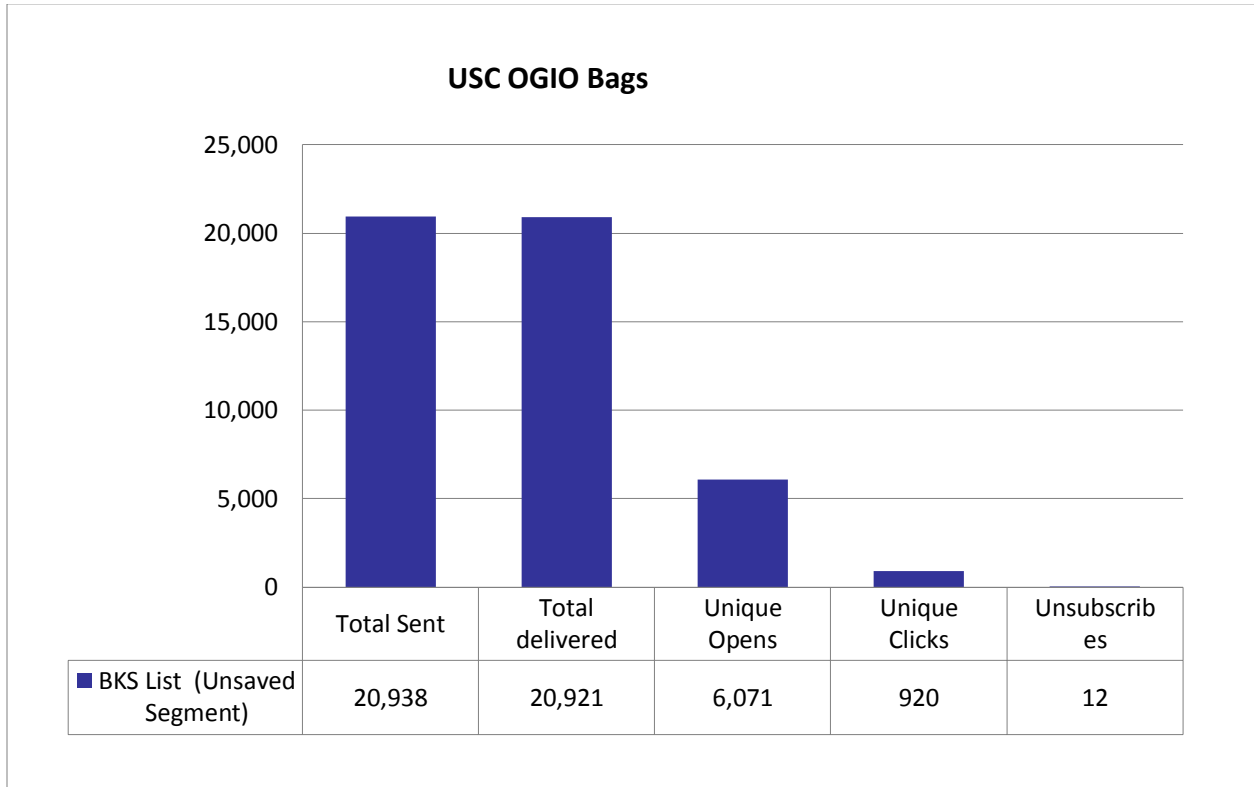
**USC Auxiliary Services IT
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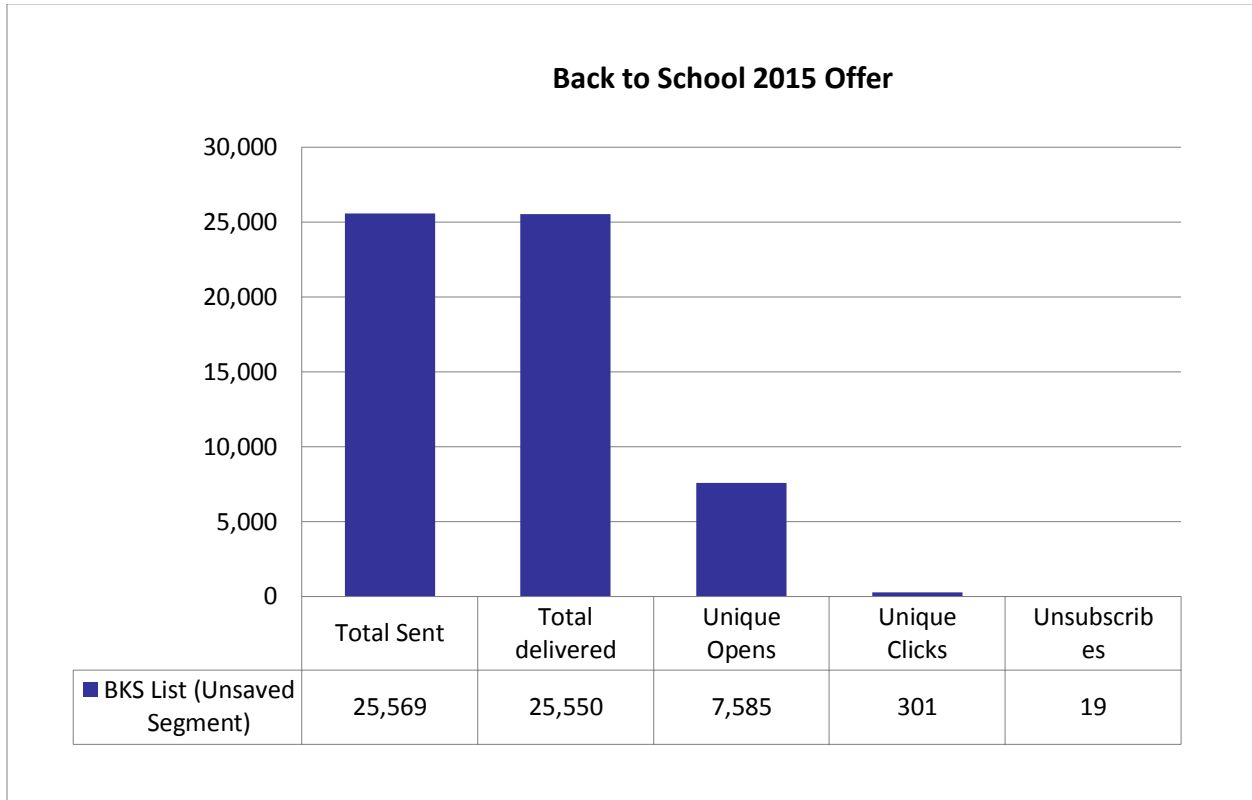
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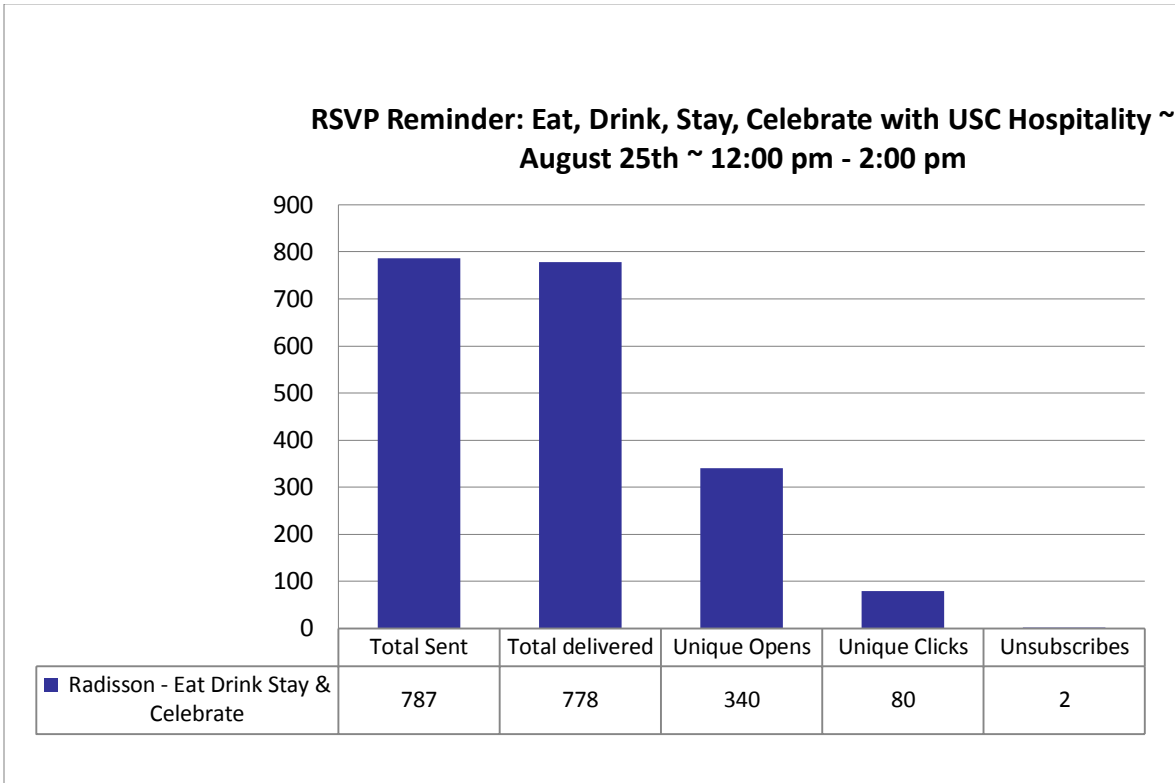
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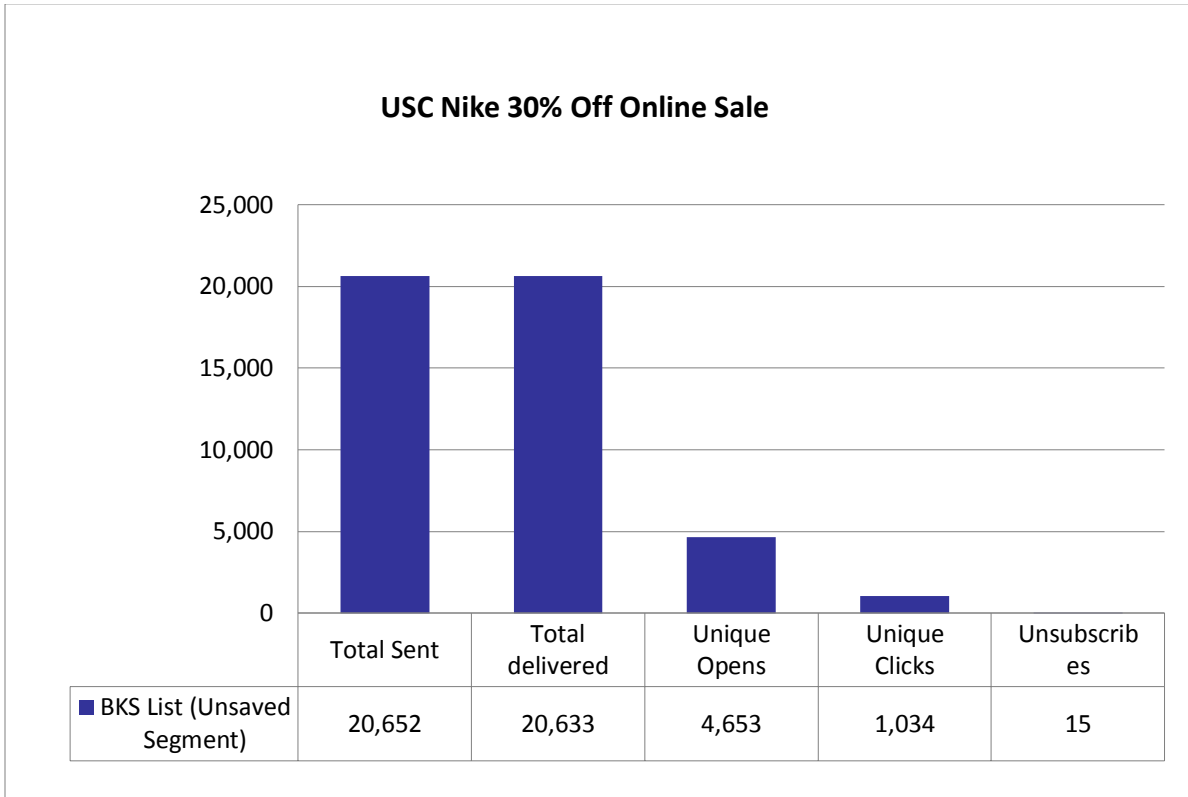
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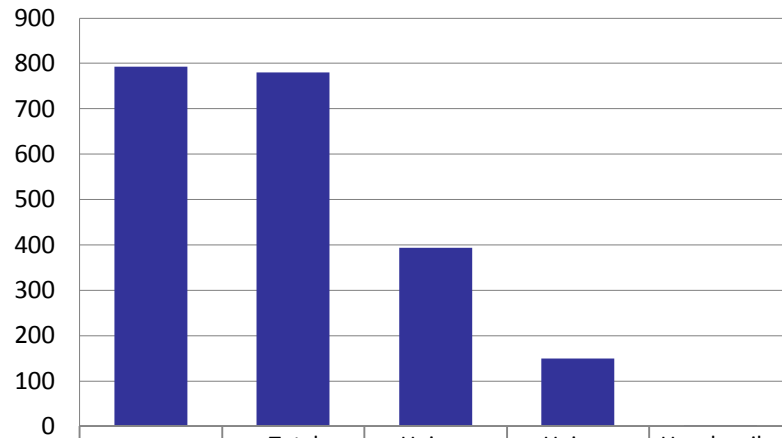


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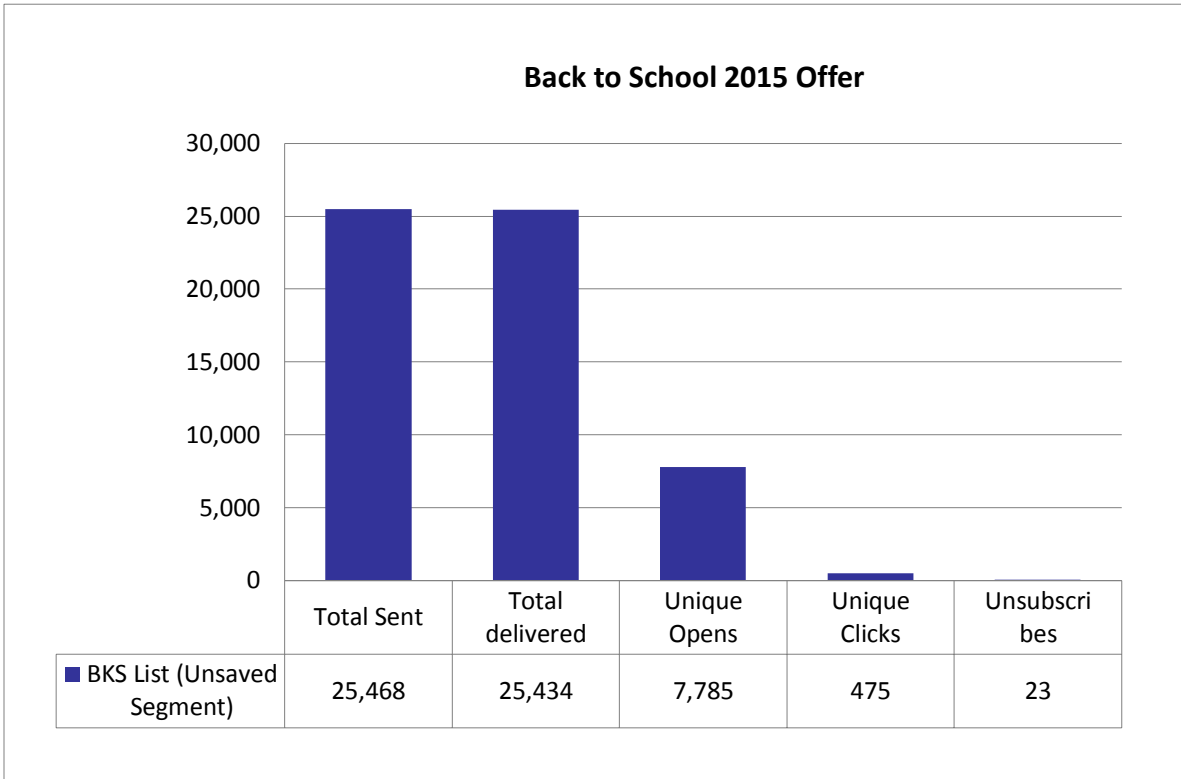
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Monthly Operations Reports
August 2015**

**You're Invited: Eat, Drink, Stay, Celebrate with USC Hospitality ~
Tuesday, August 25th from 12:00 pm - 2:00 pm**

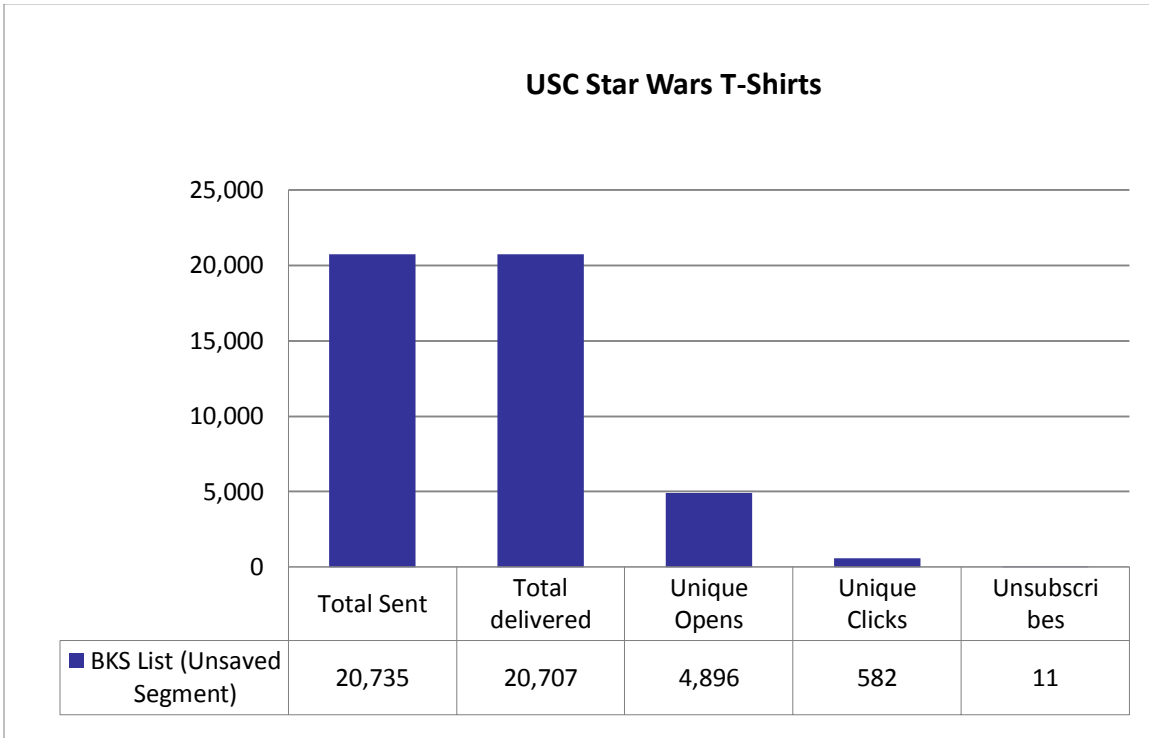


	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
■ Radisson - Eat Drink Stay & Celebrate	793	780	394	150	2

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Monthly Operations Reports
August 2015**

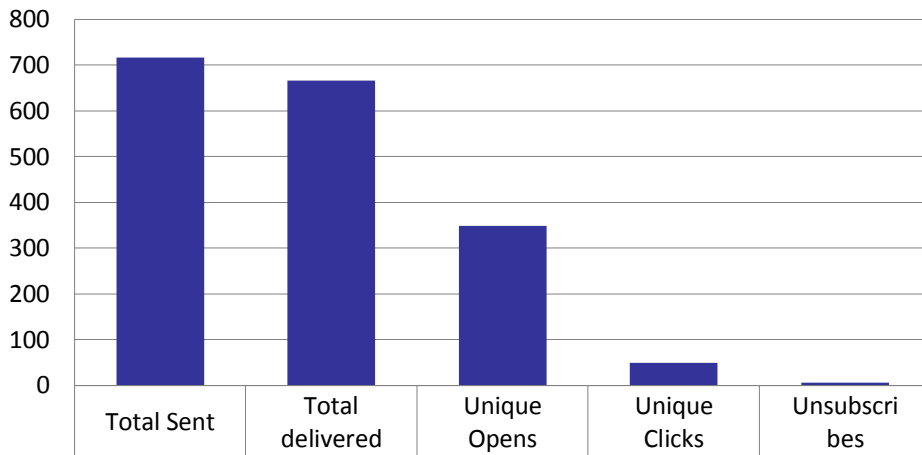


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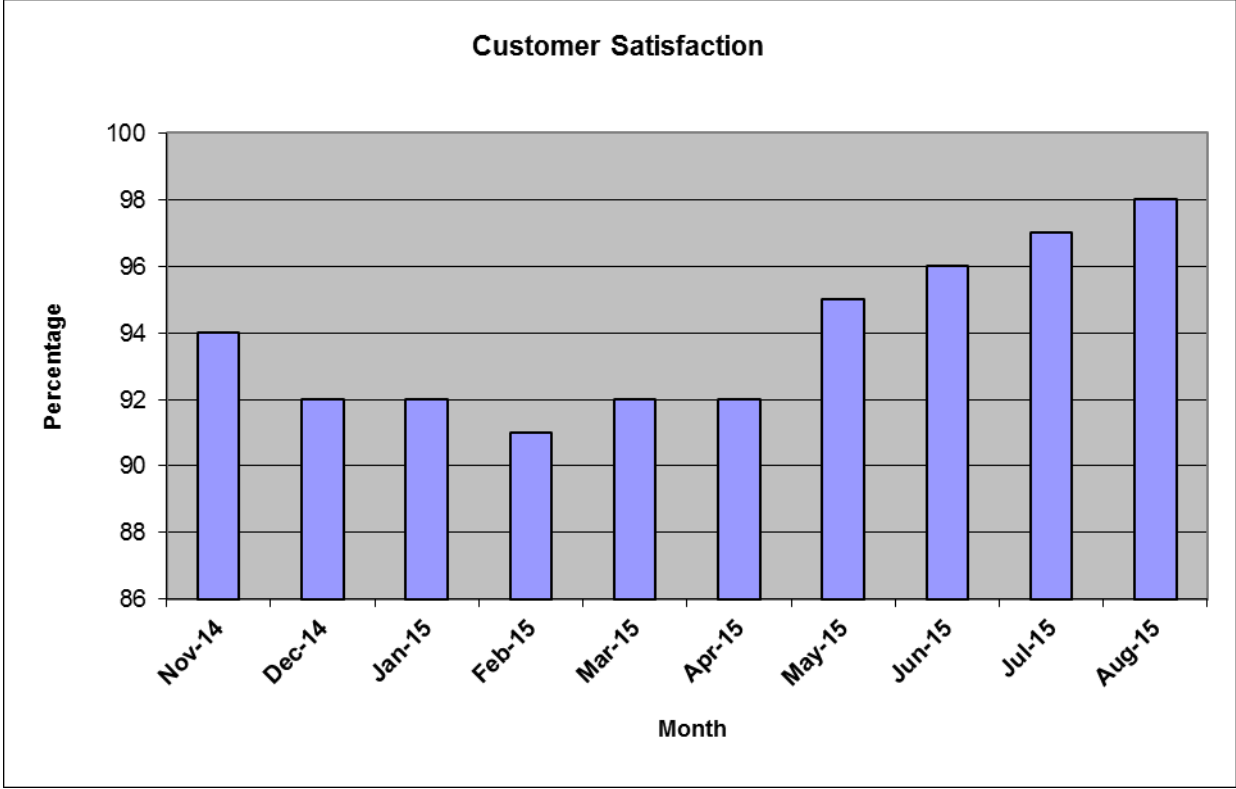
**USC Auxiliary Services IT
Monthly Operations Reports
August 2015**

**Save-the-Date: Eat, Drink, Stay, Celebrate with USC Hospitality ~
Tuesday, August 25th from 12:00 pm – 2:00 pm**



■ Radisson - Eat Drink Stay & Celebrate	716	666	348	49	6
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THANK YOU!!

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