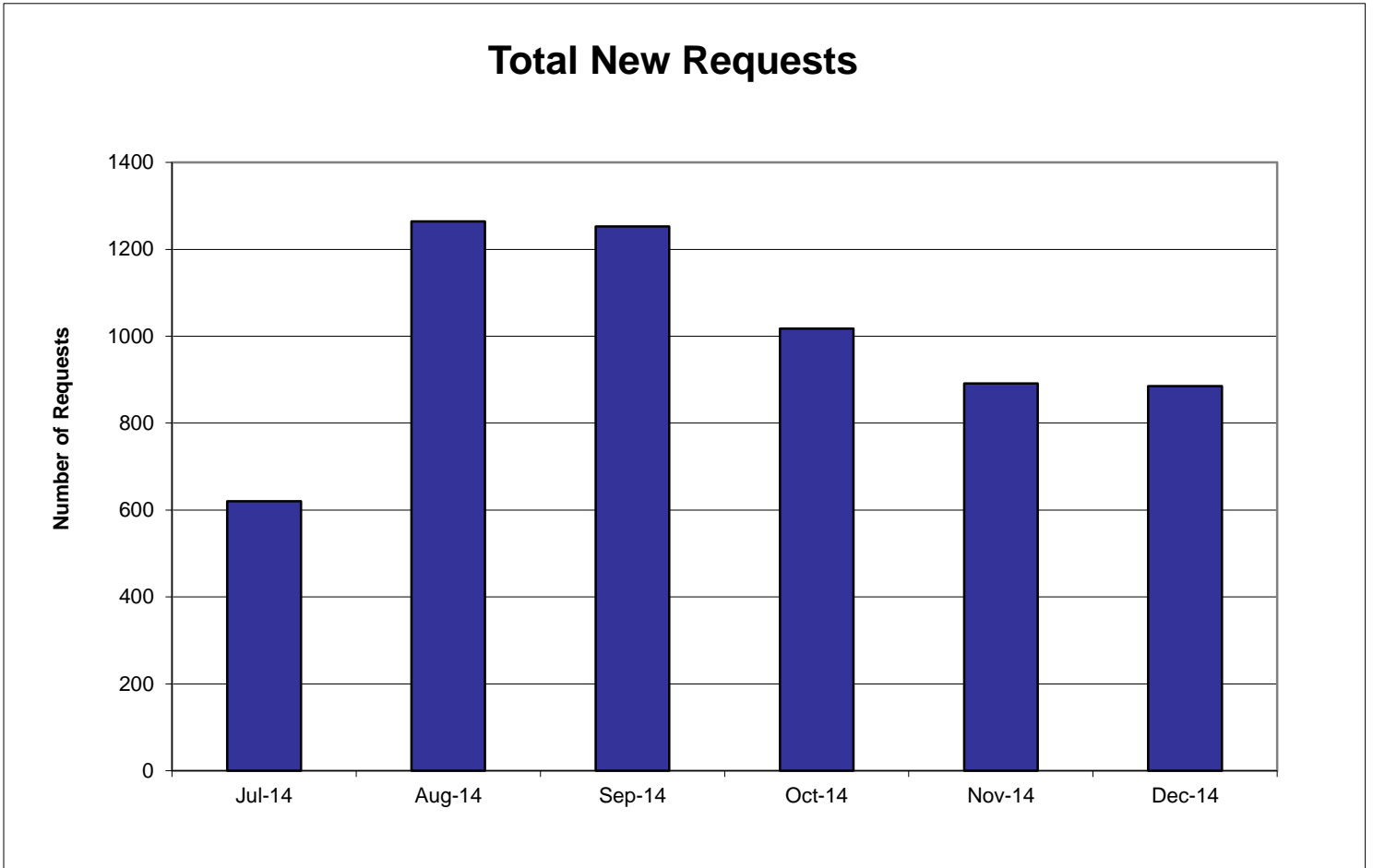
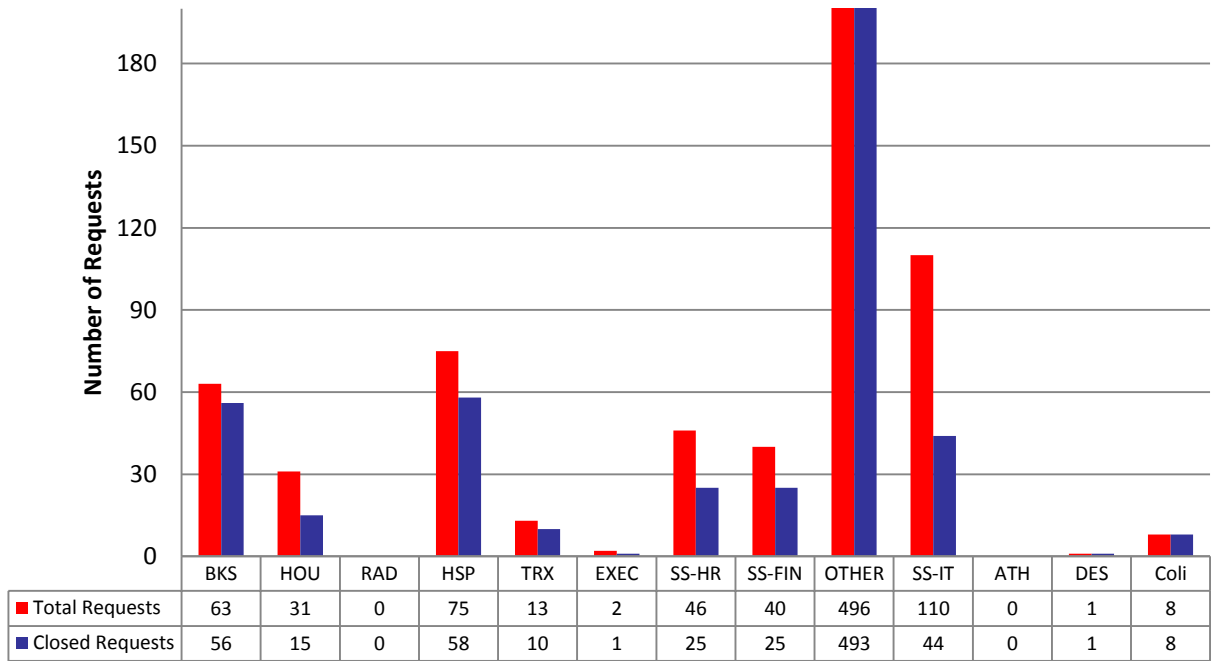


**USC Auxiliary Services IT  
Monthly Operations Reports  
December 2014**



**USC Auxiliary Services IT  
Monthly Operations Reports  
December 2014**

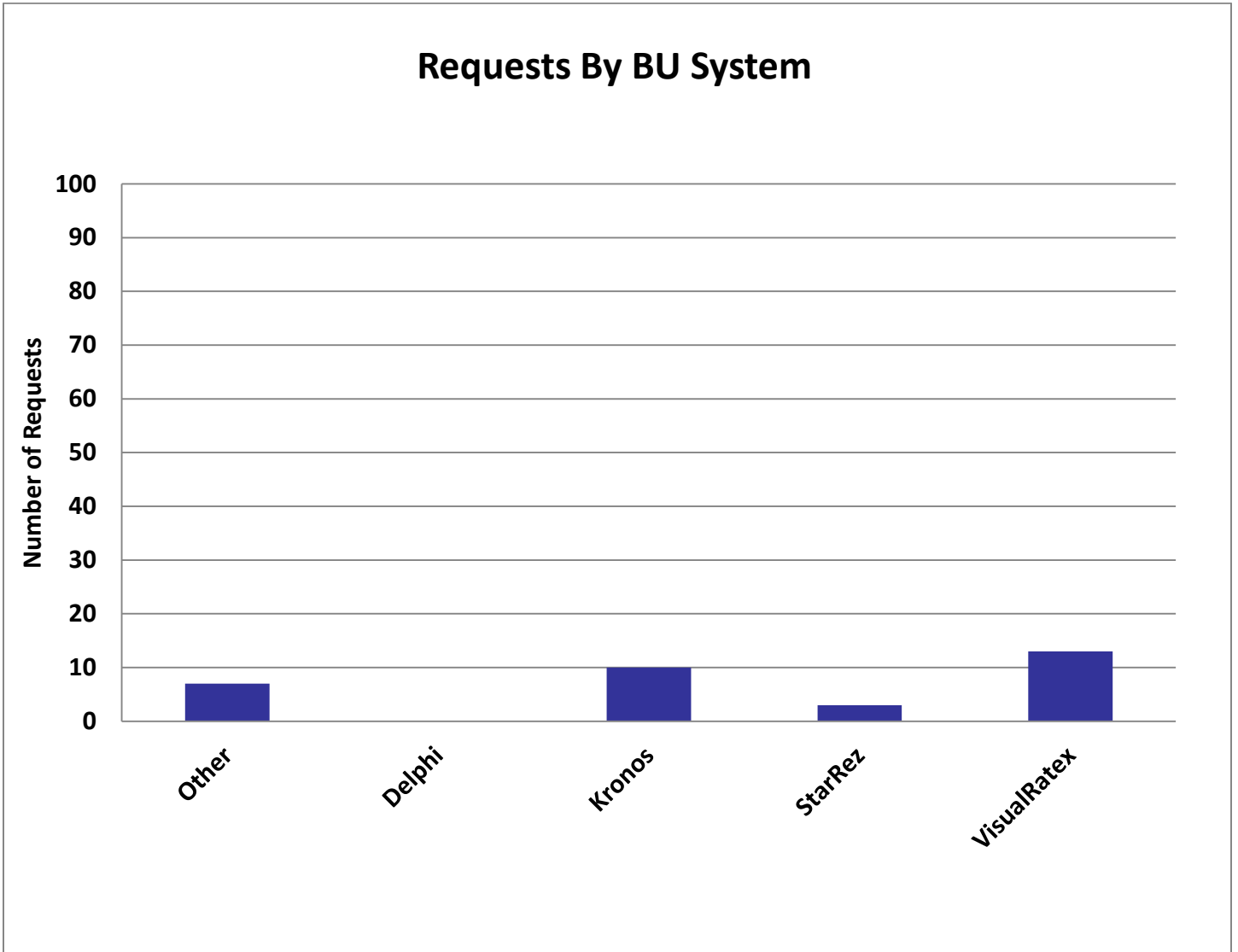
**Total New Vs Closed Requests**



Confidential

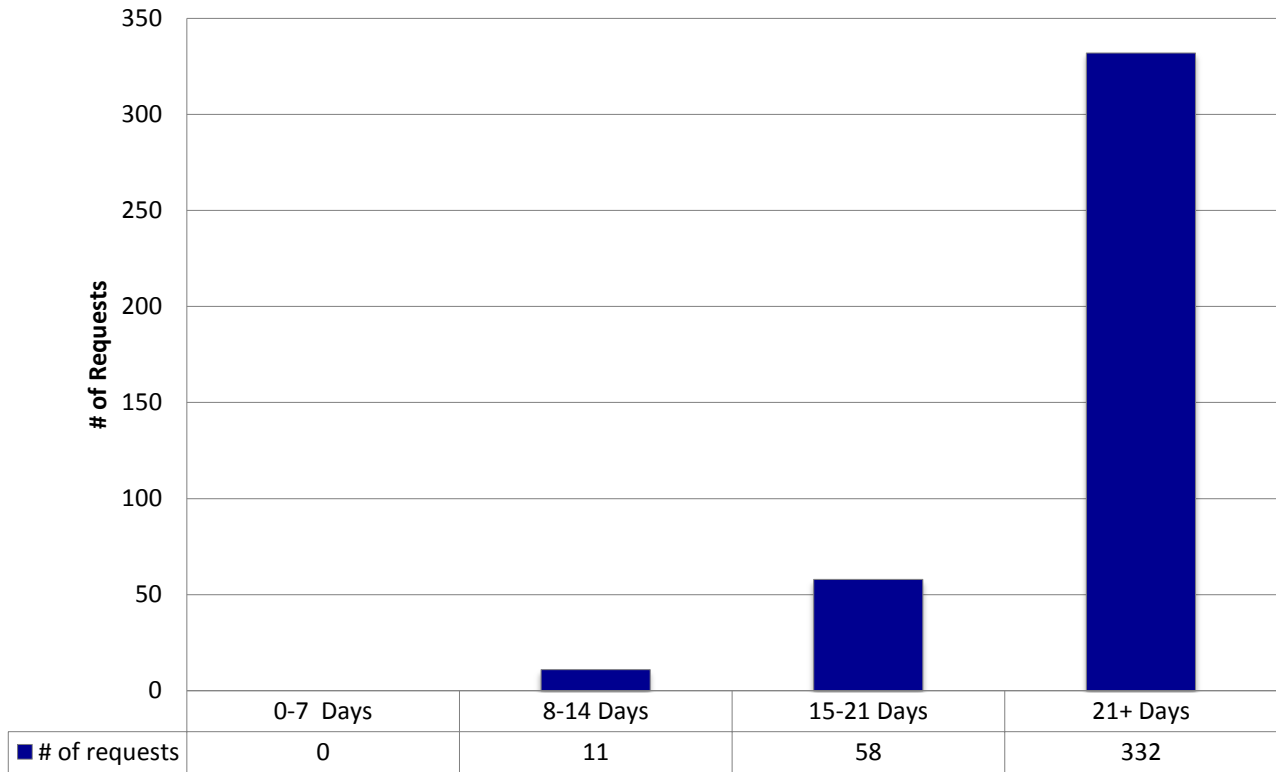
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Monthly Operations Reports  
December 2014



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**Open Requests Aging Report**

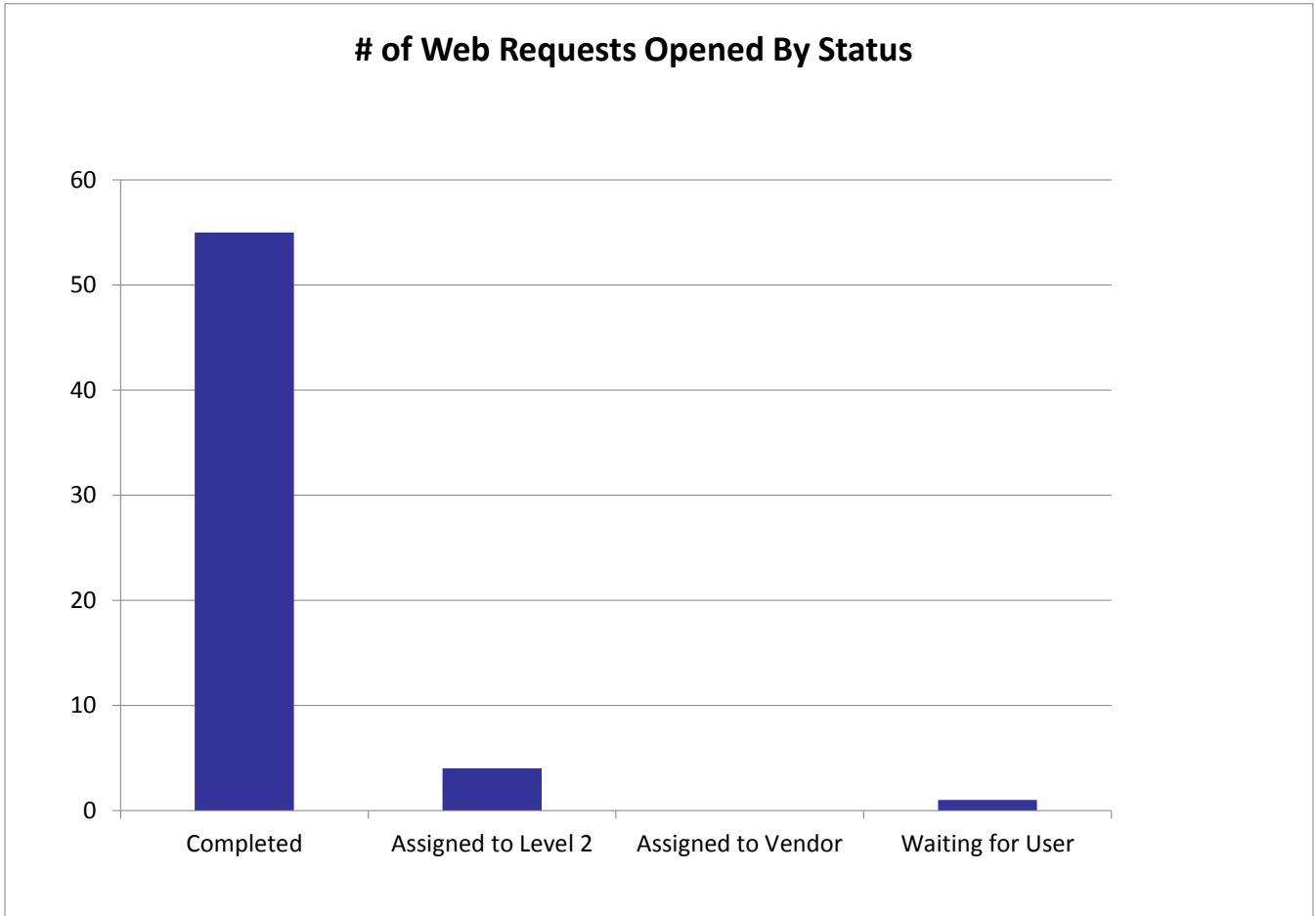


Confidential

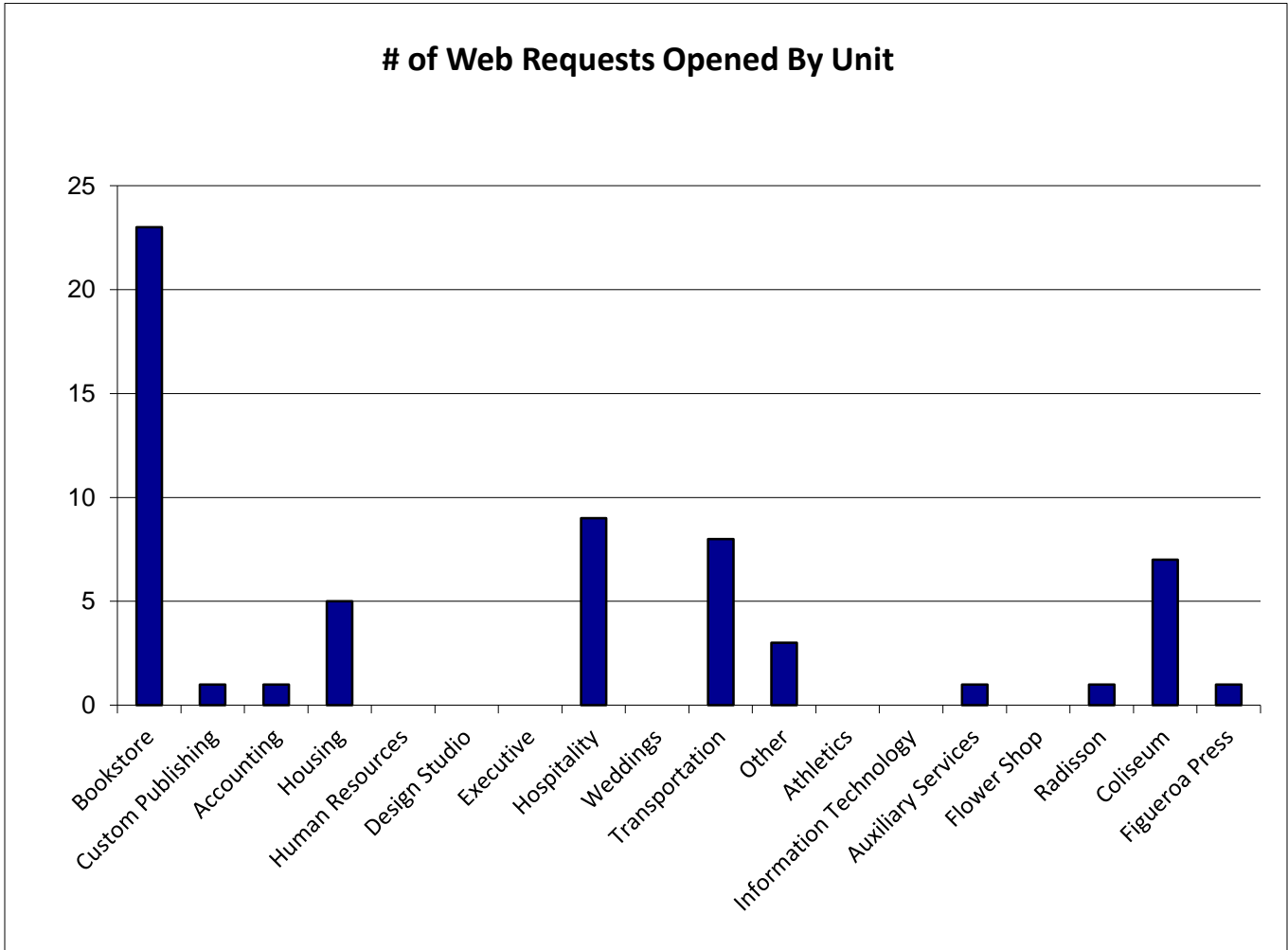
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December 2014**

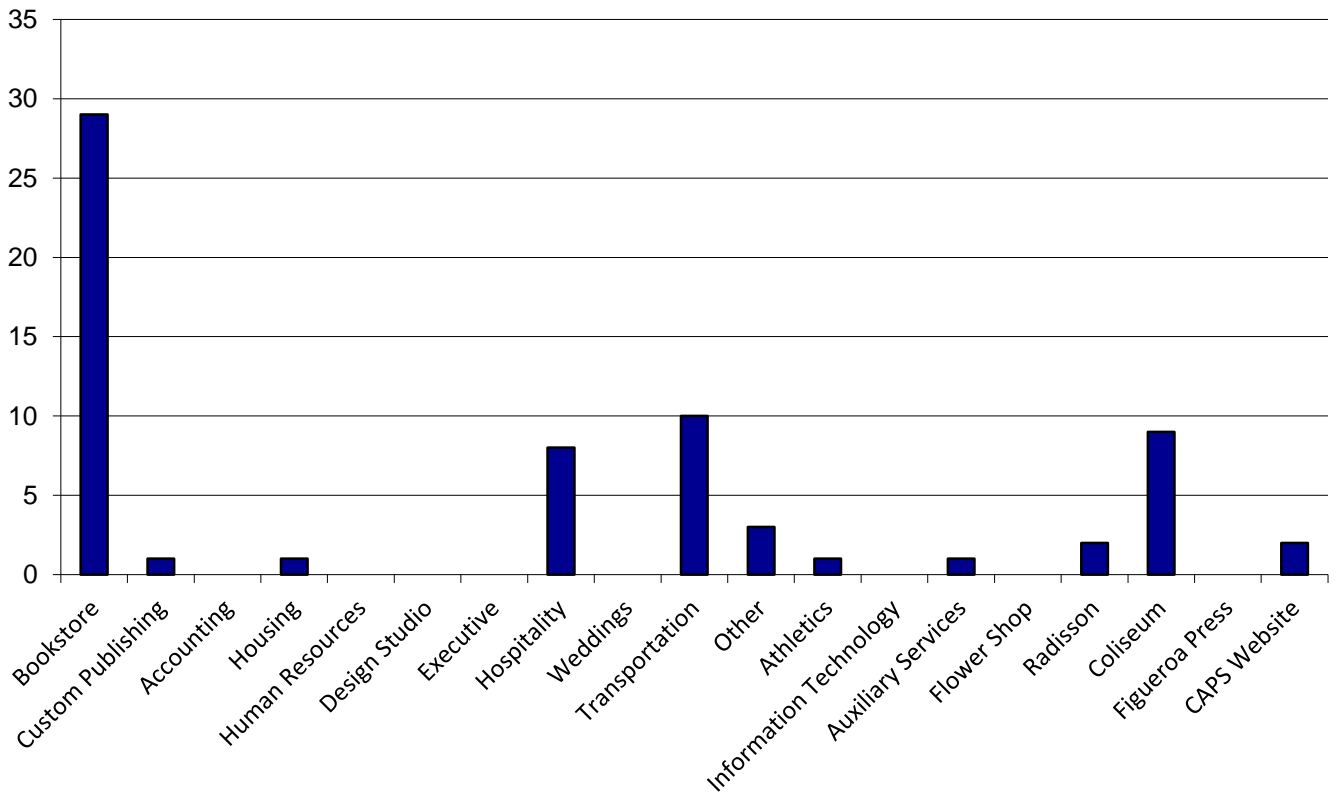


**USC Auxiliary Services IT  
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December 2014**



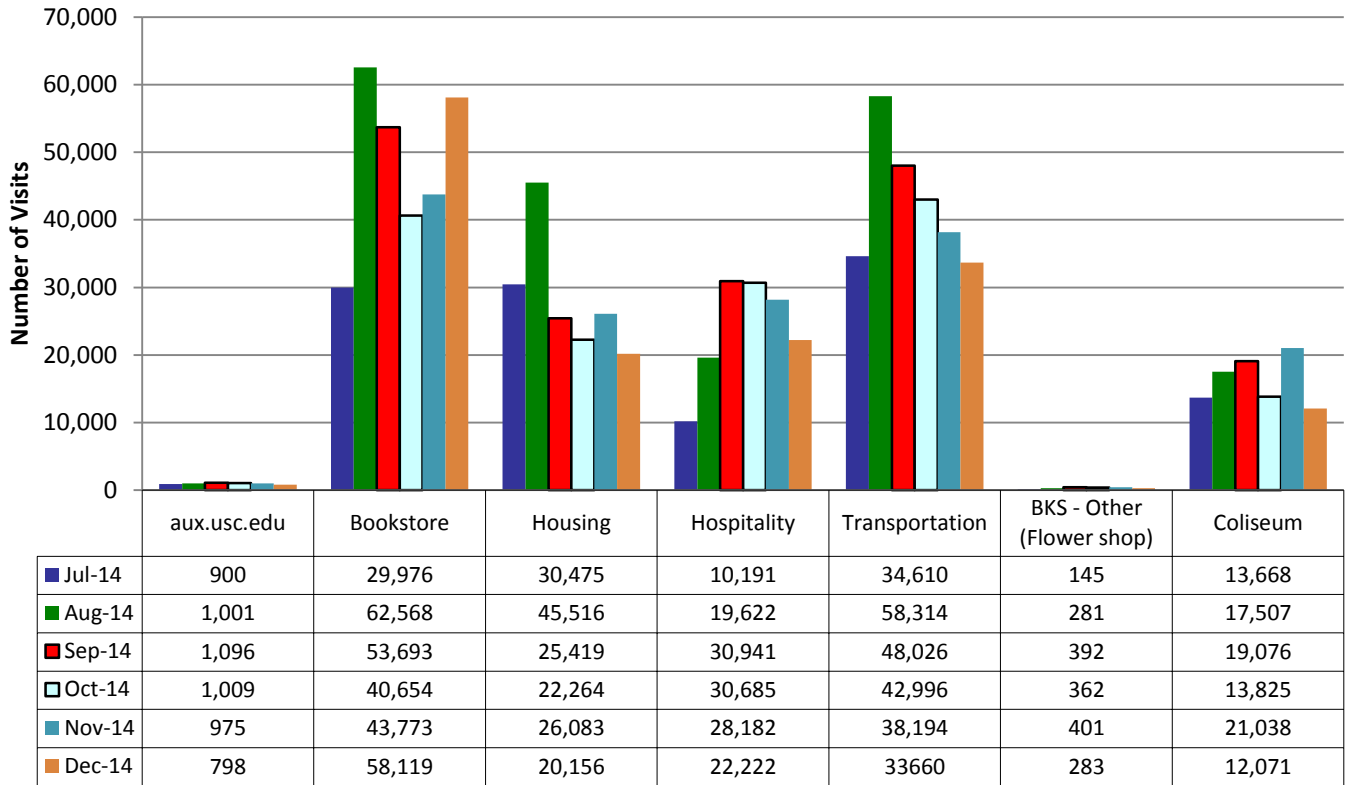
**USC Auxiliary Services IT  
Monthly Operations Reports  
December 2014**

**# of Web Requests Closed By Unit**



**USC Auxiliary Services IT  
Monthly Operations Reports  
December 2014**

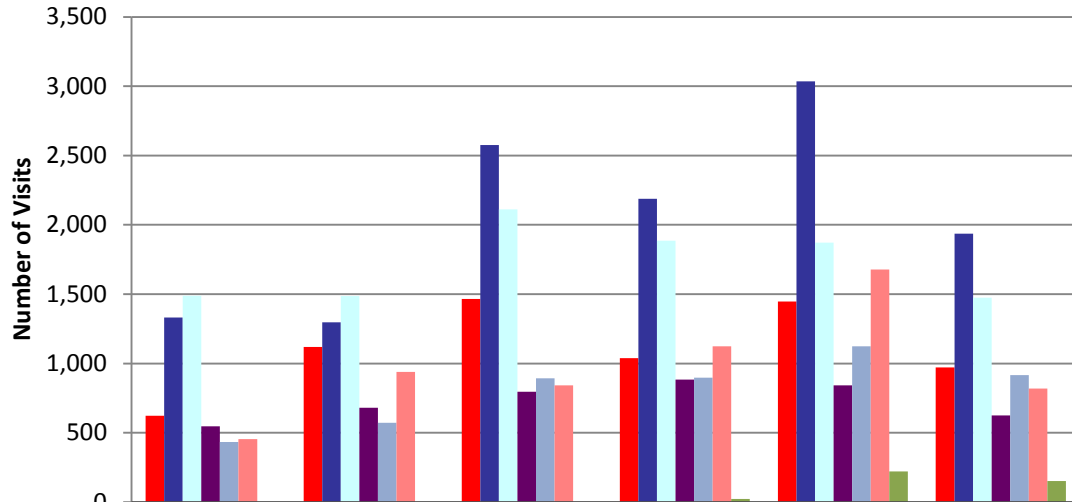
**Web Visits Per Month - BU Main Sites**





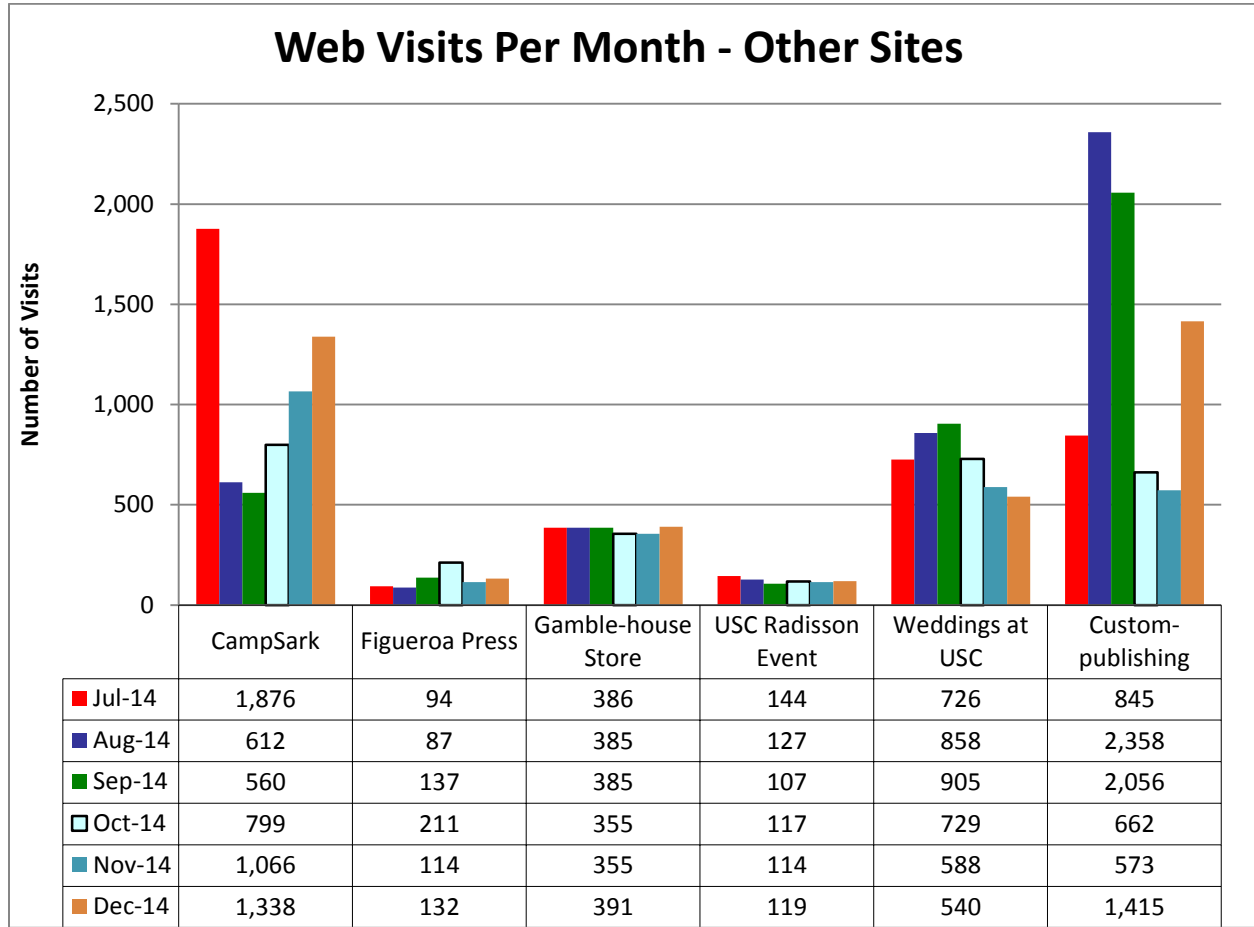
**USC Auxiliary Services IT  
Monthly Operations Reports  
December 2014**

**Web Visits Per Month - HSP Micro Sites**



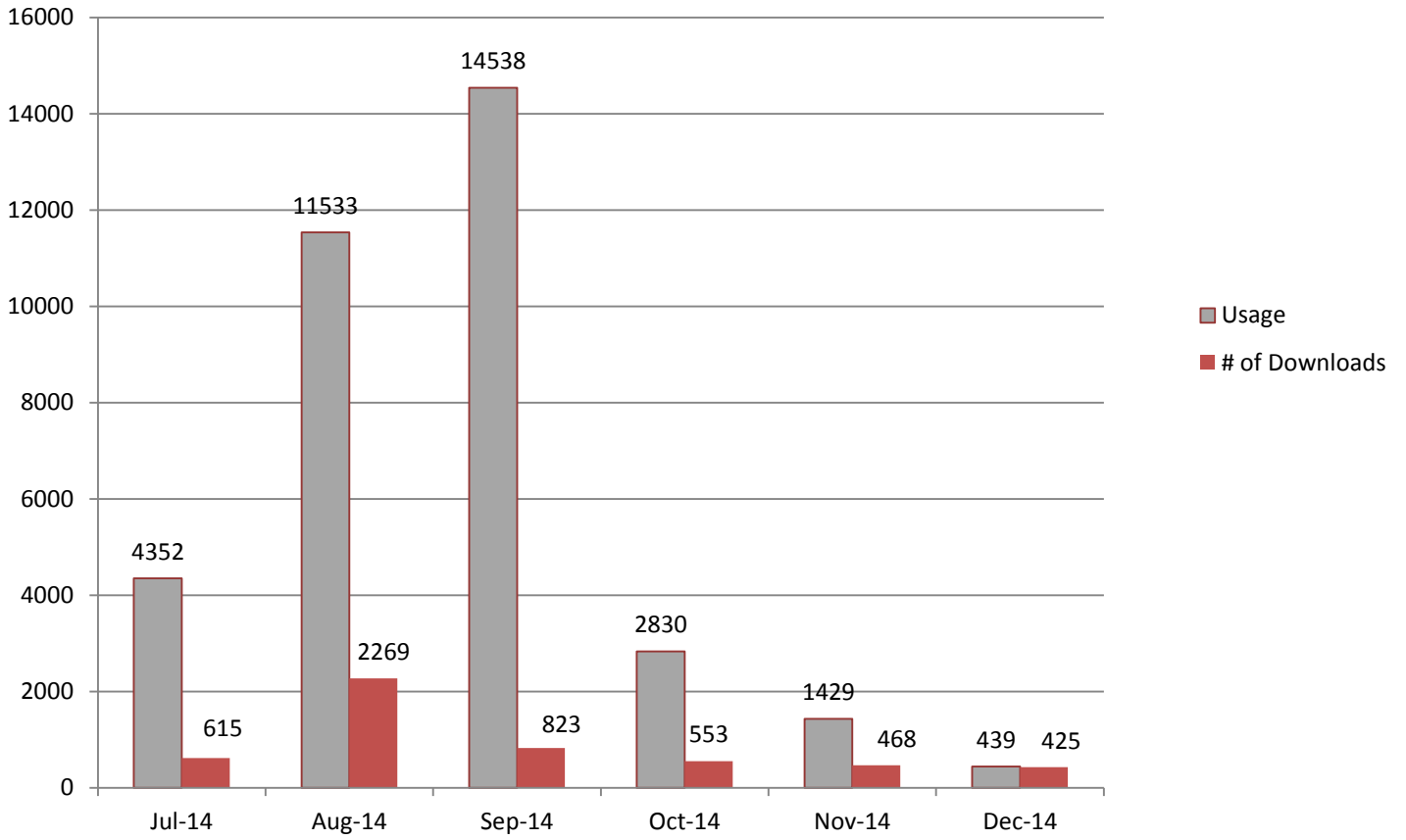
	Jul-14	Aug-14	Sep-14	Oct-14	Nov-14	Dec-14
■ McKays	623	1,119	1,466	1,038	1,446	972
■ The Lab	1,331	1,296	2,576	2,187	3,035	1,936
■ Moreton Fig	1,488	1,486	2,112	1,886	1,871	1,475
■ Rosso Oro's Pizzeria	547	681	795	884	843	626
■ Seeds Marketplace	434	572	892	898	1,123	915
■ Traditions	455	938	841	1,123	1,677	819
■ The Edmondson				22	220	152

**USC Auxiliary Services IT  
Monthly Operations Reports  
December 2014**



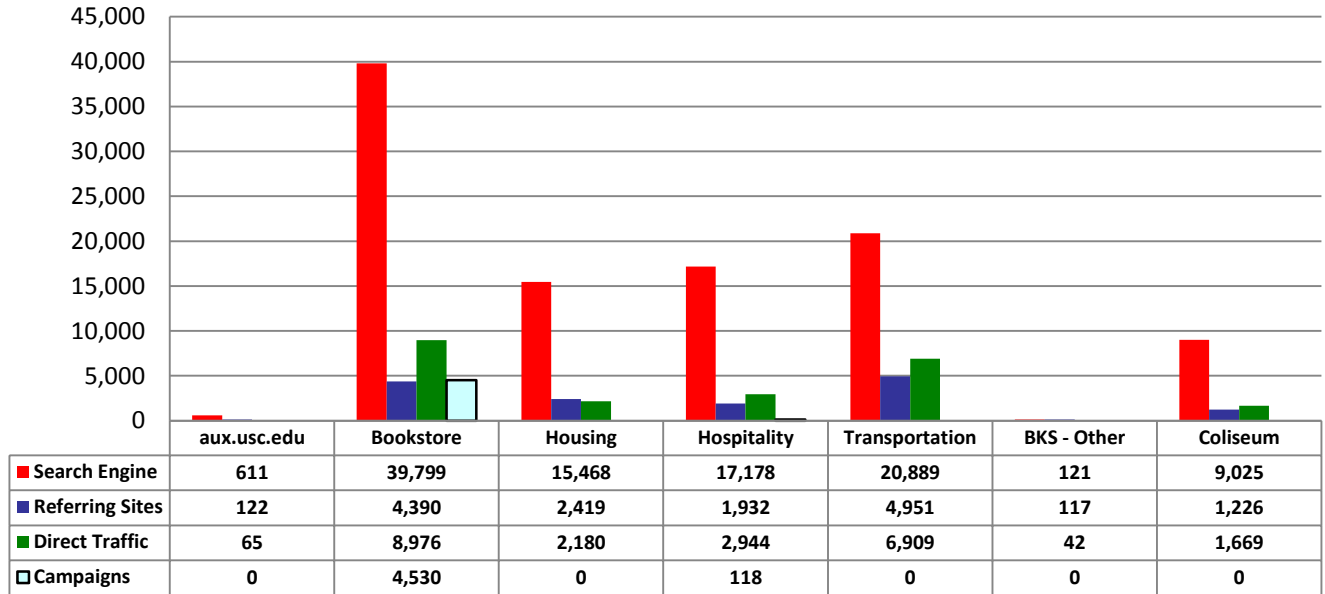
USC Auxiliary Services IT  
Monthly Operations Reports  
December 2014

TSP Mobile App Stats



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**December 2014 Traffic Sources - BU Main Sites**

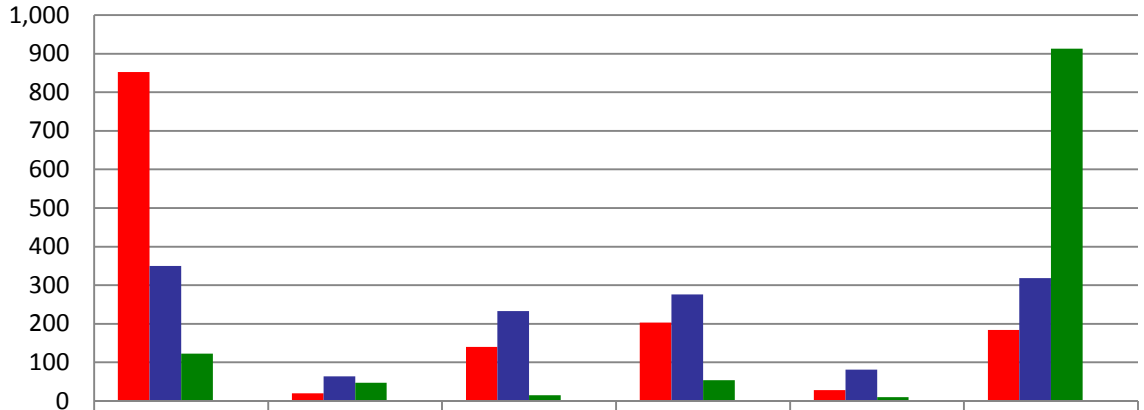


**December 2014 Traffic Sources - HSP Micro Sites**



**USC Auxiliary Services IT  
Monthly Operations Reports  
December 2014**

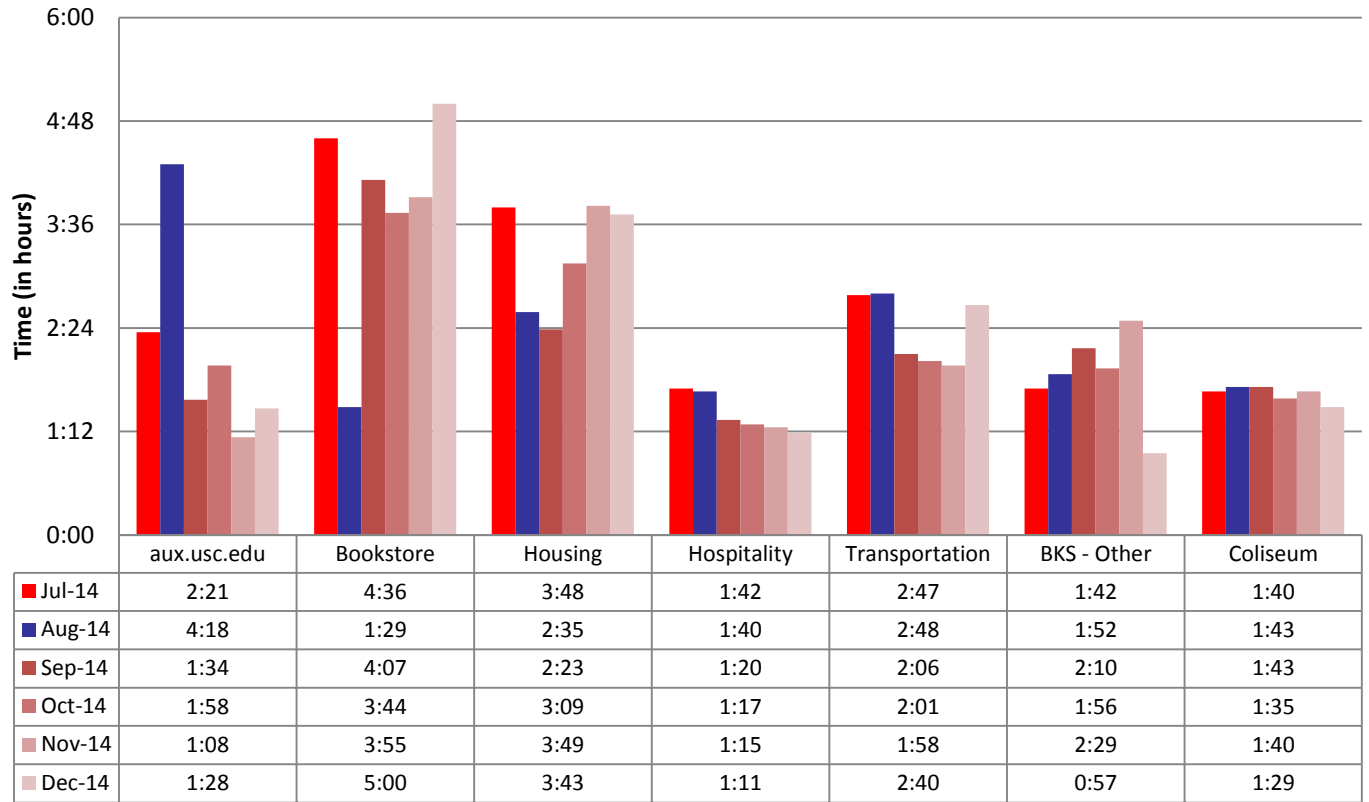
**December 2014 Traffic Sources - Other Sites**



	Coach Sark Camp	Figueroa Press	Gamble-house Store	Weddings at USC	USC Radisson Event	Custom-publishing
■ Search Engine	852	20	140	203	28	184
■ Referring Sites	350	64	233	276	81	318
■ Direct Traffic	123	47	15	54	10	913
■ Campaigns	0	0	0	0	0	0

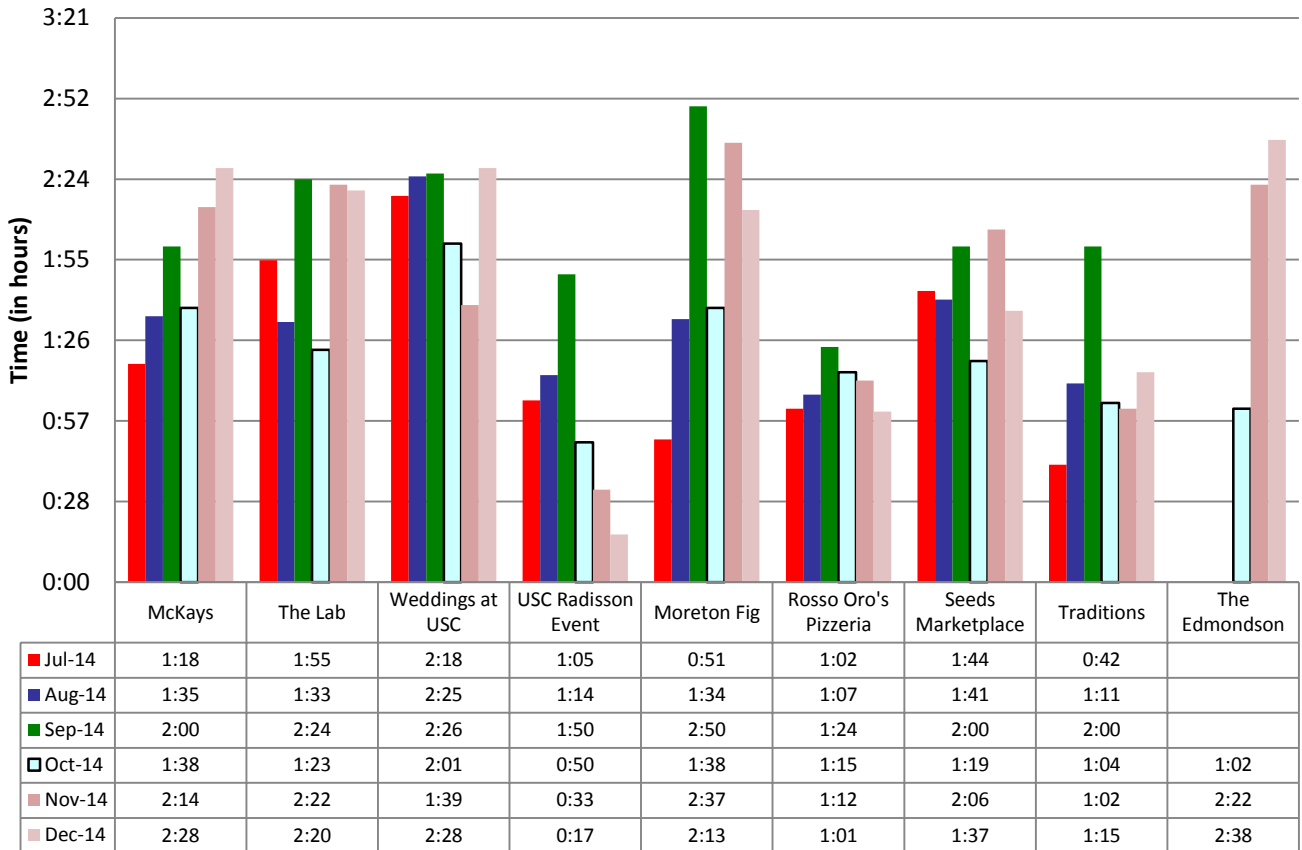
# USC Auxiliary Services IT Monthly Operations Reports December 2014

## Average Time Spent on Website - BU Main Sites



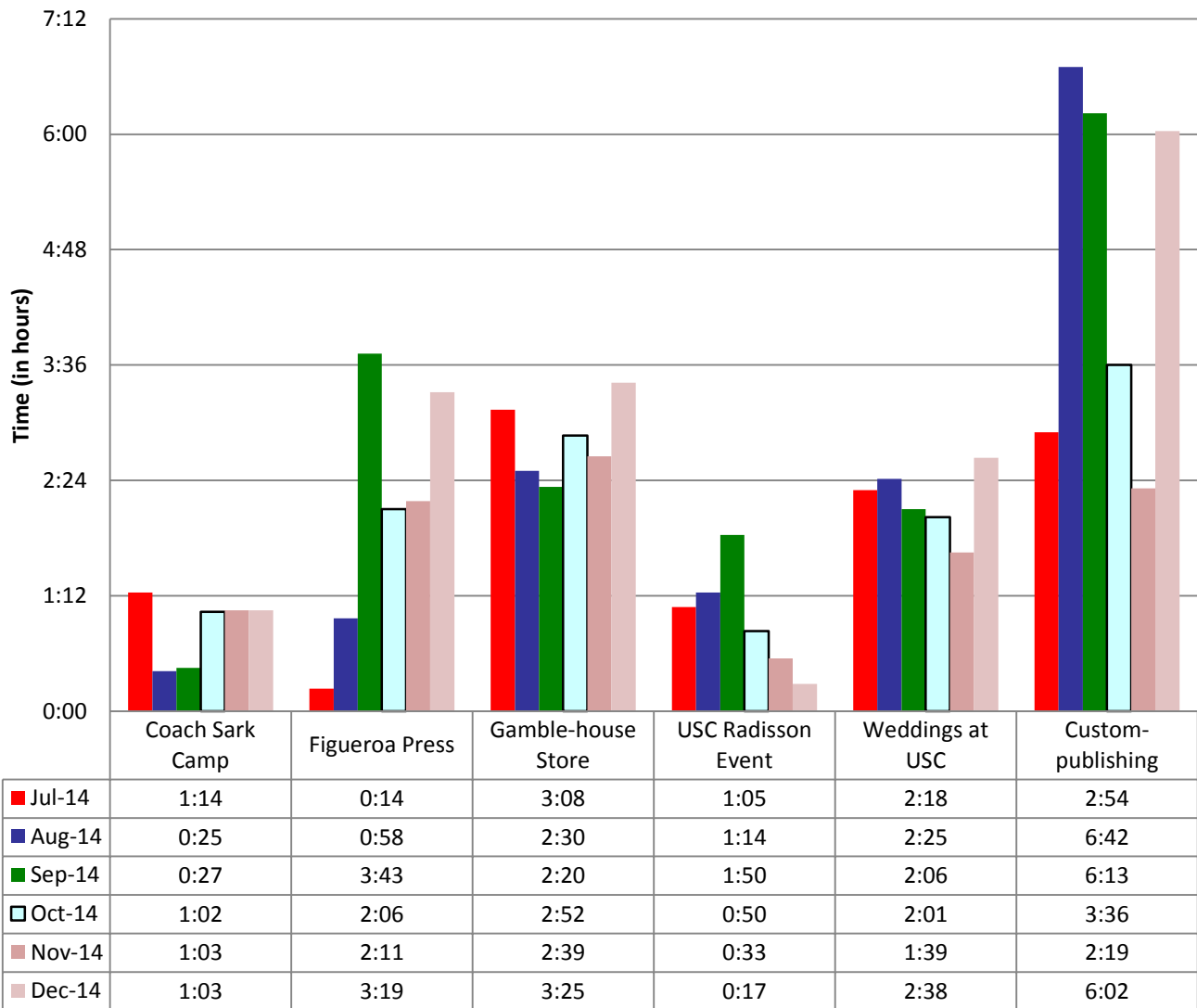
# USC Auxiliary Services IT Monthly Operations Reports December 2014

## Average Time Spent on Website - HSP Micro Sites



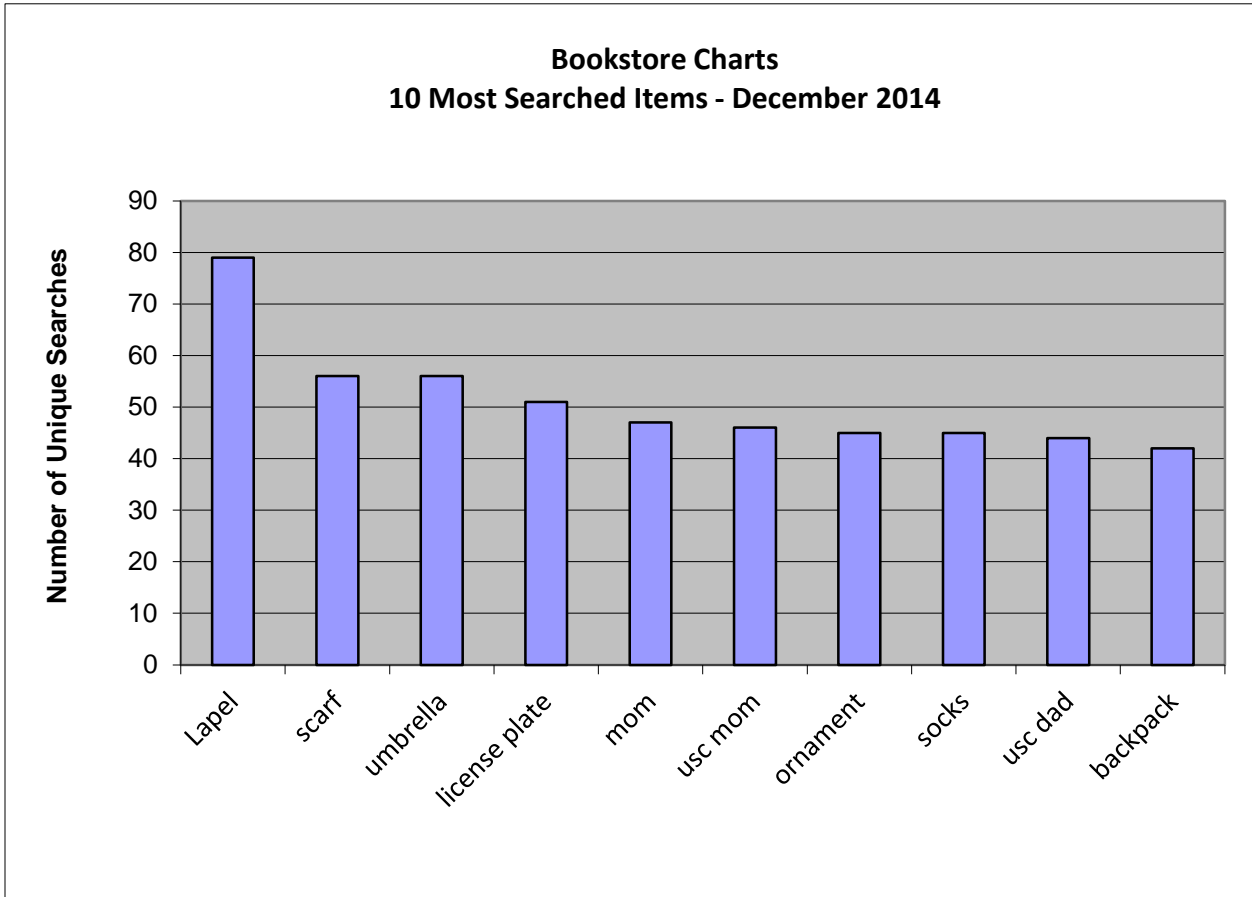
**USC Auxiliary Services IT  
Monthly Operations Reports  
December 2014**

**Average Time Spent on Website - Other Sites**



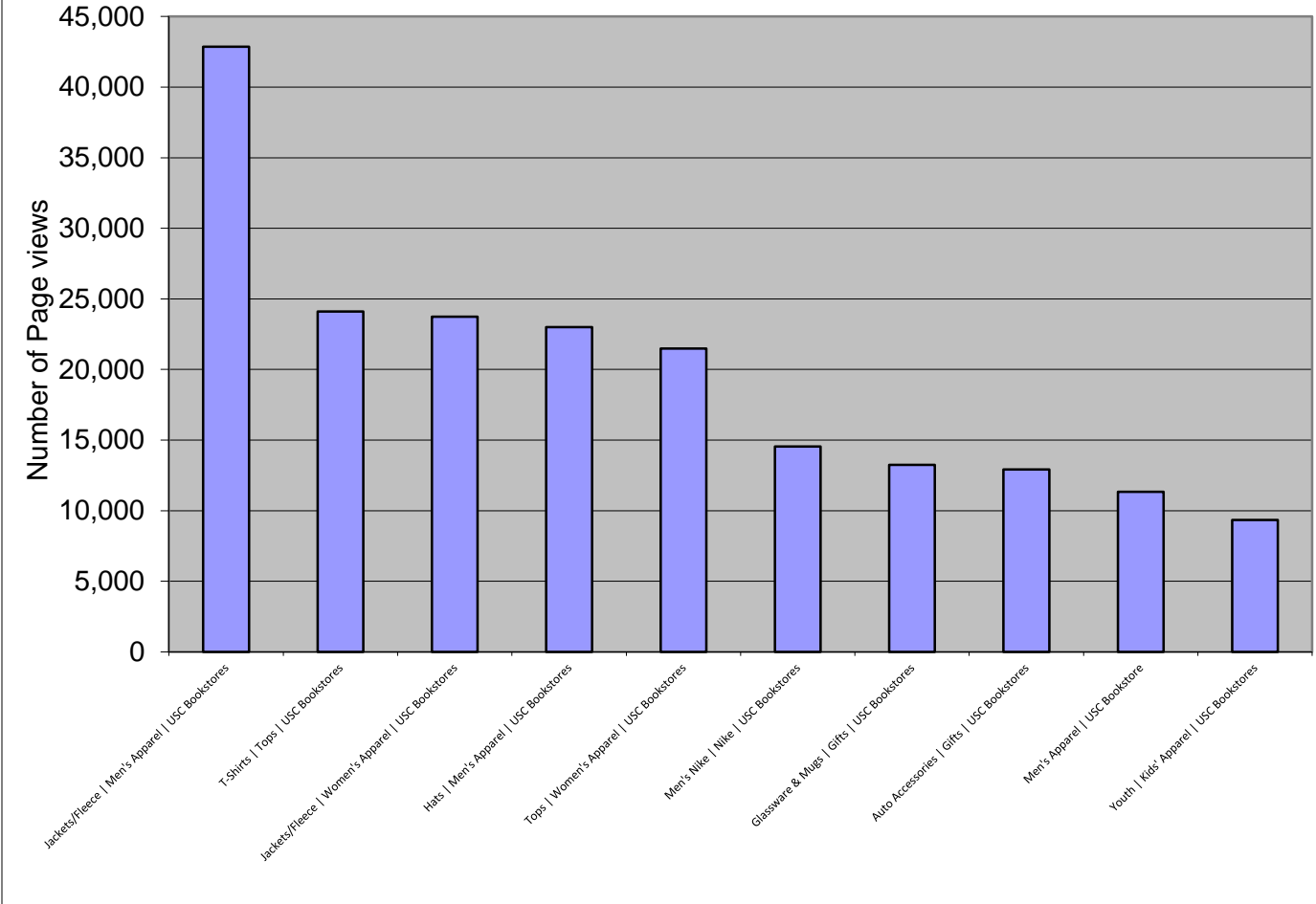


**USC Auxiliary Services IT  
Monthly Operations Reports  
December 2014**

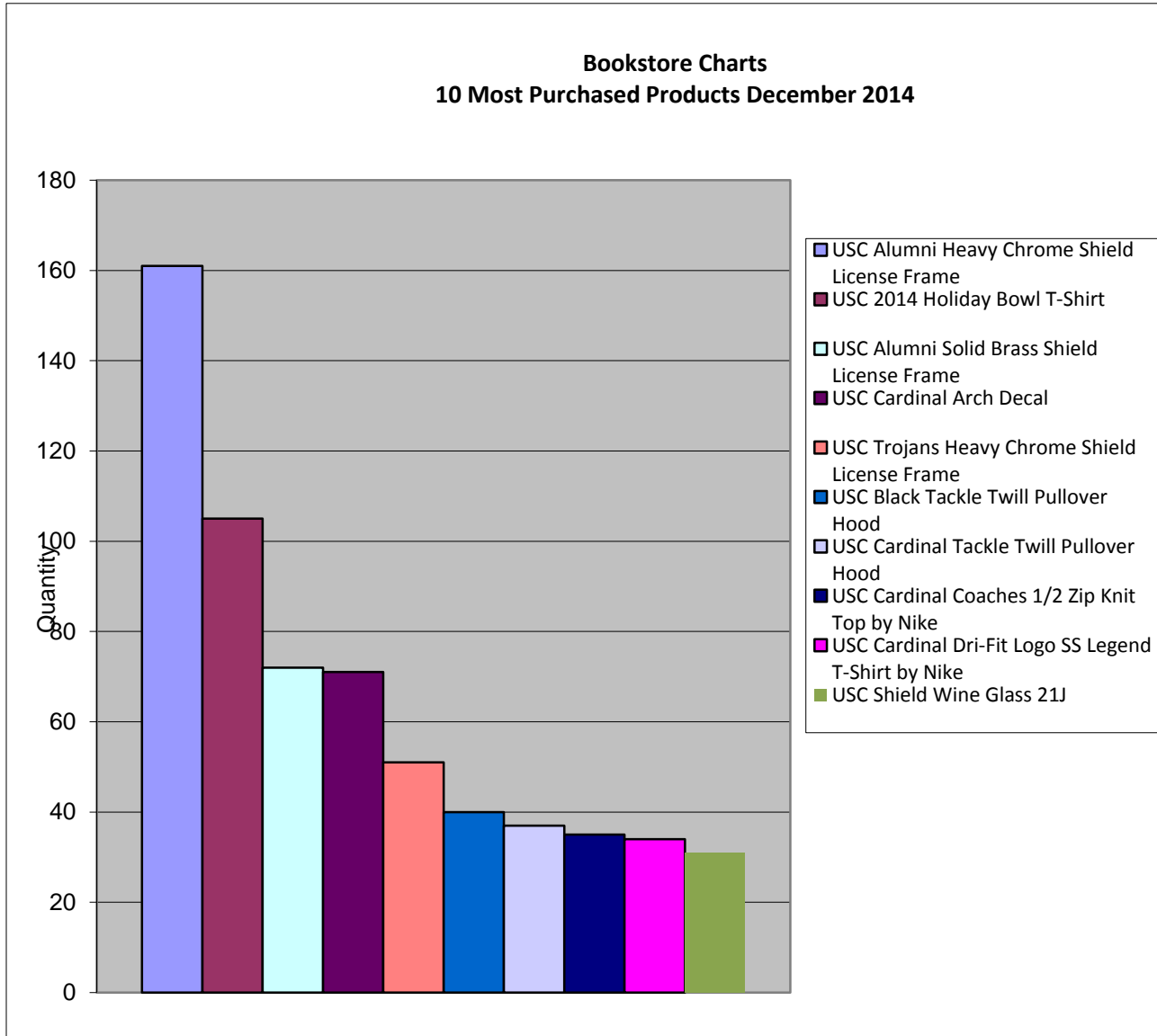


**USC Auxiliary Services IT  
Monthly Operations Reports  
December 2014**

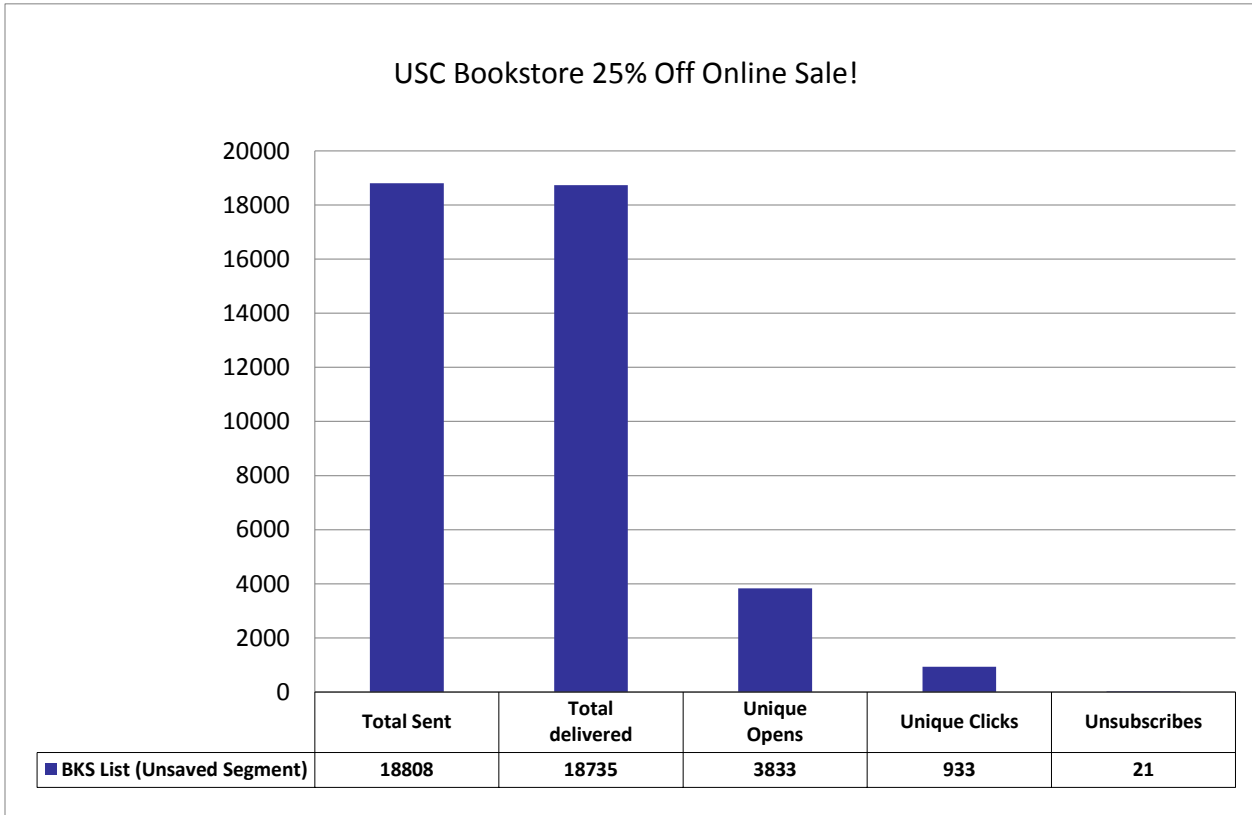
**Bookstore Charts  
10 Most Viewed Pages - December 2014**



**USC Auxiliary Services IT  
Monthly Operations Reports  
December 2014**

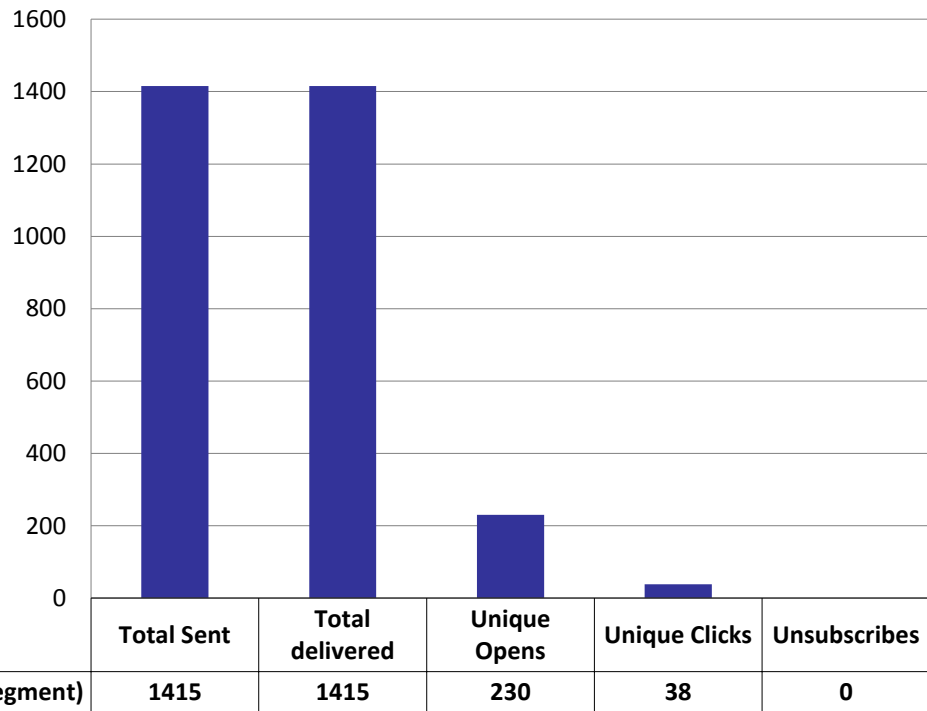


**USC Auxiliary Services IT  
Monthly Operations Reports  
December 2014**

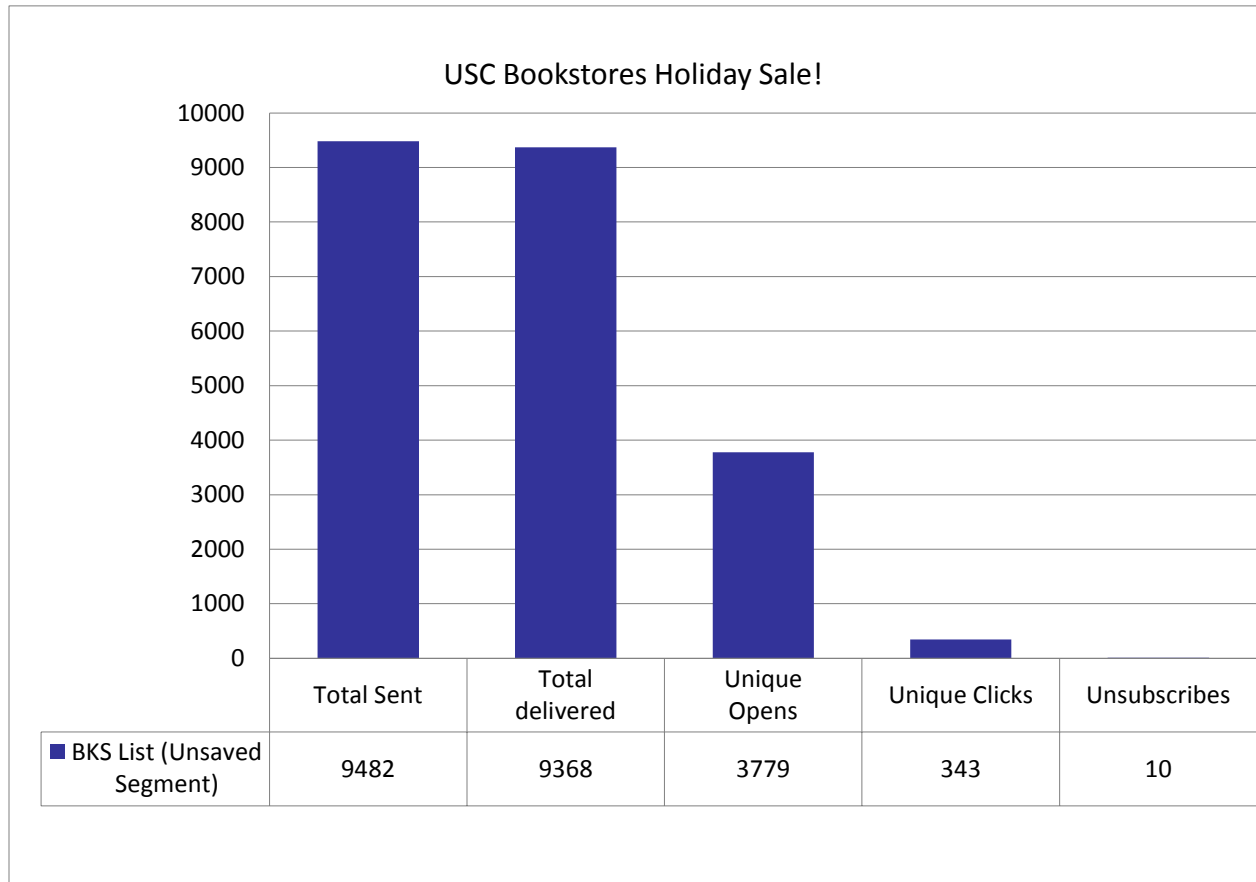


**USC Auxiliary Services IT  
 Monthly Operations Reports  
 December 2014**

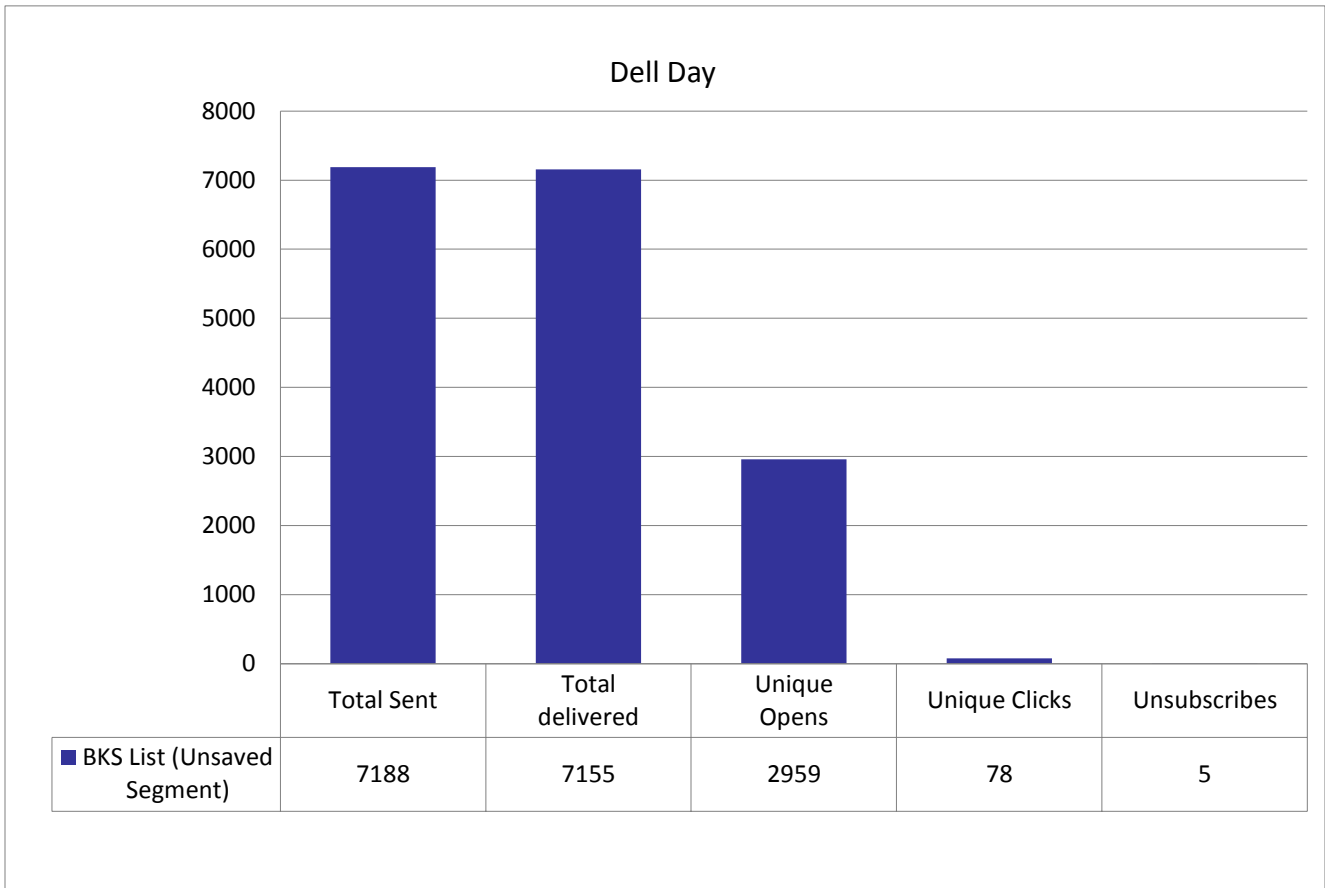
AUXILIARIES STAFF ONLY USC Bookstores Holiday Sale !



**USC Auxiliary Services IT  
Monthly Operations Reports  
December 2014**

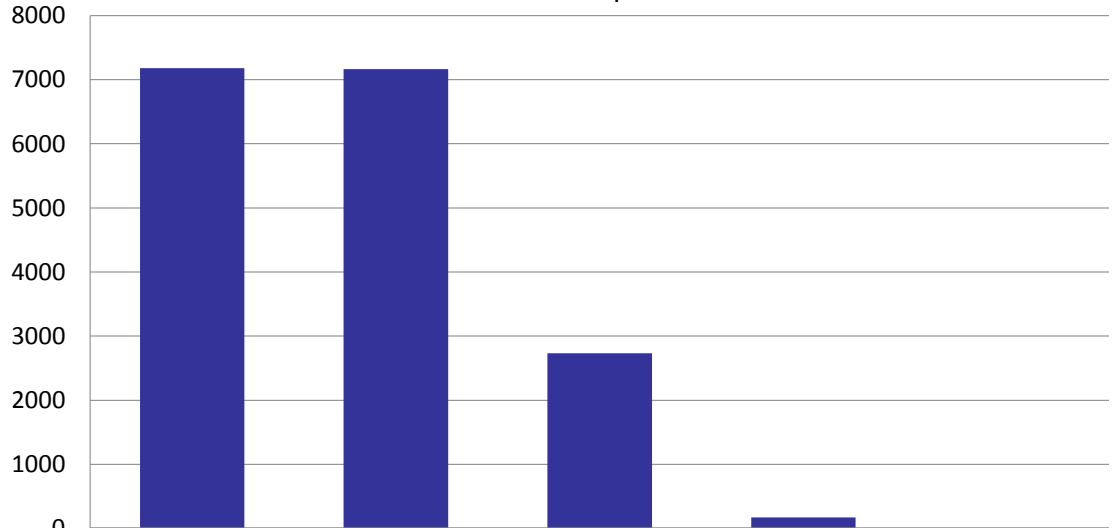


**USC Auxiliary Services IT  
Monthly Operations Reports  
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**USC Auxiliary Services IT  
Monthly Operations Reports  
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Gift Ideas from The USC Computer Store

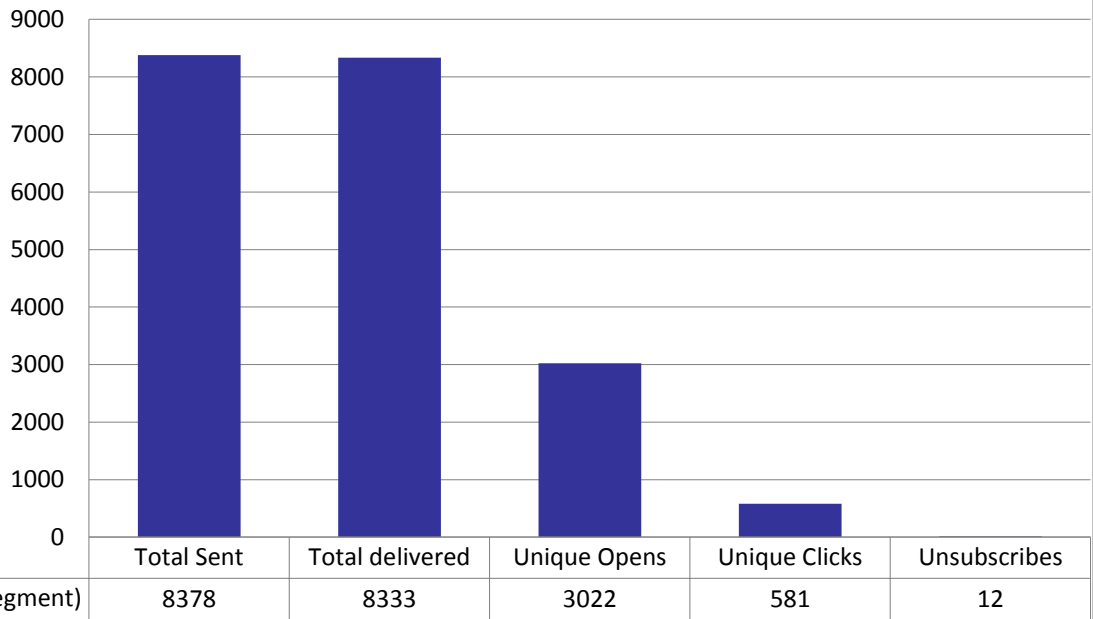


■ BKS List (Unsaved Segment)	7181	7165	2732	173	7
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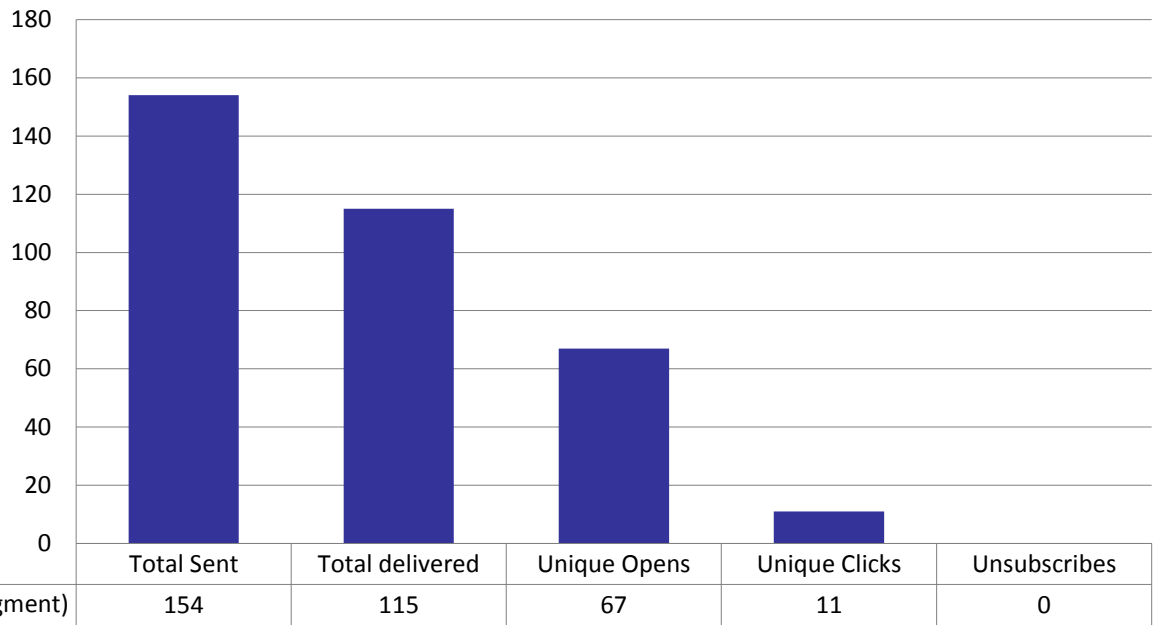
**USC Auxiliary Services IT  
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USC Bookstore 25% Off Online Sale!



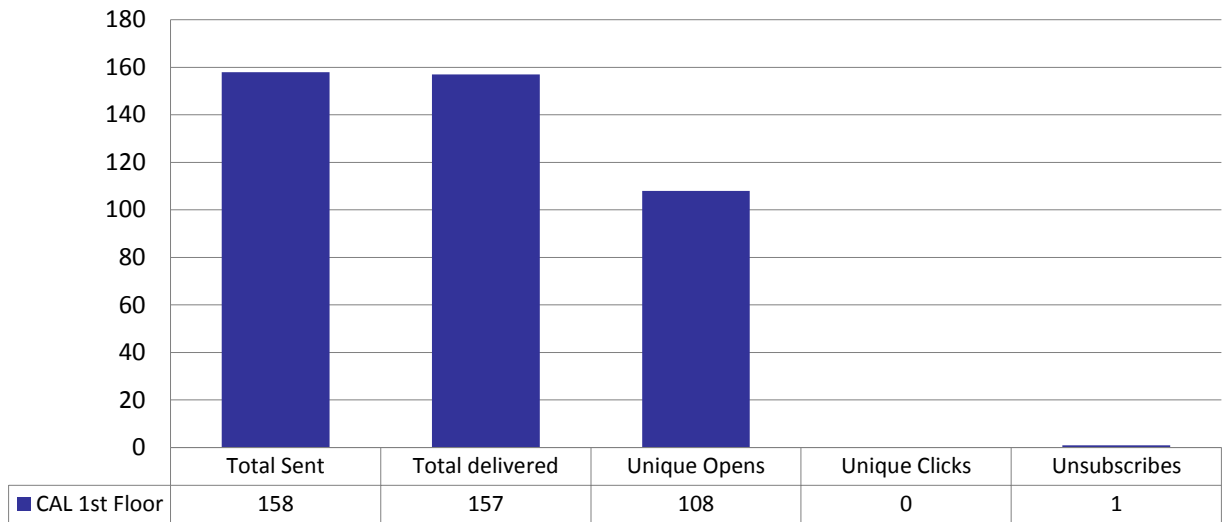
**USC Auxiliary Services IT  
Monthly Operations Reports  
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Keep your Student Fueled During Finals!



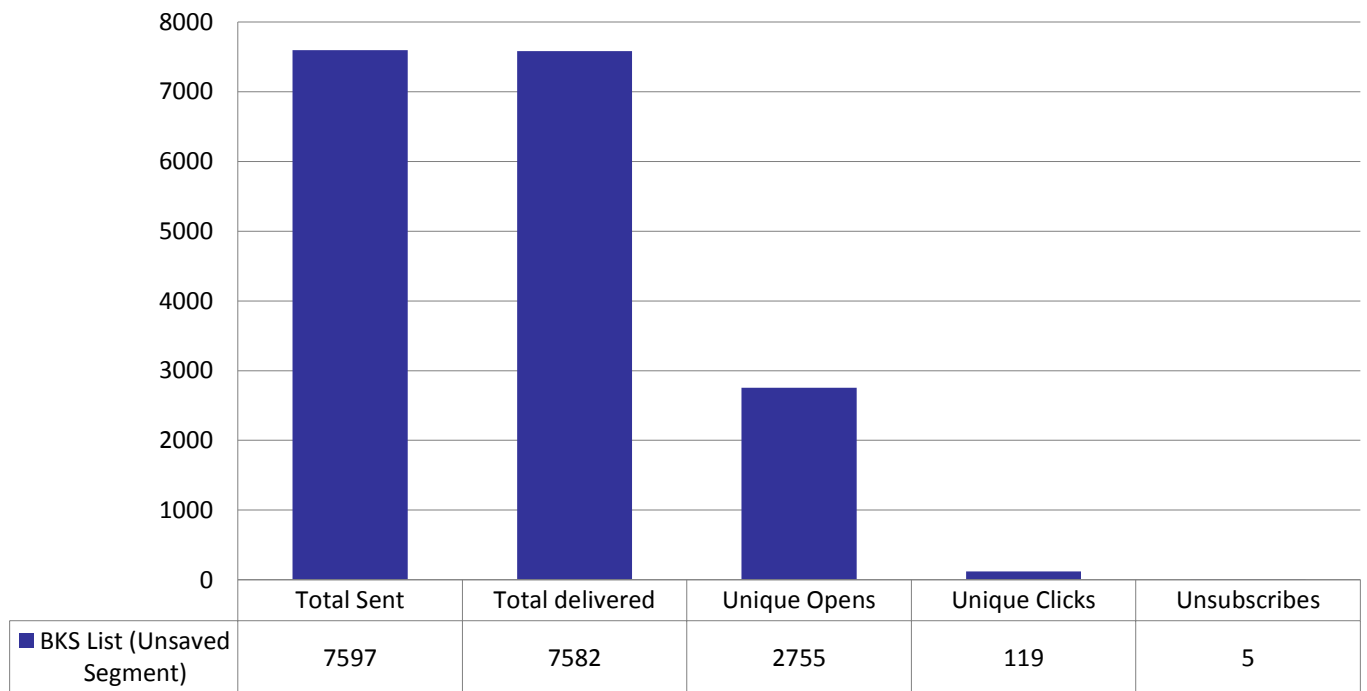
**USC Auxiliary Services IT  
Monthly Operations Reports  
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**CAL 1st Floor Office Holiday Decorating Contest**



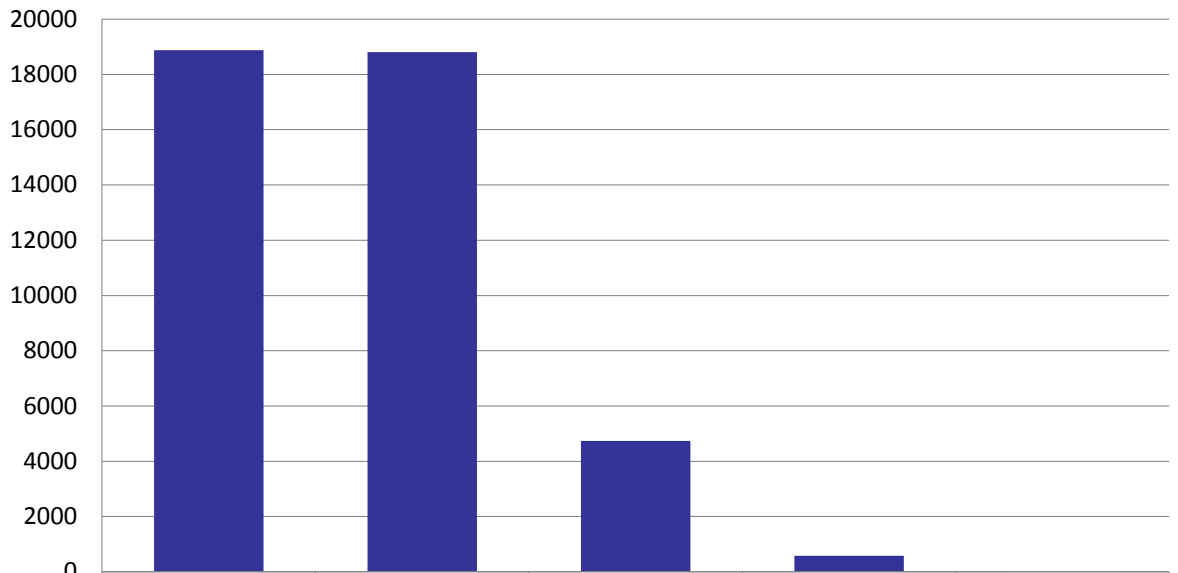
**USC Auxiliary Services IT  
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Great Gift iPad



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USC 2014 Holiday Bowl T-Shirt

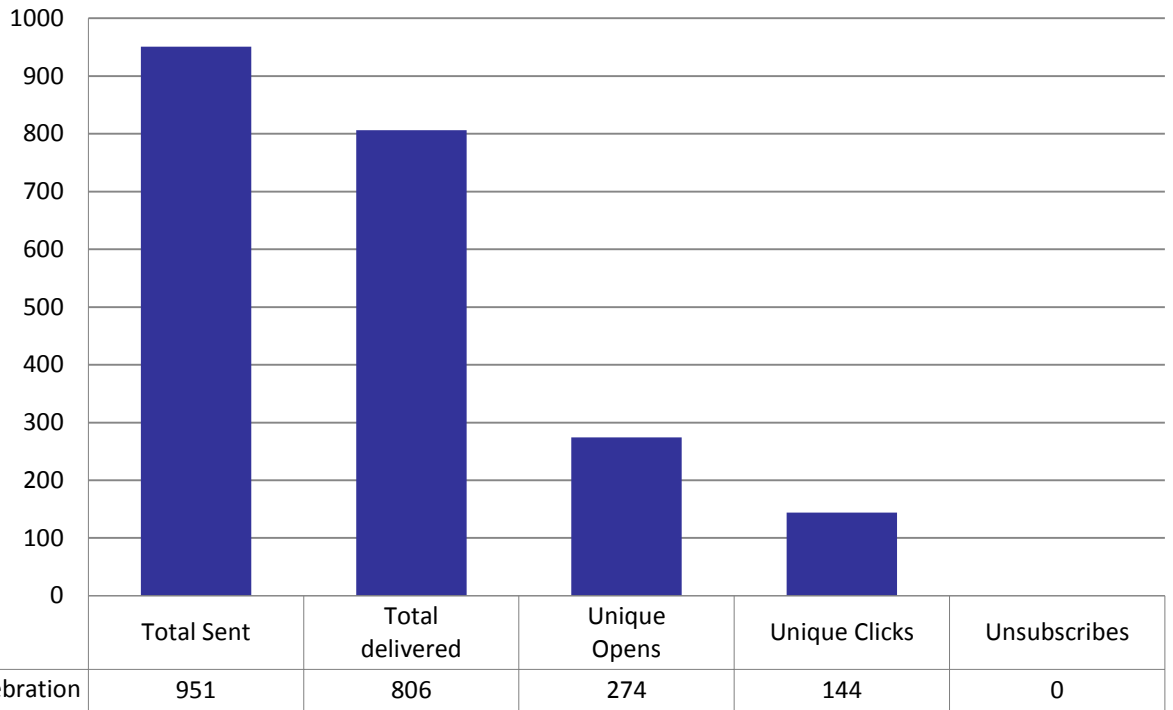


■ BKS List (Unsaved Segment)	18876	18806	4742	574	14
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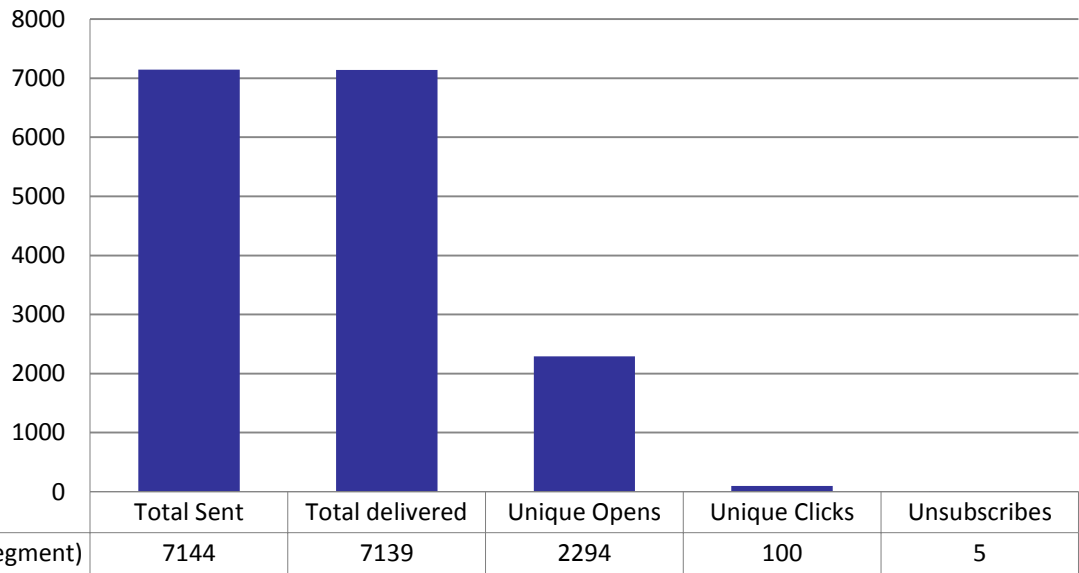
**USC Auxiliary Services IT  
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USC Auxiliaries Holiday Celebration



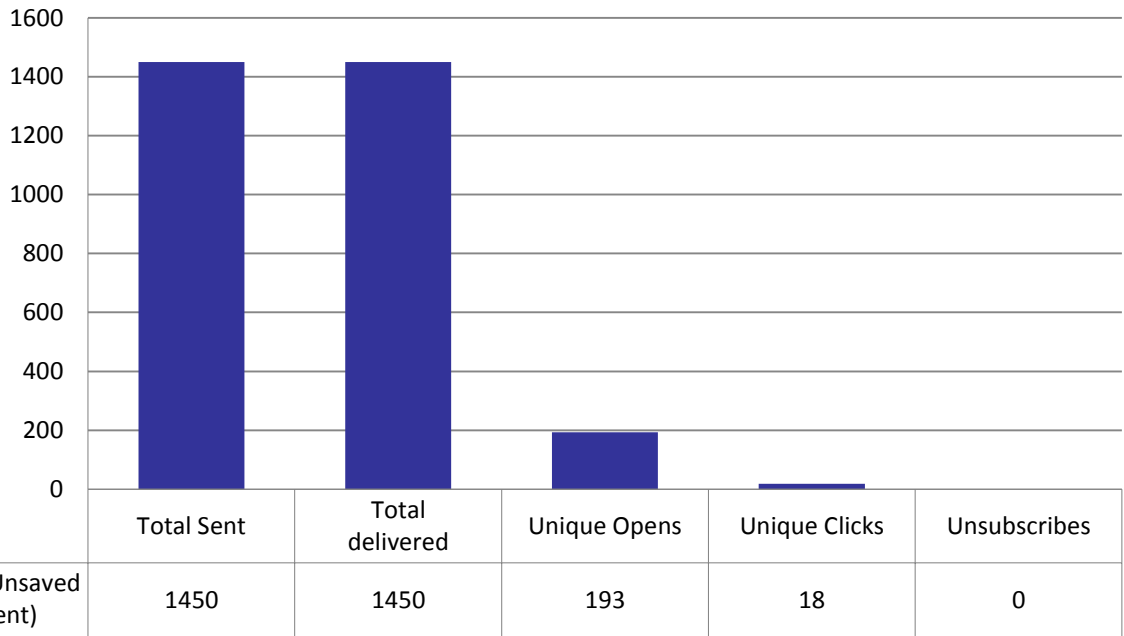
**USC Auxiliary Services IT  
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Gift Ideas from The USC Computer Store



**USC Auxiliary Services IT  
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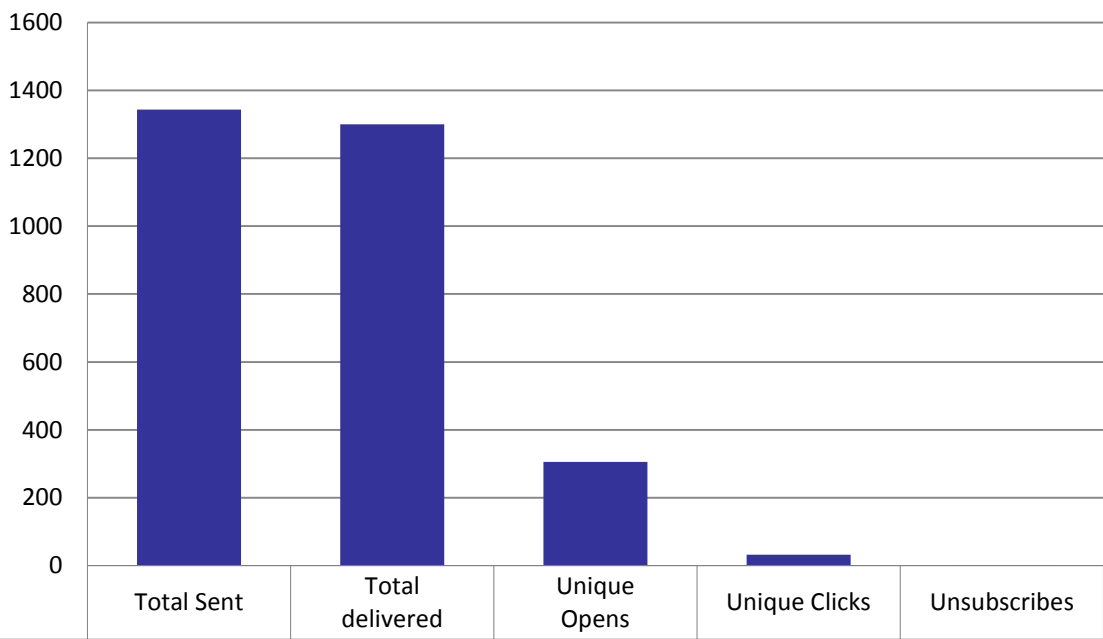
Meet and greet with Tommy





**USC Auxiliary Services IT  
Monthly Operations Reports  
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25% Off at USC Collections

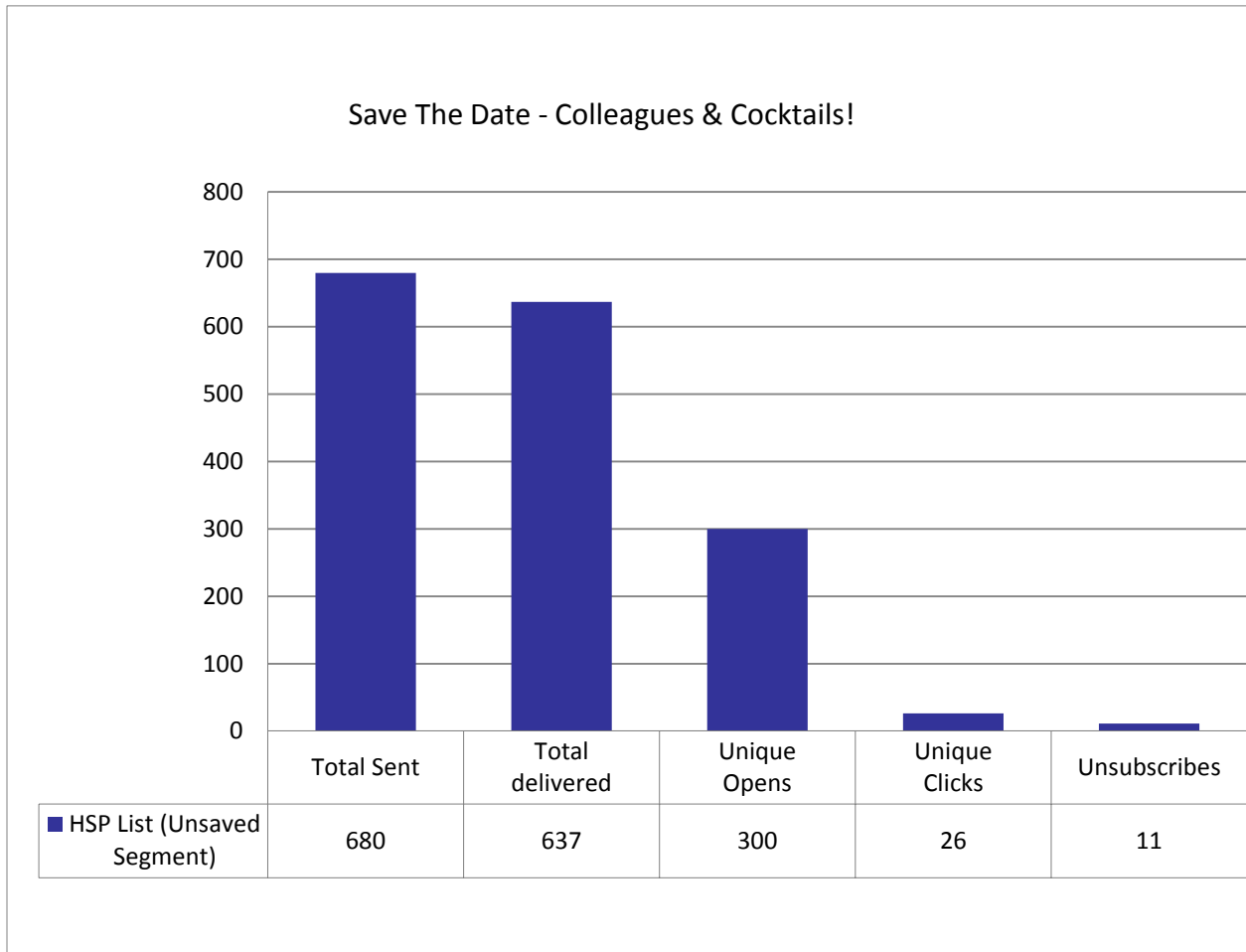


■ BKS List (Unsaved Segment)	1343	1300	306	32	1
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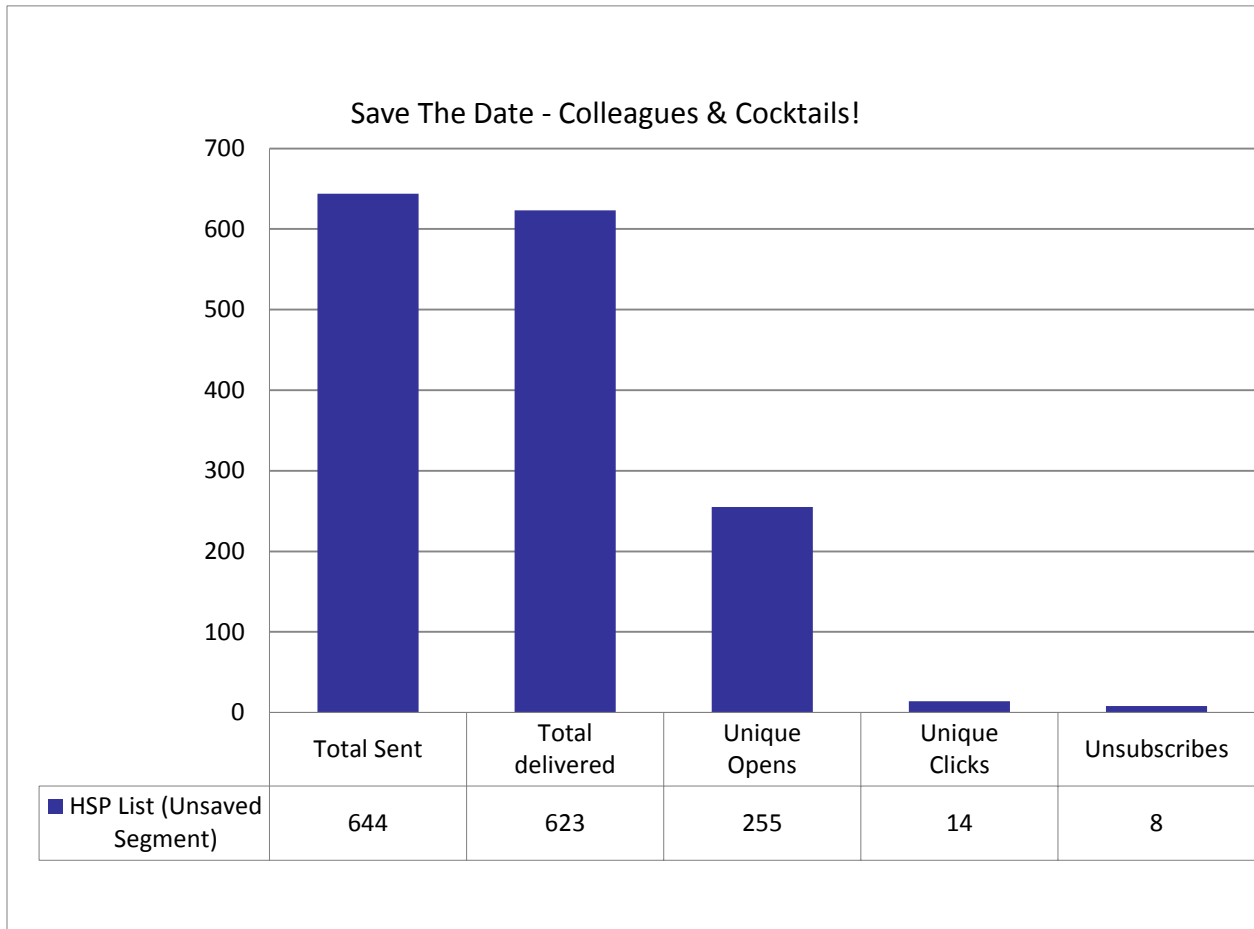
**USC Auxiliary Services IT  
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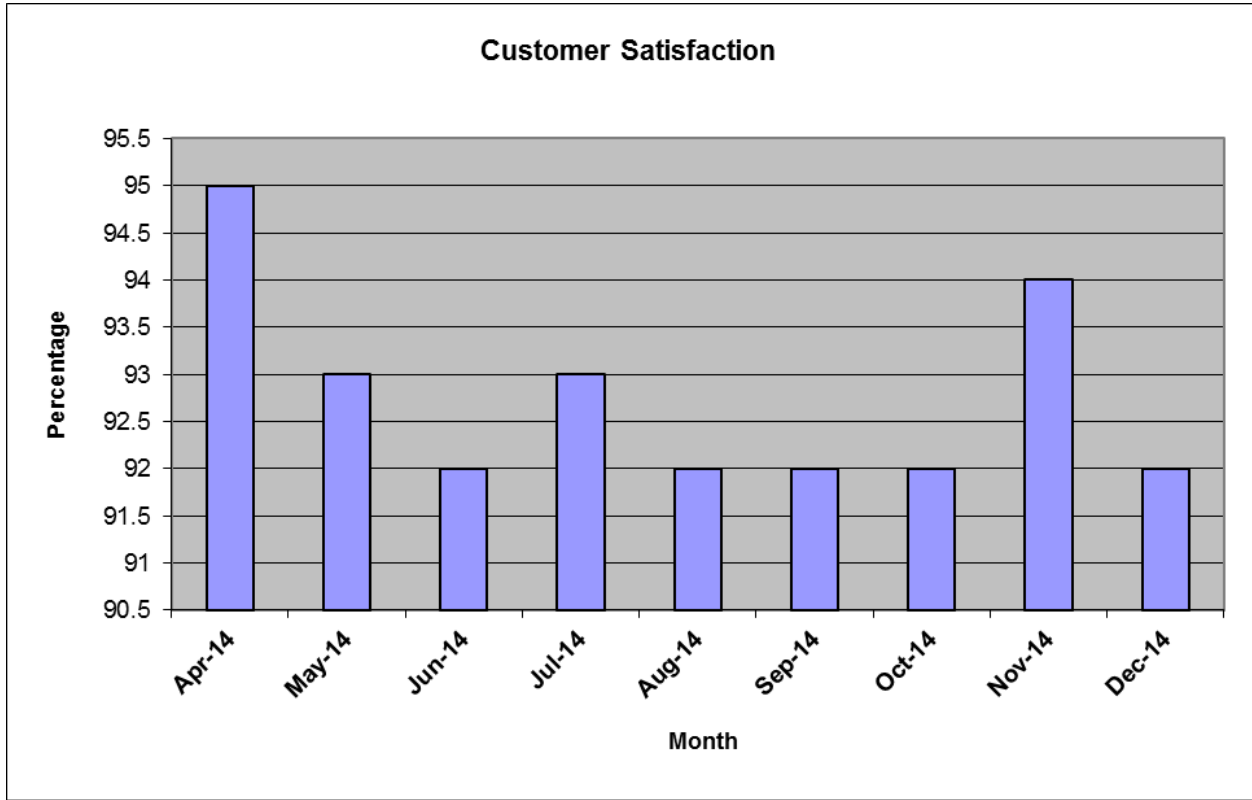
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**THANK YOU!!**

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