USC Auxiliary Services IT
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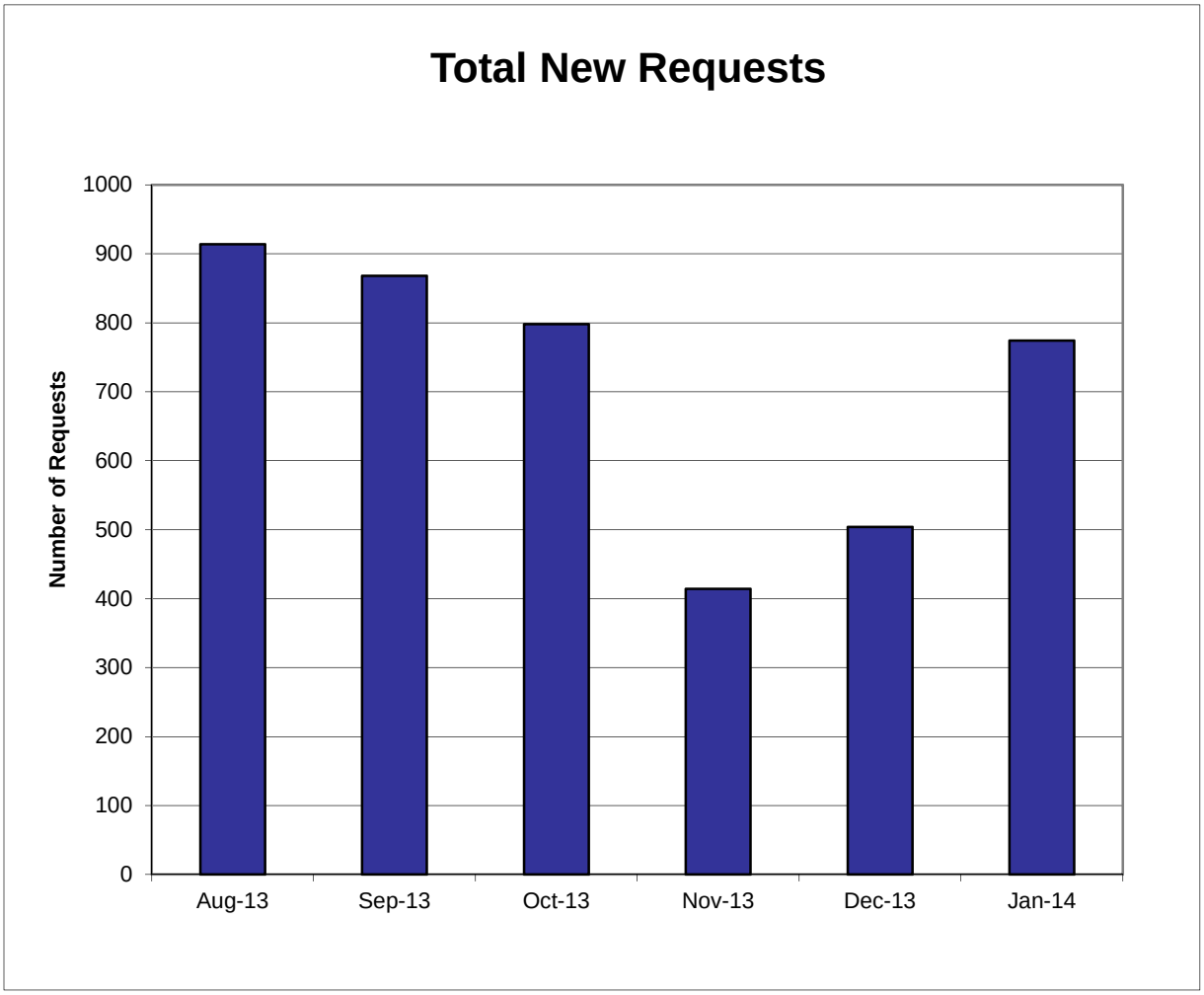
January 2014



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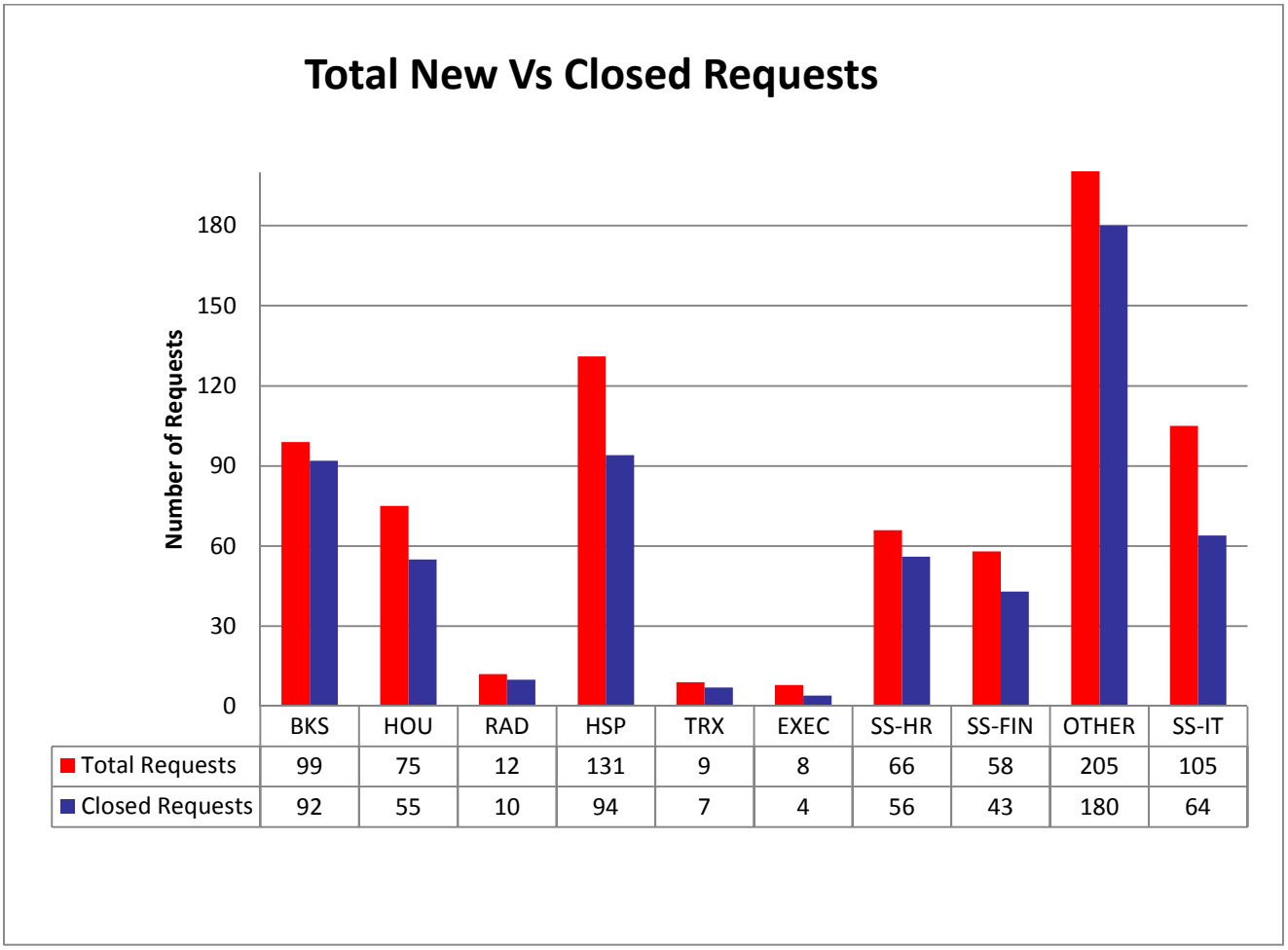

	BKS	HOU	RAD	HSP	TRX	EXEC	SS-HR	SS-FIN	OTHER	SS-IT
Total Requests	99	75	12	131	9	8	66	58	205	105
Closed Requests	92	55	10	94	7	4	56	43	180	64

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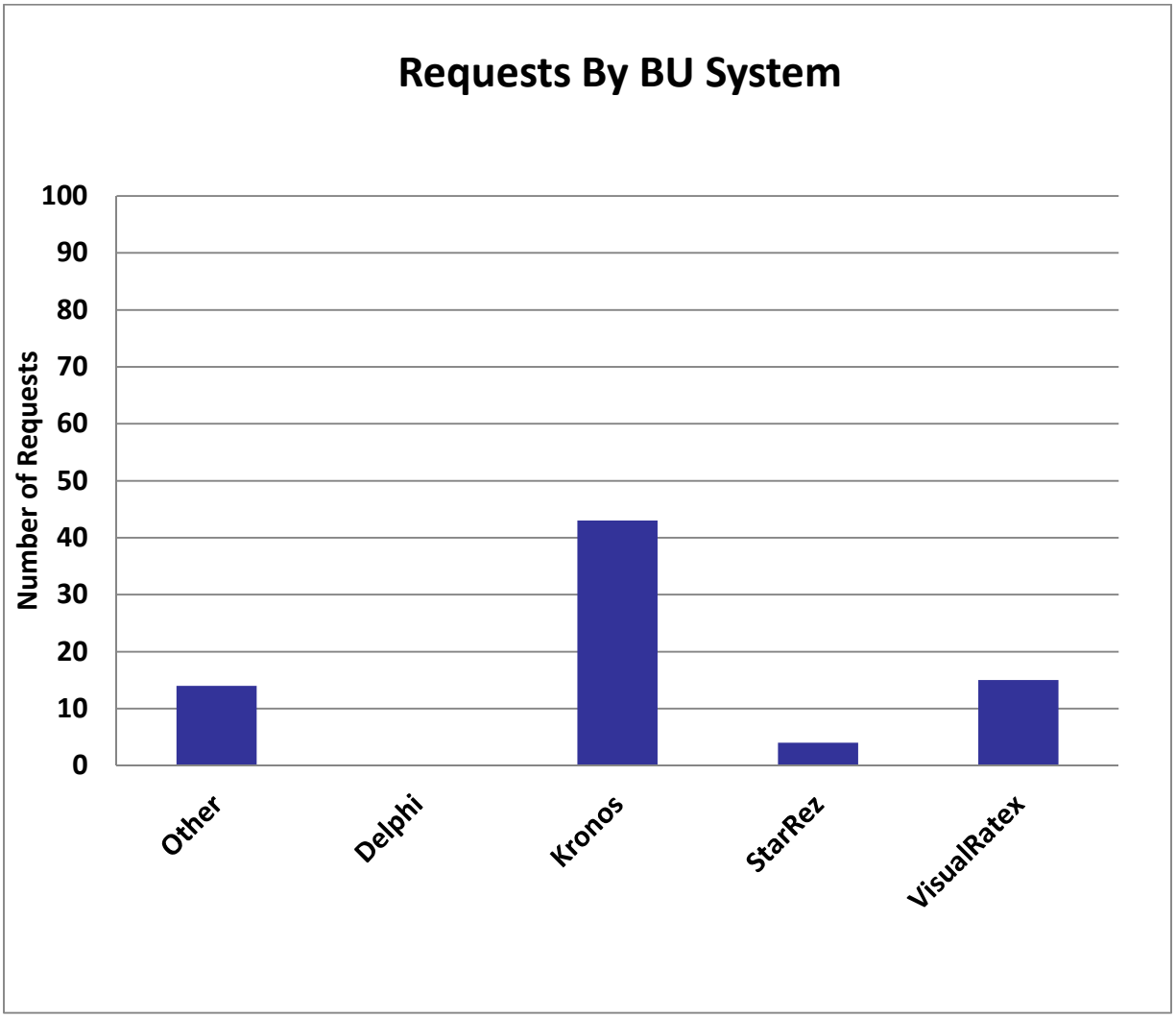

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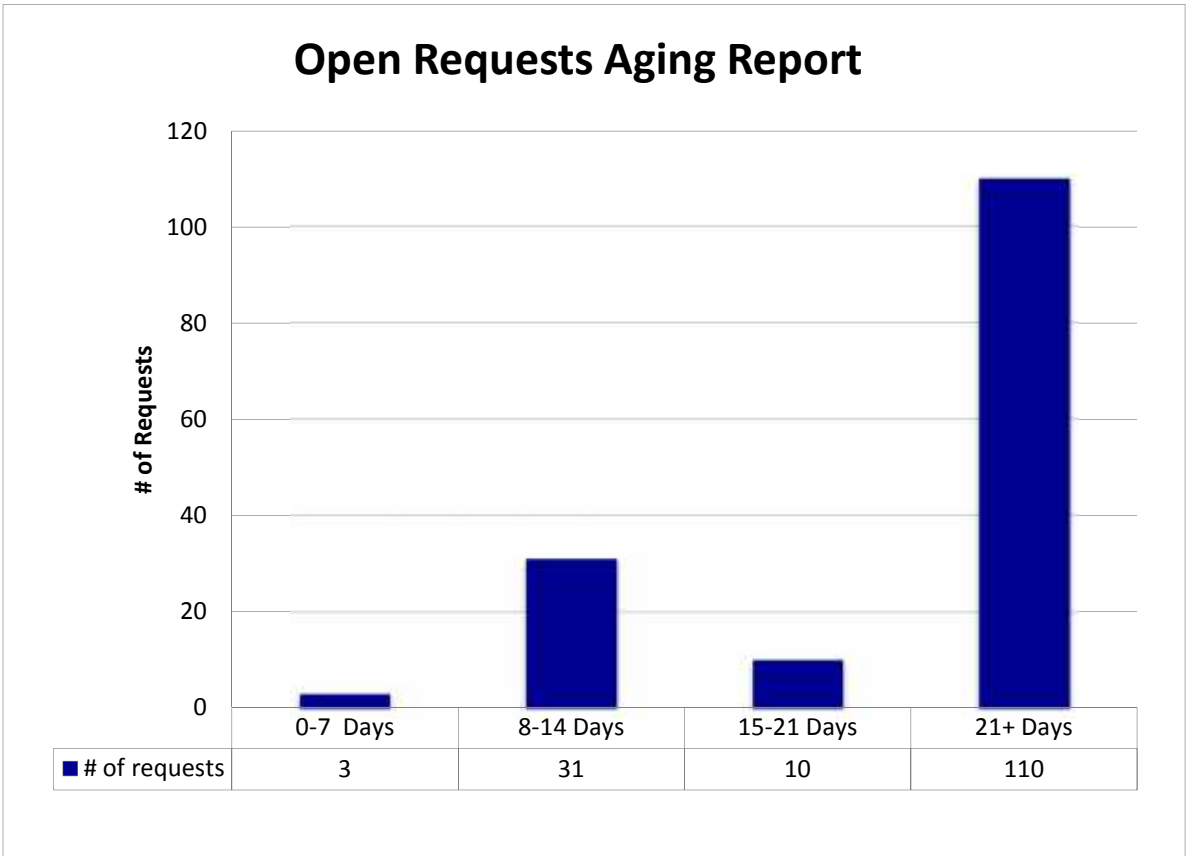

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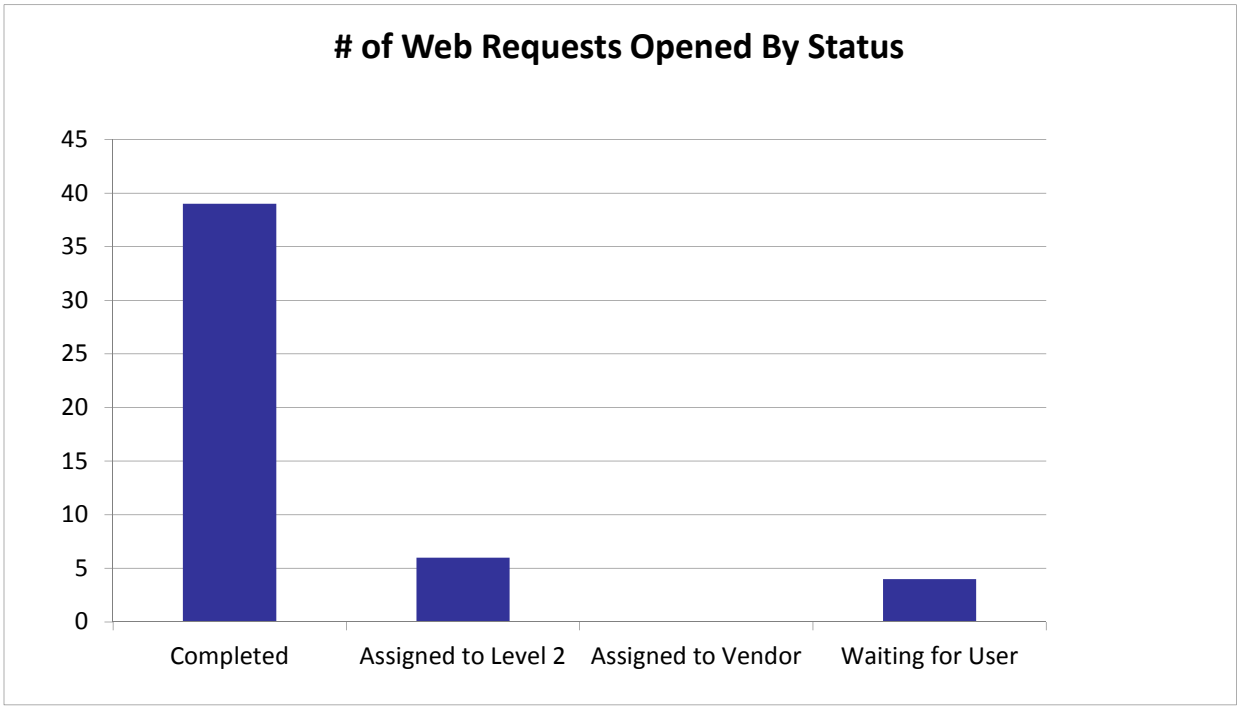

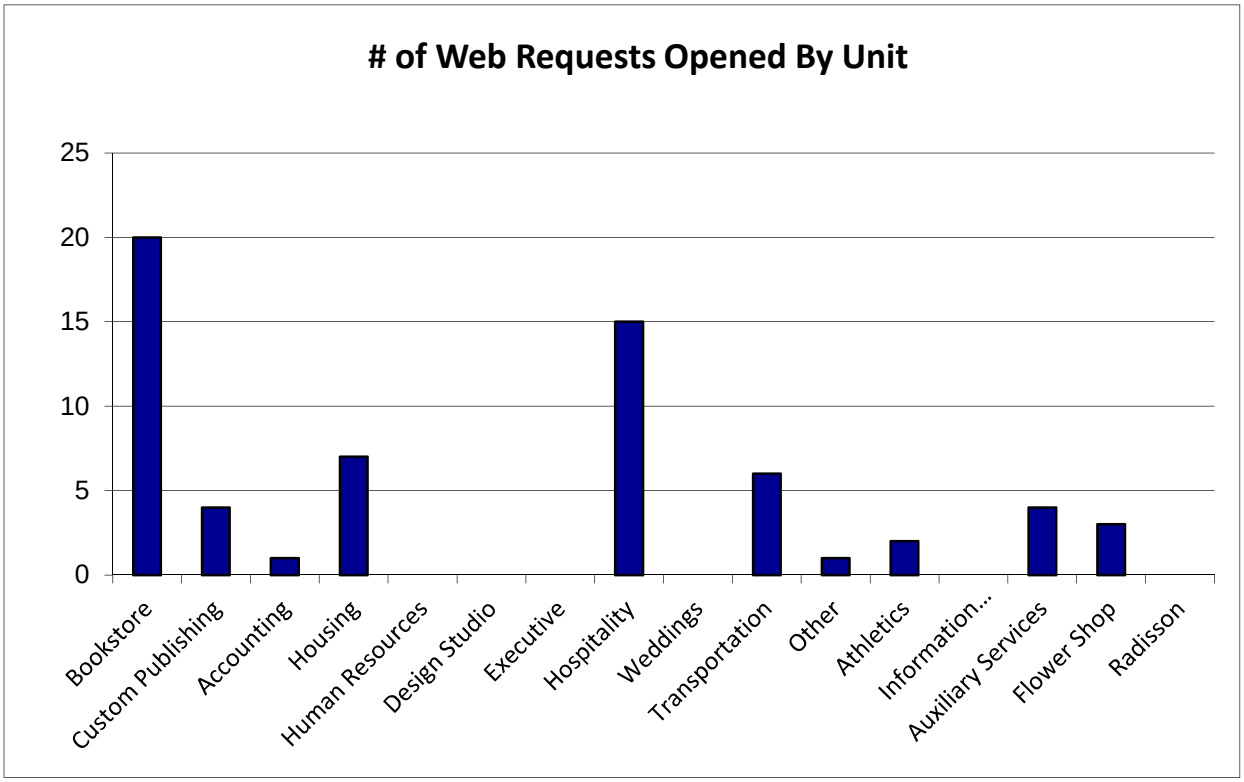

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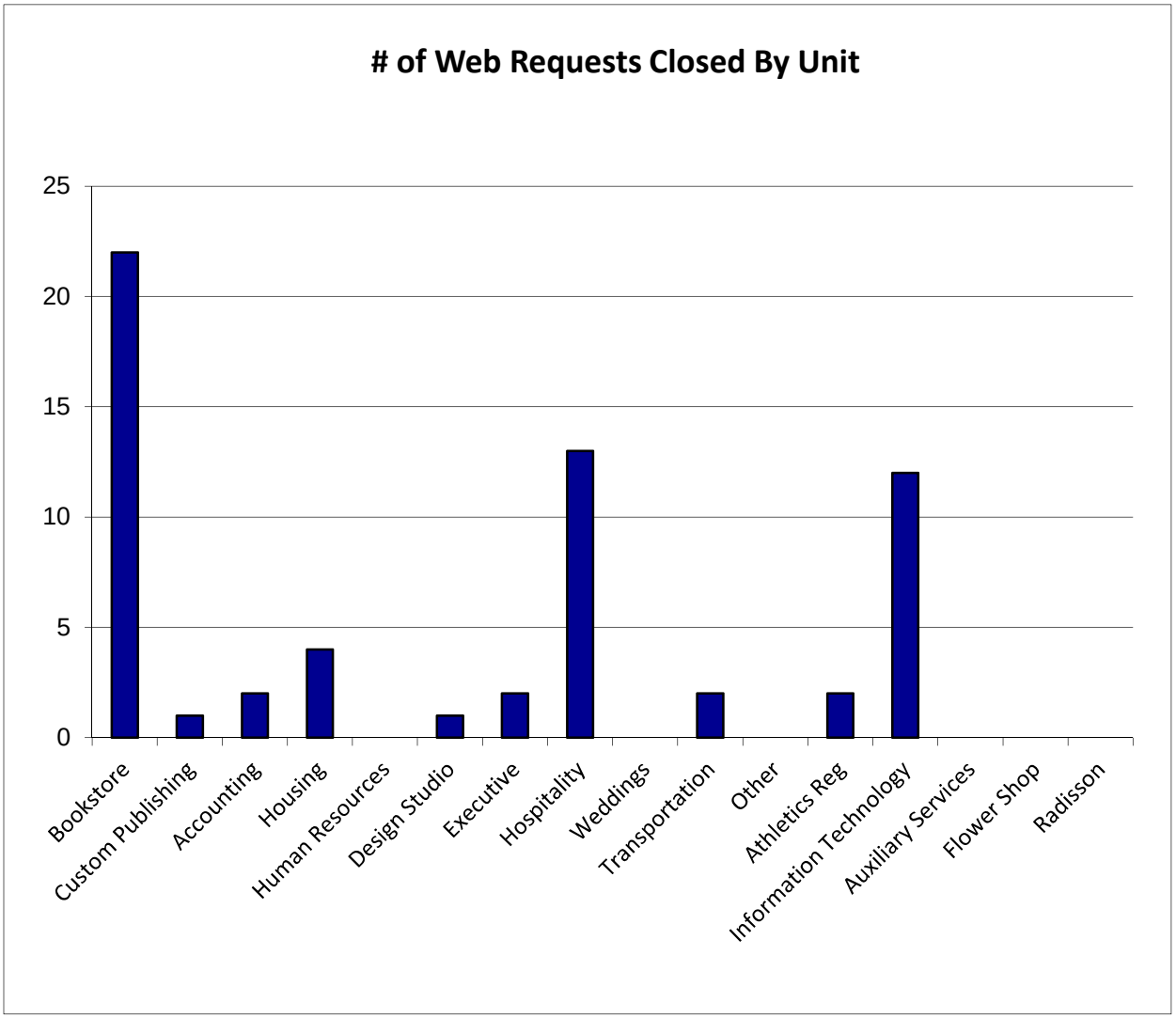

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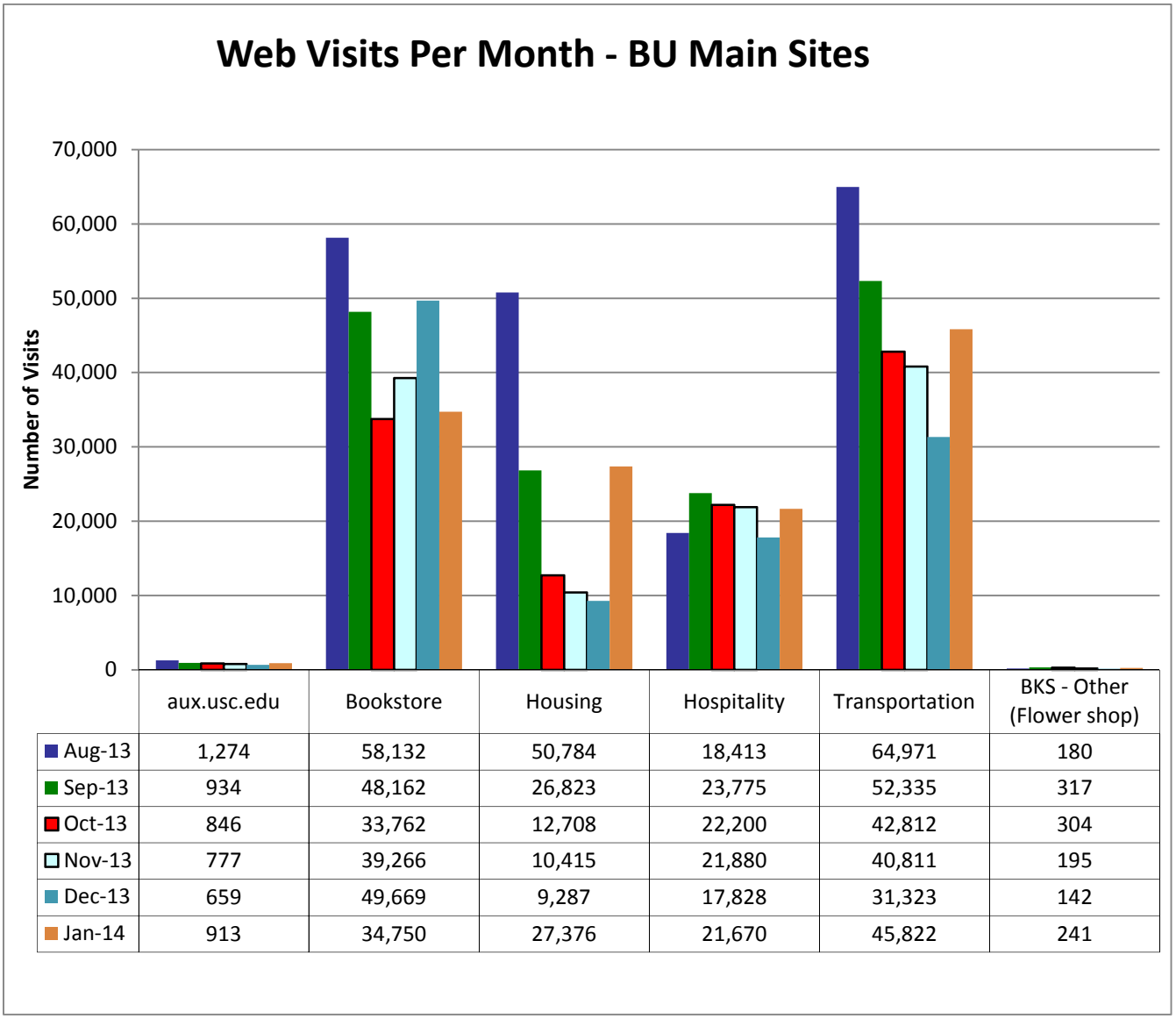

	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other (Flower shop)
Aug-13	1,274	58,132	50,784	18,413	64,971	180
Sep-13	934	48,162	26,823	23,775	52,335	317
Oct-13	846	33,762	12,708	22,200	42,812	304
Nov-13	777	39,266	10,415	21,880	40,811	195
Dec-13	659	49,669	9,287	17,828	31,323	142
Jan-14	913	34,750	27,376	21,670	45,822	241

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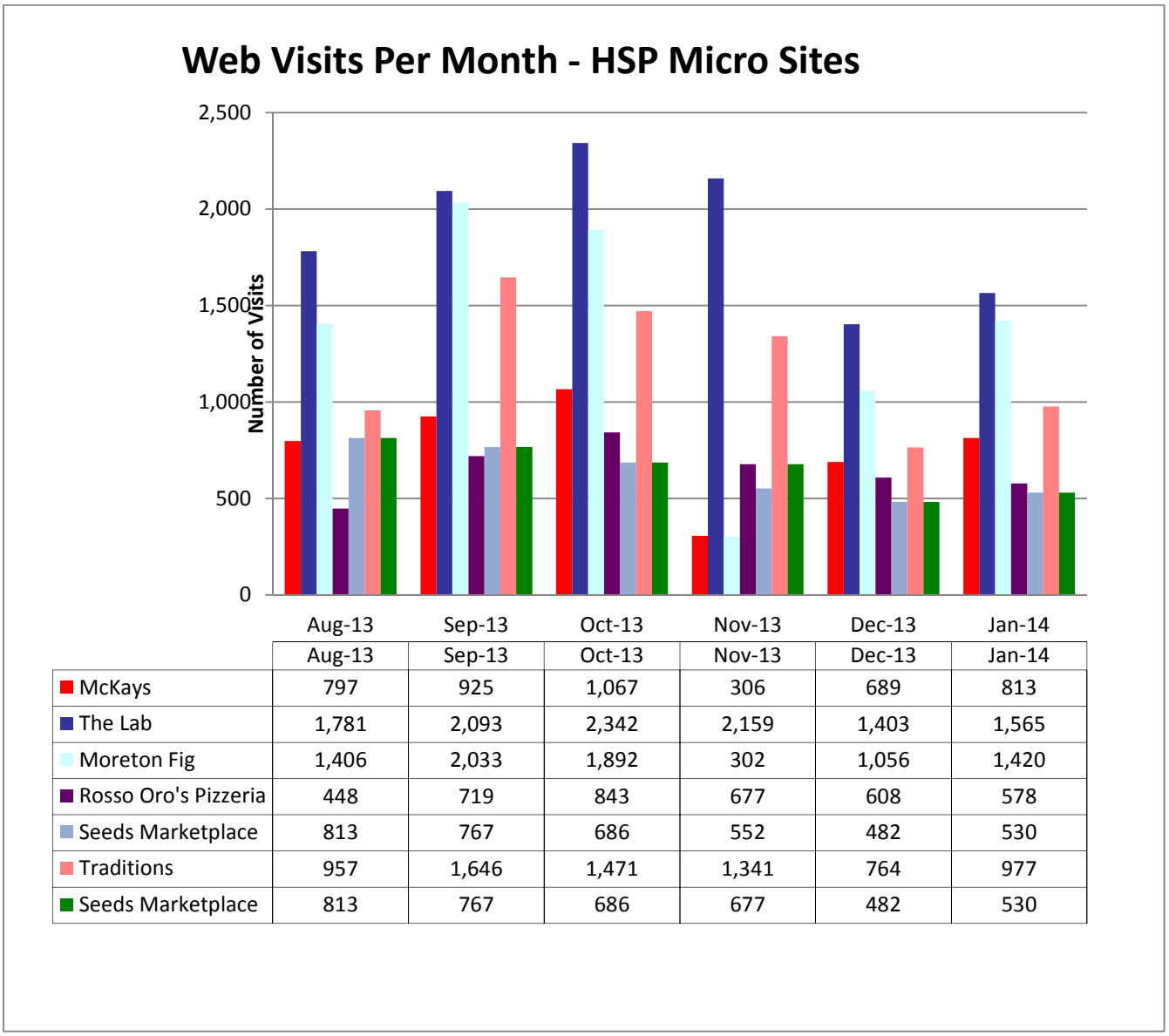

	Aug-13	Sep-13	Oct-13	Nov-13	Dec-13	Jan-14
McKays	797	925	1,067	306	689	813
The Lab	1,781	2,093	2,342	2,159	1,403	1,565
Moreton Fig	1,406	2,033	1,892	302	1,056	1,420
Rosso Oro's Pizzeria	448	719	843	677	608	578
Seeds Marketplace	813	767	686	552	482	530
Traditions	957	1,646	1,471	1,341	764	977
Seeds Marketplace	813	767	686	677	482	530

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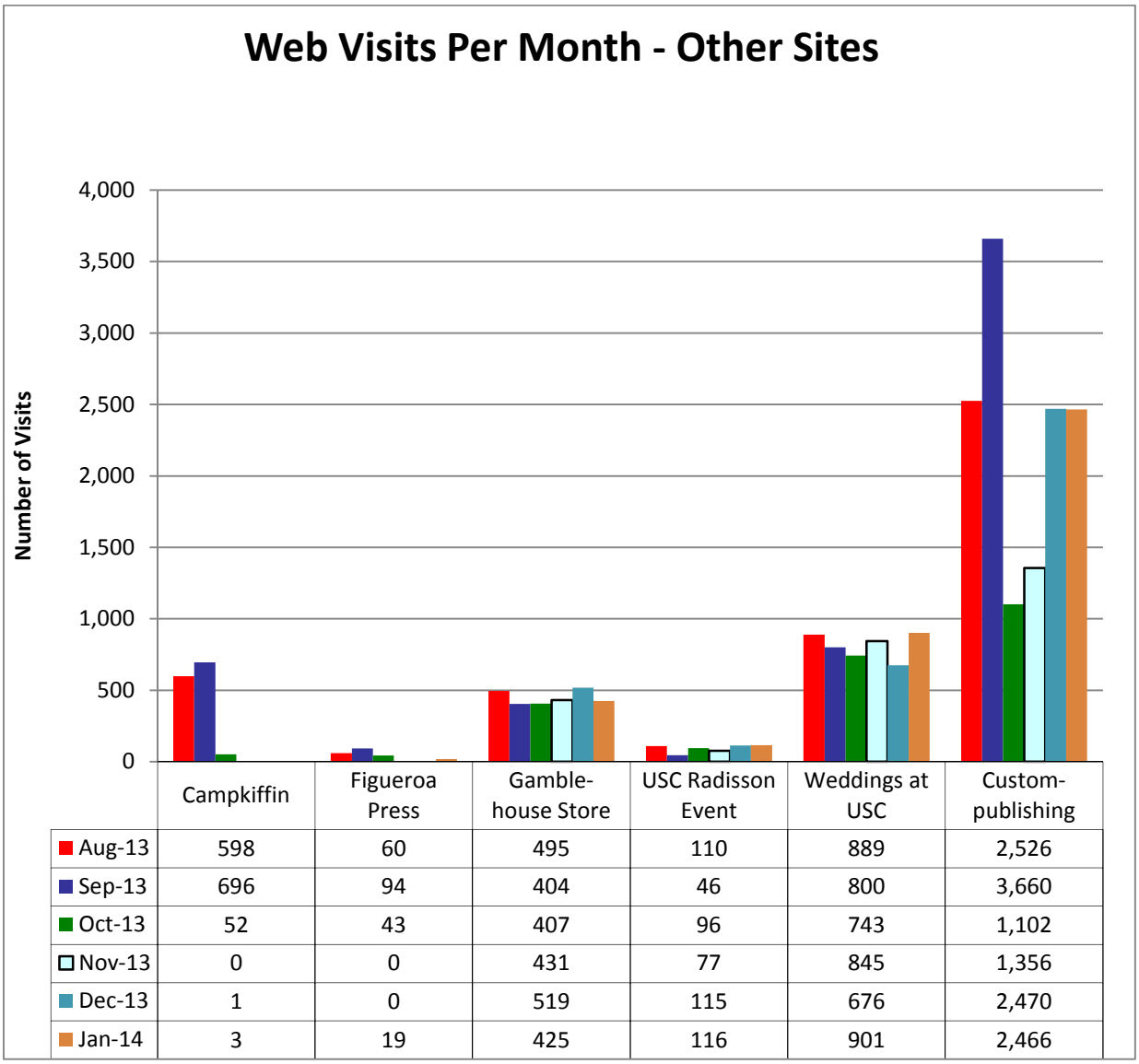

	Campkiffin	Figueroa Press	Gamble-house Store	USC Radisson Event	Weddings at USC	Custom-publishing
Aug-13	598	60	495	110	889	2,526
Sep-13	696	94	404	46	800	3,660
Oct-13	52	43	407	96	743	1,102
Nov-13	0	0	431	77	845	1,356
Dec-13	1	0	519	115	676	2,470
Jan-14	3	19	425	116	901	2,466

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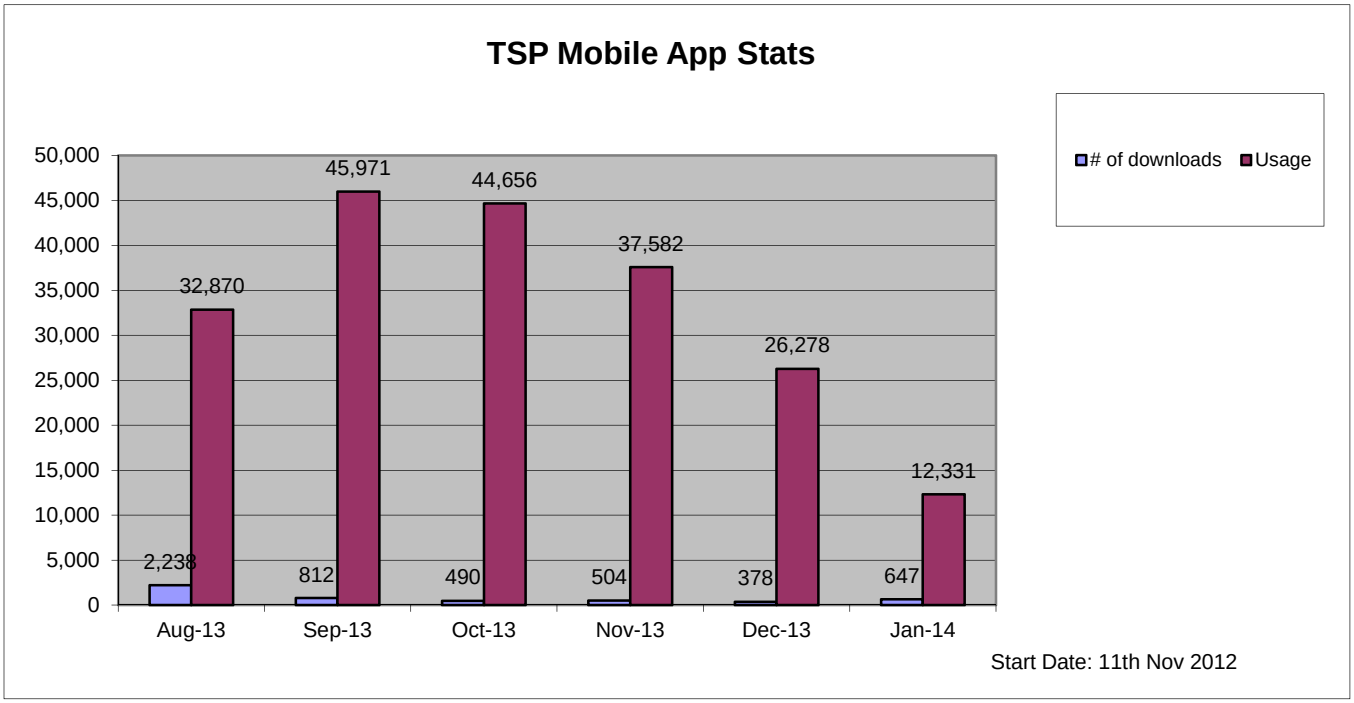

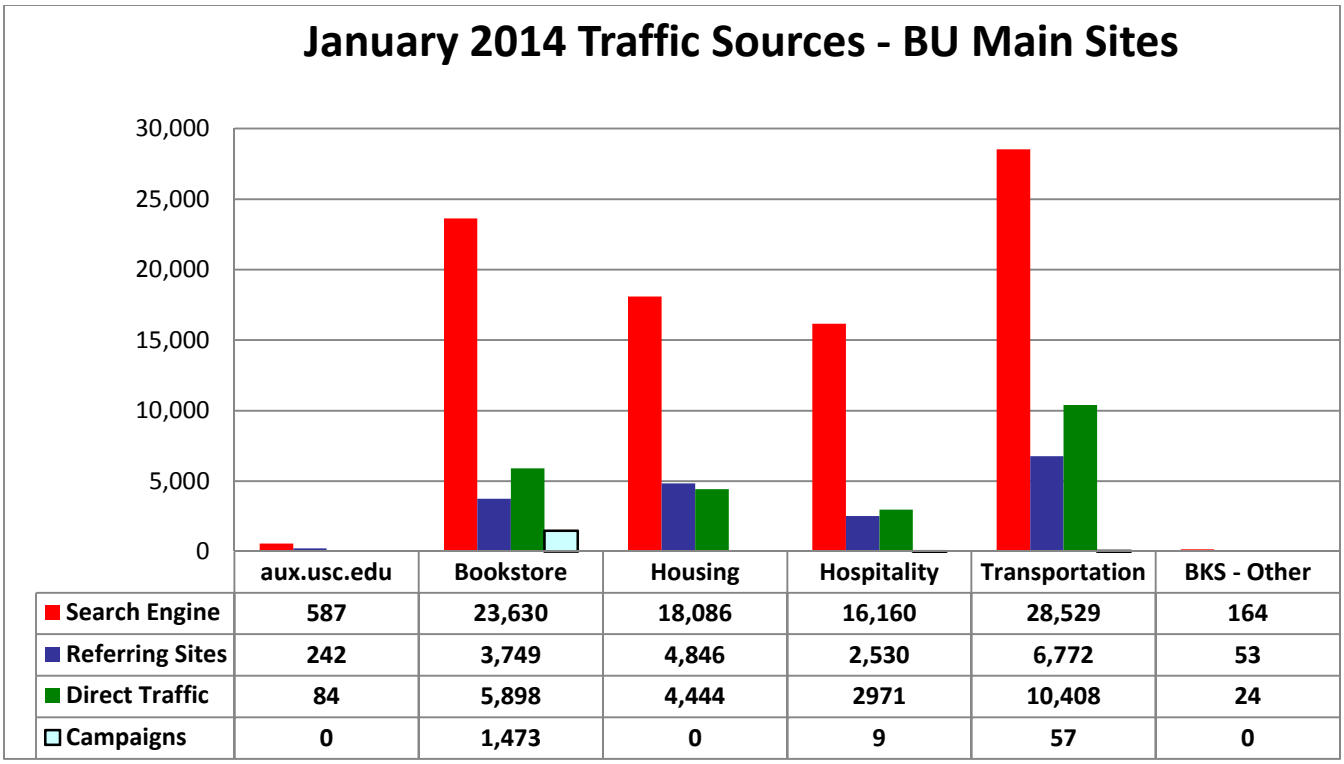

	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other
Search Engine	587	23,630	18,086	16,160	28,529	164
Referring Sites	242	3,749	4,846	2,530	6,772	53
Direct Traffic	84	5,898	4,444	2971	10,408	24
Campaigns	0	1,473	0	9	57	0

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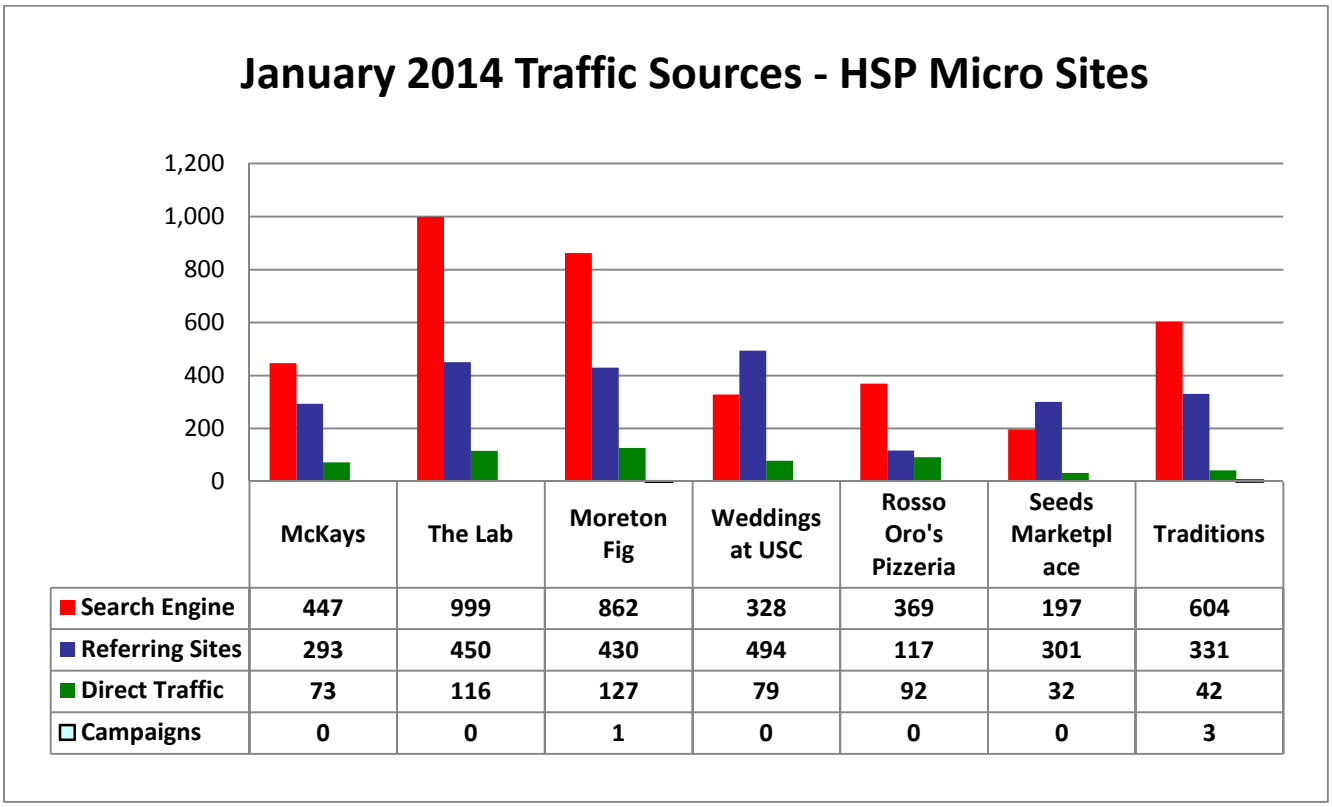

	McKays	The Lab	Moreton Fig	Weddings at USC	Rosso Oro's Pizzeria	Seeds Marketplace	Traditions
Search Engine	447	999	862	328	369	197	604
Referring Sites	293	450	430	494	117	301	331
Direct Traffic	73	116	127	79	92	32	42
Campaigns	0	0	1	0	0	0	3

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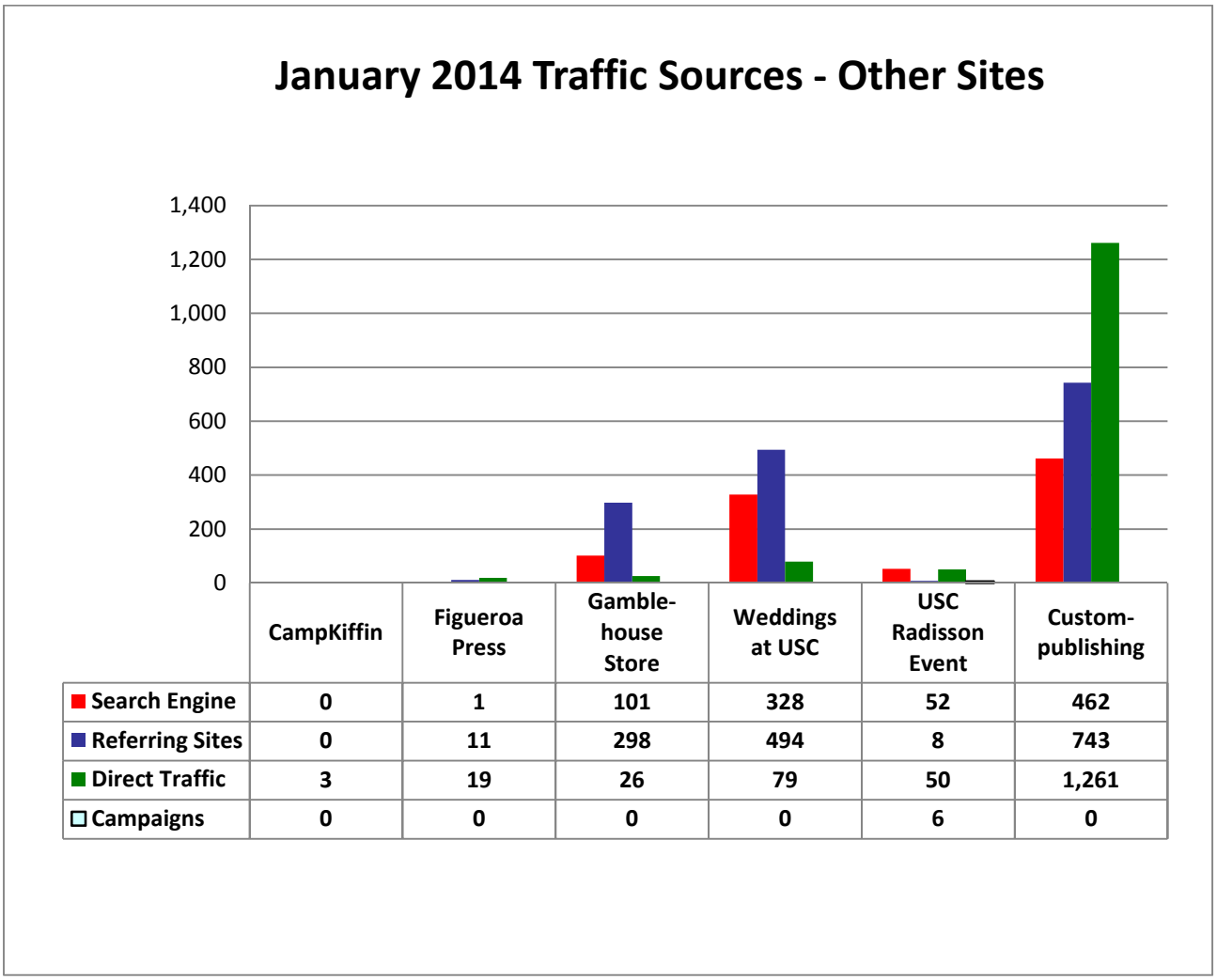

	CampKiffin	Figueroa Press	Gamble-house Store	Weddings at USC	USC Radisson Event	Custom-publishing
Search Engine	0	1	101	328	52	462
Referring Sites	0	11	298	494	8	743
Direct Traffic	3	19	26	79	50	1,261
Campaigns	0	0	0	0	6	0

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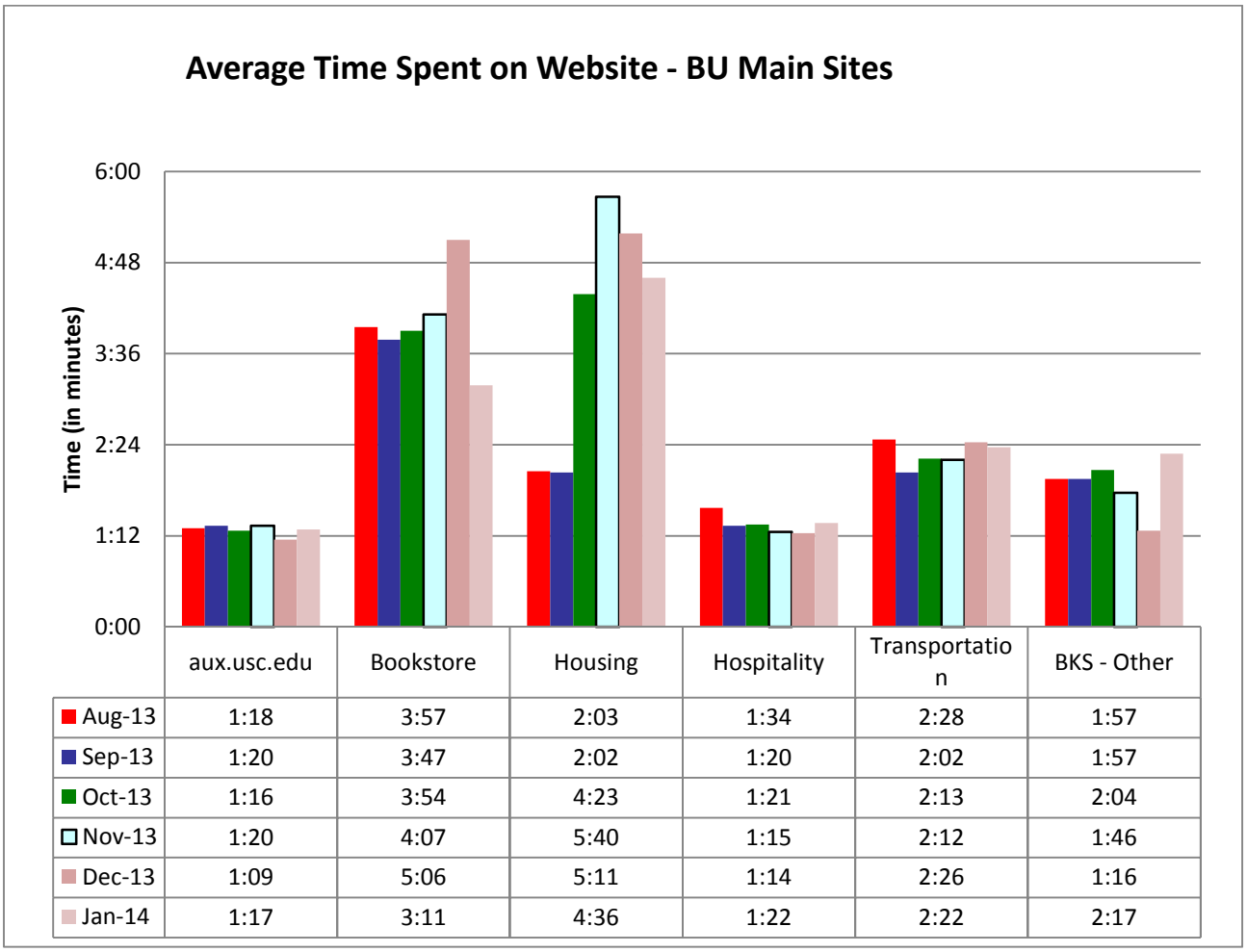

	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other
Aug-13	1:18	3:57	2:03	1:34	2:28	1:57
Sep-13	1:20	3:47	2:02	1:20	2:02	1:57
Oct-13	1:16	3:54	4:23	1:21	2:13	2:04
Nov-13	1:20	4:07	5:40	1:15	2:12	1:46
Dec-13	1:09	5:06	5:11	1:14	2:26	1:16
Jan-14	1:17	3:11	4:36	1:22	2:22	2:17

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	McKays	The Lab	Weddings at USC	USC Radisson Event	Moreton Fig	Rosso Oro's Pizzeria	Seeds Marketplace	Traditions
Aug-13	1:23	2:35	1:54	1:02	1:39	1:05	1:30	1:13
Sep-13	1:35	2:38	2:09	1:44	1:45	1:28	1:47	1:10
Oct-13	1:17	2:47	2:50	1:07	2:13	1:34	1:40	1:16
Nov-13	1:38	3:05	2:30	2:23	1:45	1:22	1:28	1:11
Dec-13	1:04	2:45	2:23	1:35	1:18	1:23	1:18	1:07
Jan-14	1:40	1:51	2:16	1:54	1:35	1:37	1:51	1:12

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	Campkiffin	Figueroa Press	Gamble-house Store	USC Radisson Event	Weddings at USC	Custom-publishing
Aug-13	0:38	1:39	2:52	1:02	1:54	7:13
Sep-13	1:06	1:10	2:58	1:44	2:09	6:47
Oct-13	0:51	1:19	3:37	1:07	2:50	3:36
Nov-13	0:00	0:00	3:28	2:23	2:30	4:17
Dec-13	0:00	0:00	3:11	1:35	2:23	7:12
Jan-14	0:04	0:31	2:45	1:54	2:16	5:31

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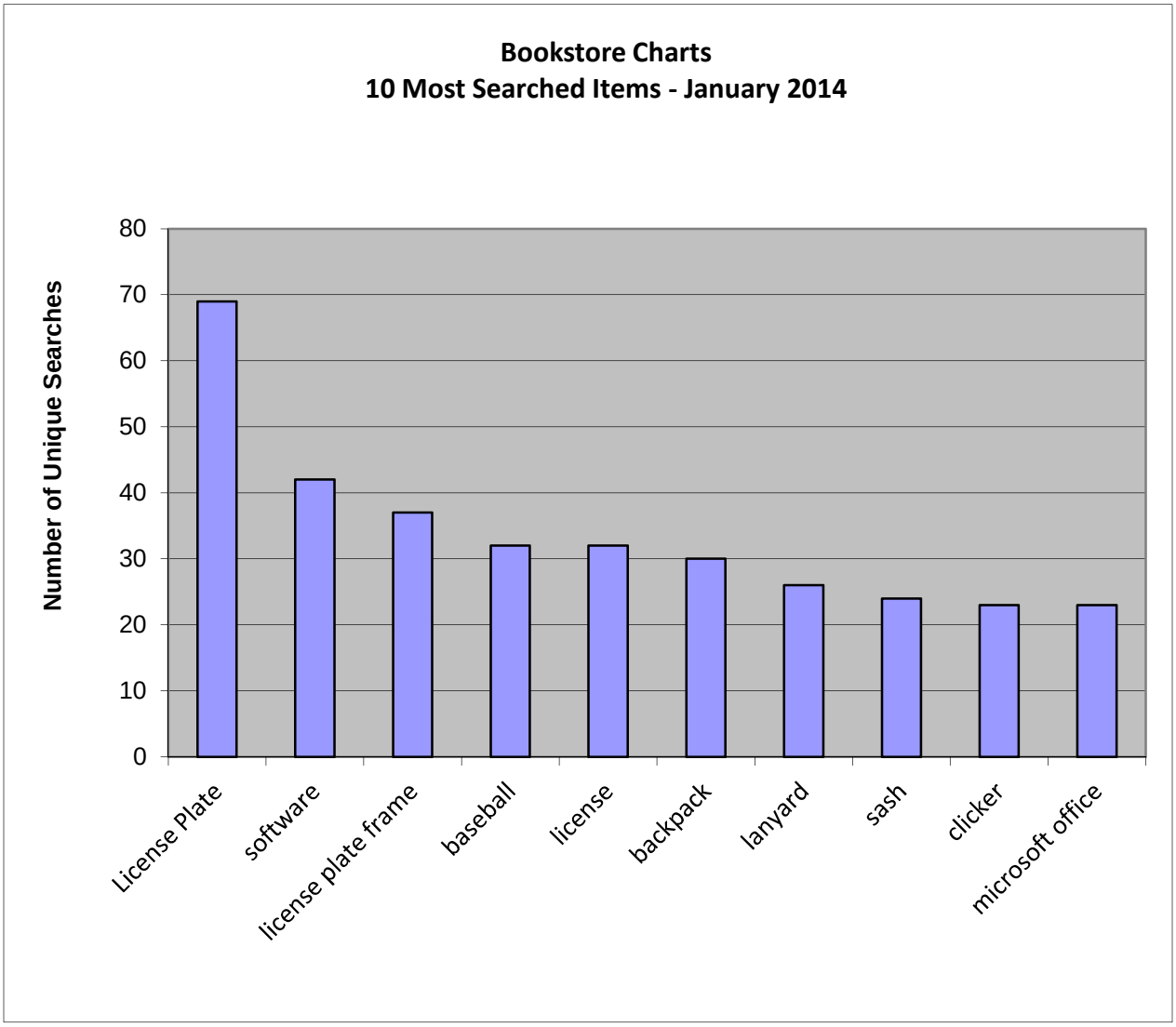

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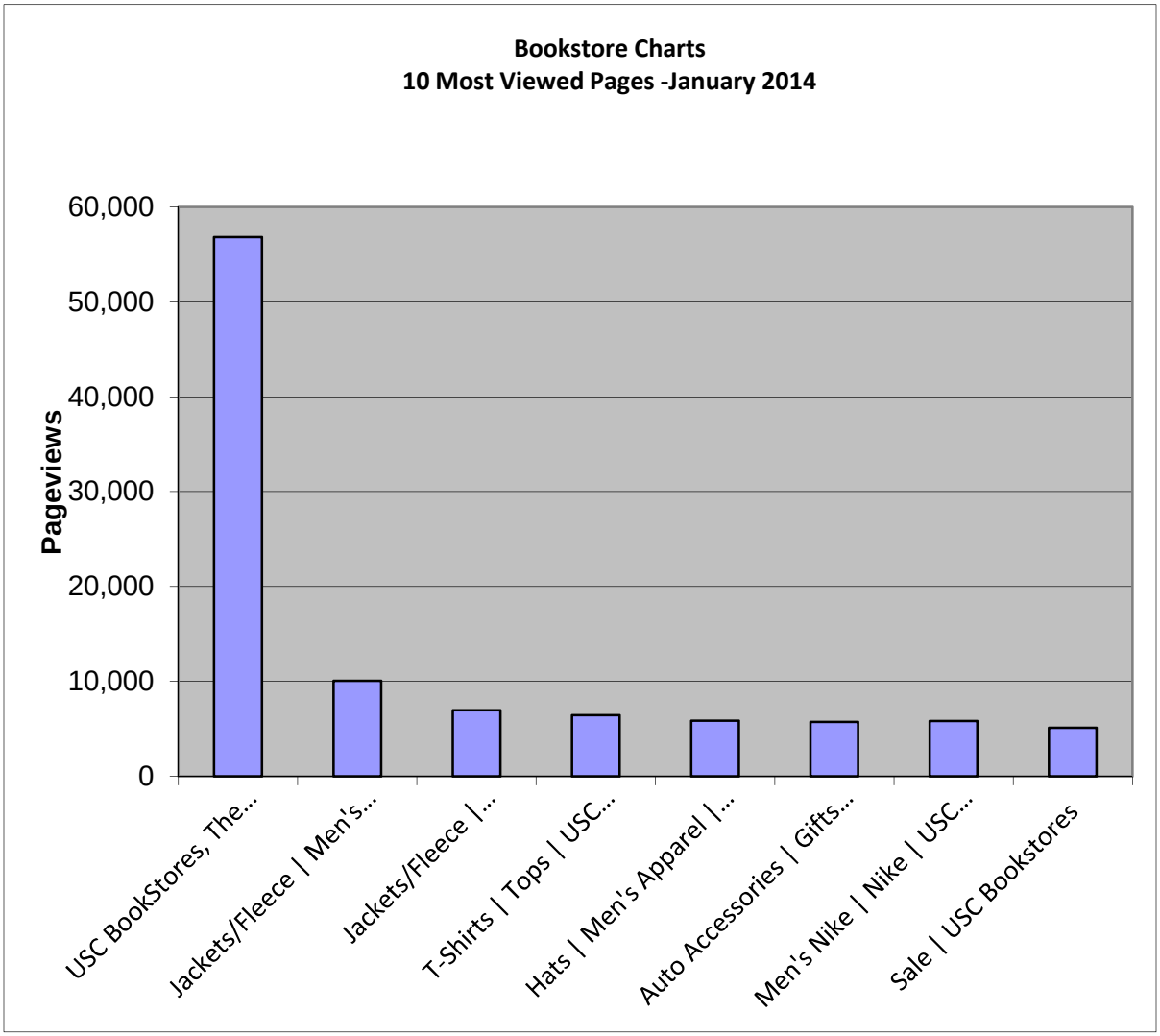

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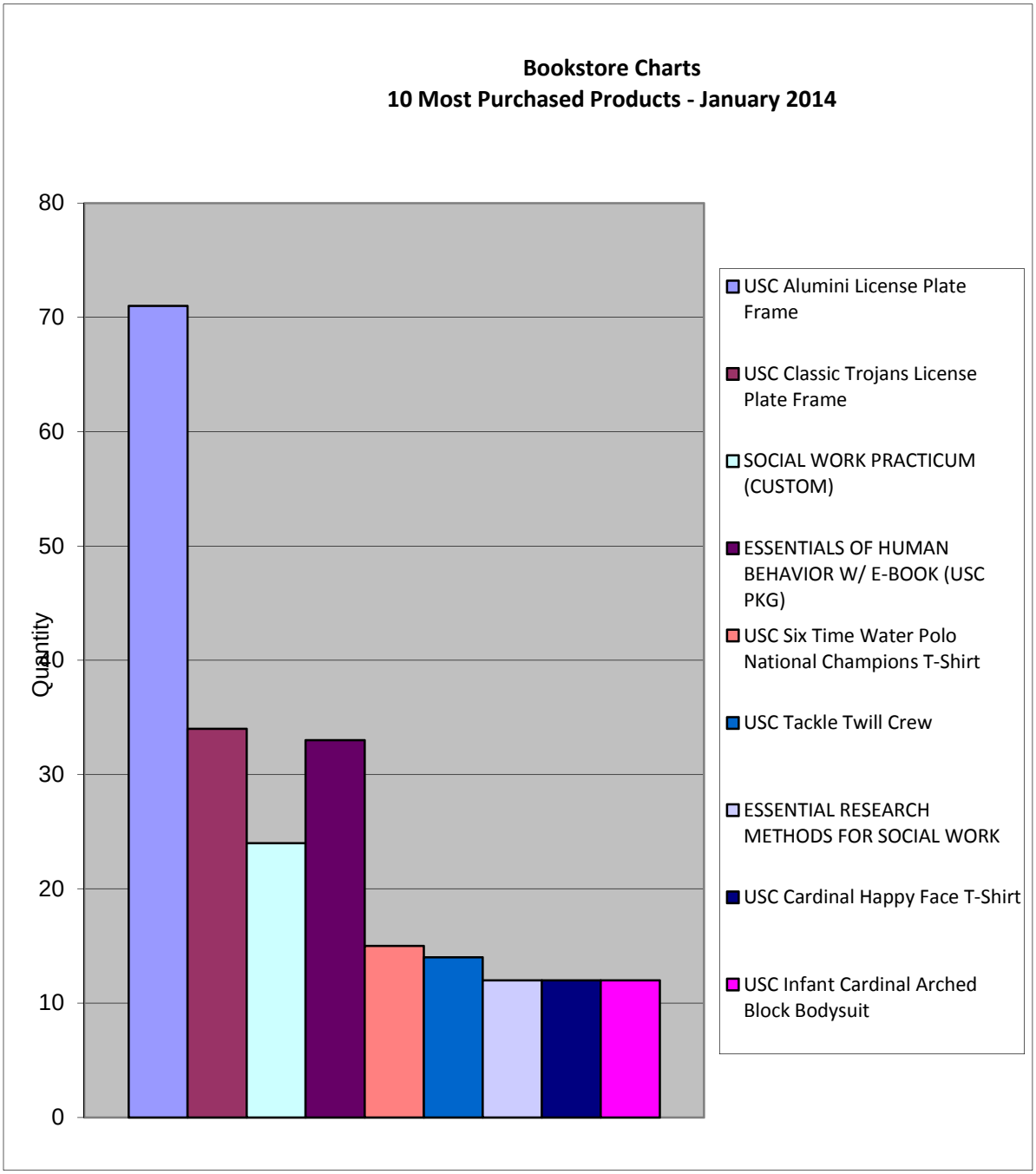

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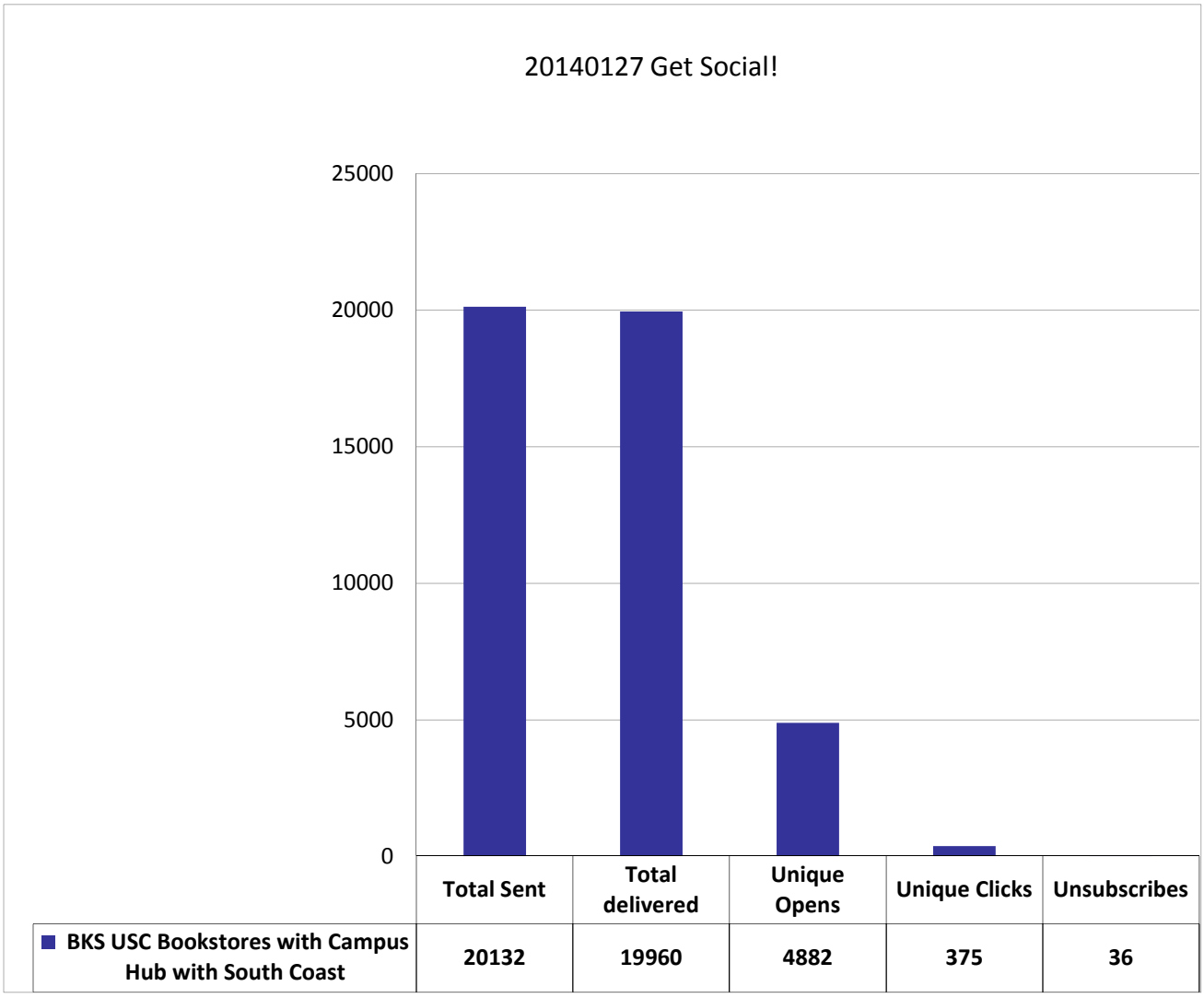

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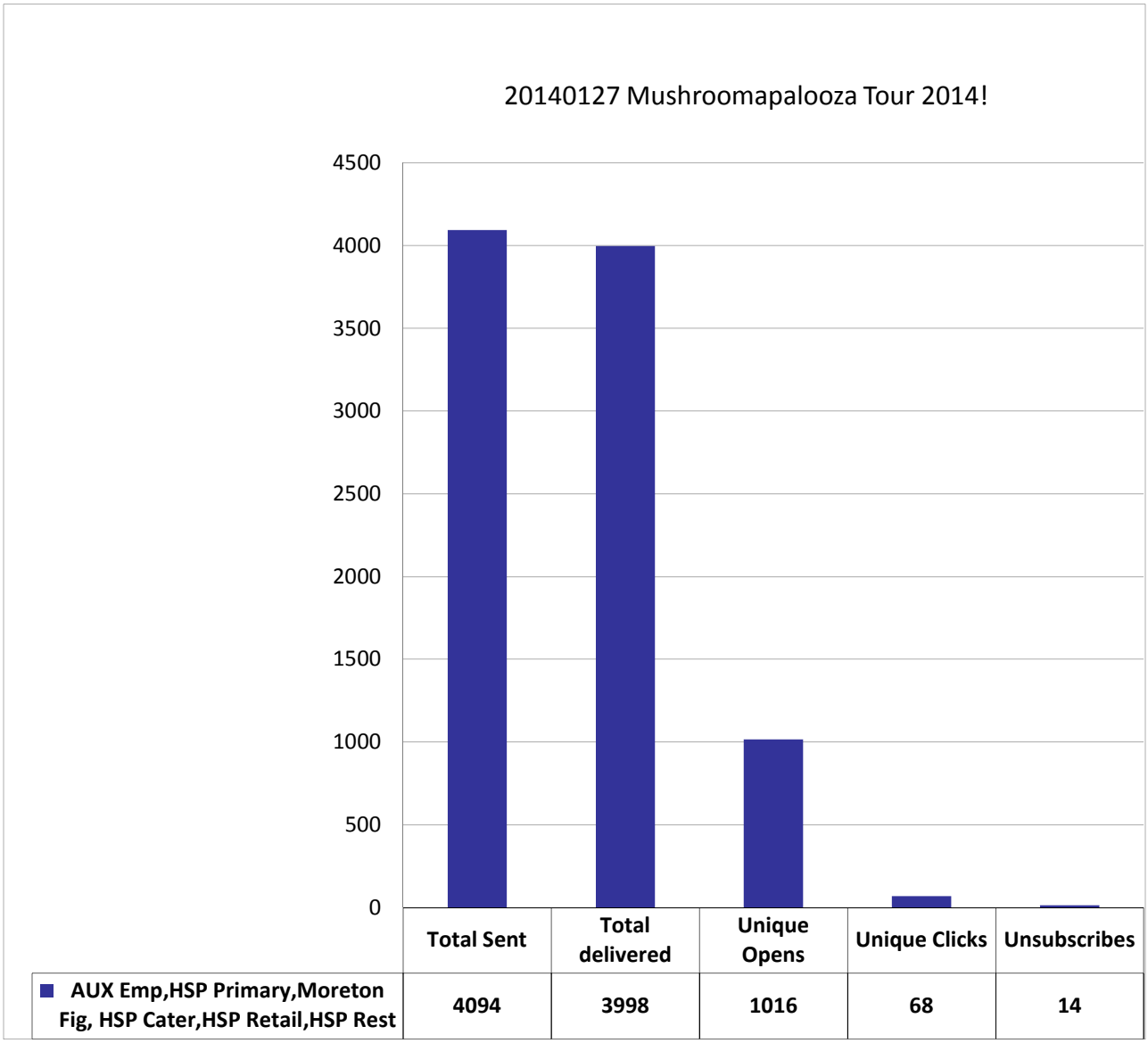

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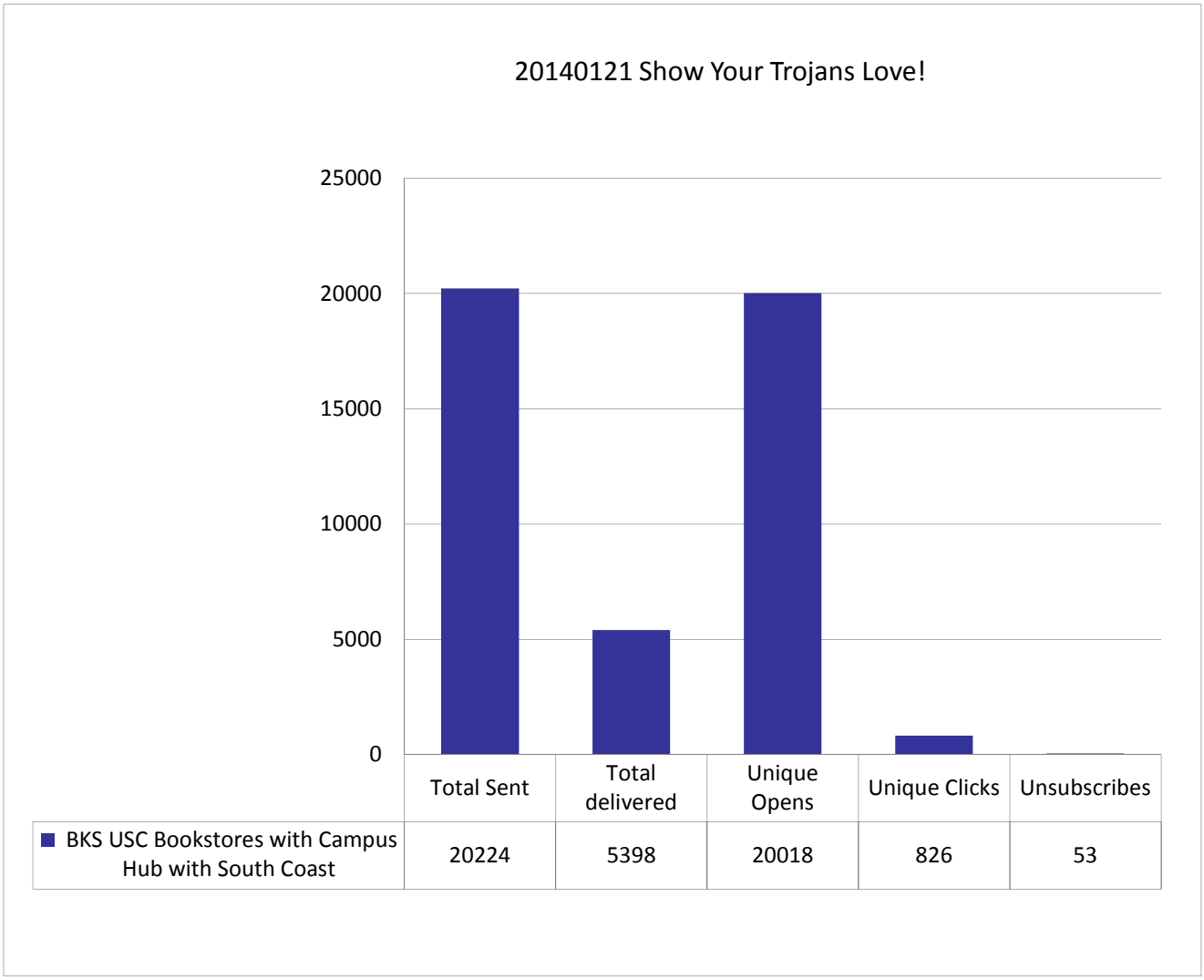

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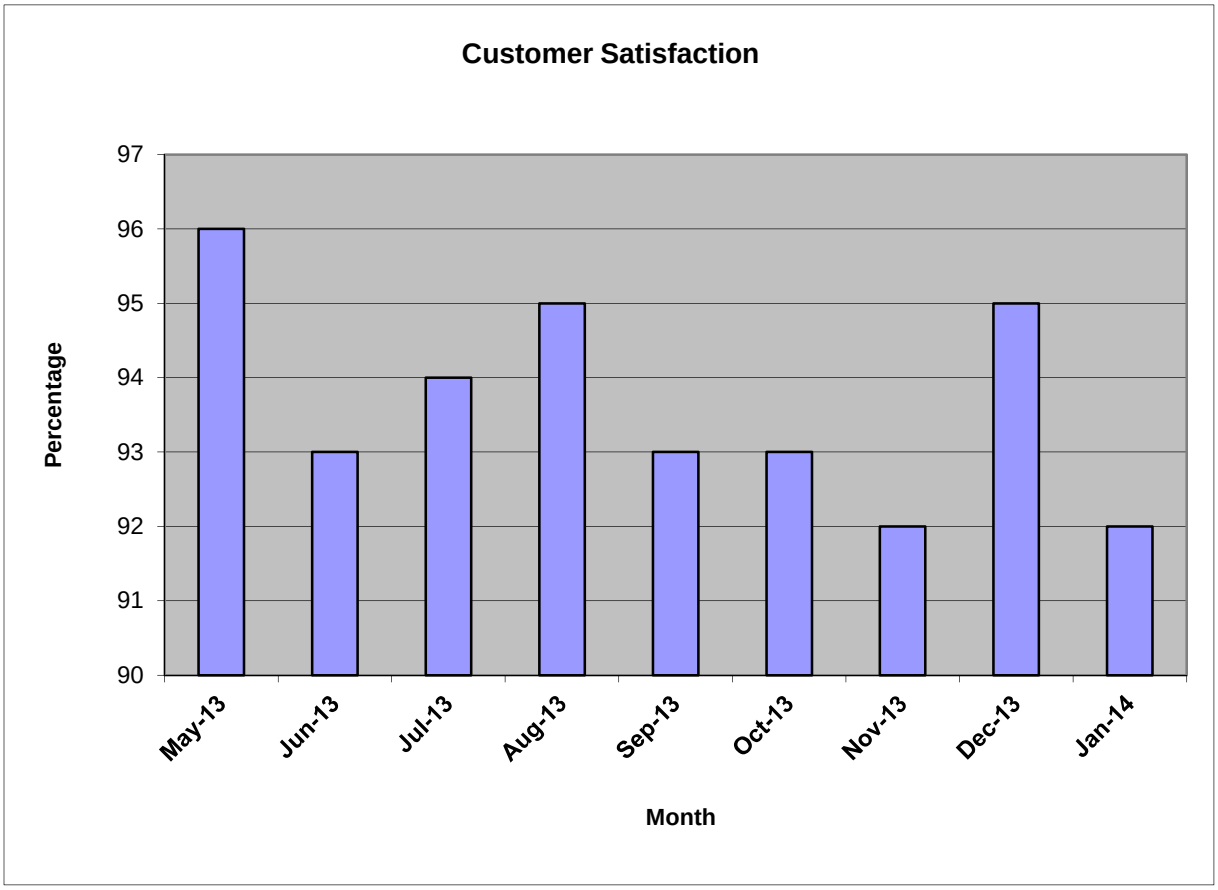

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