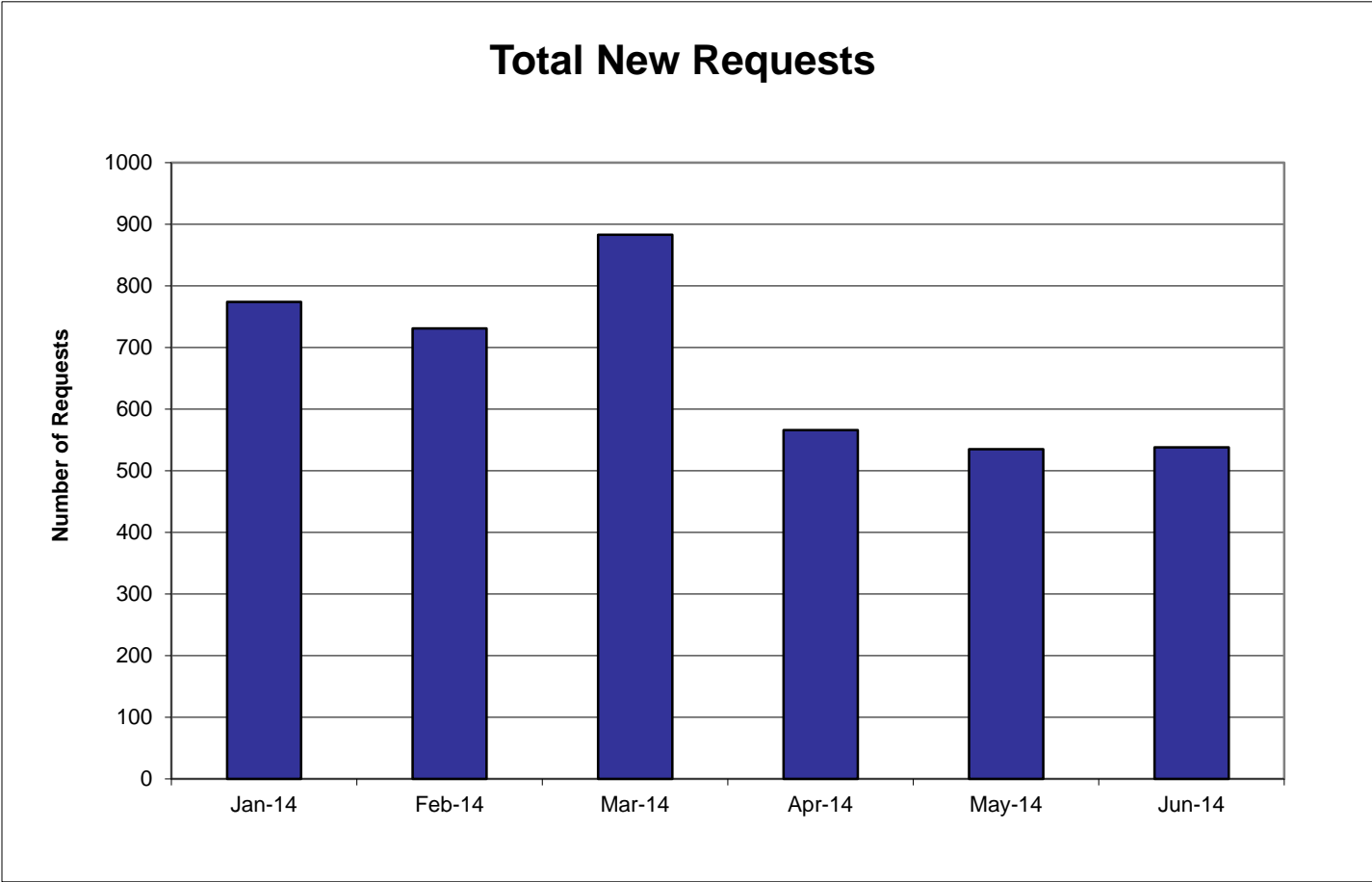
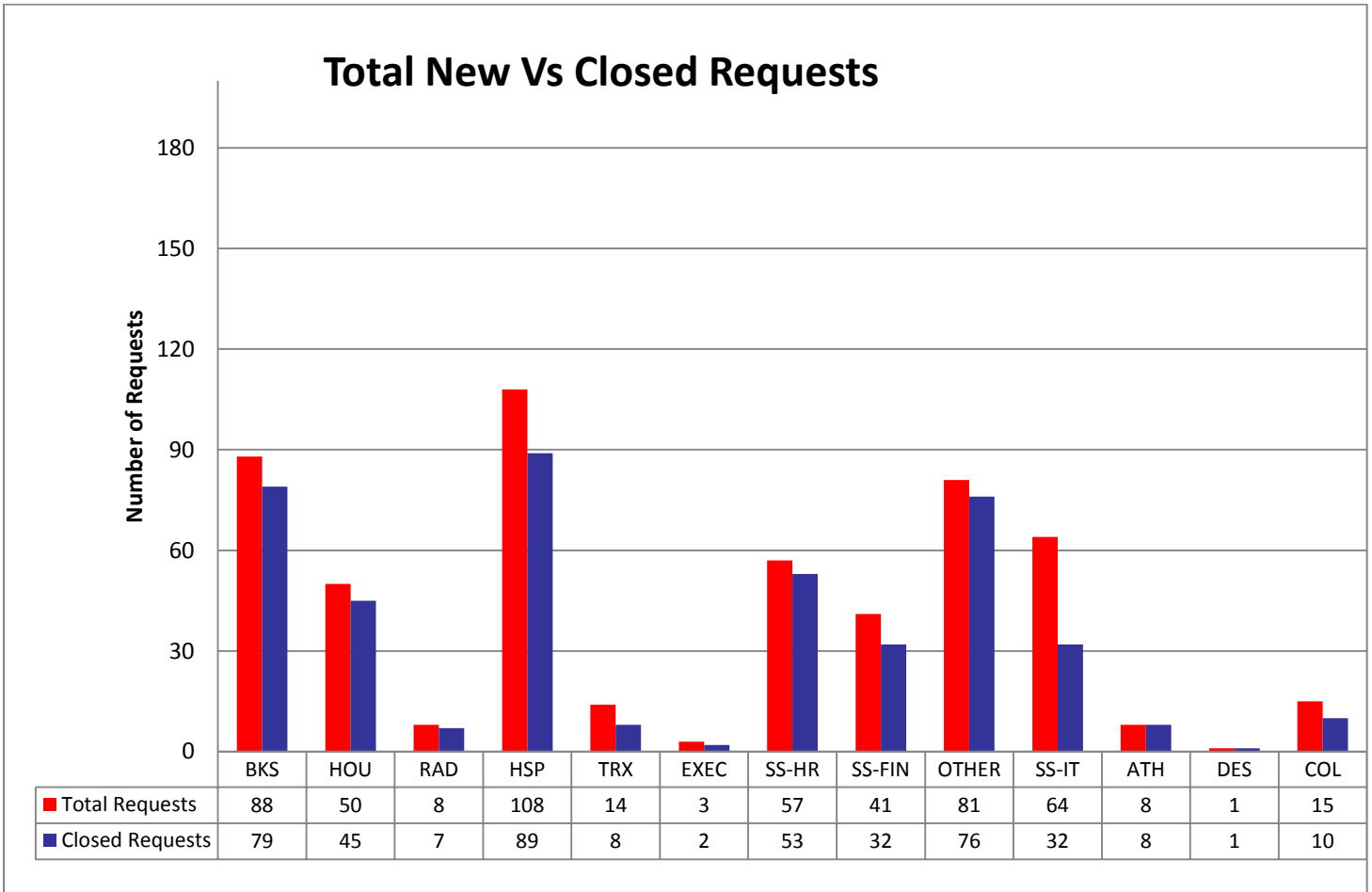


**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**



**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

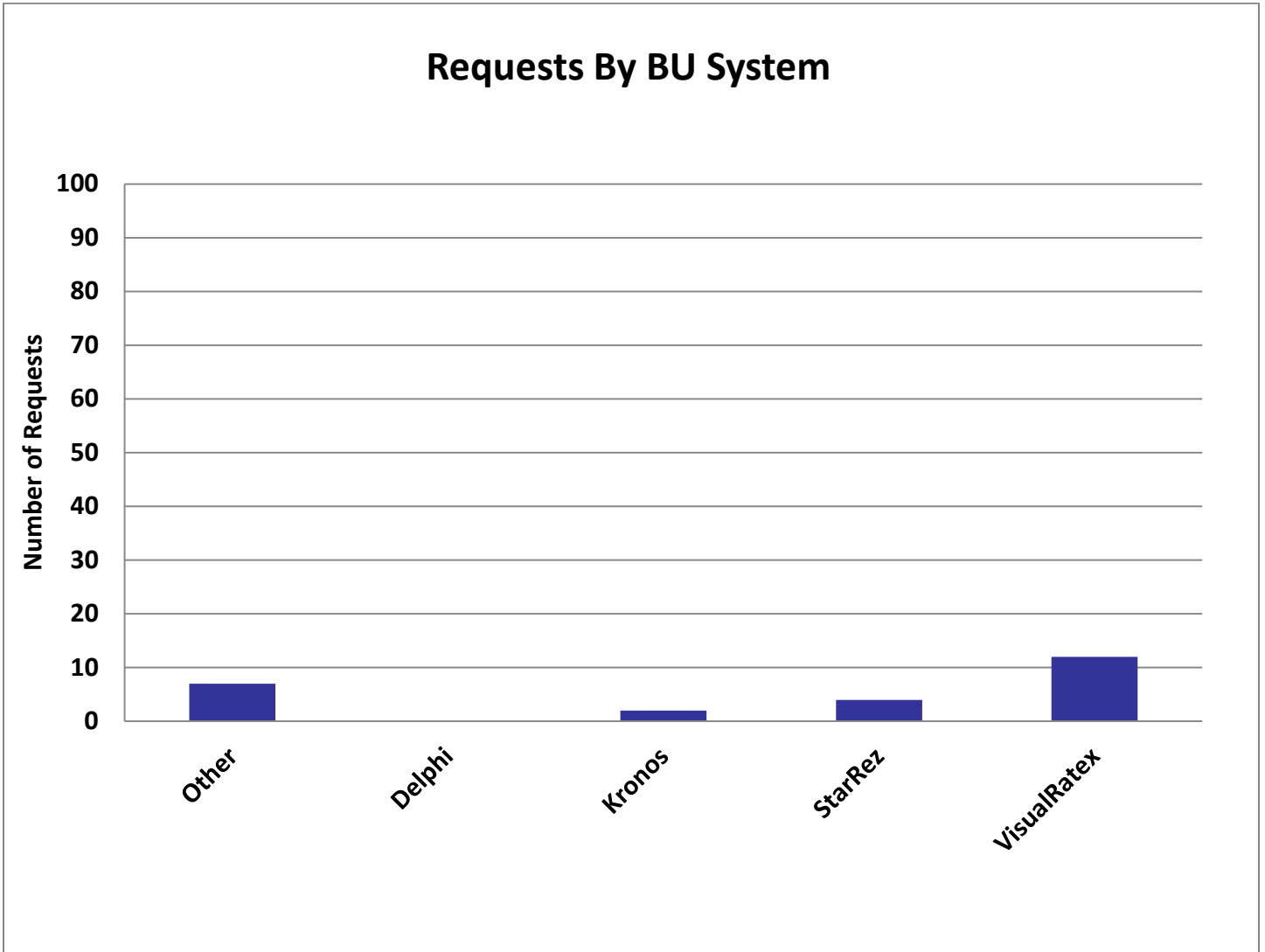


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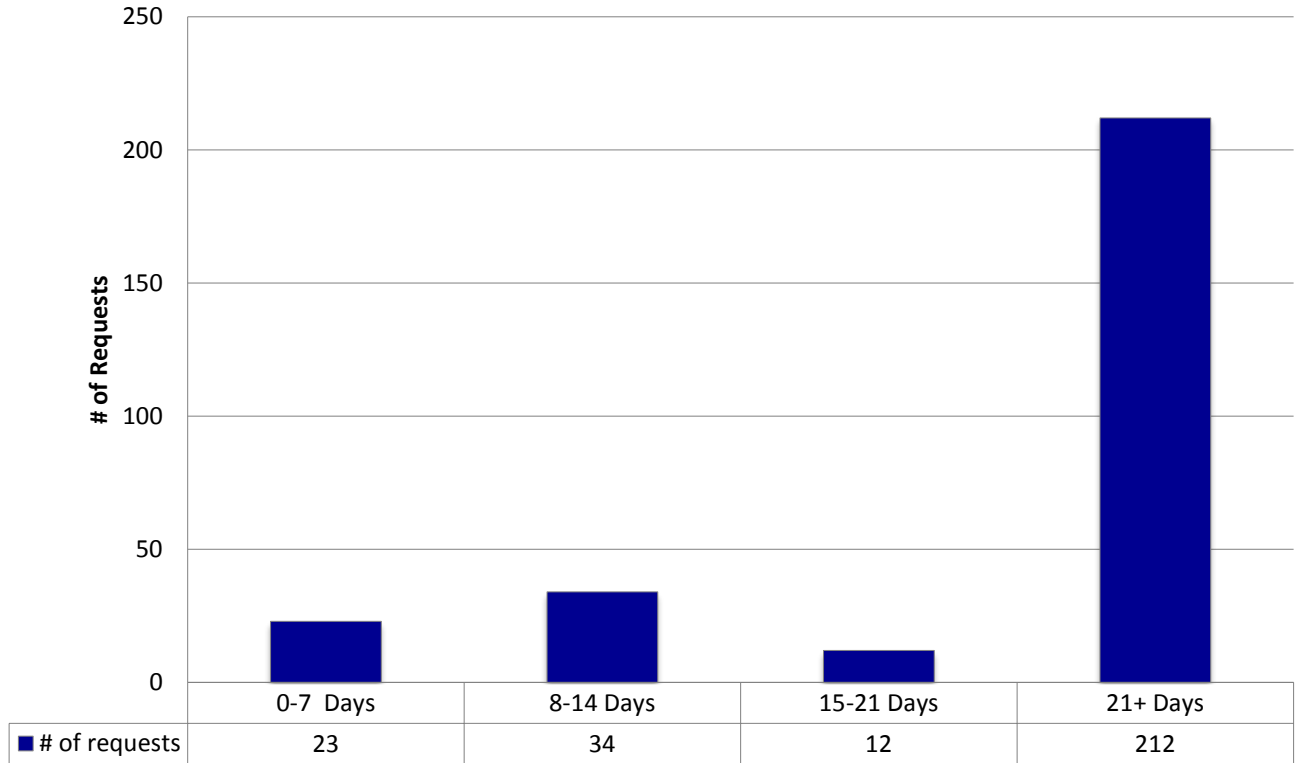
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**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**



**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

**Open Requests Aging Report**



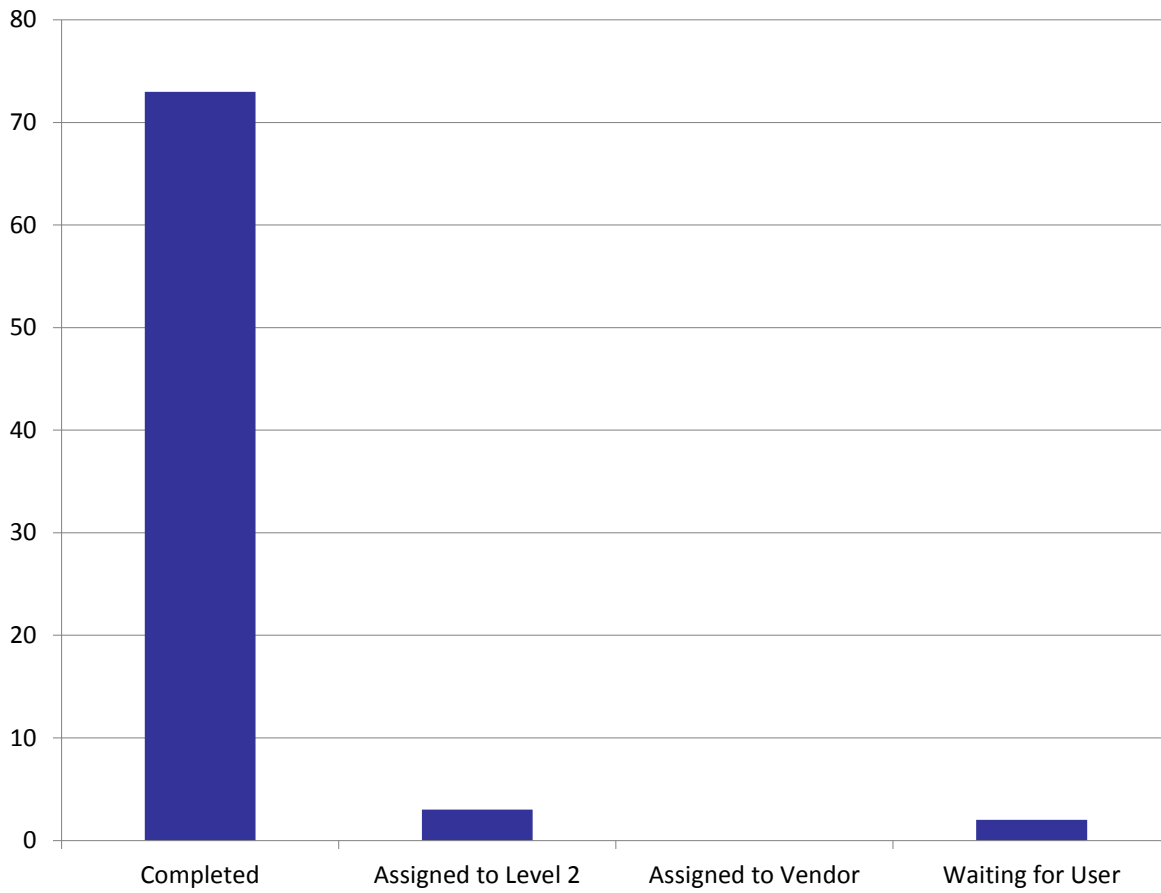
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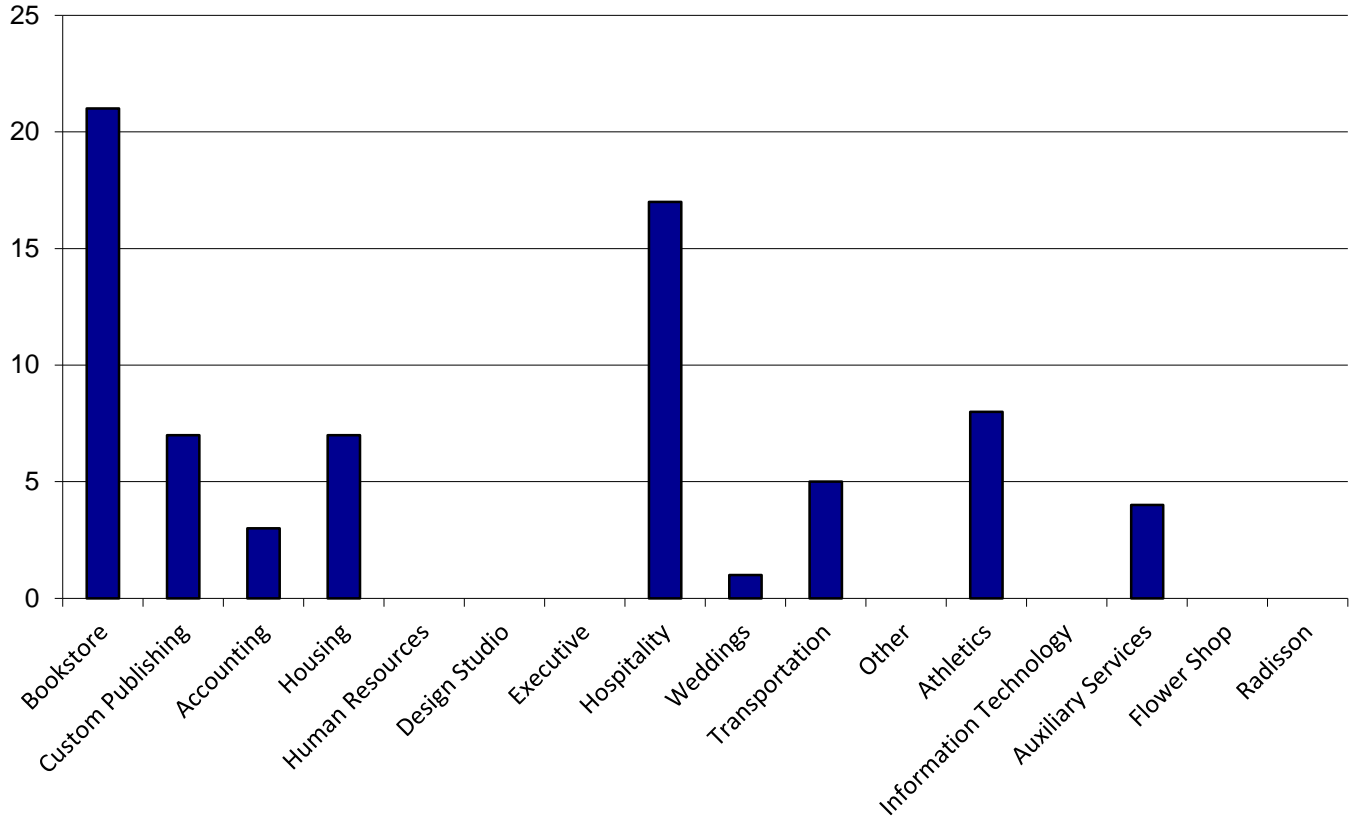
**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

**# of Web Requests Opened By Status**

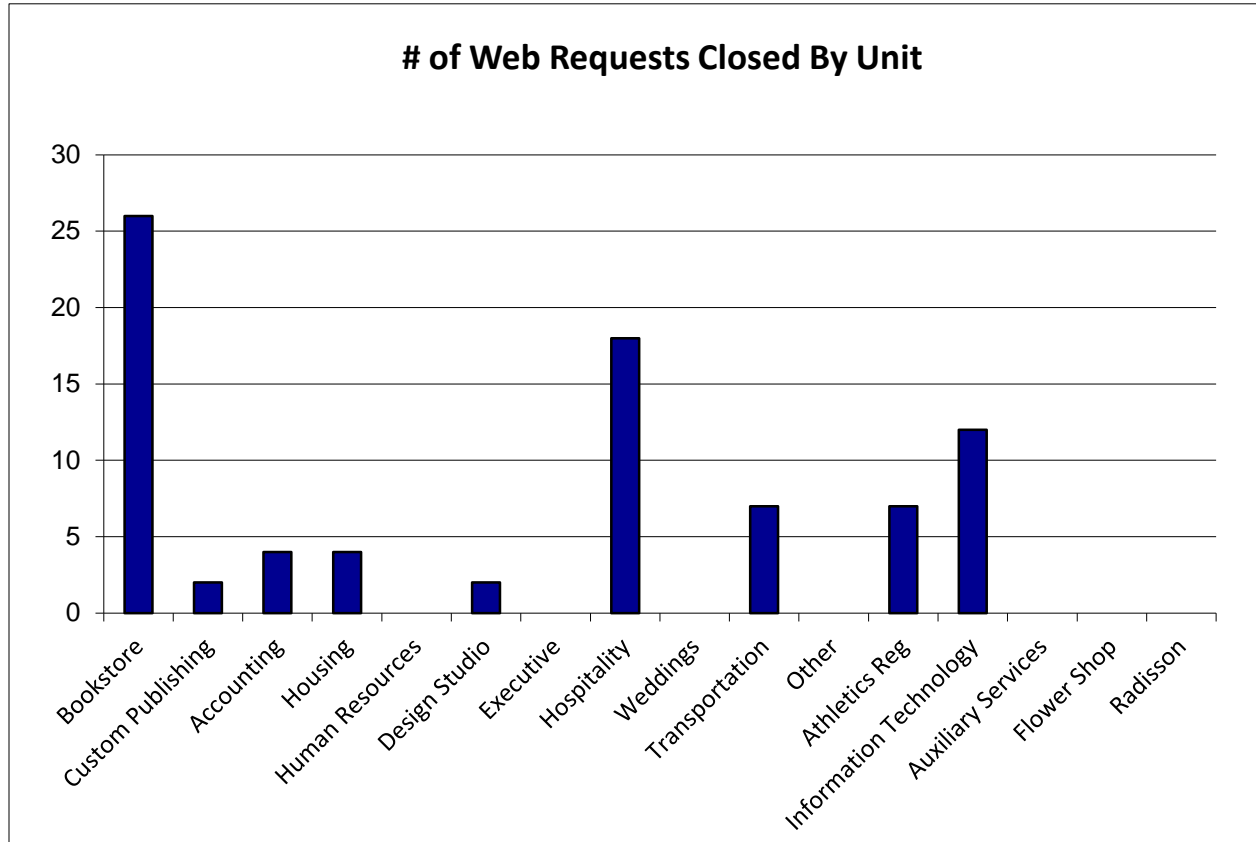


**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

**# of Web Requests Opened By Unit**

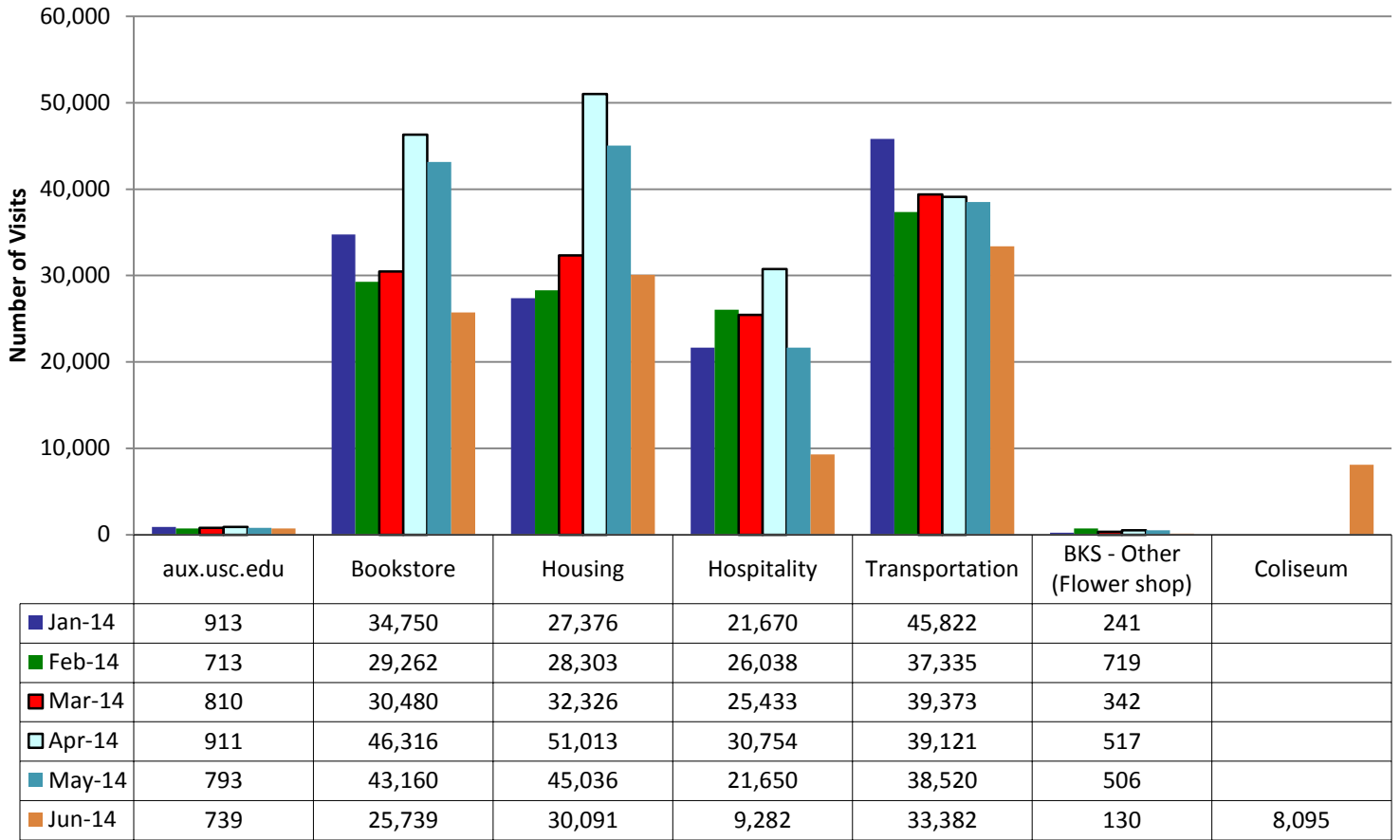


**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**



**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

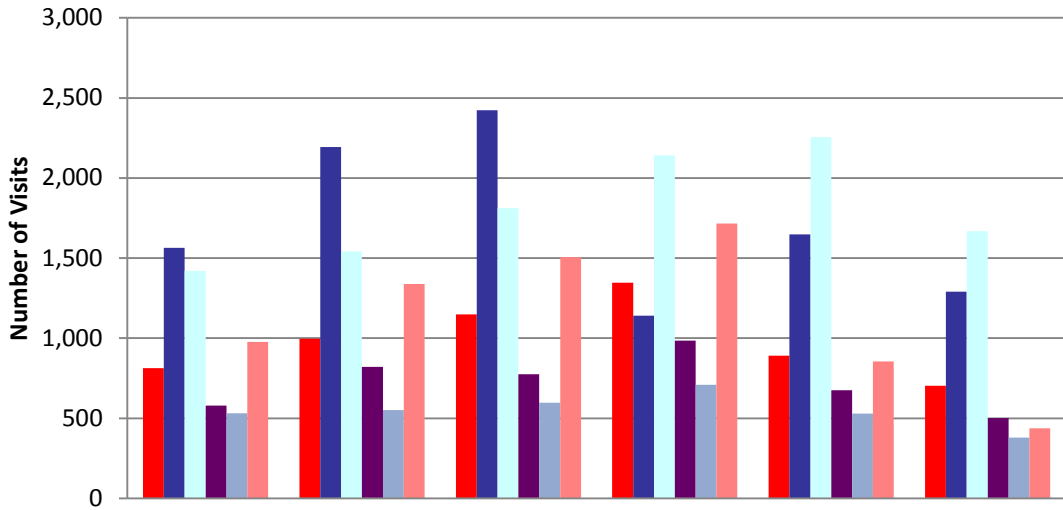
**Web Visits Per Month - BU Main Sites**





**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

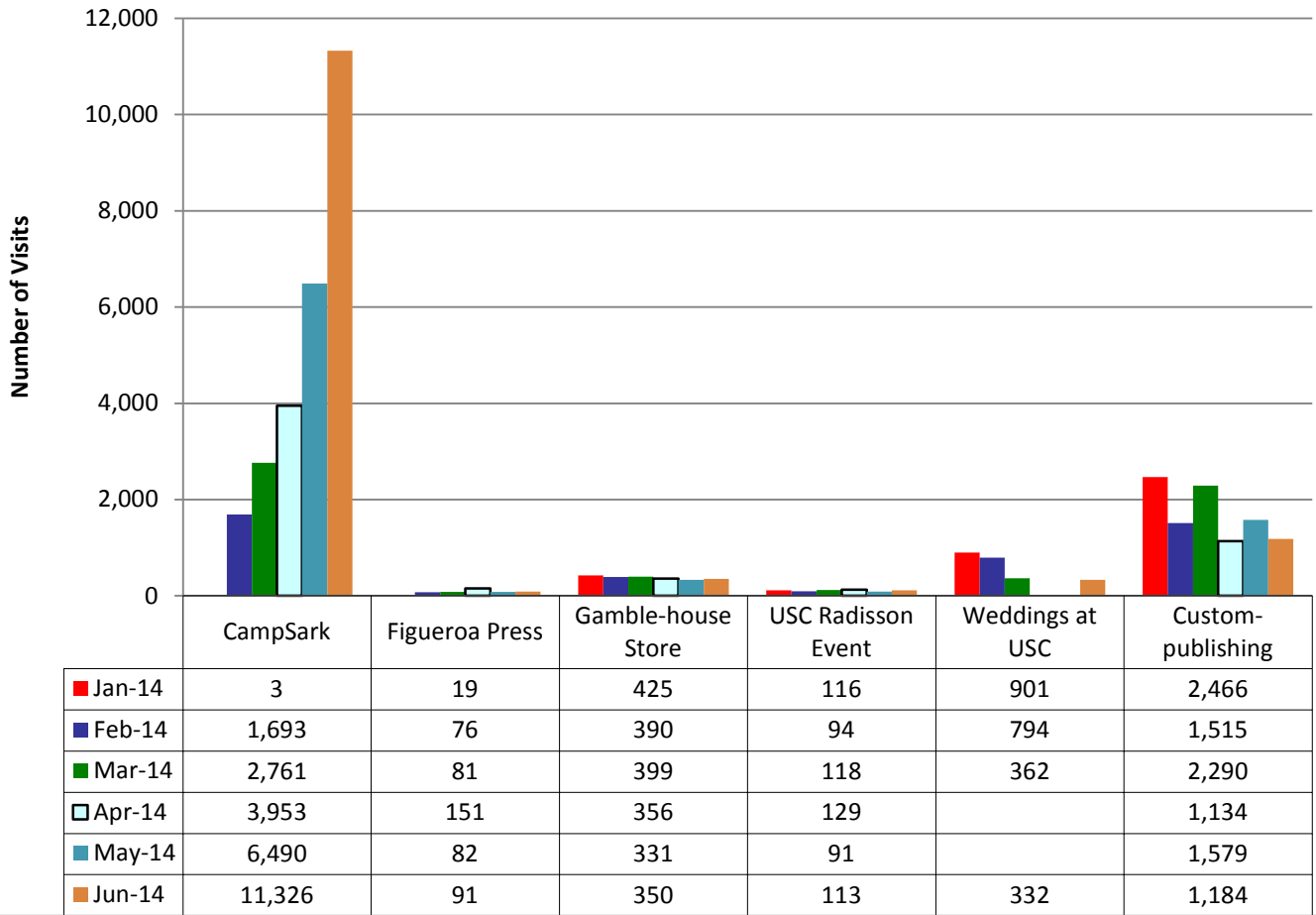
**Web Visits Per Month - HSP Micro Sites**



	Jan-14	Feb-14	Mar-14	Apr-14	May-14	Jun-14
■ McKays	813	996	1,148	1,346	890	703
■ The Lab	1,565	2,194	2,424	1,141	1,648	1,291
■ Moreton Fig	1,420	1,543	1,811	2,142	2,256	1,667
■ Rosso Oro's Pizzeria	578	820	775	985	674	502
■ Seeds Marketplace	530	550	596	708	529	380
■ Traditions	977	1,339	1,506	1,716	854	437

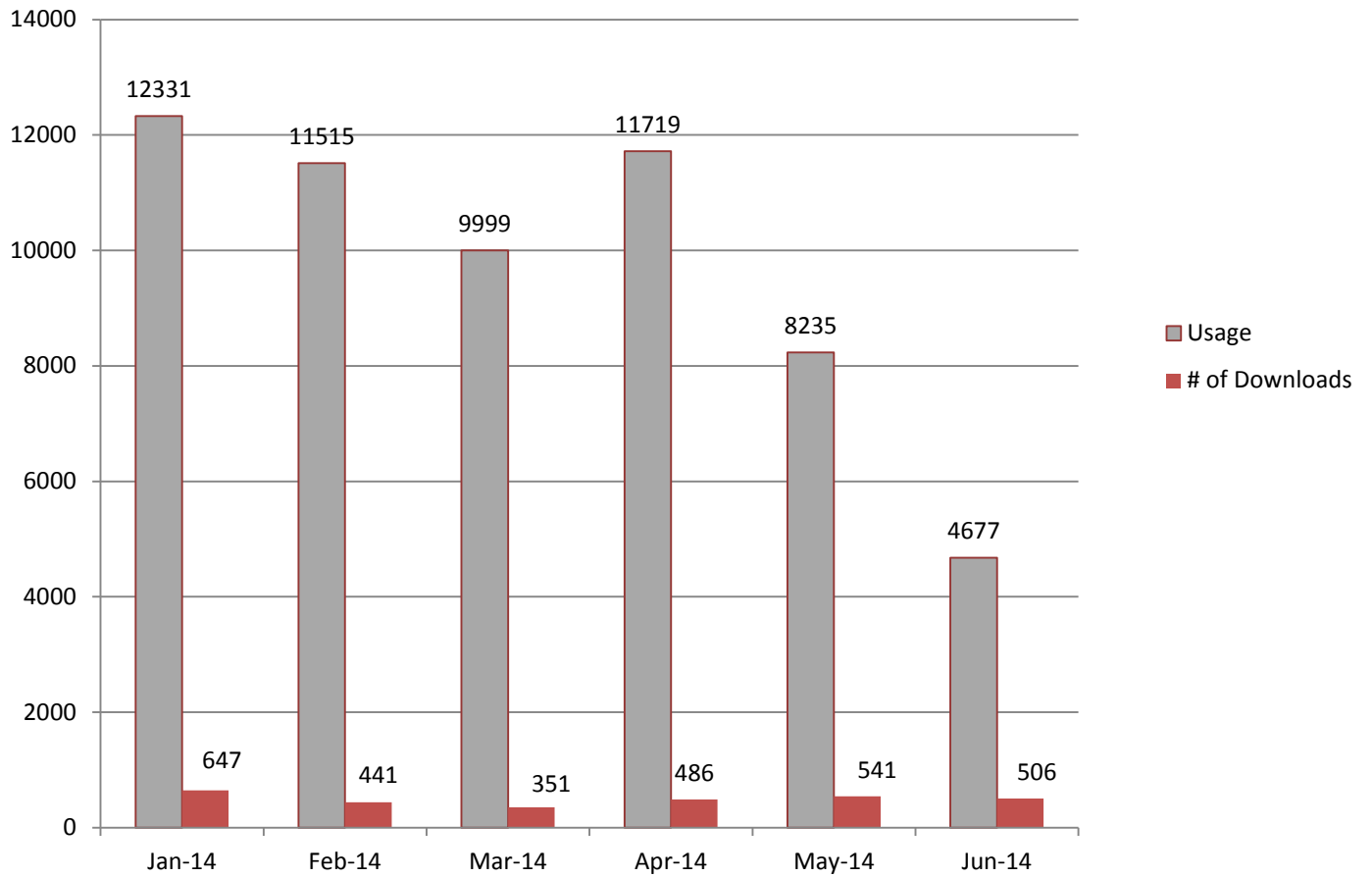
**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

**Web Visits Per Month - Other Sites**



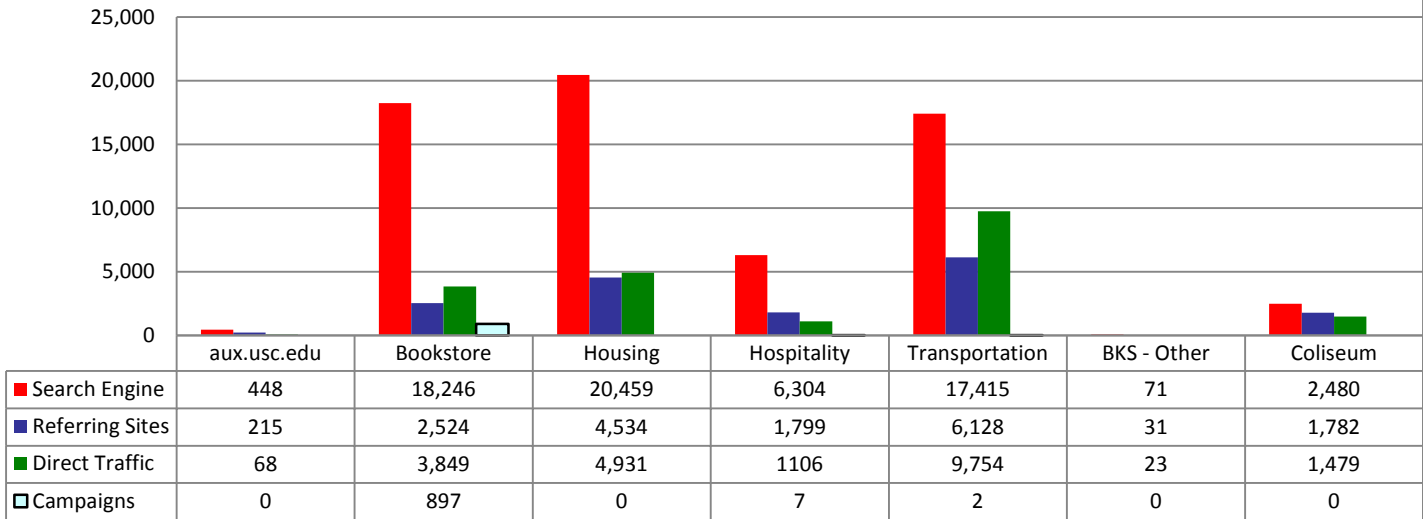
**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

**TSP Mobile App Stats**

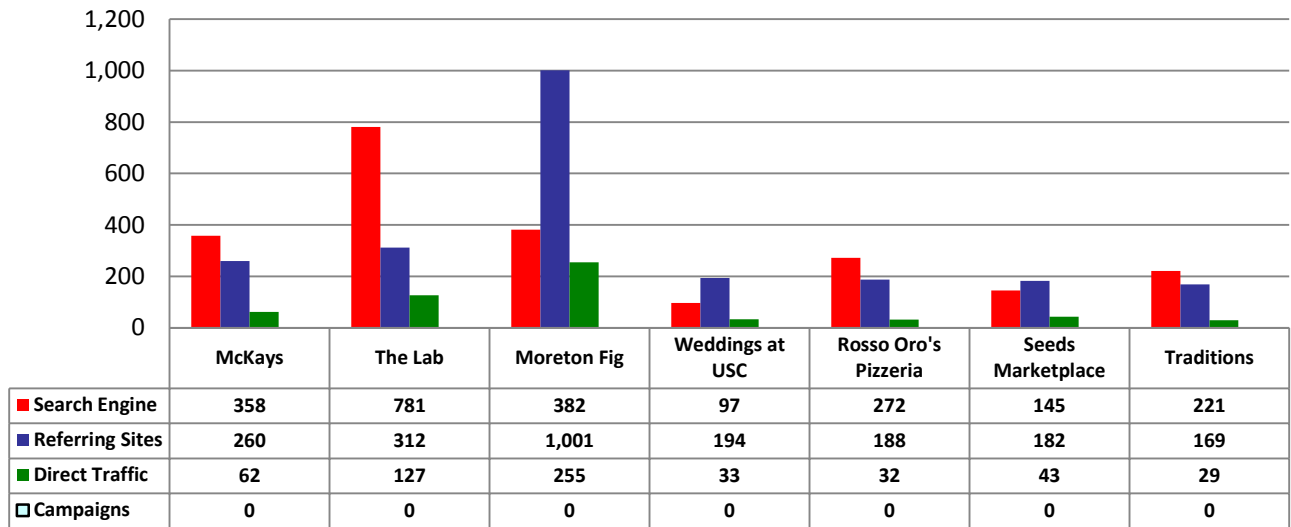


# USC Auxiliary Services IT Monthly Operations Reports June 2014

June 2014 Traffic Sources - BU Main Sites

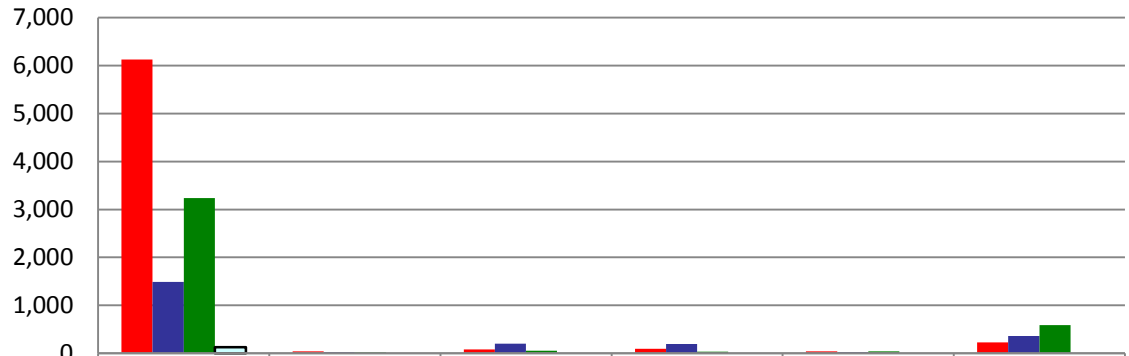


## June 2014 Traffic Sources - HSP Micro Sites



**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

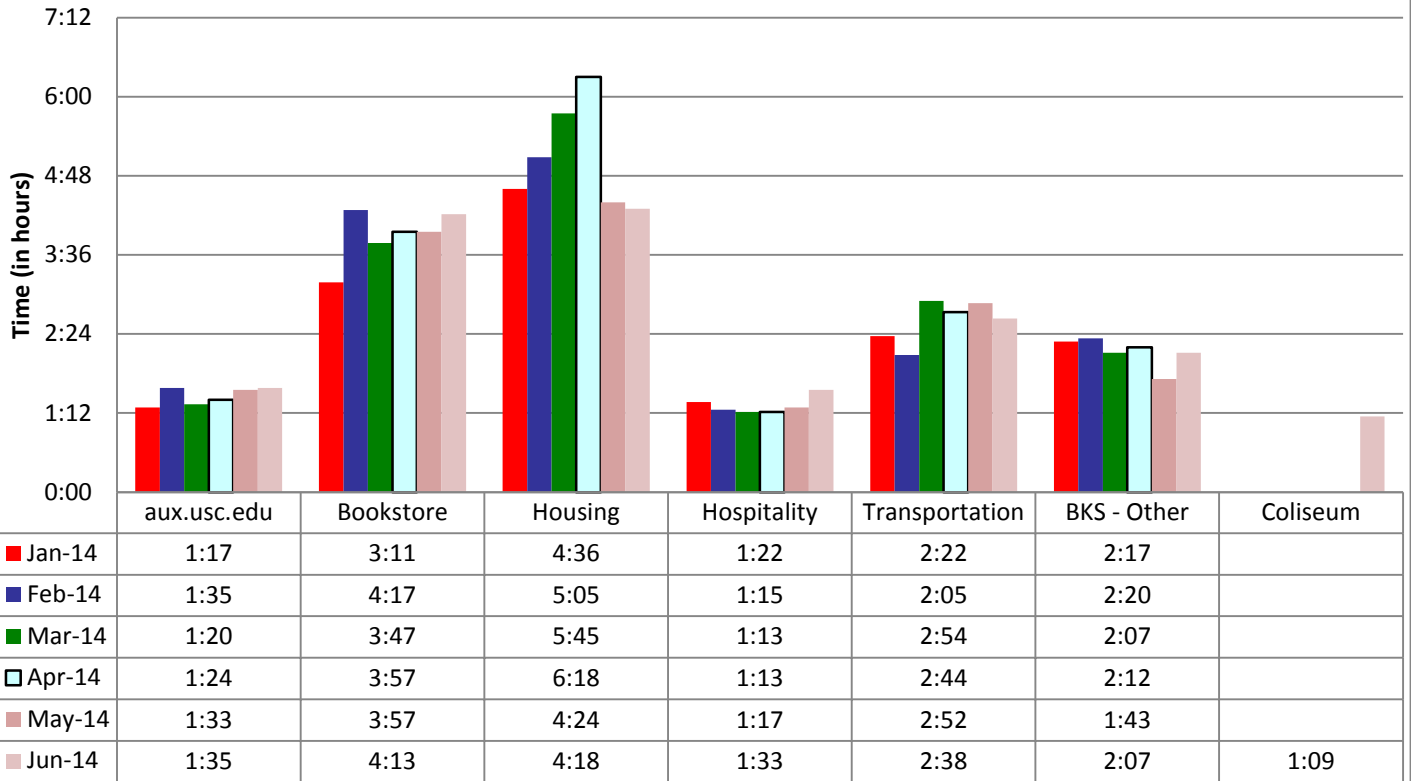
**June 2014 Traffic Sources - Other Sites**



	Coach Sark Camp	Figueroa Press	Gamble-house Store	Weddings at USC	USC Radisson Event	Custom-publishing
■ Search Engine	6,128	43	83	97	42	228
■ Referring Sites	1,490	28	201	194	29	362
■ Direct Traffic	3,238	20	57	33	42	591
□ Campaigns	126	0	0	0	0	0

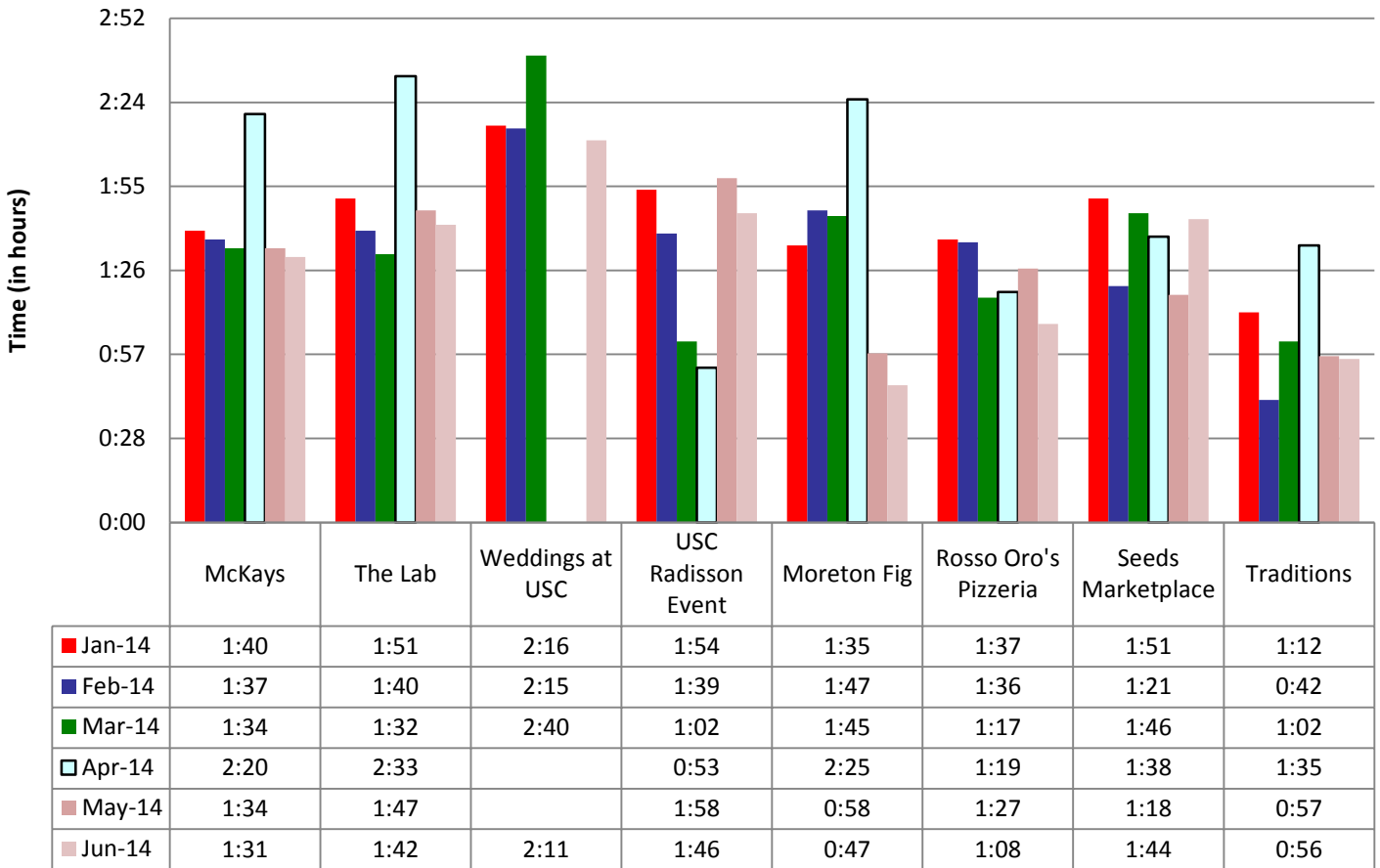
**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

**Average Time Spent on Website - BU Main Sites**

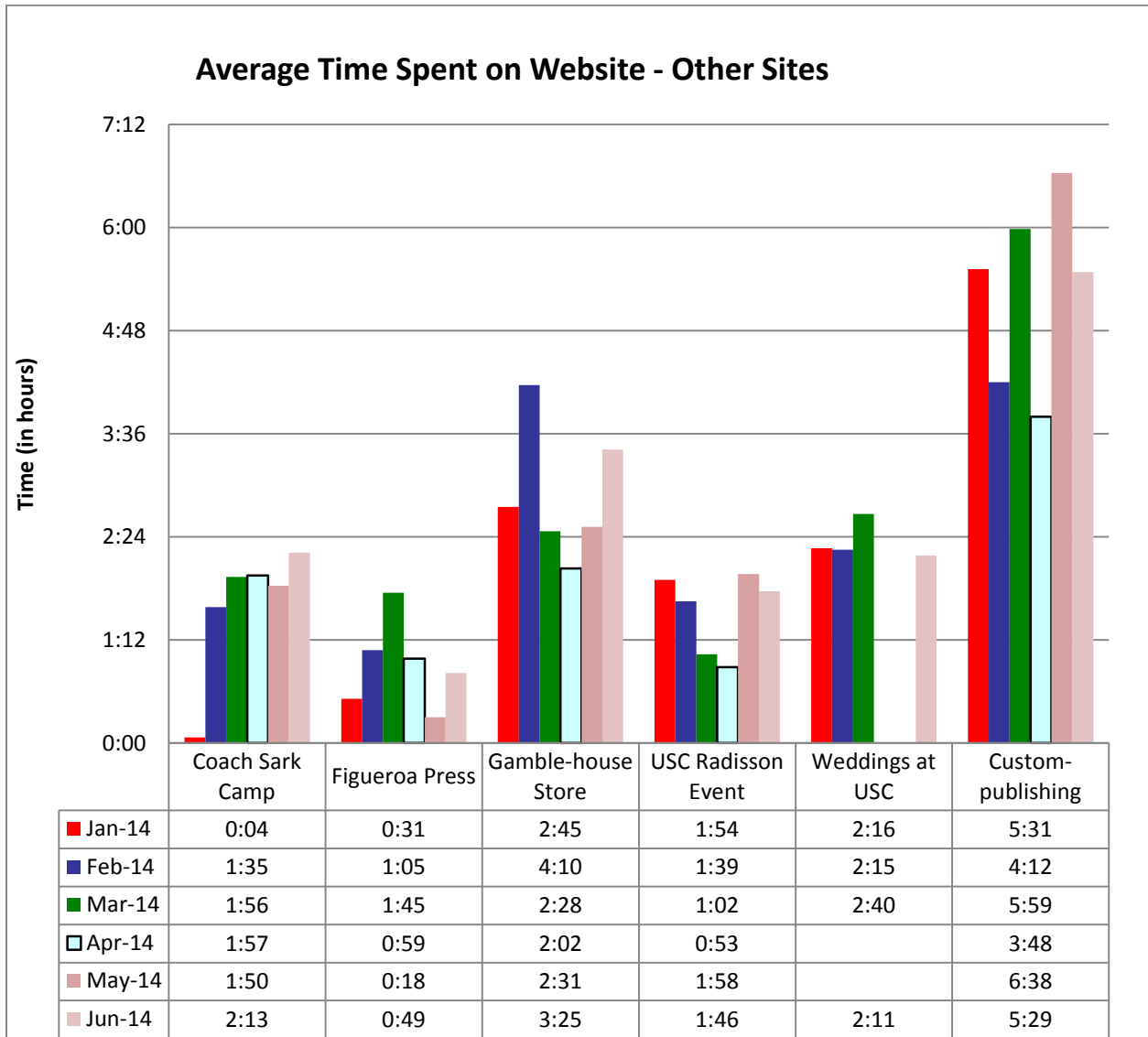


# USC Auxiliary Services IT Monthly Operations Reports June 2014

## Average Time Spent on Website - HSP Micro Sites

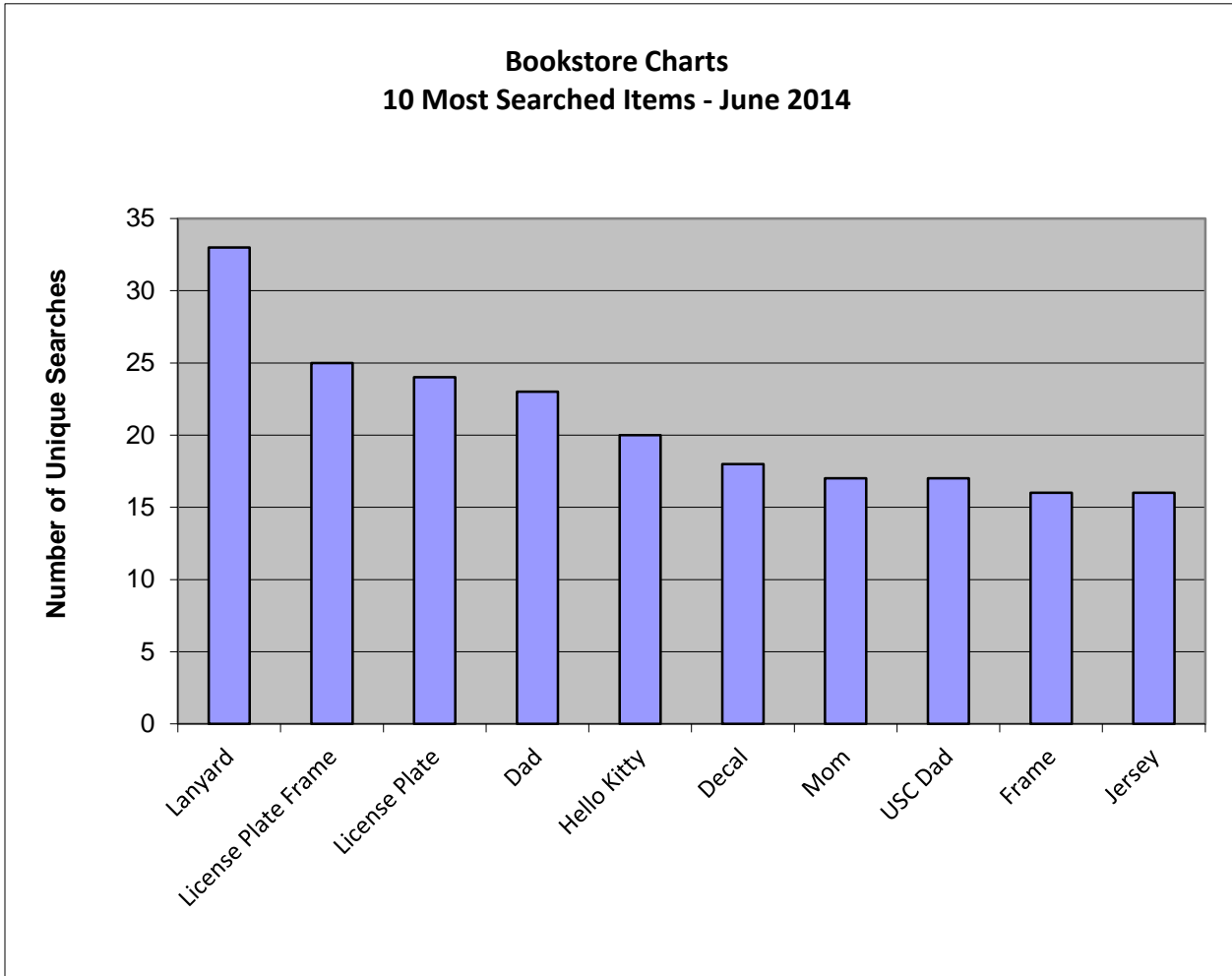


**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**



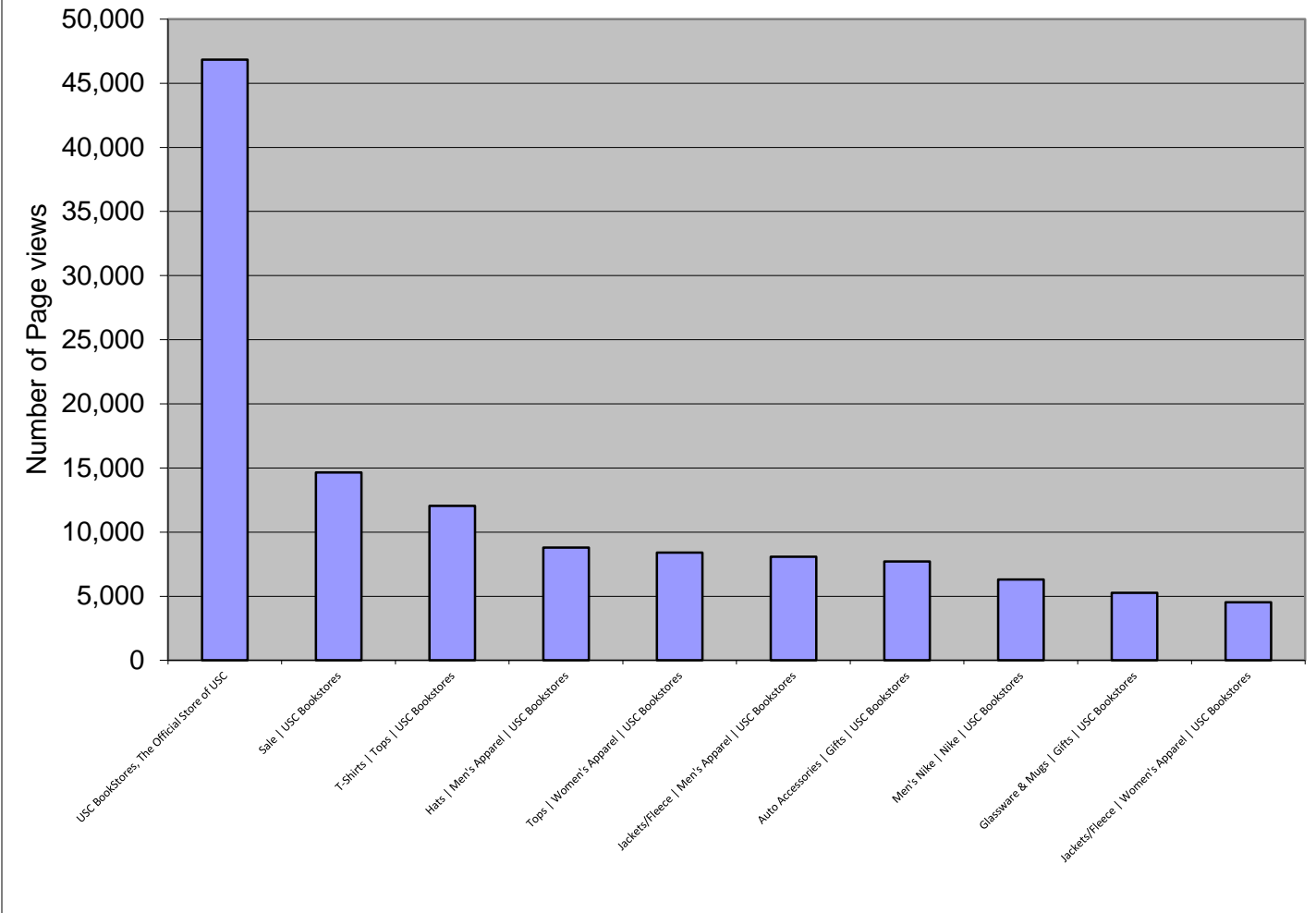


**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

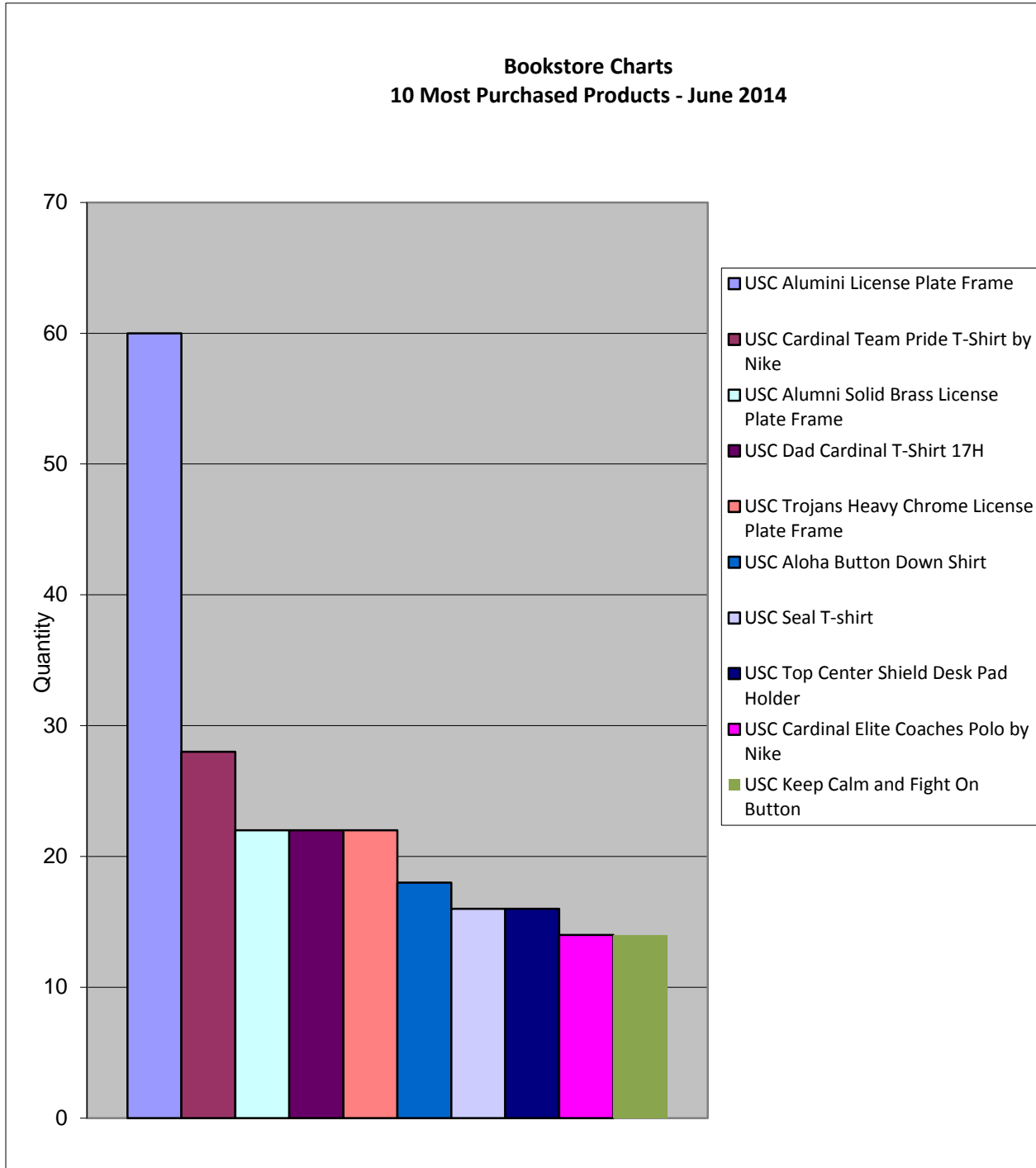


**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

**Bookstore Charts  
10 Most Viewed Pages - June 2014**

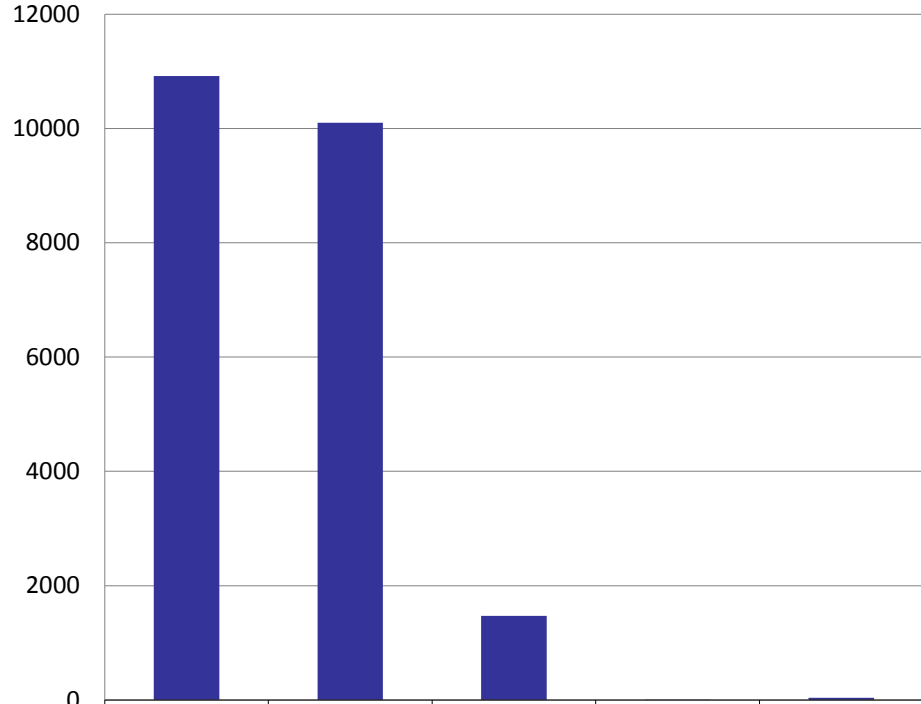


**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**



**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

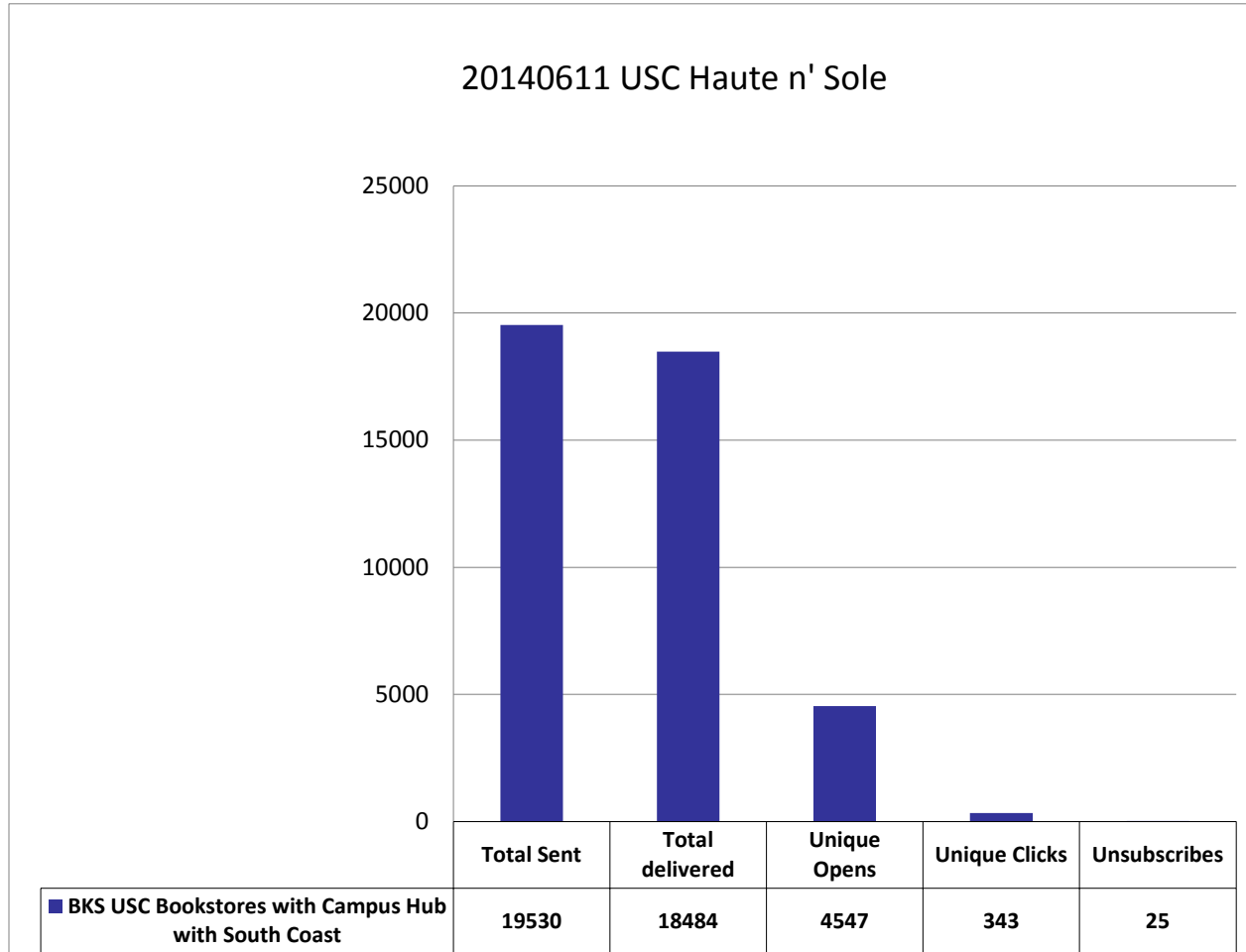
**20140609 USC Hospitality Presents illy Coffee at Heritage Hall!**



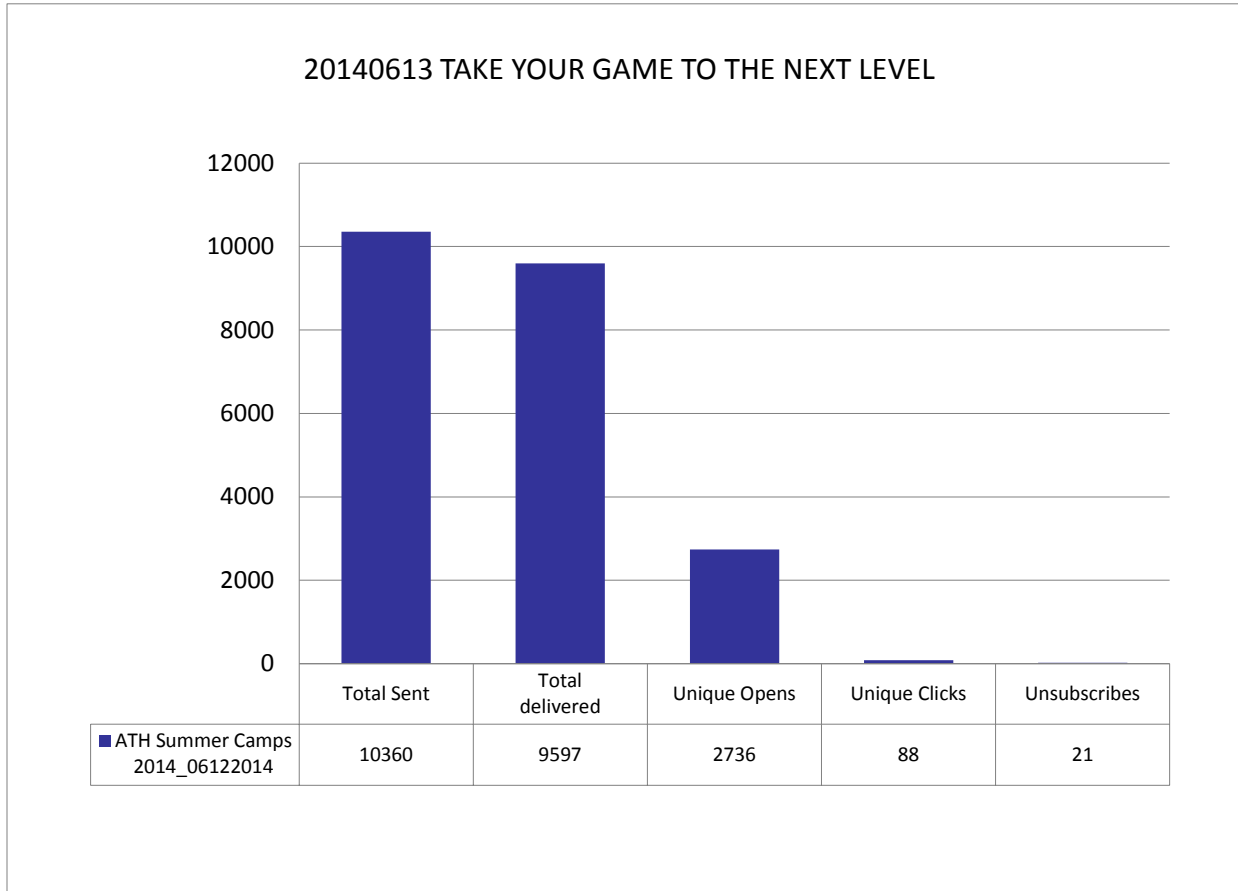
	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
■ Aux, HSP Primary, Retail Dining, Newsletters, Room Service	10918	10098	1473	1	37



**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

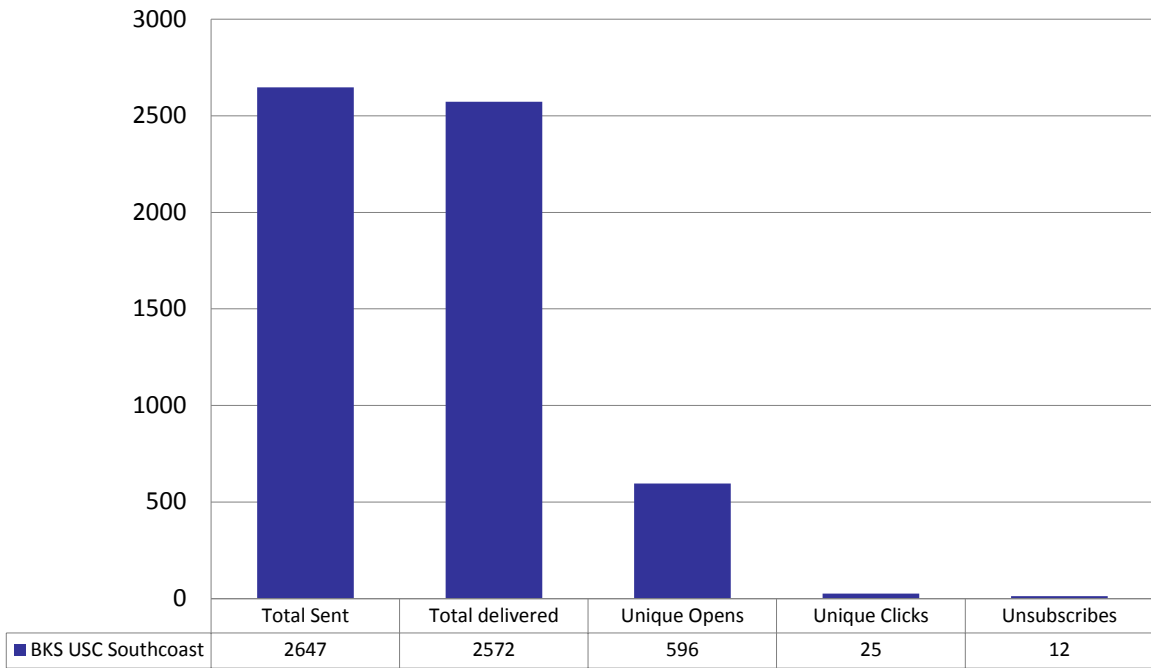


**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**



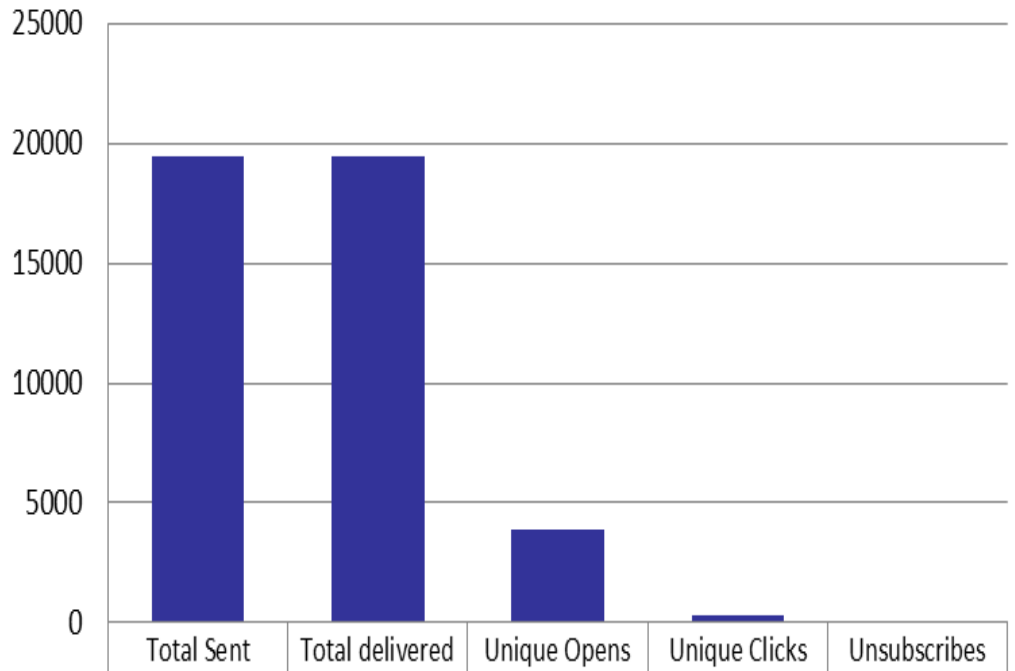
**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

20140613 USC Collections Book Signing !



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Monthly Operations Reports  
June 2014**

20140613 Celebrating 100 NCAA Championships

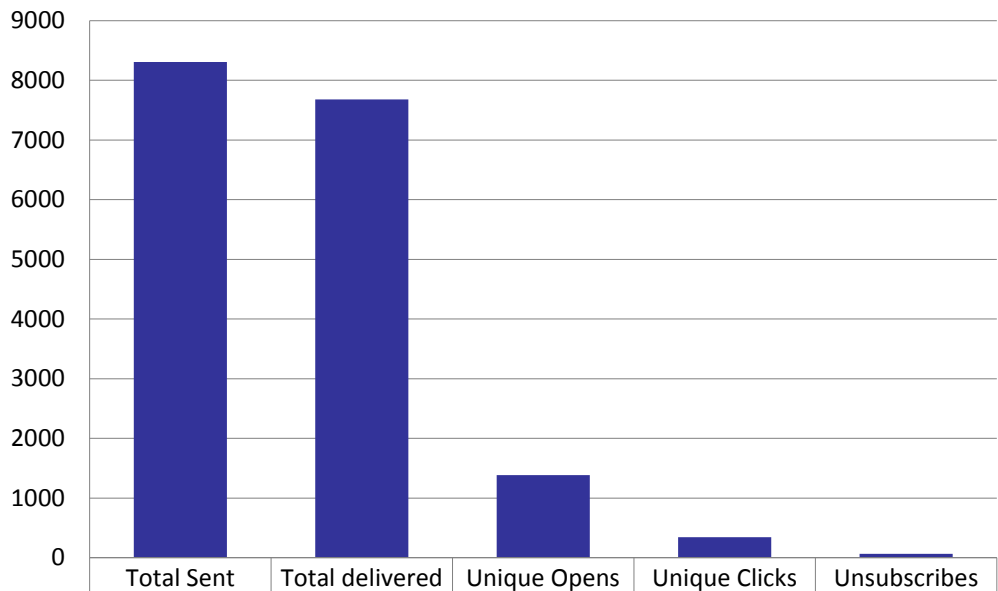


	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
■ BKS USC Bookstores with Campus Hub with South Coast	19493	19446	3874	296	19



**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

20140617 Dine On! We're Open for Summer!



■ Aux Emp, HSP Primary, Moreton Fig Primary List, HSP Retail Dining Pros, HSP Rest Newsltrs, Room Svc

8306

7683

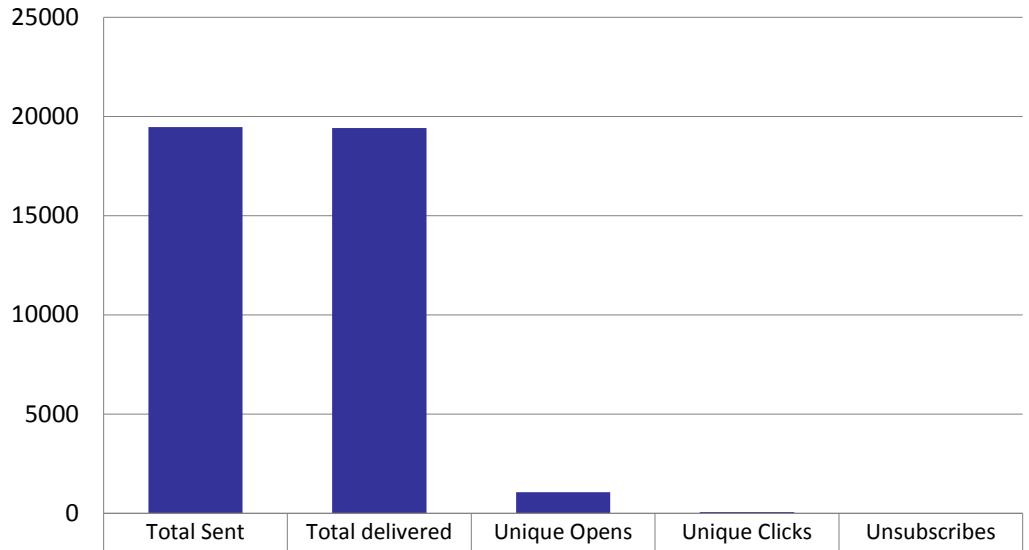
1384

344

66

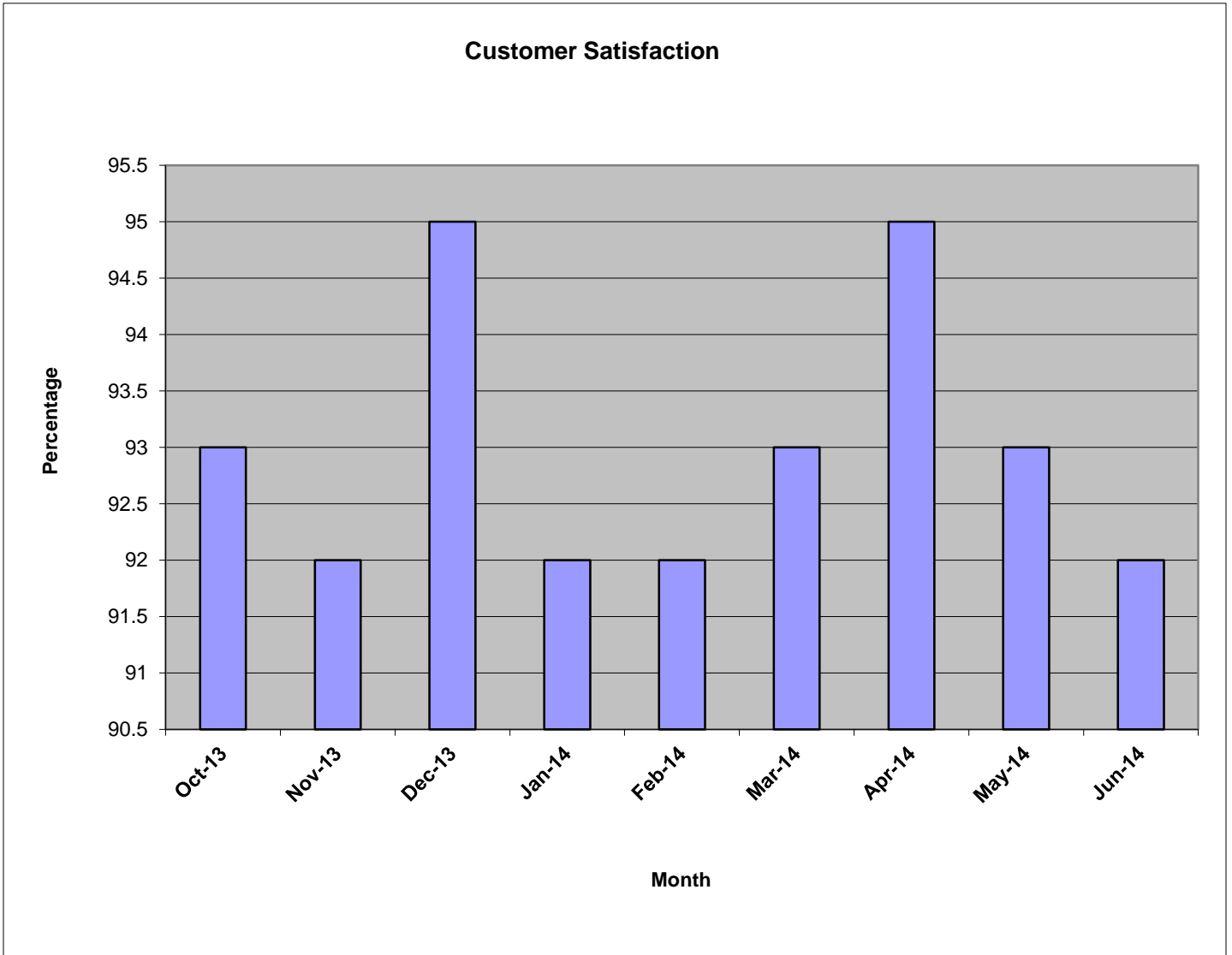
**USC Auxiliary Services IT  
Monthly Operations Reports  
June 2014**

20140702 USC Creates Character



	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
■ BKS USC Bookstores with Campus Hub with South Coast	19465	19429	1064	68	7

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June 2014**



THANK YOU!!

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