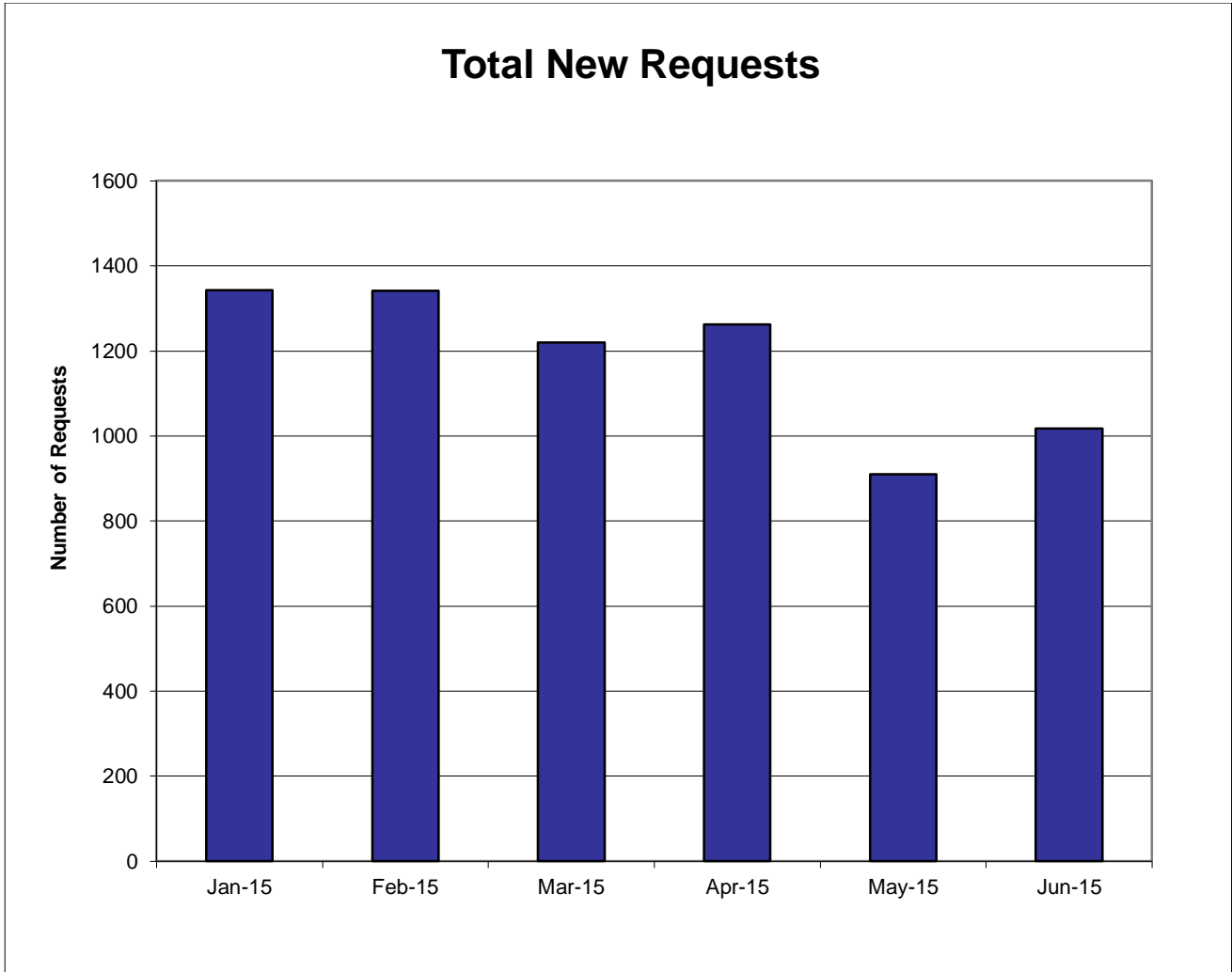


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Monthly Operations Reports
June 2015**

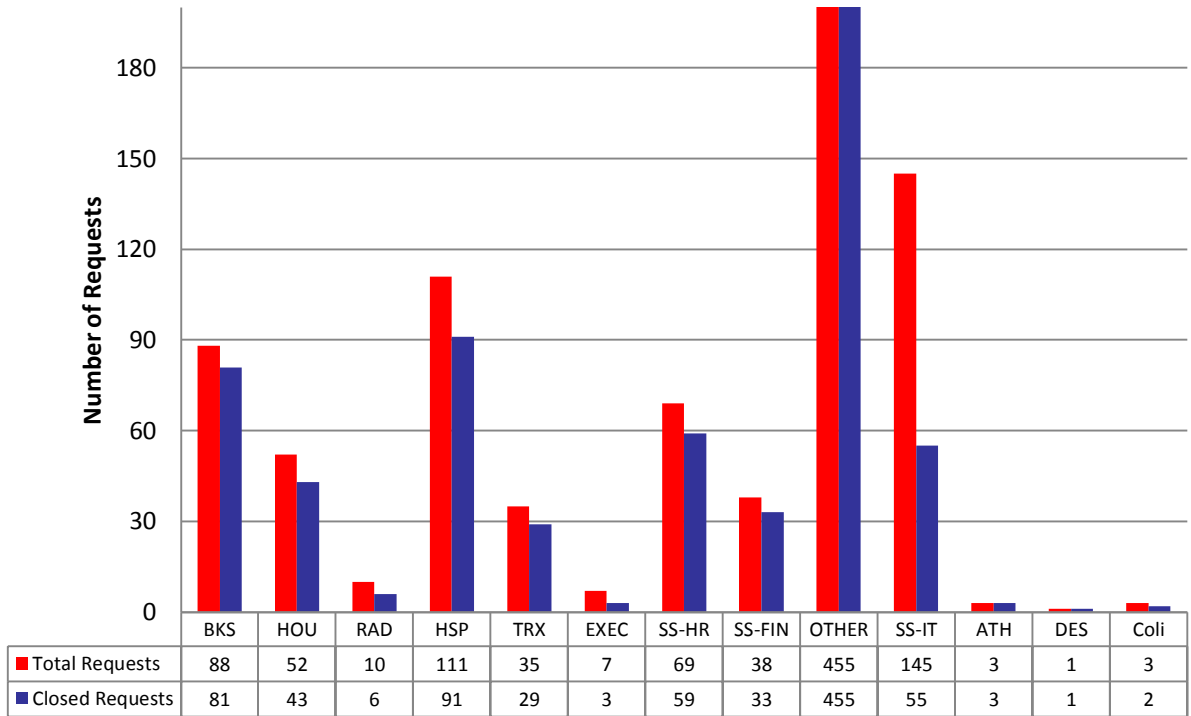


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Monthly Operations Reports
June 2015**

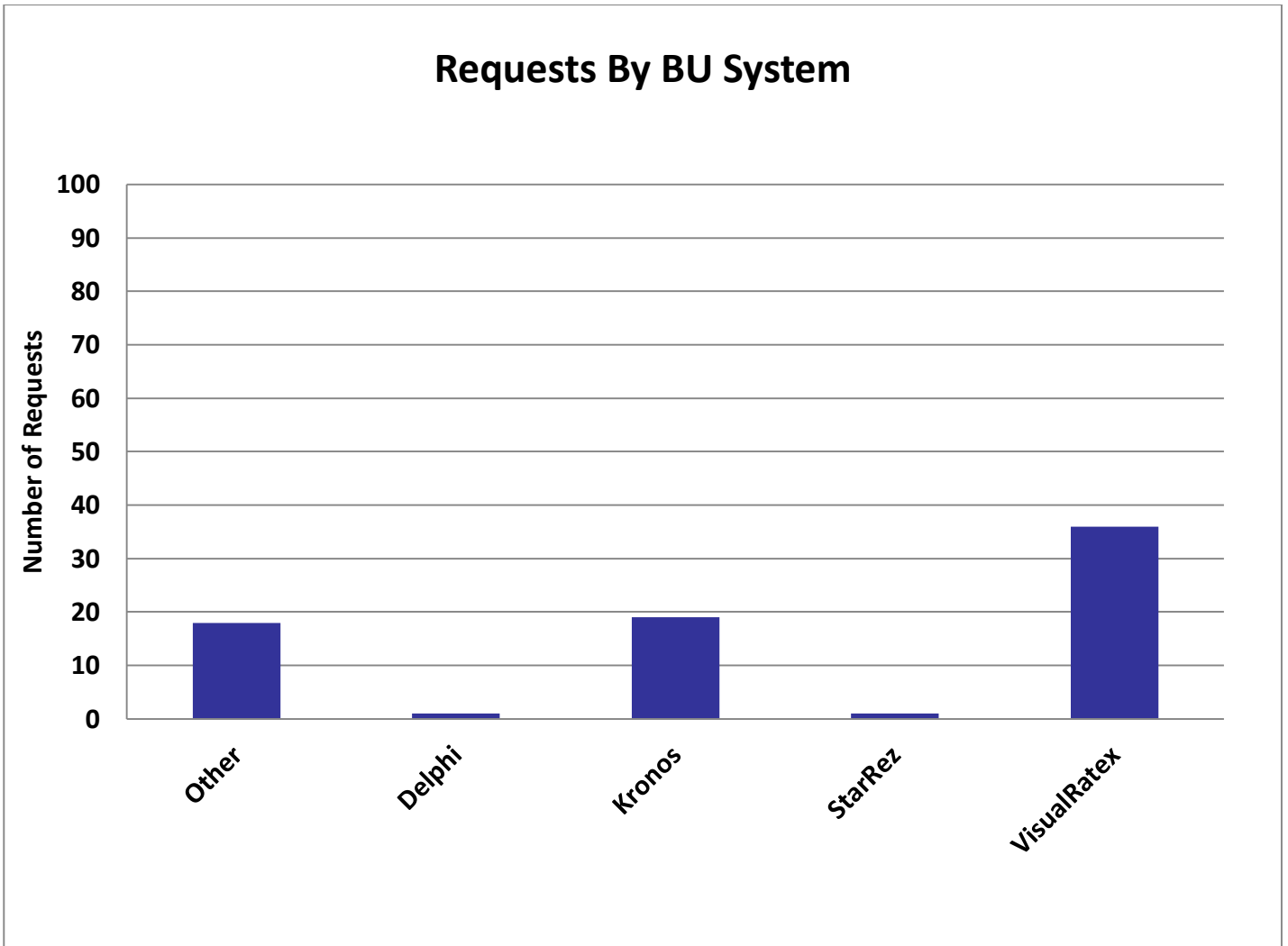
Total New Vs Closed Requests



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Monthly Operations Reports
June 2015**

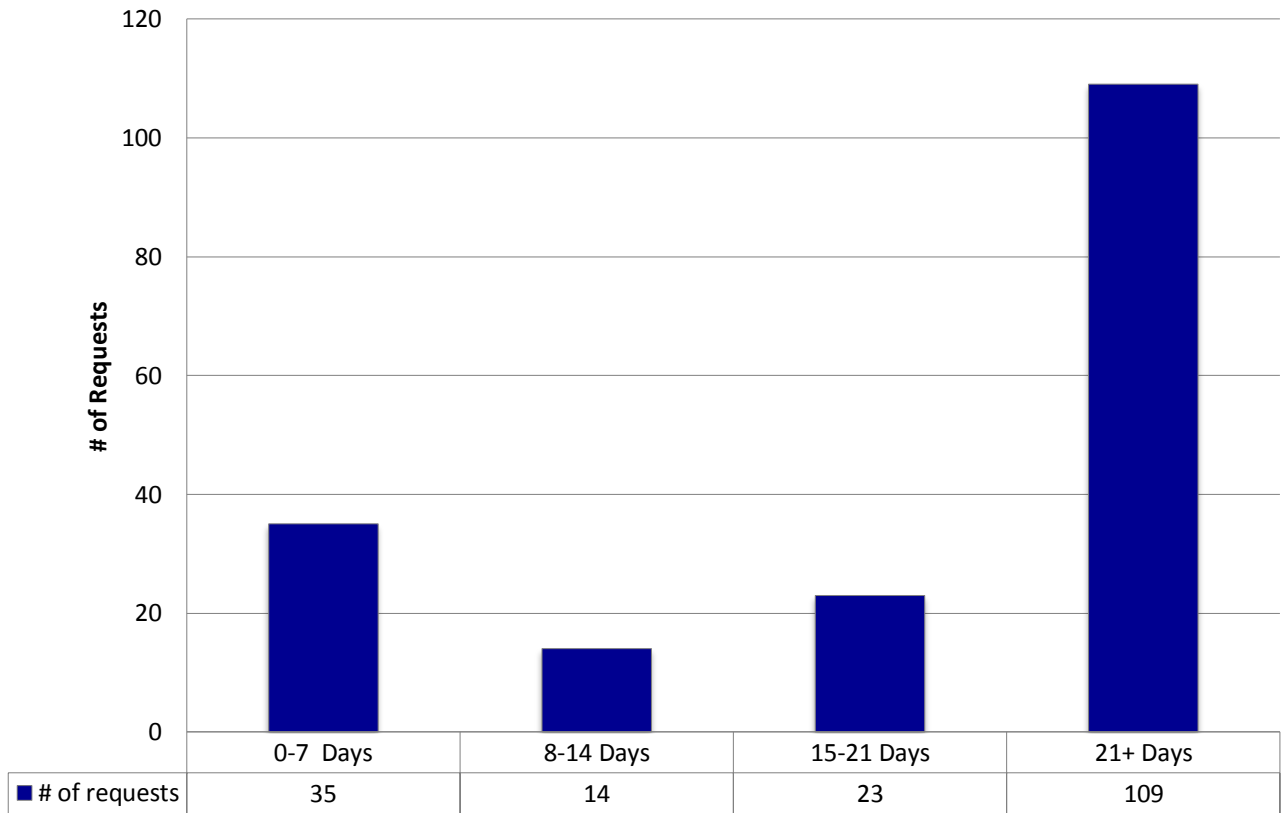


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Monthly Operations Reports
June 2015**

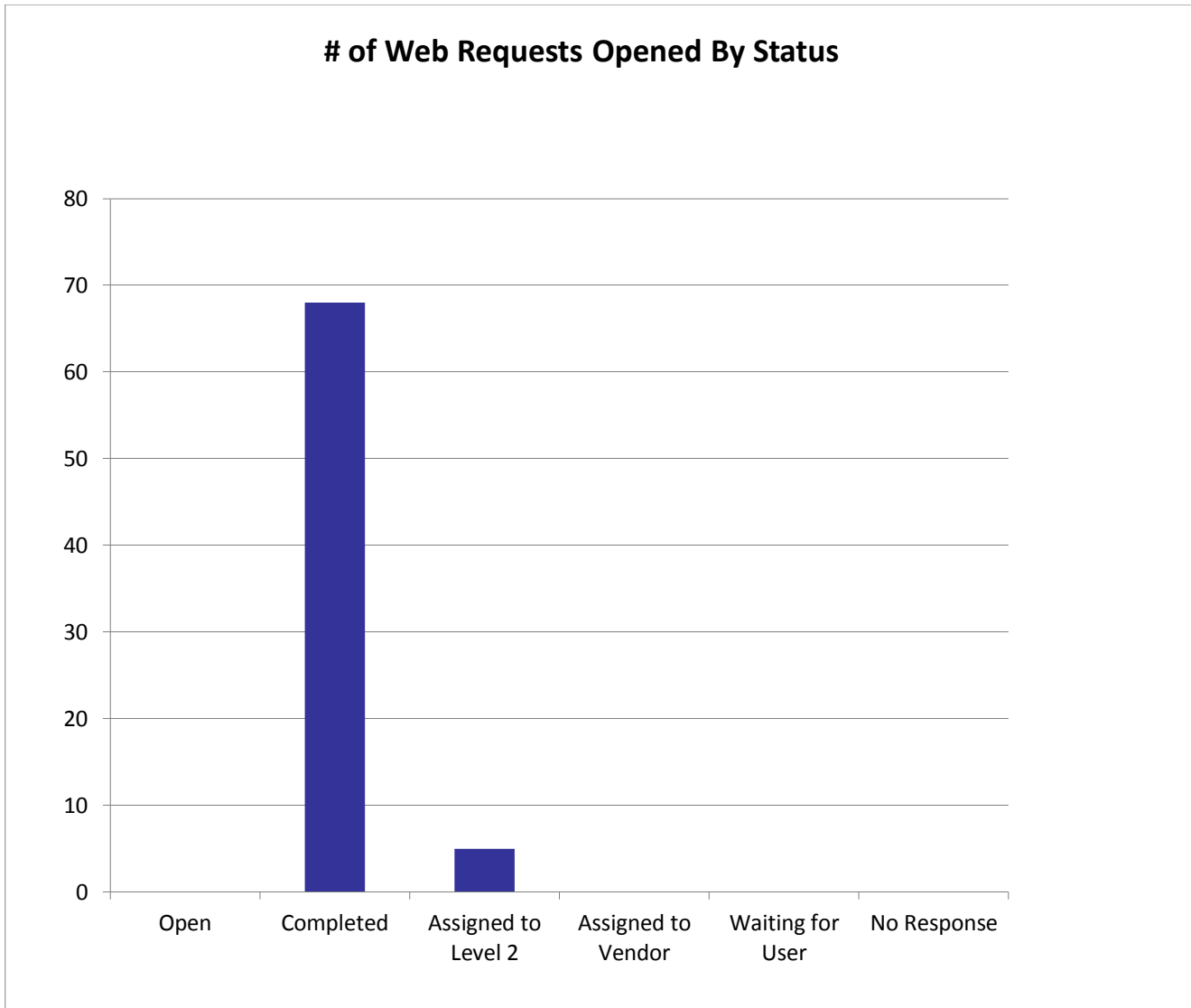
Open Requests Aging Report



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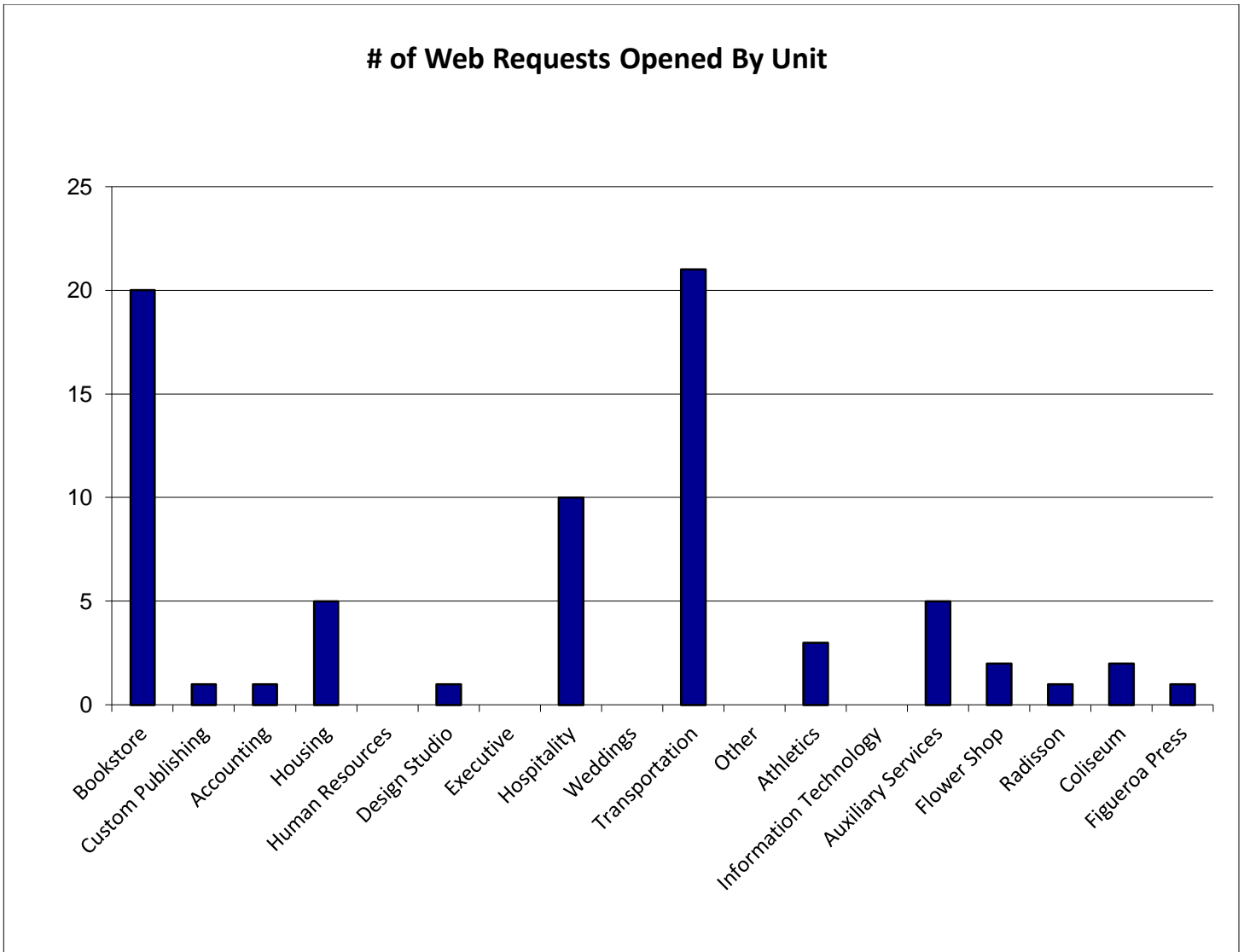
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Monthly Operations Reports
June 2015**



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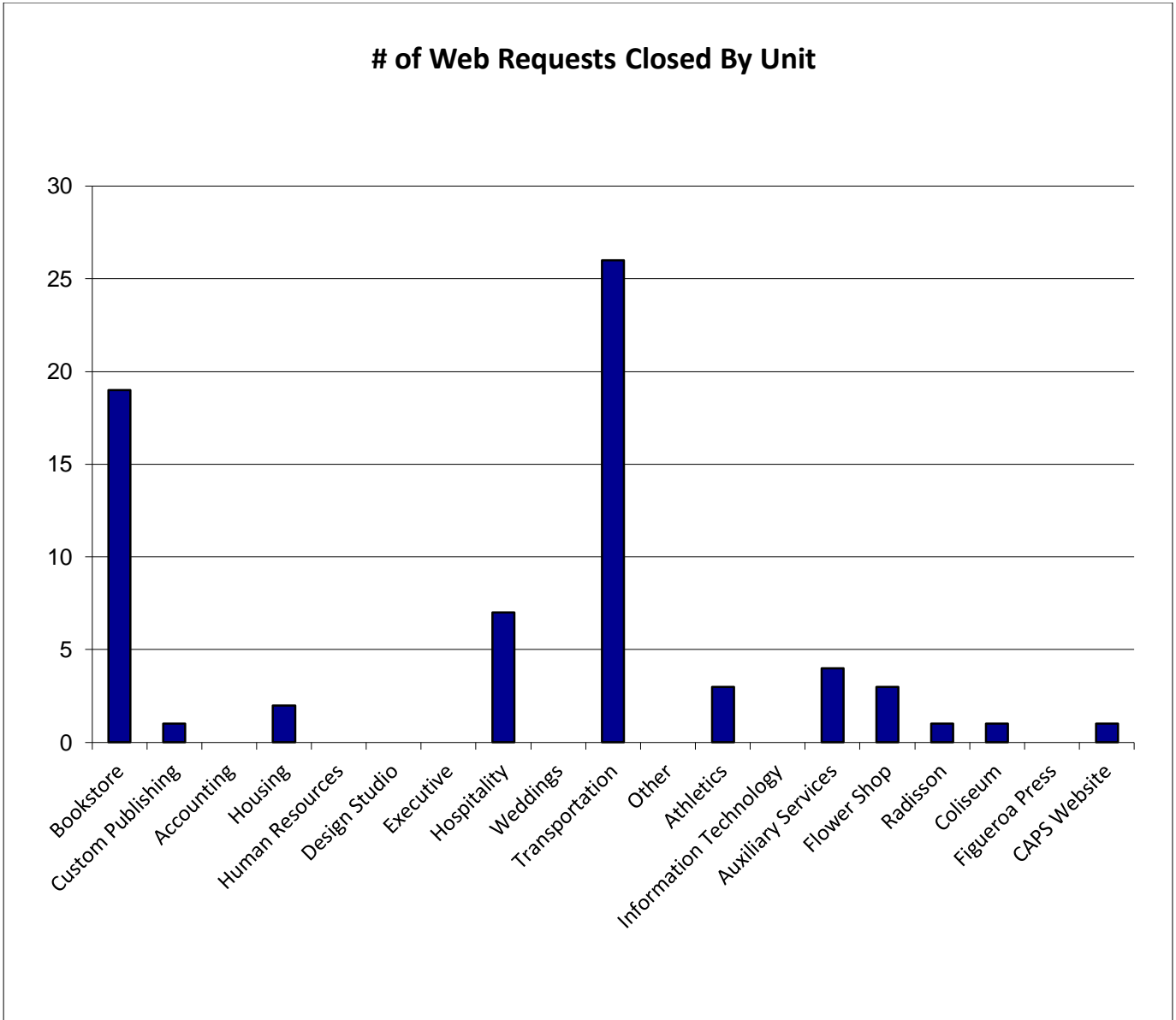
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Monthly Operations Reports
June 2015**



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Monthly Operations Reports
June 2015**

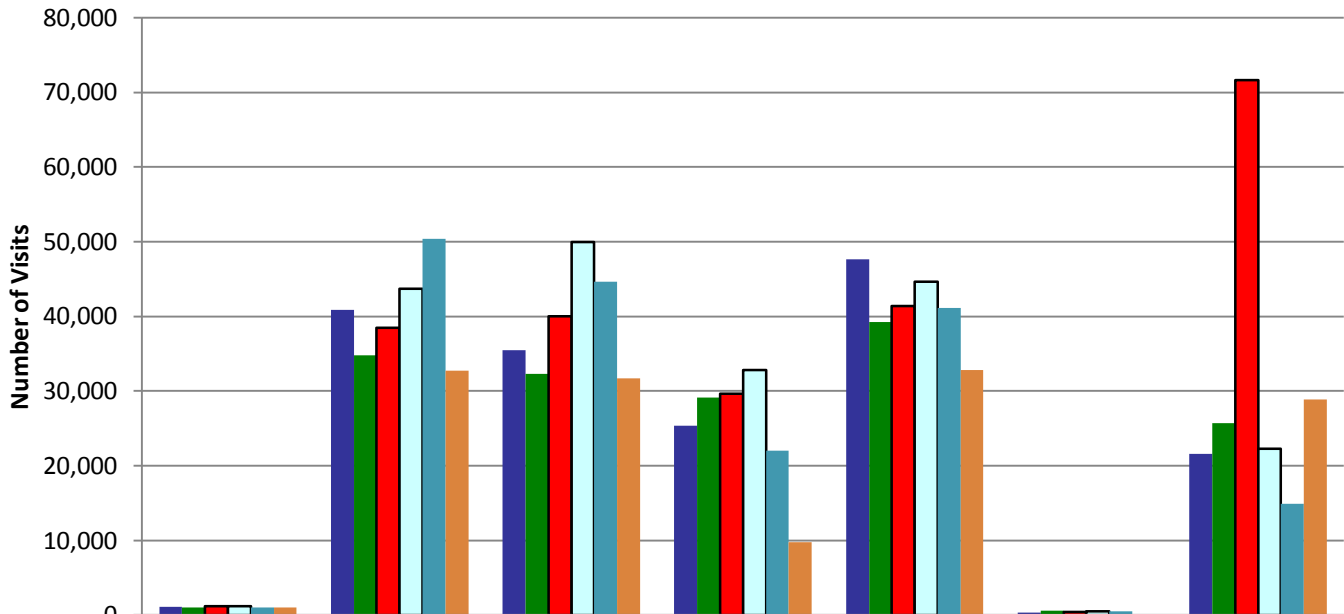


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**USC Auxiliary Services IT
Monthly Operations Reports
June 2015**

Web Visits Per Month - BU Main Sites



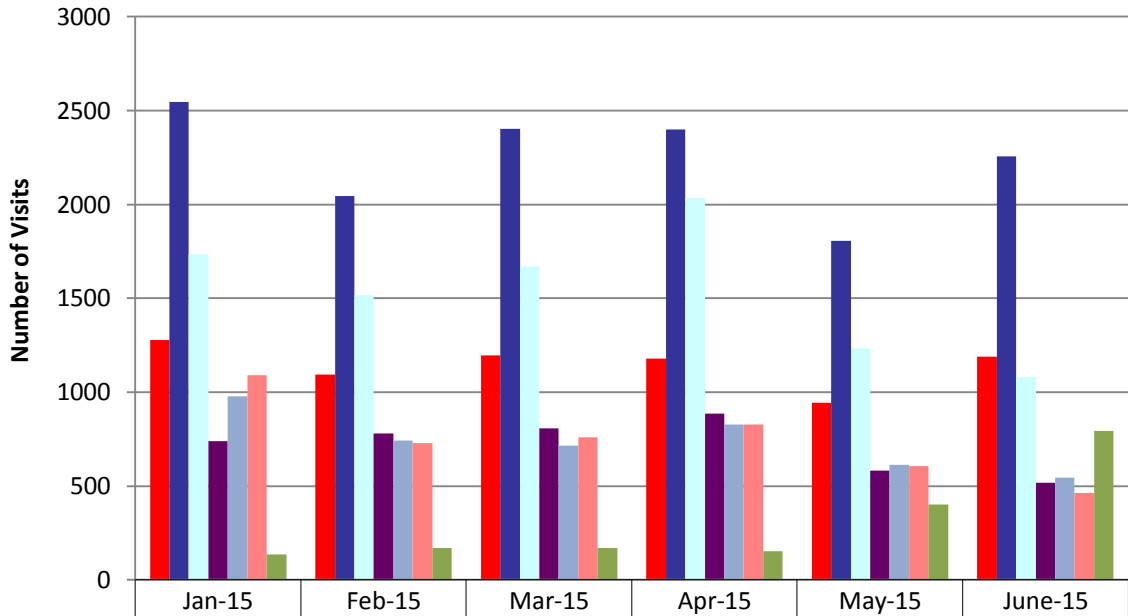
	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other (Flower shop)	Coliseum
■ Jan-15	1,090	40,846	35,519	25,379	47646	344	21,579
■ Feb-15	989	34,760	32,293	29,135	39228	600	25,677
■ Mar-15	1,162	38,446	39,986	29,649	41380	387	71,606
■ Apr-15	1,162	43,693	49,999	32,797	44646	509	22,253
■ May-15	1,048	50,359	44,621	21,990	41147	480	14,939
■ June-15	1,059	32,735	31,695	9,743	32820	8	28,920

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**USC Auxiliary Services IT
Monthly Operations Reports
June 2015**

Web Visits Per Month - HSP Micro Sites



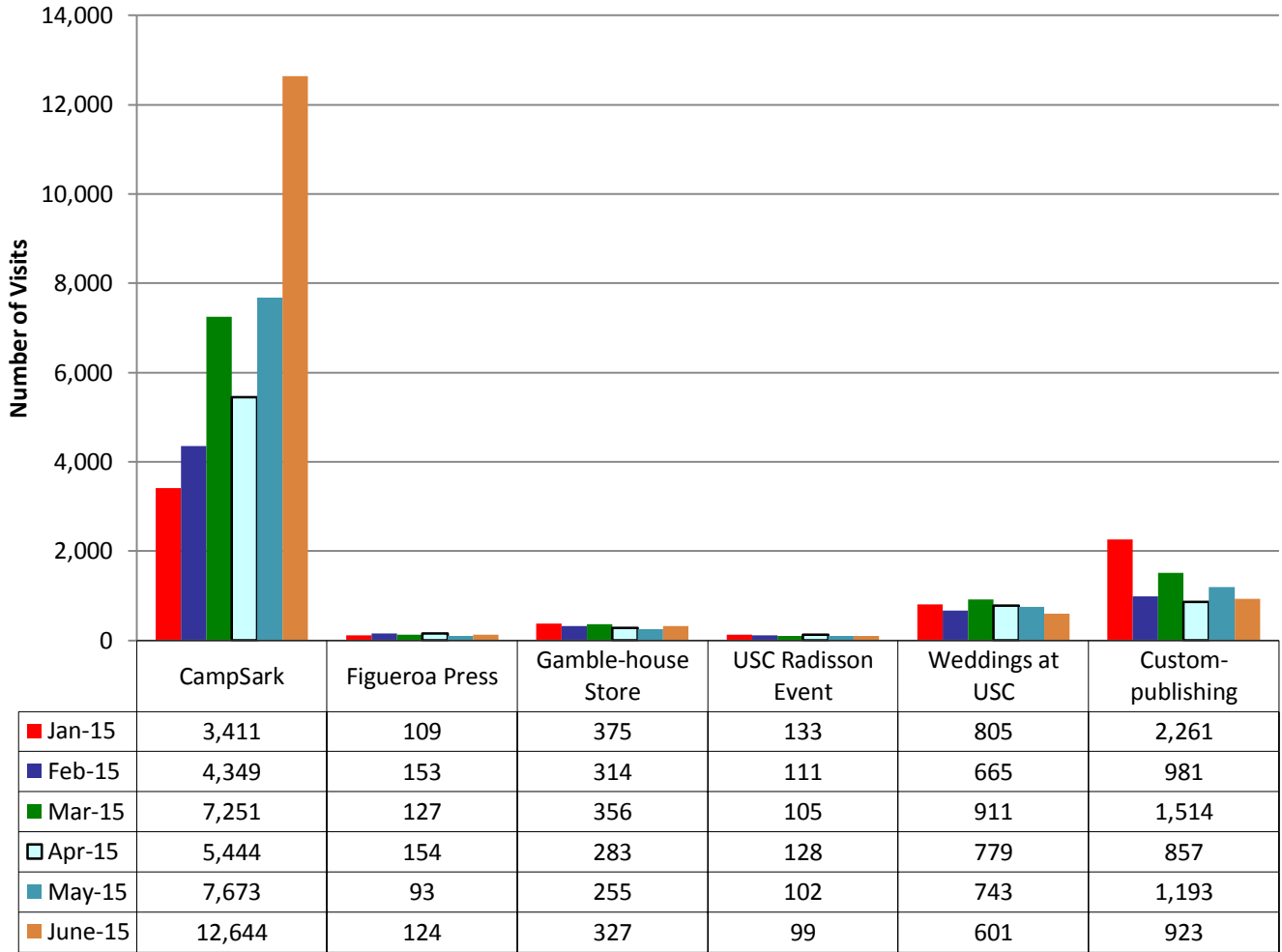
	Jan-15	Feb-15	Mar-15	Apr-15	May-15	June-15
McKays	1278	1095	1195	1181	944	1190
The Lab	2545	2045	2403	2400	1806	2258
Moreton Fig	1735	1518	1671	2036	1233	1080
Rosso Oro's Pizzeria	740	780	807	886	584	517
Seeds Marketplace	977	744	714	827	613	544
Traditions	1090	730	760	827	608	464
The Edmondson	135	169	170	152	402	794

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Monthly Operations Reports
June 2015**

Web Visits Per Month - Other Sites

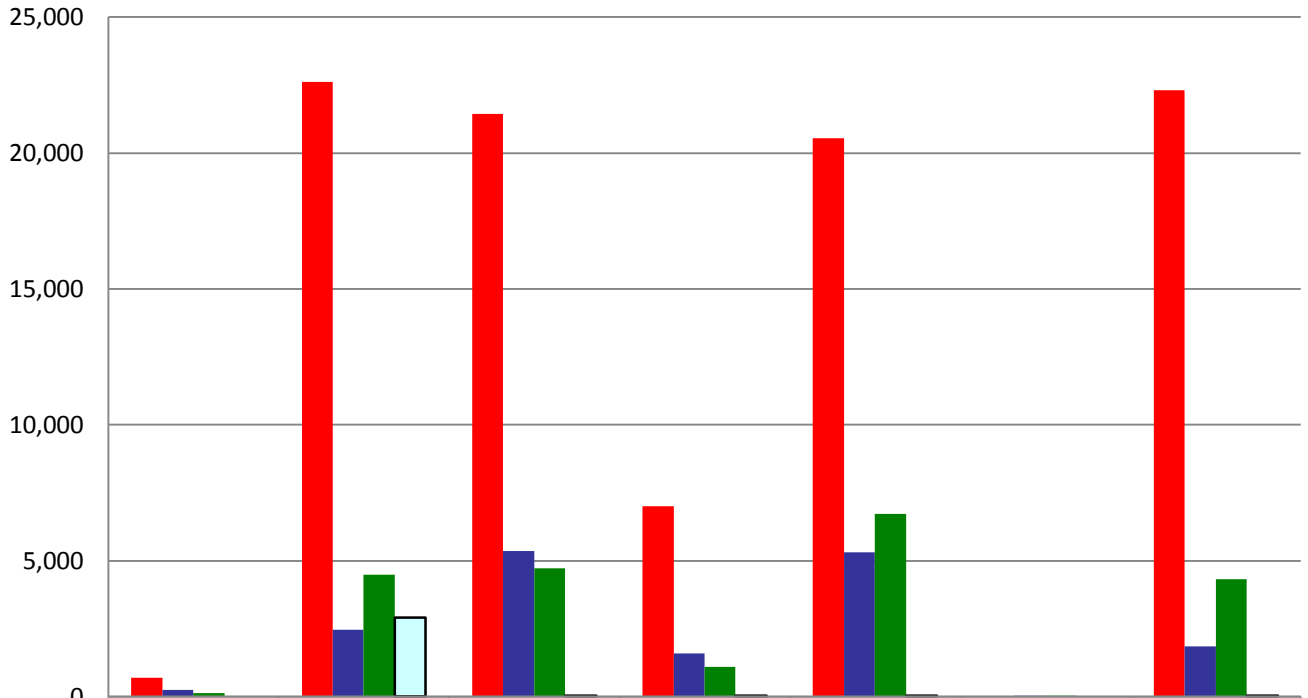


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**USC Auxiliary Services IT
Monthly Operations Reports
June 2015**

June 2015 Traffic Sources - BU Main Sites



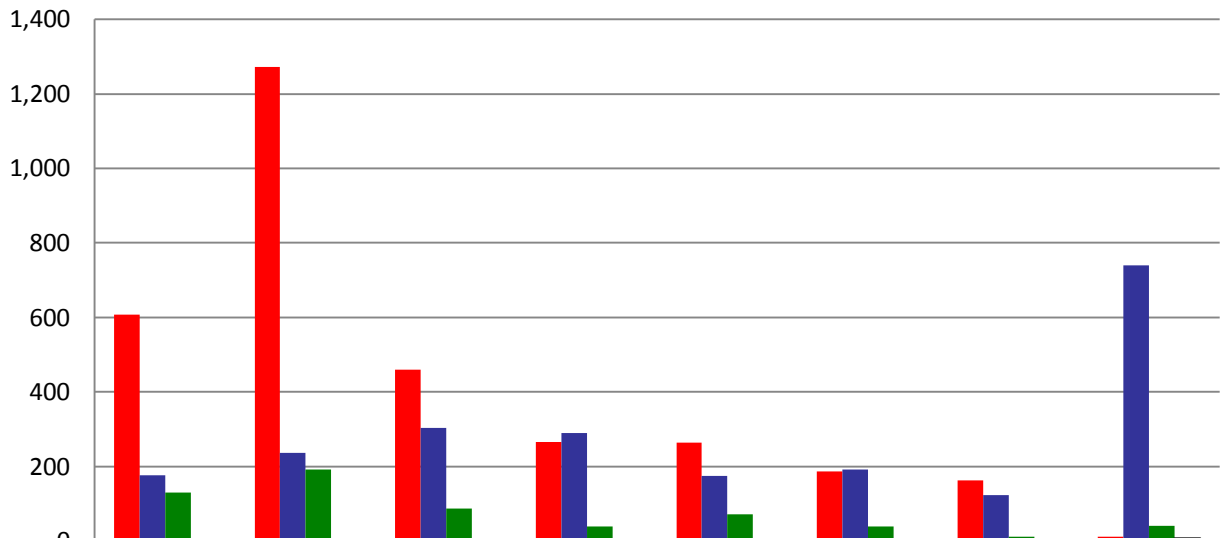
	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other	Coliseum
■ Search Engine	689	22,612	21,448	6,993	20,544	0	22,307
■ Referring Sites	237	2,469	5,351	1,582	5,314	5	1,842
■ Direct Traffic	132	4,481	4,721	1,090	6,725	3	4,326
□ Campaigns	0	2,913	10	26	40	0	2

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**USC Auxiliary Services IT
Monthly Operations Reports
June 2015**

June 2015 Traffic Sources - HSP Micro Sites



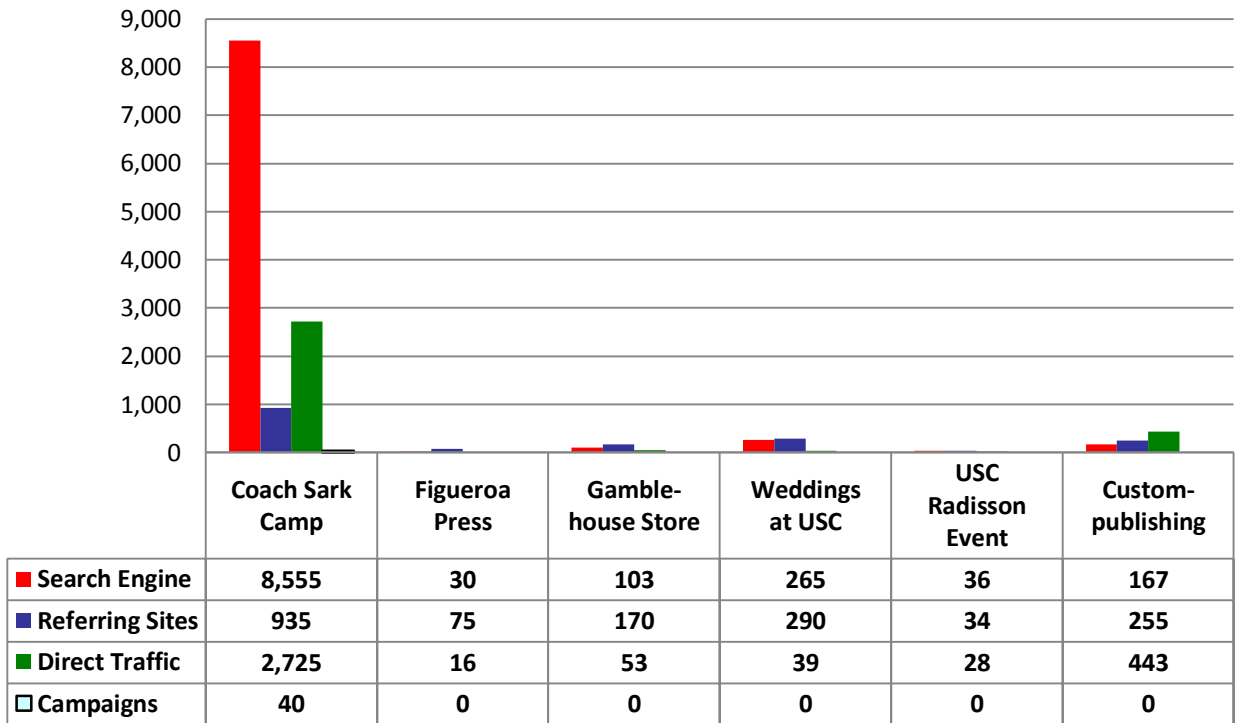
	McKays	The Lab	Moreton Fig	Weddings at USC	Rosso Oro's Pizzeria	Seeds Marketplace	Traditions	The Edmonds on
Search Engine	608	1,272	460	265	264	187	163	12
Referring Sites	176	237	303	290	175	192	123	739
Direct Traffic	130	192	87	39	72	39	12	40
Campaigns	0	4	0	0	0	0	0	6

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Monthly Operations Reports
June 2015**

June 2015 Traffic Sources - Other Sites

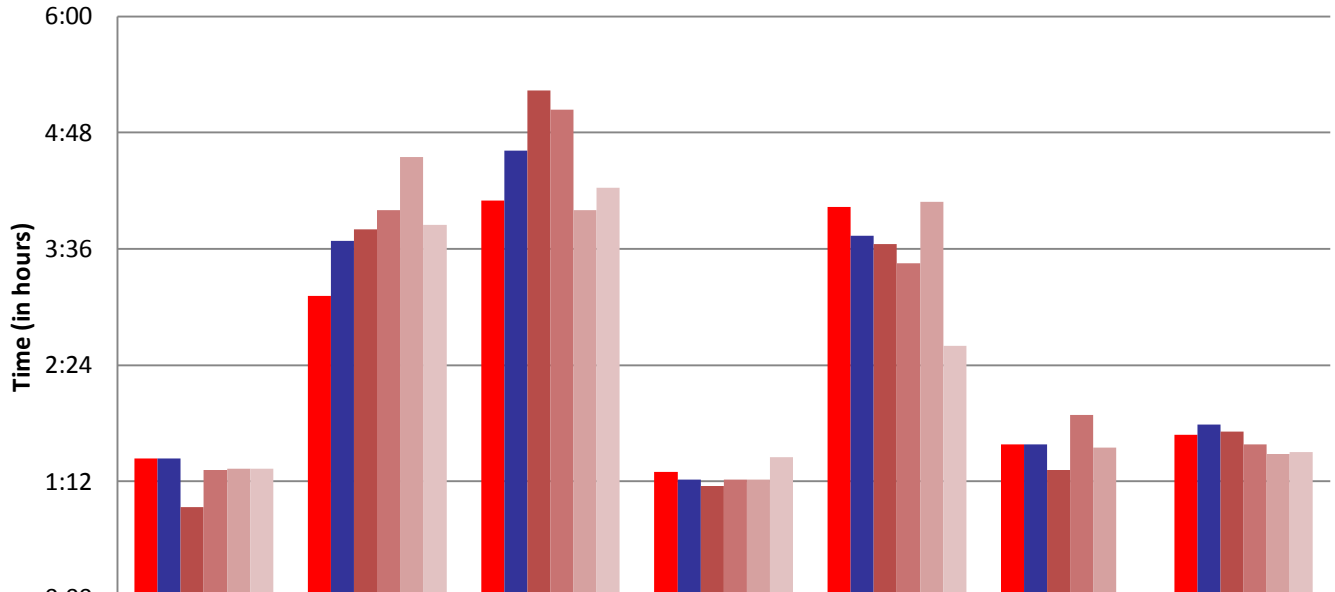


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**USC Auxiliary Services IT
Monthly Operations Reports
June 2015**

Average Time Spent on Website - BU Main Sites



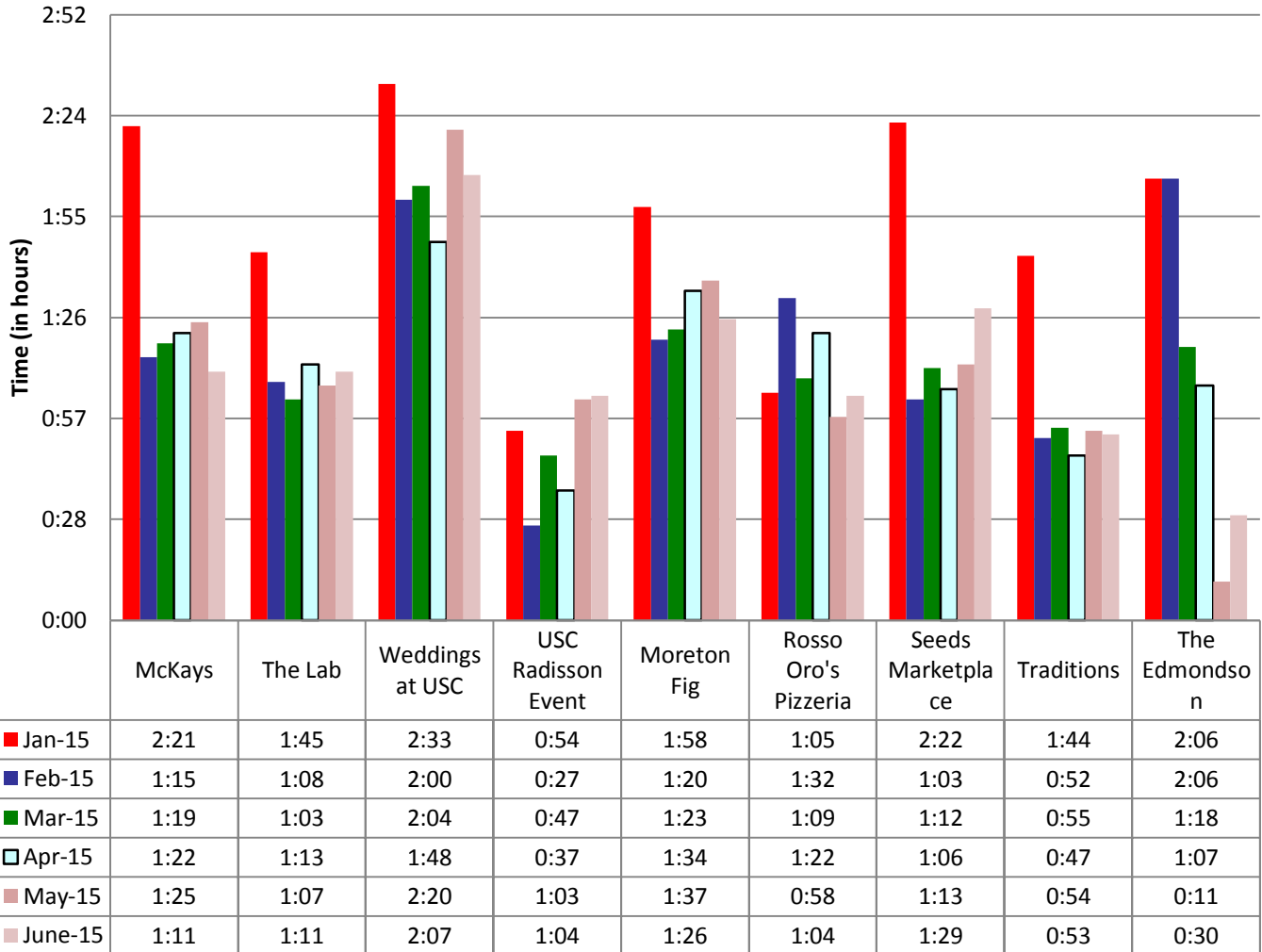
	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other	Coliseum
Jan-15	1:26	3:07	4:06	1:18	4:02	1:35	1:41
Feb-15	1:26	3:41	4:37	1:13	3:44	1:35	1:47
Mar-15	0:56	3:48	5:14	1:09	3:39	1:19	1:43
Apr-15	1:19	4:00	5:02	1:13	3:27	1:53	1:35
May-15	1:20	4:33	4:00	1:13	4:05	1:33	1:29
June-15	1:20	3:51	4:14	1:27	2:36	0:00	1:30

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Average Time Spent on Website - HSP Micro Sites

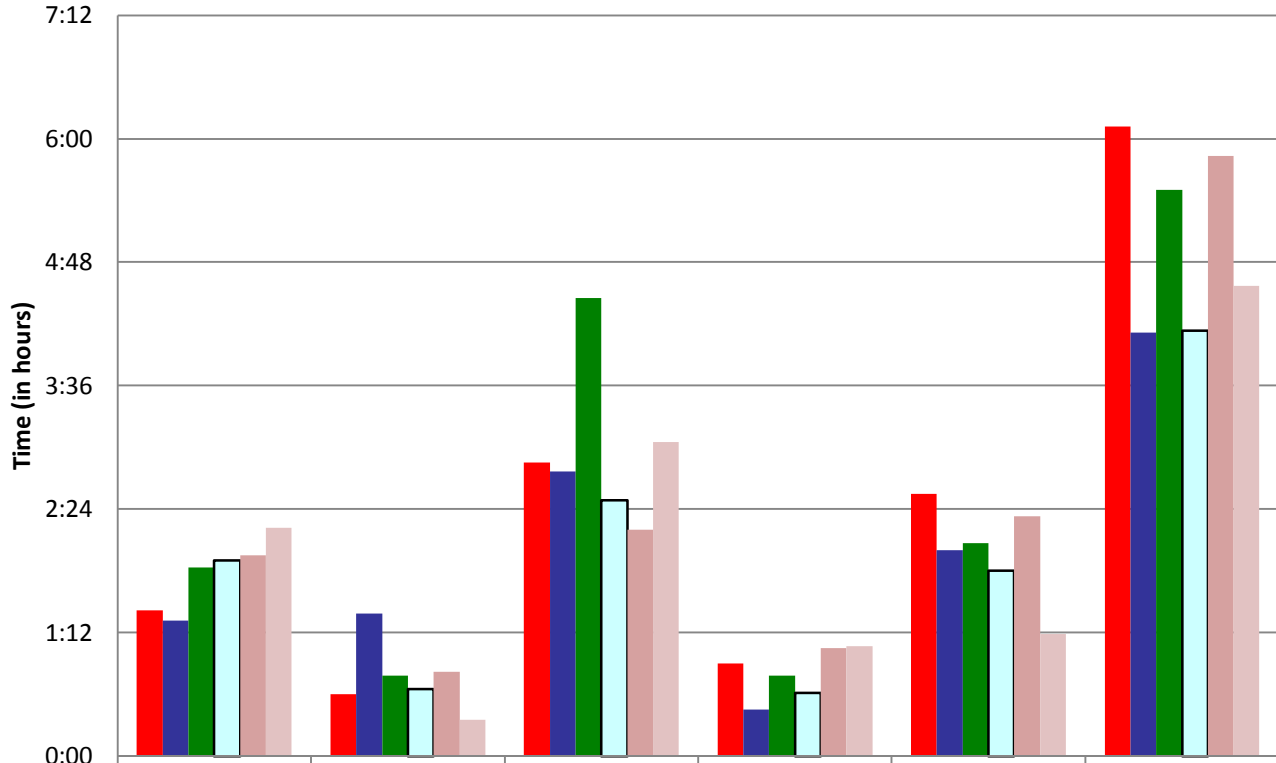


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Monthly Operations Reports
June 2015**

Average Time Spent on Website - Other Sites

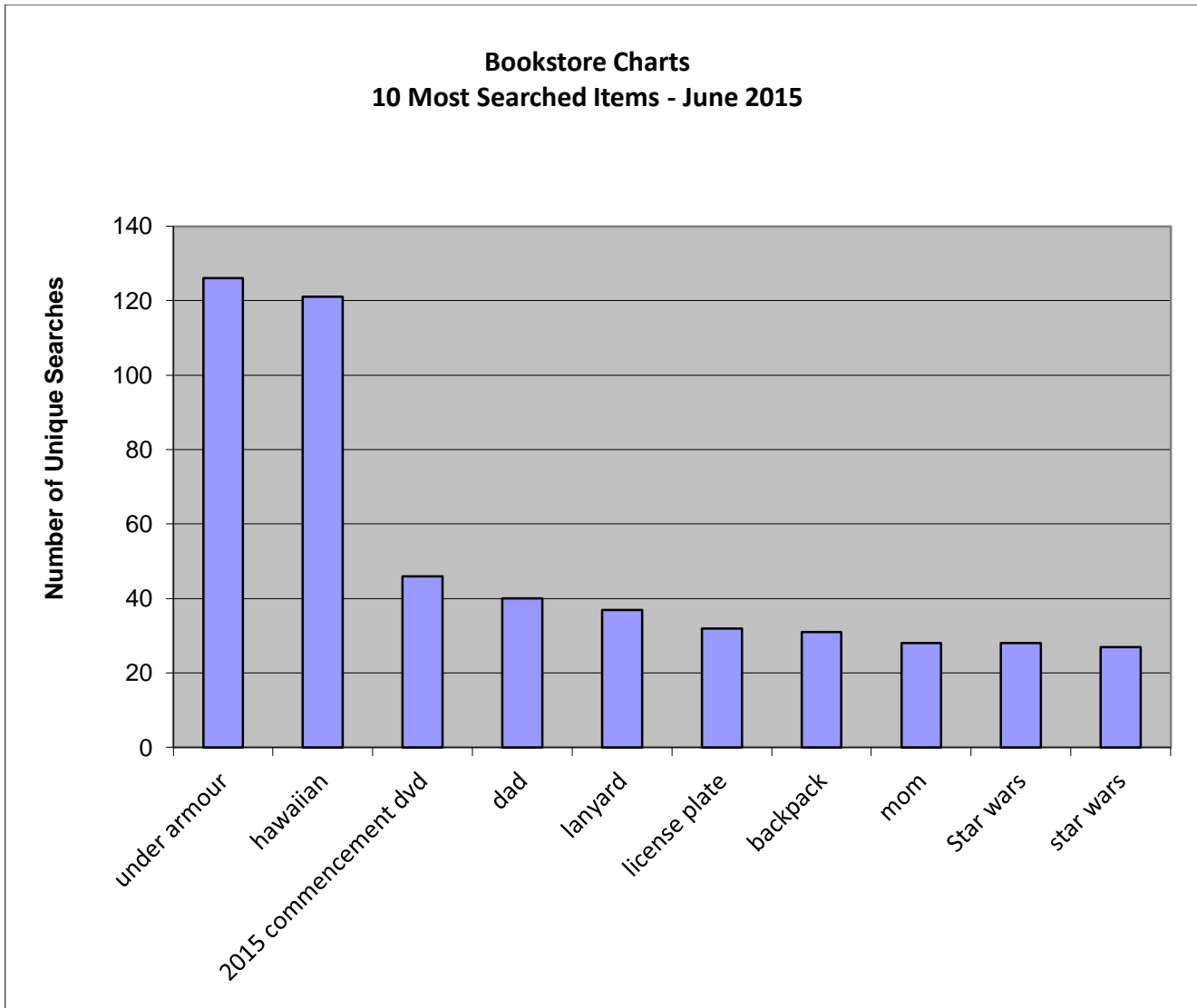


	Coach Sark Camp	Figueroa Press	Gamble-house Store	USC Radisson Event	Weddings at USC	Custom-publishing
■ Jan-15	1:25	0:36	2:51	0:54	2:33	6:07
■ Feb-15	1:19	1:23	2:46	0:27	2:00	4:07
■ Mar-15	1:50	0:47	4:27	0:47	2:04	5:30
□ Apr-15	1:54	0:39	2:29	0:37	1:48	4:08
■ May-15	1:57	0:49	2:12	1:03	2:20	5:50
■ June-15	2:13	0:21	3:03	1:04	1:11	4:34

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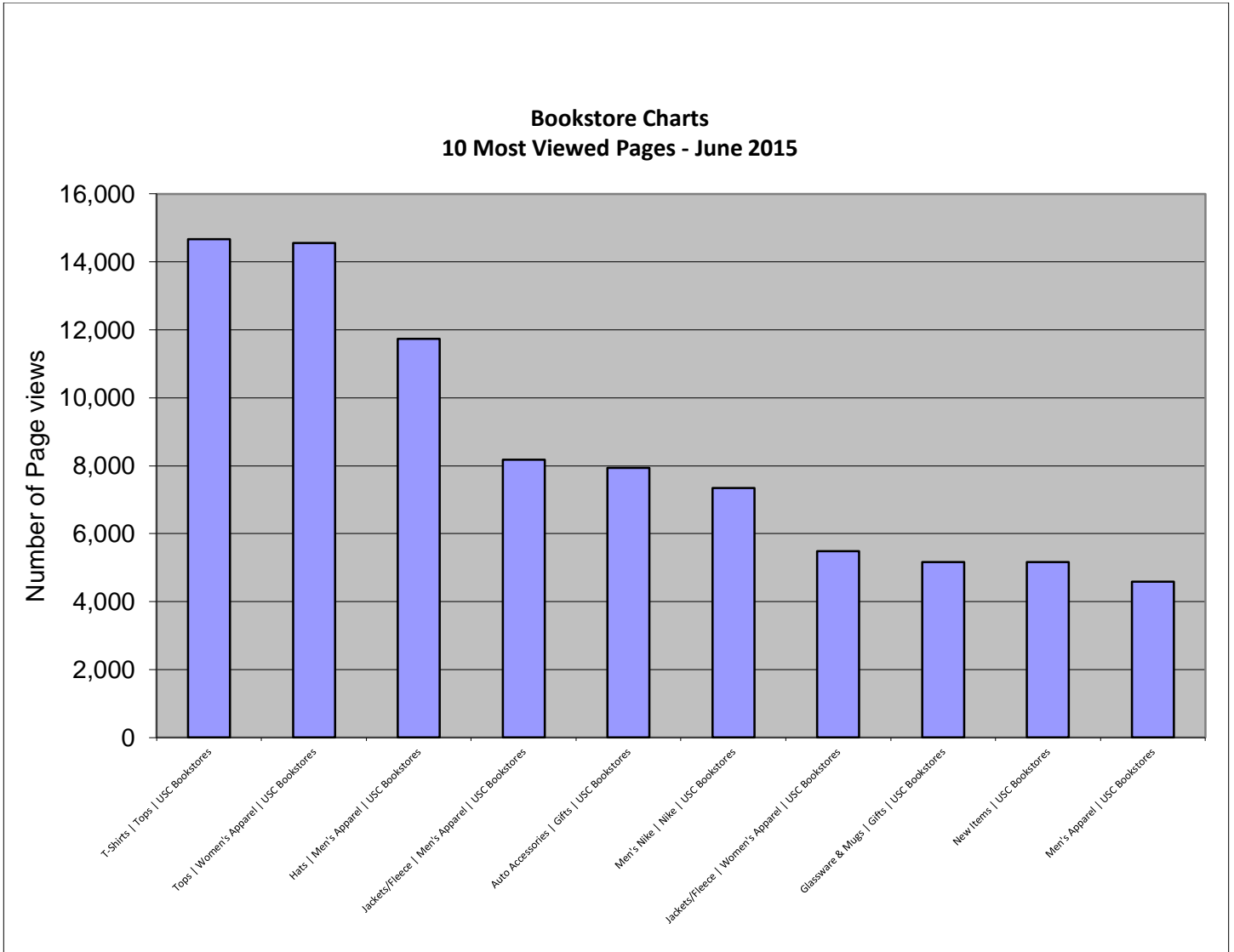
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Monthly Operations Reports
June 2015**



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Monthly Operations Reports
June 2015**

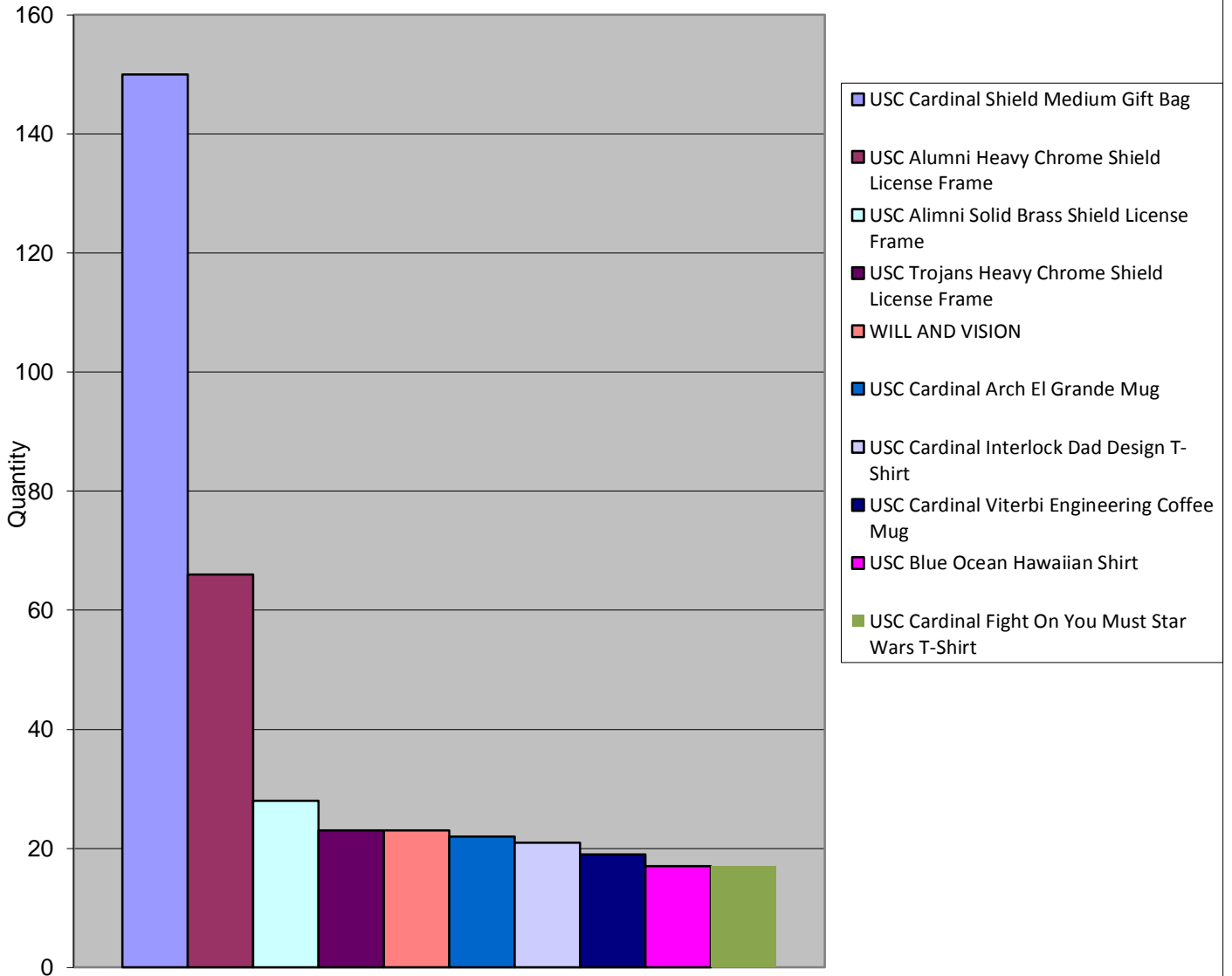


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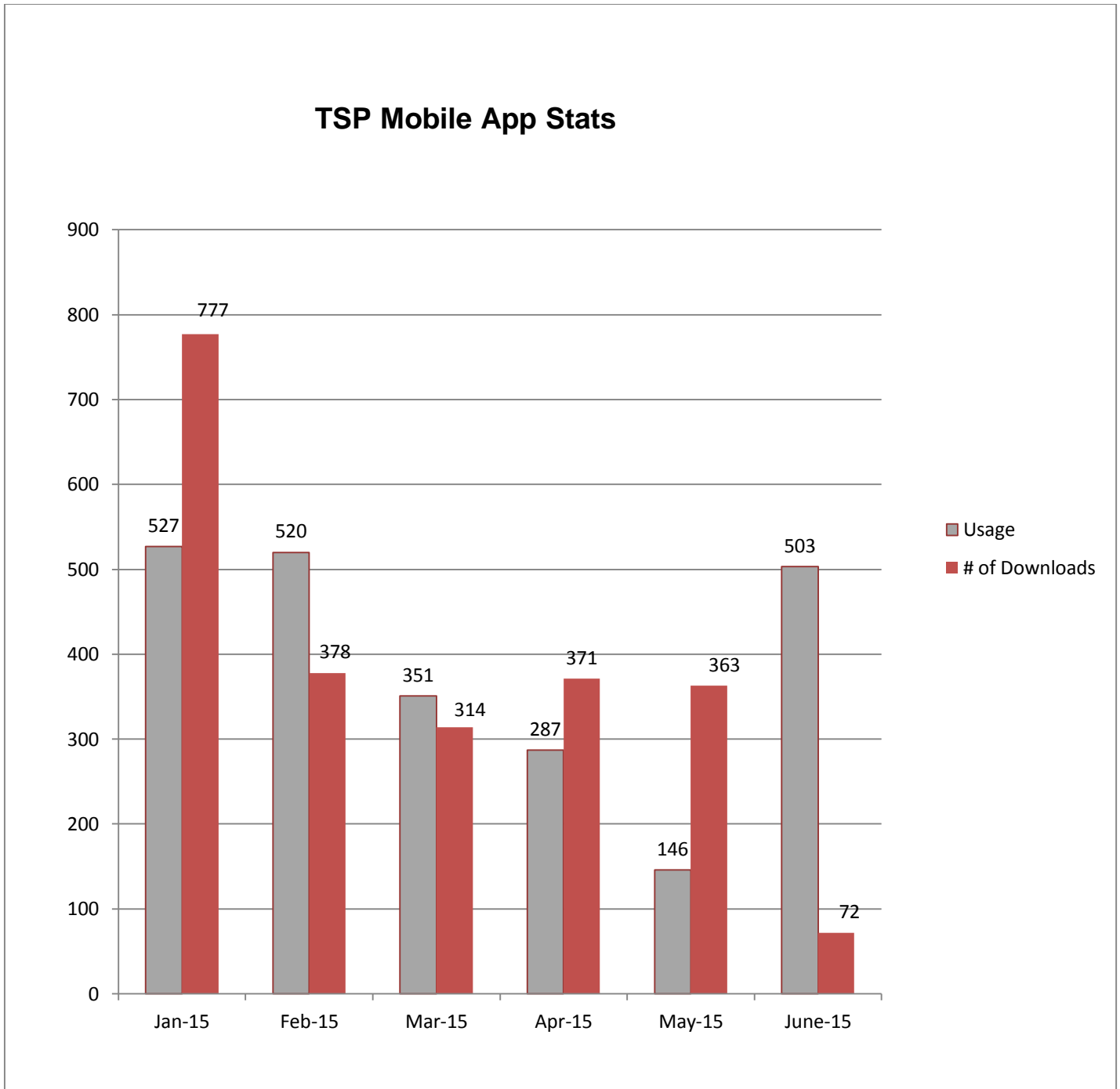
**Bookstore Charts
10 Most Purchased Products June 2015**



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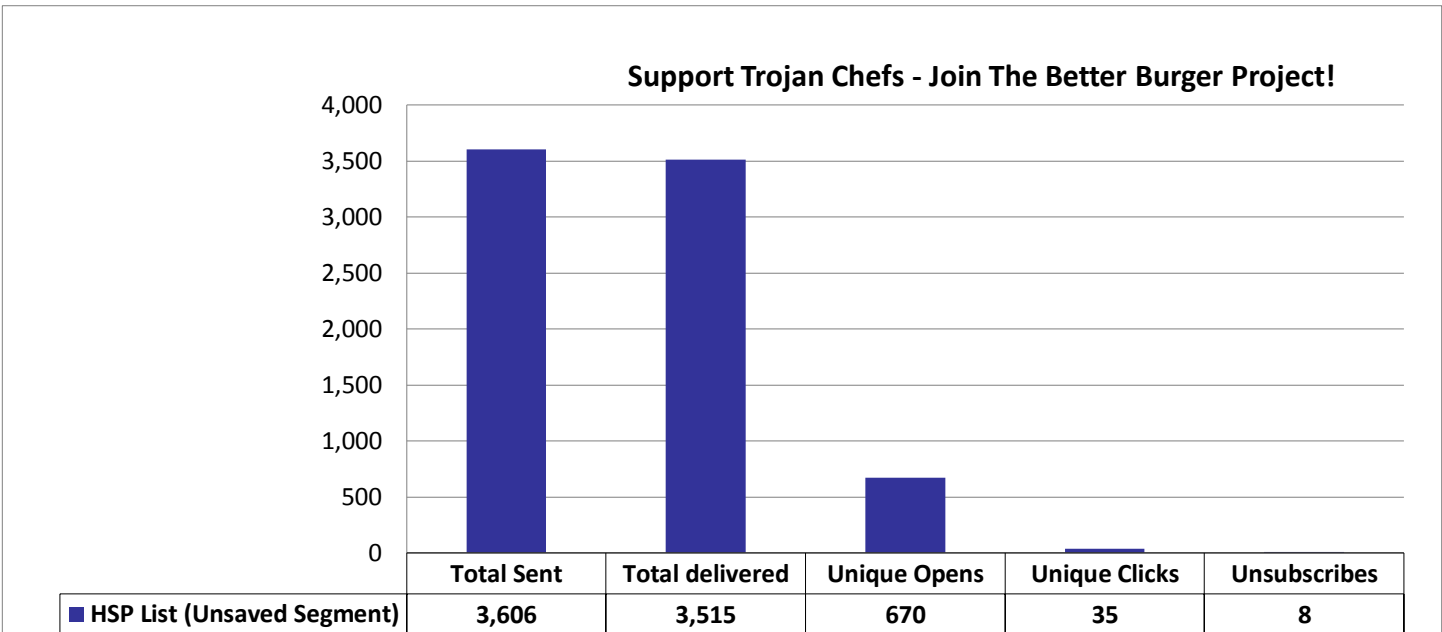
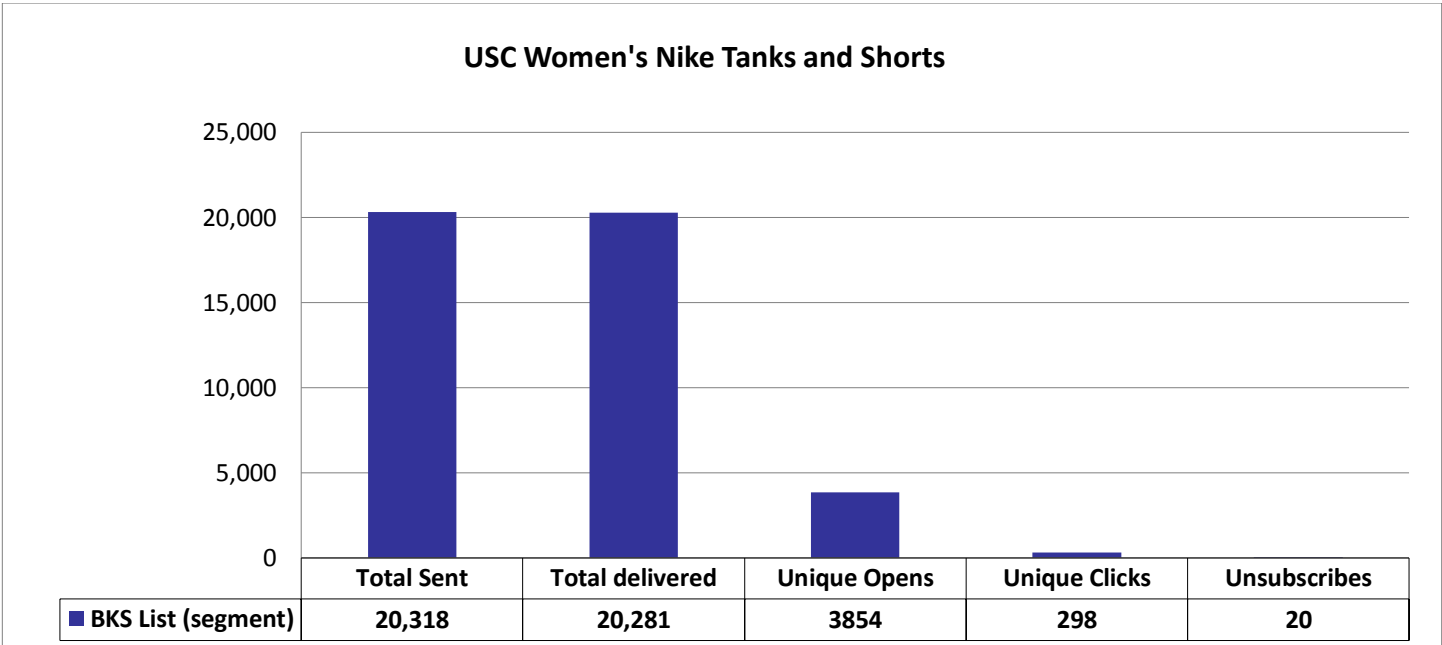
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Monthly Operations Reports
June 2015**



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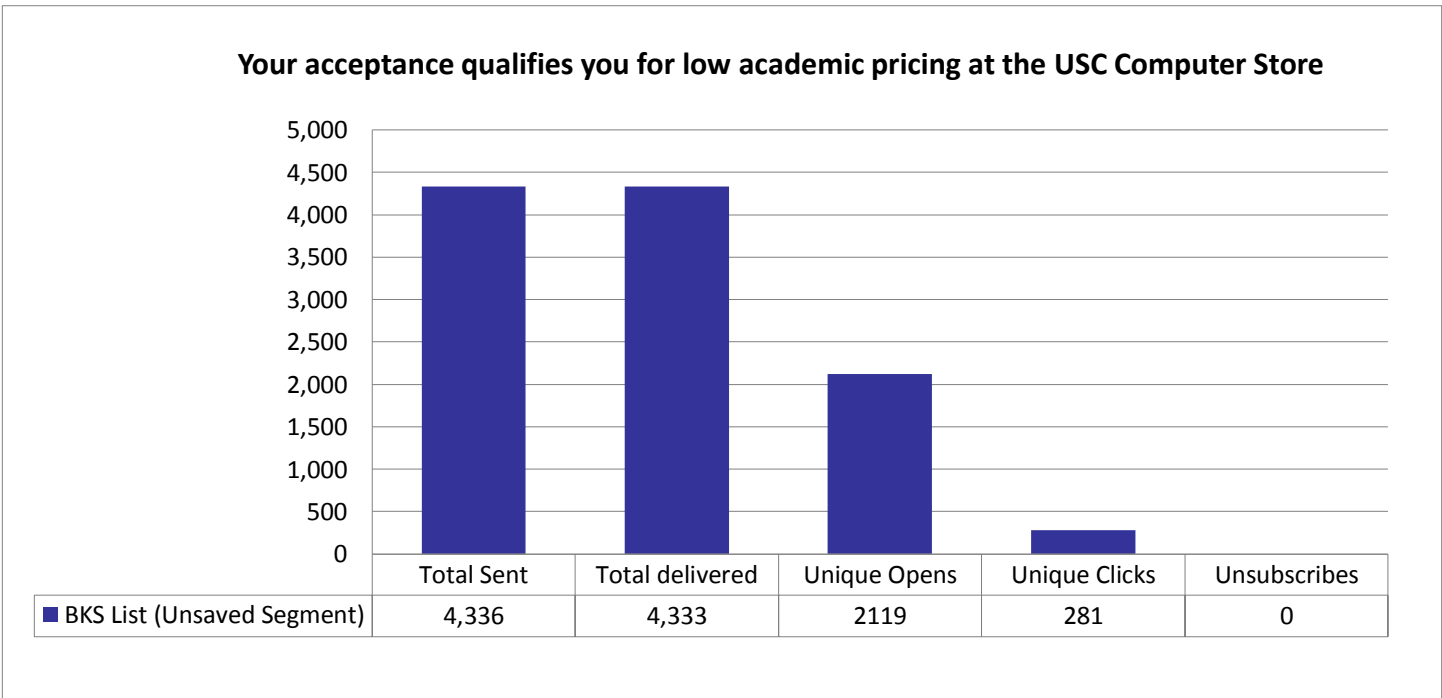
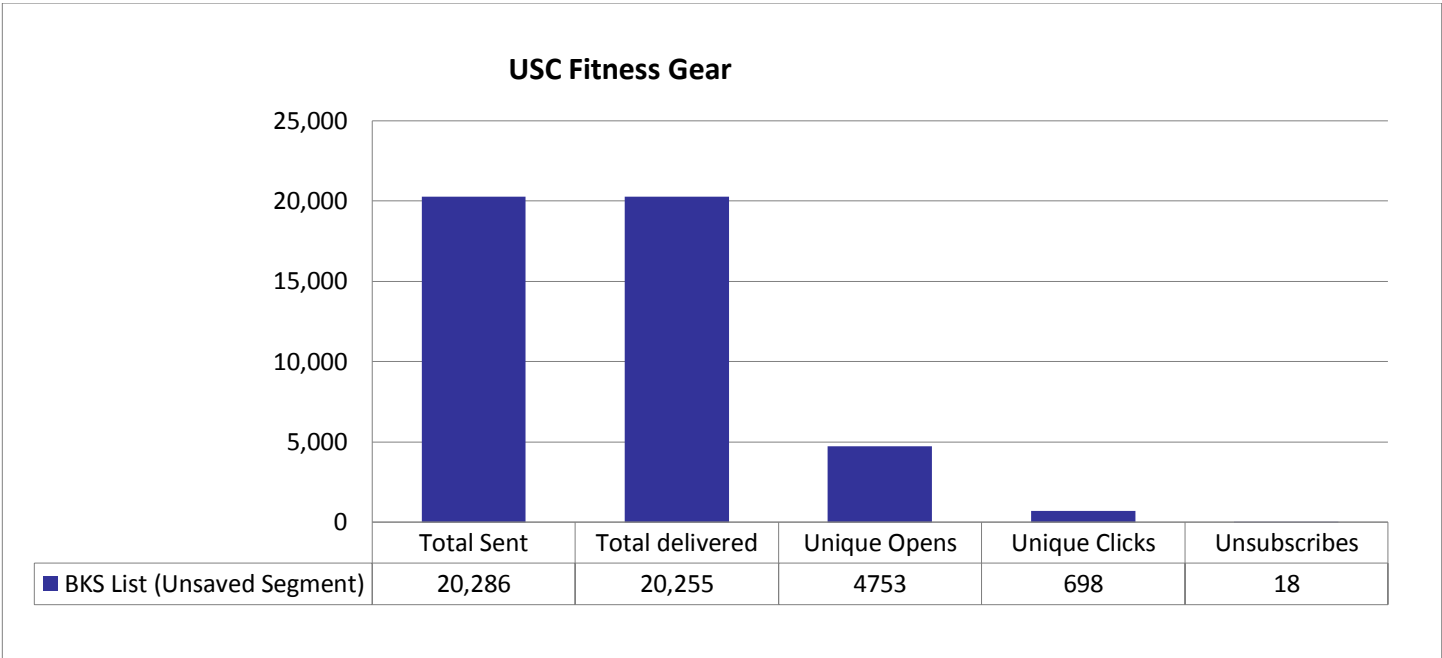
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Monthly Operations Reports
June 2015**



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Monthly Operations Reports
June 2015**

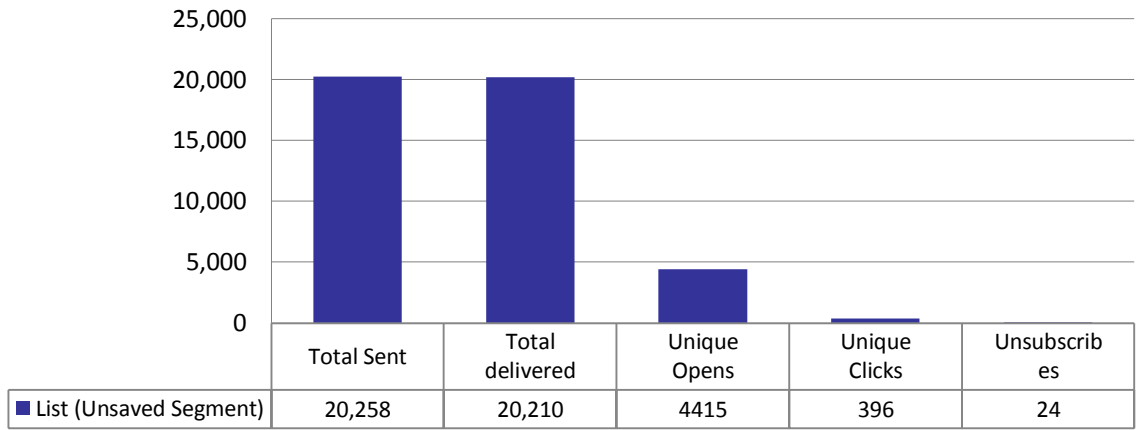


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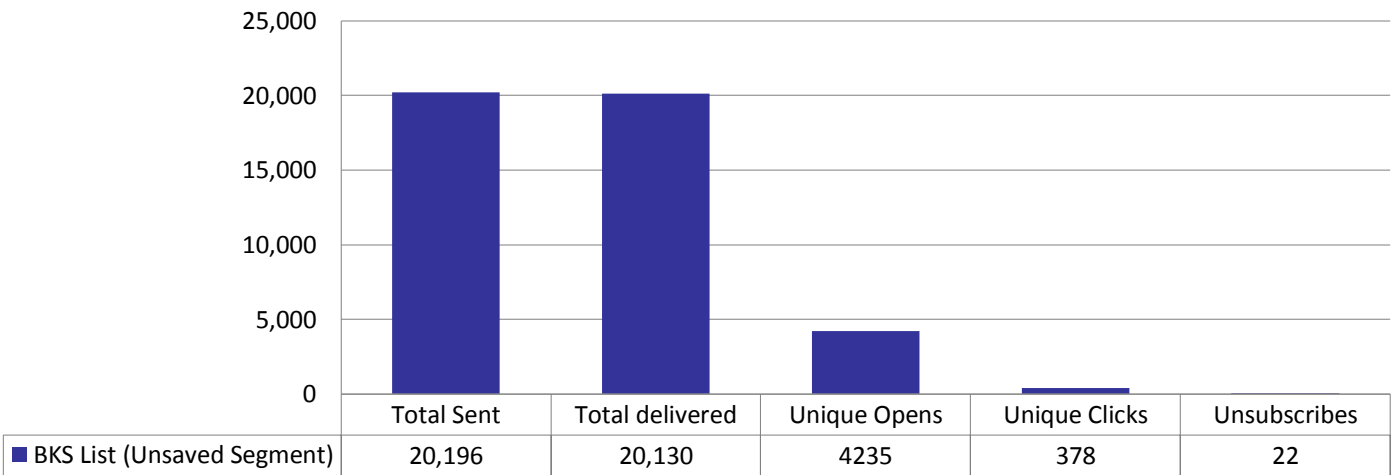
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Monthly Operations Reports
June 2015**

USC Garb Gear for Young Trojans



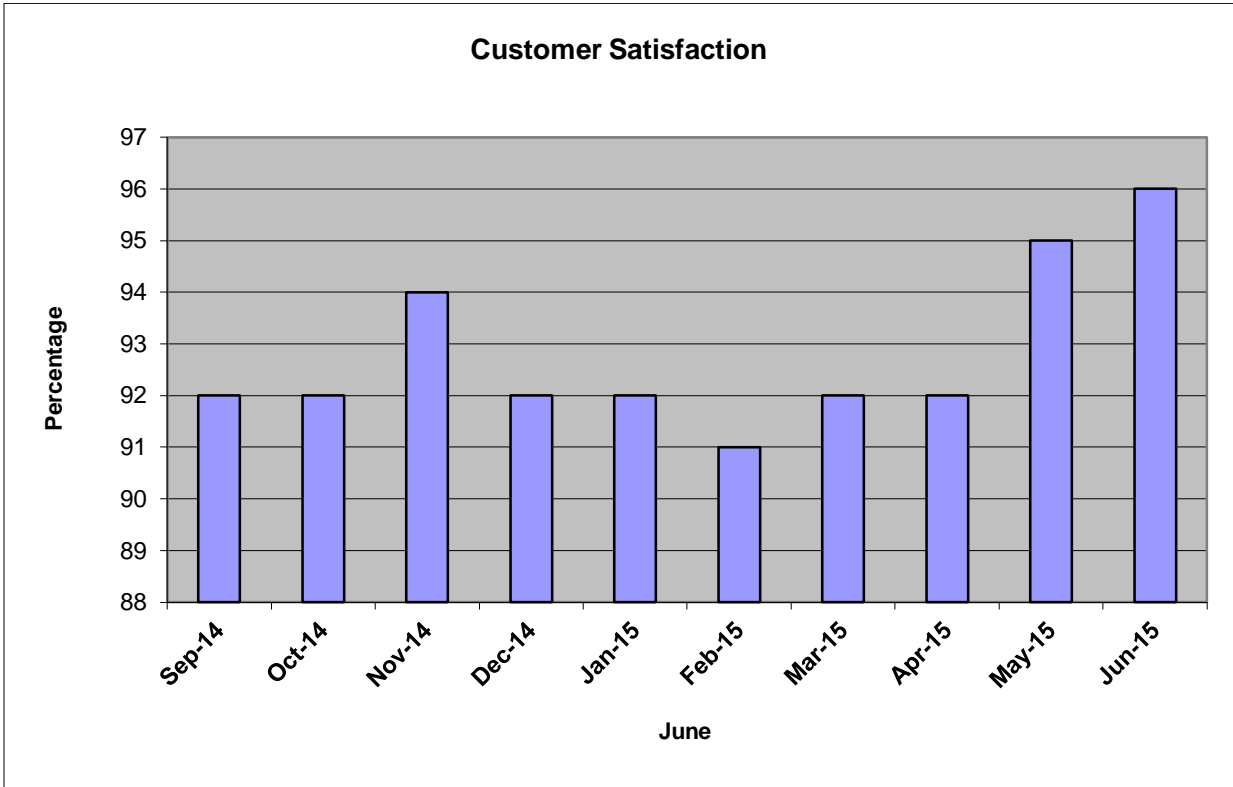
USC Father's Day Gifts



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Monthly Operations Reports
June 2015**



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