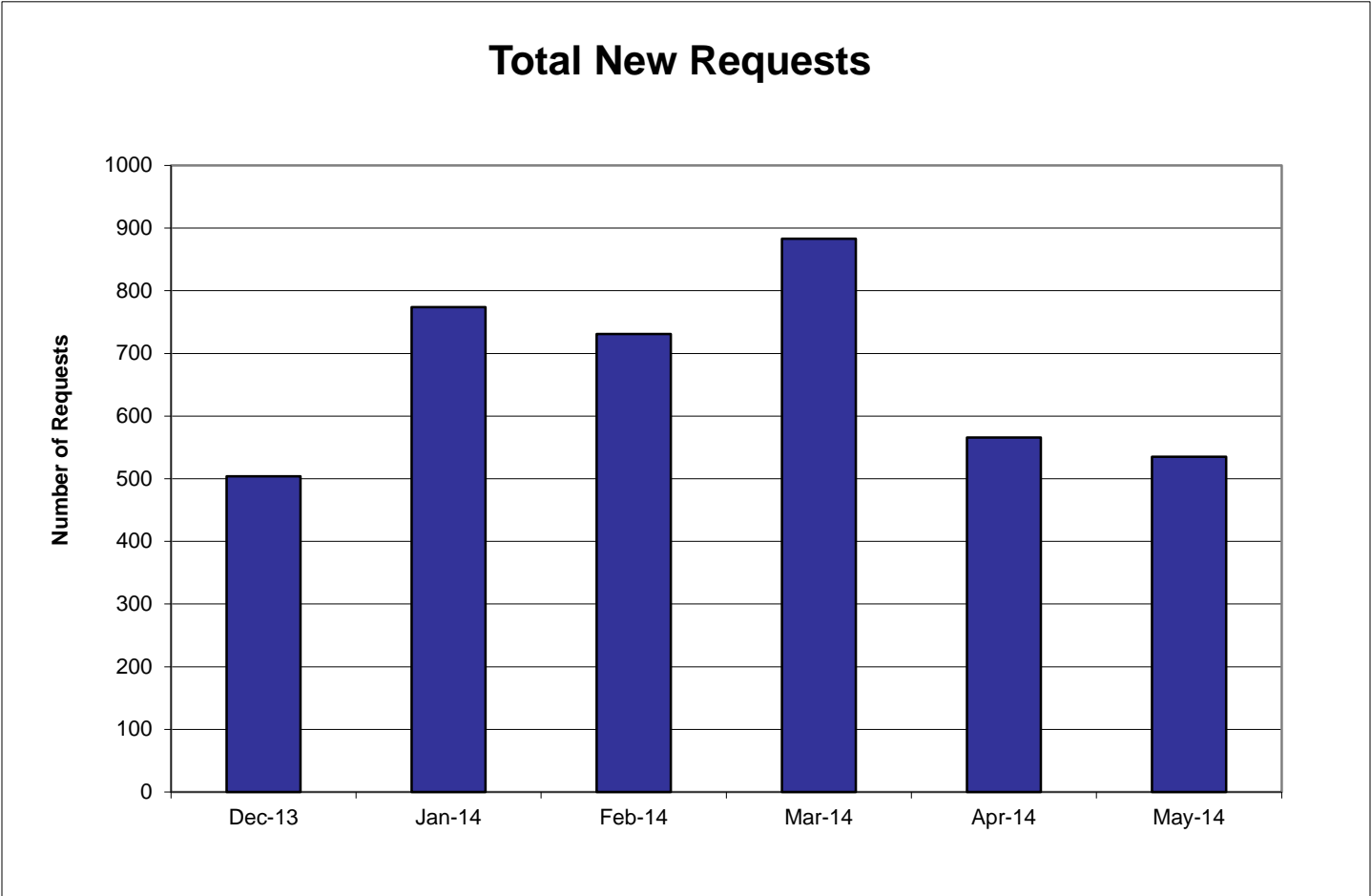
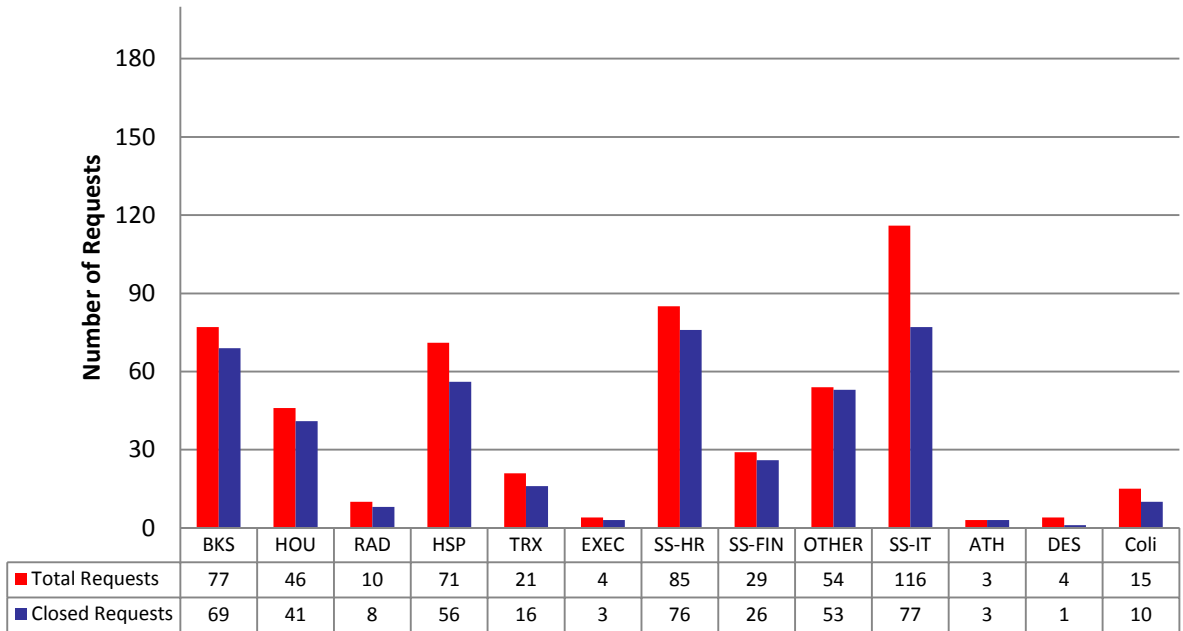


**USC Auxiliary Services IT
Monthly Operations Reports
May 2014**



**USC Auxiliary Services IT
Monthly Operations Reports
May 2014**

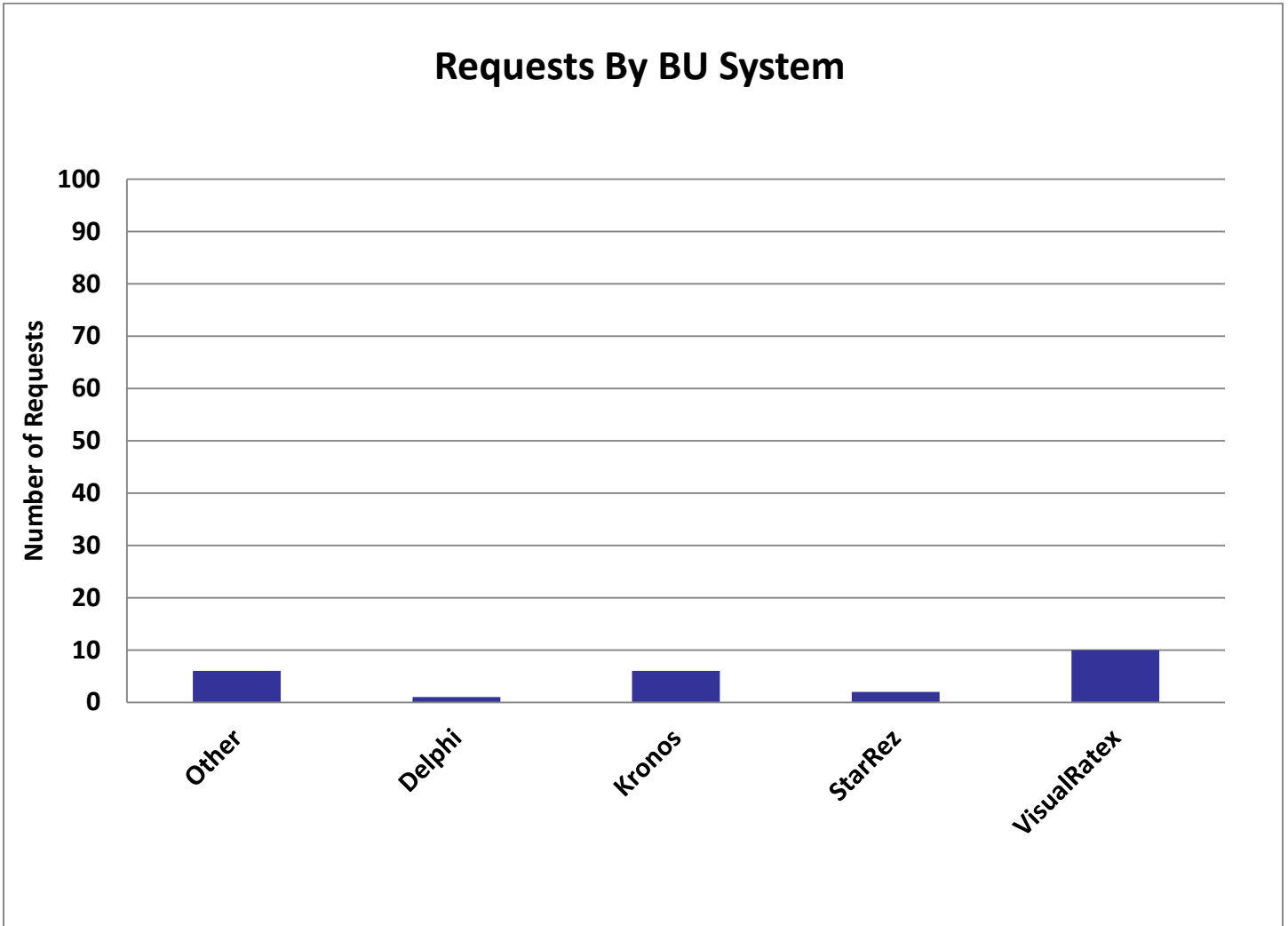
Total New Vs Closed Requests



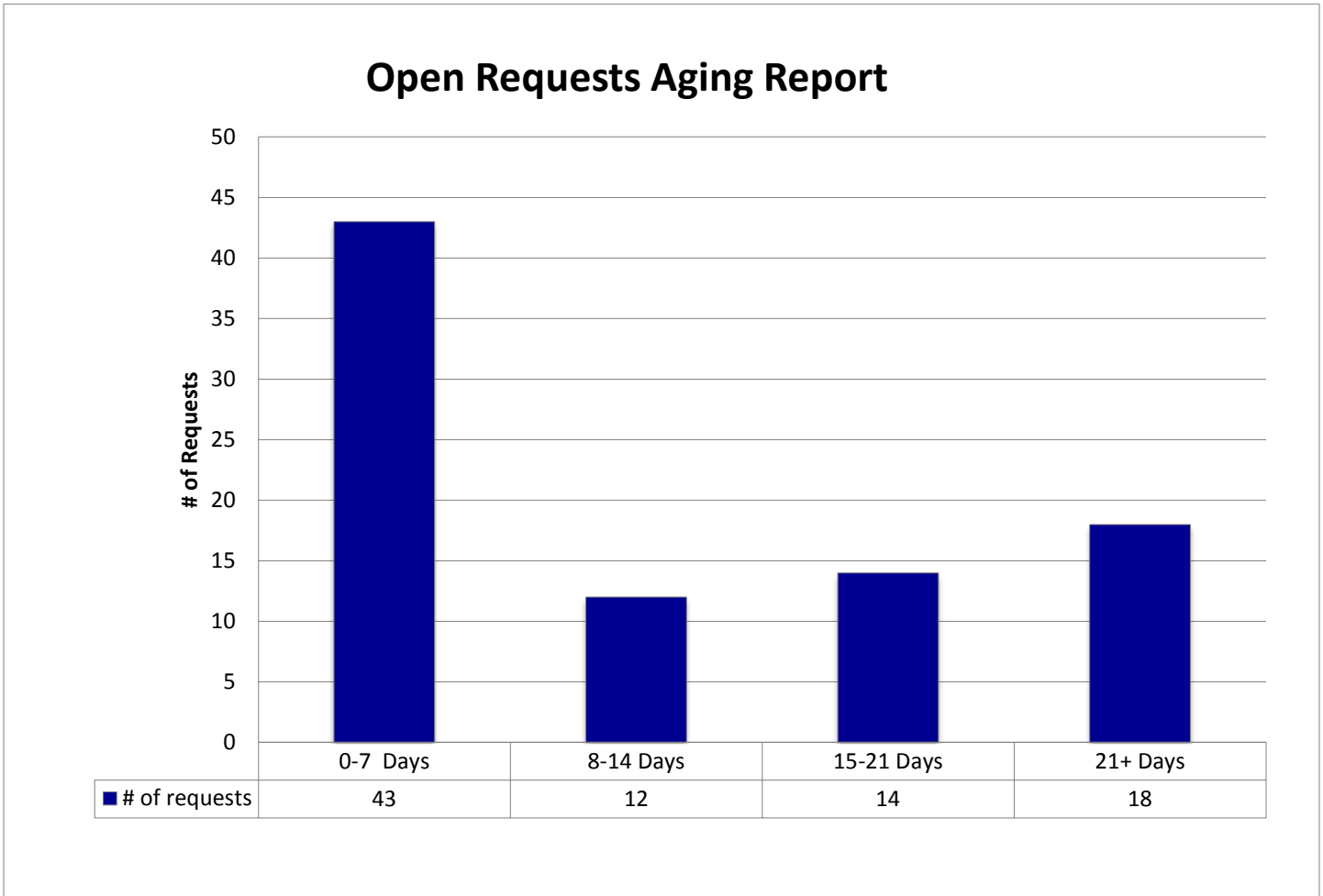
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**USC Auxiliary Services IT
Monthly Operations Reports
May 2014**



**USC Auxiliary Services IT
Monthly Operations Reports
May 2014**

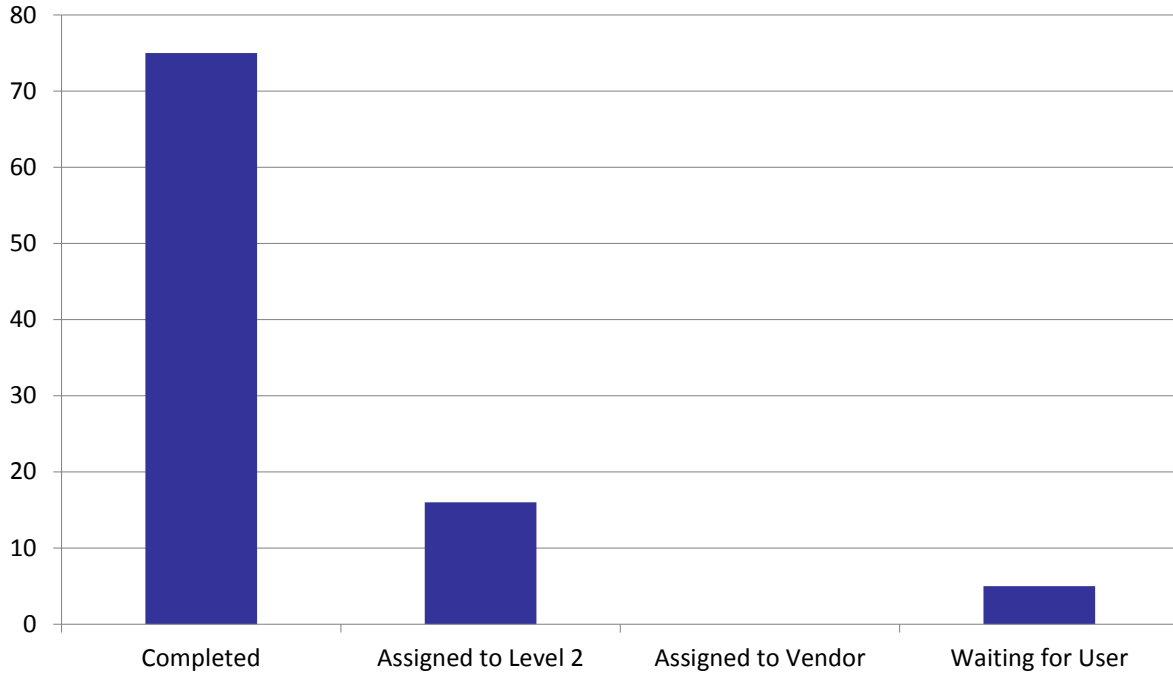


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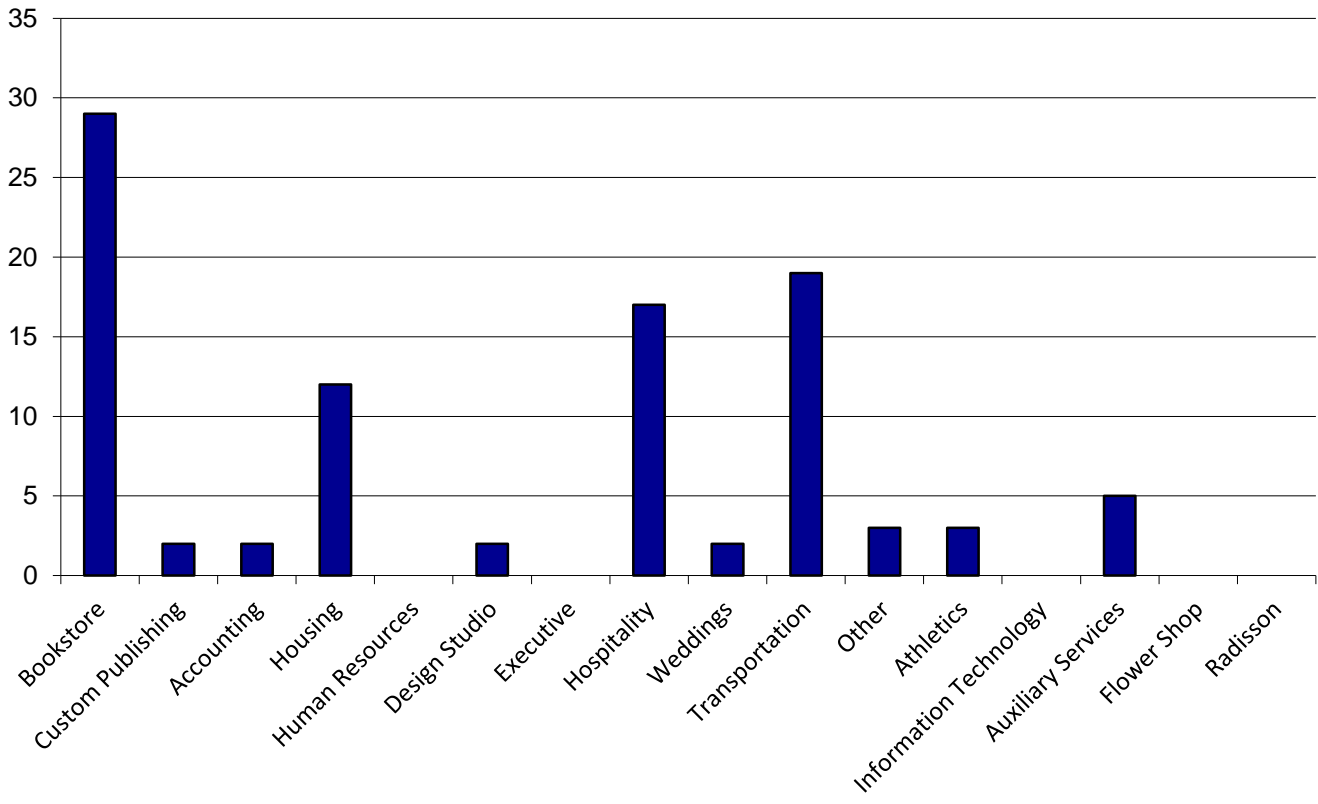
**USC Auxiliary Services IT
Monthly Operations Reports
May 2014**

of Web Requests Opened By Status

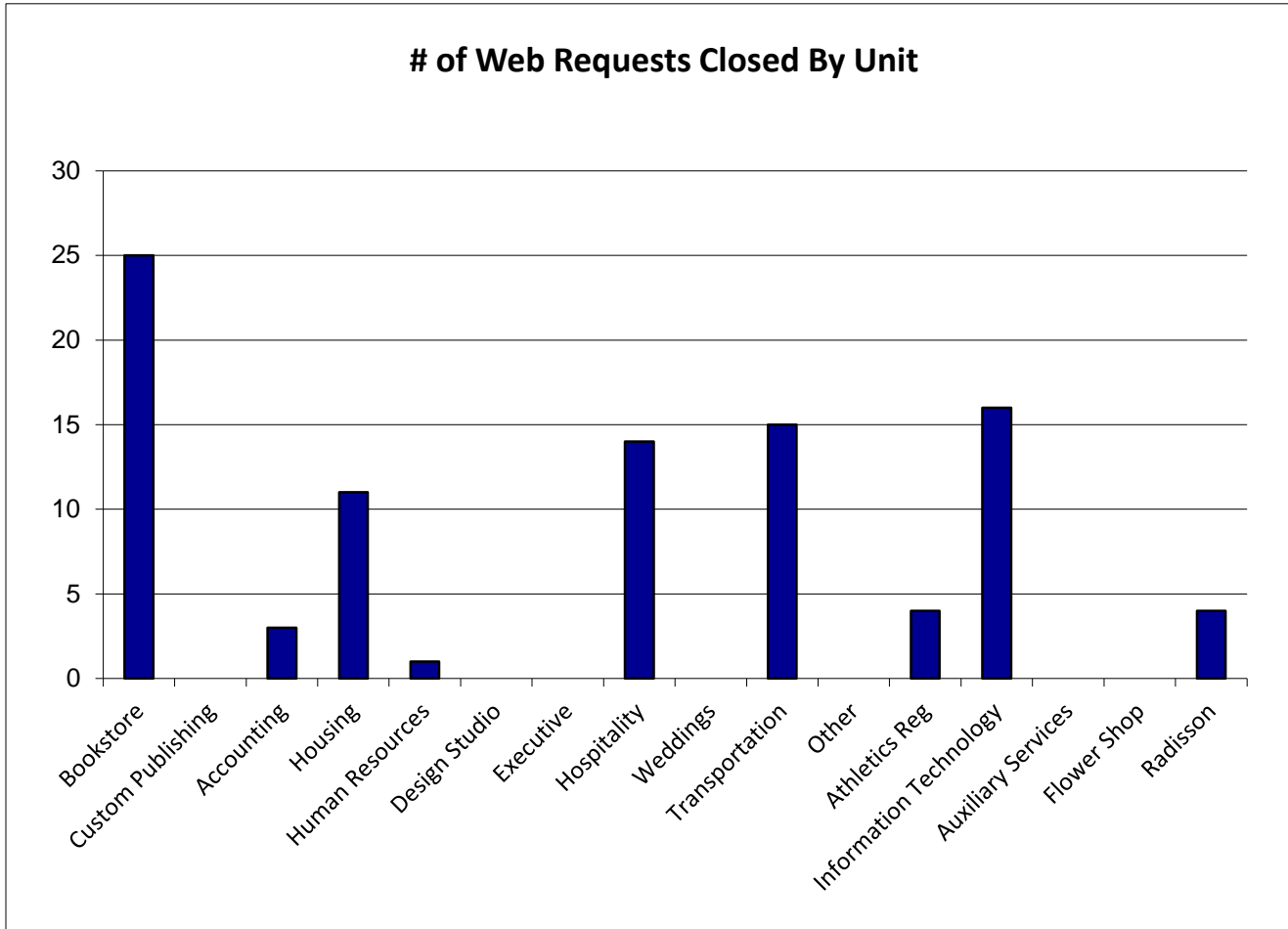


**USC Auxiliary Services IT
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of Web Requests Opened By Unit

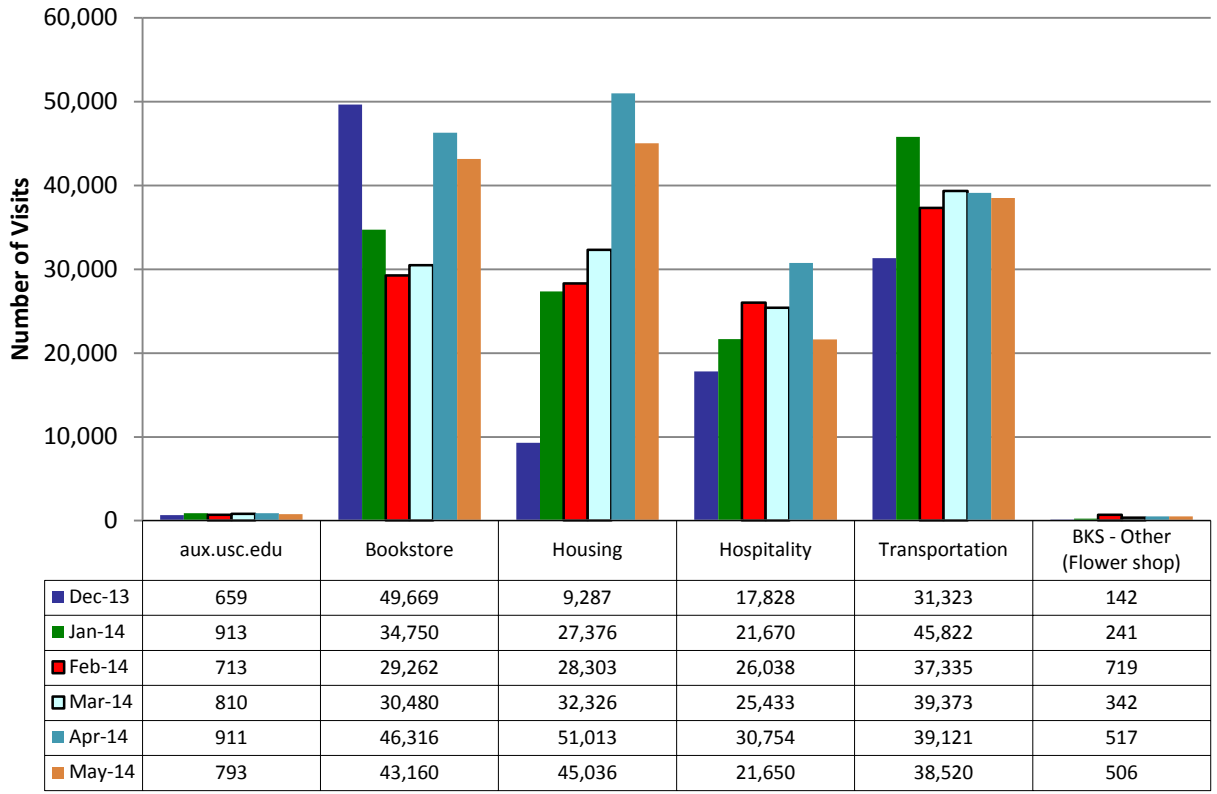


**USC Auxiliary Services IT
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May 2014**



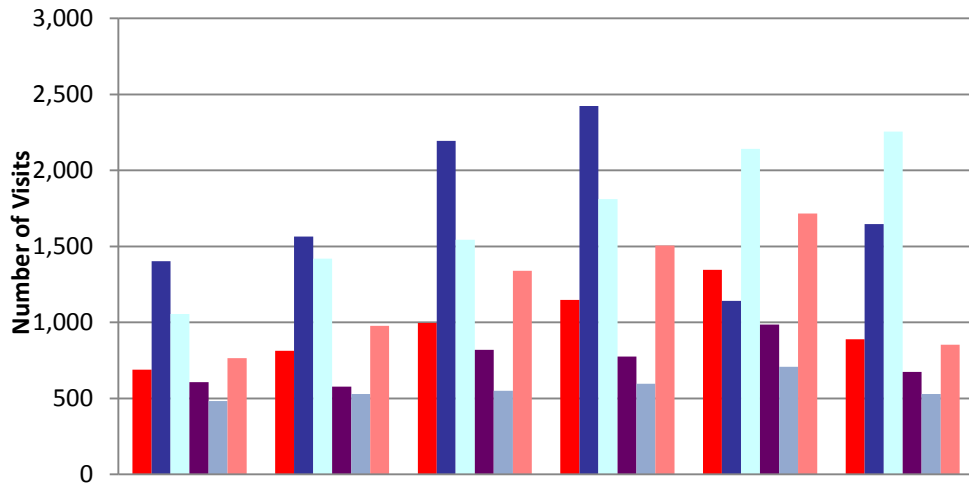
**USC Auxiliary Services IT
Monthly Operations Reports
May 2014**

Web Visits Per Month - BU Main Sites



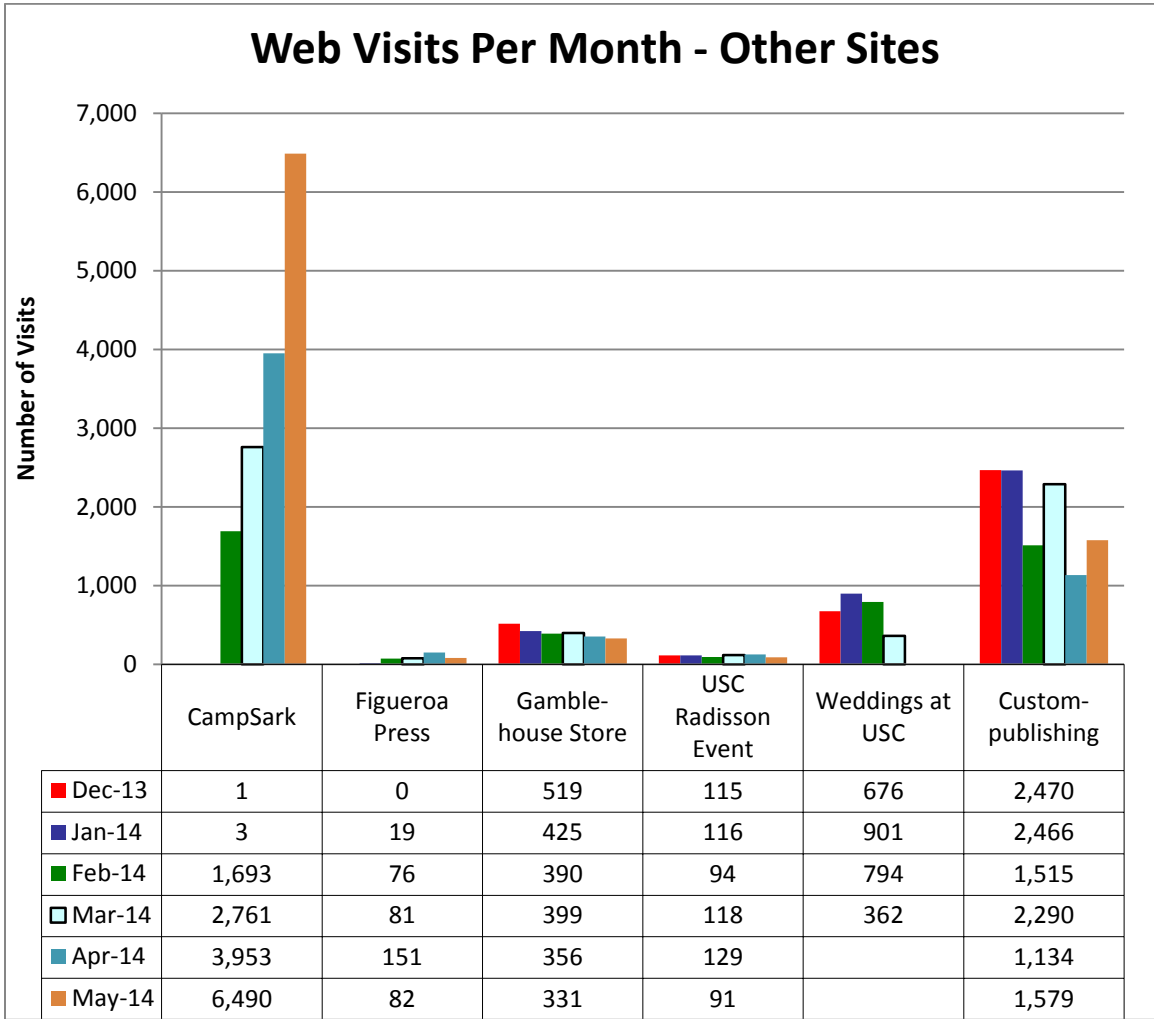
**USC Auxiliary Services IT
Monthly Operations Reports
May 2014**

Web Visits Per Month - HSP Micro Sites



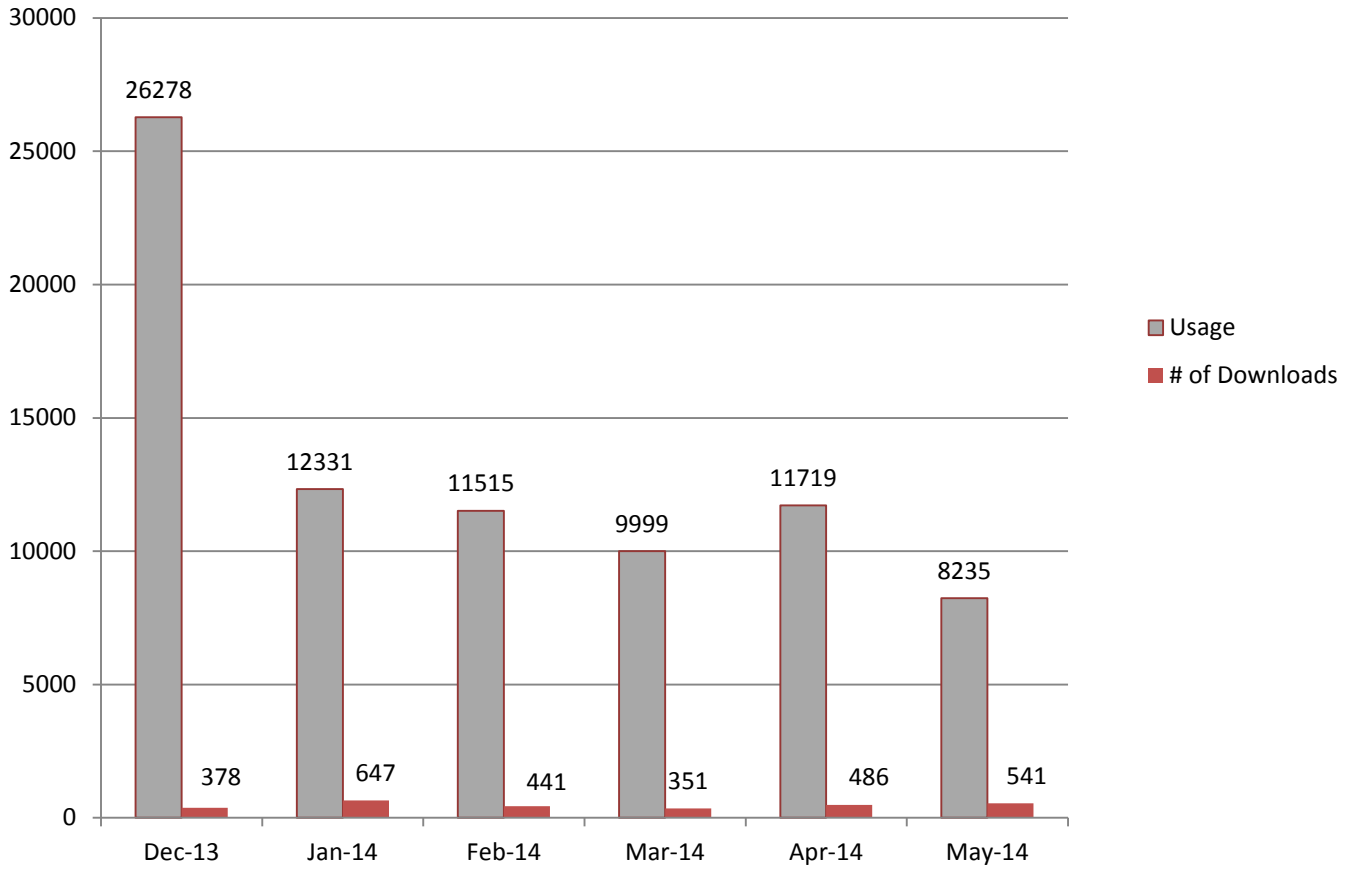
	Dec-13	Jan-14	Feb-14	Mar-14	Apr-14	May-14
■ McKays	689	813	996	1,148	1,346	890
■ The Lab	1,403	1,565	2,194	2,424	1,141	1,648
■ Moreton Fig	1,056	1,420	1,543	1,811	2,142	2,256
■ Rosso Oro's Pizzeria	608	578	820	775	985	674
■ Seeds Marketplace	482	530	550	596	708	529
■ Traditions	764	977	1,339	1,506	1,716	854

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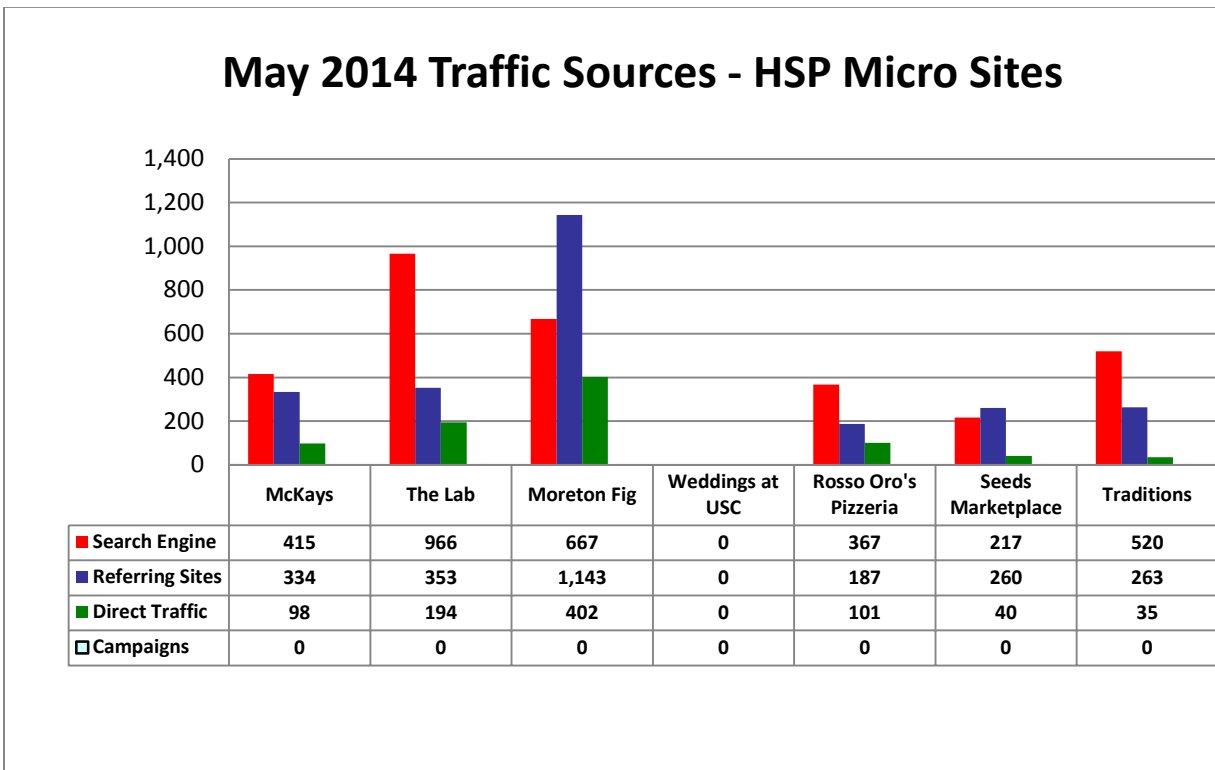
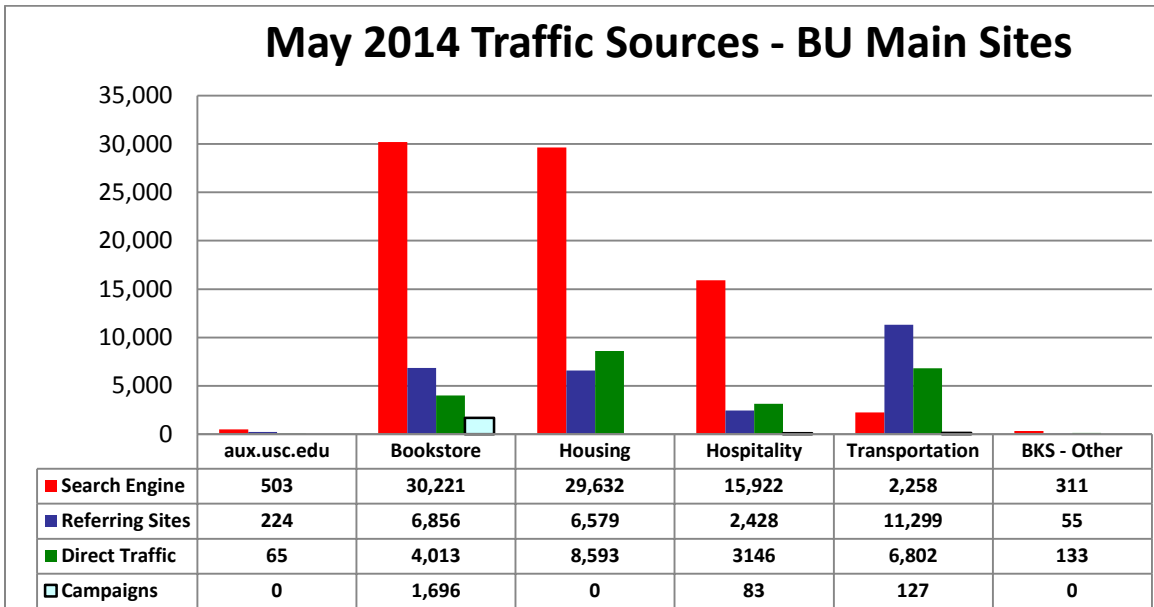


**USC Auxiliary Services IT
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May 2014**

TSP Mobile App Stats

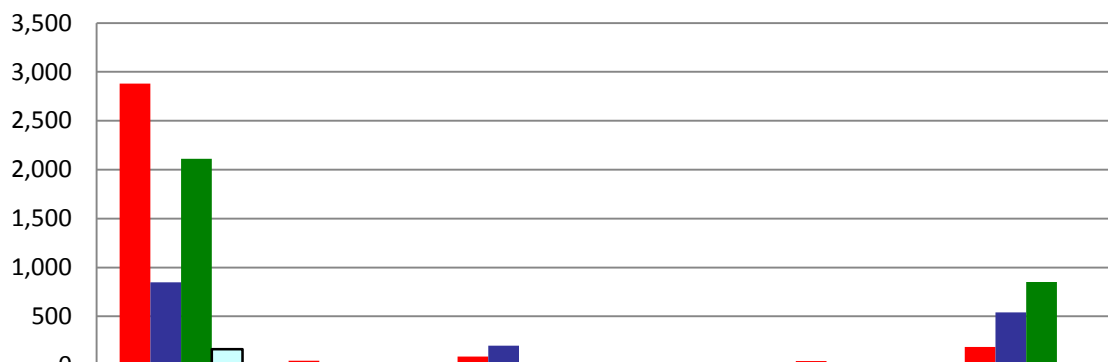


**USC Auxiliary Services IT
Monthly Operations Reports
May 2014**



**USC Auxiliary Services IT
Monthly Operations Reports
May 2014**

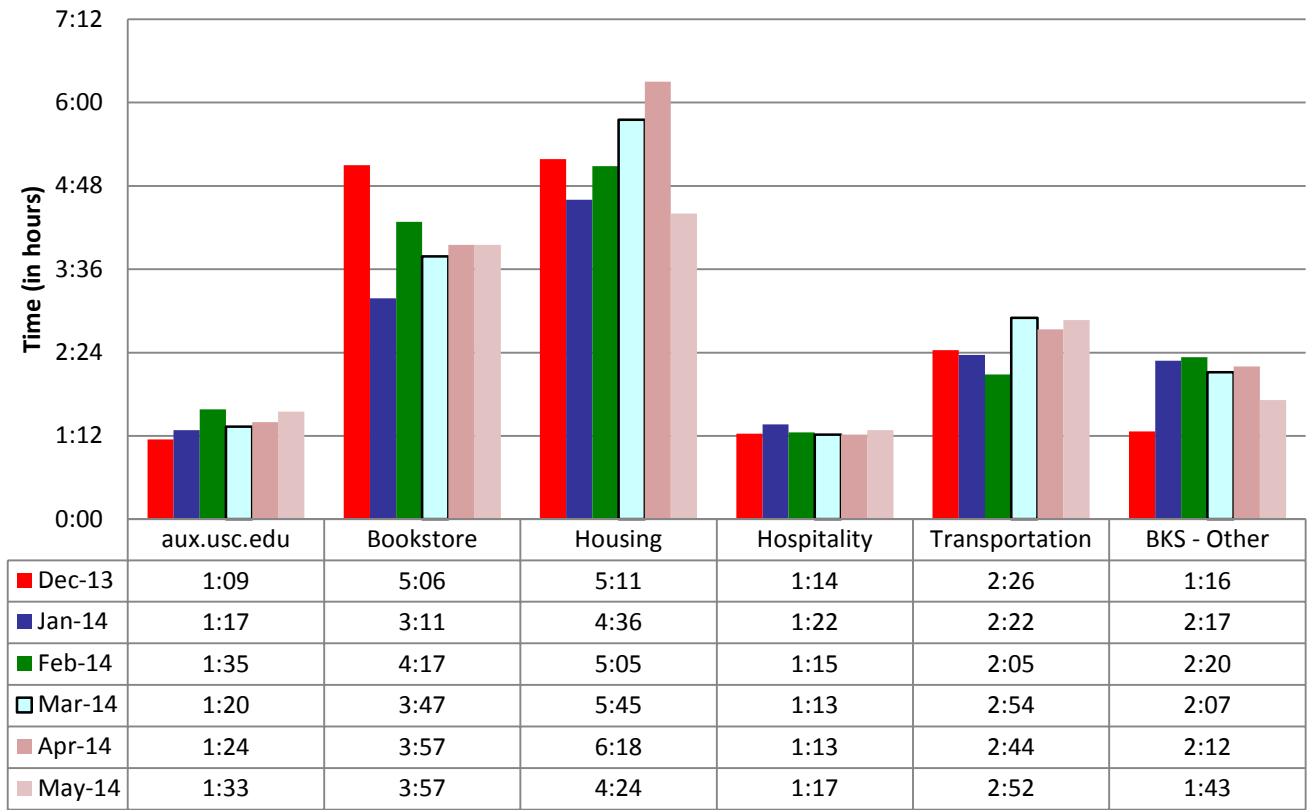
May 2014 Traffic Sources - Other Sites



	Coach Sark Camp	Figueroa Press	Gamble-house Store	Weddings at USC	USC Radisson Event	Custom-publishing
■ Search Engine	2,881	46	90	0	44	187
■ Referring Sites	847	21	201	0	13	541
■ Direct Traffic	2,110	15	29	0	34	851
□ Campaigns	164	0	0	0	0	0

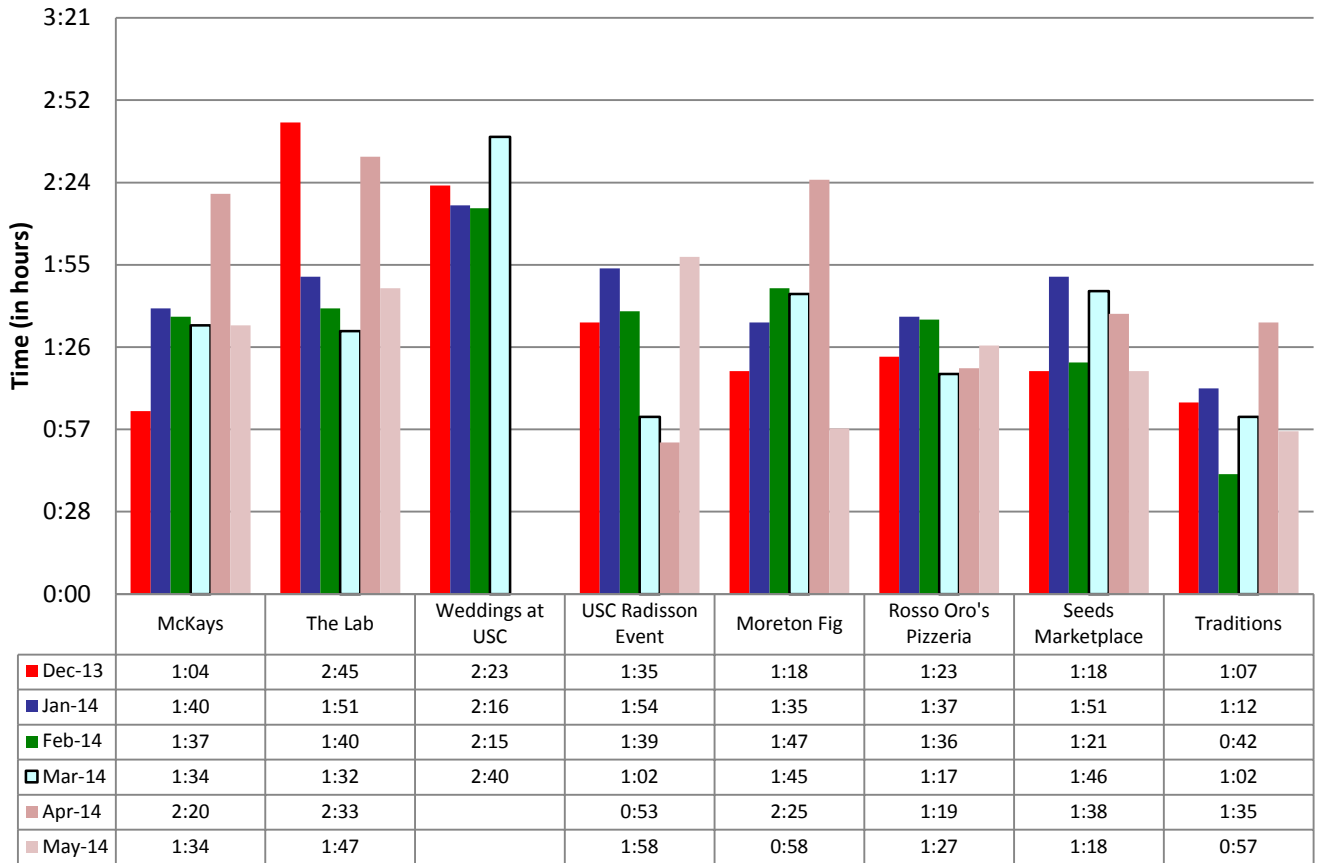
**USC Auxiliary Services IT
Monthly Operations Reports
May 2014**

Average Time Spent on Website - BU Main Sites



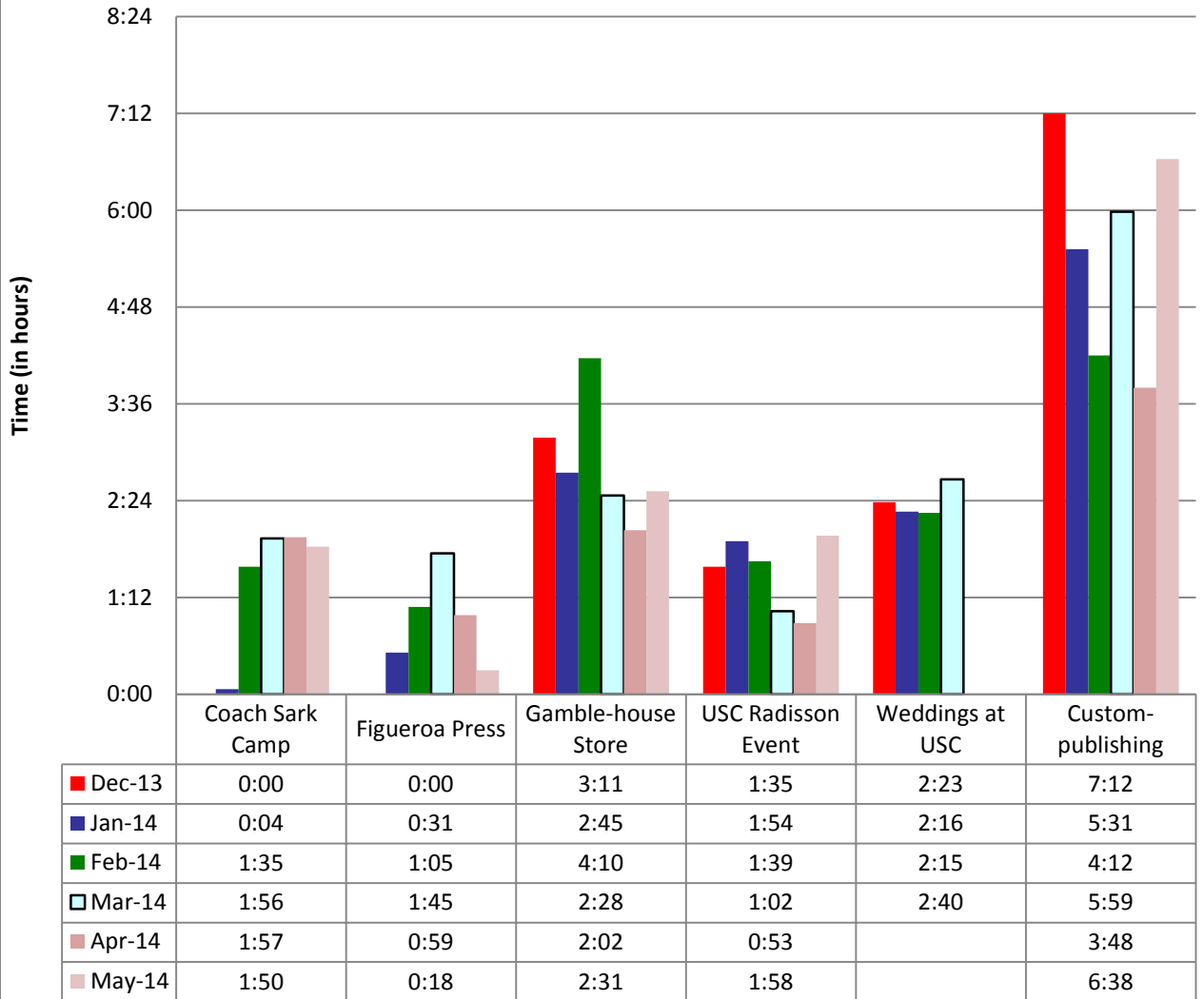
USC Auxiliary Services IT Monthly Operations Reports May 2014

Average Time Spent on Website - HSP Micro Sites

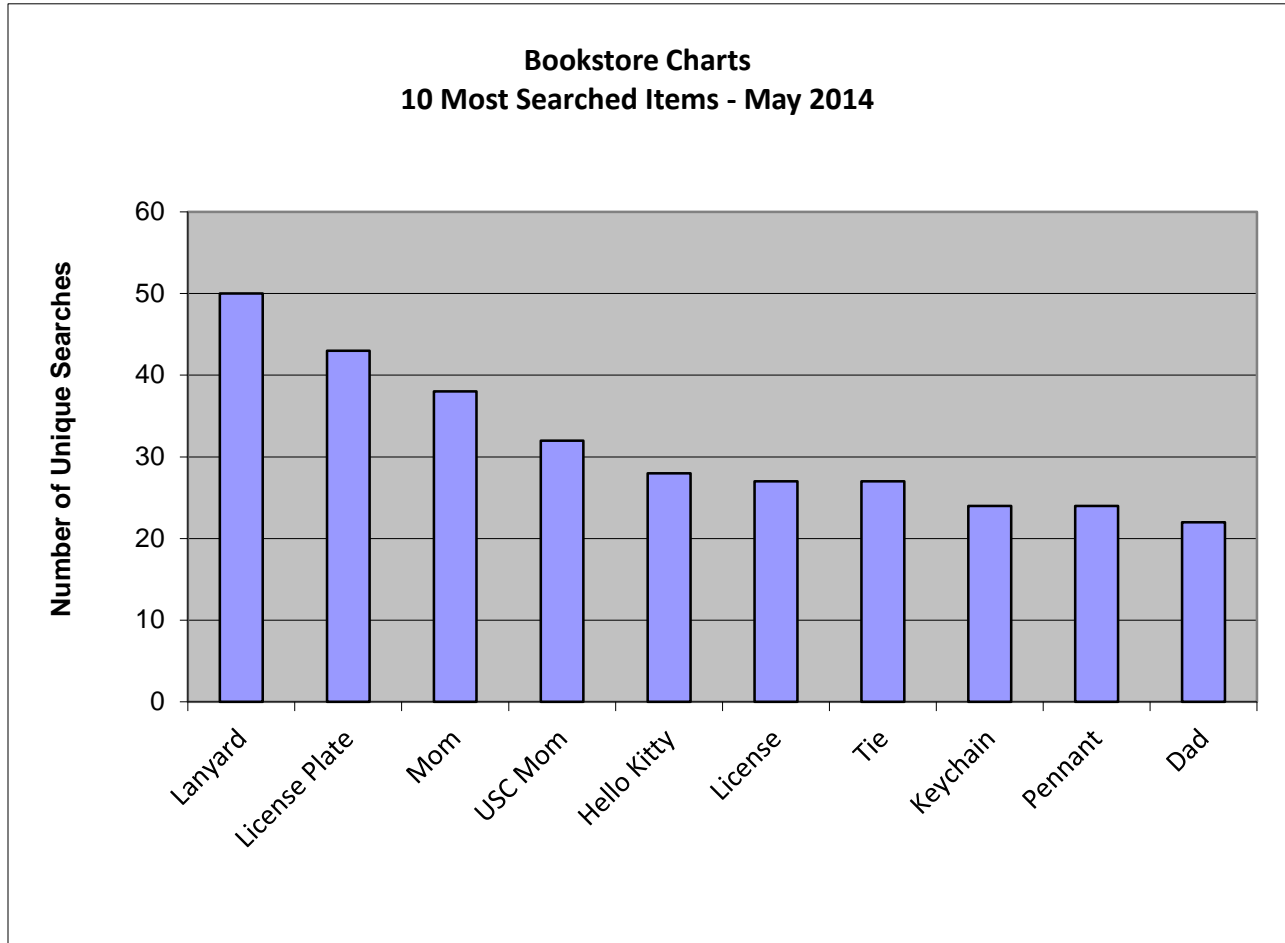


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Average Time Spent on Website - Other Sites

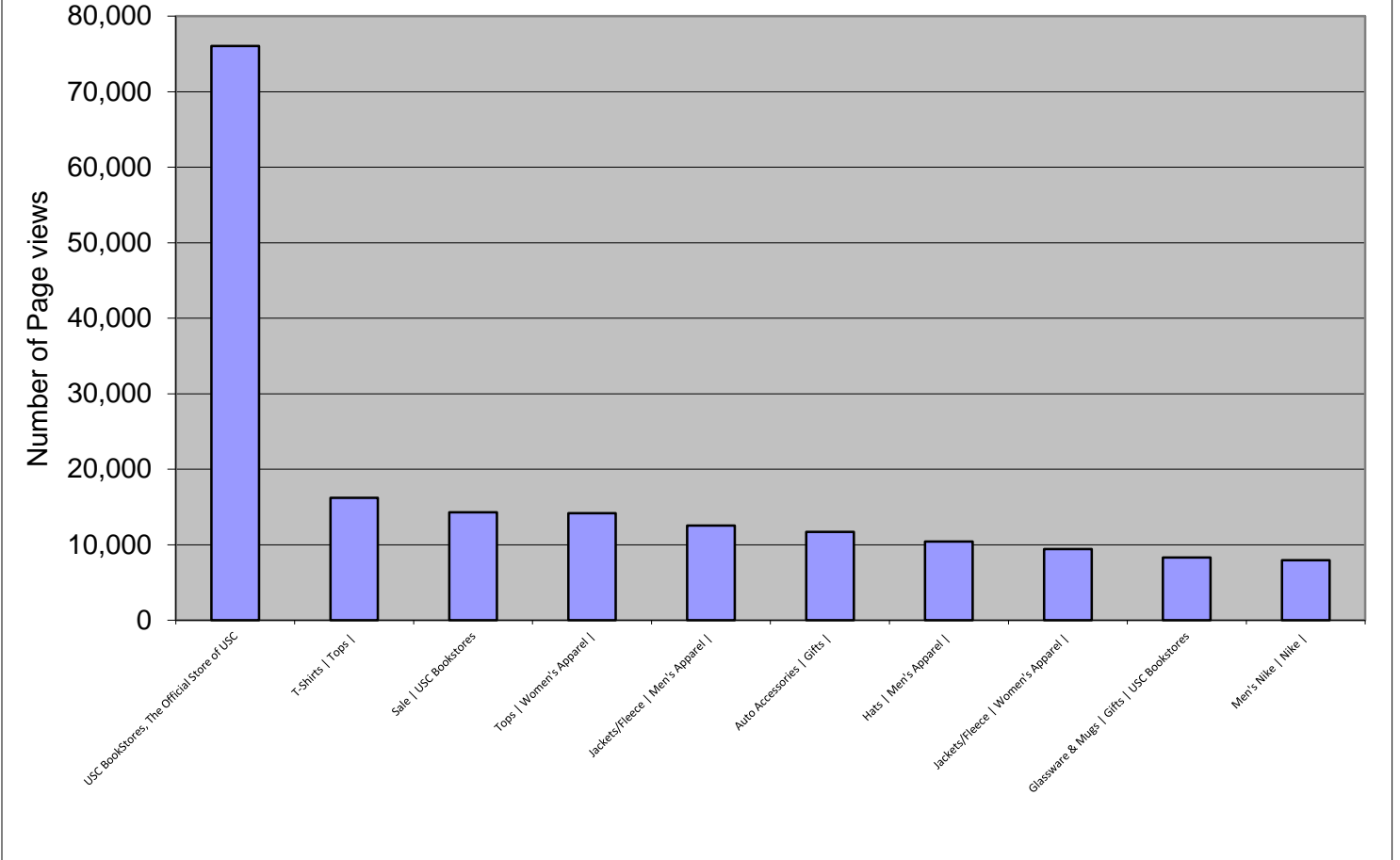


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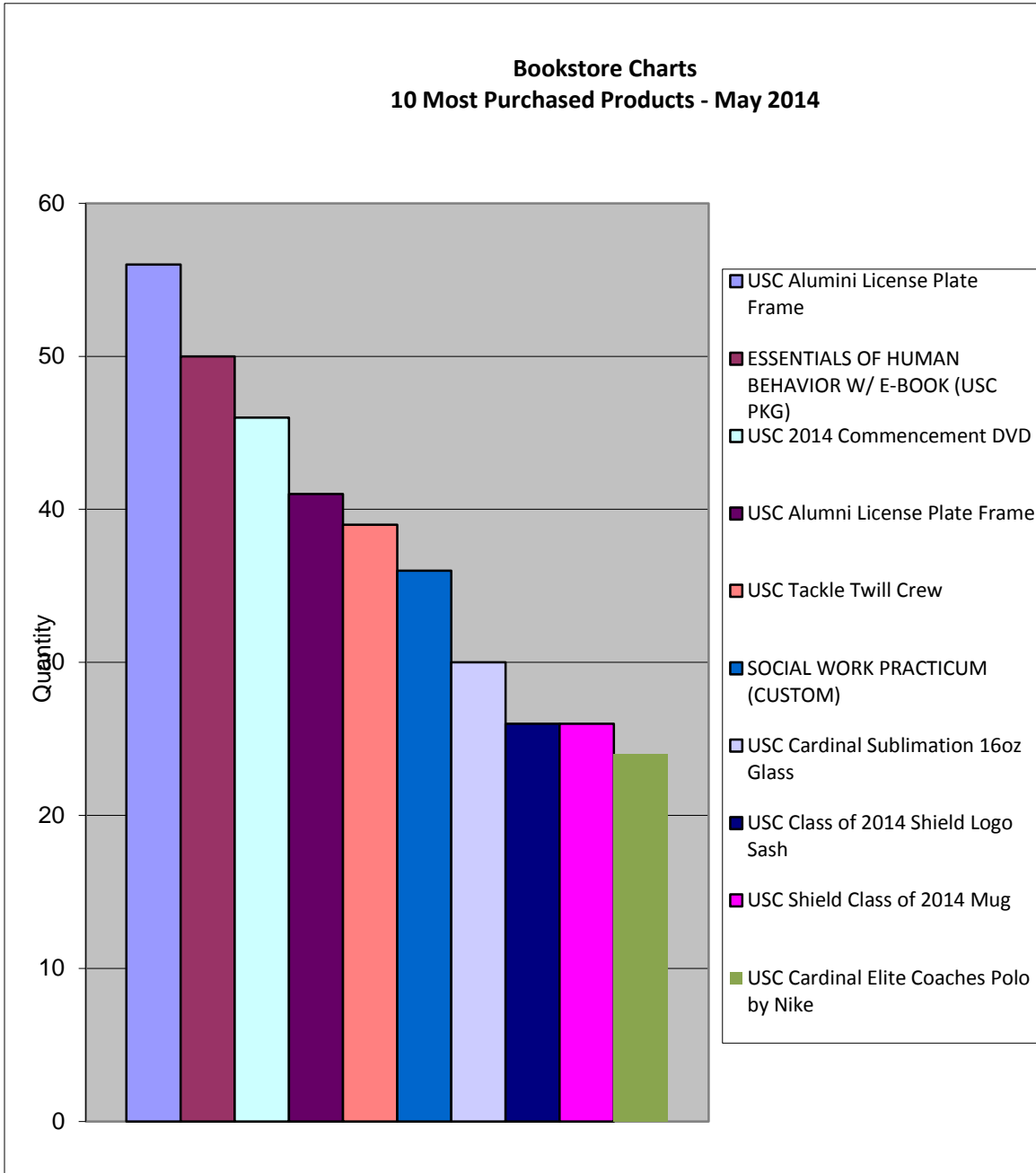


**USC Auxiliary Services IT
Monthly Operations Reports
May 2014**

**Bookstore Charts
10 Most Viewed Pages - May 2014**

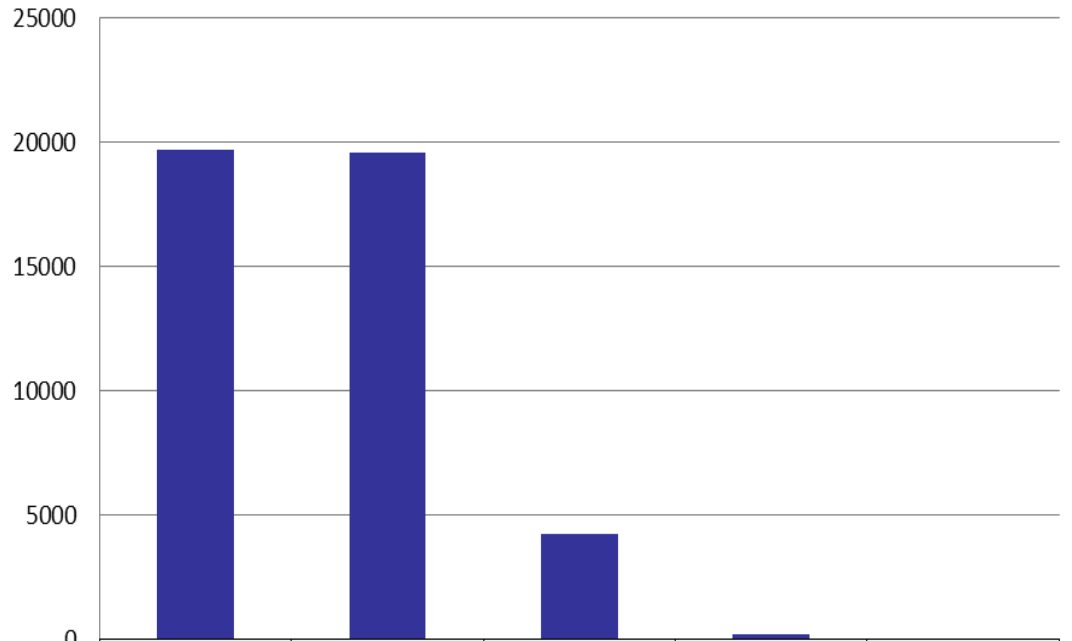


USC Auxiliary Services IT Monthly Operations Reports May 2014



**USC Auxiliary Services IT
Monthly Operations Reports
May 2014**

20140502 USC Moms Rule!



■ BKS USC Bookstores with Campus hub with South Coast

Total Sent

Total delivered

Unique Opens

Unique Clicks

Unsubscribes

19684

19614

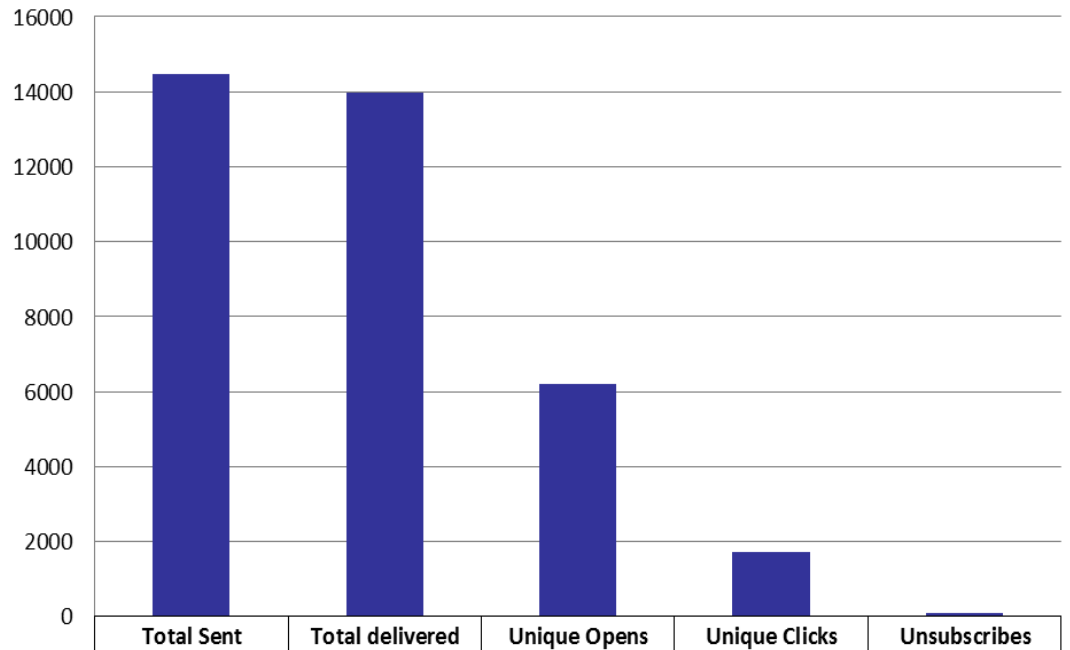
4230

230

18

USC Auxiliary Services IT Monthly Operations Reports May 2014

20140506 TSP AMQD Survey-Not completed



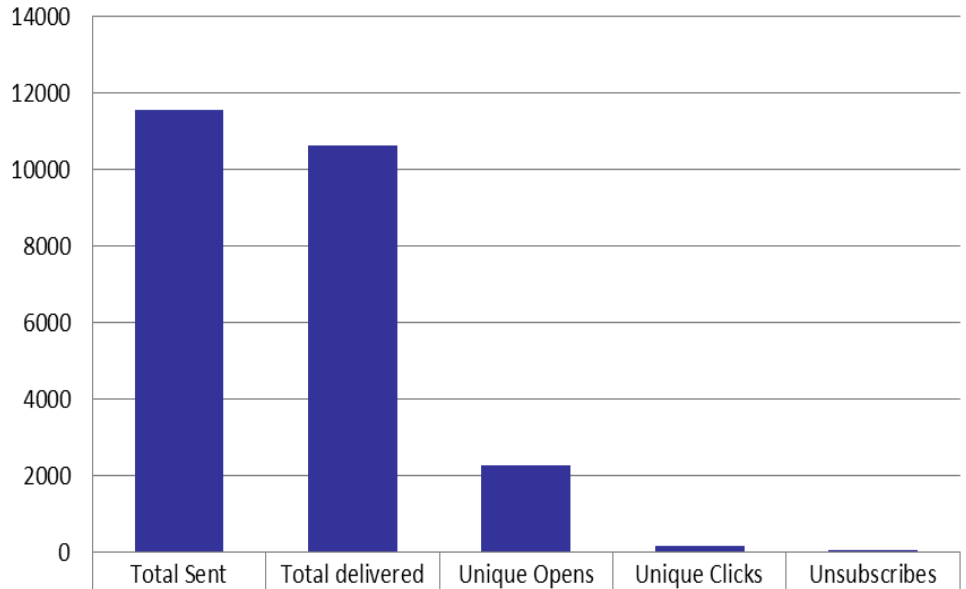
■ AQMD 2014 Employees-Not completed surveys

	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
■ AQMD 2014 Employees-Not completed surveys	14485	13959	6205	1714	110



USC Auxiliary Services IT Monthly Operations Reports May 2014

20140507 USC Hospitality Food Mail-May2014

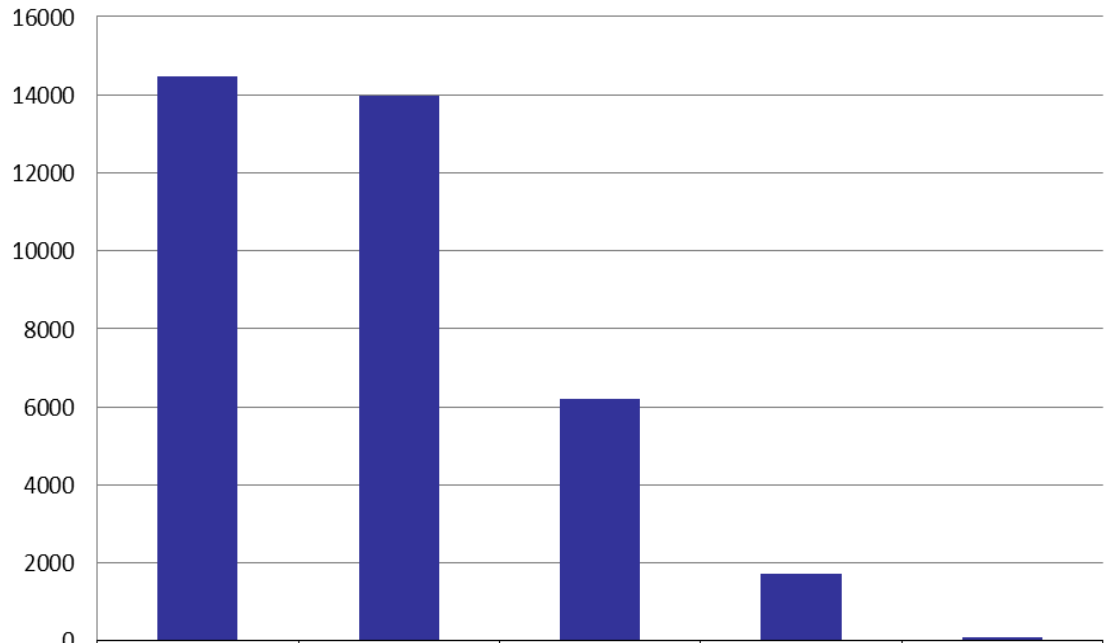


■ Aux Emp,HSP Primary,HSP Cater, HSP Retail,
Dining pros, HSP Rest Newsltrs,Room

	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
	11562	10644	2279	182	82

**USC Auxiliary Services IT
Monthly Operations Reports
May 2014**

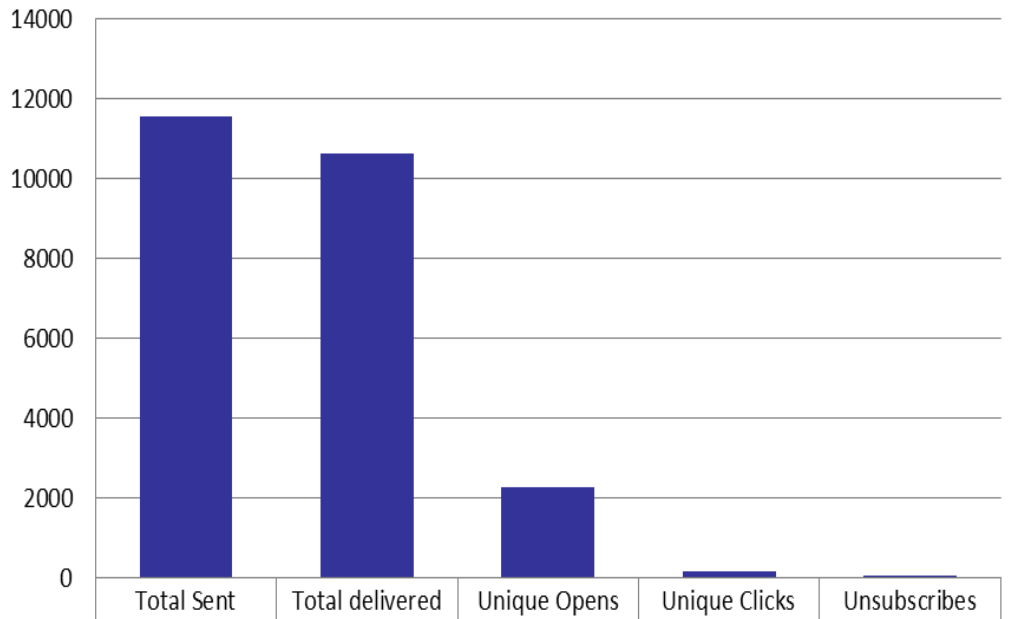
20140506 TSP AMQD Survey-Not completed



	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
■ AQMD 2014 Employees-Not completed surveys	14485	13959	6205	1714	110

**USC Auxiliary Services IT
Monthly Operations Reports
May 2014**

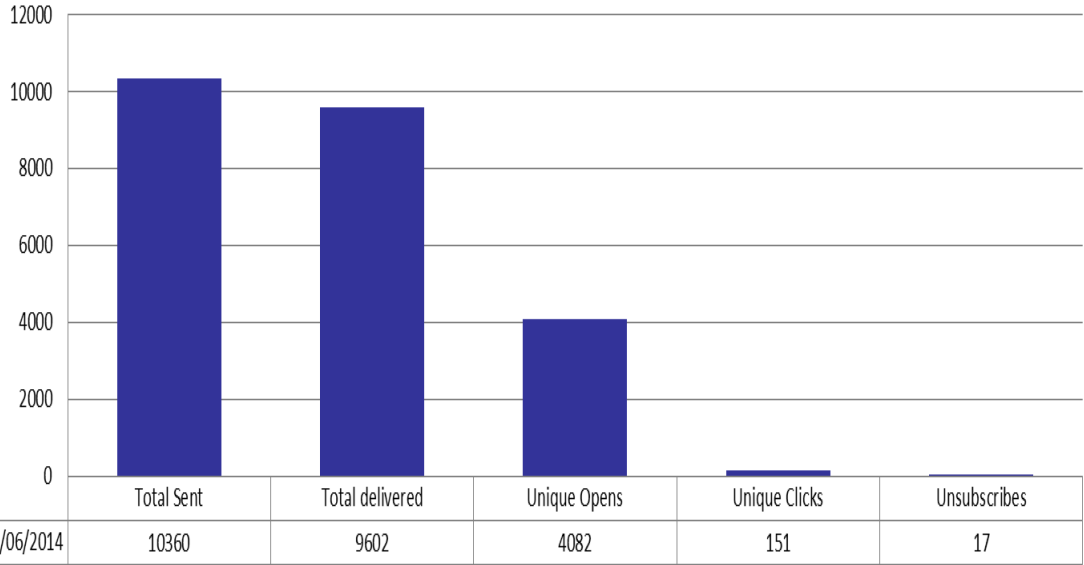
20140507 USC Hospitality Food Mail-May2014



■ Aux Emp,HSP Primary,HSP Cater, HSP Retail, Dining pros, HSP Rest Newsltrs,Room	11562	10644	2279	182	82
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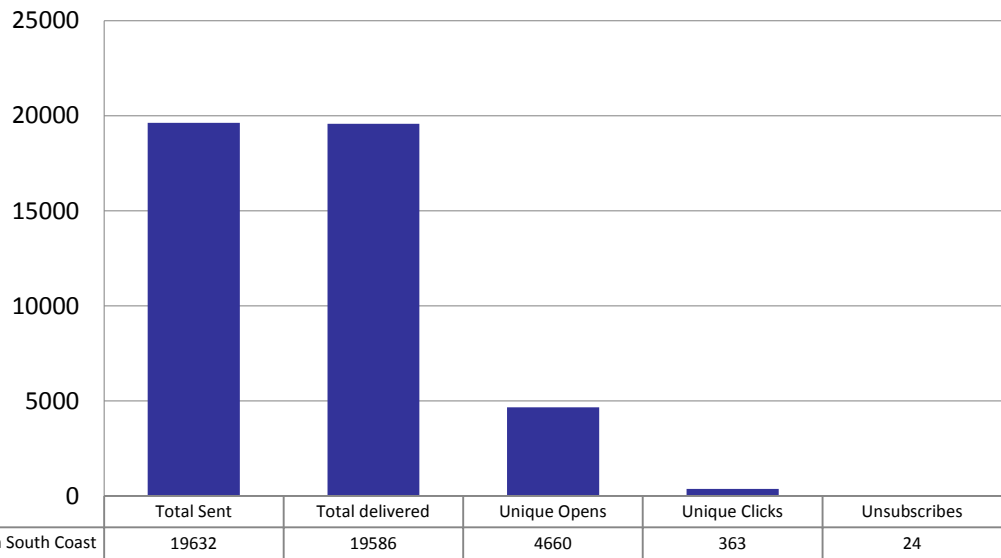
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20140509 USC Summer Football Camps - Sign Up Today !



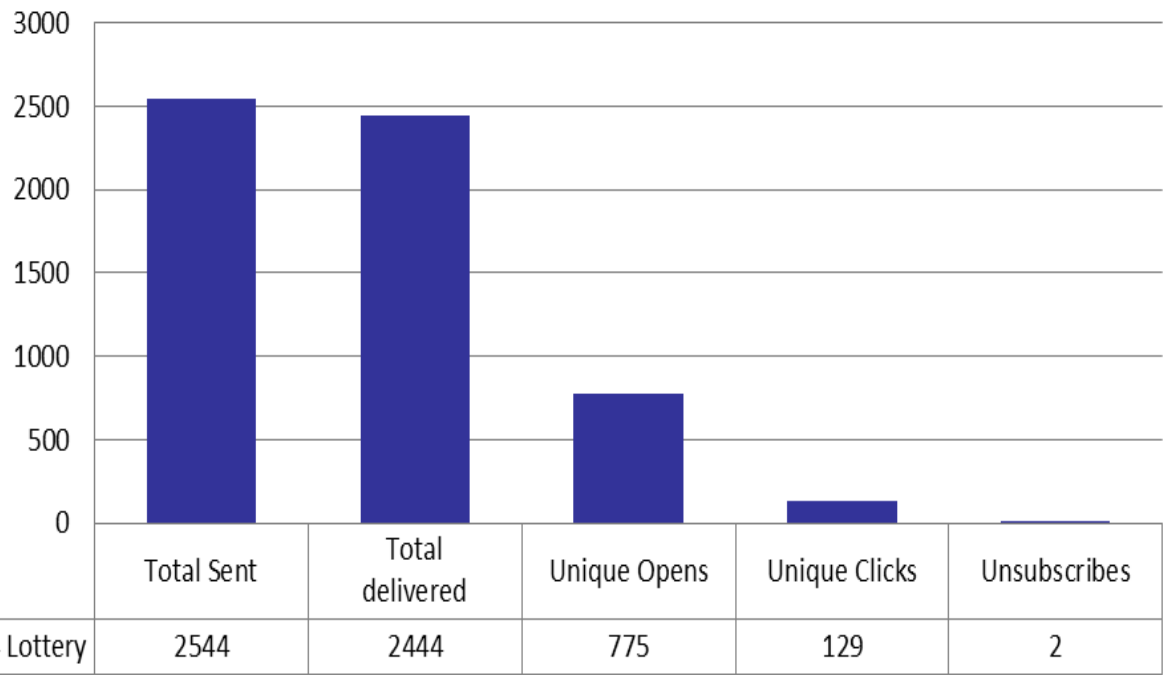
USC Auxiliary Services IT Monthly Operations Reports May 2014

20140509 USC Class of 2014



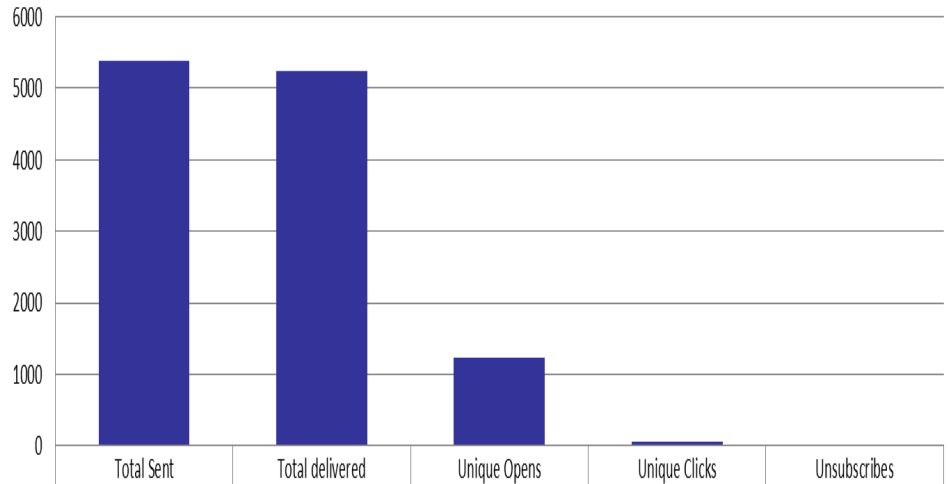
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20140509 TSP Lottery



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20140512 In-store book signing with USC Alumna, Katherine Schwarzenegger



■ BKS,Grnd Flr,Cmptr Stre, Galen, gamble, HSC, South Coast,Auxiliary Employee List, UPC VIP

5393

5244

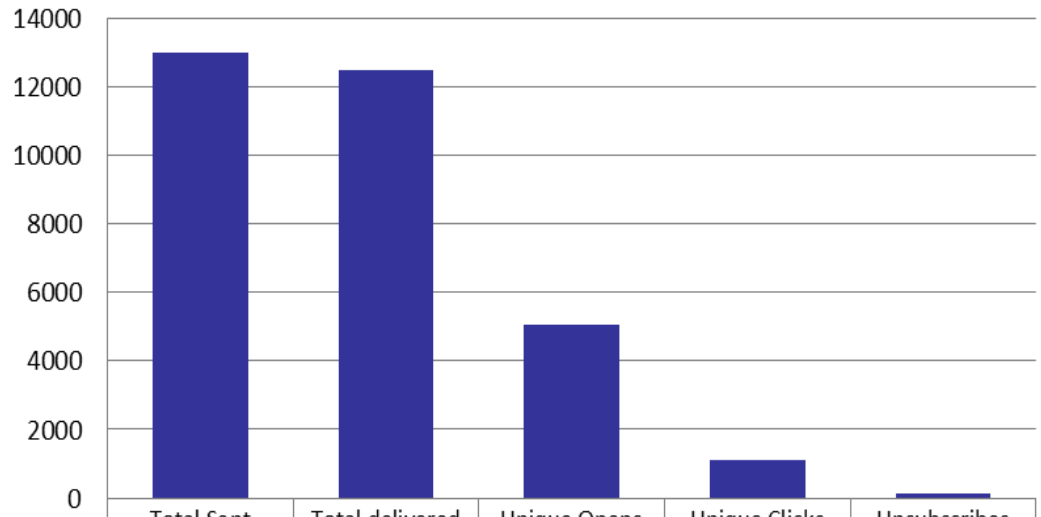
1225

65

20

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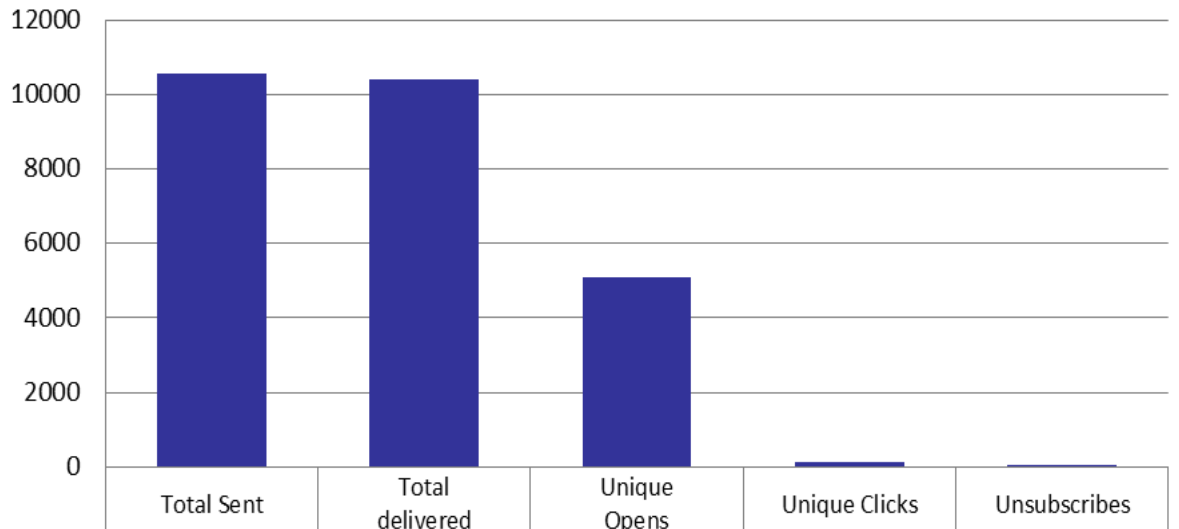
20140512 TSP AQMD Survey - Not Completed



■ AQMD 2014- Employees - Not Completed Surveys (5/12)	12988	12477	5056	1114	115
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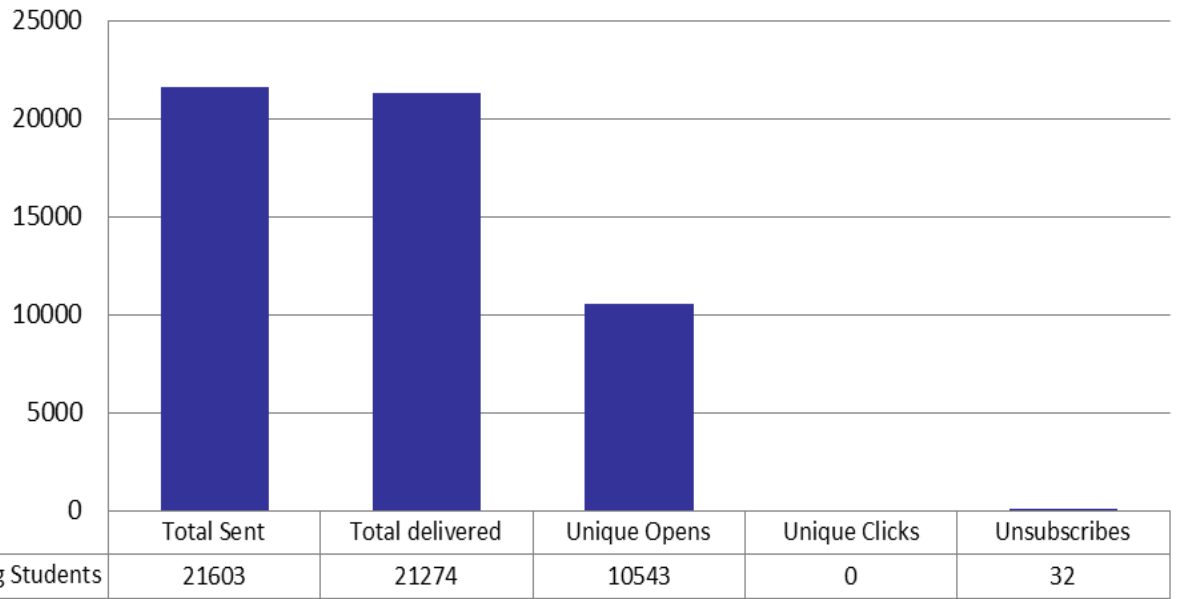
20140519 Accidental Damage Protection



■ Computer Store List, HSC,Auxiliary Employee List, UPC VIP, Gift Shop-2nd flr	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
	10560	10391	5106	122	12

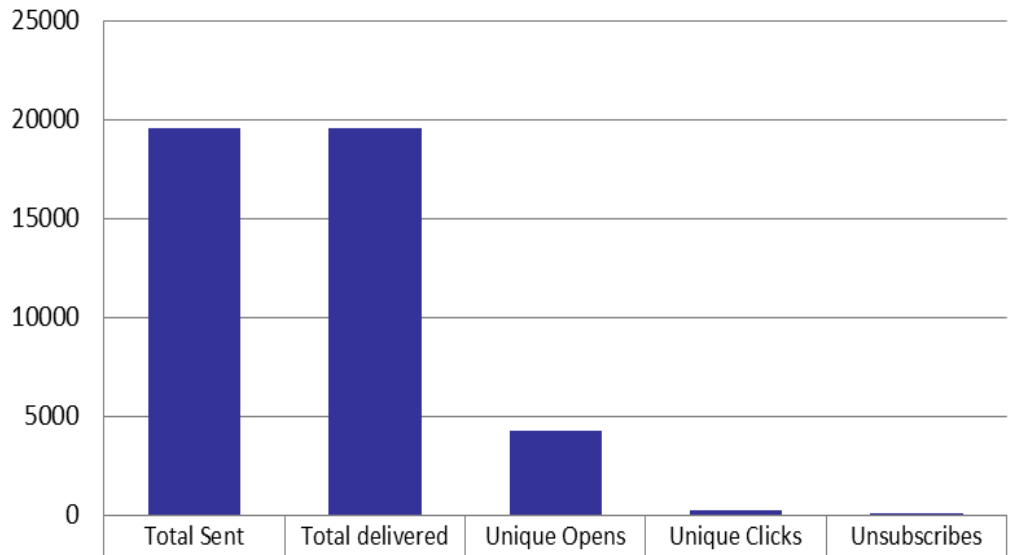
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20140521 TSP AAA offer for USC Graduates



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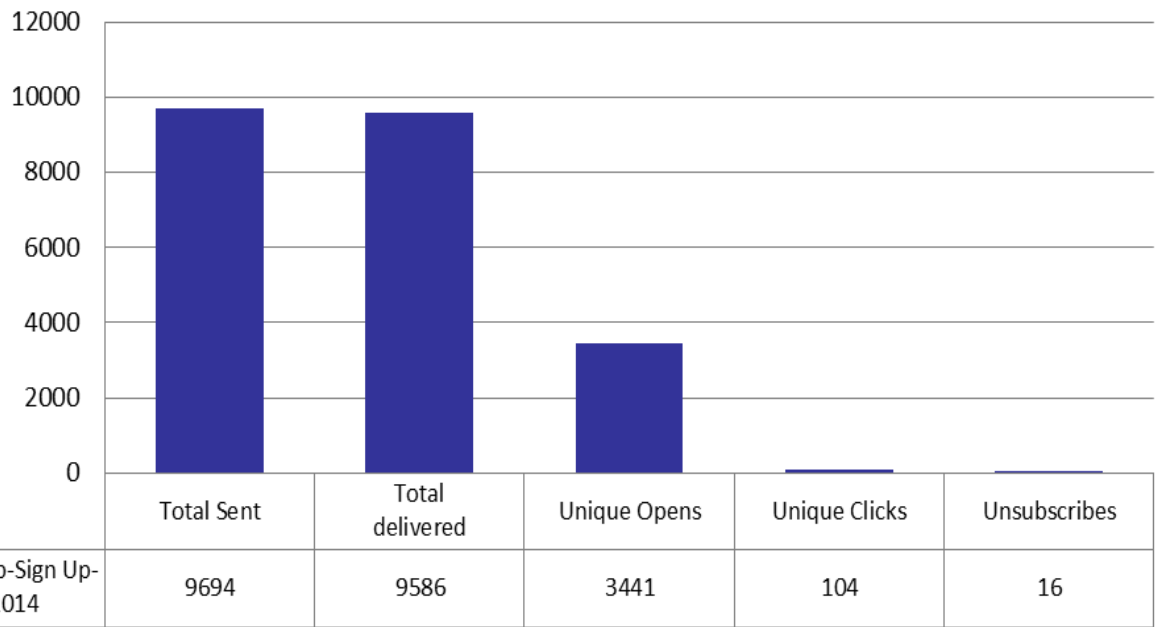
20140521 USC Dads Are Rad!



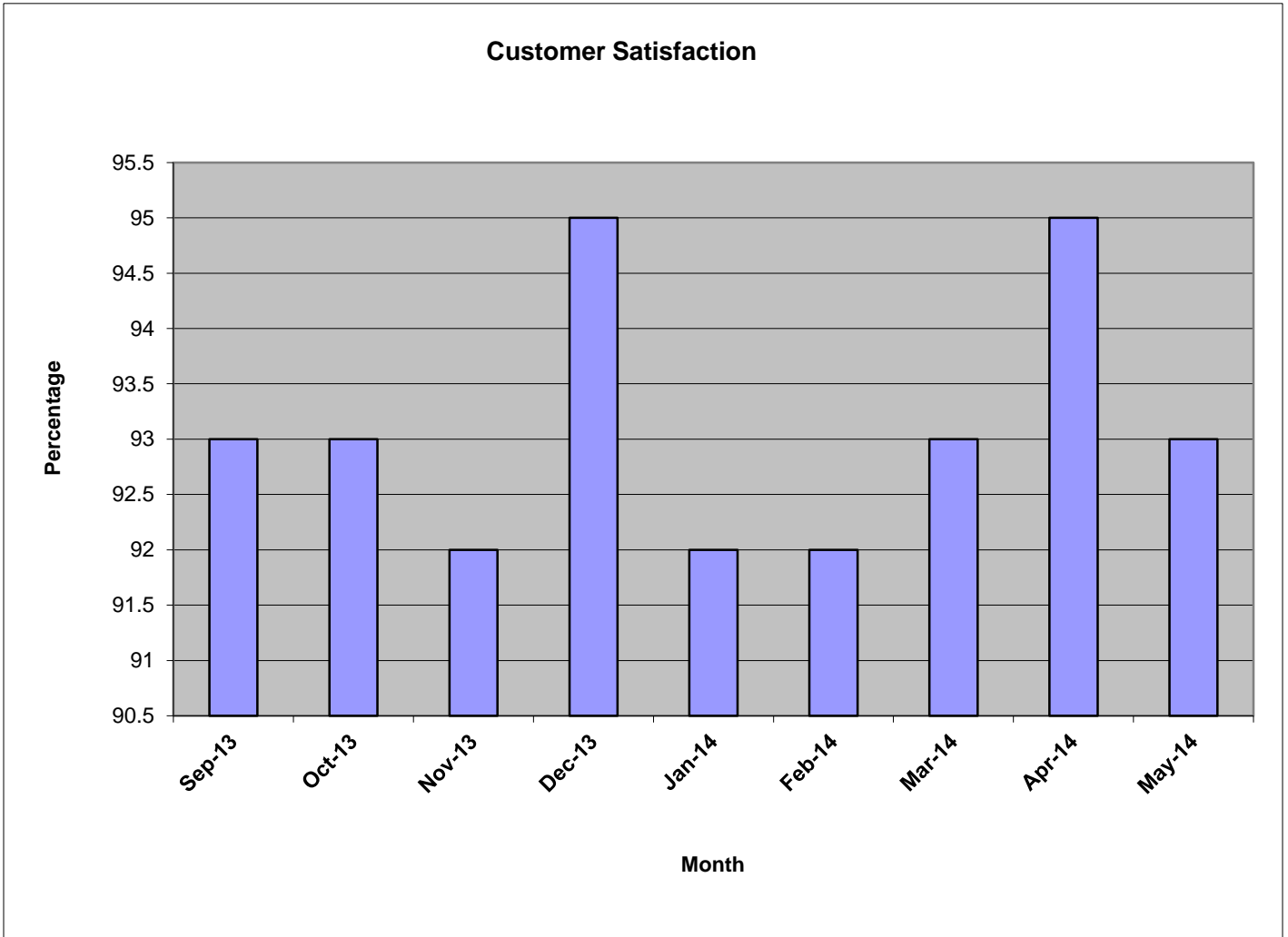
■ BKS USC Bookstores with Campus hub with South Coast	19586	19544	4220	222	37
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20140523 USC Summer Football Camps - Sign Up Today !



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THANK YOU!!

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