

AUXILIARY SERVICES
IT

AS IT MONTHLY
REPORTS

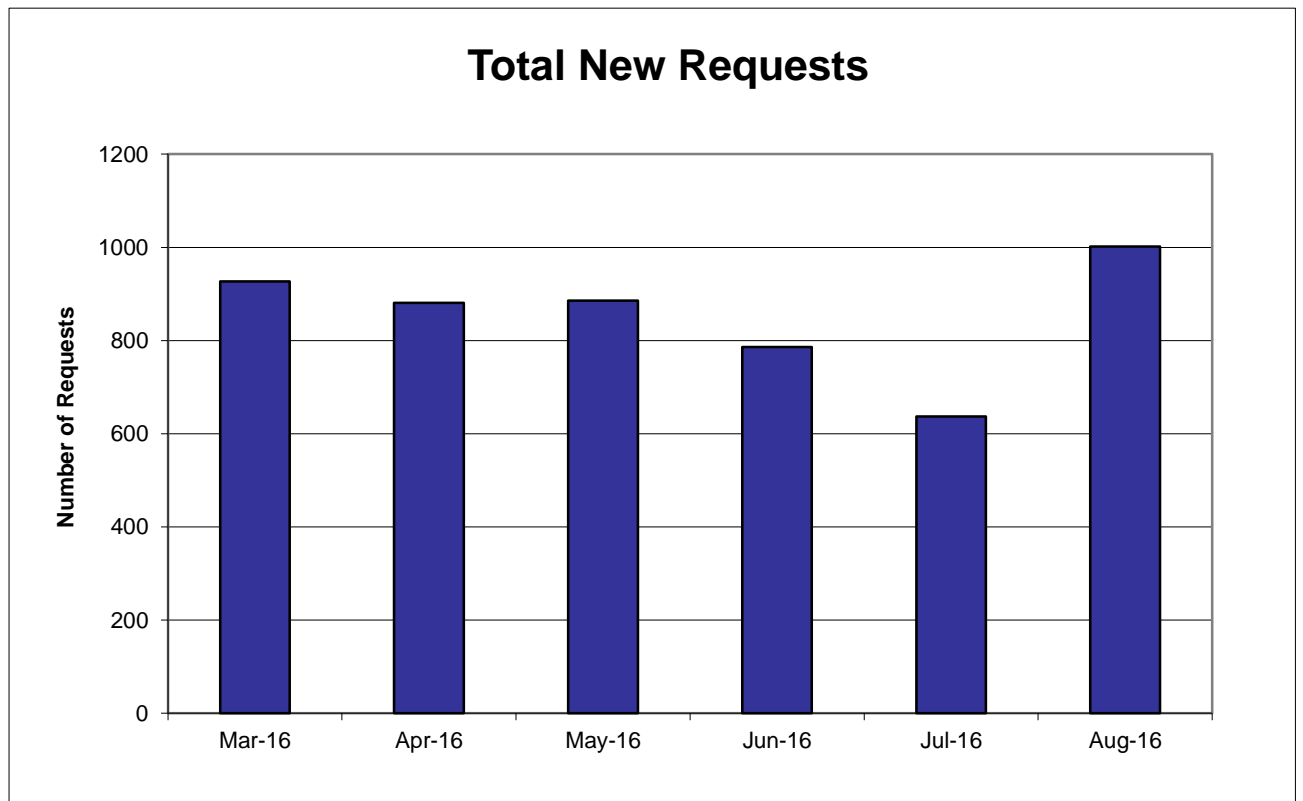
For August 2016

USCAUXILIARY SERVICESIT

AGENDA

- Service Desk Reports
- Aging Report
- Website Reports
- Email Campaign Reports
- Customer Satisfaction Report

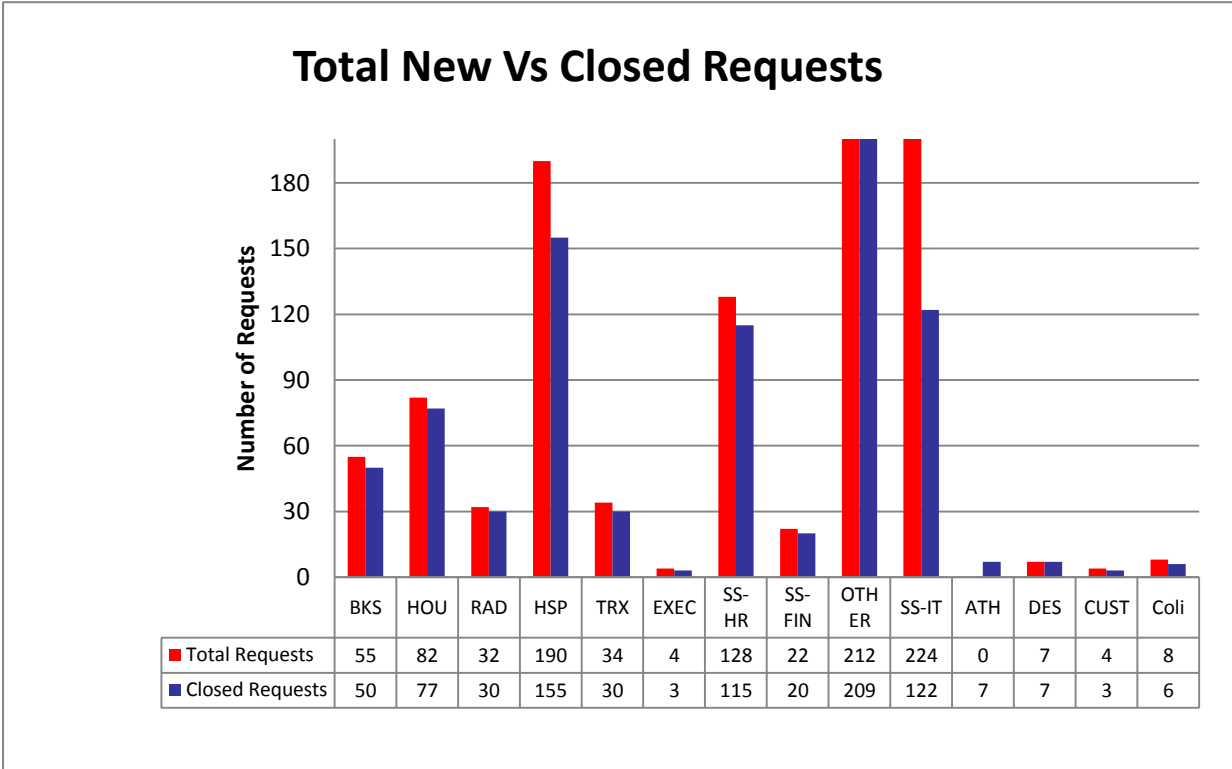
USCAUXILIARYSERVICESIT
Service Desk Reports
August 2016



USCAUXILIARYSERVICESIT

Service Desk Reports

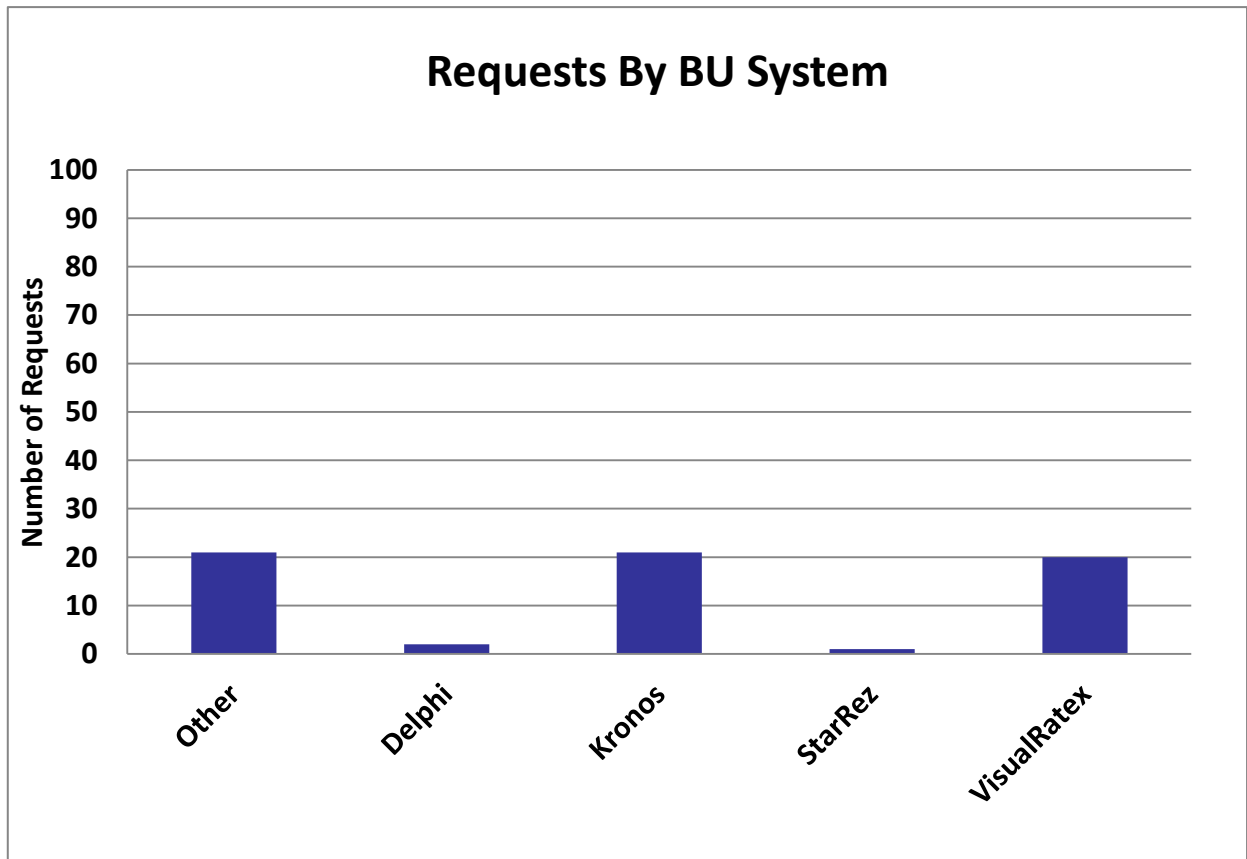
August 2016



USCAUXILIARYSERVICESIT

Service Desk Reports

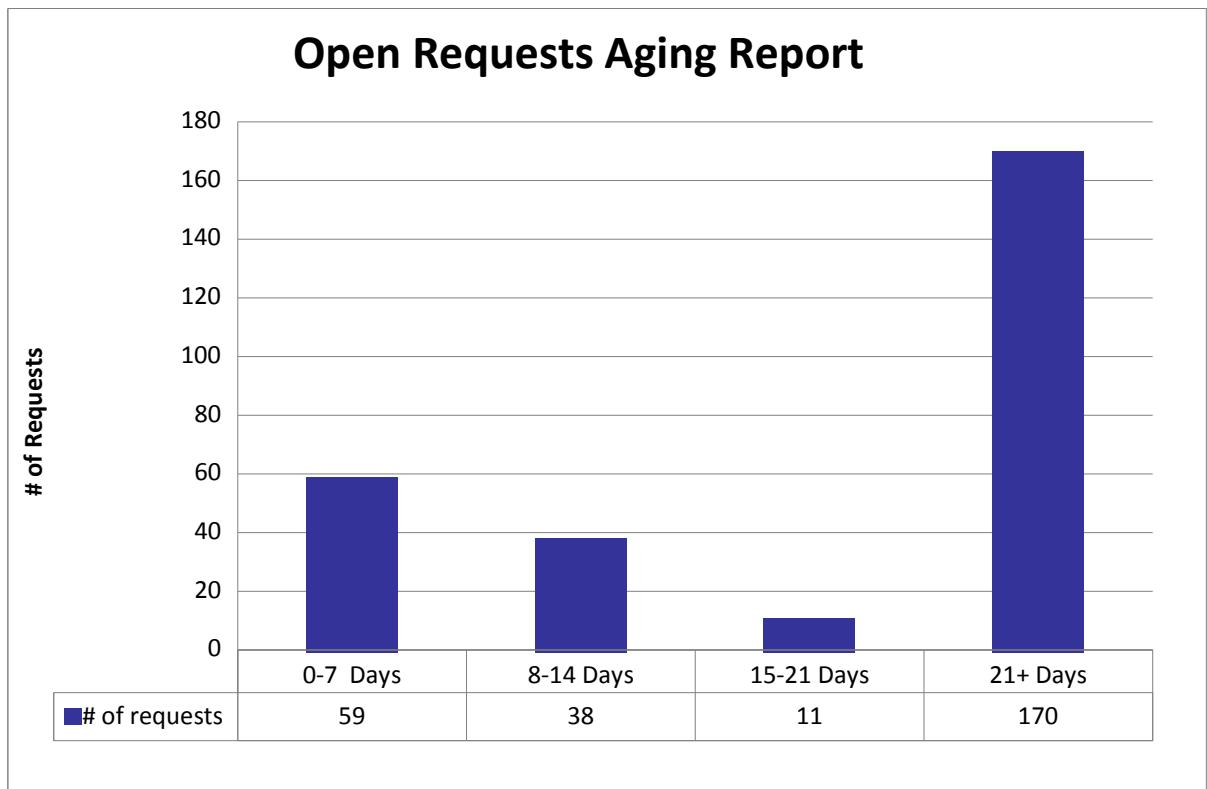
August 2016



USCAUXILIARYSERVICESIT

Service Desk Reports

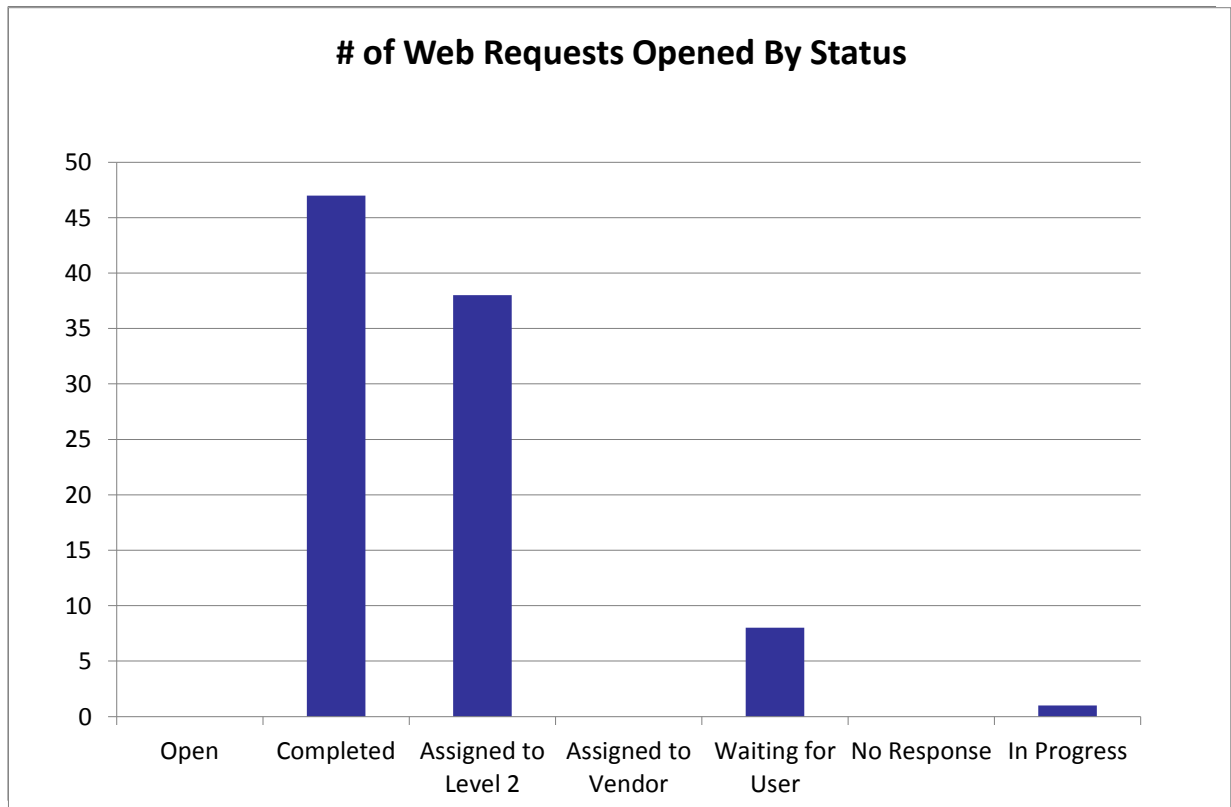
August 2016



USCAUXILIARYSERVICESIT

Service Desk Reports

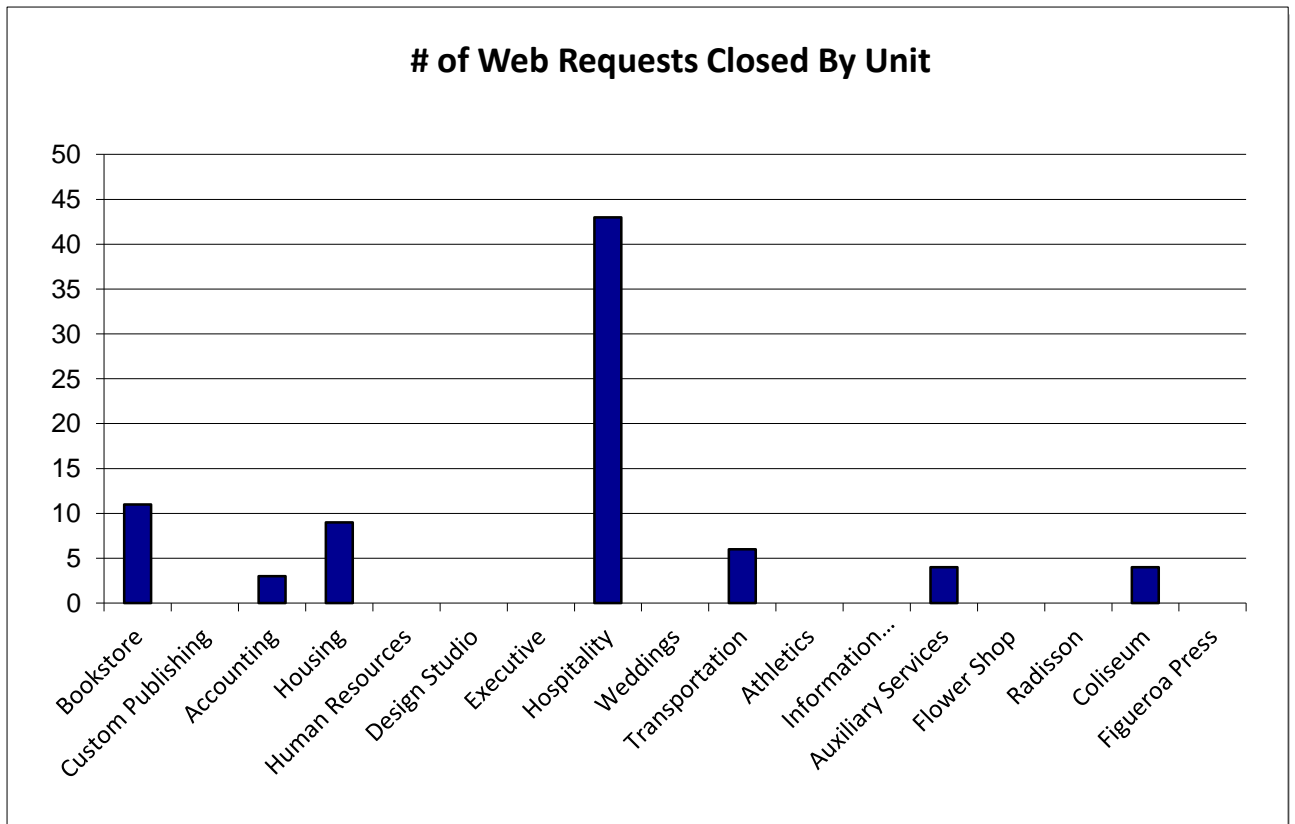
August 2016



USCAUXILIARYSERVICESIT

Service Desk Reports

August 2016

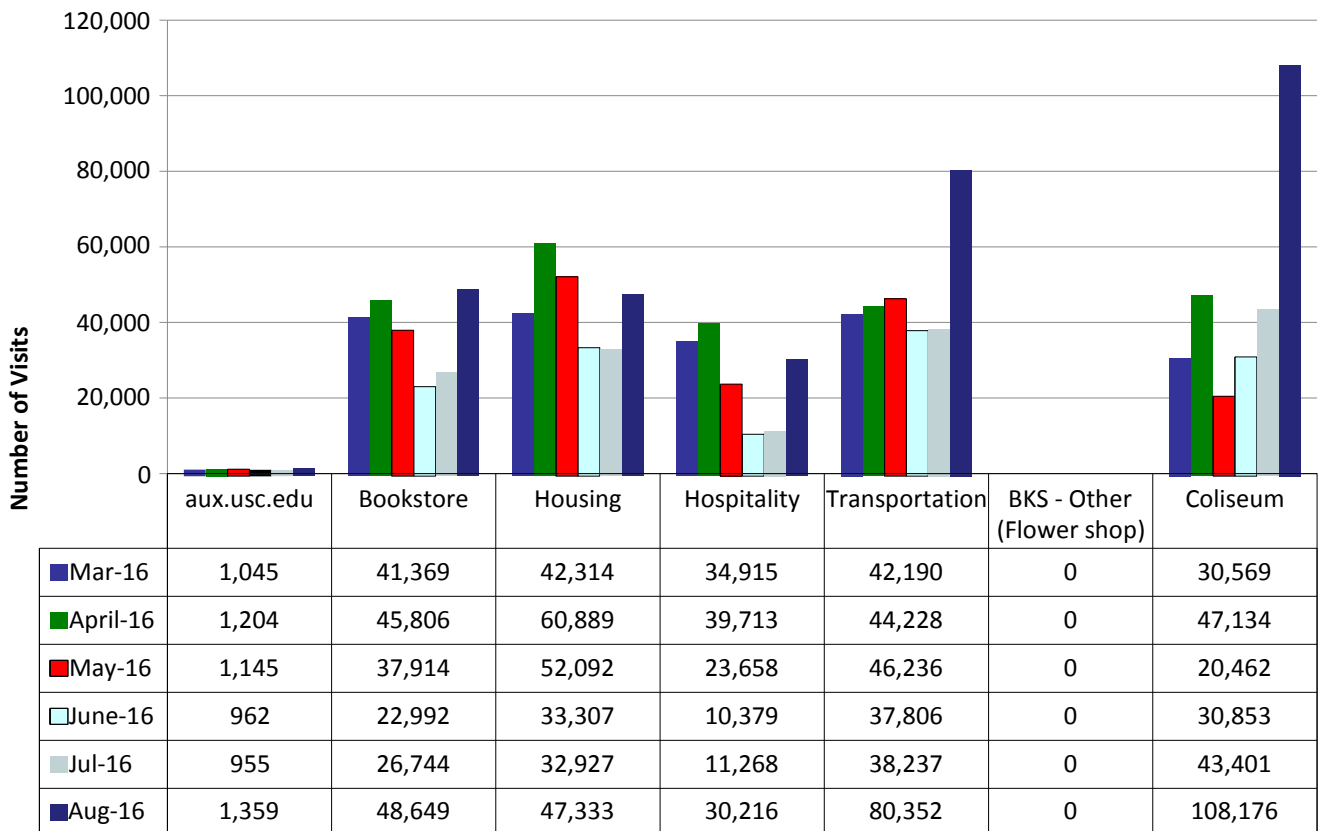


USCAUXILIARYSERVICESIT

Website Reports

August 2016

Web Visits Per Month - BU Main Sites

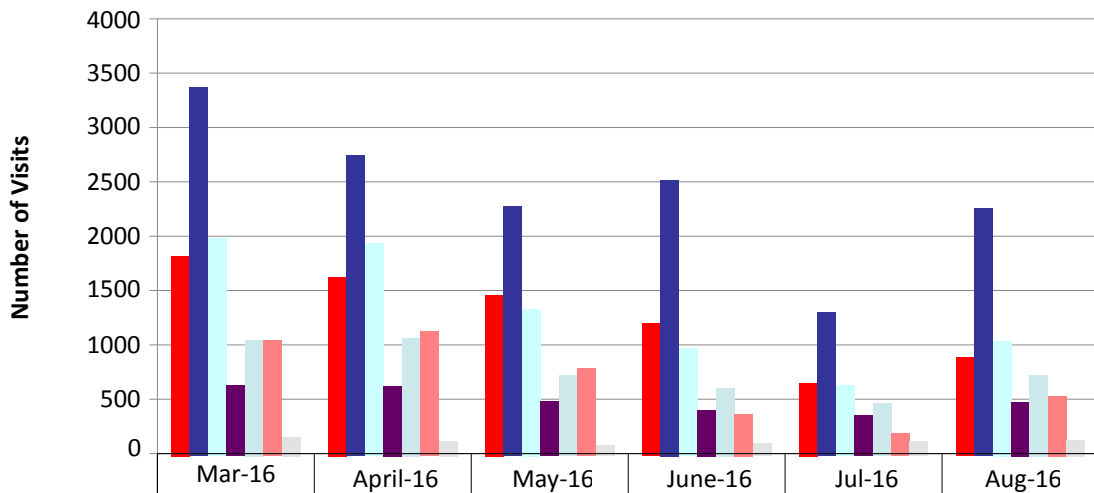


USCAUXILIARYSERVICESIT

Website Reports

August 2016

Web Visits Per Month - HSP Micro Sites



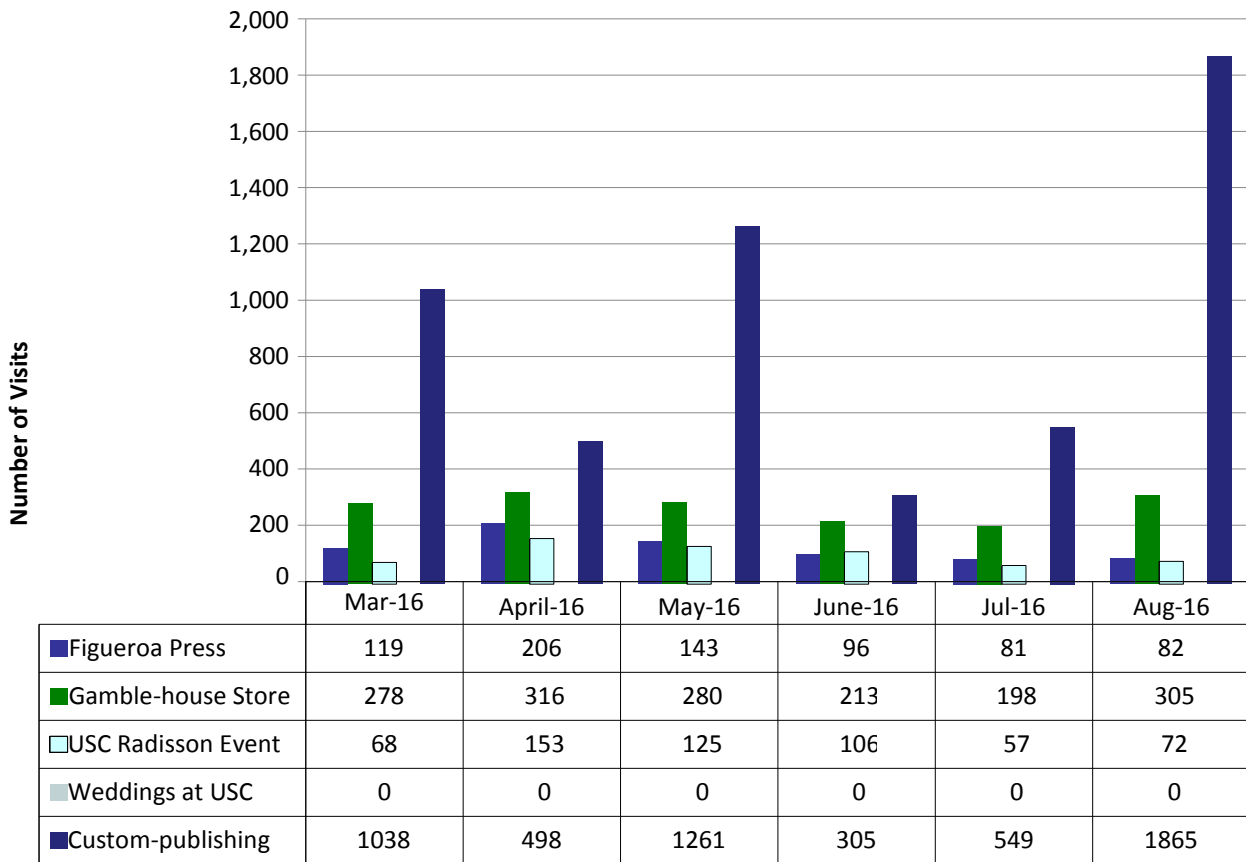
	Mar-16	April-16	May-16	June-16	Jul-16	Aug-16
■ McKays	1816	1625	1459	1193	648	885
■ The Lab	3365	2741	2274	2516	1295	2257
■ Moreton Fig	1978	1933	1330	966	626	1035
■ Rosso Oro's Pizzeria	626	621	481	400	348	474
■ Seeds Marketplace	1044	1062	717	604	463	722
■ Traditions	1039	1126	780	362	186	528
■ The Edmondson	151	116	76	93	108	125

USCAUXILIARYSERVICESIT

Website Reports

August 2016

Web Visits Per Month - Other Sites

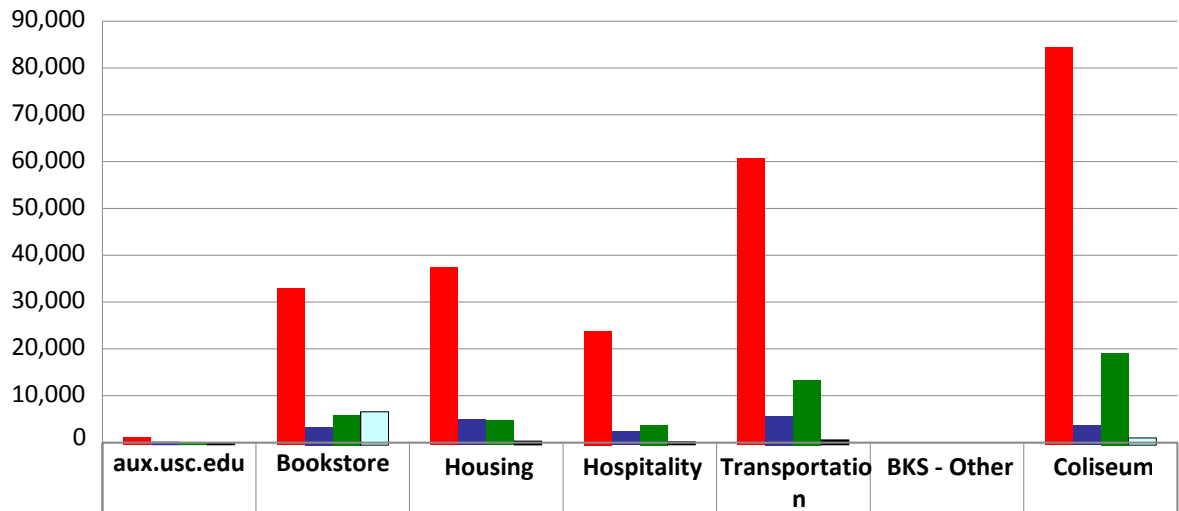


USCAUXILIARYSERVICESIT

Website Reports

August 2016

August 2016 Traffic Sources - BU Main Sites



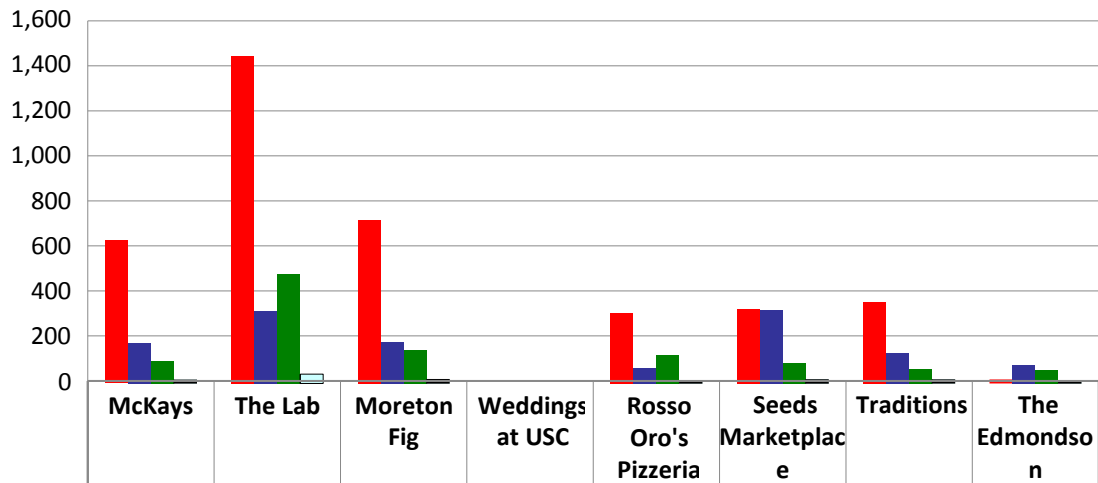
	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other	Coliseum
Search Engine	1,038	32,869	37,400	23,853	60,718	0	84,359
Referring Sites	199	3,299	4,878	2,382	5,644	0	3,689
Direct Traffic	119	5,911	4,658	3,746	13,356	0	19,155
Campaigns	3	6,570	397	235	634	0	973

USCAUXILIARYSERVICESIT

Website Reports

August 2016

August 2016 Traffic Sources - HSP Micro Sites



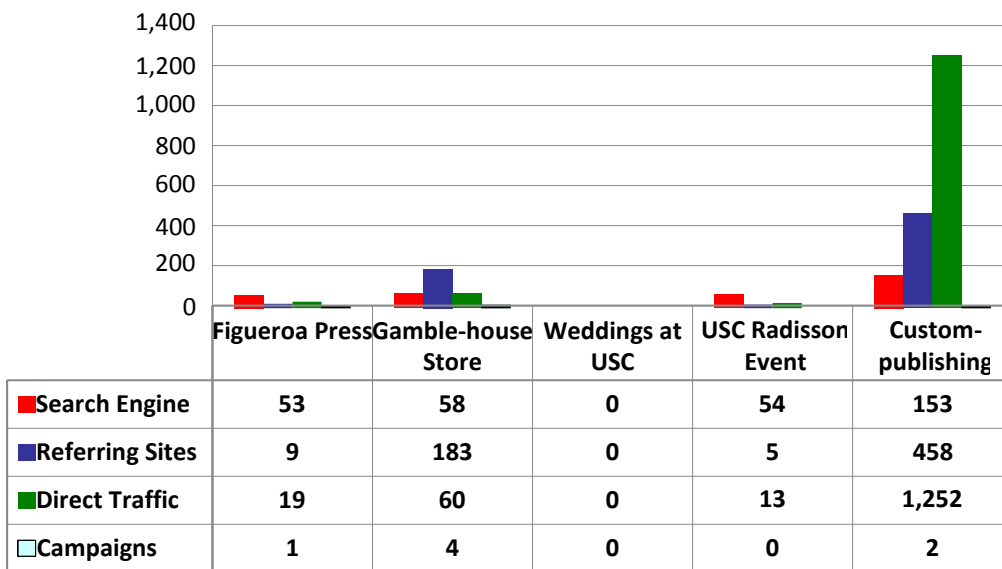
	McKays	The Lab	Moreton Fig	Weddings at USC	Rosso Oro's Pizzeria	Seeds Marketplace	Traditions	The Edmondson
Search Engine	624	1,443	717	0	303	319	349	6
Referring Sites	167	309	173	0	56	315	122	69
Direct Traffic	89	475	137	0	113	81	51	48
Campaigns	5	30	8	0	2	7	6	2

USCAUXILIARYSERVICESIT

Website Reports

August 2016

August 2016 Traffic Sources - Other Sites

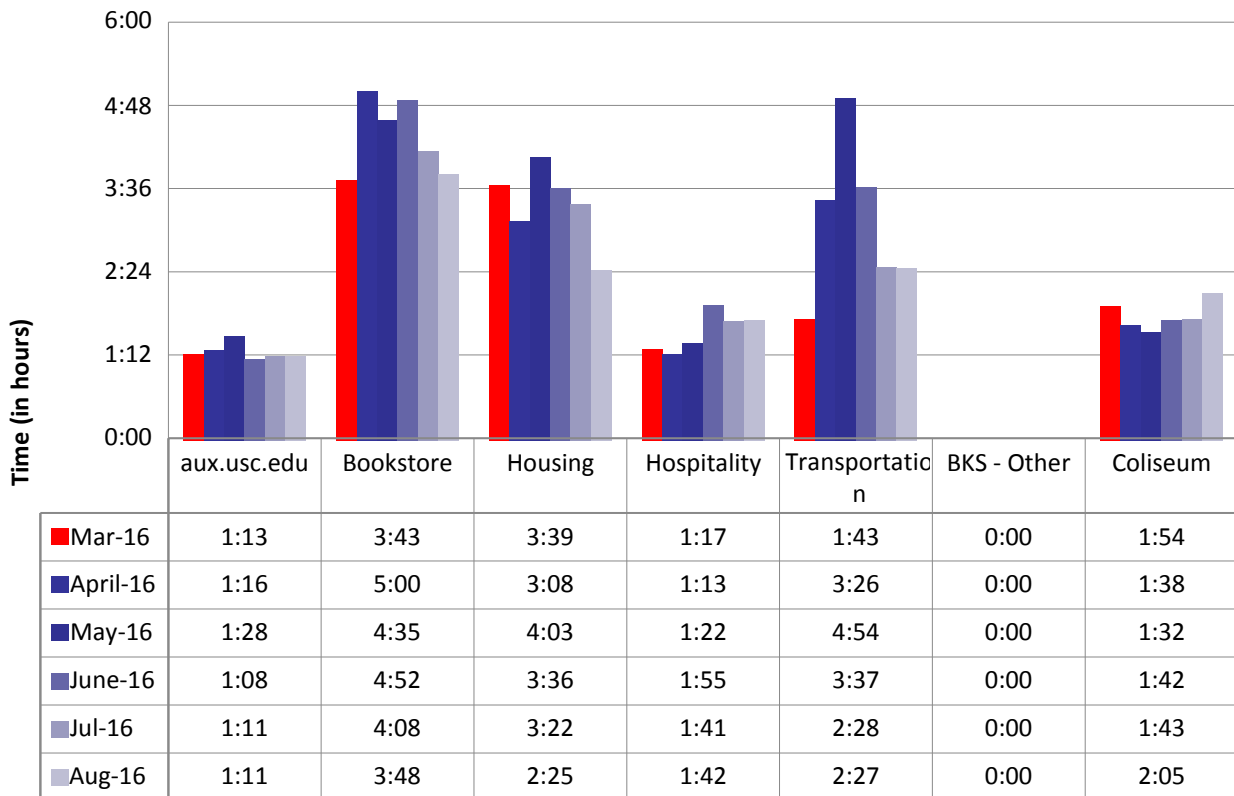


USCAUXILIARYSERVICESIT

Website Reports

August 2016

Average Time Spent on Website - BU Main Sites

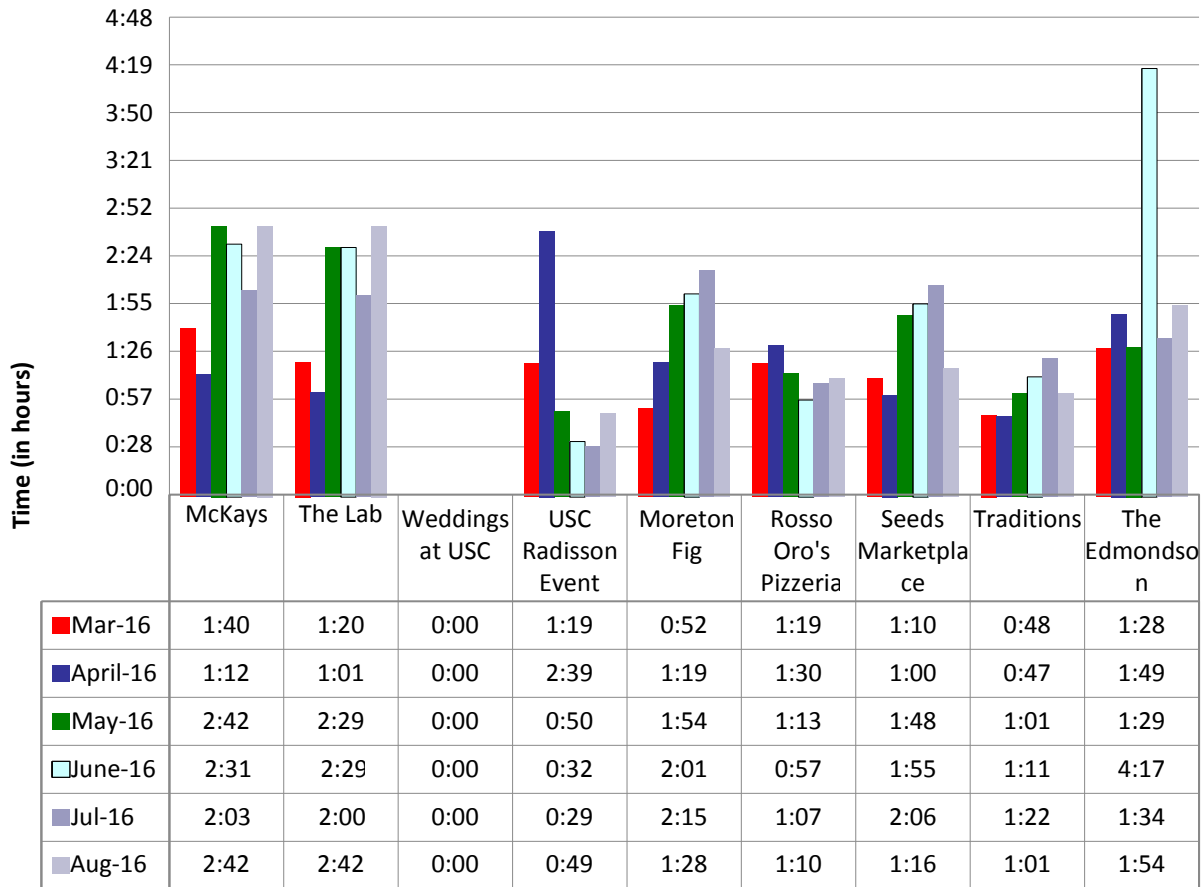


USCAUXILIARYSERVICESIT

Website Reports

August 2016

Average Time Spent on Website - HSP Micro Sites

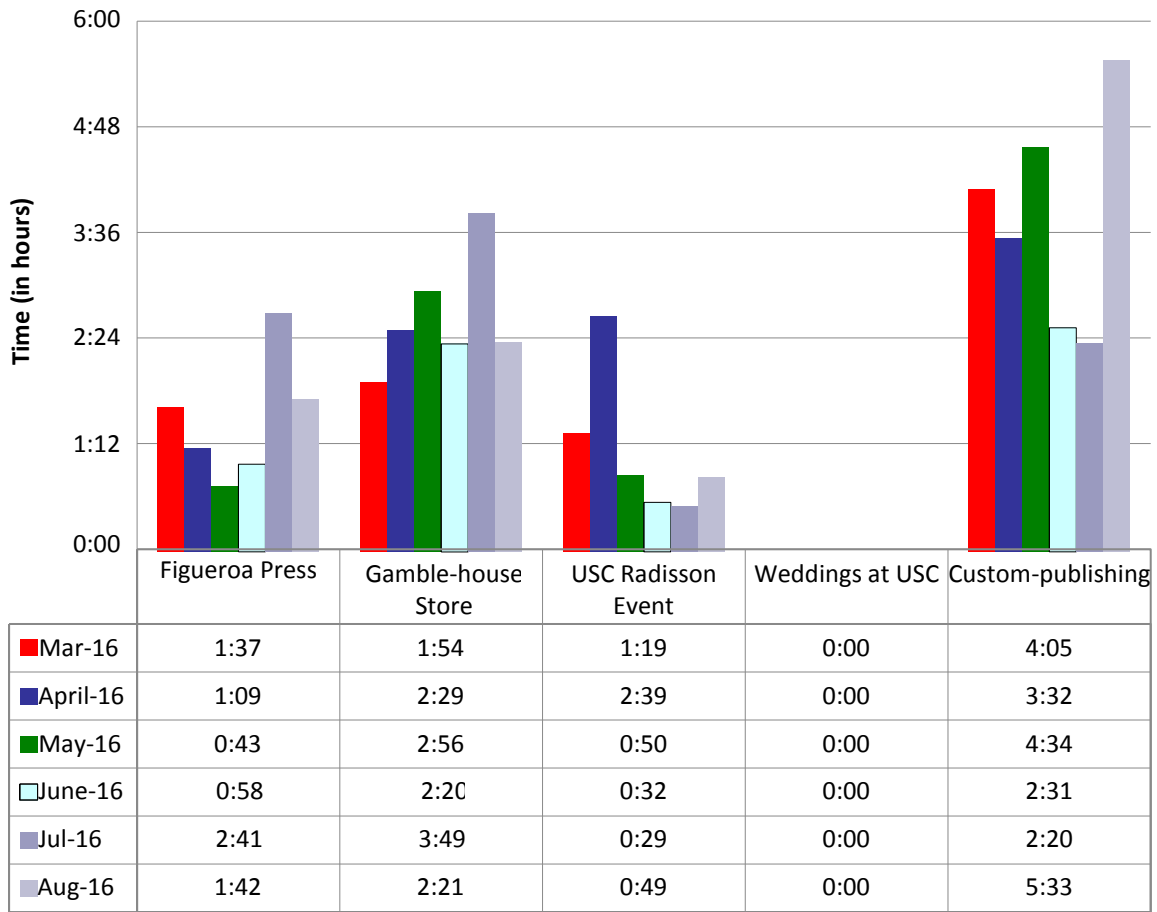


USCAUXILIARYSERVICESIT

Website Reports

August 2016

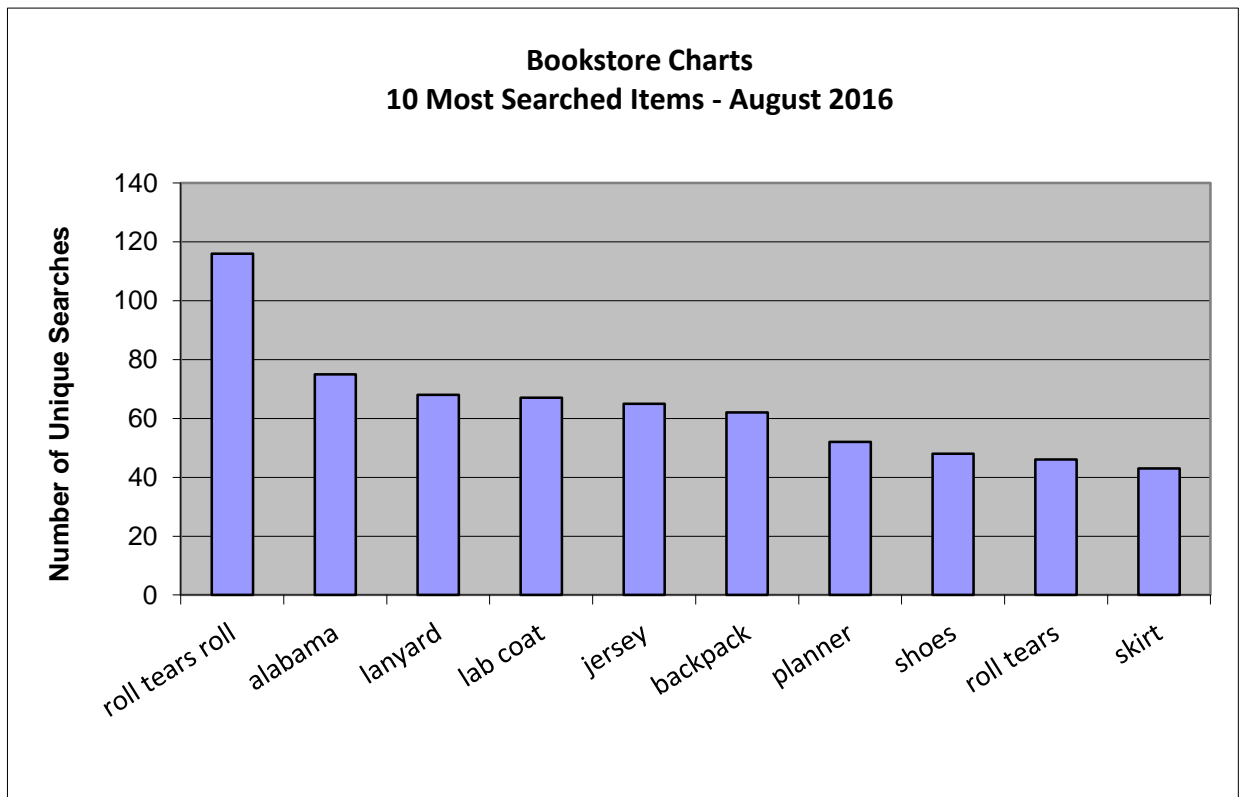
Average Time Spent on Website - Other Sites



USCAUXILIARYSERVICESIT

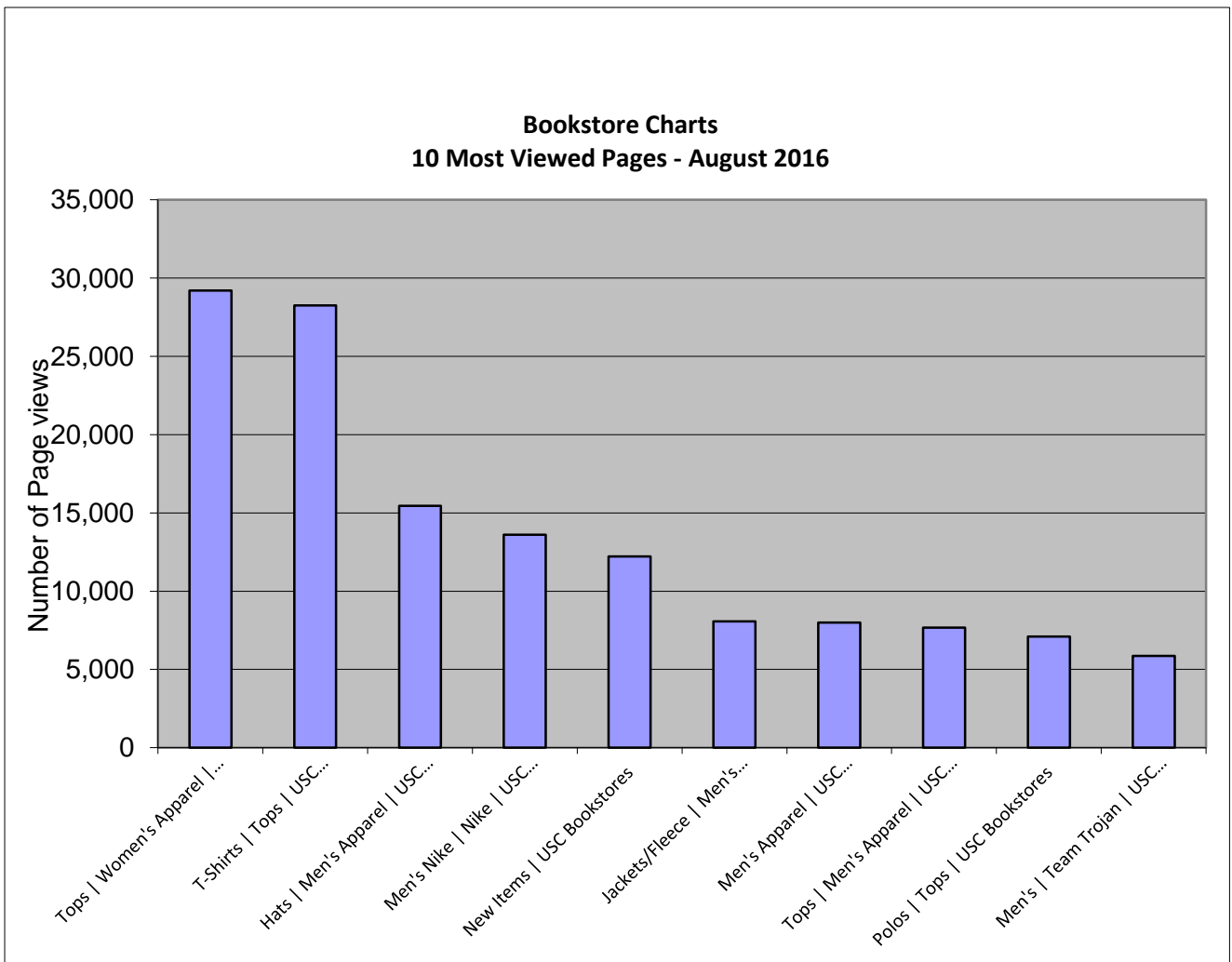
Website Reports

August 2016



USCAUXILIARYSERVICESIT

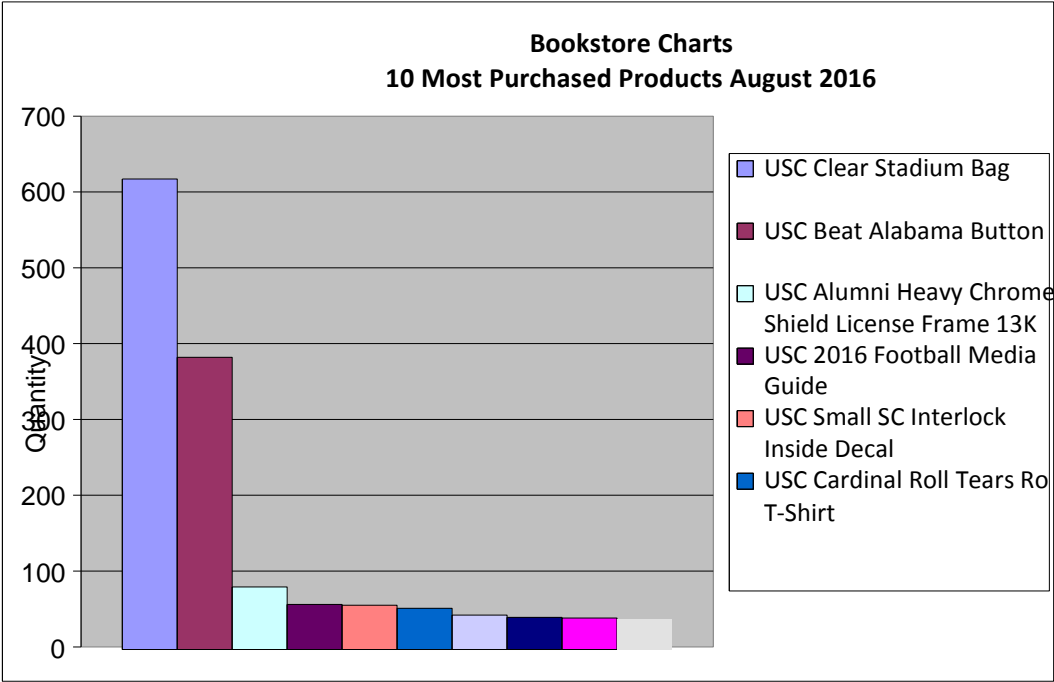
Website Reports August 2016



USCAUXILIARYSERVICESIT

Website Reports

August 2016

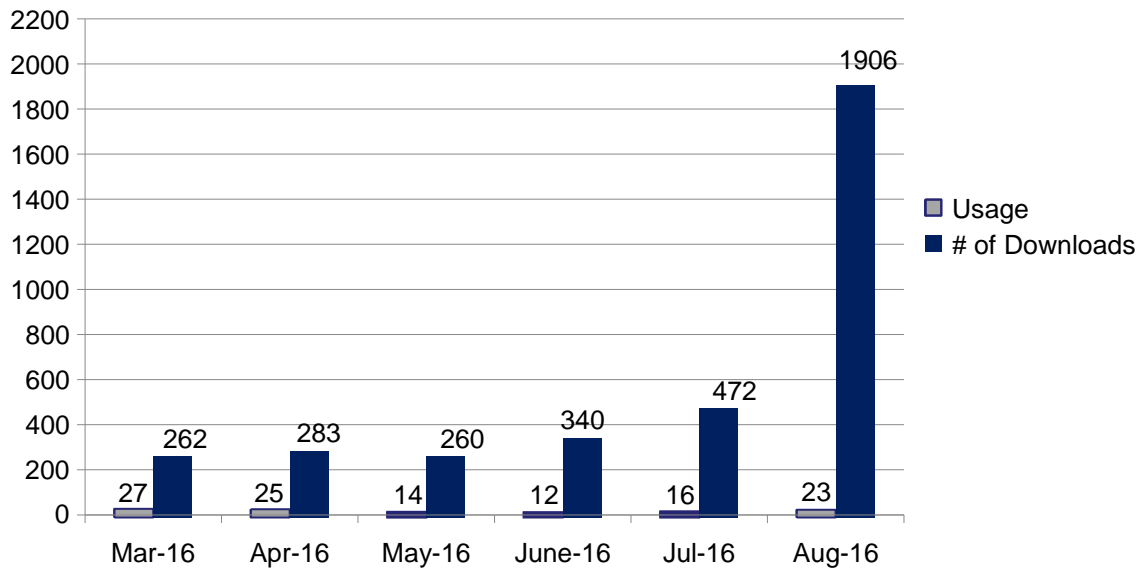


USCAUXILIARYSERVICESIT

Website Reports

August 2016

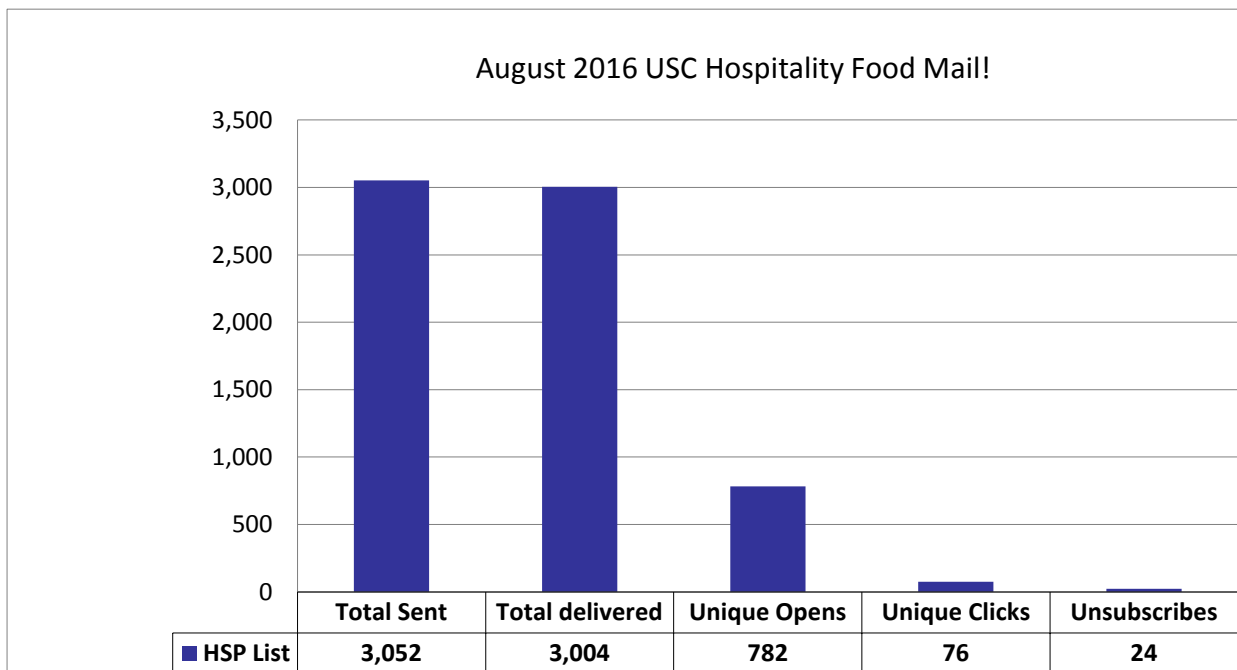
TSP Mobile App Stats



USCAUXILIARYSERVICESIT

Email Campaign Reports

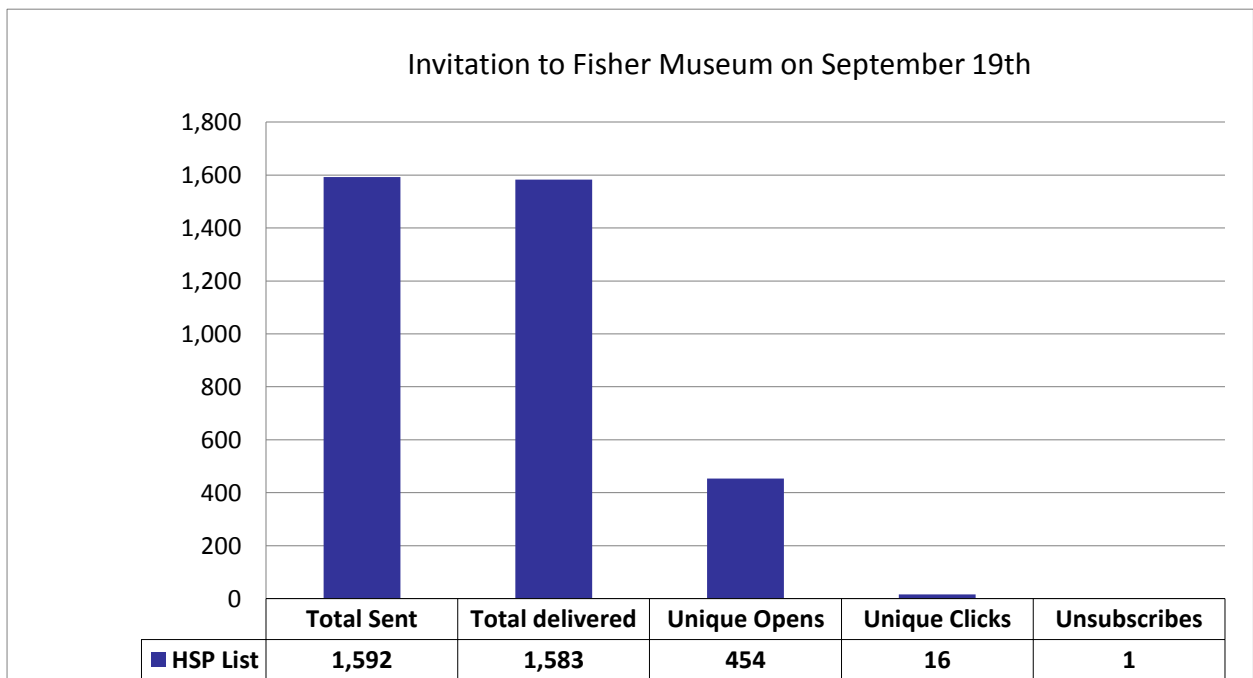
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

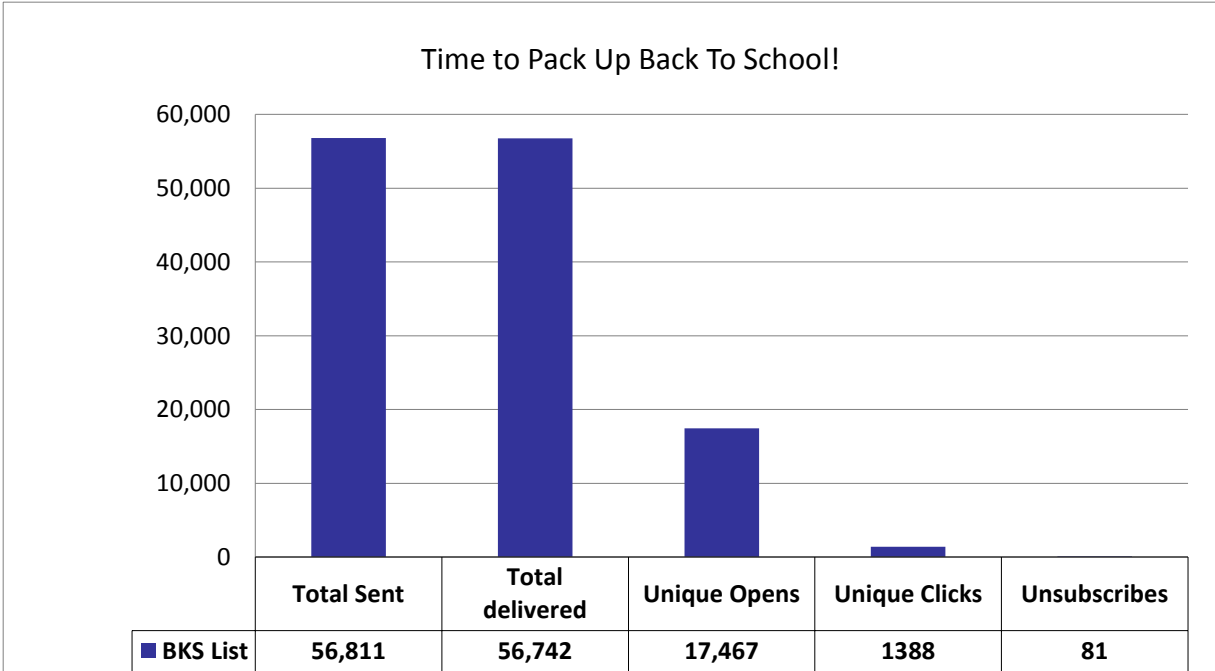
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

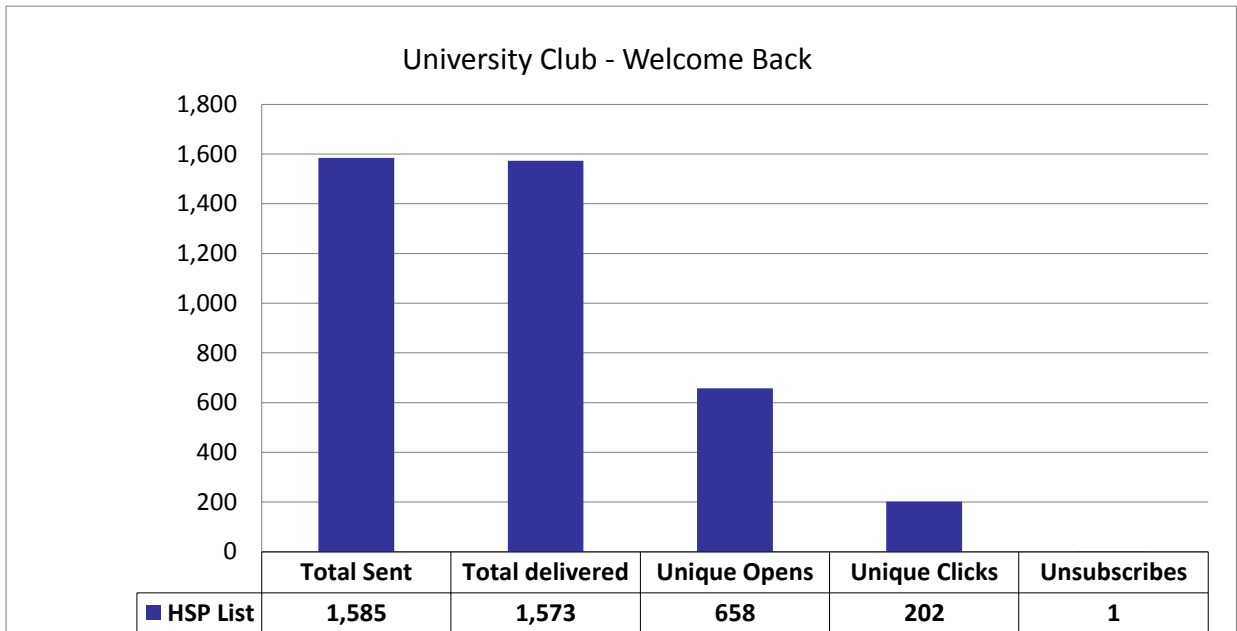
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

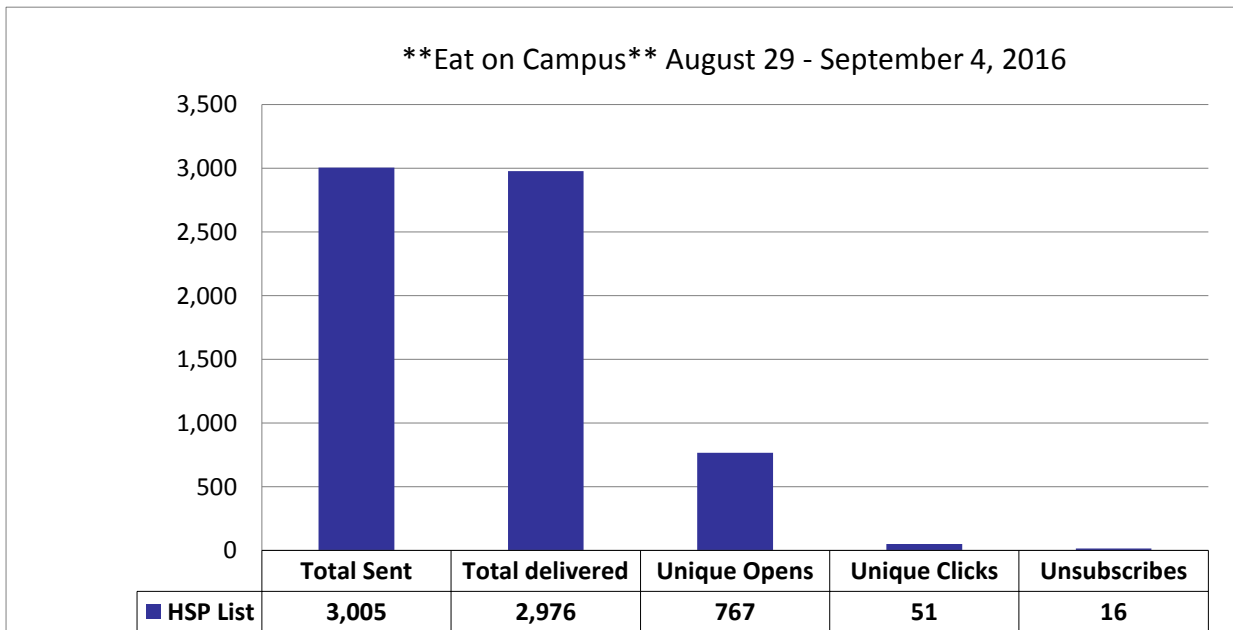
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

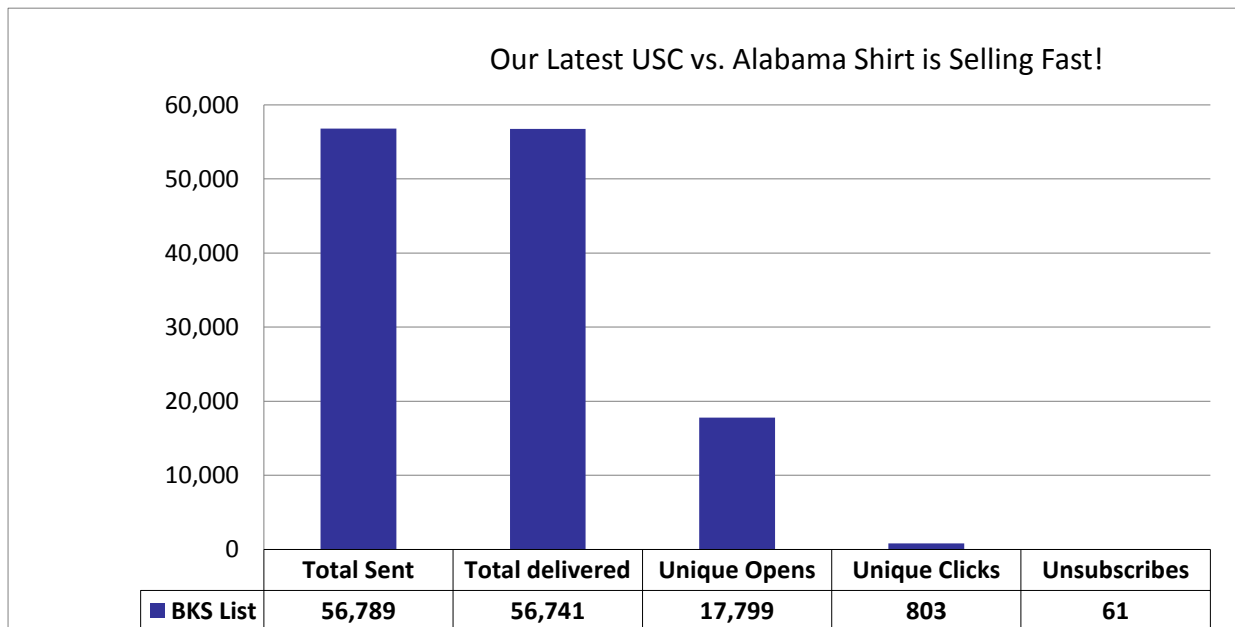
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

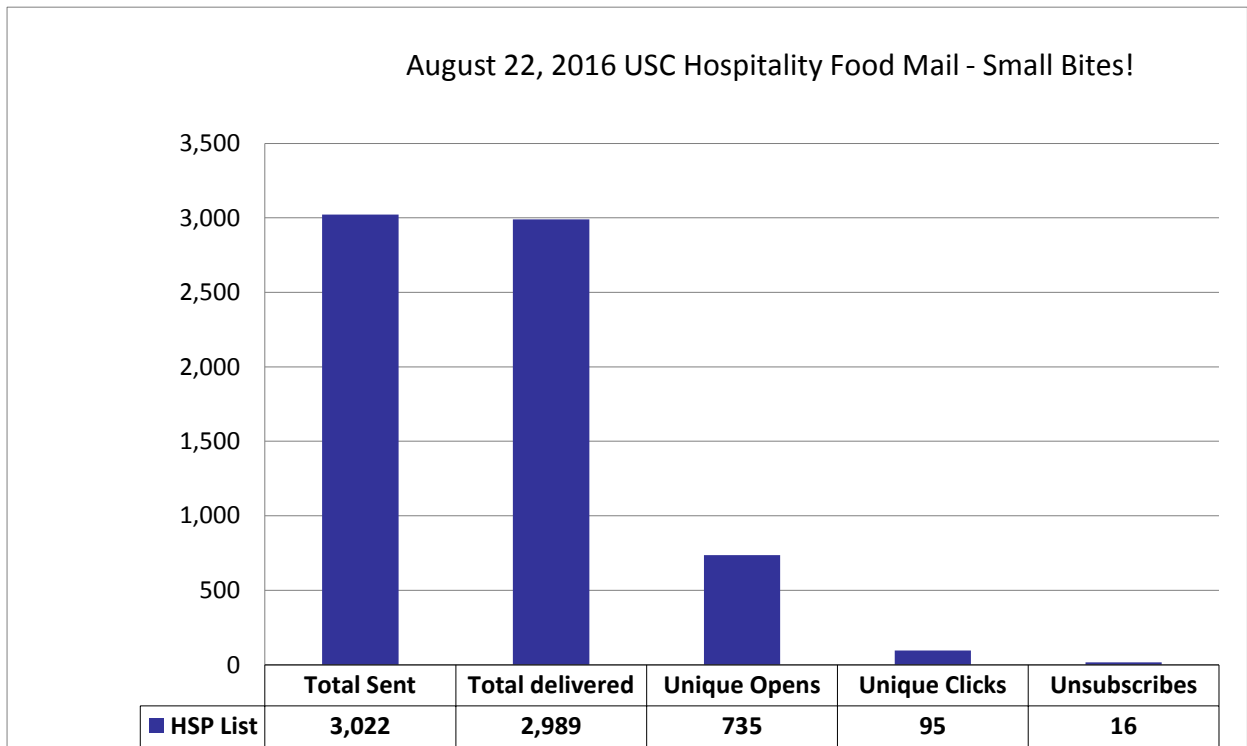
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

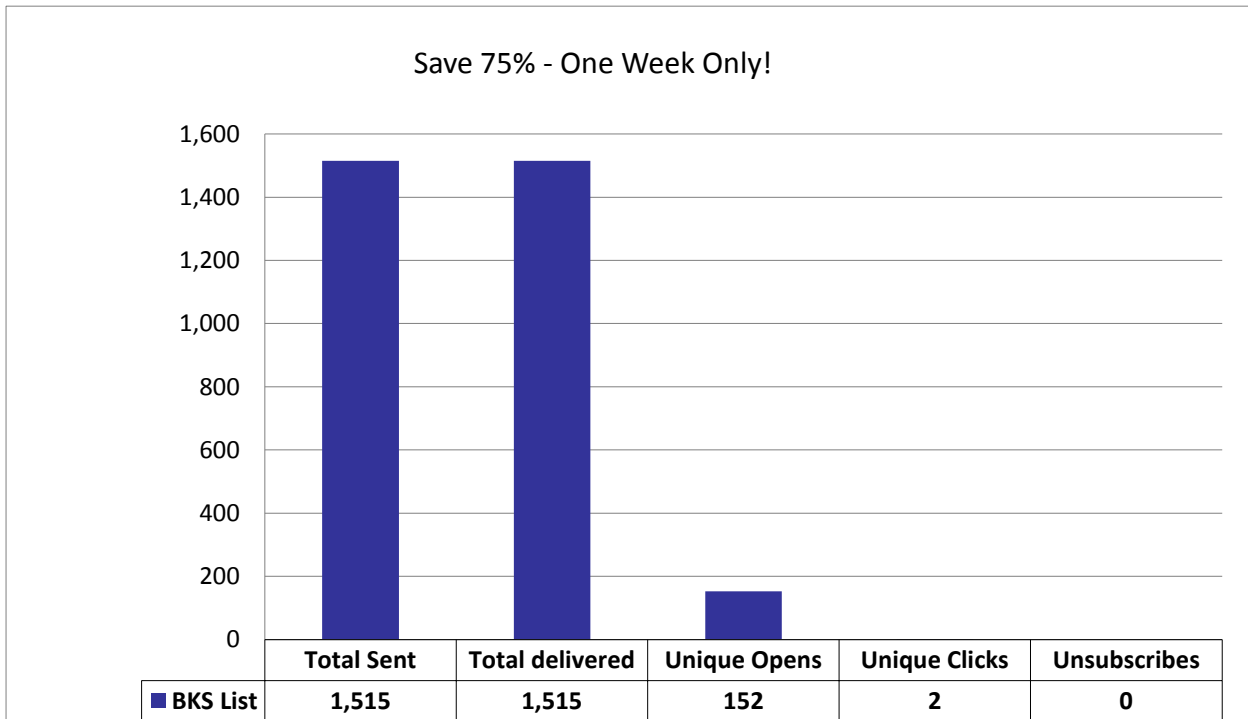
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

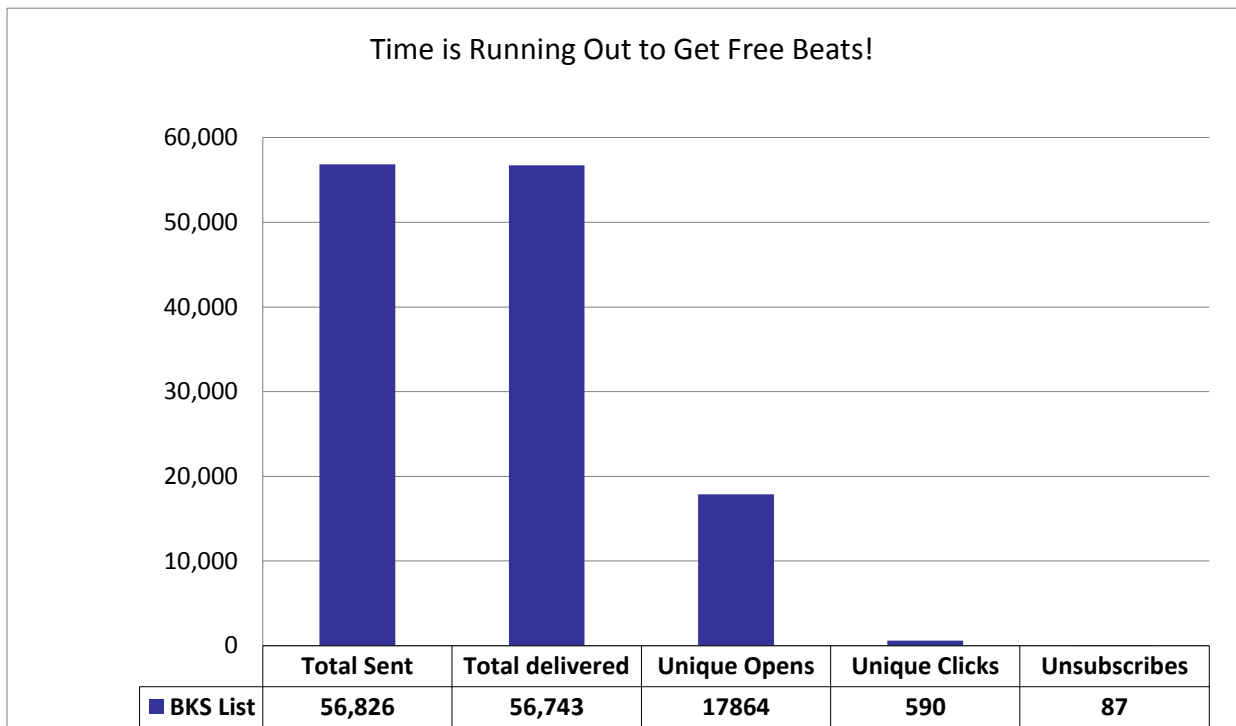
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

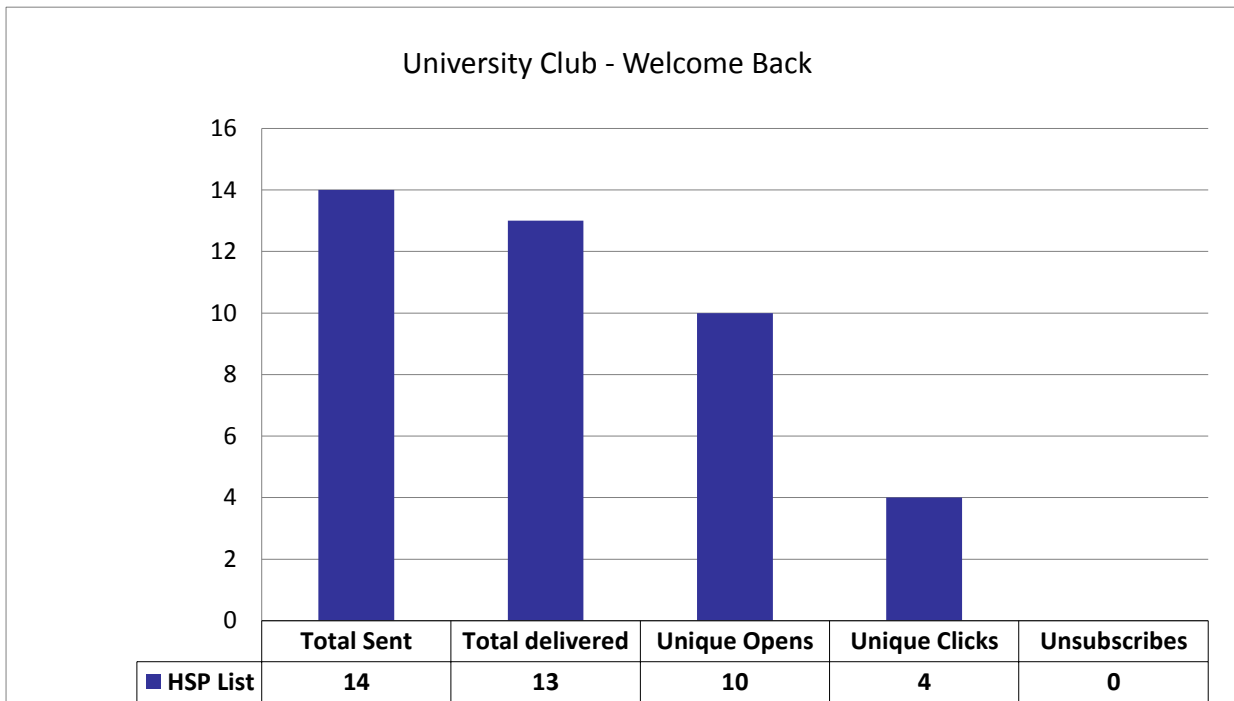
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

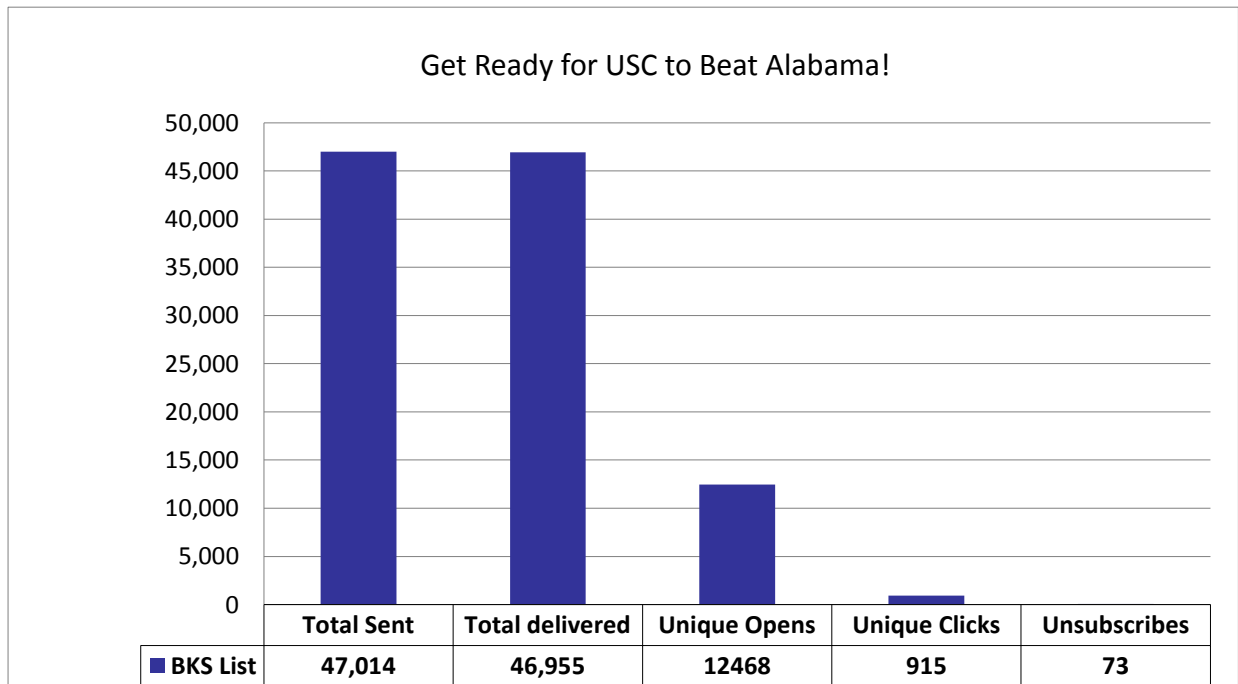
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

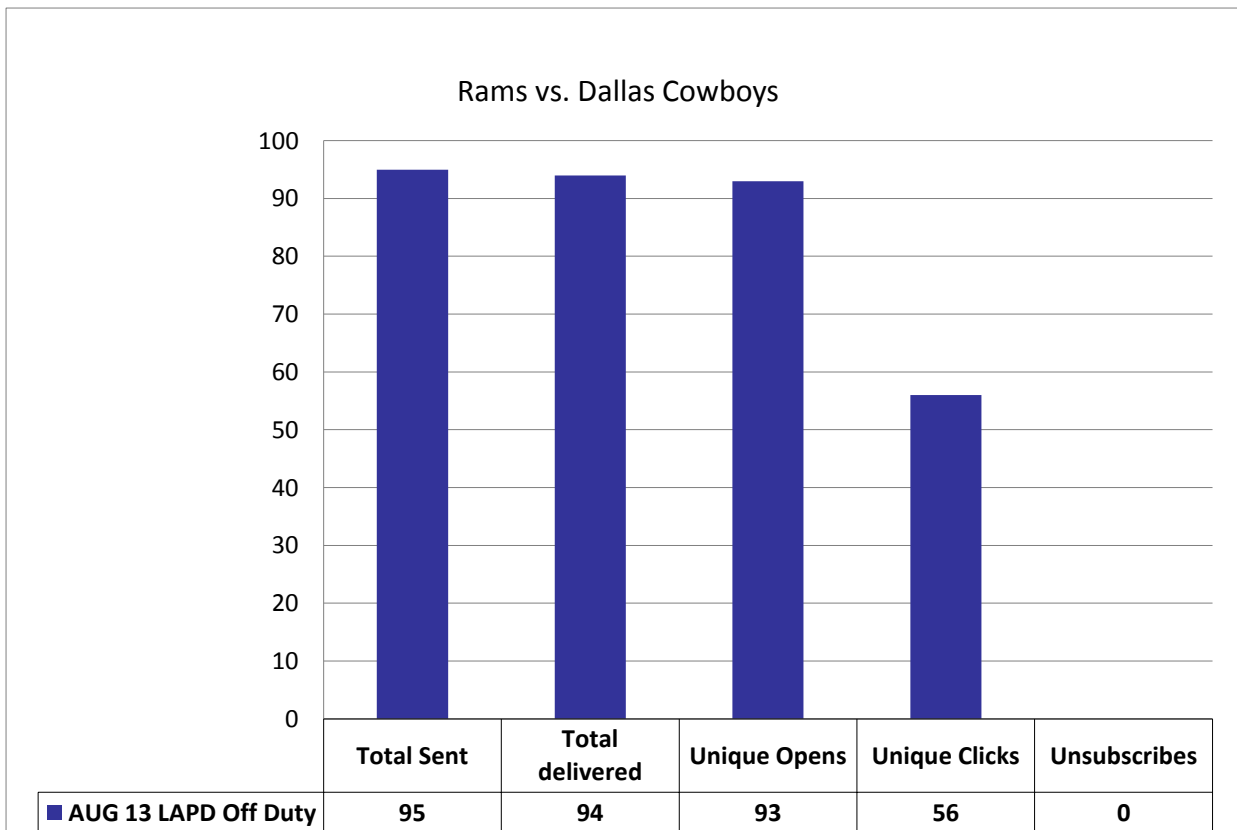
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

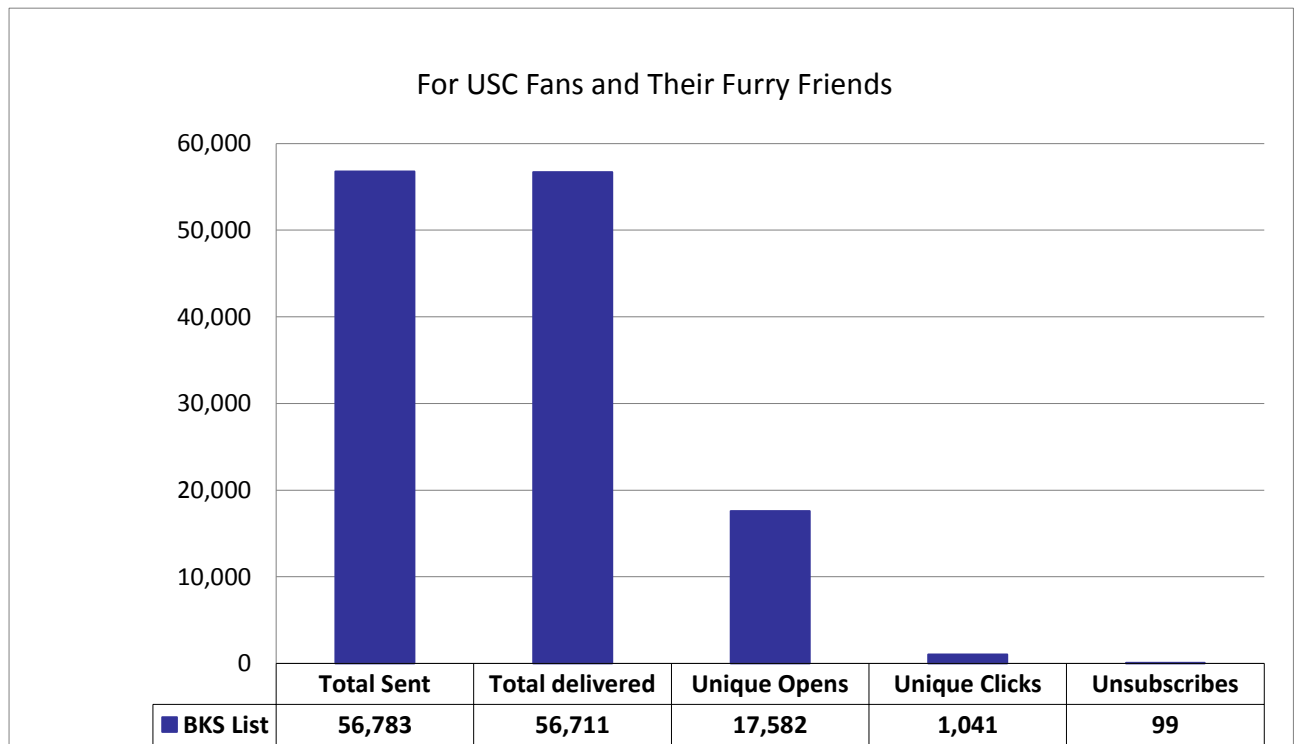
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

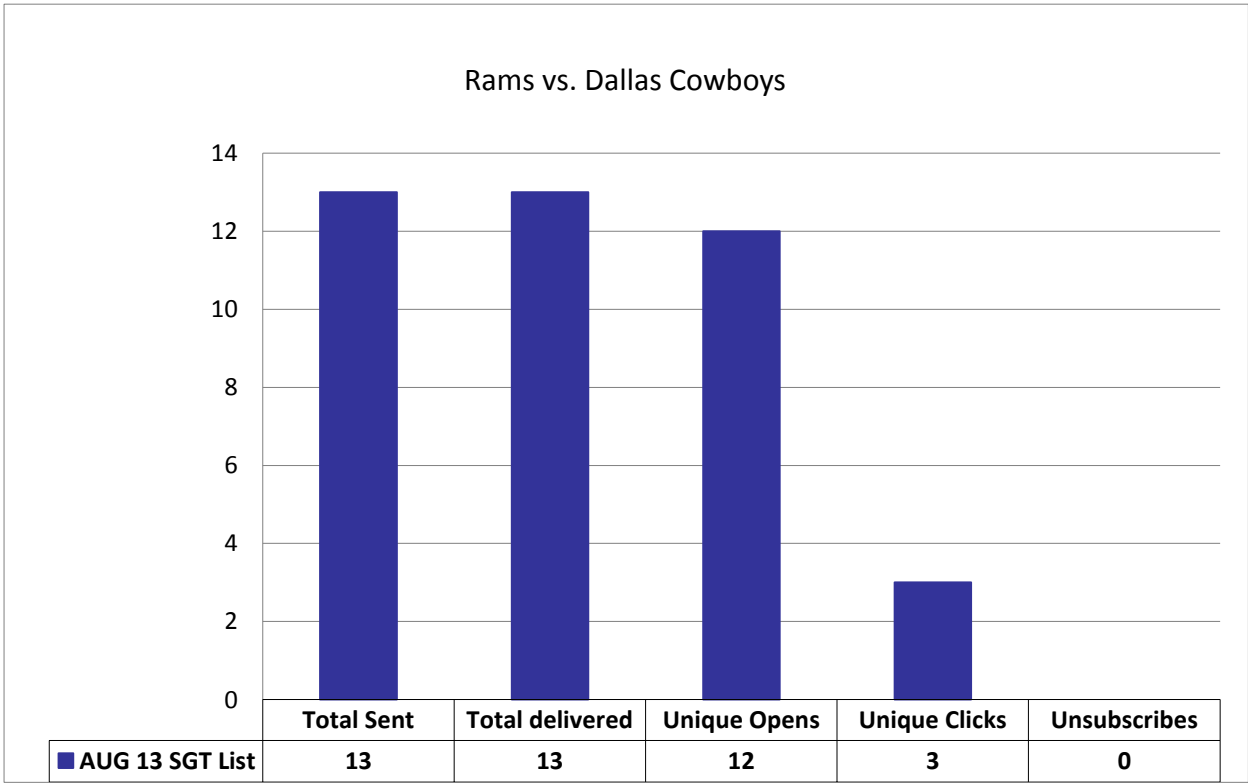
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

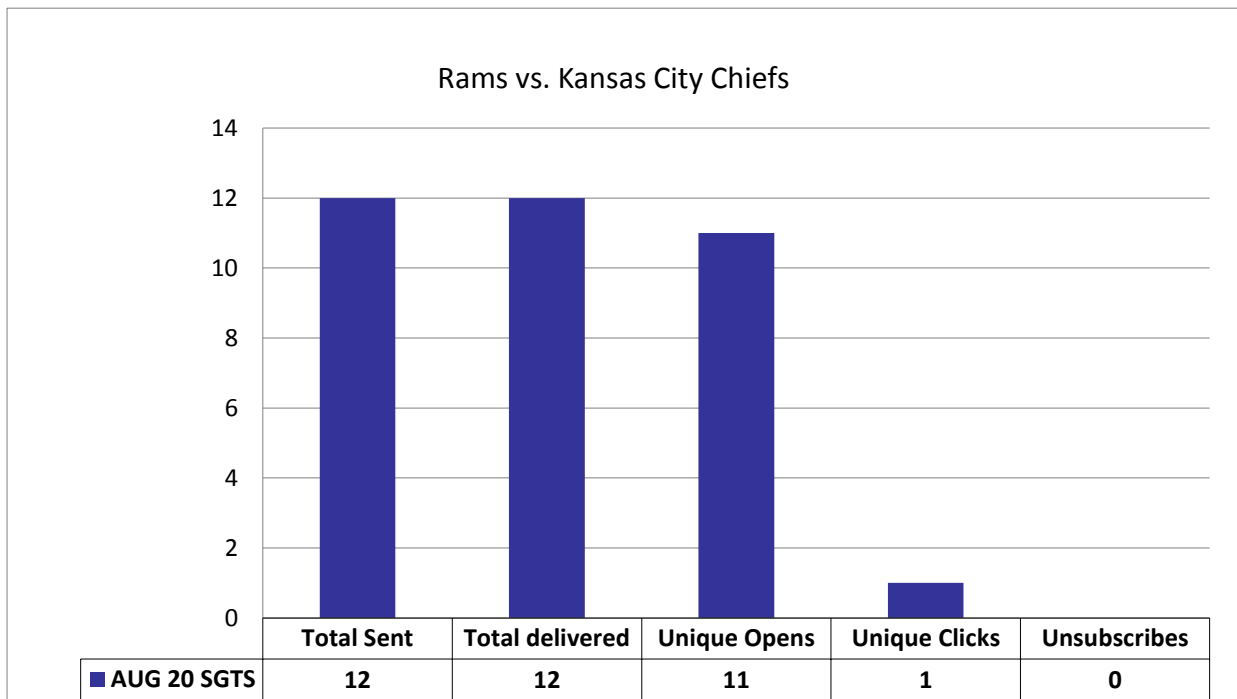
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

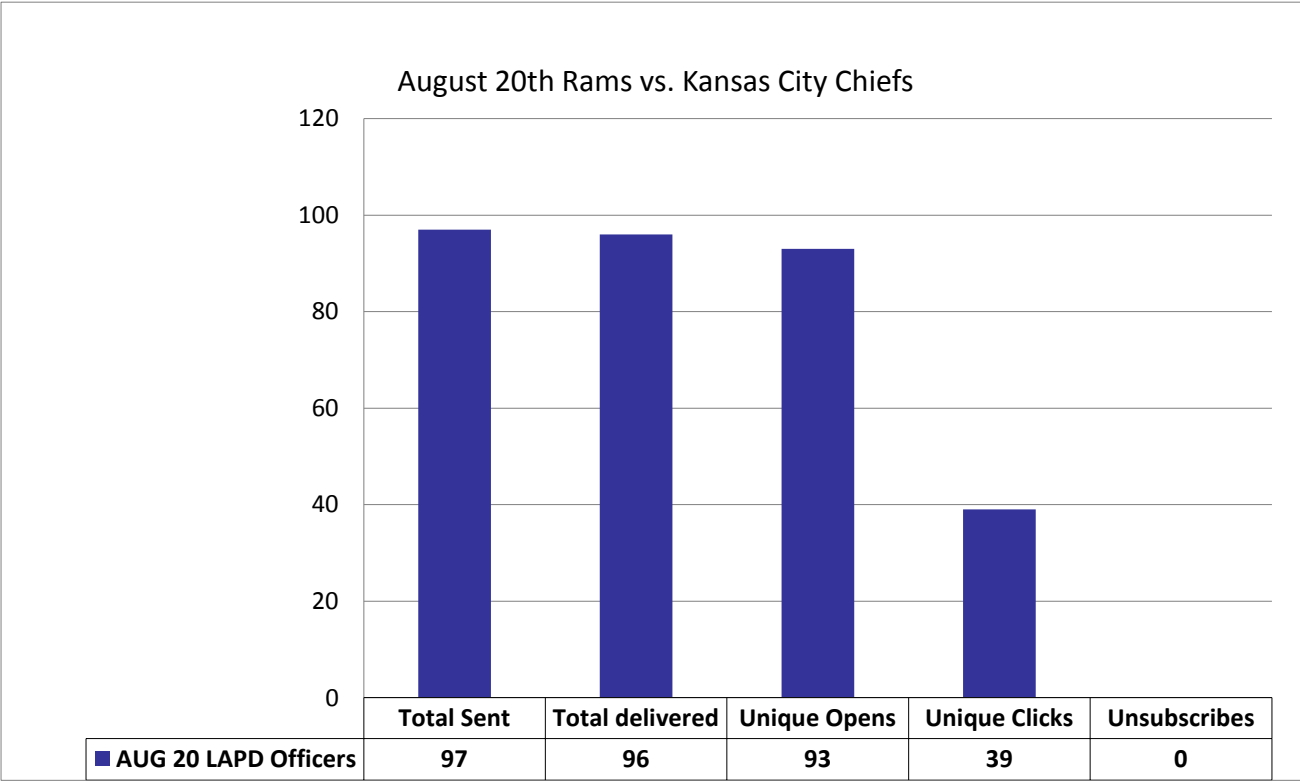
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

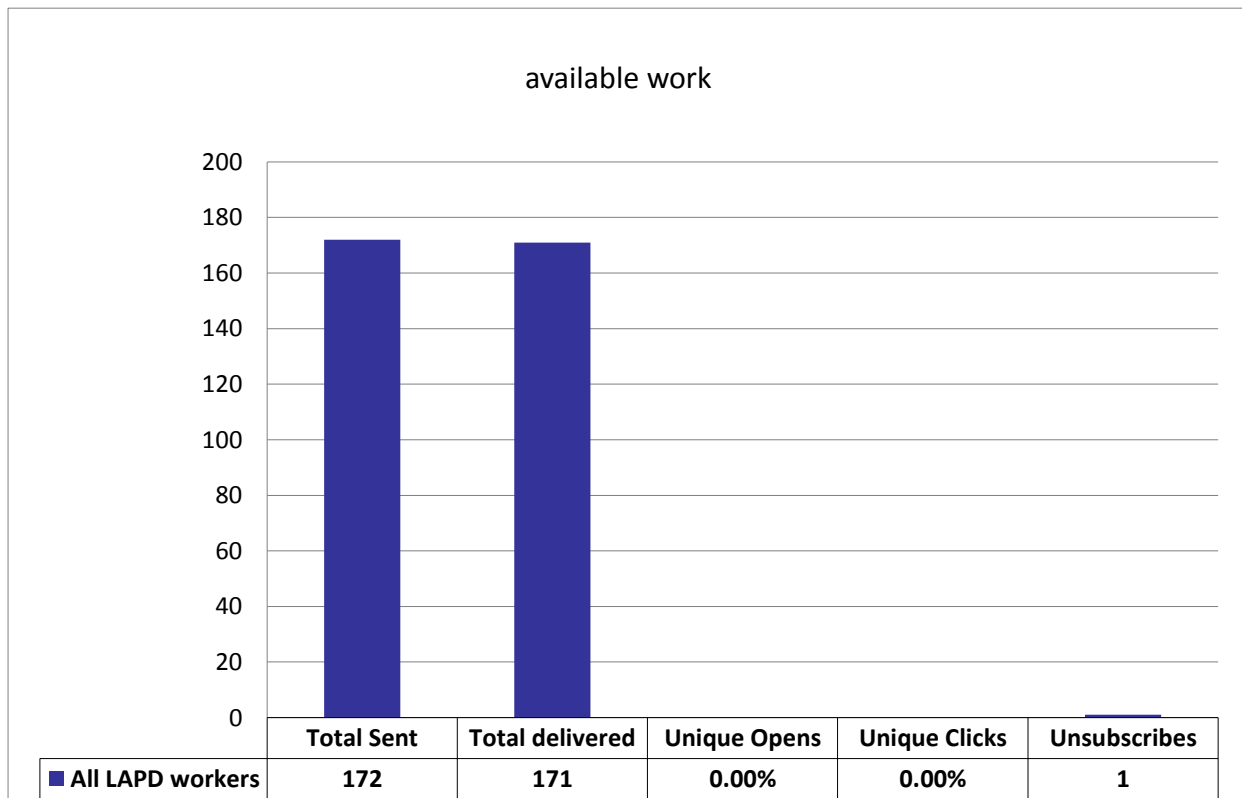
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

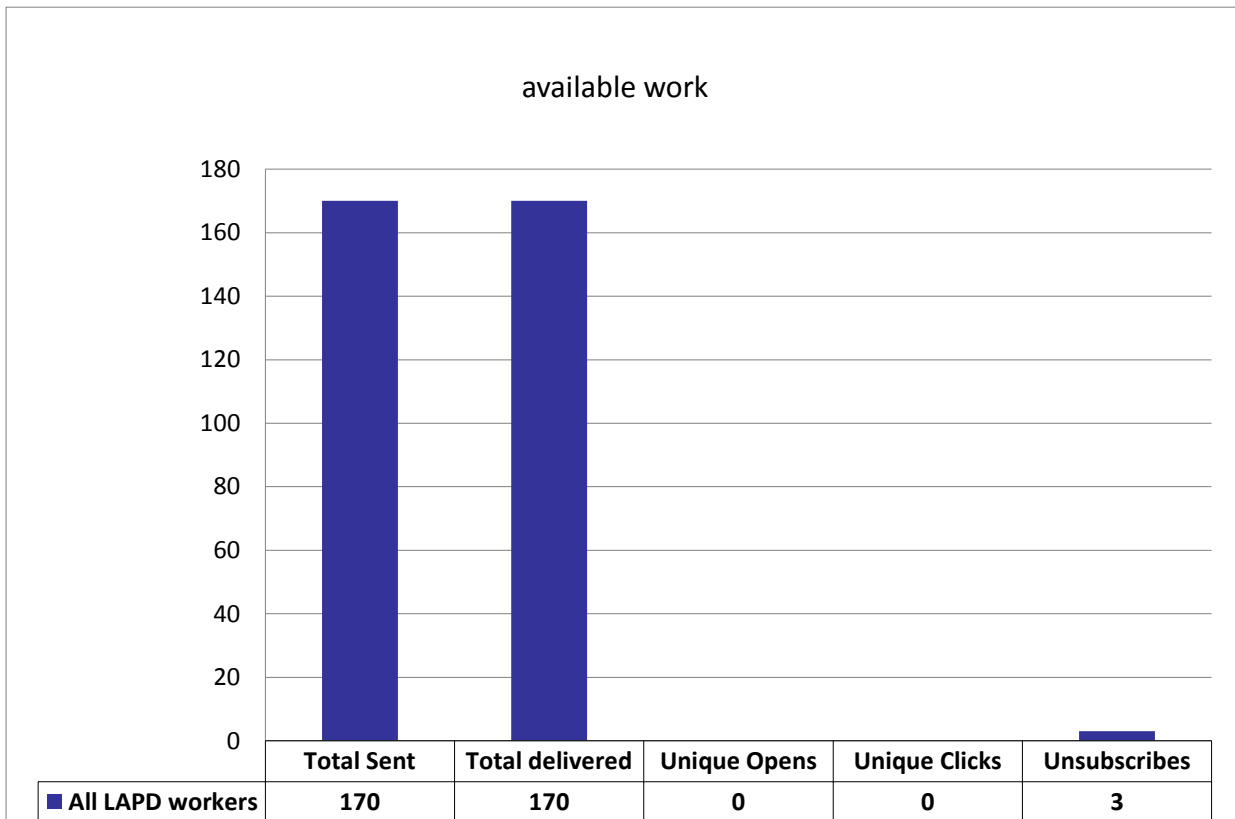
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

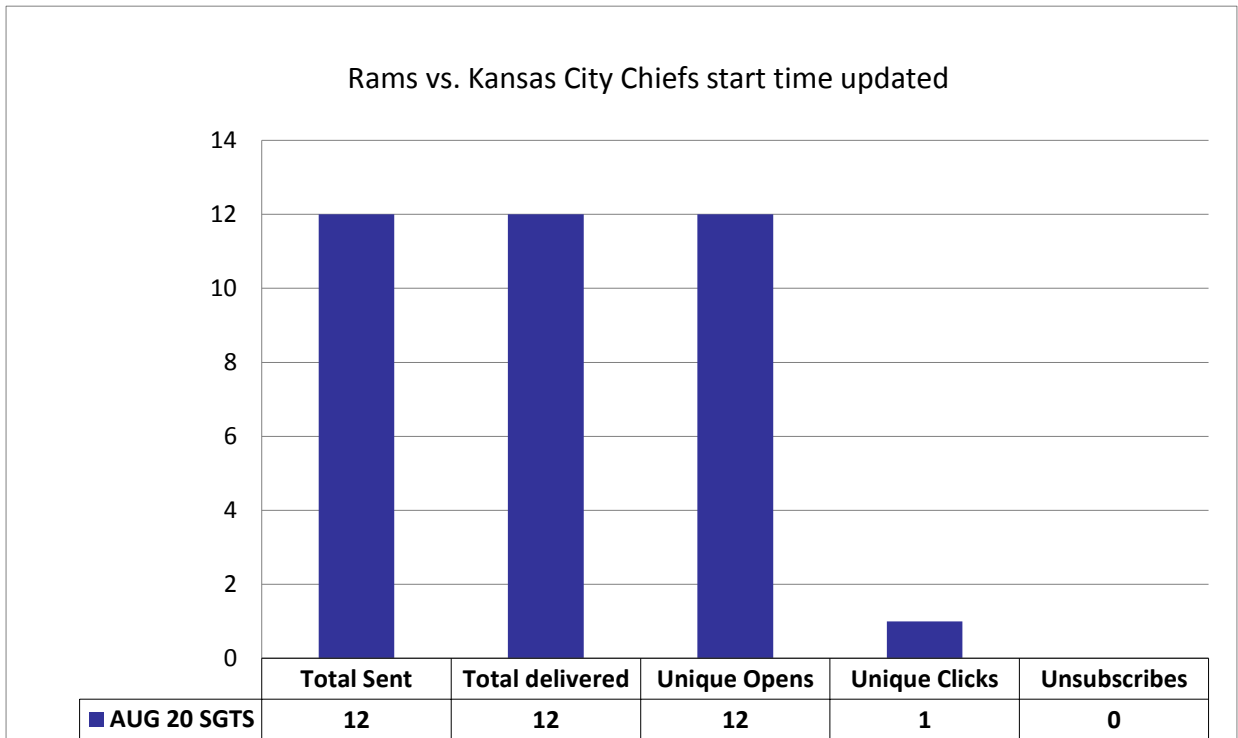
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

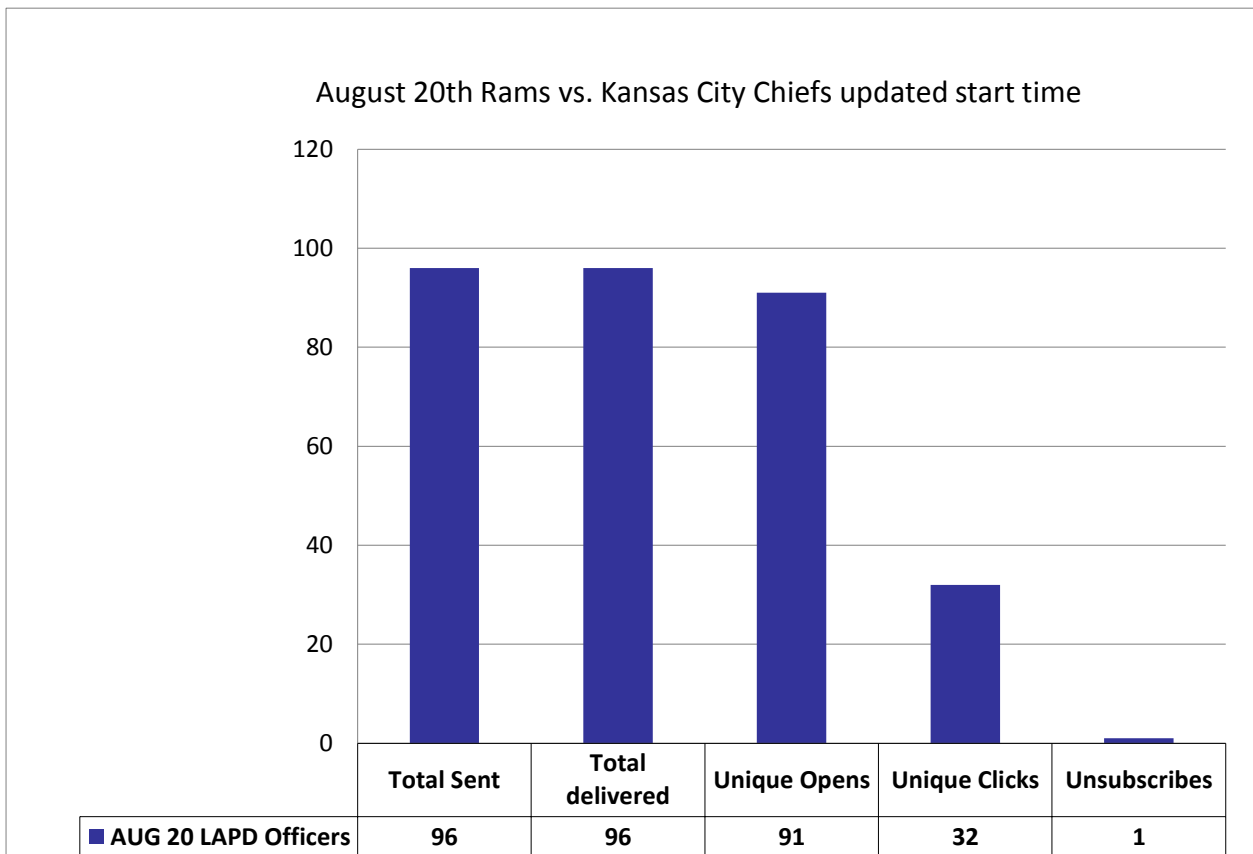
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

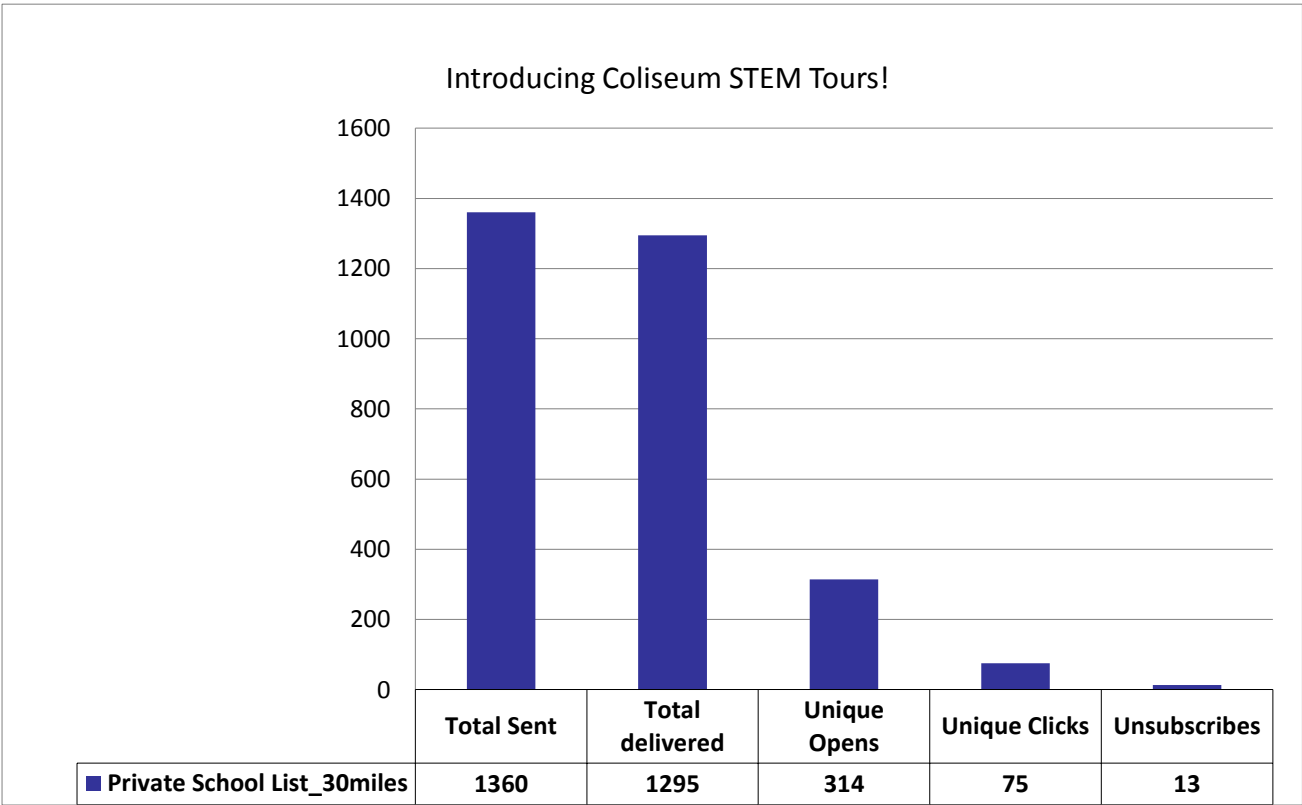
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

August 2016

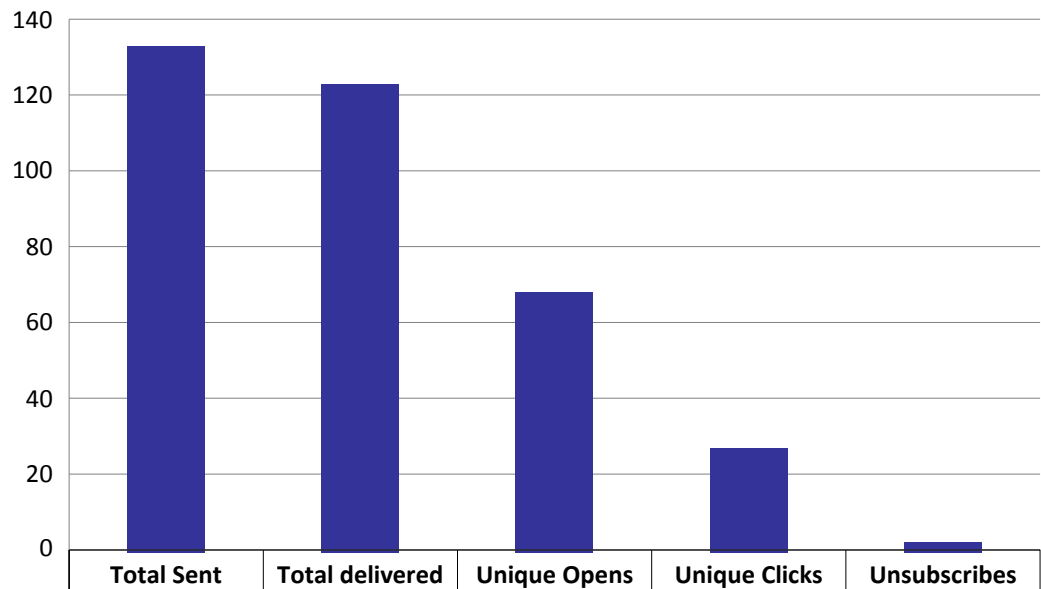


USCAUXILIARYSERVICESIT

Email Campaign Reports

August 2016

LAST CHANCE TO RSVP- Please join us as a guest of the Los Angeles Memorial Coliseum



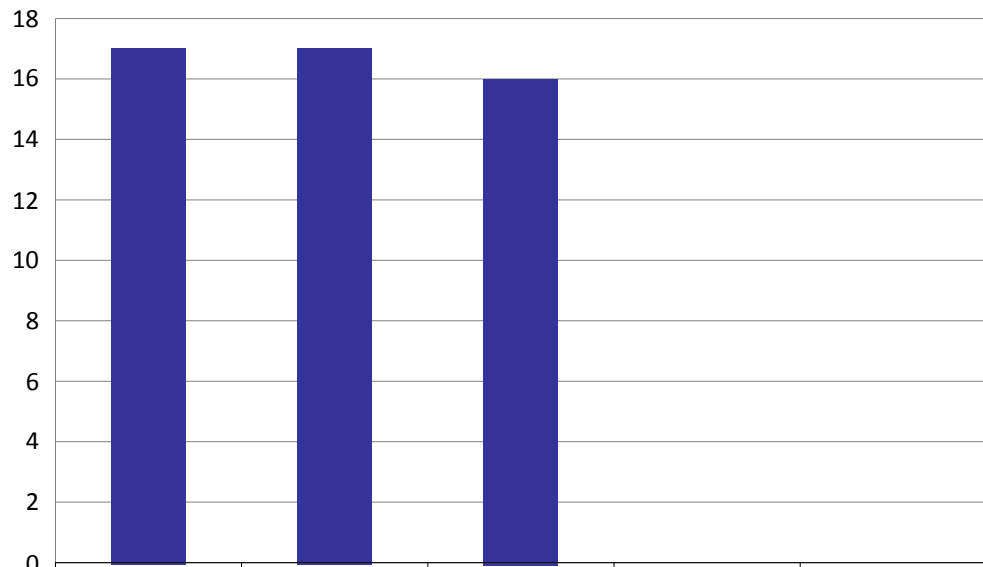
■Hospitality Invite List	133	123	68	27	2
--------------------------	-----	-----	----	----	---

USCAUXILIARYSERVICESIT

Email Campaign Reports

August 2016

September 10th USC vs. Utah State

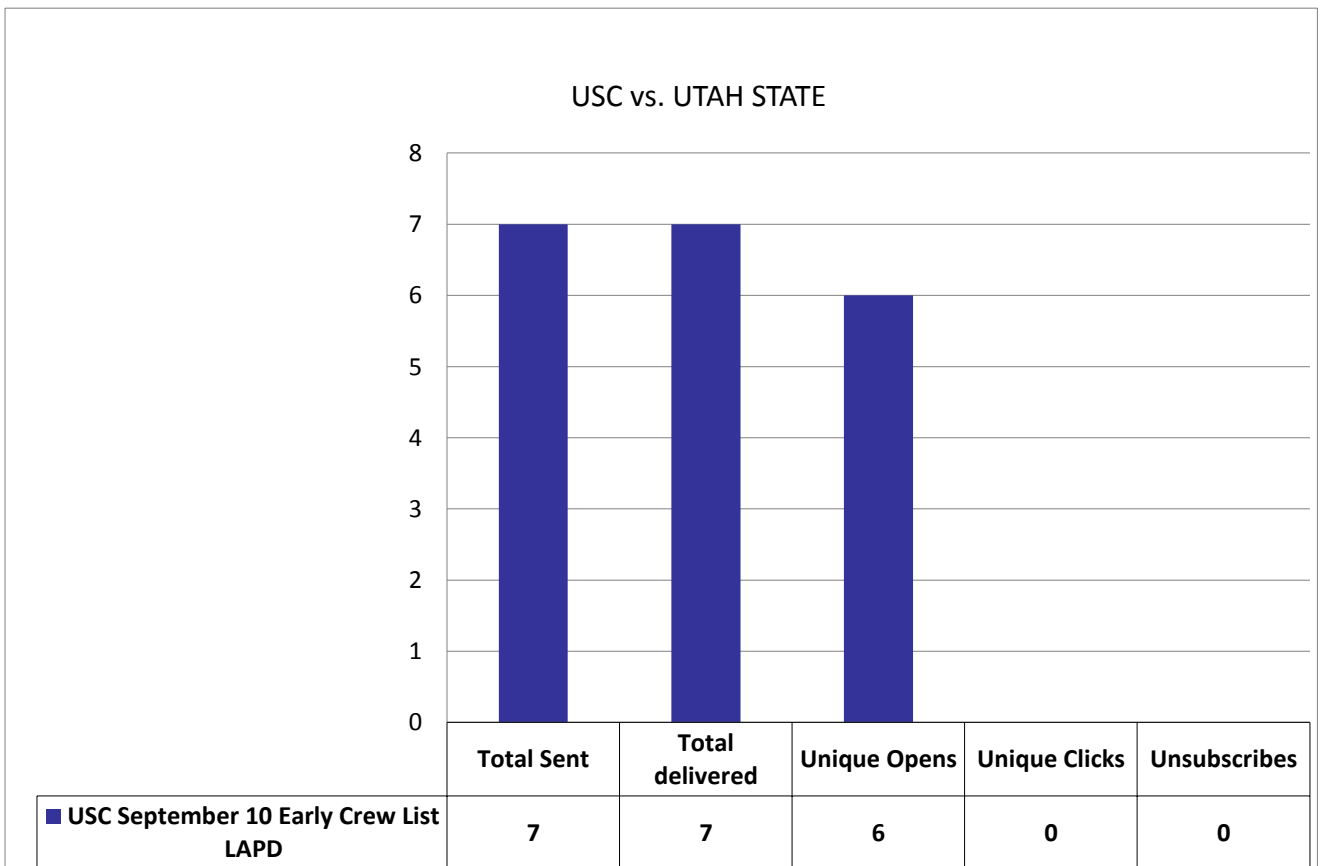


■ USC September 10 Sergeants List	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
	17	17	16	0	0

USCAUXILIARYSERVICESIT

Email Campaign Reports

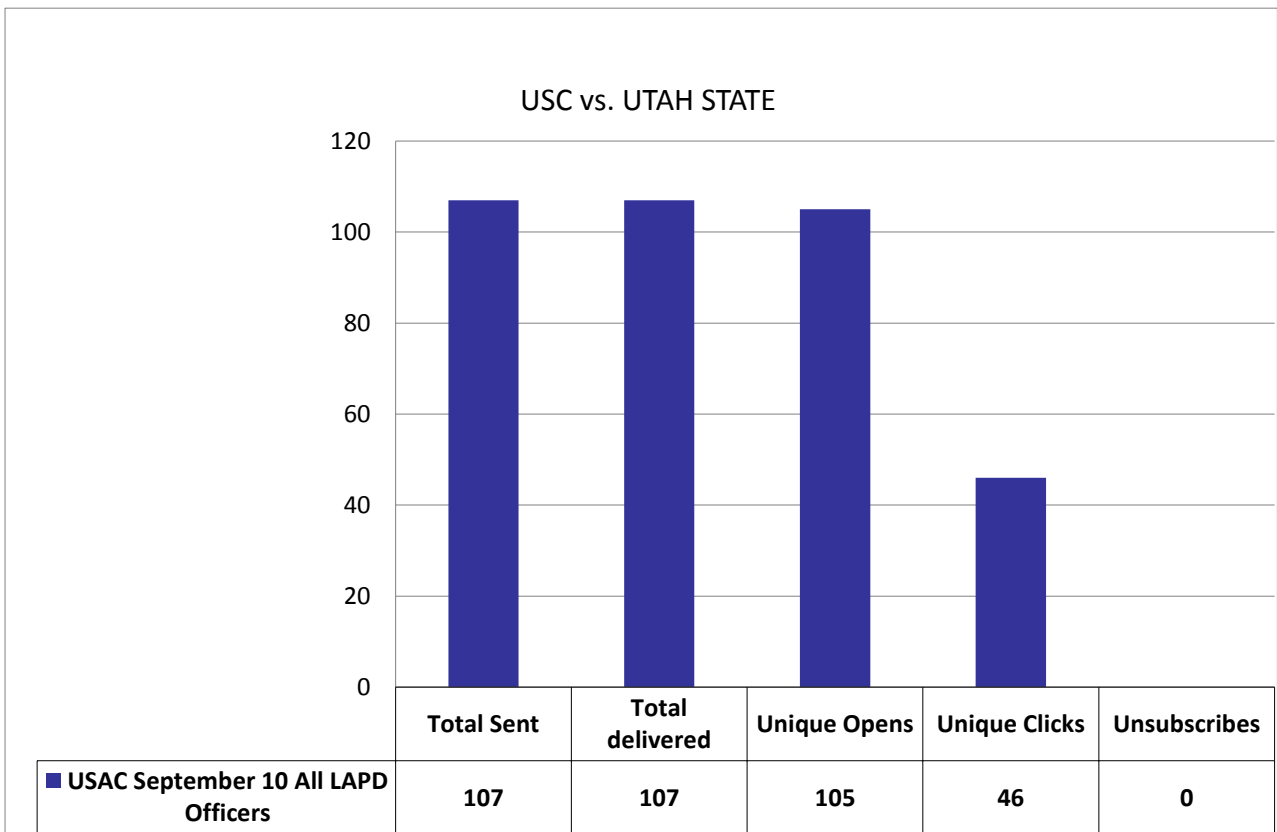
August 2016



USCAUXILIARYSERVICESIT

Email Campaign Reports

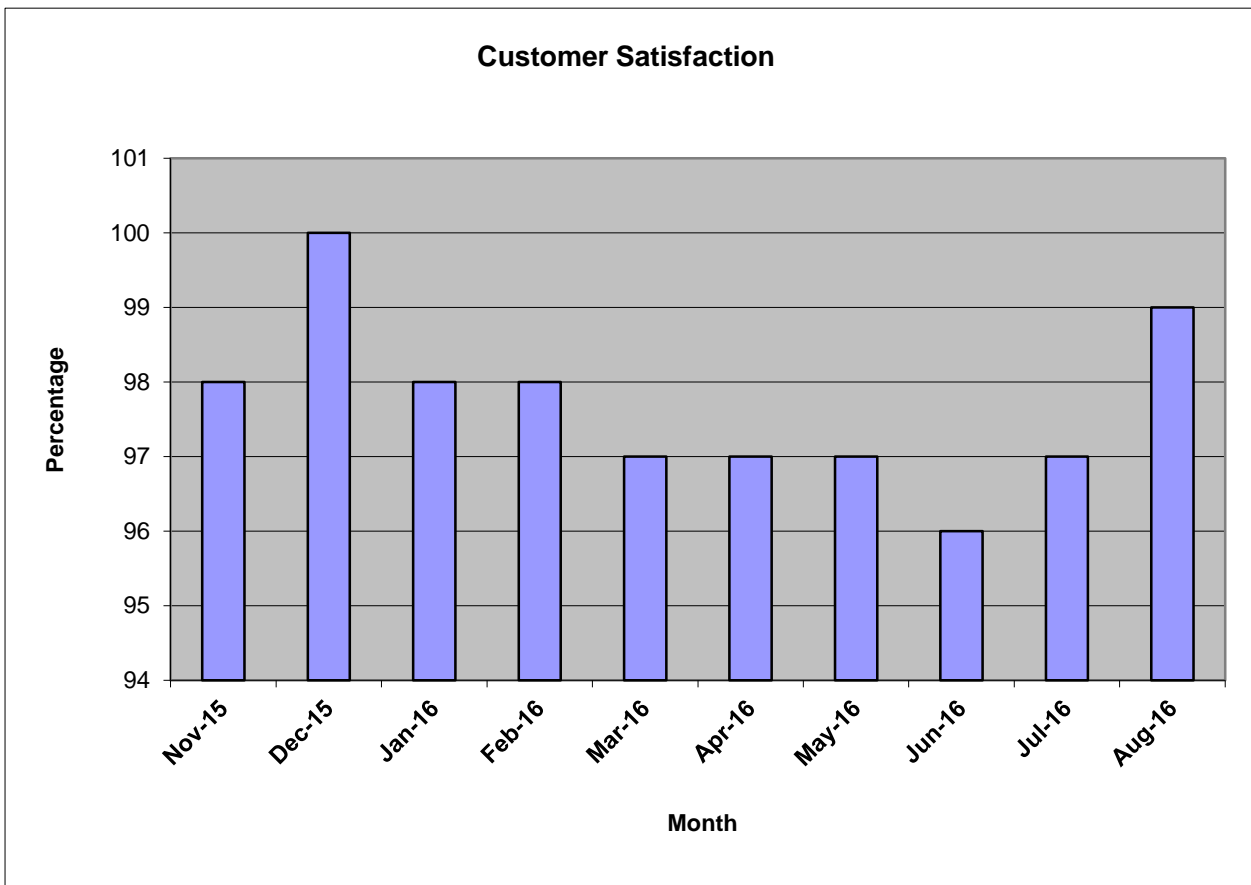
August 2016



USCAUXILIARYSERVICESIT

Customer Satisfaction Report

August 2016



Thank You !!