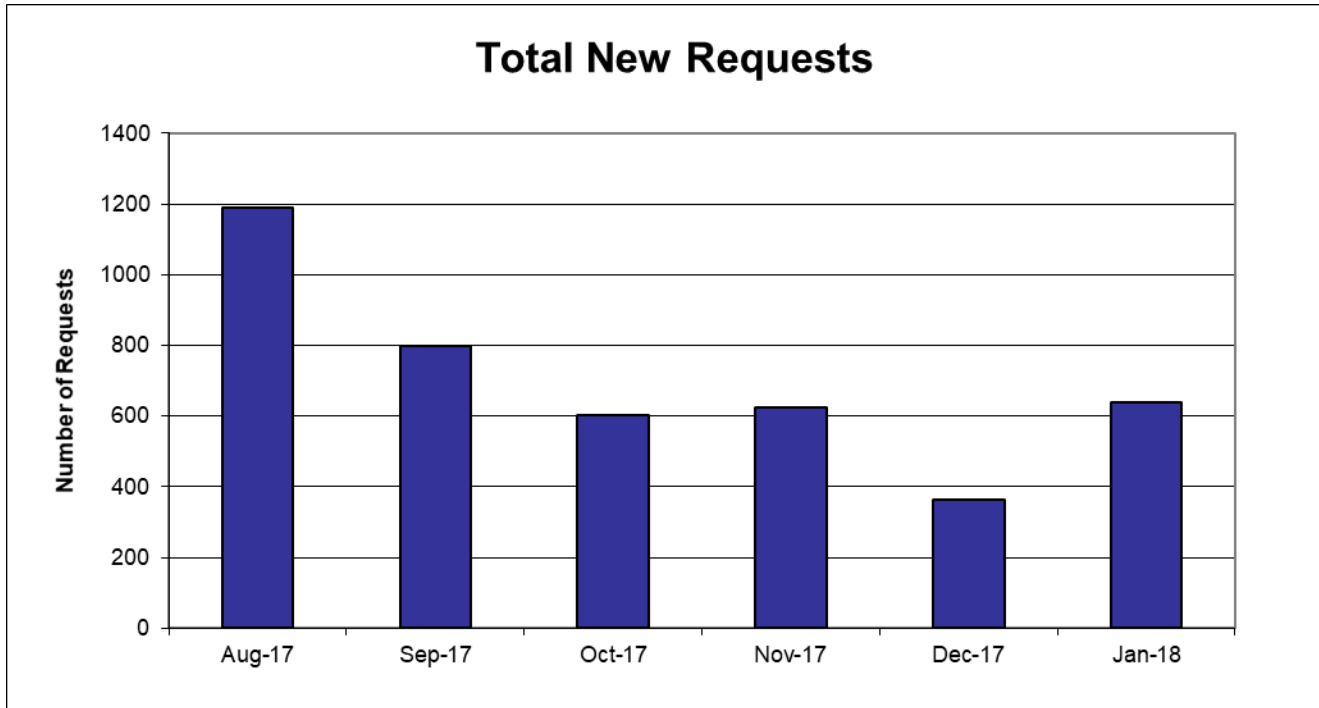


# USCAUXILIARYSERVICESIT

## Service Desk Reports

January 2018



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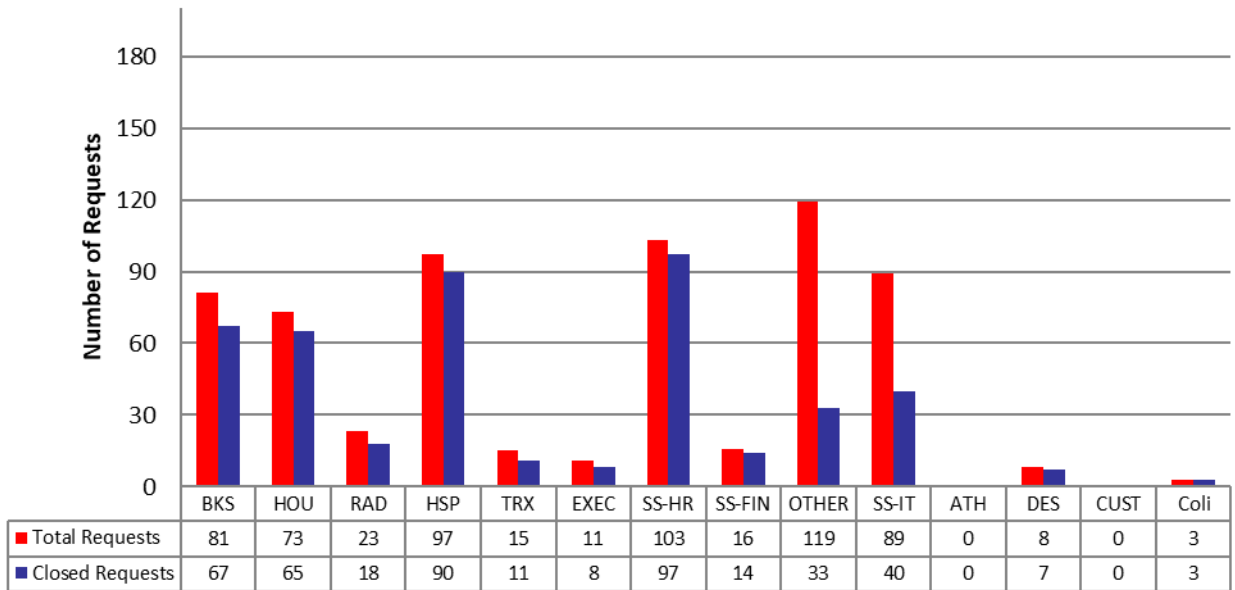
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# USCAUXILIARYSERVICESIT

## Service Desk Reports

January 2018

### Total New Vs Closed Requests



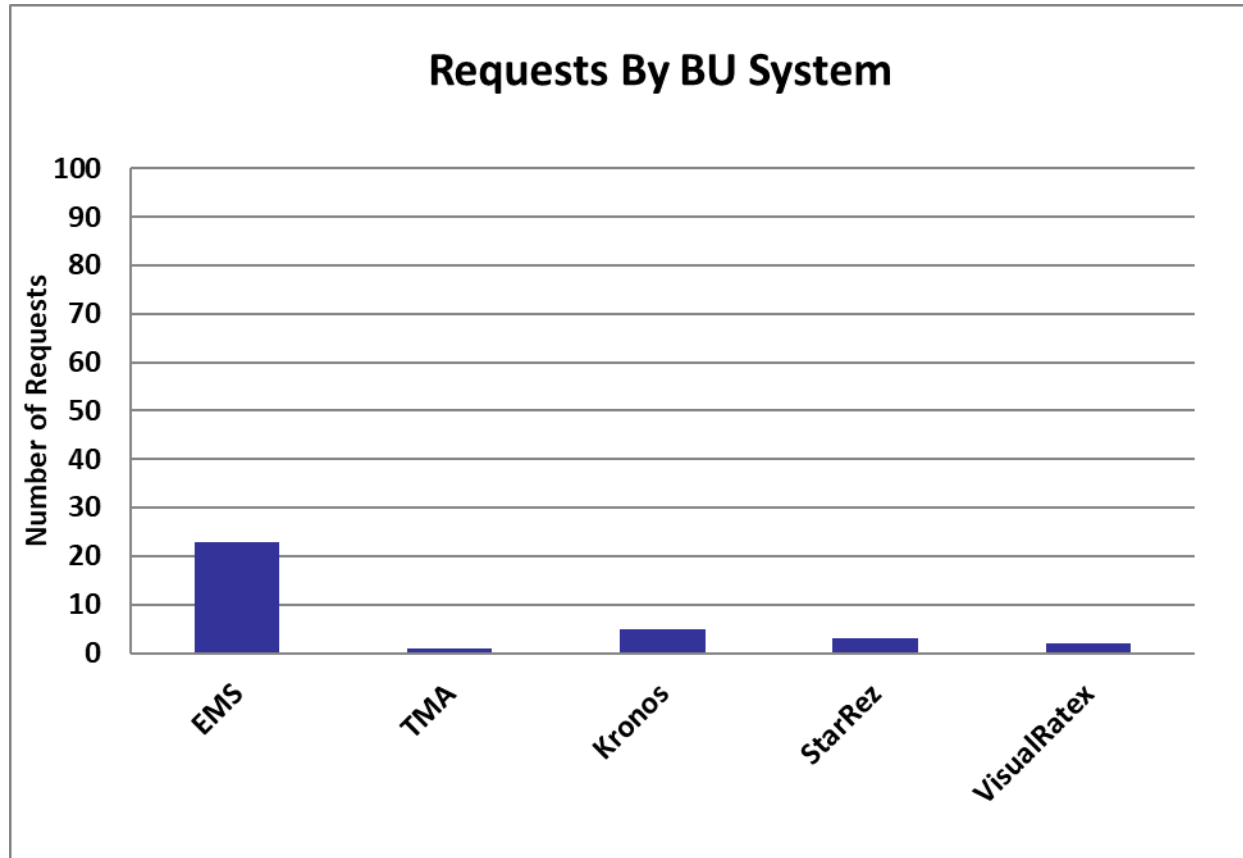
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# USCAUXILIARYSERVICESIT

## Service Desk Reports

January 2018



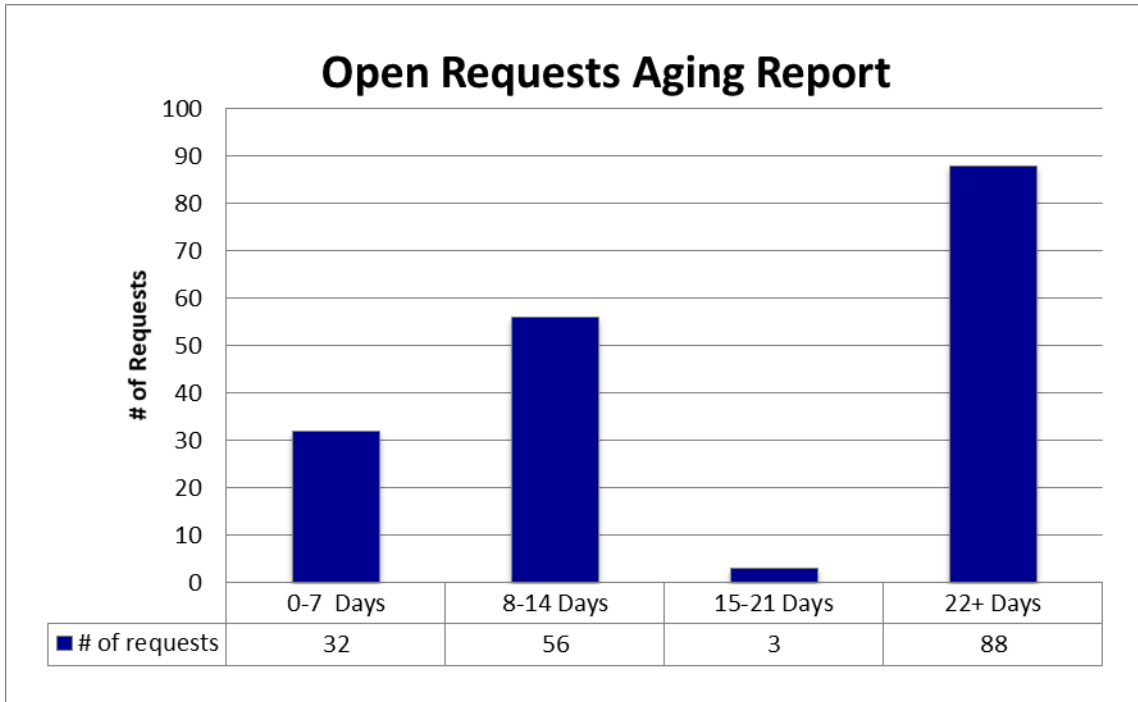
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# USCAUXILIARYSERVICESIT

## Service Desk Reports

January 2018



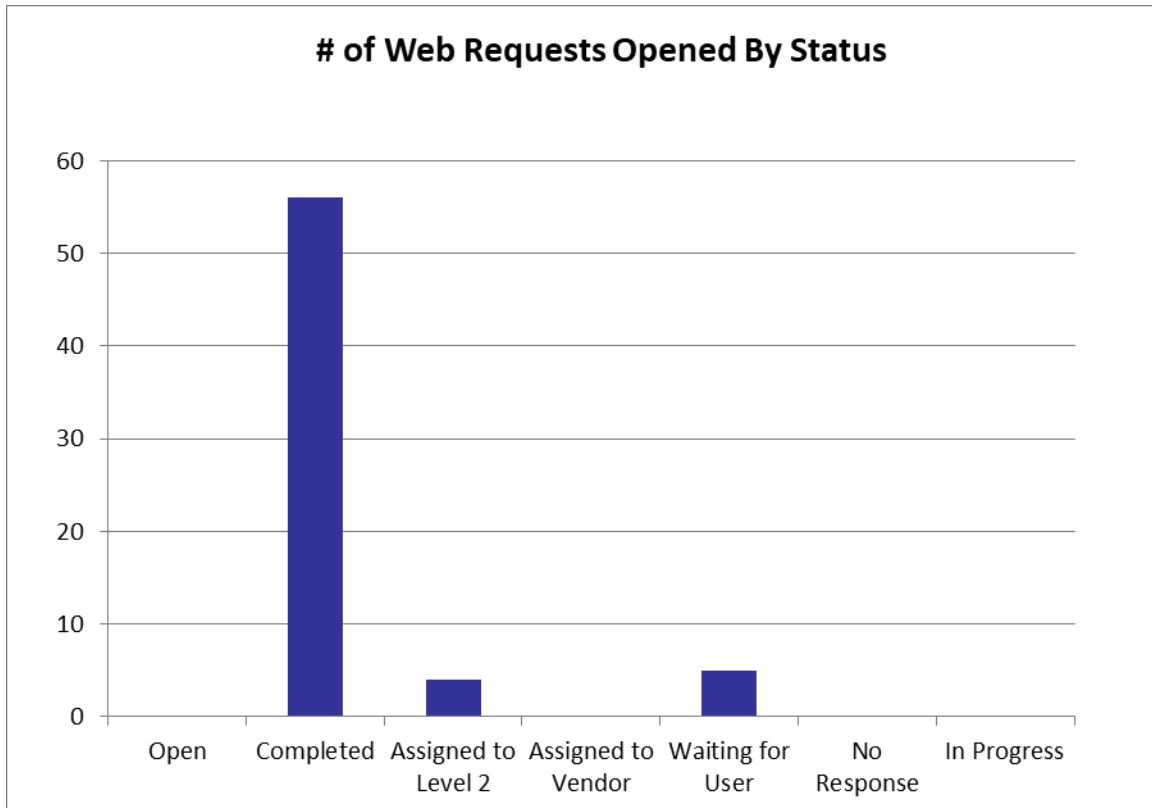
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# USCAUXILIARYSERVICESIT

## Service Desk Reports

January 2018



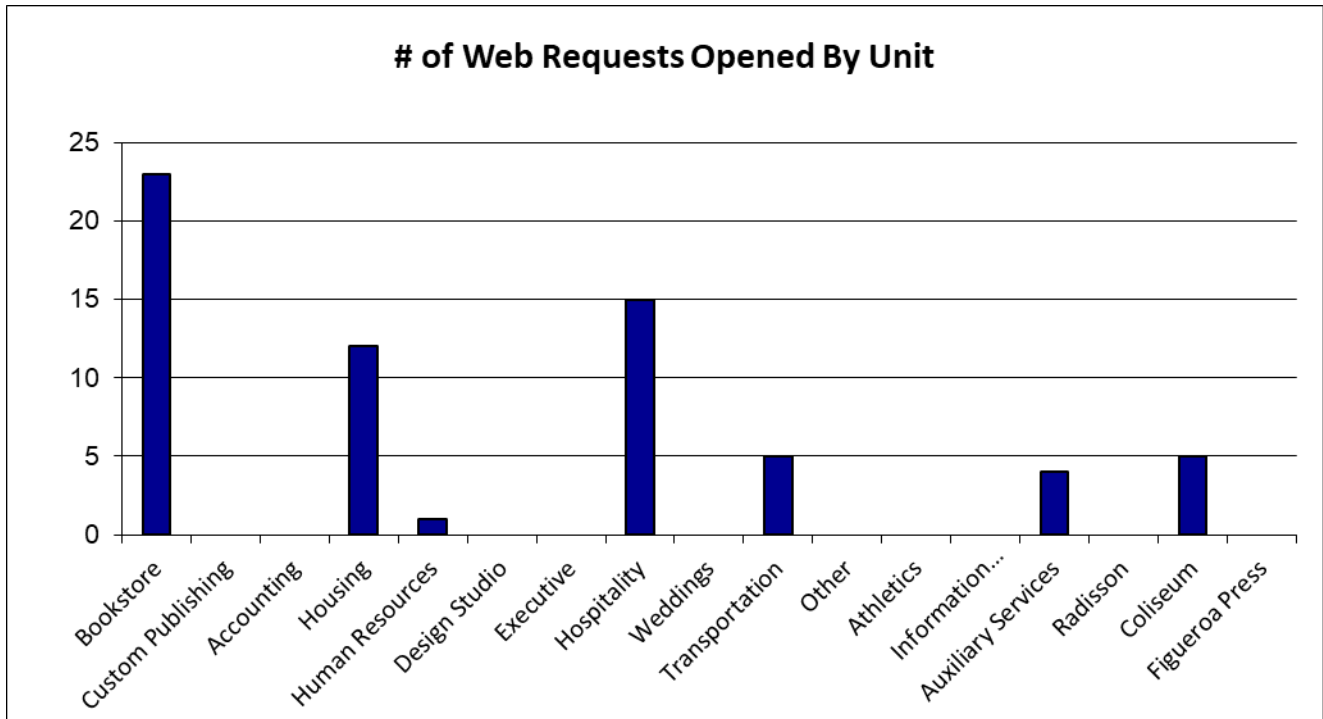
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# USCAUXILIARYSERVICESIT

## Service Desk Reports

January 2018



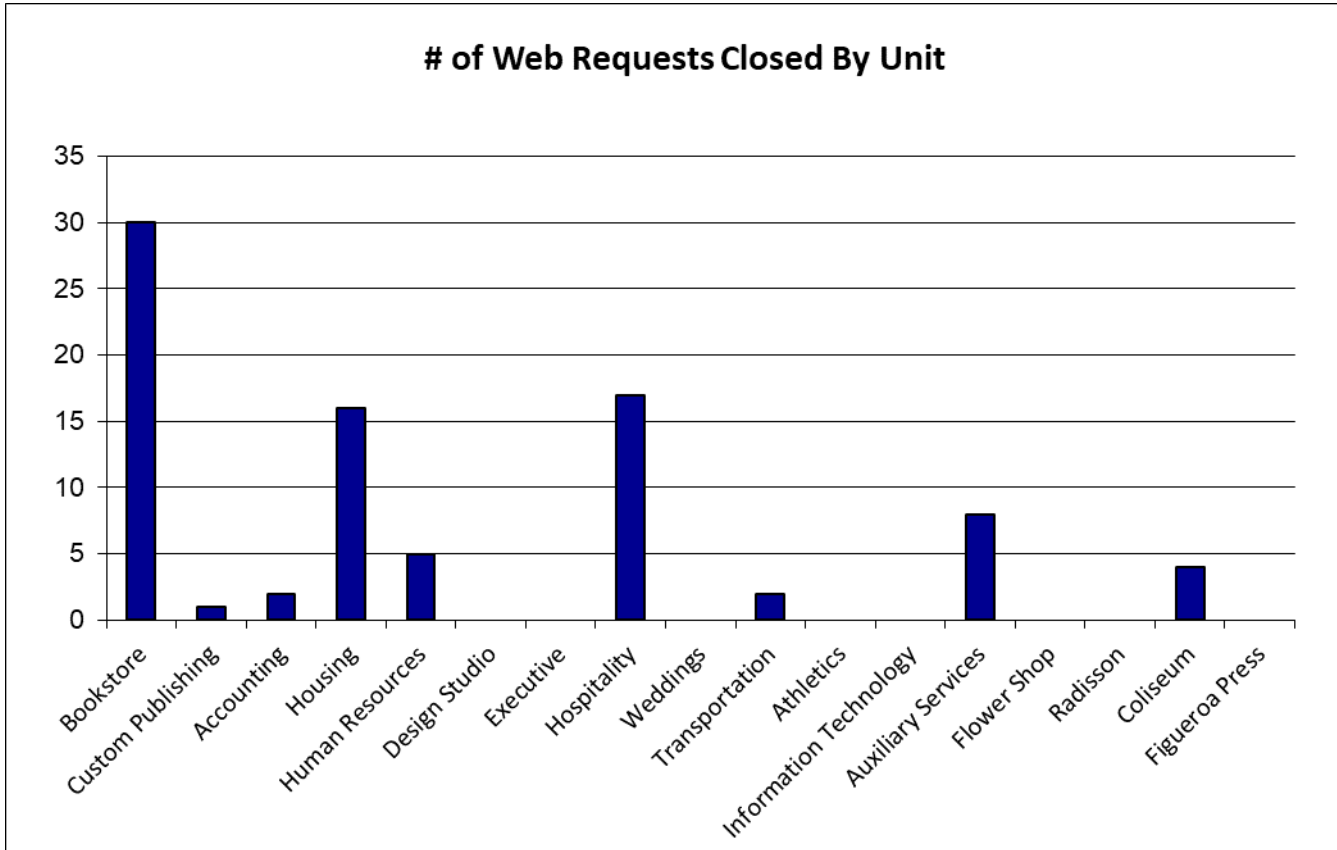
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## Service Desk Reports

January 2018



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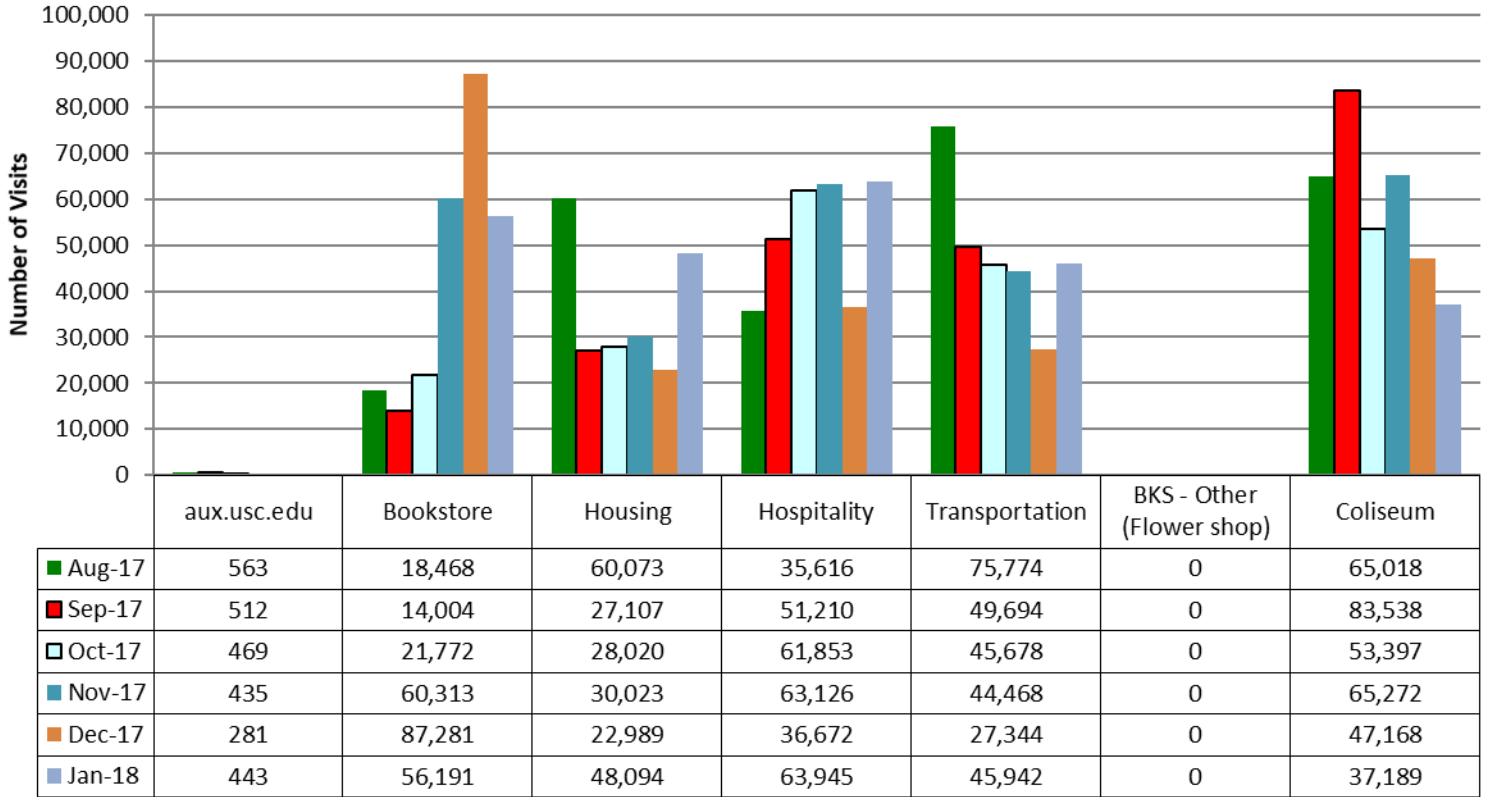
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# USCAUXILIARYSERVICESIT

## Service Desk Reports

January 2018

### Web Visits Per Month - BU Main Sites



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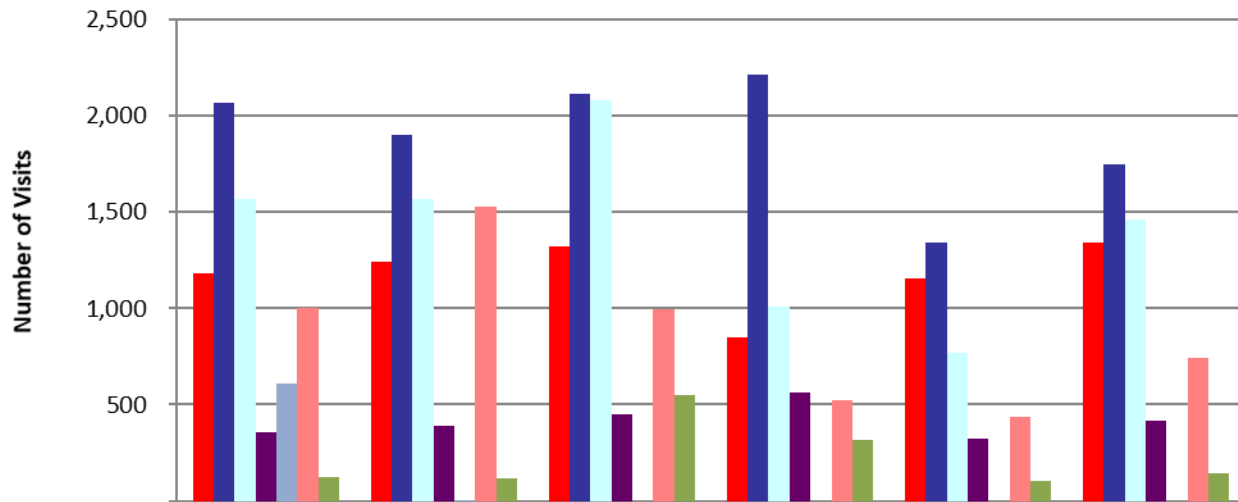


# USCAUXILIARYSERVICESIT

## Website Reports

January 2018

### Web Visits Per Month - HSP Micro Sites



	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18
■ McKays	1,182	1,240	1,319	849	1,153	1,343
■ The Lab	2,065	1,899	2,111	2,213	1,340	1,745
■ Moreton Fig	1,569	1,569	2,082	1,007	768	1,463
■ Rosso Oro's Pizzeria	360	392	447	563	321	419
■ Seeds Marketplace	612	1	-	-	-	-
■ Traditions	1,002	1,525	994	523	434	743
■ The Edmondson	123	118	550	320	104	142

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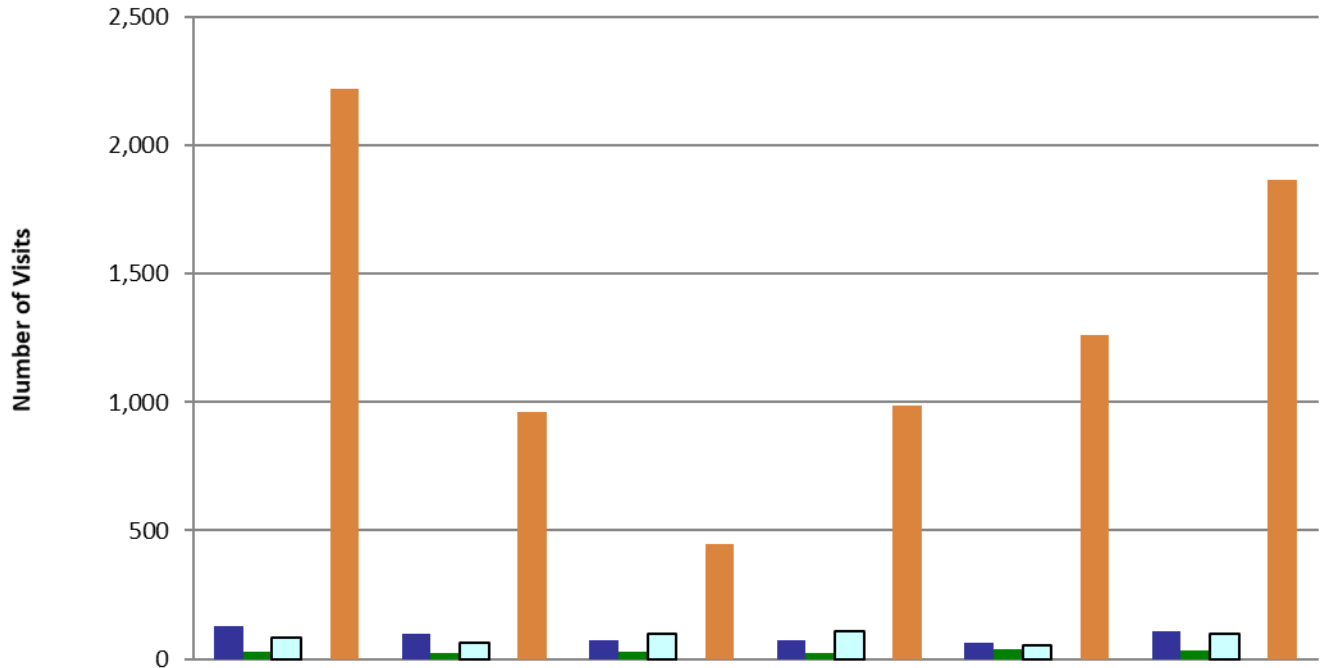
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# USCAUXILIARYSERVICESIT

## Website Reports

January 2018

### Web Visits Per Month - Other Sites



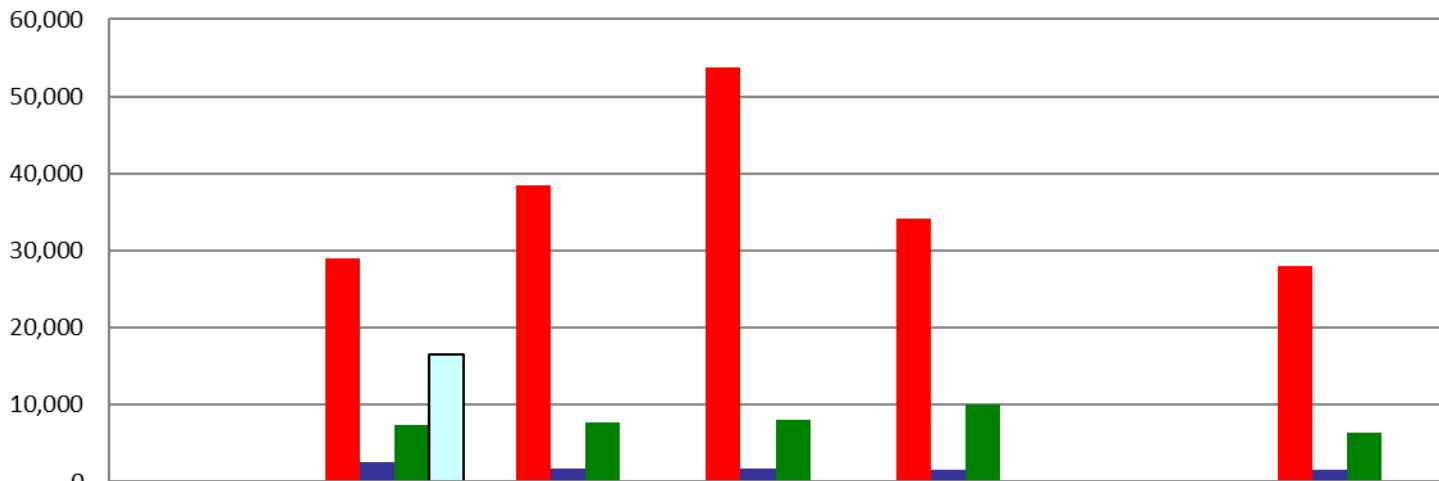
	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18
■ Figueroa Press	127	100	72	72	65	109
■ Gamble-house Store	30	25	27	22	38	33
■ USC Radisson Event	82	64	96	110	54	99
■ Weddings at USC	0	0	0	0	0	0
■ Custom-publishing	2,219	962	449	986	1,259	1,867

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**USCAUXILIARYSERVICESIT**  
**Website Reports**  
**January 2018**

**January 2018 Traffic Sources - BU Main Sites**



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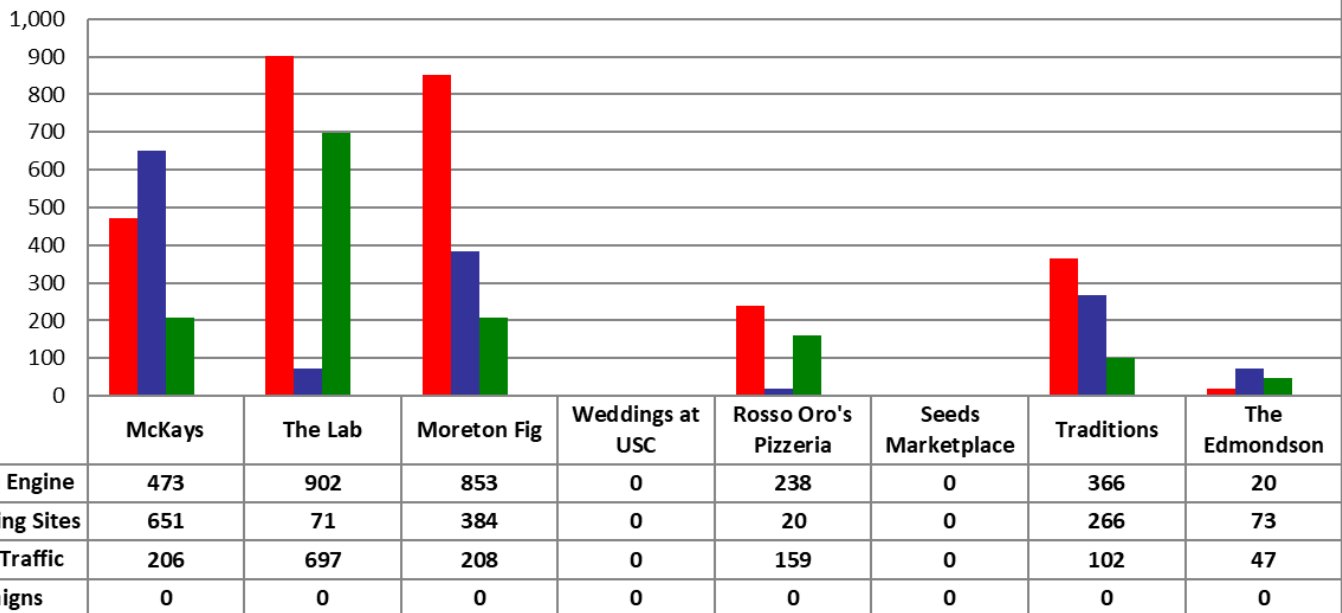
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# USCAUXILIARYSERVICESIT

## Website Reports

January 2018

### January 2018 Traffic Sources - HSP Micro Sites



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**USCAUXILIARYSERVICESIT**

**Website Reports**

**January 2018**

**January 2018 Traffic Sources - Other Sites**



	<b>Figueroa Press</b>	<b>Gamble-house Store</b>	<b>Weddings at USC</b>	<b>USC Radisson Event</b>	<b>Custom-publishing</b>
<b>■ Search Engine</b>	<b>52</b>	<b>14</b>	<b>0</b>	<b>77</b>	<b>132</b>
<b>■ Referring Sites</b>	<b>23</b>	<b>5</b>	<b>0</b>	<b>0</b>	<b>424</b>
<b>■ Direct Traffic</b>	<b>34</b>	<b>12</b>	<b>0</b>	<b>22</b>	<b>1,310</b>
<b>□ Campaigns</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

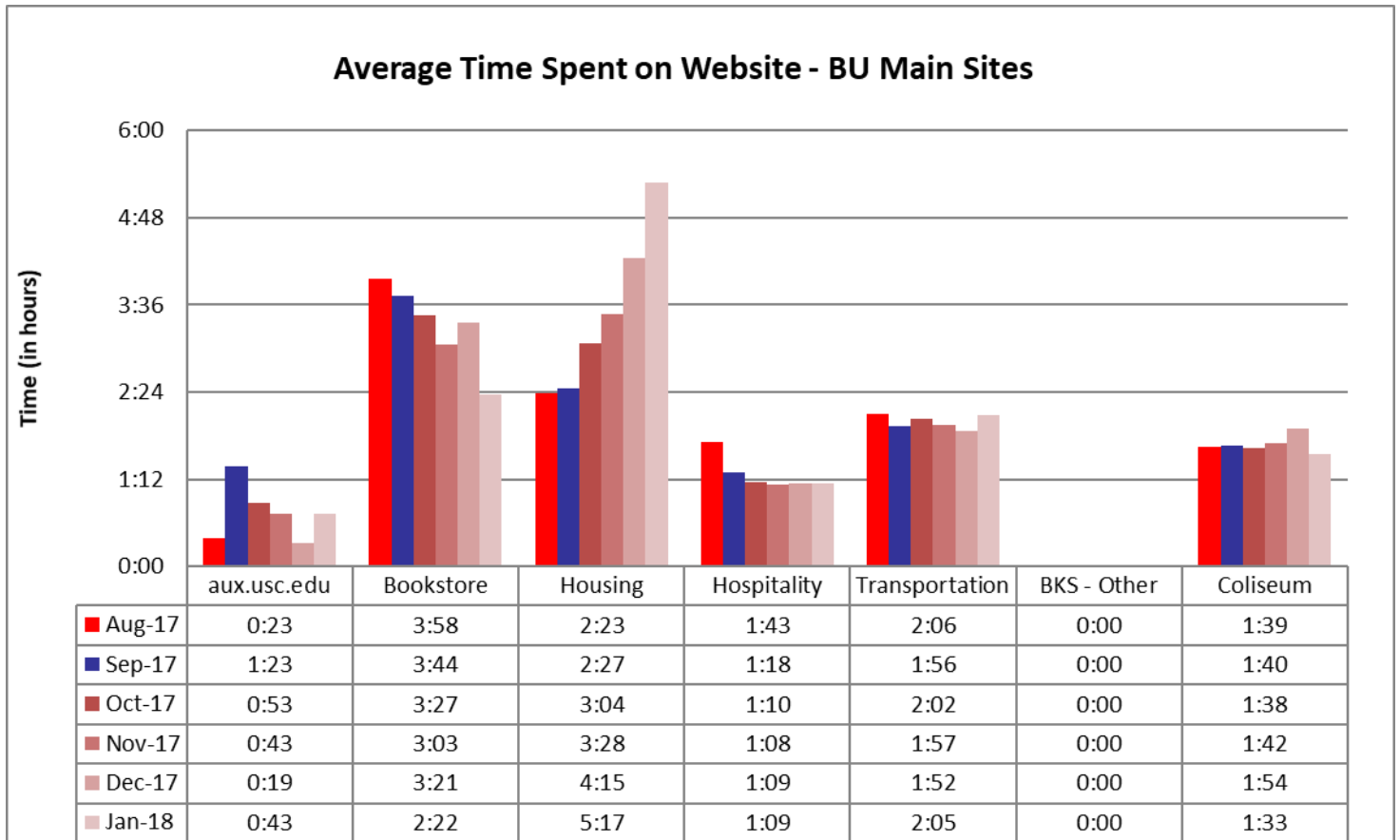
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# USCAUXILIARYSERVICESIT

## Website Reports

January 2018



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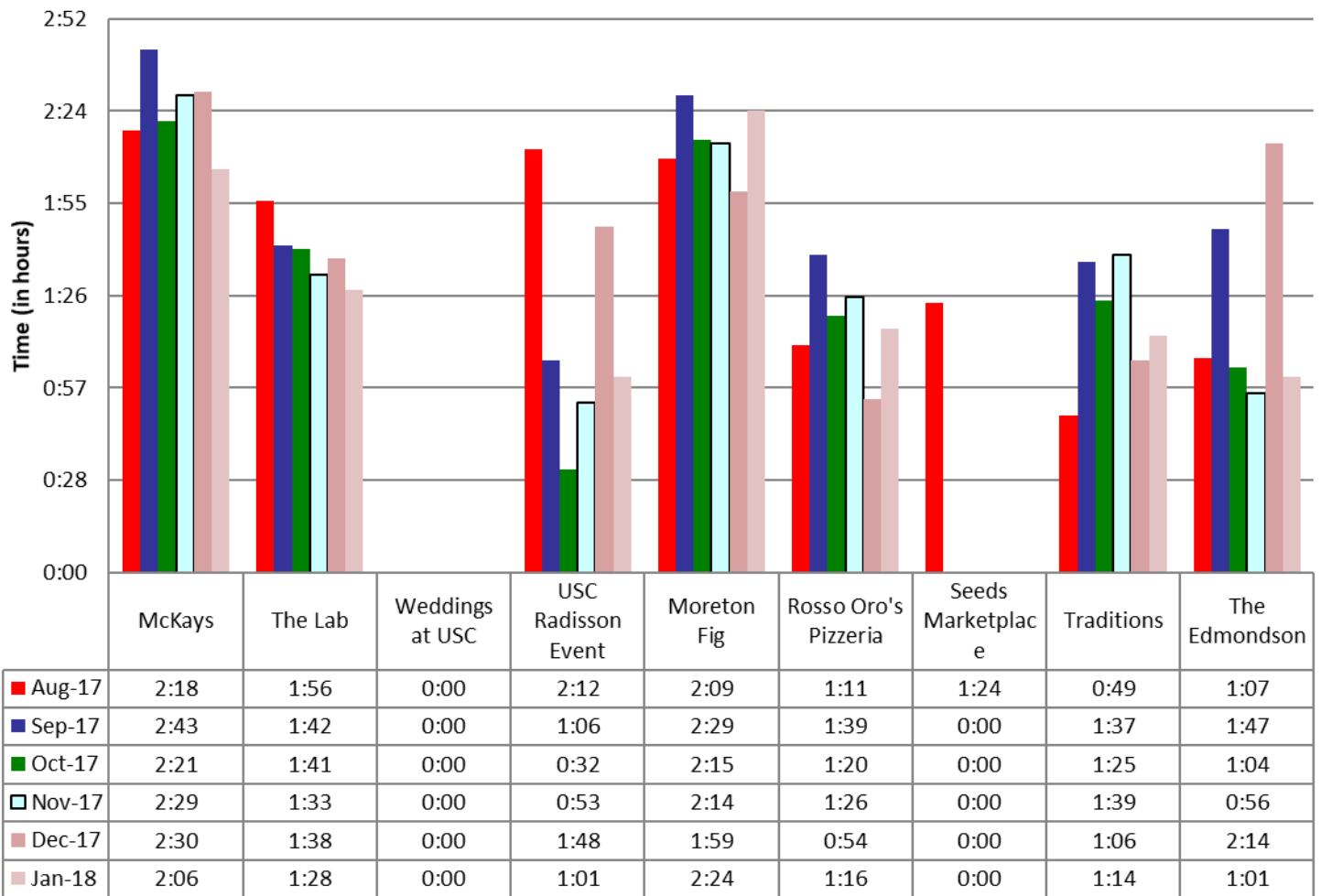
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# USCAUXILIARYSERVICESIT

## Website Reports

January 2018

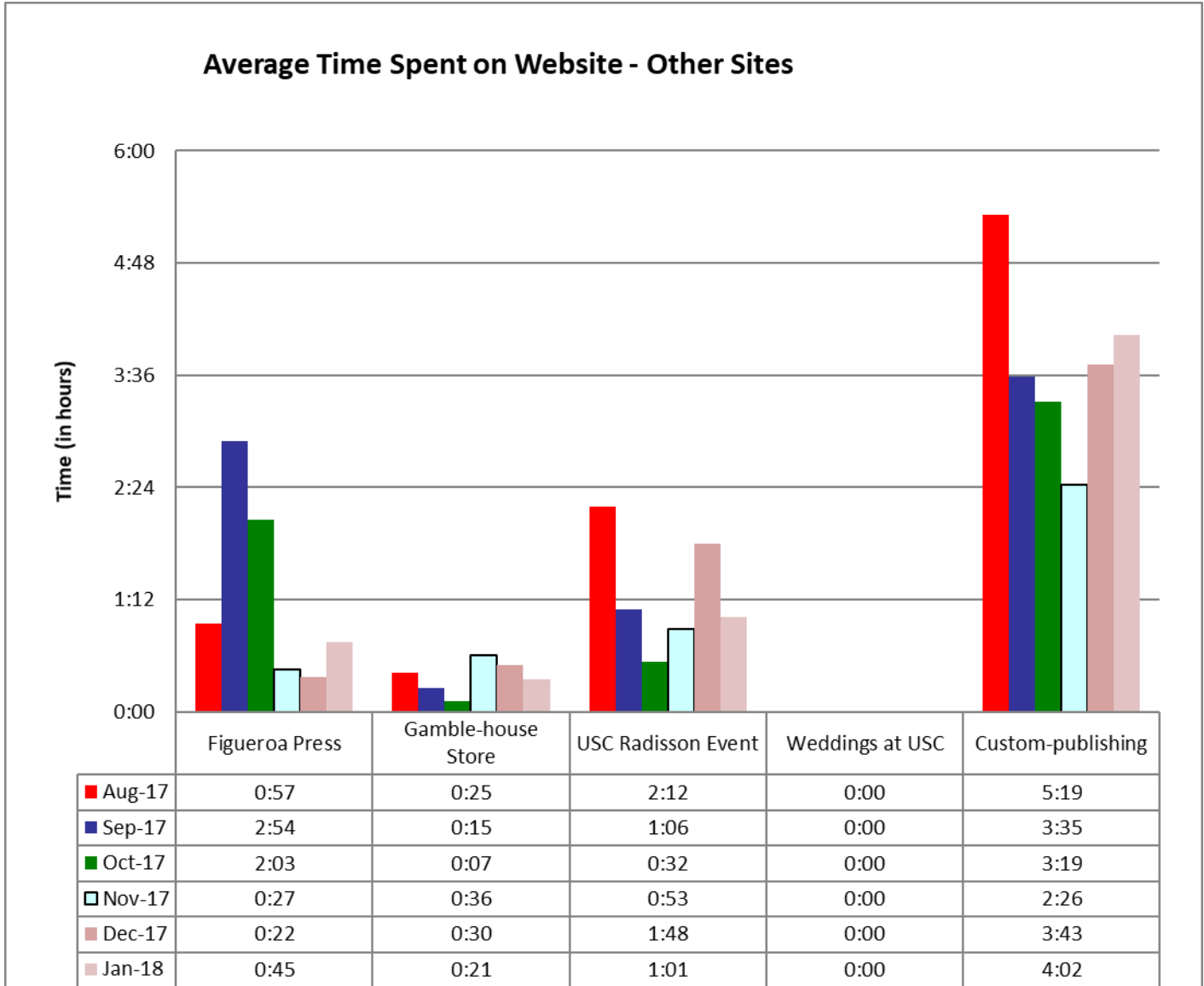
**Average Time Spent on Website - HSP Micro Sites**



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**USCAUXILIARYSERVICESIT  
Website Reports  
January 2018**



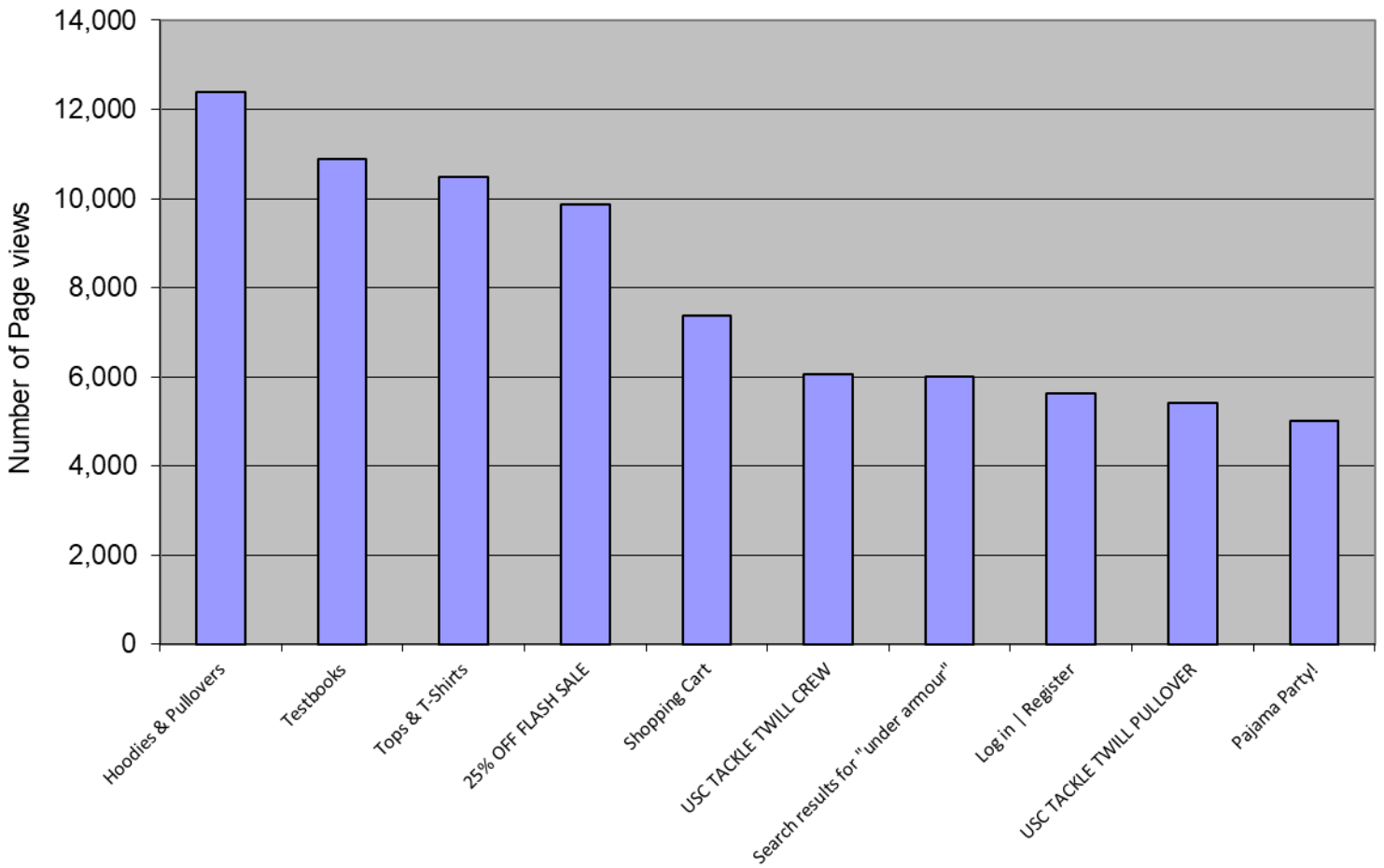
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**Website Reports**  
**January 2018**

**Bookstore Charts**  
**10 Most Viewed Pages -January 2018**



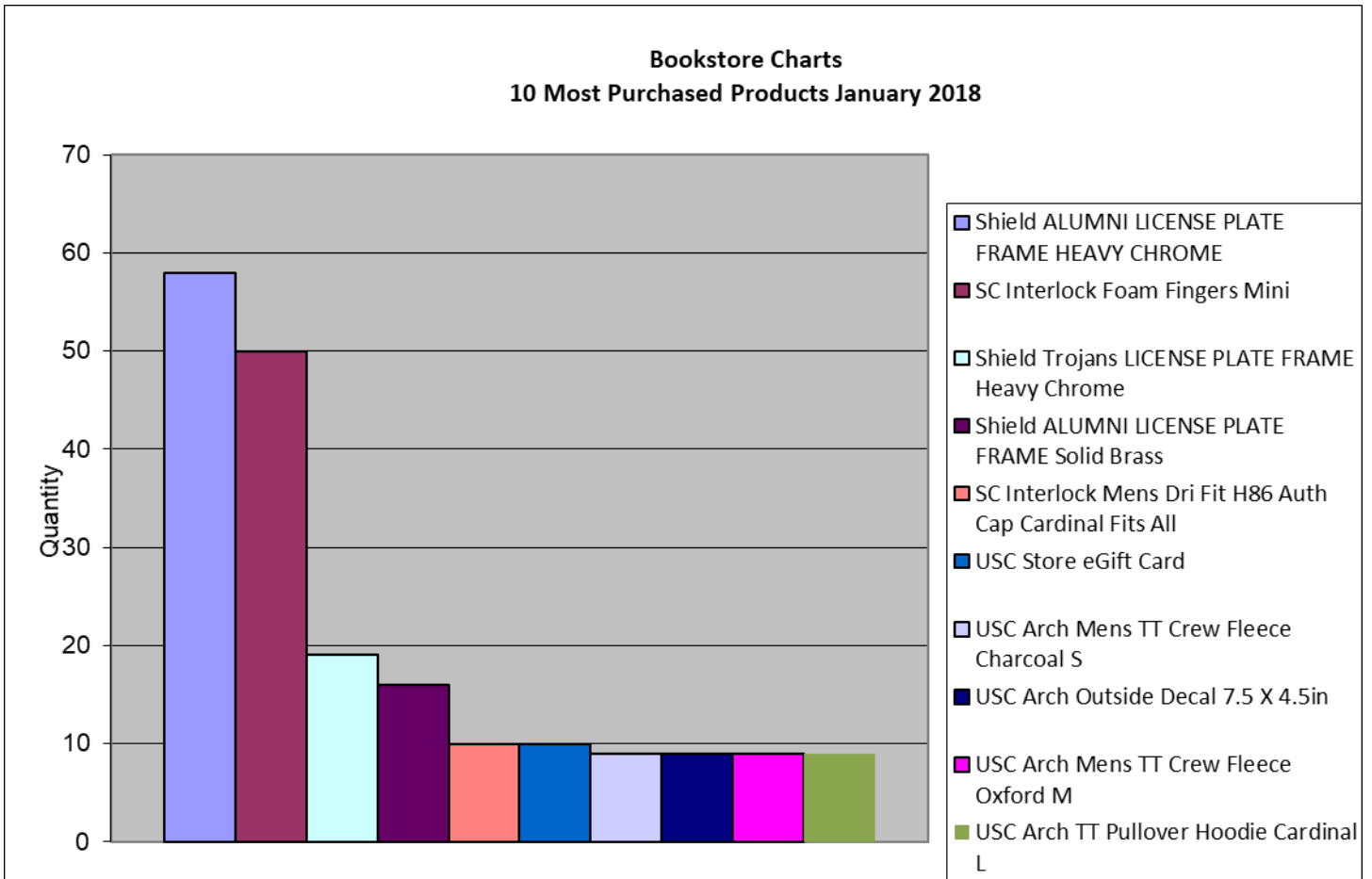
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# USCAUXILIARYSERVICESIT

## Website Reports

January 2018



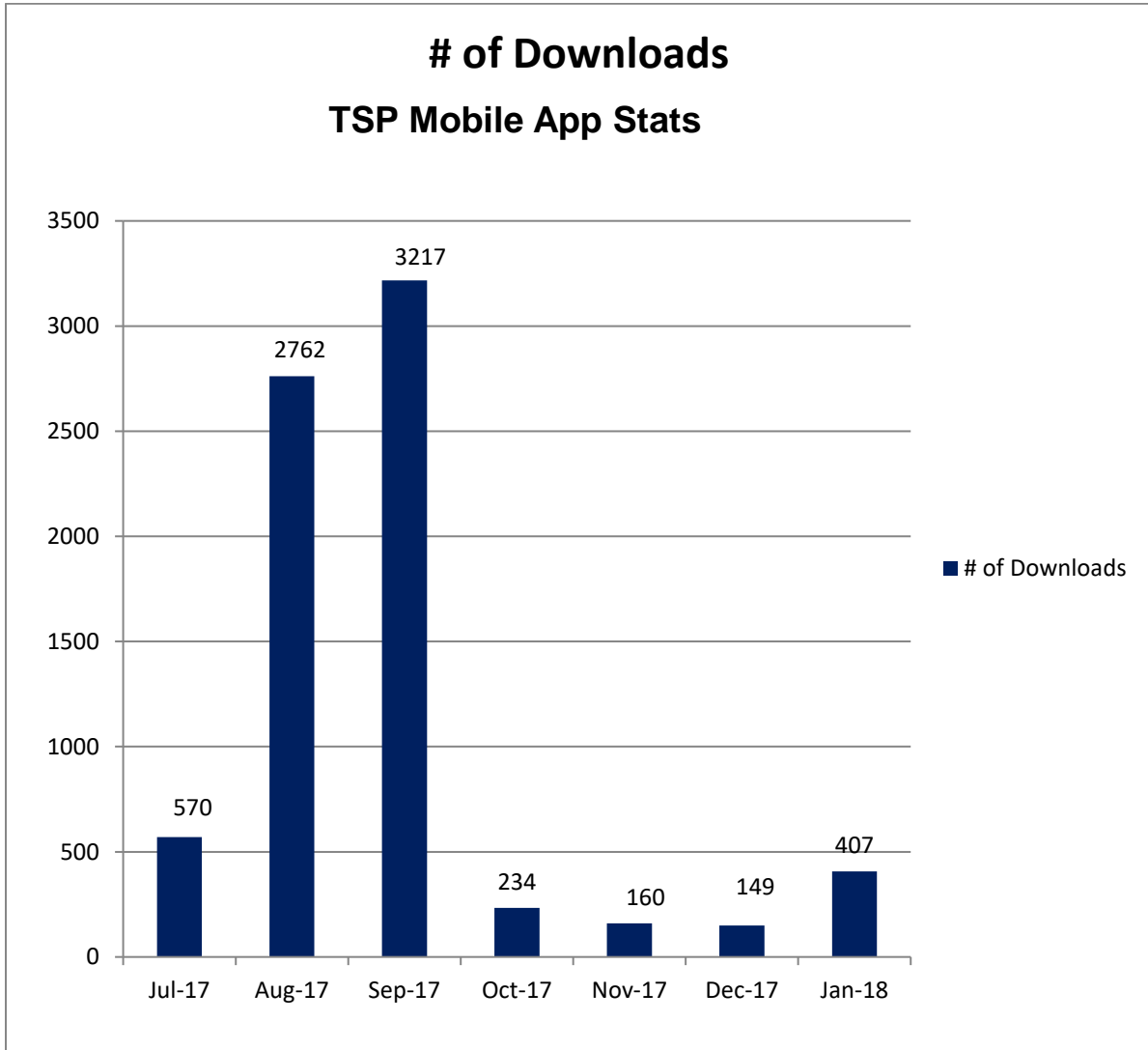
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## Website Reports

January 2018

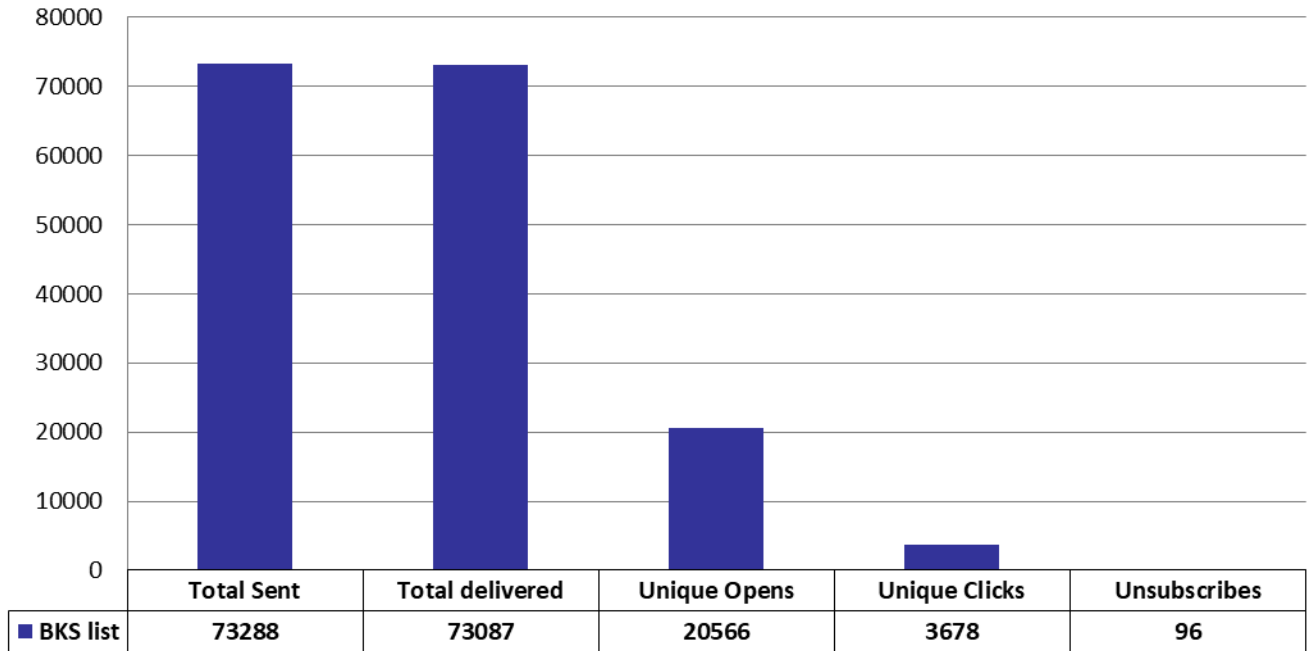


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**Email Campaign Reports**  
**January 2018**

**Flash Sale - 25% Off Today Only! - 01/27/2018**

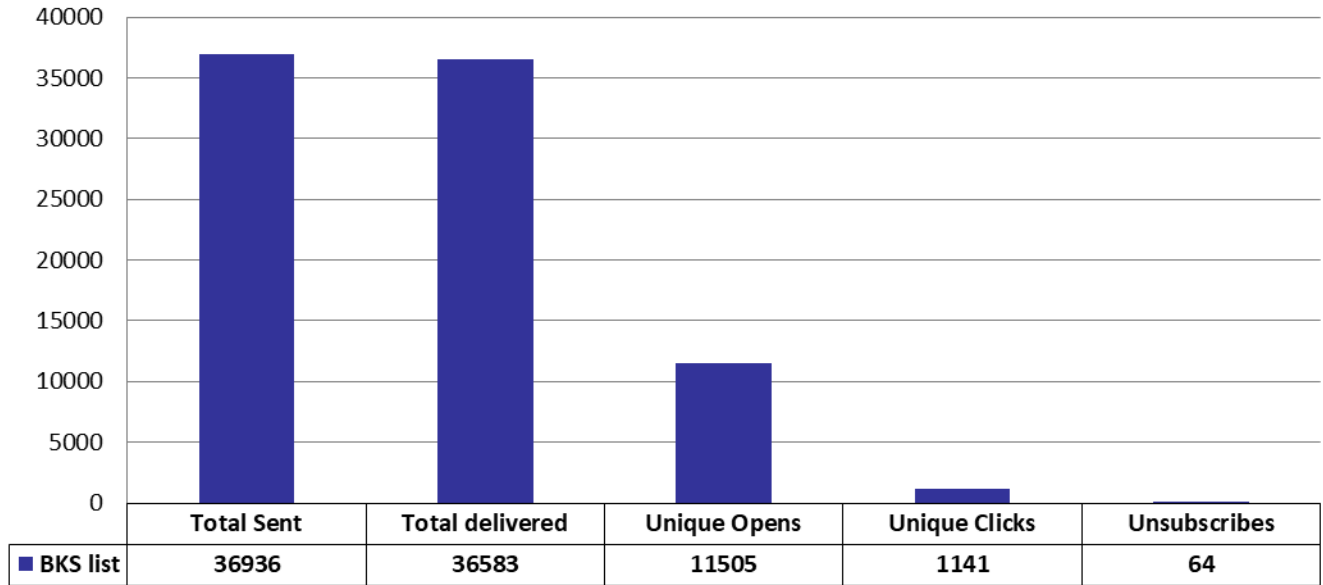


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**January 2018**

**Stay Comfy Cozy USC Style! - 01/20/2018**

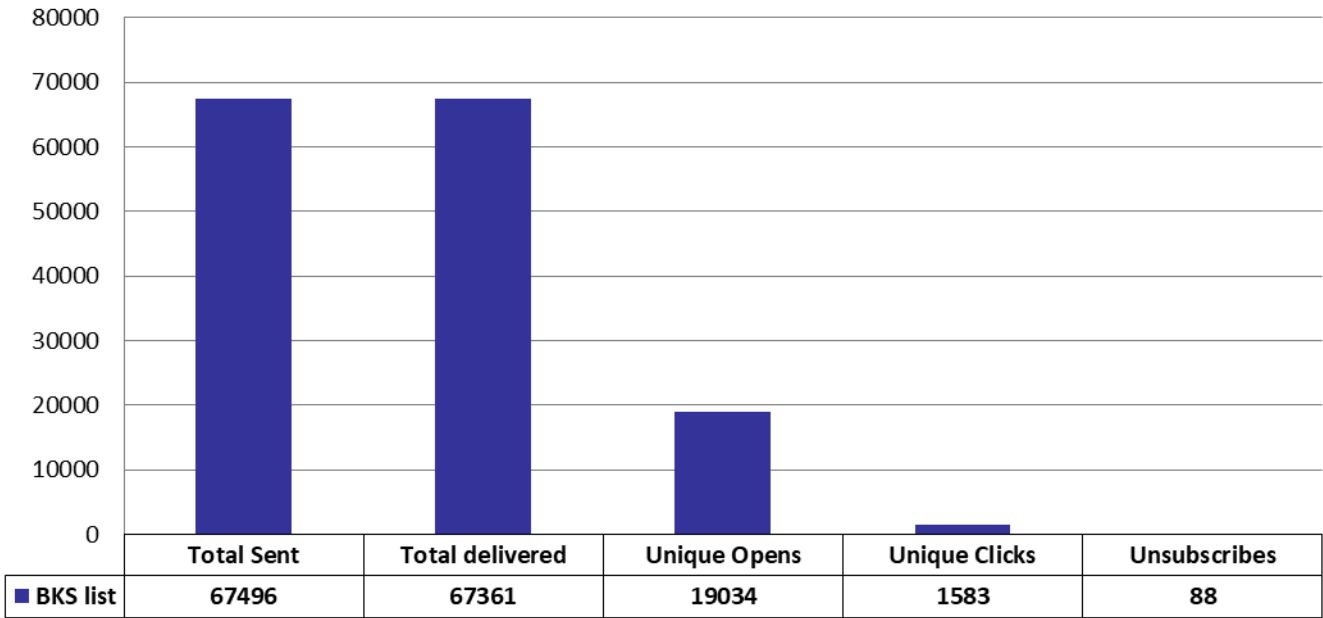


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**January 2018**

**New Year, New Hustle! - 01/02/2018**



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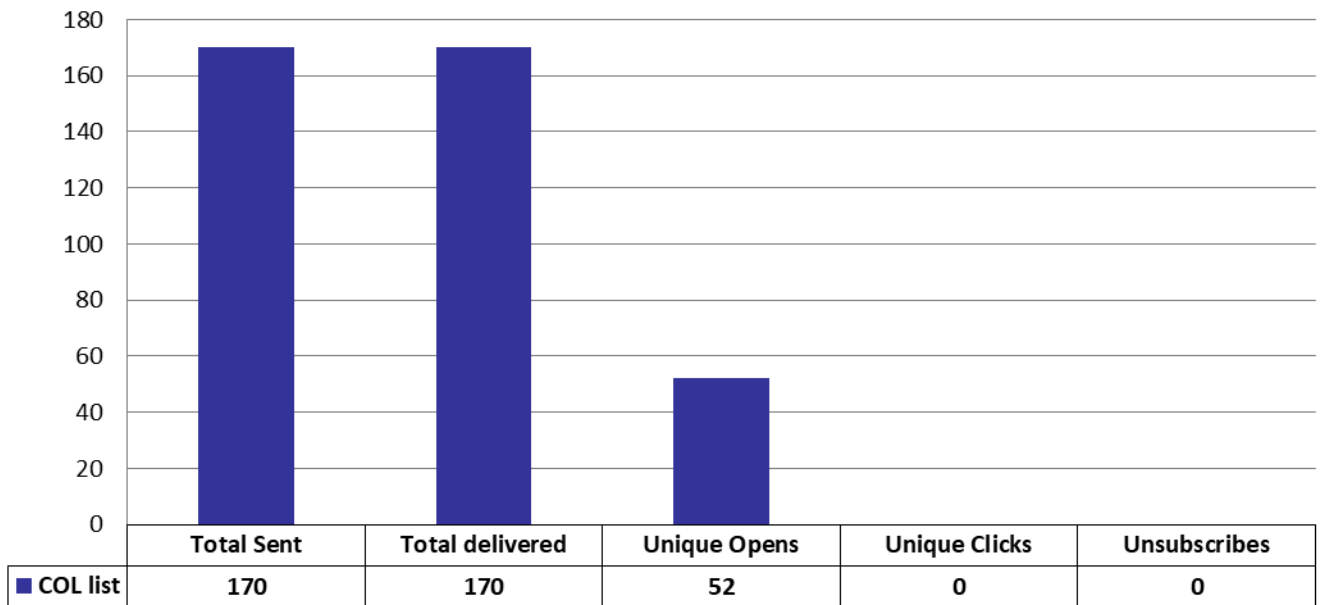
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## Email Campaign Reports

January 2018

On This Day in History at the Los Angeles Memorial Coliseum - 01/30/2018



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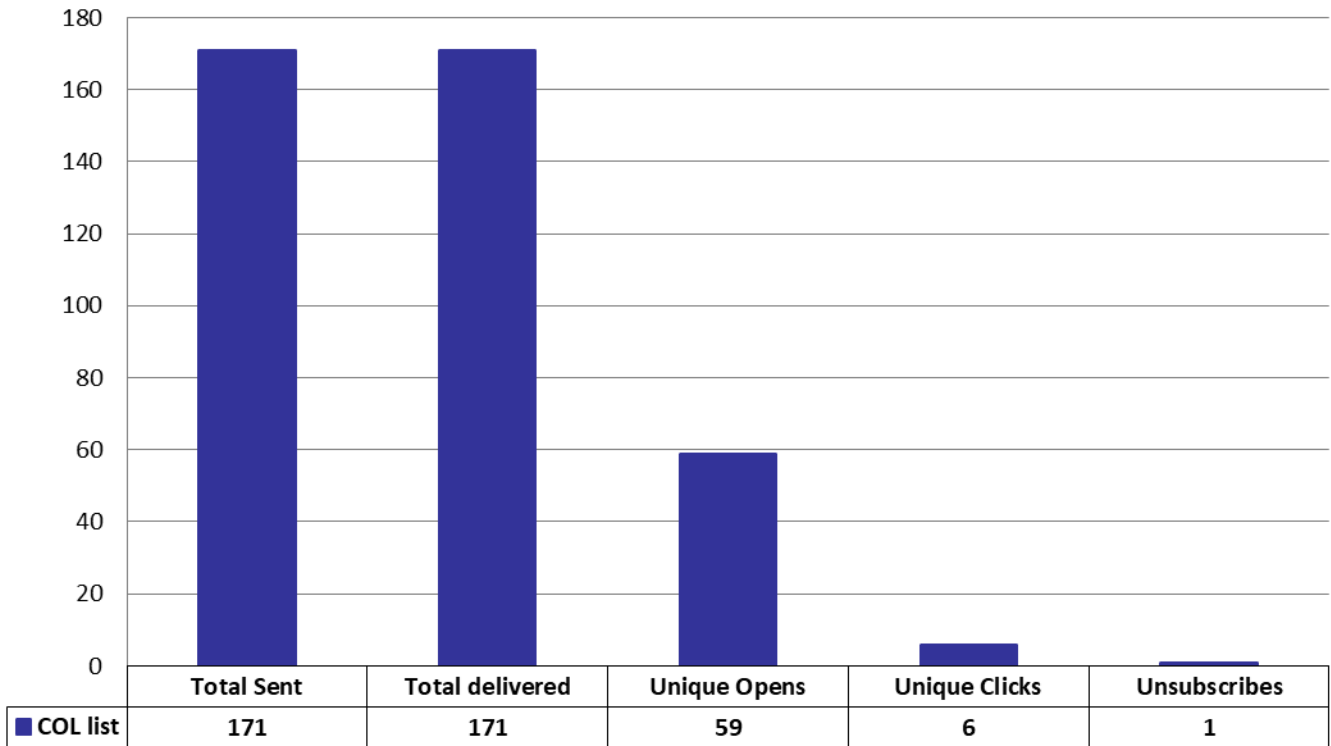
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# USCAUXILIARYSERVICESIT

## Email Campaign Reports

January 2018

On This Day in History... - 01/25/2018



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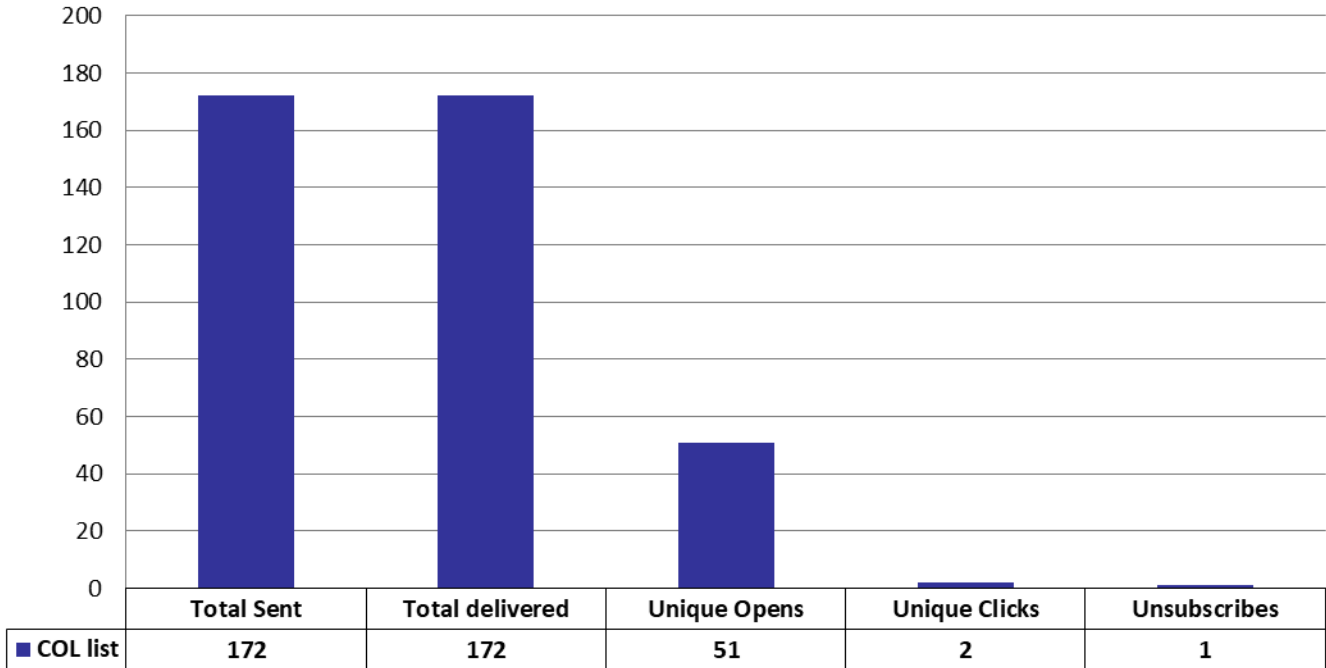


# USCAUXILIARYSERVICESIT

## Email Campaign Reports

January 2018

### Happy New Year from the Los Angeles Memorial Coliseum - 01/18/2018



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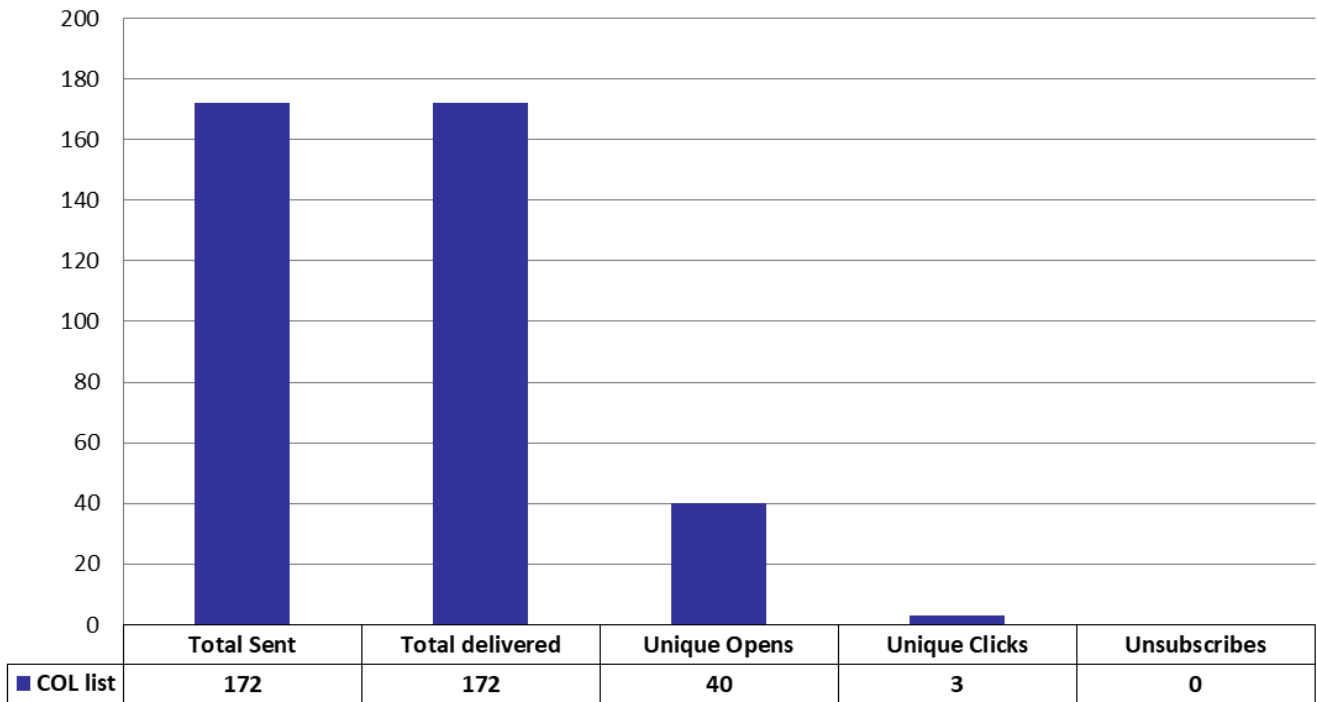
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## Email Campaign Reports

January 2018

On This Day in History... - 01/18/2018



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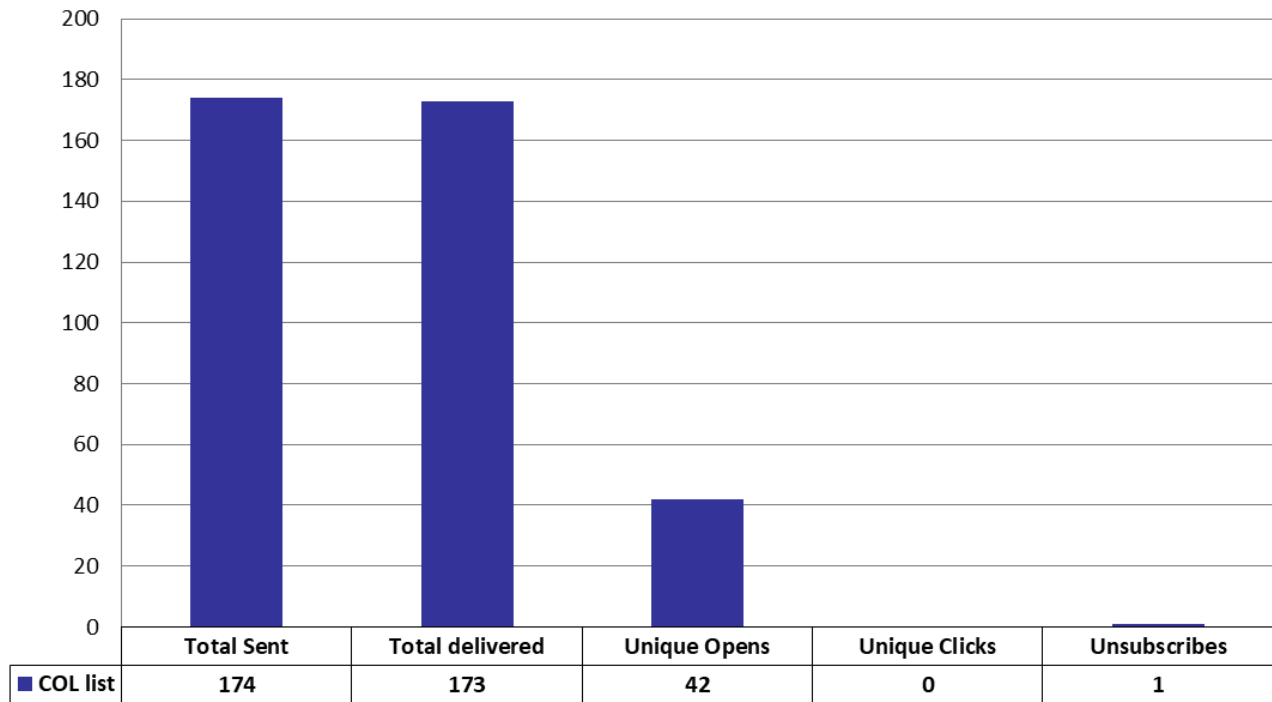
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## Email Campaign Reports

January 2018

On This Day in History at the Los Angeles Memorial Coliseum - 01/16/2018



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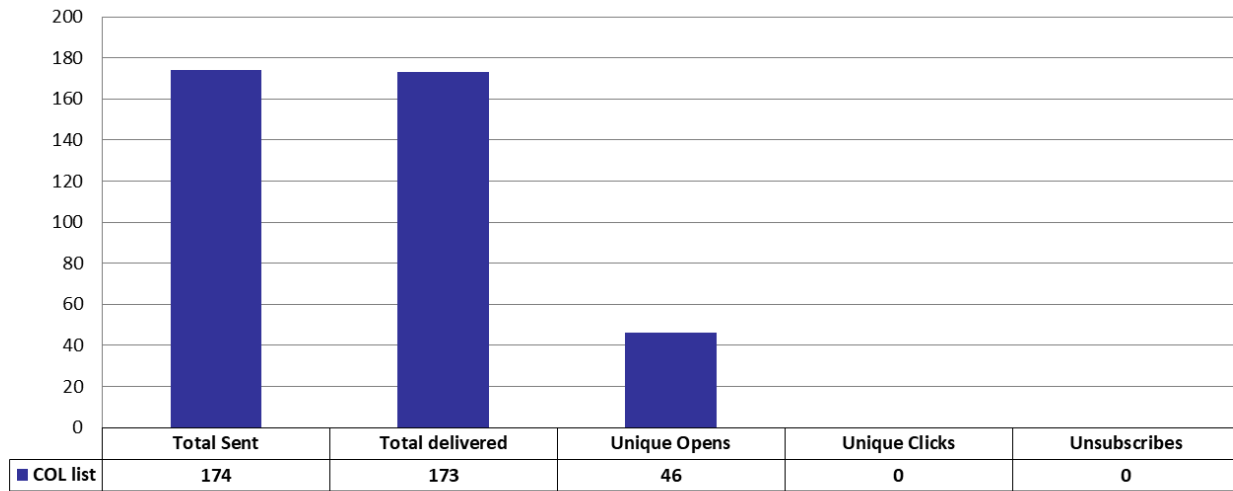
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## Email Campaign Reports

January 2018

On This Day in History at the Los Angeles Memorial Coliseum - 01/14/2018

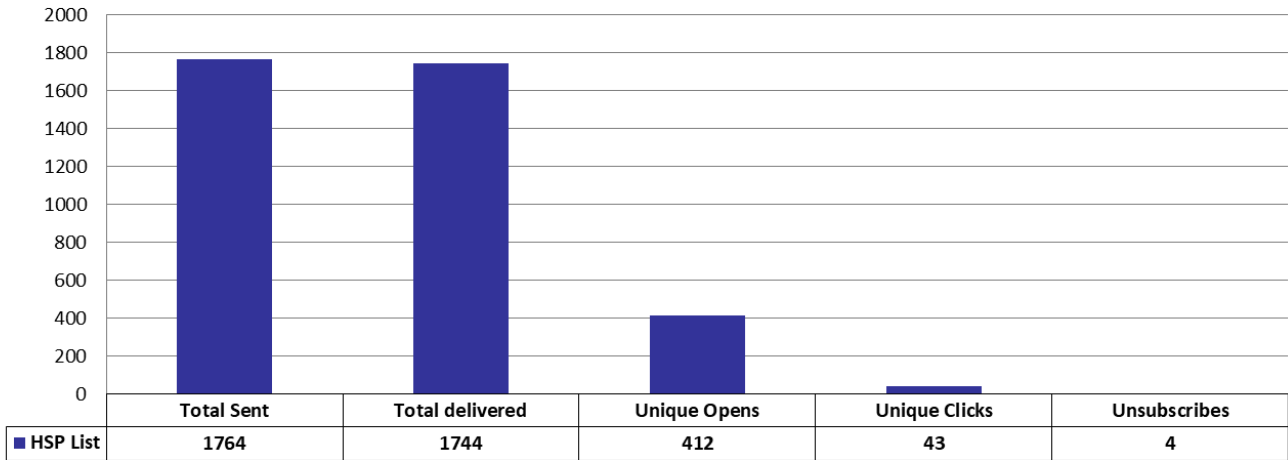


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**January 2018**

**Have a soup-erb day! Soups now available at Seeds - 01/31/2018**

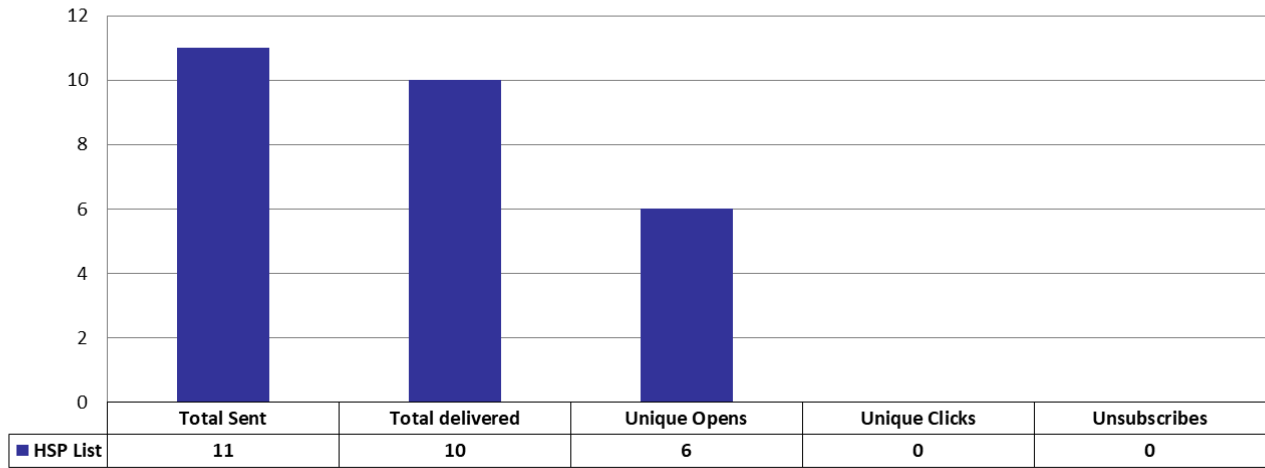


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**Invitation to USC Fisher Museum Tour and Reception - February 12th - 01/30/2018**

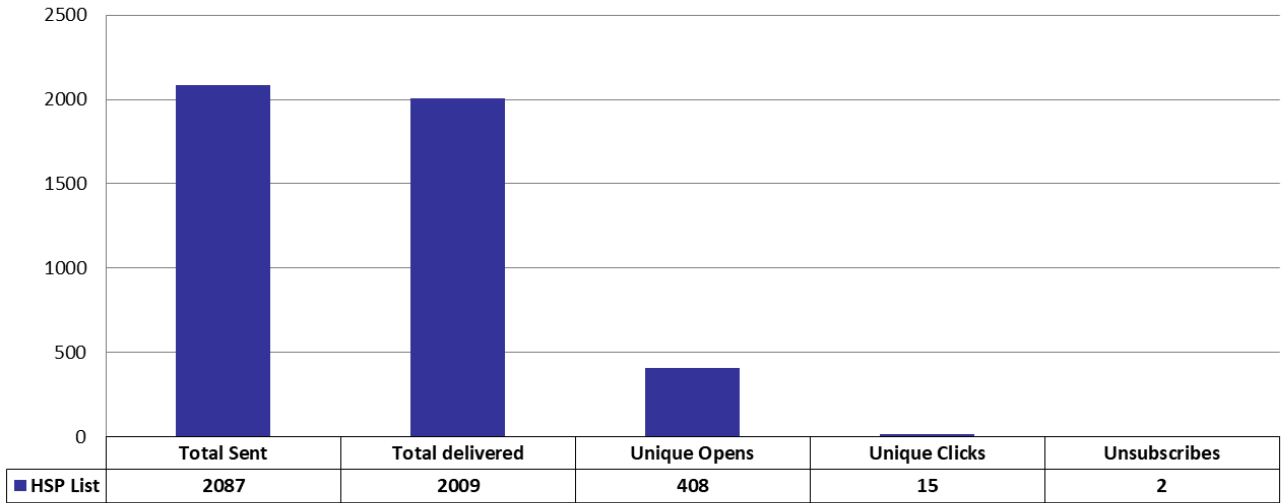


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**Watch the Super Bowl at USC! - 01/30/2018**

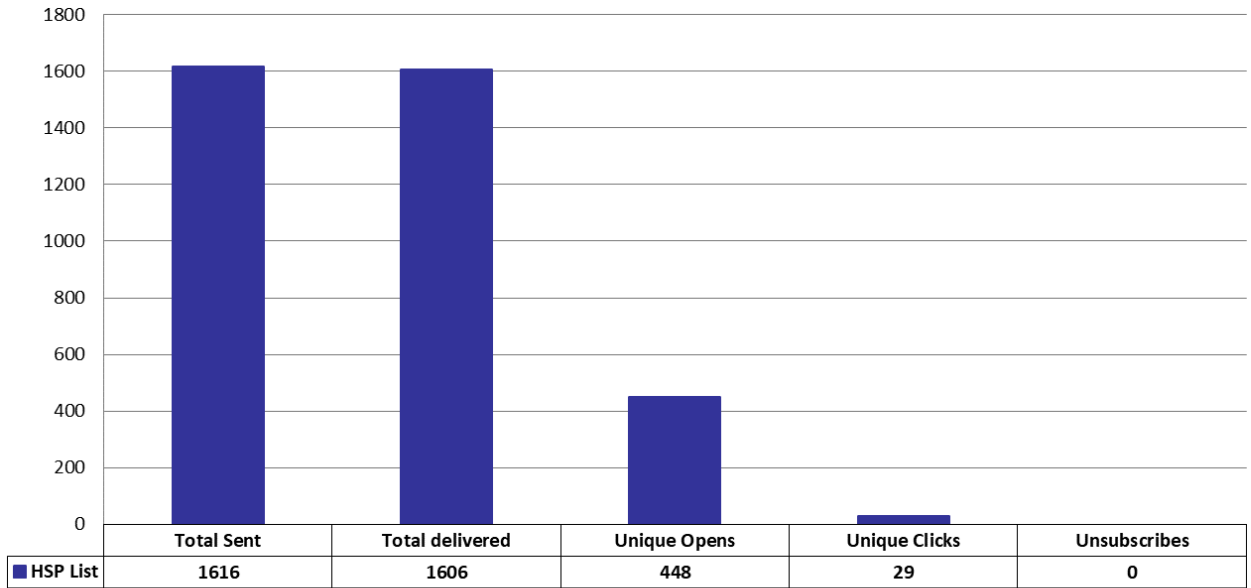


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**Invitation to USC Fisher Museum Tour and Reception - February 12th - 01/29/2018**



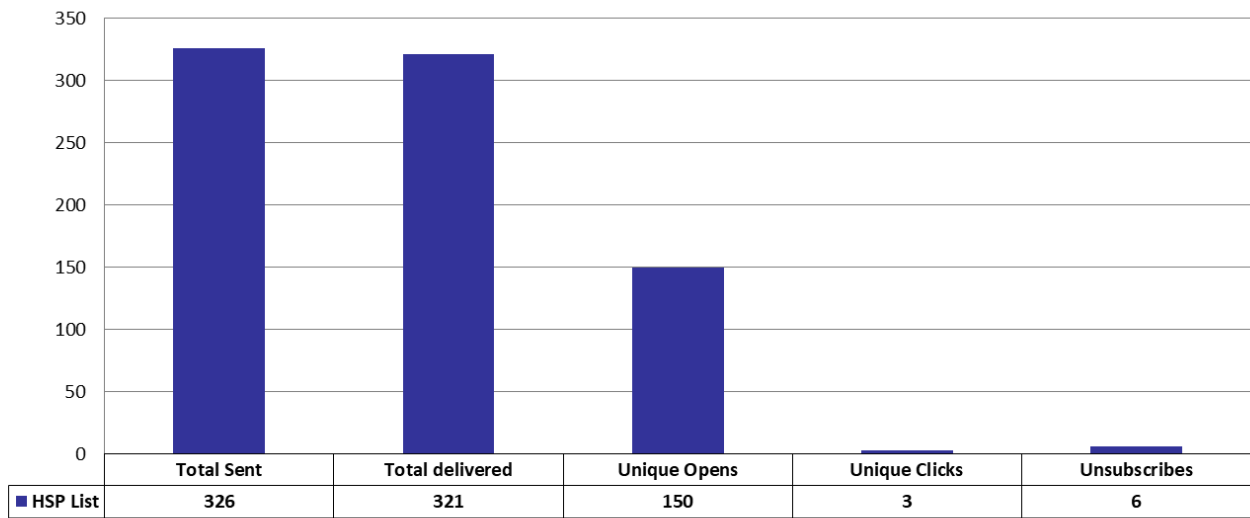
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**Thank you for being our guest! USC Culinary Challenge and Catering Showcase - 01/29/2018**

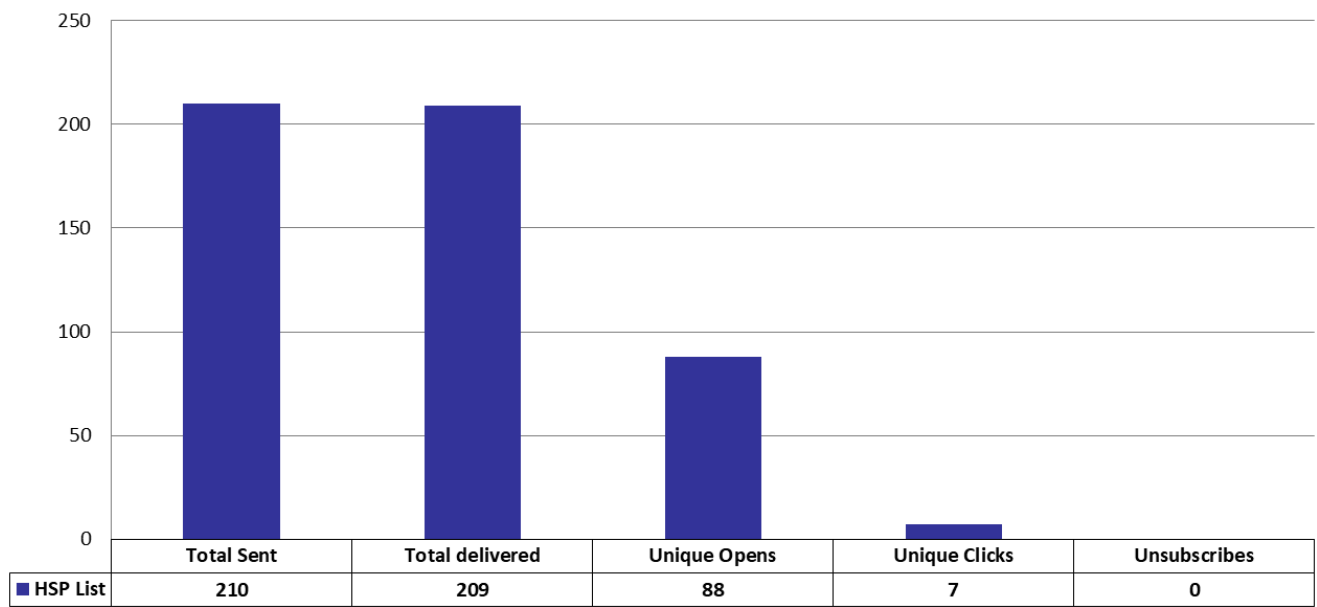


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**URBNMRKT Specials: January 29 - February 2 - 01/29/2018**

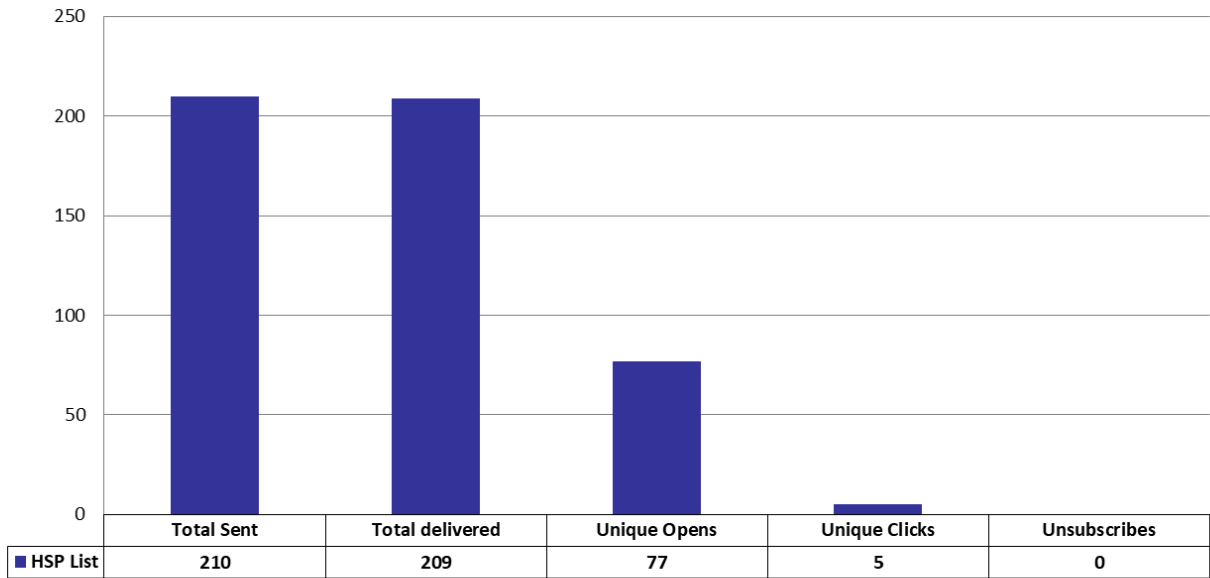


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**URBNMRKT Daily Specials - 01/26/2018**

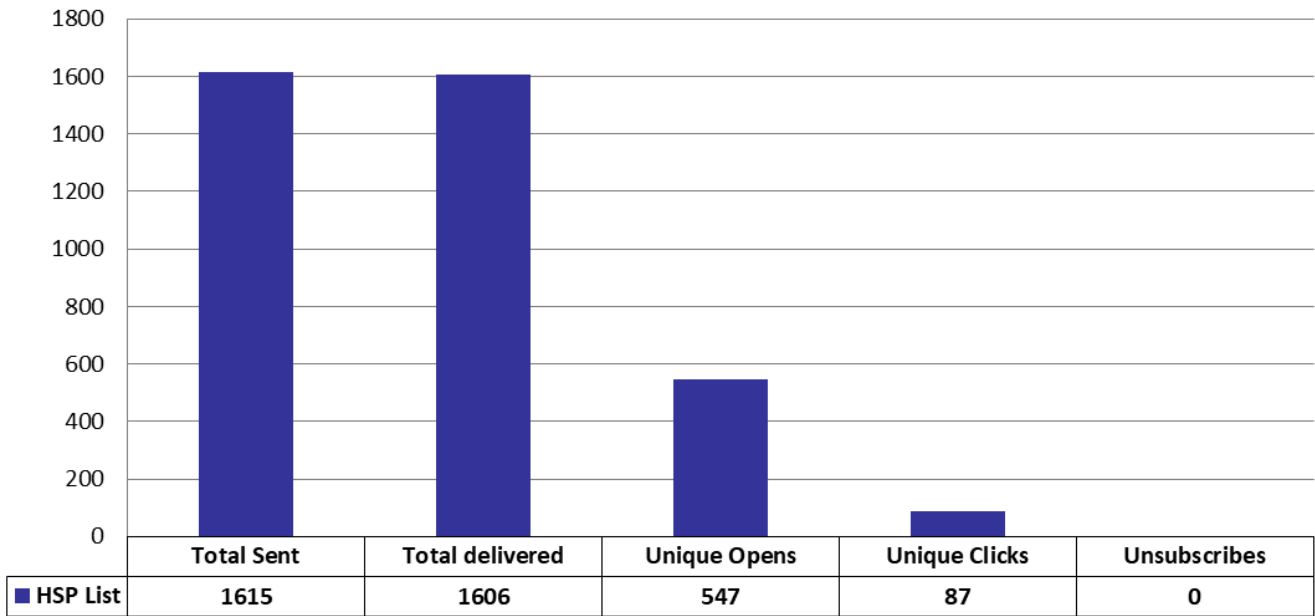


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**University Club - New Website Launch - 01/24/2018**

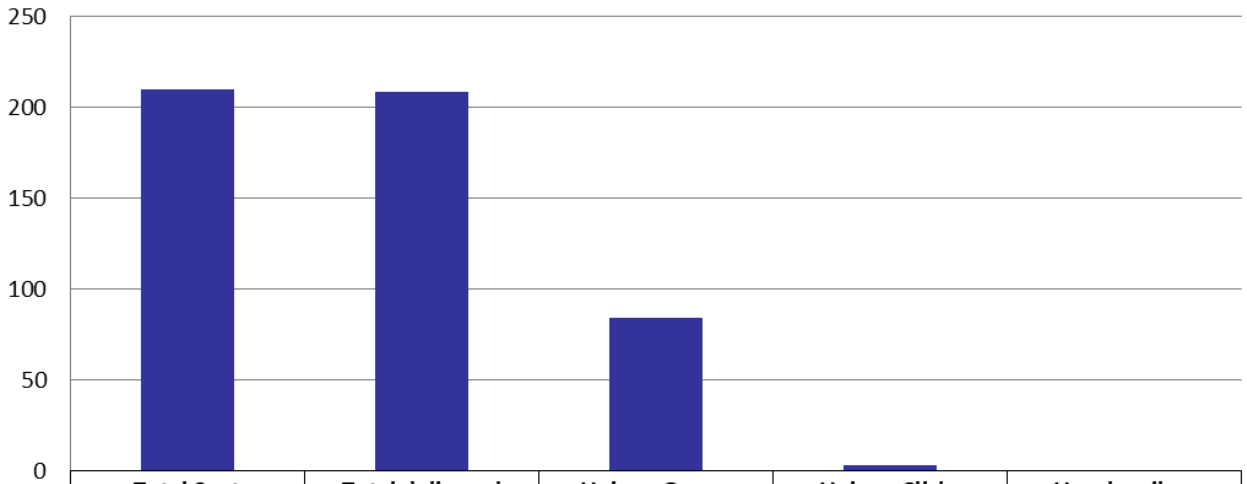


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**URBNMRKT Daily Specials - 01/24/2018**



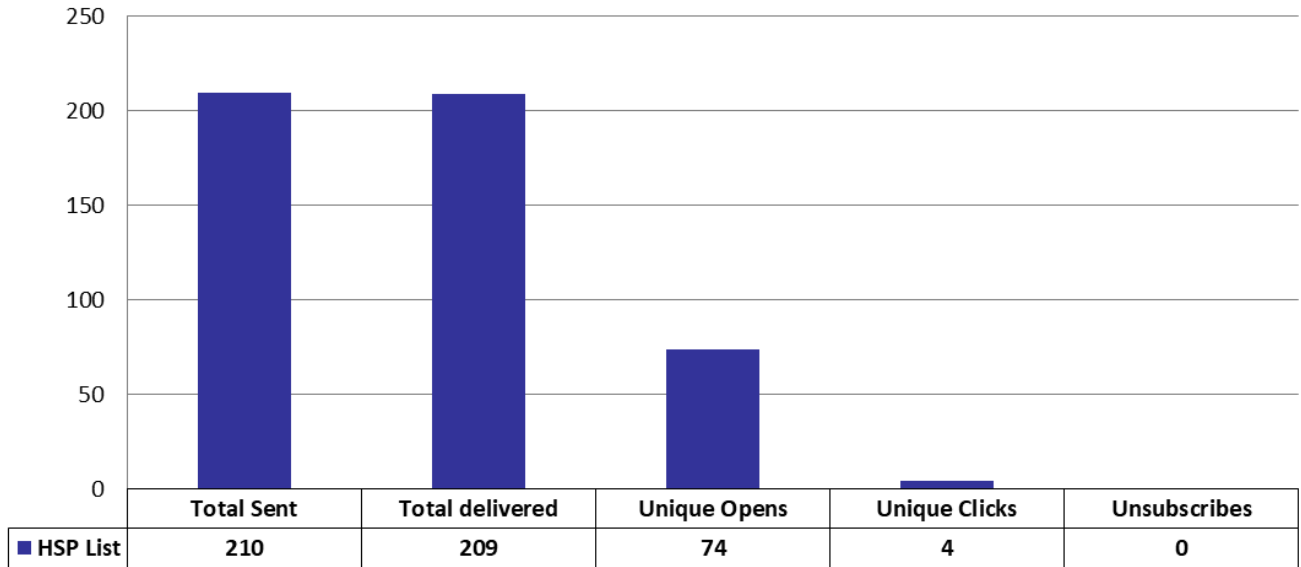
■ HSP List	210	209	84	3	0
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**January 2018**

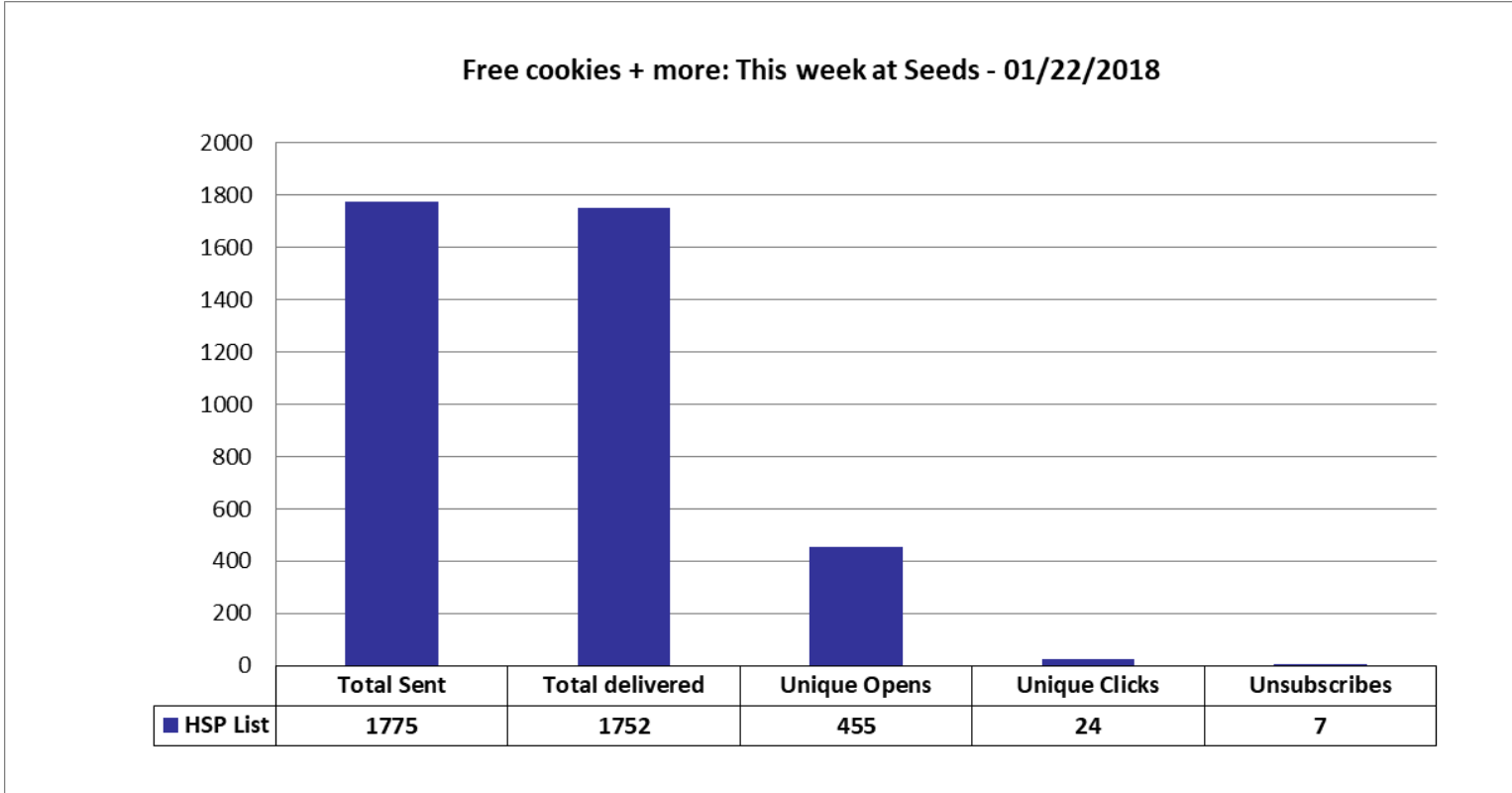
**URBNMRKT Daily Specials - 01/23/2018**



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**January 2018**

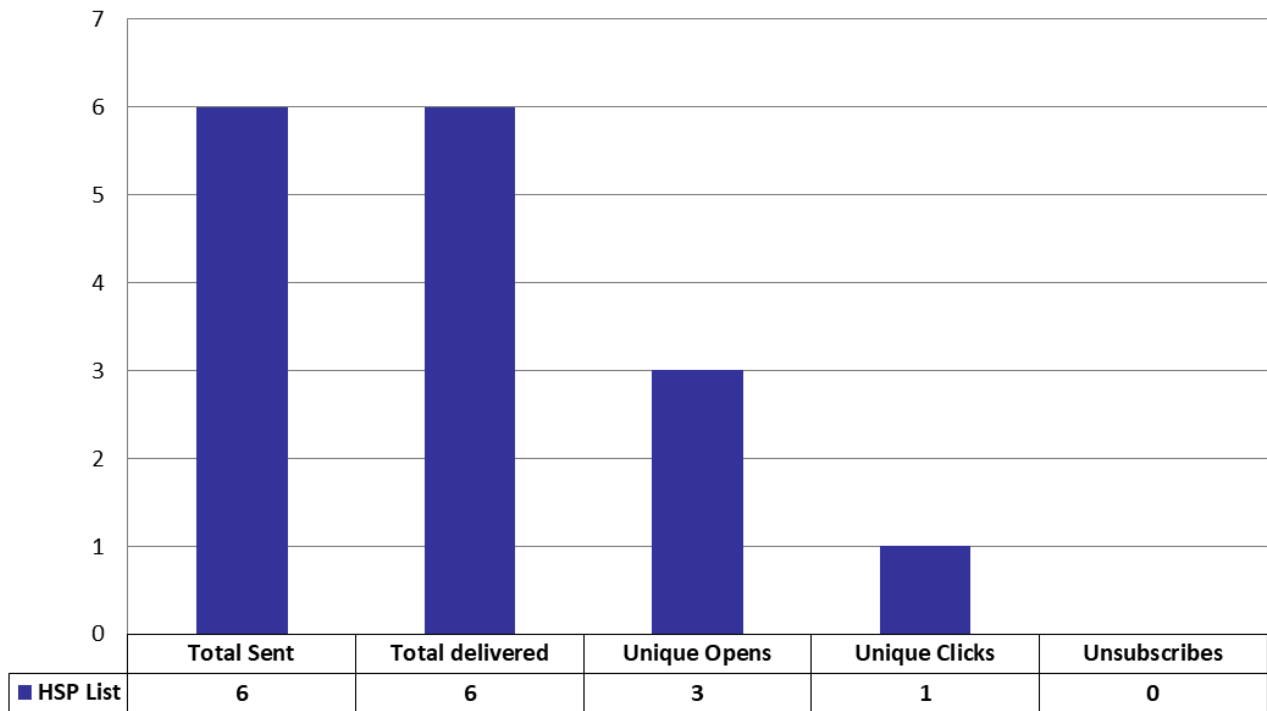


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**January 2018**

**This Week at HSC - 01/22/2018**



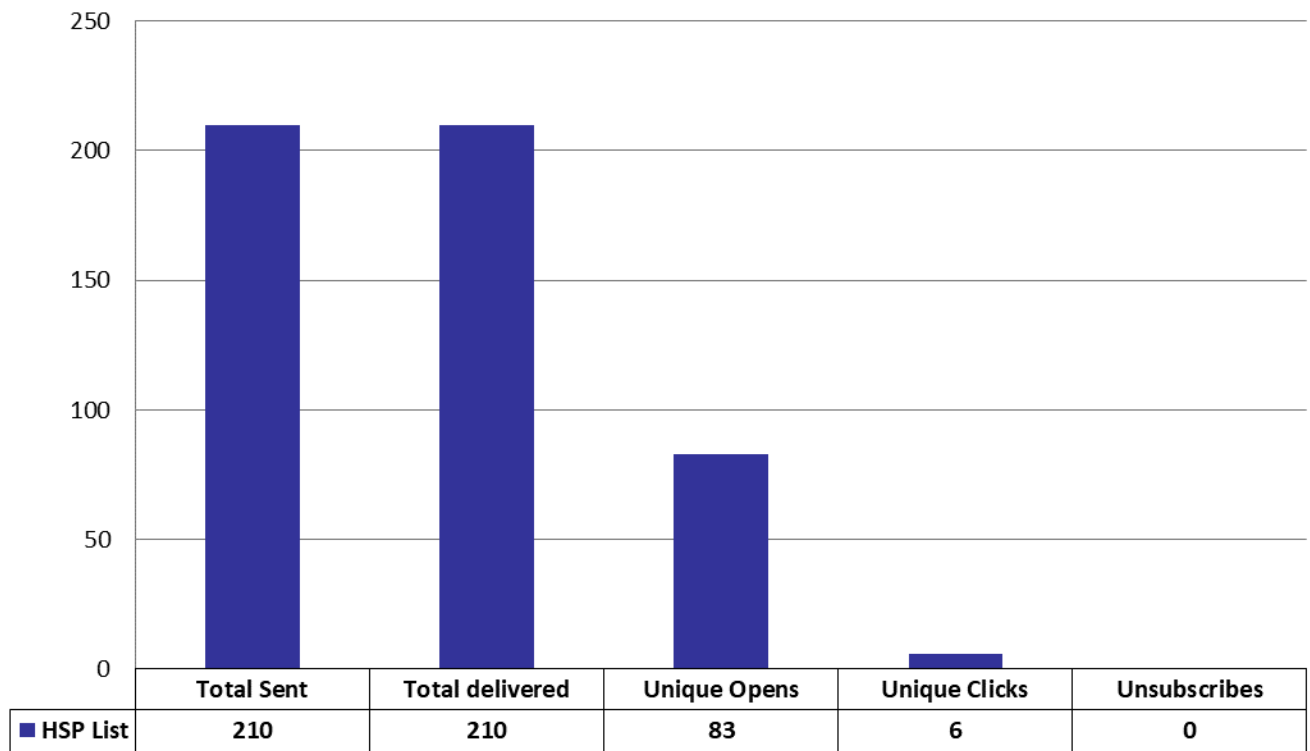
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**URBNMRKT Daily Specials - 01/19/2018**

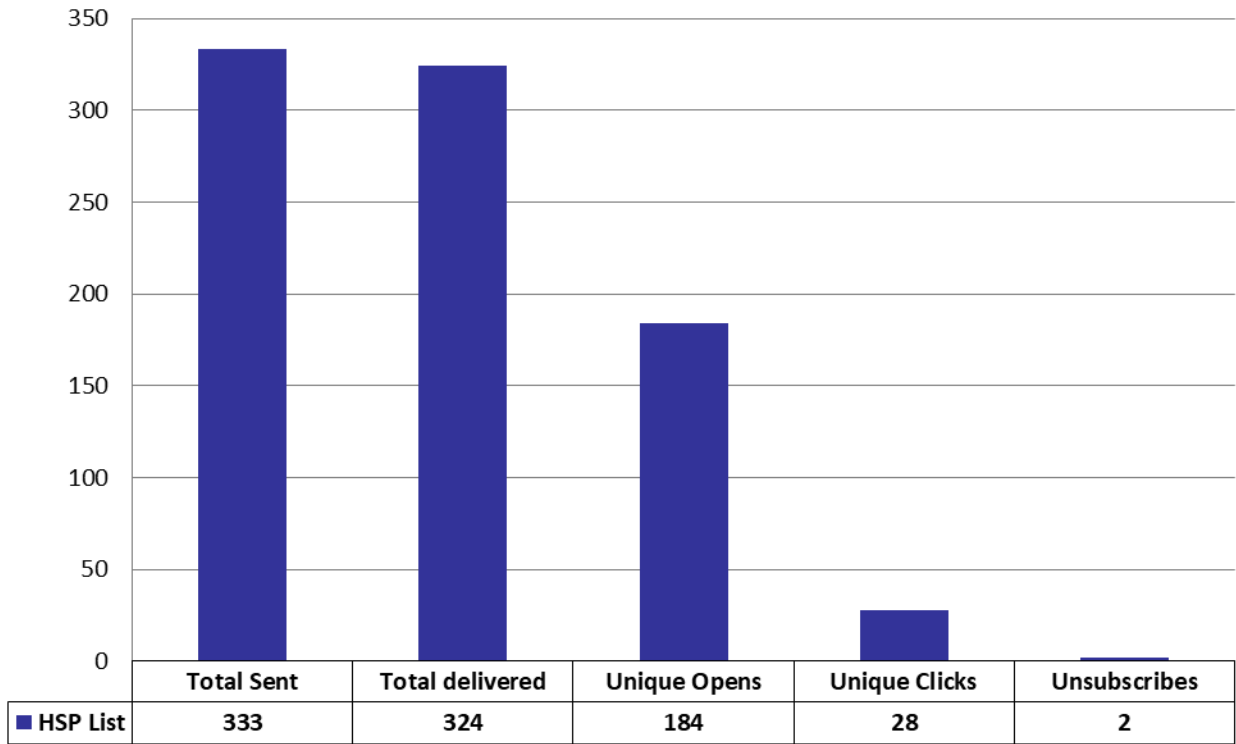


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**January 2018**

**You're Invited! USC Culinary Challenge and Catering Showcase! - 01/18/2018**

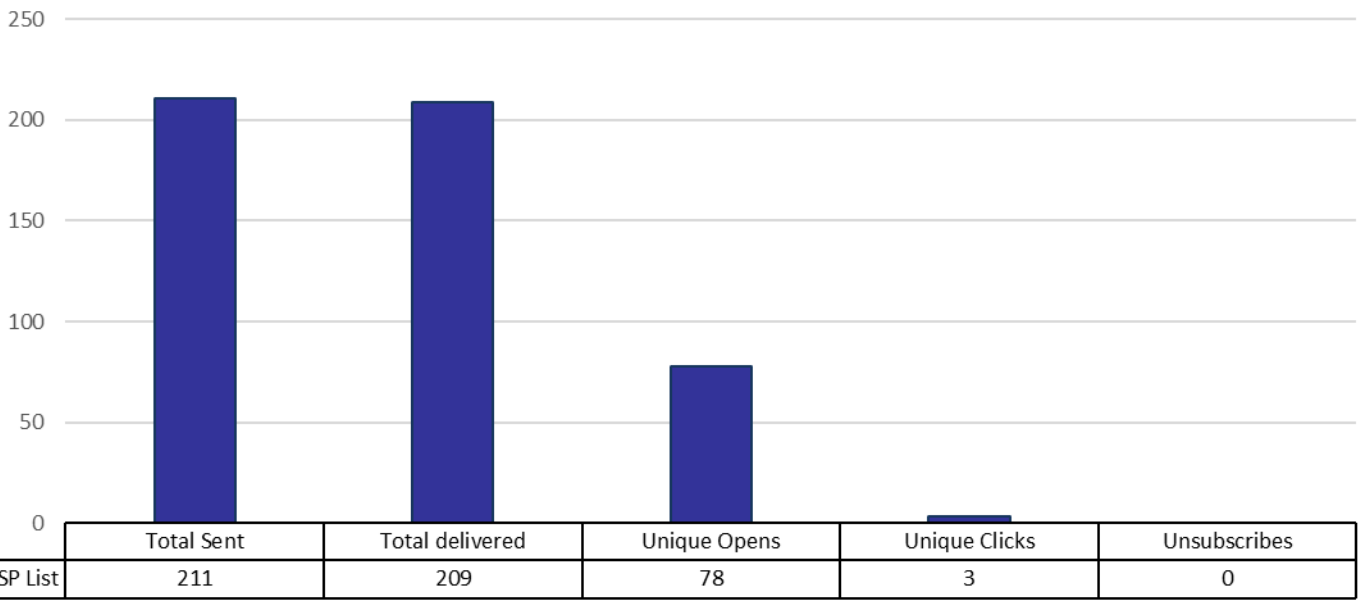


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**URBNMRKT Daily Specials - 01/18/2018**

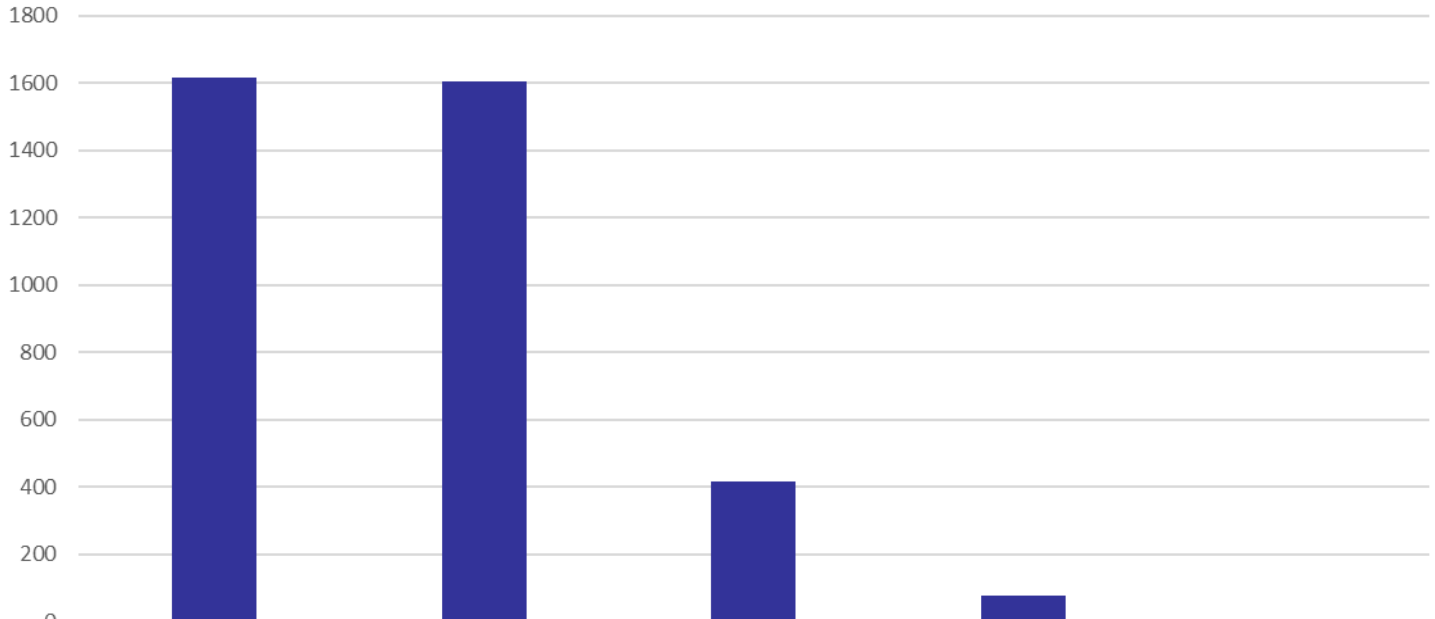


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**This Week - January 17, 2018 - 01/17/2018**

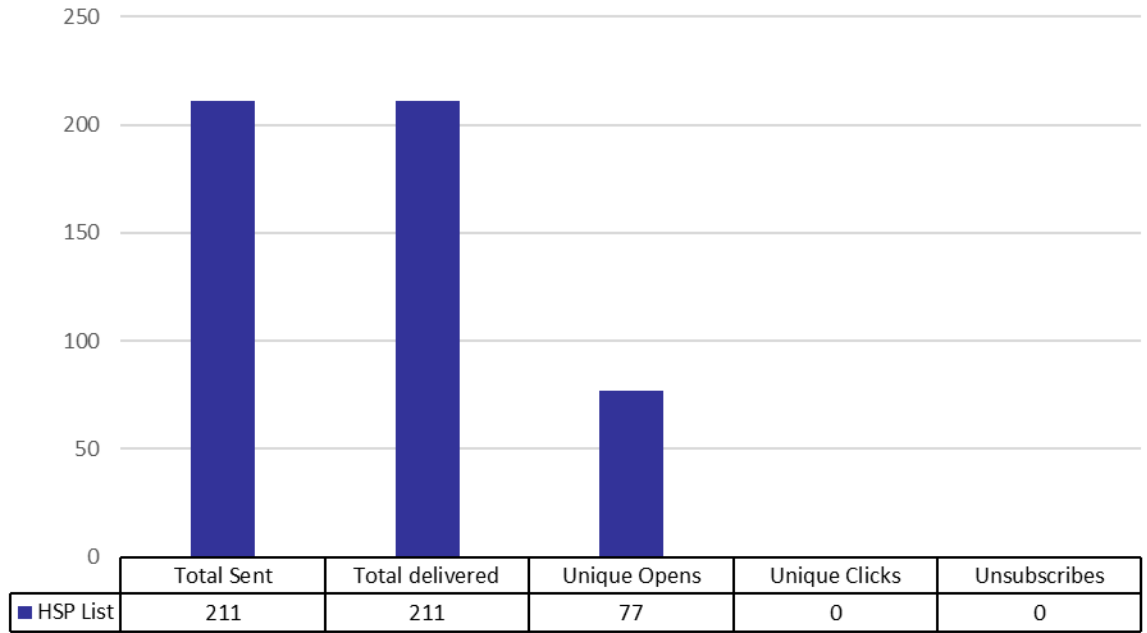


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**URBNMRKT Daily Specials - 01/17/2018**

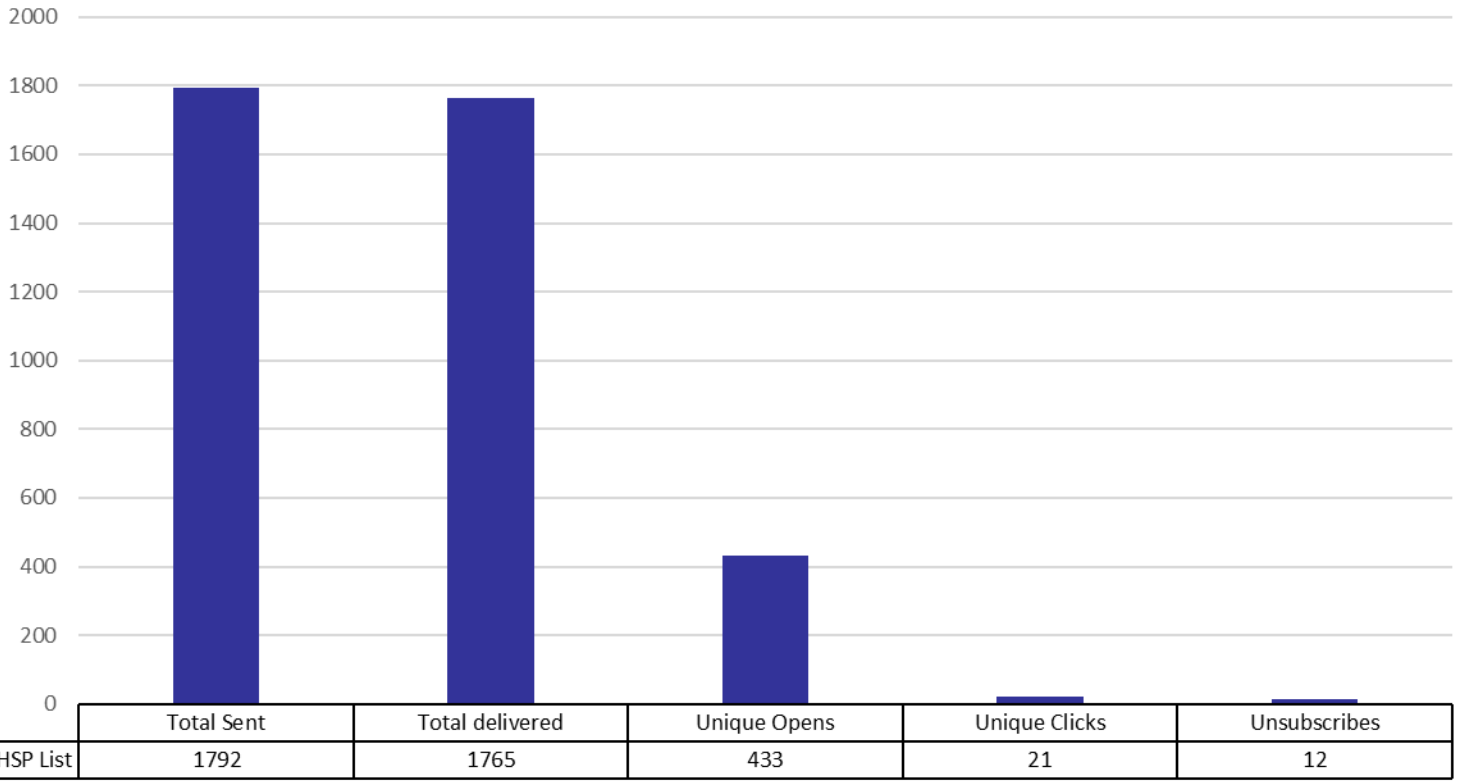


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**Seeds Weekly Newsletter - 01/16/2018**

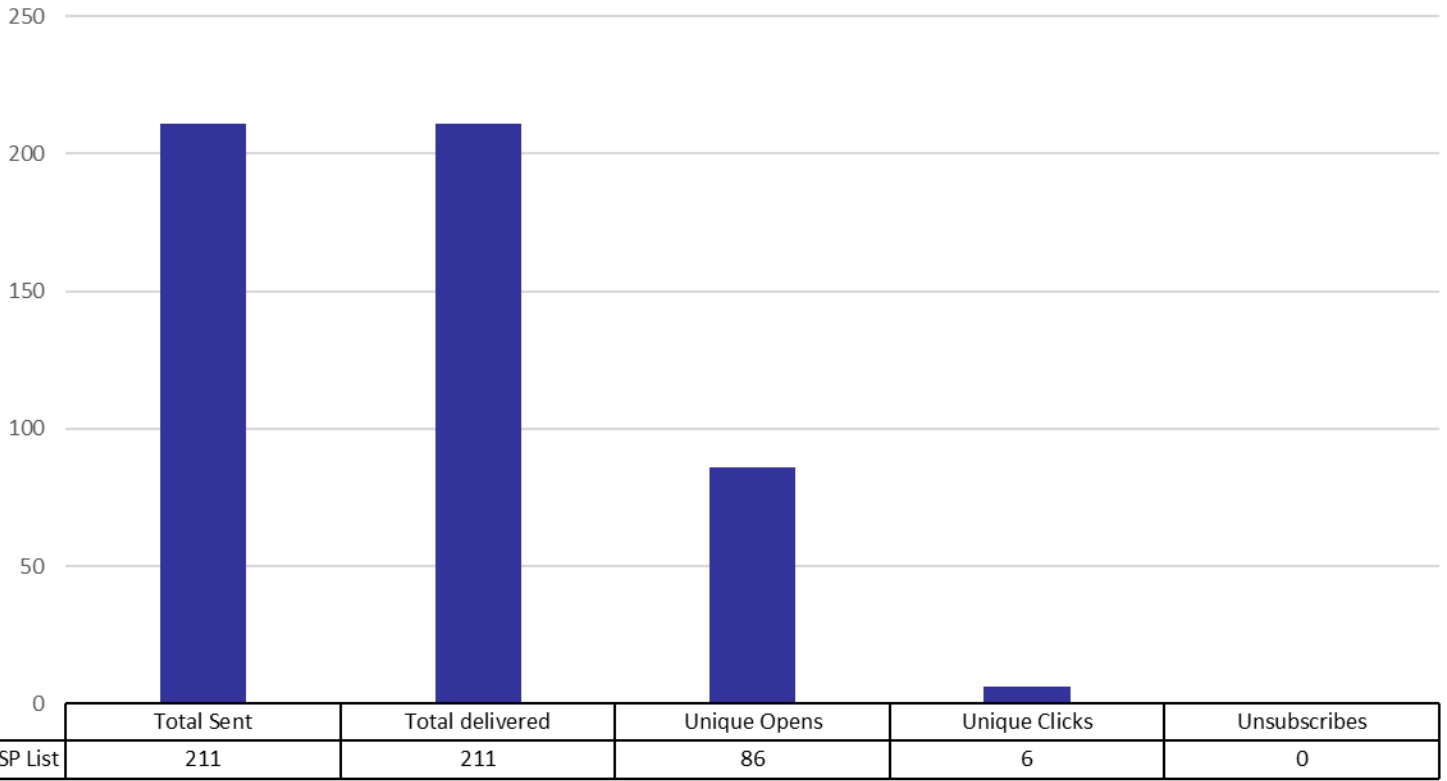


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**URBNMRKT Daily Specials - 01/16/2018**

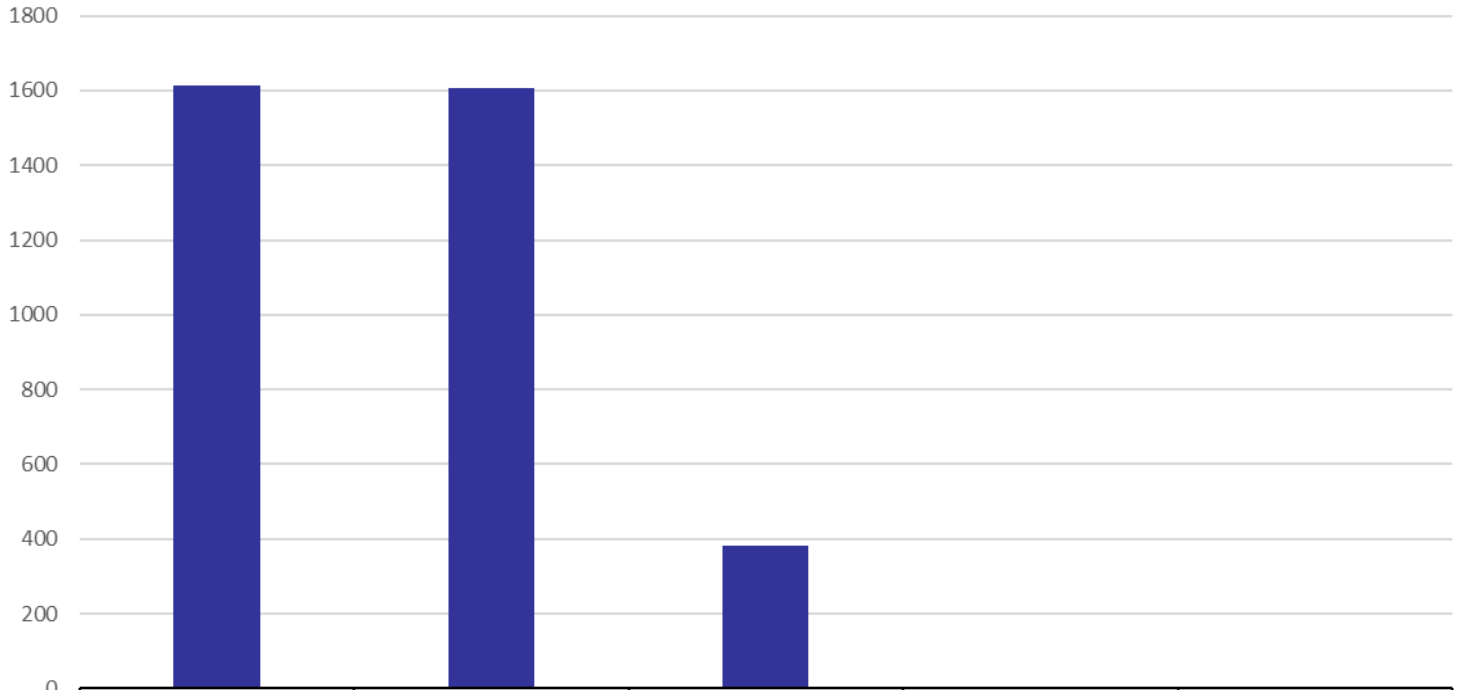


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**University Club - Closed Monday - 01/14/2018**



	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
■ HSP List	1615	1608	381	0	0

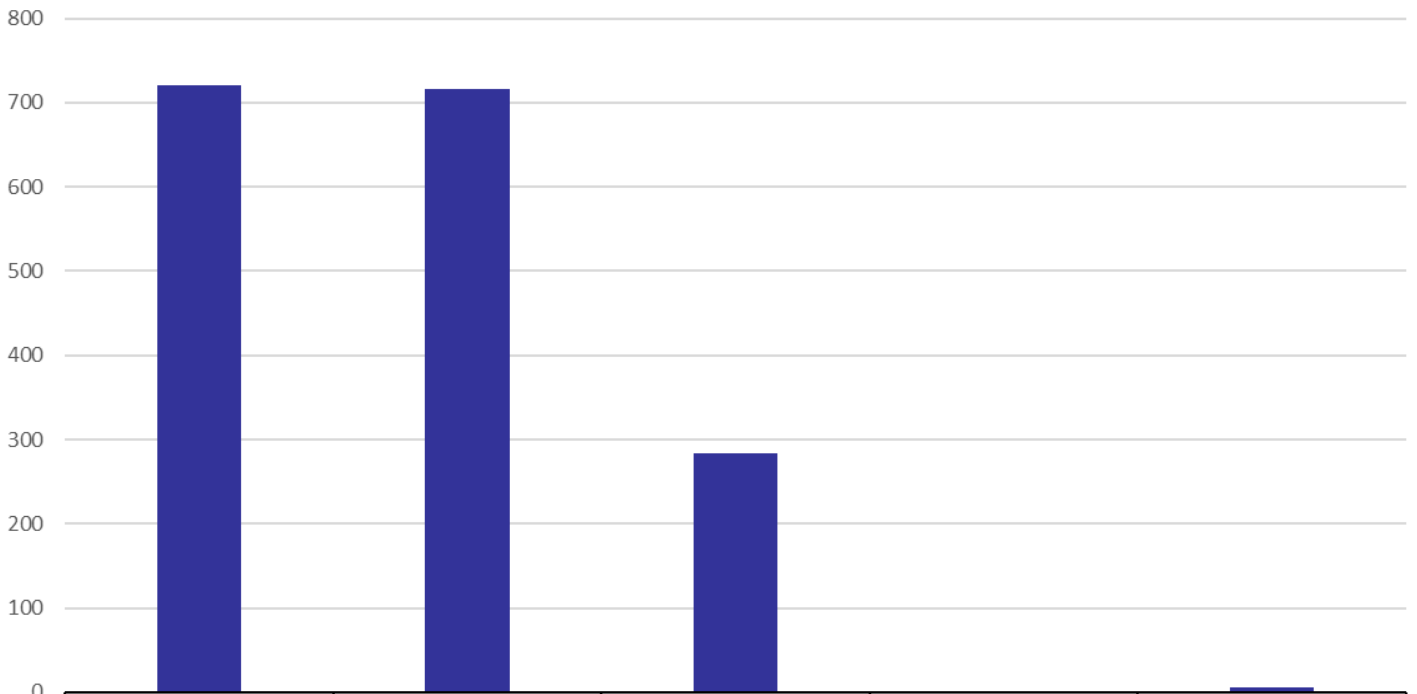
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**New Year - New PB & Açai Smoothie! - 01/12/2018**



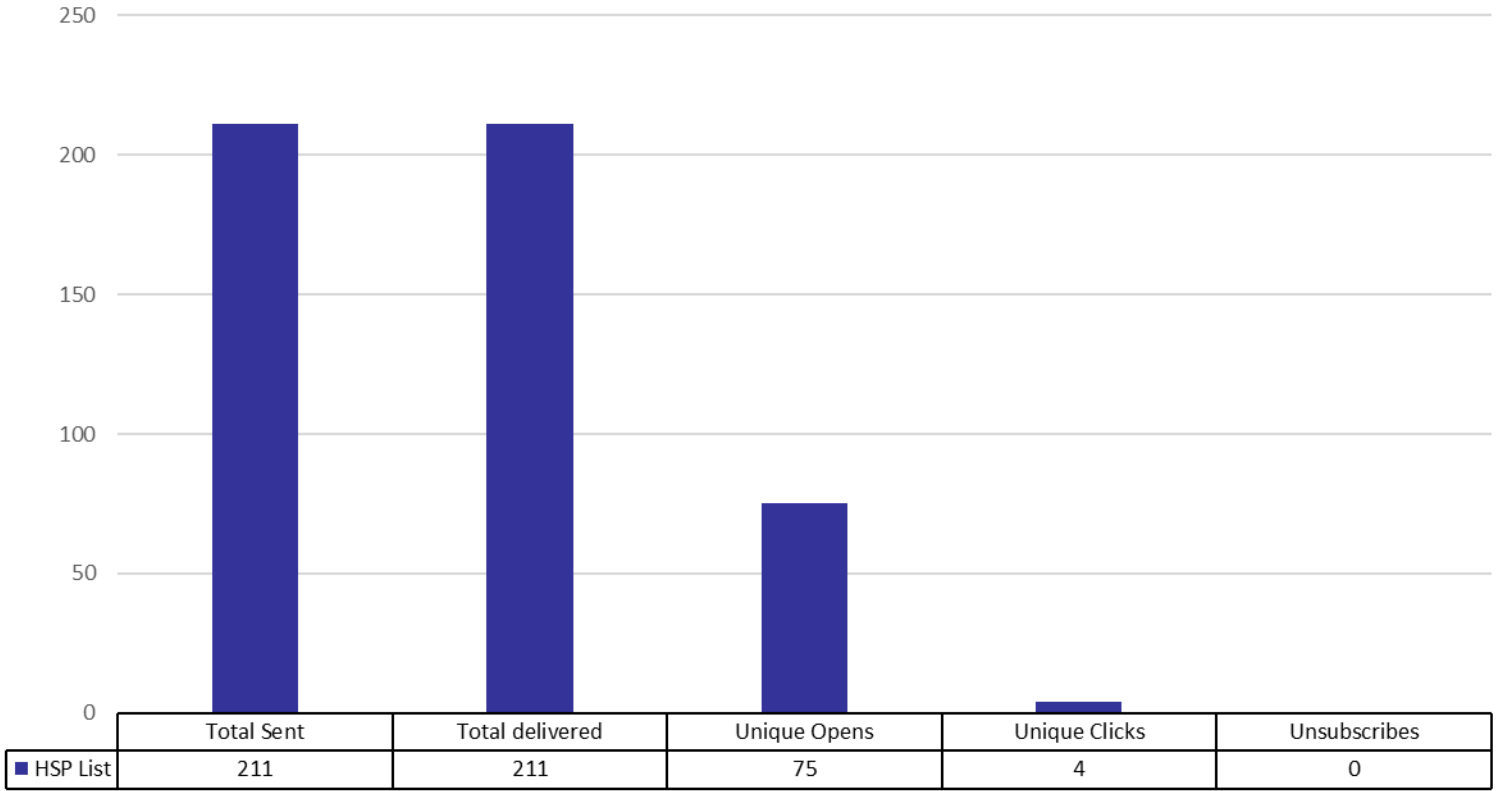
■ HSP List	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
	720	716	284	1	5

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**URBNMRKT Daily Specials - 01/12/2018**

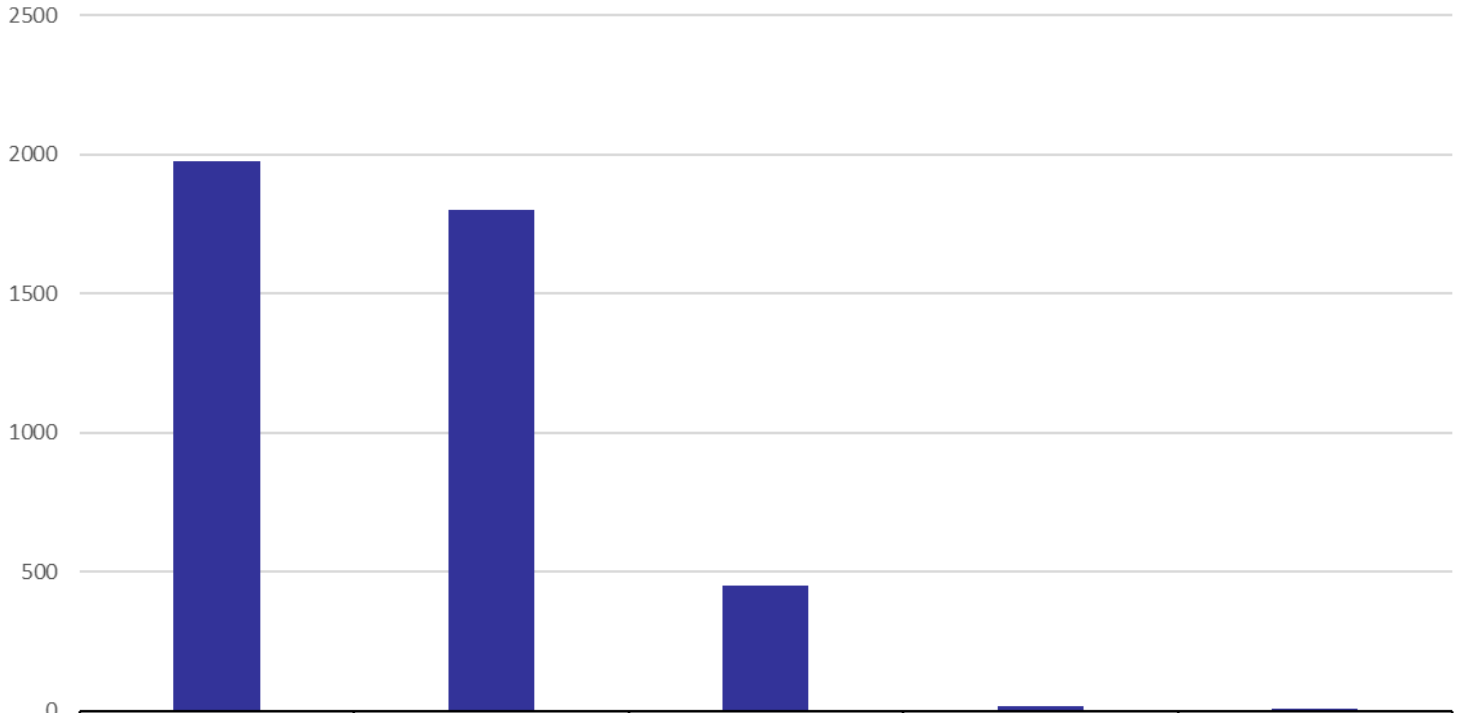


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**Watch the Pac-12 Conference at USC - 01/10/2018**

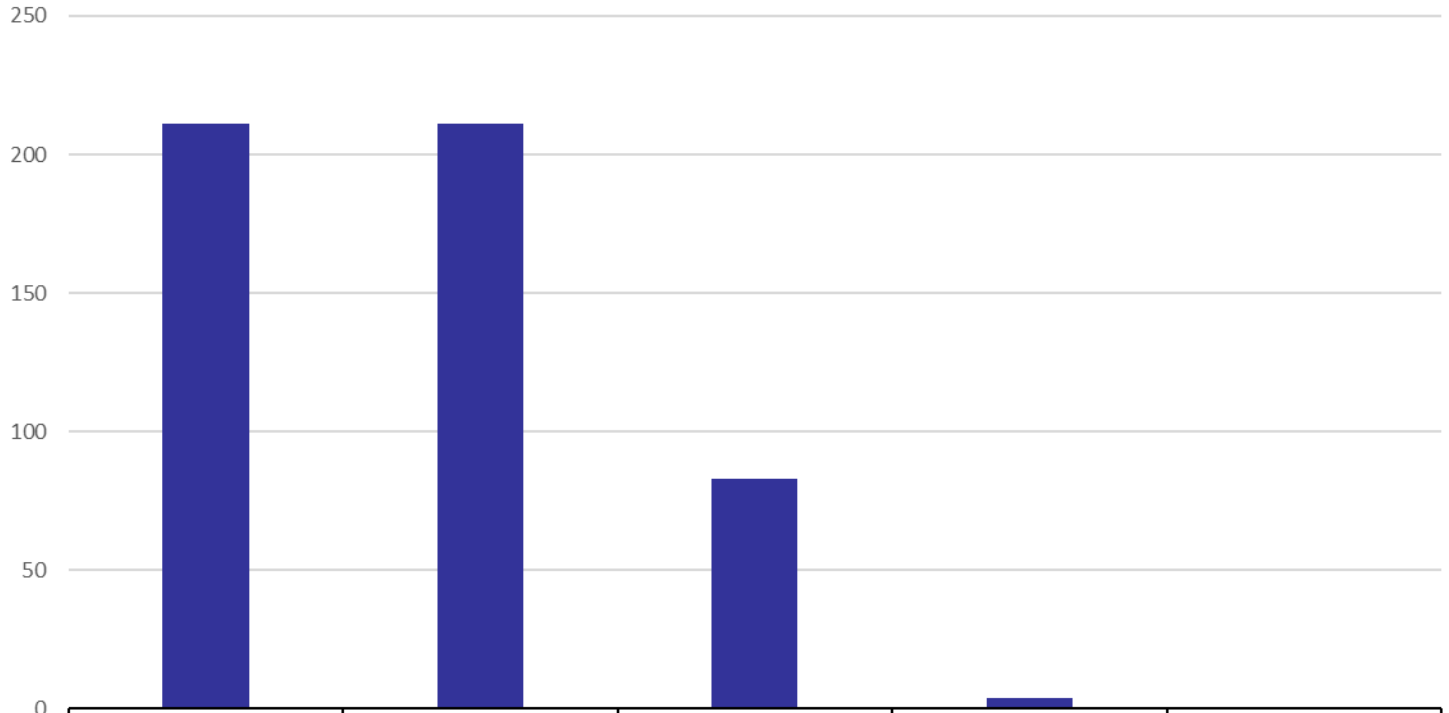


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**URBNMRKT Daily Specials - 01/10/2018**

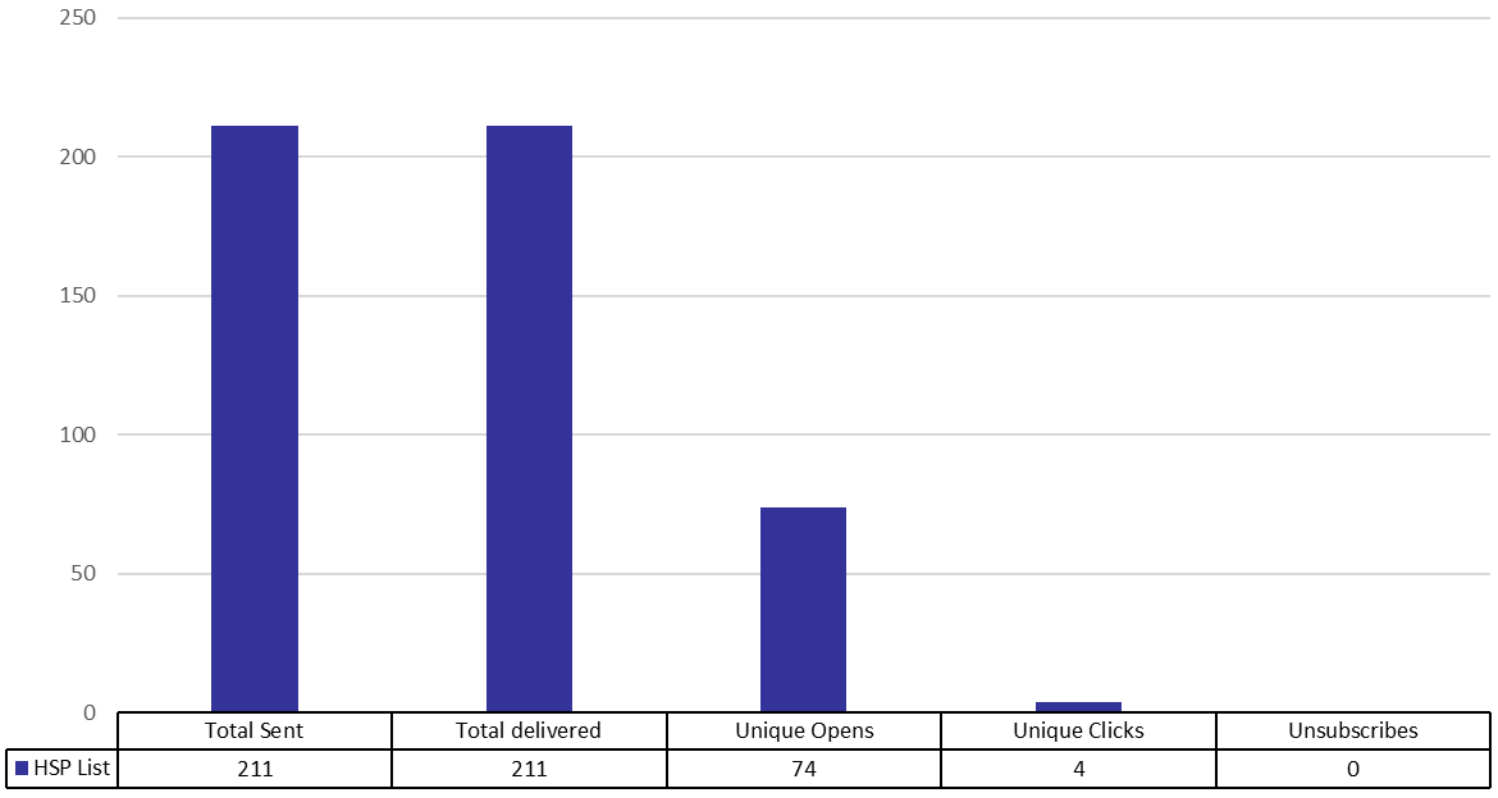


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**URBNMRKT Daily Specials - 01/09/2018**

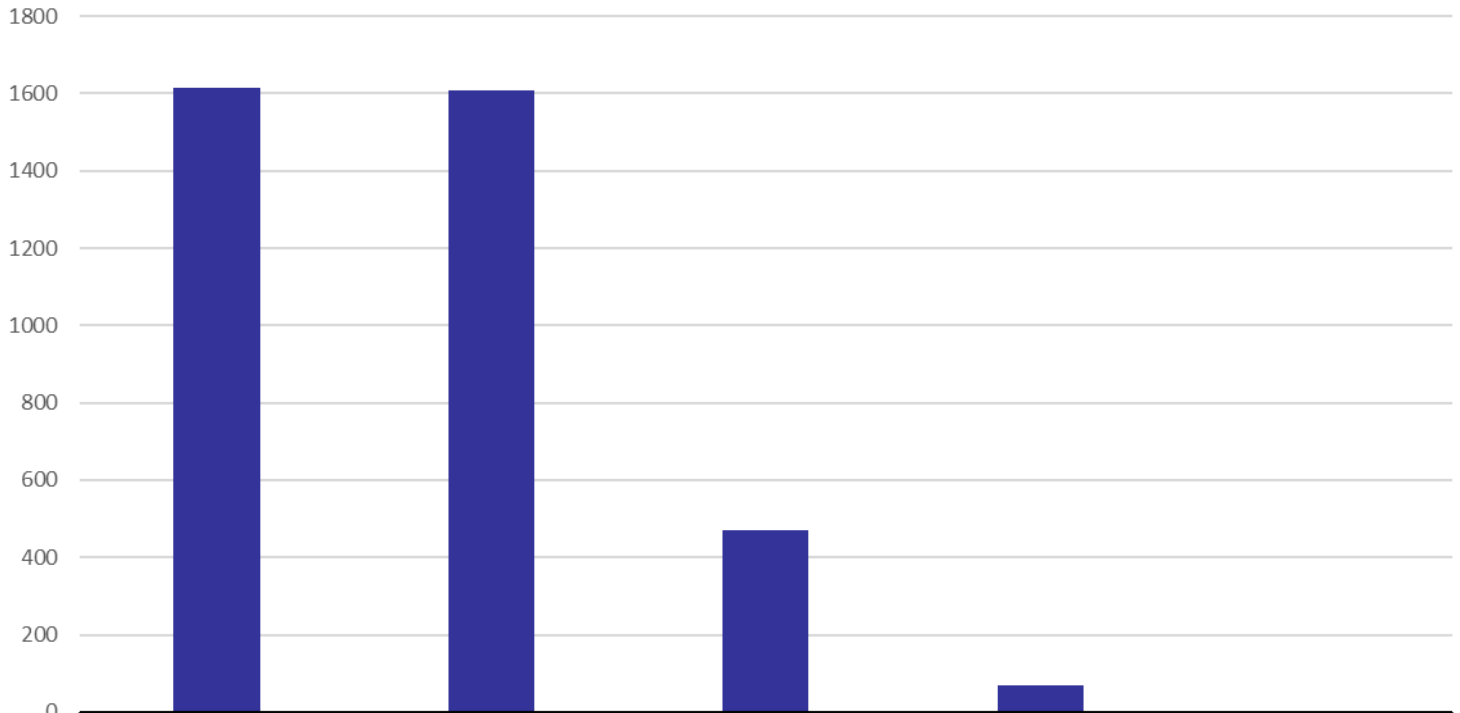


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**This Week - January 8, 2018 - 01/08/2018**

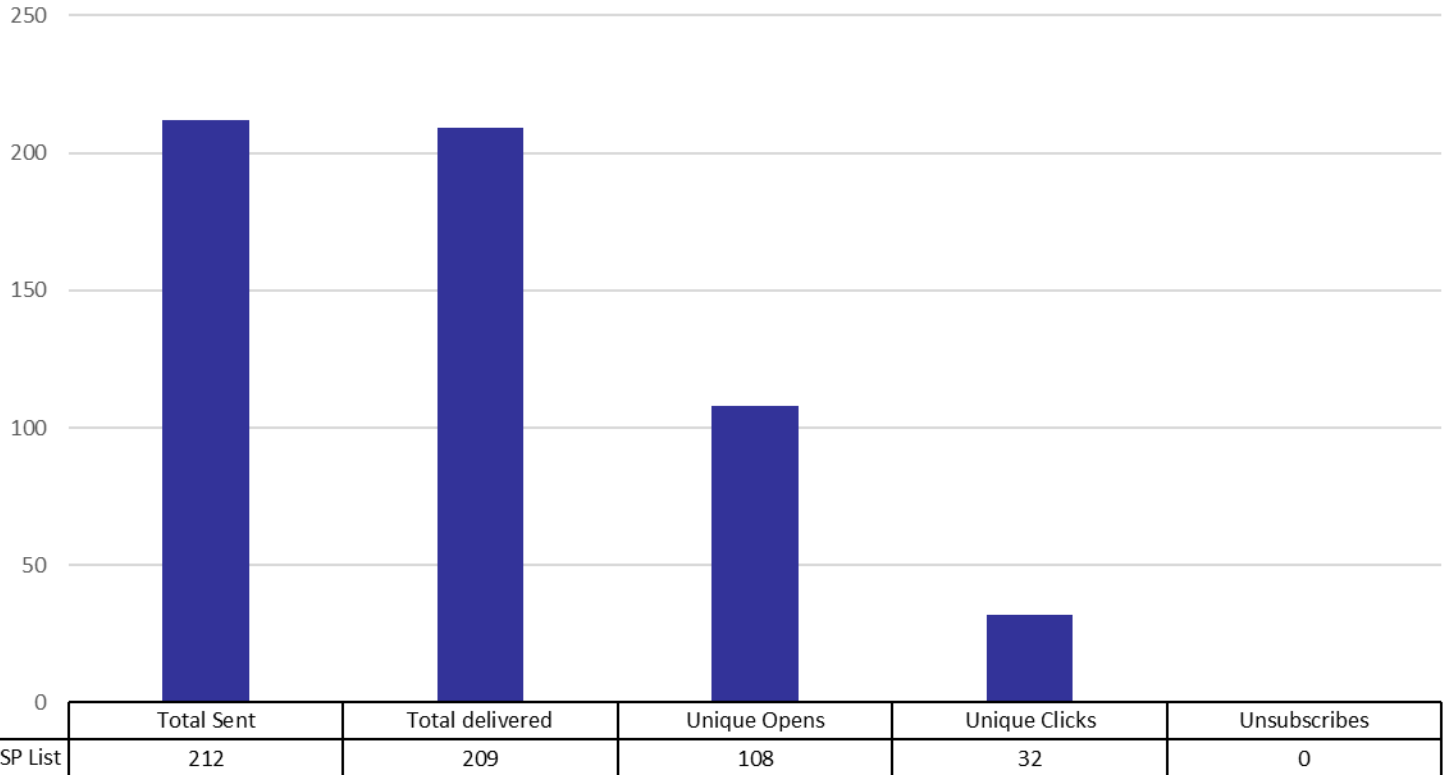


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**Save The Date! USC Culinary Challenge and Catering Showcase! - 01/08/2018**

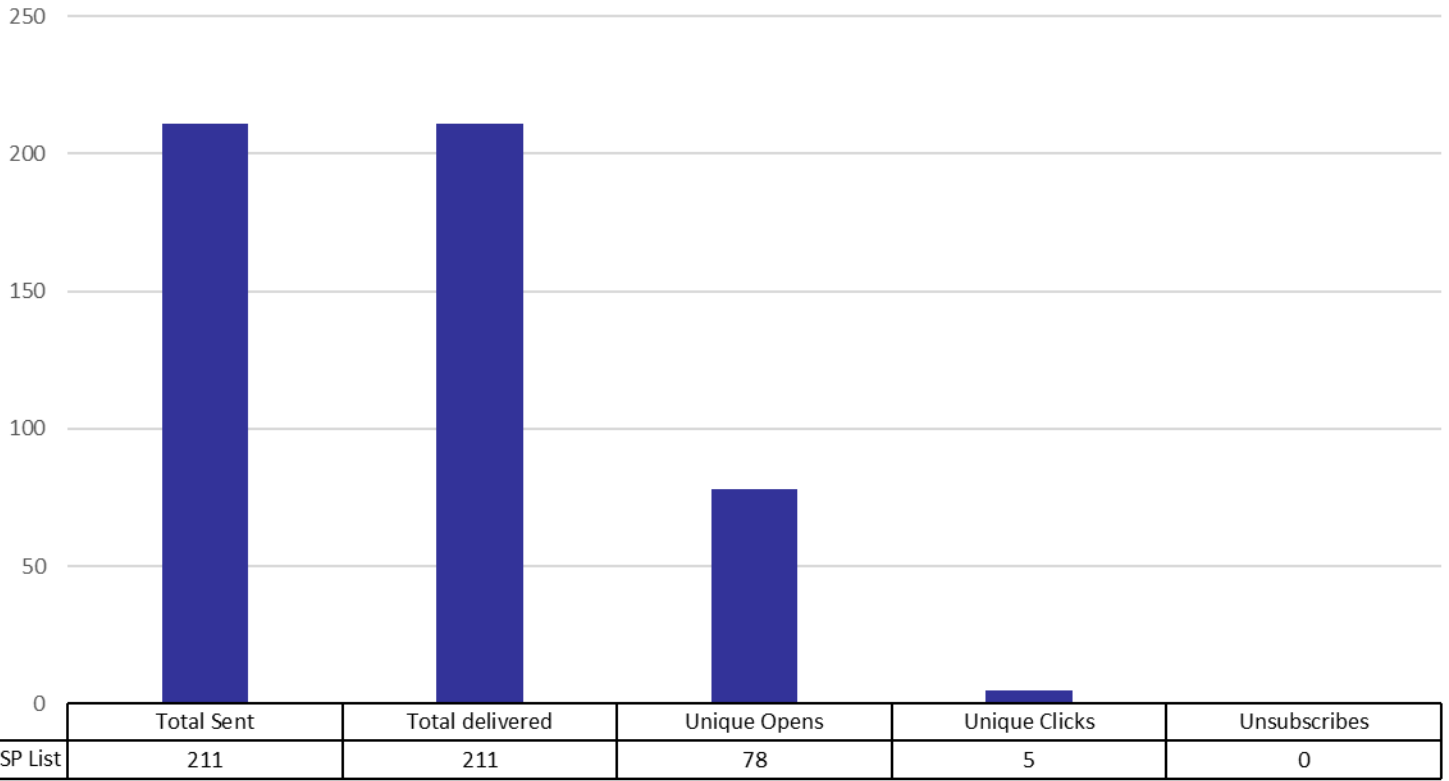


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**URBNMRKT Daily Specials - 01/08/2018**



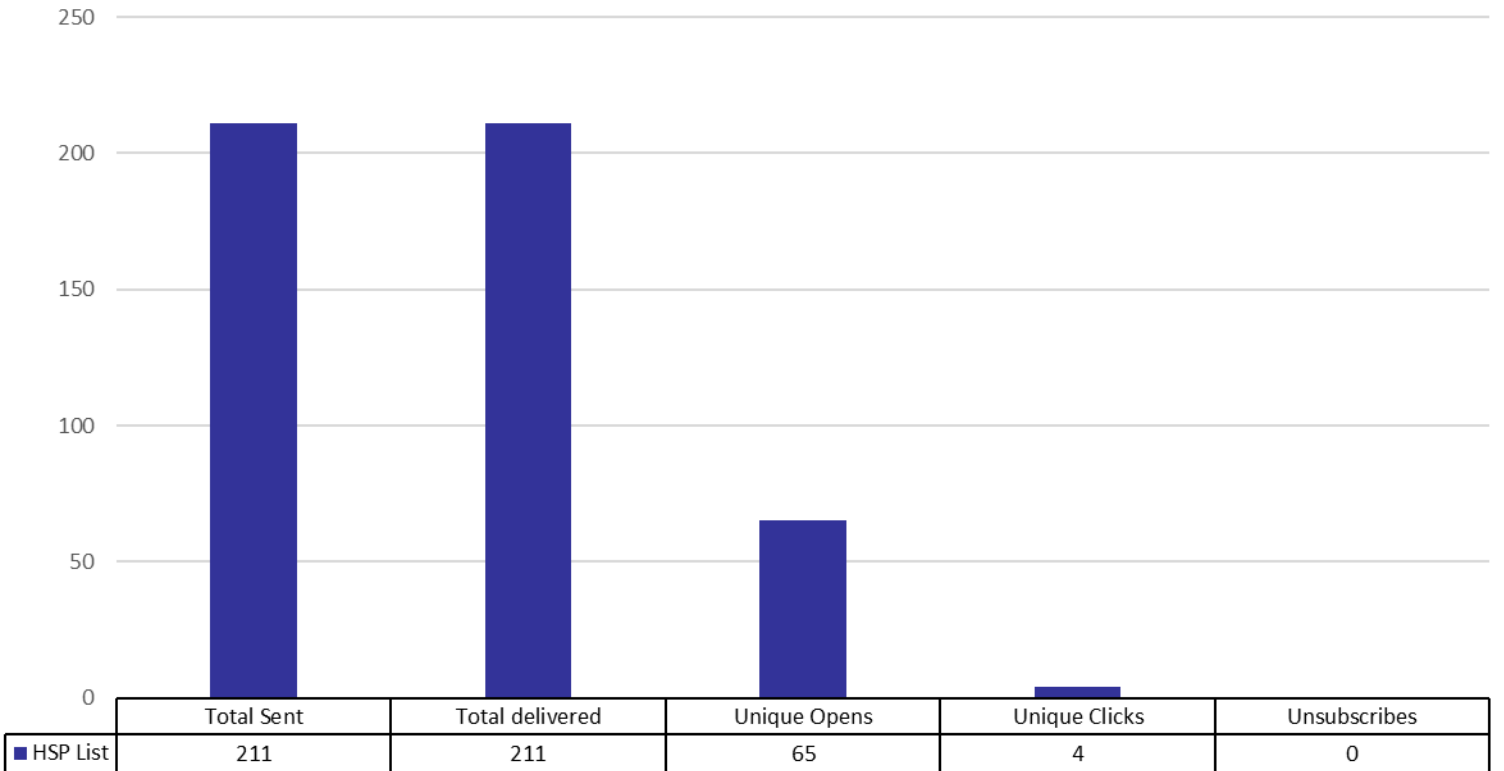
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**URBNMRKT Daily Specials - 01/05/2018**

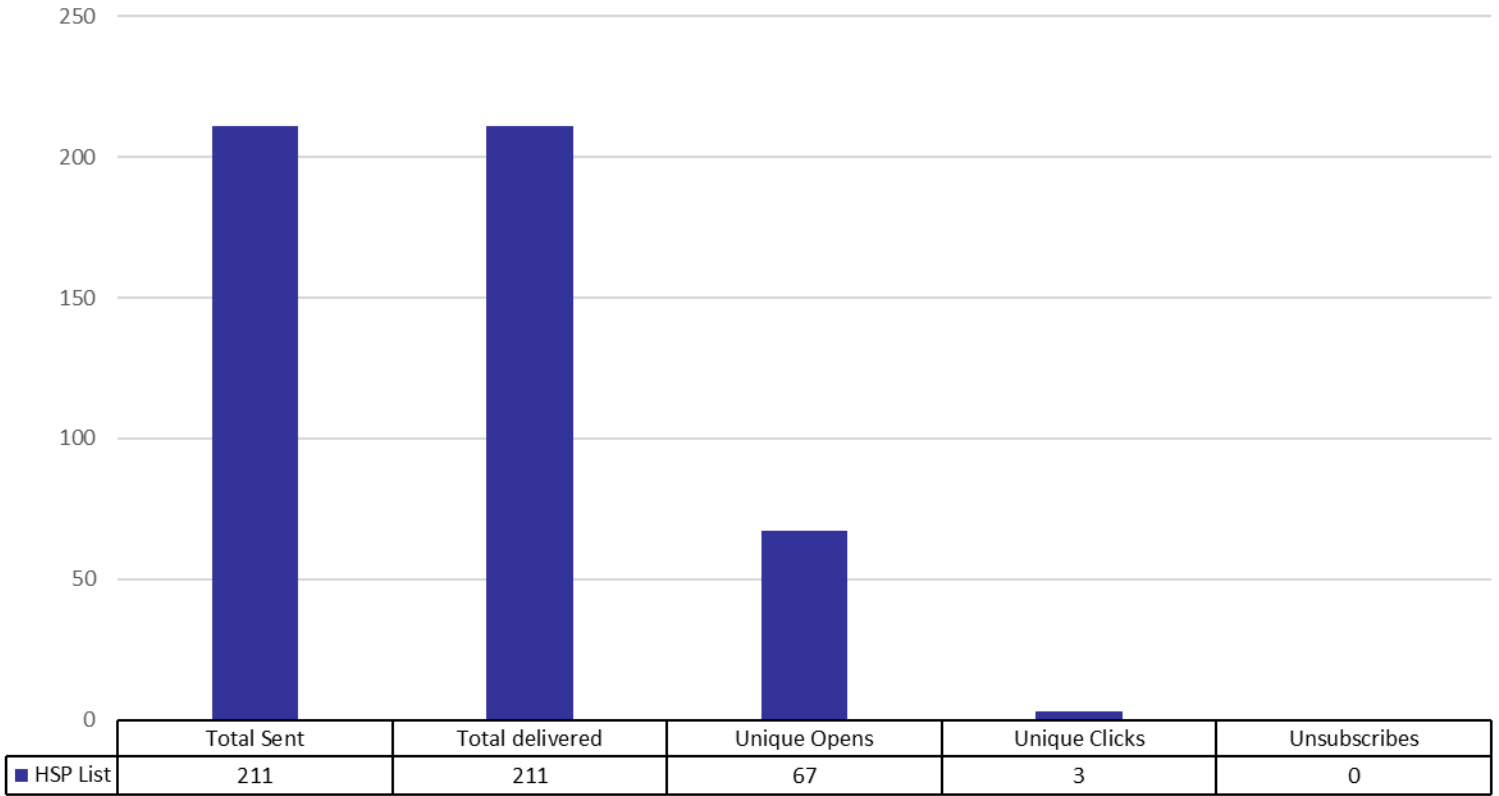


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**URBNMRKT Daily Specials - 01/04/2018**

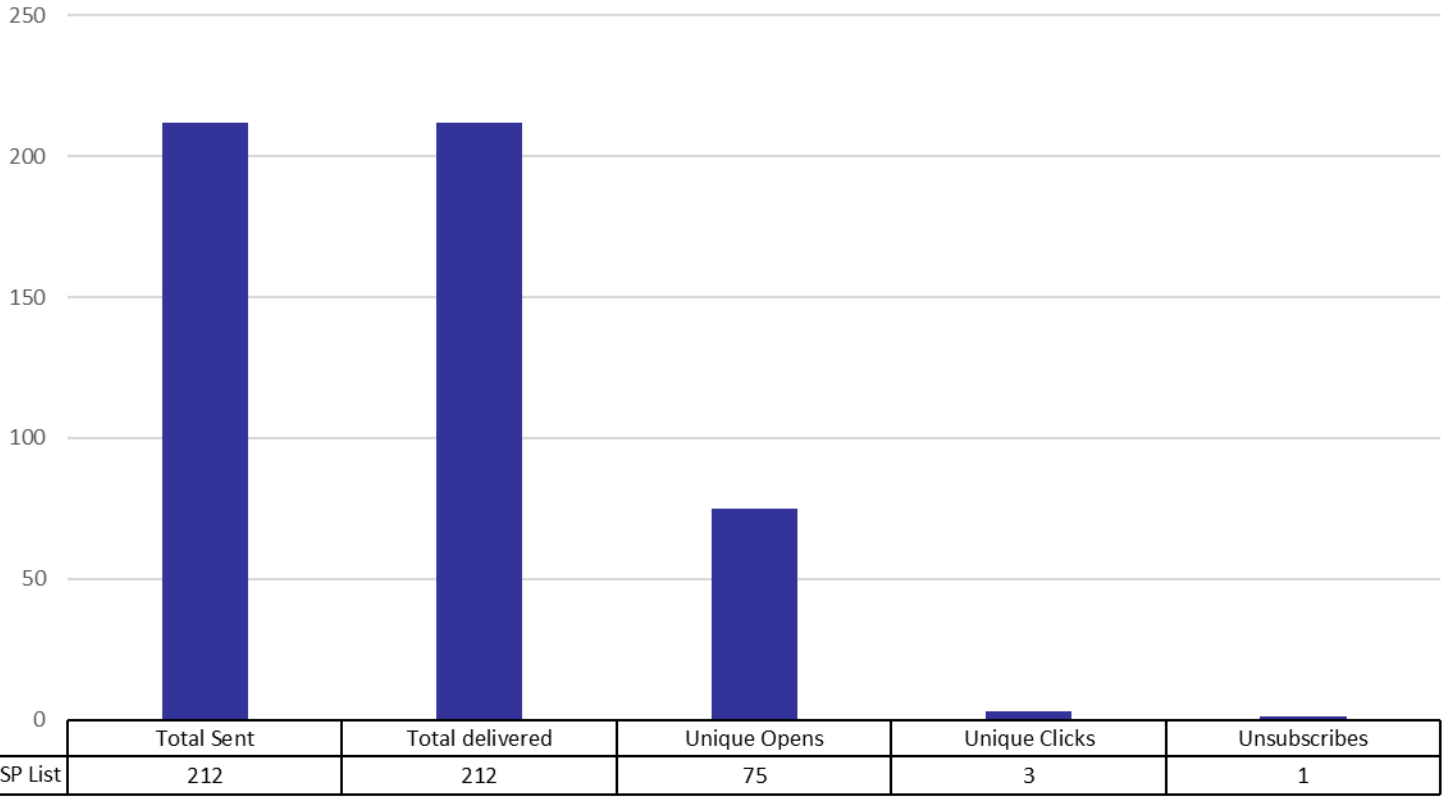


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**URBNMRKT Daily Specials - 01/03/2018**



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**USCAUXILIARYSERVICESIT**  
**Customer Satisfaction Report**  
**January 2018**



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**THANK YOU!!**

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