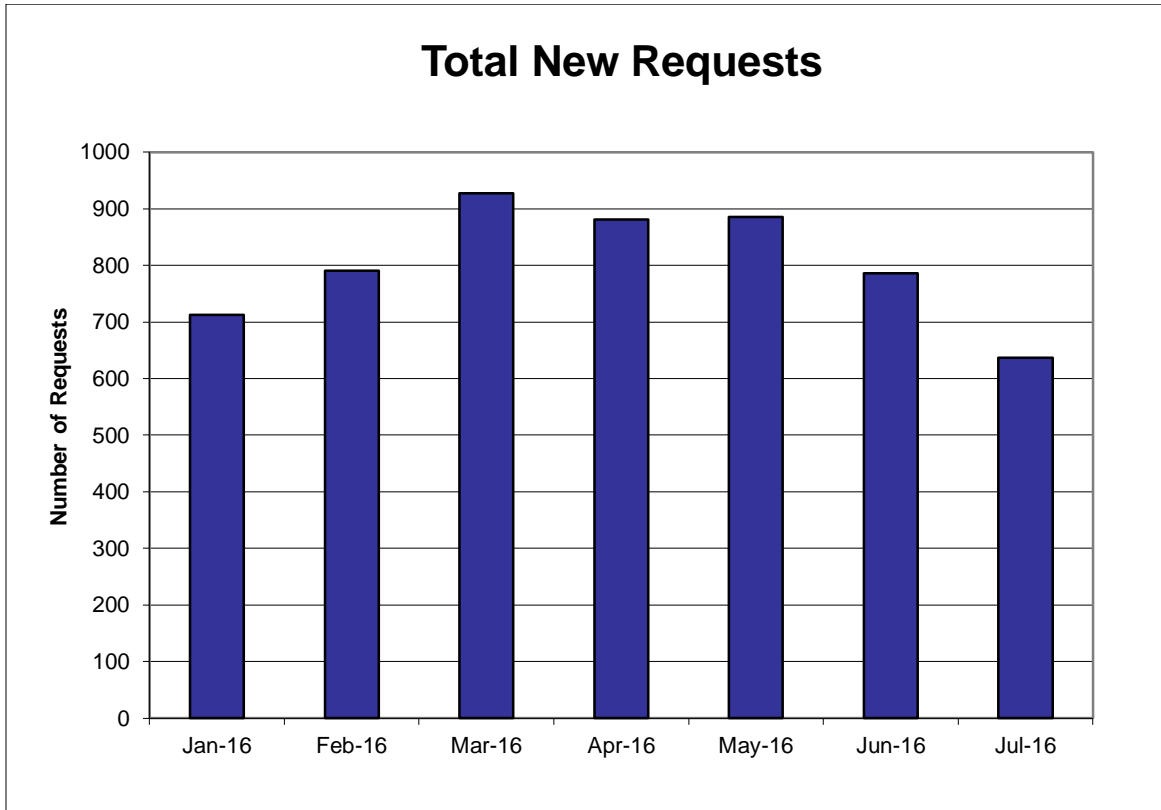


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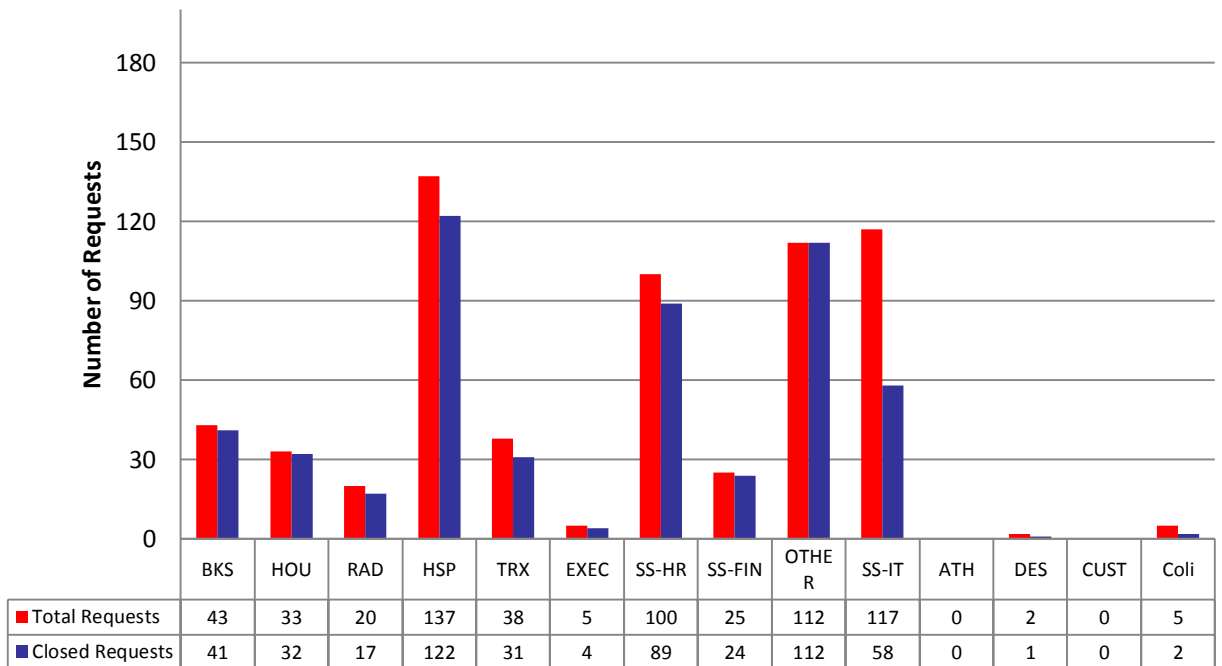


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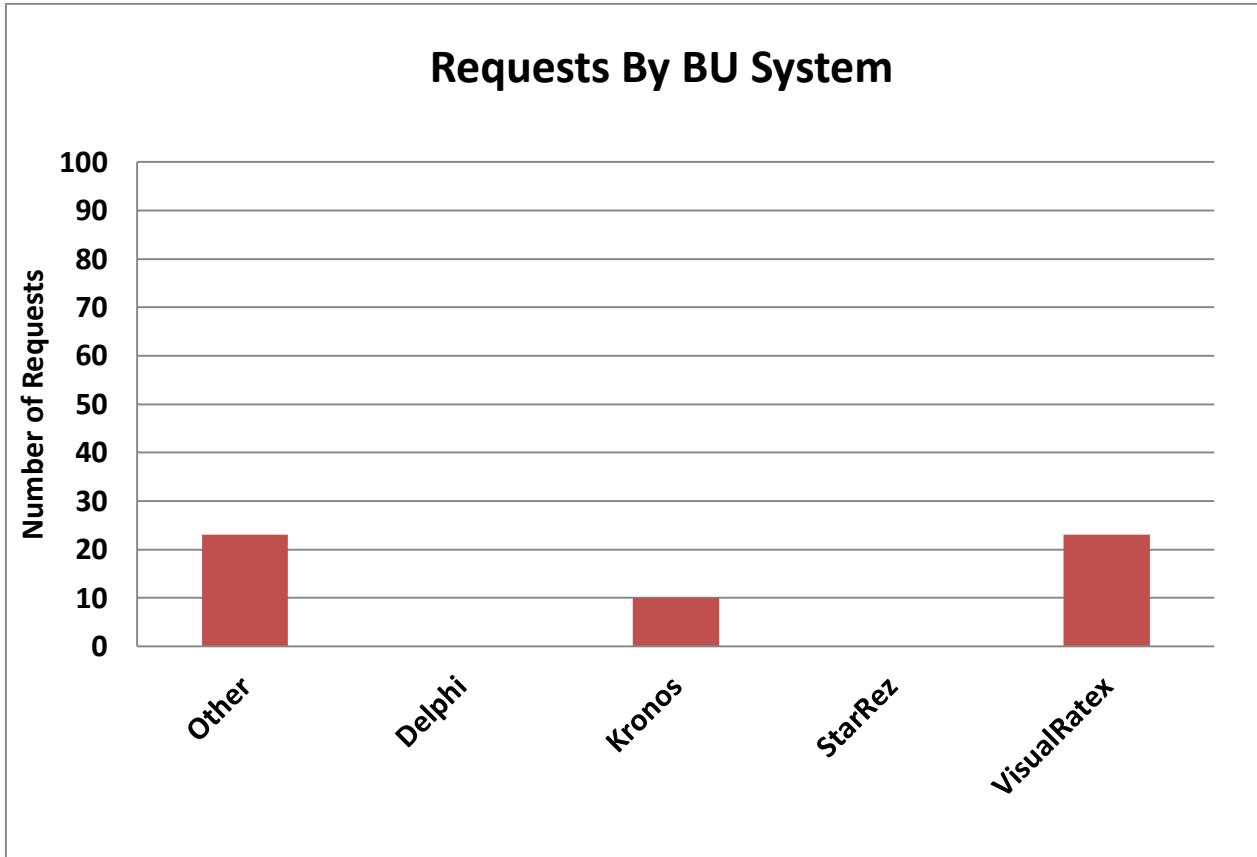
Total New Vs Closed Requests



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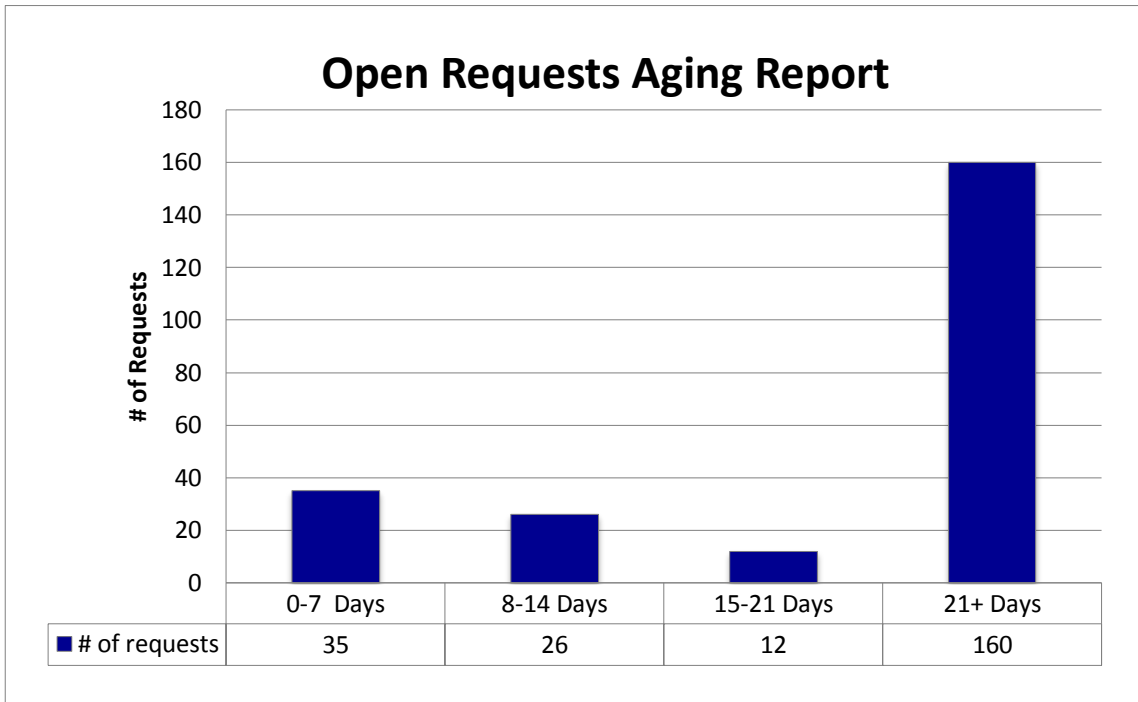
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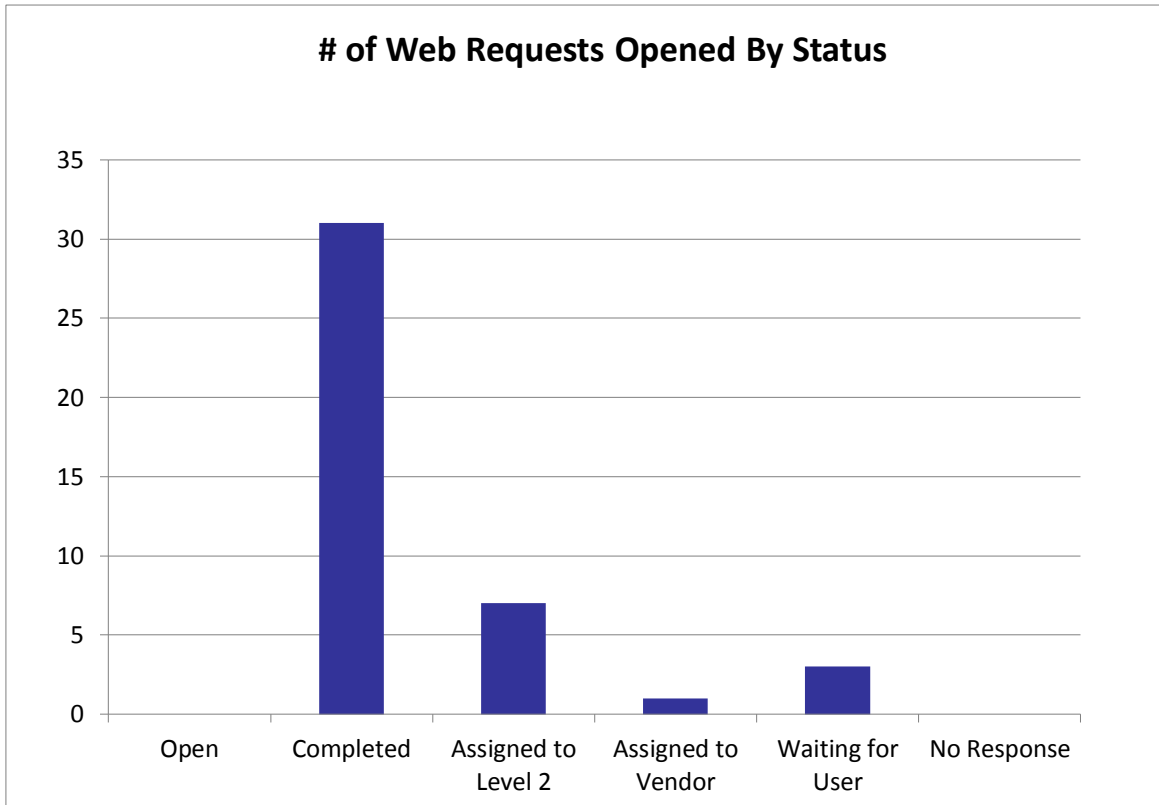
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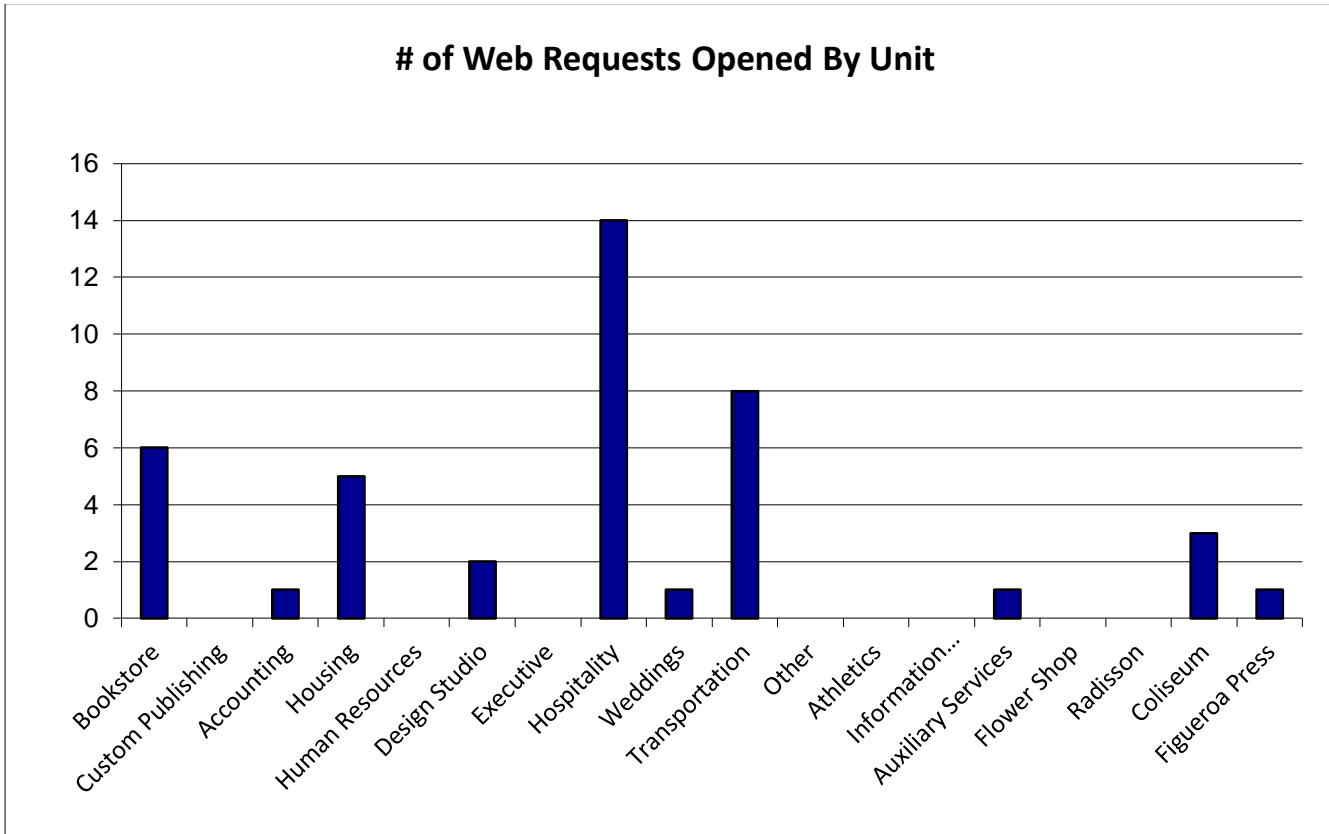
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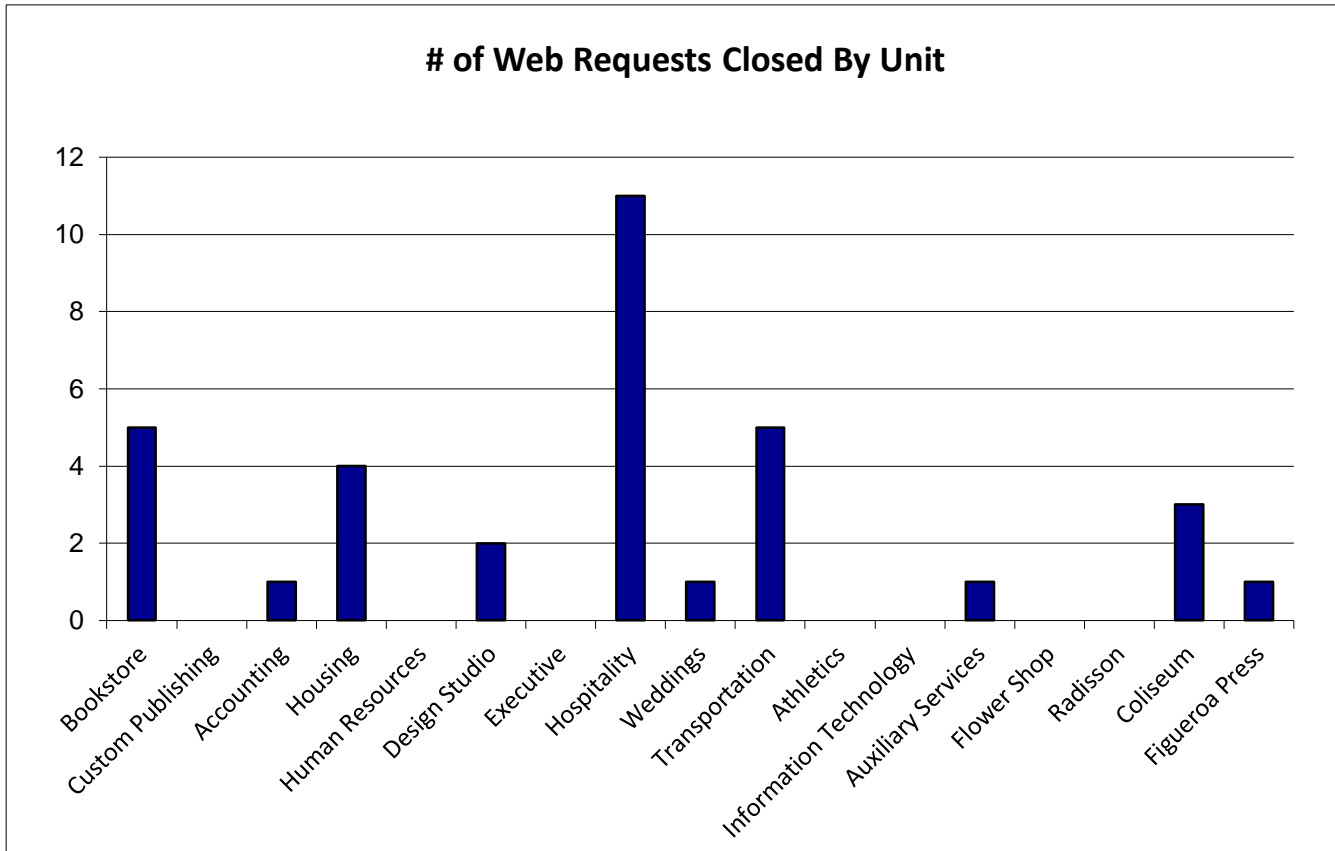
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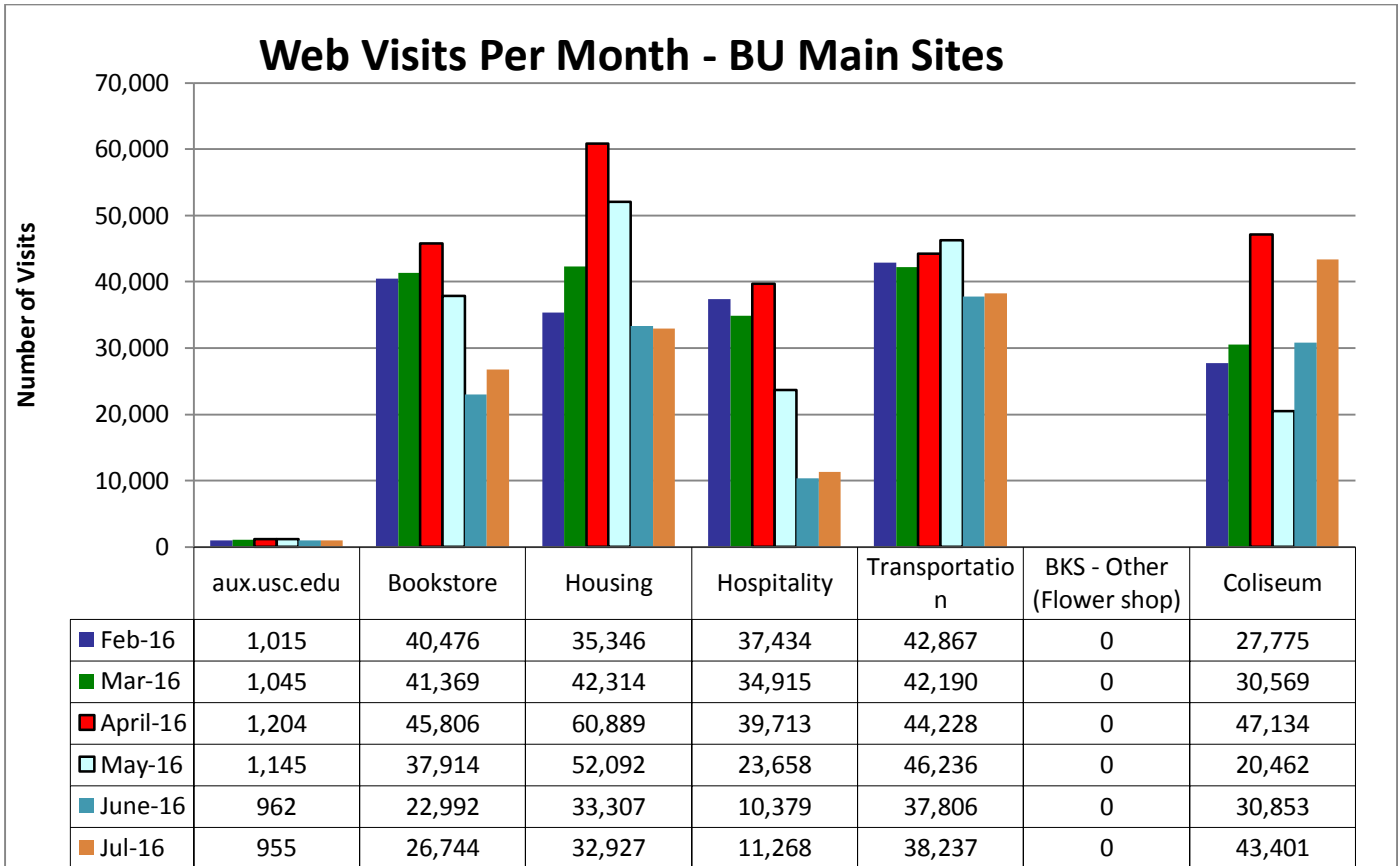
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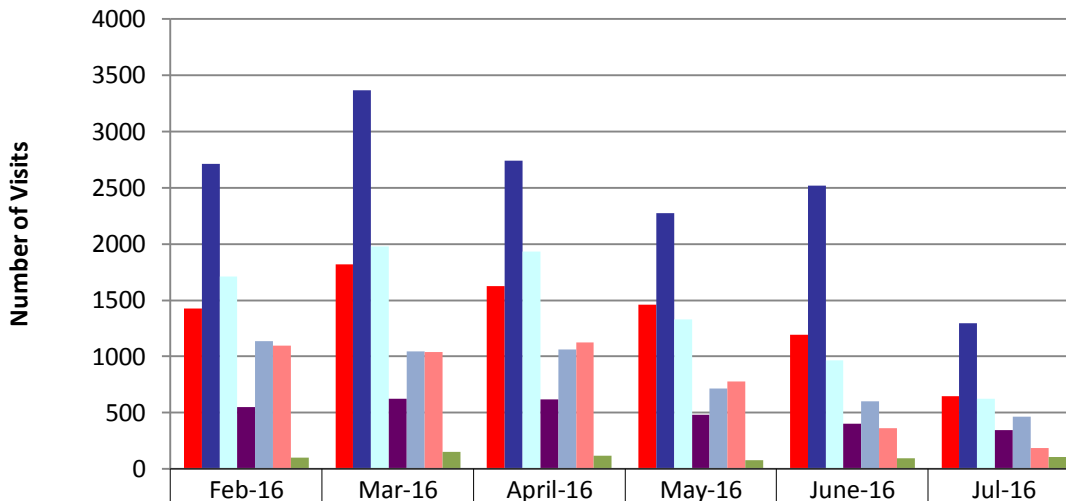
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Web Visits Per Month - HSP Micro Sites



	Feb-16	Mar-16	April-16	May-16	June-16	Jul-16
■ McKays	1424	1816	1625	1459	1193	648
■ The Lab	2709	3365	2741	2274	2516	1295
■ Moreton Fig	1713	1978	1933	1330	966	626
■ Rosso Oro's Pizzeria	552	626	621	481	400	348
■ Seeds Marketplace	1135	1044	1062	717	604	463
■ Traditions	1099	1039	1126	780	362	186
■ The Edmondson	104	151	116	76	93	108

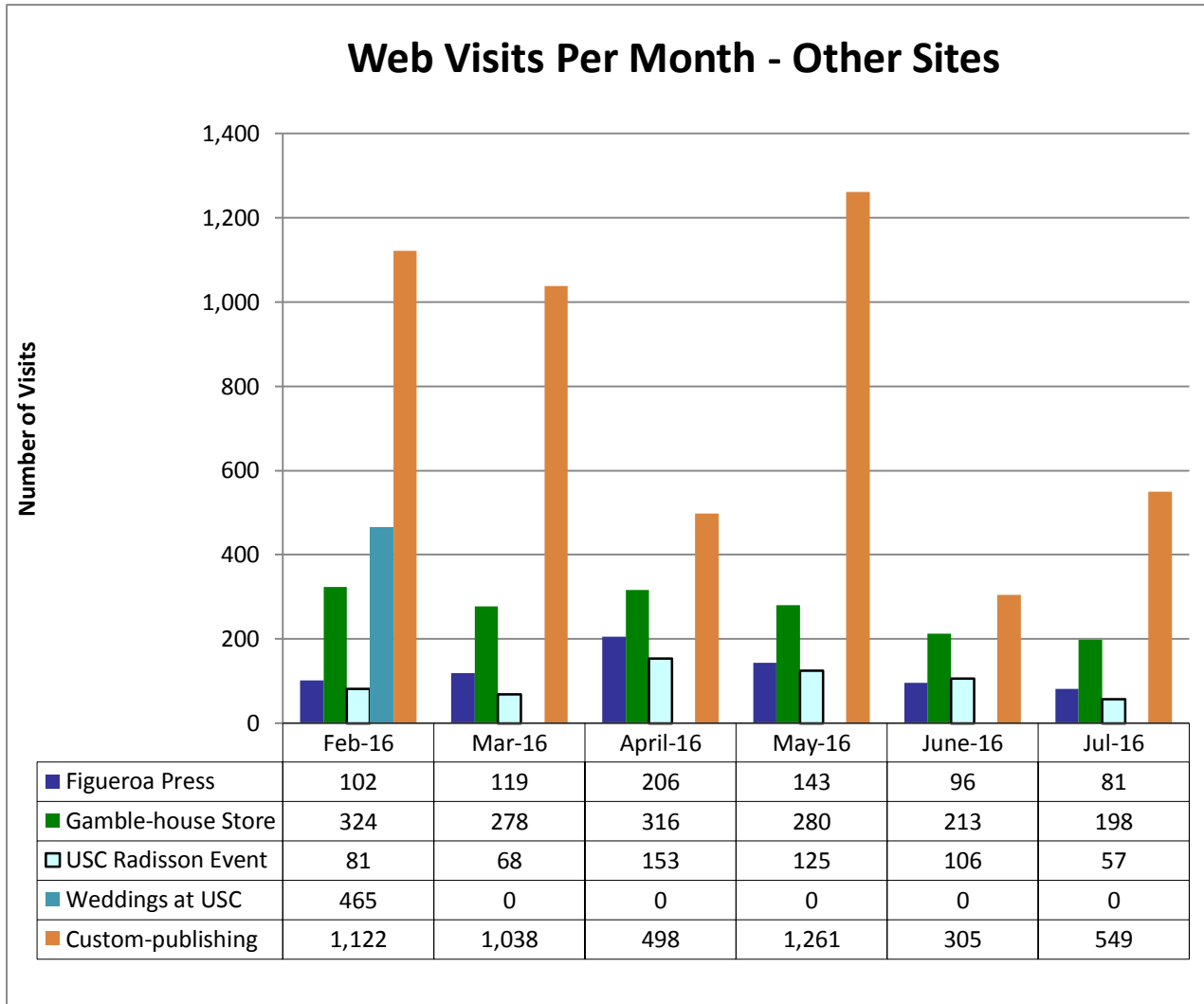
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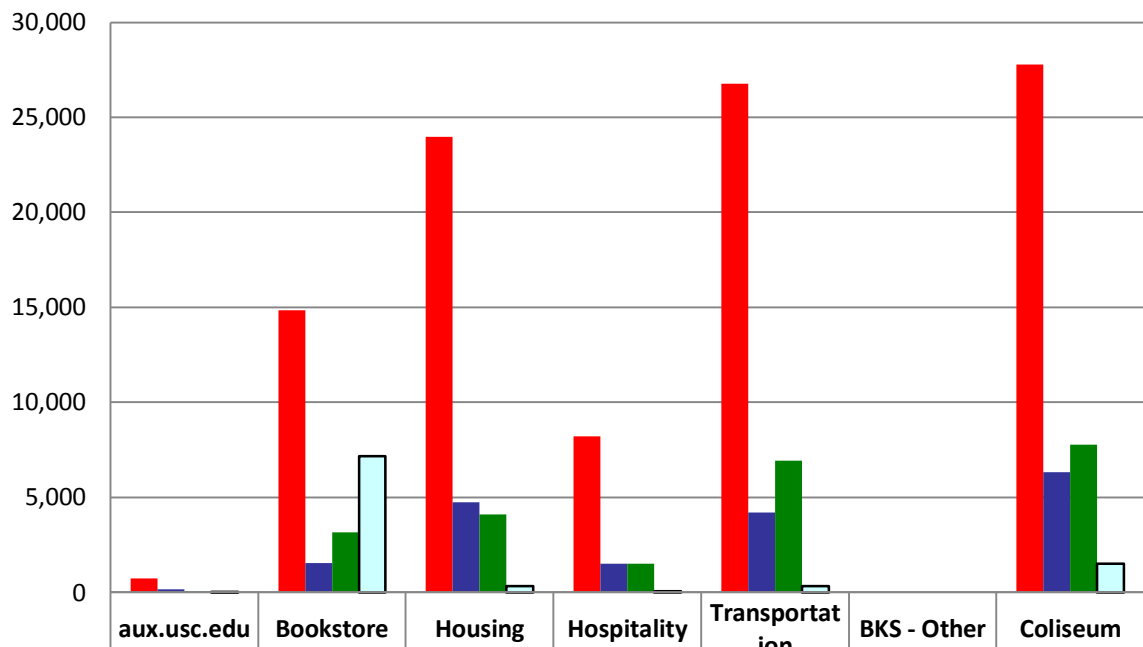
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Website Reports

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July 2016 Traffic Sources - BU Main Sites



	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other	Coliseum
Search Engine	732	14,858	23,983	8,193	26,777	0	27,777
Referring Sites	153	1,550	4,724	1,513	4,184	0	6,333
Direct Traffic	64	3,168	4,093	1,512	6,940	0	7,779
Campaigns	6	7,168	340	50	336	0	1,512

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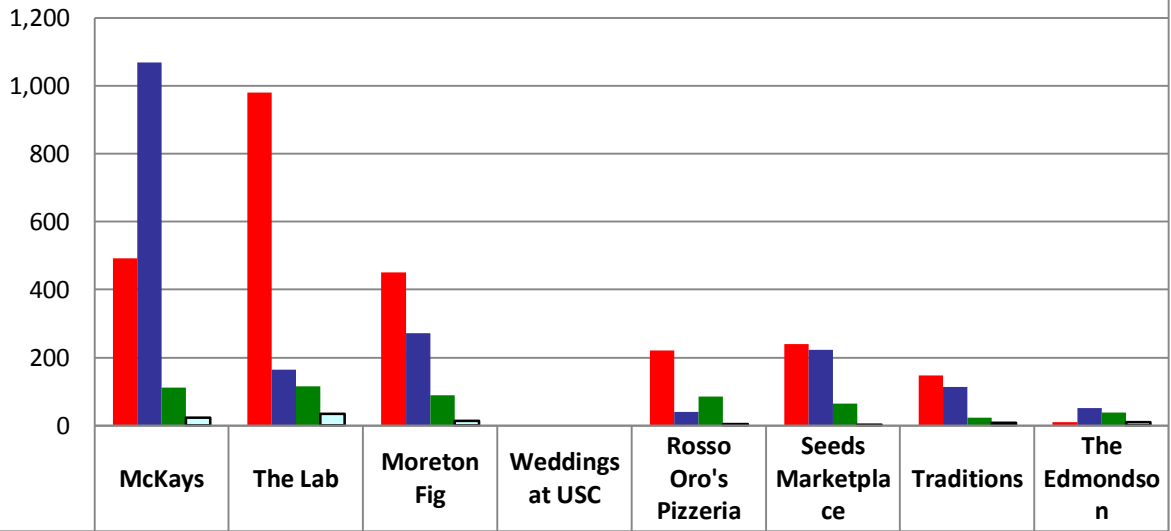
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Website Reports

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July 2016 Traffic Sources - HSP Micro Sites



■ Search Engine	493	981	451	0	220	240	147	10
■ Referring Sites	1,069	165	272	0	39	223	113	51
■ Direct Traffic	111	115	89	0	85	65	23	38
□ Campaigns	23	34	14	0	4	2	8	9

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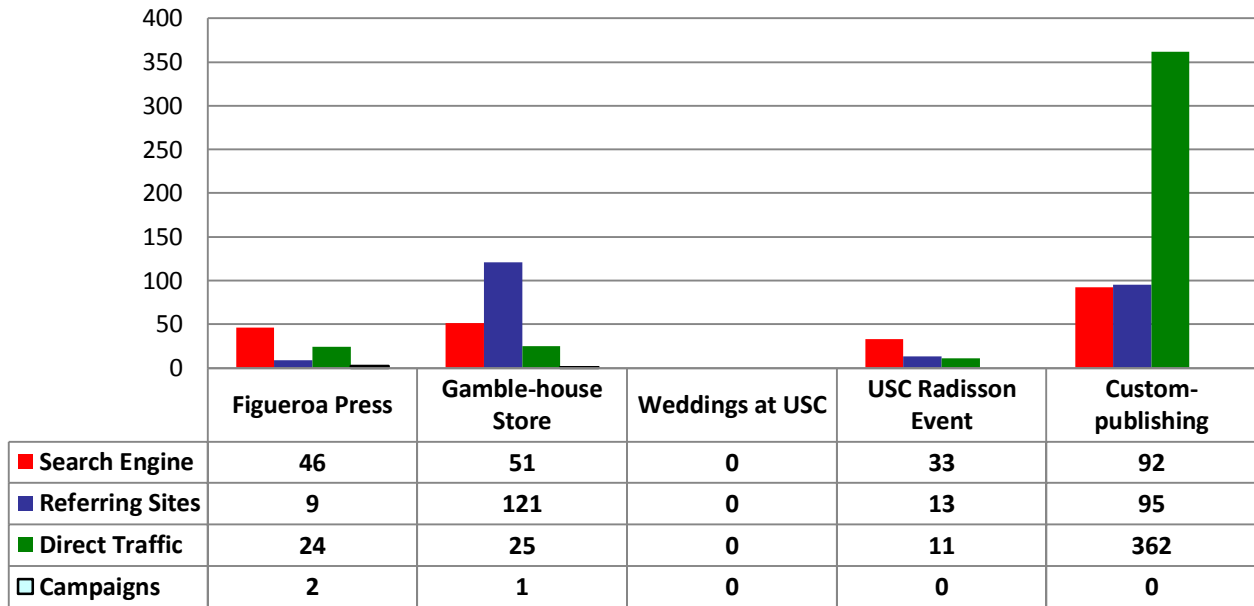
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July 2016 Traffic Sources - Other Sites



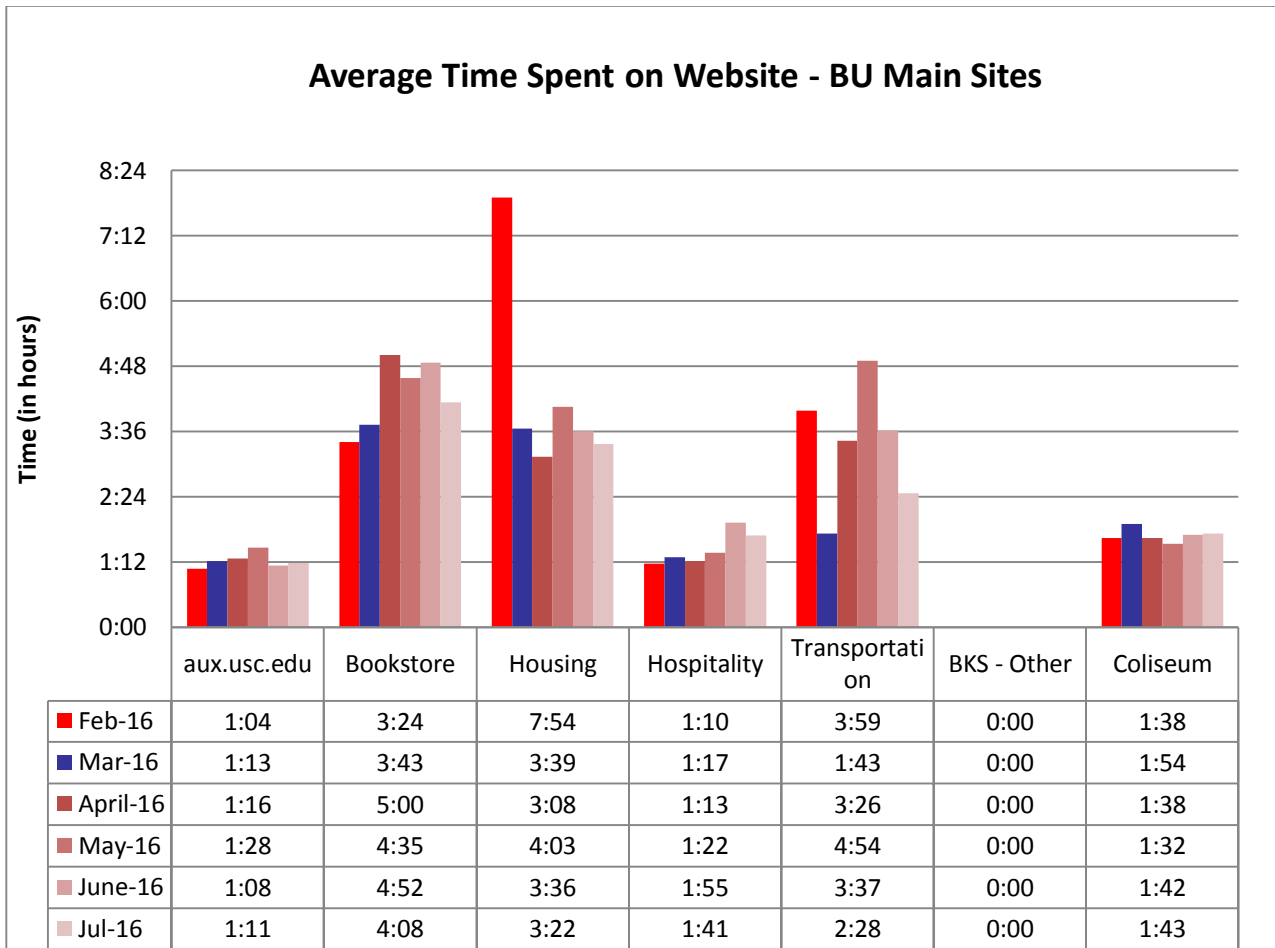
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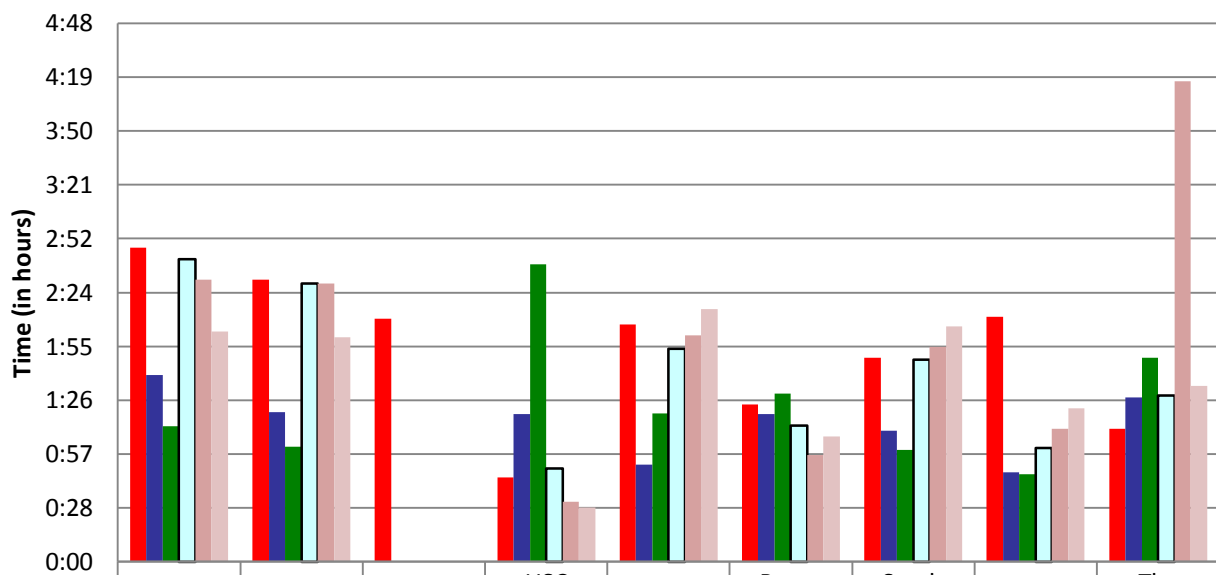
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Website Reports

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Average Time Spent on Website - HSP Micro Sites



	McKays	The Lab	Weddings at USC	USC Radisson Event	Moreton Fig	Rosso Oro's Pizzeria	Seeds Marketplace	Traditions	The Edmonds on
■ Feb-16	2:48	2:31	2:10	0:45	2:07	1:24	1:49	2:11	1:11
■ Mar-16	1:40	1:20	0:00	1:19	0:52	1:19	1:10	0:48	1:28
■ Apr-16	1:12	1:01	0:00	2:39	1:19	1:30	1:00	0:47	1:49
■ May-16	2:42	2:29	0:00	0:50	1:54	1:13	1:48	1:01	1:29
■ June-16	2:31	2:29	0:00	0:32	2:01	0:57	1:55	1:11	4:17
■ Jul-16	2:03	2:00	0:00	0:29	2:15	1:07	2:06	1:22	1:34

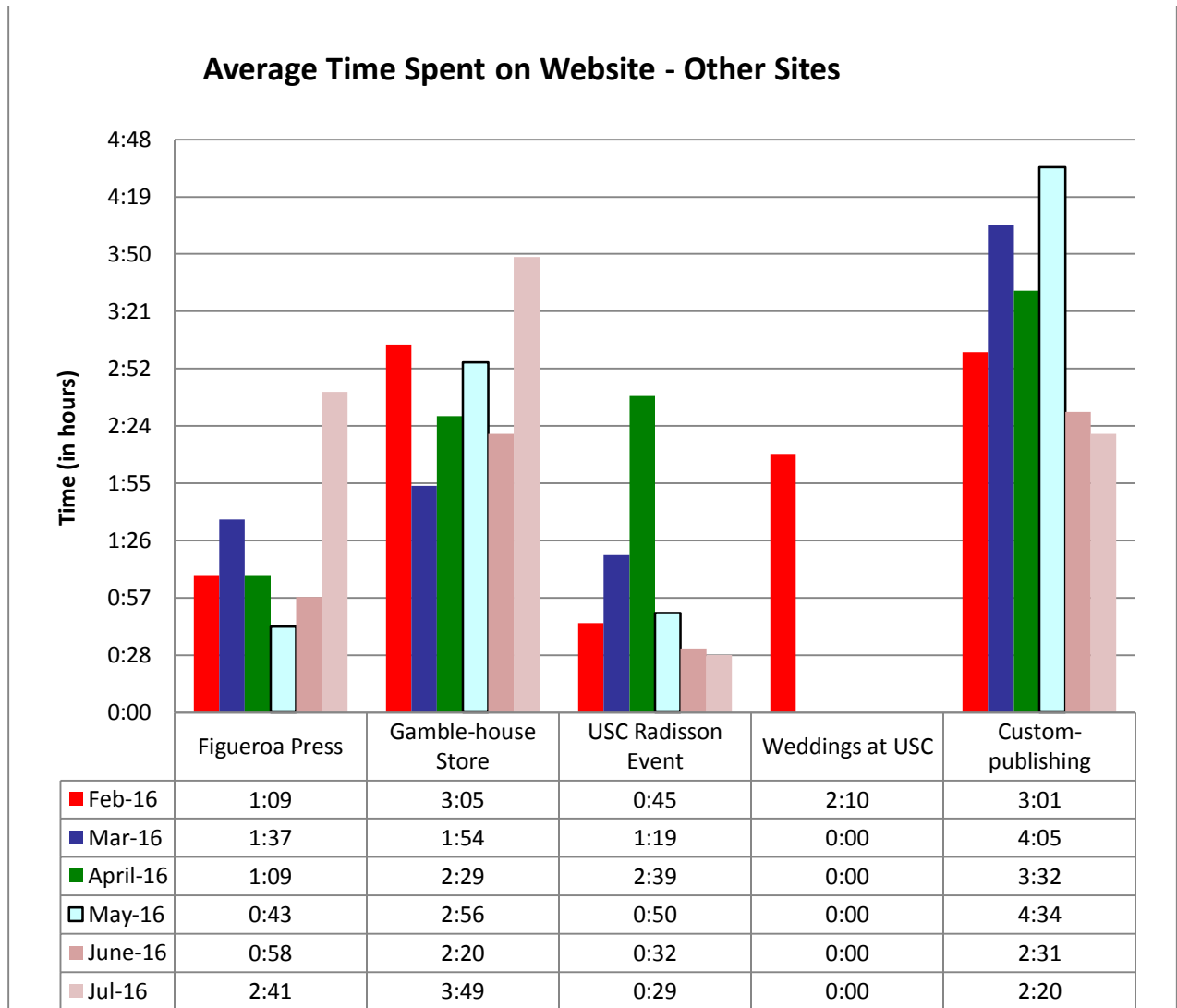
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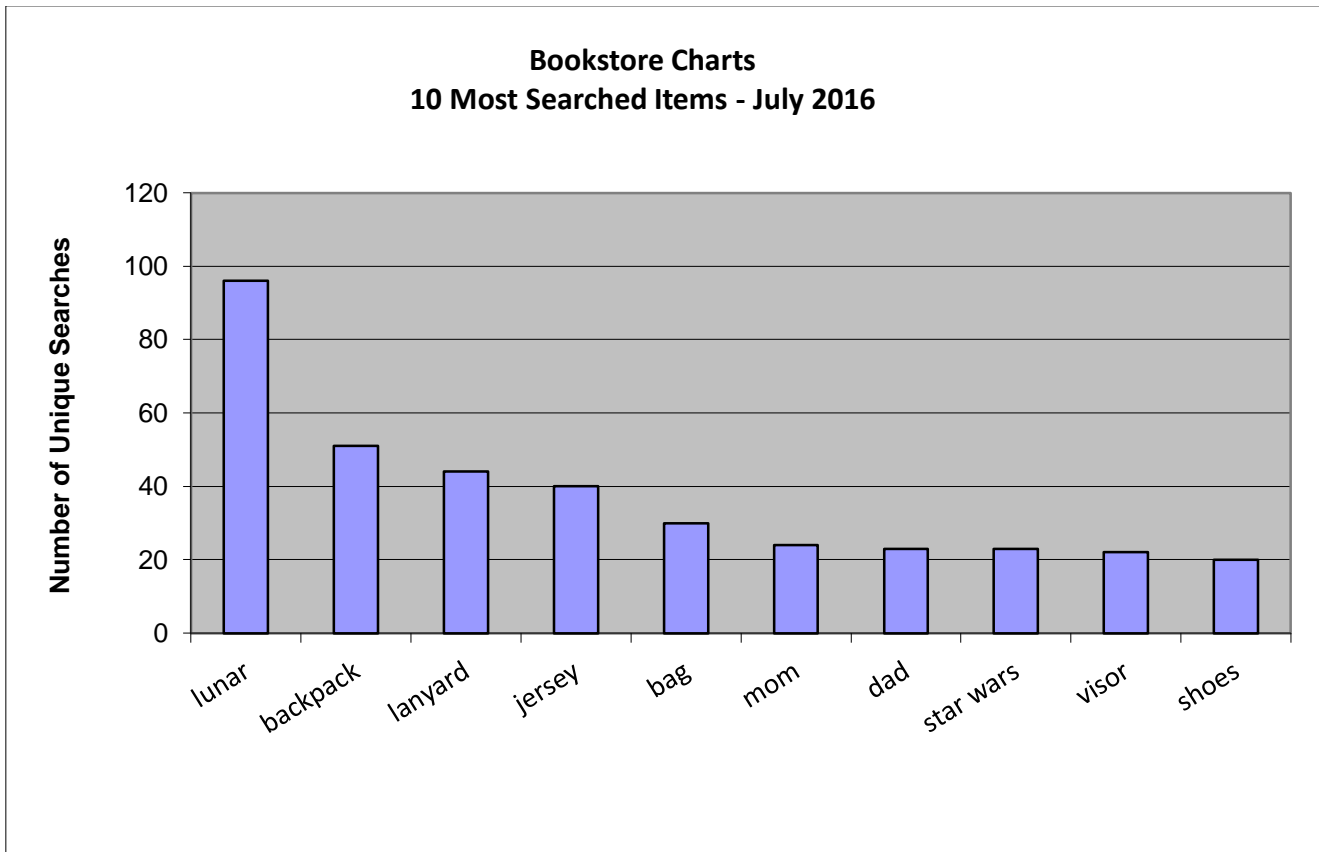
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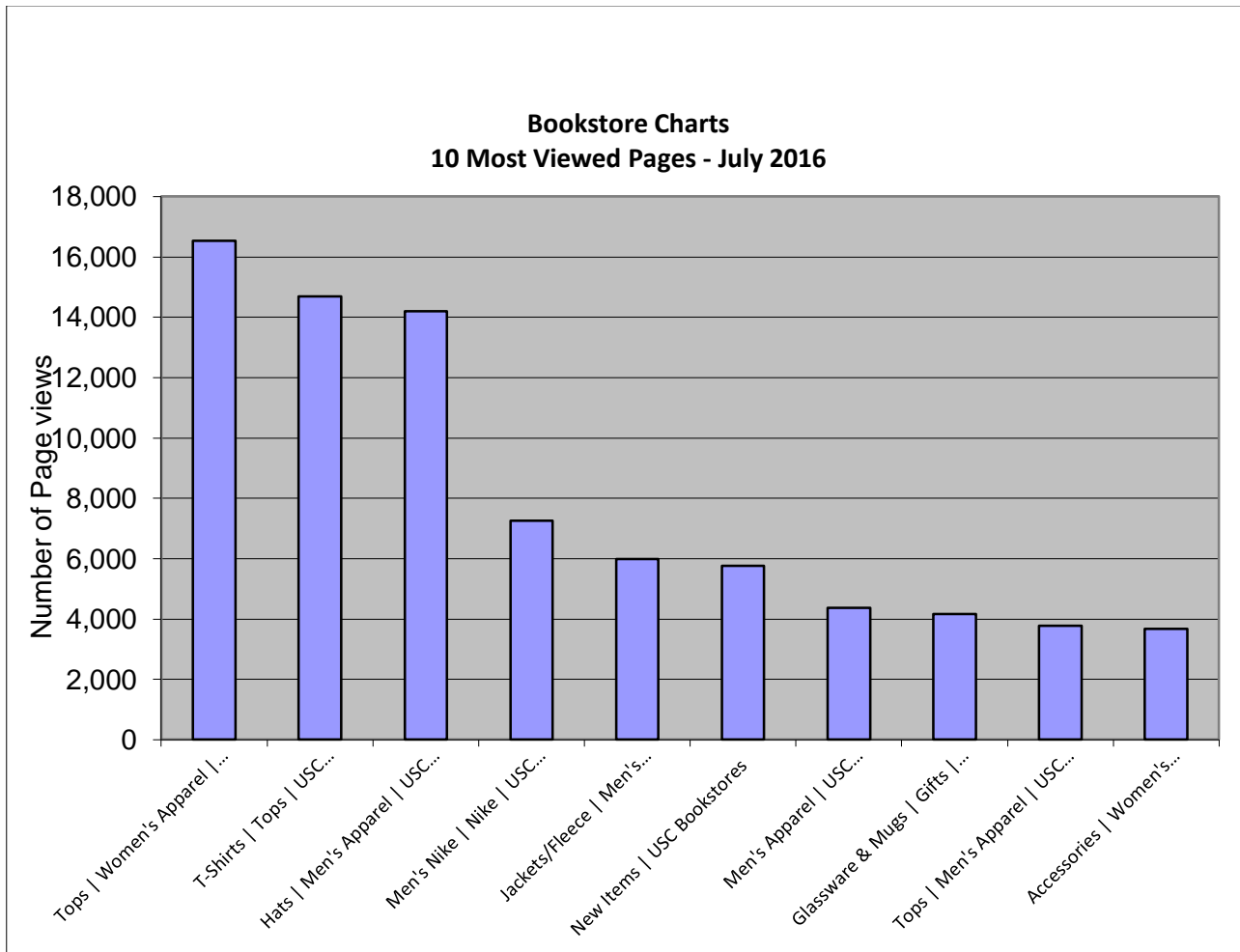
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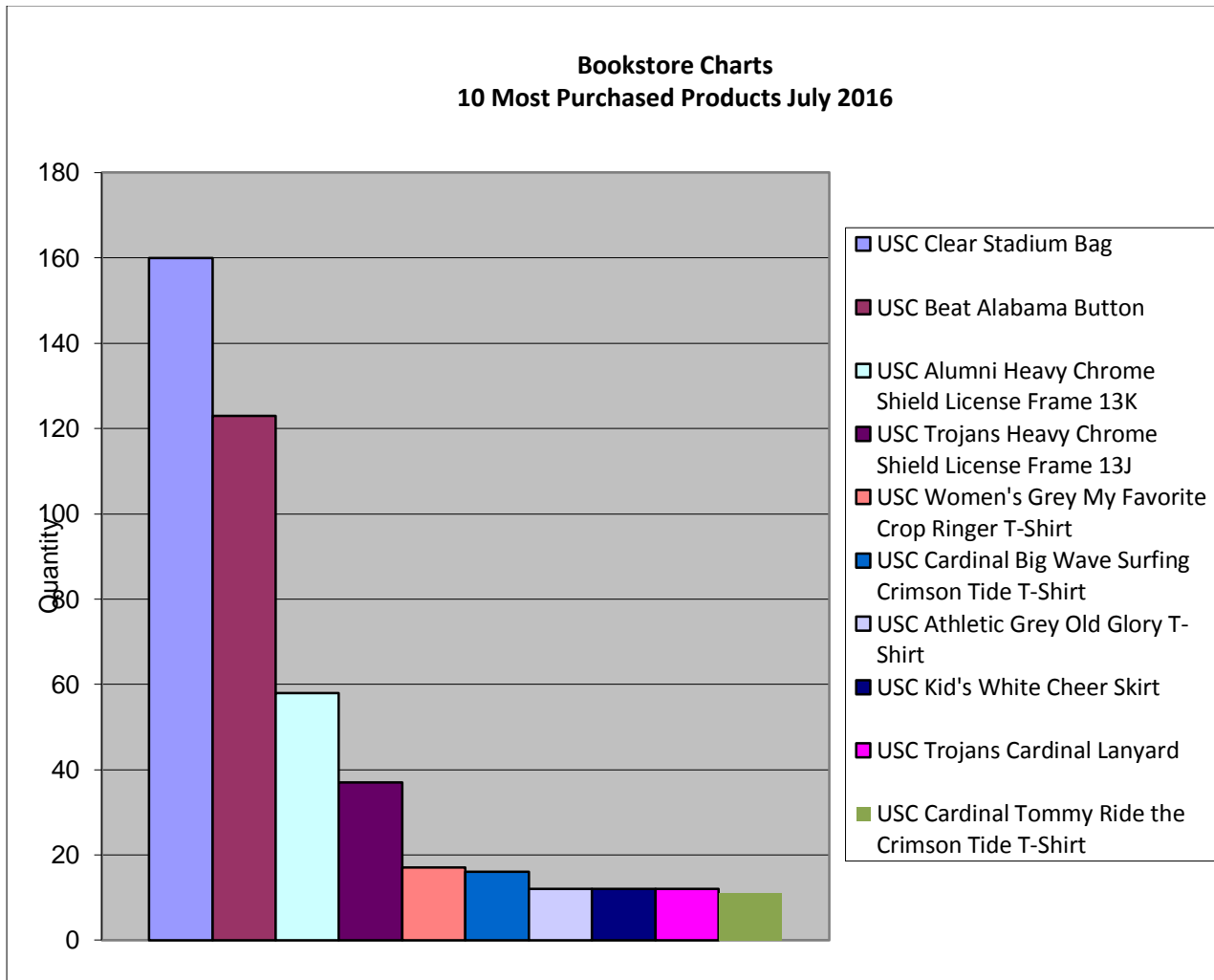
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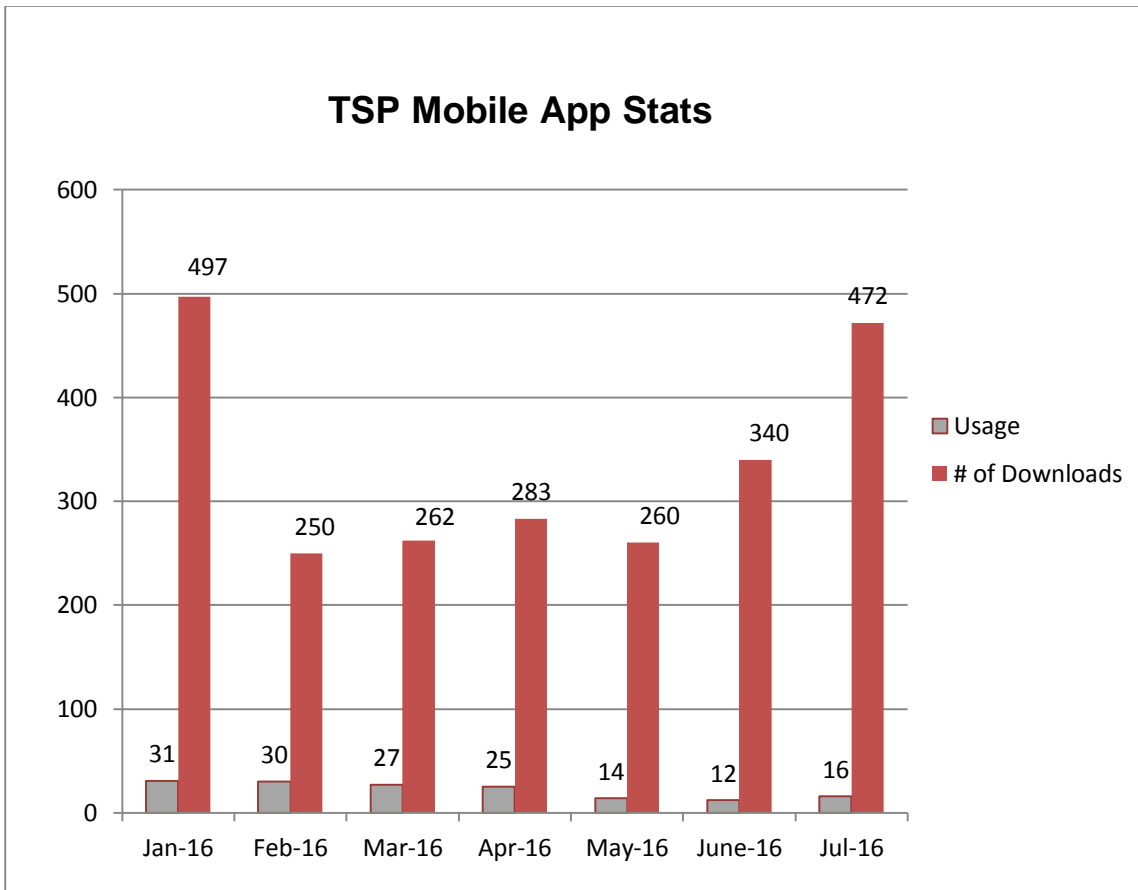
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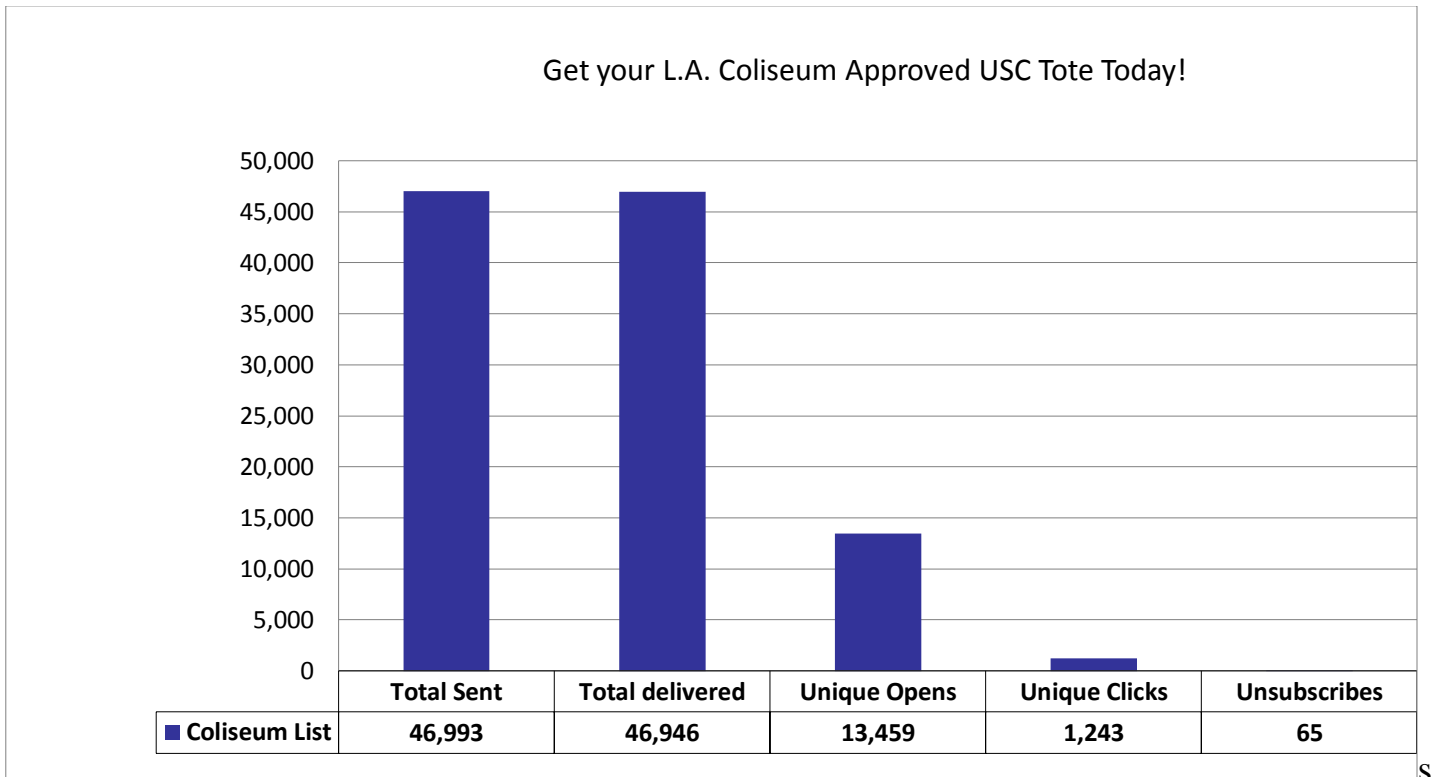
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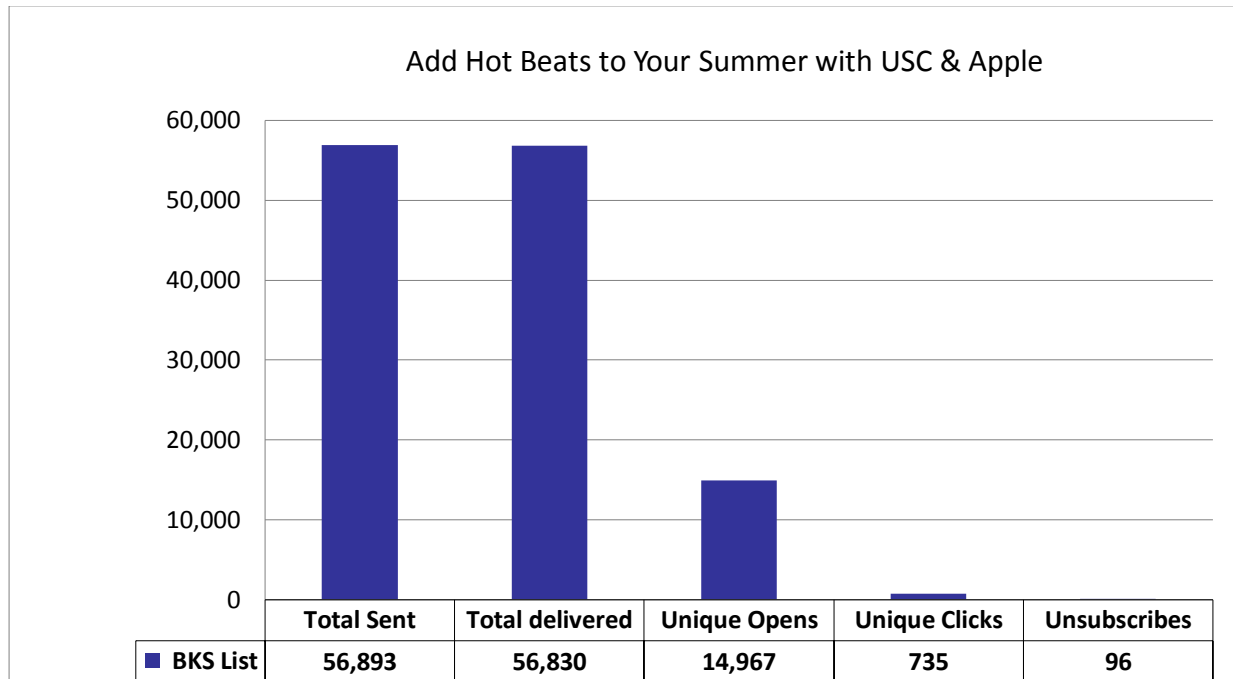
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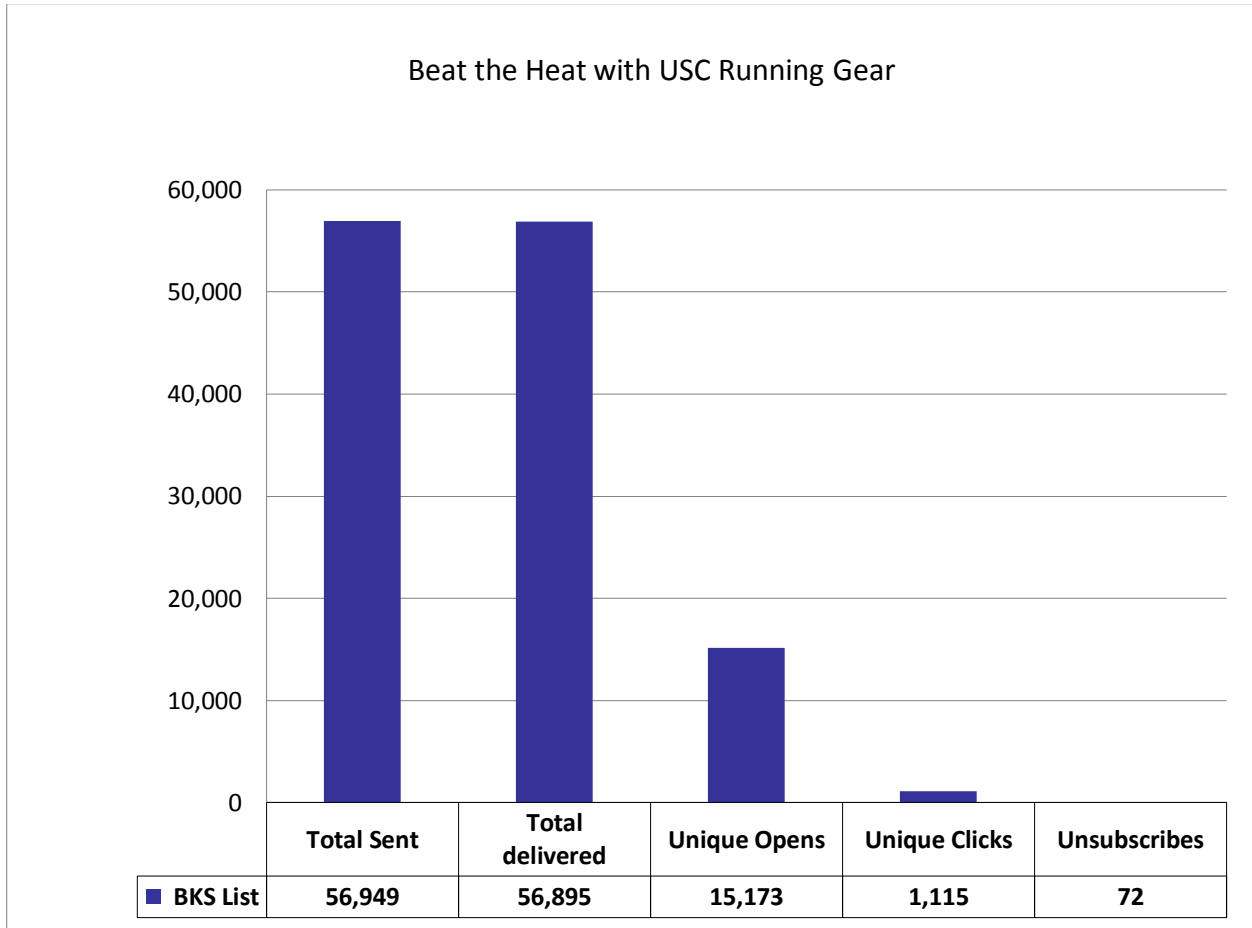
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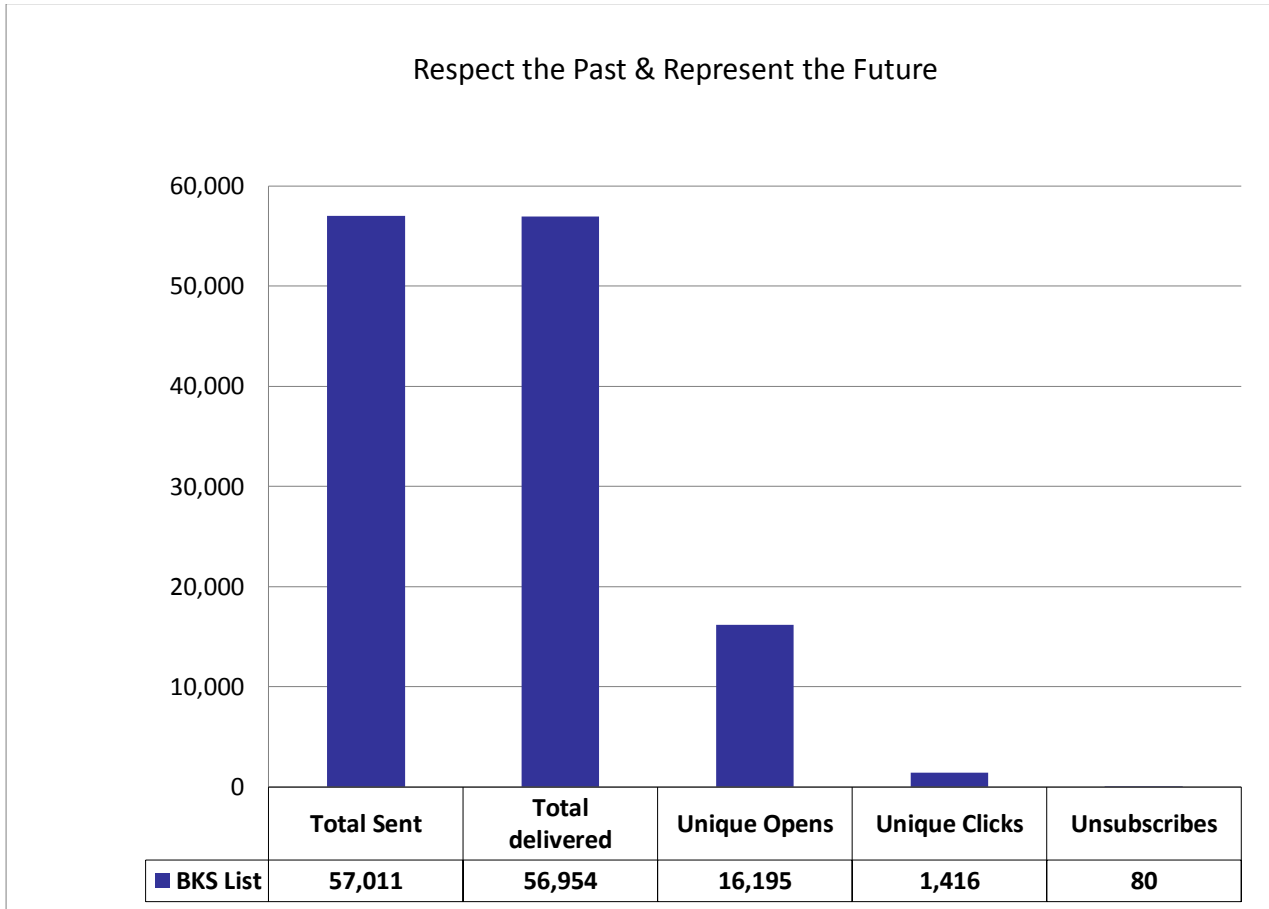
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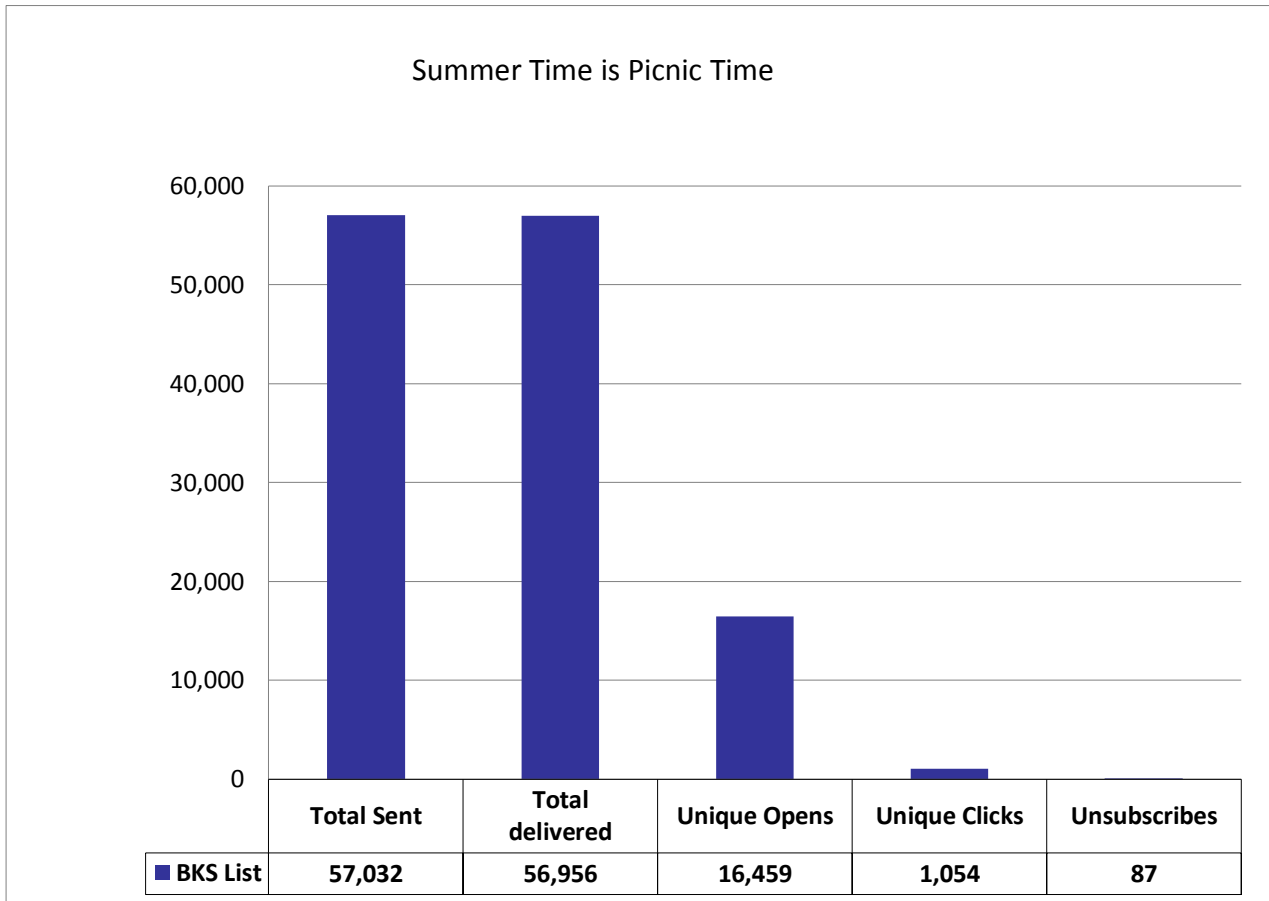
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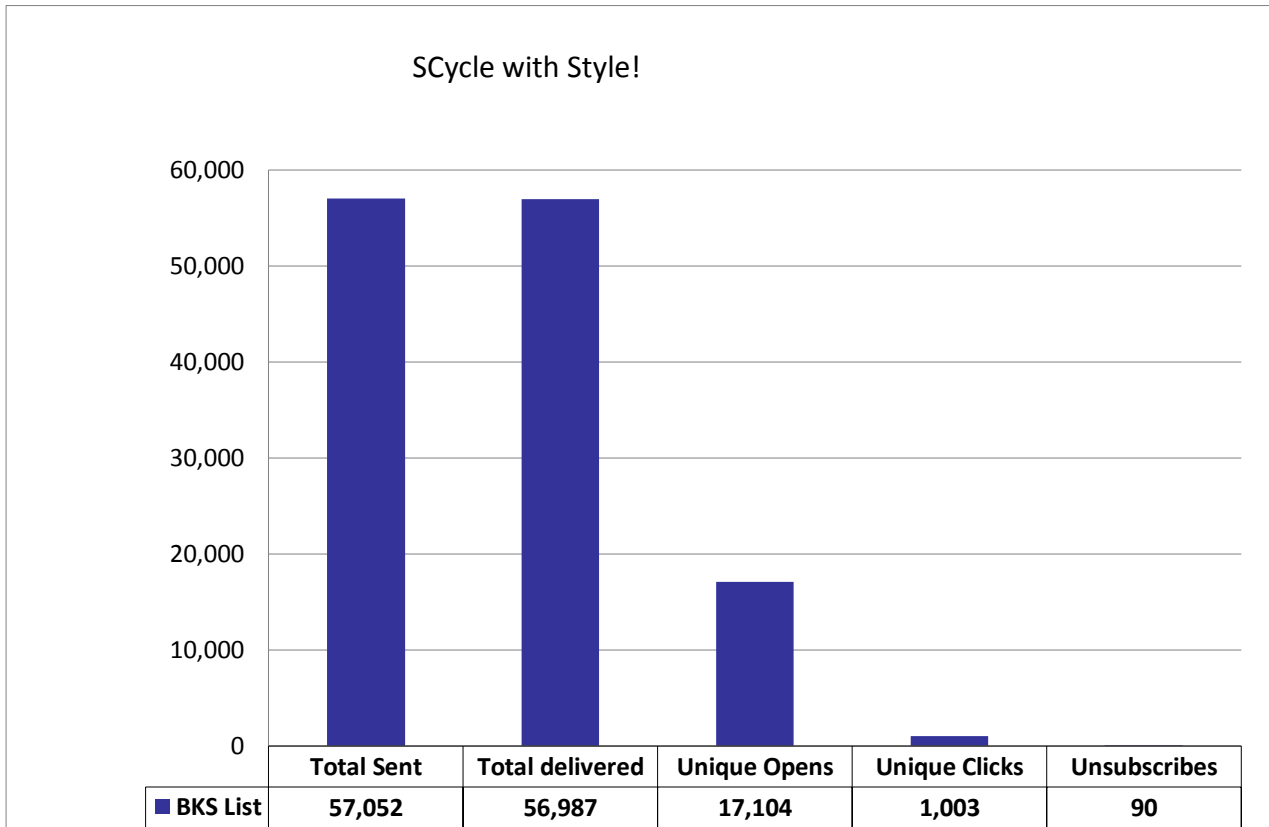
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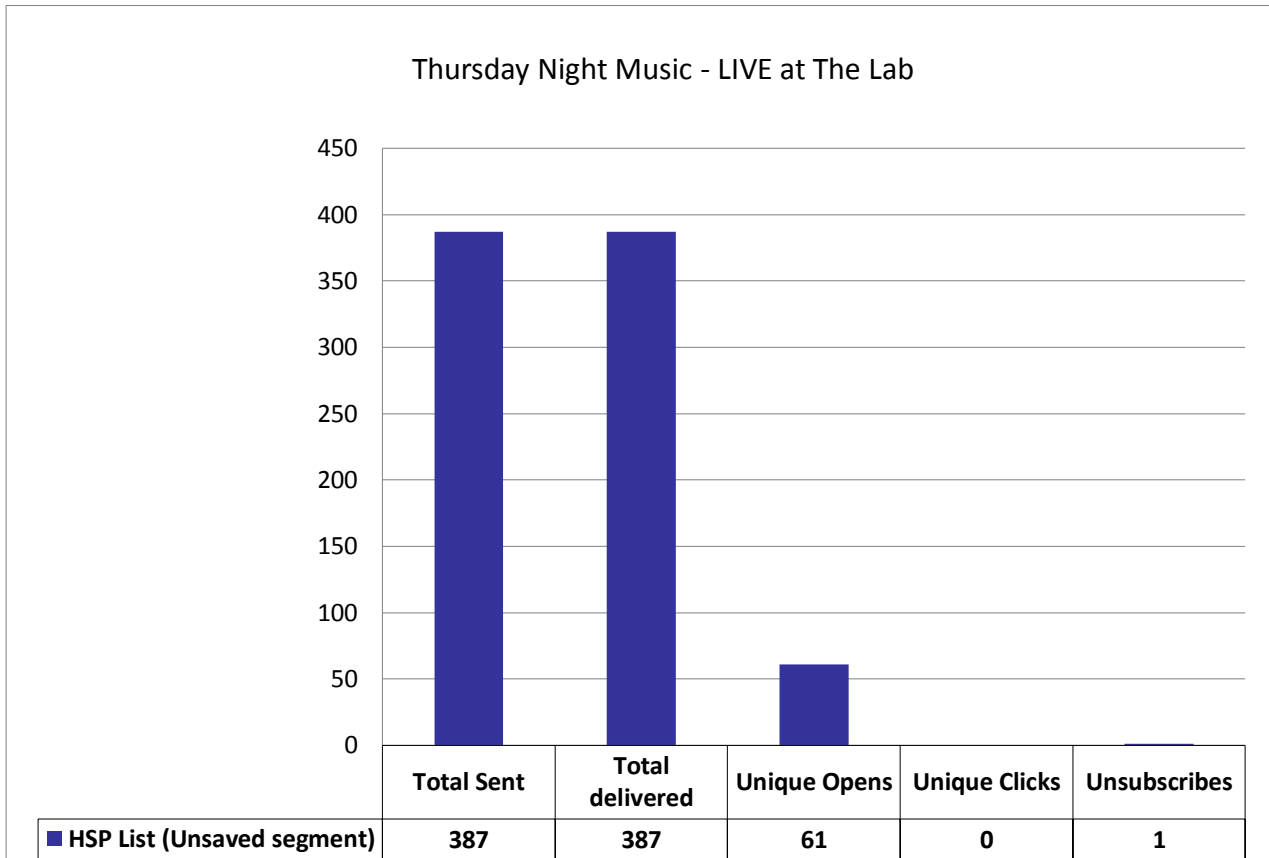
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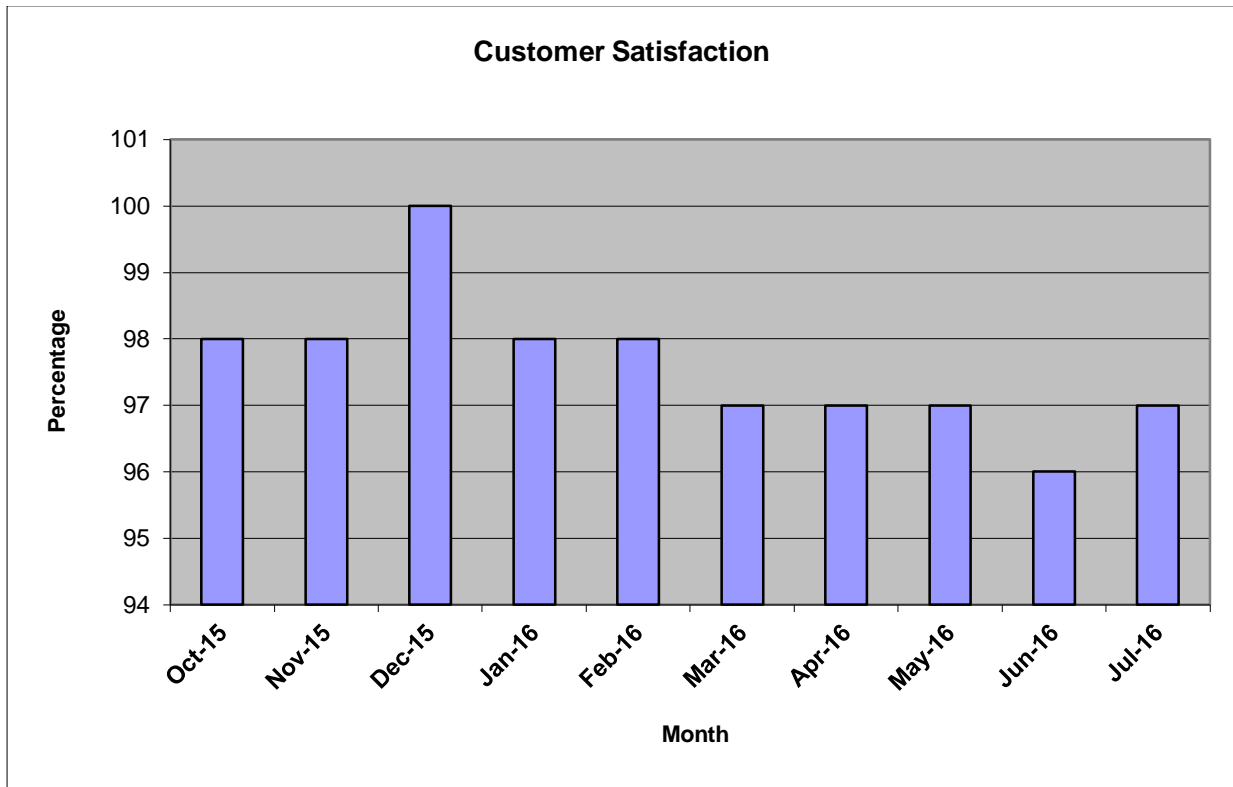
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