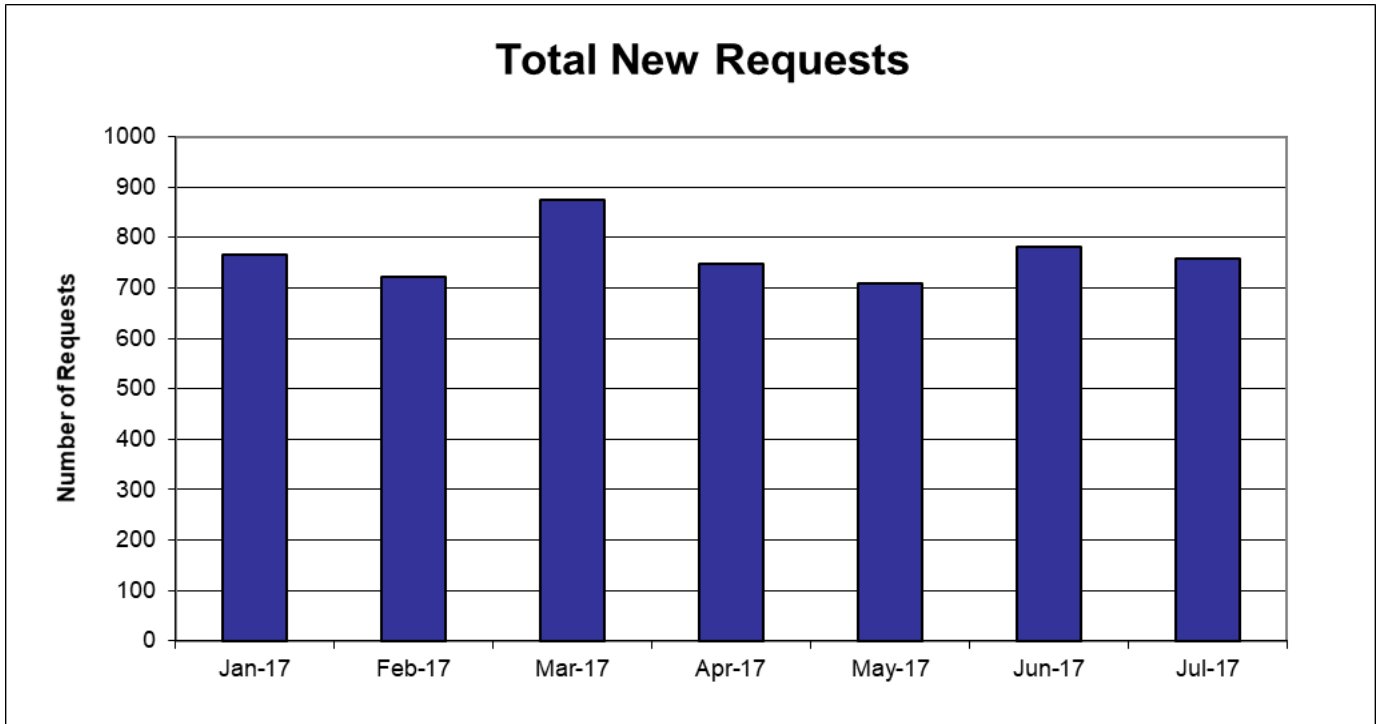


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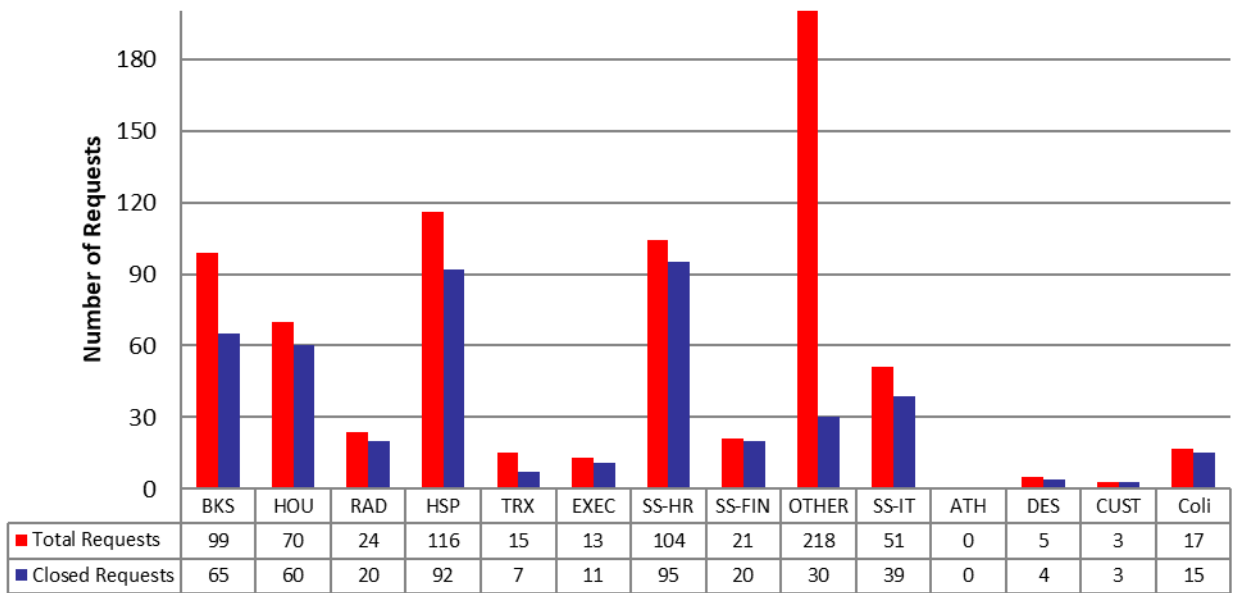
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Total New Vs Closed Requests



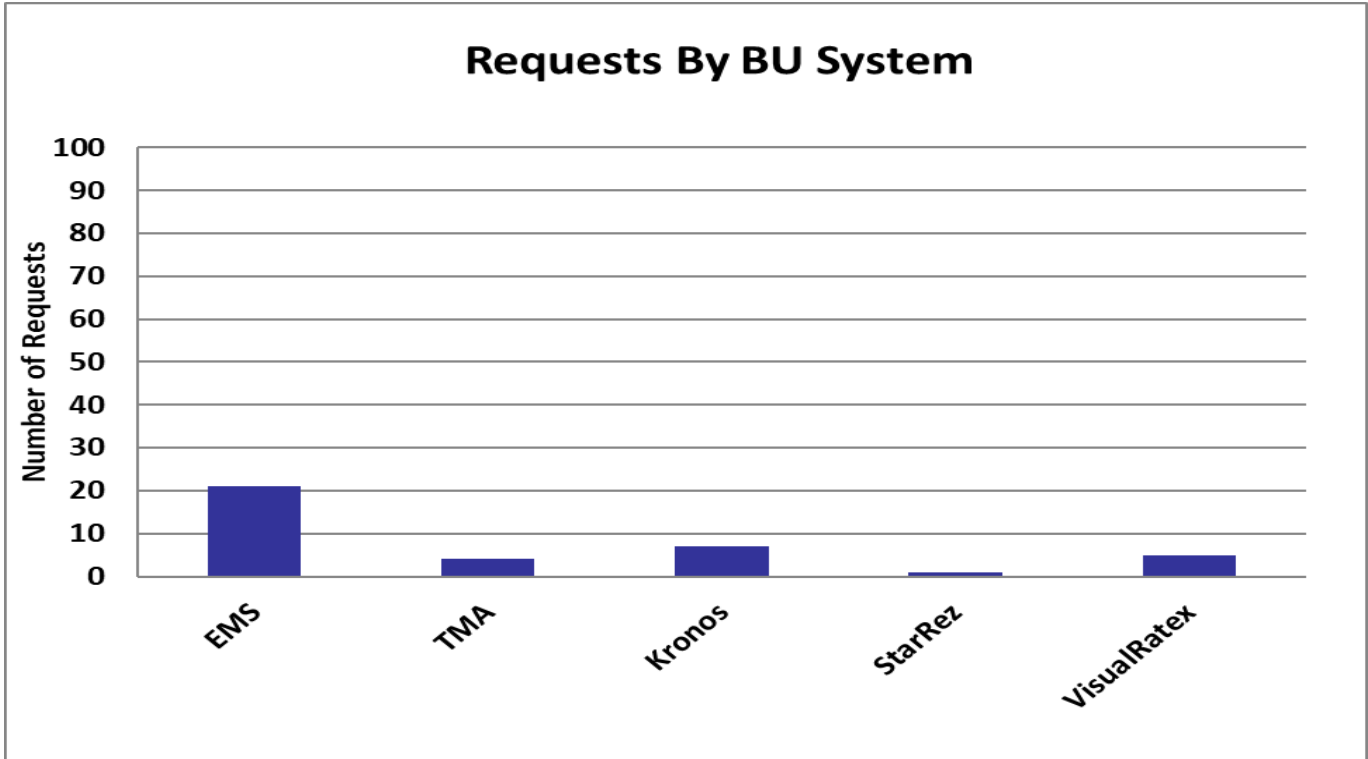
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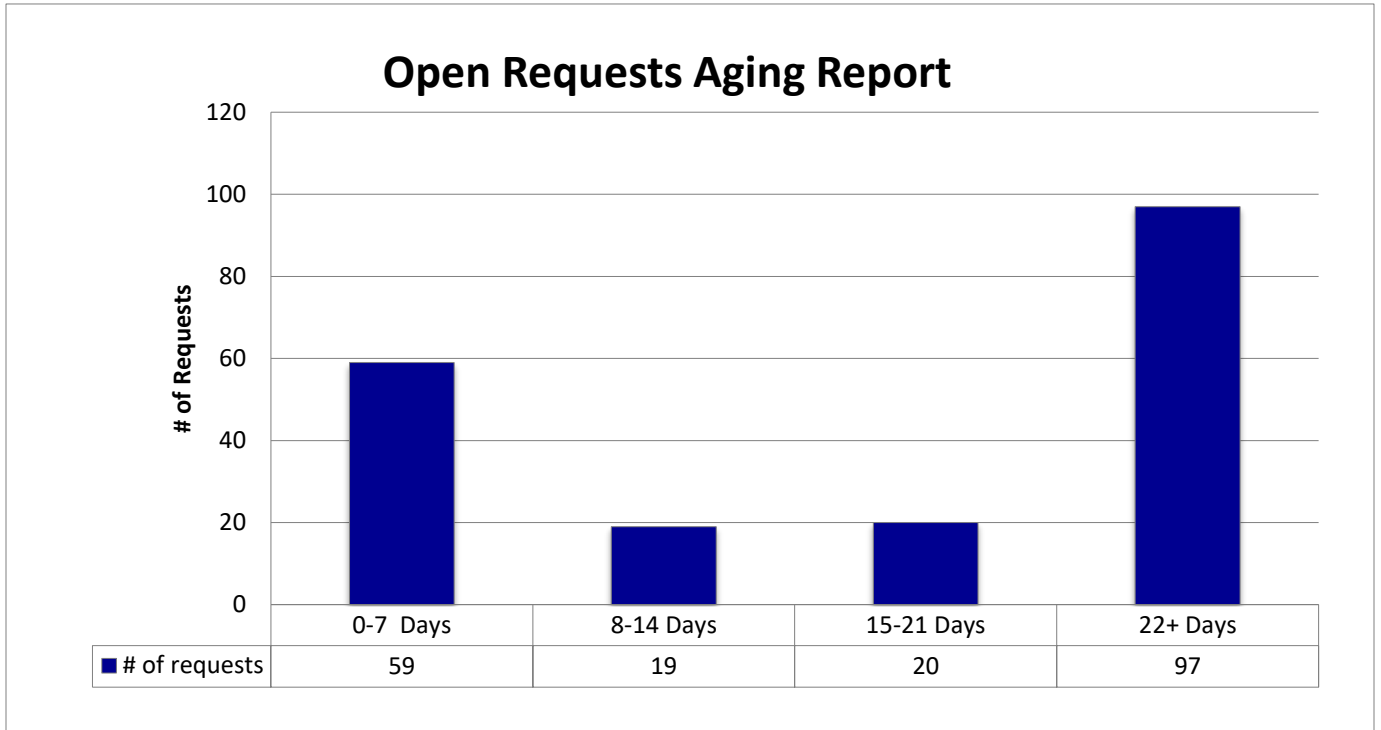
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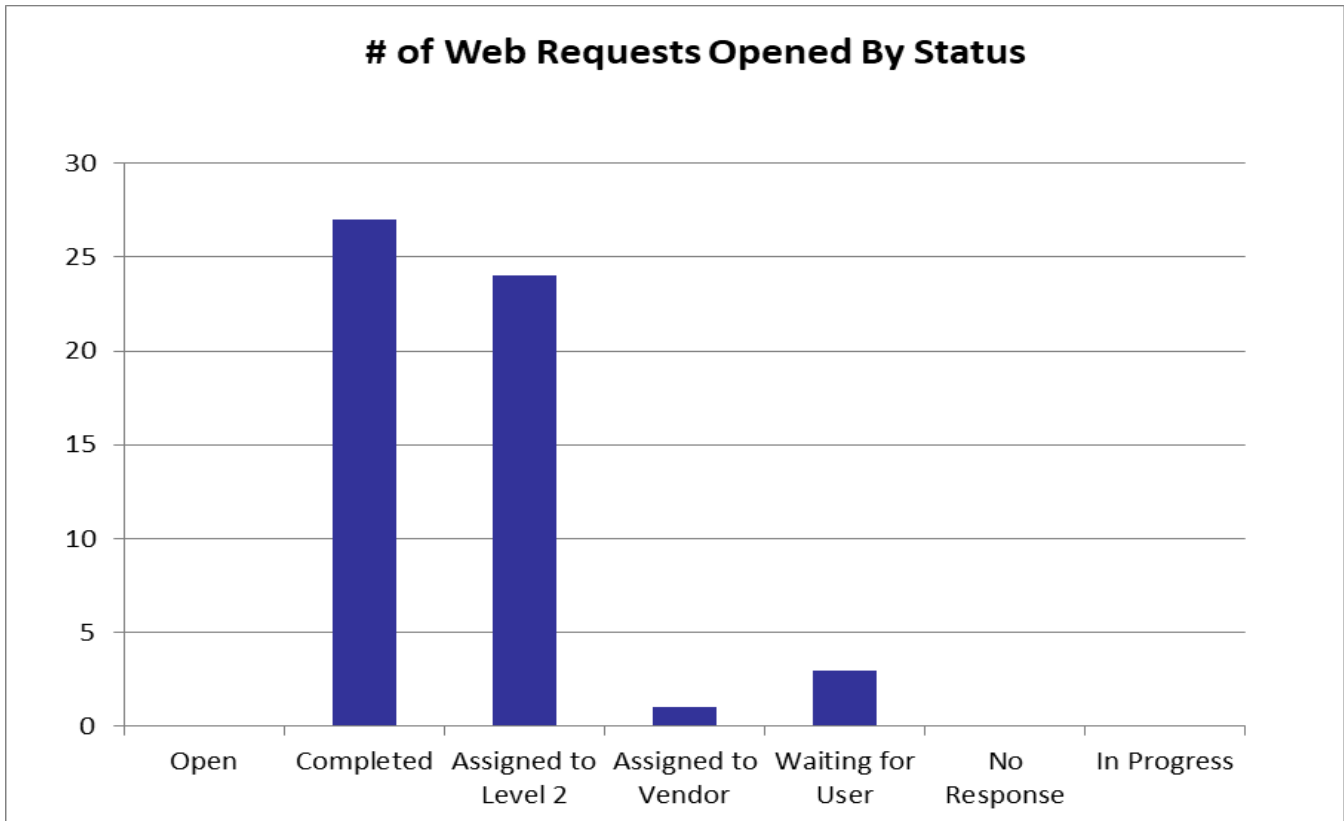
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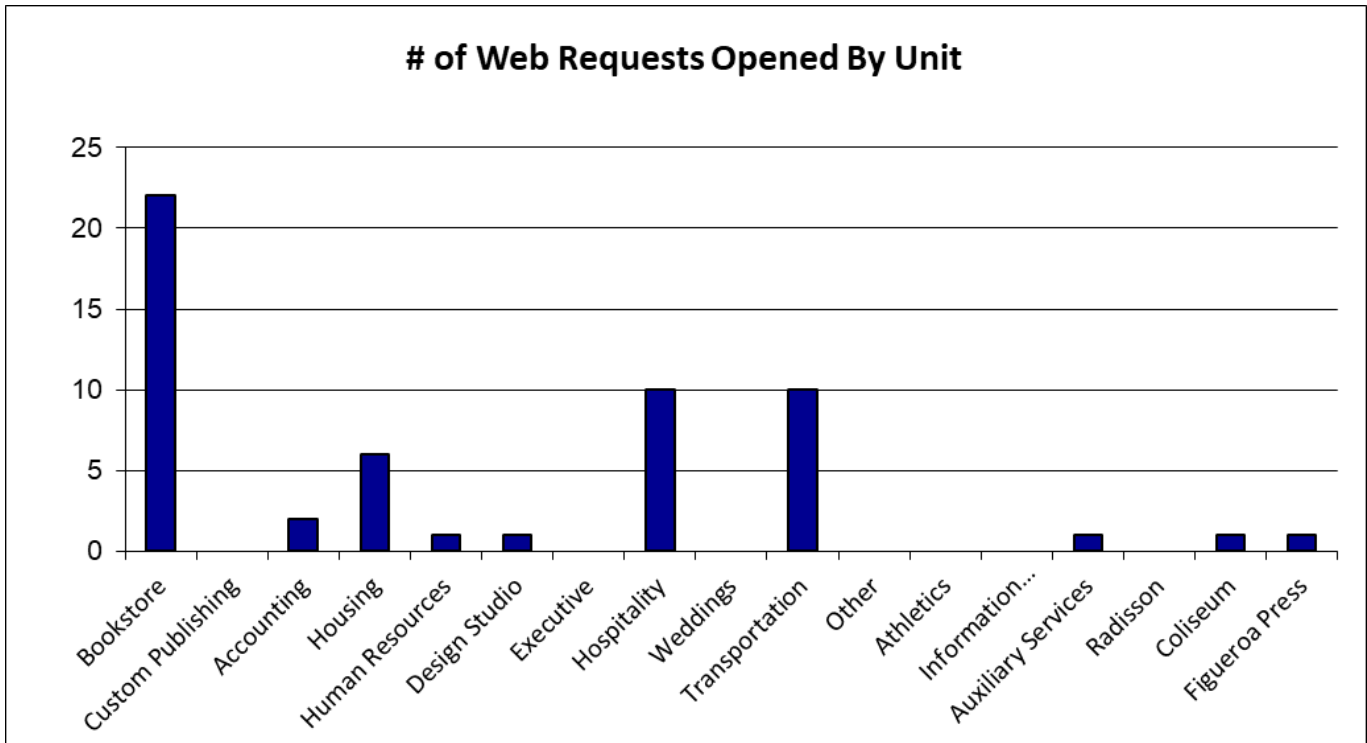
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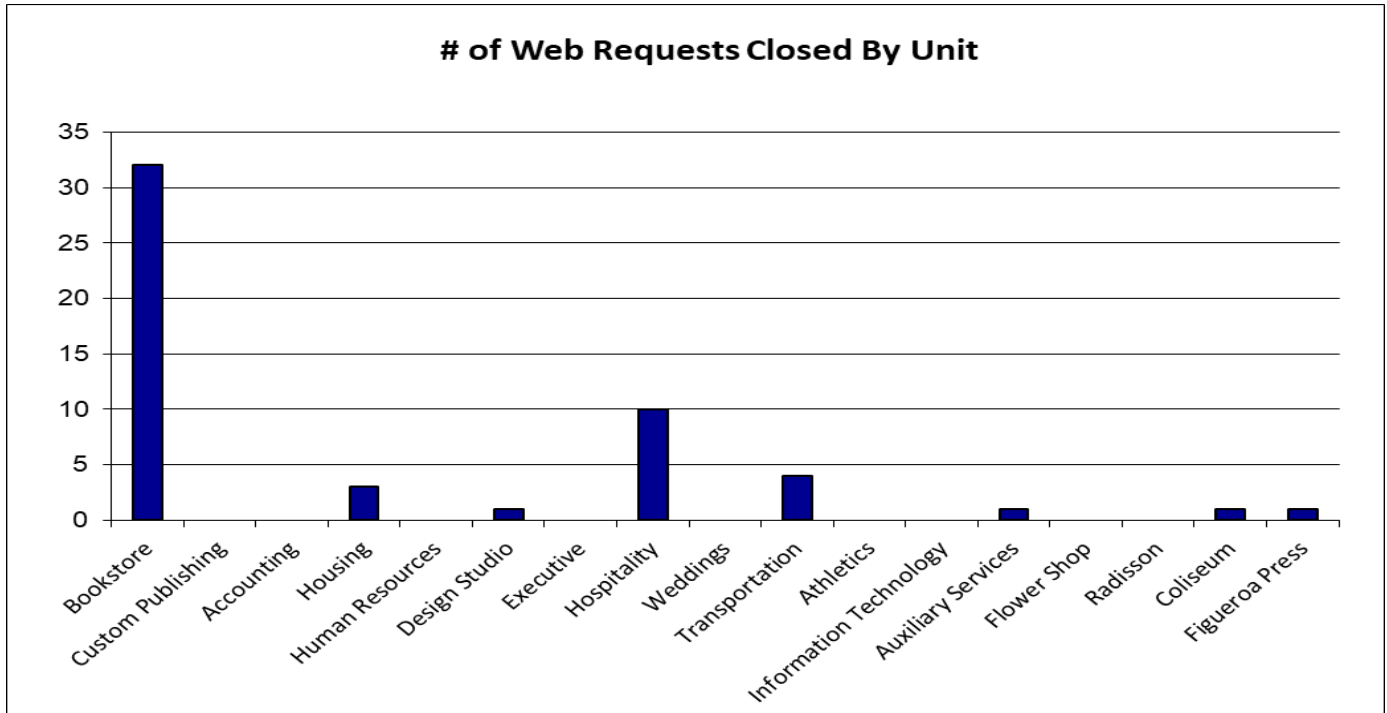
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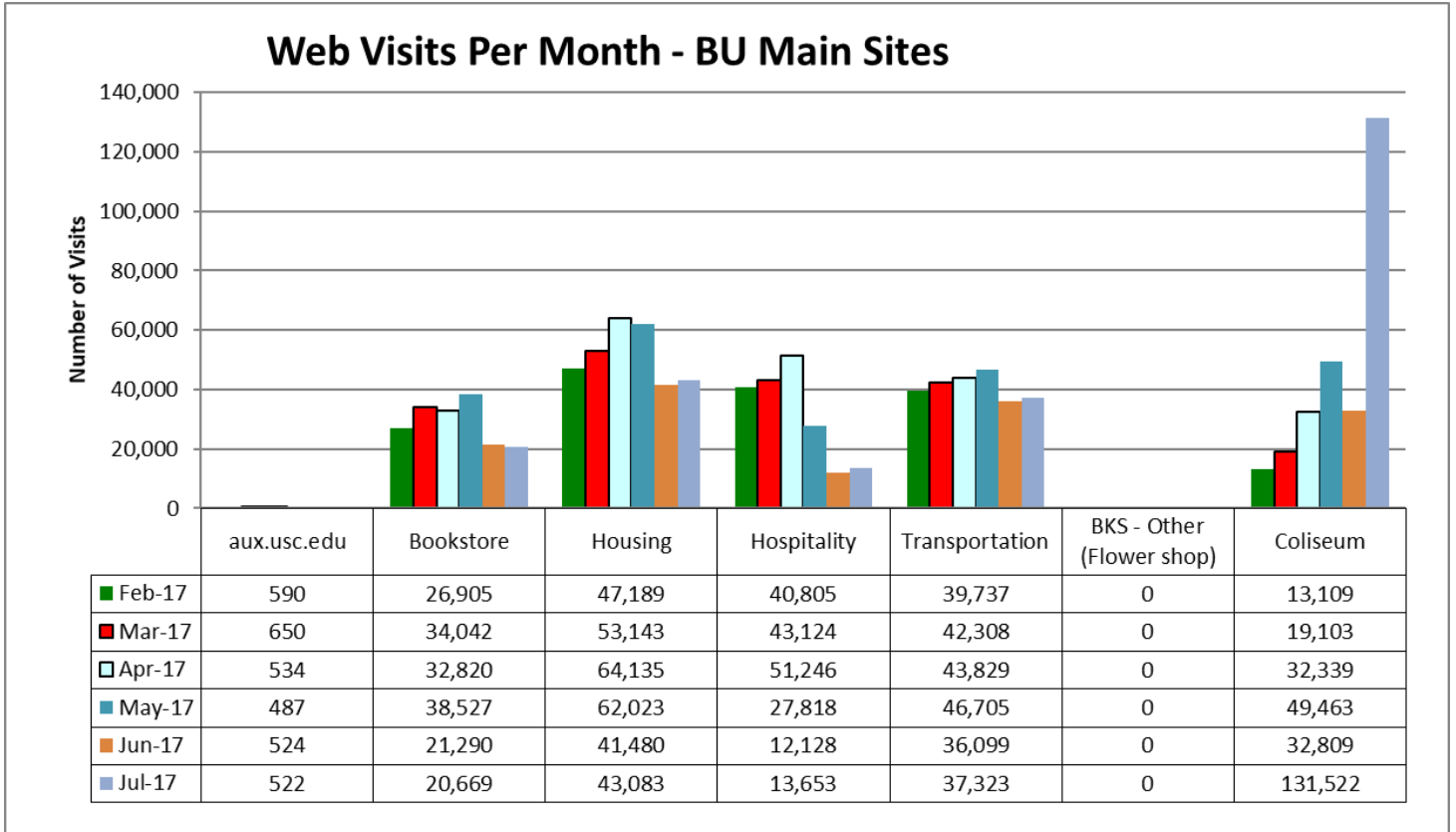
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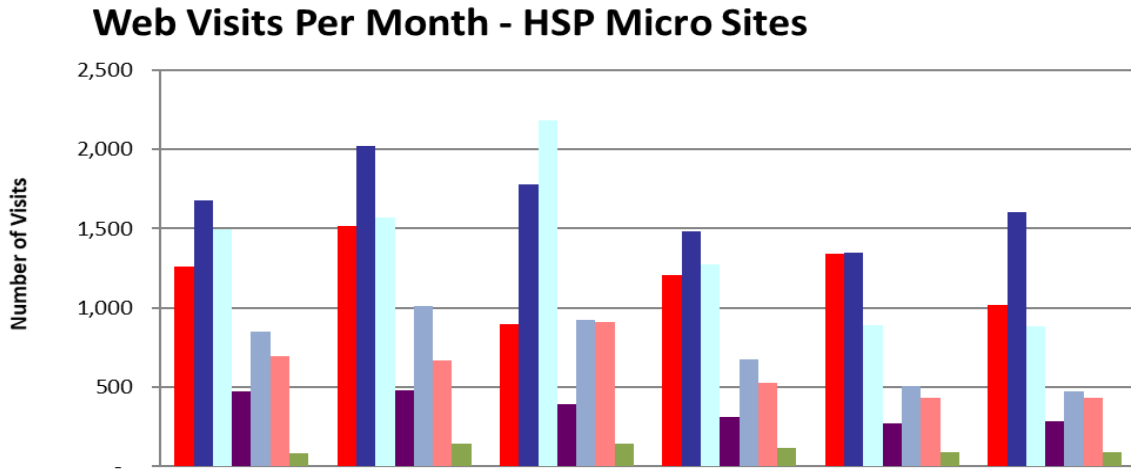
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	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17
■ McKays	1,260	1,518	899	1,206	1,342	1,016
■ The Lab	1,677	2,018	1,776	1,482	1,348	1,603
■ Moreton Fig	1,495	1,570	2,181	1,276	887	882
■ Rosso Oro's Pizzeria	470	476	393	312	267	281
■ Seeds Marketplace	847	1,011	923	677	505	472
■ Traditions	695	665	912	529	429	432
■ The Edmondson	79	140	143	115	88	85

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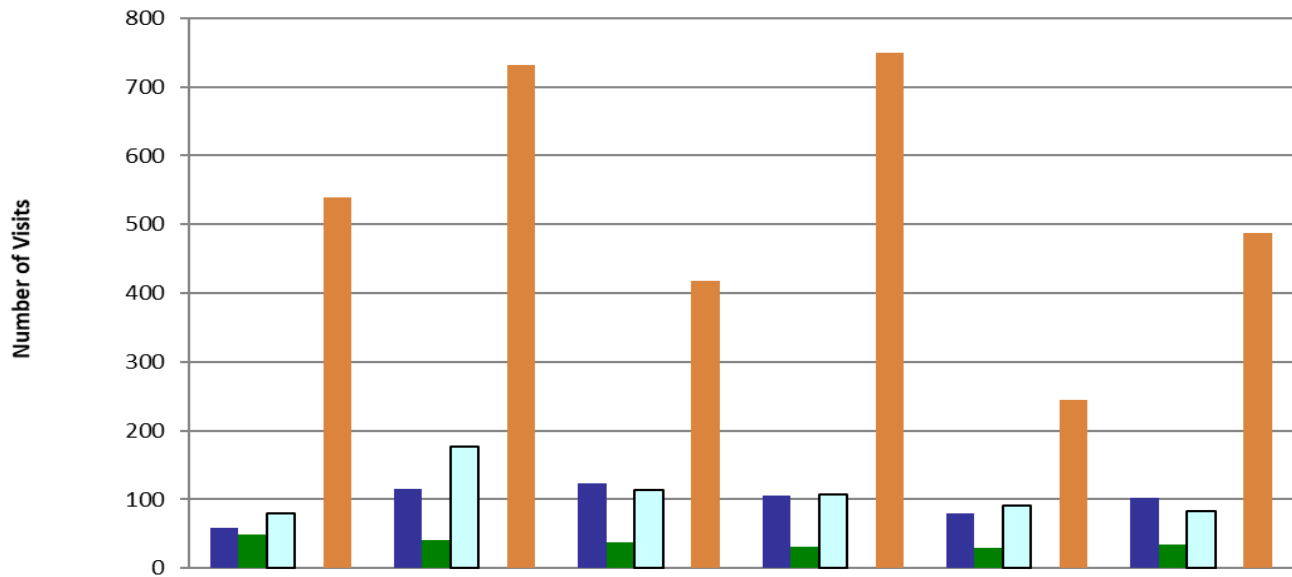
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Web Visits Per Month - Other Sites



	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17
■ Figueroa Press	58	116	124	106	80	103
■ Gamble-house Store	49	41	37	31	30	35
■ USC Radisson Event	80	177	113	108	91	83
■ Weddings at USC	0	0	0	0	0	0
■ Custom-publishing	539	732	418	749	245	488

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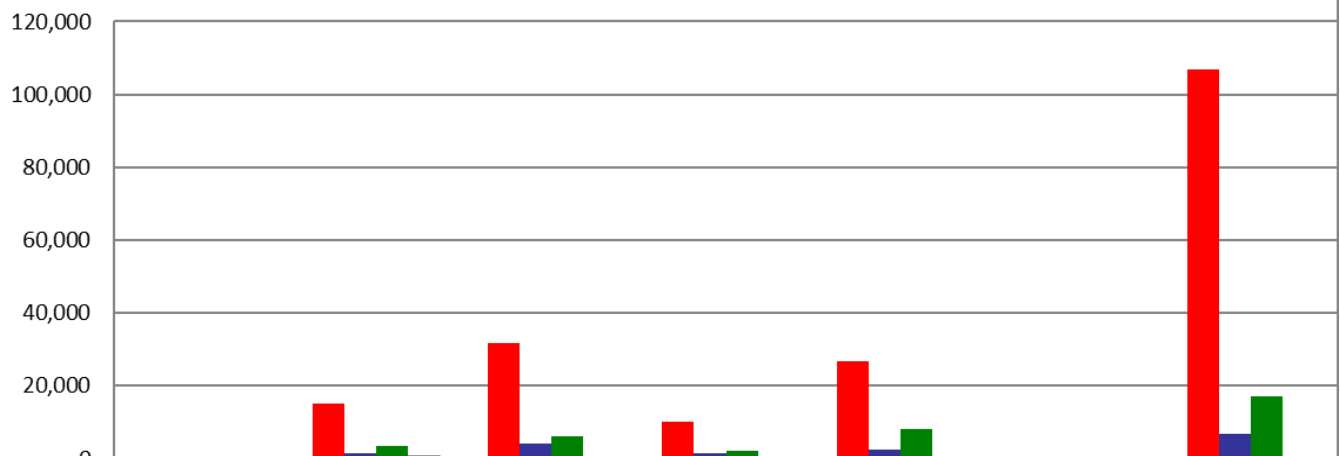
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July 2017 Traffic Sources - BU Main Sites



	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other	Coliseum
■ Search Engine	333	15,137	31,866	10,139	26,787	0	106,701
■ Referring Sites	99	1,490	4,274	1,437	2,369	0	6,966
■ Direct Traffic	86	3,532	6,277	2,040	8,009	0	17,233
□ Campaigns	0	354	0	0	0	0	0

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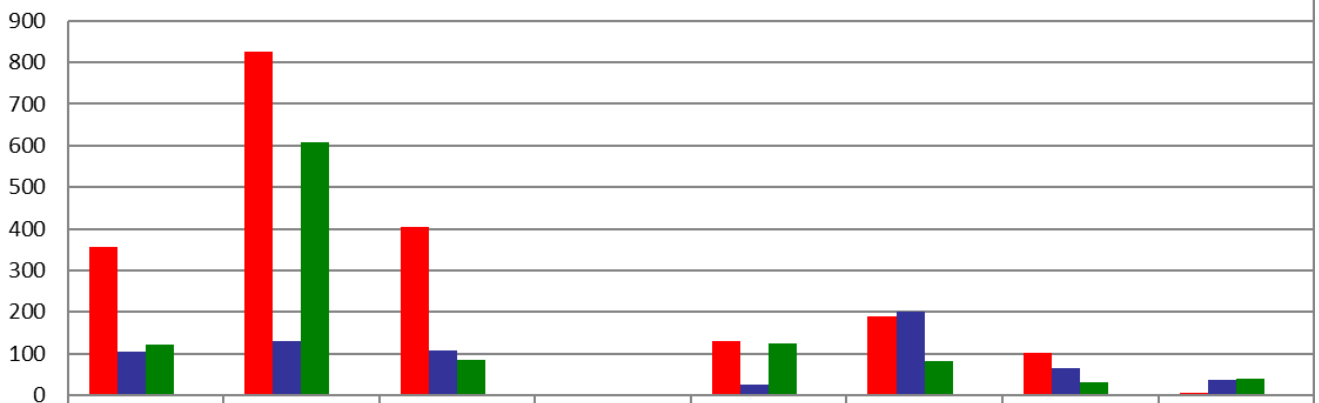
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Website Reports

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July 2017 Traffic Sources - HSP Micro Sites



	McKays	The Lab	Moreton Fig	Weddings at USC	Rosso Oro's Pizzeria	Seeds Marketplace	Traditions	The Edmondson
Search Engine	356	825	404	0	131	189	102	6
Referring Sites	106	129	107	0	25	200	65	36
Direct Traffic	122	608	84	0	125	81	32	41
Campaigns	0	0	0	0	0	0	0	0

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July 2017 Traffic Sources - Other Sites



	Figueroa Press	Gamble-house Store	Weddings at USC	USC Radisson Event	Custom-publishing
■ Search Engine	44	15	0	67	46
■ Referring Sites	8	1	0	1	128
■ Direct Traffic	50	13	0	15	314
□ Campaigns	0	0	0	0	0

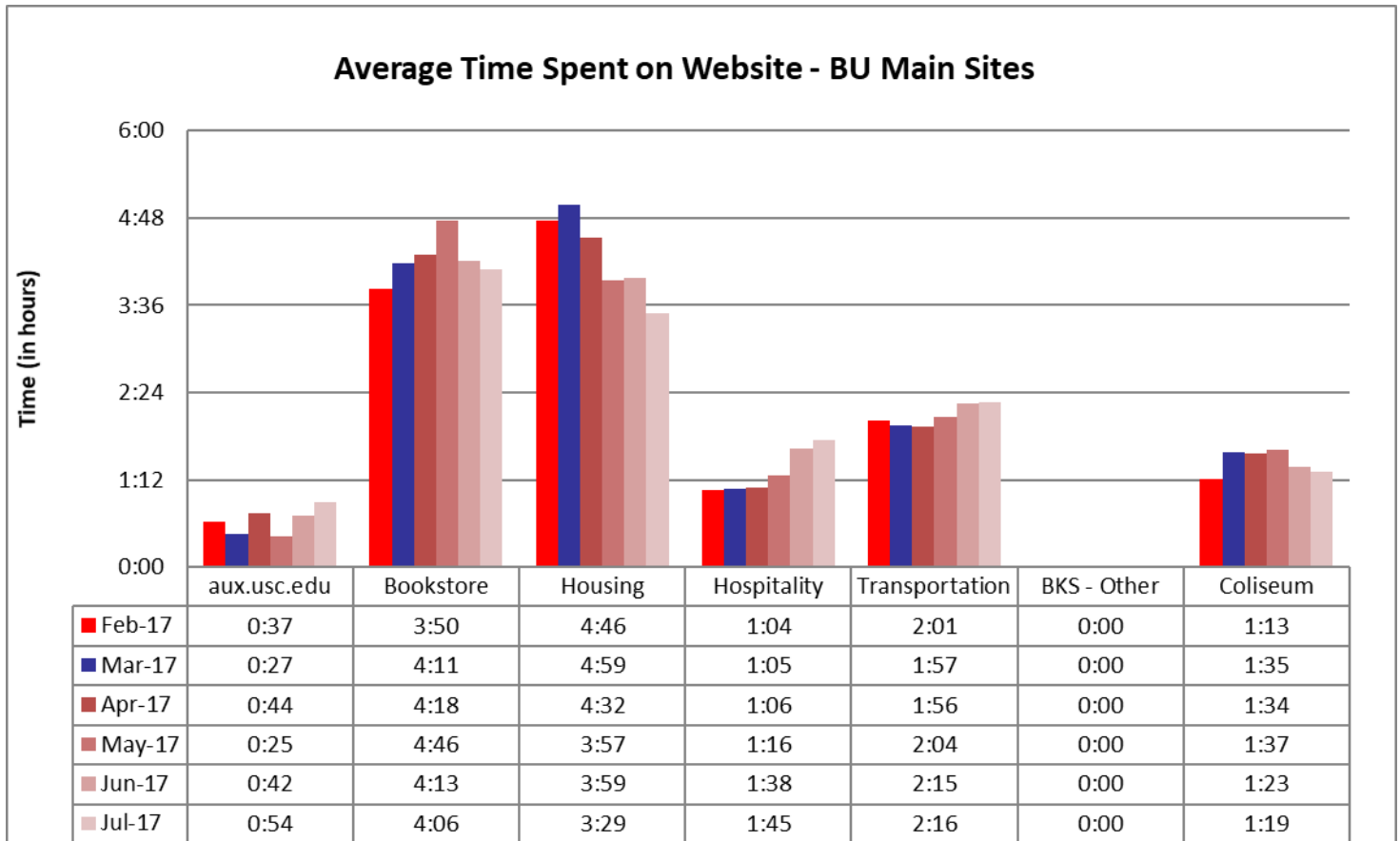
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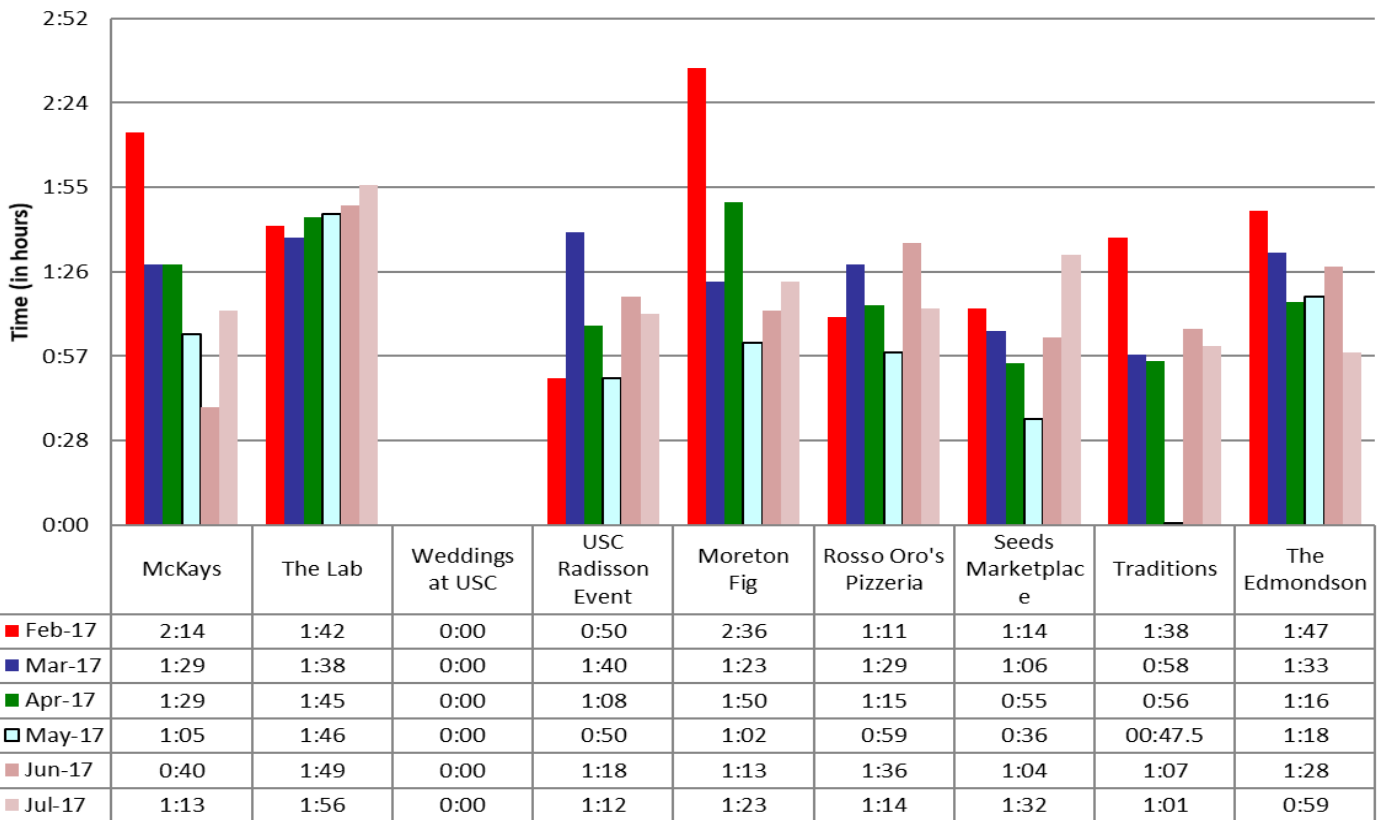
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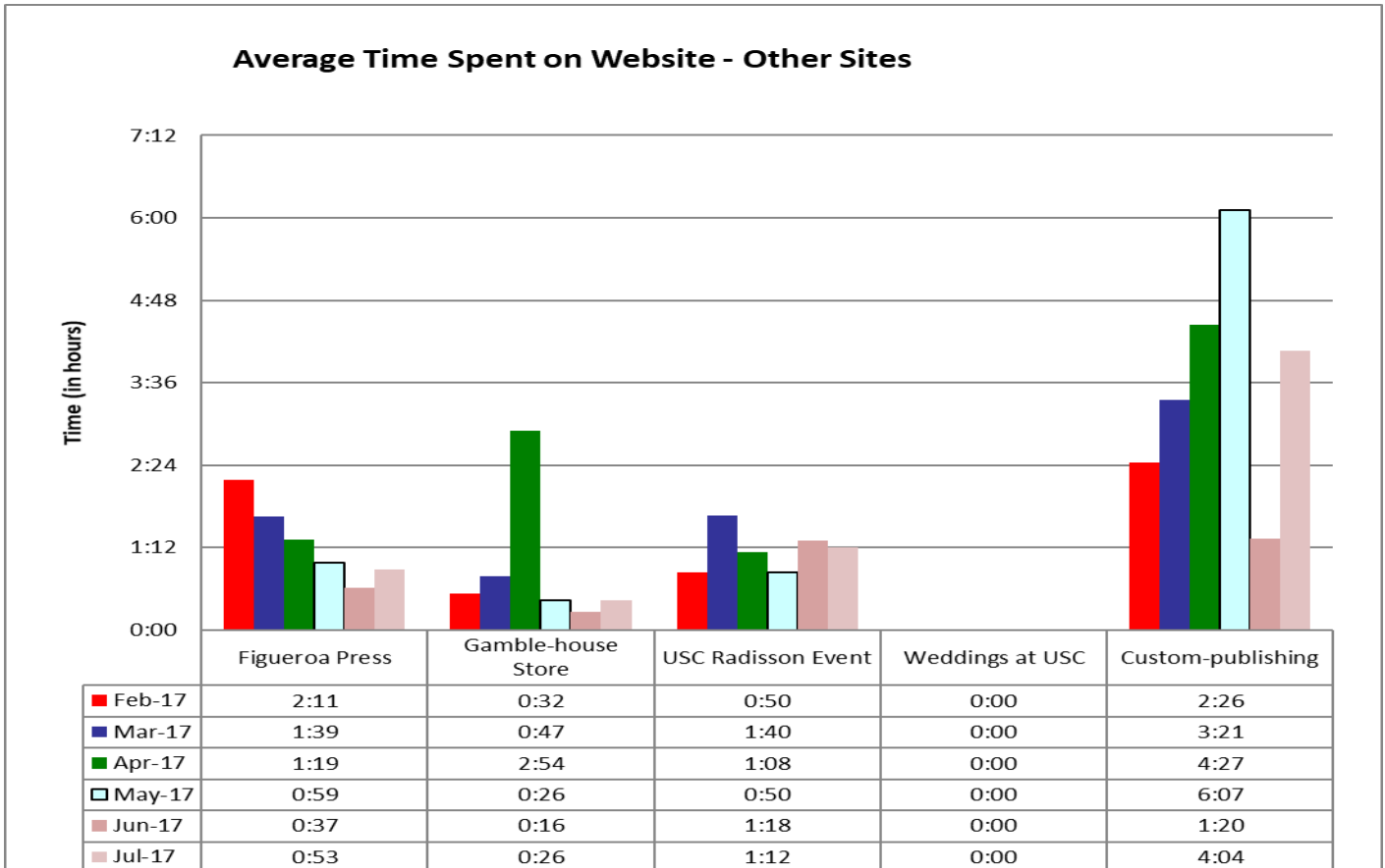
Average Time Spent on Website - HSP Micro Sites



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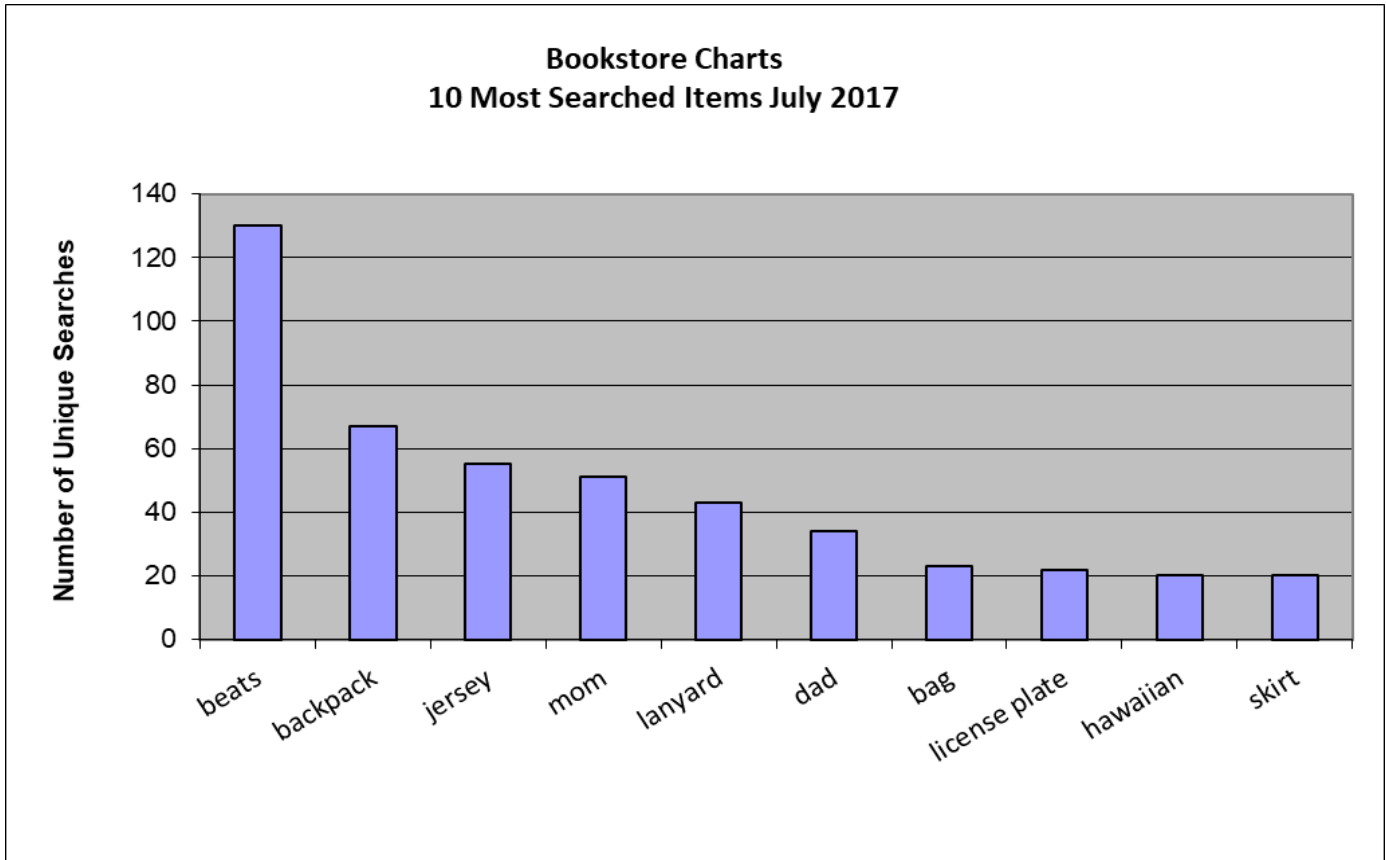
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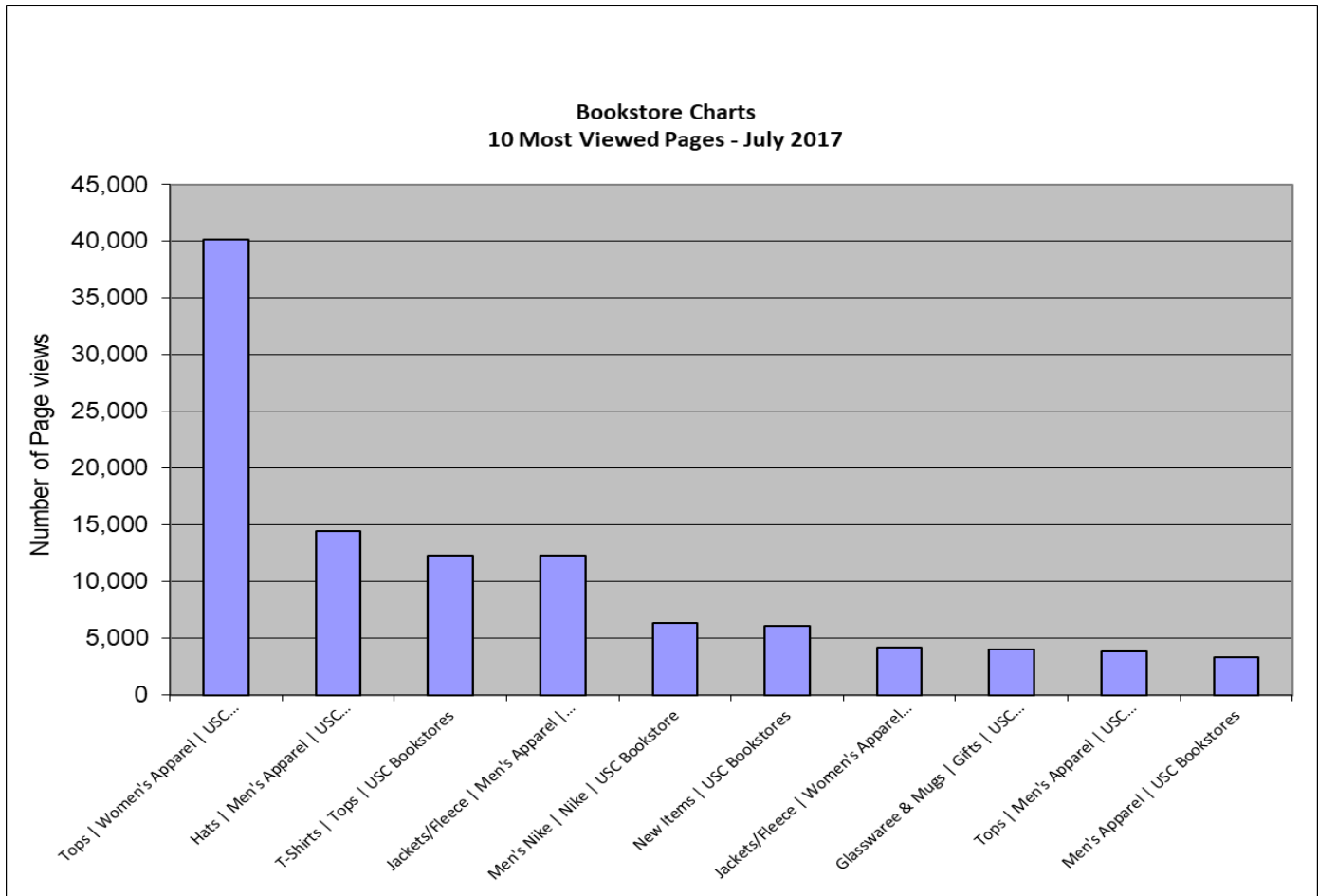
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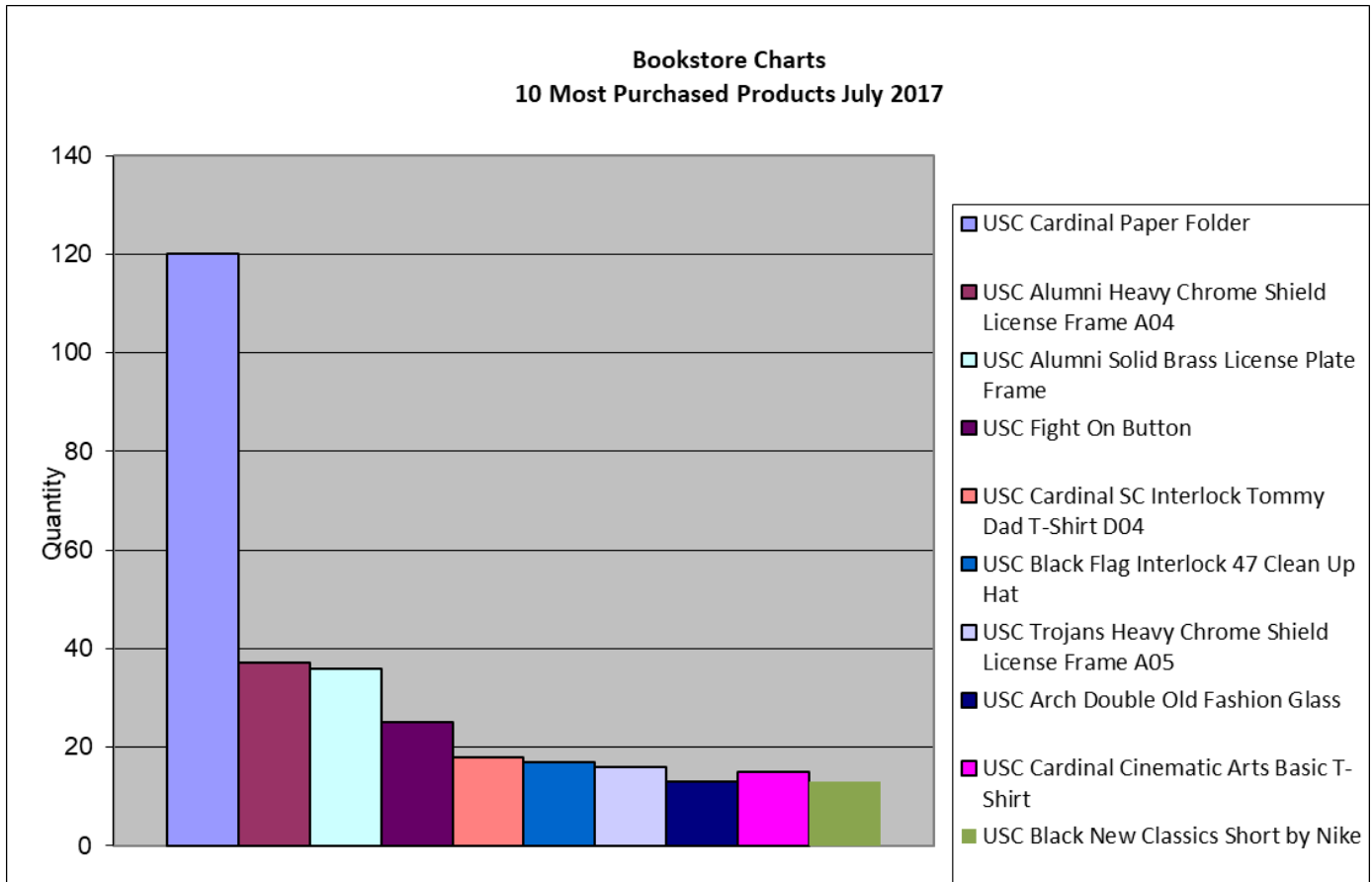
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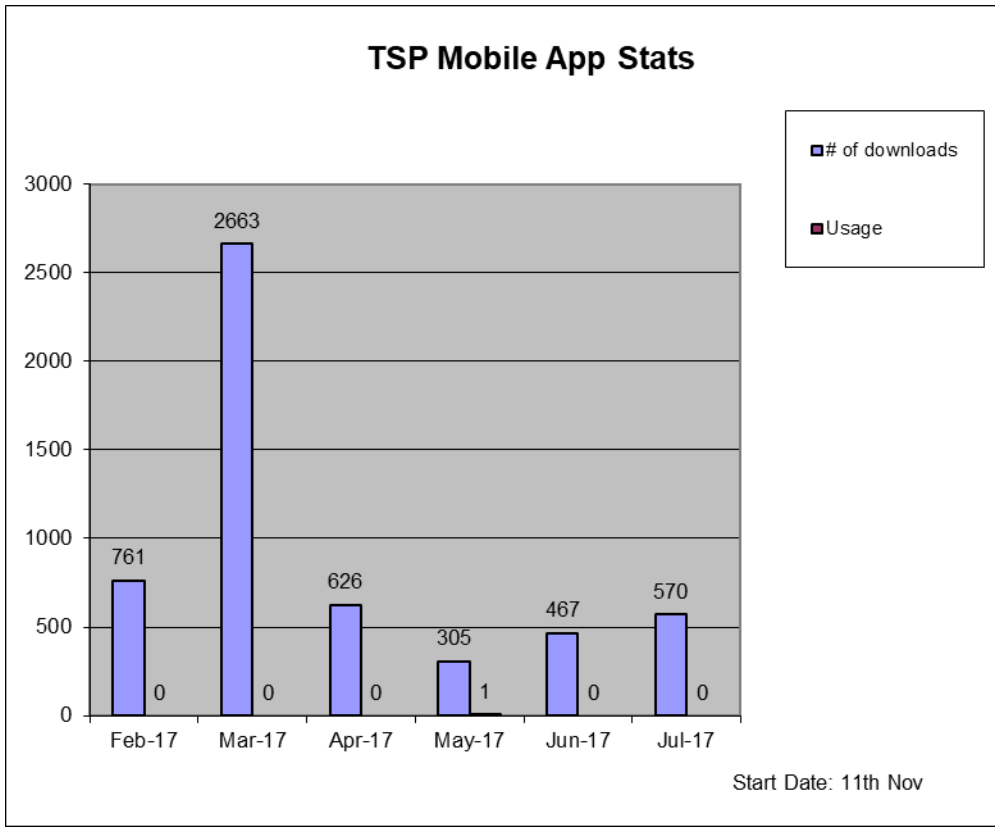
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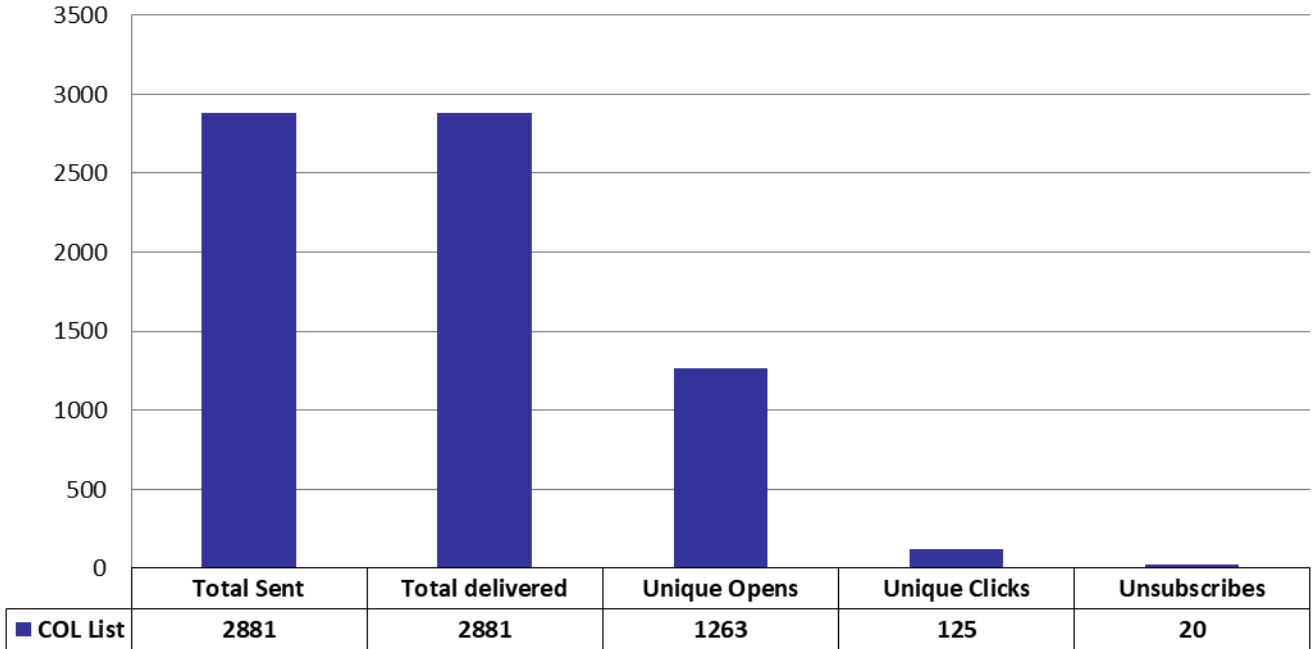


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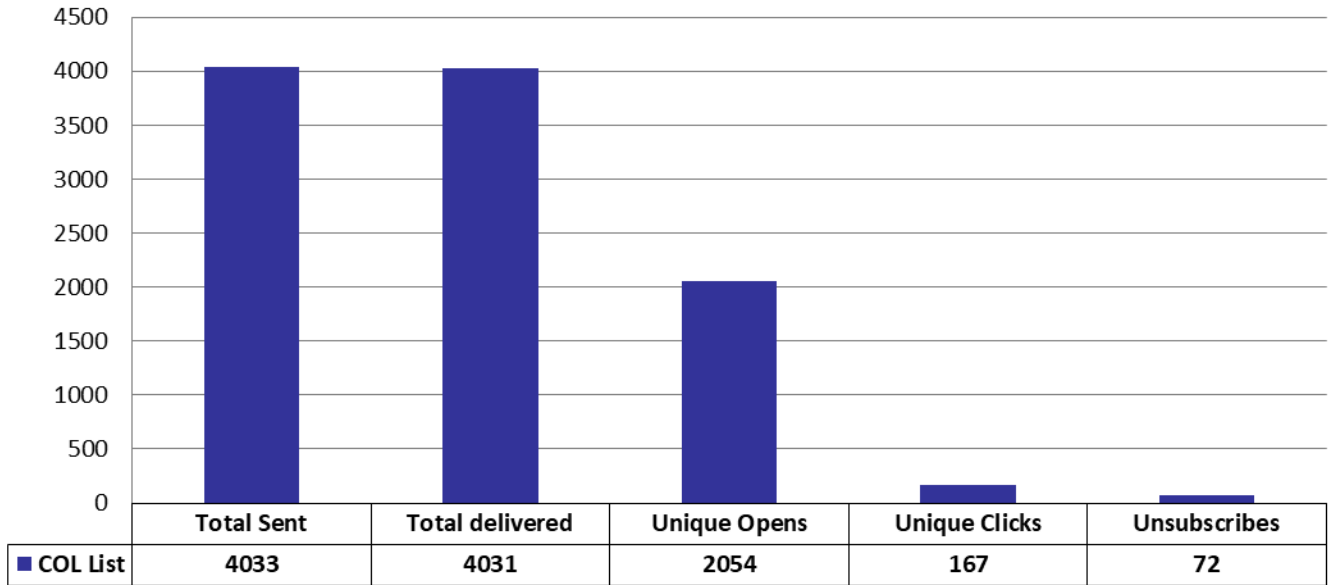
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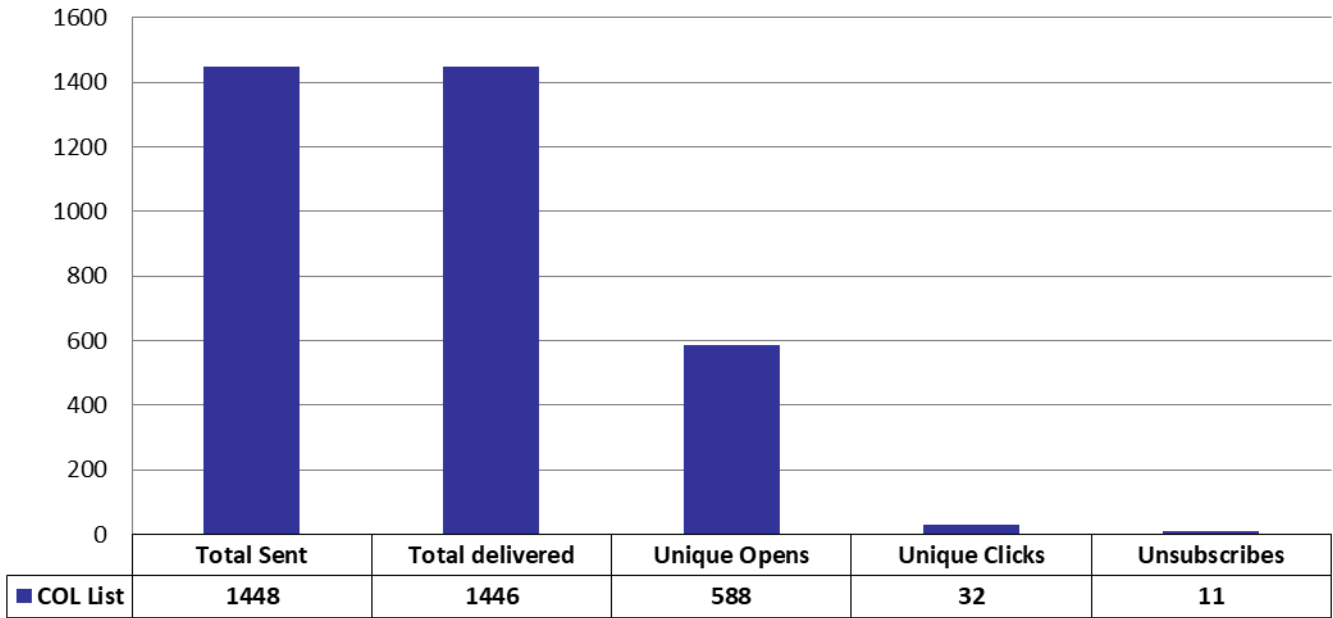
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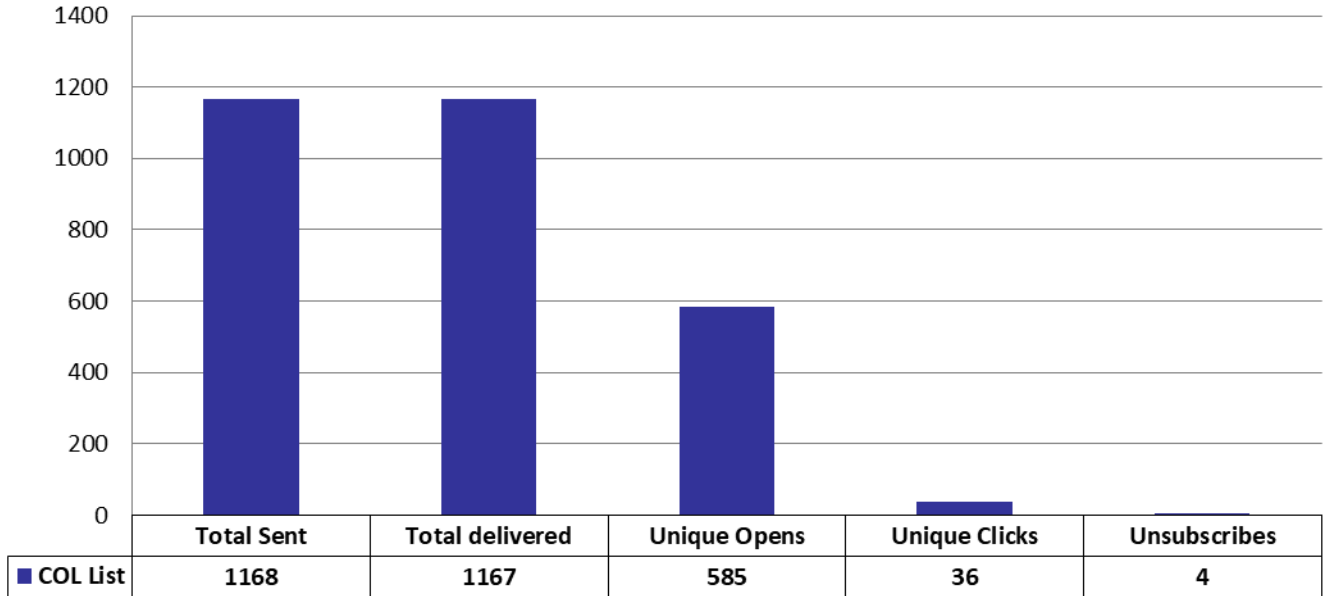
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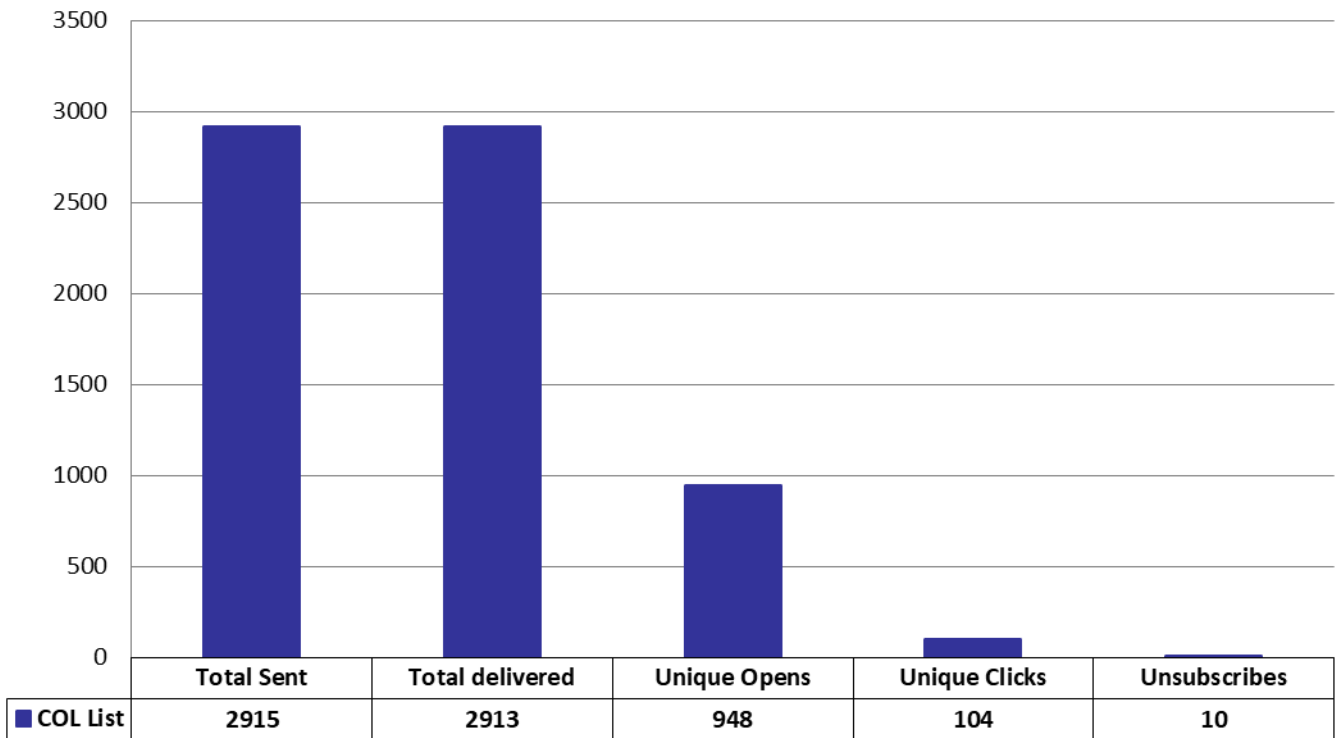
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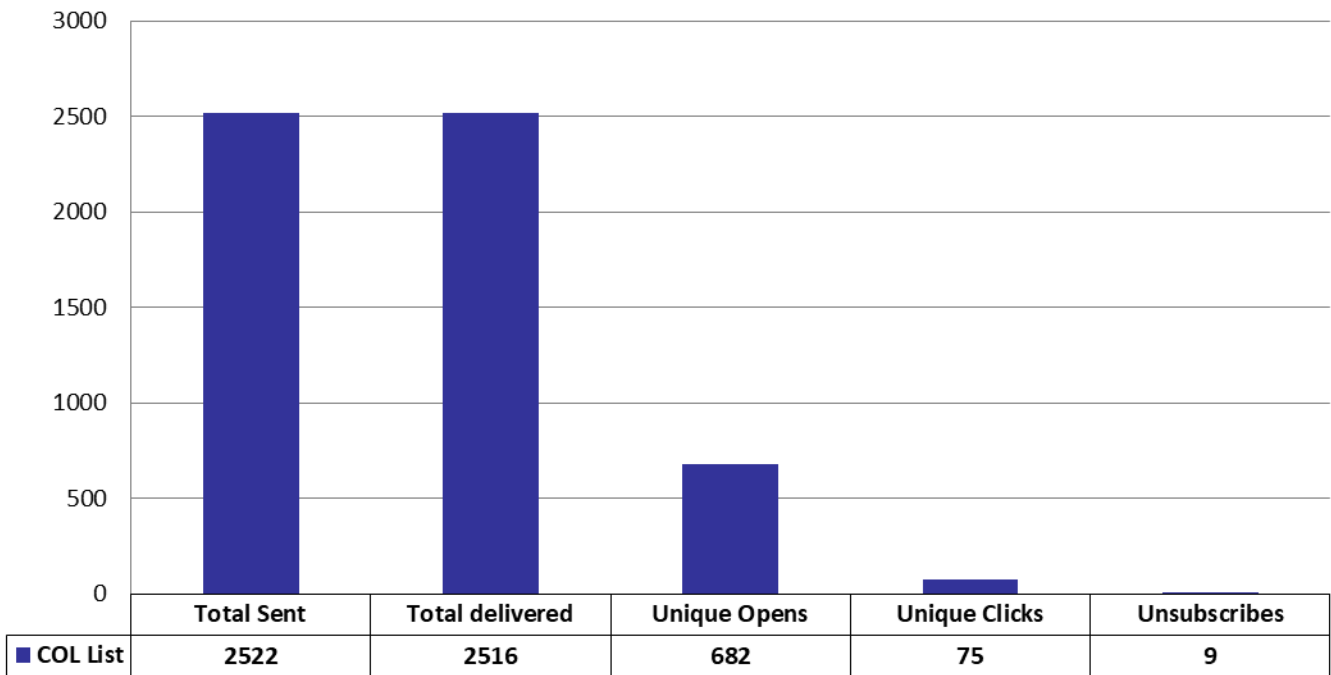
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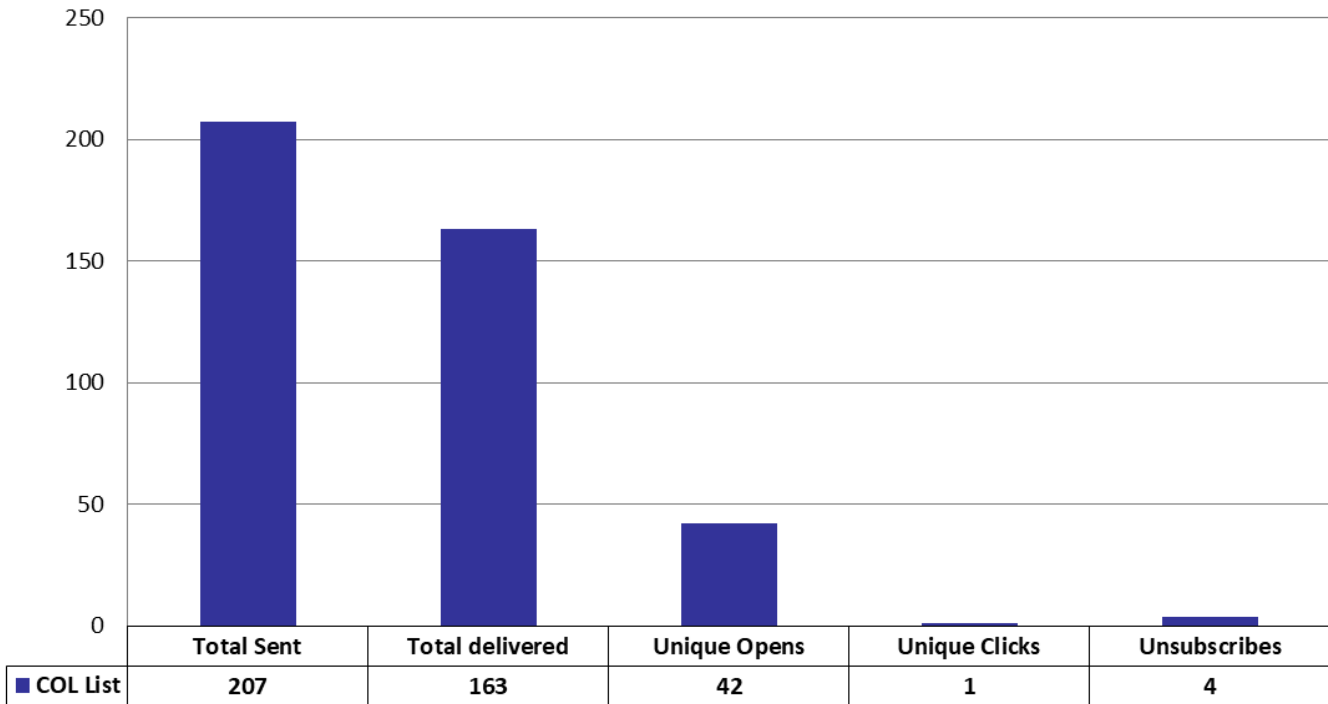


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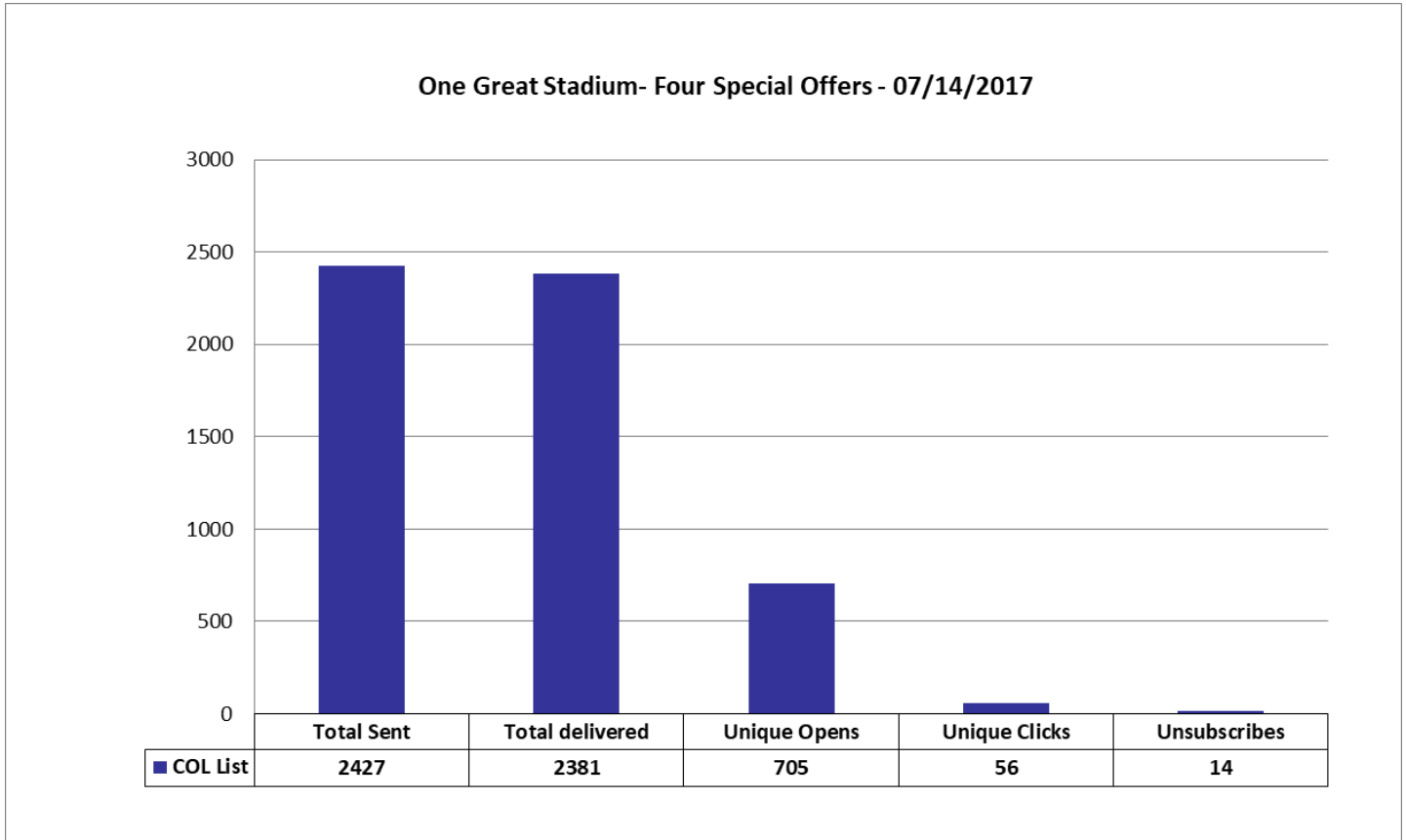
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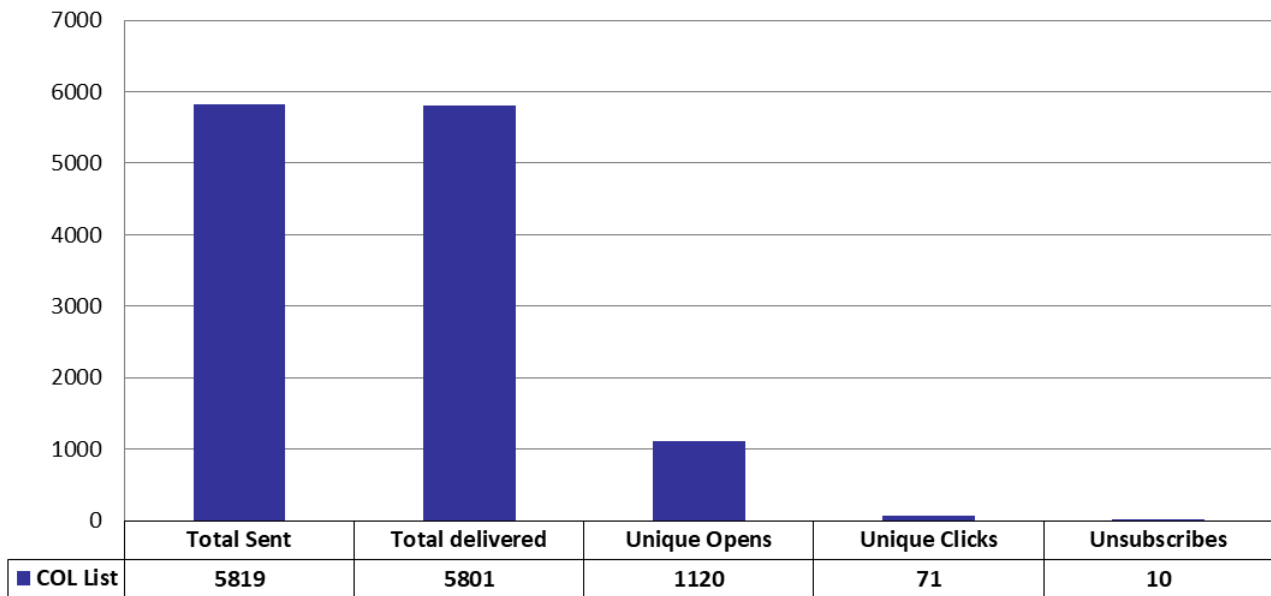
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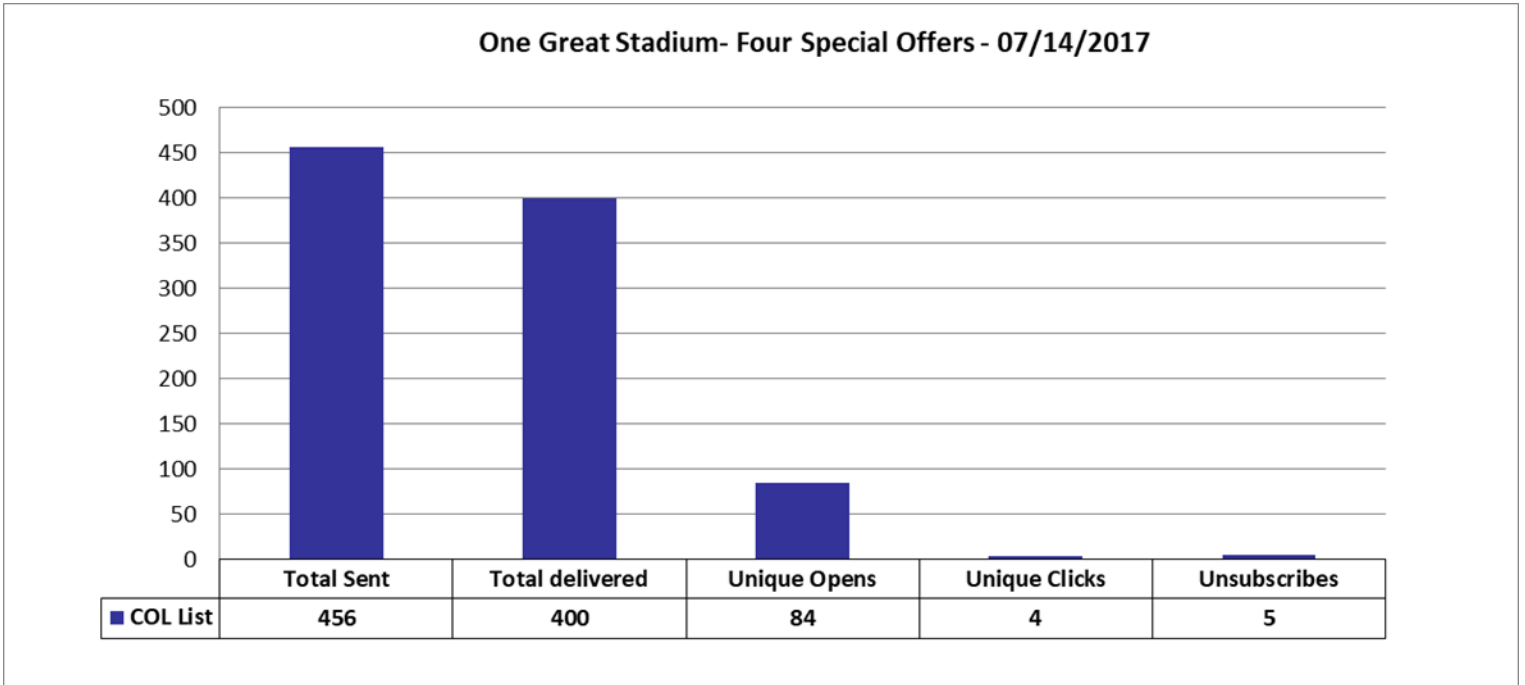
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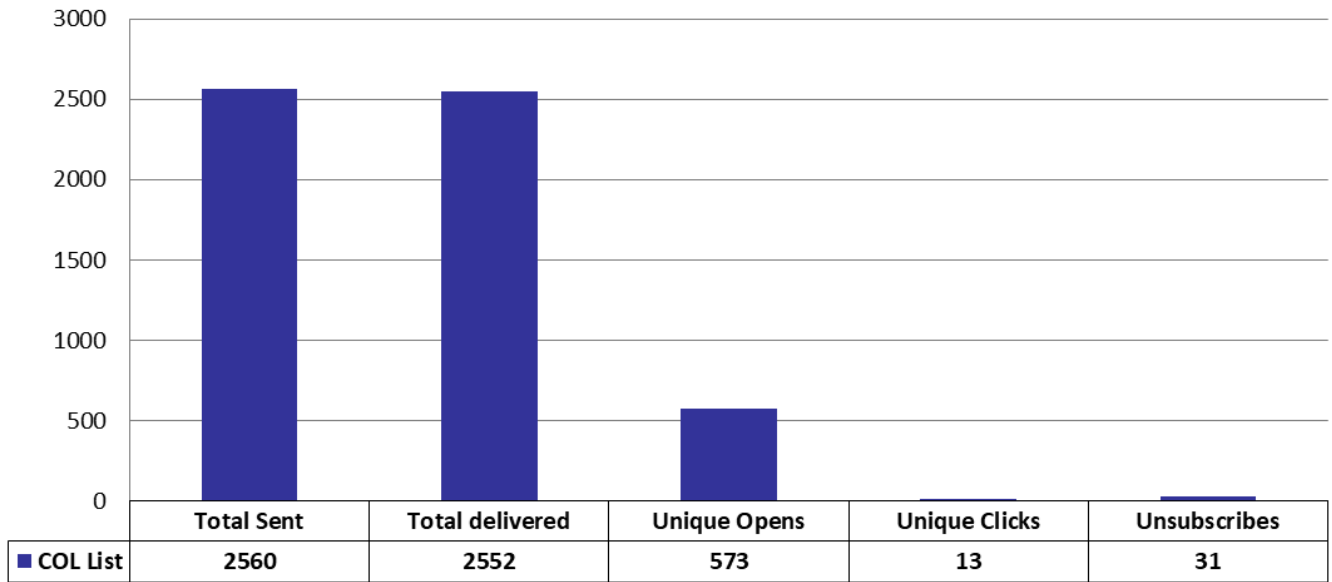


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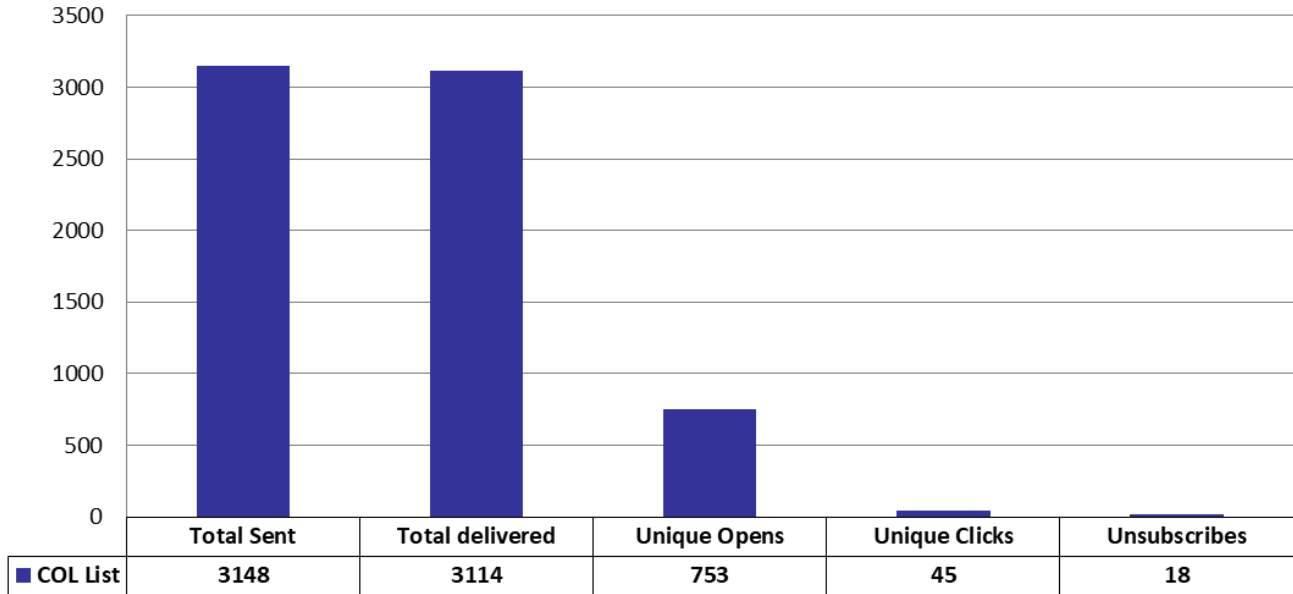


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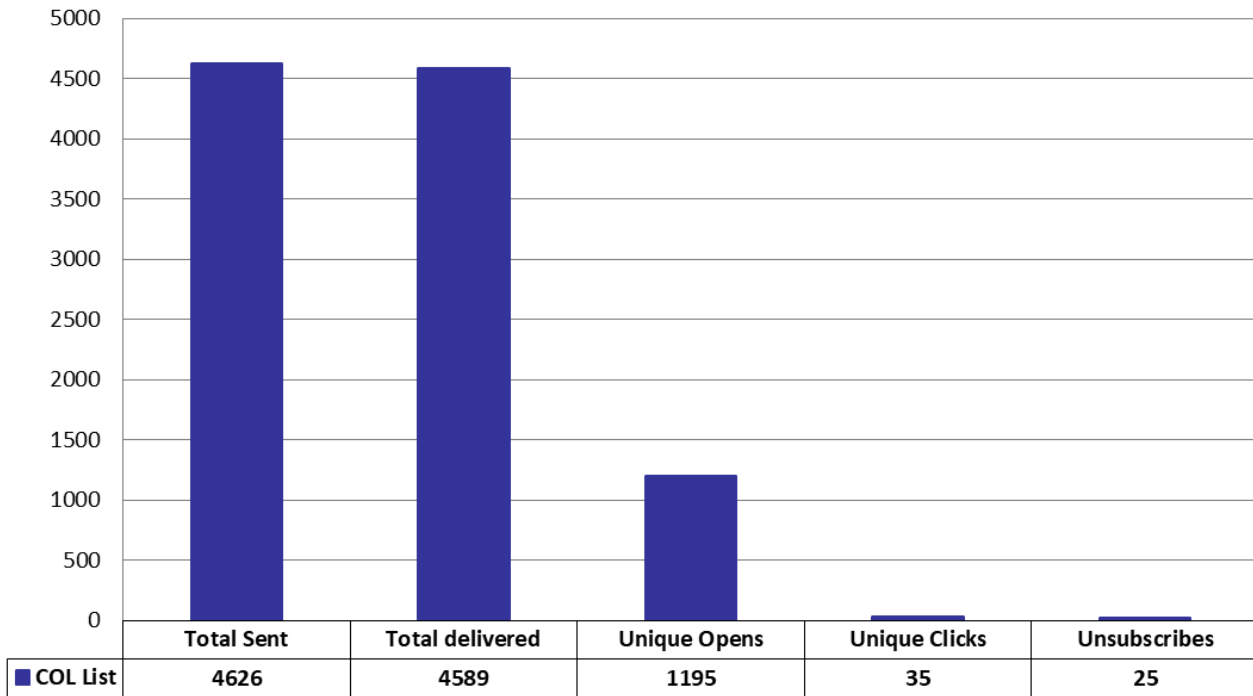


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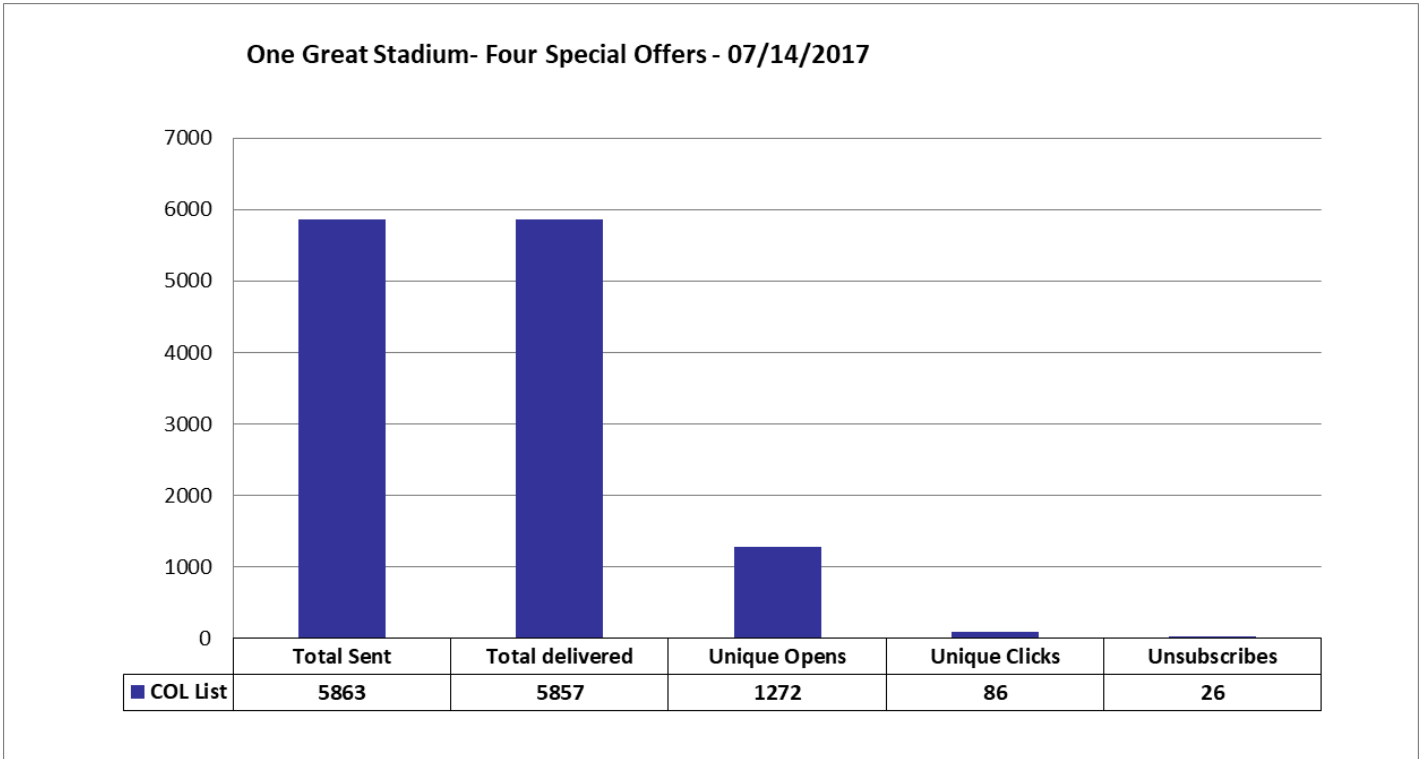
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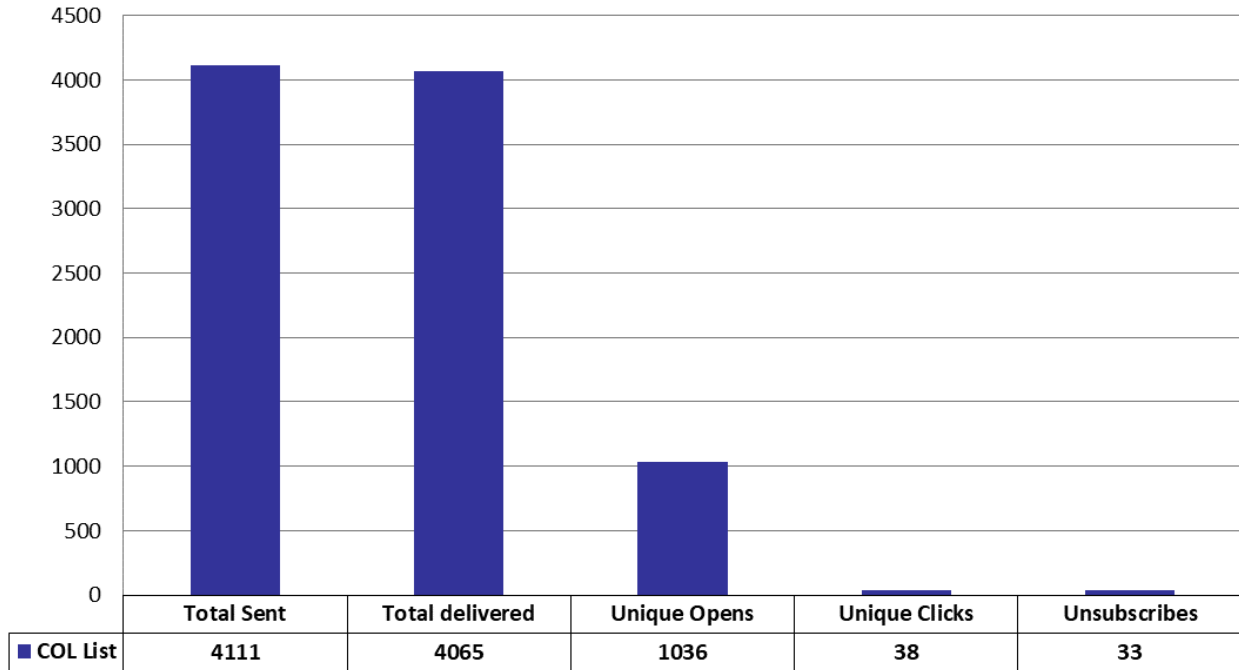


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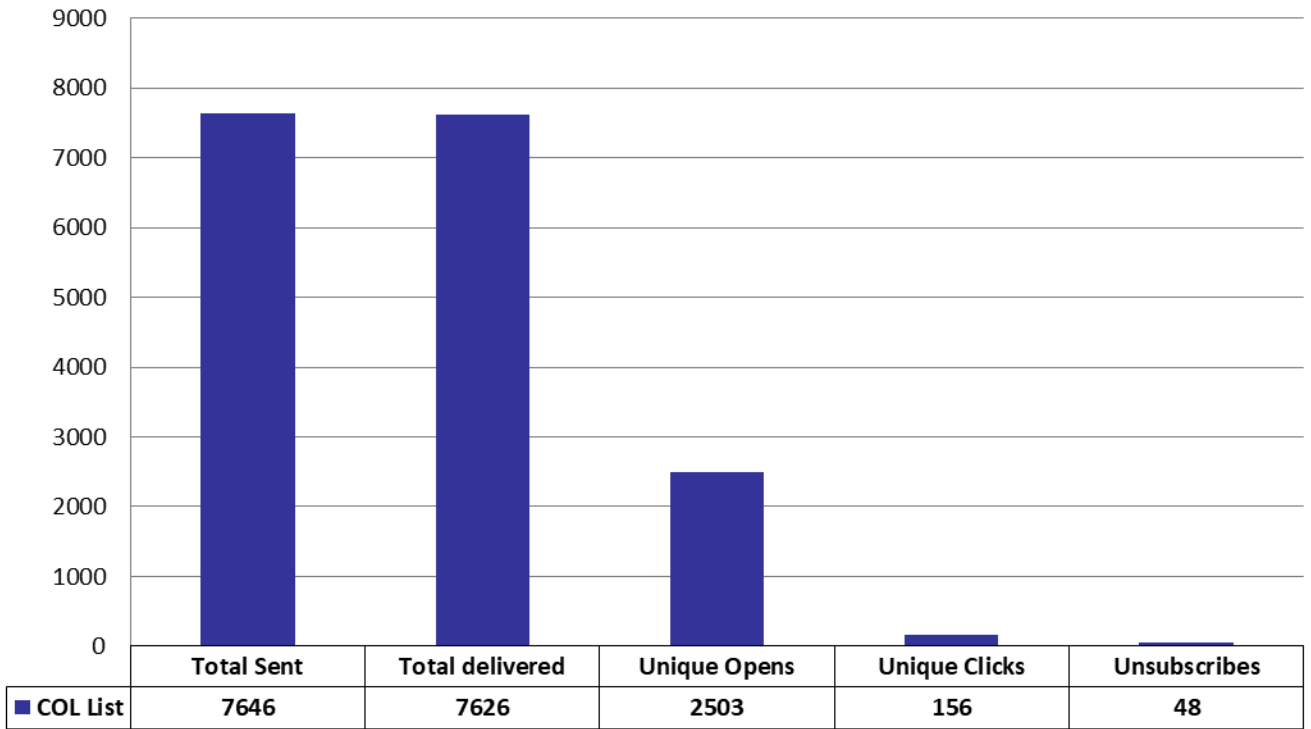


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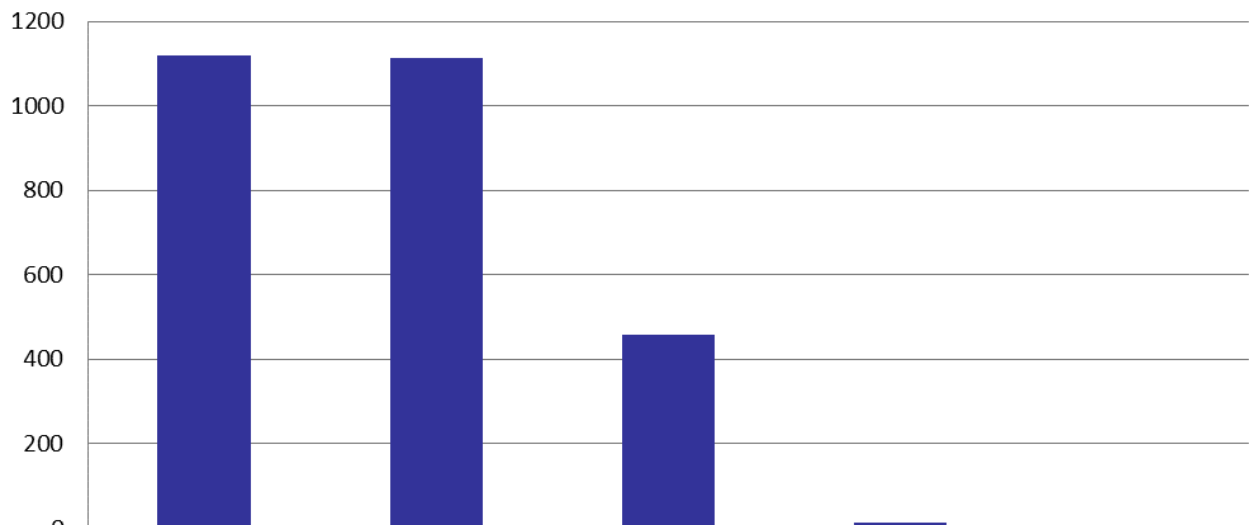


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**Do not miss the \$10 off Code for LA Coliseum July 08th MMA Gladiator Series -
07/06/2017**



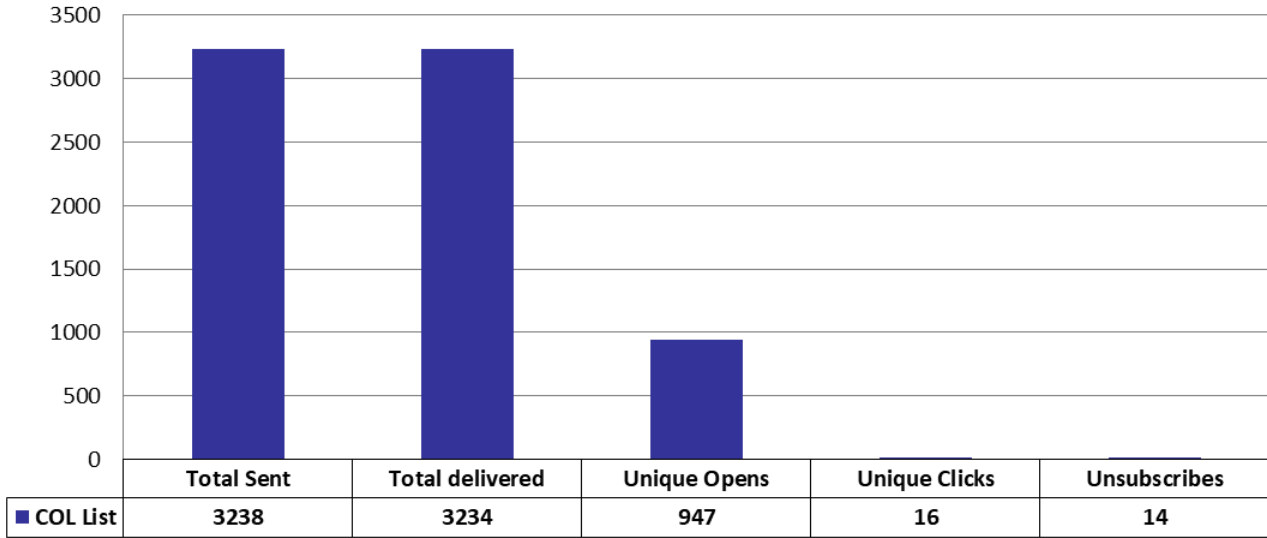
	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
■ COL List	1120	1114	459	14	7

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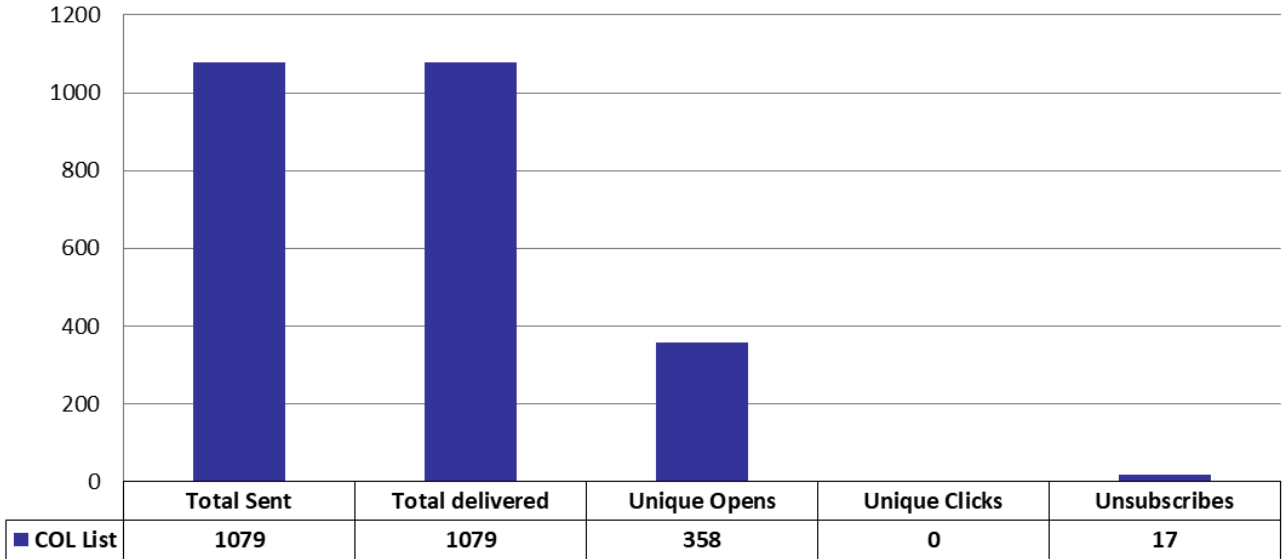


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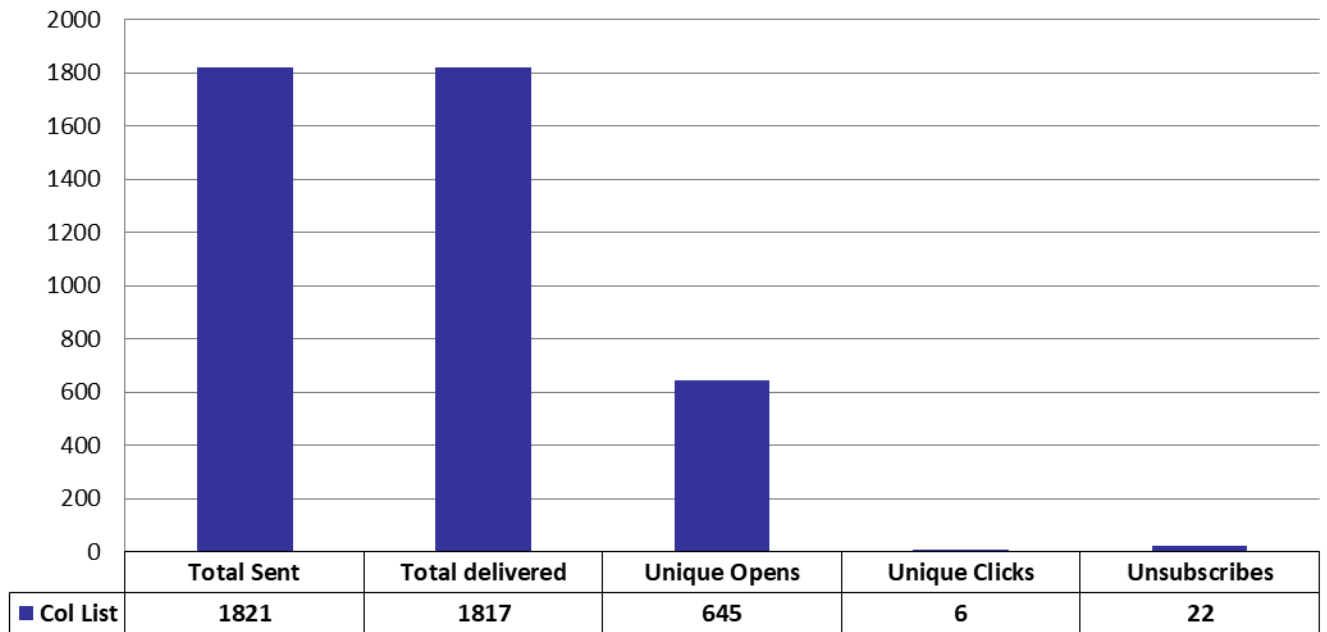
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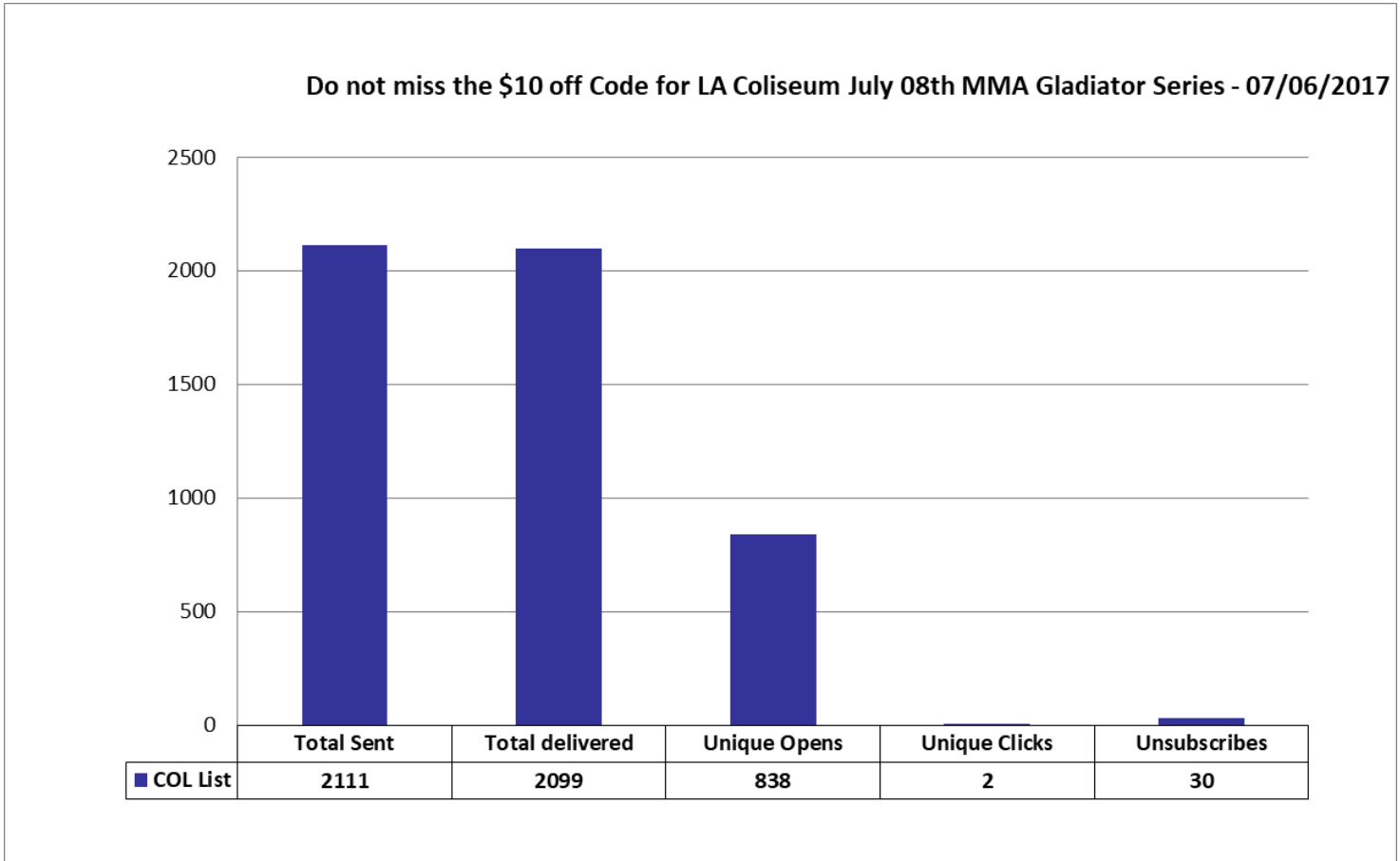
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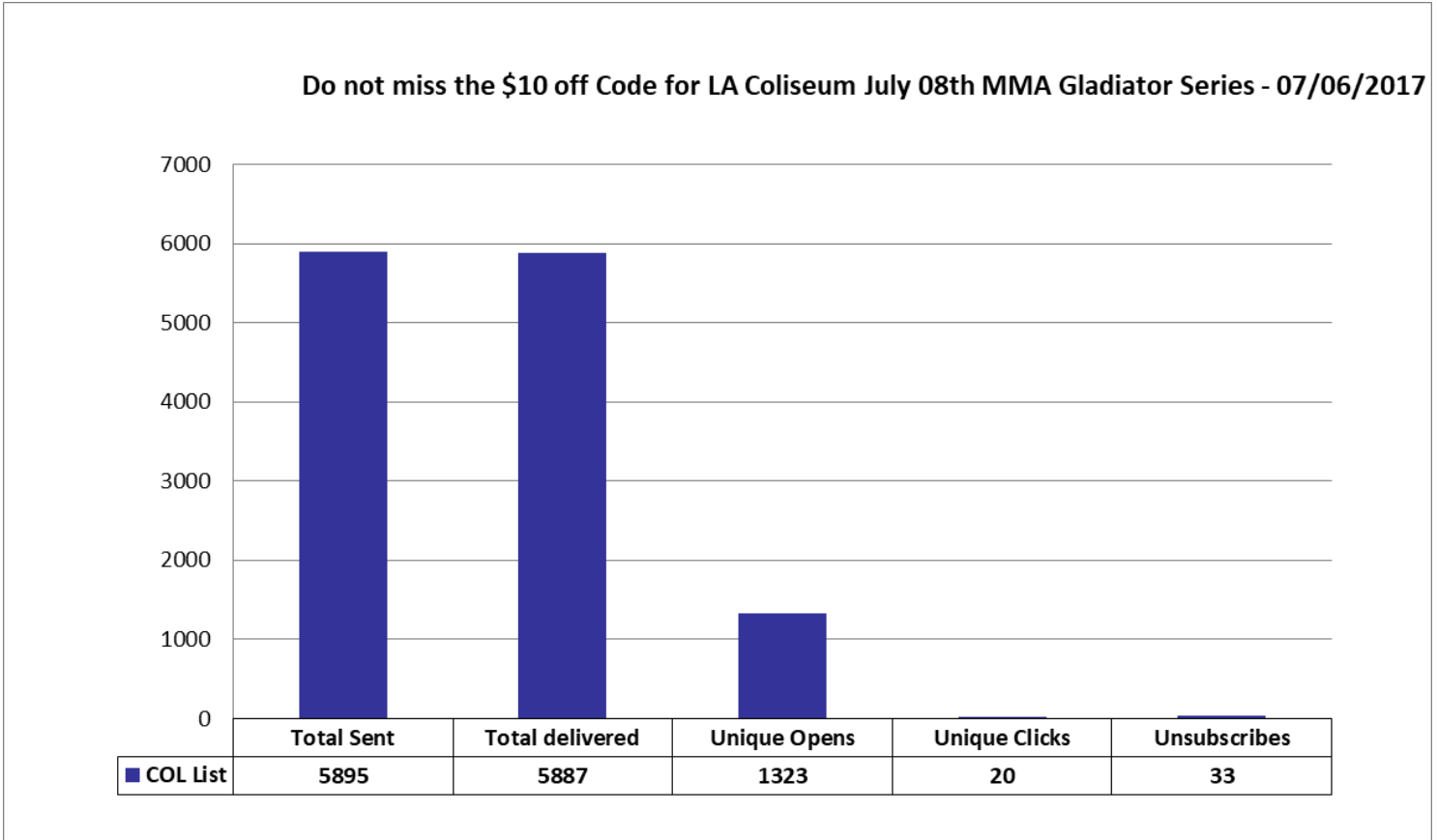
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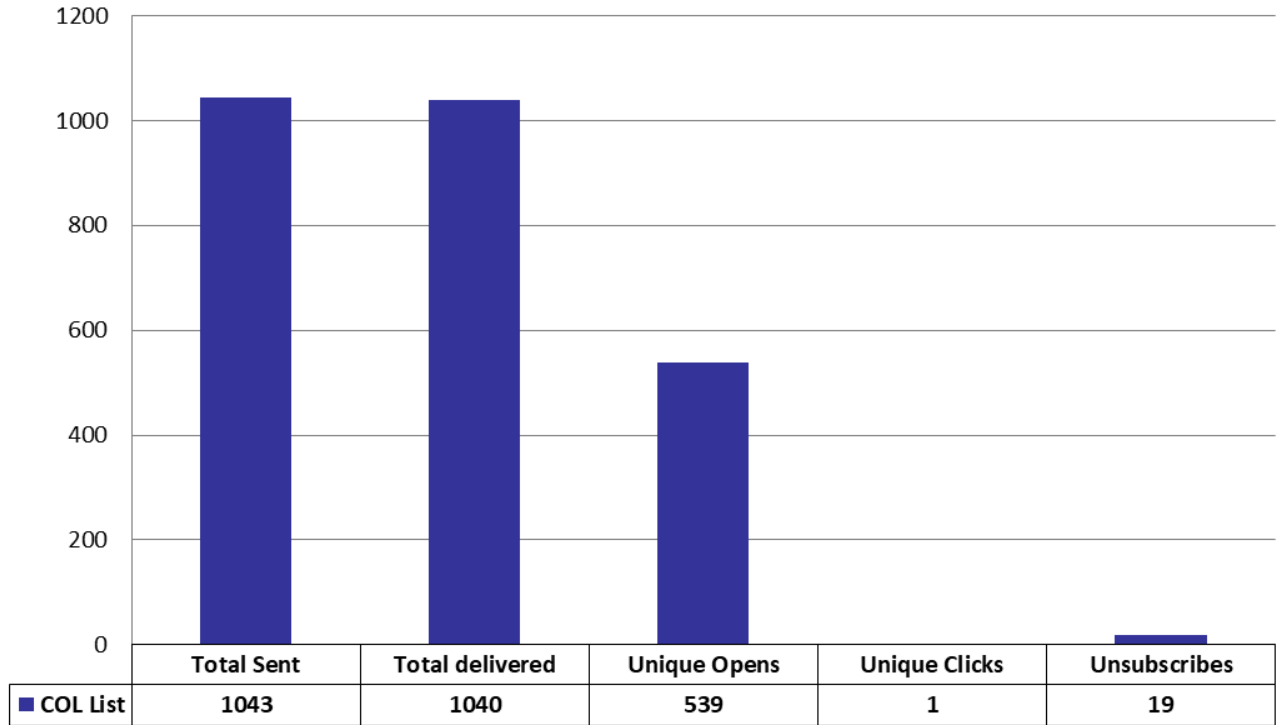


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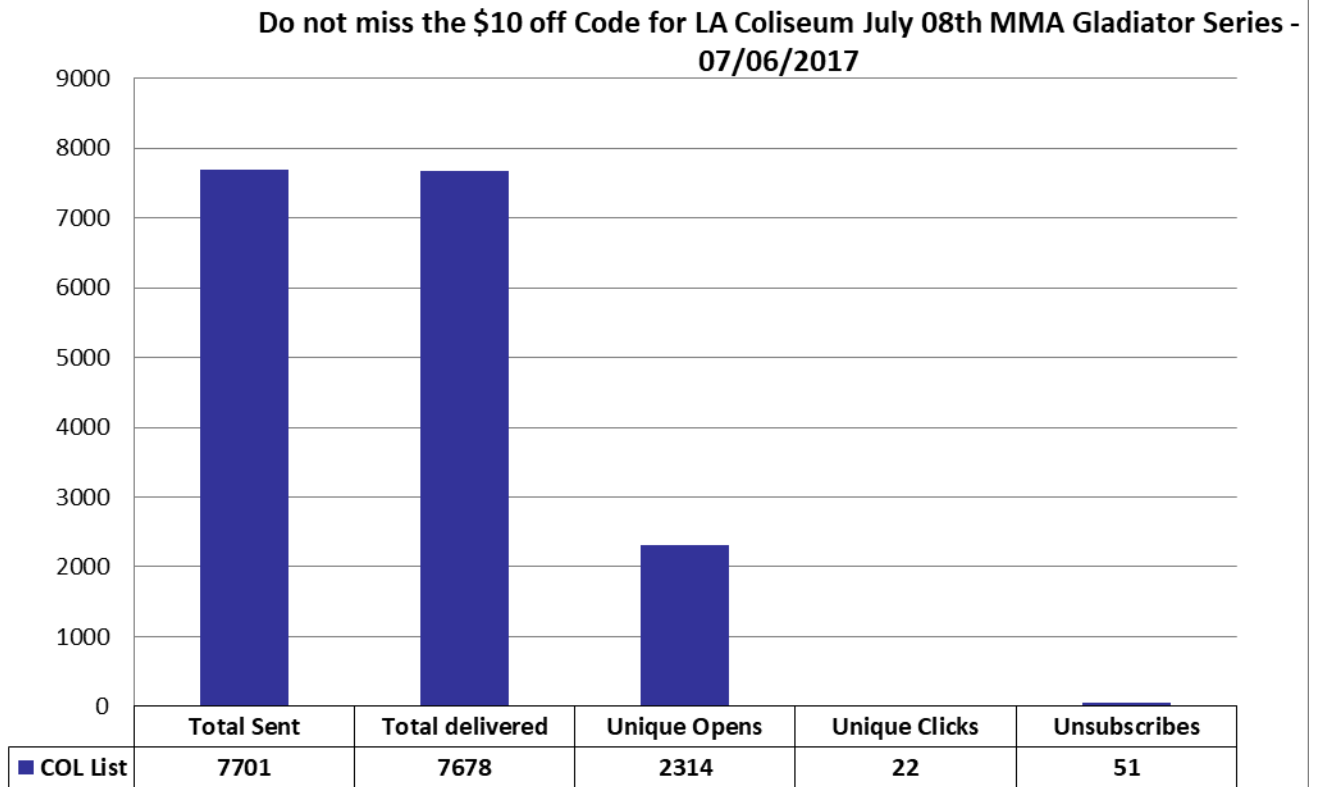
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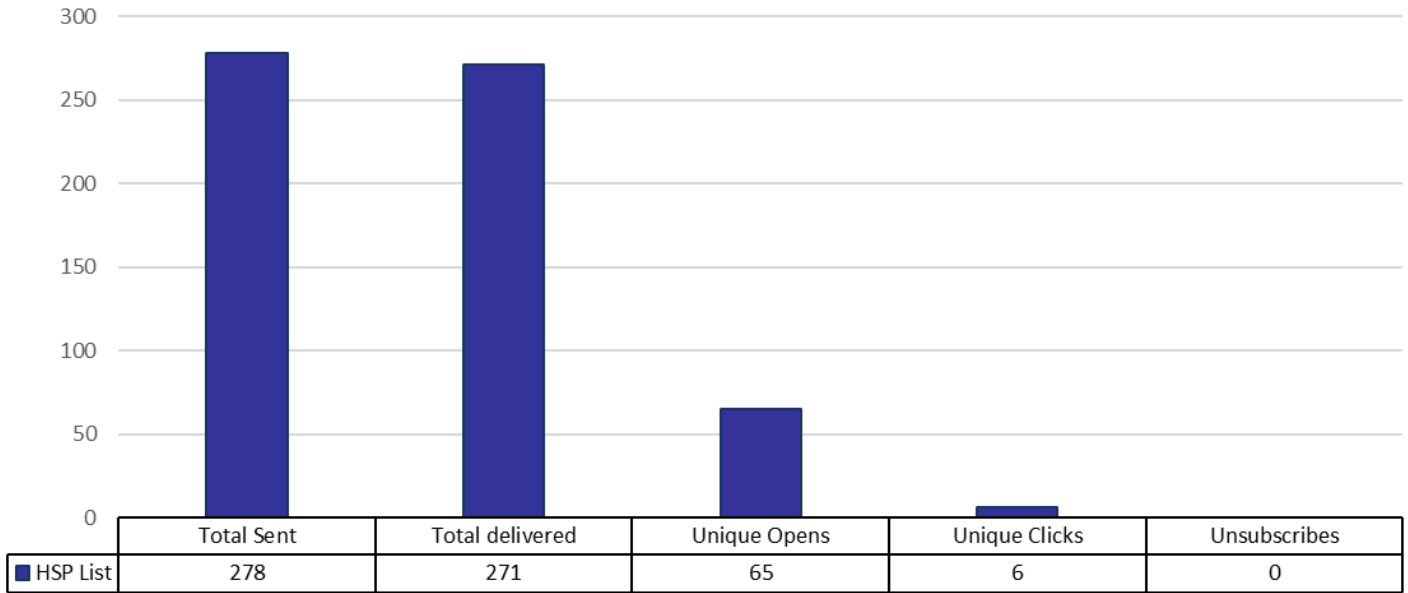


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USCAUXILIARYSERVICESIT
Email Campaign Reports
July 2017

We've extended our hours! - 07/31/2017

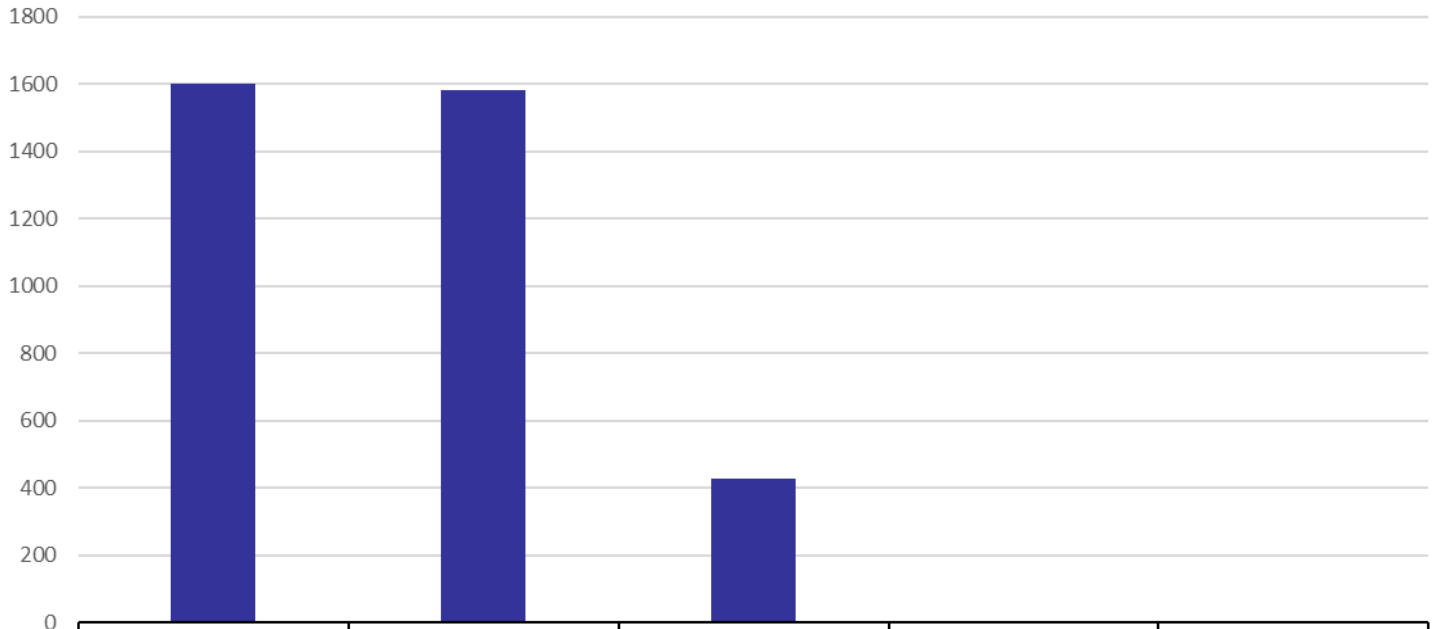


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University Club - Closed Monday and Tuesday - 07/03/2017



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THANK YOU!!

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