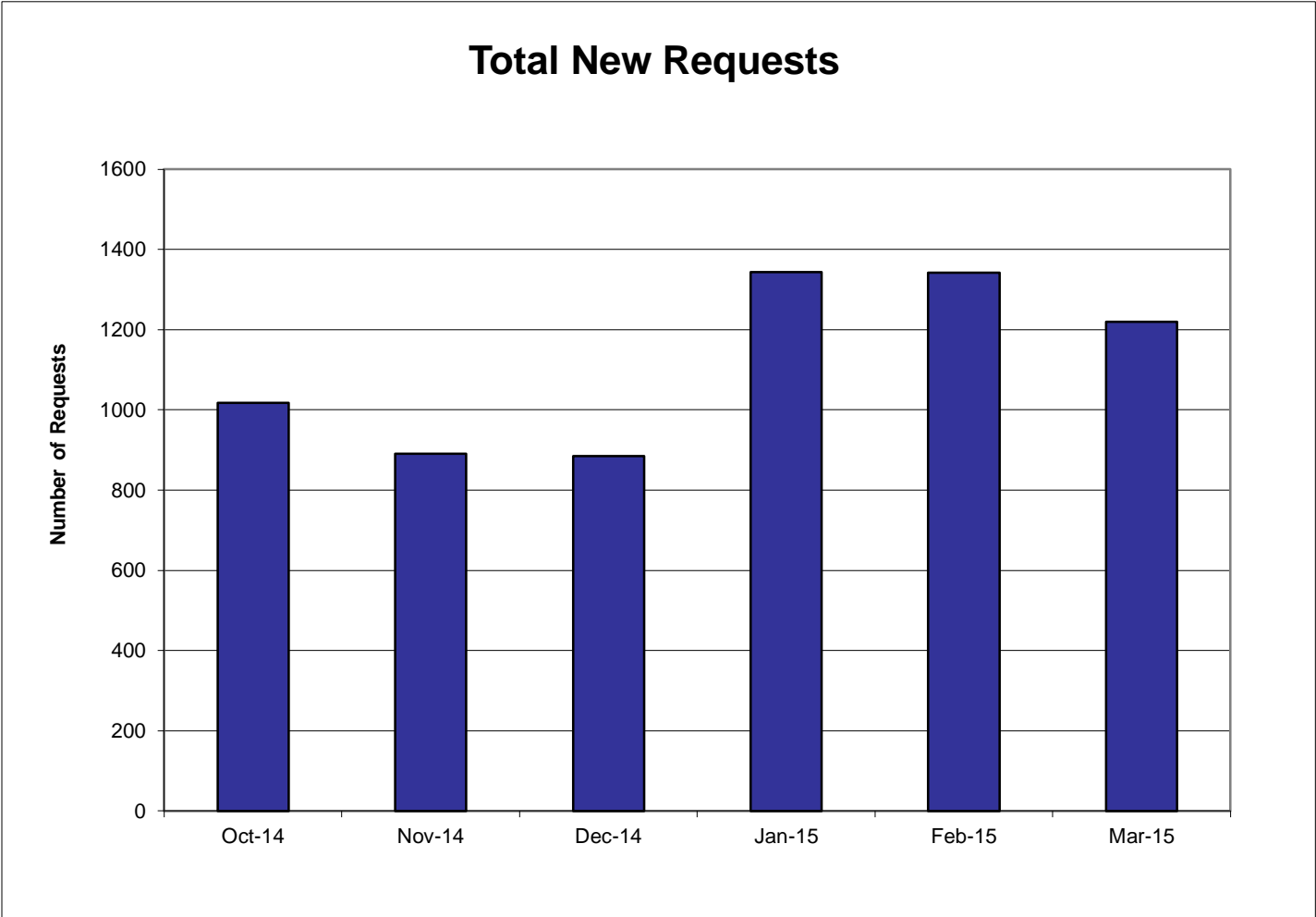
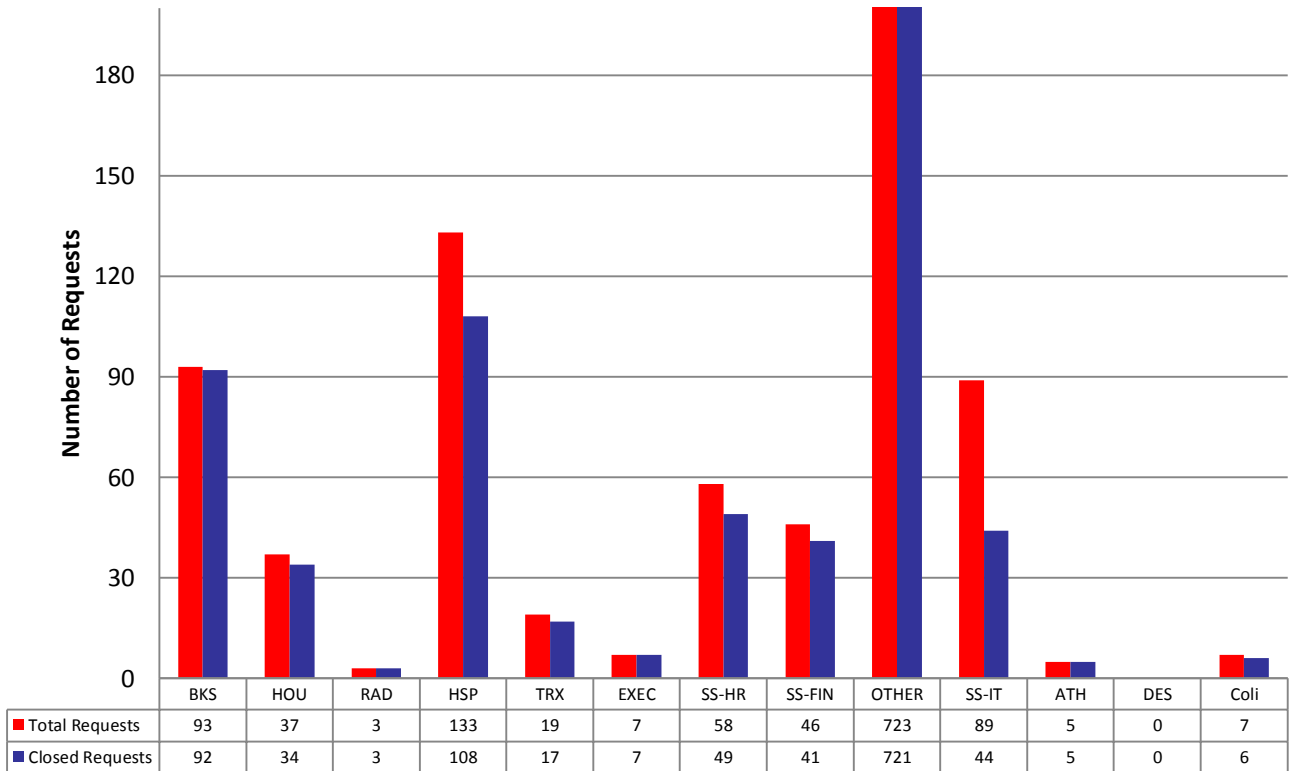


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**USC Auxiliary Services IT  
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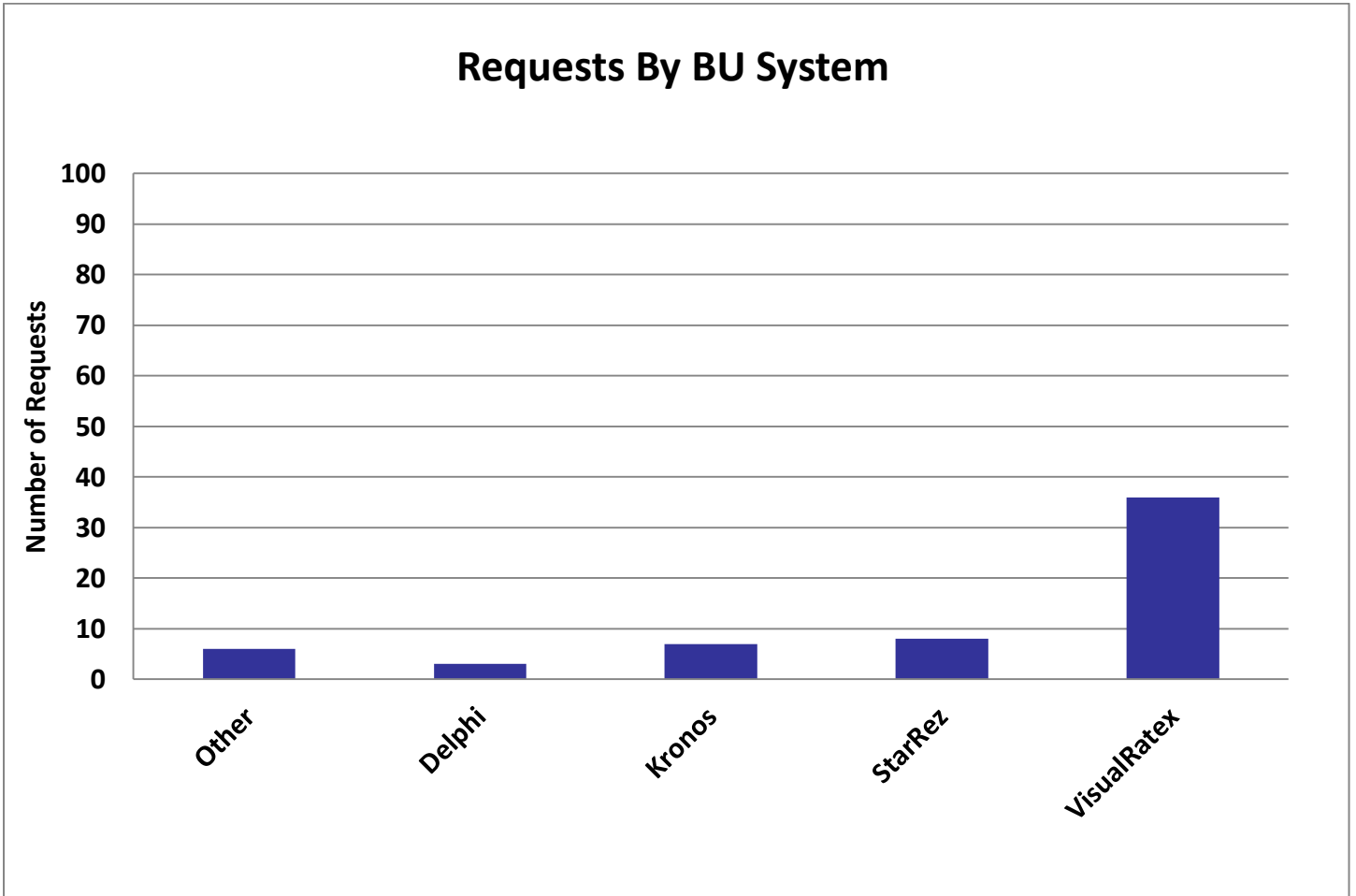
**Total New Vs Closed Requests**



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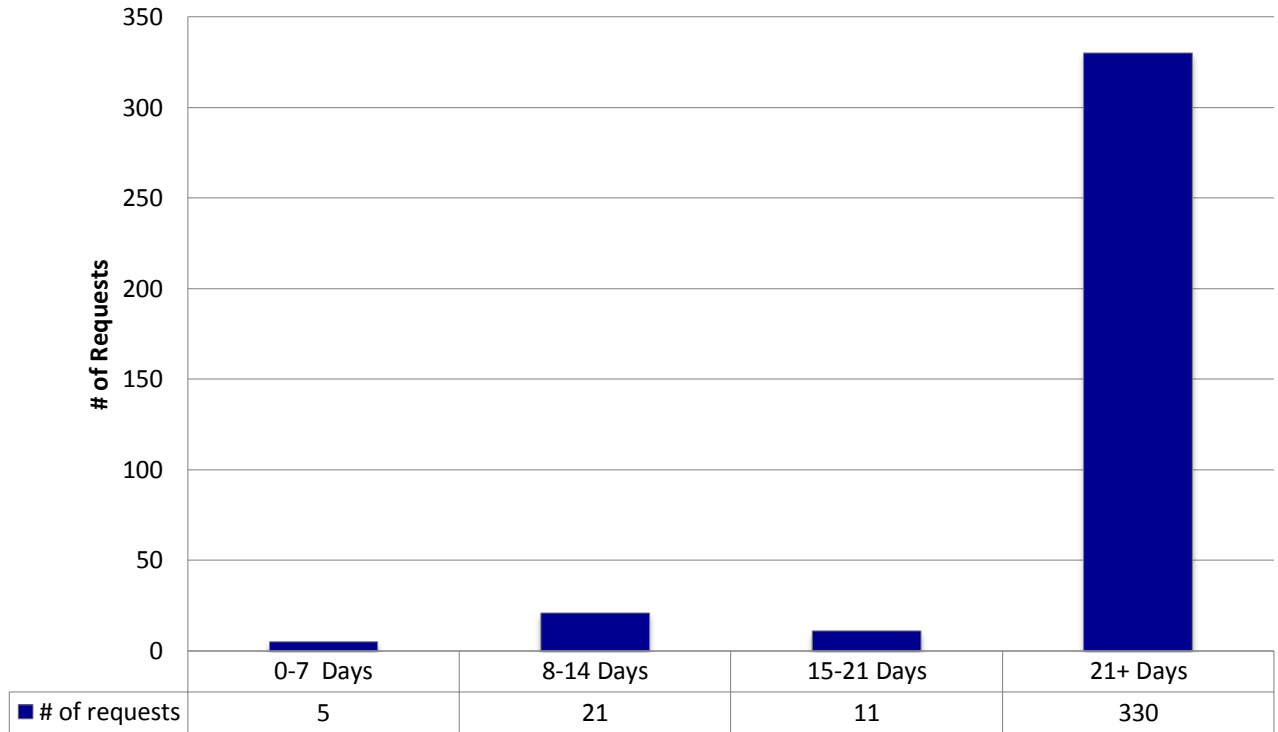
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**Open Requests Aging Report**

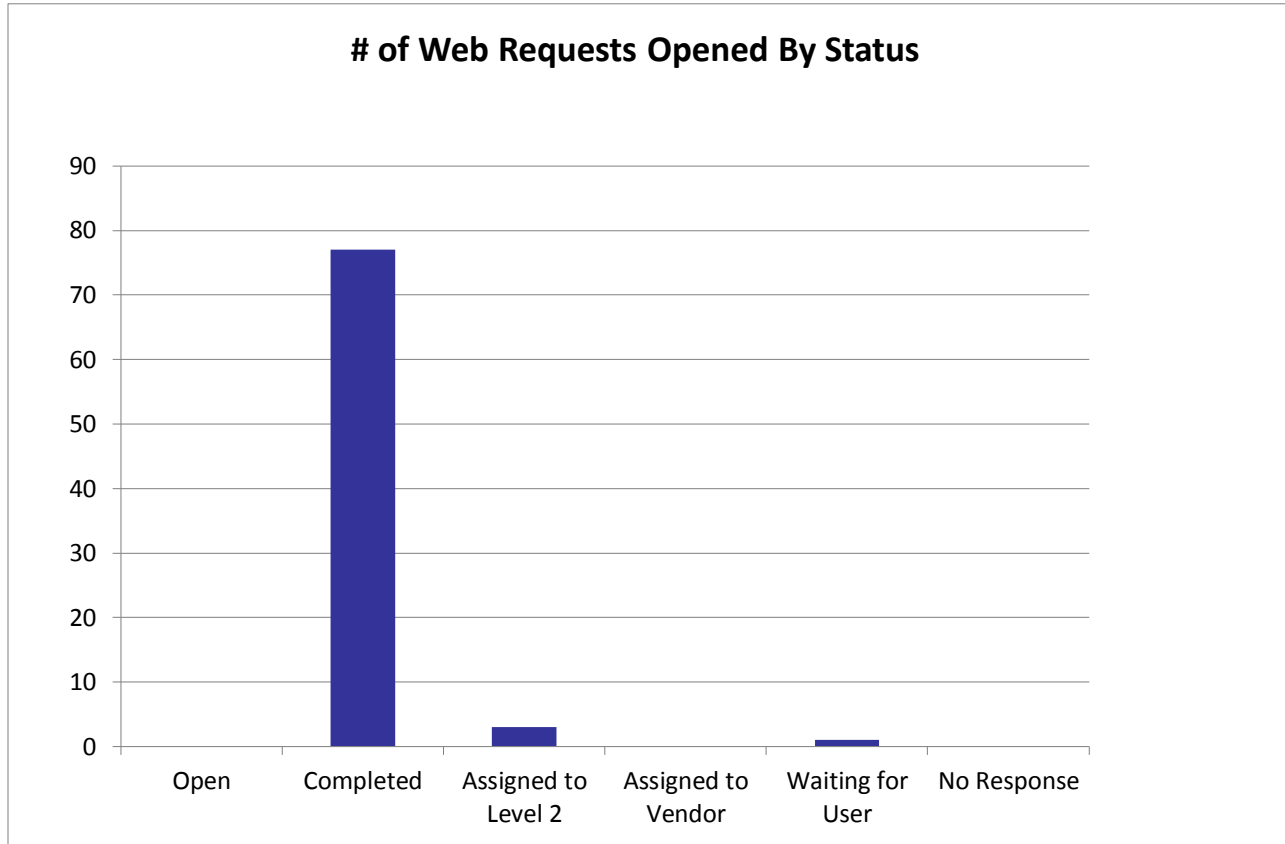


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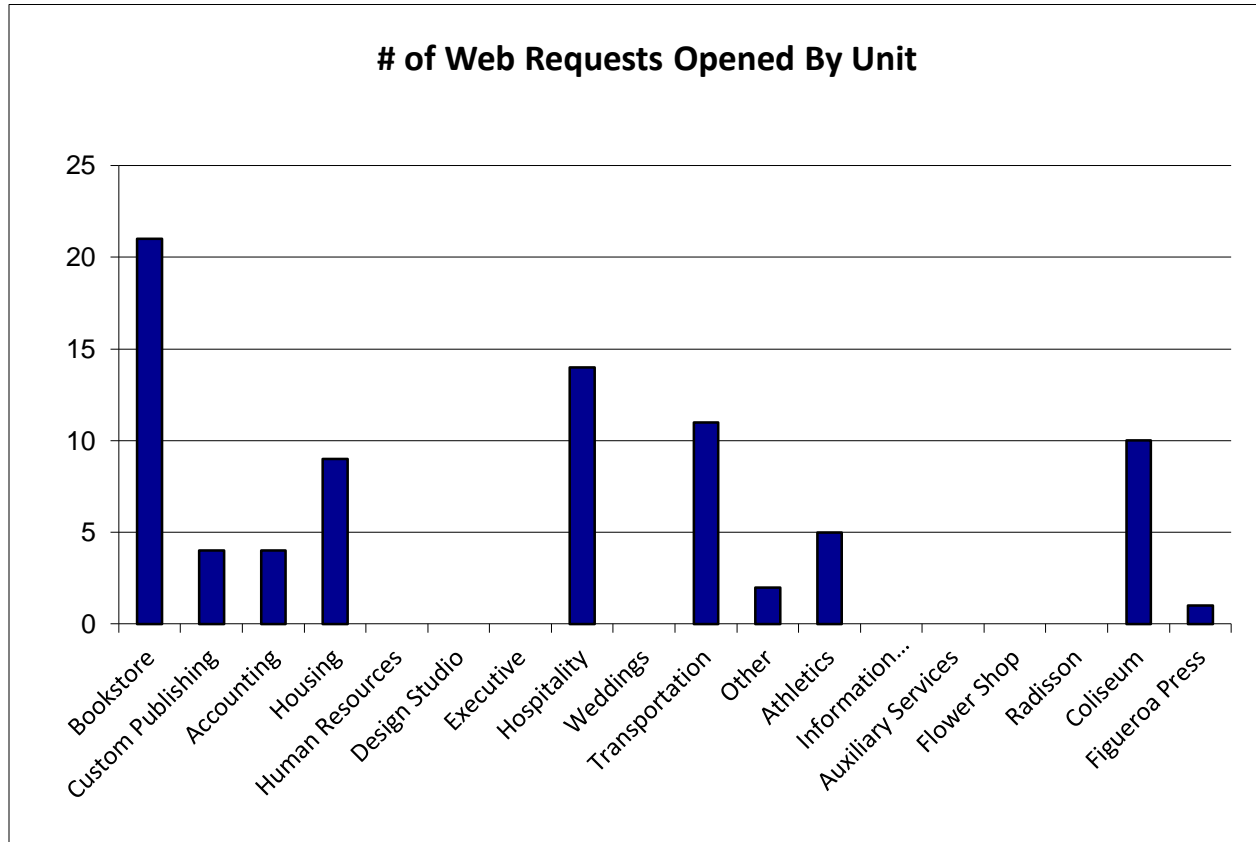
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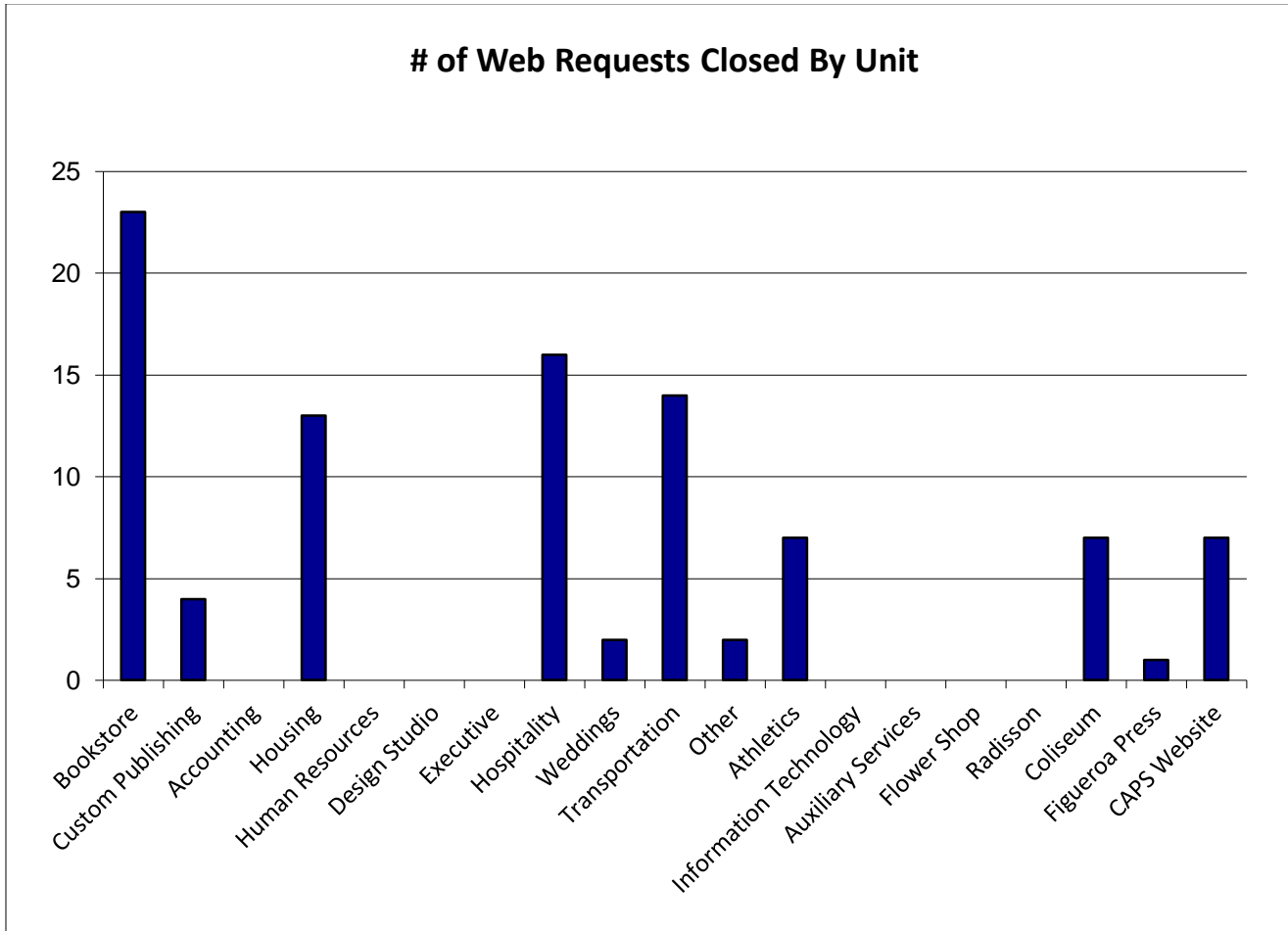
**USC Auxiliary Services IT  
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Monthly Operations Reports  
March 2015**

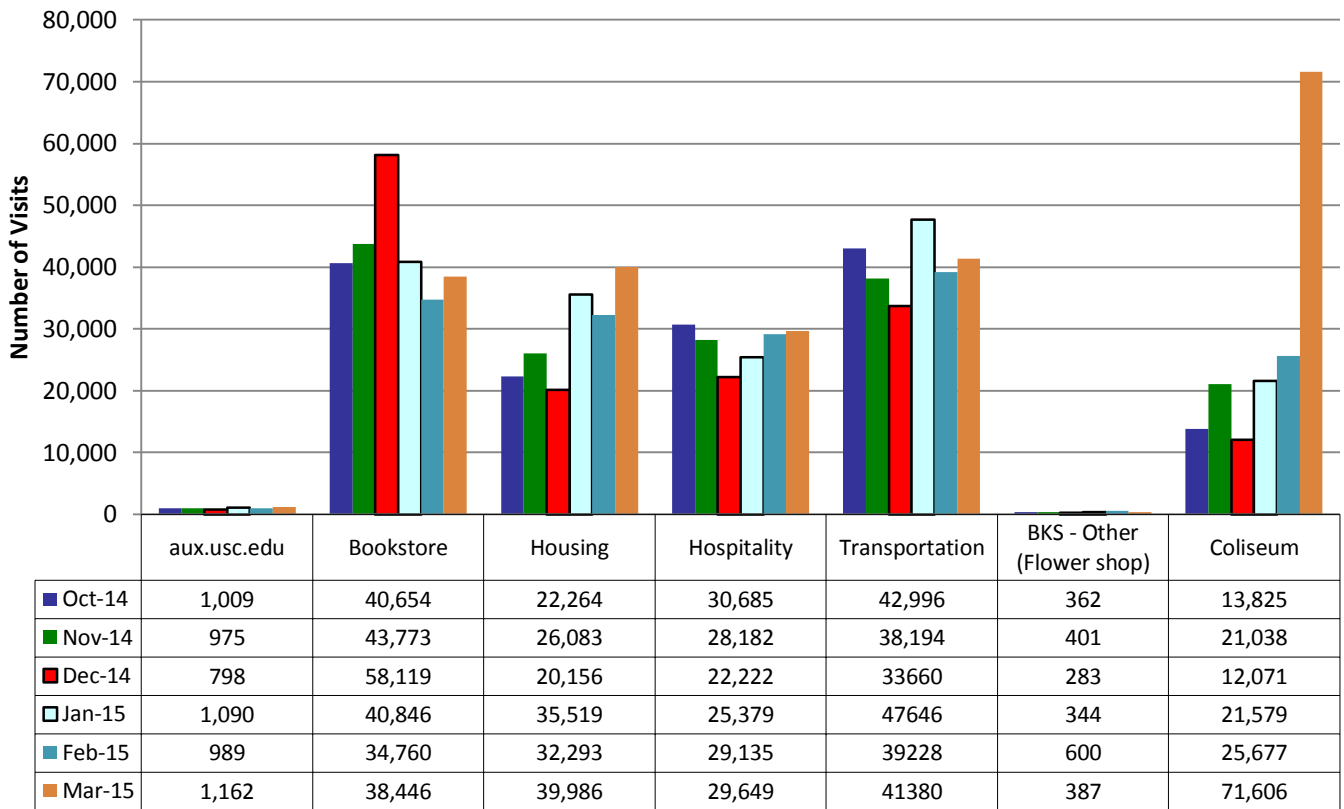


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**USC Auxiliary Services IT  
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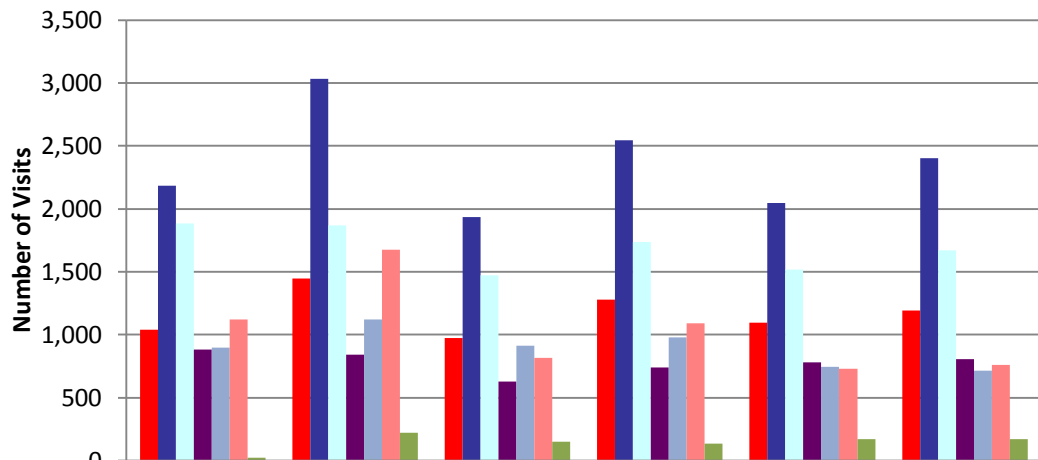
**Web Visits Per Month - BU Main Sites**





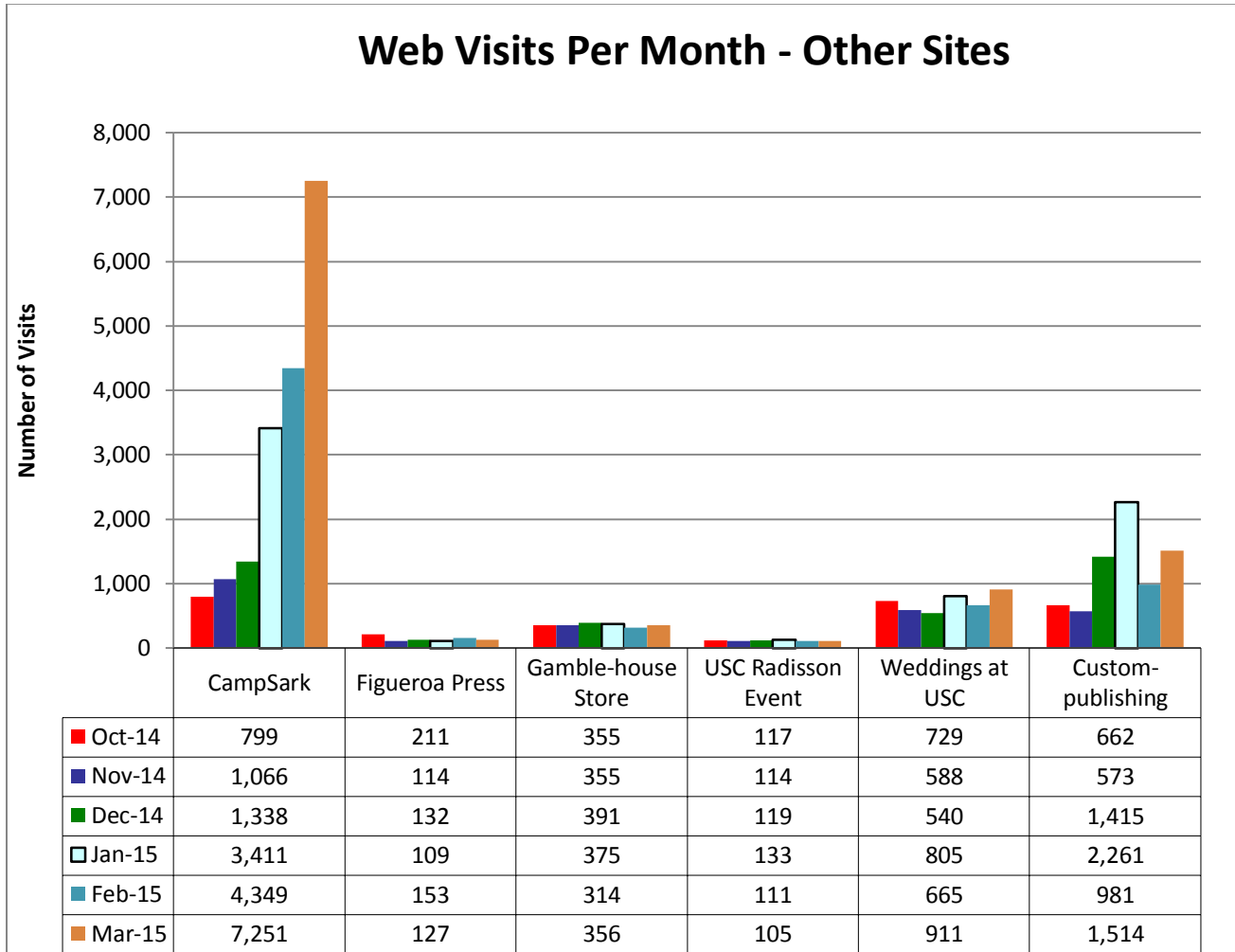
**USC Auxiliary Services IT  
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**Web Visits Per Month - HSP Micro Sites**

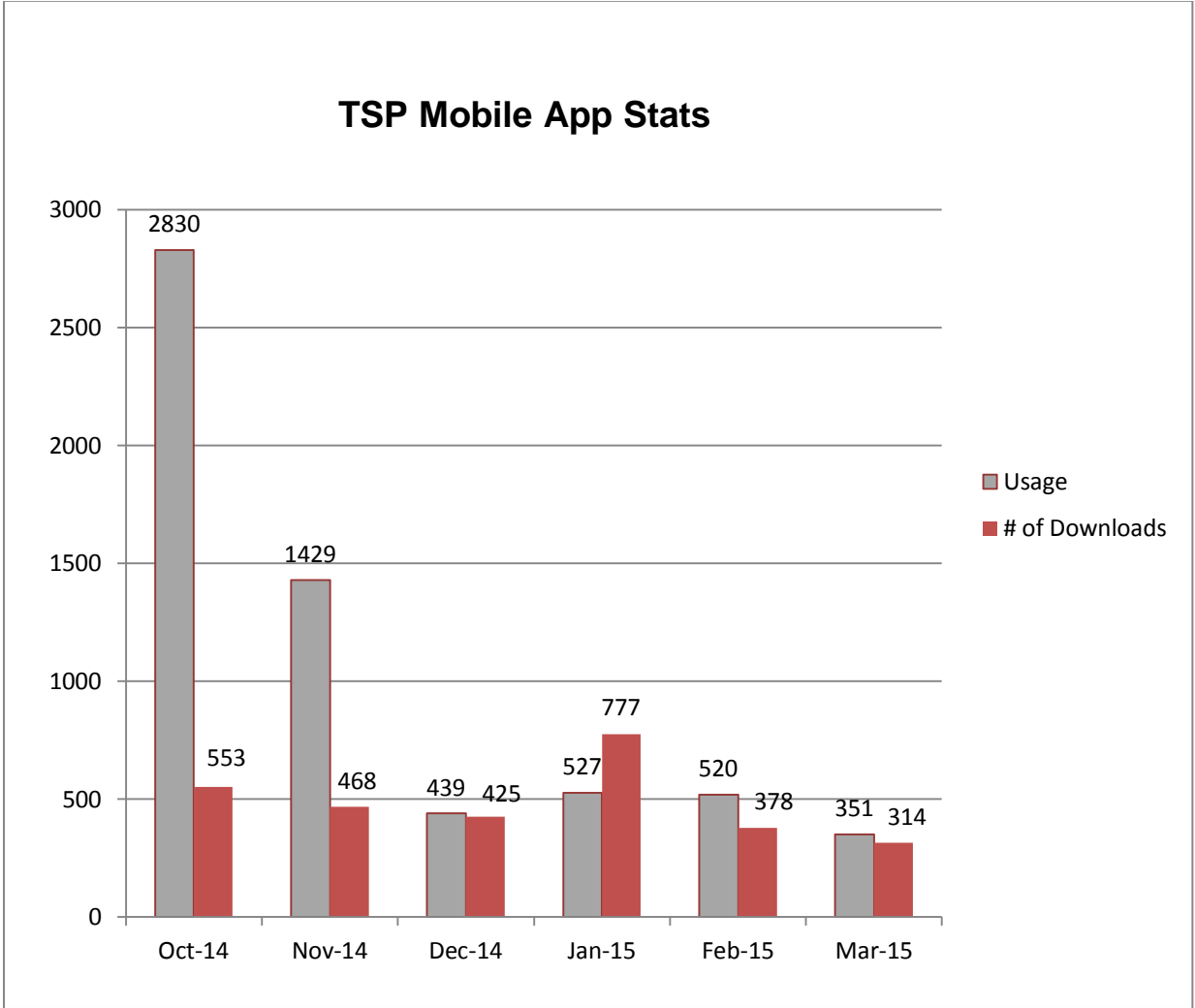


	Oct-14	Nov-14	Dec-14	Jan-15	Feb-15	Mar-15
■ McKays	1,038	1,446	972	1,278	1,095	1,195
■ The Lab	2,187	3,035	1,936	2,545	2,045	2,403
■ Moreton Fig	1,886	1,871	1,475	1,735	1,518	1,671
■ Rosso Oro's Pizzeria	884	843	626	740	780	807
■ Seeds Marketplace	898	1,123	915	977	744	714
■ Traditions	1,123	1,677	819	1,090	730	760
■ The Edmondson	22	220	152	135	169	170

**USC Auxiliary Services IT  
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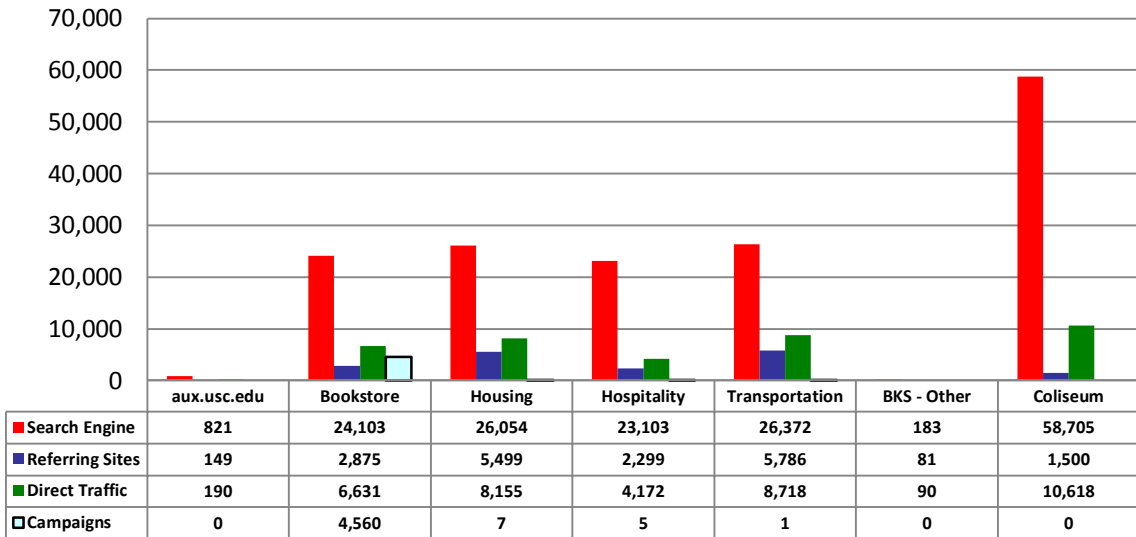


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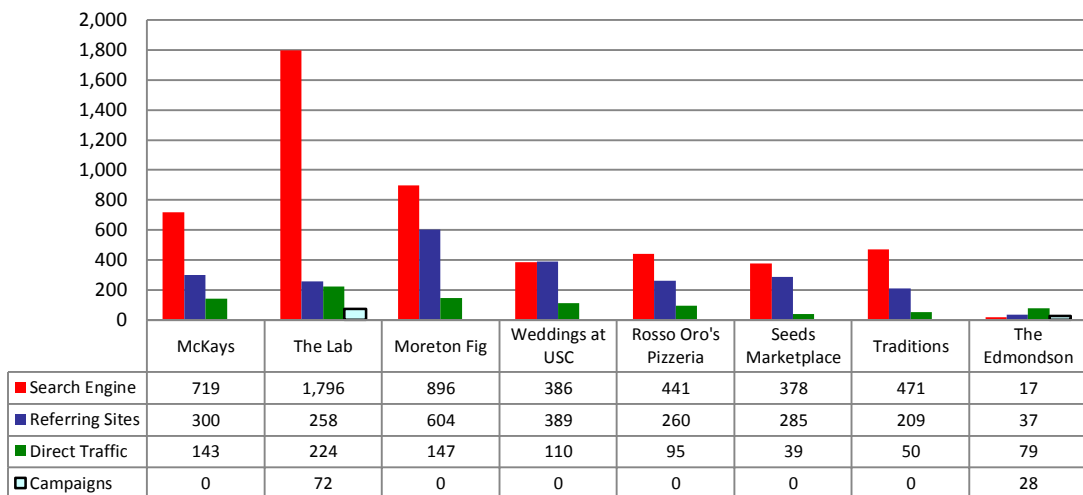


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**March 2015 Traffic Sources - BU Main Sites**

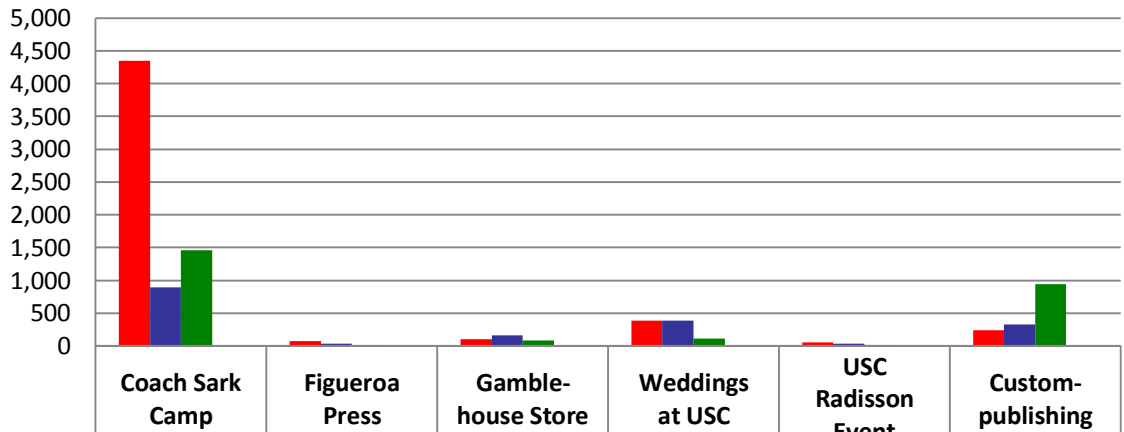


**March 2015 Traffic Sources - HSP Micro Sites**



**USC Auxiliary Services IT  
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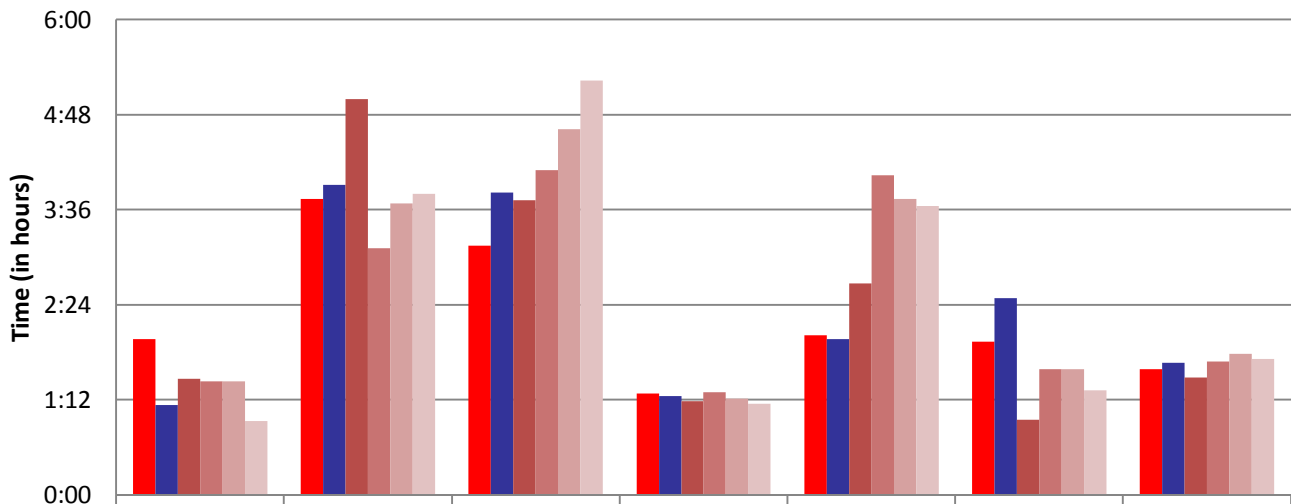
**March 2015 Traffic Sources - Other Sites**



	Coach Sark Camp	Figueroa Press	Gamble-house Store	Weddings at USC	USC Radisson Event	Custom-publishing
■ Search Engine	4,348	75	107	386	54	243
■ Referring Sites	895	40	165	389	35	332
■ Direct Traffic	1,464	11	80	110	15	939
□ Campaigns	0	0	0	0	0	0

**USC Auxiliary Services IT  
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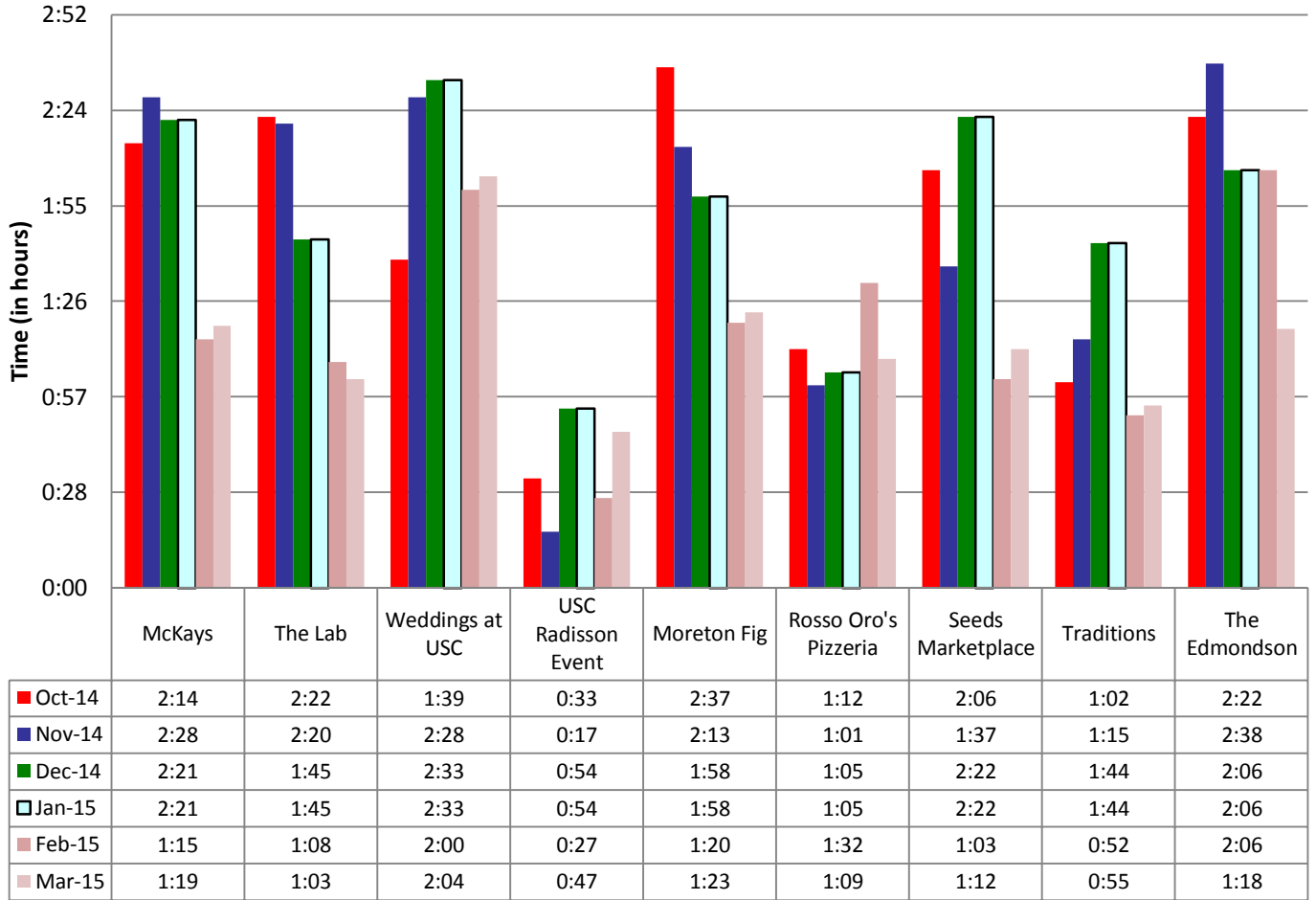
**Average Time Spent on Website - BU Main Sites**



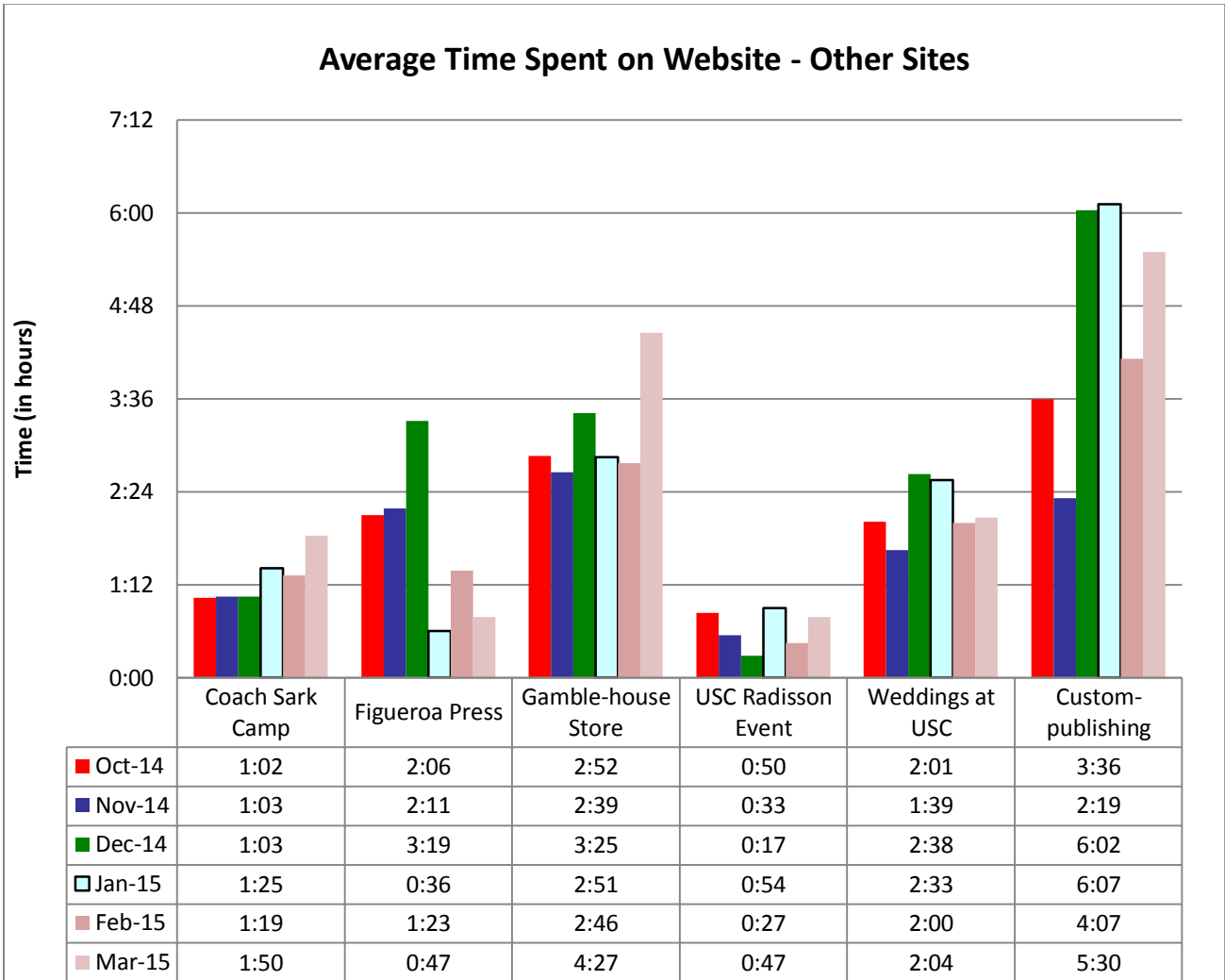
	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other	Coliseum
■ Oct-14	1:58	3:44	3:09	1:17	2:01	1:56	1:35
■ Nov-14	1:08	3:55	3:49	1:15	1:58	2:29	1:40
■ Dec-14	1:28	5:00	3:43	1:11	2:40	0:57	1:29
■ Jan-15	1:26	3:07	4:06	1:18	4:02	1:35	1:41
■ Feb-15	1:26	3:41	4:37	1:13	3:44	1:35	1:47
■ Mar-15	0:56	3:48	5:14	1:09	3:39	1:19	1:43

# USC Auxiliary Services IT Monthly Operations Reports March 2015

## Average Time Spent on Website - HSP Micro Sites



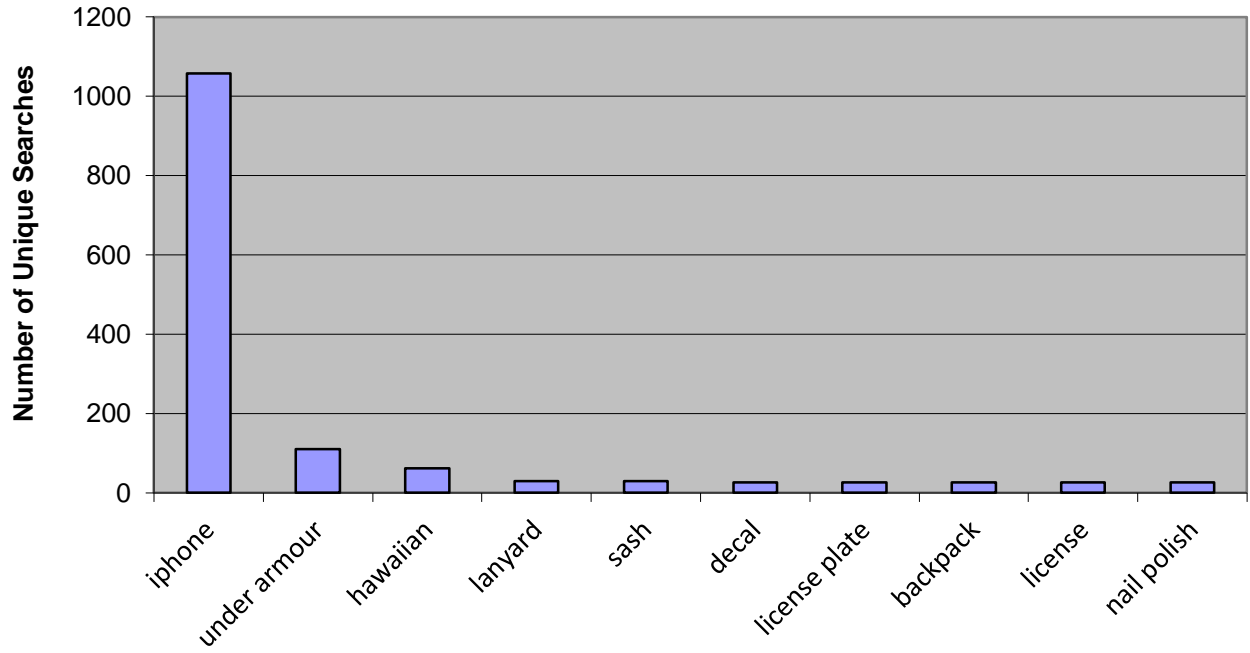
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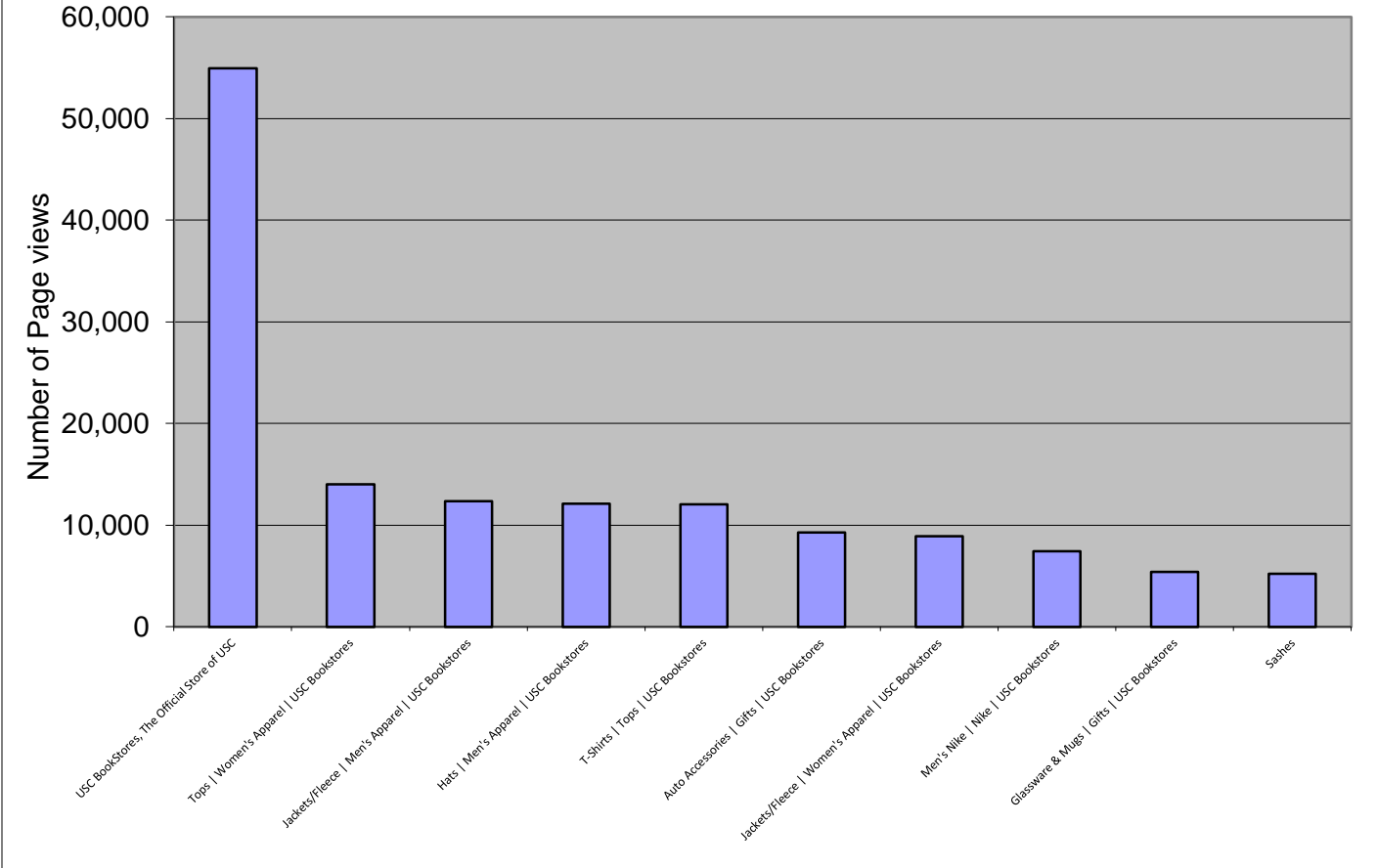
**USC Auxiliary Services IT  
Monthly Operations Reports  
March 2015**

**Bookstore Charts  
10 Most Searched Items - March 2015**



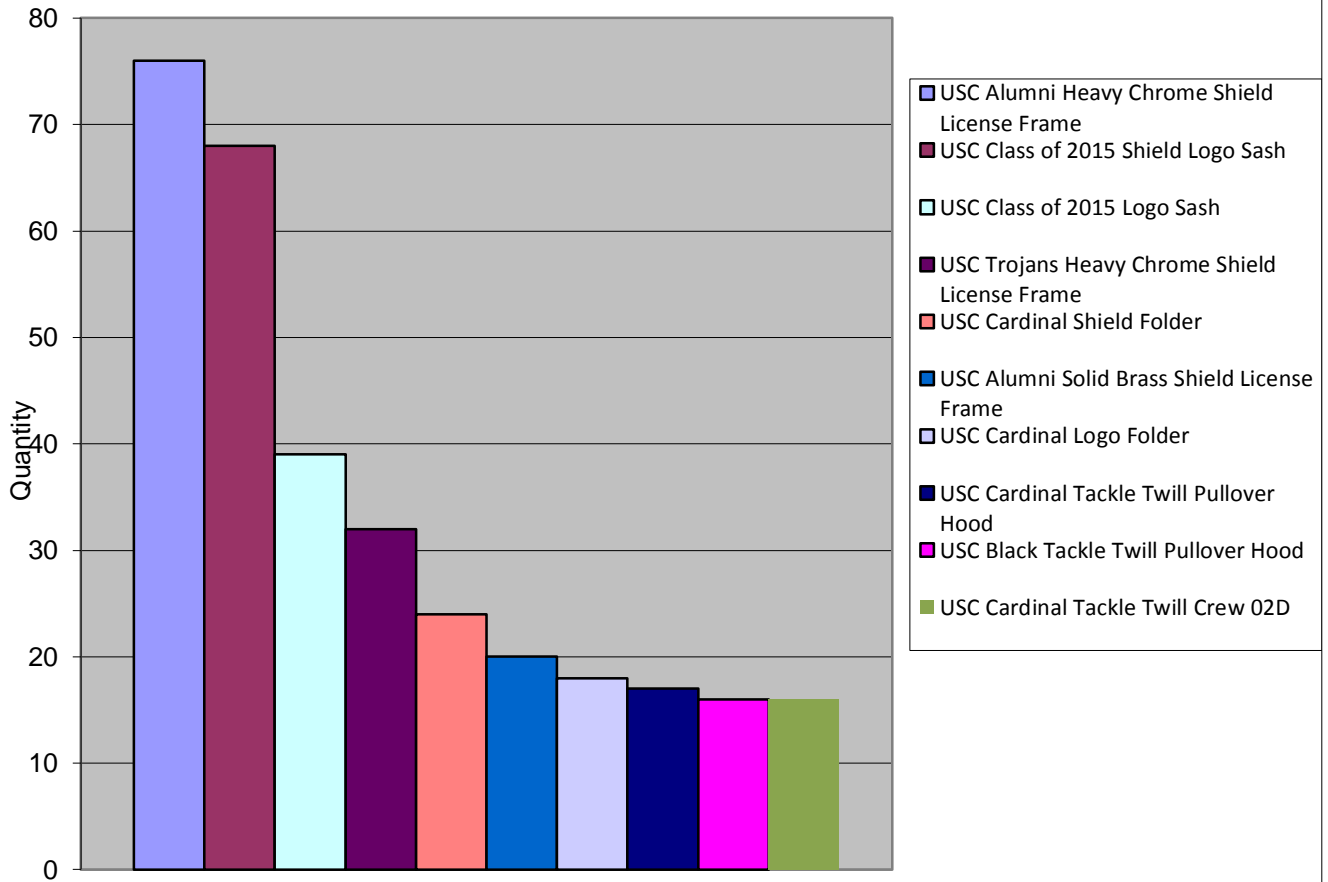
**USC Auxiliary Services IT  
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**Bookstore Charts  
10 Most Viewed Pages - March 2015**

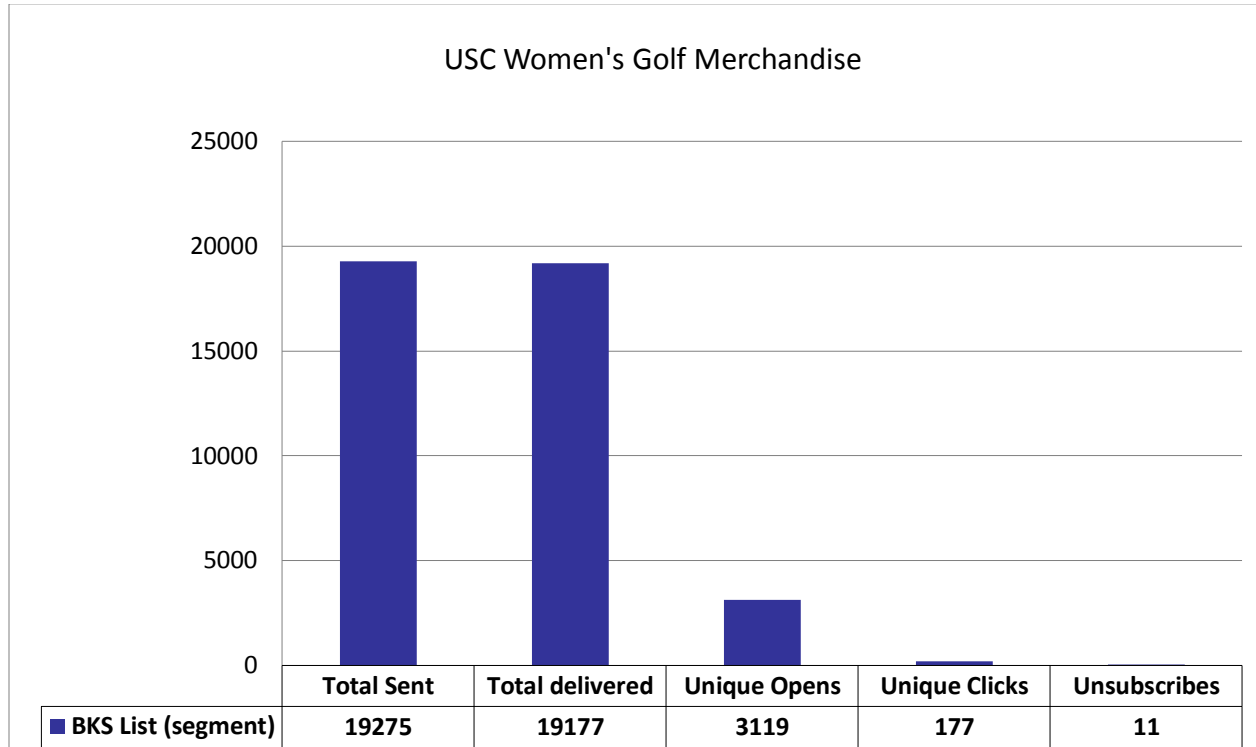


**USC Auxiliary Services IT  
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**Bookstore Charts  
10 Most Purchased Products March 2015**

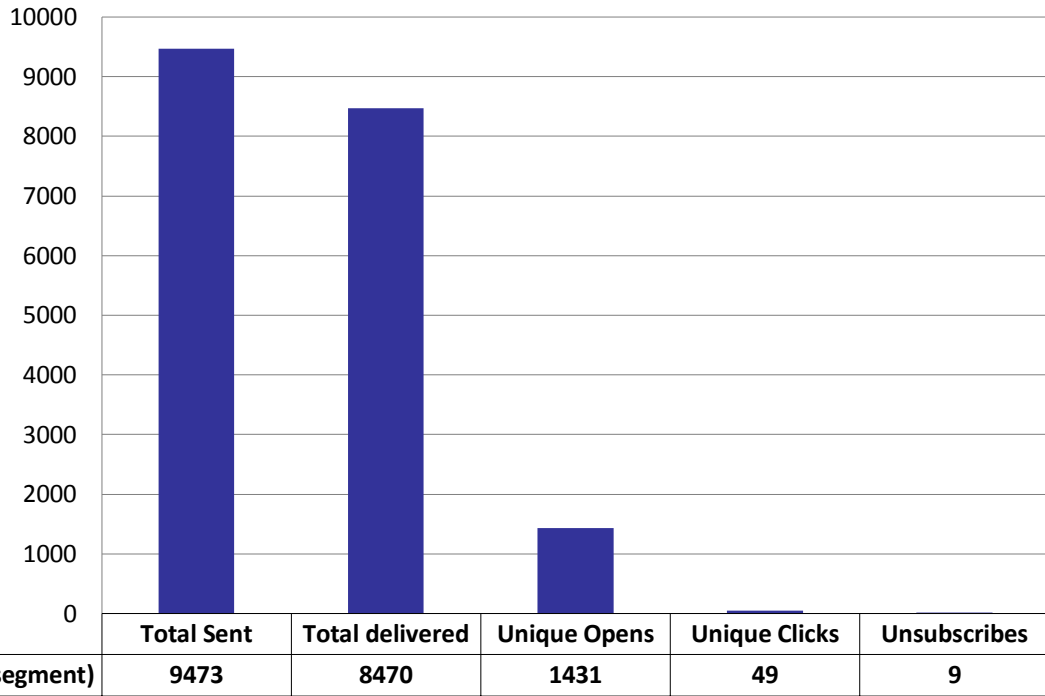


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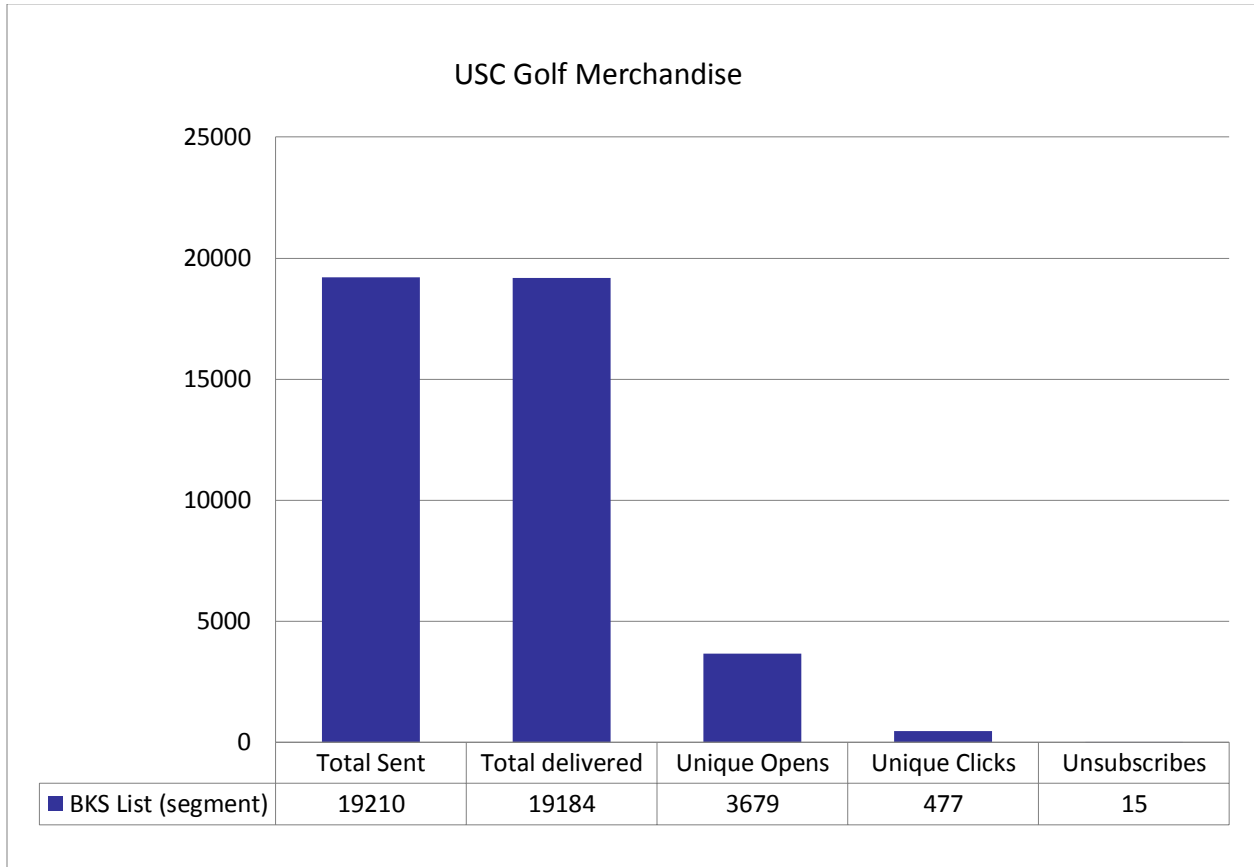


**USC Auxiliary Services IT  
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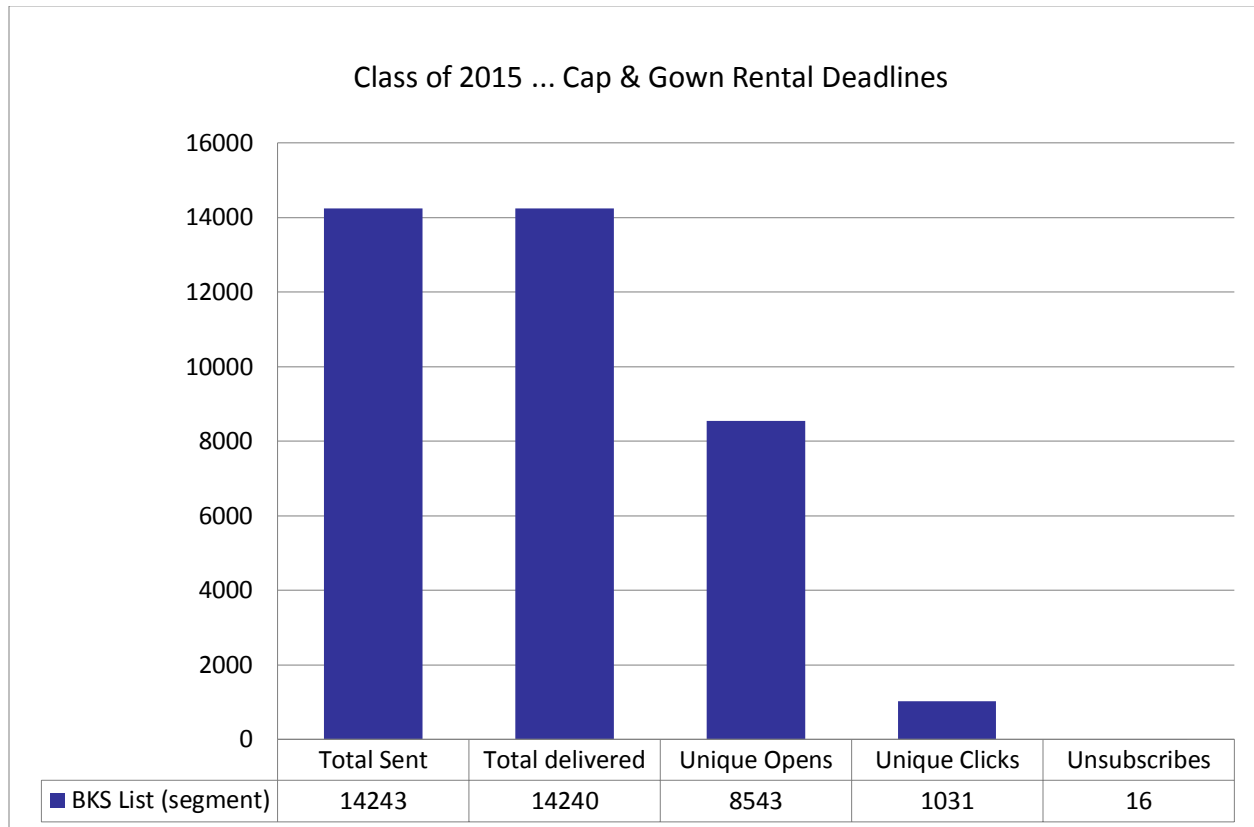
Hell's Kitchen Takes Over The Lab!



**USC Auxiliary Services IT  
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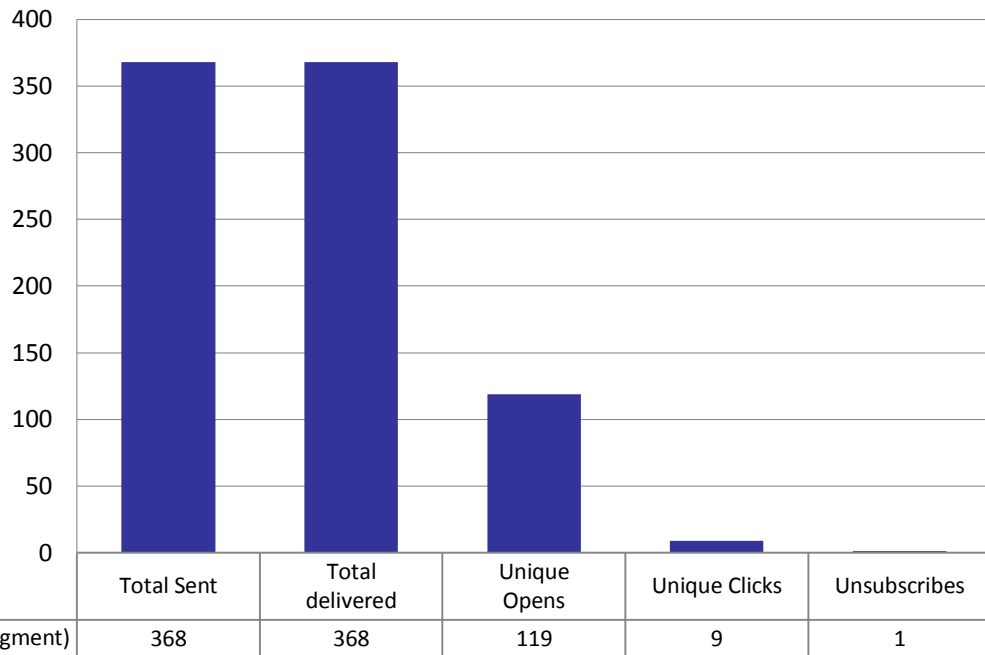


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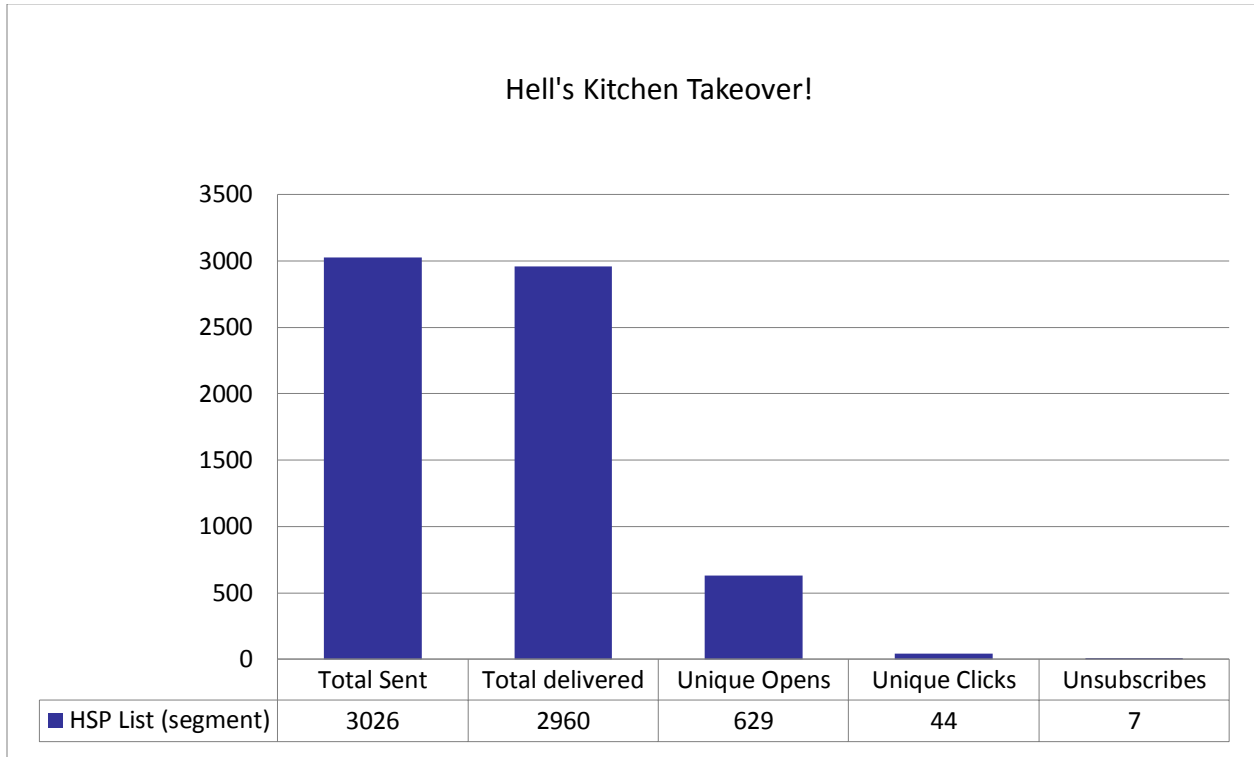
**USC Auxiliary Services IT  
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Don't Miss Out... Drink Specials at The Edmondson!



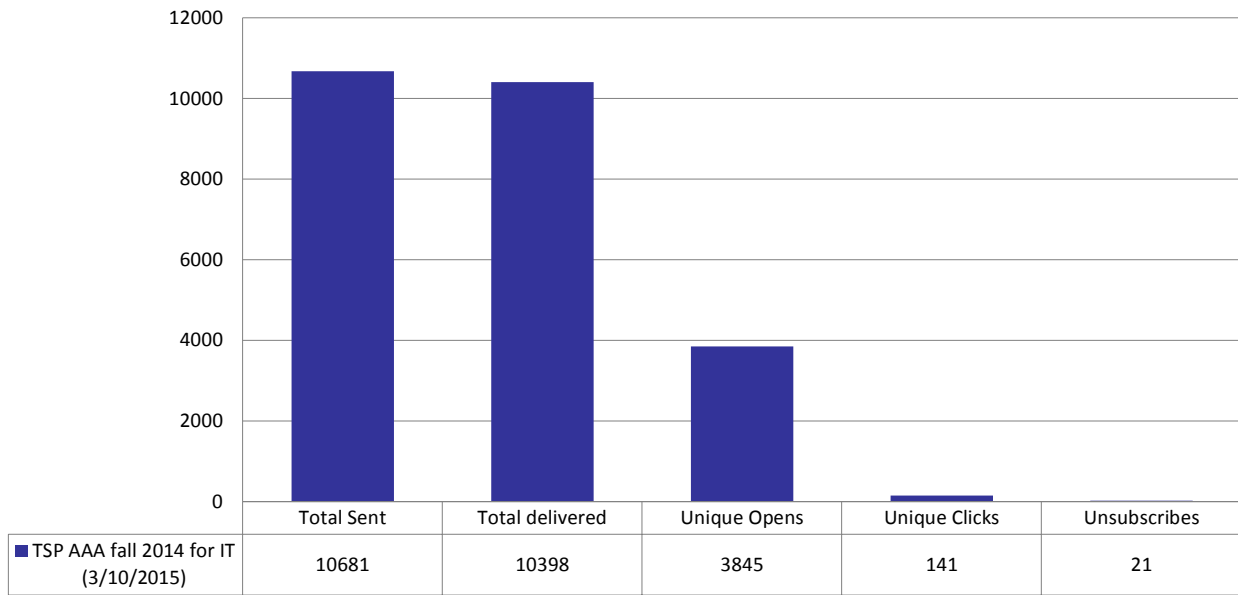


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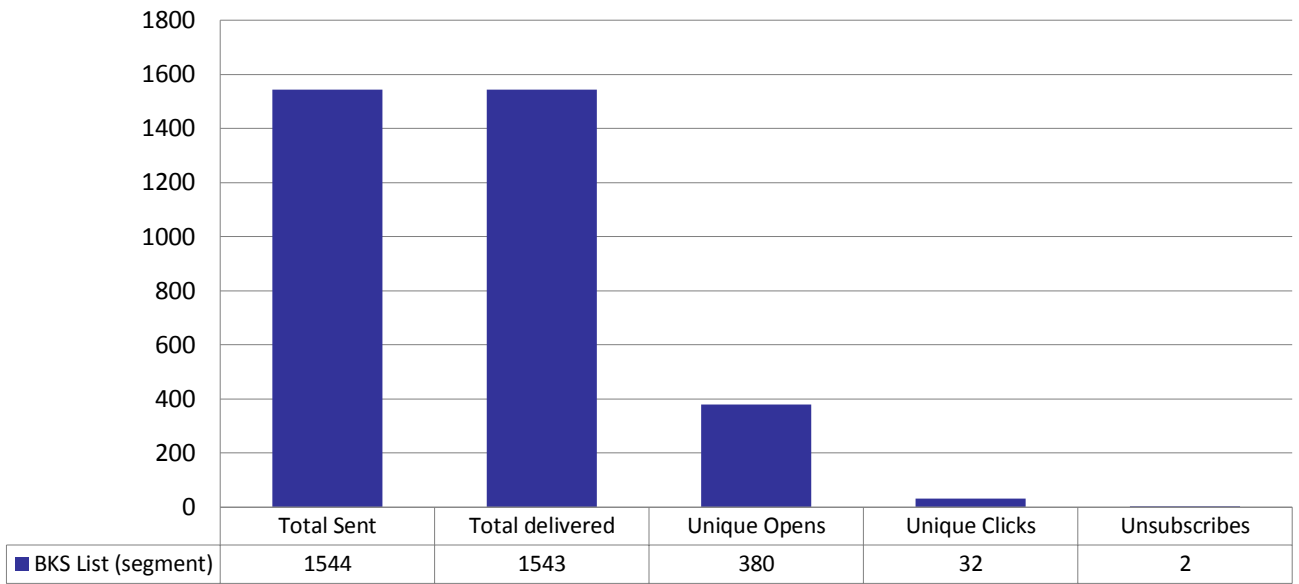
**USC Auxiliary Services IT  
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AAA Movie Ticket Giveaway for Spring Break!



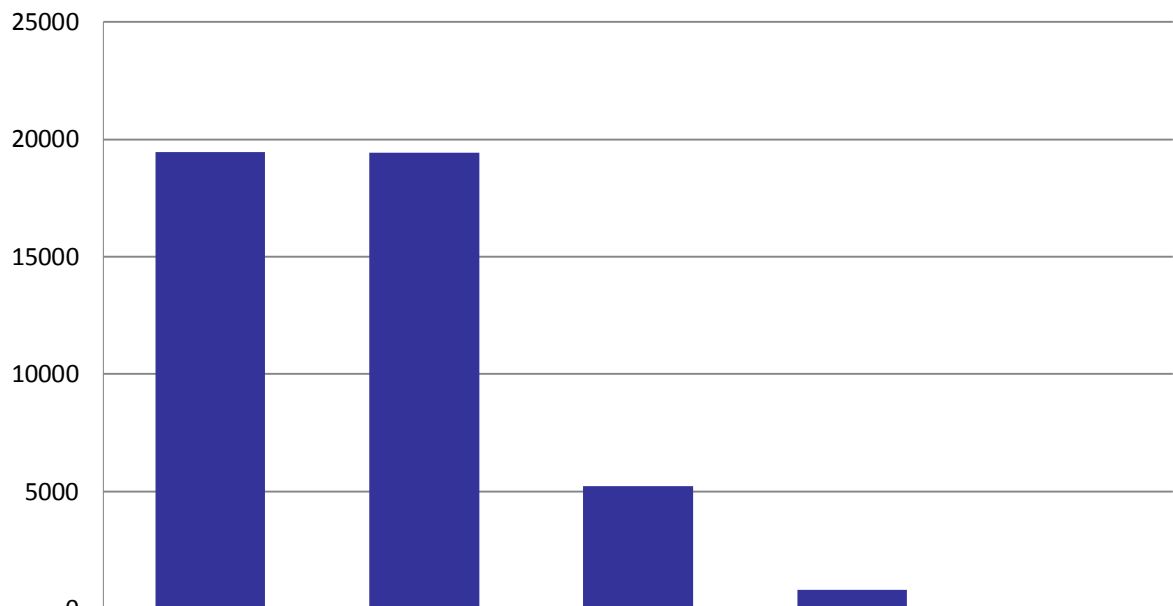
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Today is Apple Tax-Free Day



**USC Auxiliary Services IT  
Monthly Operations Reports  
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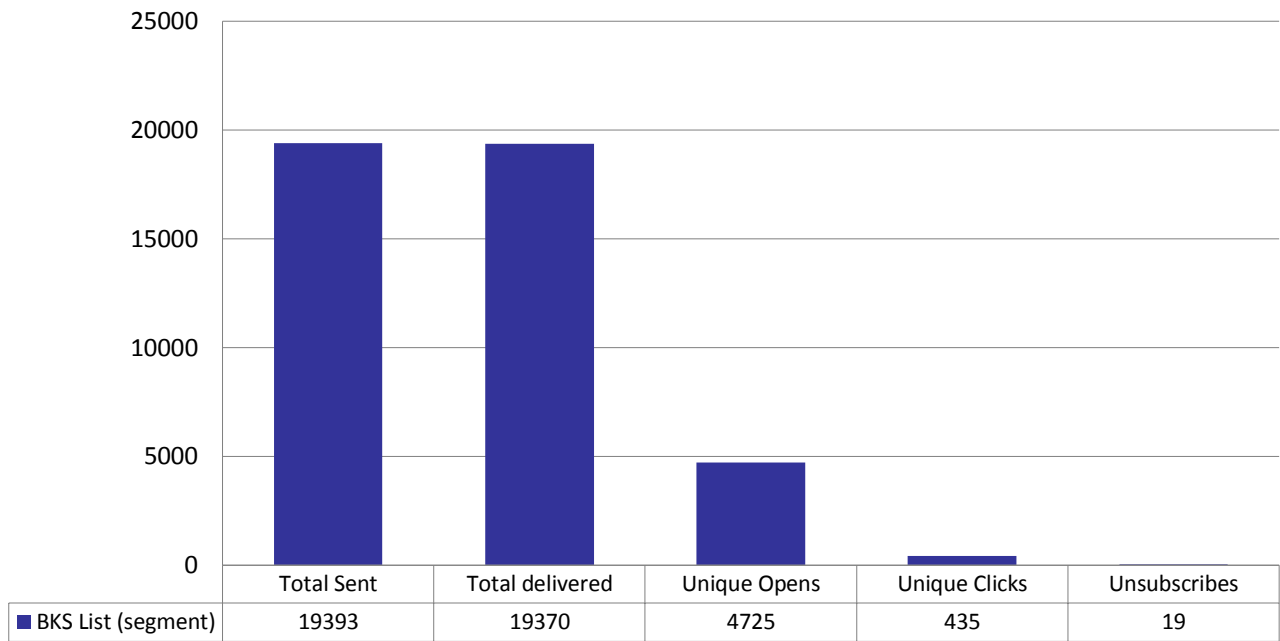
USC iPhone Cases



■ BKS List (segment)	19450	19418	5217	823	15
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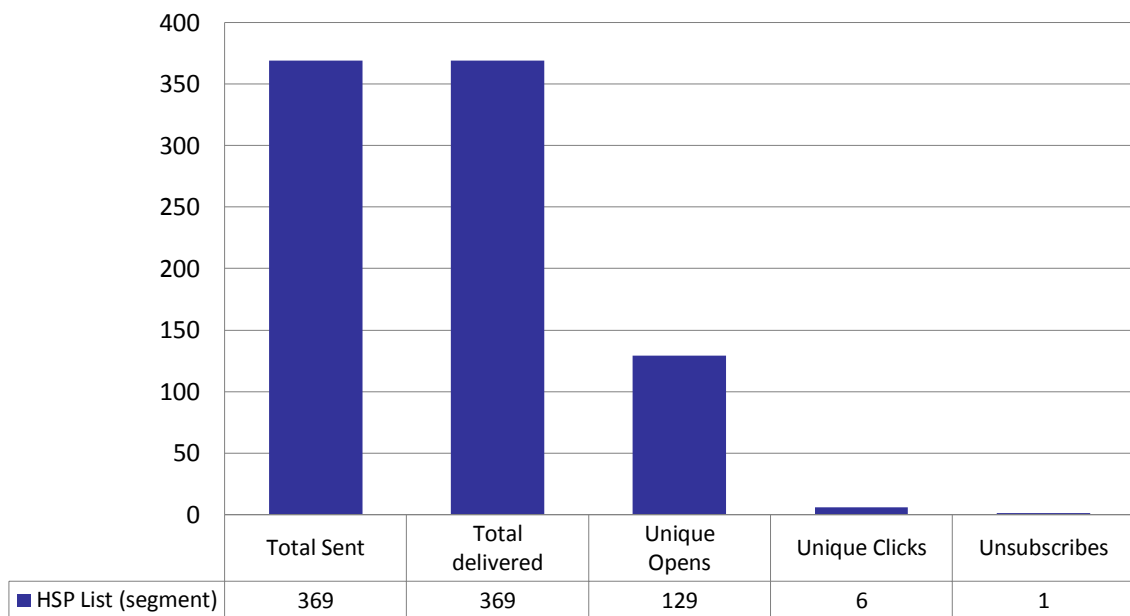
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USC Nike Hats



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St. Patrick's Day Lounge Specials at The Edmondson!!



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**THANK YOU!!**

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