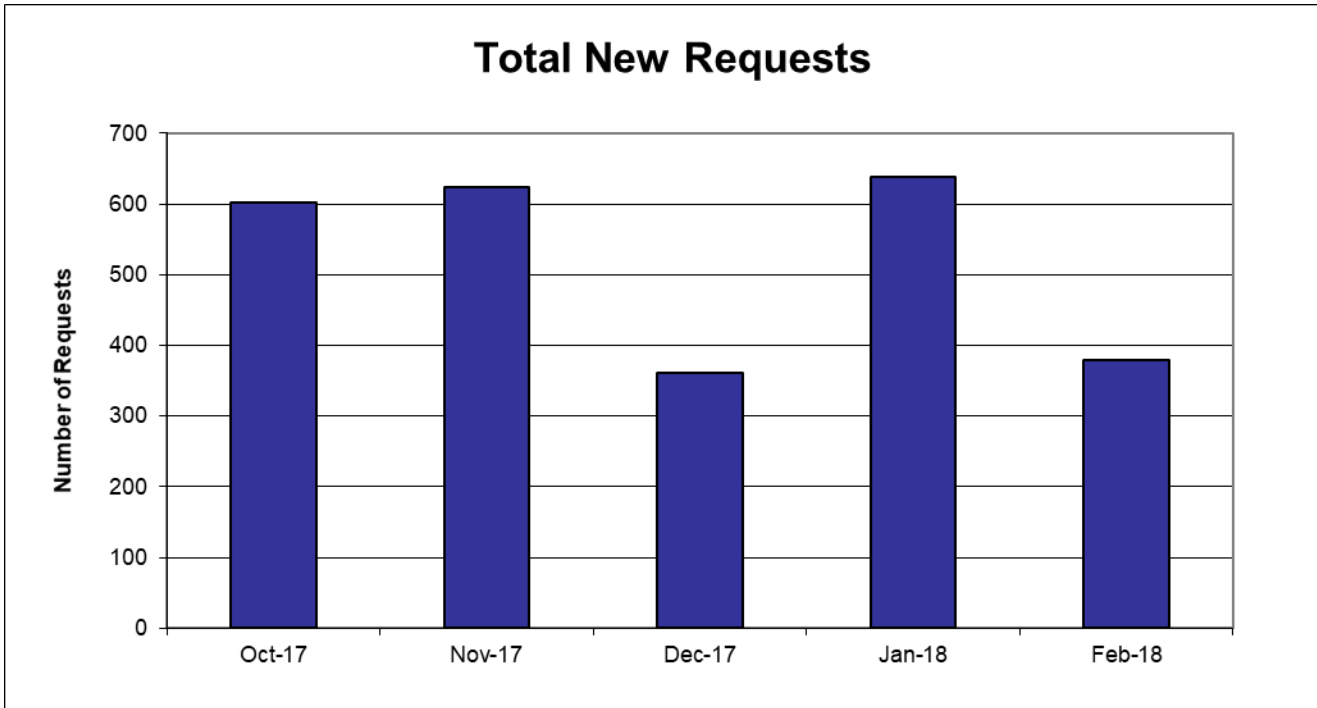


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Service Desk Reports
March 2018



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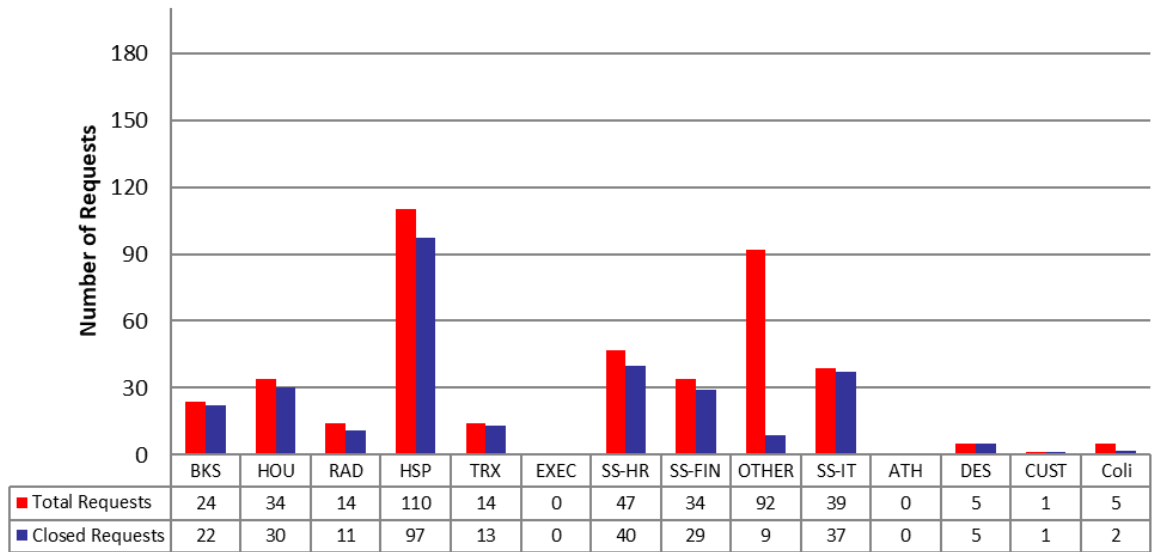
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Service Desk Reports

March 2018

Total New Vs Closed Requests



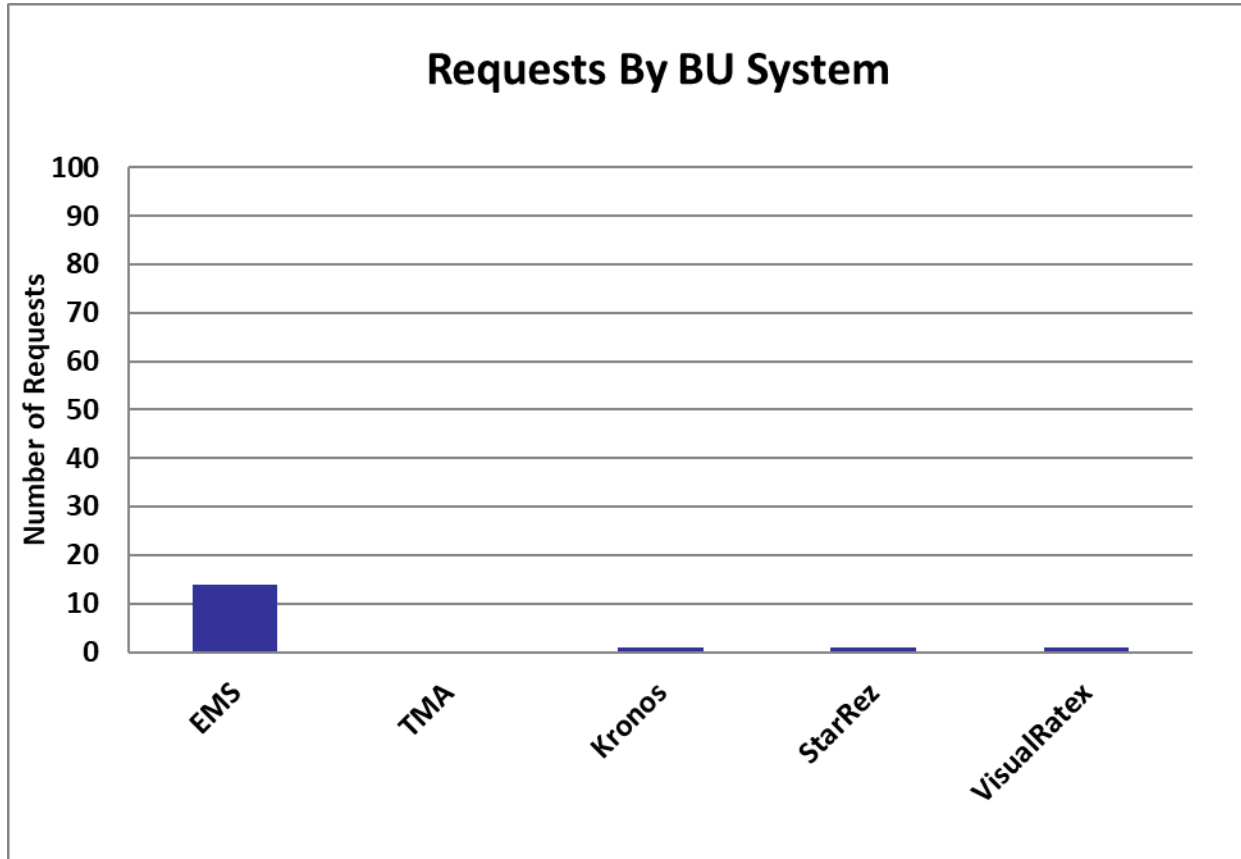
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March 2018



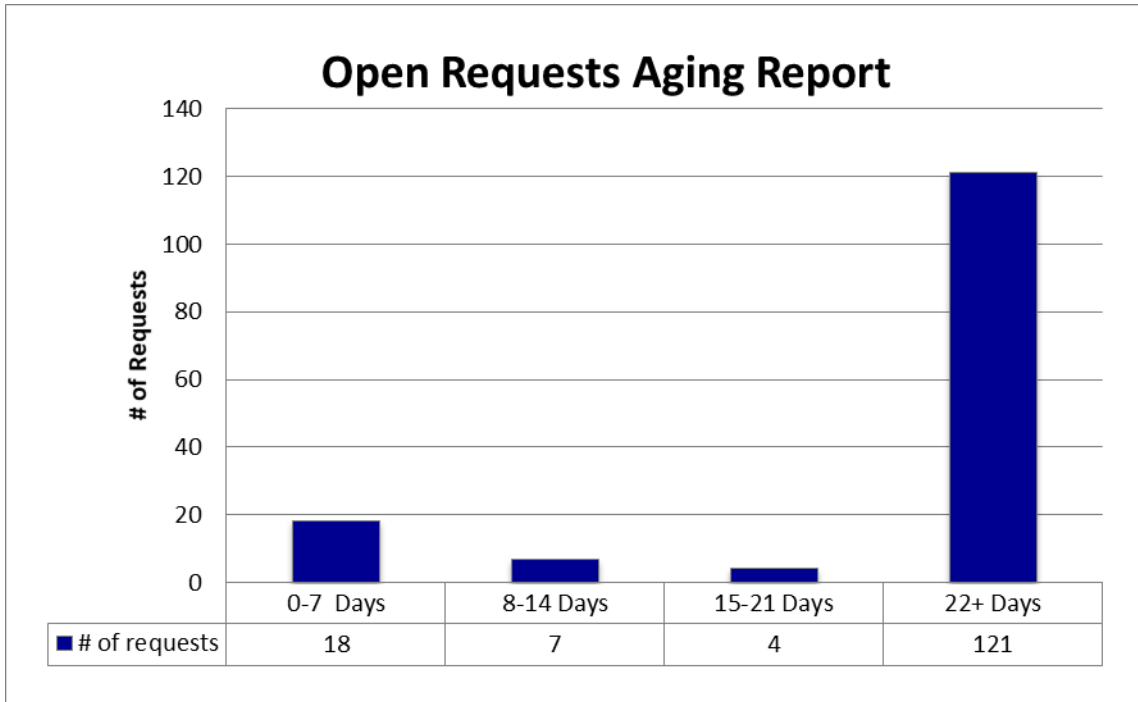
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March 2018



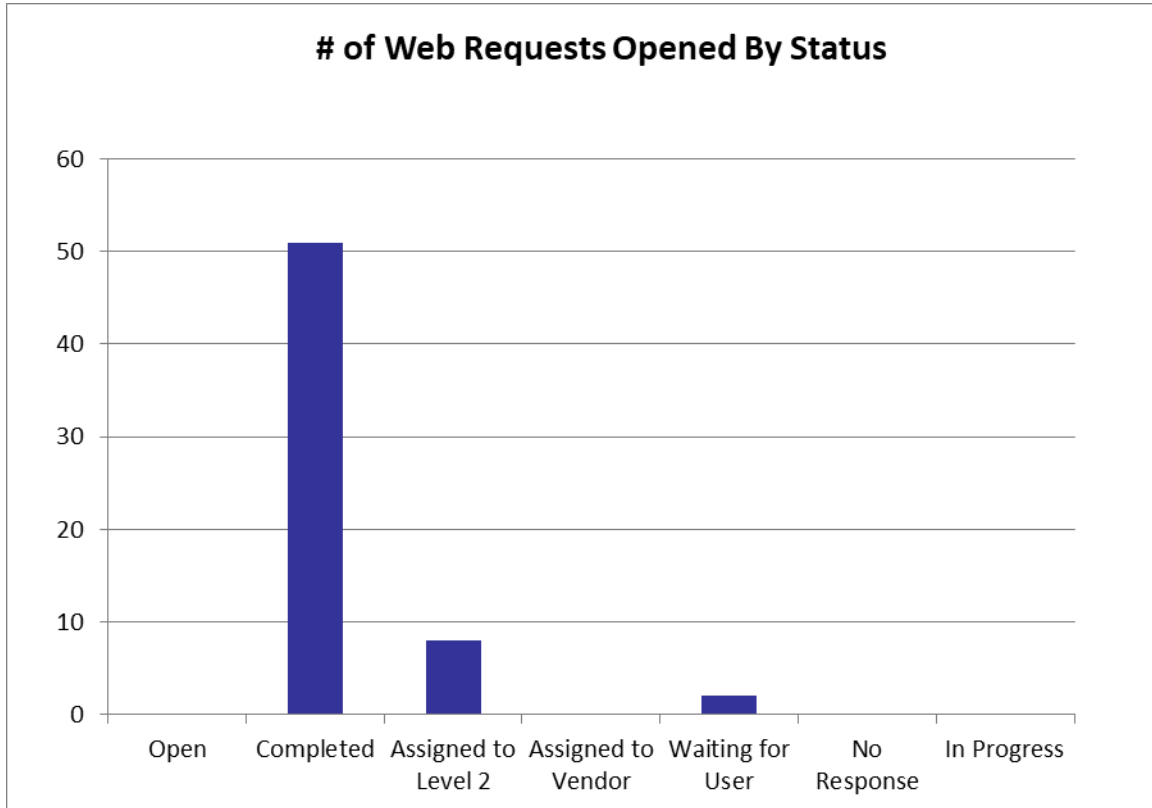
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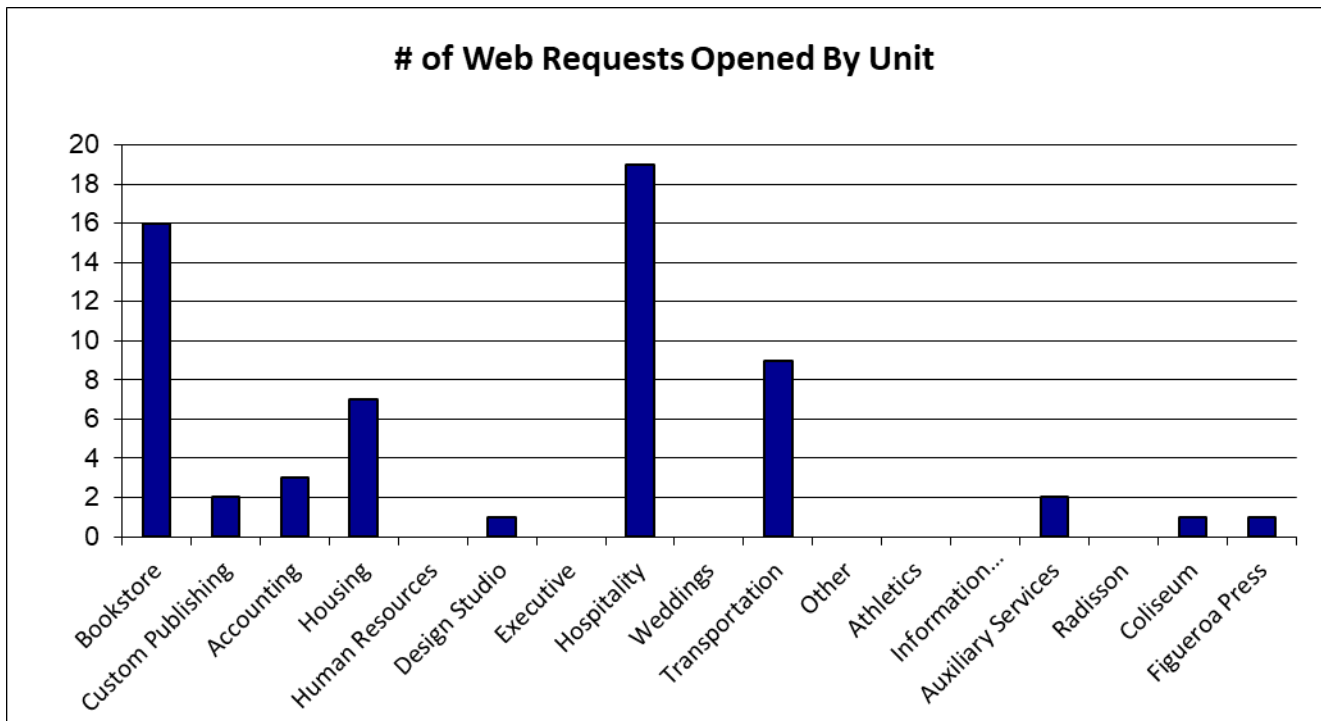
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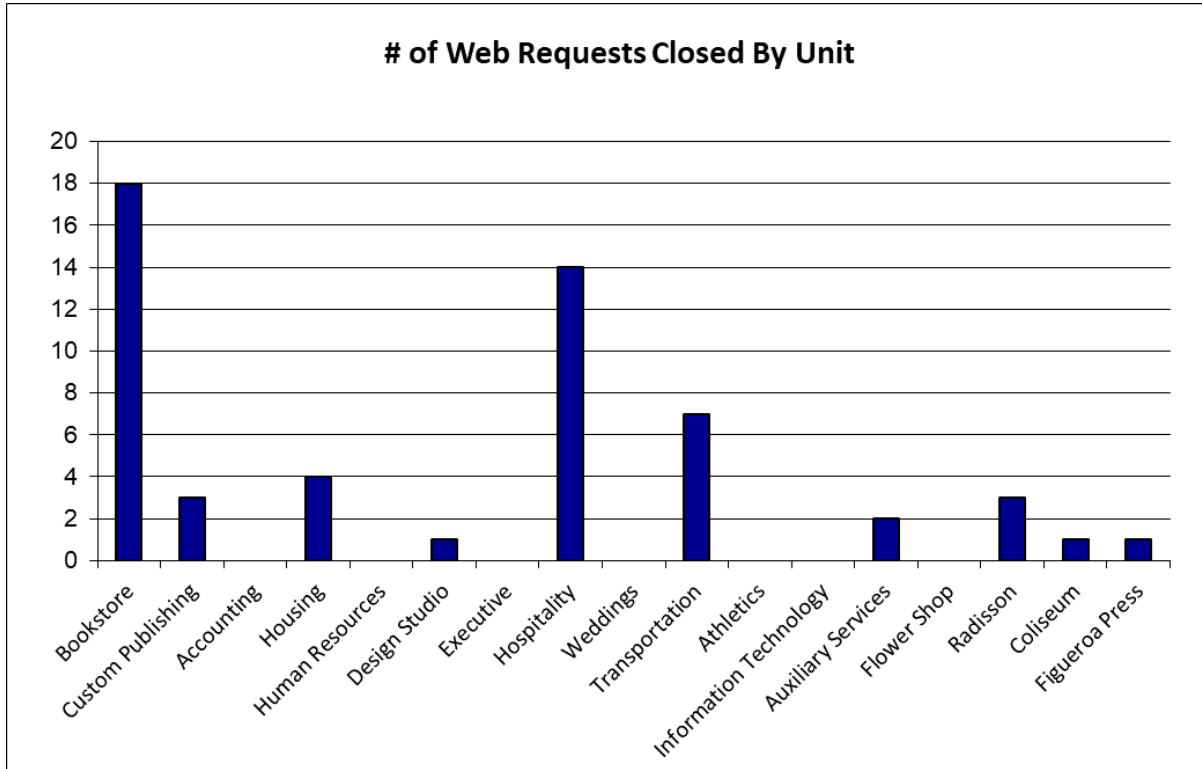
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March 2018



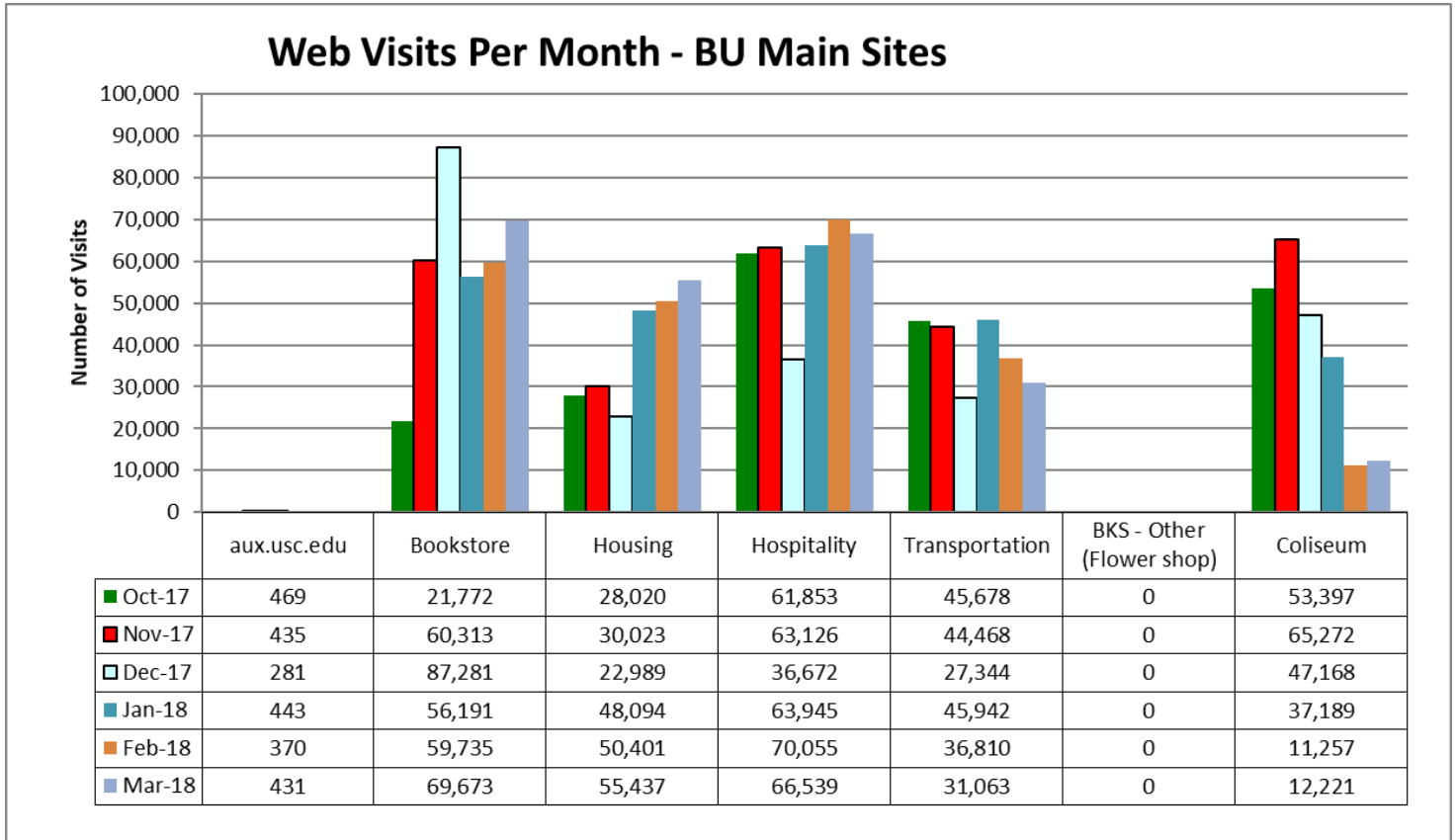
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Website Reports

March 2018



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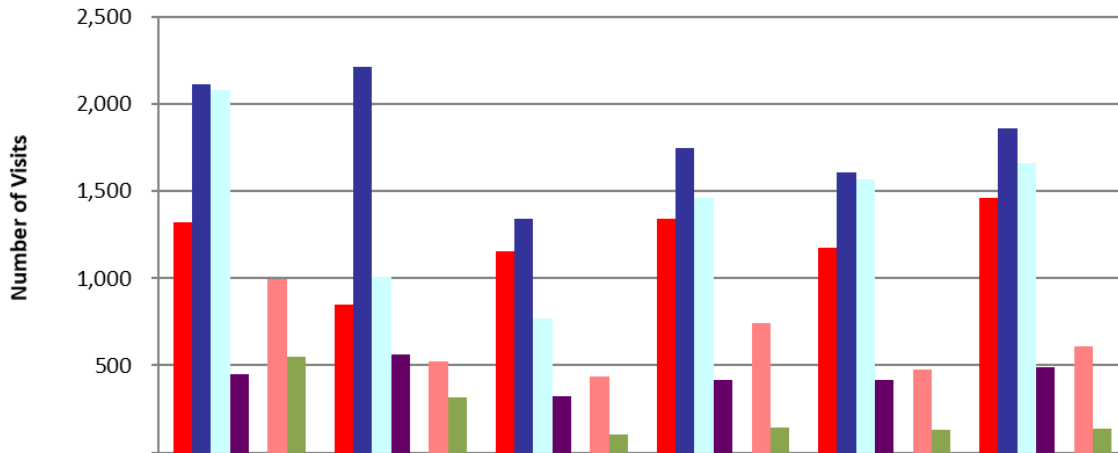
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Website Reports

March 2018

Web Visits Per Month - HSP Micro Sites



	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18
■ McKays	1,319	849	1,153	1,343	1,174	1,462
■ The Lab	2,111	2,213	1,340	1,745	1,609	1,858
■ Moreton Fig	2,082	1,007	768	1,463	1,565	1,661
■ Rosso Oro's Pizzeria	447	563	321	419	415	492
■ Seeds Marketplace	-	-	-	-	-	-
■ Traditions	994	523	434	743	474	607
■ The Edmondson	550	320	104	142	130	135

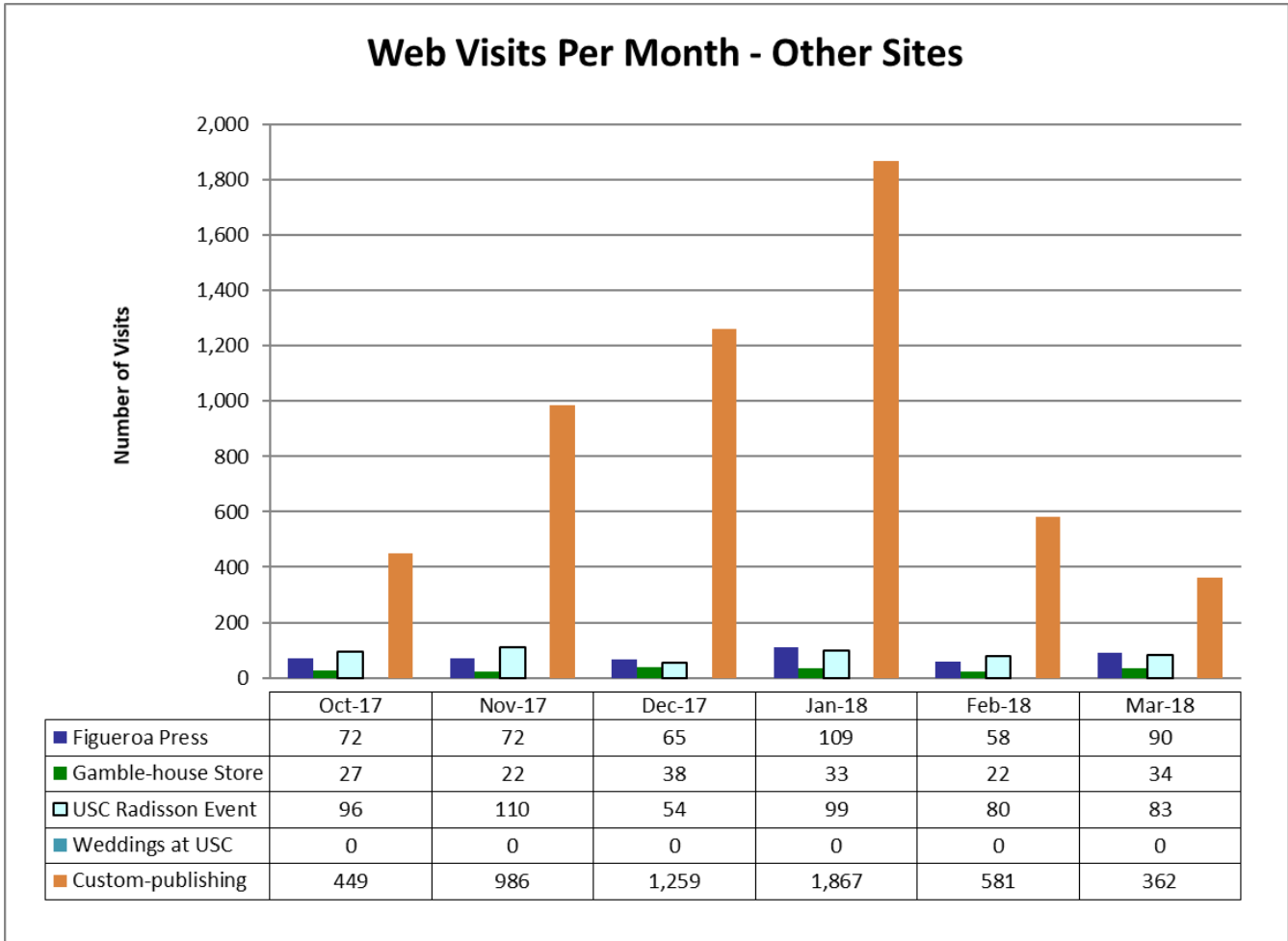
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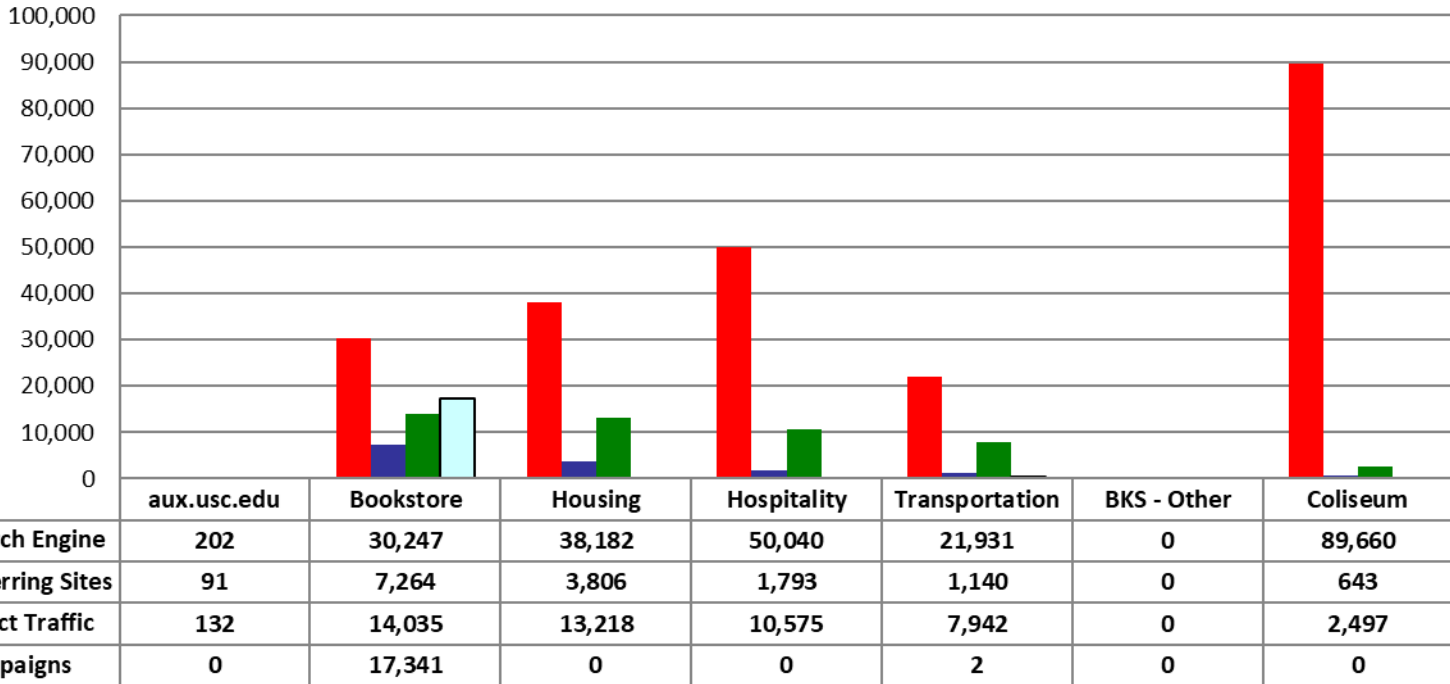


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March 2018

March 2018 Traffic Sources - BU Main Sites



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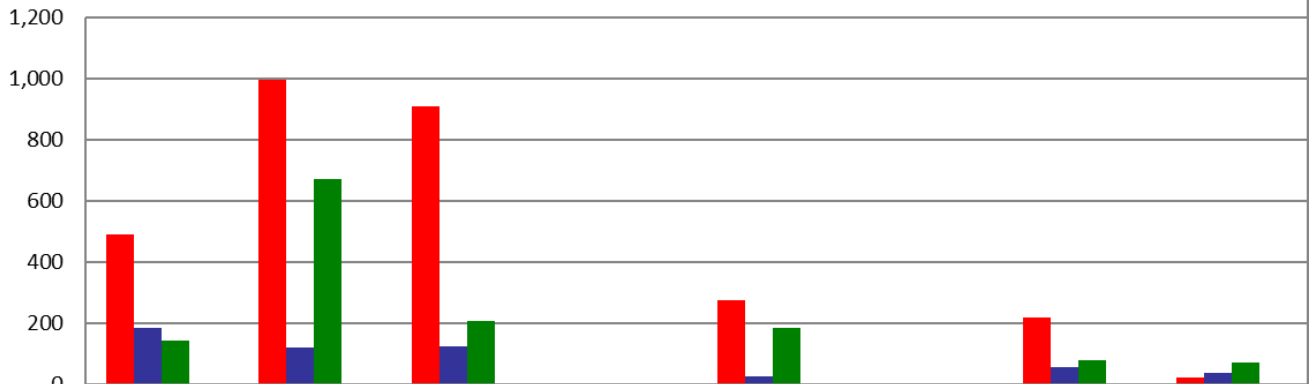
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Website Reports

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March 2018 Traffic Sources - HSP Micro Sites



	McKays	The Lab	Moreton Fig	Weddings at USC	Rosso Oro's Pizzeria	Seeds Marketplace	Traditions	The Edmondson
Search Engine	491	994	910	0	277	0	219	22
Referring Sites	185	119	125	0	25	0	58	38
Direct Traffic	144	671	207	0	184	0	81	70
Campaigns	0	0	0	0	0	0	0	0

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Website Reports

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March 2018 Traffic Sources - Other Sites



	Figueroa Press	Gamble-house Store	Weddings at USC	USC Radisson Event	Custom-publishing
Search Engine	55	14	0	54	39
Referring Sites	9	2	0	0	92
Direct Traffic	26	10	0	29	231
Campaigns	0	0	0	0	0

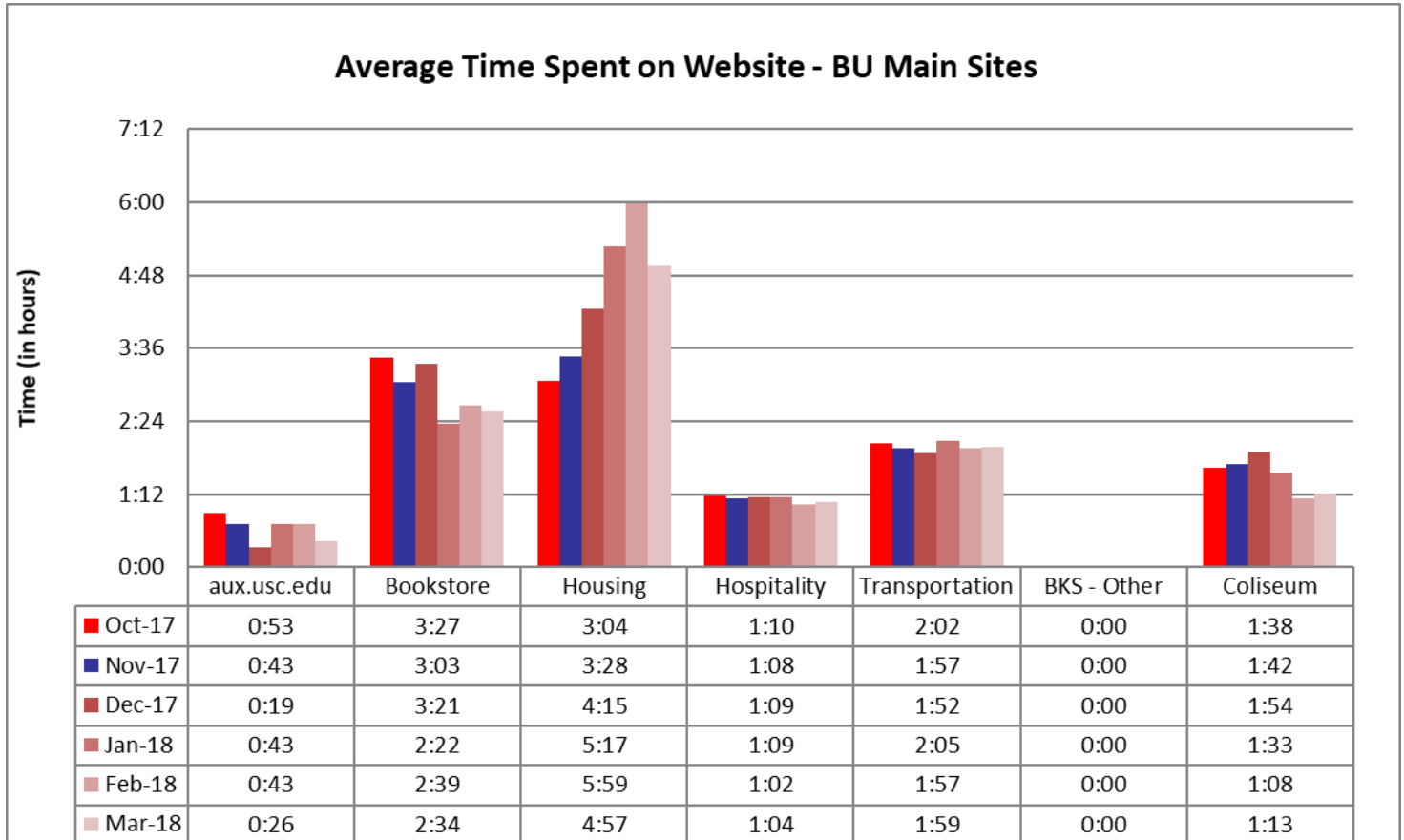
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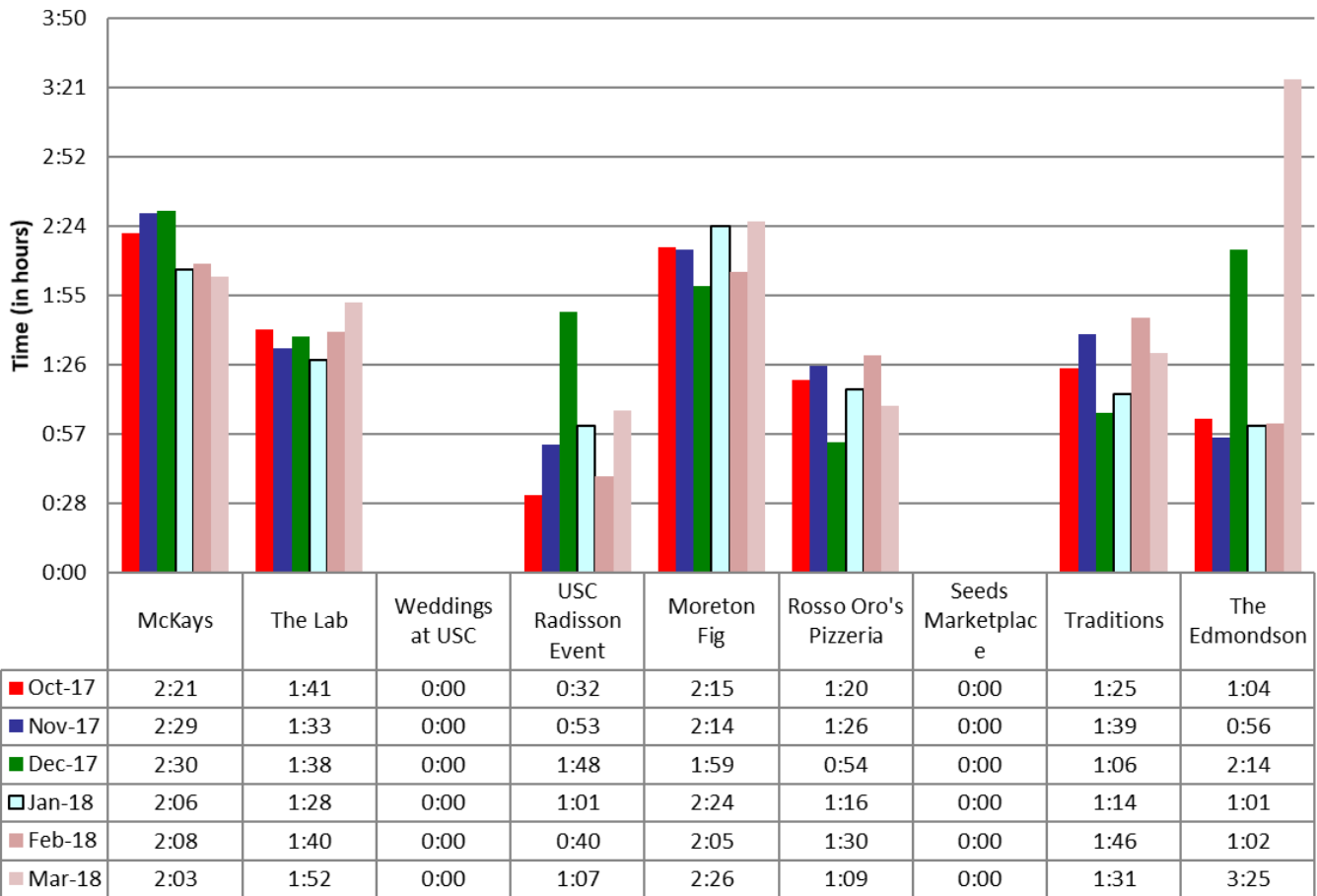
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Website Reports

March 2018

Average Time Spent on Website - HSP Micro Sites

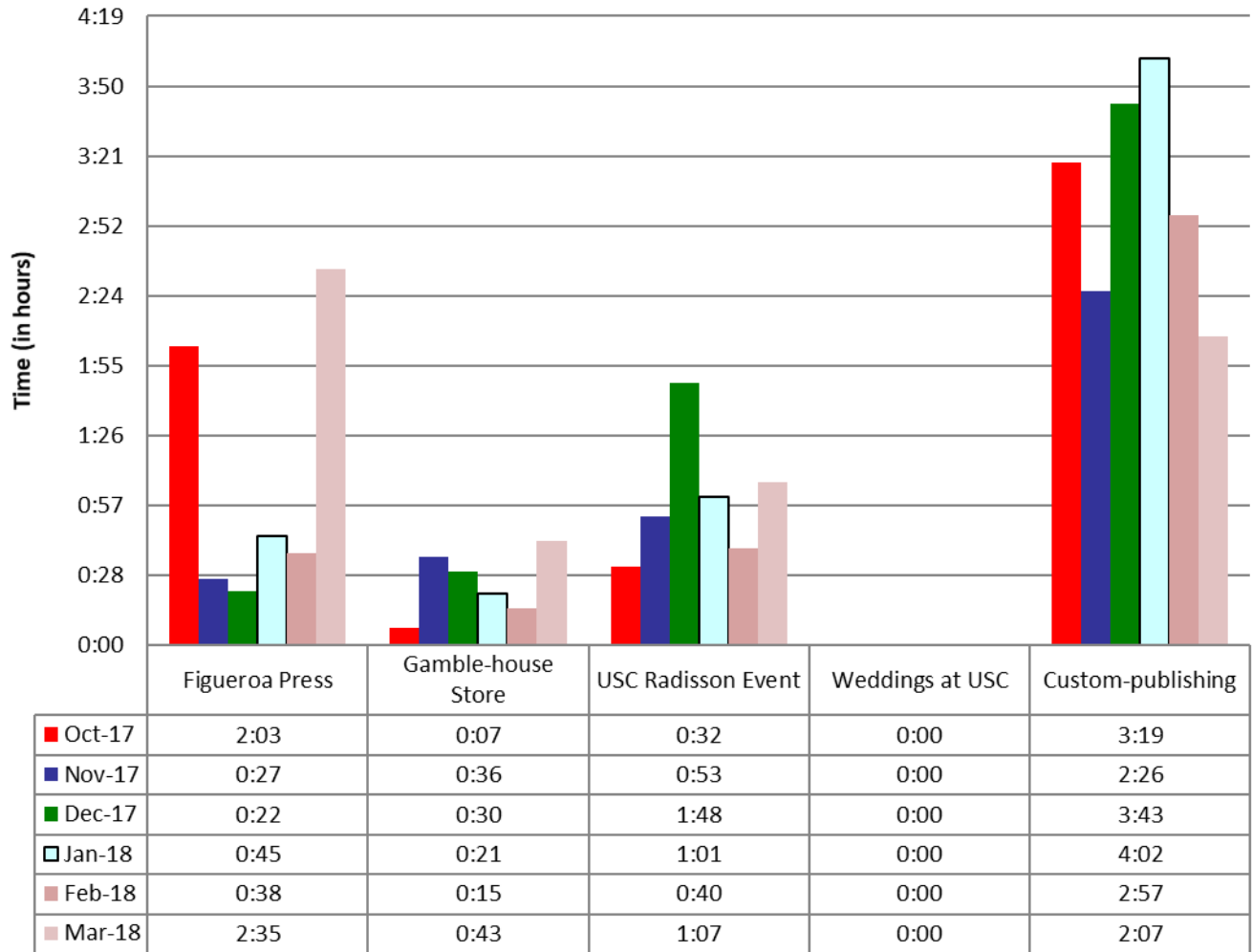


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Website Reports
March 2018**

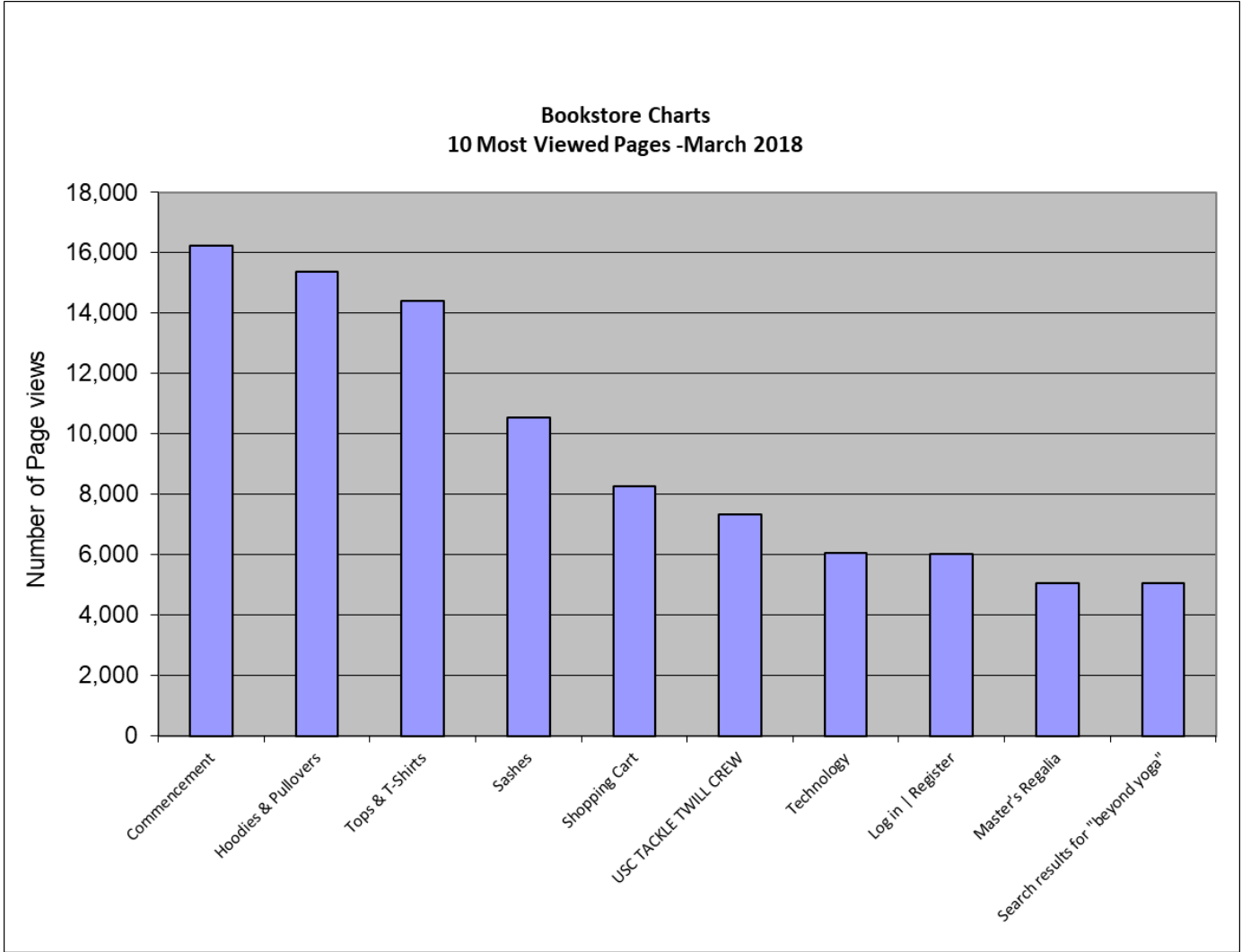
Average Time Spent on Website - Other Sites



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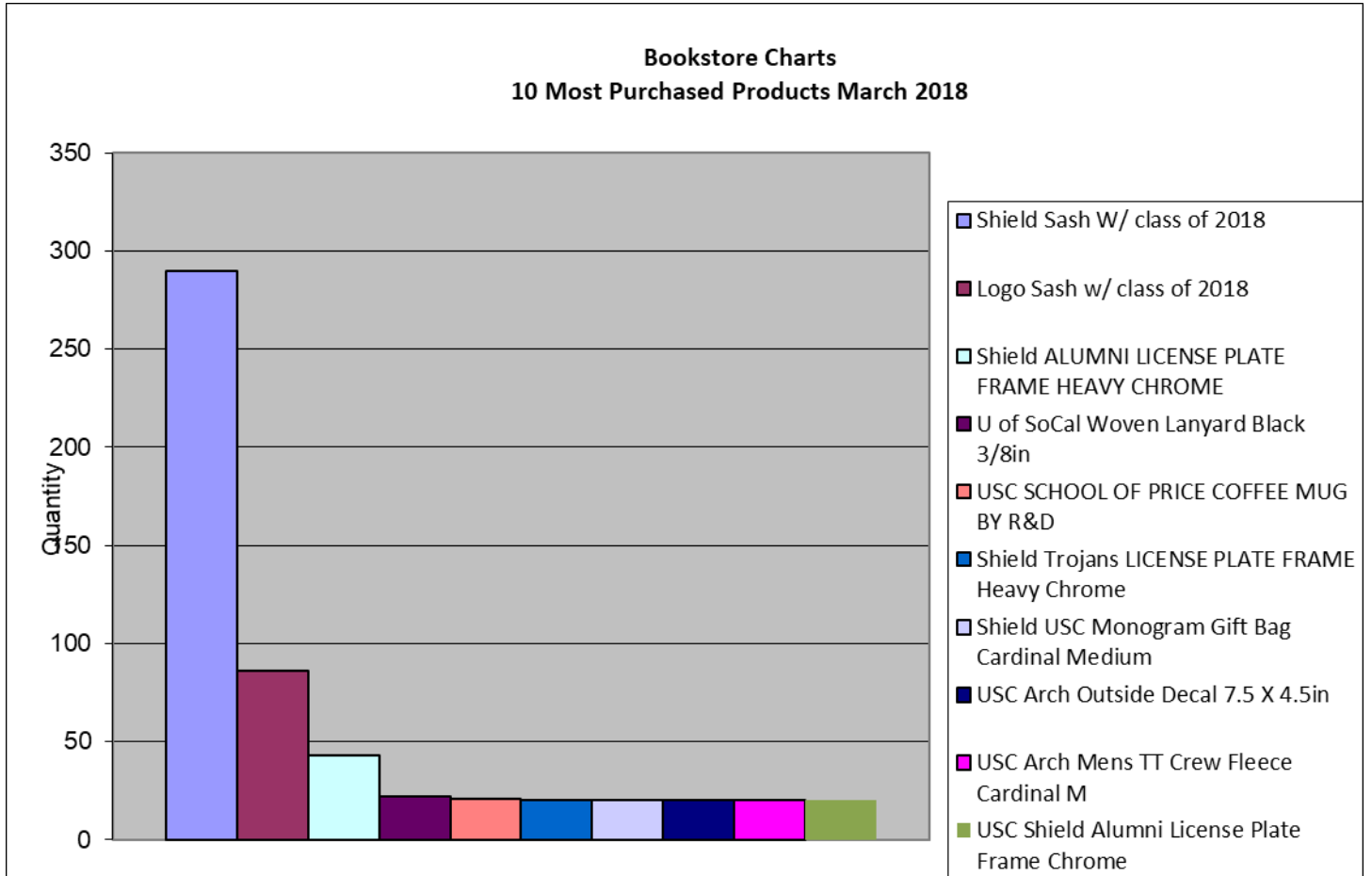
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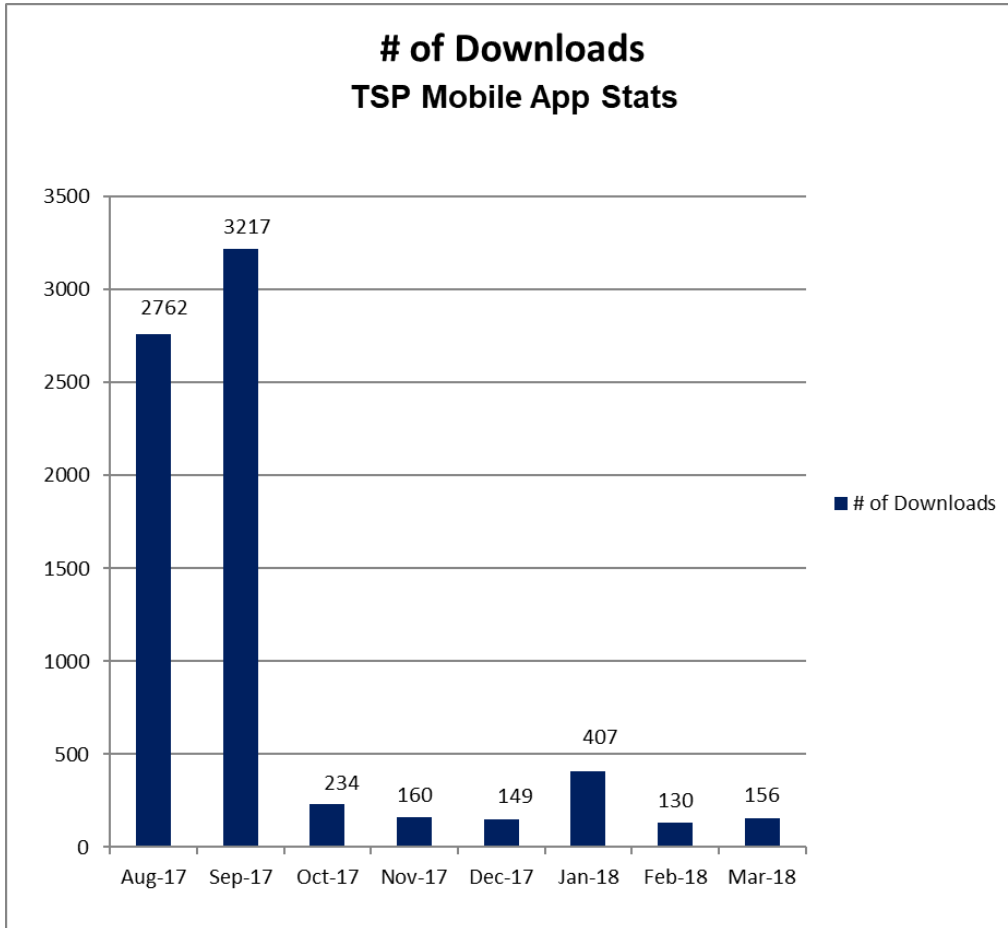
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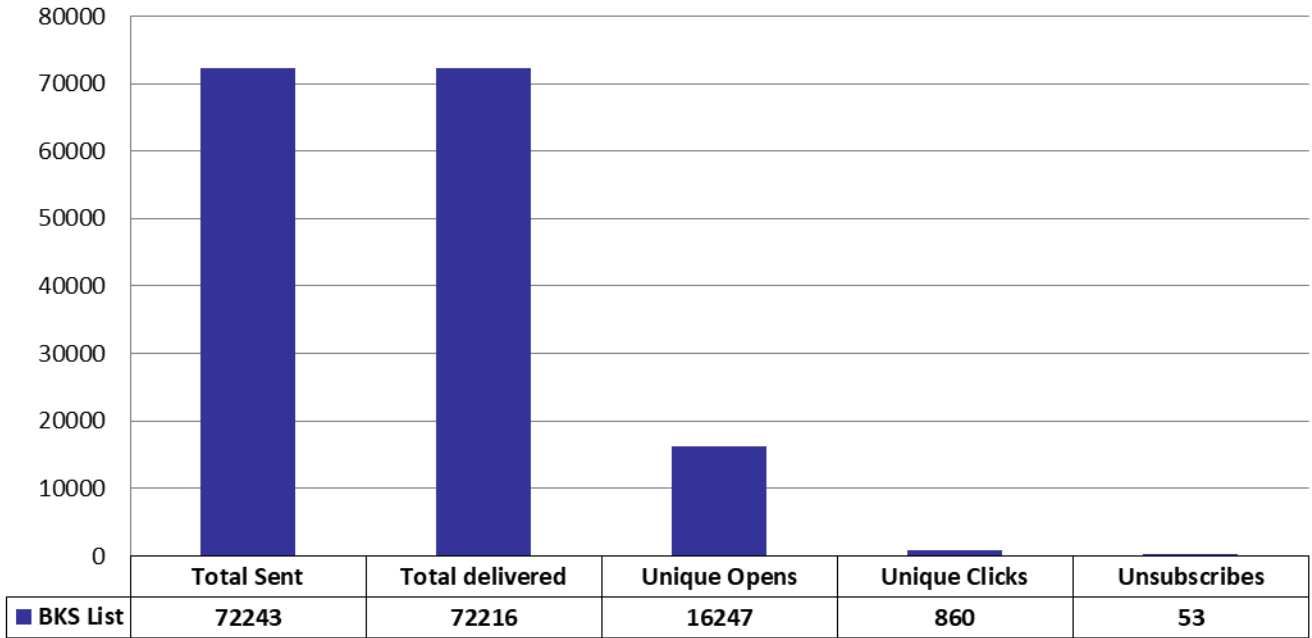


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Apple Tax Free Day is Tomorrow! - 03/27/2018



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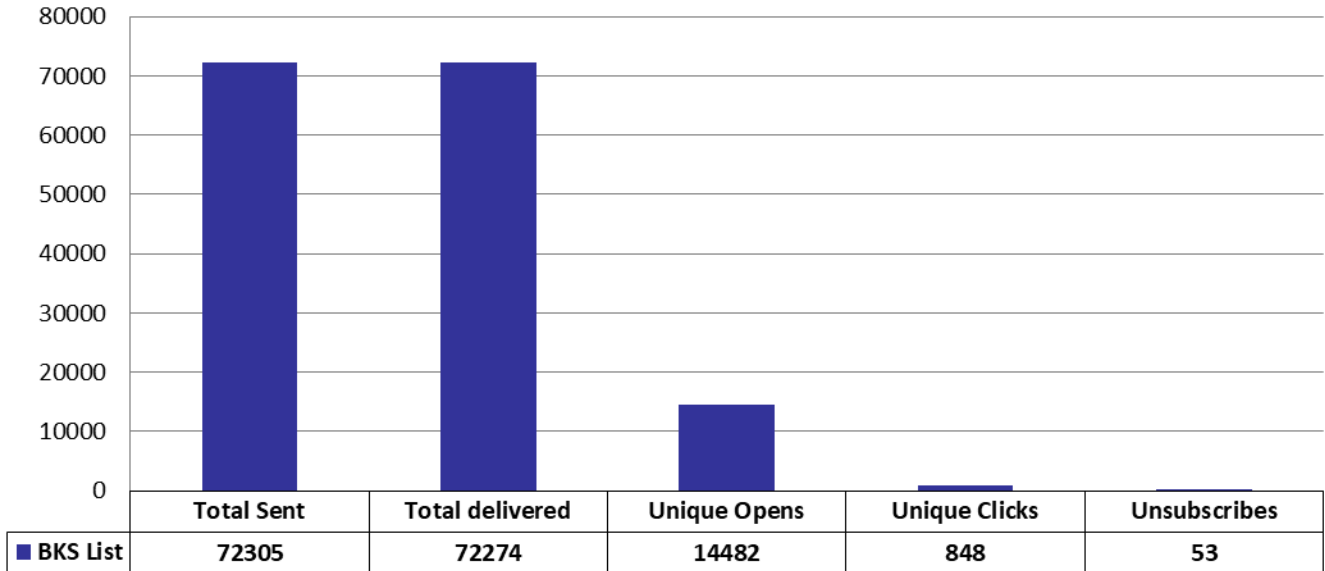
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Spring Into Savings! - 03/24/2018



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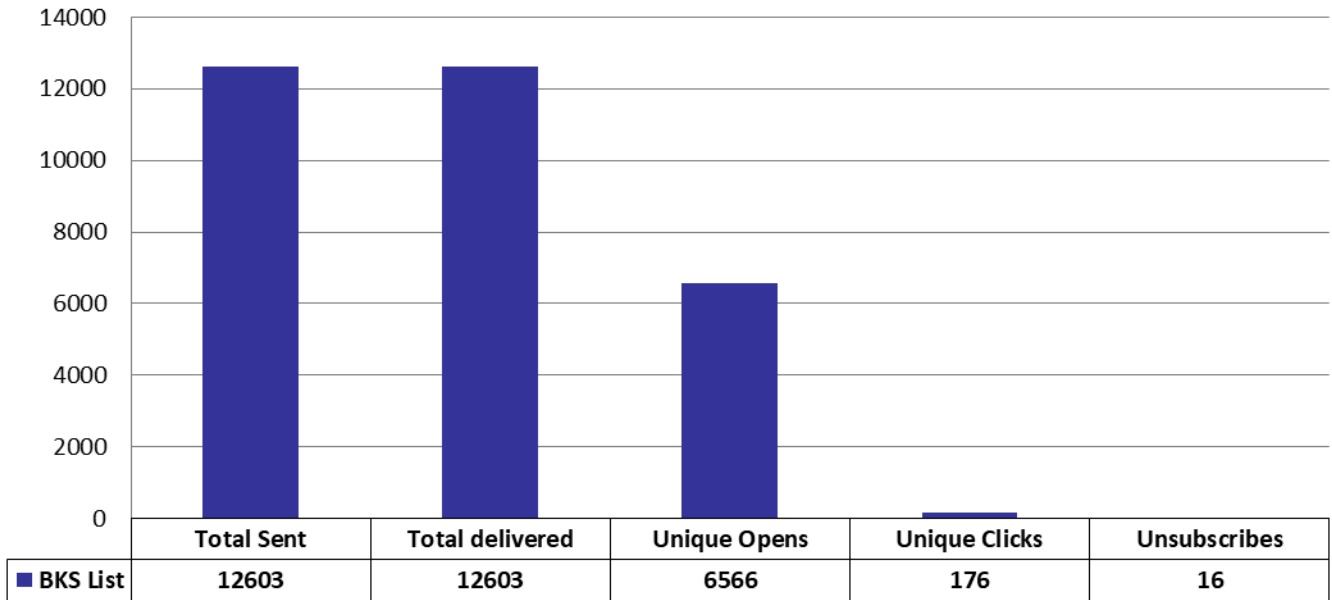
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Commencement Event at USC Bookstore - 03/21/2018



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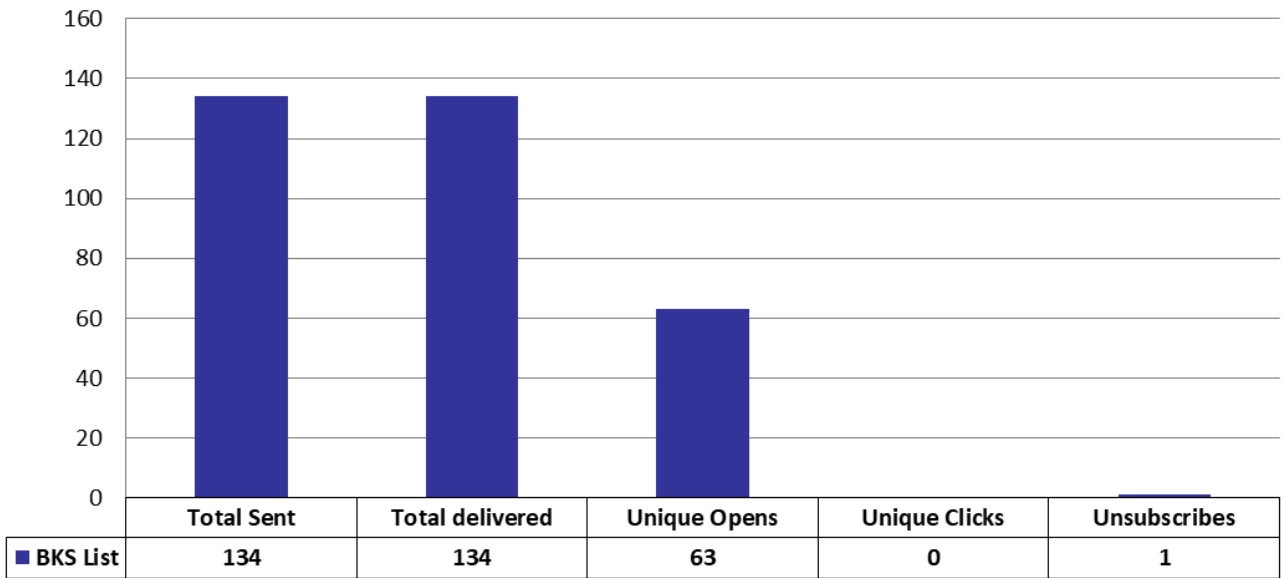
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CANCELLED - USC Crafted Collections Spring Showcase - 03/20/2018



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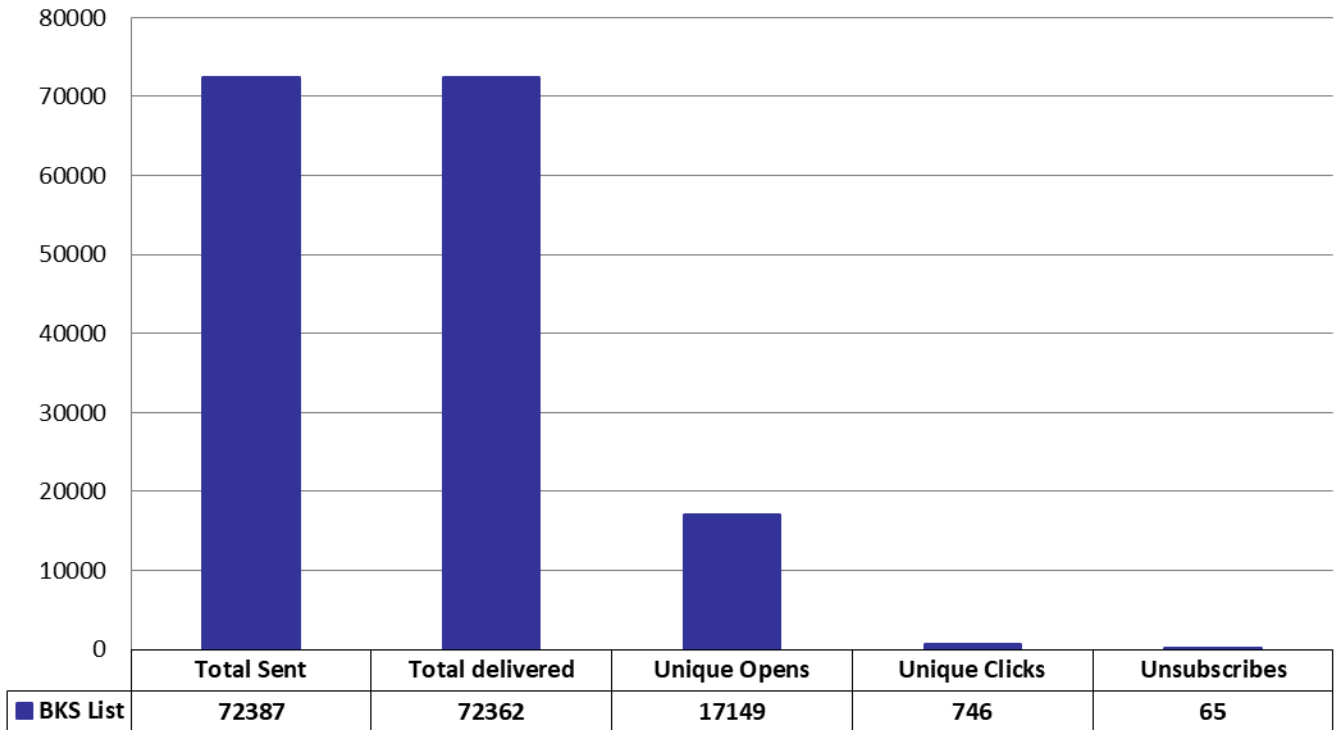
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Trojans Are in NIT to Win It! 🏆 - 03/19/2018



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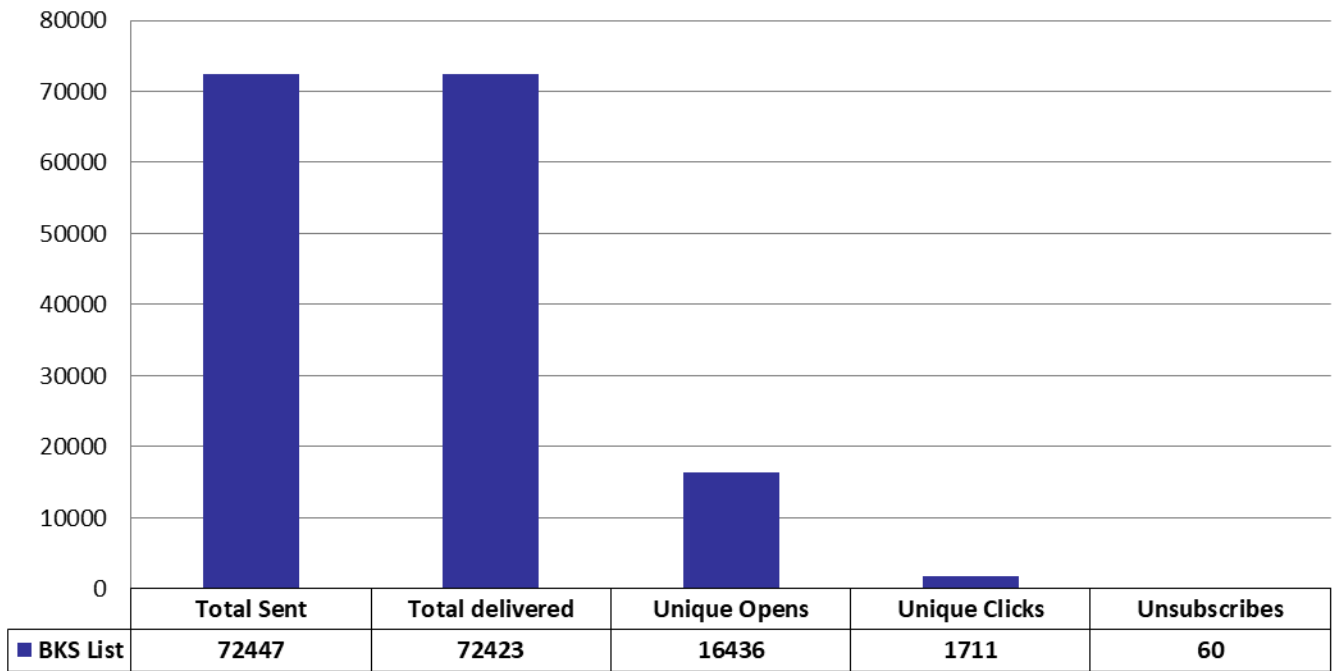
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☼ Get Rain Ready - Trojan Style ☼ - 03/17/2018



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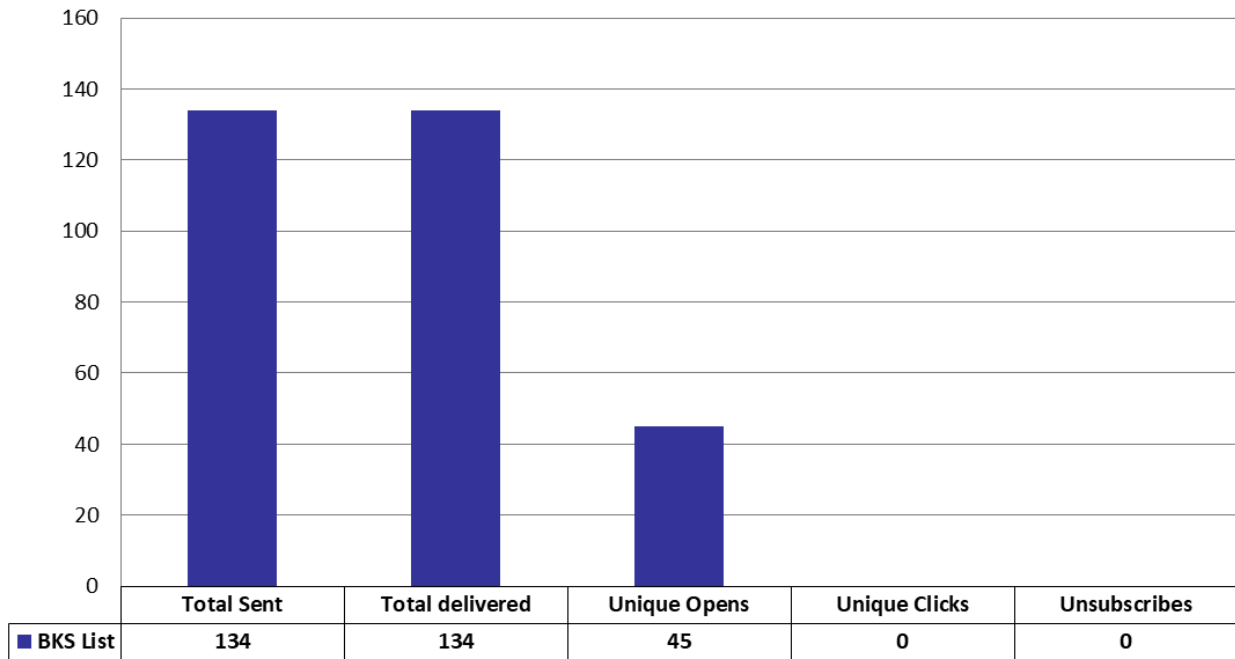
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USC Crafted Collections Spring Showcase! - 03/15/2018



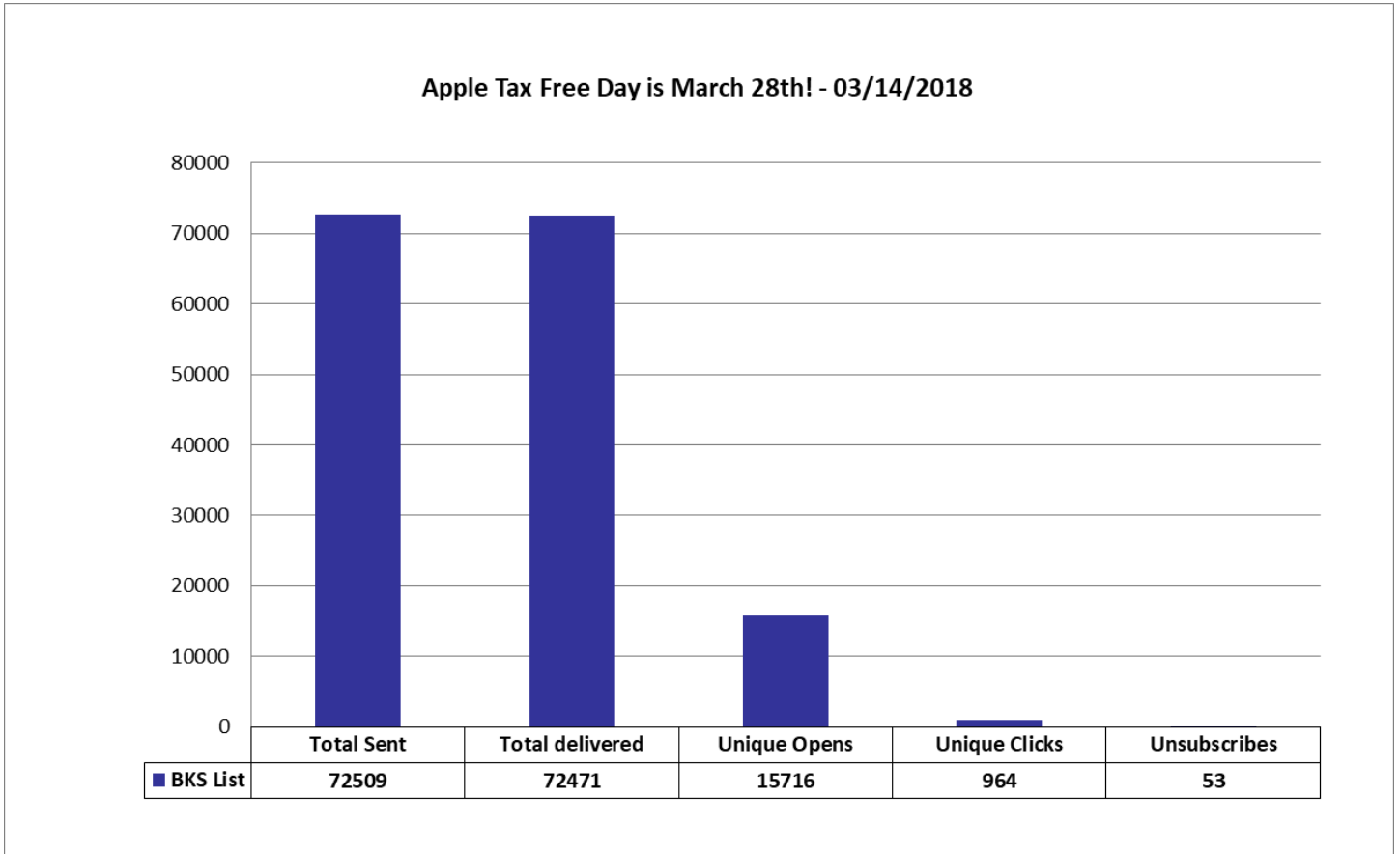
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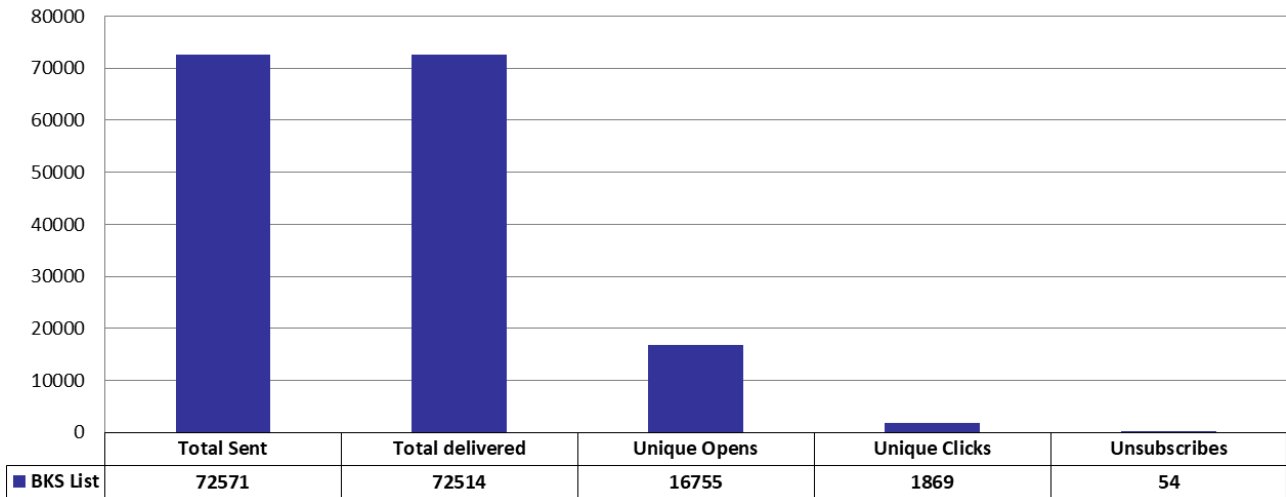
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Flash Sale! 25% Off USC Fridges Today Only - 03/10/2018



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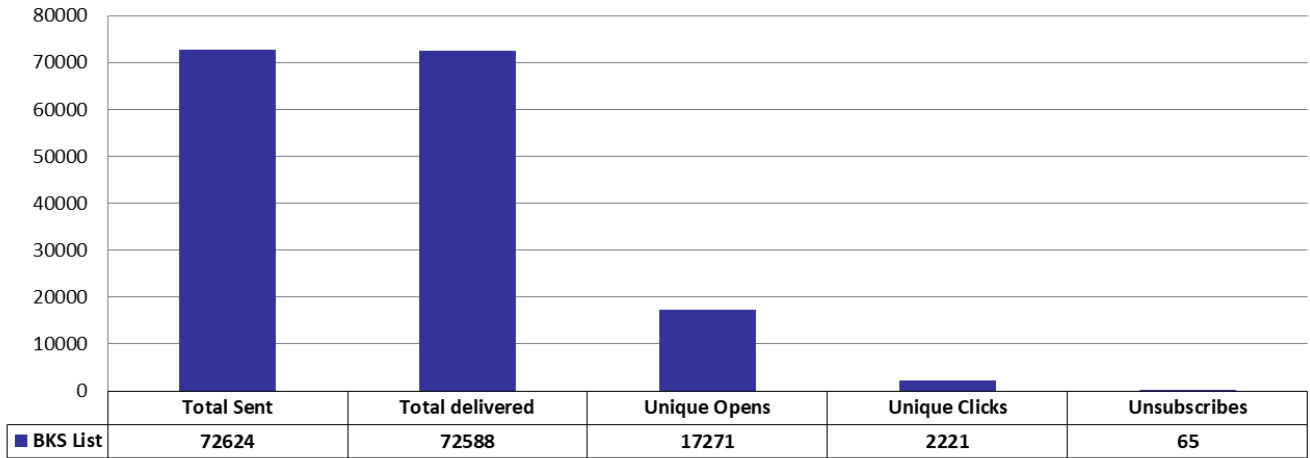
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Flash Sale on Beyond Yoga - Today Only! - 03/03/2018



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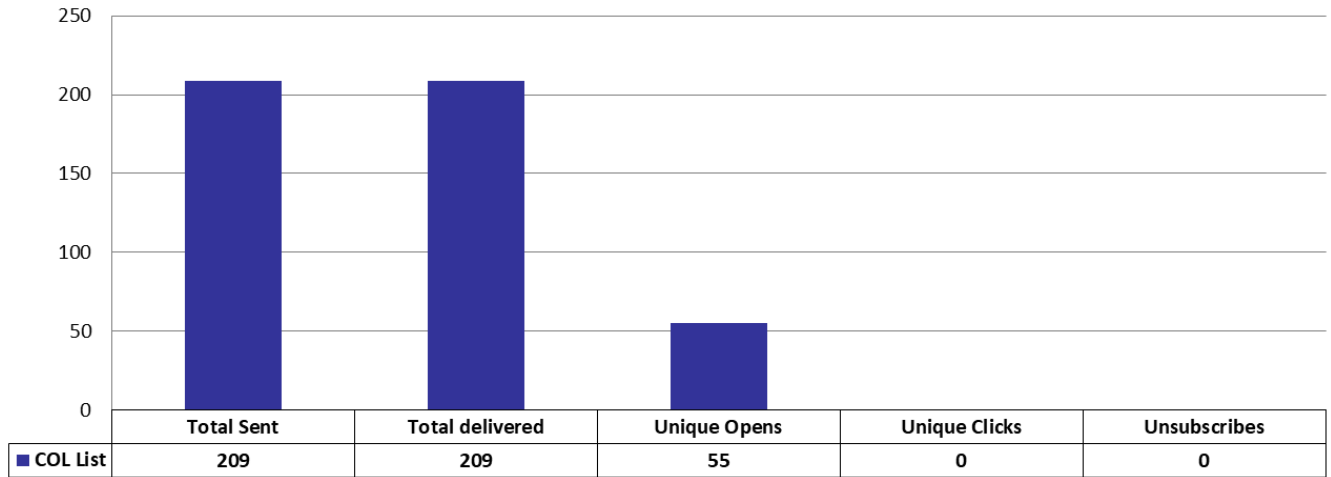
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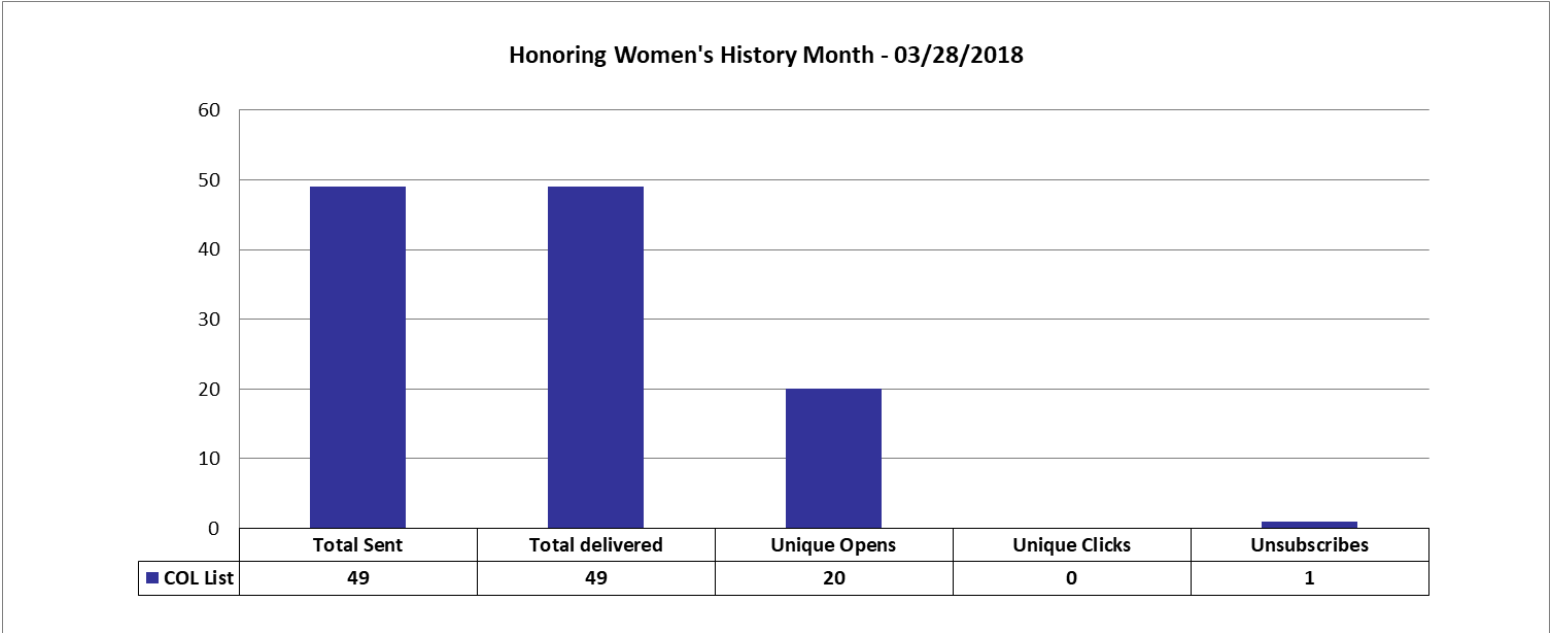
On This Day in History at the Los Angeles Memorial Coliseum - 03/29/2018



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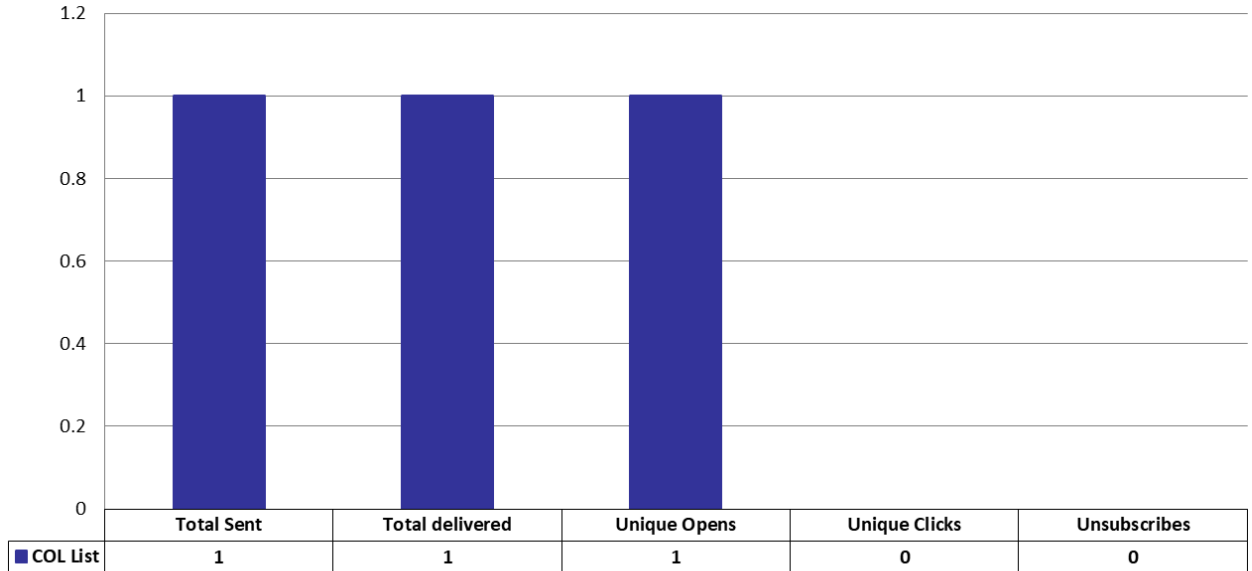
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On This Day in History at the Los Angeles Memorial Coliseum - 03/28/2018

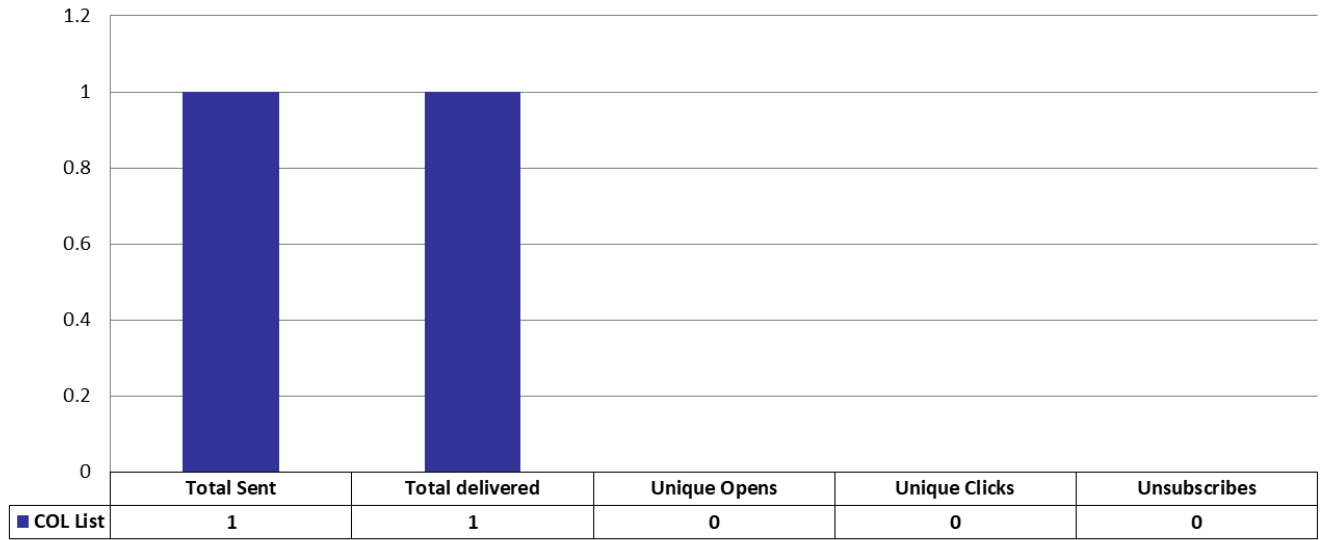


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Honoring Women's History Month - 03/28/2018

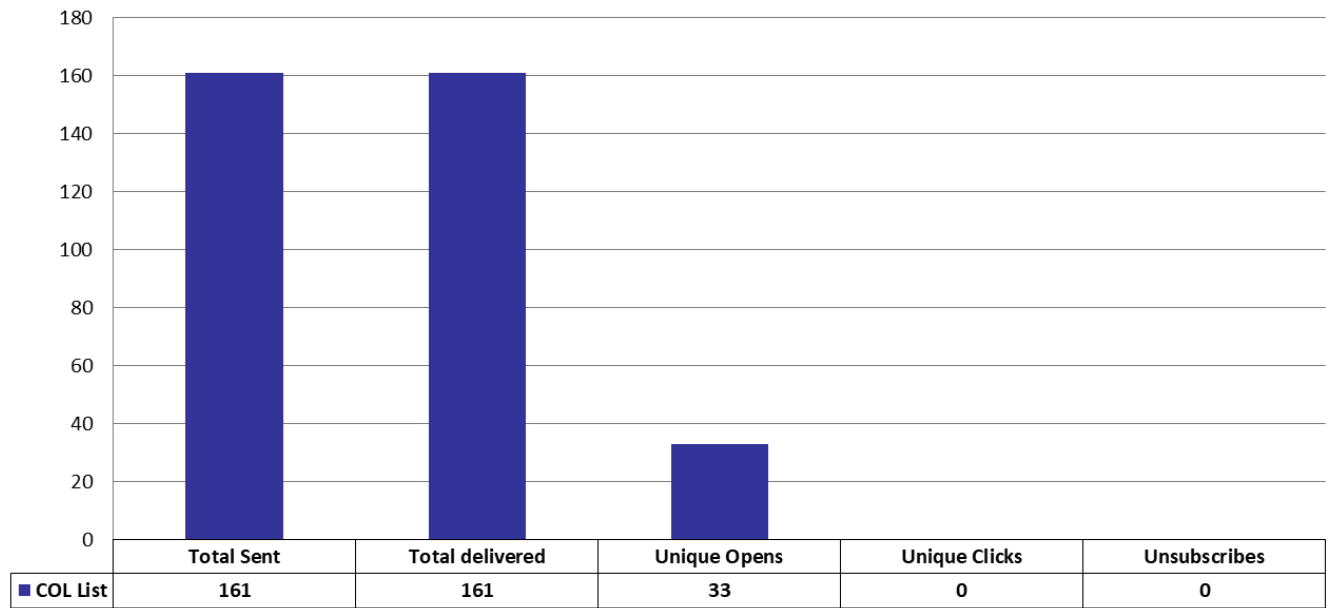


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Honoring Women's History Month - 03/28/2018

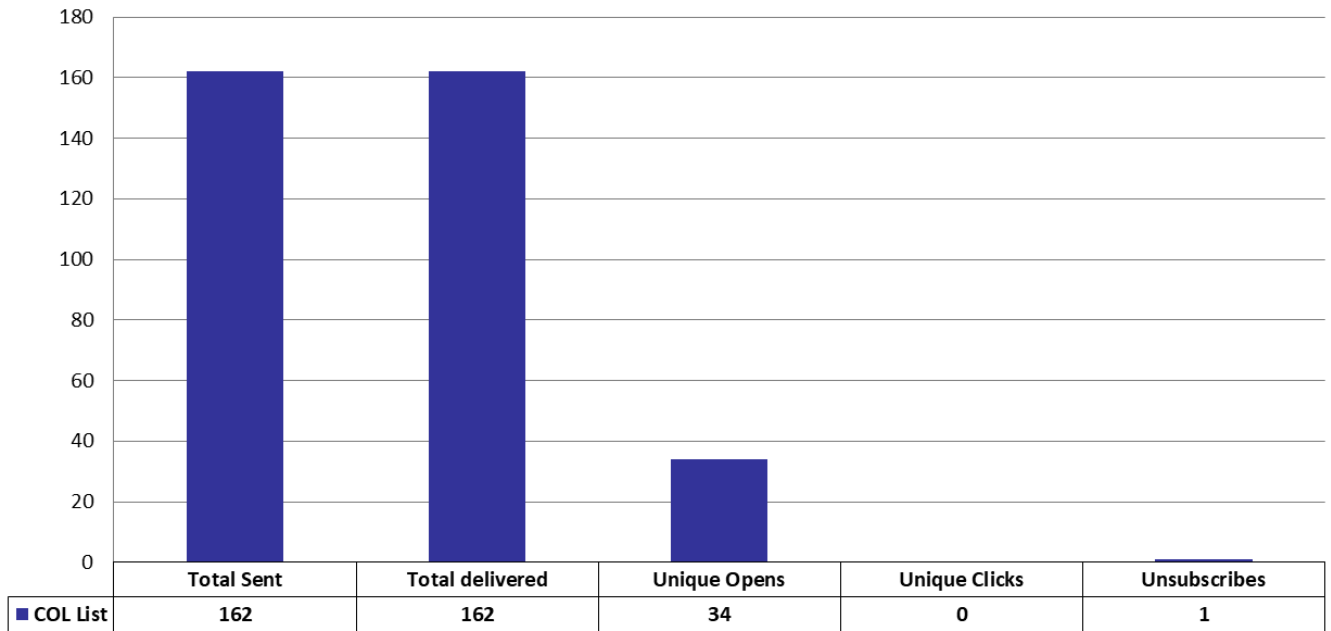


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On This Day in History at the Los Angeles Memorial Coliseum - 03/26/2018

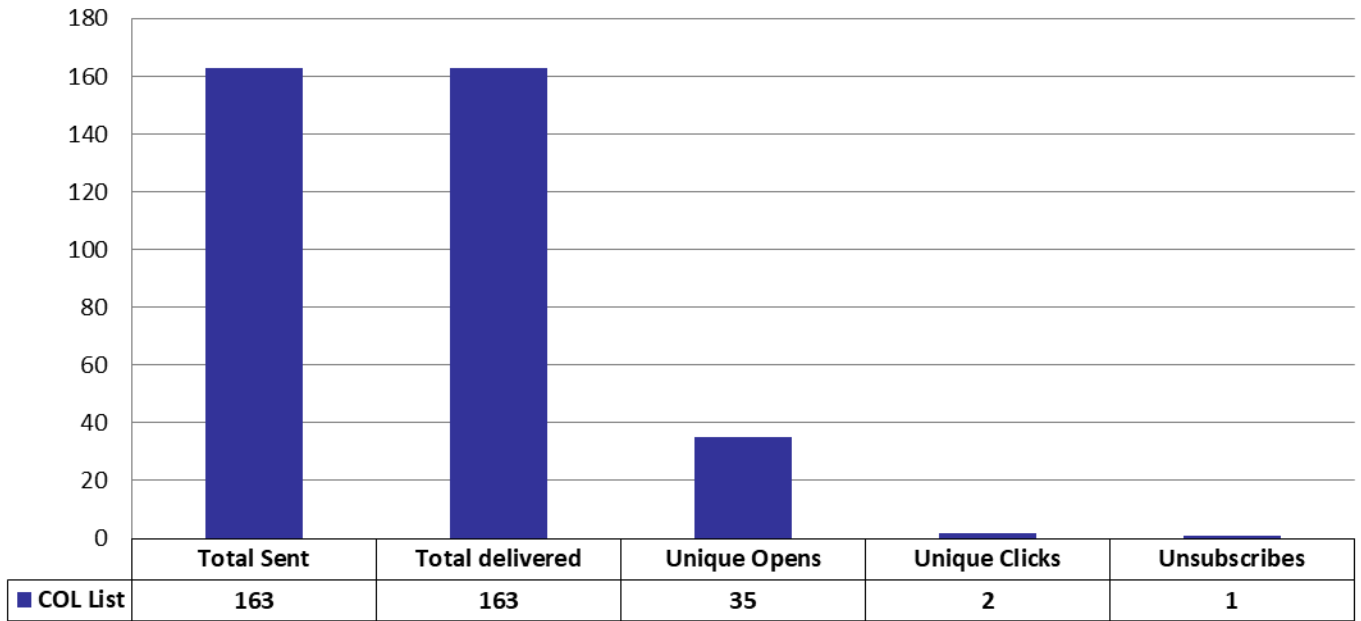


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Honoring Women's History Month - 03/22/2018

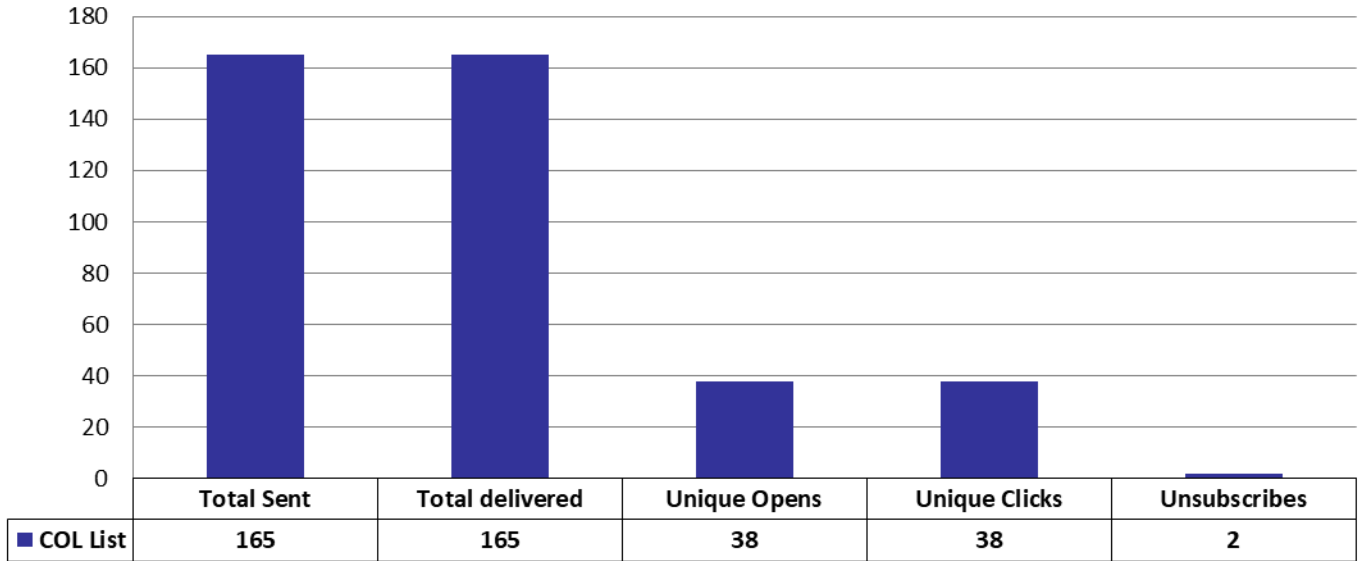


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On This Day in History at the Los Angeles Memorial Coliseum - 03/21/2018

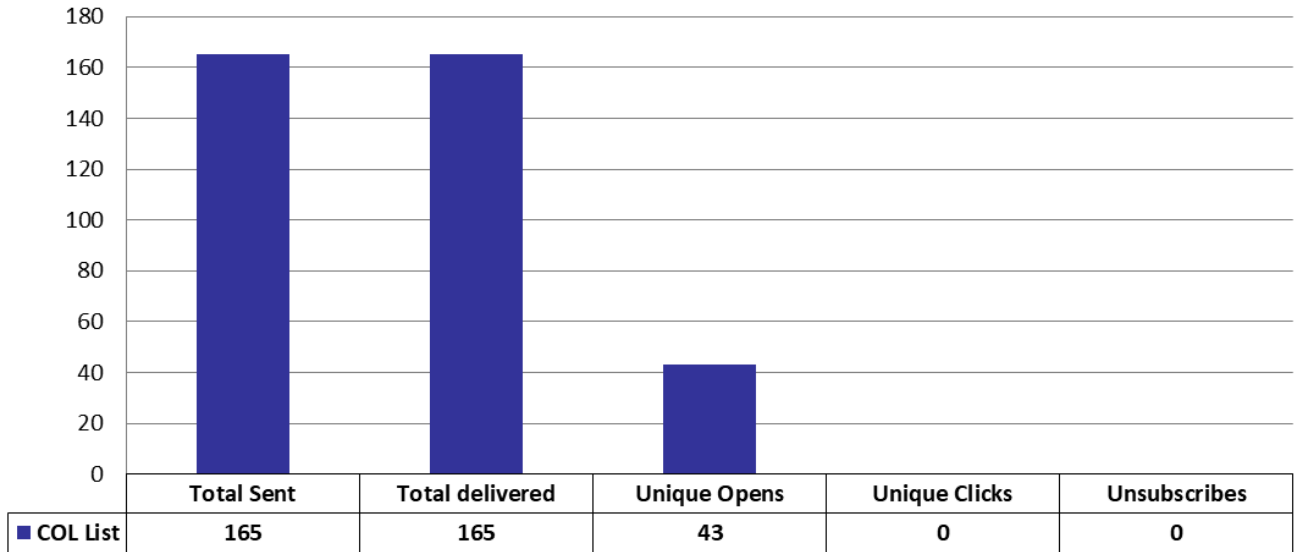


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On This Day in History at the Los Angeles Memorial Coliseum - 03/19/2018

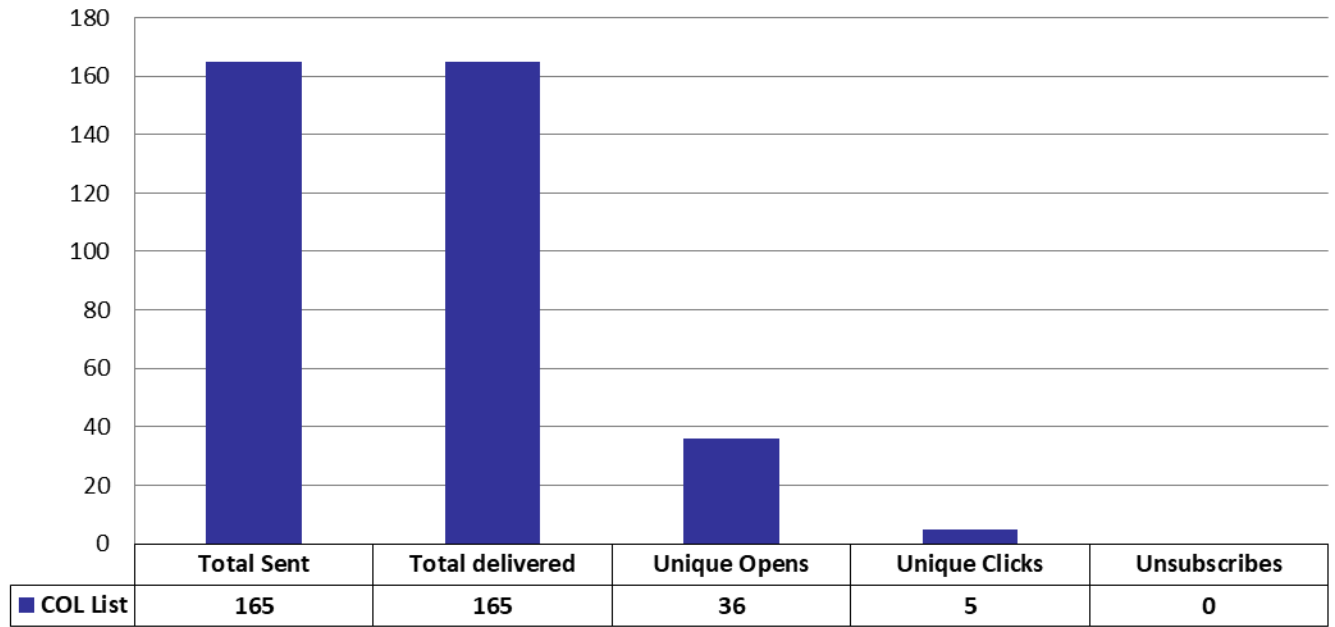


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On This Day in History... - 03/17/2018

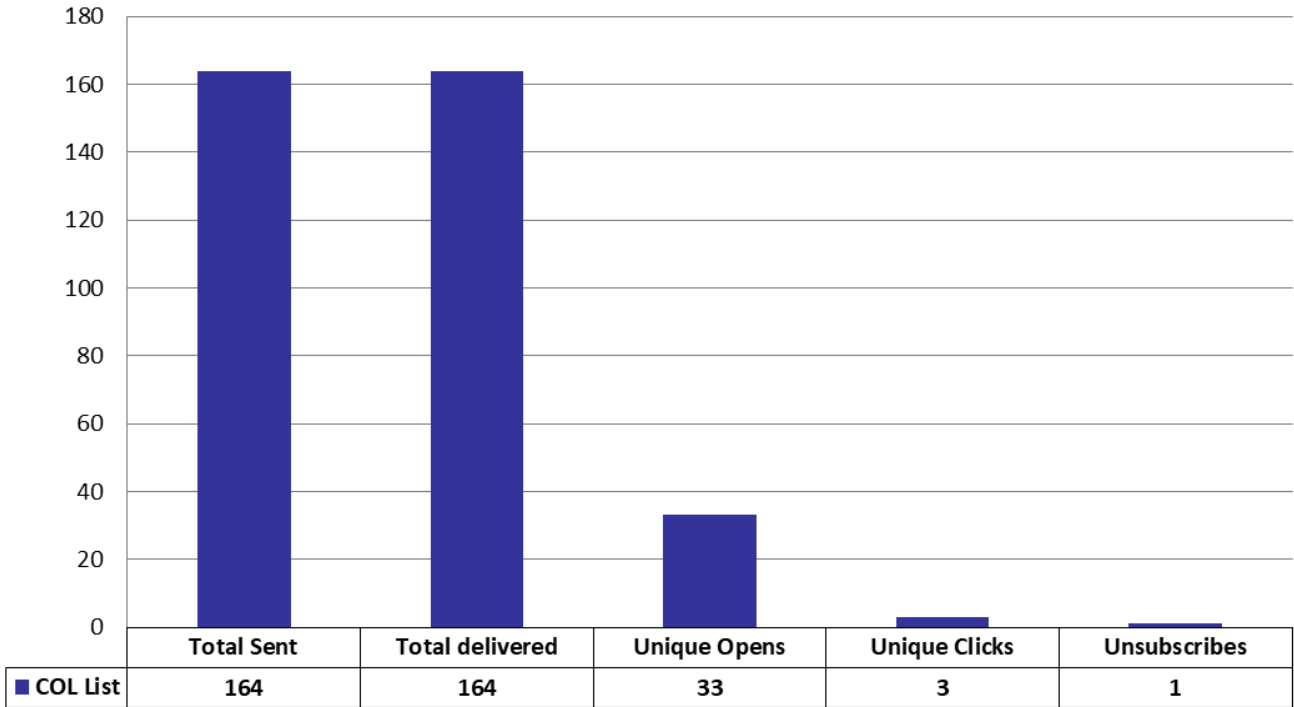


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Honoring Women's History Month - 03/14/2018

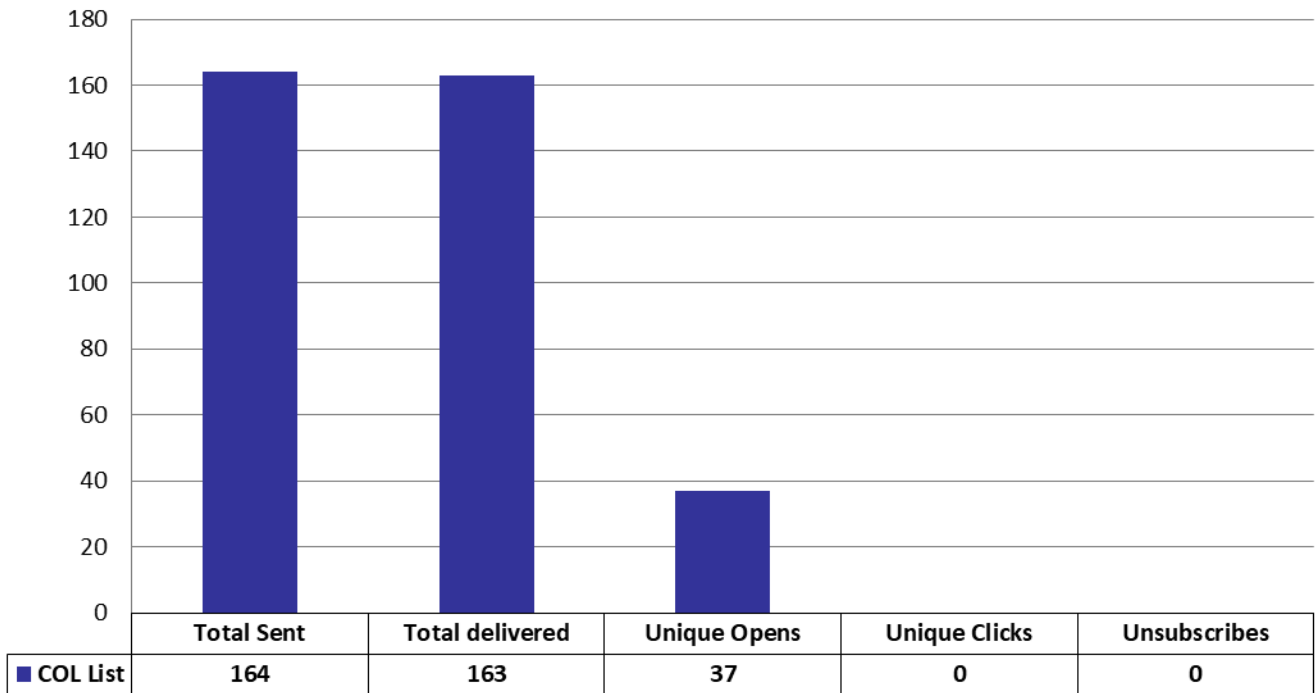


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On This Day in History... - 03/09/2018

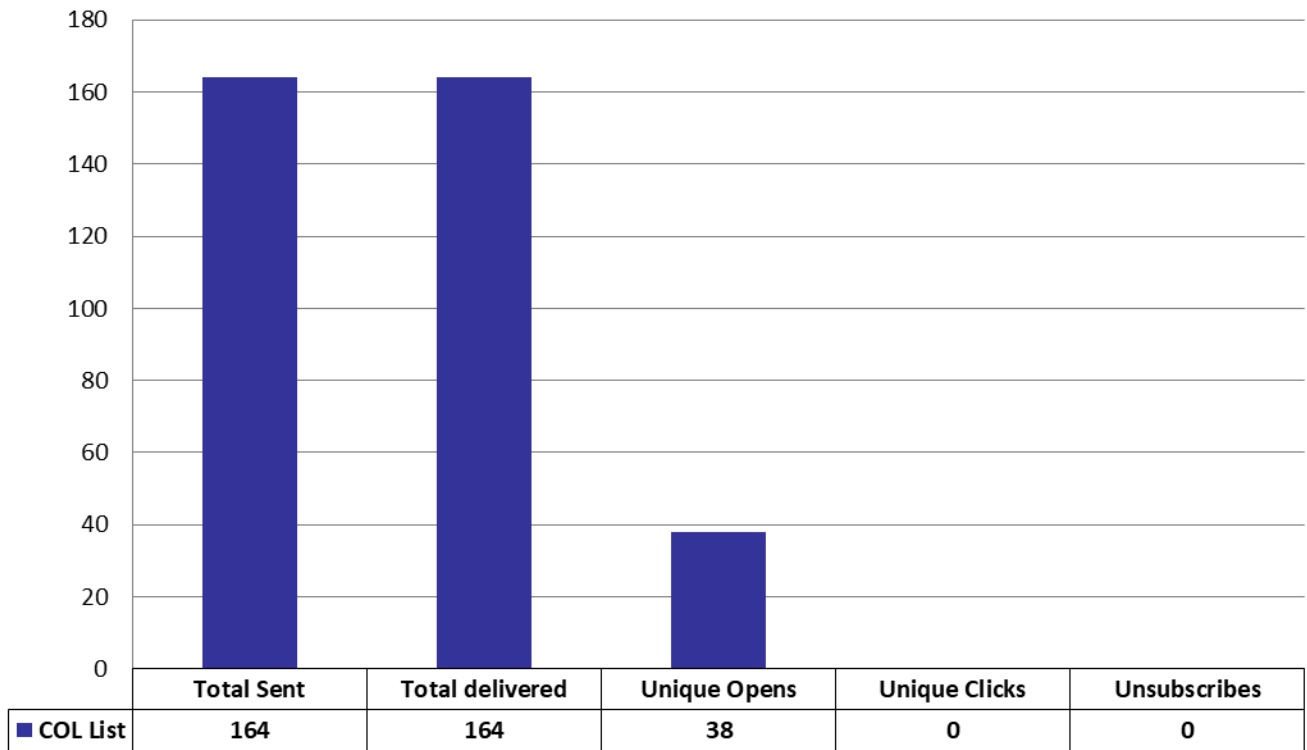


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Honoring Women's History Month - 03/08/2018

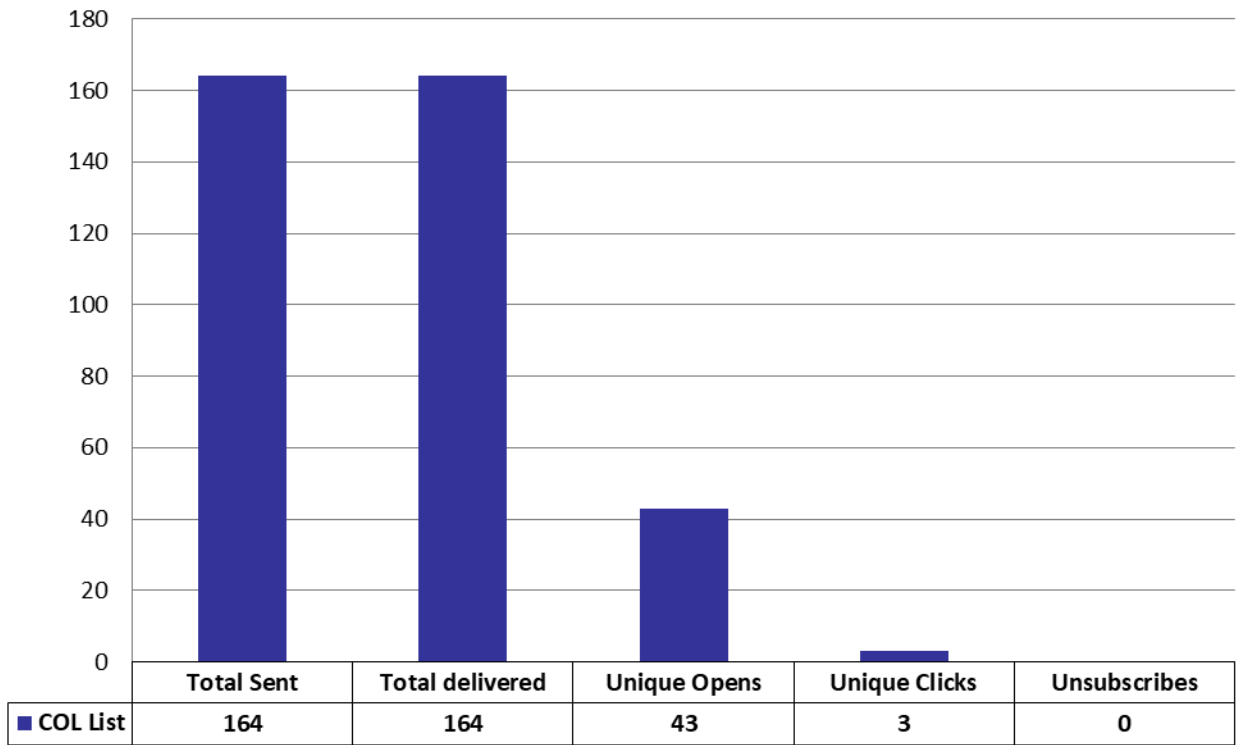


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On This Day in History... - 03/06/2018

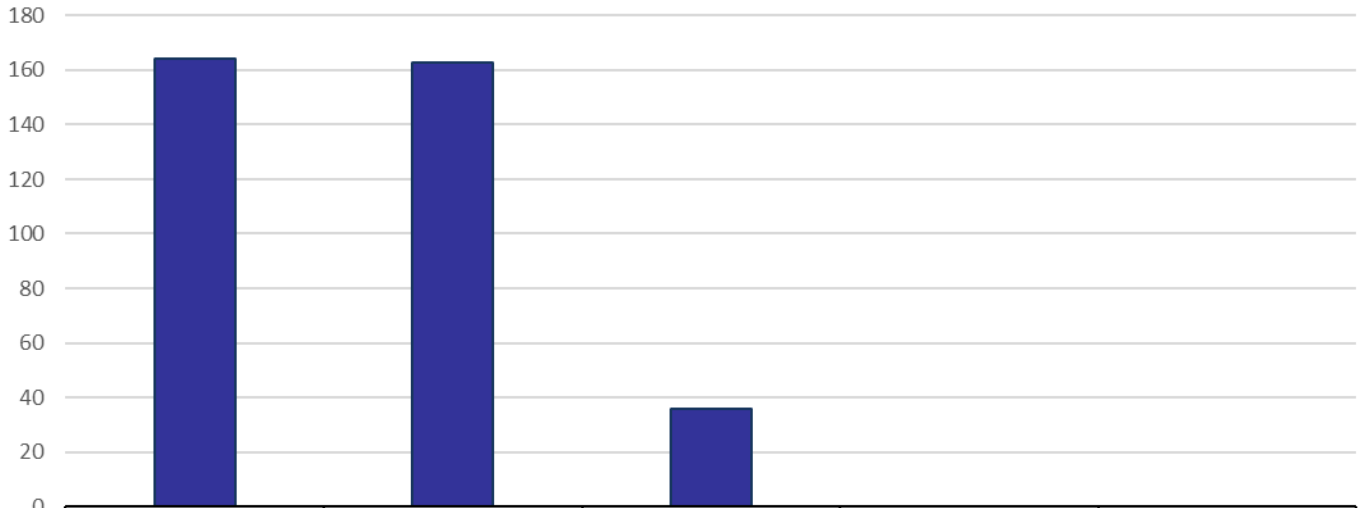


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On This Day in History... - 03/02/2018



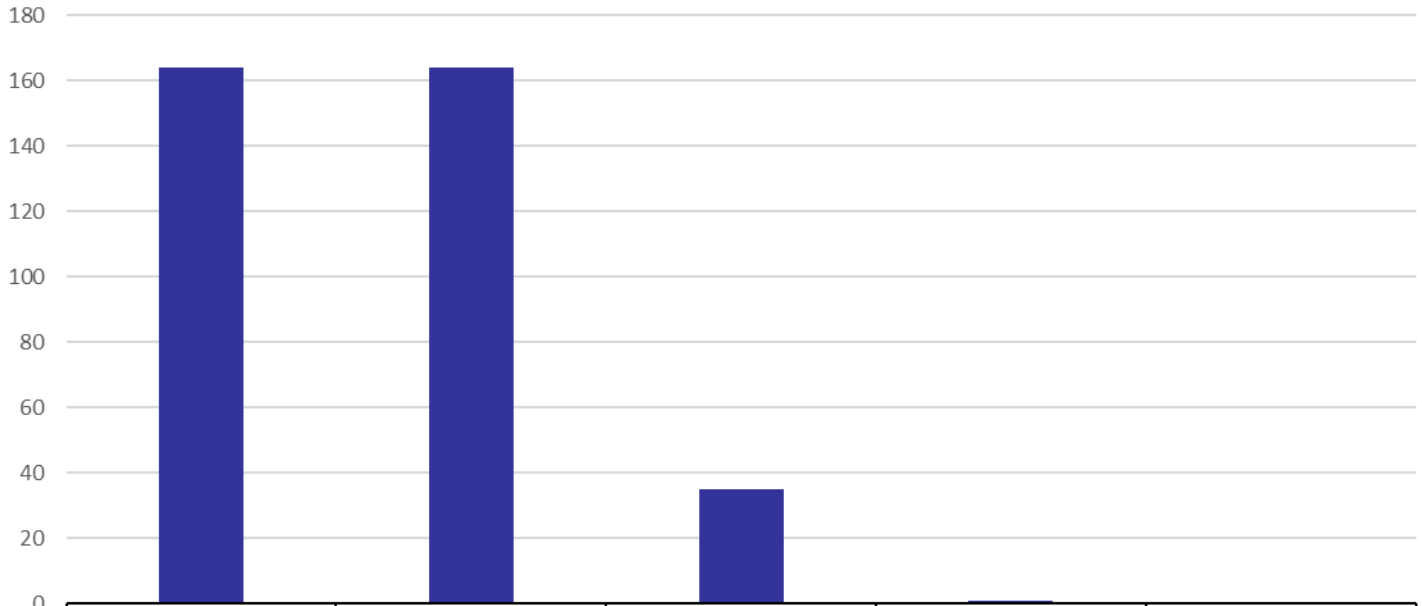
	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
■ COL List	164	163	36	0	0

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Honoring Women's History Month - 03/01/2018

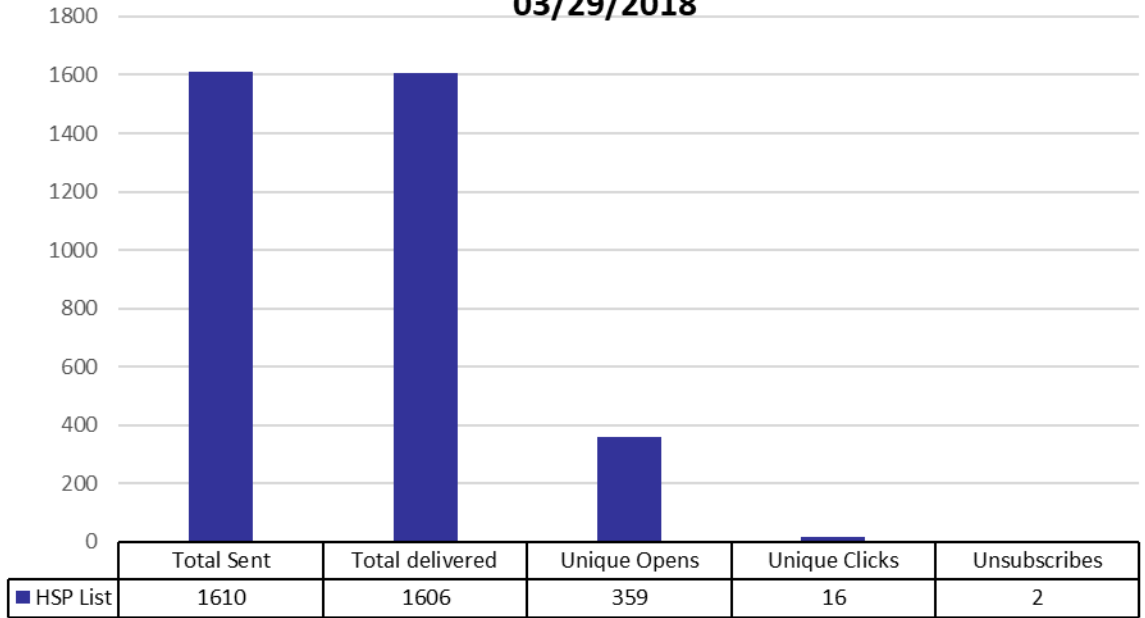


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Email Campaign Reports
March 2018

Reminder: Nominations for the 2018-2019 Board of Councilors due Friday - 03/29/2018

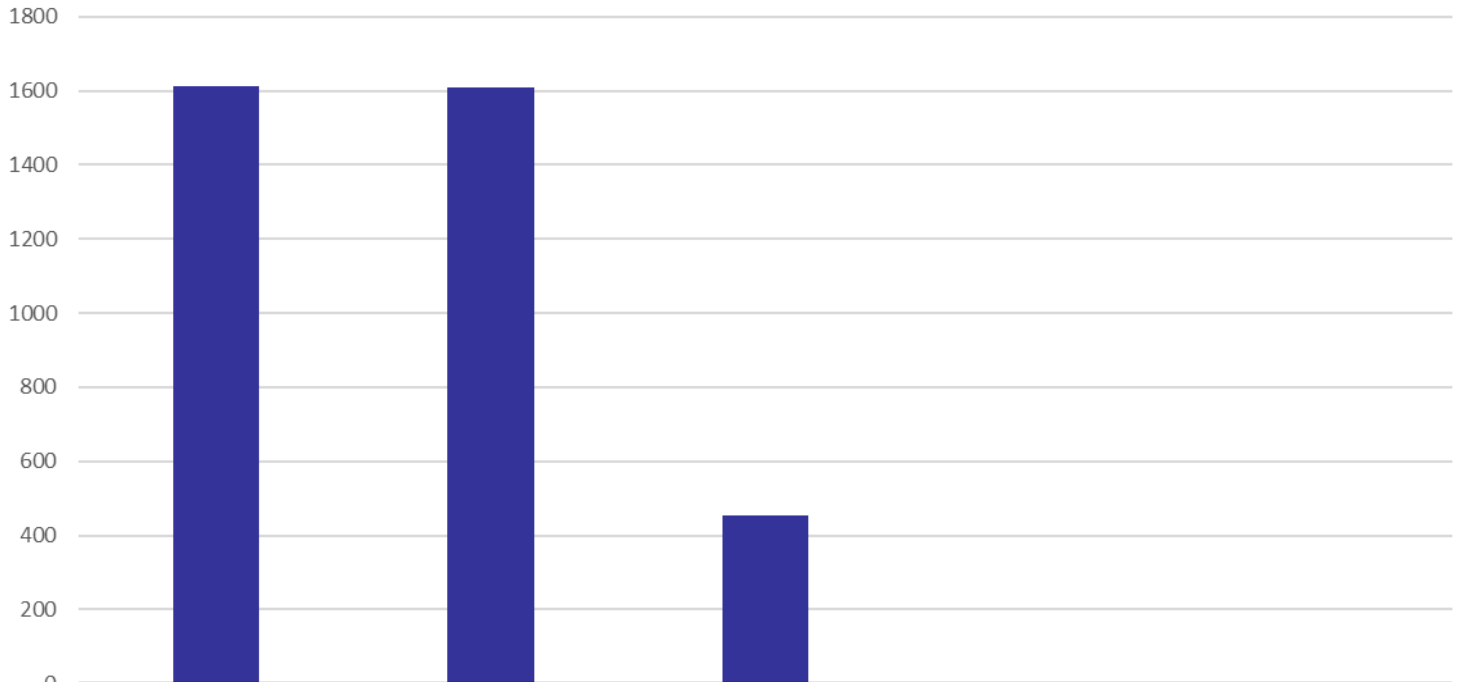


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RSVP by Friday - University Club Spring Musical Dinner - 03/28/2018

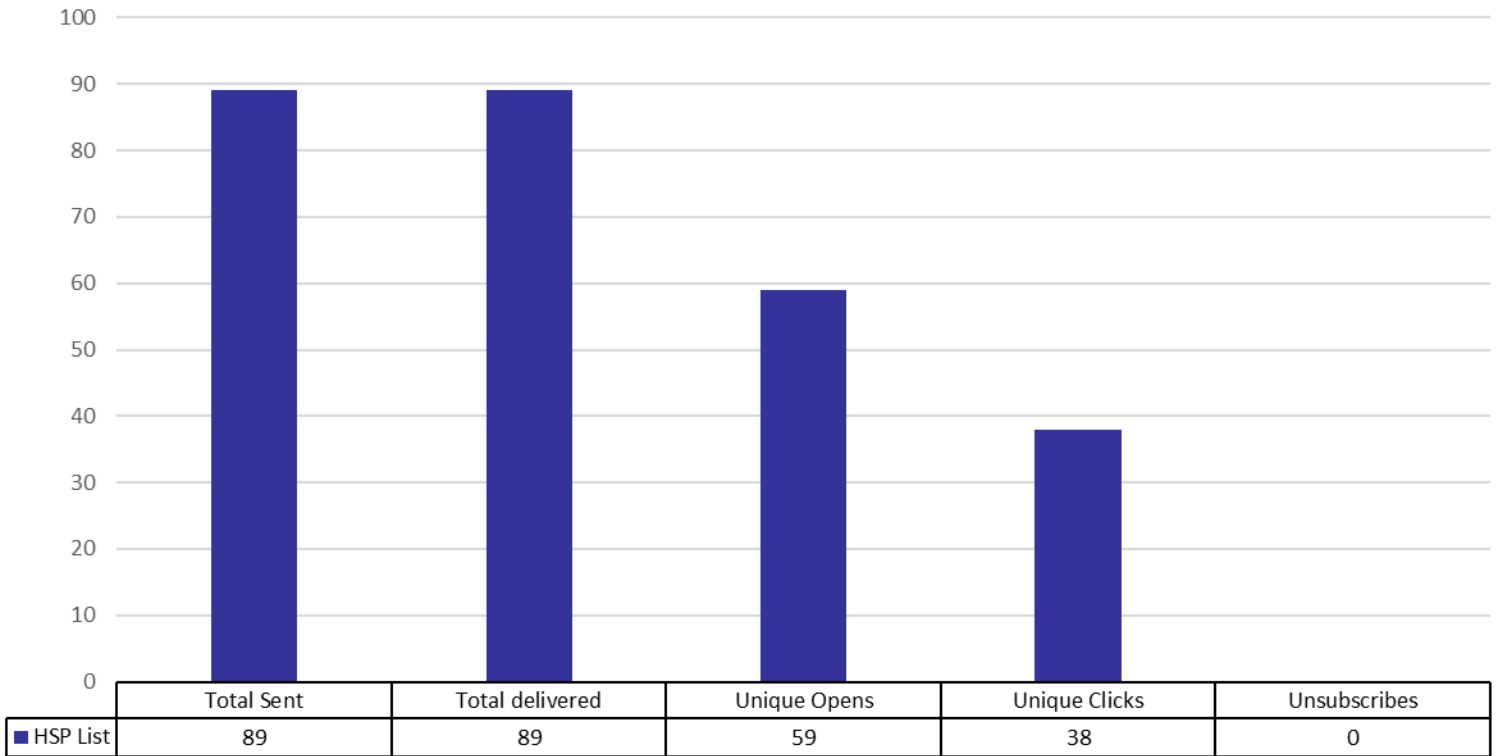


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2018 Senior Leadership Retreat Survey! - 03/26/2018

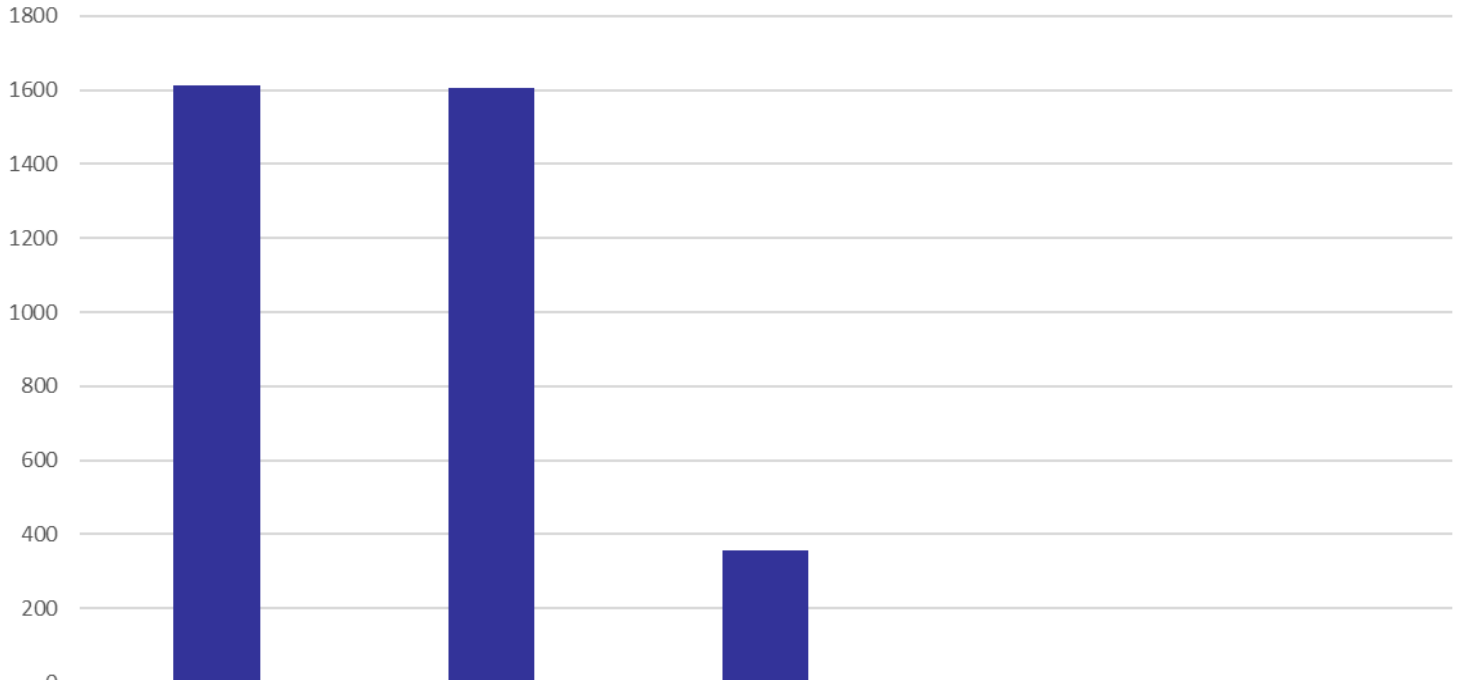


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Still Space for Tomorrow's: #MeToo: What's Next - March 27th - 03/26/2018

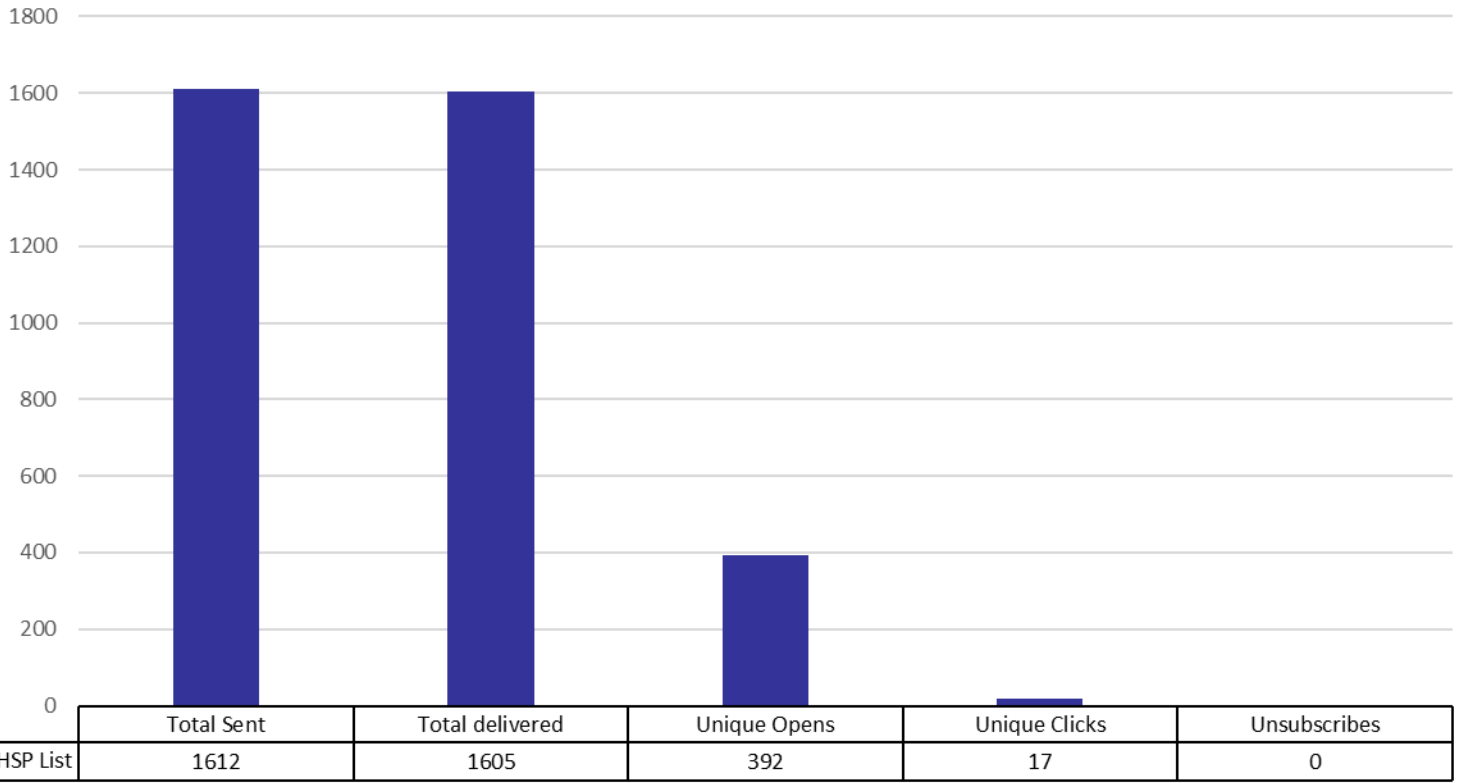


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This Week - March 26, 2018 - 03/26/2018

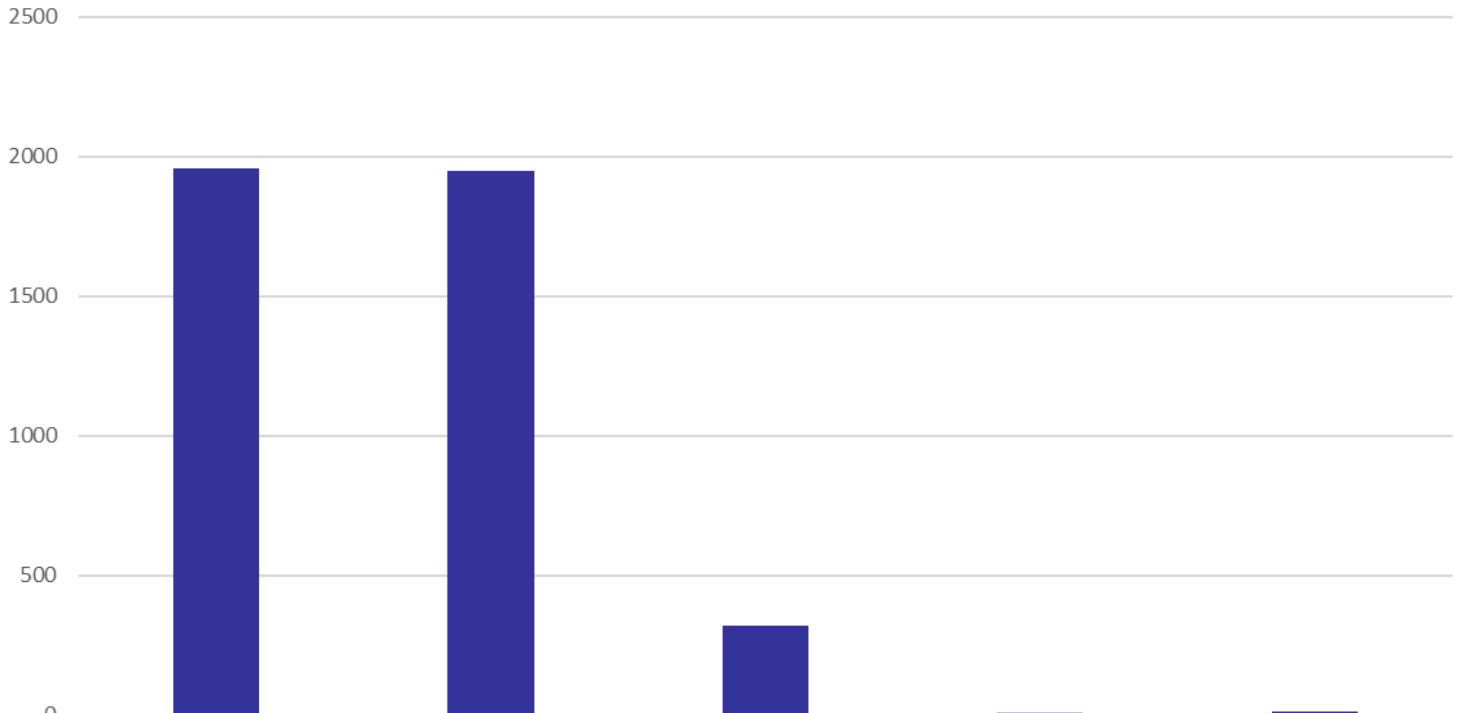


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Restaurants of USC Weekly Specials, March 26 - 30 - 03/26/2018

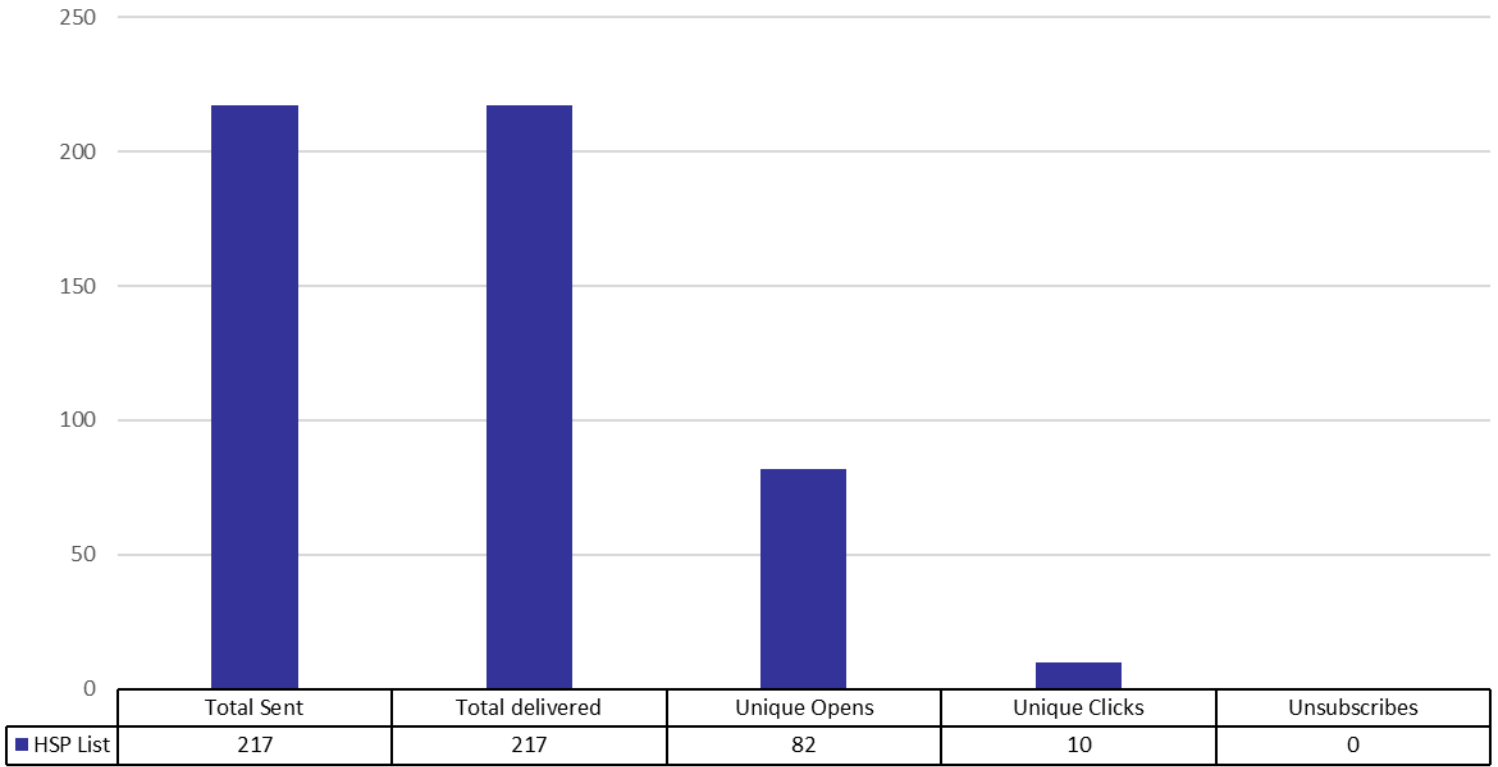


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URBNMRKT Daily Specials - 03/26/2018

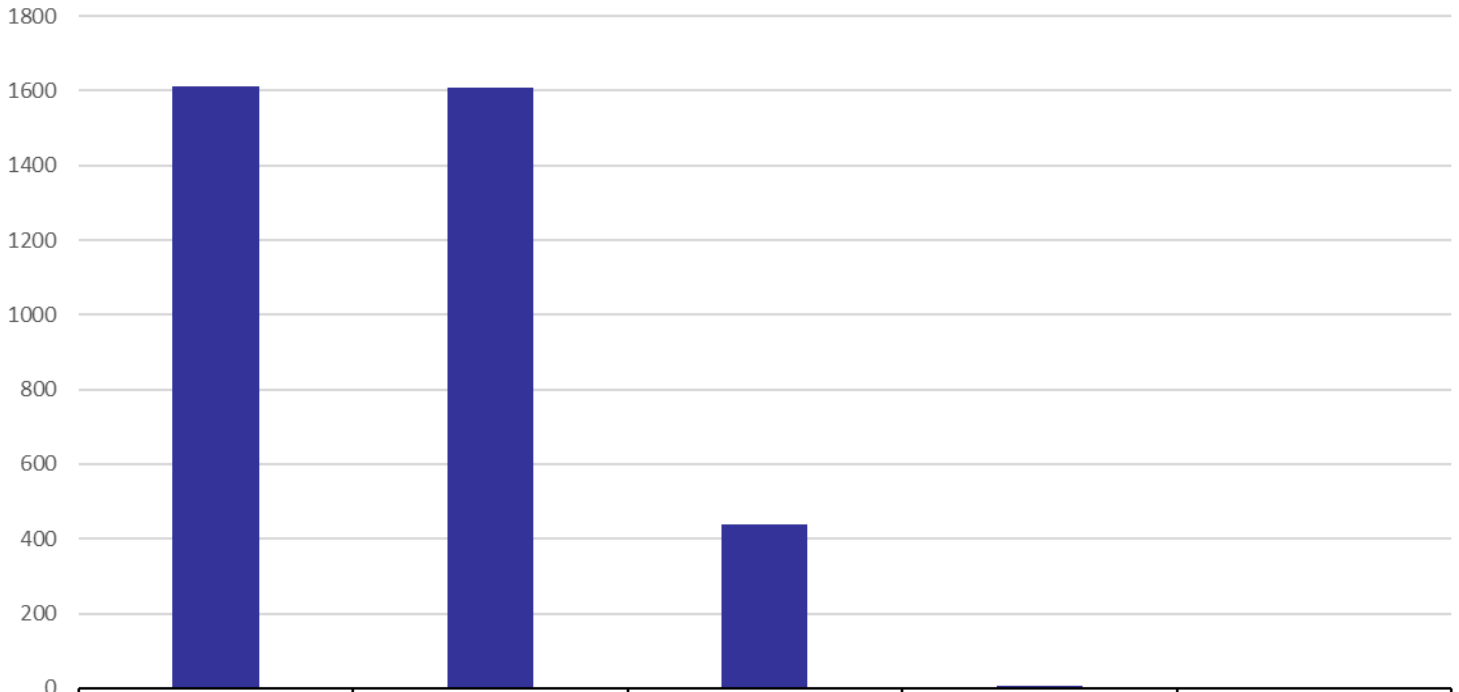


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Invitation to Meet, Mingle and Chat - March 26th - 03/23/2018

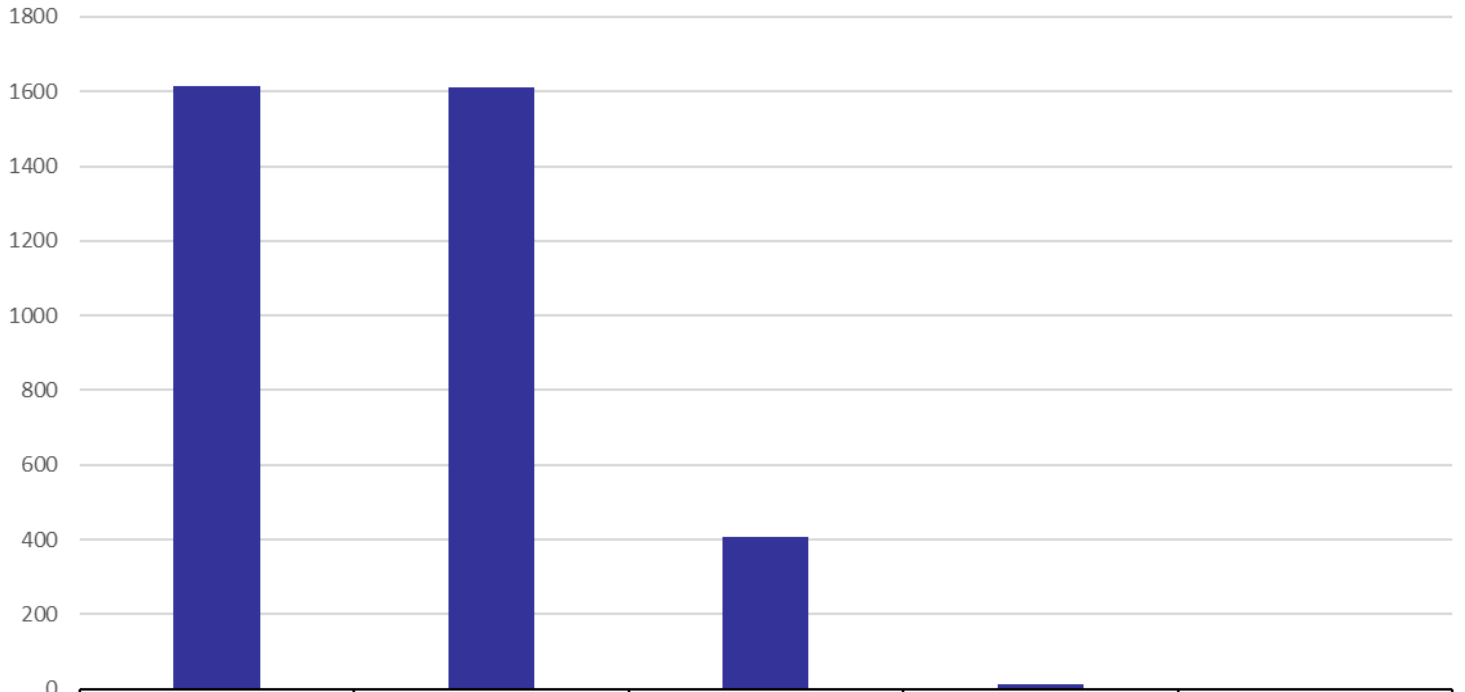


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Reminder to RSVP: #MeToo: What's Next - March 27th - 03/22/2018

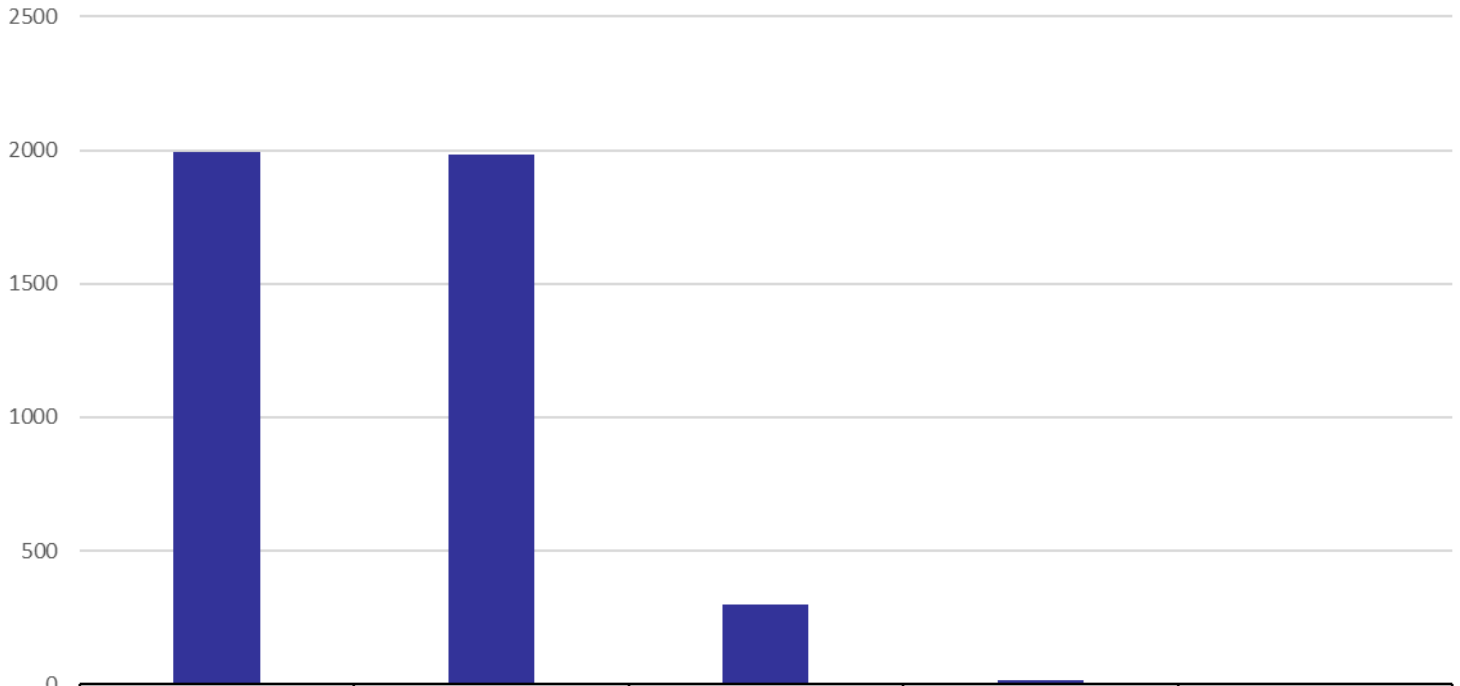


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🧺 Catch the Madness at The Lab! 🧺 - 03/22/2018

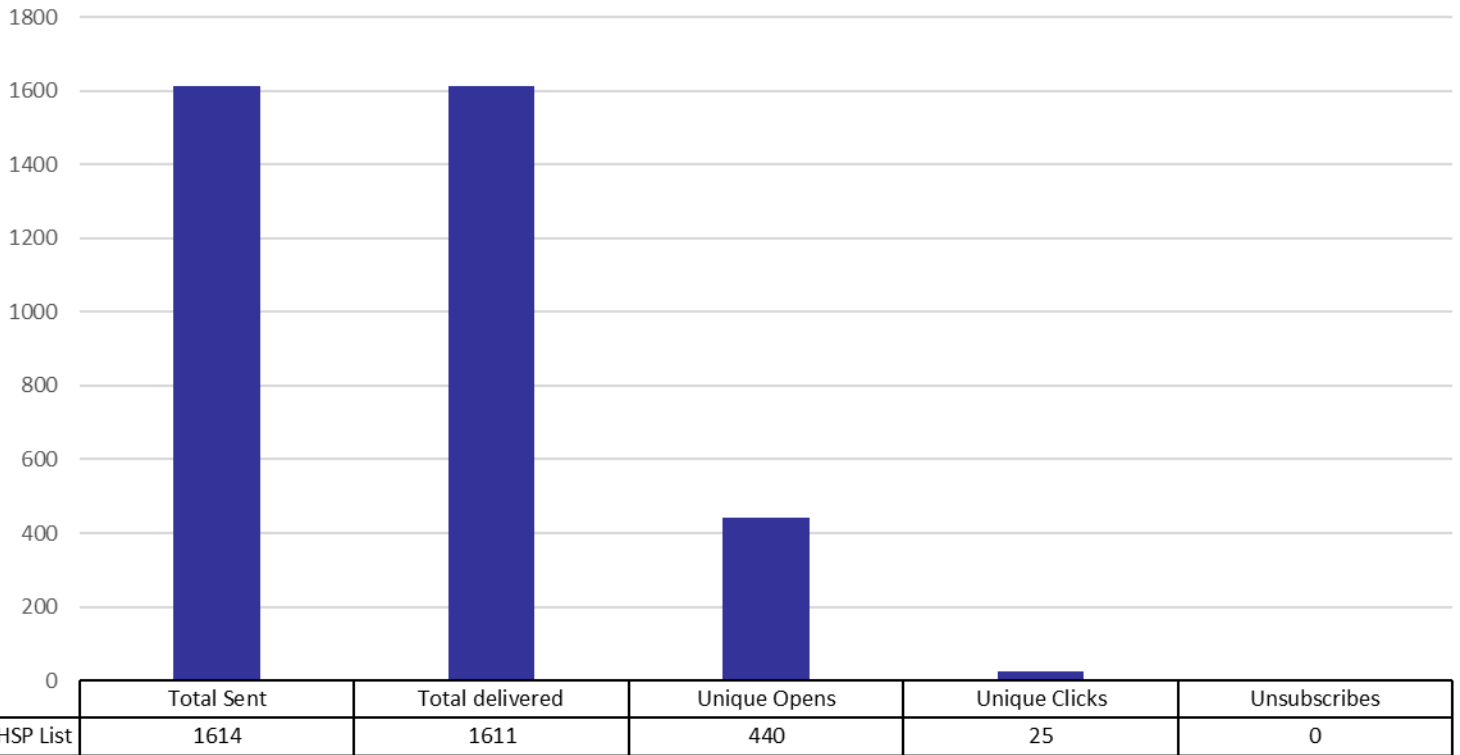


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Call for Nominations: 2018-2019 Board of Councilors - 03/21/2018

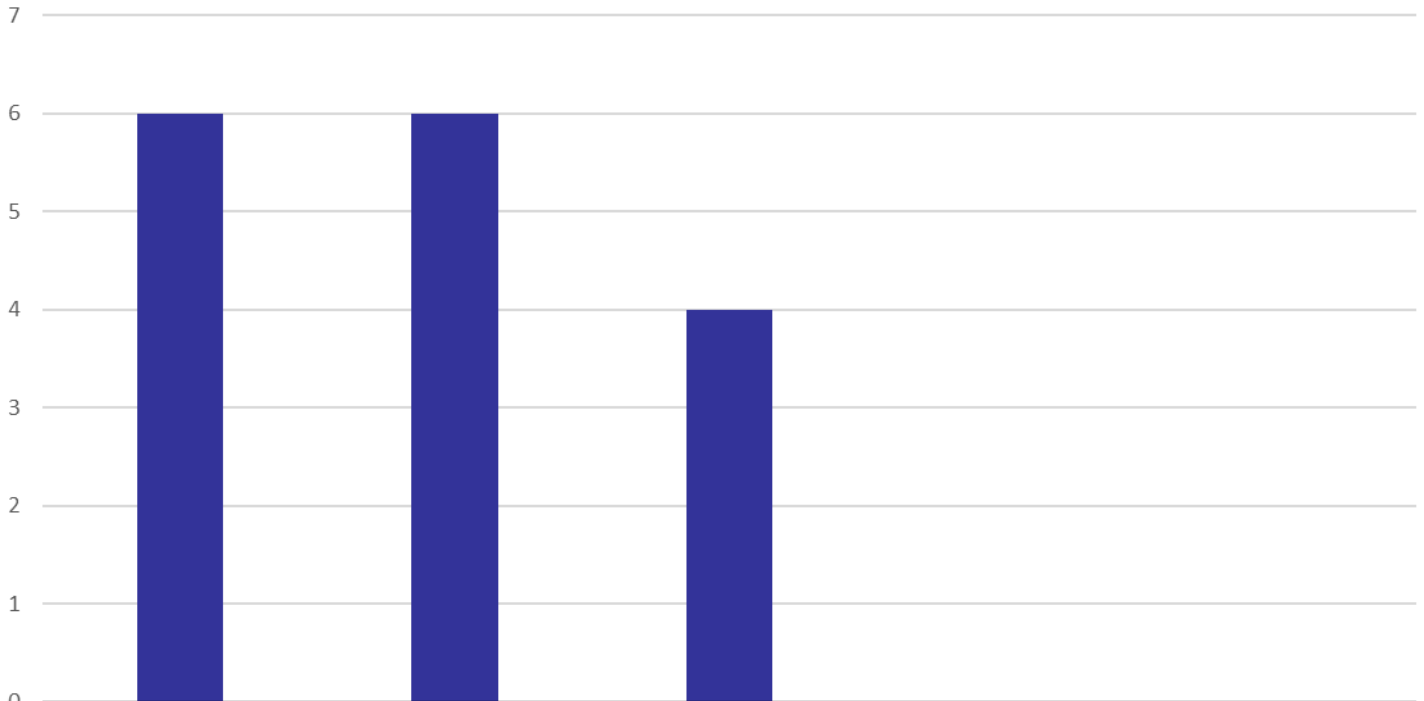


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This Week at HSC - Boba Tea Pop Up Shop is Back! - 03/21/2018

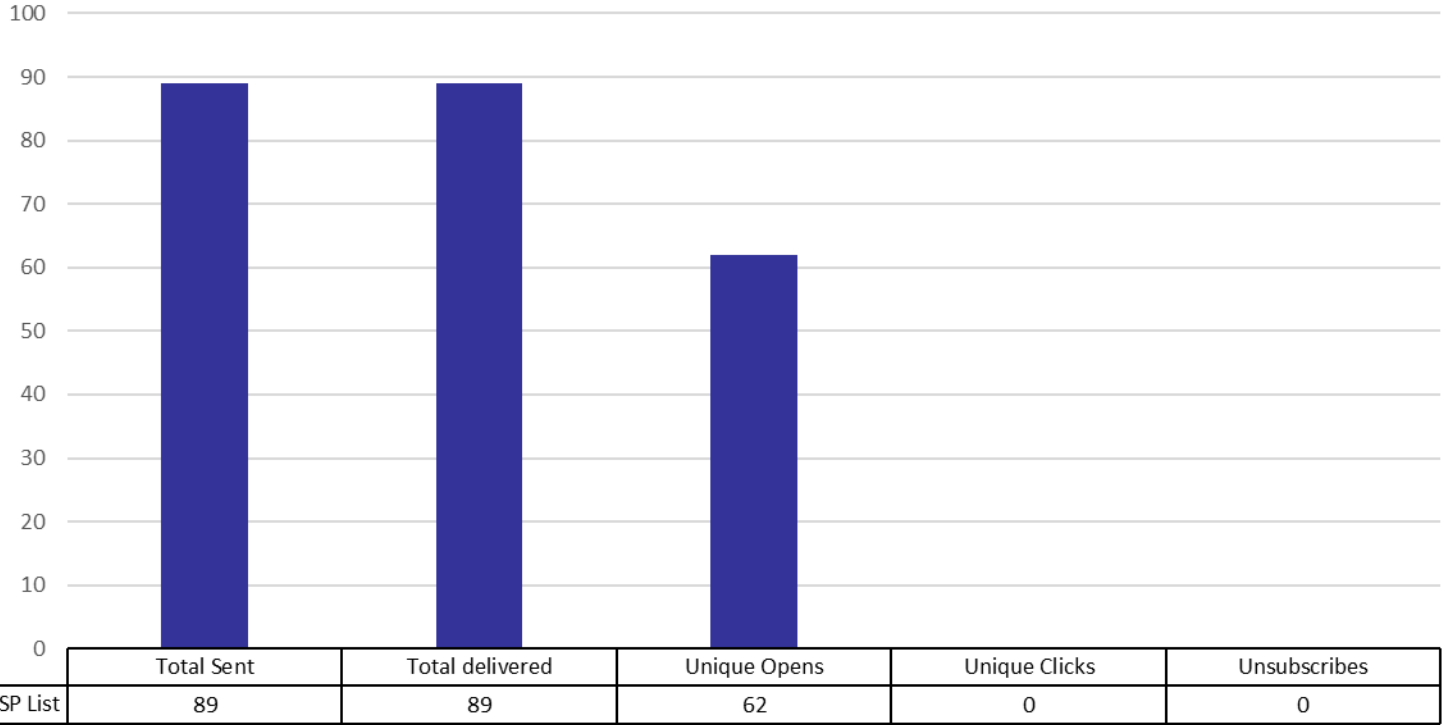


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Thank you for a great Day 1! Meet Frank in the lobby at 7:15AM for the run at the Coliseum - 03/20/2018

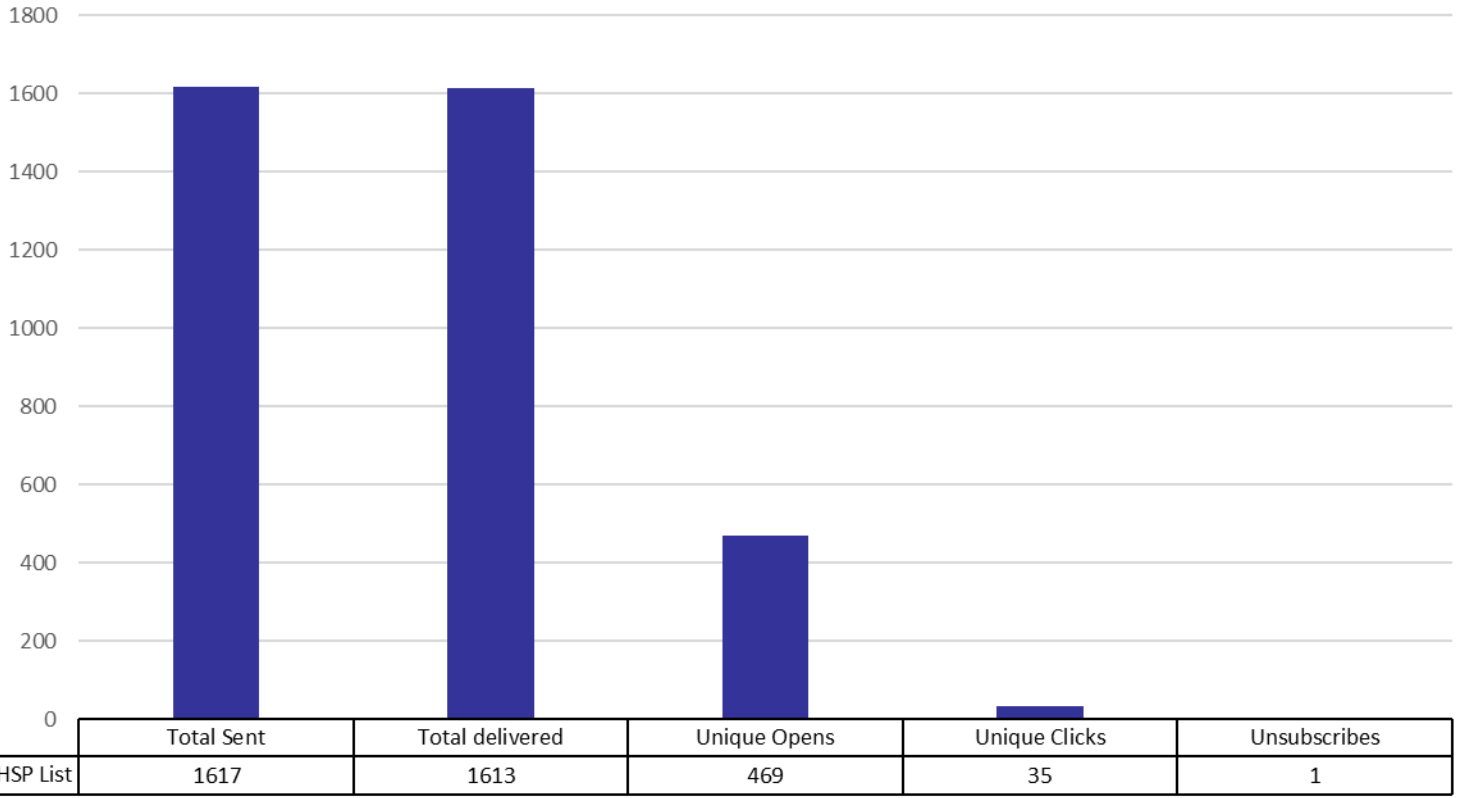


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This Week - March 20, 2018 - 03/20/2018

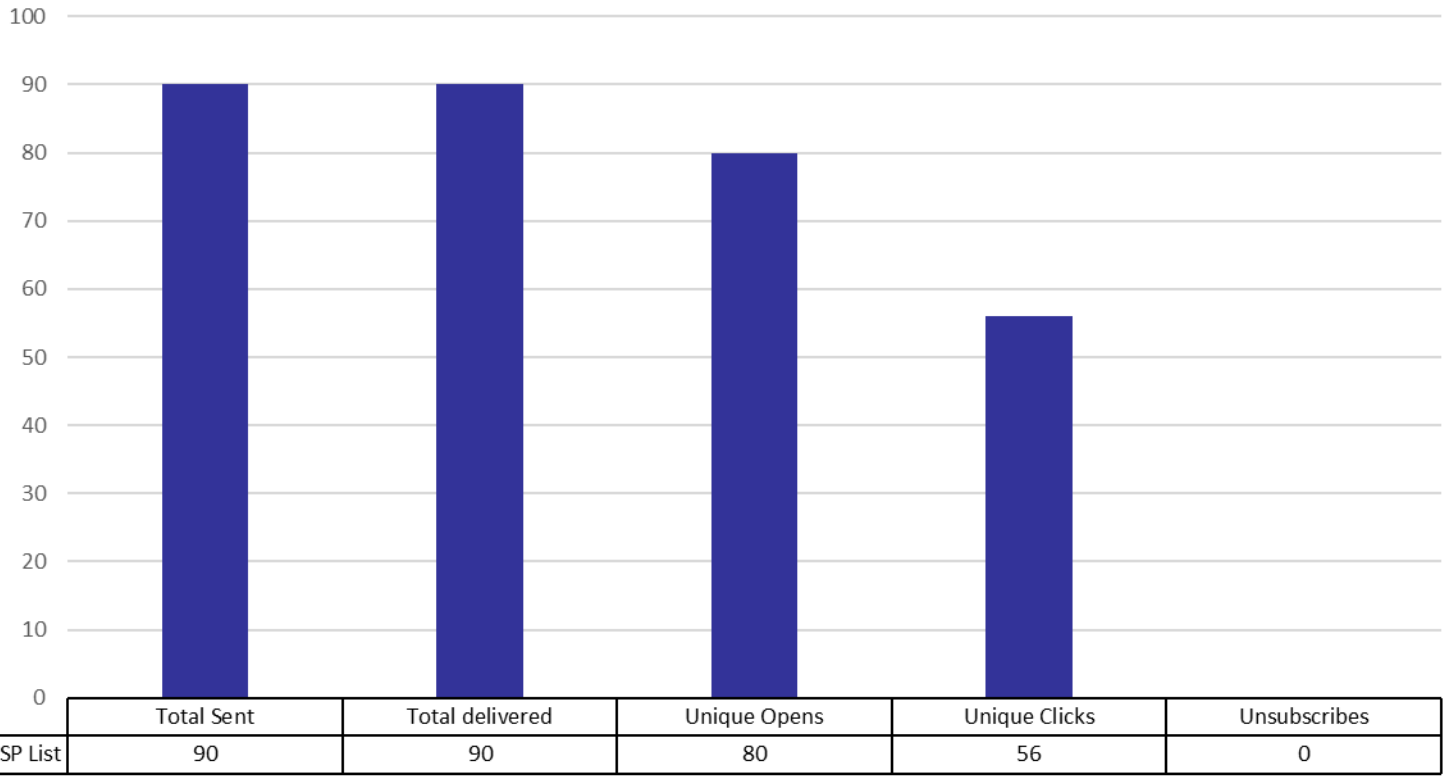


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Senior Leadership Retreat starts tomorrow! - 03/19/2018

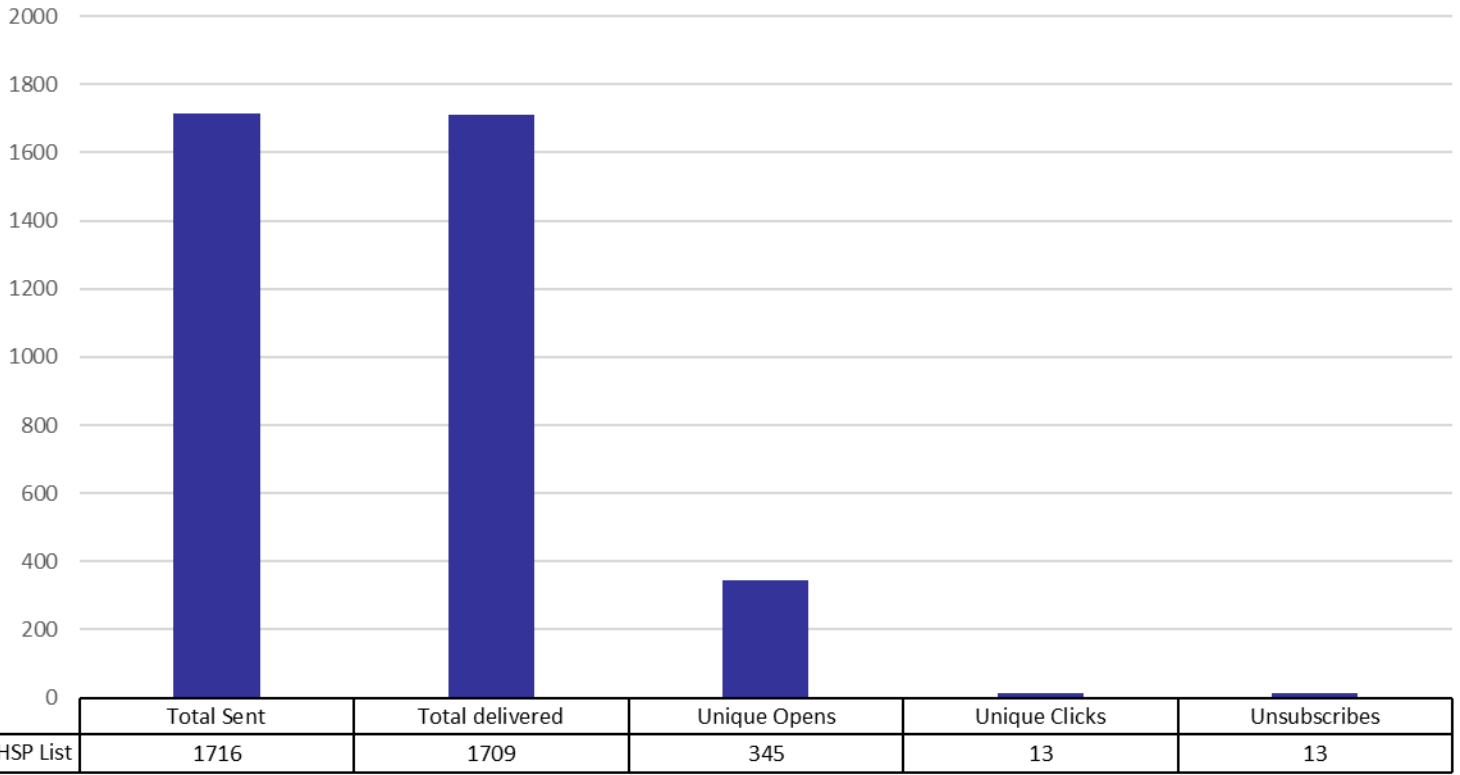


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This week at Seeds... Try our new Philly Cheese! - 03/19/2018

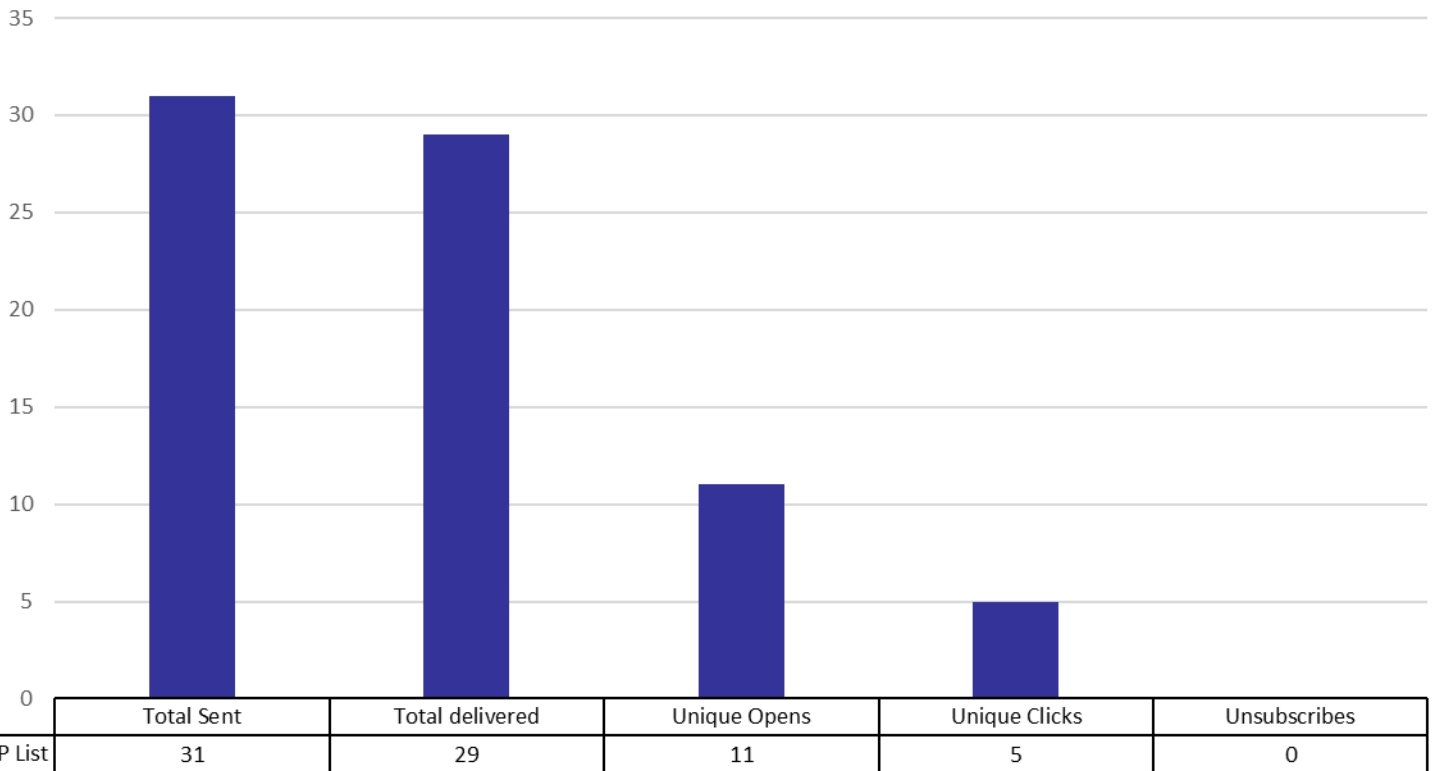


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This week at Seeds... Try our new Philly Cheese! - 03/19/2018

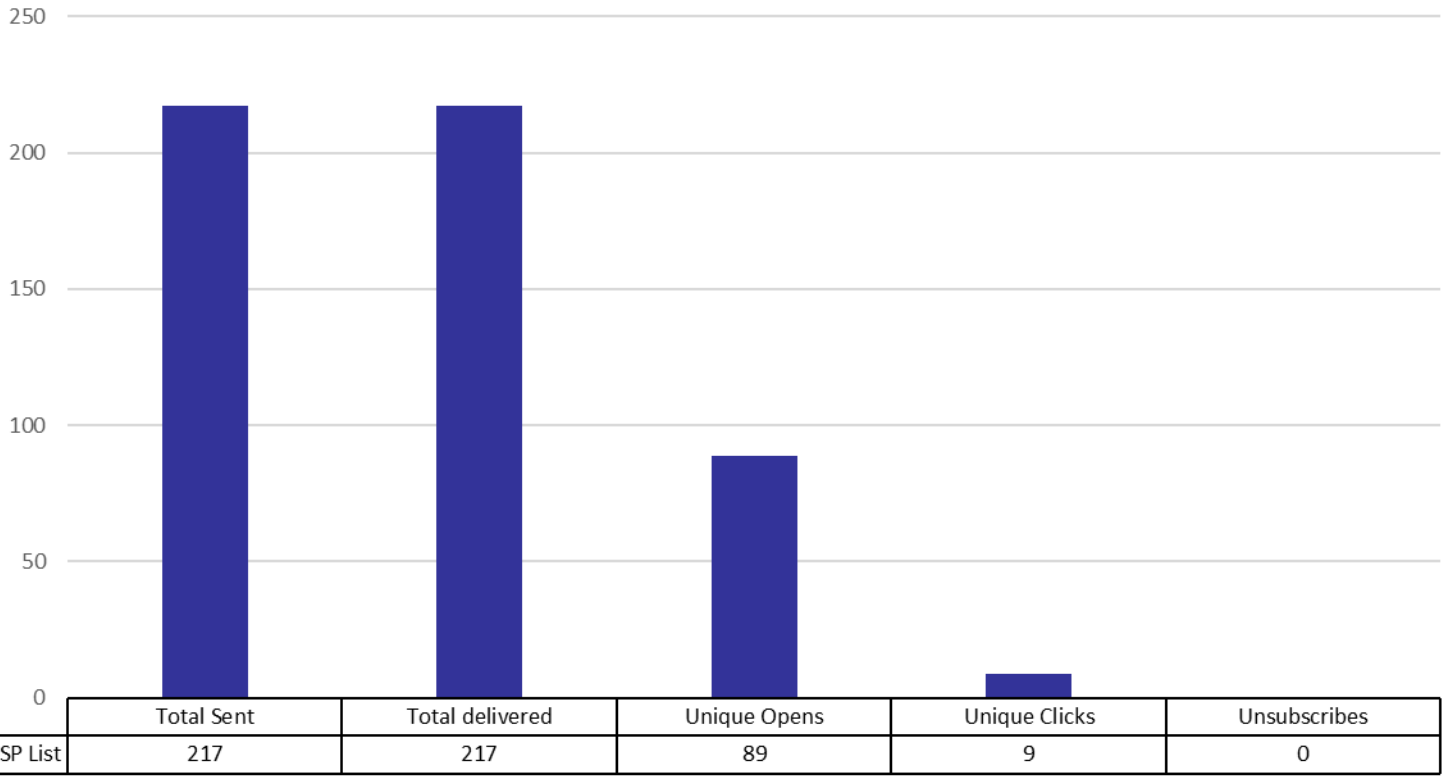


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URBNMRKT Specials, March 12 - 16 - 03/19/2018

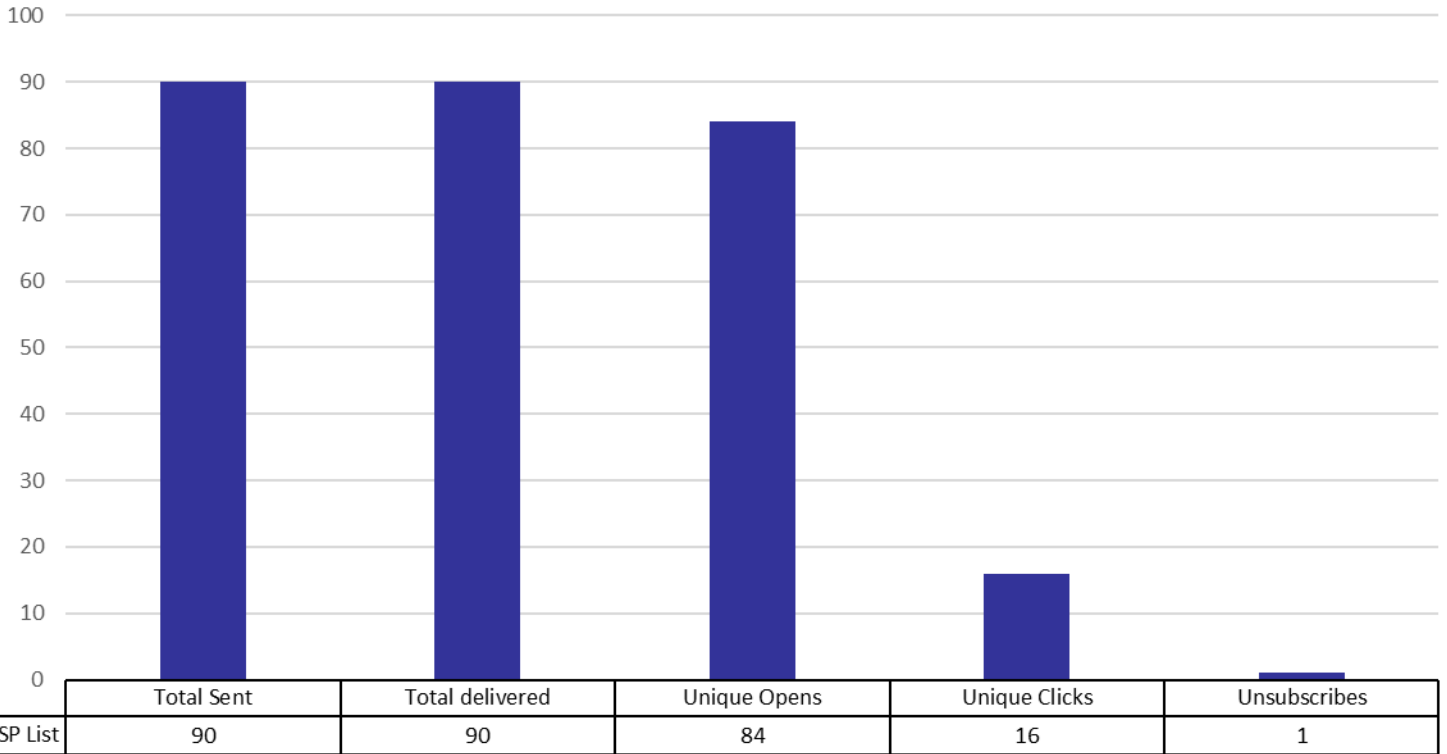


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Senior Leadership Retreat - More Details! - 03/16/2018

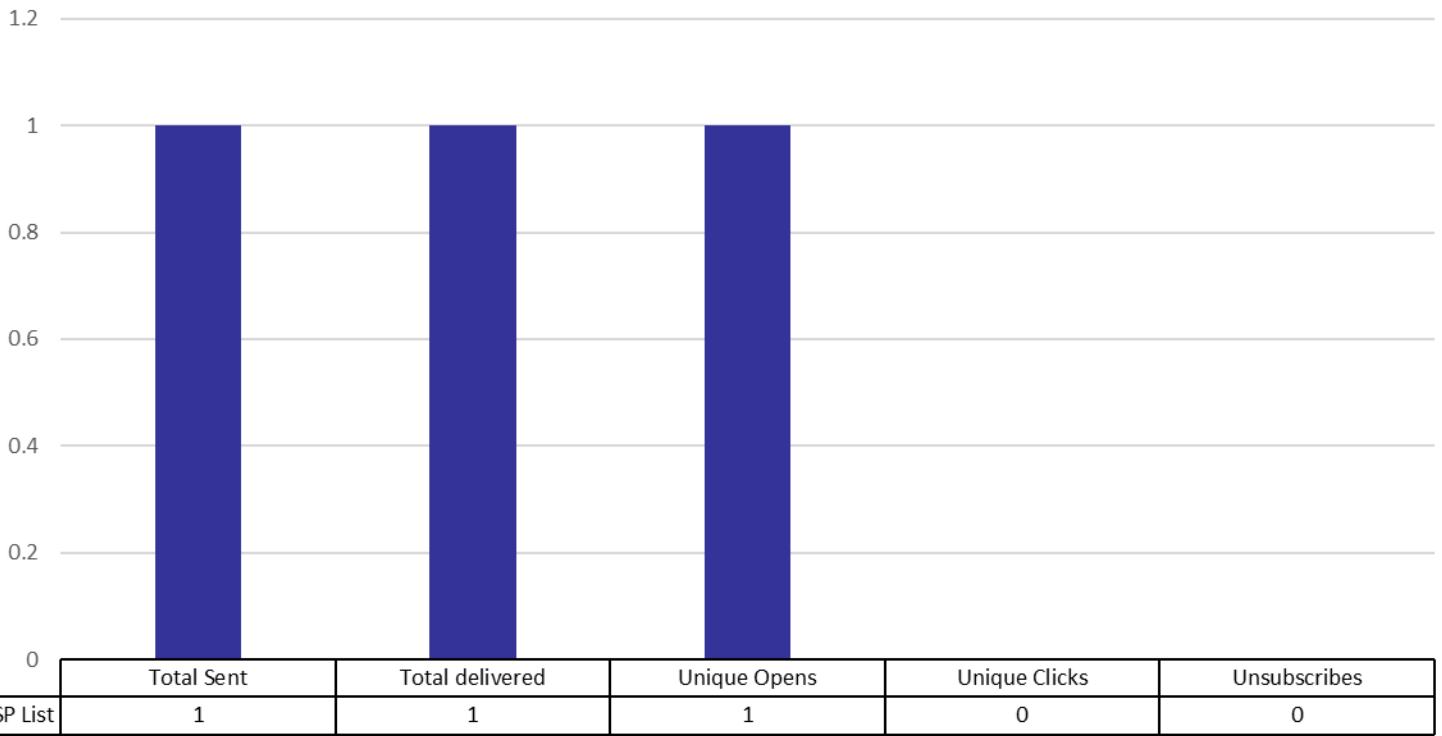


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**Senior Leadership Retreat – See You at the USC Radisson Next Week! -
03/16/2018**

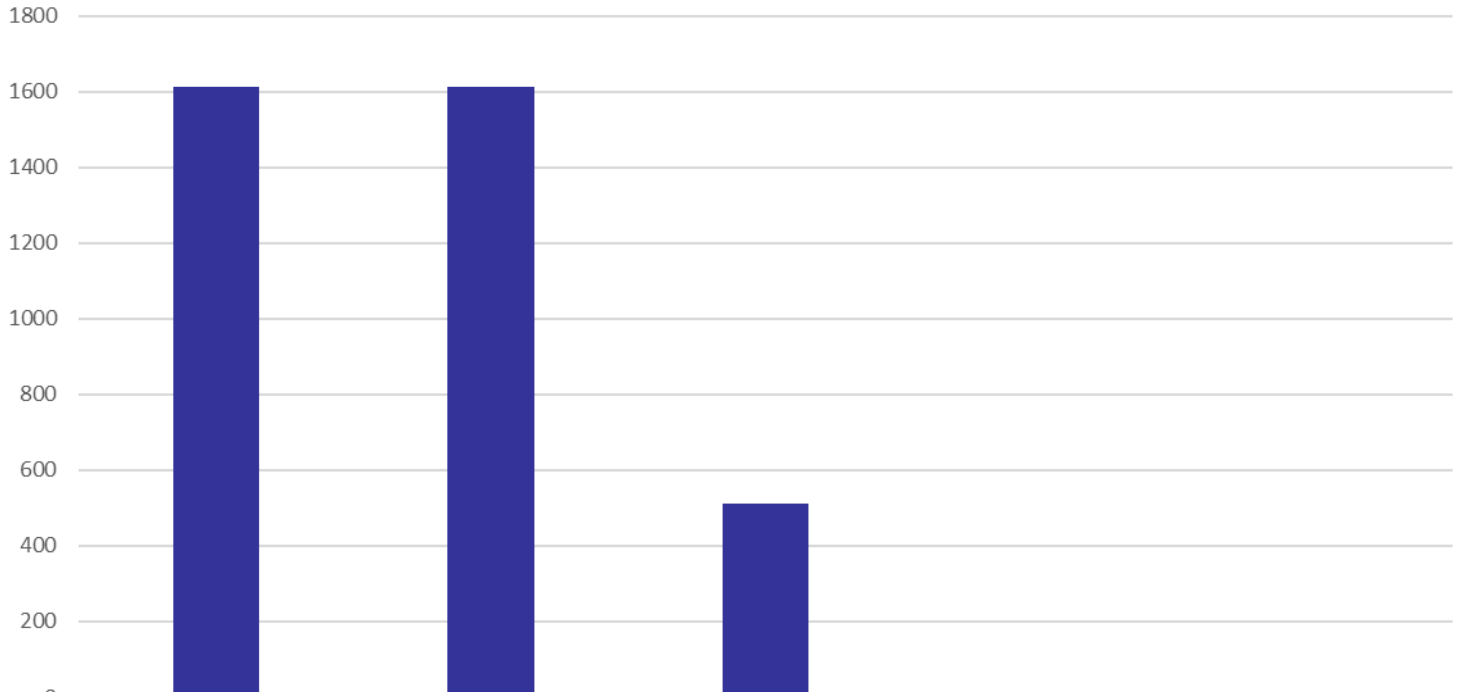


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Invitation to the University Club Spring Musical Dinner - 03/15/2018



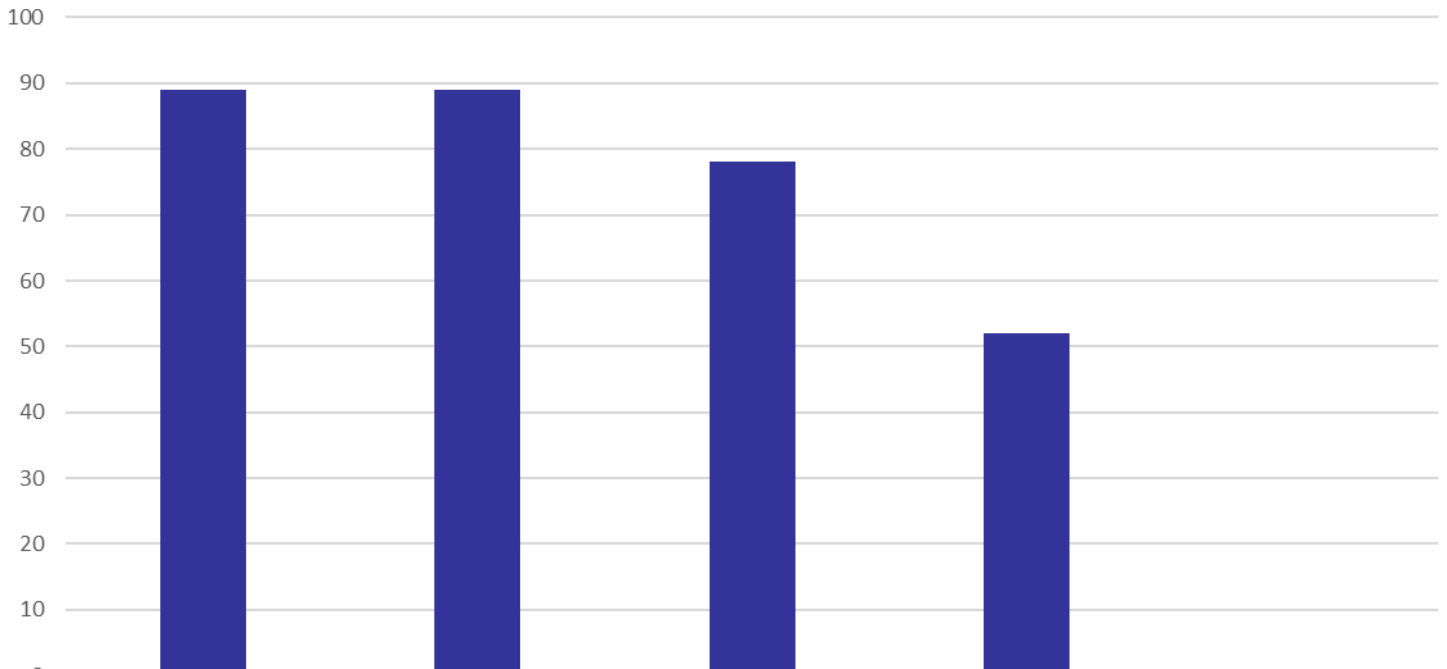
	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
■ HSP List	1613	1611	513	0	0

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Email Campaign Reports
March 2018

**Senior Leadership Retreat – See You at the USC Radisson Next Week! -
03/15/2018**

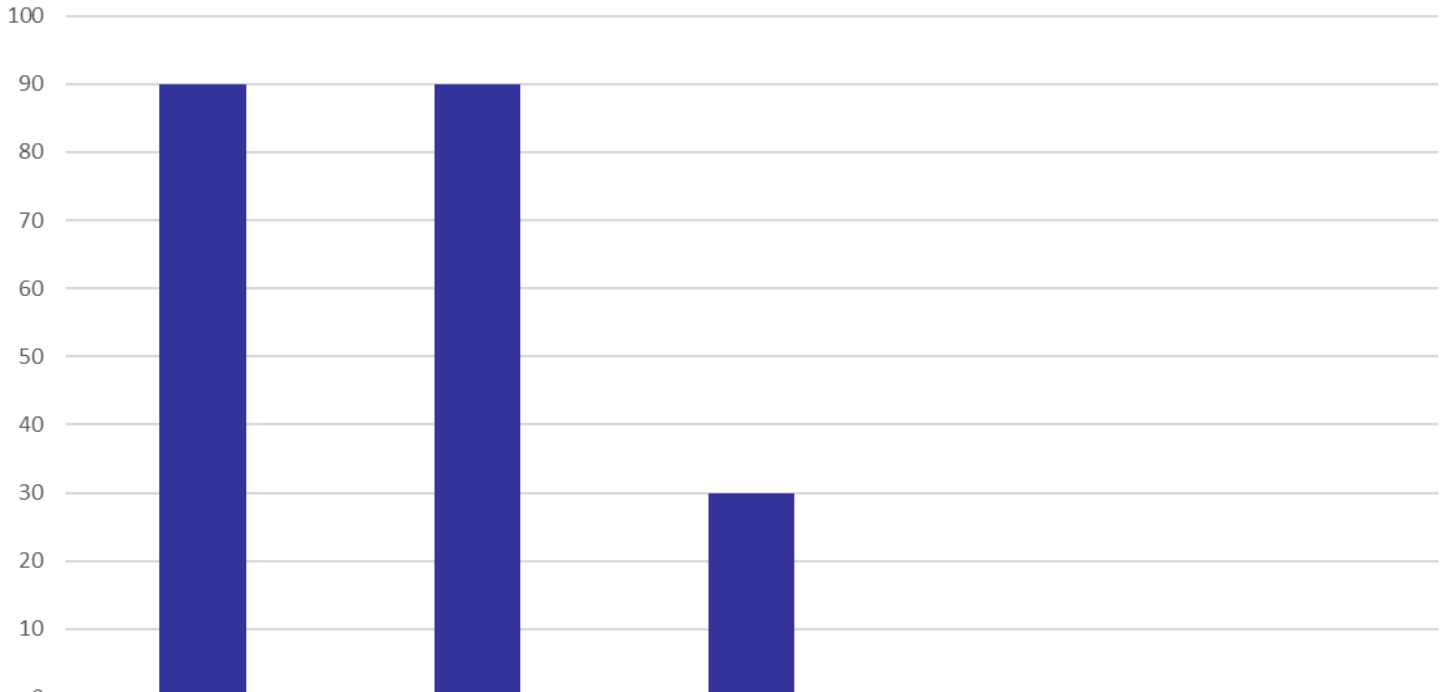


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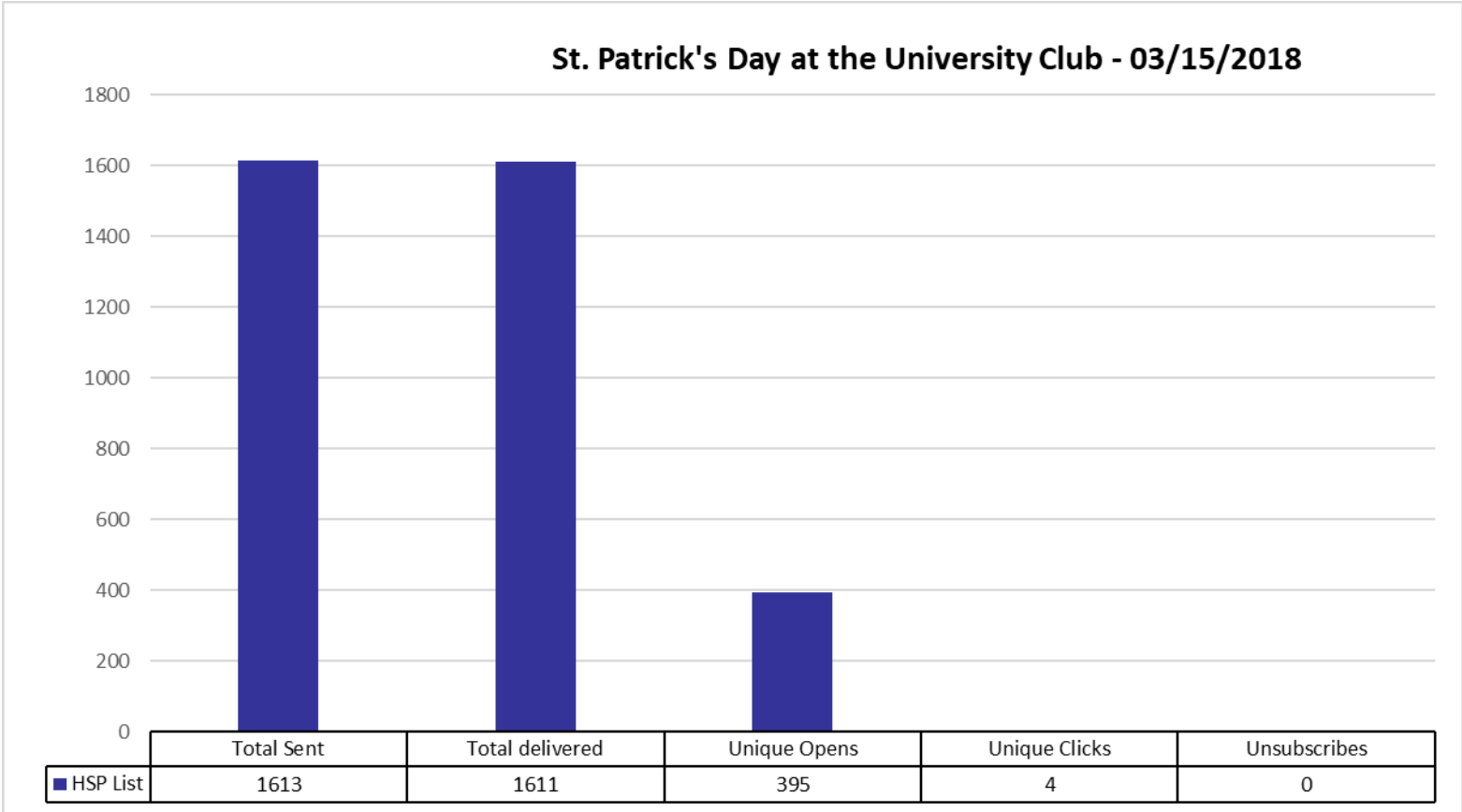
Invitation to the University Club Spring Musical Dinner - 03/15/2018



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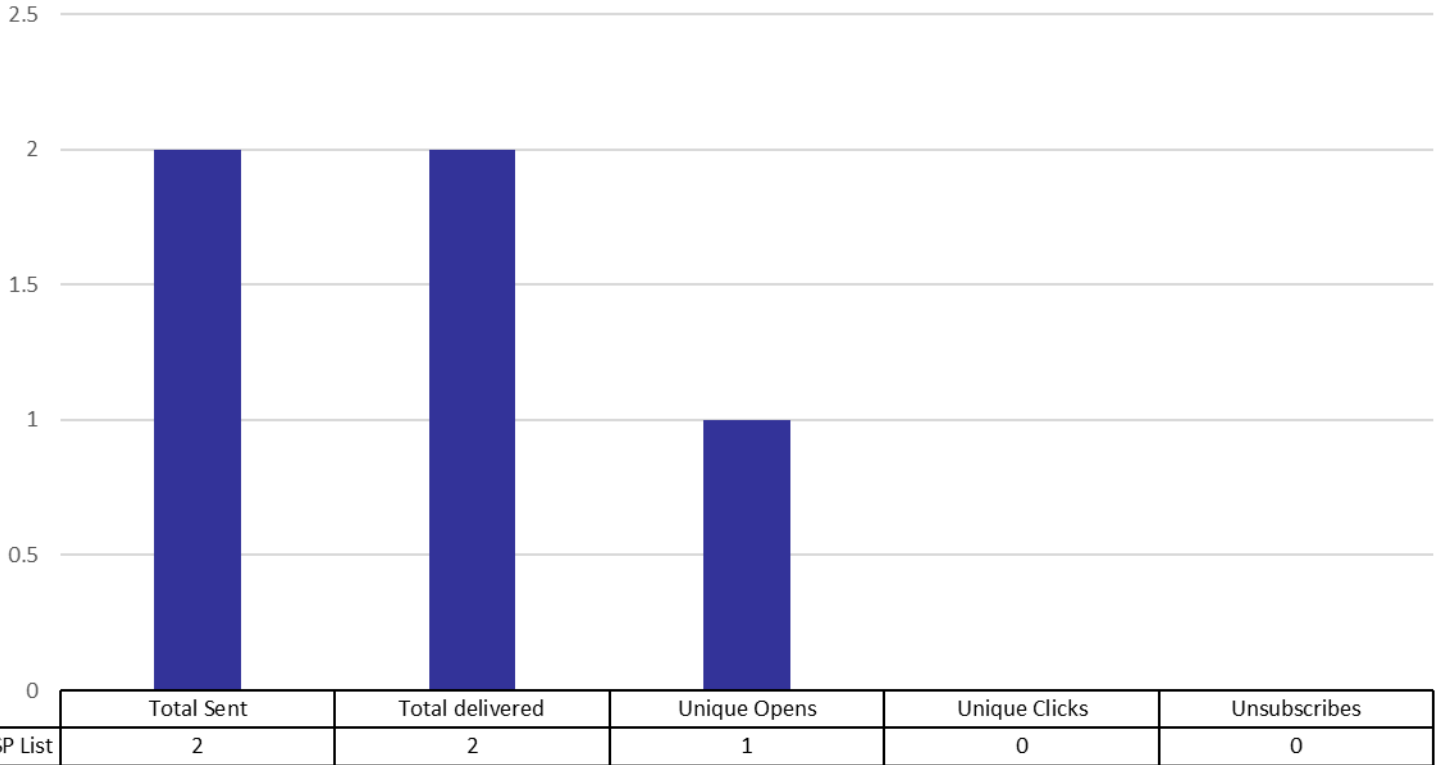


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☘Celebrate St. Patrick's Day Friday & Saturday at The Lab!☘ - 03/15/2018

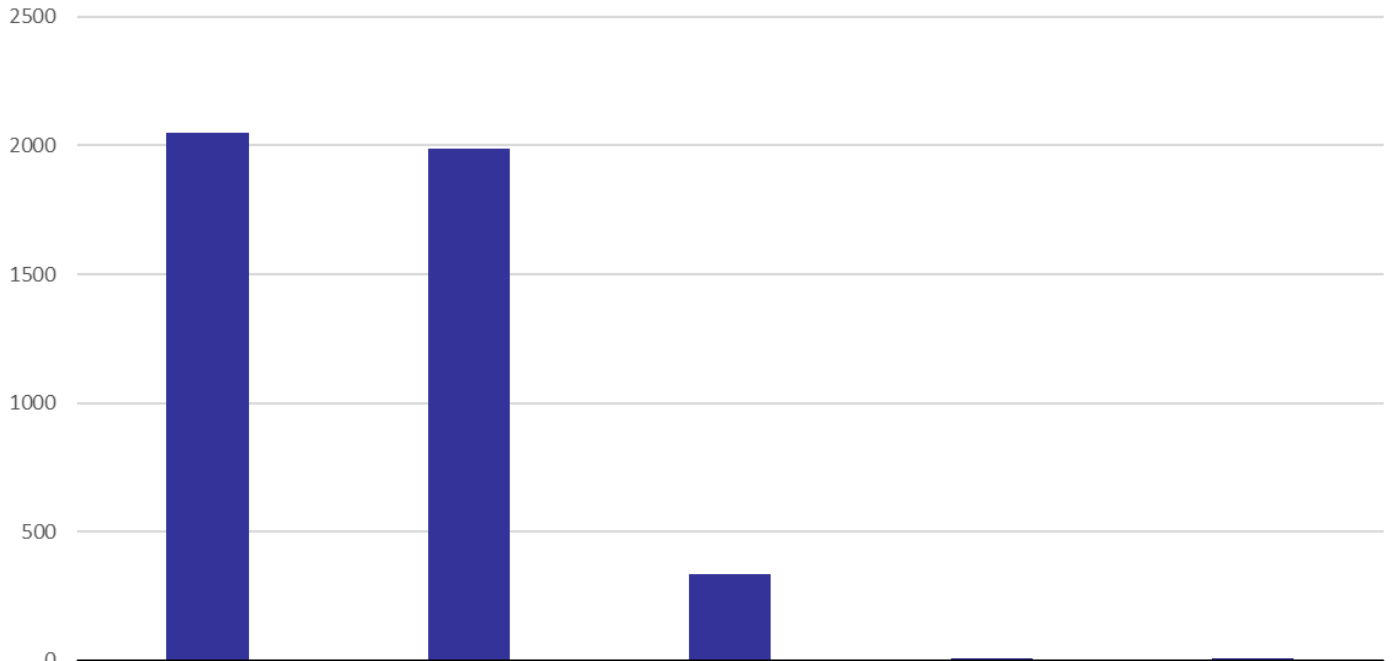


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March 2018

🍀 Celebrate St. Patrick's Day Friday & Saturday at The Lab! 🍀 - 03/15/2018



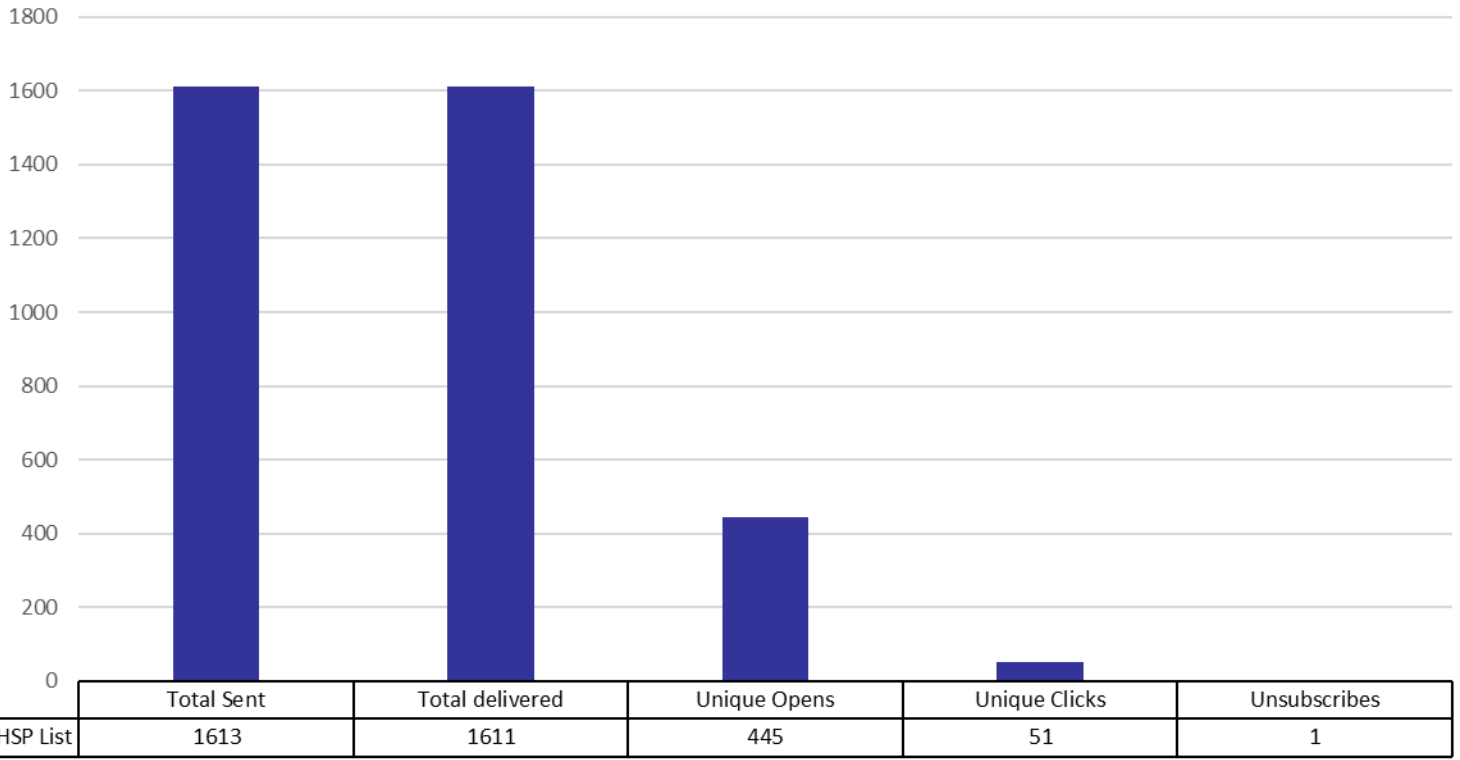
	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
■ HSP List	2051	1990	333	8	8

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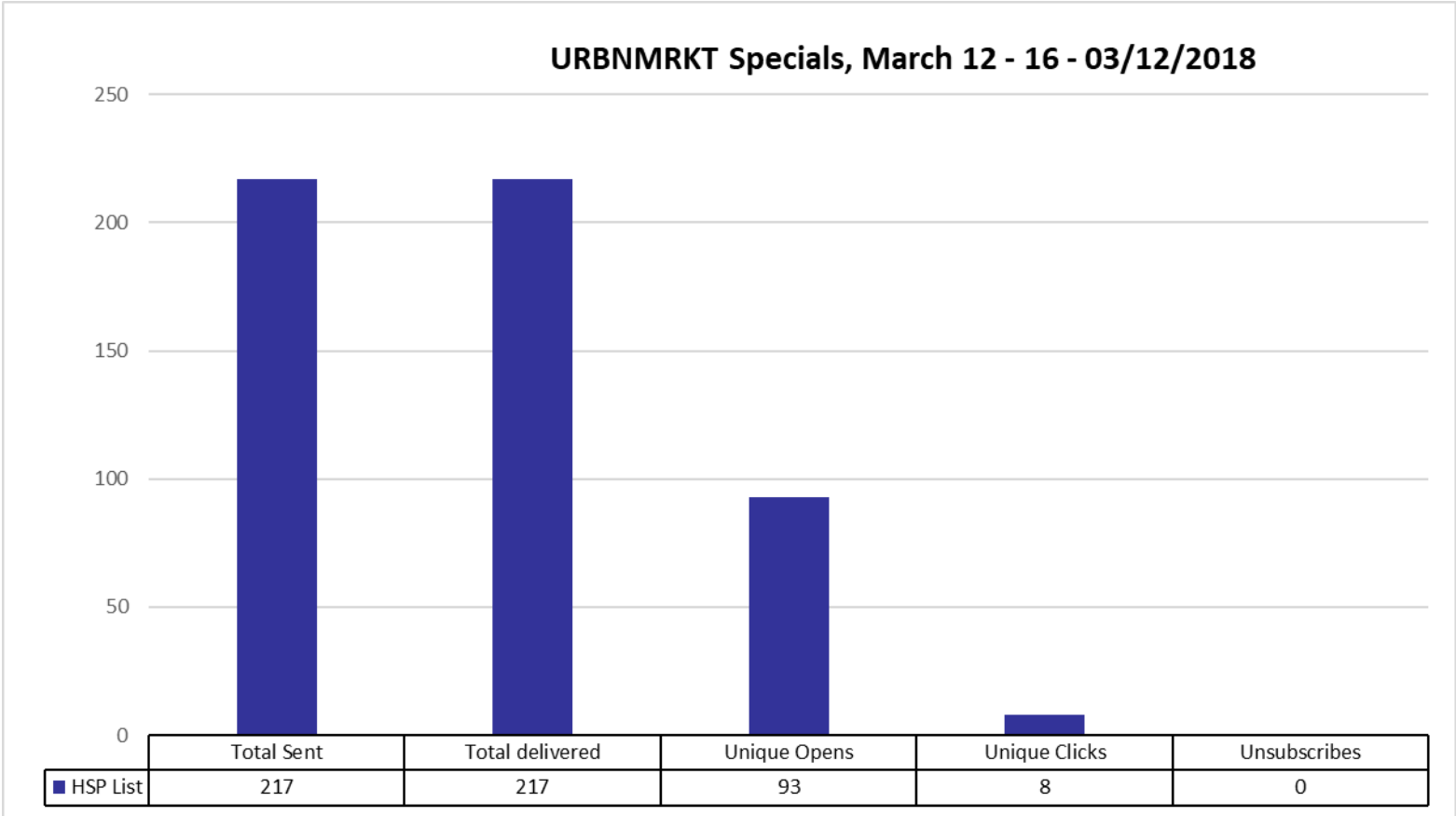
This Week - March 12, 2018 - 03/12/2018



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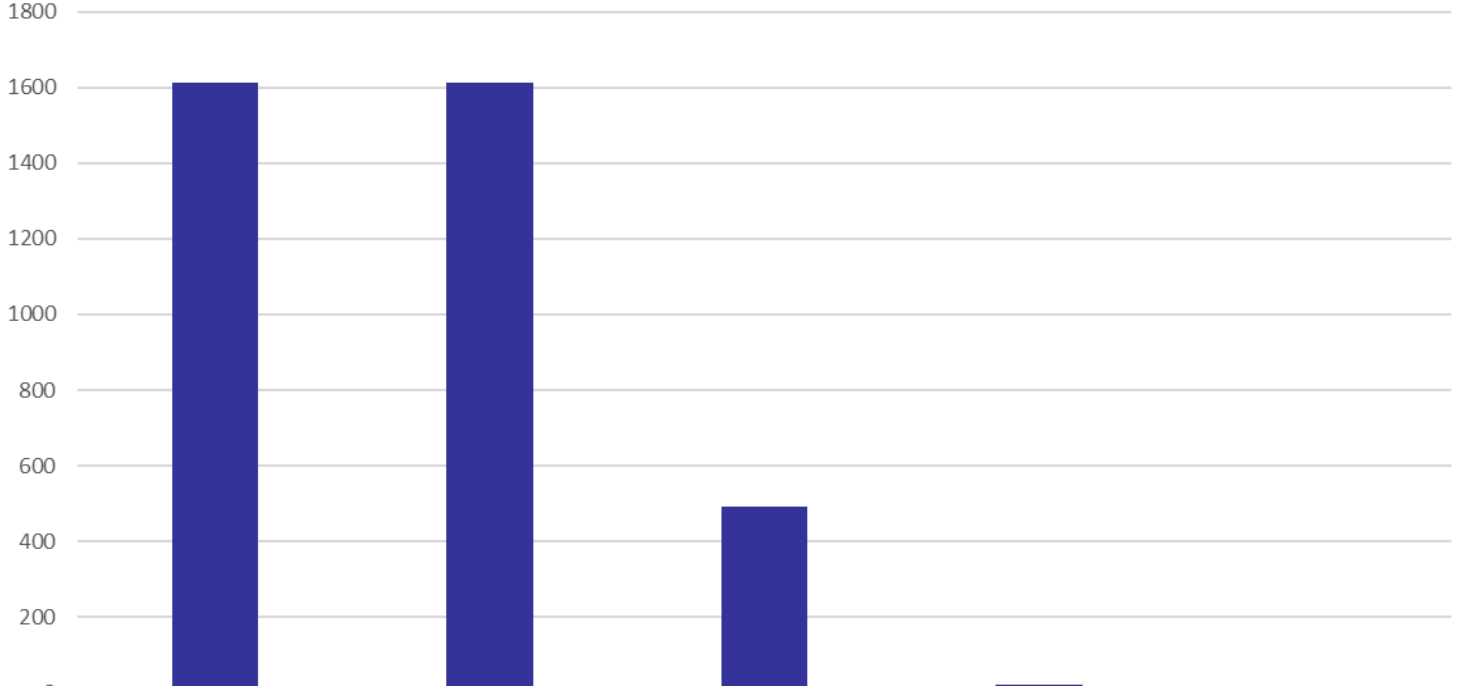


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Invitation: #MeToo: What's Next - March 27th - 03/11/2018

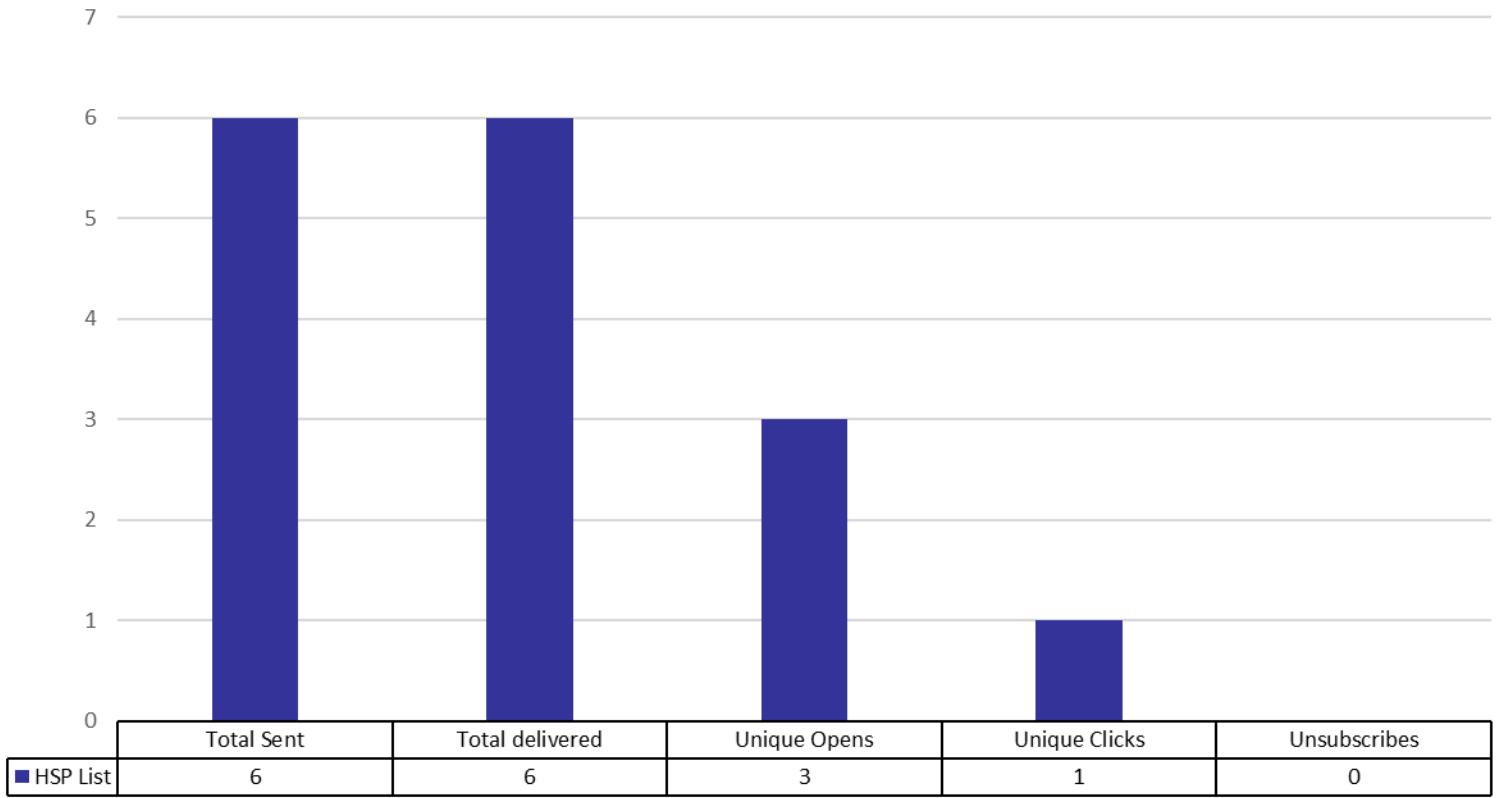


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This Week at HSC - Boba Tea Pop Up Shop at Plaza Today! - 03/07/2018

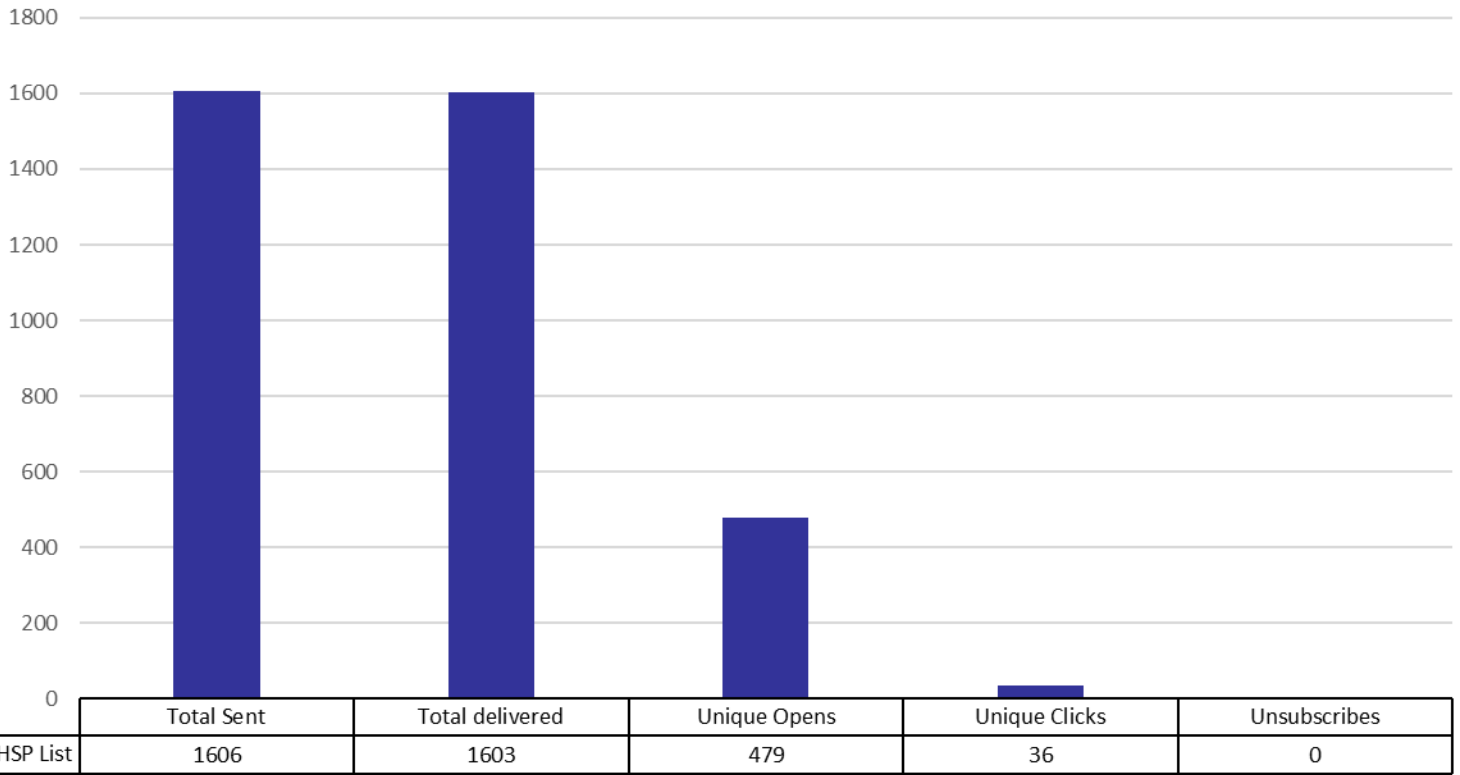


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This Week - March 5, 2018 - 03/05/2018

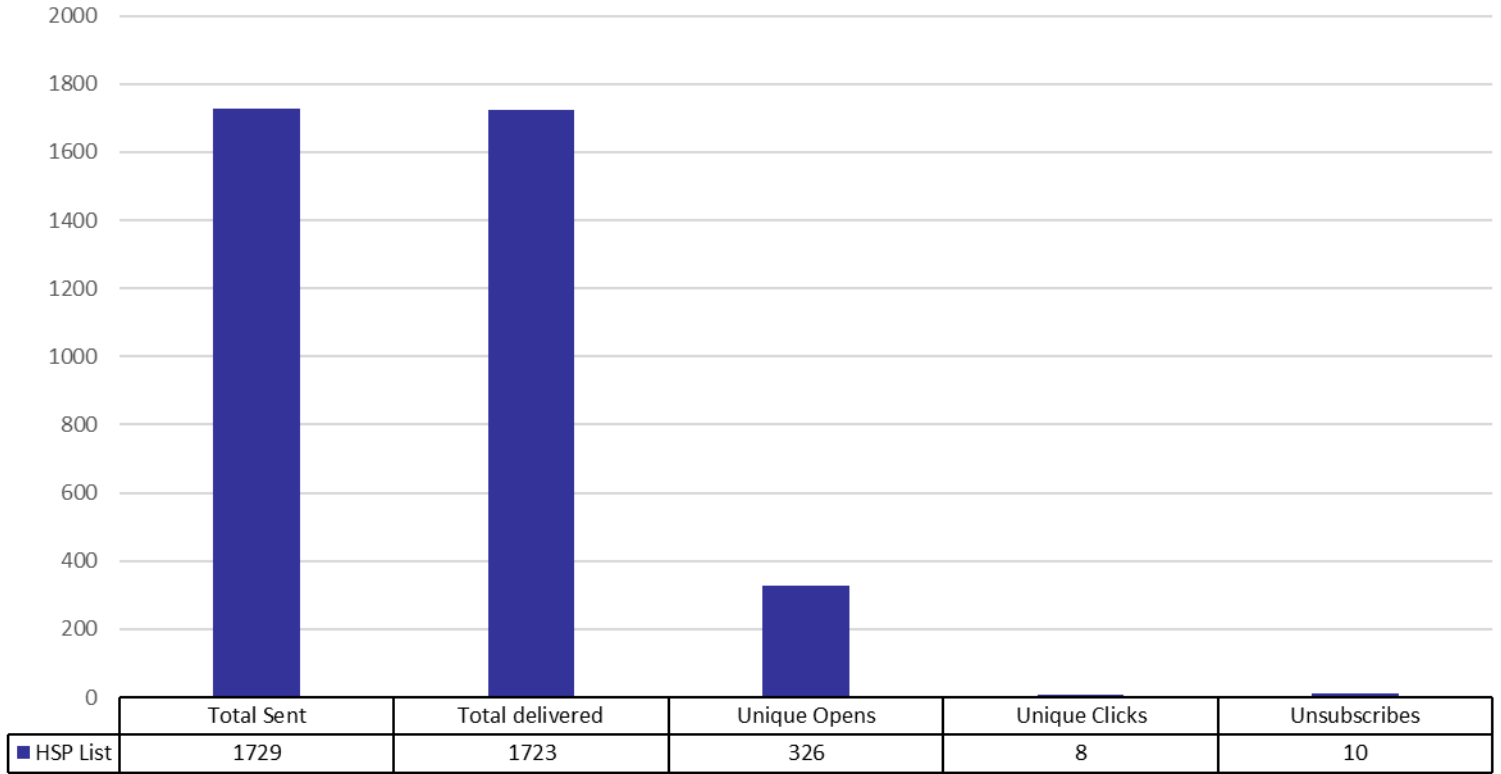


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Join us for our next Tasting Tuesday - 03/05/2018

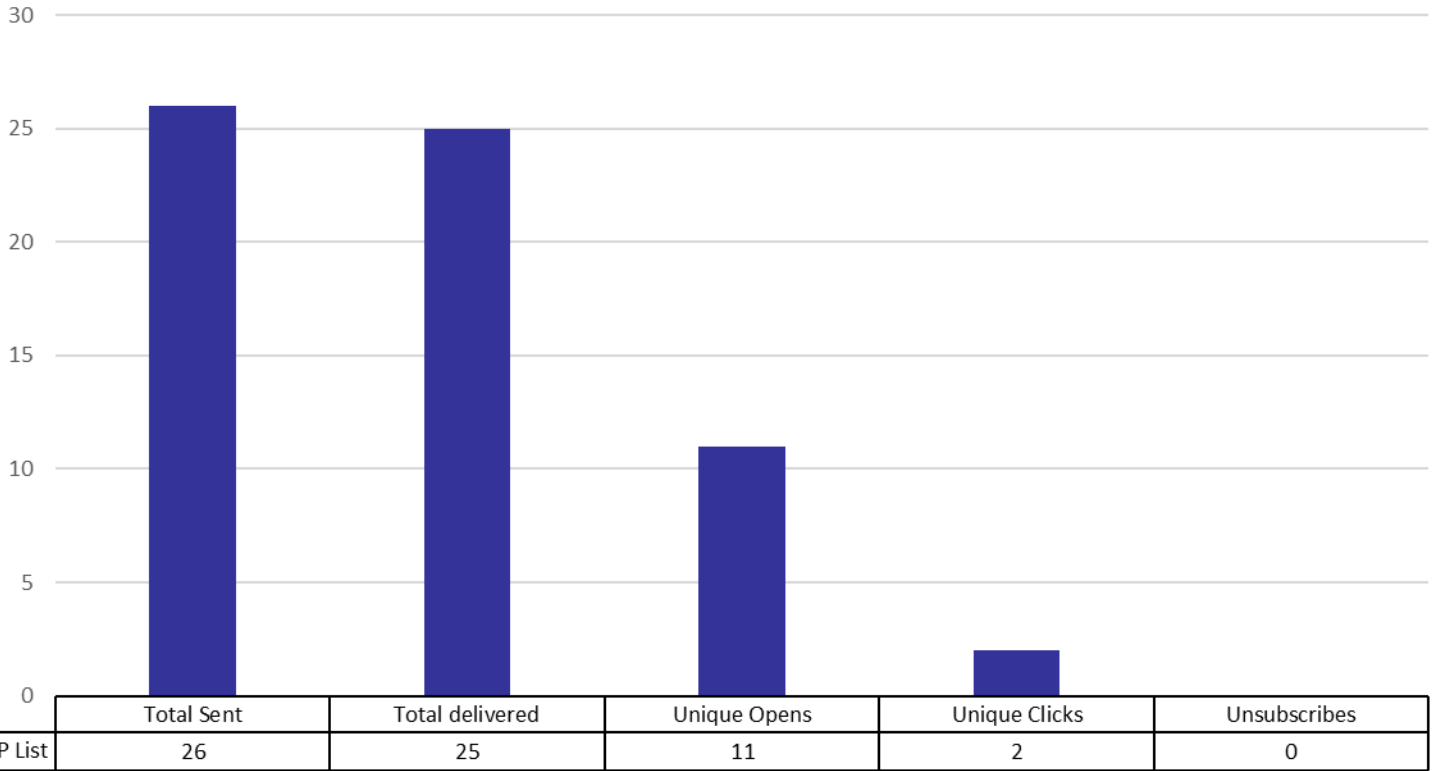


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Join us for our next Tasting Tuesday - 03/05/2018

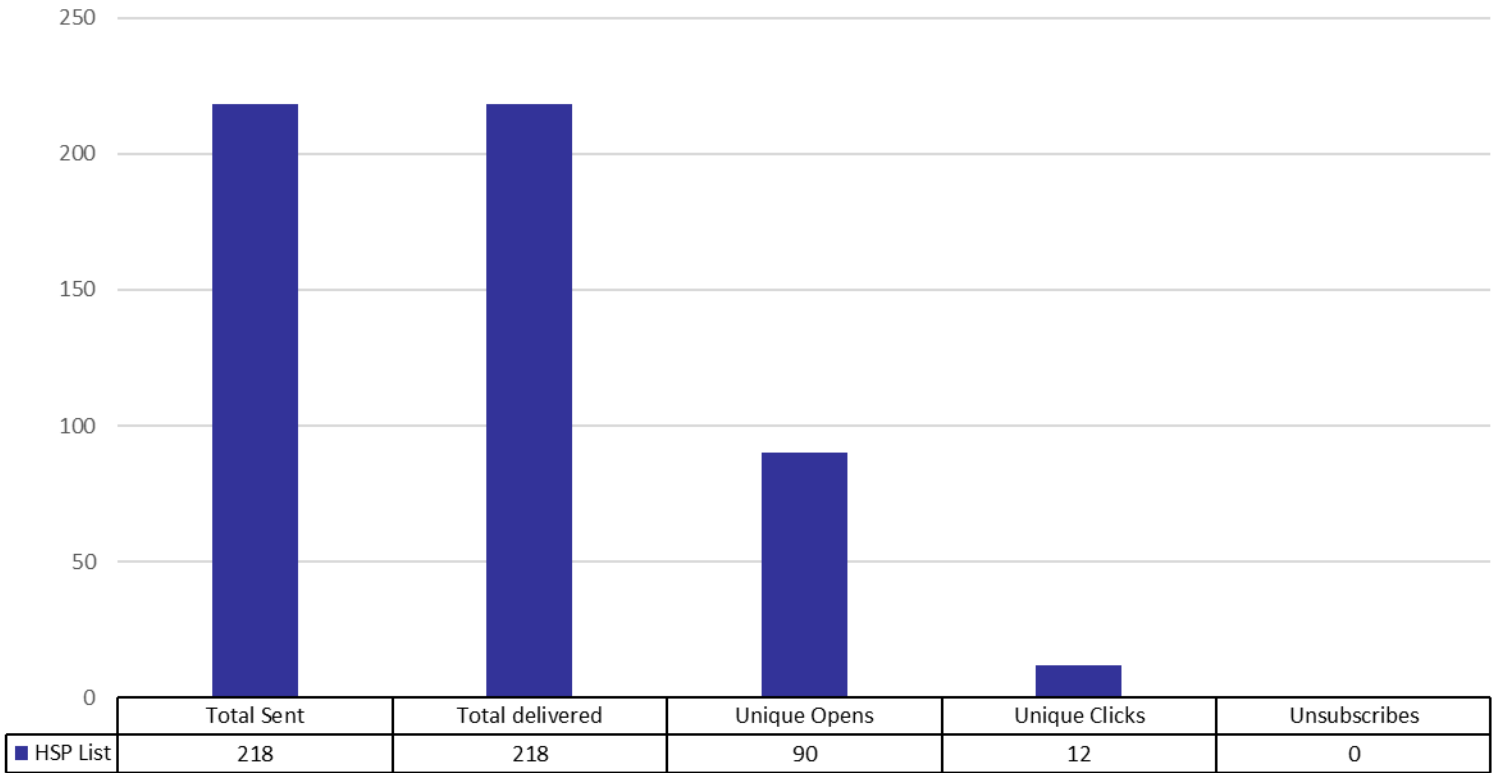


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URBNMRKT Specials, March 5 - 9 - 03/05/2018

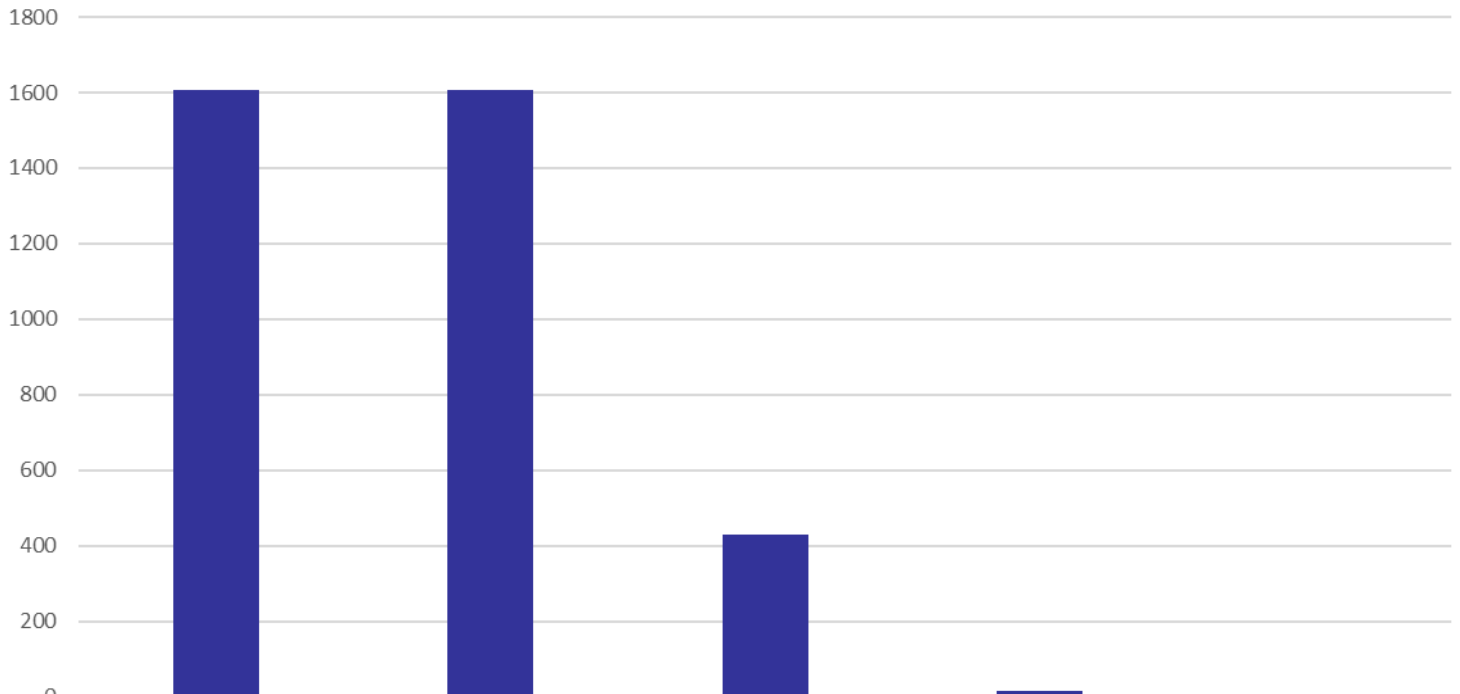


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Reminder to RSVP to Meet, Mingle and Chat - March 5th - 03/05/2018

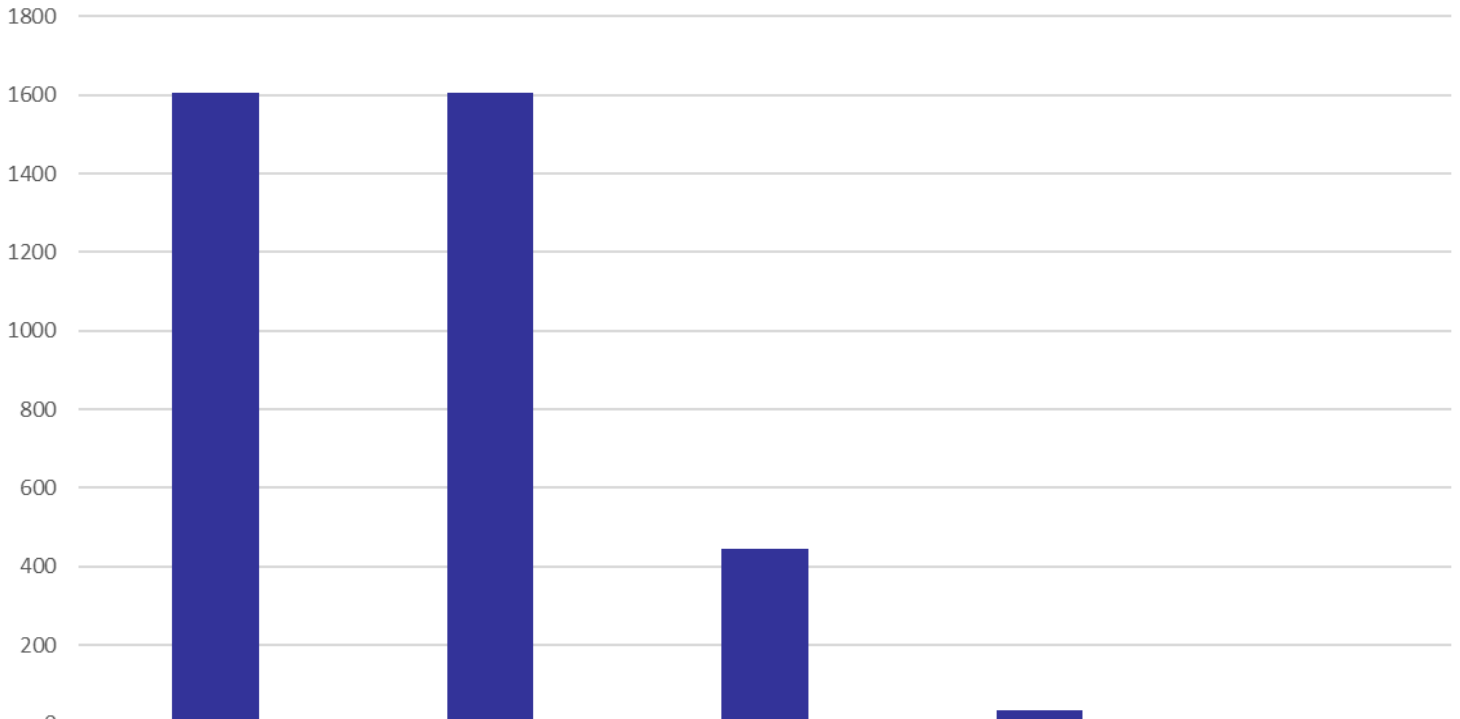


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Reminder: RSVP for Lunch with the Provost - March 7th - 03/02/2018



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Customer Satisfaction Report
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THANK YOU!!

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