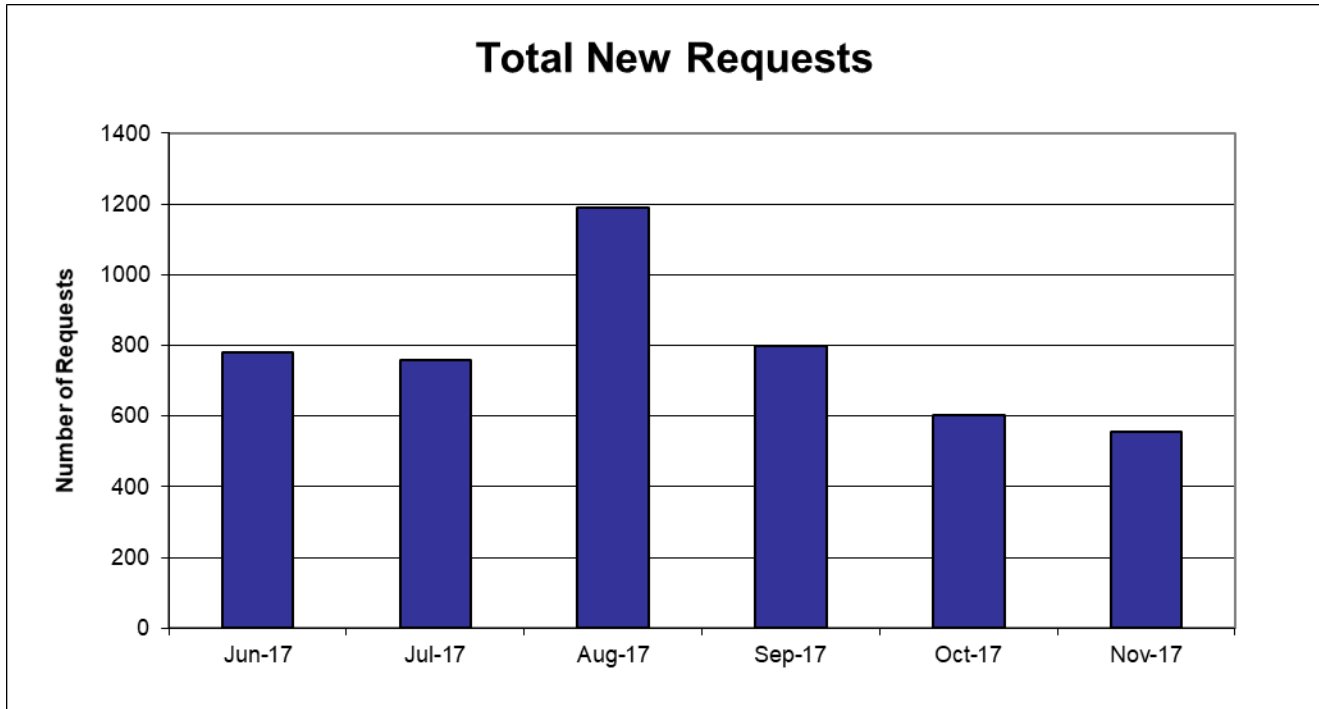


**USCAUXILIARYSERVICESIT**  
**Service Desk Reports**  
**November 2017**



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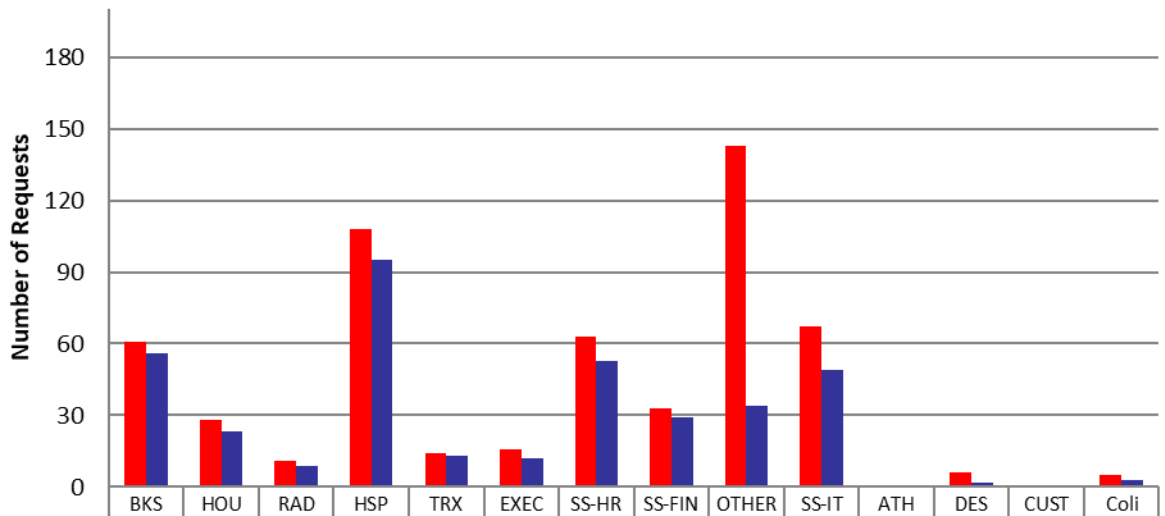
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# USCAUXILIARYSERVICESIT

## Service Desk Reports

November 2017

### Total New Vs Closed Requests



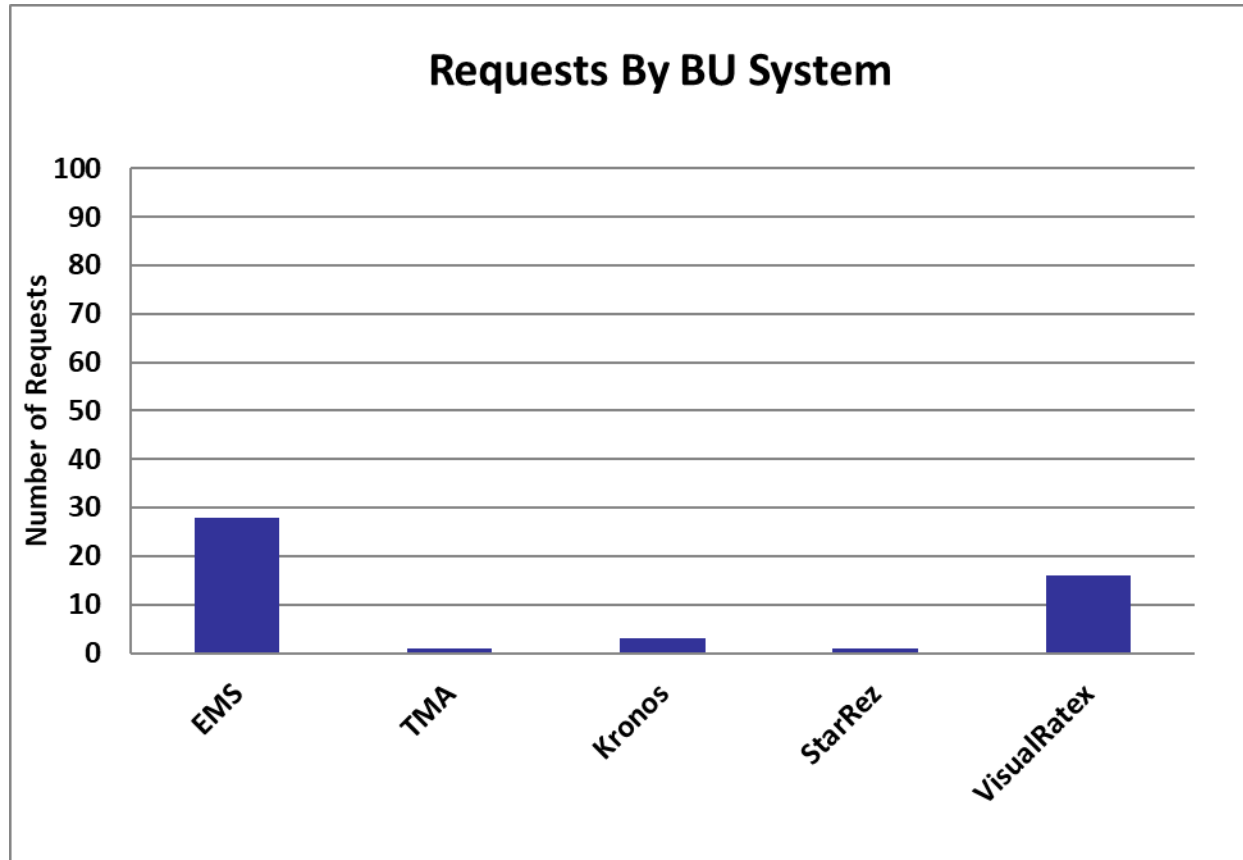
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## Service Desk Reports

November 2017



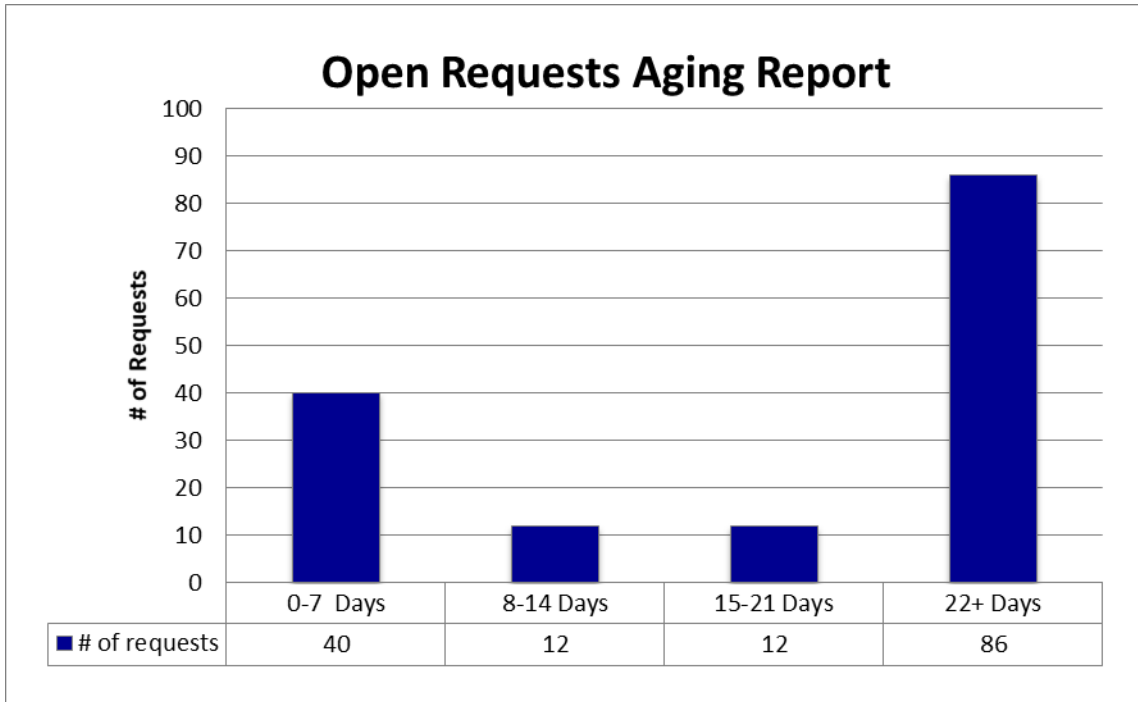
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# USCAUXILIARYSERVICESIT

## Service Desk Reports

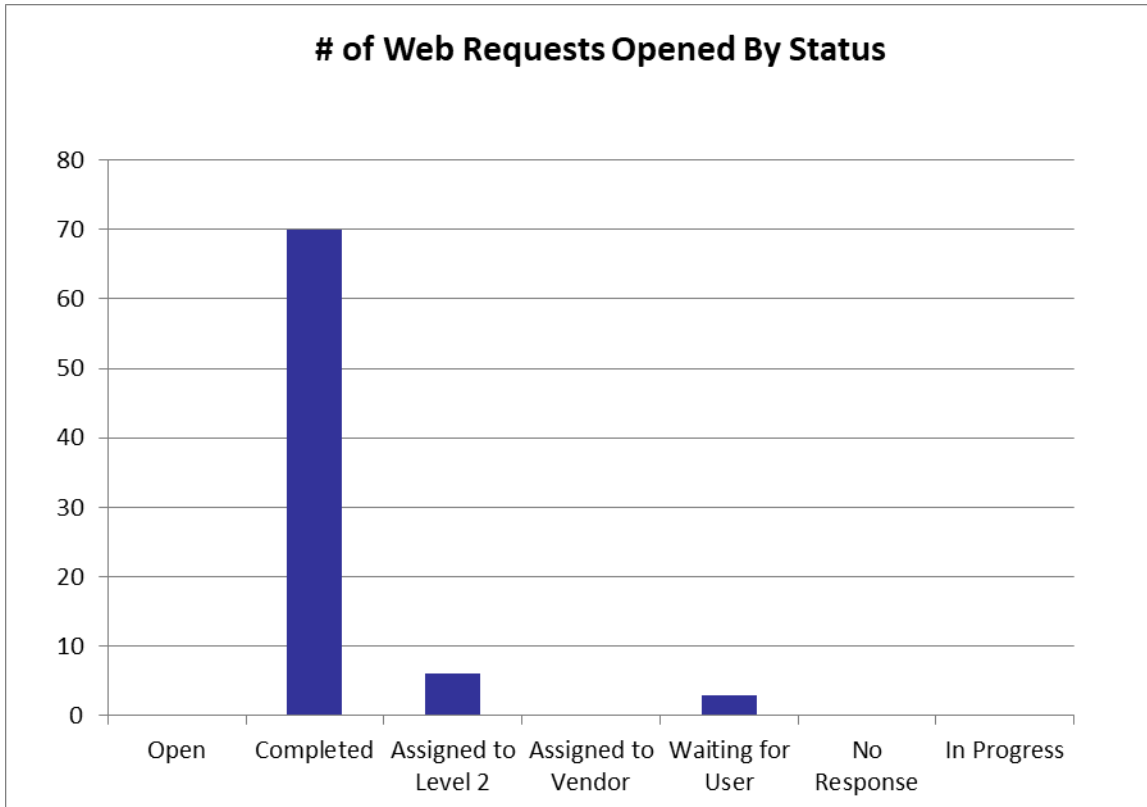
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**November 2017**



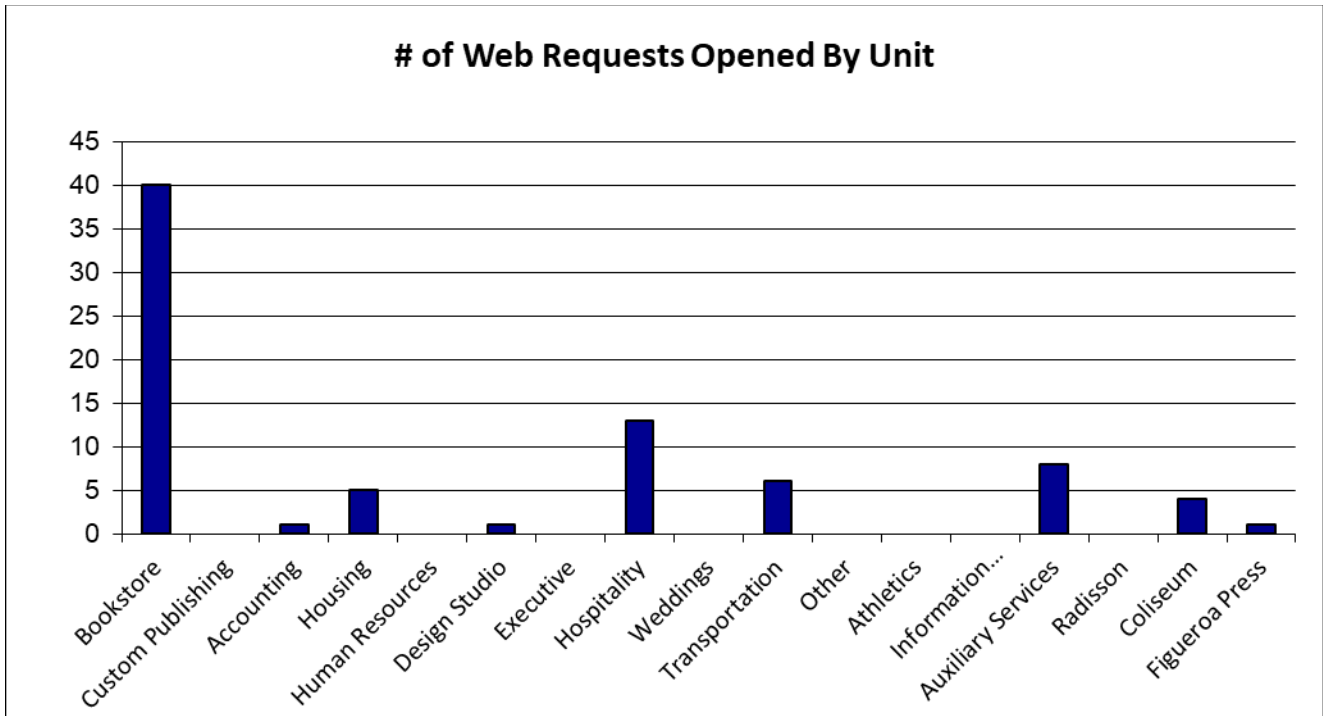
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## Service Desk Reports

November 2017



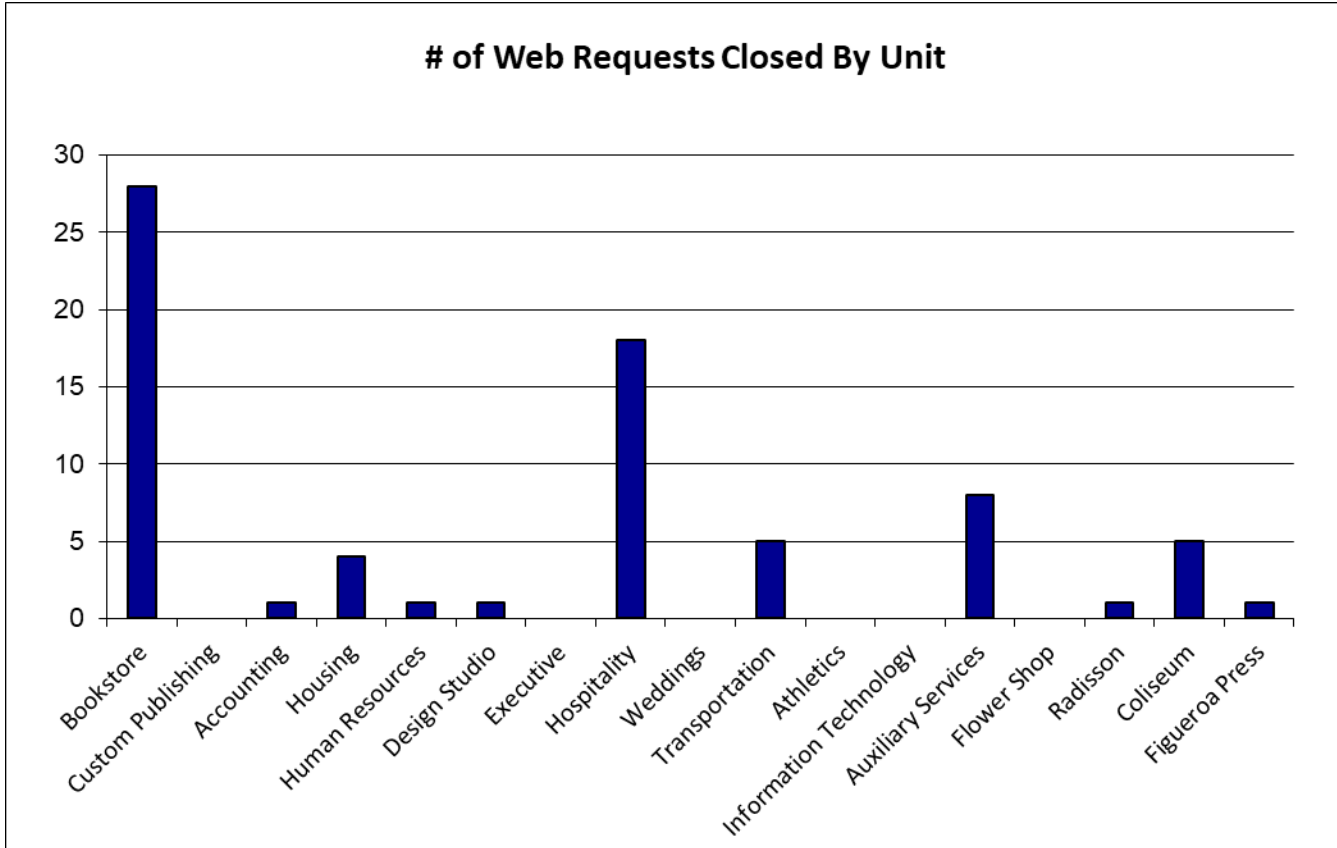
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## Service Desk Reports

November 2017



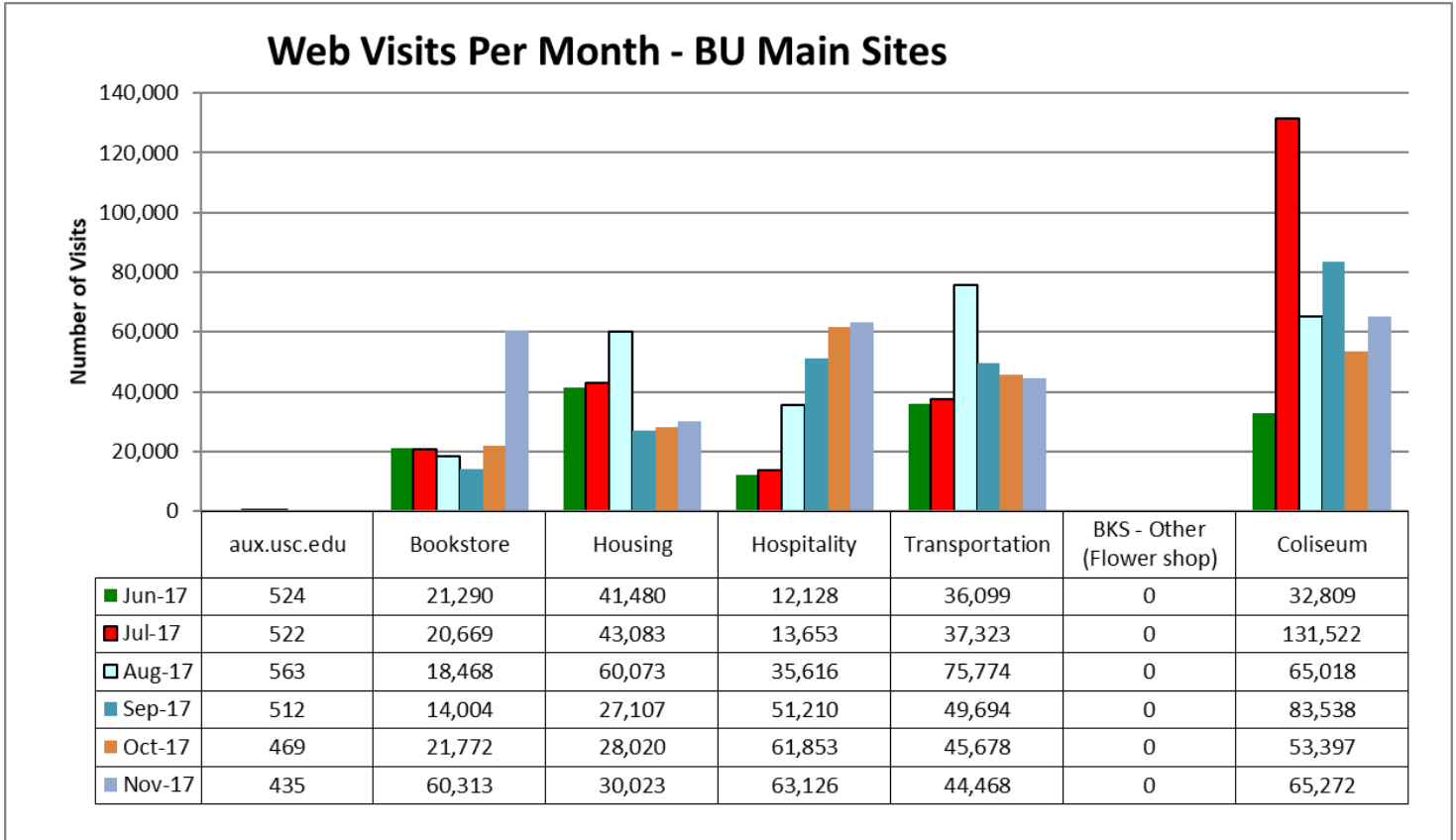
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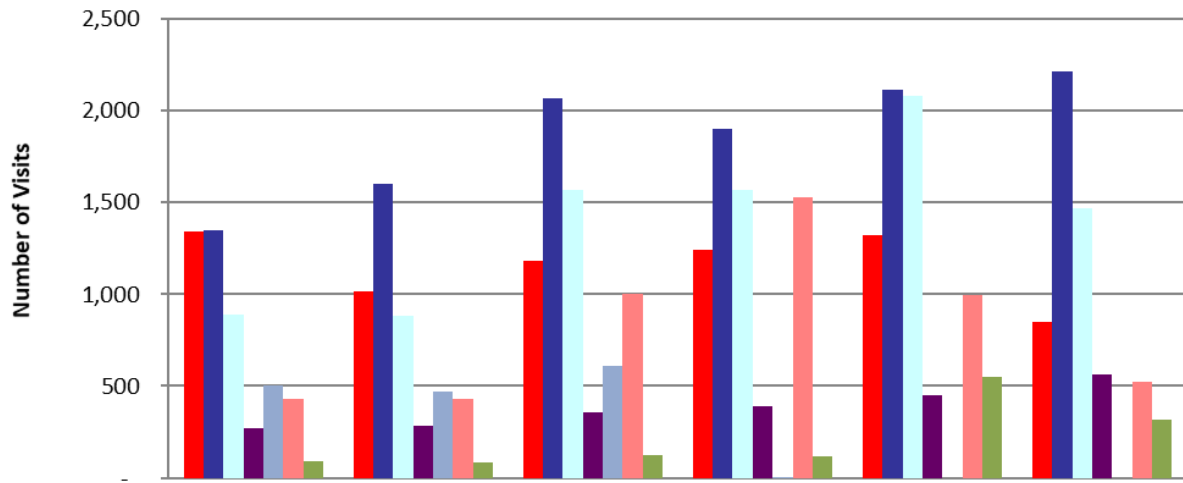


# USCAUXILIARYSERVICESIT

## Website Reports

November 2017

### Web Visits Per Month - HSP Micro Sites



	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17
■ McKays	1,342	1,016	1,182	1,240	1,319	849
■ The Lab	1,348	1,603	2,065	1,899	2,111	2,213
■ Moreton Fig	887	882	1,569	1,569	2,082	1,465
■ Rosso Oro's Pizzeria	267	281	360	392	447	563
■ Seeds Marketplace	505	472	612	1	-	-
■ Traditions	429	432	1,002	1,525	994	523
■ The Edmondson	88	85	123	118	550	320

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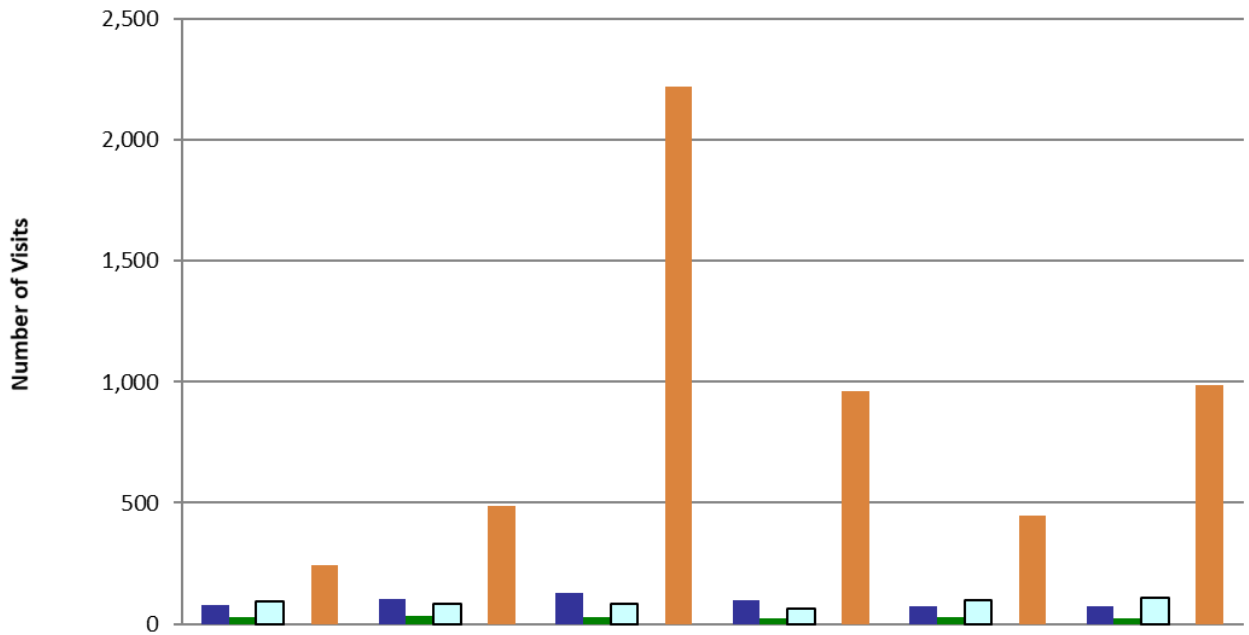
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# USCAUXILIARYSERVICESIT

## Website Reports

November 2017

### Web Visits Per Month - Other Sites



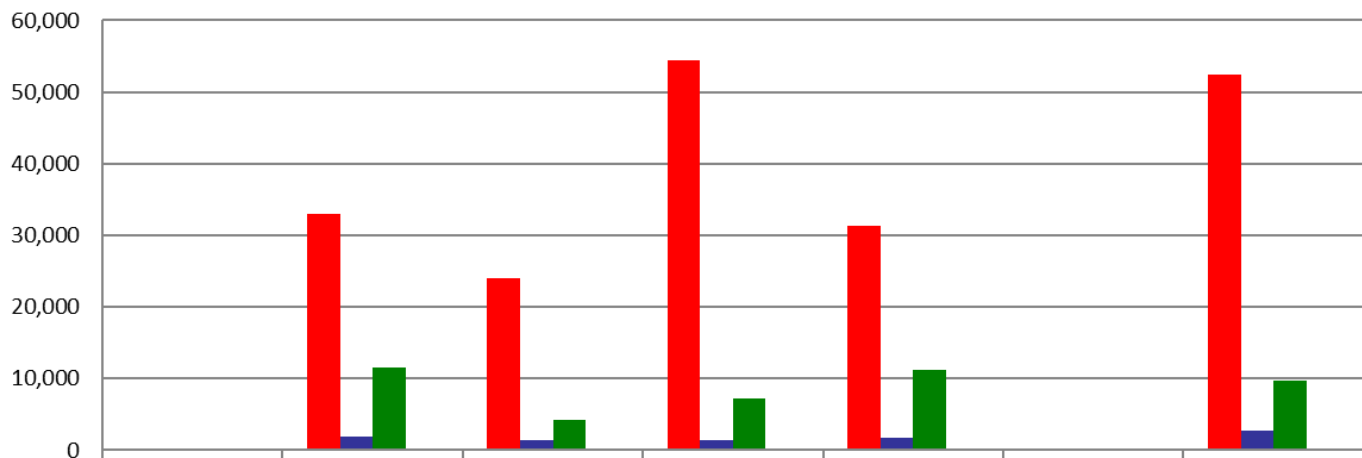
	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17
■ Figueroa Press	80	103	127	100	72	72
■ Gamble-house Store	30	35	30	25	27	22
■ USC Radisson Event	91	83	82	64	96	110
■ Weddings at USC	0	0	0	0	0	0
■ Custom-publishing	245	488	2,219	962	449	986

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**USCAUXILIARYSERVICESIT**  
**Website Reports**  
**November 2017**

**November 2017 Traffic Sources - BU Main Sites**



	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other	Coliseum
Search Engine	252	32,911	24,092	54,387	31,402	0	52,373
Referring Sites	81	1,927	1,454	1,442	1,717	0	2,804
Direct Traffic	101	11,546	4,272	7,168	11,279	0	9,674
Campaigns	0	0	0	0	0	0	0

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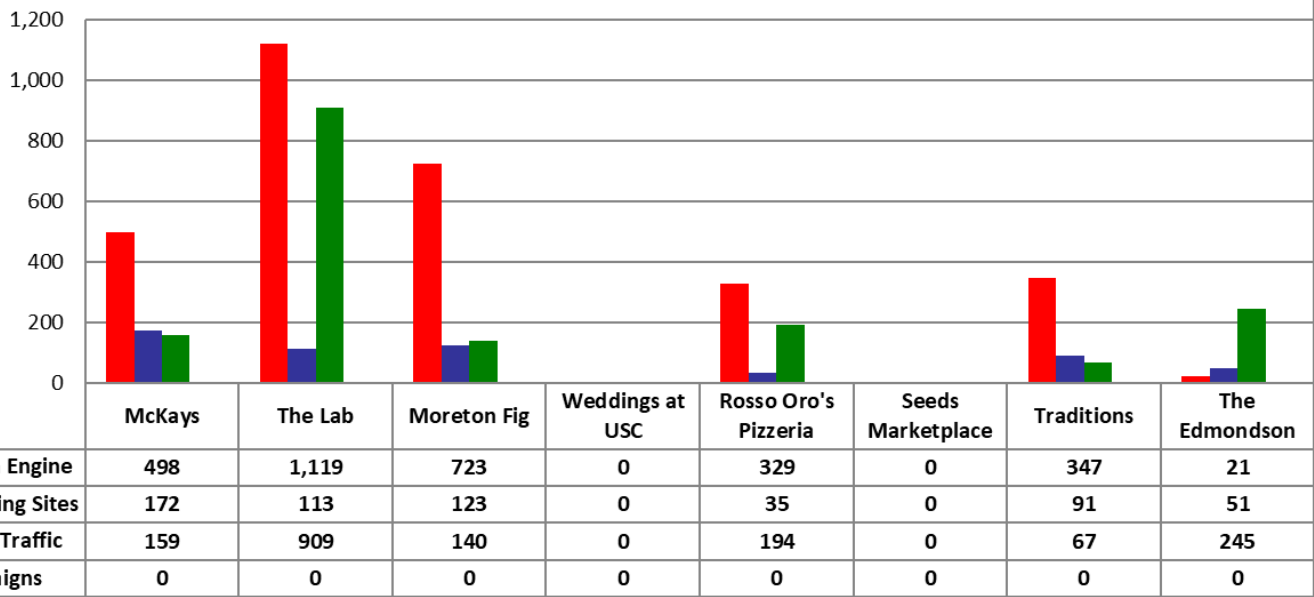
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**Website Reports**

**November 2017**

**November 2017 Traffic Sources - HSP Micro Sites**



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# USCAUXILIARYSERVICESIT

## Website Reports

November 2017

### November 2017 Traffic Sources - Other Sites



	Figueroa Press	Gamble-house Store	Weddings at USC	USC Radisson Event	Custom-publishing
Search Engine	36	8	0	70	64
Referring Sites	3	3	0	2	168
Direct Traffic	33	8	0	38	754
Campaigns	0	0	0	0	0

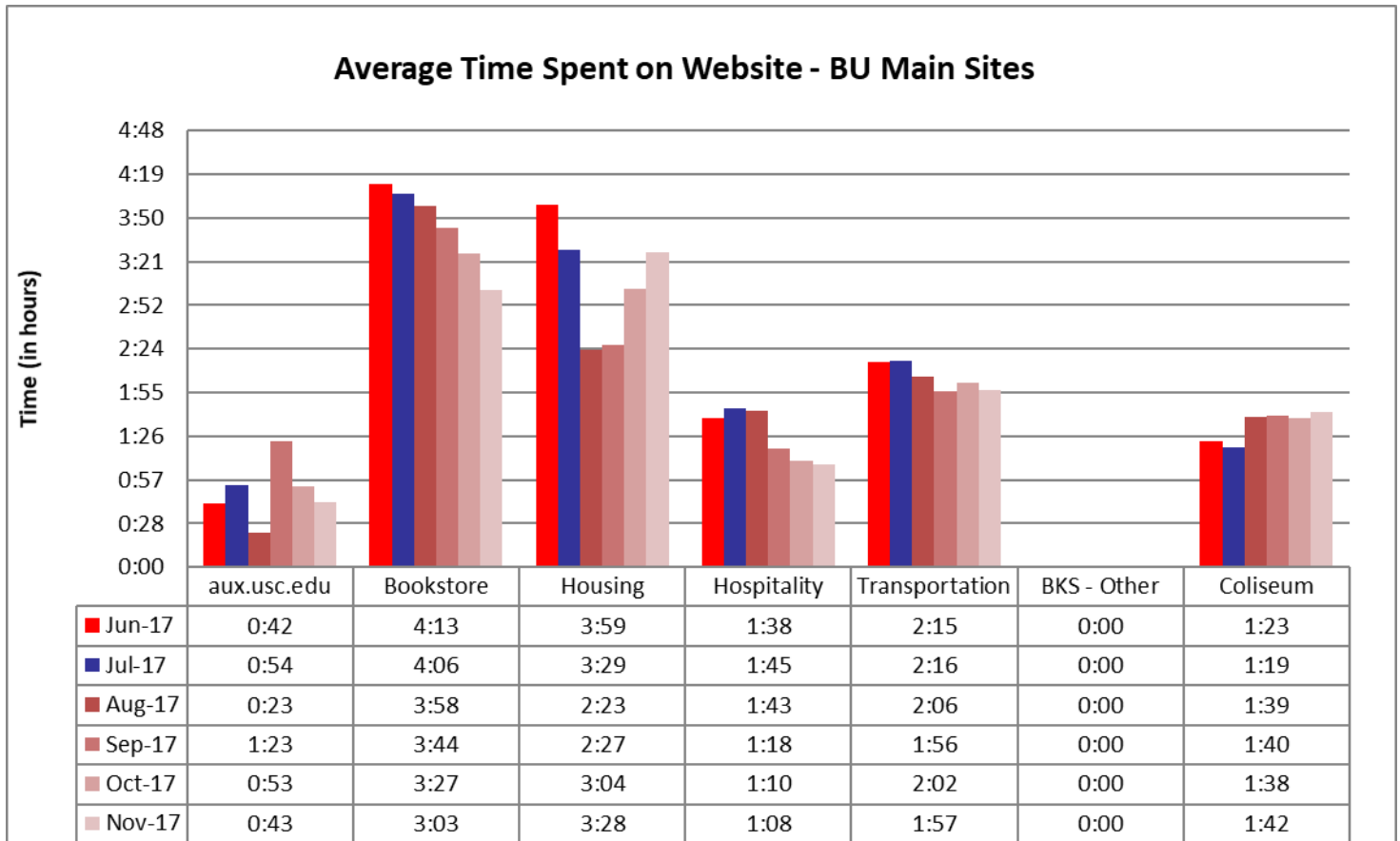
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## Website Reports

November 2017



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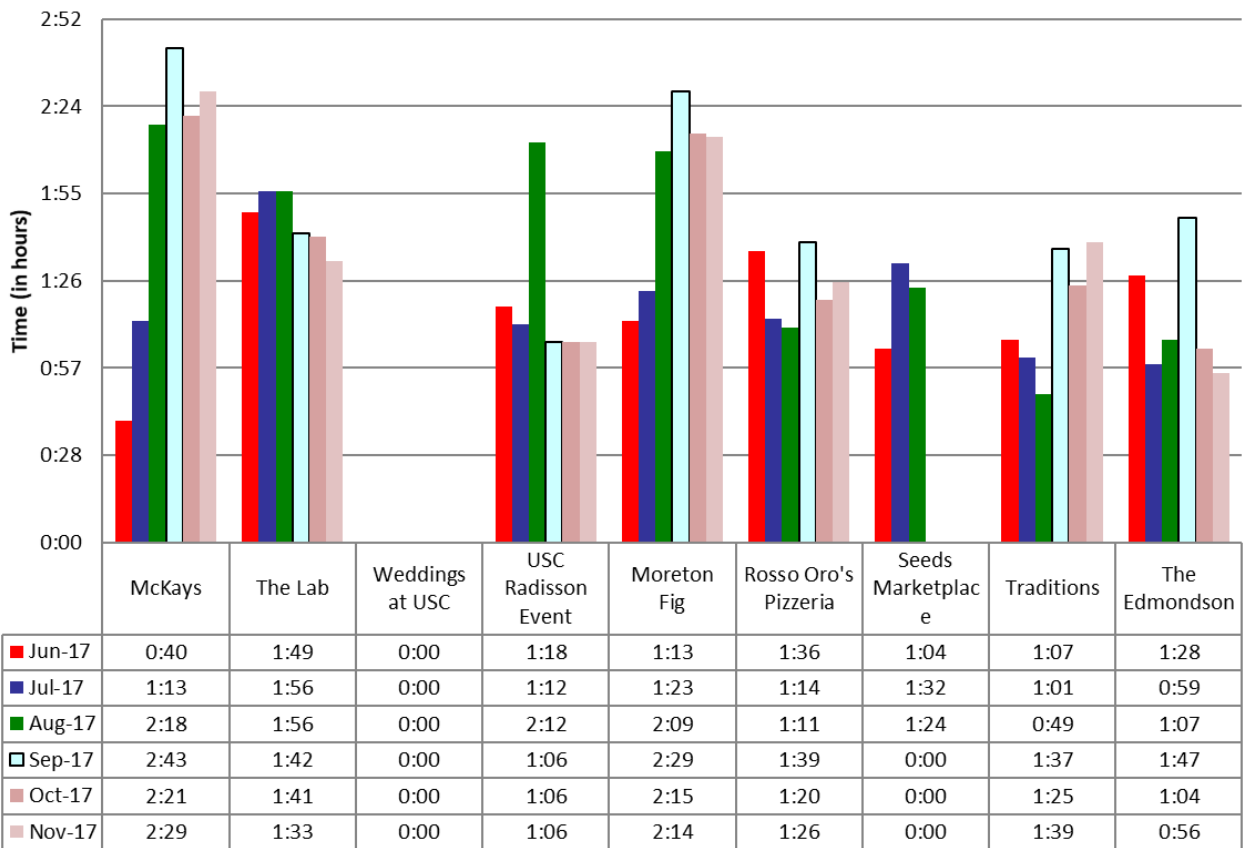
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## Website Reports

November 2017

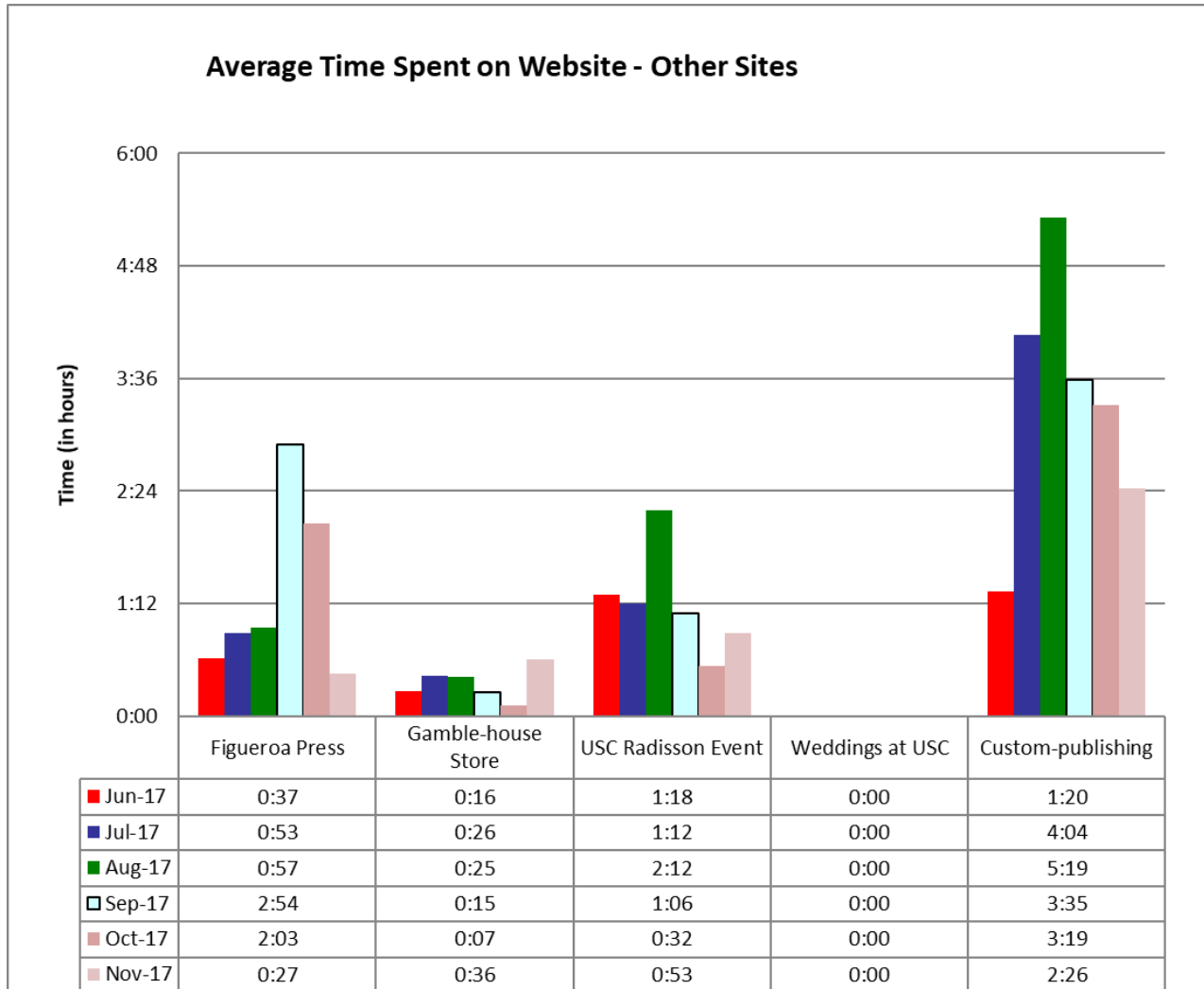
Average Time Spent on Website - HSP Micro Sites



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Website Reports  
November 2017**



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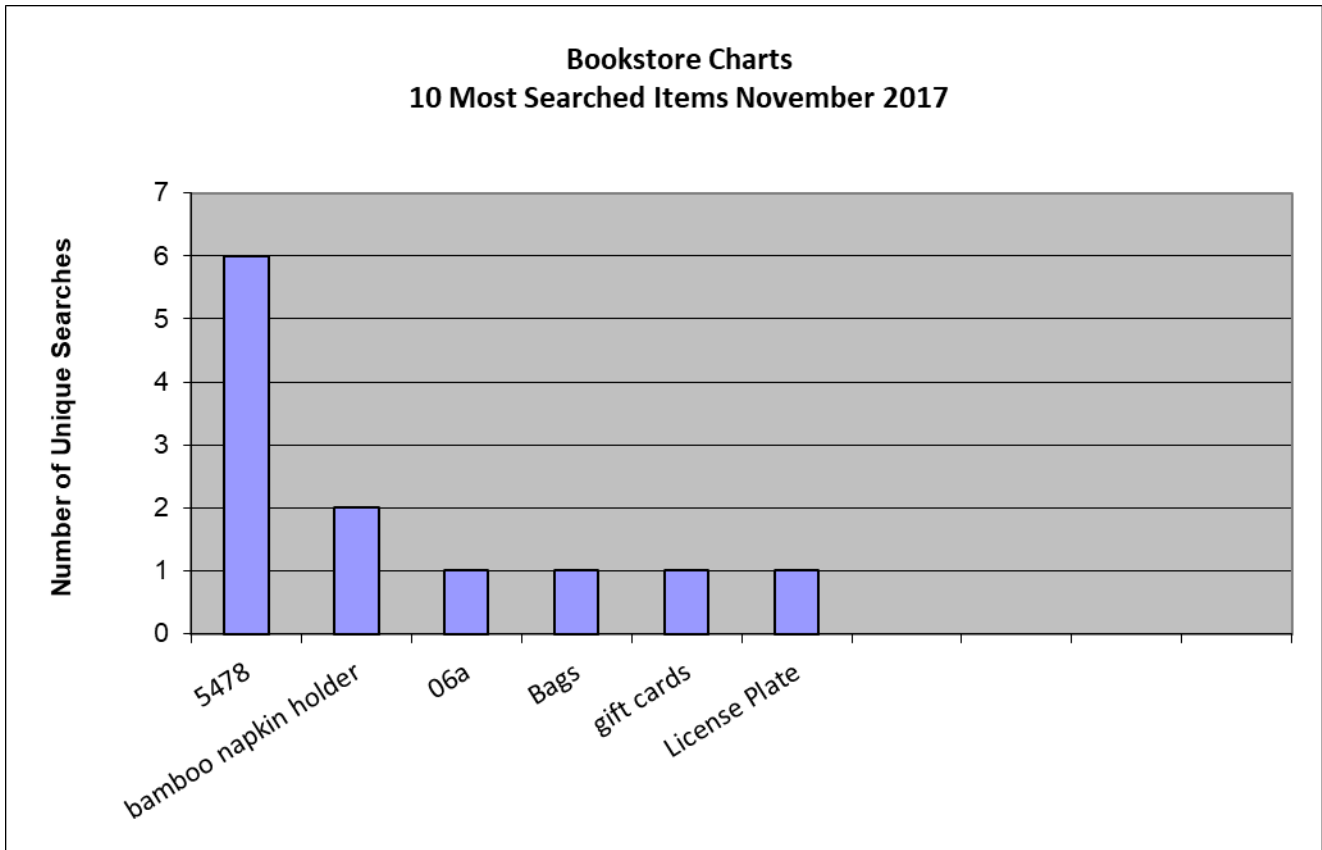
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## Website Reports

November 2017



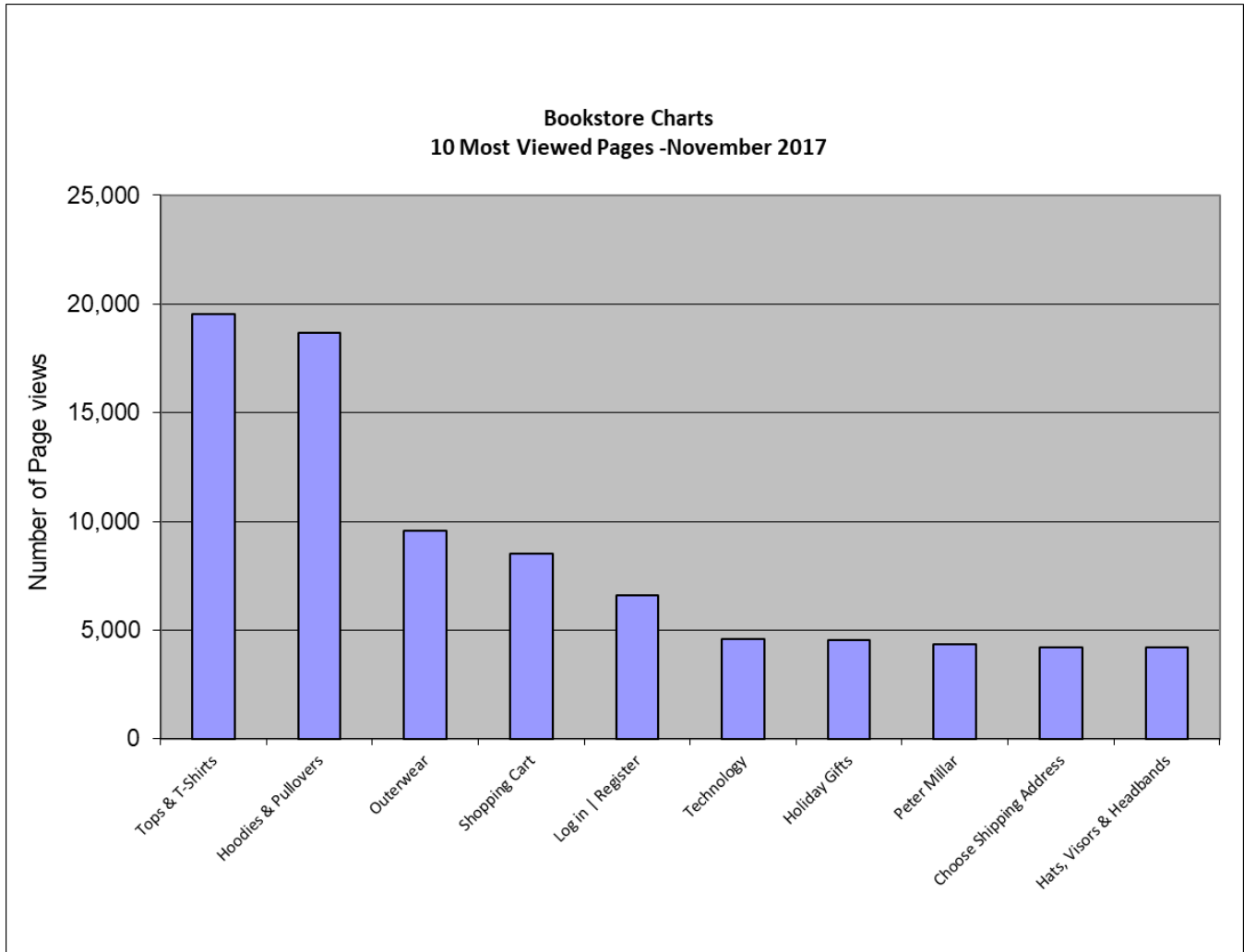
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## Website Reports

November 2017



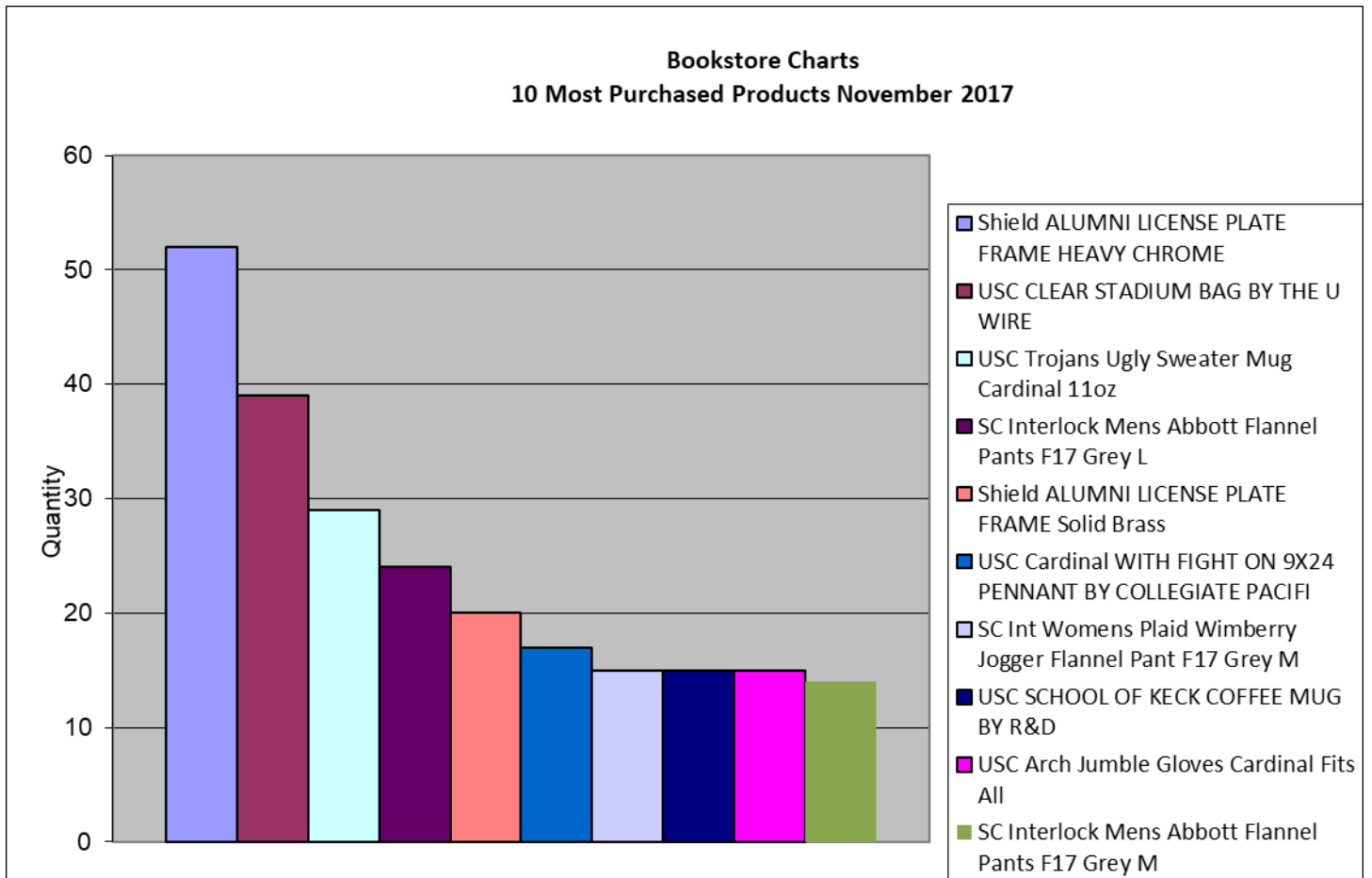
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November 2017



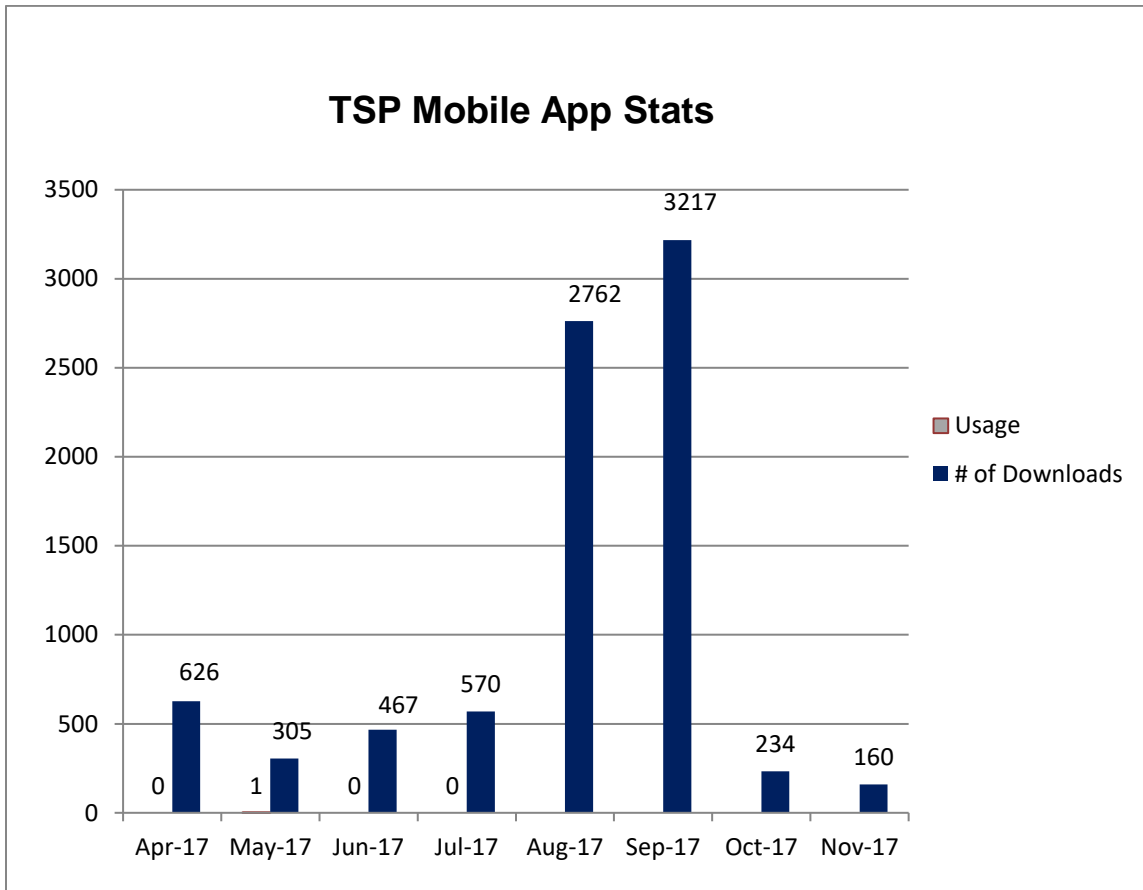
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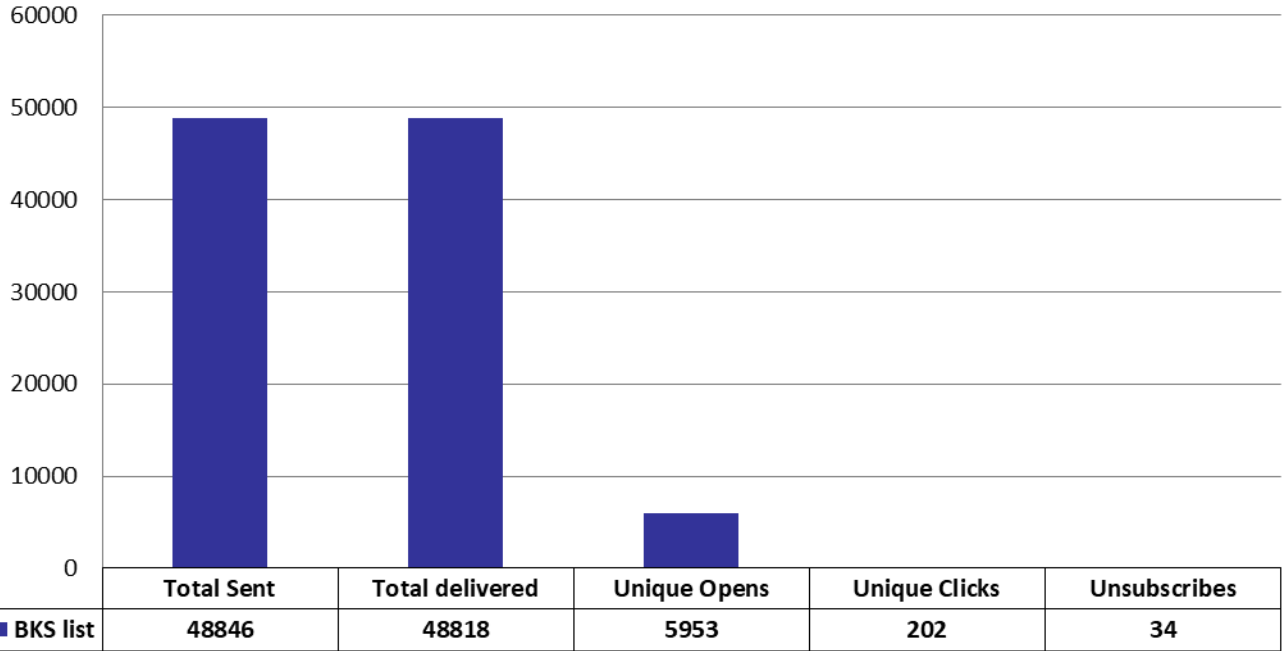


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**Celebrate the South Champs! - 11/30/2017**

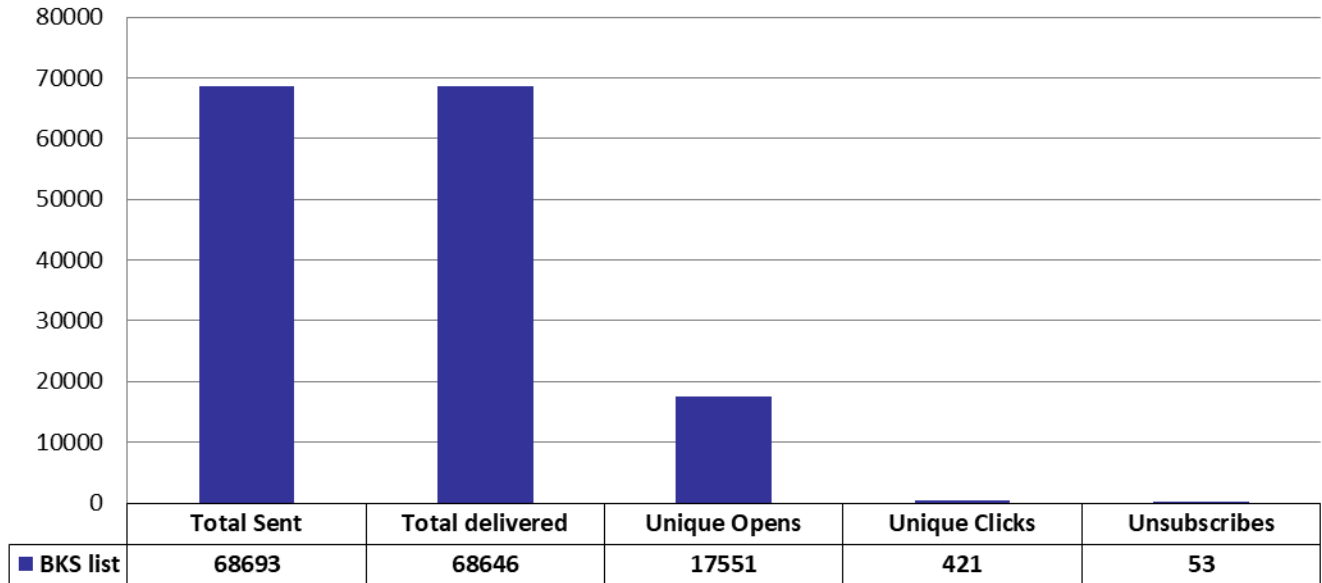


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🍏 Buy Apple Products at USC Tax Free on 11/27/17! - 11/26/2017

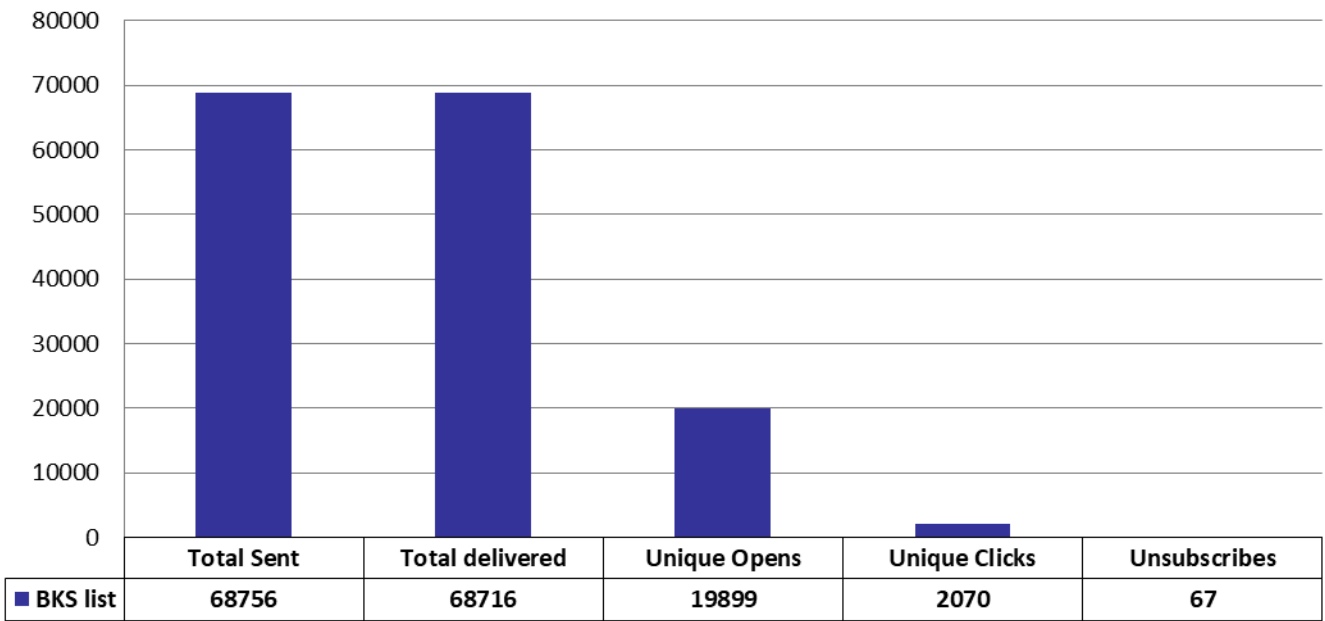


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**Flannel Pajamas for Your USC Family - 11/25/2017**



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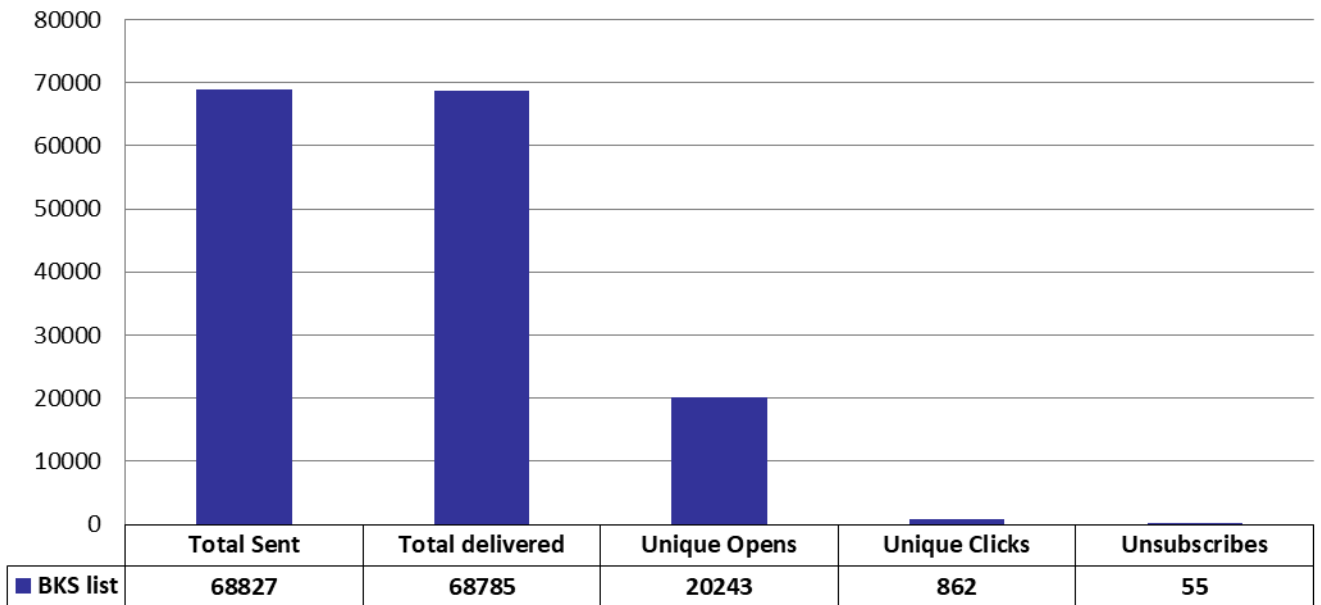
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## Email Campaign Reports

November 2017

🏆 USC are Champs of the South! 🏆 - 11/21/2017



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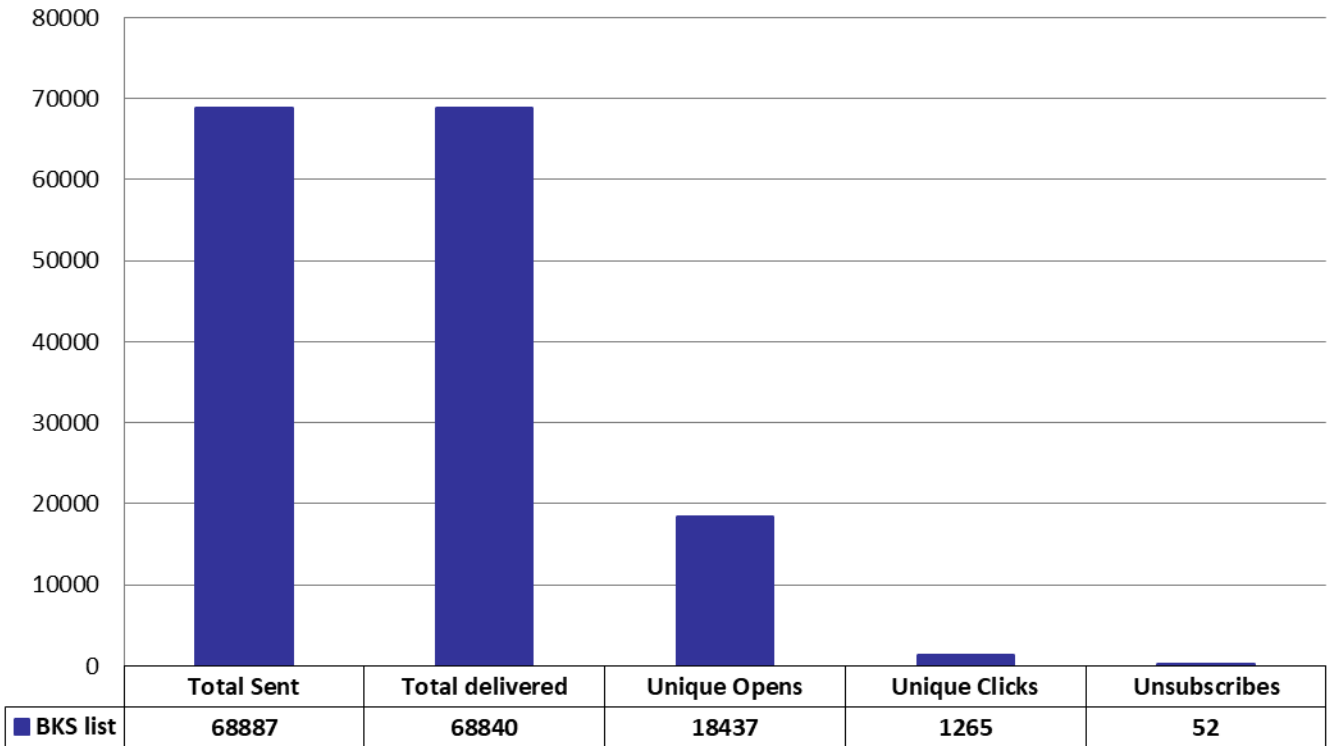


# USCAUXILIARYSERVICESIT

## Email Campaign Reports

November 2017

♥ Peter Millar Prestige, USC Trojans Spirit ♥ - 11/17/2017

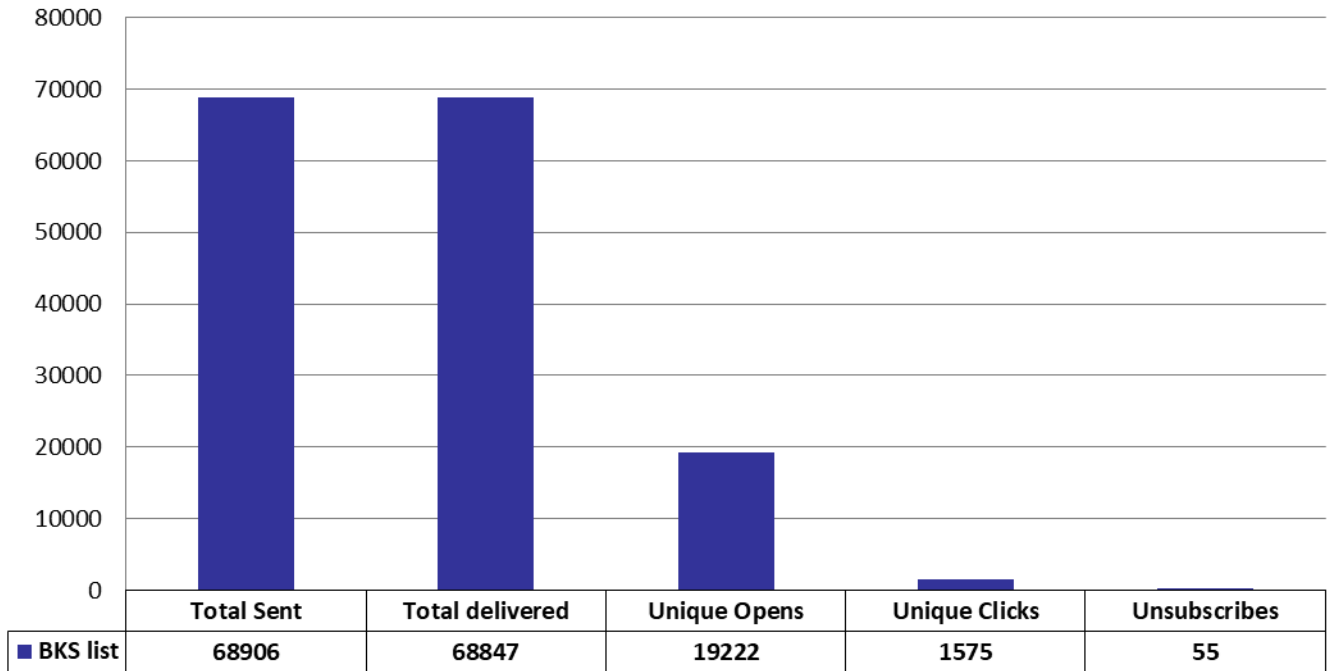


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🍏 Buy Apple Products at USC Tax Free on 11/27/17! - 11/16/2017



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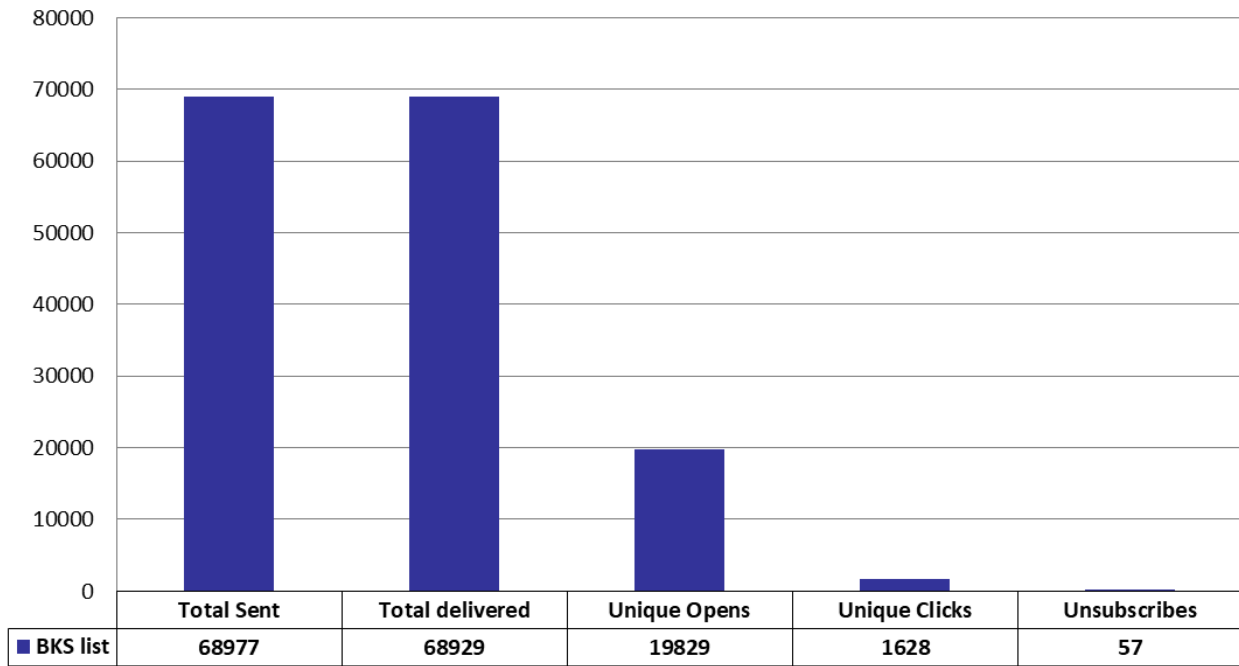
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## Email Campaign Reports

November 2017

**Bundle Up With Trojan Spirit! - 11/11/2017**



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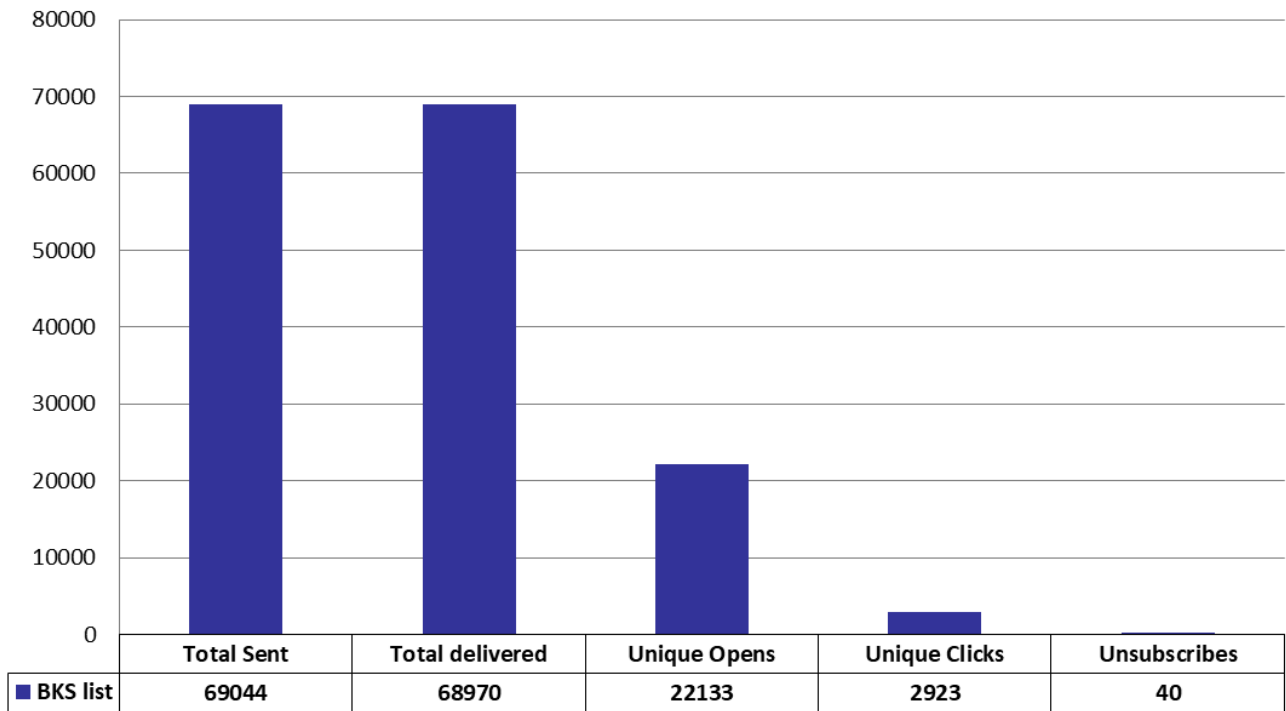
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## Email Campaign Reports

November 2017

Buy Apple Products at USC Tax Free on 11/27/17! - 11/09/2017

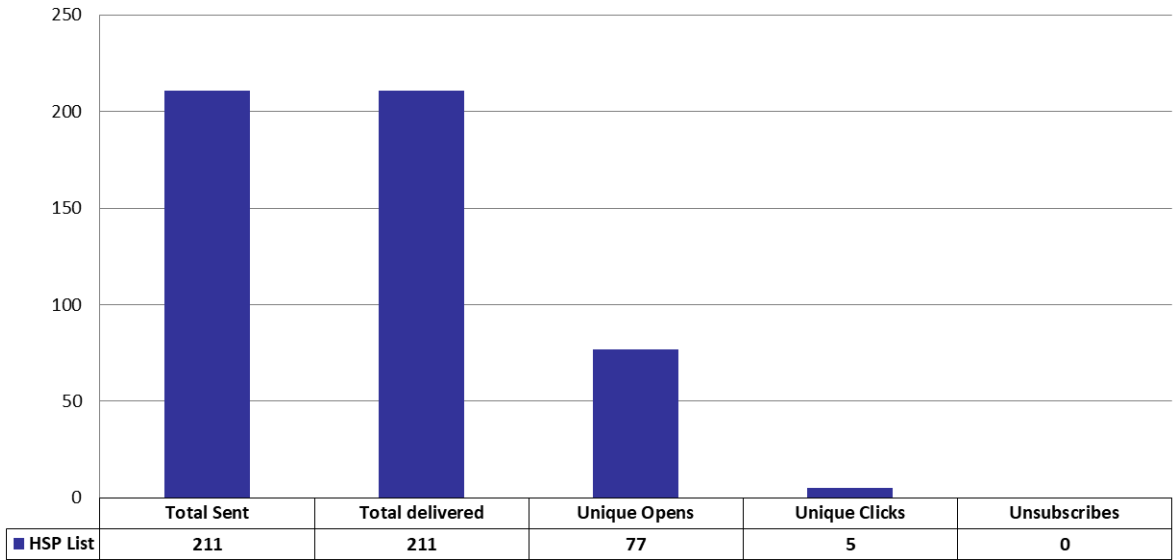


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**URBNMRKT Daily Specials - 11/30/2017**

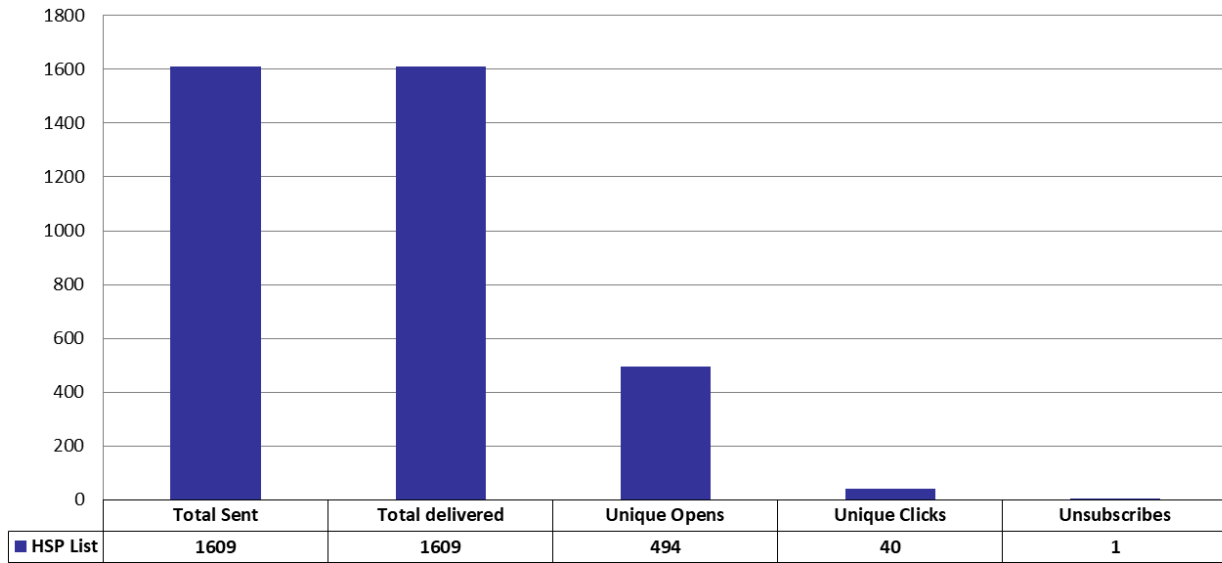


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**Reminder: University Club of USC - Employee Holiday Fund - Donations requested by Monday - 11/30/2017**



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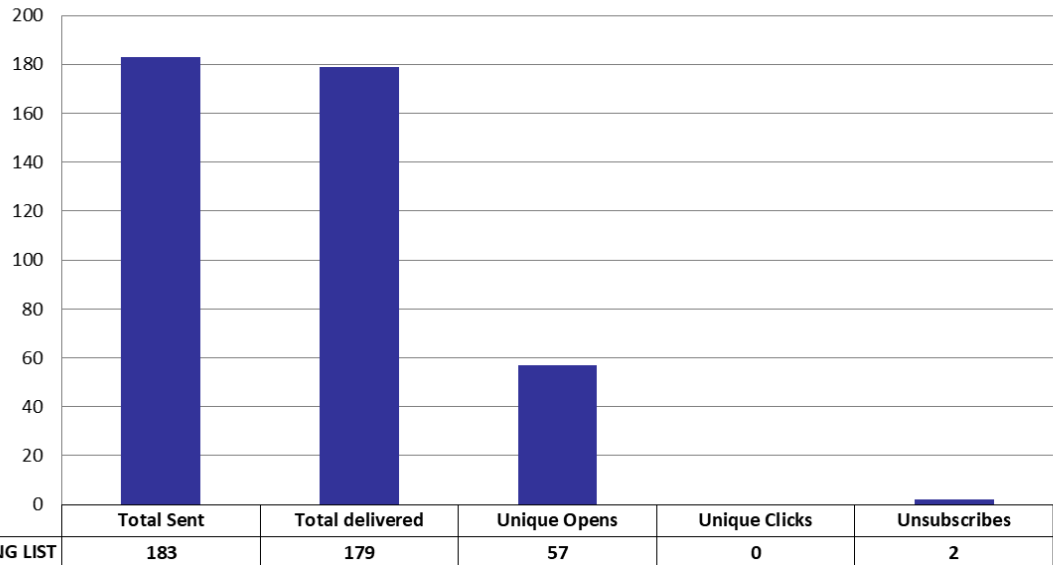
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## Email Campaign Reports

November 2017

On This Day in History at the Los Angeles Memorial Coliseum - 11/09/2017

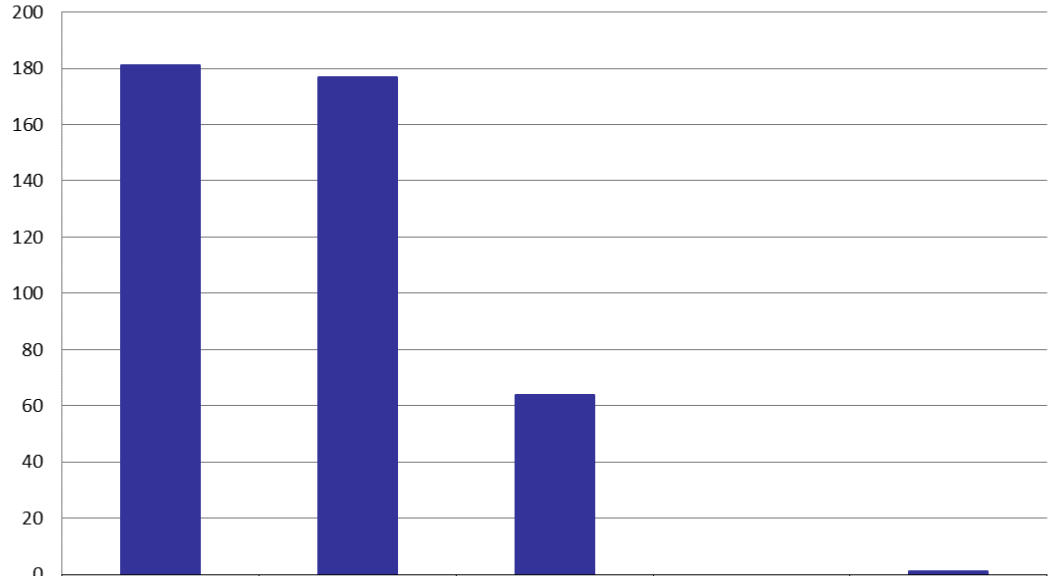


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**On This Day in History at the Los Angeles Memorial Coliseum - 11/10/2017**



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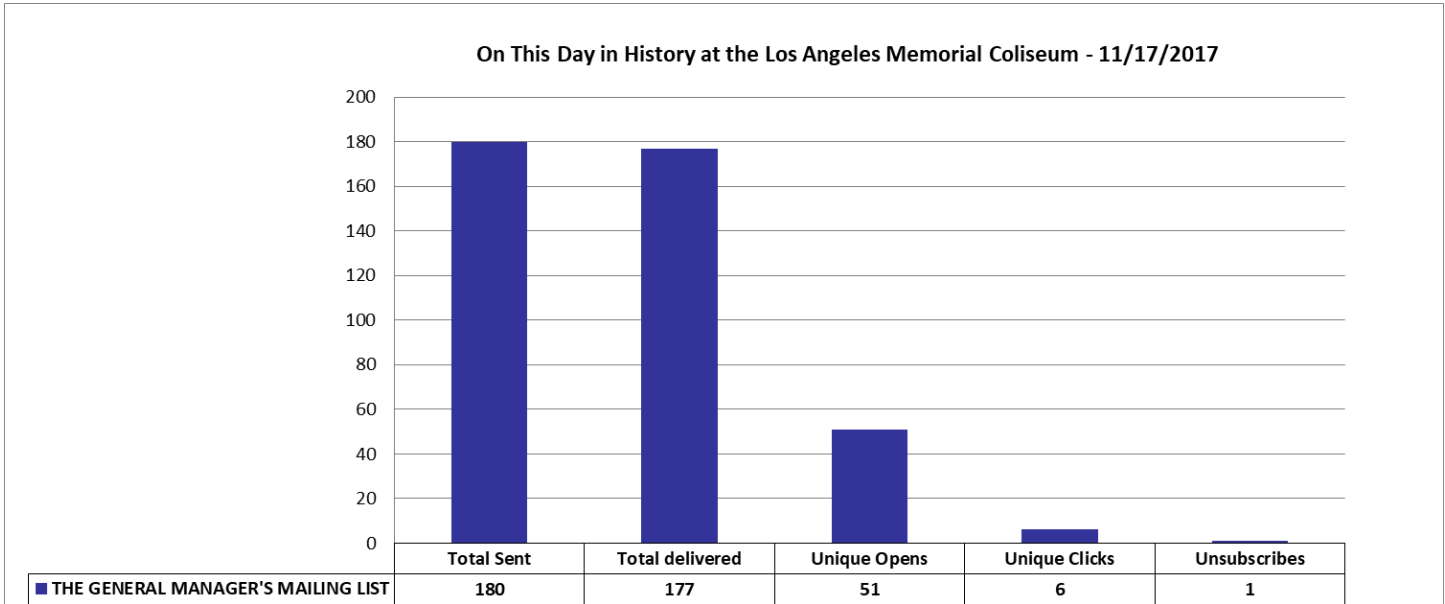
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November 2017

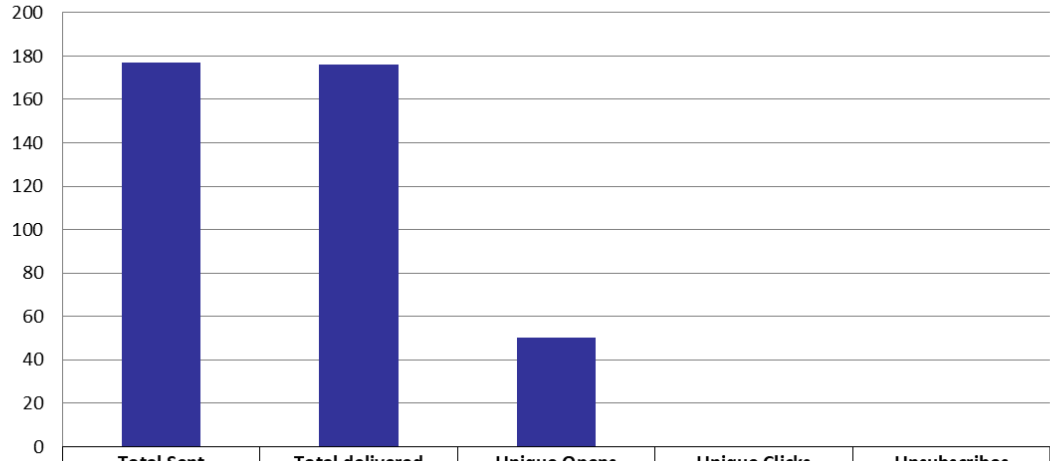


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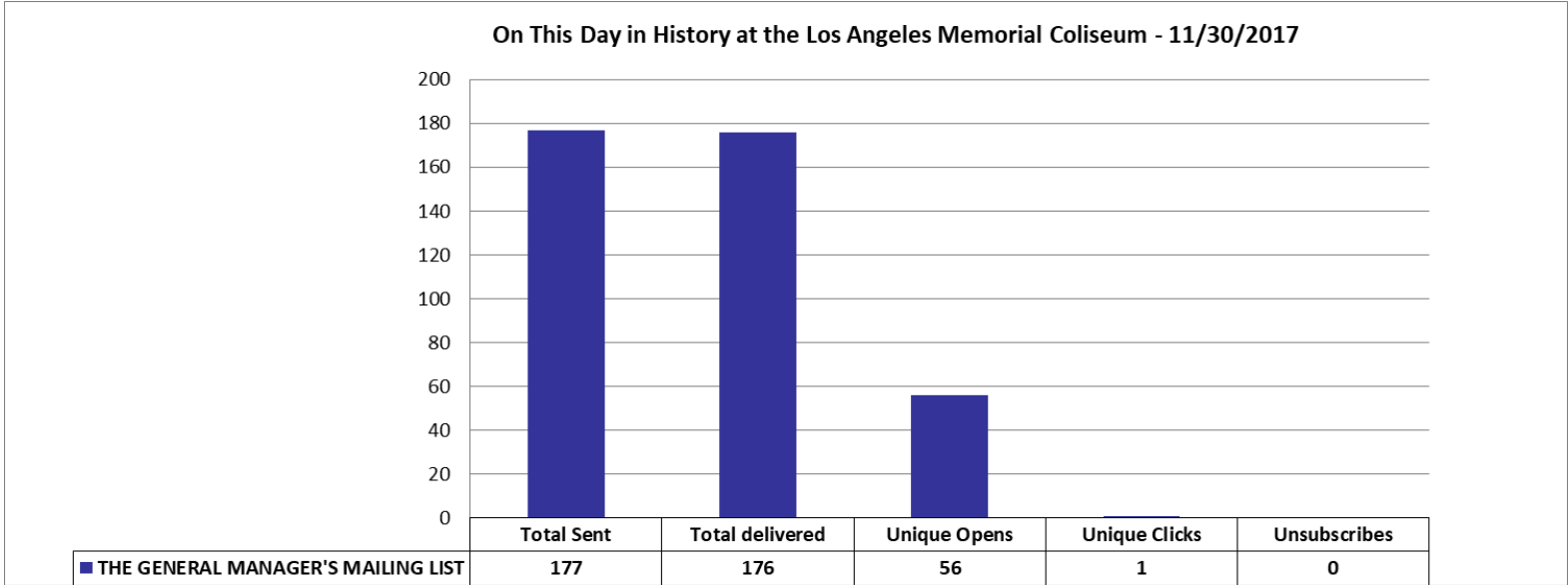
**On This Day in History at the Los Angeles Memorial Coliseum - 11/25//2017**



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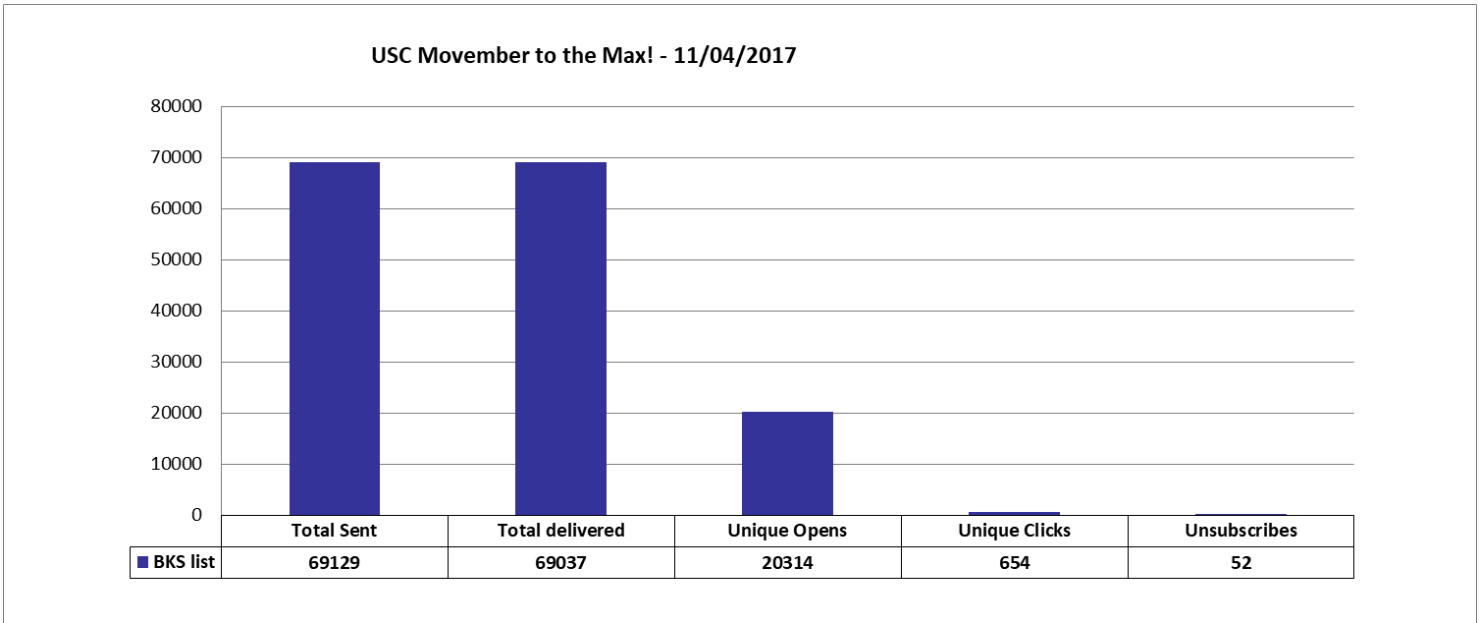
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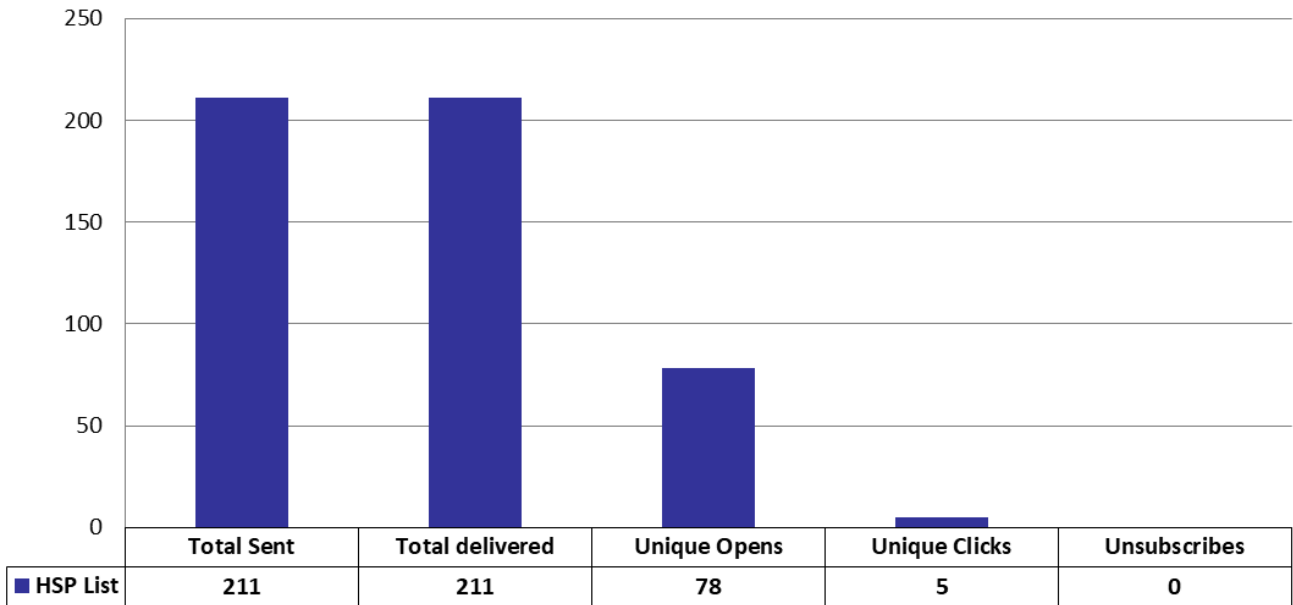


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**URBNMRKT Daily Specials - 11/29/2017**

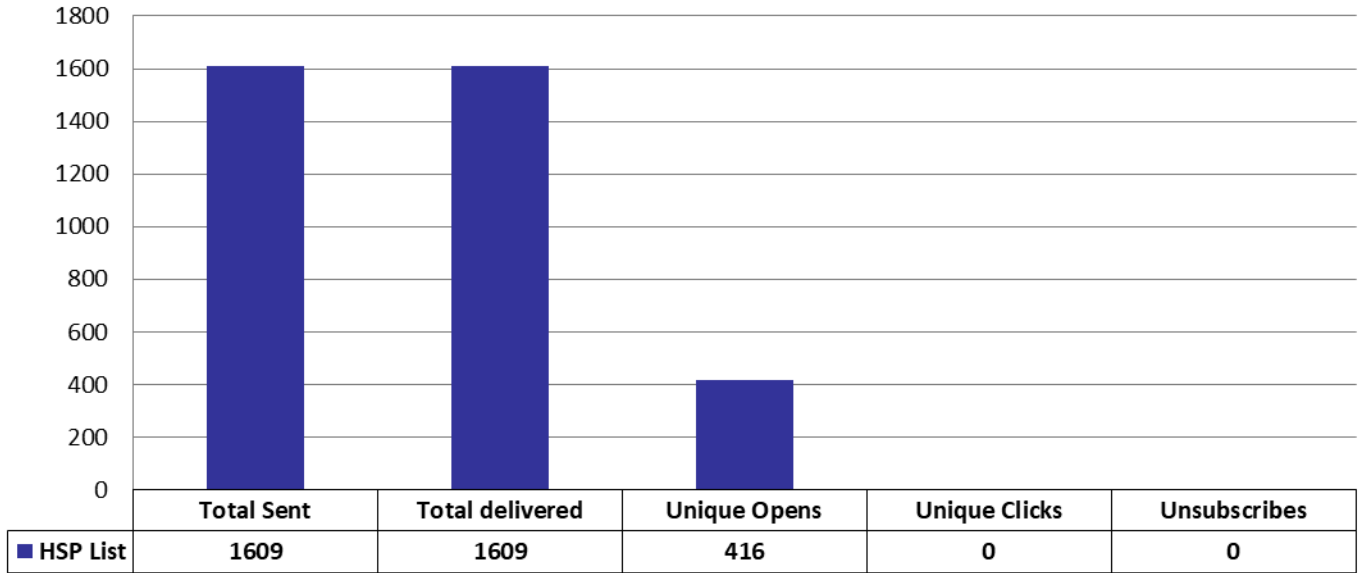


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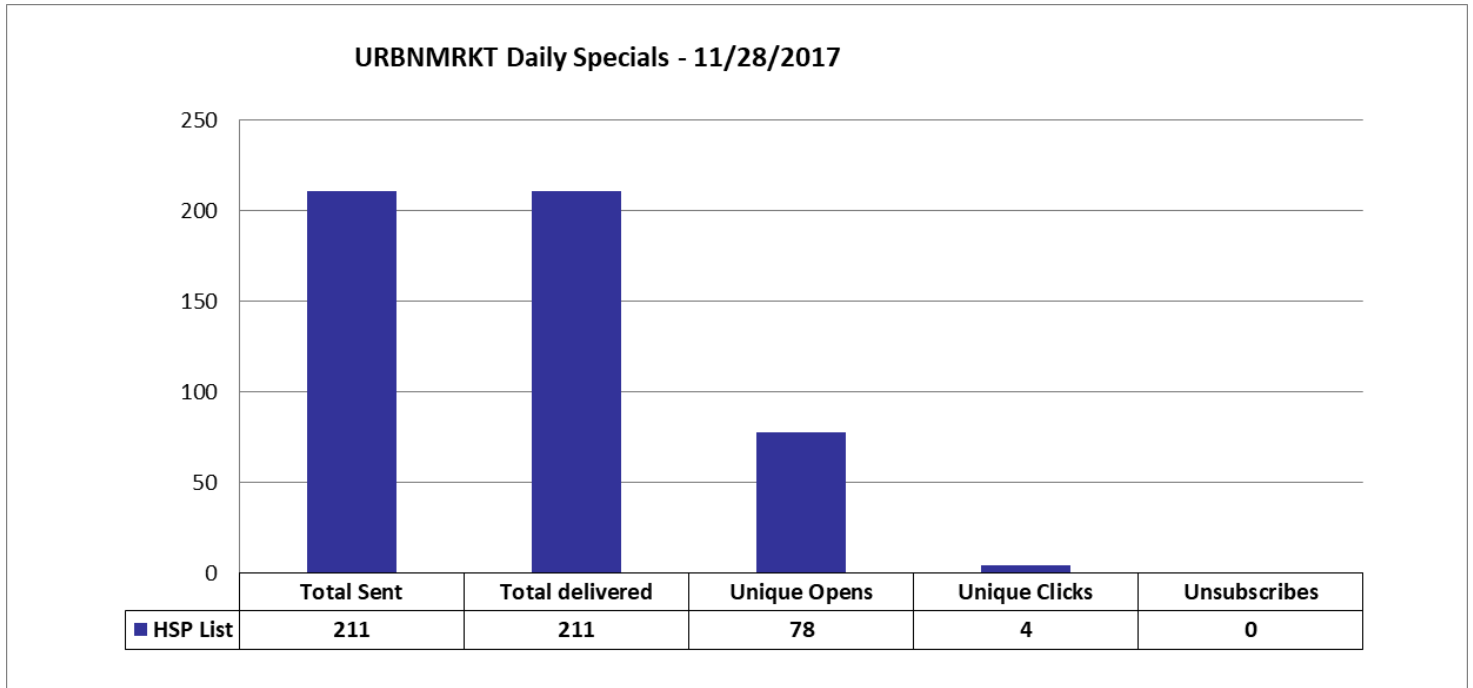
**University Club - Closed for Dinner on Wednesday - 11/28/2017**



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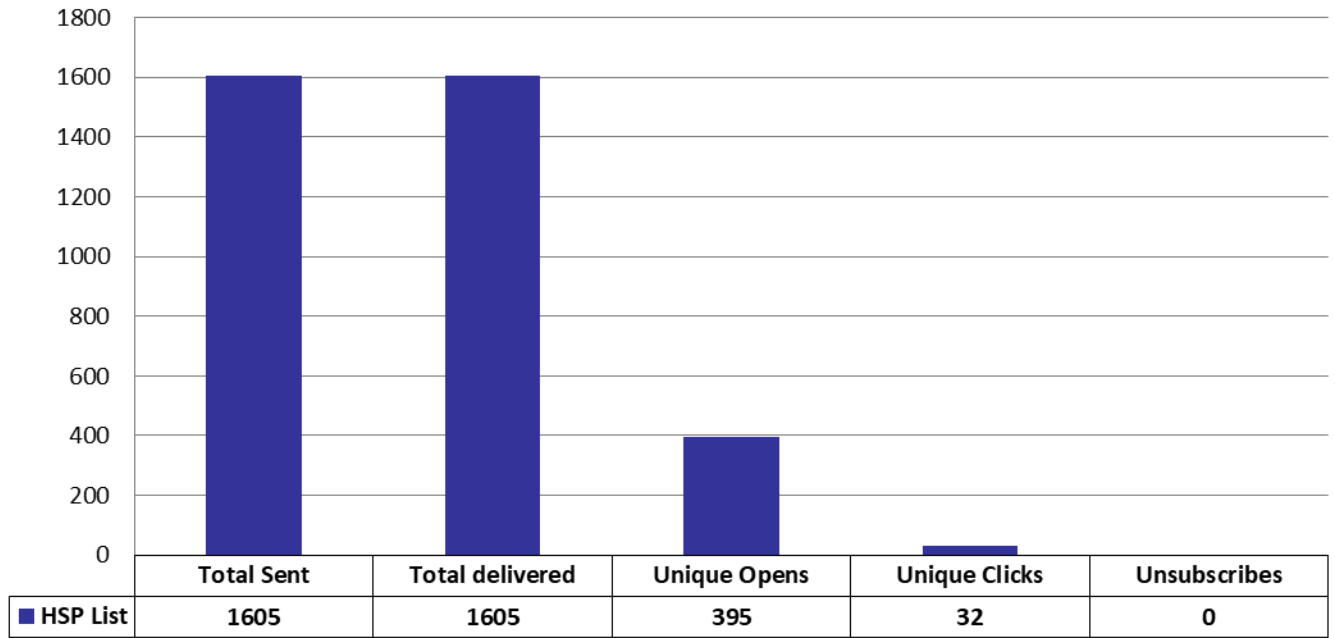


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**This Week- November 27, 2017 - 11/27/2017**



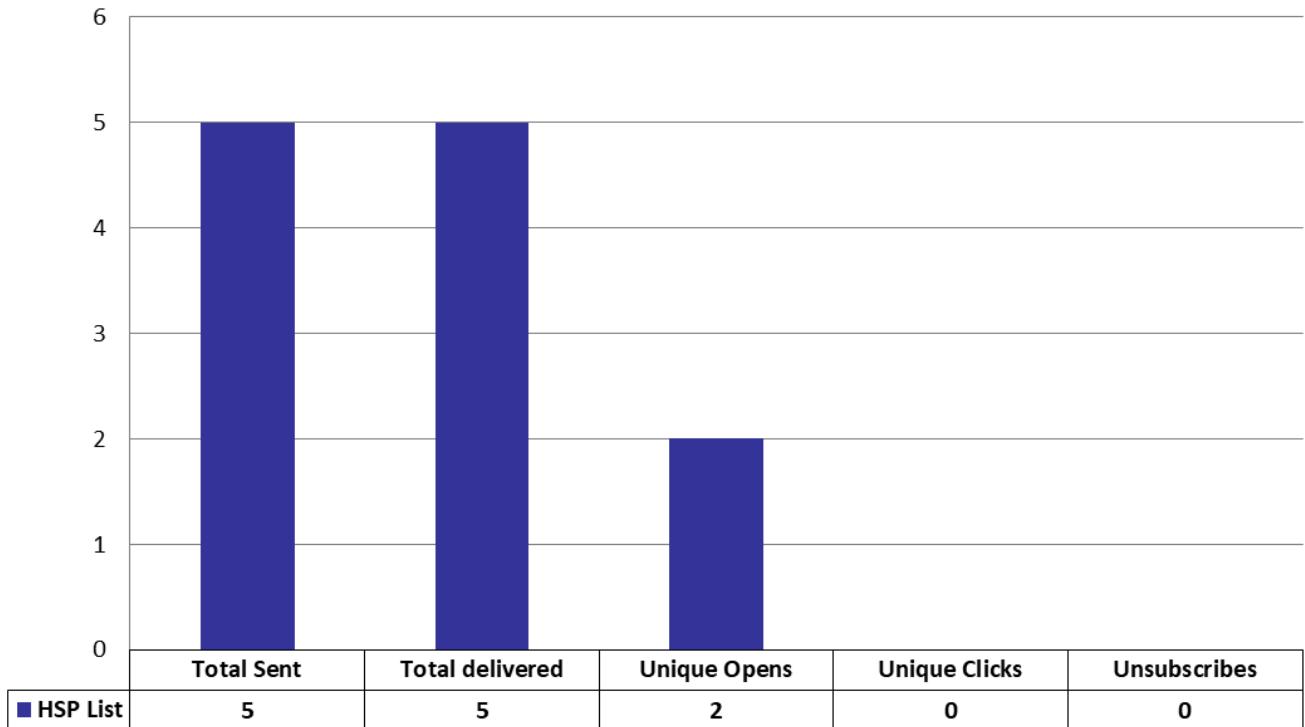
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**This Week at HSC - 11/27/2017**

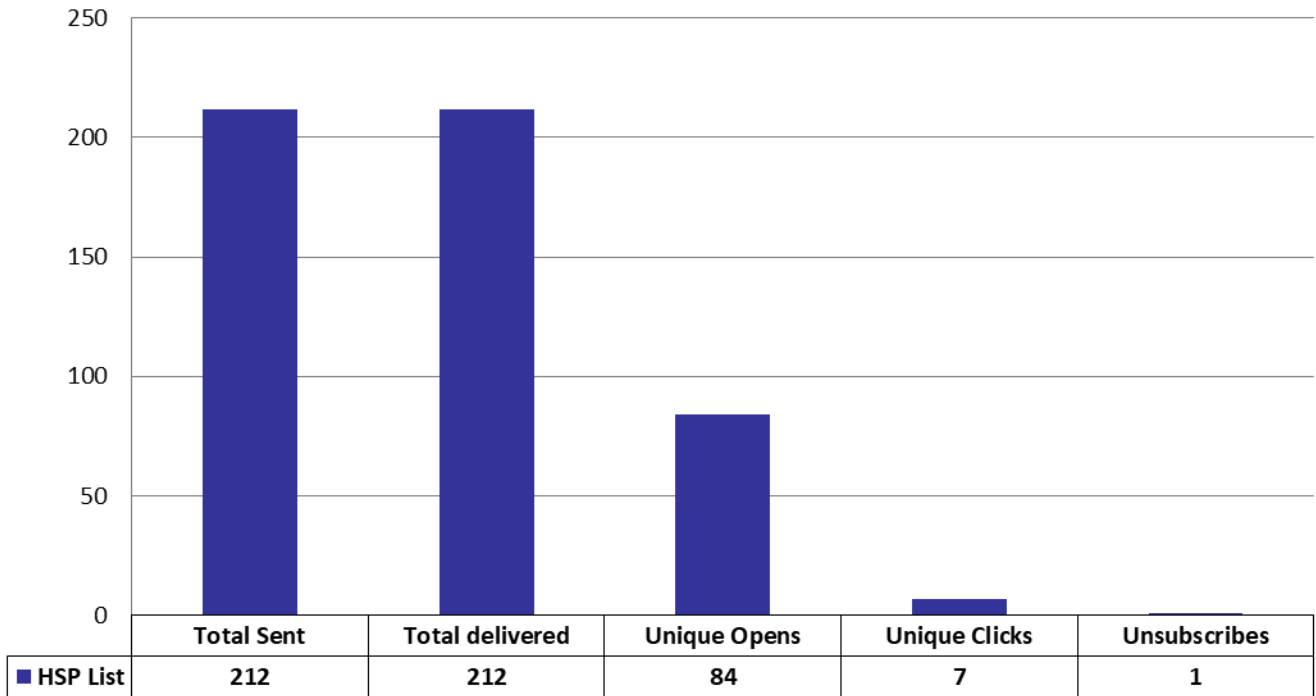


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**URBNMRKT Daily Specials - 11/22/2017**

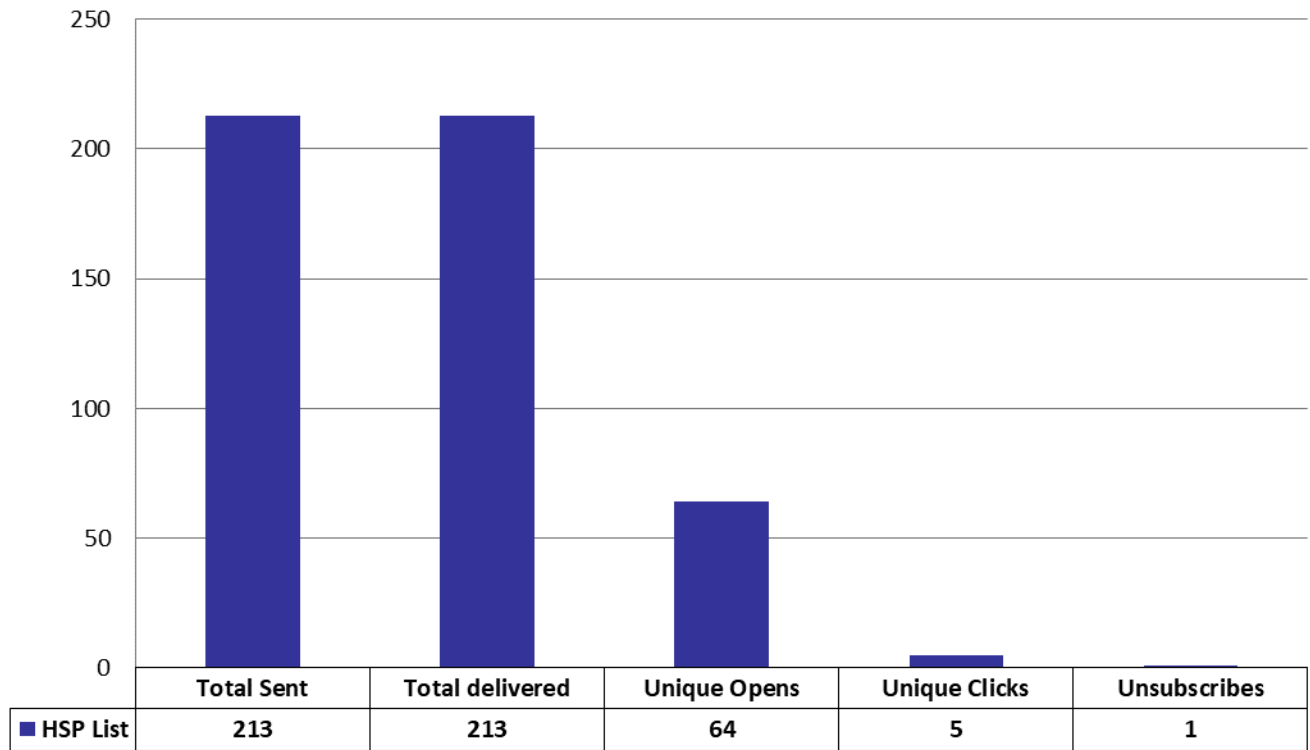


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**URBNMRKT Daily Specials - 11/21/2017**

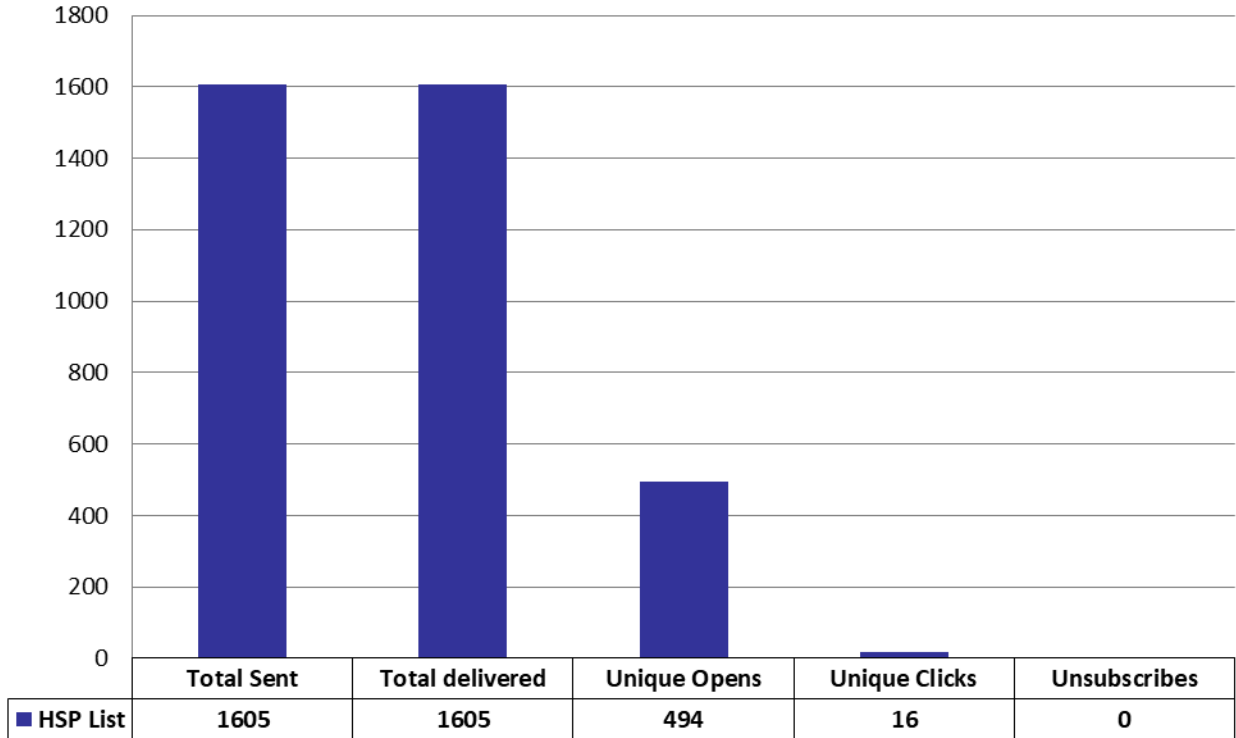


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**USCAUXILIARYSERVICESIT**  
**Email Campaign Reports**  
**November 2017**

**RSVP Today: Annual Holiday Party - November 29th - 11/21/2017**

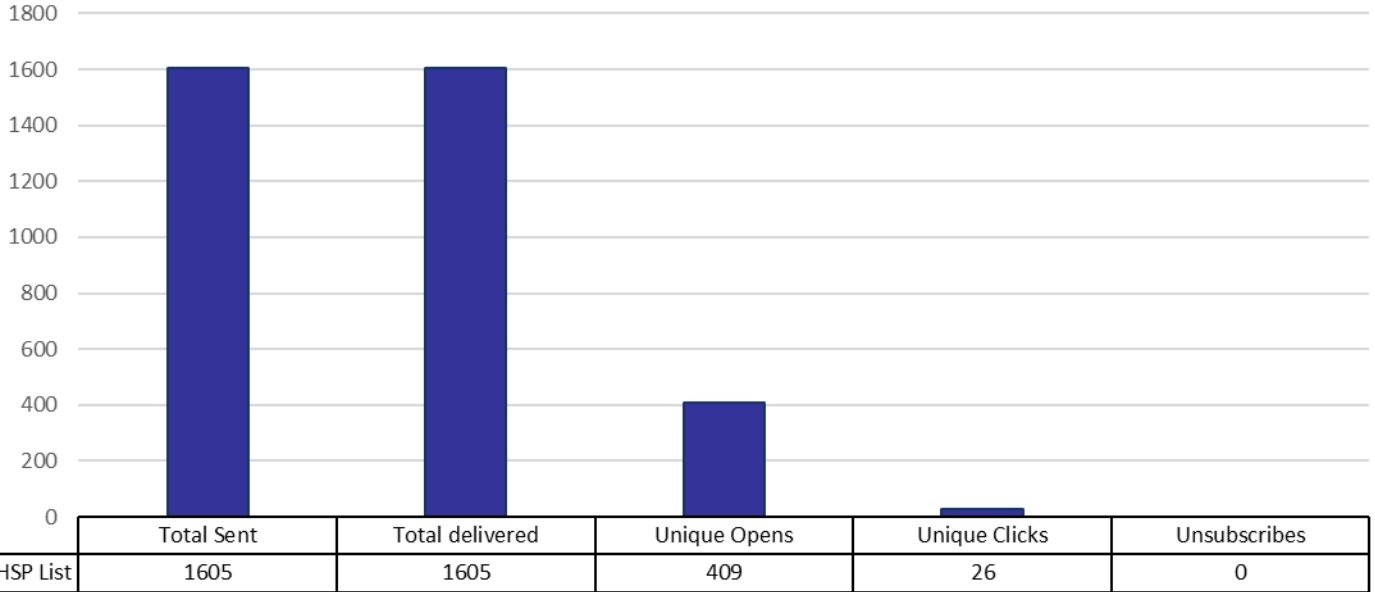


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**This Week- November 20, 2017 - 11/20/2017**

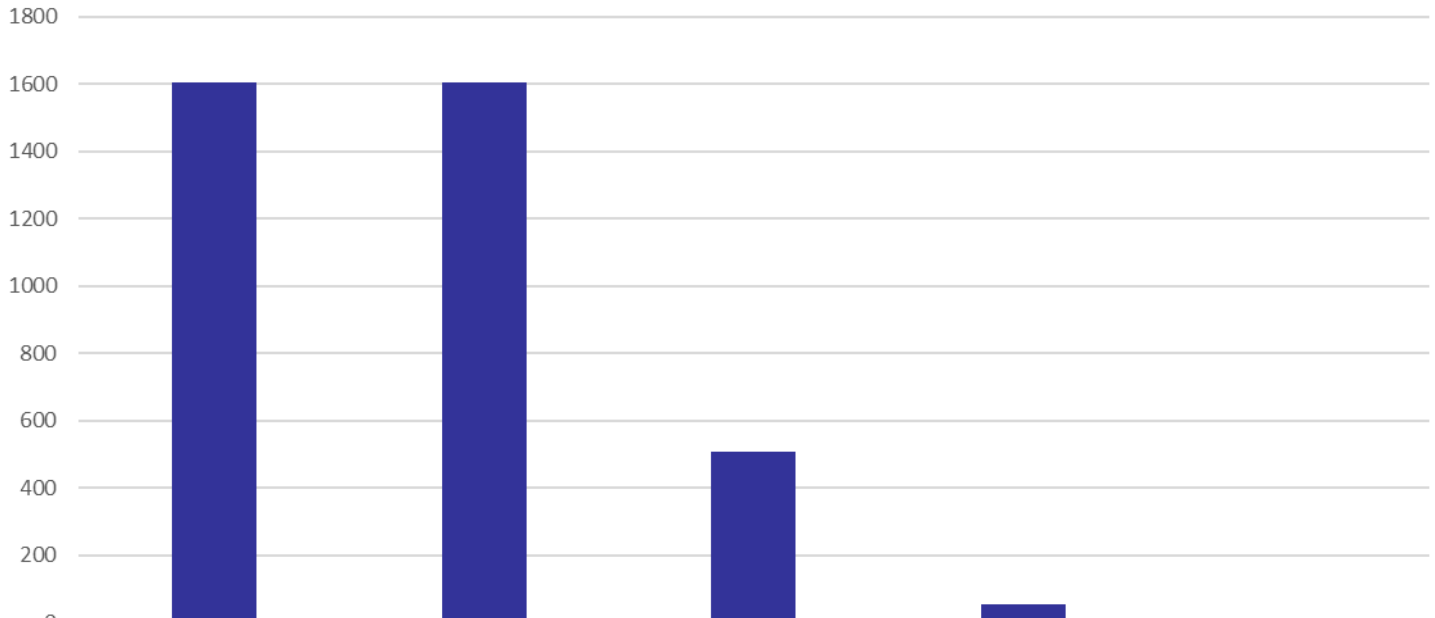


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**University Club of USC - Employee Holiday Fund - 11/17/2017**

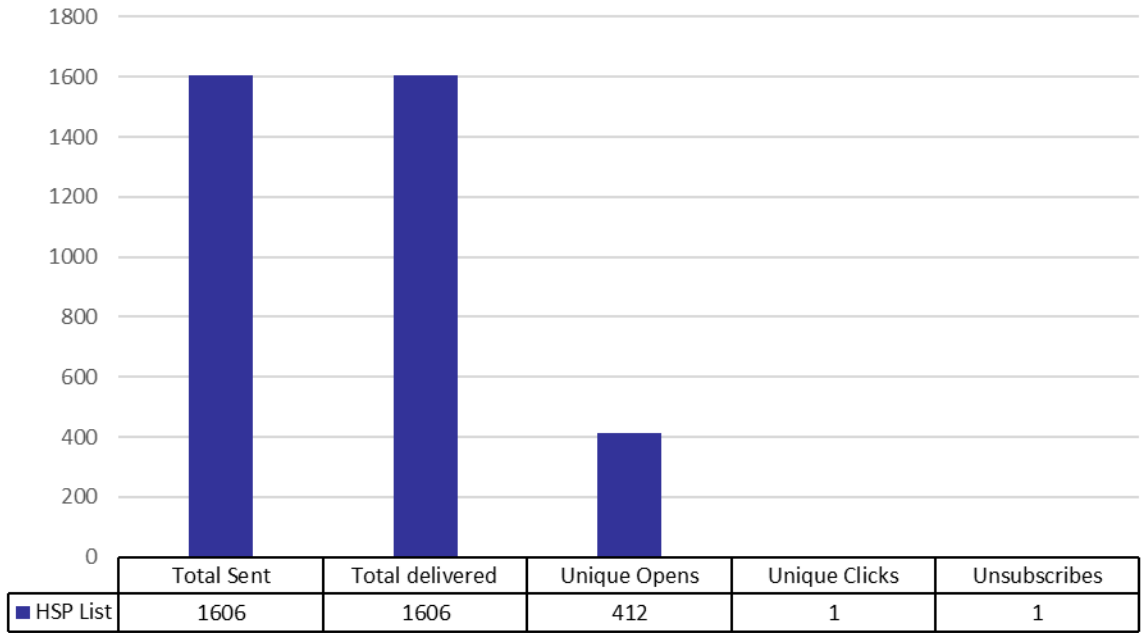


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**November 2017**

**LAST CHANCE: Order by 2pm - Thanksgiving To-Go - 11/17/2017**

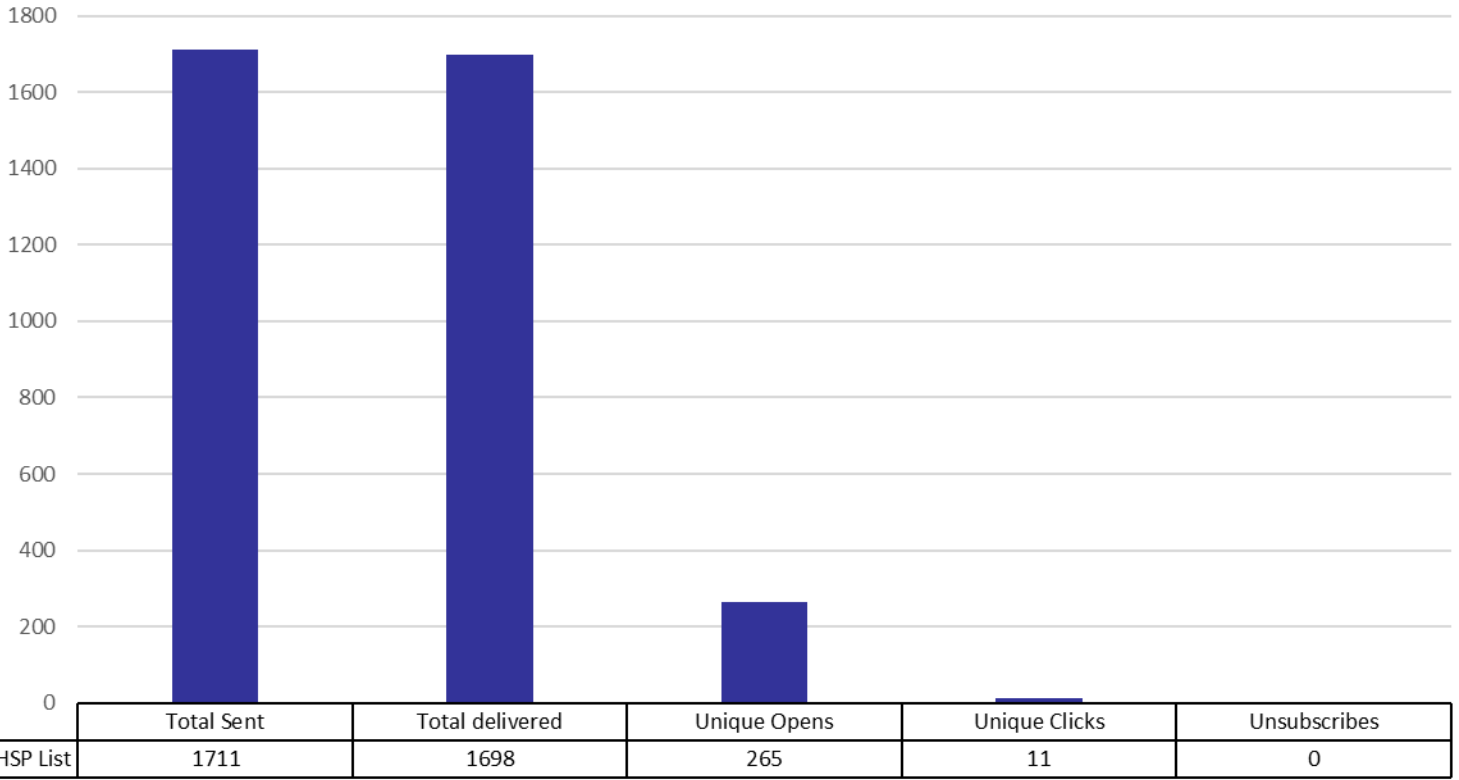


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**October 2017**

**Game Day Dining - Beat UCLA! - 11/17/2017**



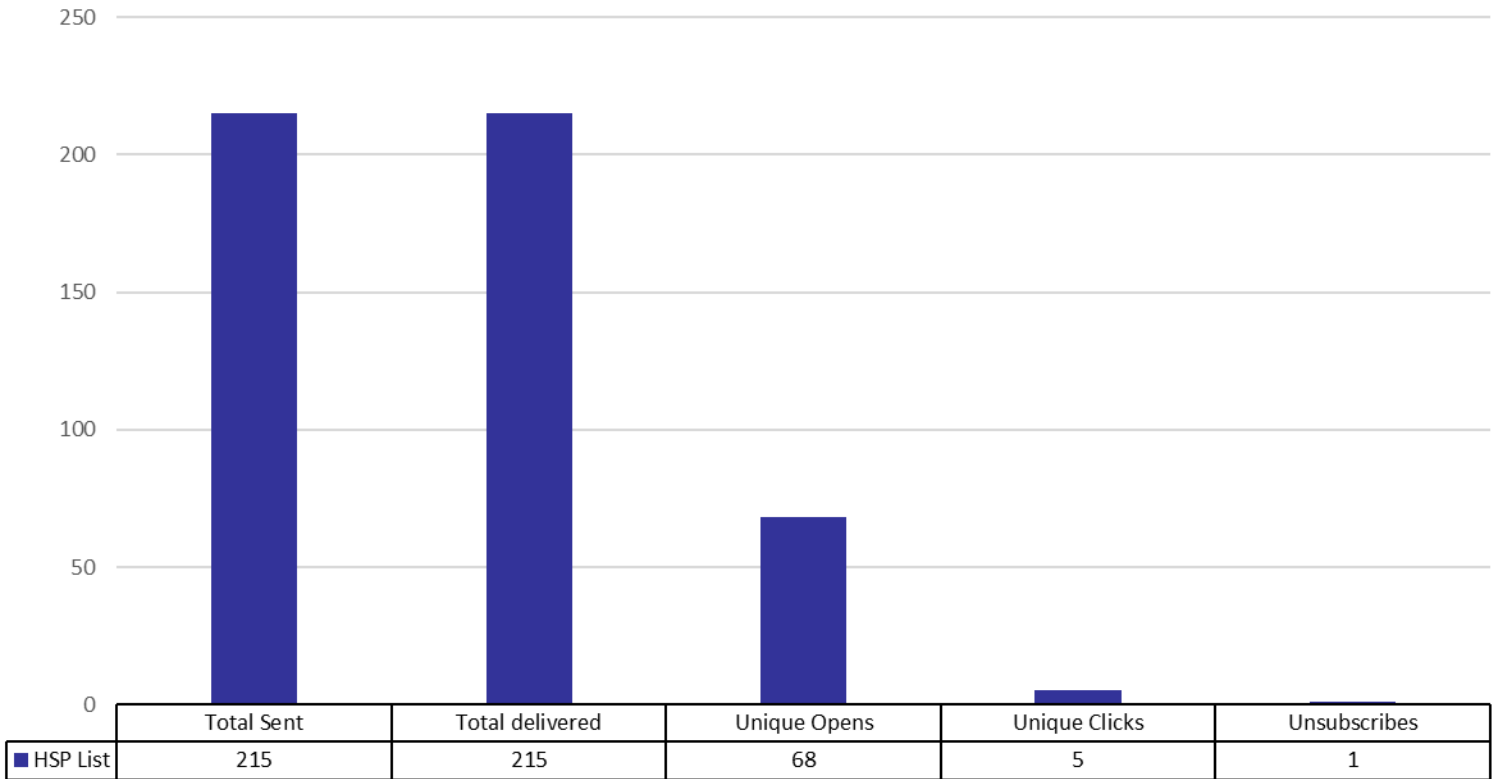
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**URBNMRKT Daily Specials - 11/17/2017**

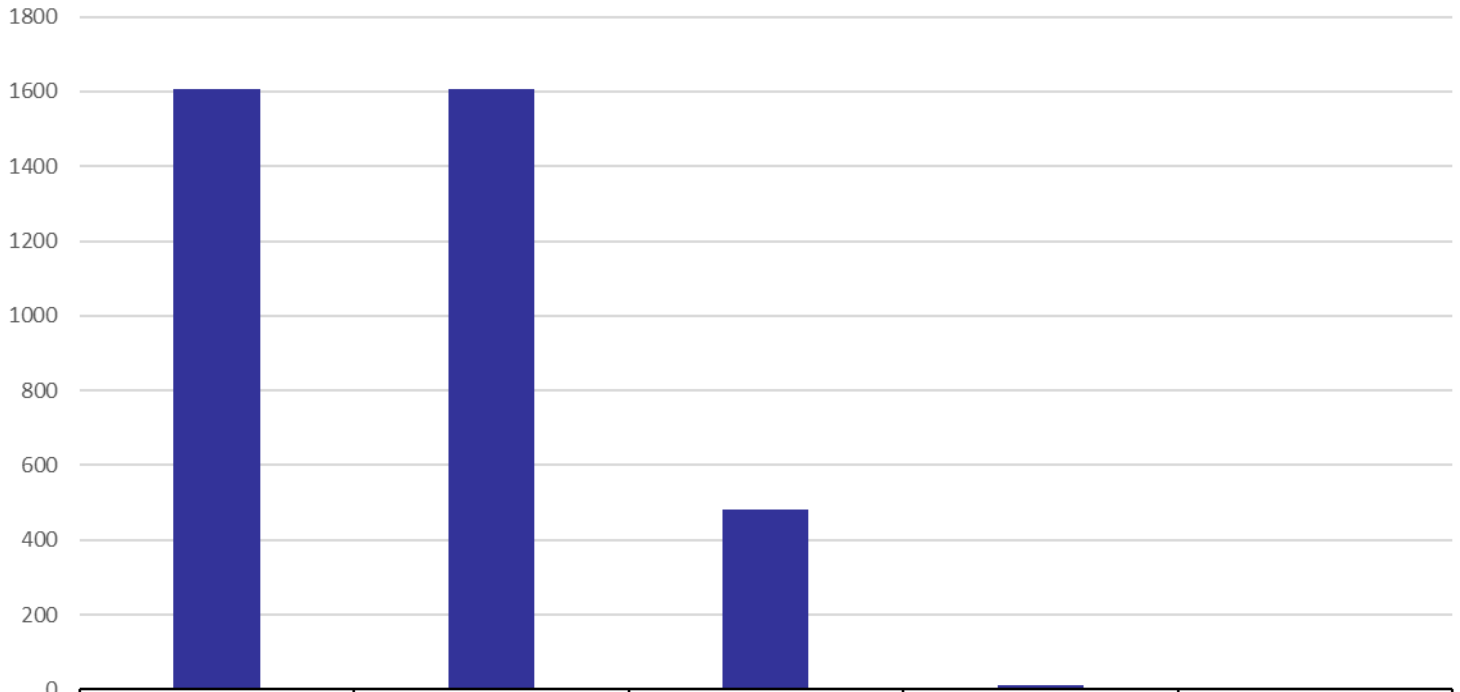


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**USC vs. UCLA Football Buffet at the University Club - 11/16/2017**

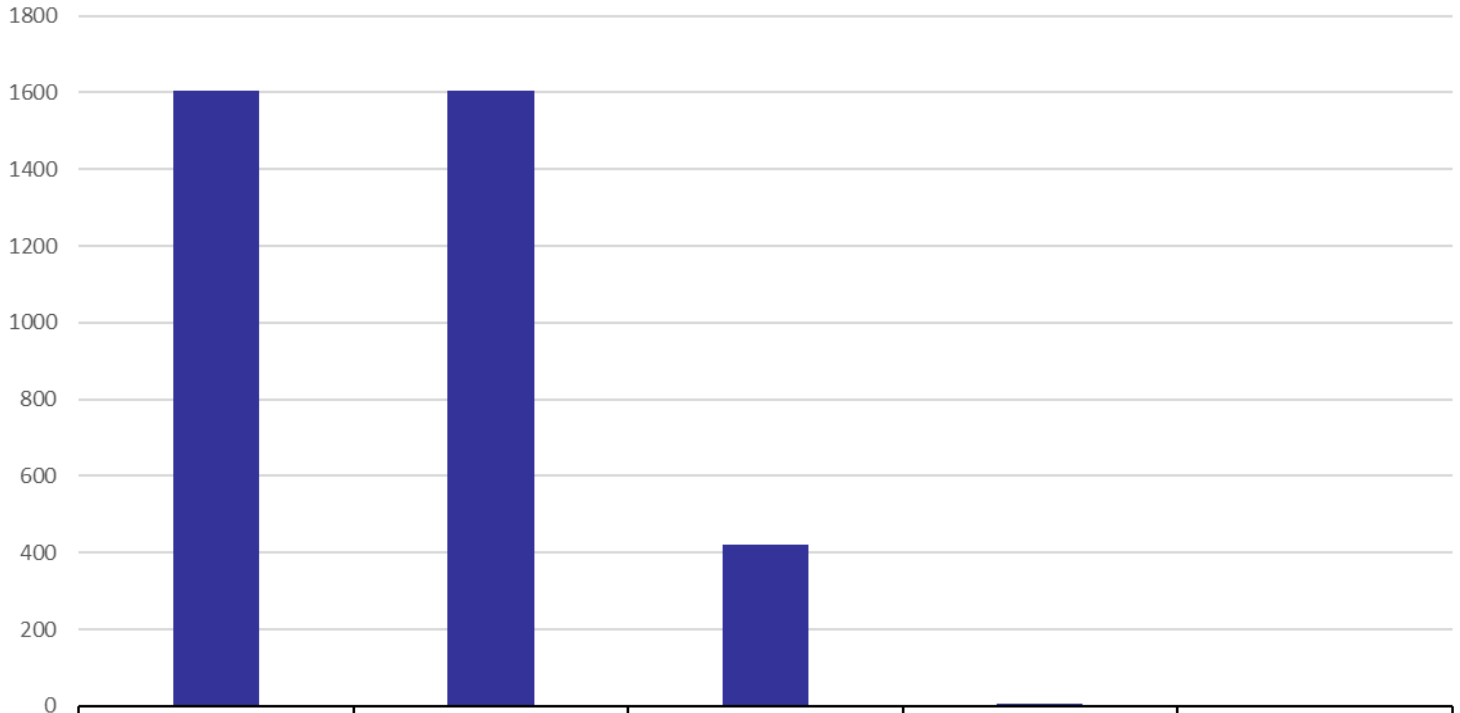


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**University Club - Order by 2pm, this Friday: Thanksgiving To-Go - 11/16/2017**

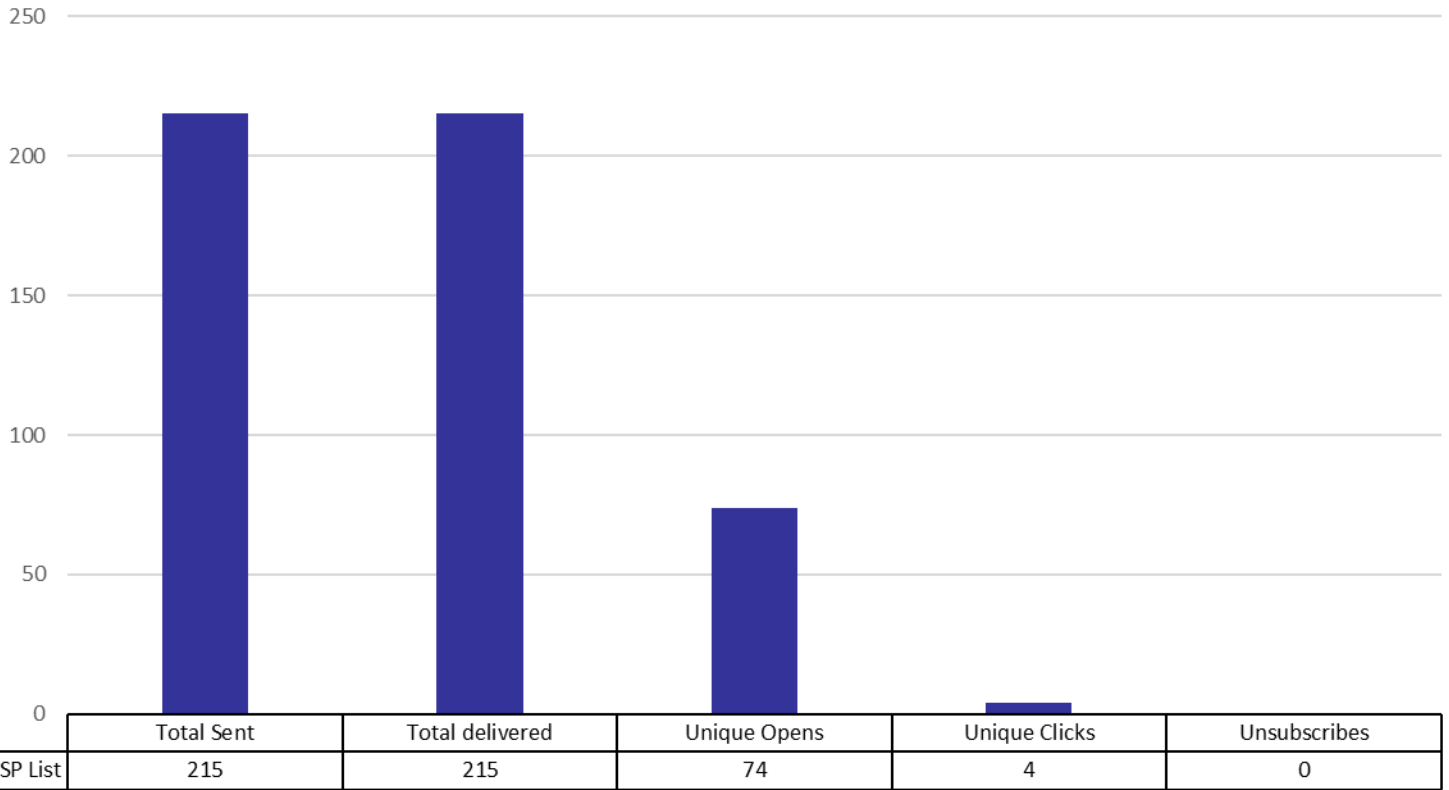


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**URBNMRKT Daily Specials - 11/16/2017**

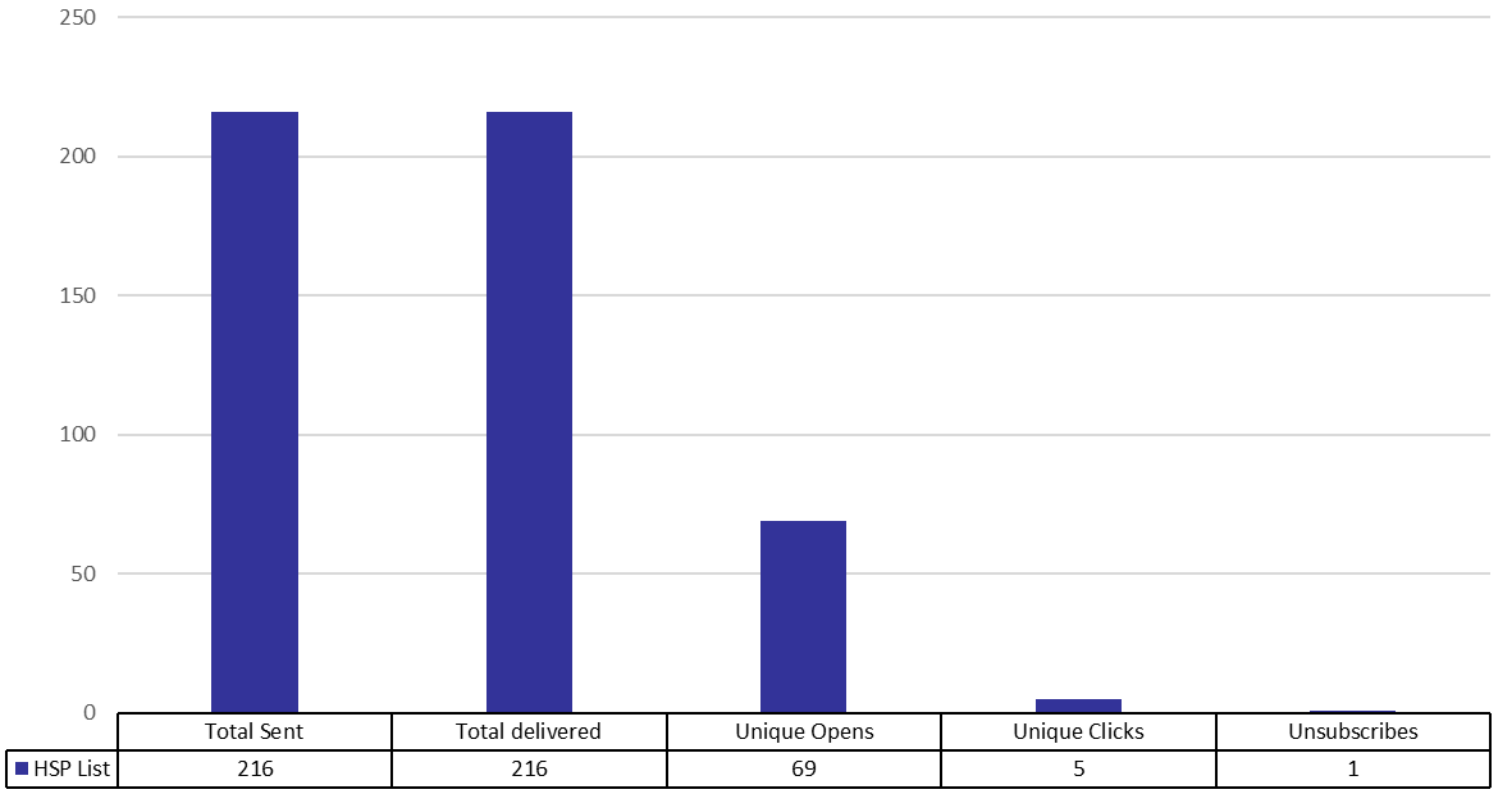


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**URBNMRKT Daily Specials - 11/15/2017**

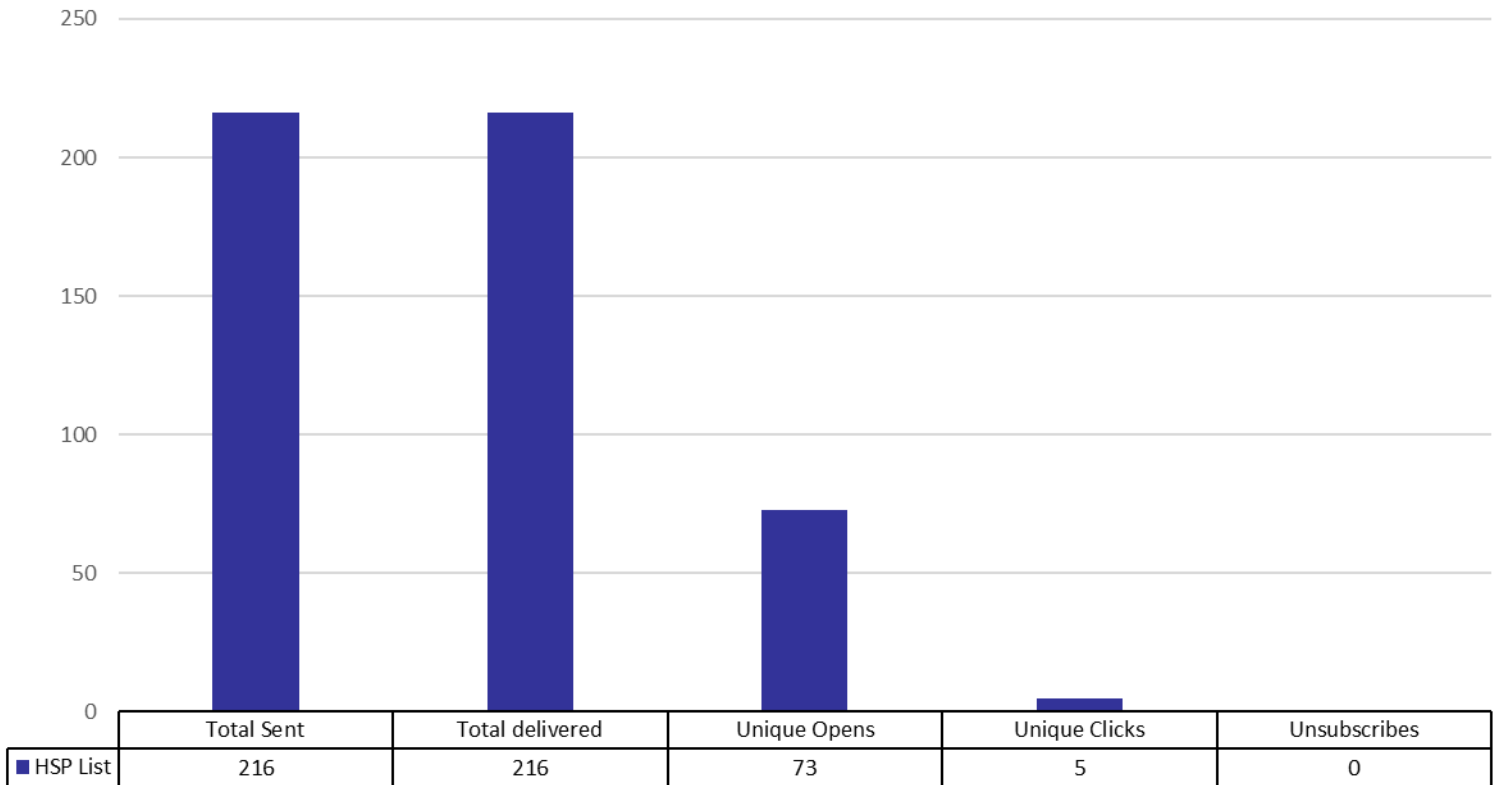


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**URBNMRKT Daily Specials - 11/14/2017**

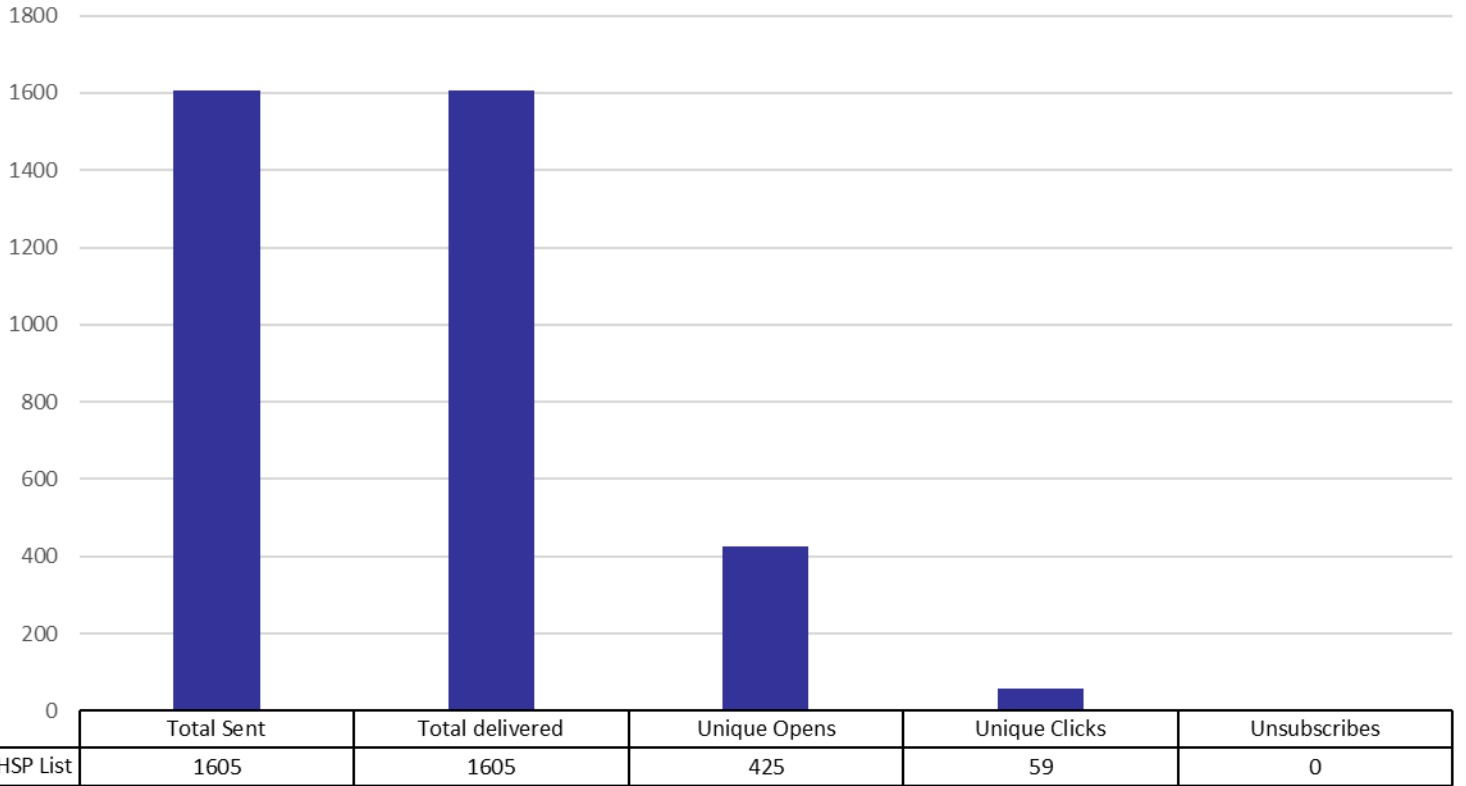


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**This Week- November 13, 2017 - 11/13/2017**

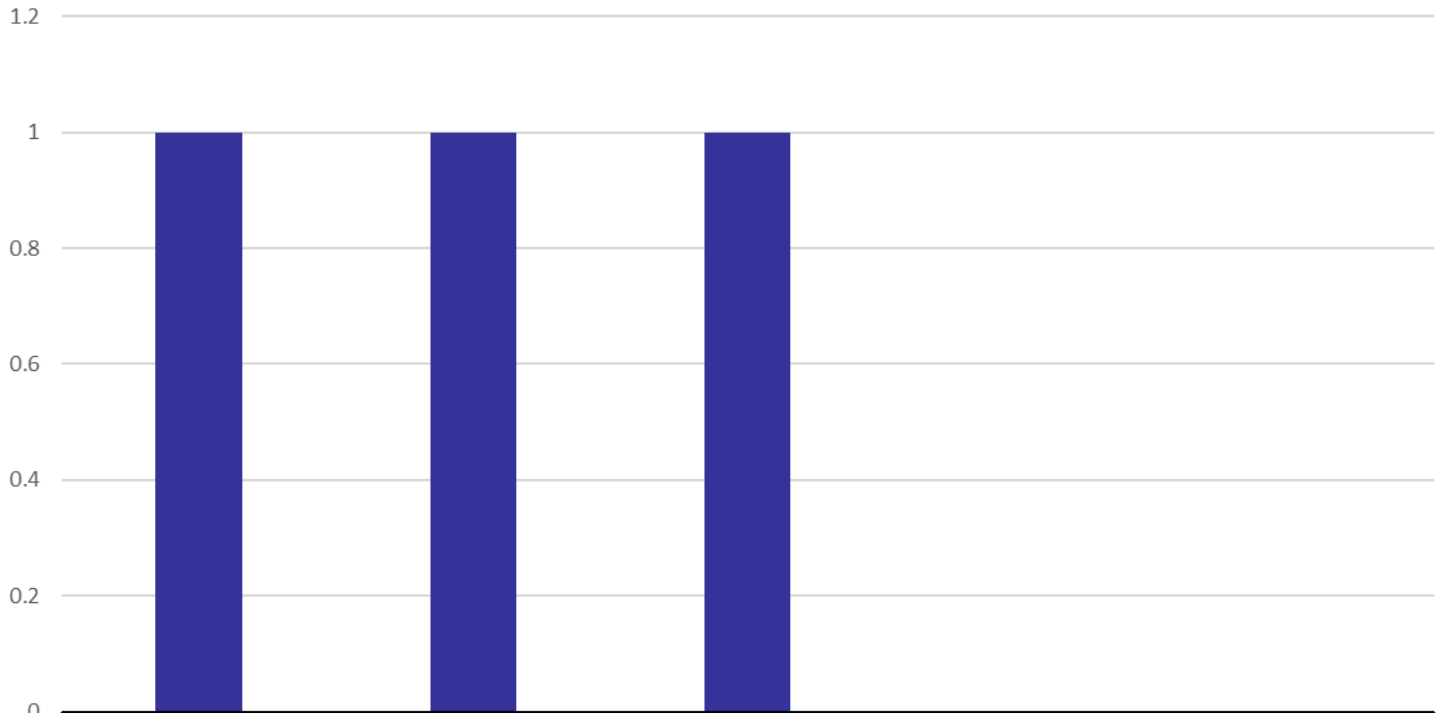


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**URBNMRKT Daily Specials - 11/13/2017**



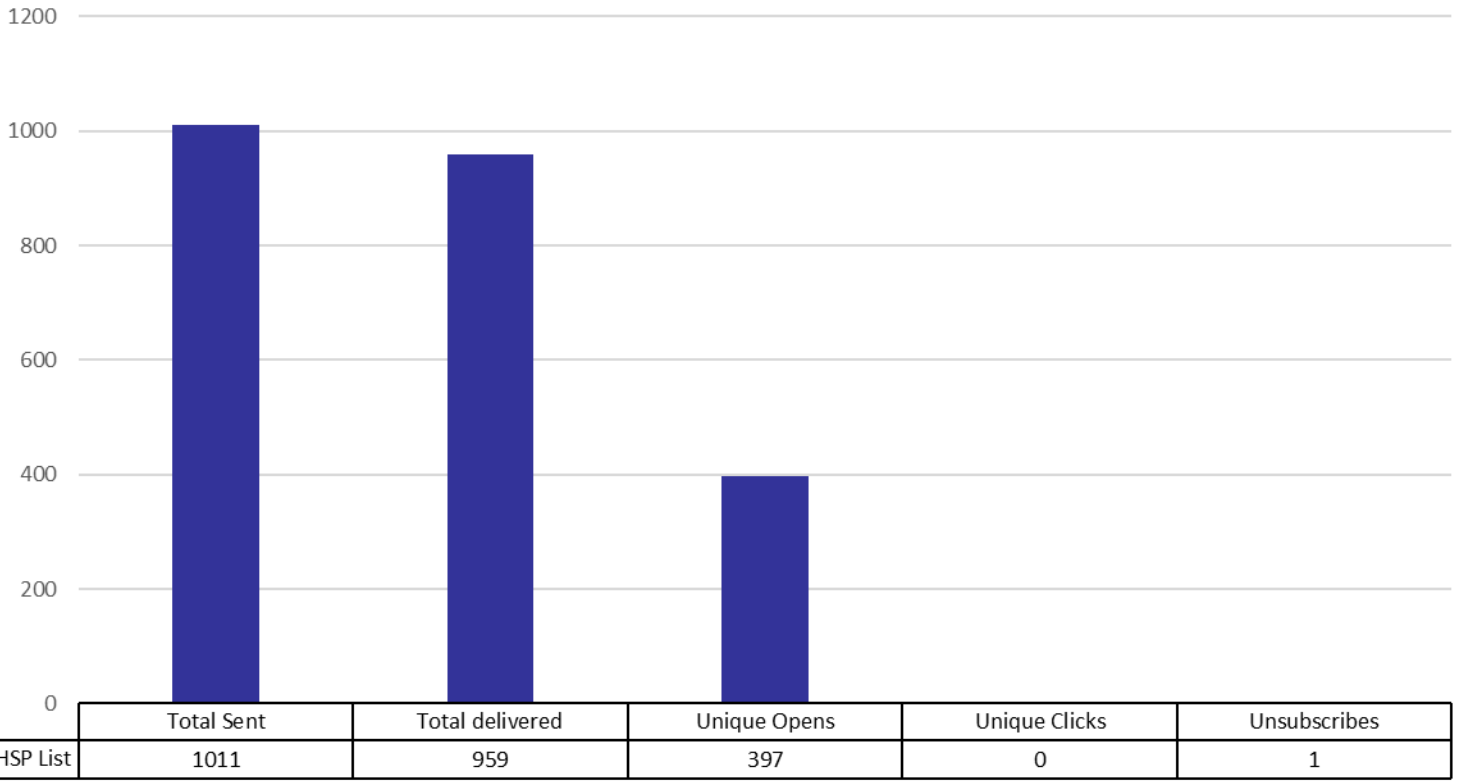
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**November 2017**

**Celebrate the Holidays at the Restaurants of USC! - 11/13/2017**

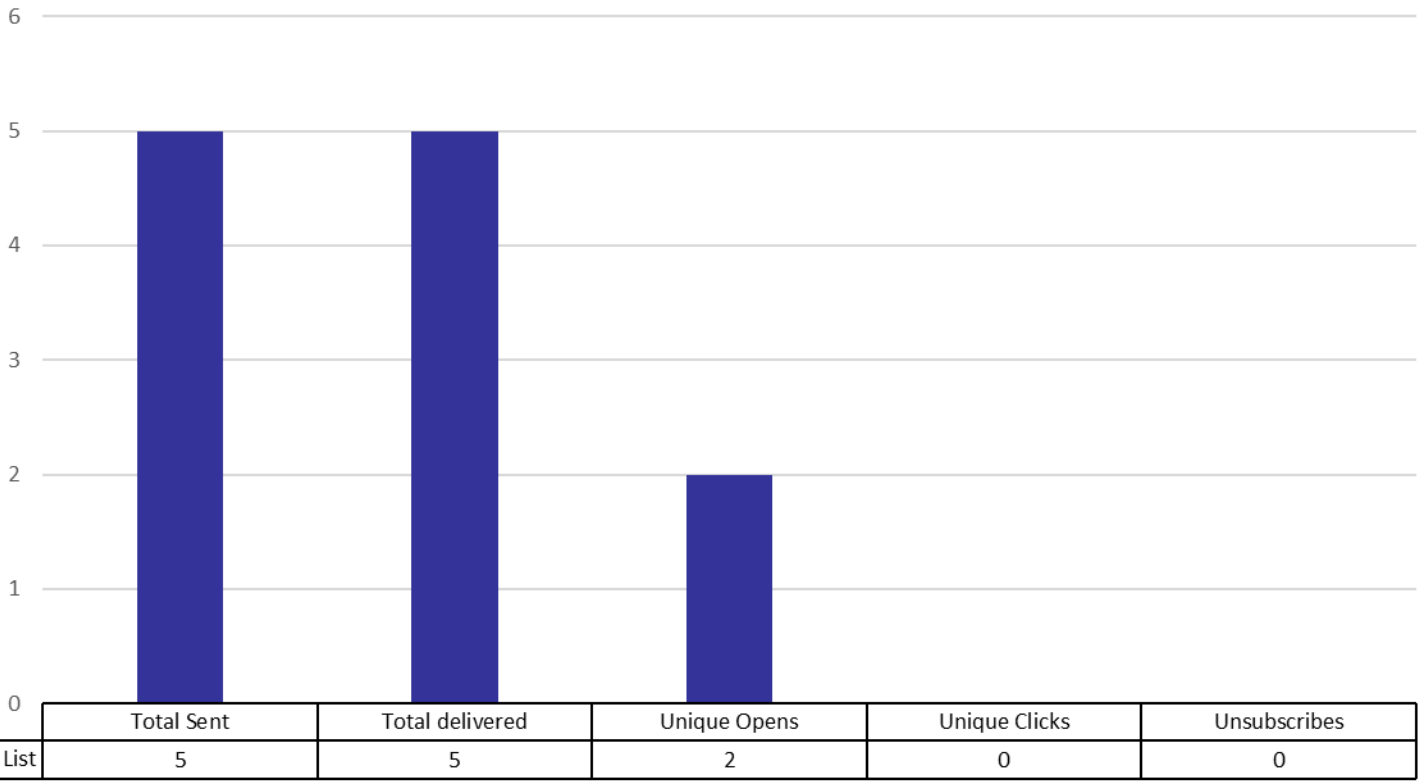


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**This Week at HSC - 11/13/2017**

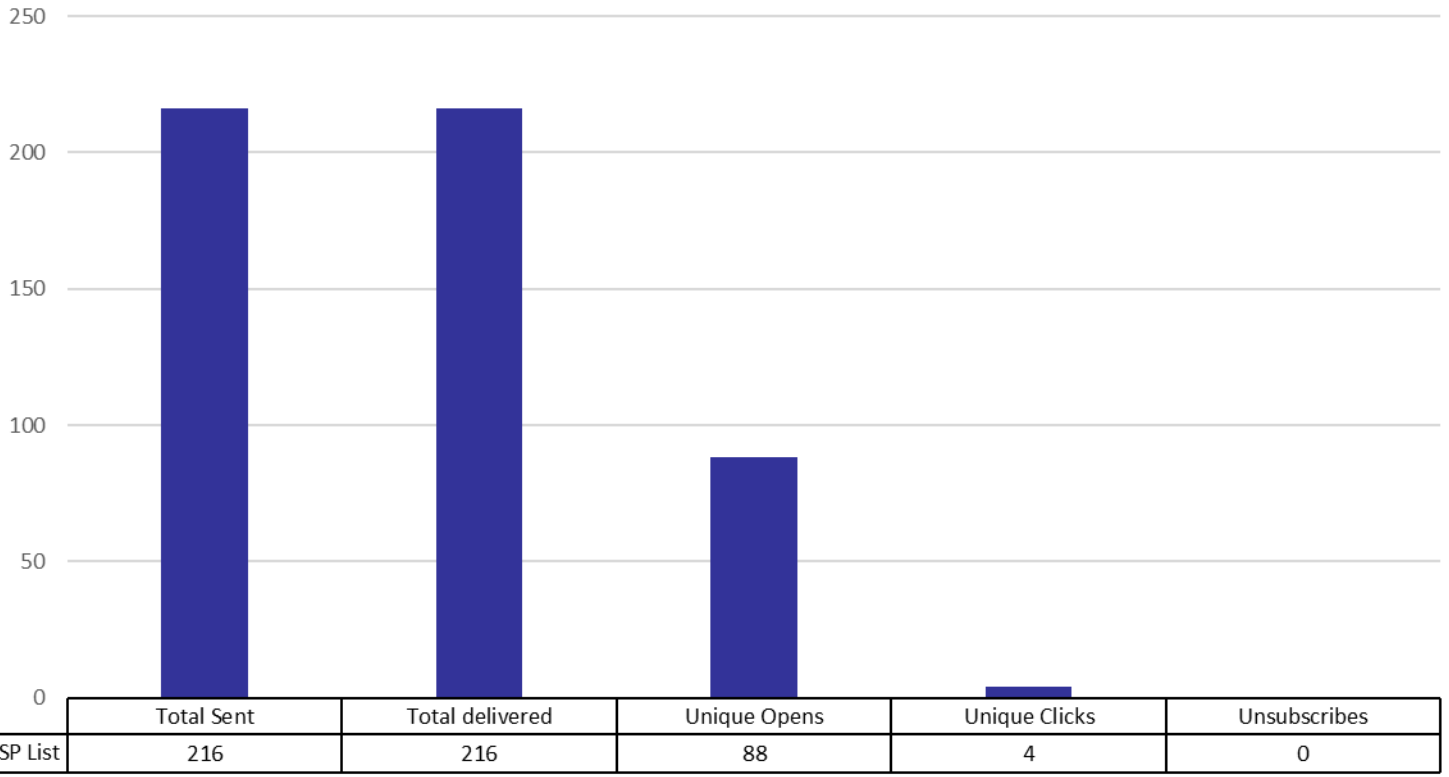


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**URBNMRKT Daily Specials - 11/13/2017**

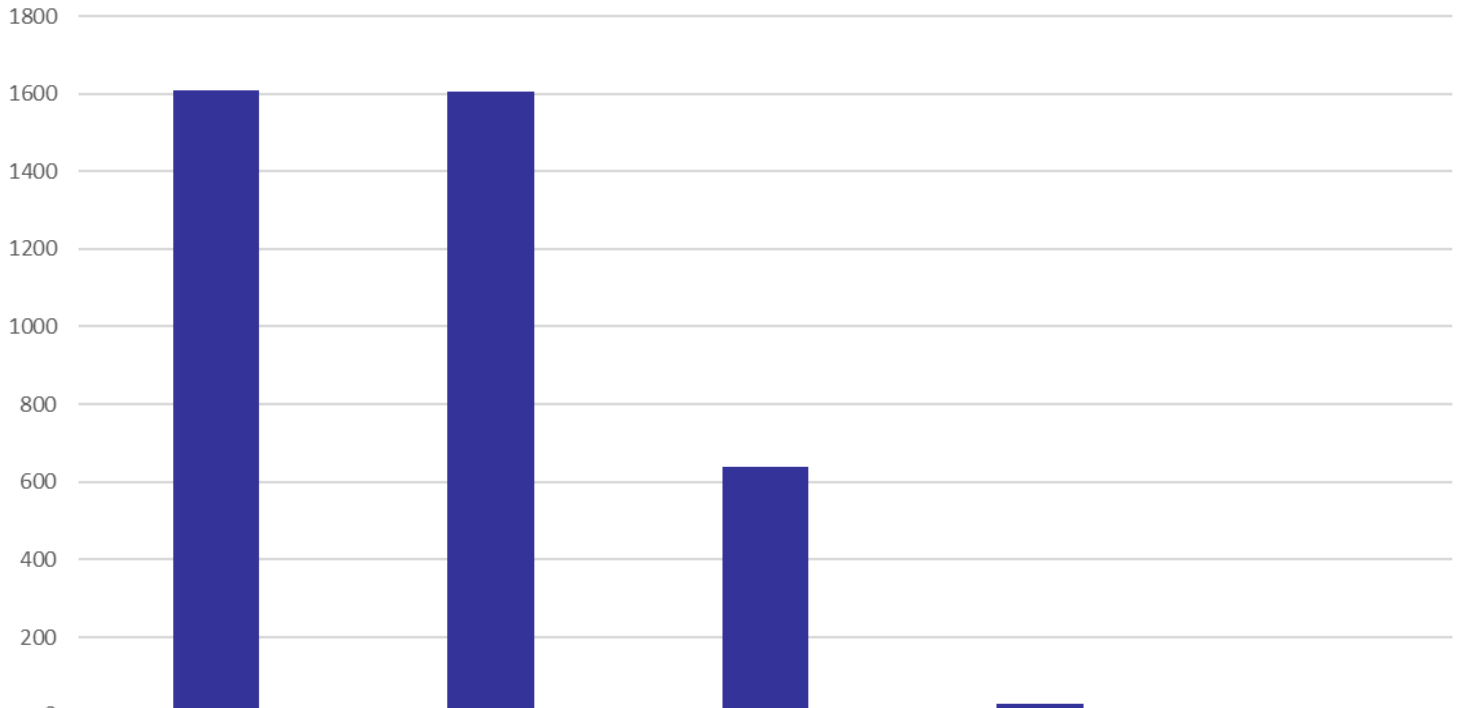


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**Email Campaign Reports**  
**November 2017**

**Invitation: Annual ❄ Holiday ❄ Party - November 29th - 11/12/2017**

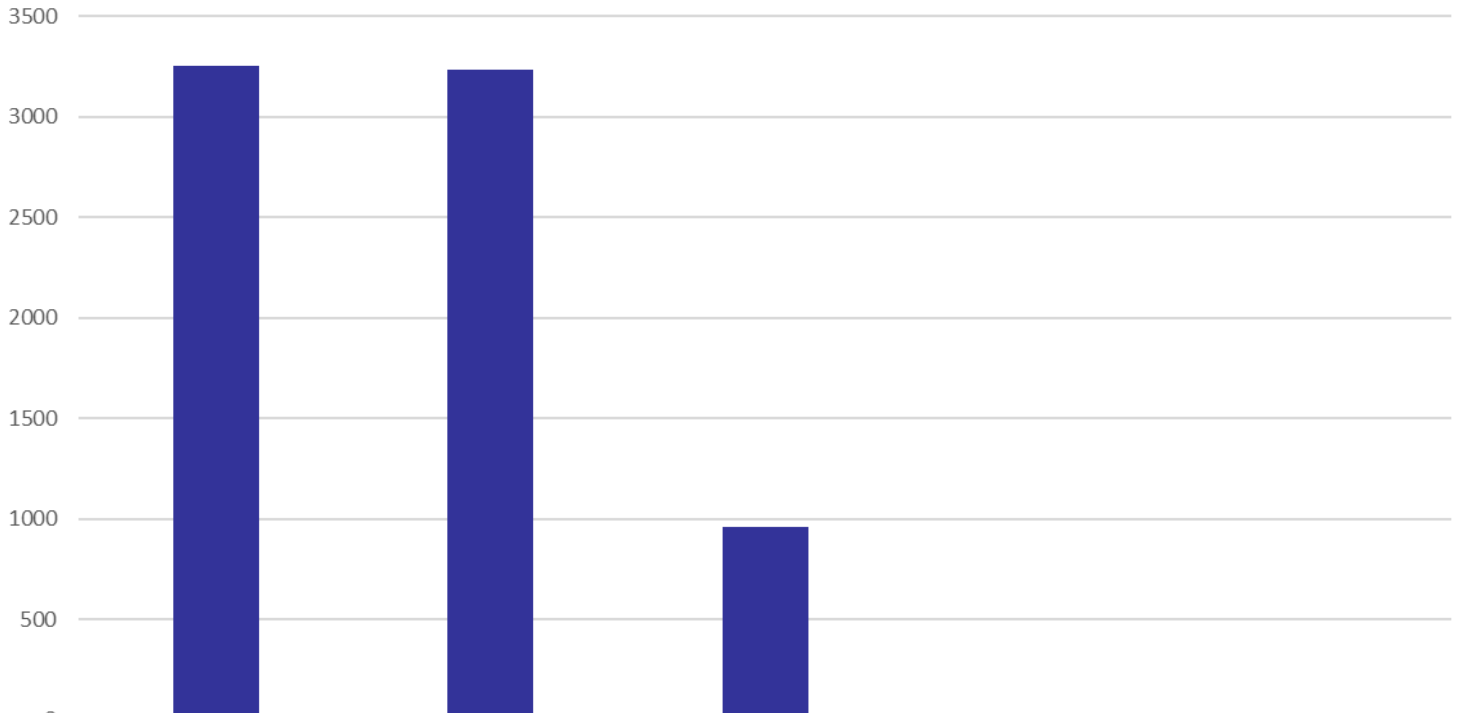


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**Celebrate the Holidays at the Restaurants of USC! - 11/10/2017**

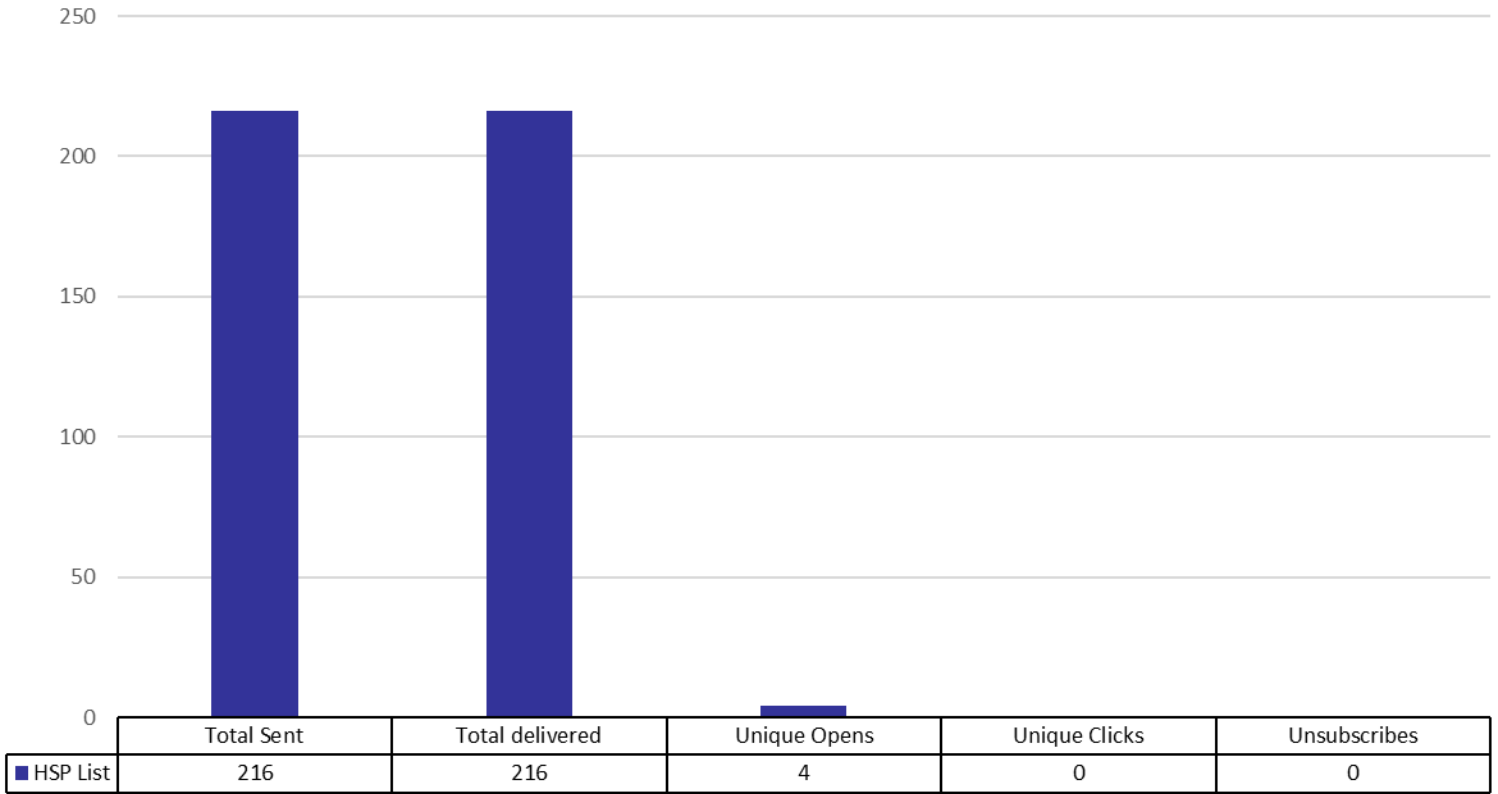


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**URBNMRKT Daily Specials - 11/10/2017**

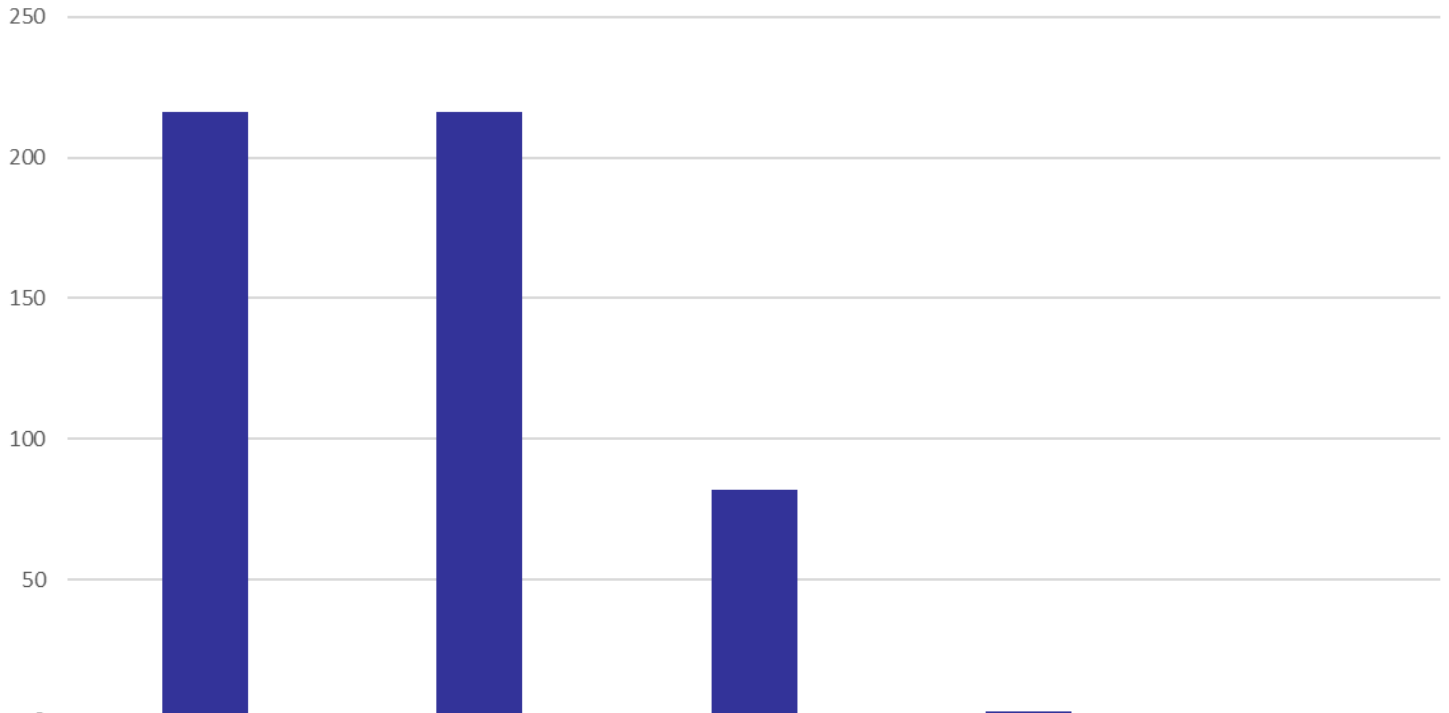


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**URBNMRKT Daily Specials - 11/09/2017**

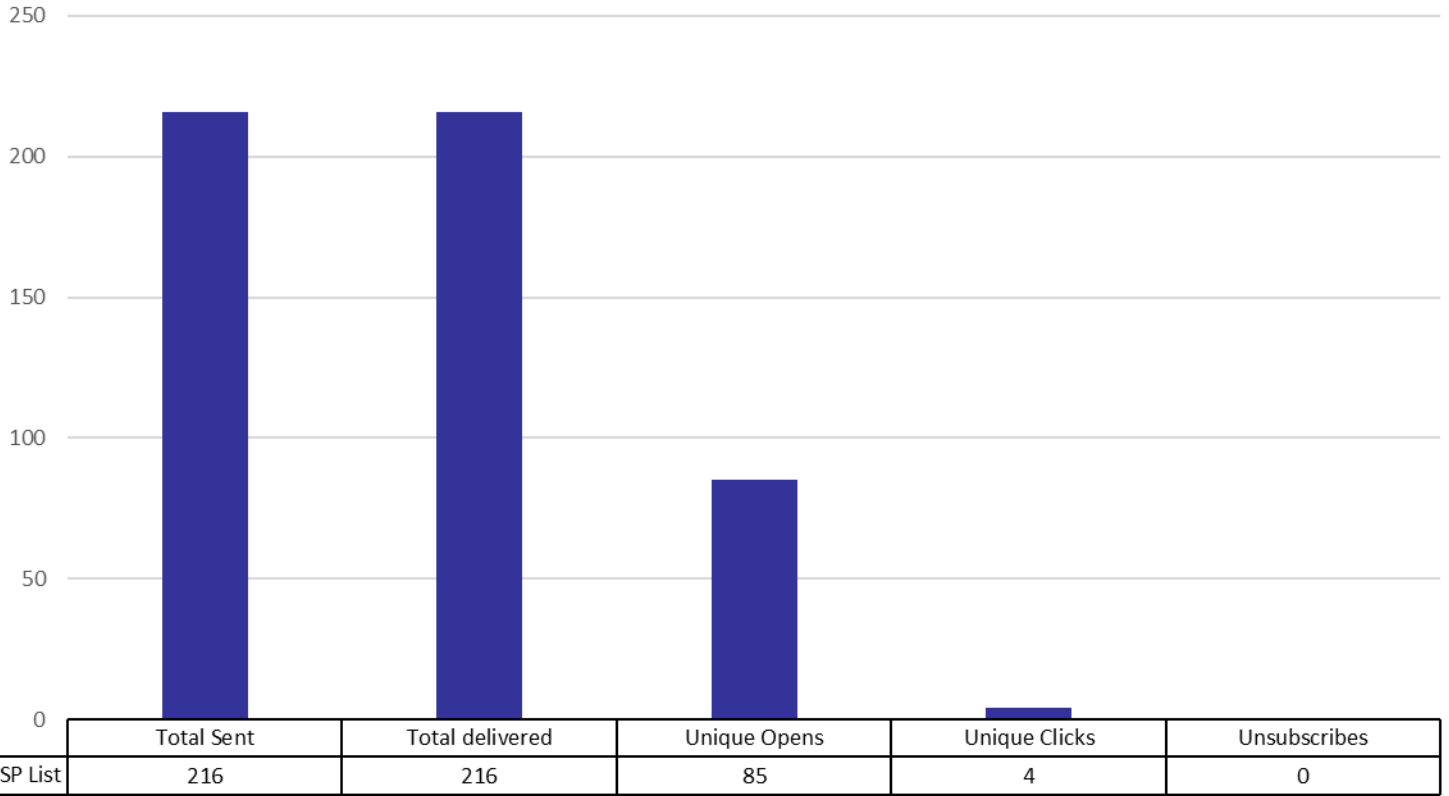


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**November 2017**

**URBNMRKT Daily Specials - 11/08/2017**



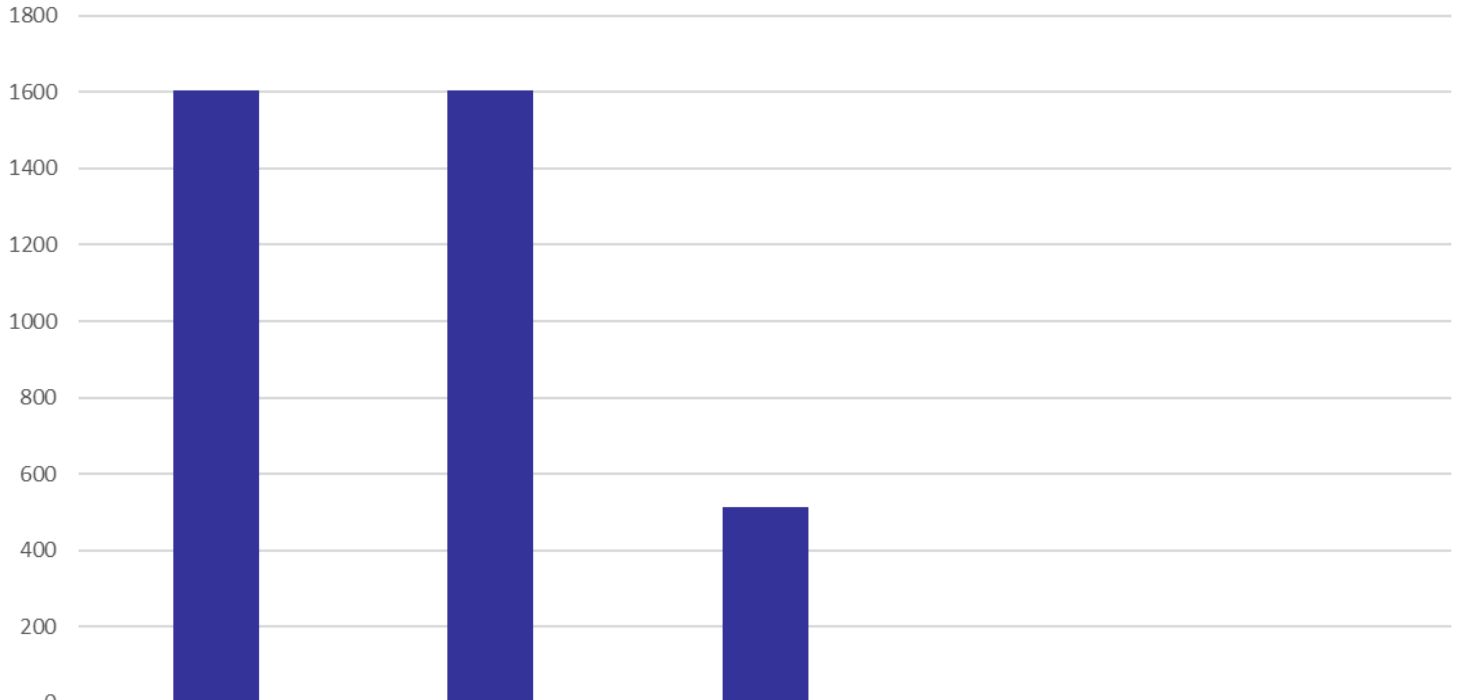
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**November 2017**

**Member Monday Invitation - Music: Jazz Trio - 11/07/2017**



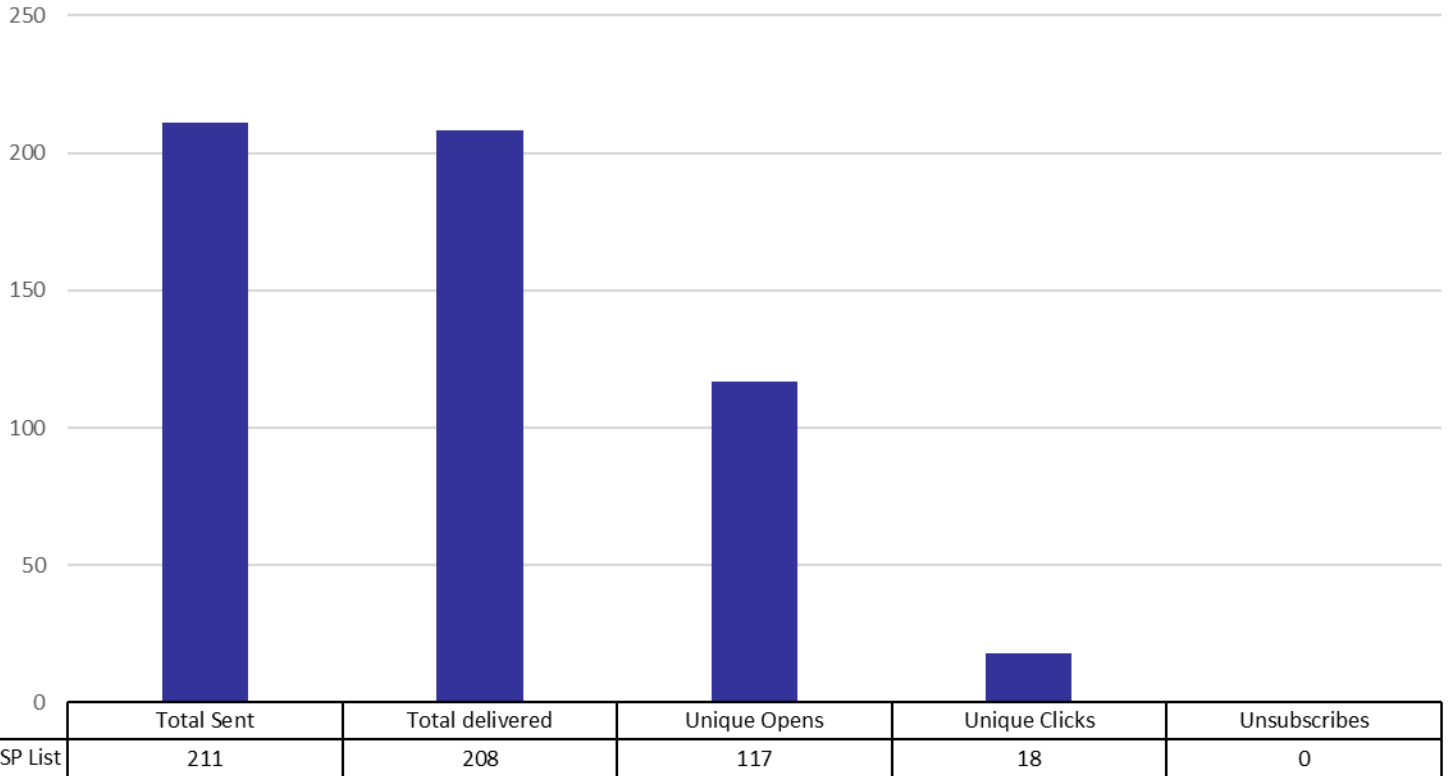
	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
■ HSP List	1606	1604	512	0	1

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**Email Campaign Reports**  
**November 2017**

**Reminder! New Menu Release Party Tomorrow - 11/07/2017**

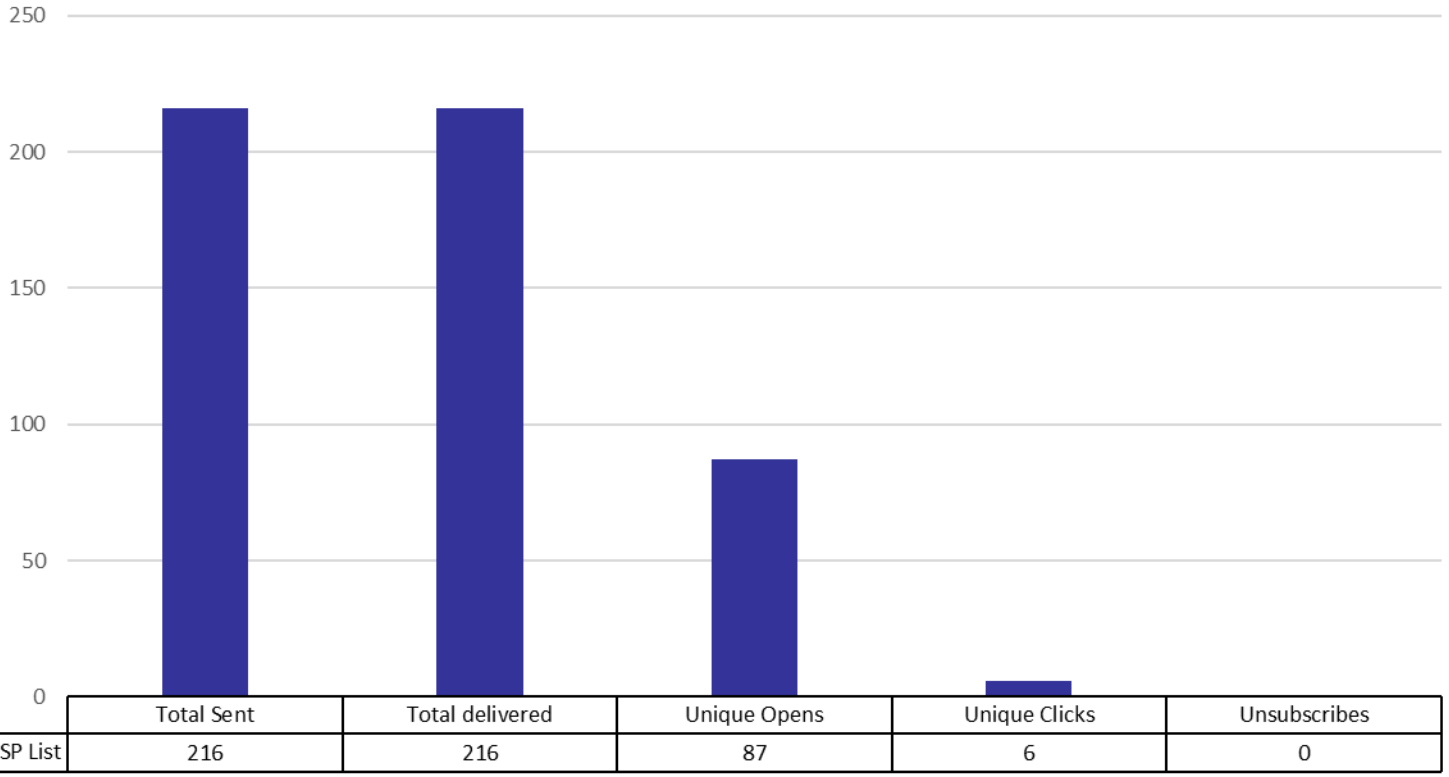


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**URBNMRKT Daily Specials - 11/07/2017**

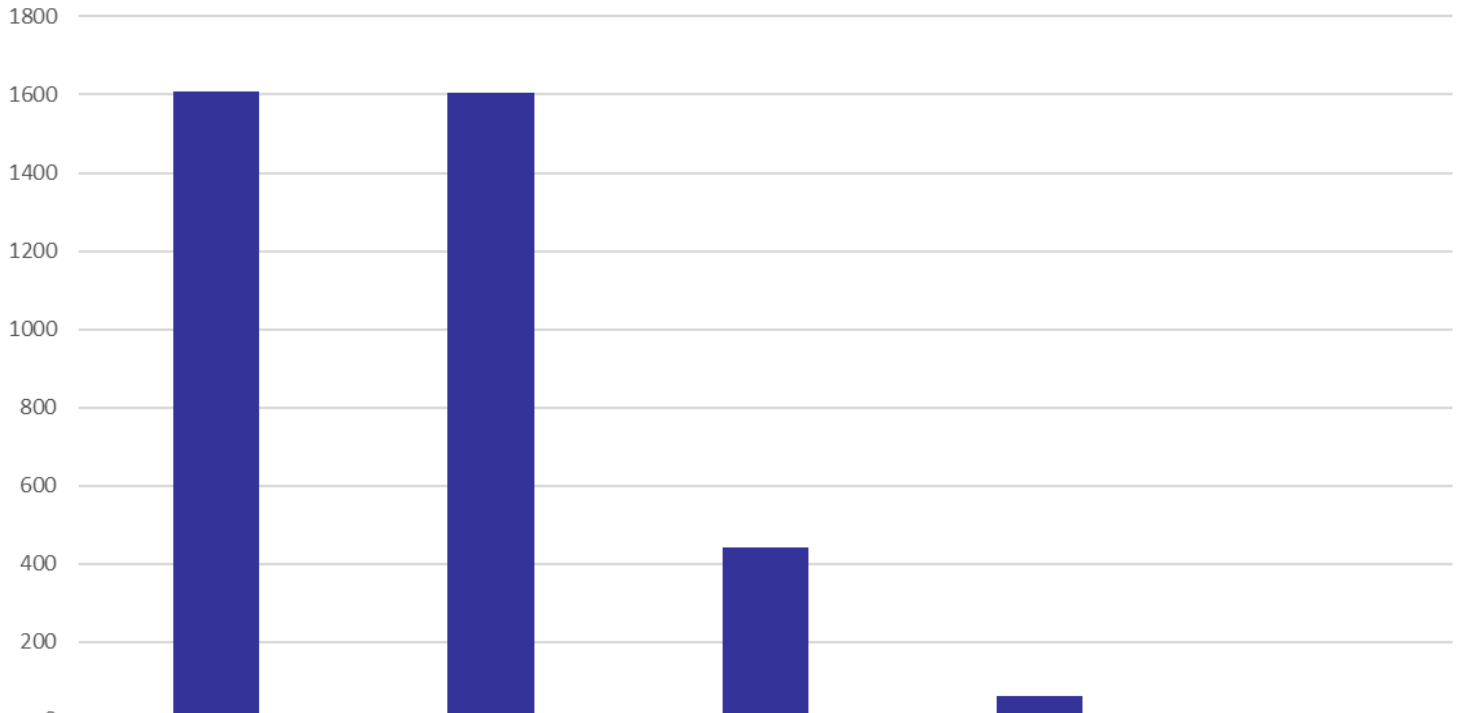


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**Email Campaign Reports**  
**November 2017**

**This Week- November 6, 2017 - 11/06/2017**



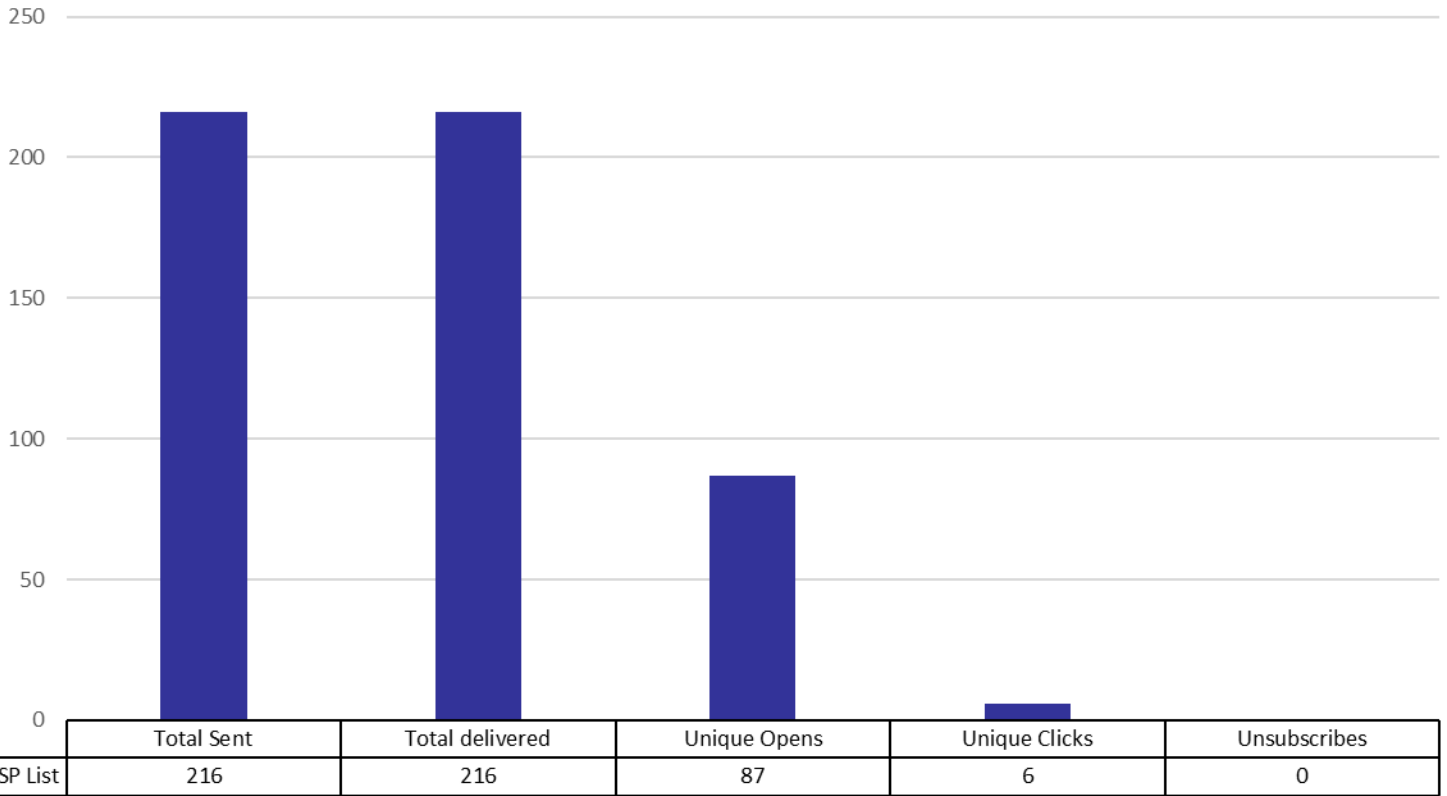
■ HSP List	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
	1607	1604	443	61	0

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**URBNMRKT Daily Specials - 11/06/2017**

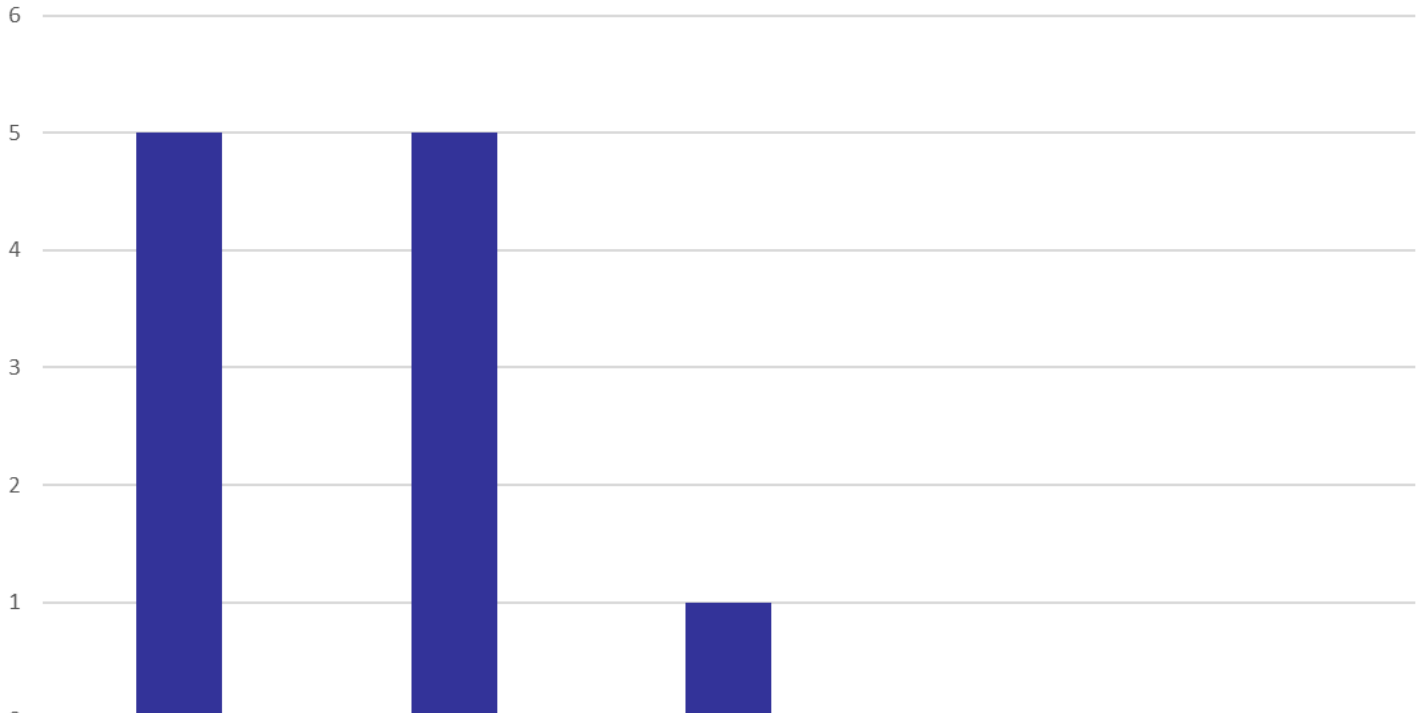


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**November 2017**

**This Week at HSC - 11/06/2017**

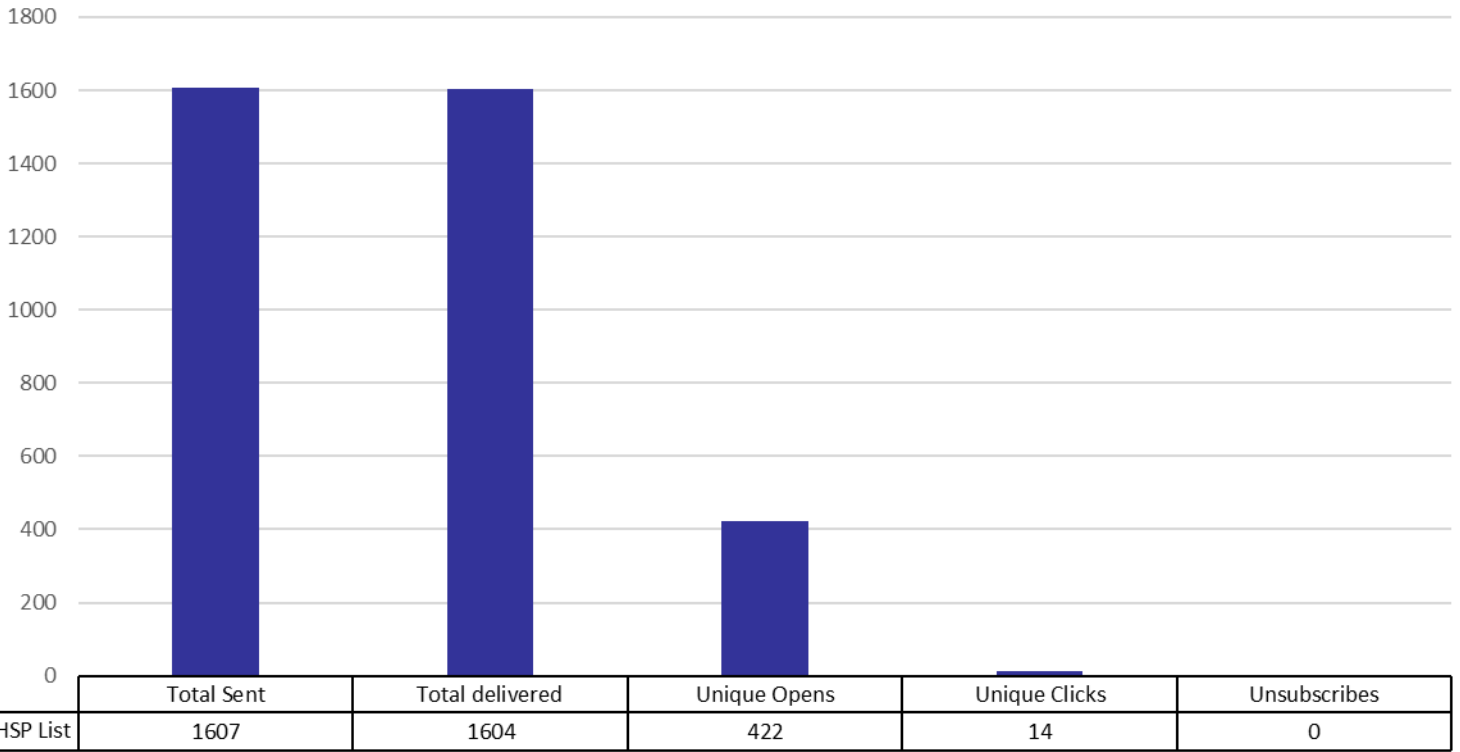


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**November 2017**

**Reminder: Lunchtime Panel - USC's Campus Climate Commitment: Wellness, Threat Assessment, and Crisis Intervention - 11/03/2017**

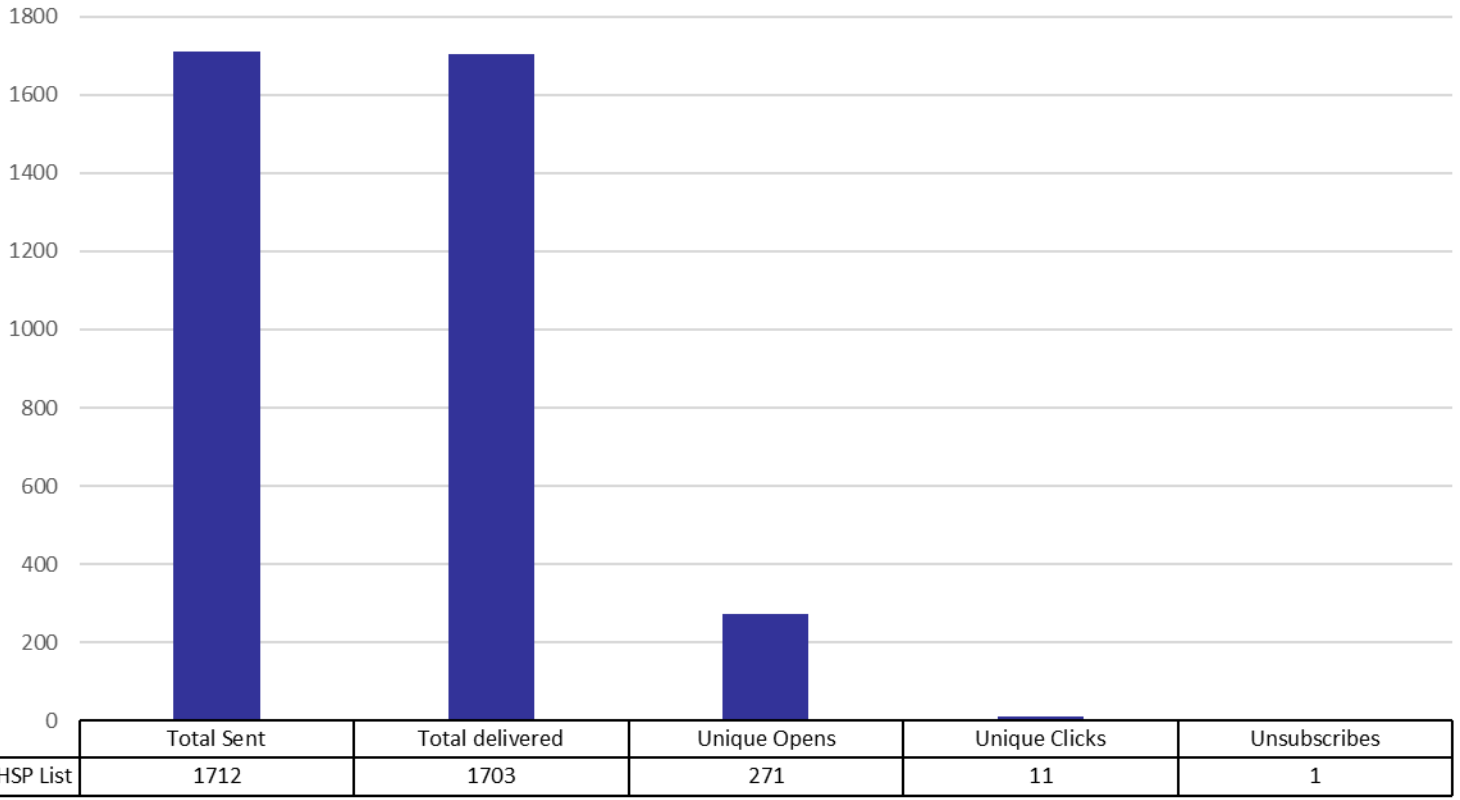


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**Game Day Dining - Beat Arizona! - 11/03/2017**



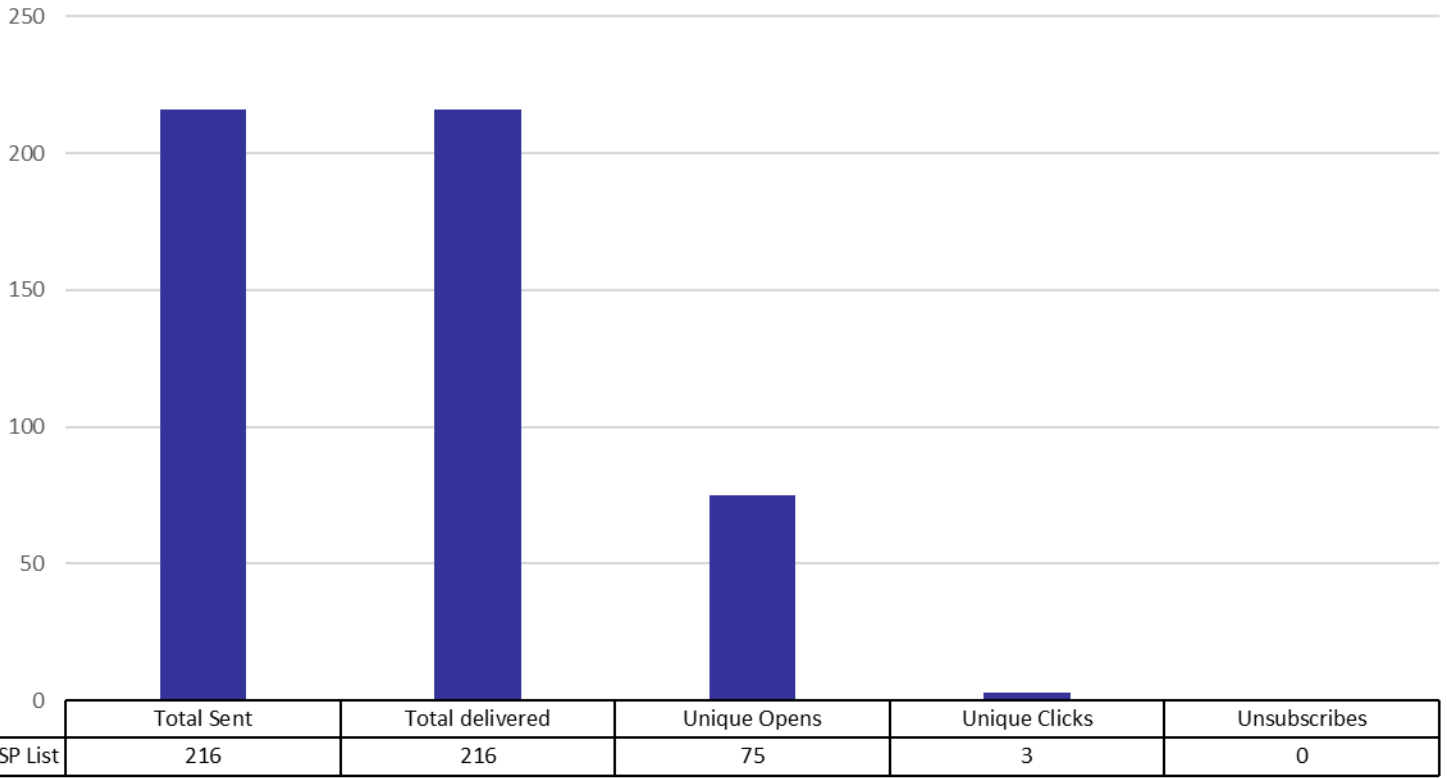
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**URBNMRKT Daily Specials - 11/03/2017**

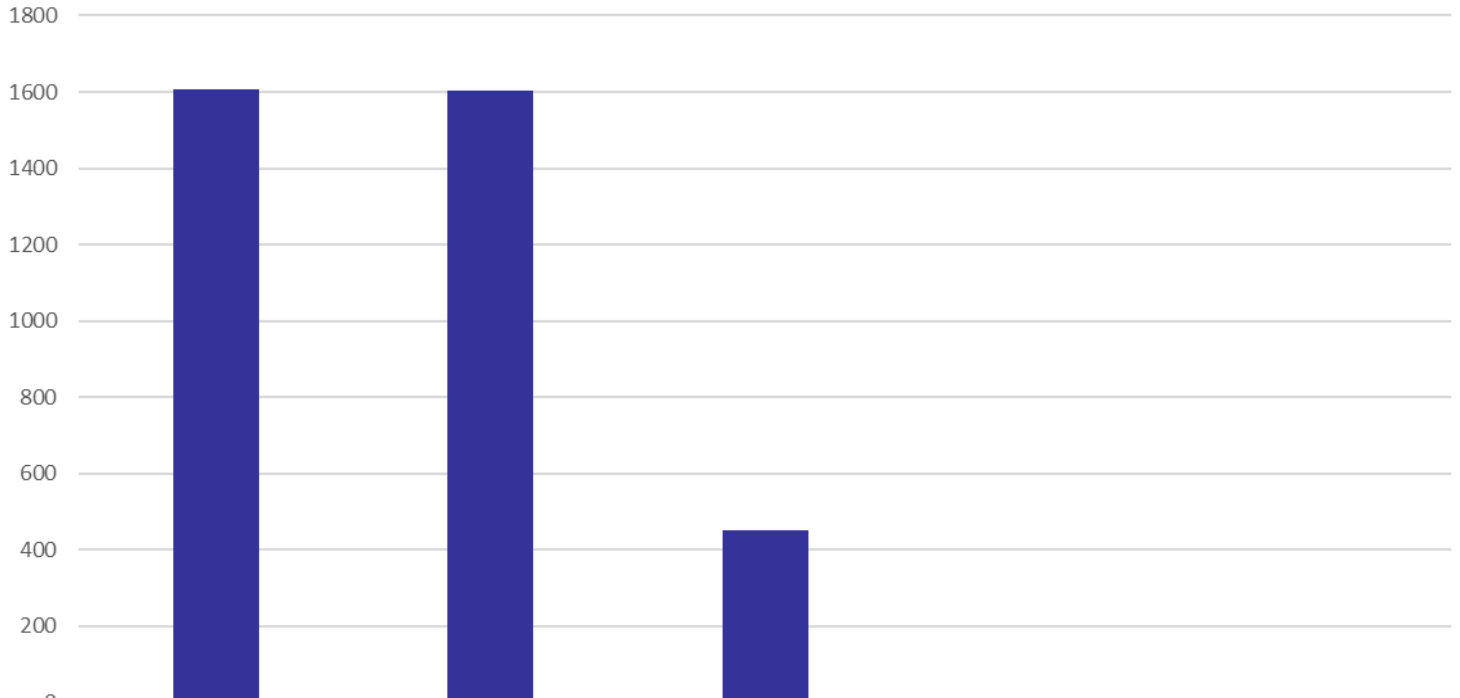


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**November 2017**

**Football Buffet this Saturday at the University Club - 11/02/2017**



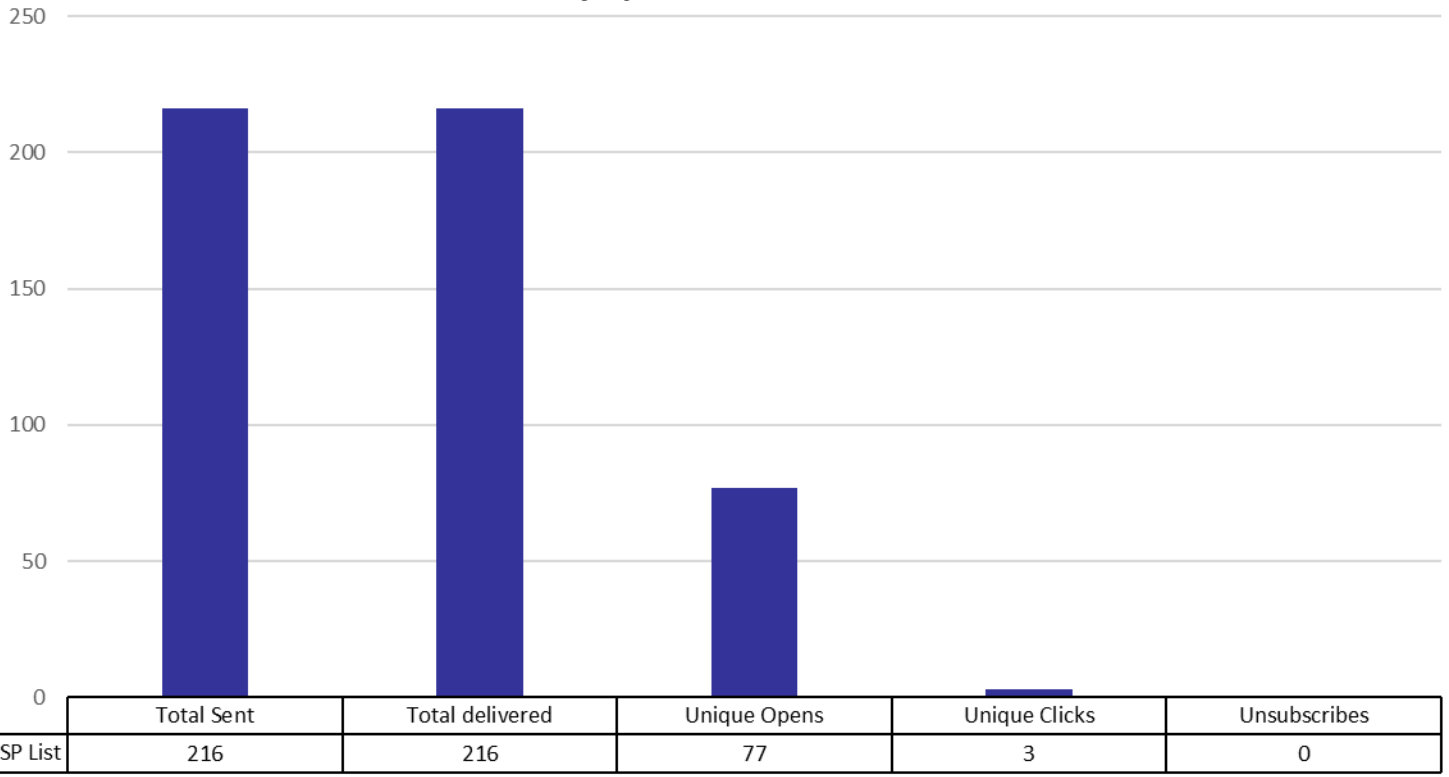
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■ HSP List	1608	1604	453	11	0

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**URBNMRKT Daily Specials - 11/02/2017**

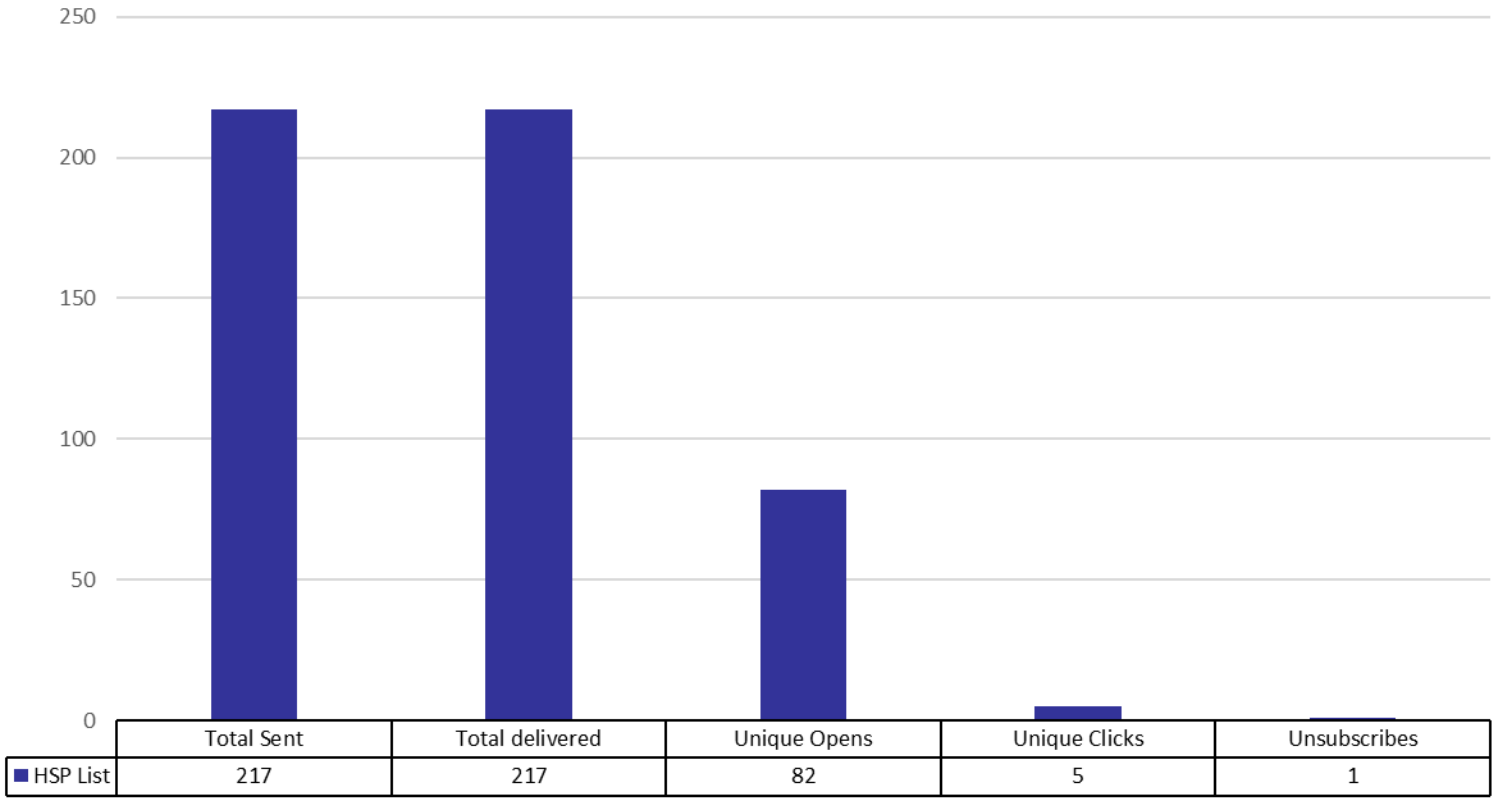


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**Customer Satisfaction Report**  
**November 2017**



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