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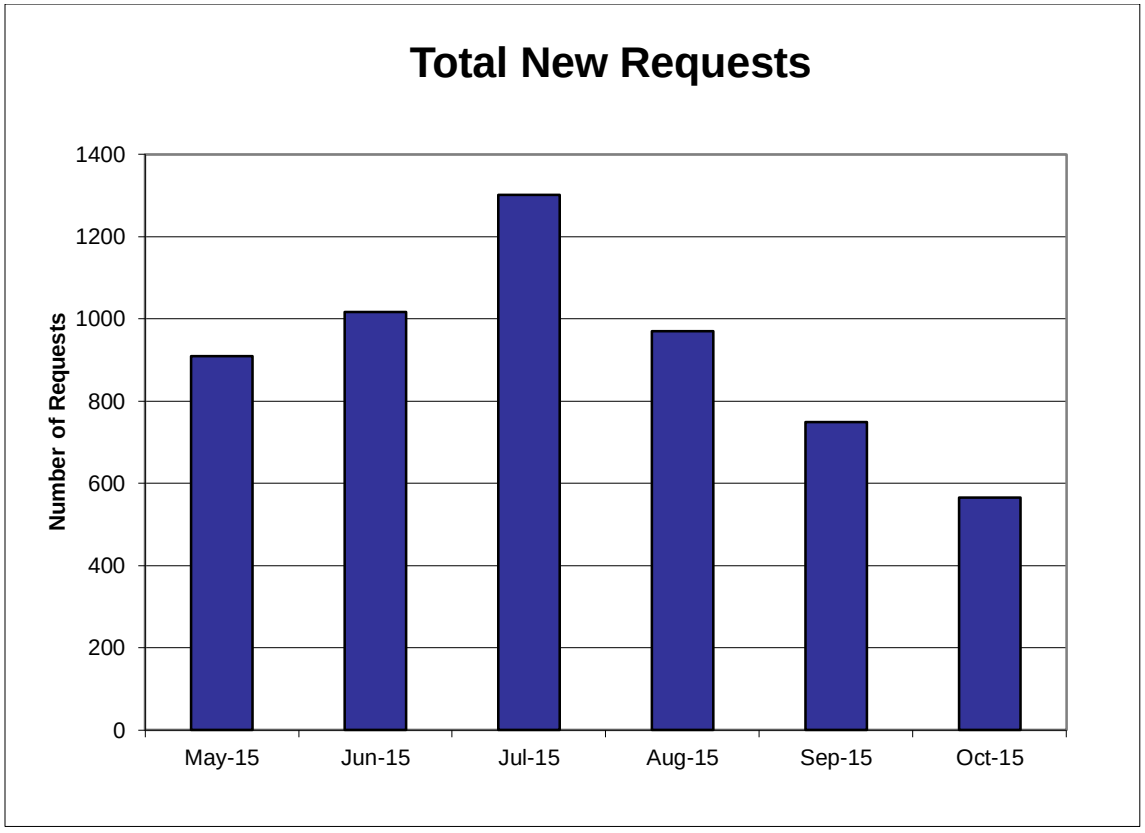
Service Desk Reports
October 2015



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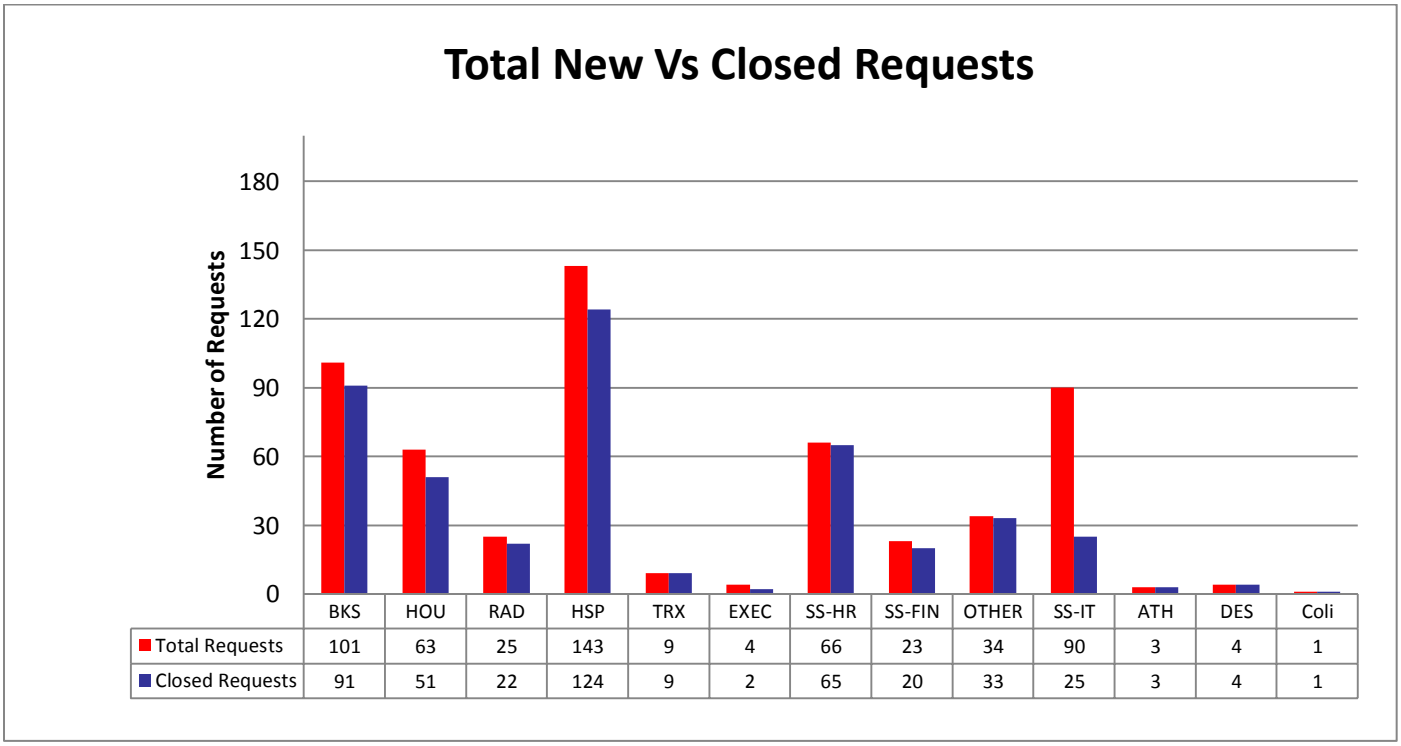

	BKS	HOU	RAD	HSP	TRX	EXEC	SS-HR	SS-FIN	OTHER	SS-IT	ATH	DES	Coli
Total Requests	101	63	25	143	9	4	66	23	34	90	3	4	1
Closed Requests	91	51	22	124	9	2	65	20	33	25	3	4	1

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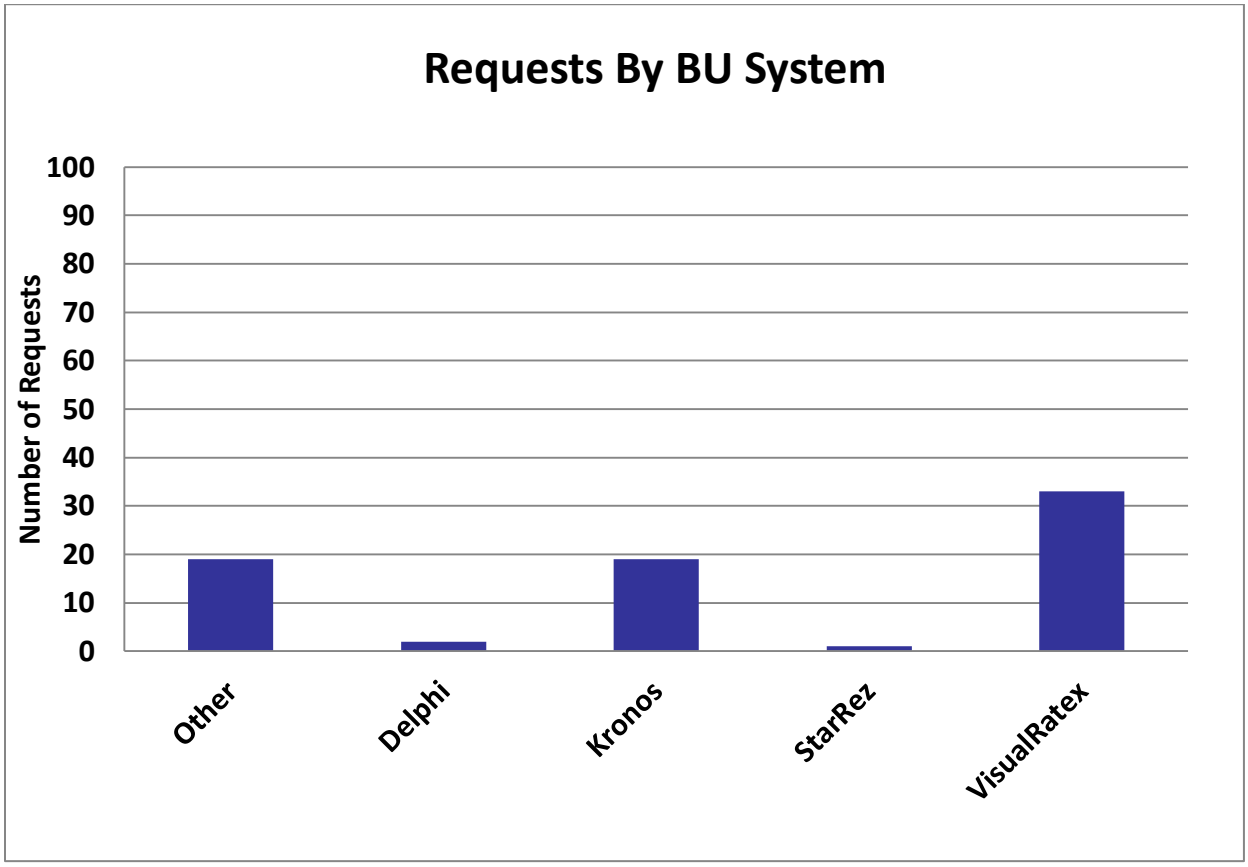

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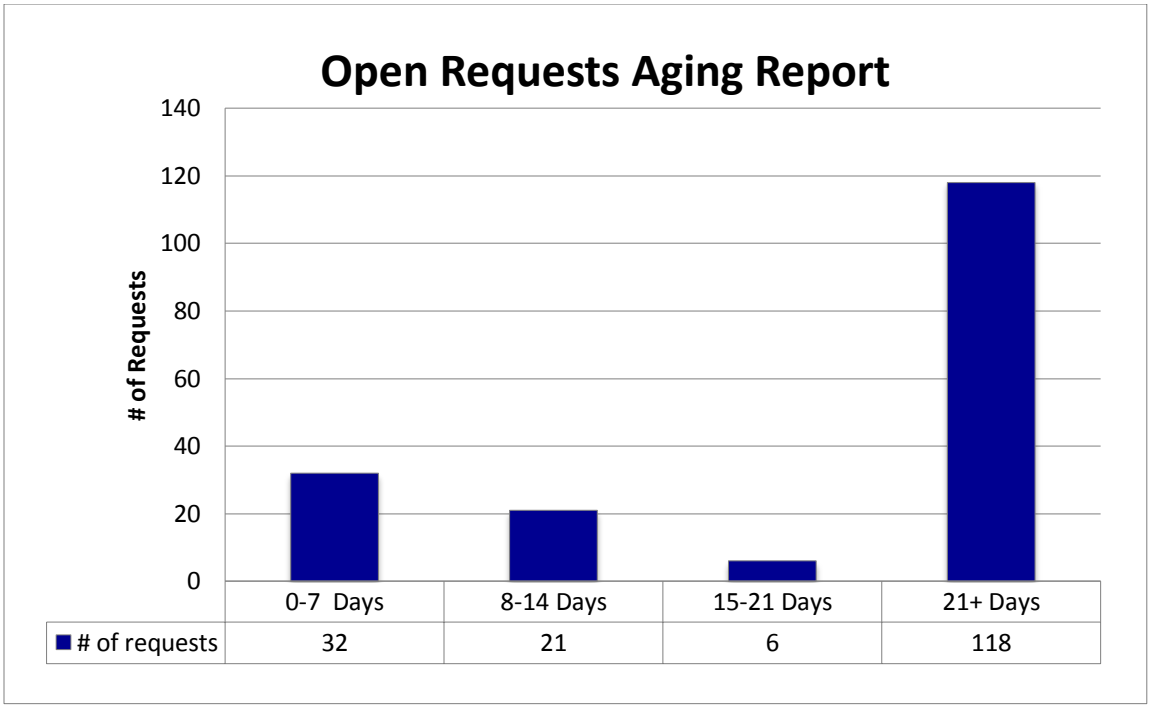

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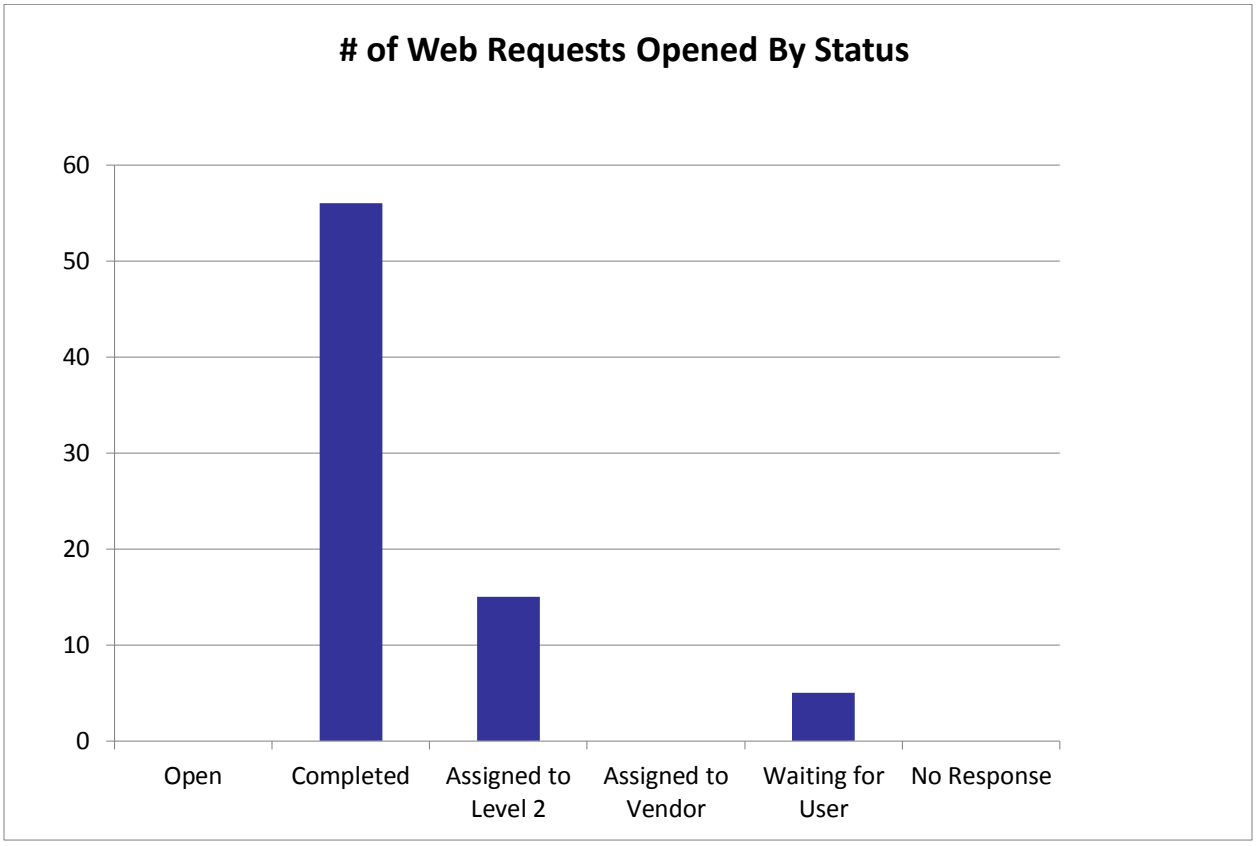

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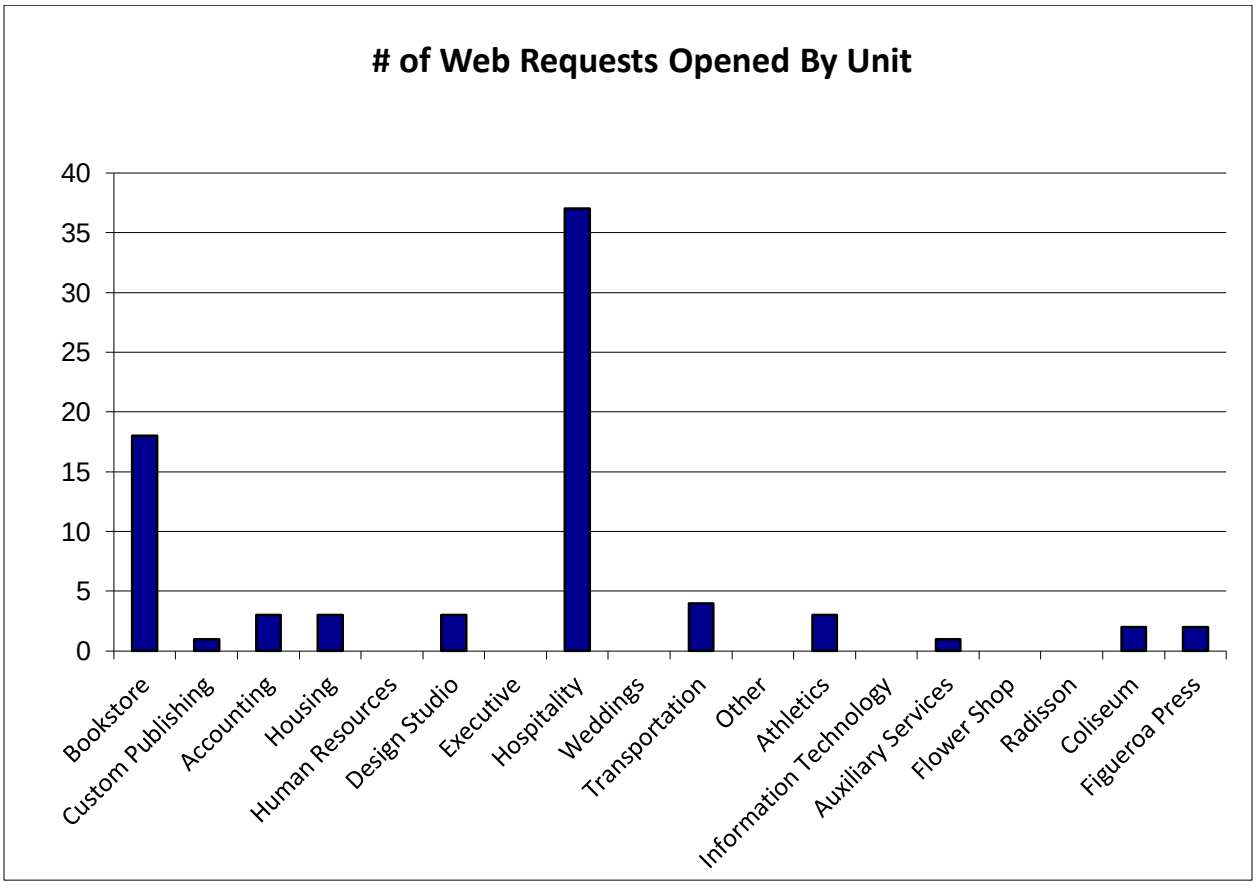

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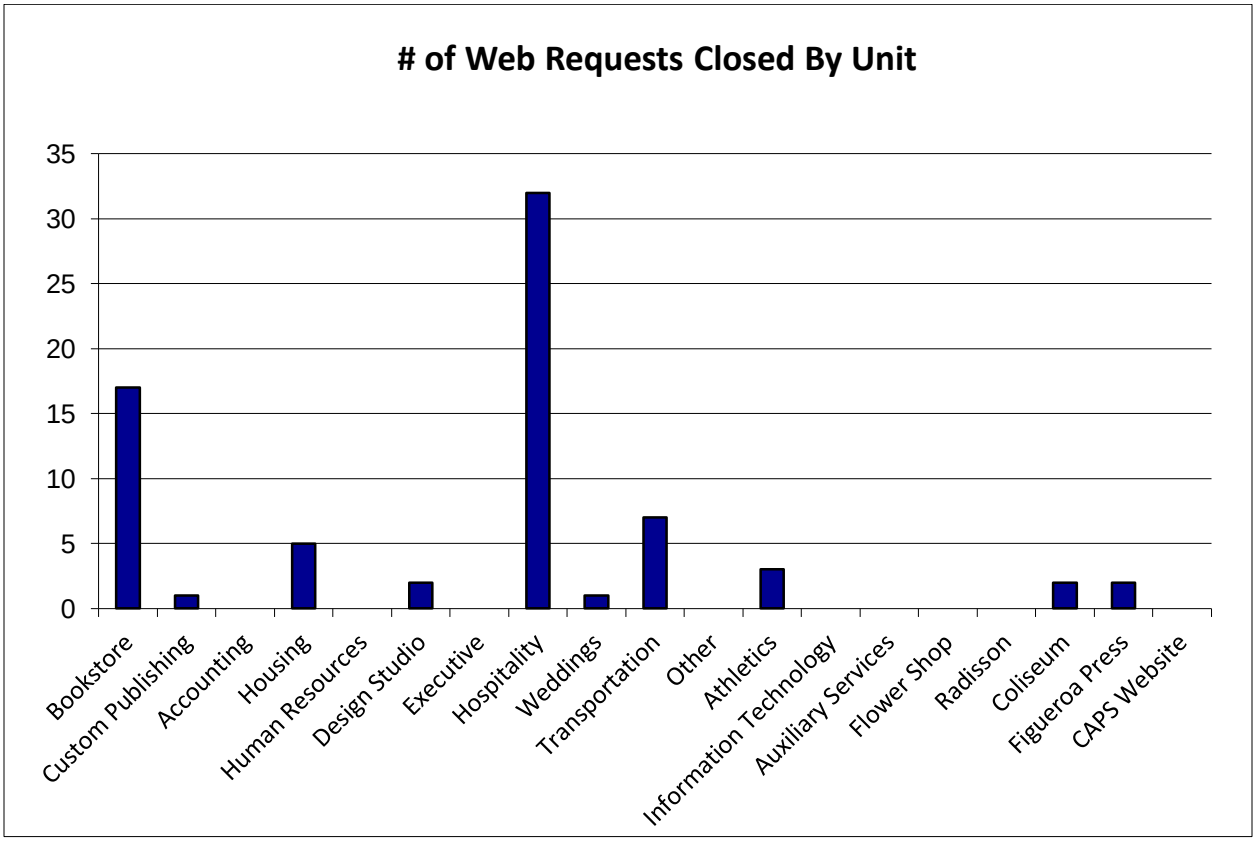

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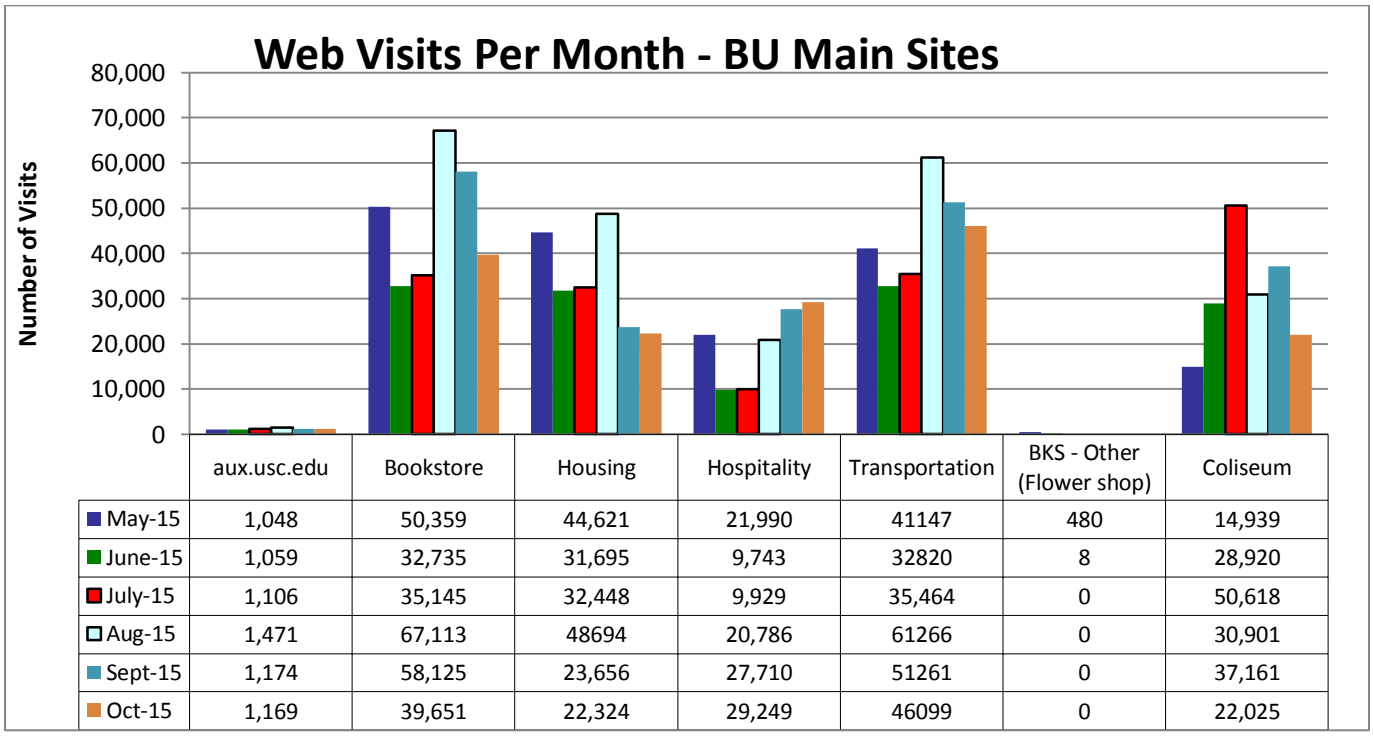

	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other (Flower shop)	Coliseum
May-15	1,048	50,359	44,621	21,990	41147	480	14,939
June-15	1,059	32,735	31,695	9,743	32820	8	28,920
July-15	1,106	35,145	32,448	9,929	35,464	0	50,618
Aug-15	1,471	67,113	48694	20,786	61266	0	30,901
Sept-15	1,174	58,125	23,656	27,710	51261	0	37,161
Oct-15	1,169	39,651	22,324	29,249	46099	0	22,025

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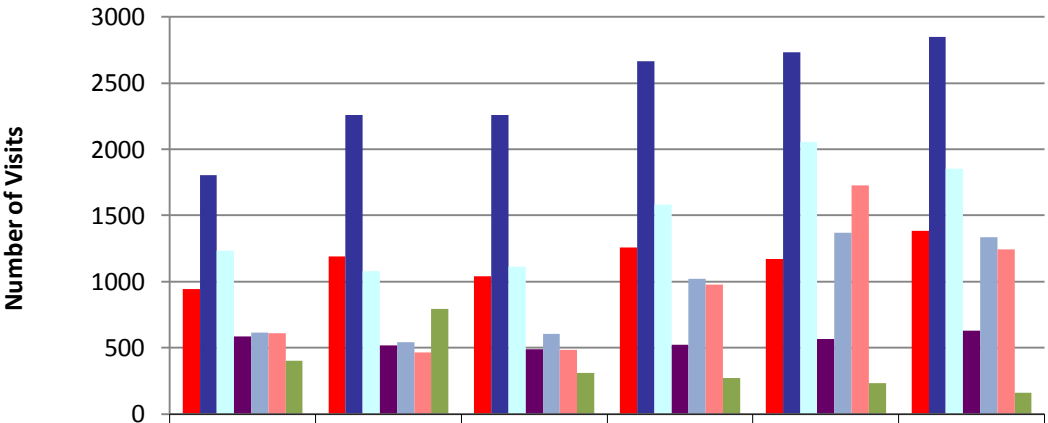

	May-15	June-15	July-15	Aug-15	Sept-15	Oct-15
McKays	944	1190	1038	1258	1173	1383
The Lab	1806	2258	2,258	2667	2731	2850
Moreton Fig	1233	1080	1114	1580	2056	1854
Rosso Oro's Pizzeria	584	517	490	522	566	630
Seeds Marketplace	613	544	607	1020	1367	1336
Traditions	608	464	486	975	1727	1241
The Edmondson	402	794	309	270	234	161

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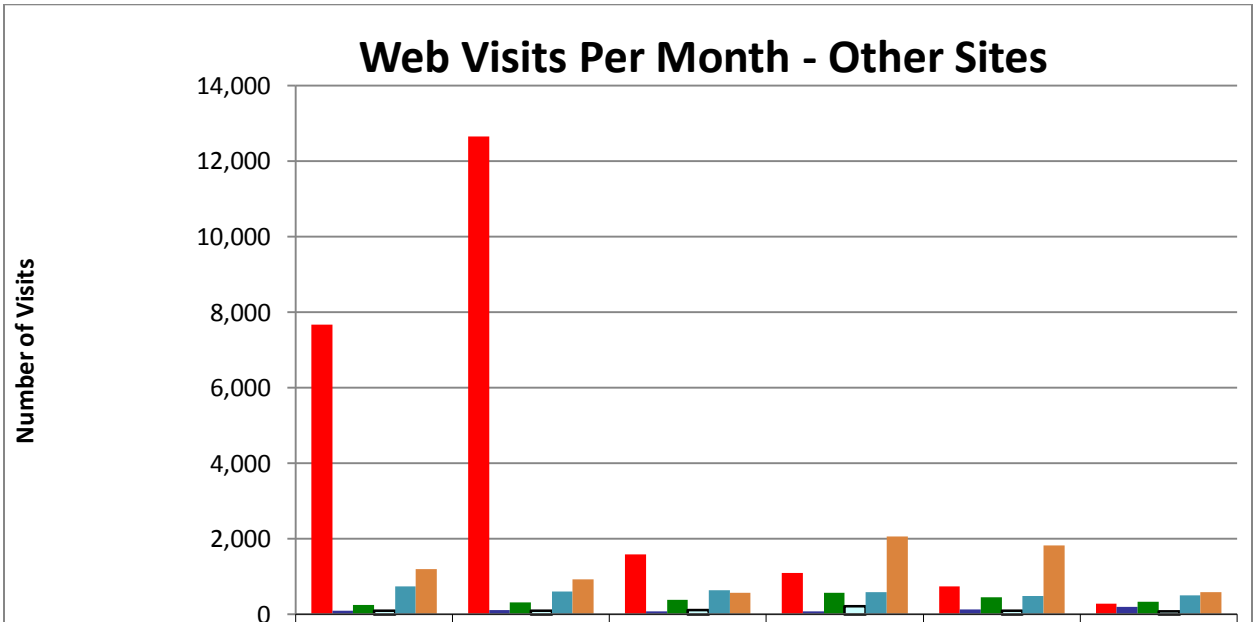

	May-15	June-15	July-15	Aug-15	Sept-15	Oct-15
CampSark	7,673	12,644	1,590	1,100	742	292
Figueroa Press	93	124	76	83	139	197
Gamble-house Store	255	327	382	581	454	345
USC Radisson Event	102	99	120	222	96	89
Weddings at USC	743	601	647	583	497	510
Custom-publishing	1,193	923	569	2,066	1,833	585

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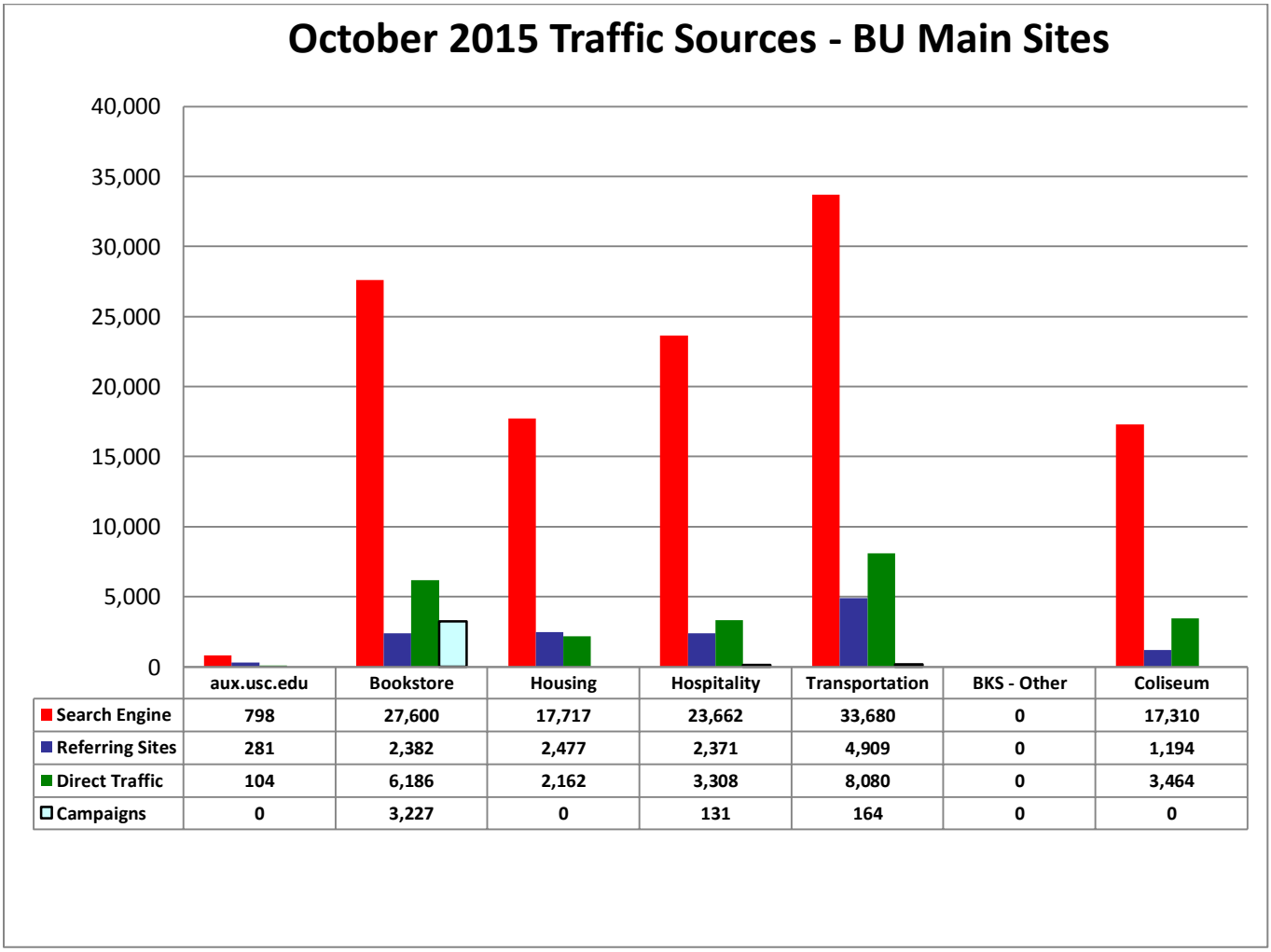

	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other	Coliseum
Search Engine	798	27,600	17,717	23,662	33,680	0	17,310
Referring Sites	281	2,382	2,477	2,371	4,909	0	1,194
Direct Traffic	104	6,186	2,162	3,308	8,080	0	3,464
Campaigns	0	3,227	0	131	164	0	0

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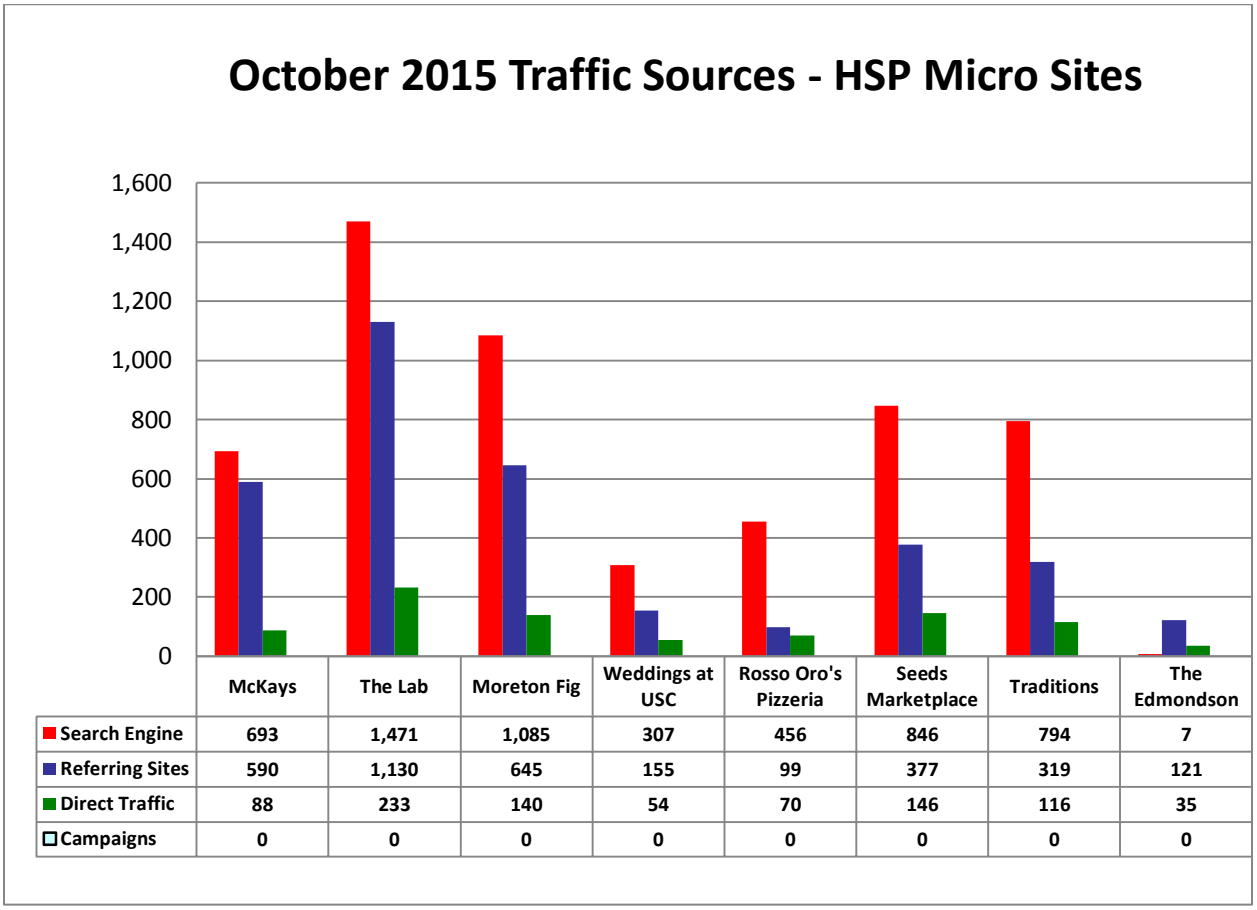

	McKays	The Lab	Moreton Fig	Weddings at USC	Rosso Oro's Pizzeria	Seeds Marketplace	Traditions	The Edmondson
Search Engine	693	1,471	1,085	307	456	846	794	7
Referring Sites	590	1,130	645	155	99	377	319	121
Direct Traffic	88	233	140	54	70	146	116	35
Campaigns	0	0	0	0	0	0	0	0

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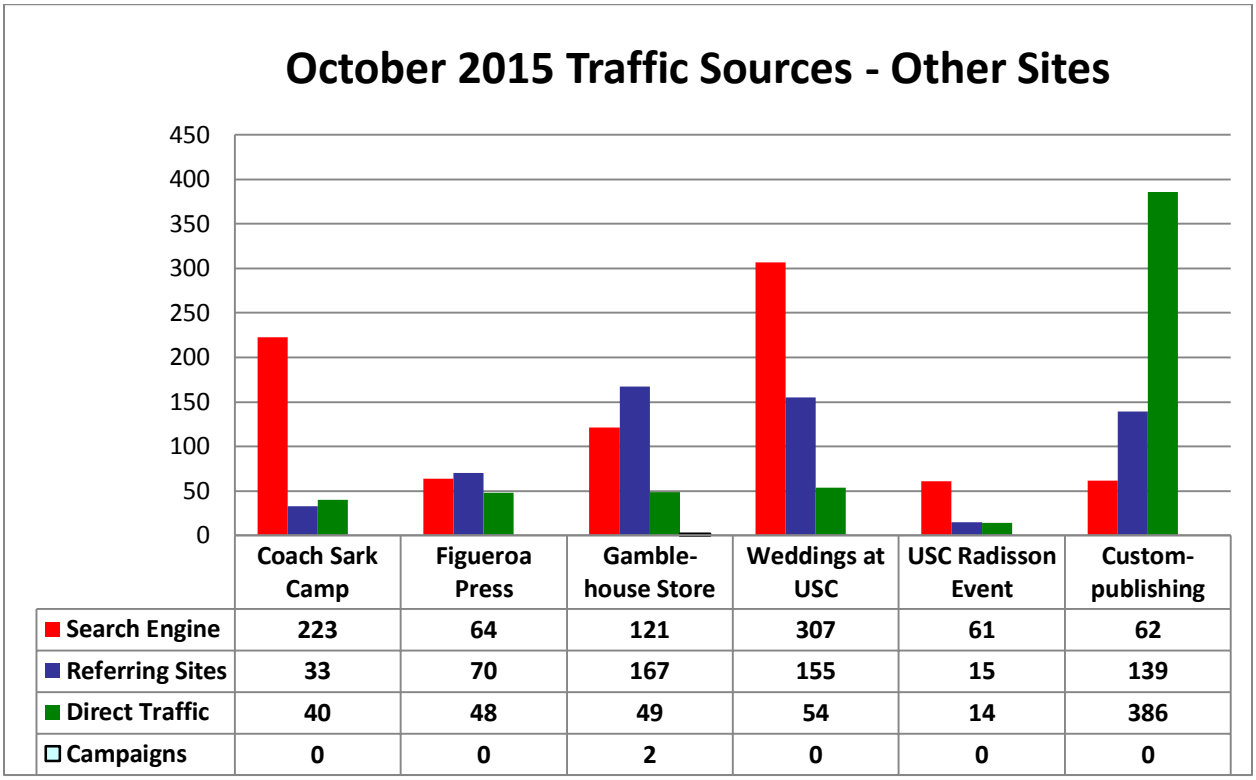

	Coach Sark Camp	Figueroa Press	Gamble-house Store	Weddings at USC	USC Radisson Event	Custom-publishing
Search Engine	223	64	121	307	61	62
Referring Sites	33	70	167	155	15	139
Direct Traffic	40	48	49	54	14	386
Campaigns	0	0	2	0	0	0

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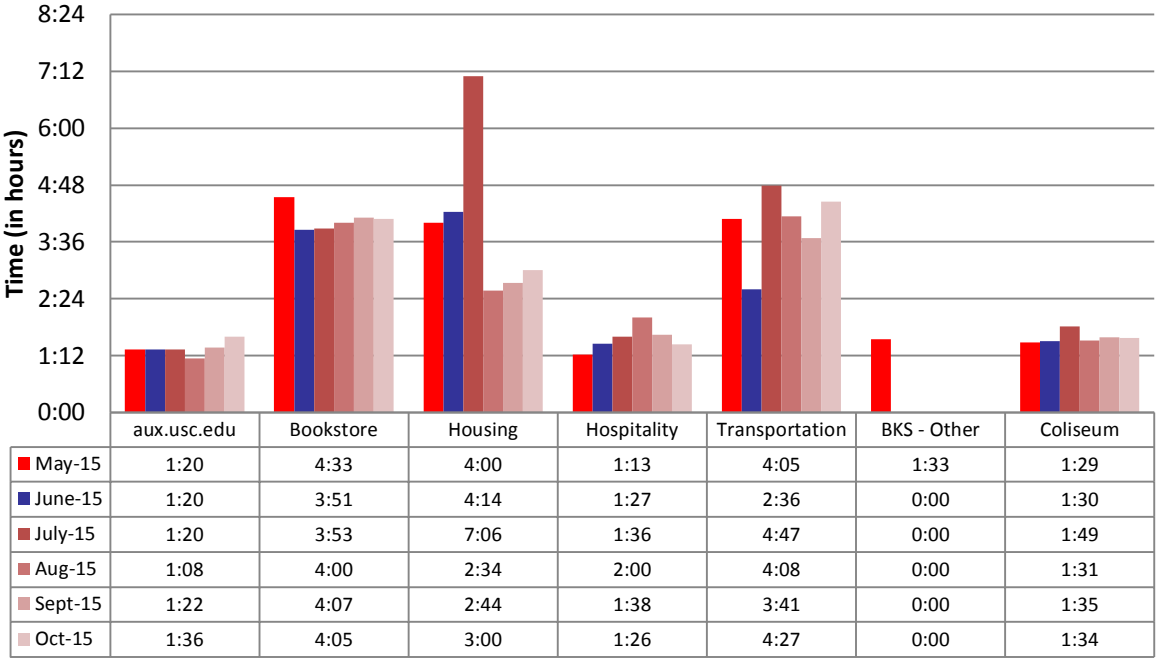

	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other	Coliseum
May-15	1:20	4:33	4:00	1:13	4:05	1:33	1:29
June-15	1:20	3:51	4:14	1:27	2:36	0:00	1:30
July-15	1:20	3:53	7:06	1:36	4:47	0:00	1:49
Aug-15	1:08	4:00	2:34	2:00	4:08	0:00	1:31
Sept-15	1:22	4:07	2:44	1:38	3:41	0:00	1:35
Oct-15	1:36	4:05	3:00	1:26	4:27	0:00	1:34

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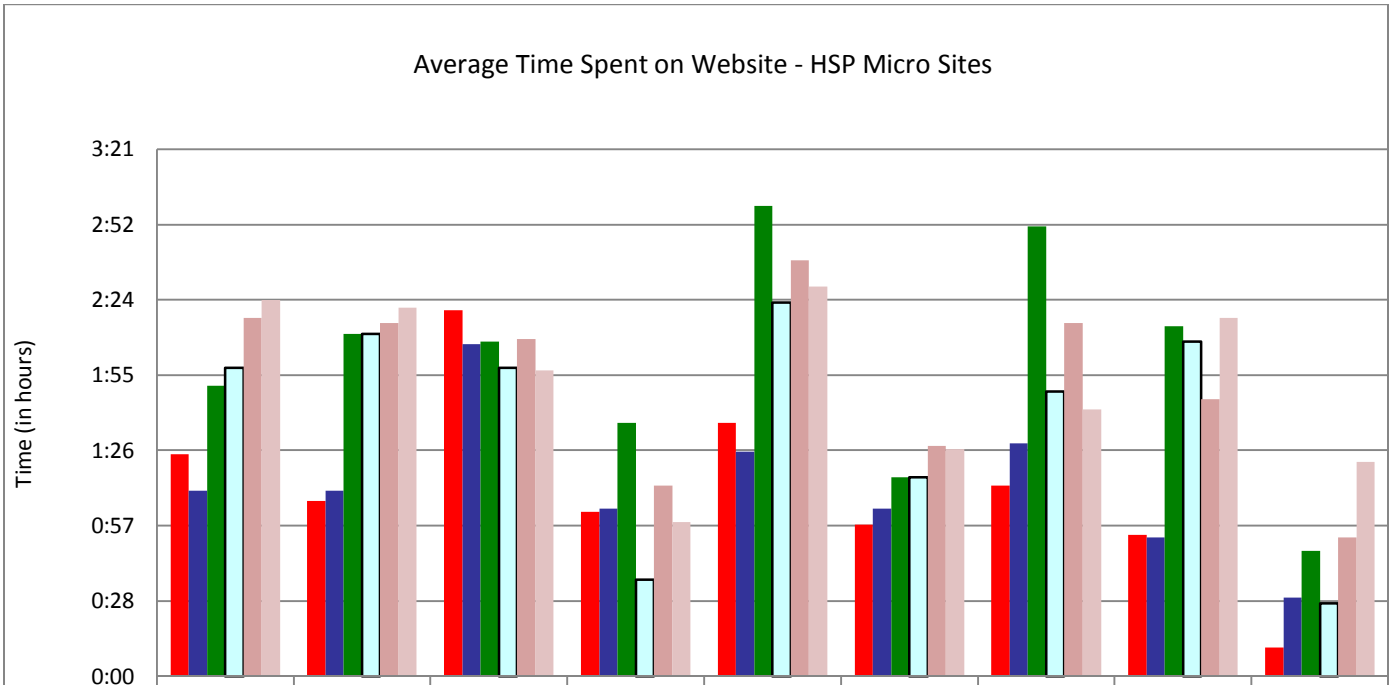

	McKays	The Lab	Weddings at USC	USC Radisson Event	Moreton Fig	Rosso Oro's Pizzeria	Seeds Marketplace	Traditions	The Edmondson
May-15	1:25	1:07	2:20	1:03	1:37	0:58	1:13	0:54	0:11
June-15	1:11	1:11	2:07	1:04	1:26	1:04	1:29	0:53	0:30
July-15	1:51	2:11	2:08	1:37	3:00	1:16	2:52	2:14	0:48
Aug-15	1:58	2:11	1:58	0:37	2:23	1:16	1:49	2:08	0:28
Sept-15	2:17	2:15	2:09	1:13	2:39	1:28	2:15	1:46	0:53
Oct-15	2:24	2:21	1:57	0:59	2:29	1:27	1:42	2:17	1:22

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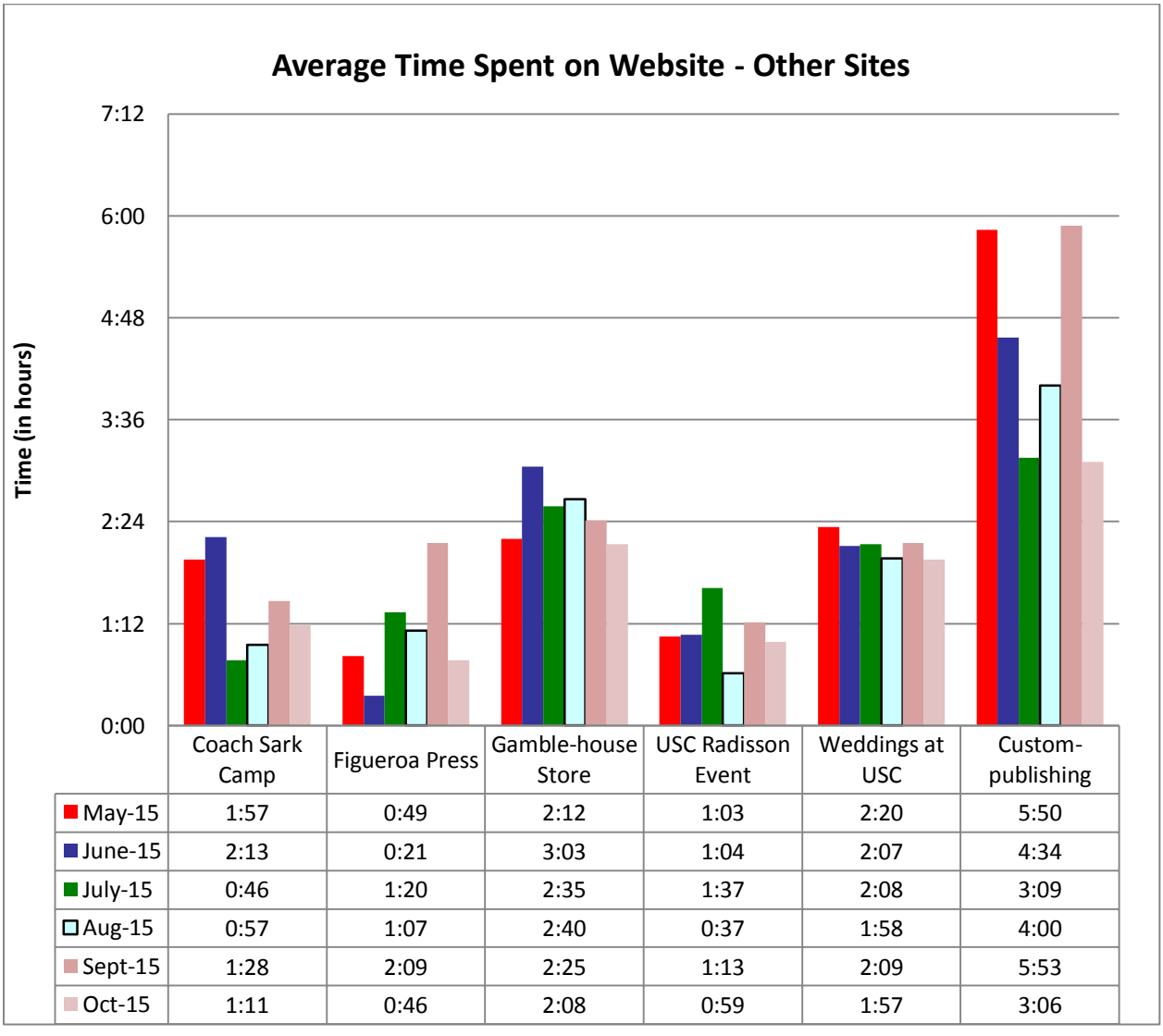

	Coach Sark Camp	Figueroa Press	Gamble-house Store	USC Radisson Event	Weddings at USC	Custom-publishing
May-15	1:57	0:49	2:12	1:03	2:20	5:50
June-15	2:13	0:21	3:03	1:04	2:07	4:34
July-15	0:46	1:20	2:35	1:37	2:08	3:09
Aug-15	0:57	1:07	2:40	0:37	1:58	4:00
Sept-15	1:28	2:09	2:25	1:13	2:09	5:53
Oct-15	1:11	0:46	2:08	0:59	1:57	3:06

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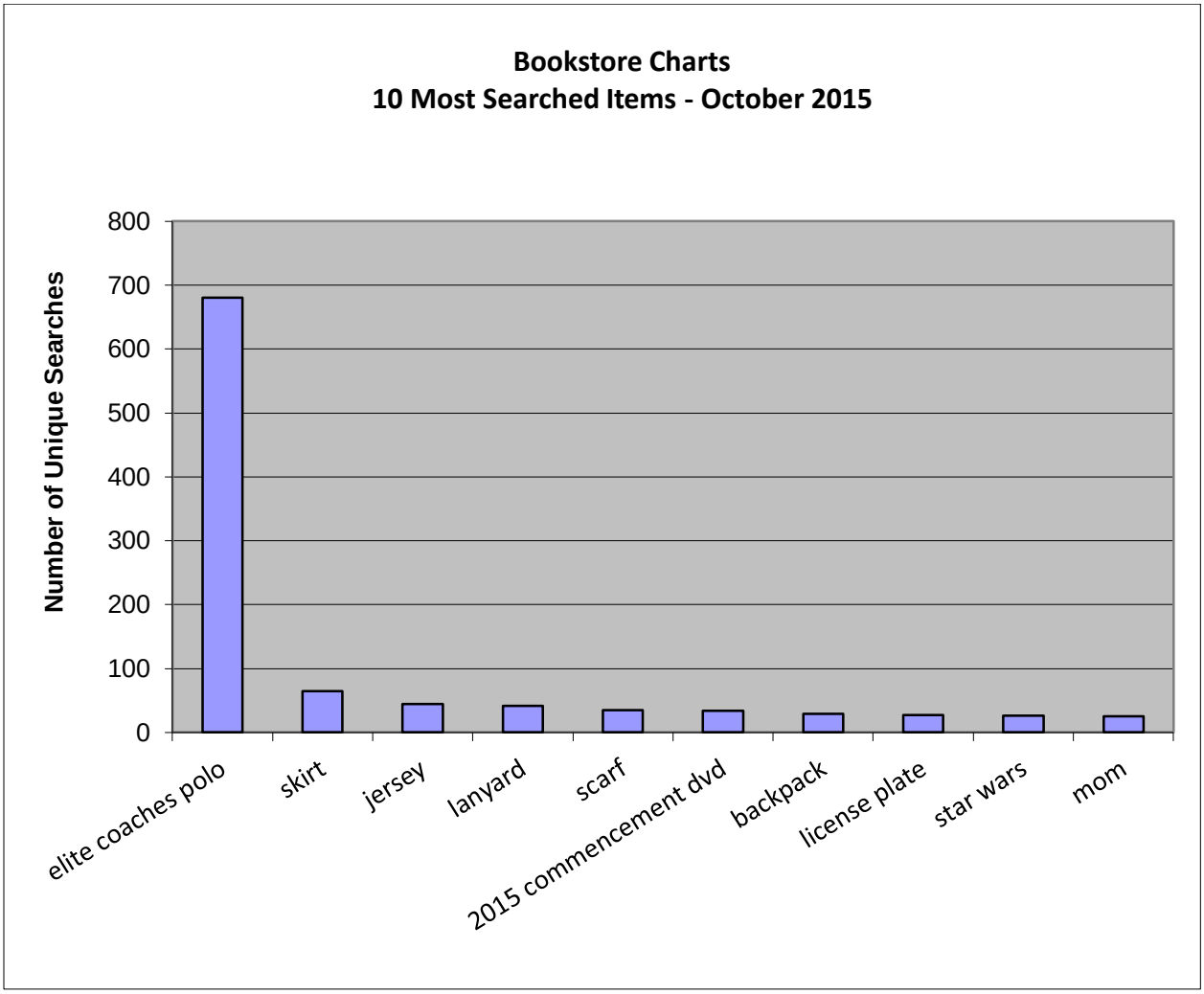

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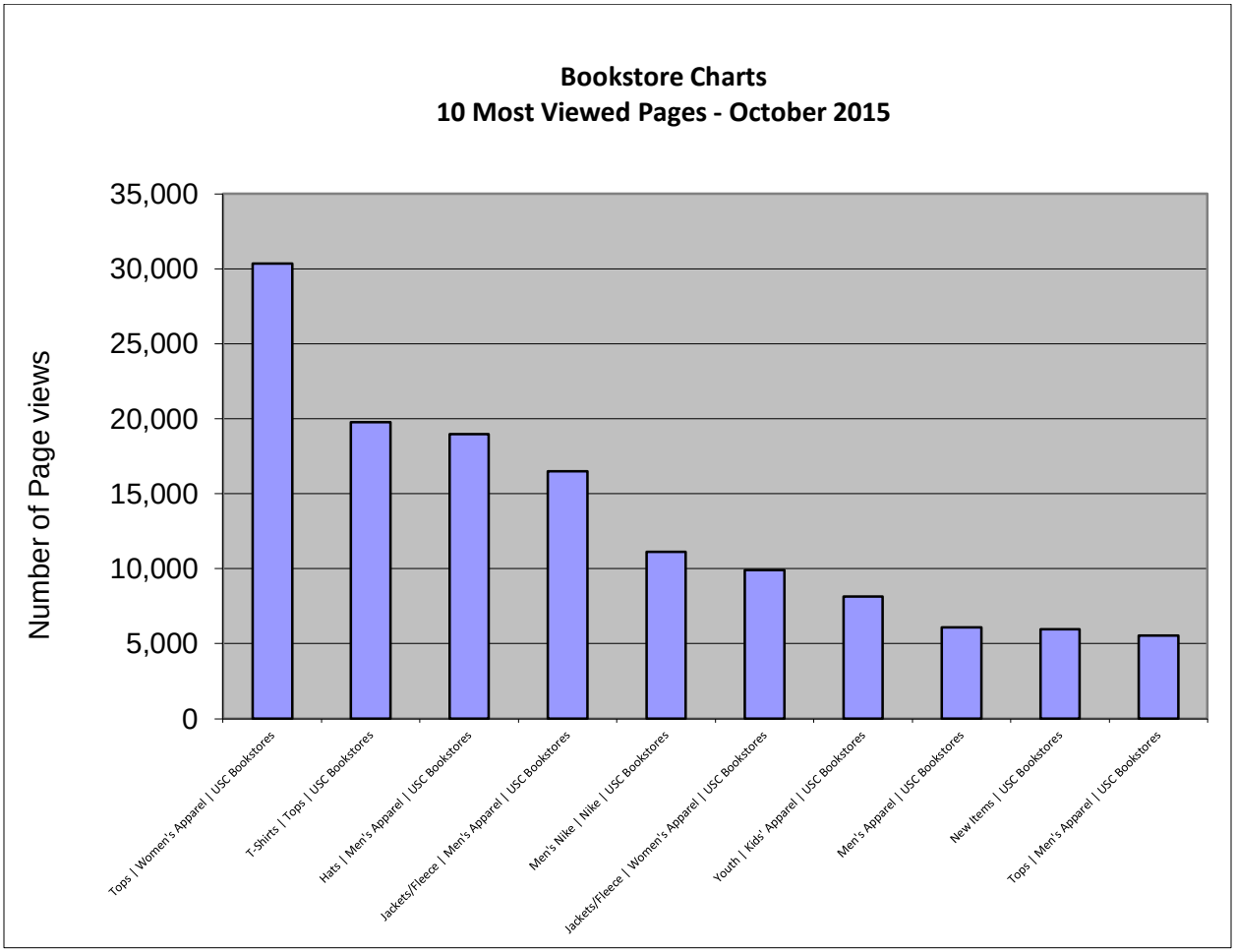

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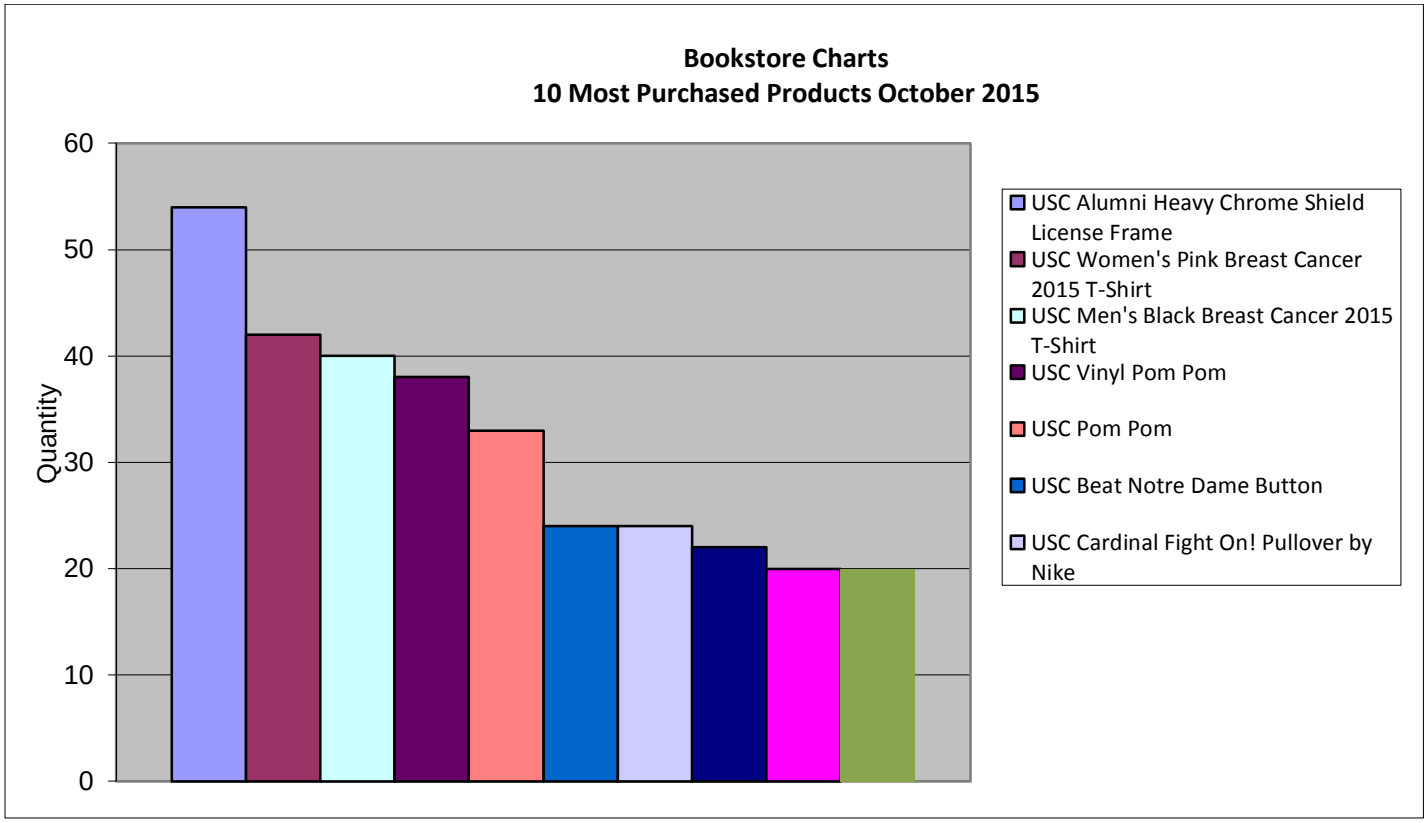

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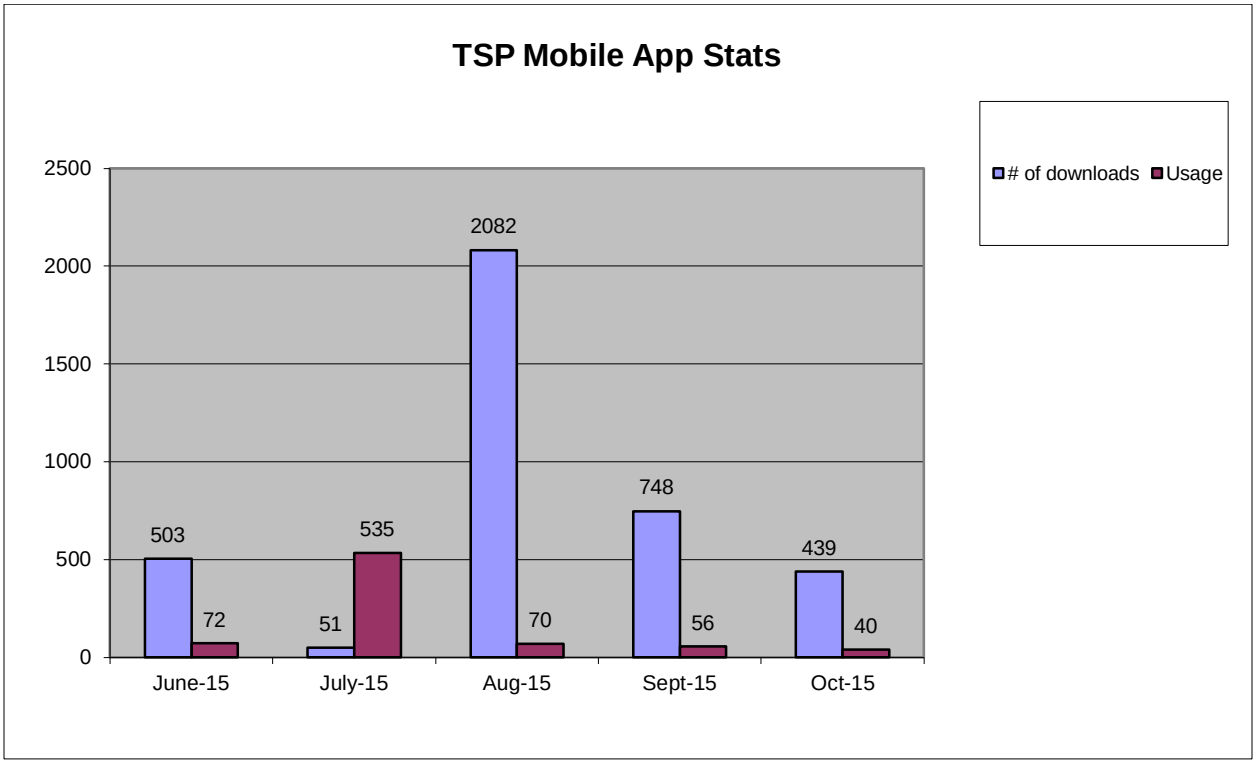

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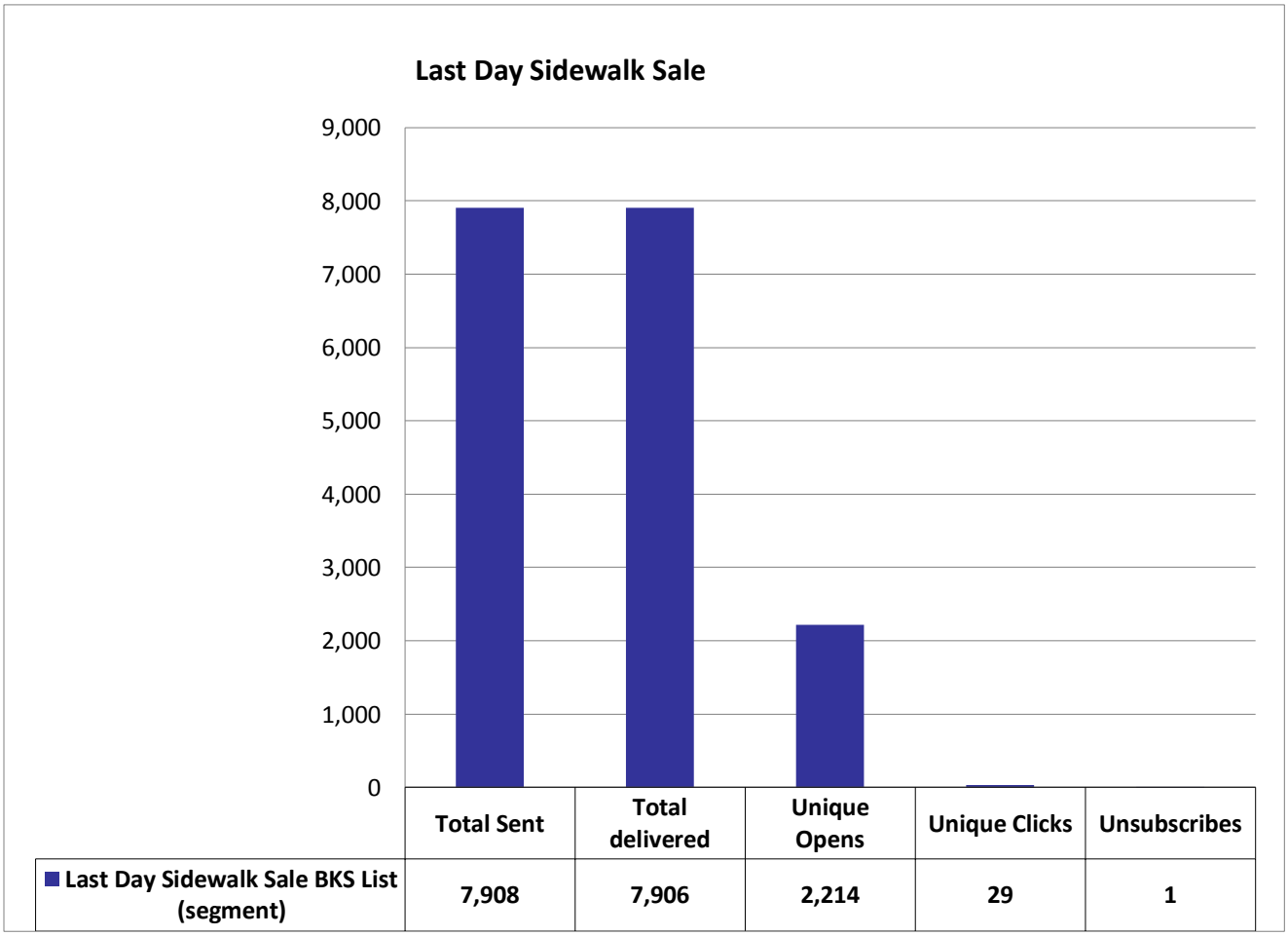

	Total Sent	Total delivered	Unique Opens	Unique Clicks	Unsubscribes
Last Day Sidewalk Sale BKS List (segment)	7,908	7,906	2,214	29	1

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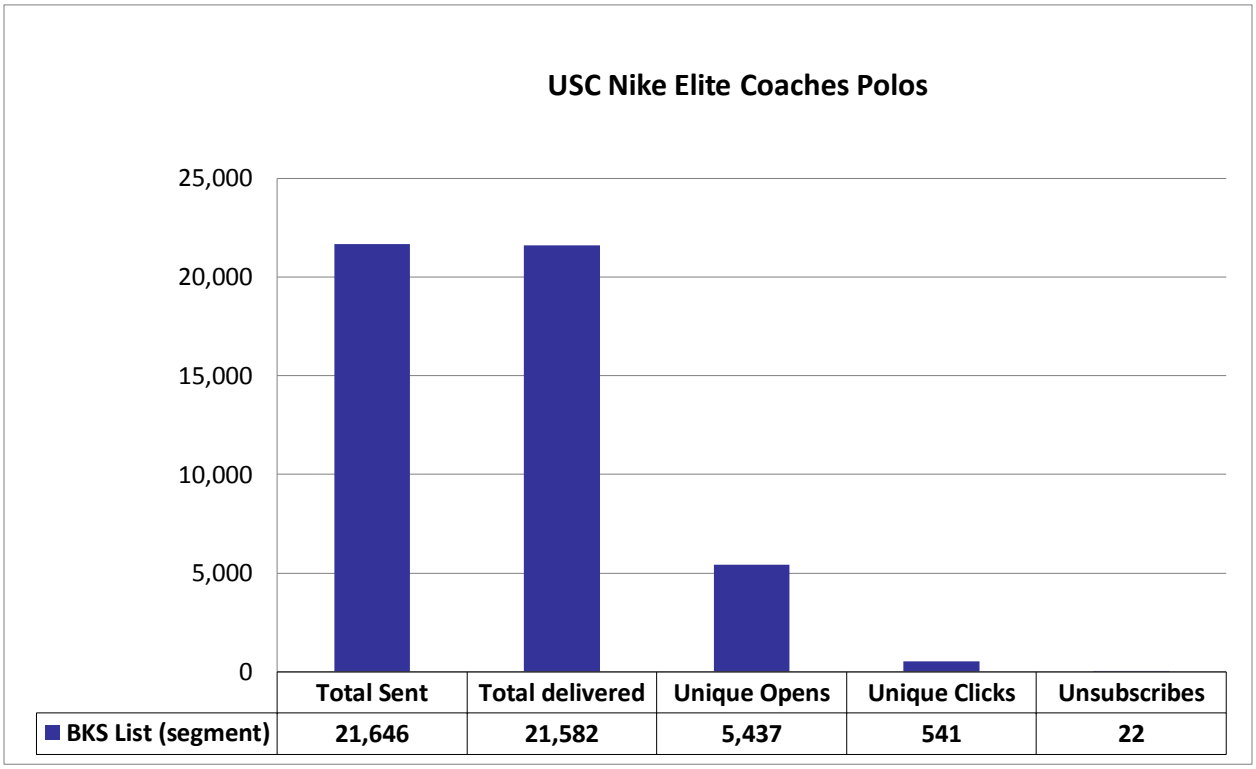

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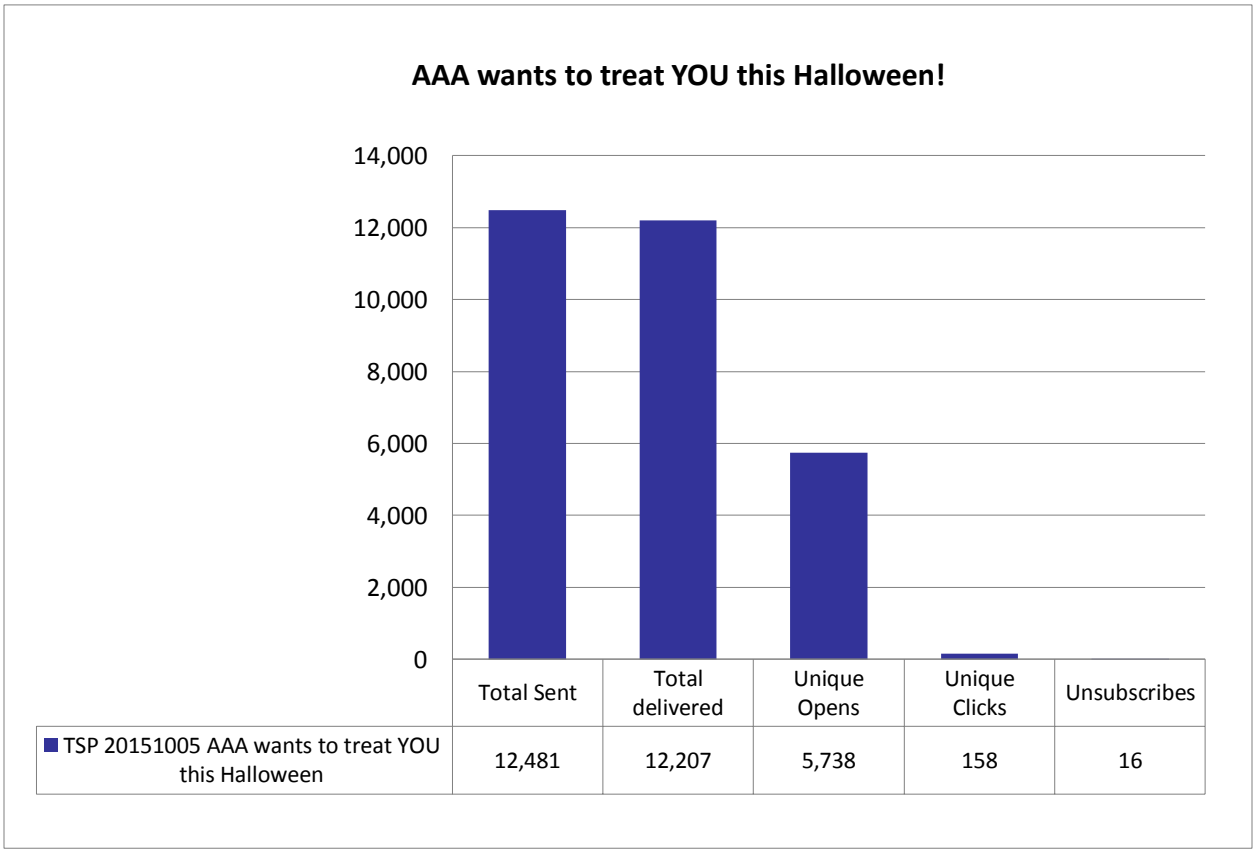

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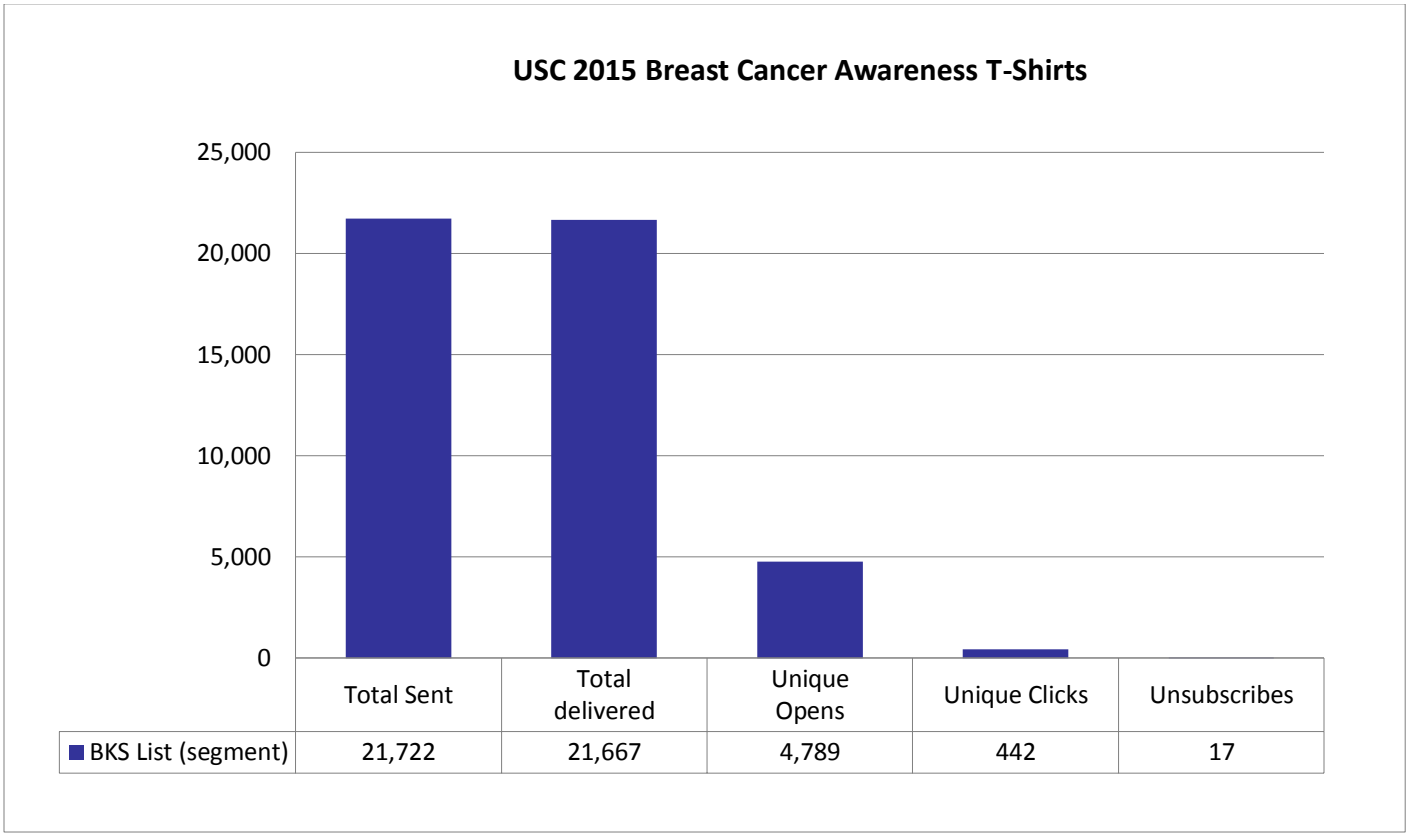

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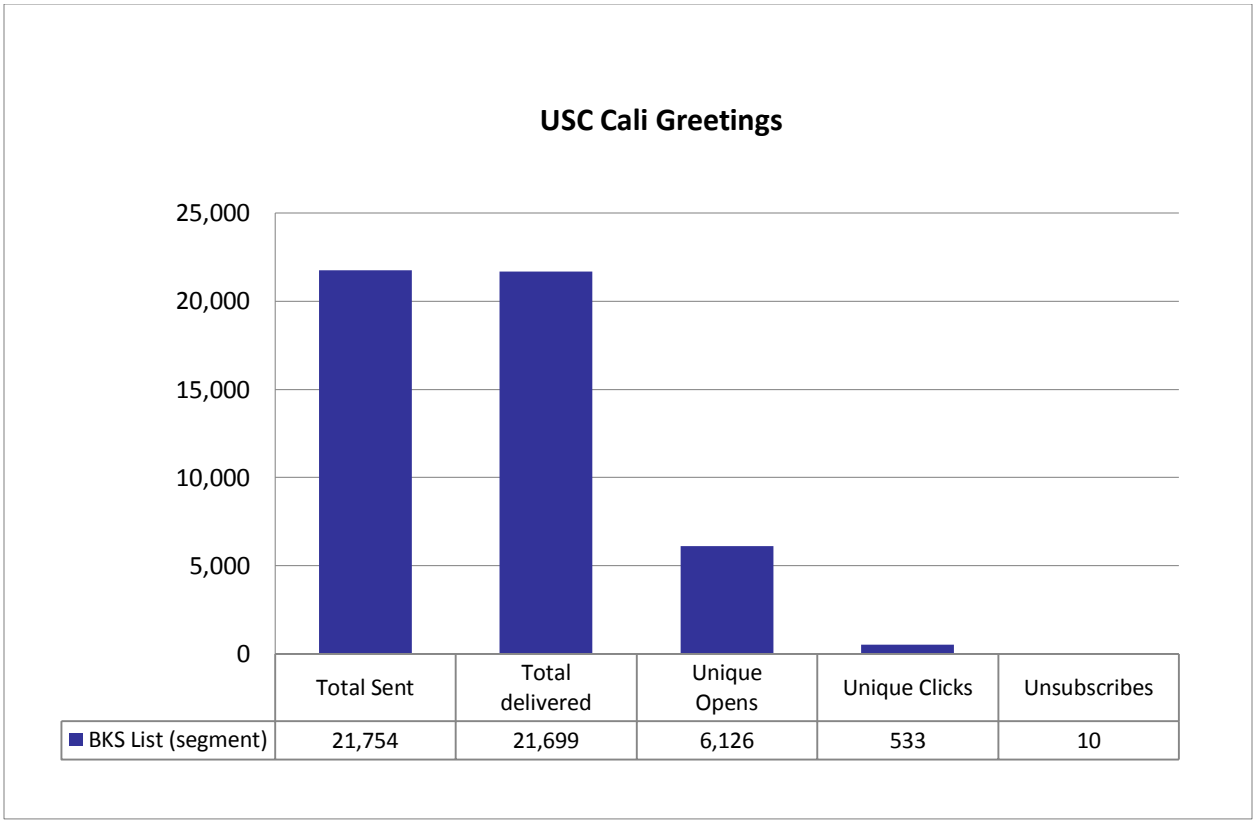

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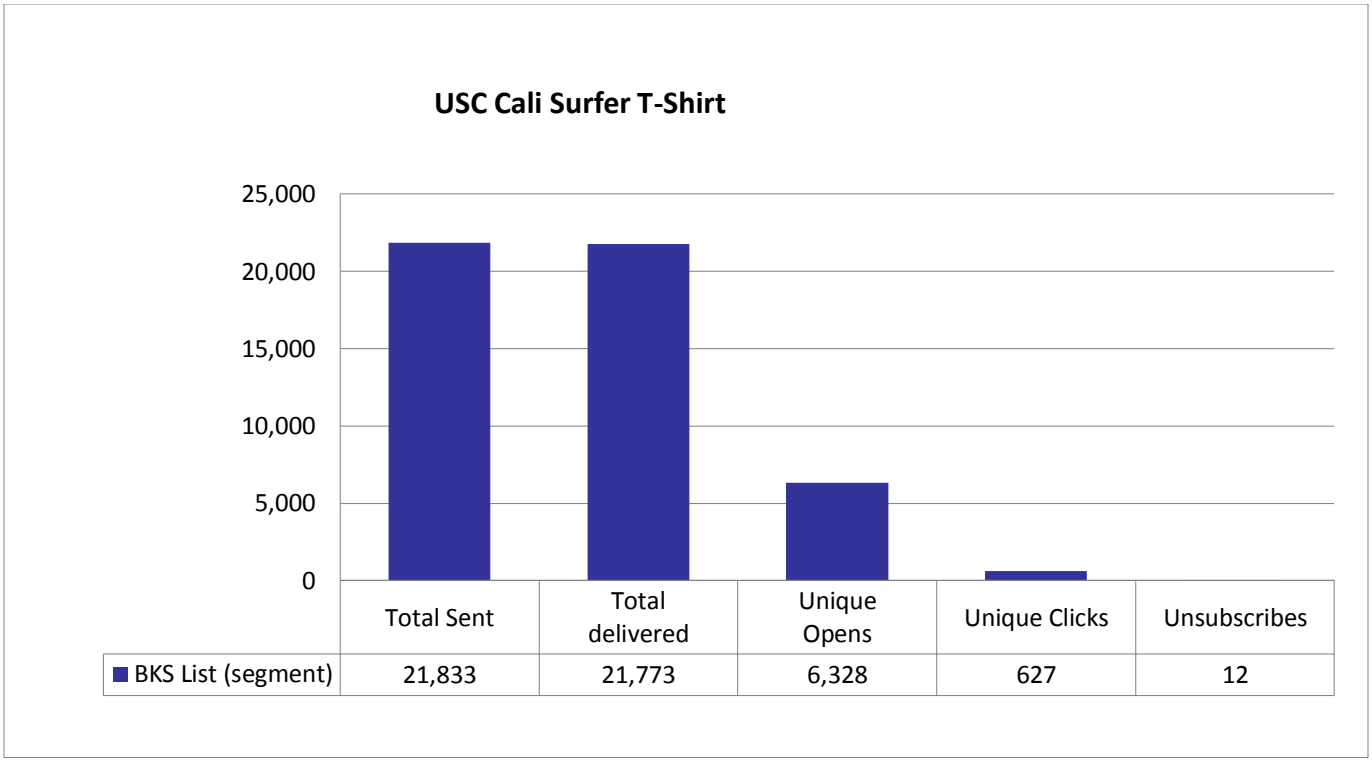

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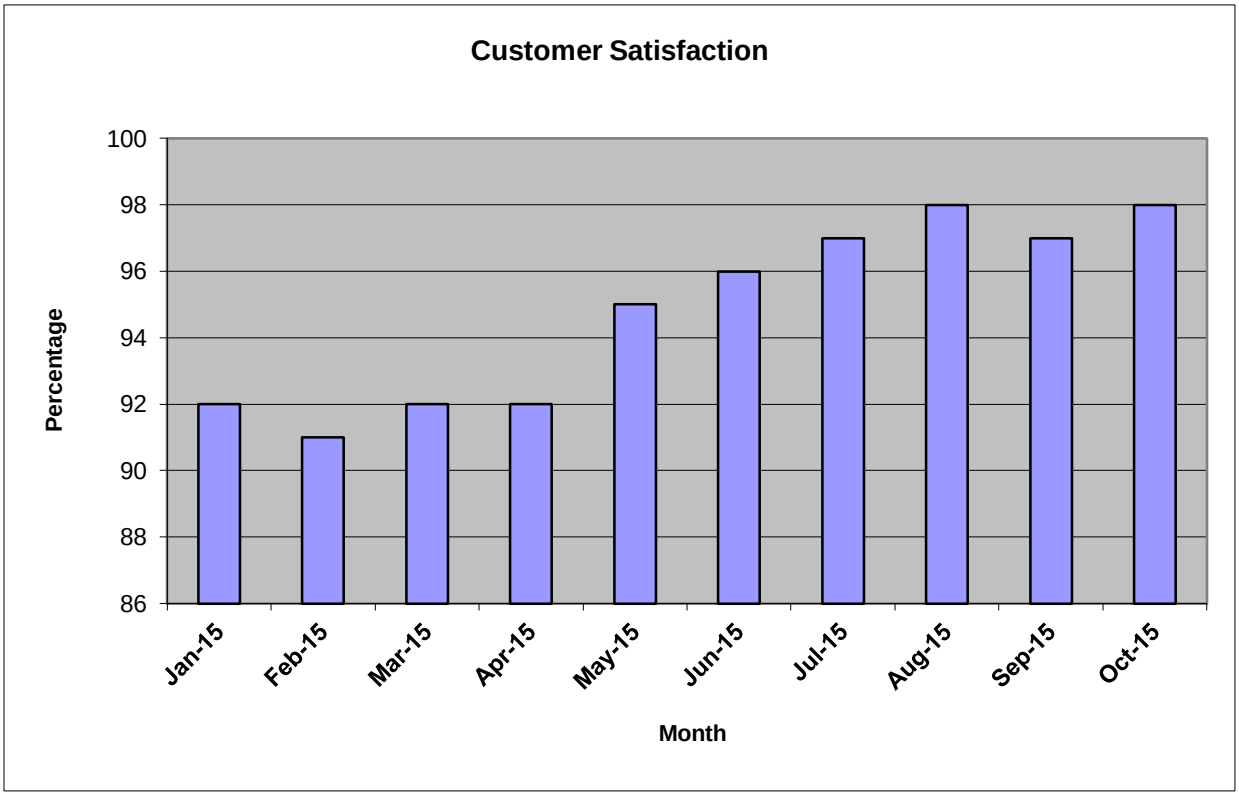

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