



AUXILIARY SERVICES IT

AS IT MONTHLY REPORTS

For October 2017

TO CREATE
THE BEST USC
EXPERIENCE.

BEST PEOPLE.
BEST PRODUCT.
BEST SERVICE.

USC BOOKSTORES. USC HOSPITALITY.
USC HOUSING. USC TRANSPORTATION.
USC RADISSON. USCCOLISEUM.

USC Auxiliary Services



USCAUXILIARY SERVICESIT

AGENDA

- Service Desk Reports
- Aging Report
- Website Reports
- Email Campaign Reports
- Customer Satisfaction Report

**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USC Auxiliary Services



USCAUXILIARYSERVICESIT

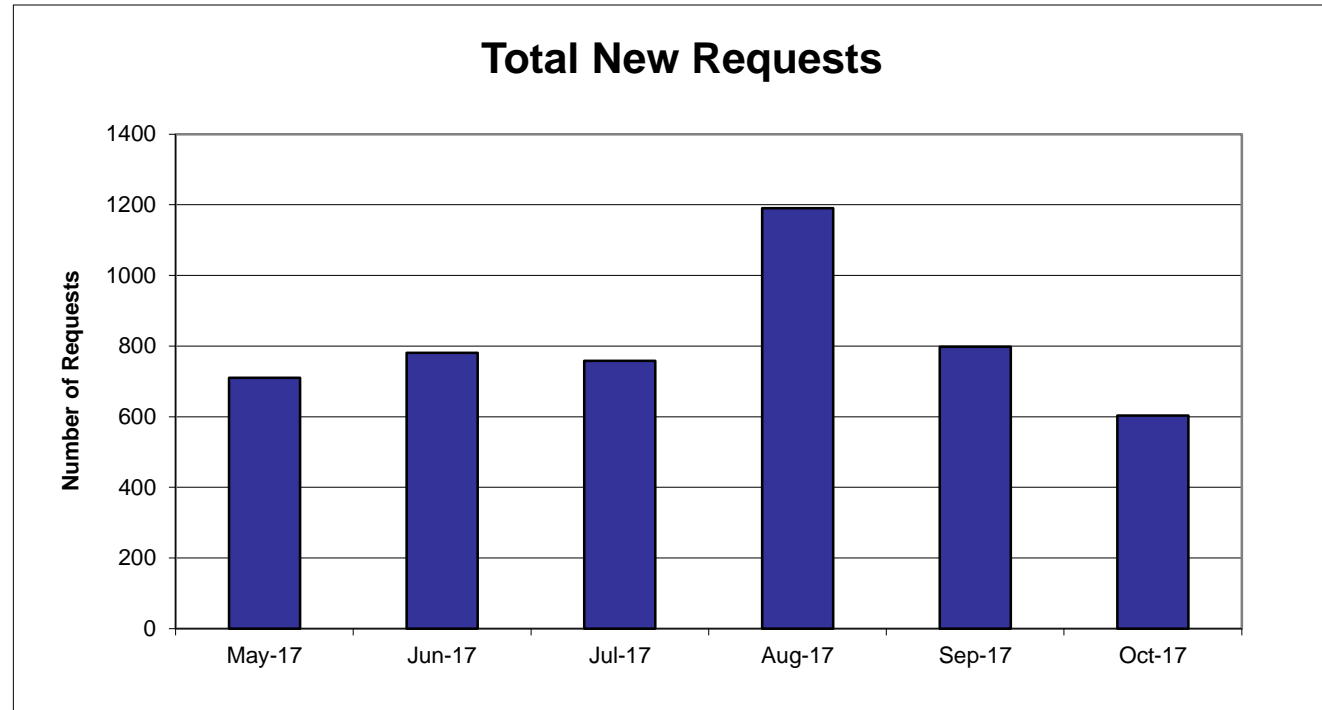
Service Desk Reports October 2017

**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

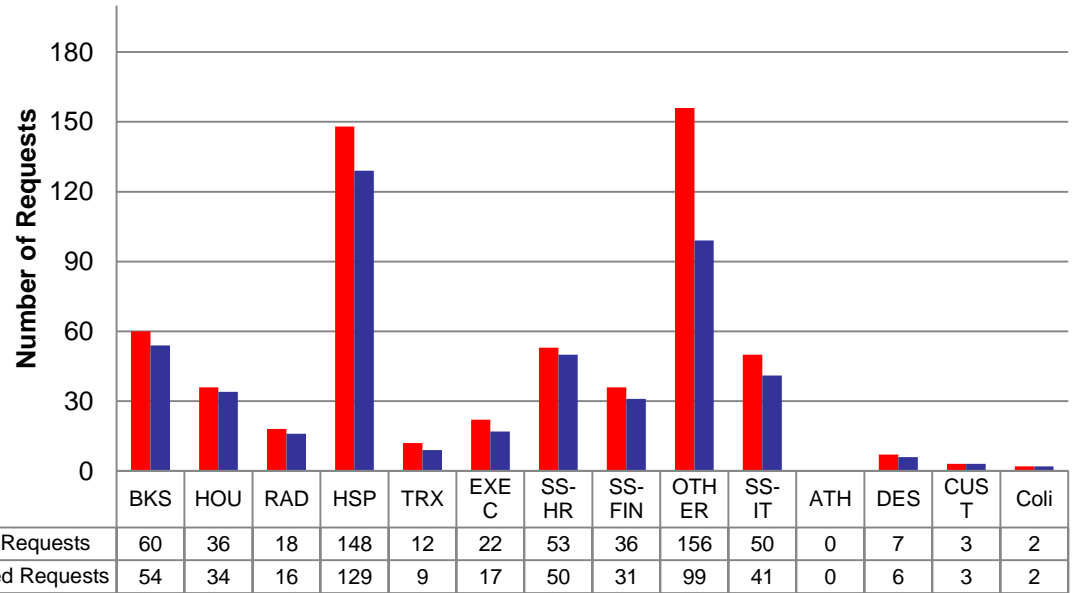




USCAUXILIARYSERVICESIT

Service Desk Reports October 2017

Total New Vs Closed Requests



**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

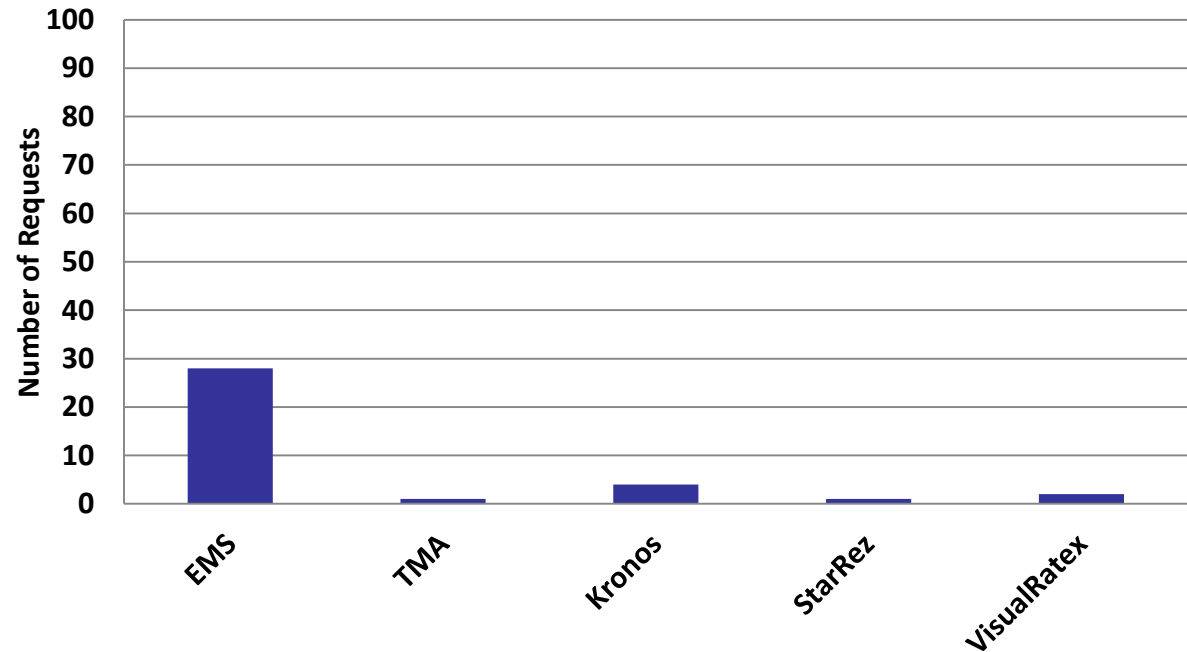


USCAUXILIARYSERVICESIT

Service Desk Reports

October 2017

Requests By BU System



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Service Desk Reports

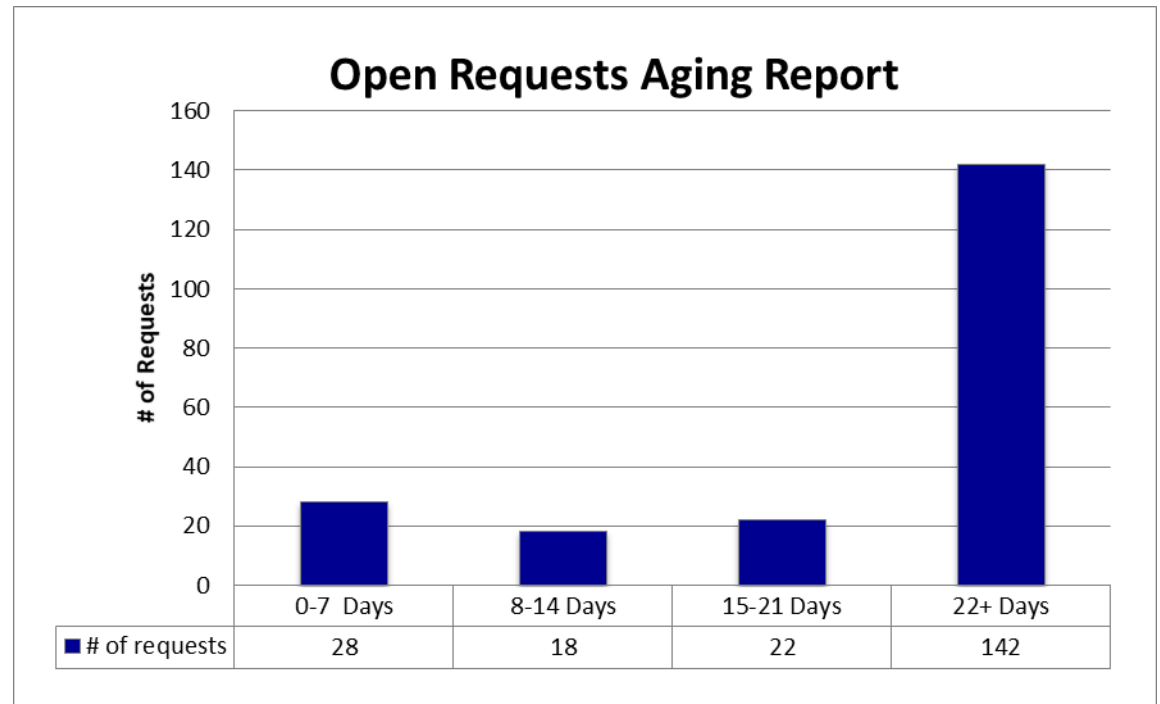
October 2017

TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services





USCAUXILIARYSERVICESIT

Service Desk Reports

October 2017

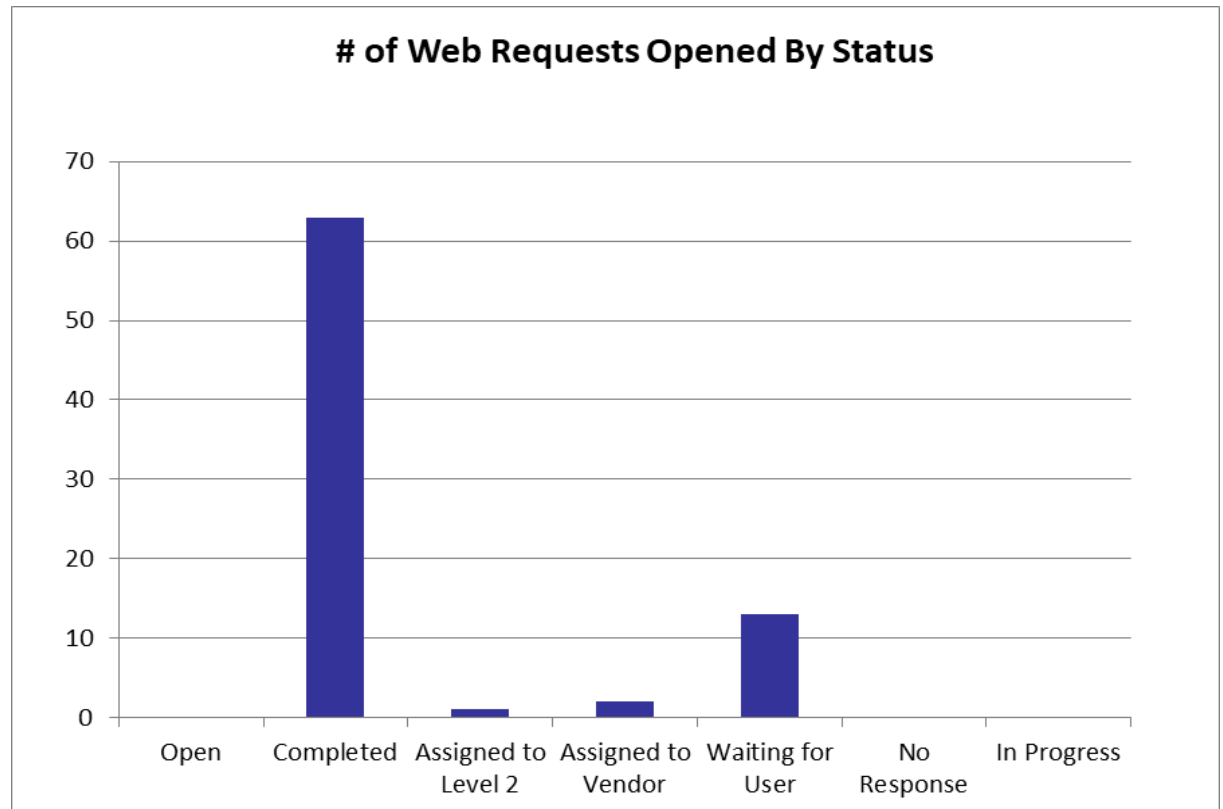
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

of Web Requests Opened By Status





USCAUXILIARYSERVICESIT

Service Desk Reports

October 2017

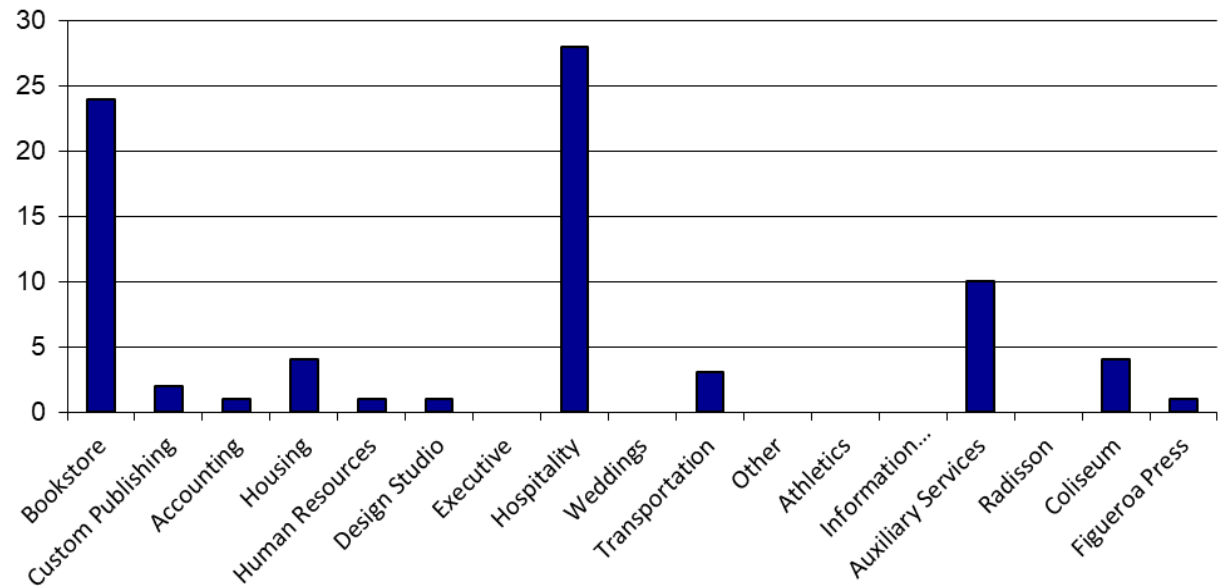
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

of Web Requests Opened By Unit





USCAUXILIARYSERVICESIT

Service Desk Reports

October 2017

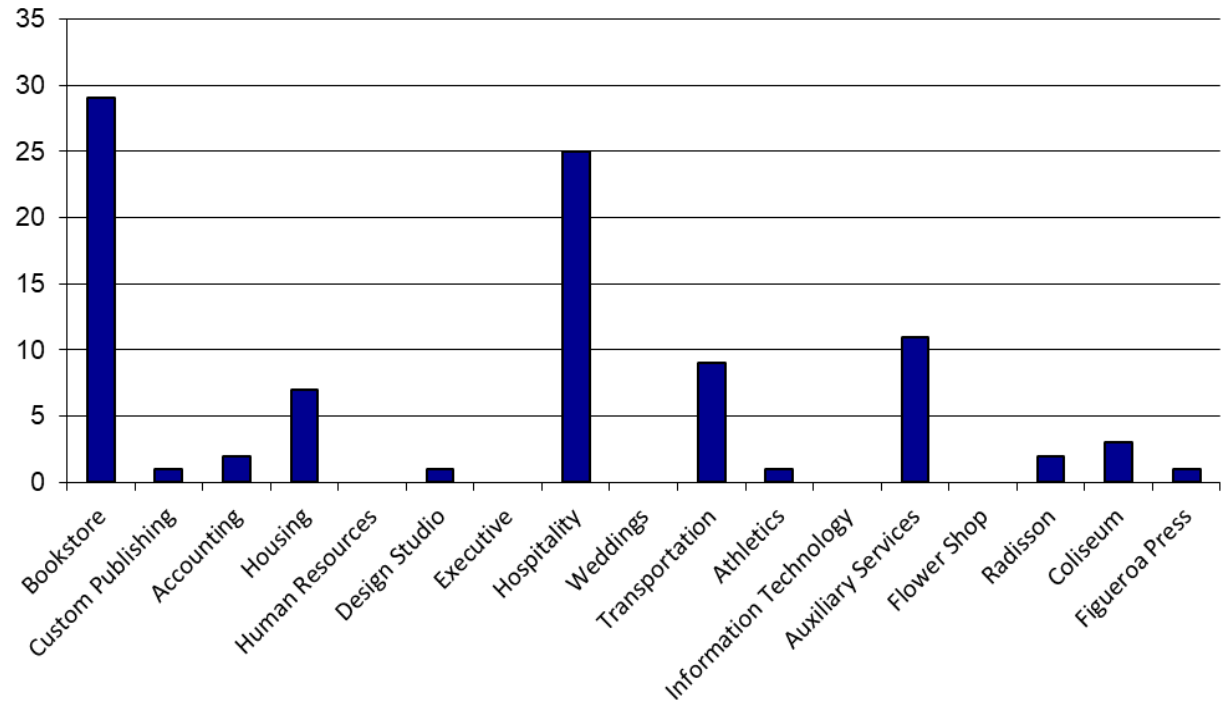
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

of Web Requests Closed By Unit



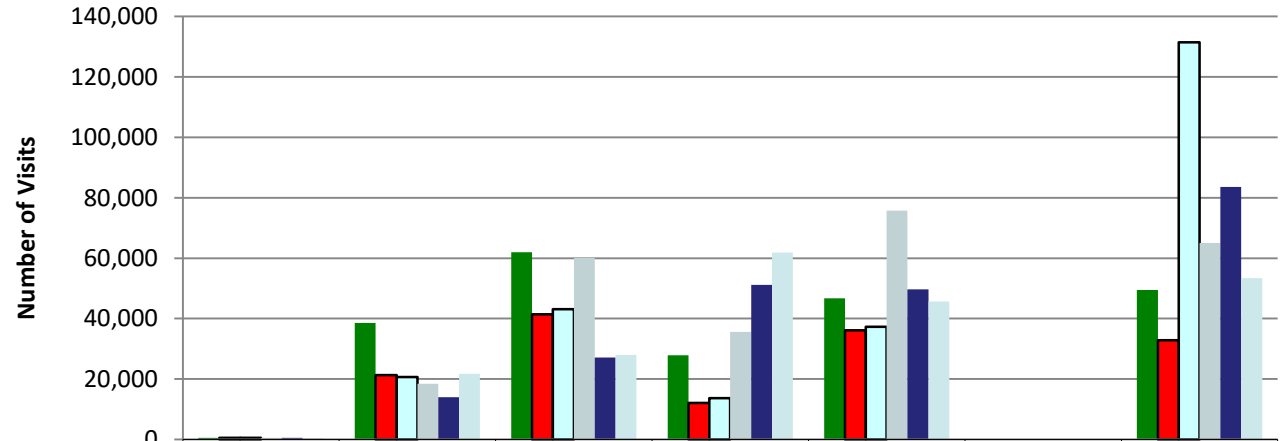


USCAUXILIARYSERVICESIT

Website Reports

October 2017

Web Visits Per Month - BU Main Sites



| | aux.usc.edu | Bookstore | Housing | Hospitality | Transportation | BKS - Other (Flower shop) | Coliseum |
|----------|-------------|-----------|---------|-------------|----------------|---------------------------|----------|
| ■ May-17 | 487 | 38,527 | 62,023 | 27,818 | 46,705 | 0 | 49,463 |
| ■ Jun-17 | 524 | 21,290 | 41,480 | 12,128 | 36,099 | 0 | 32,809 |
| □ Jul-17 | 522 | 20,669 | 43,083 | 13,653 | 37,323 | 0 | 131,522 |
| ■ Aug-17 | 563 | 18,468 | 60,073 | 35,616 | 75,774 | 0 | 65,018 |
| ■ Sep-17 | 512 | 14,004 | 27,107 | 51,210 | 49,694 | 0 | 83,538 |
| ■ Oct-17 | 469 | 21,772 | 28,020 | 61,853 | 45,678 | 0 | 53,397 |

**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

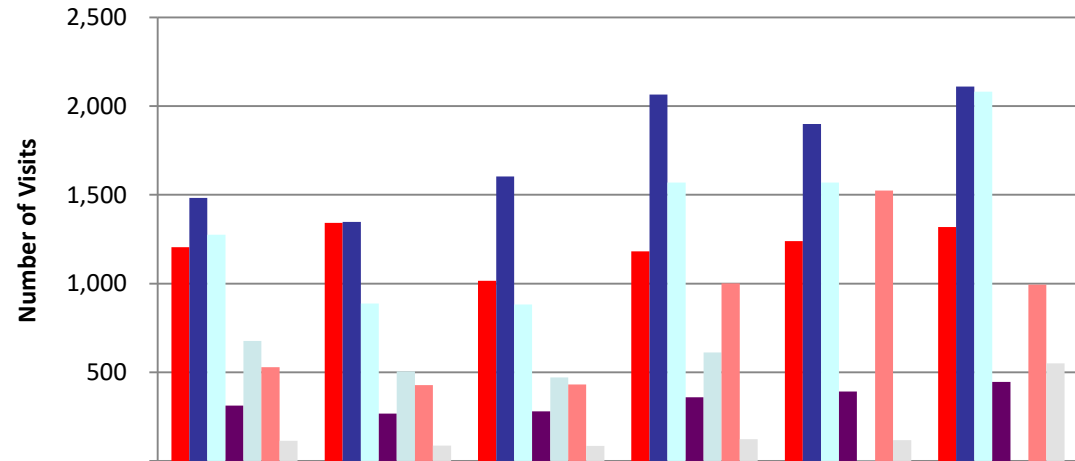


USCAUXILIARYSERVICESIT

Website Reports

October 2017

Web Visits Per Month - HSP Micro Sites



| | May-17 | Jun-17 | Jul-17 | Aug-17 | Sep-17 | Oct-17 |
|------------------------|--------|--------|--------|--------|--------|--------|
| ■ McKays | 1,206 | 1,342 | 1,016 | 1,182 | 1,240 | 1,319 |
| ■ The Lab | 1,482 | 1,348 | 1,603 | 2,065 | 1,899 | 2,111 |
| ■ Moreton Fig | 1,276 | 887 | 882 | 1,569 | 1,569 | 2,082 |
| ■ Rosso Oro's Pizzeria | 312 | 267 | 281 | 360 | 392 | 447 |
| ■ Seeds Marketplace | 677 | 505 | 472 | 612 | 1 | - |
| ■ Traditions | 529 | 429 | 432 | 1,002 | 1,525 | 994 |
| ■ The Edmondson | 115 | 88 | 85 | 123 | 118 | 550 |

**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

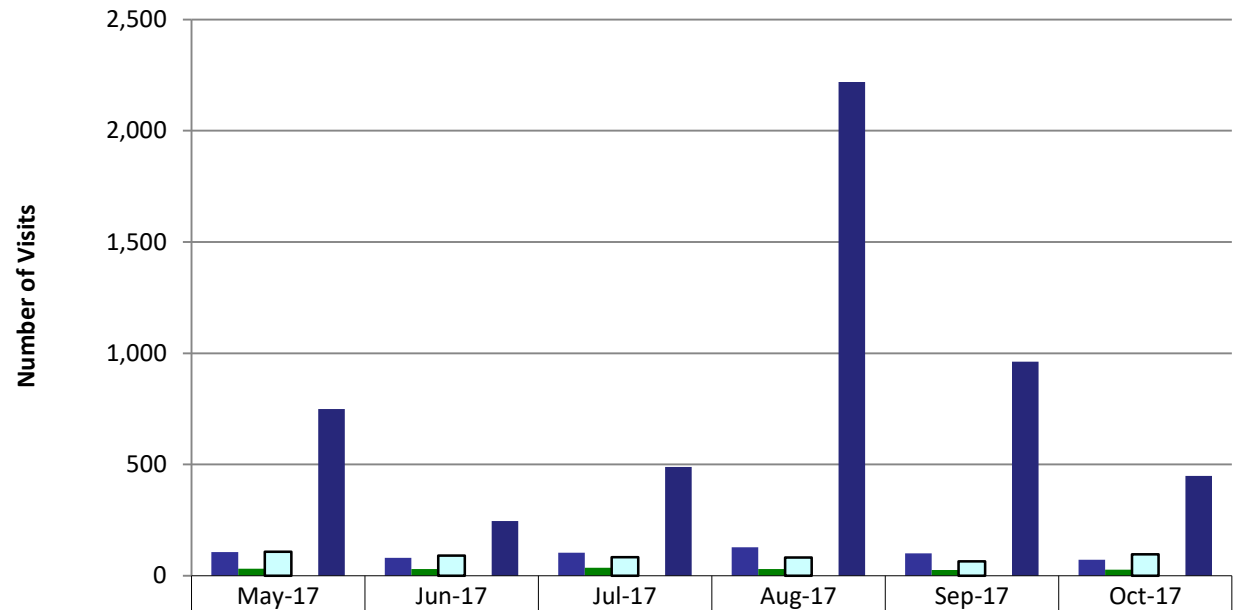


USCAUXILIARYSERVICESIT

Website Reports

October 2017

Web Visits Per Month - Other Sites



**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

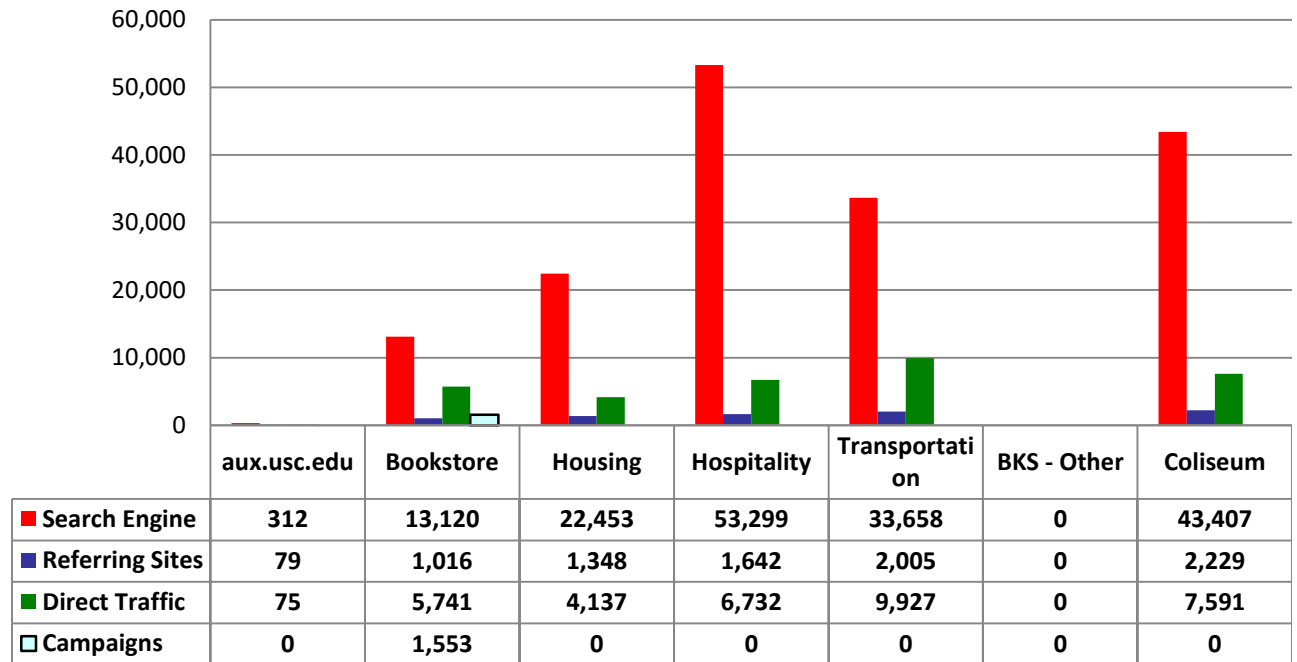


USCAUXILIARYSERVICESIT

Website Reports

October 2017

October 2017 Traffic Sources - BU Main Sites



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

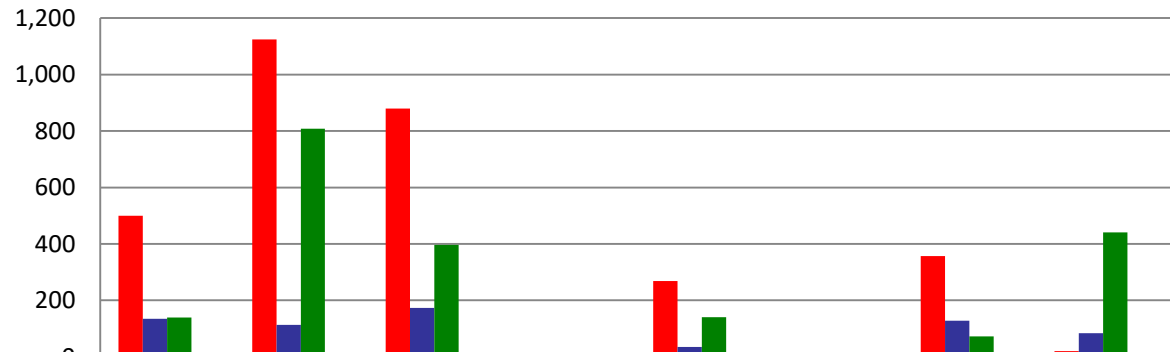


USCAUXILIARYSERVICESIT

Website Reports

October 2017

October 2017 Traffic Sources - HSP Micro Sites



| | McKays | The Lab | Moreton Fig | Weddings at USC | Rosso Oro's Pizzeria | Seeds Marketplace | Traditions | The Edmondson |
|-----------------|--------|---------|-------------|-----------------|----------------------|-------------------|------------|---------------|
| Search Engine | 500 | 1,125 | 880 | 0 | 269 | 0 | 357 | 20 |
| Referring Sites | 135 | 113 | 173 | 0 | 35 | 0 | 128 | 84 |
| Direct Traffic | 139 | 808 | 397 | 0 | 140 | 0 | 72 | 441 |
| Campaigns | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

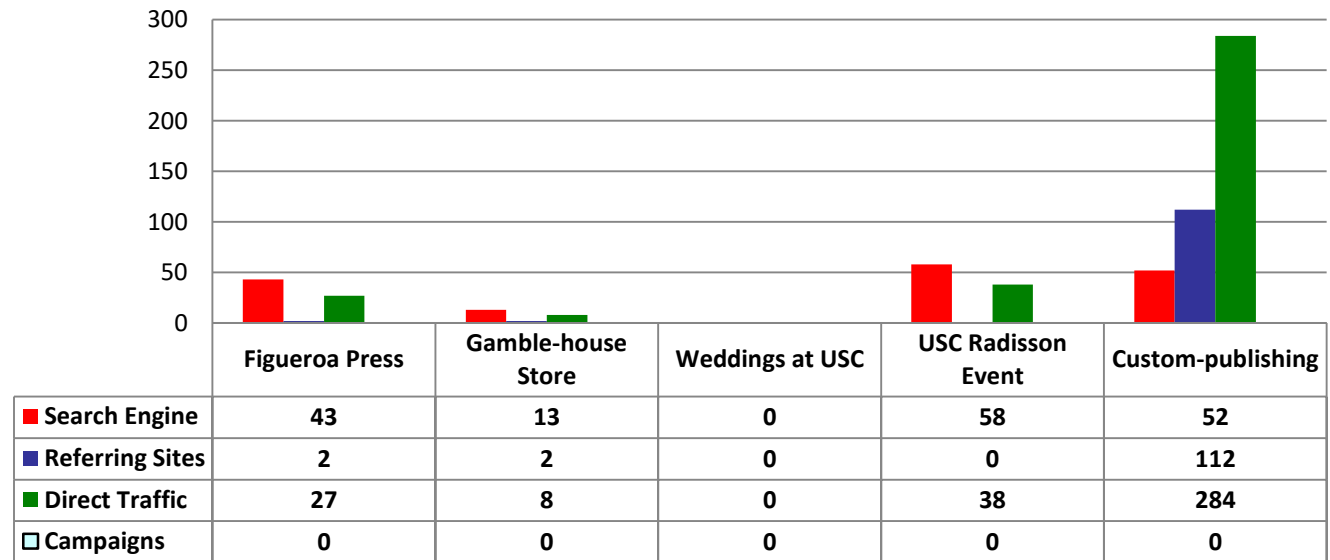


USCAUXILIARYSERVICESIT

Website Reports

October 2017

October 2017 Traffic Sources - Other Sites



**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

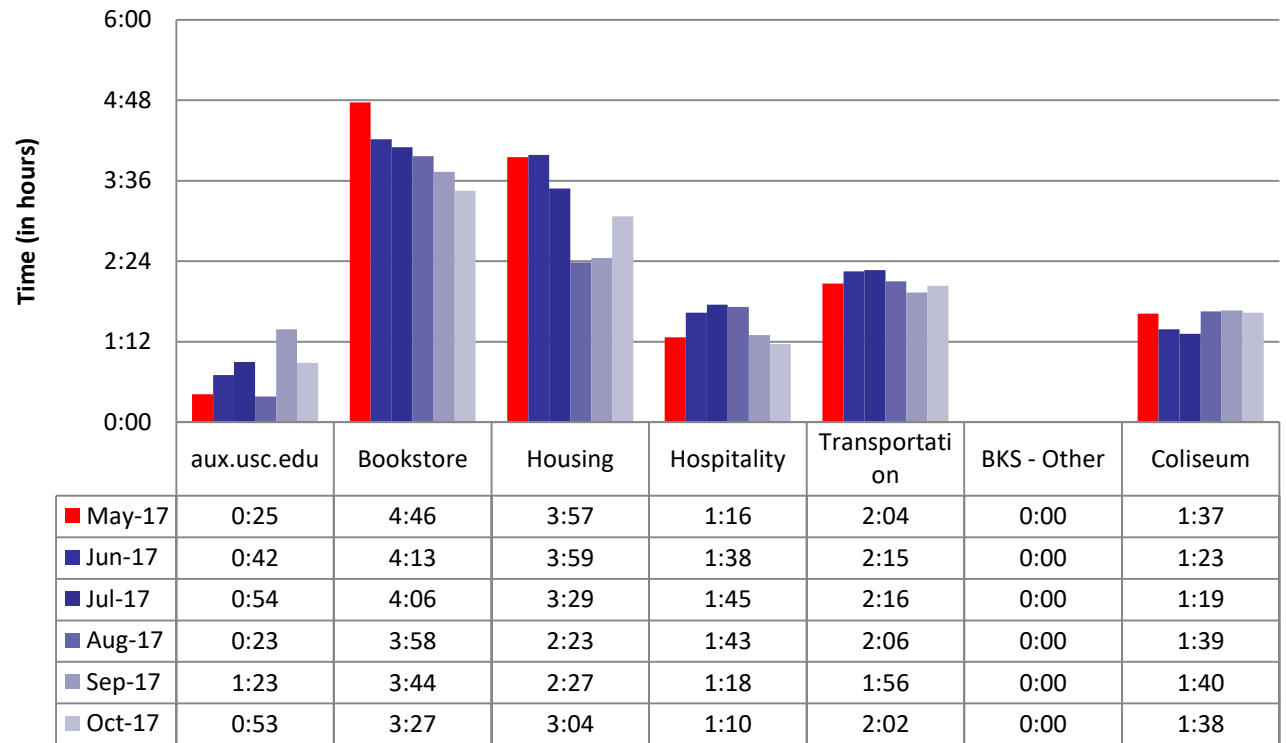


USCAUXILIARYSERVICESIT

Website Reports

October 2017

Average Time Spent on Website - BU Main Sites



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

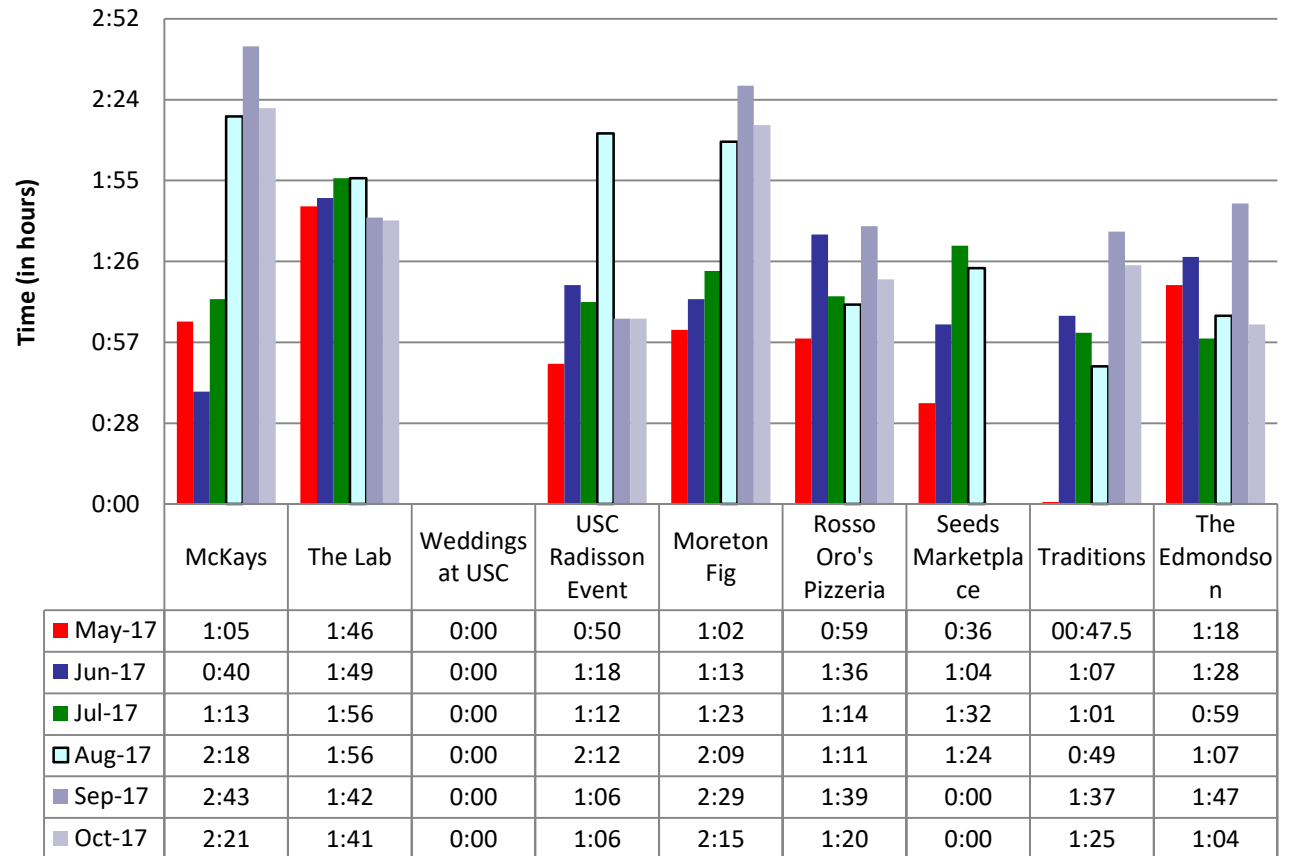


USC AUXILIARY SERVICES IT

Website Reports

October 2017

Average Time Spent on Website - HSP Micro Sites



**TO CREATE
THE BEST USC
EXPERIENCE.**

BEST PEOPLE.
BEST PRODUCT.
BEST SERVICE.

USC BOOKSTORES. USCHOSPITALITY.
USC HOUSING. USCTRANSPORTATION.
USC RADISSON. USCCOLISEUM.

USC Auxiliary Services



USCAUXILIARYSERVICESIT

Website Reports

October 2017

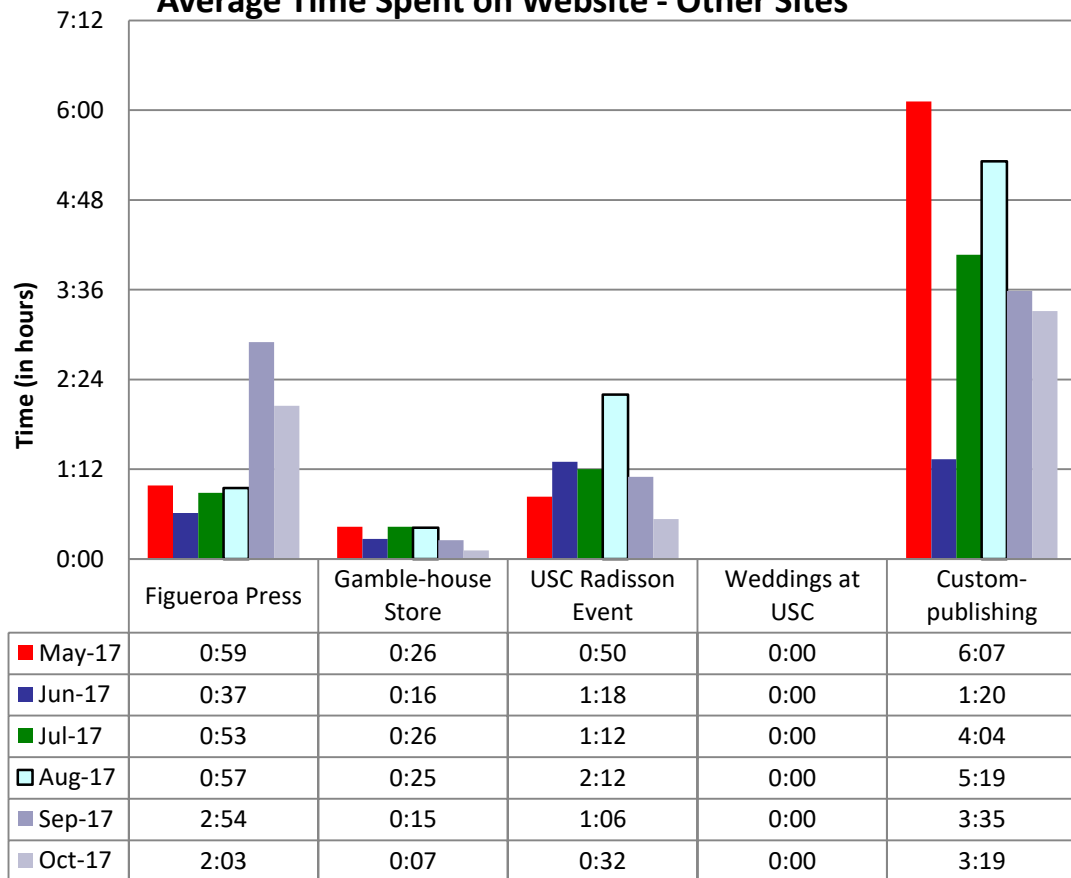
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Average Time Spent on Website - Other Sites





USCAUXILIARYSERVICESIT

Website Reports October 2017

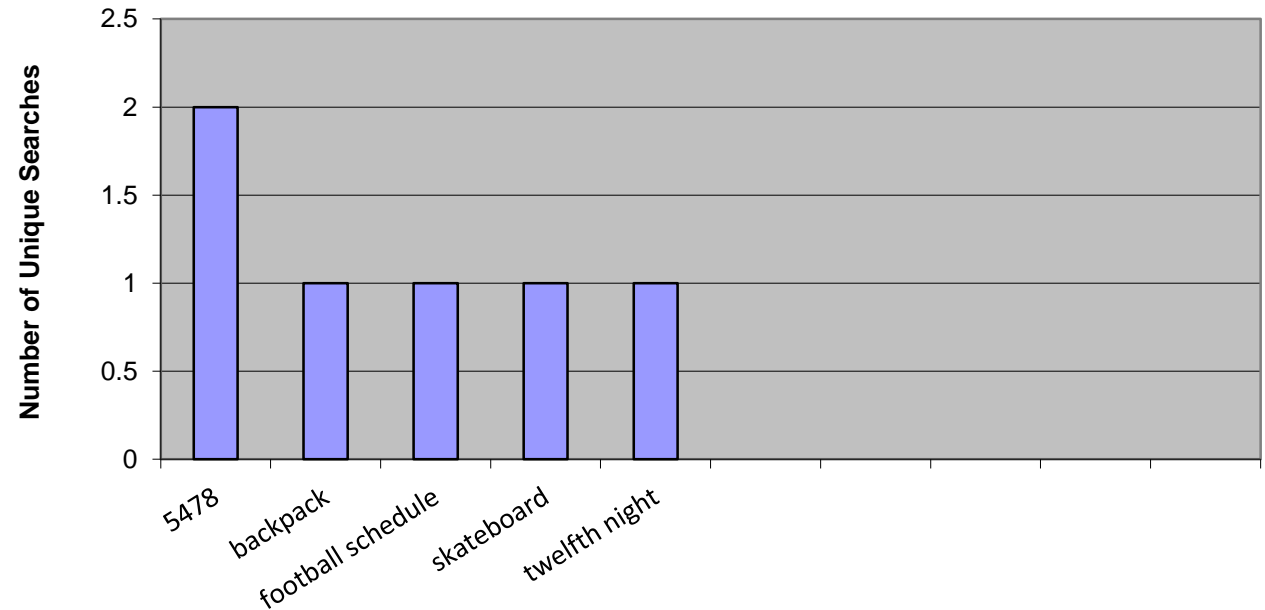
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Bookstore Charts
10 Most Searched Items October 2017



USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Website Reports October 2017

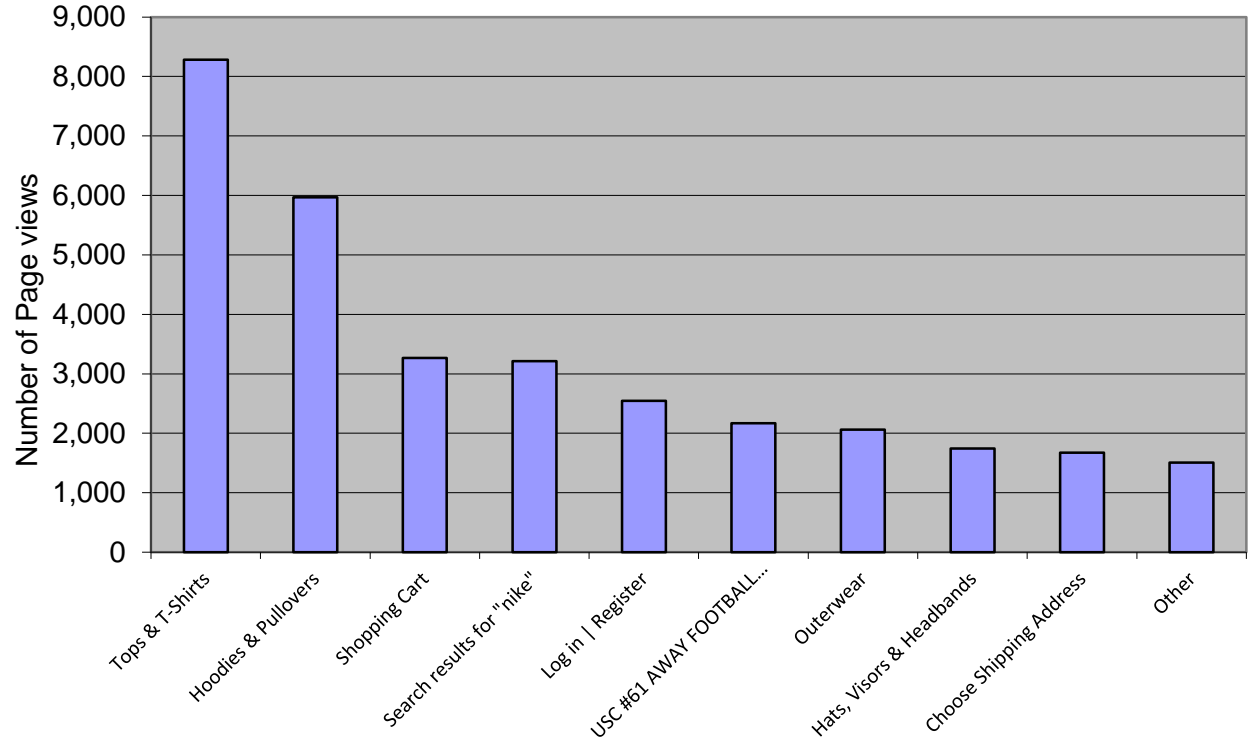
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Bookstore Charts
10 Most Viewed Pages - October 2017





USCAUXILIARYSERVICESIT

Website Reports October 2017

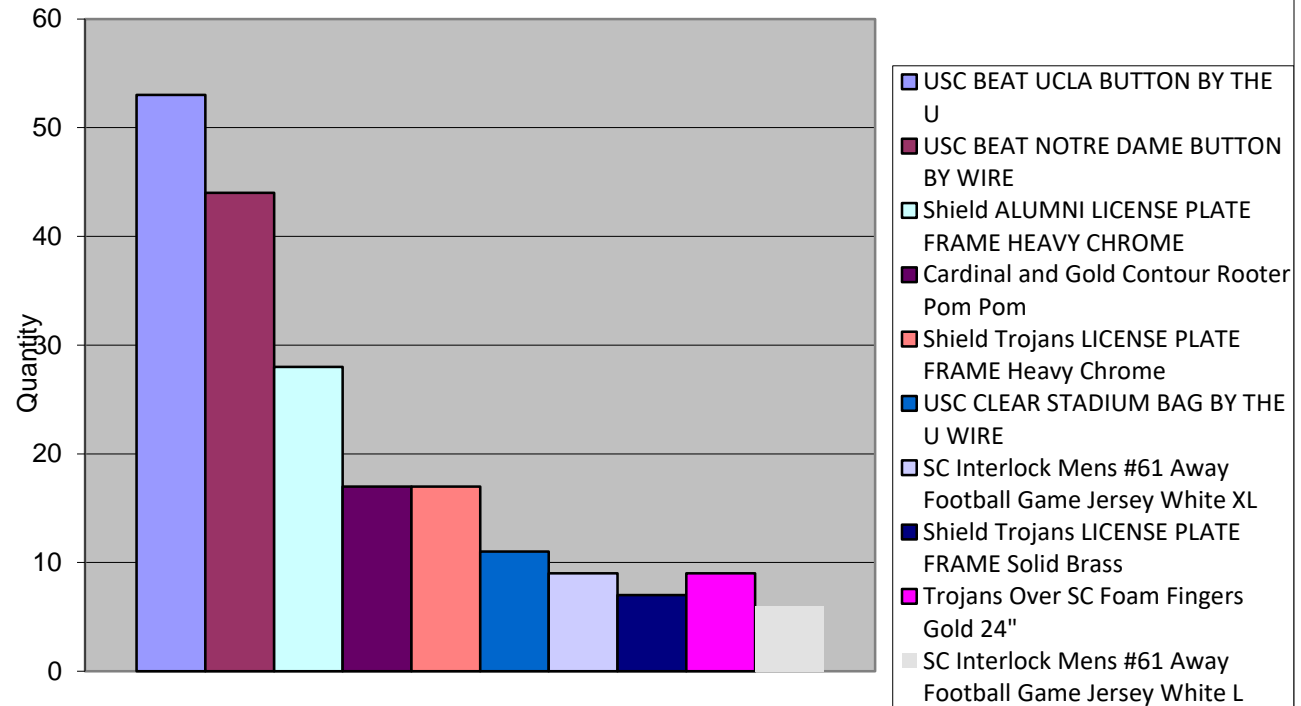
**TO CREATE
THE BEST USC
EXPERIENCE.**

BEST PEOPLE.
BEST PRODUCT.
BEST SERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Bookstore Charts
10 Most Purchased Products October 2017





USCAUXILIARYSERVICESIT

Website Reports

August 2017

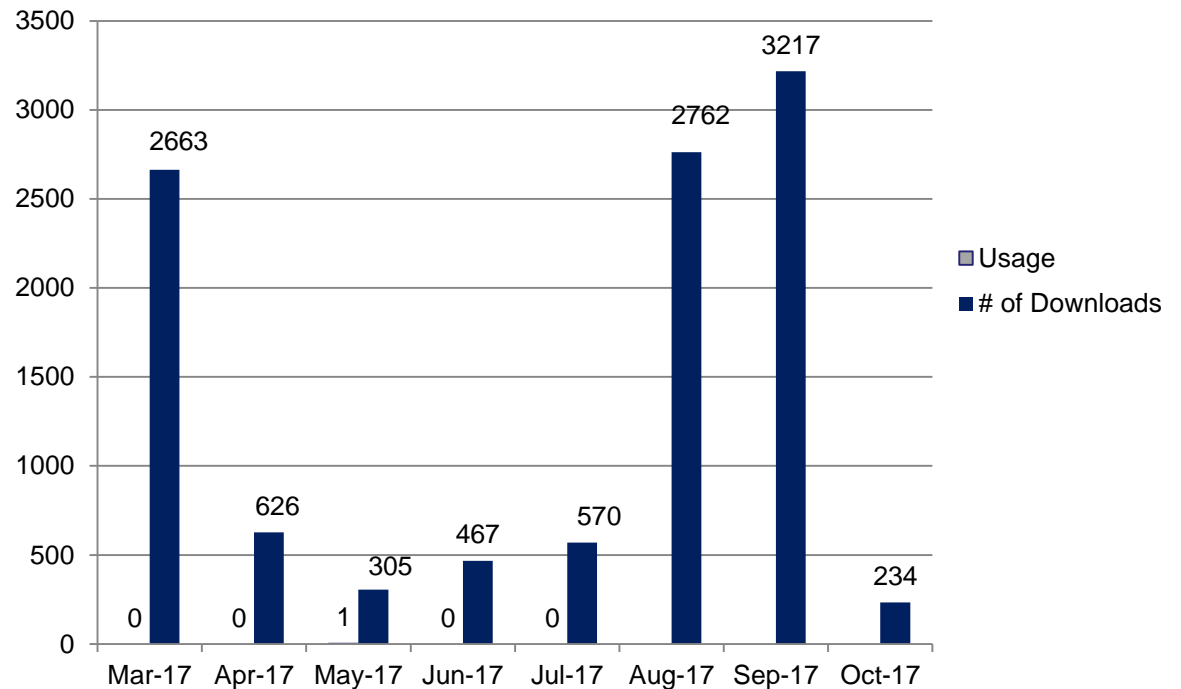
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

TSP Mobile App Stats





USCAUXILIARYSERVICESIT

Email Campaign Reports

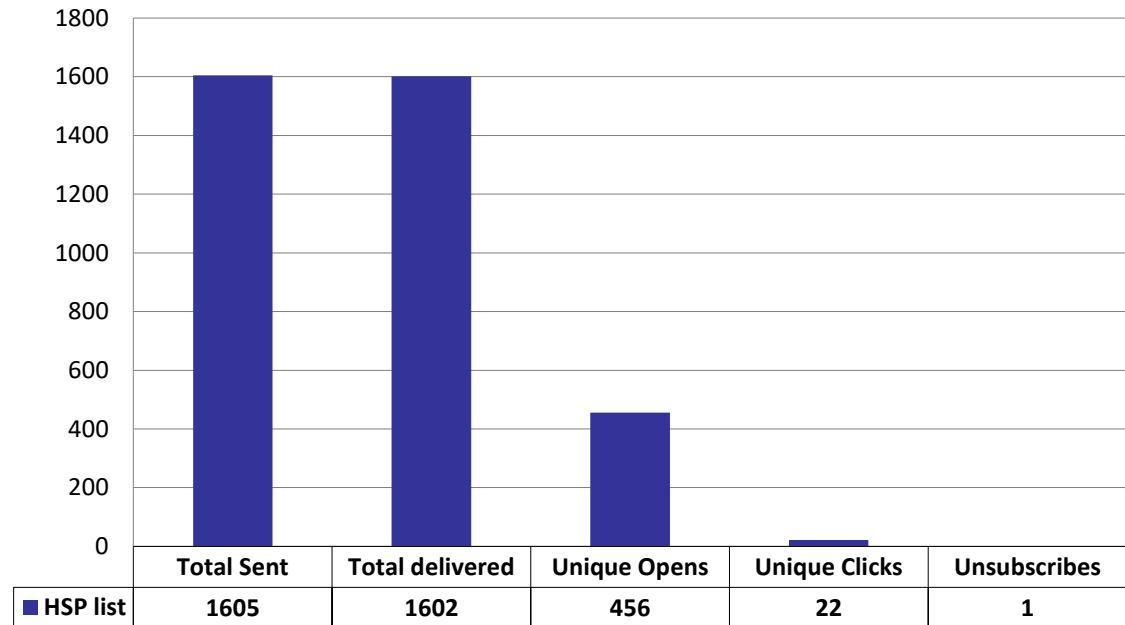
October 2017

**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.
USCAuxiliary Services

Invitation: Lunchtime Panel - USC's Campus Climate Commitment: Wellness, Threat Assessment, and Crisis Intervention - 10/31/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

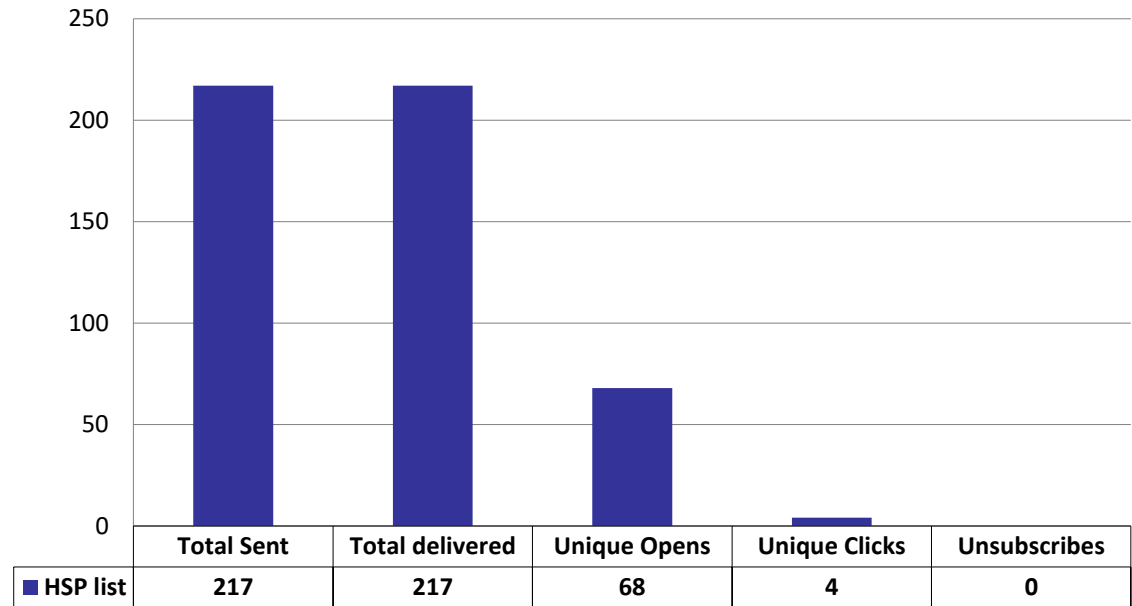
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

URBNMRKT Daily Specials - 10/31/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

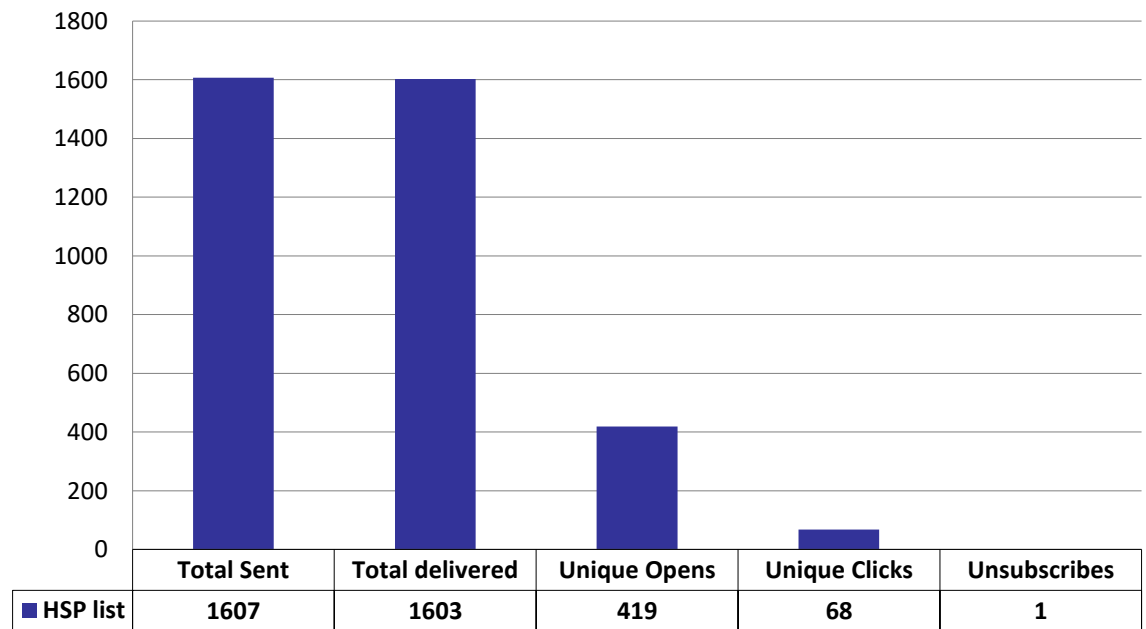
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

This Week- October 30, 2017 - 10/30/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

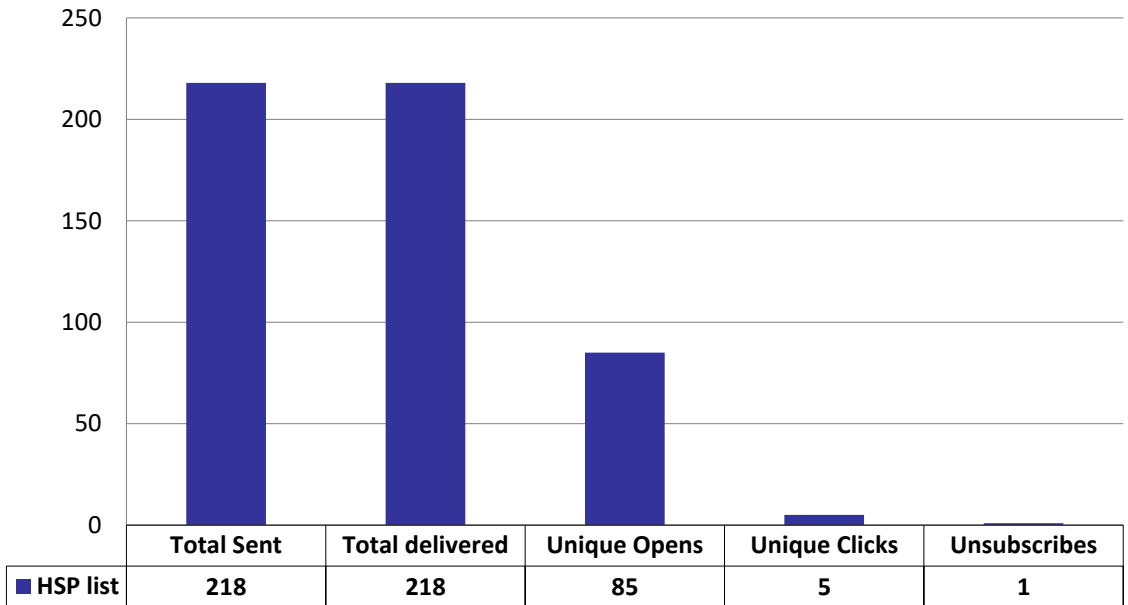
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

URBNMRKT Daily Specials - 10/30/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

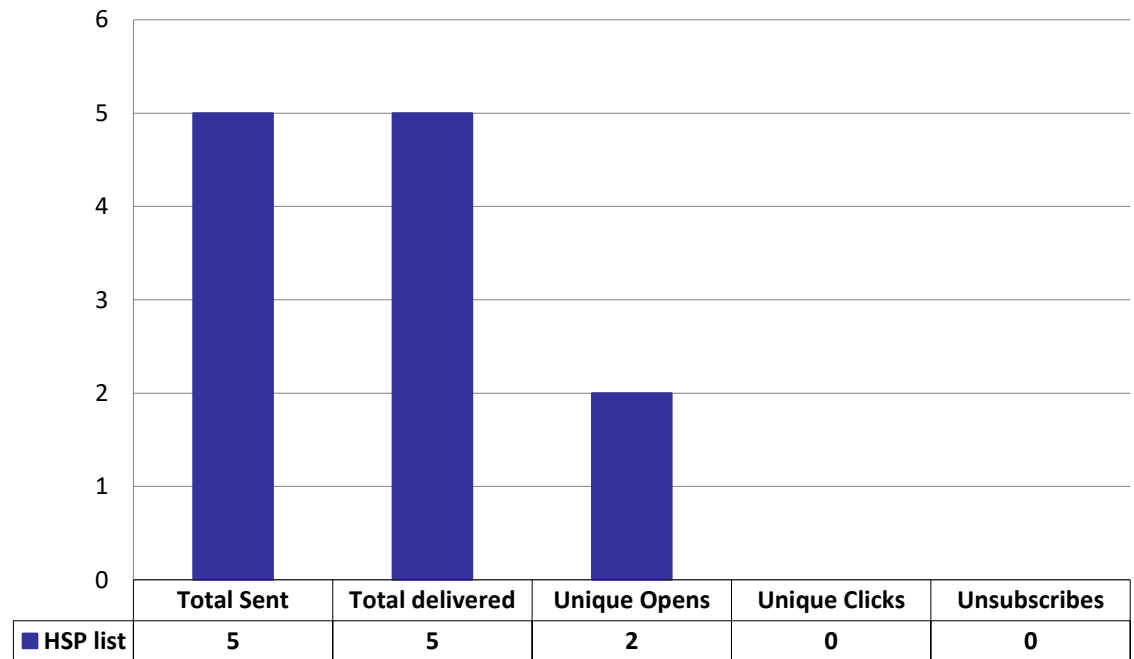
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

This Week at HSC - 10/30/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

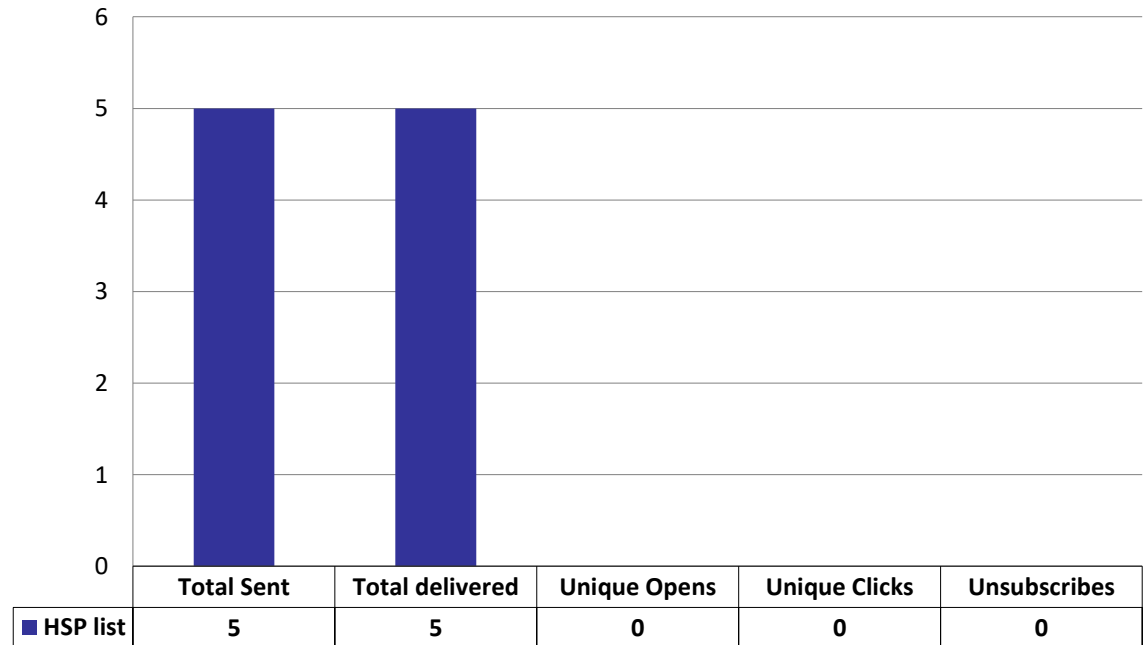
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Watch the World Series at HSC! - 10/27/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

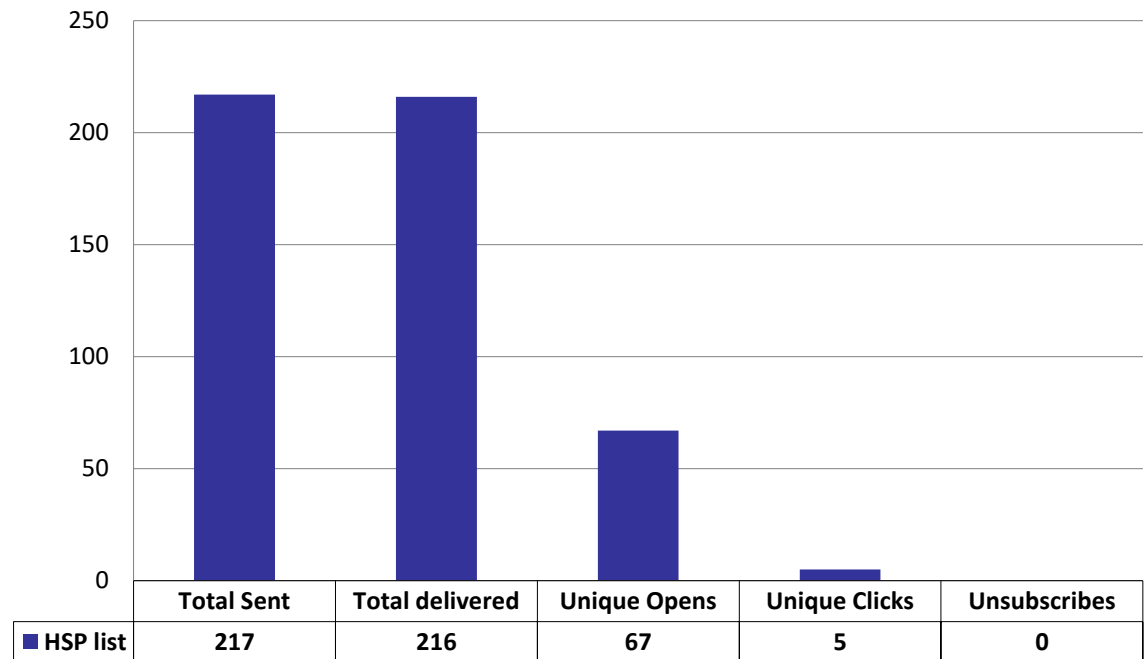
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

URBNMRKT Daily Specials - 10/27/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

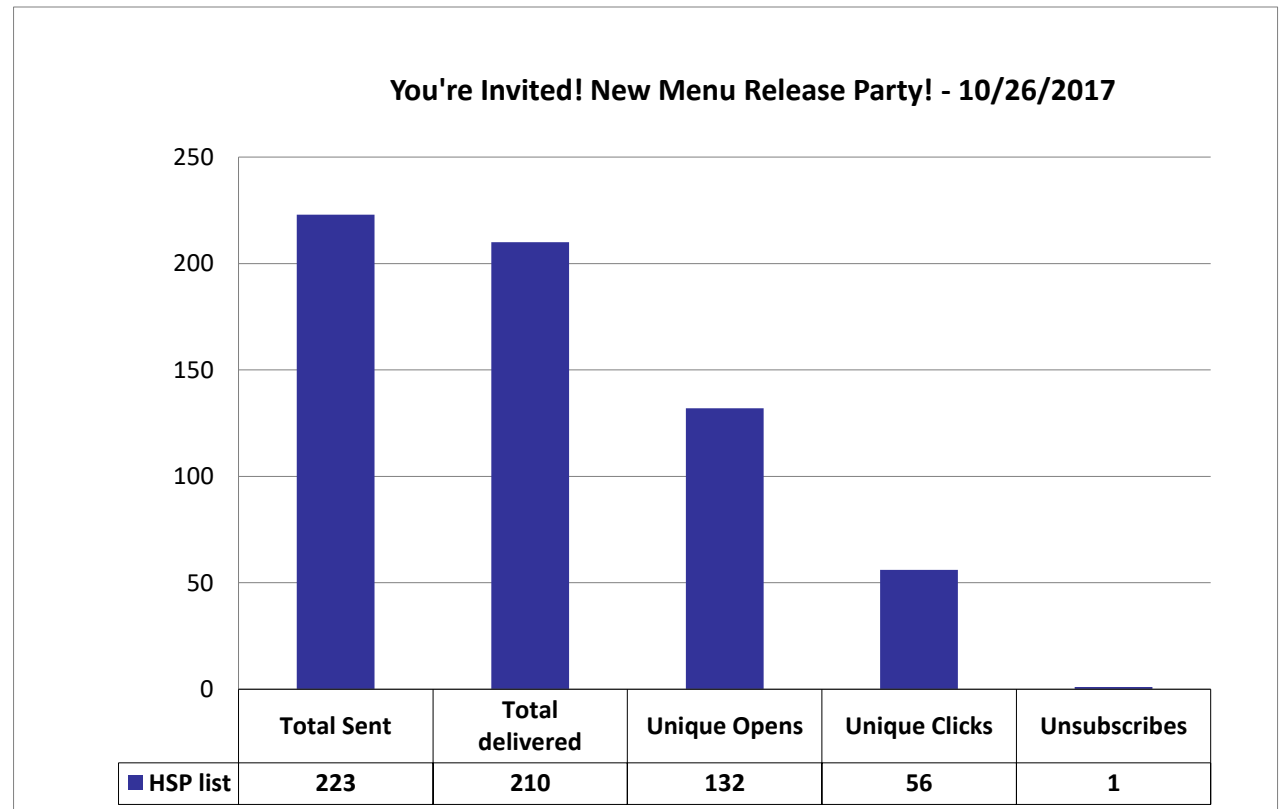
October 2017

**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

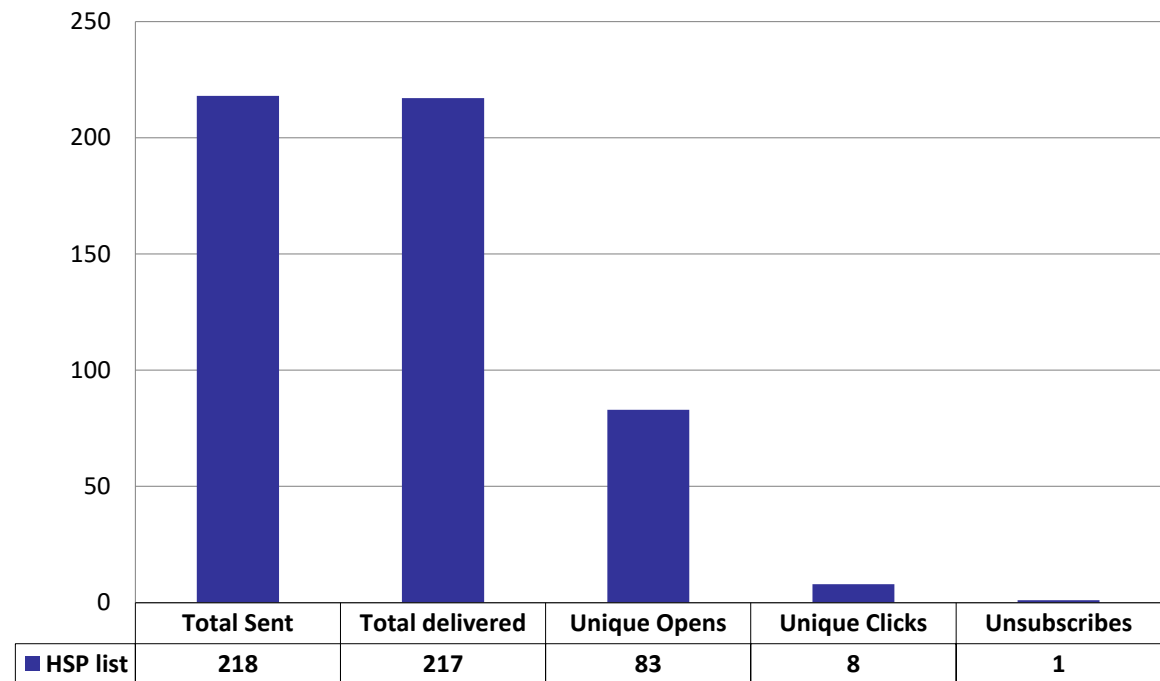
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

URBNMRKT Daily Specials - 10/26/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

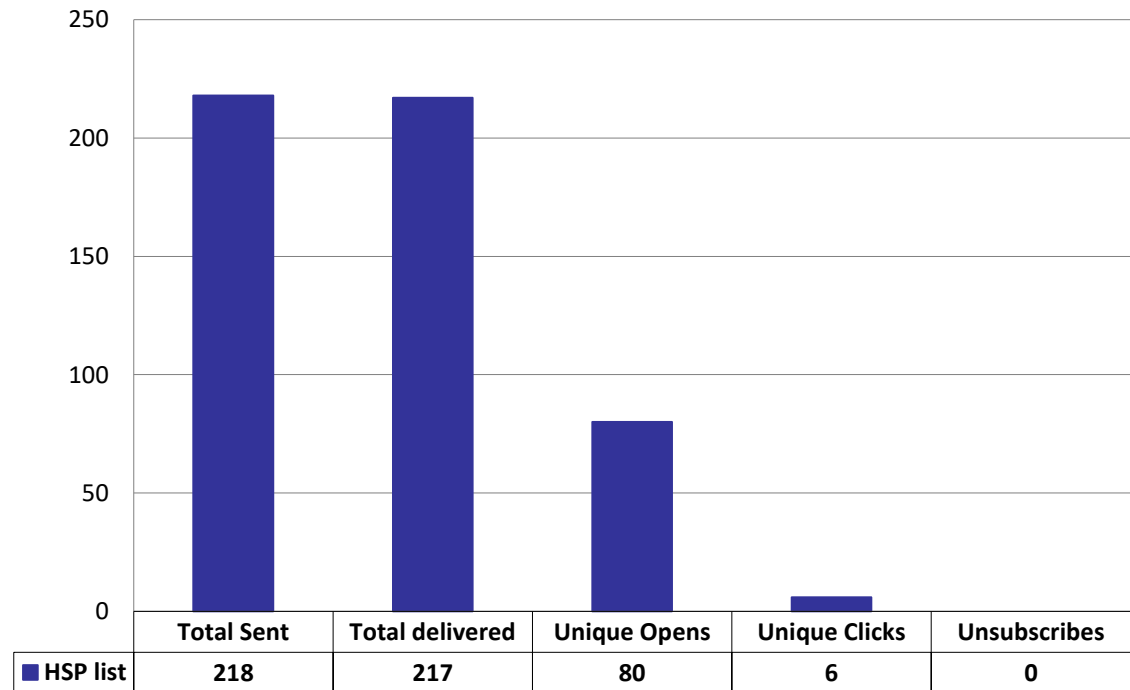
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

URBNMRKT Daily Specials - 10/25/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

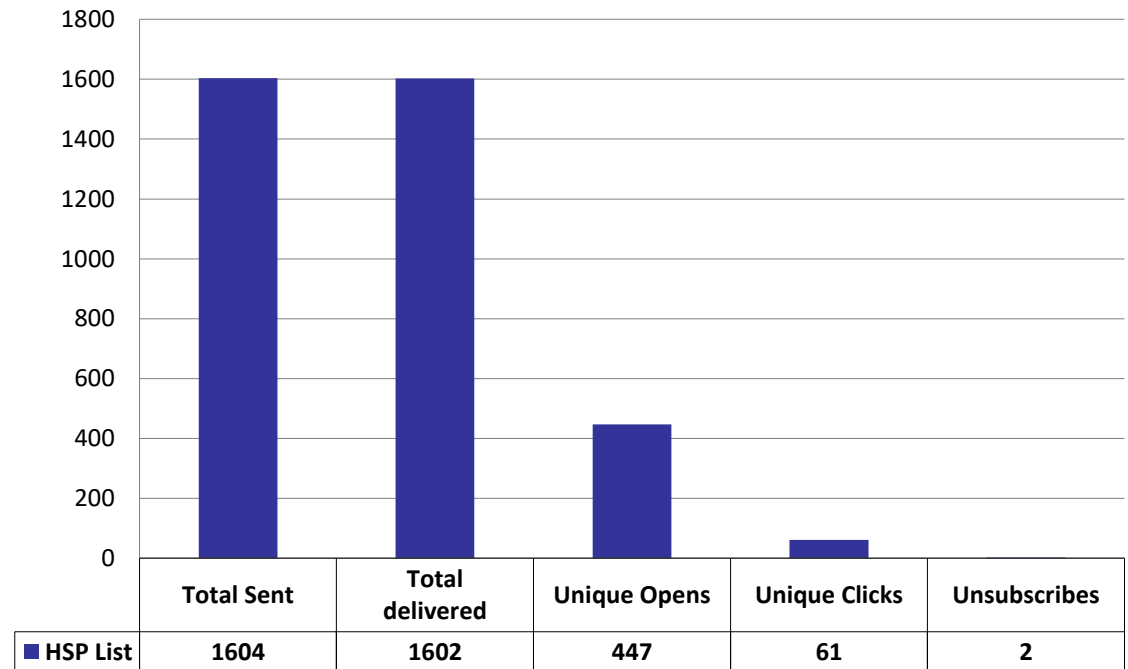
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

This Week- October 24, 2017 - 10/24/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

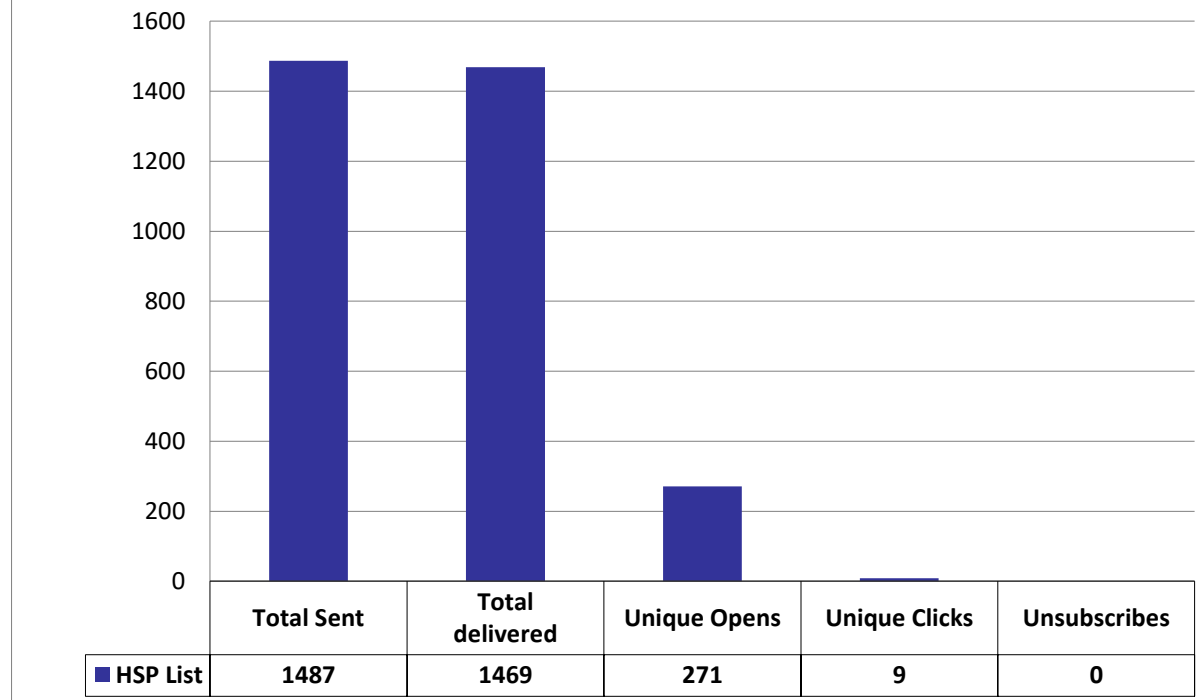
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Where to Watch the World Series at USC - 10/24/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

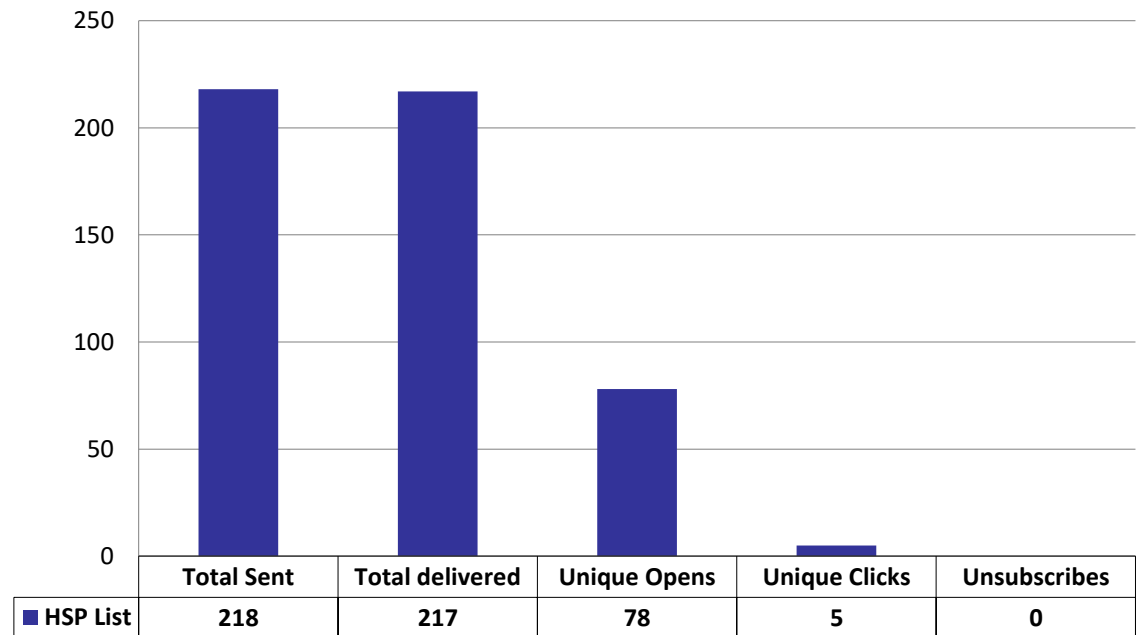
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

URBNMRKT Daily Specials - 10/24/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

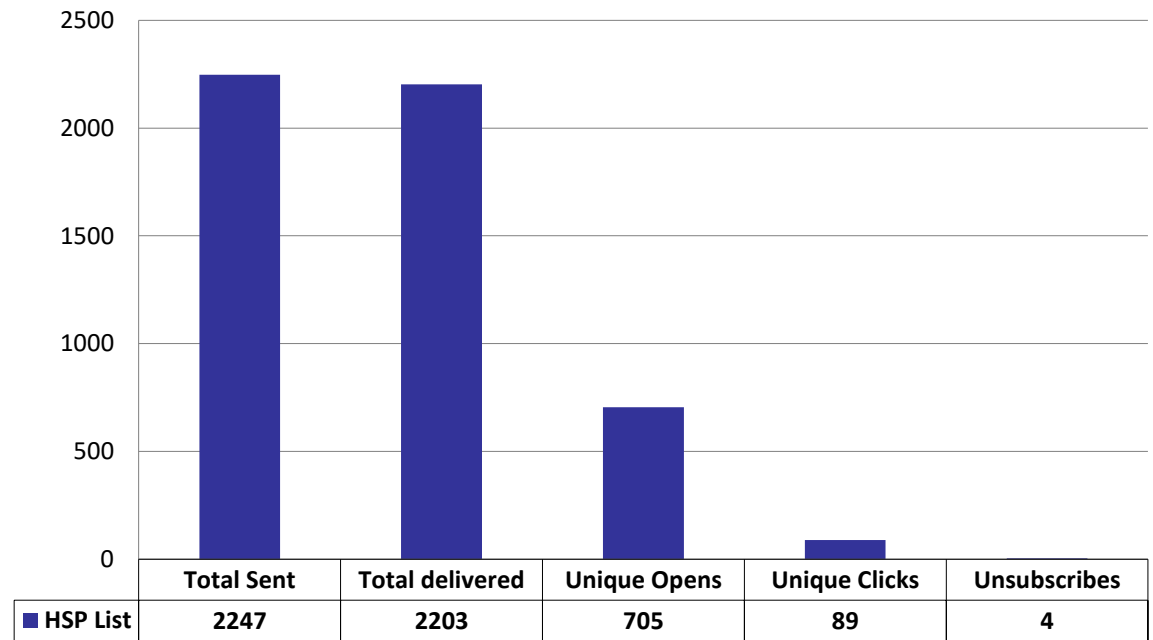
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Two New Coffee Locations on Campus! - 10/23/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

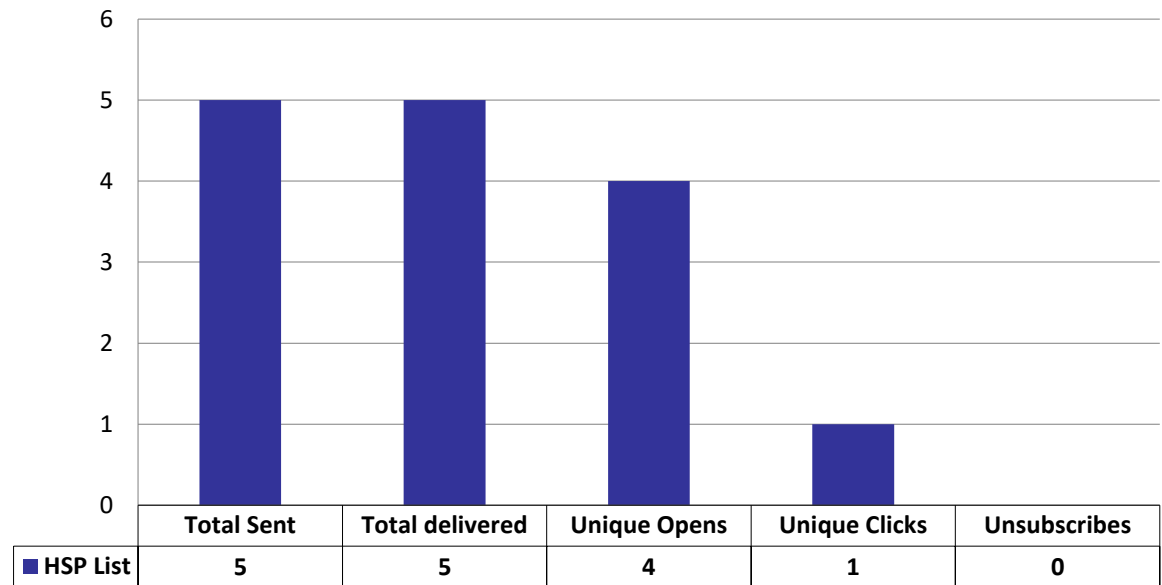
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

This Week at HSC - 10/23/2017



USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

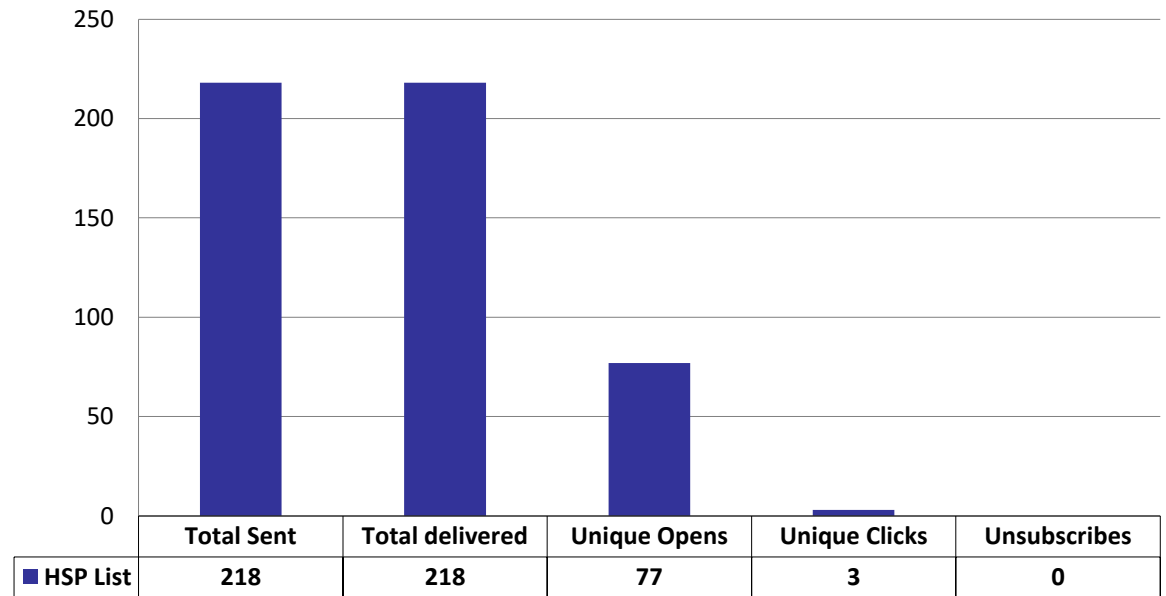
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

URBNMRKT Daily Specials - 10/23/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

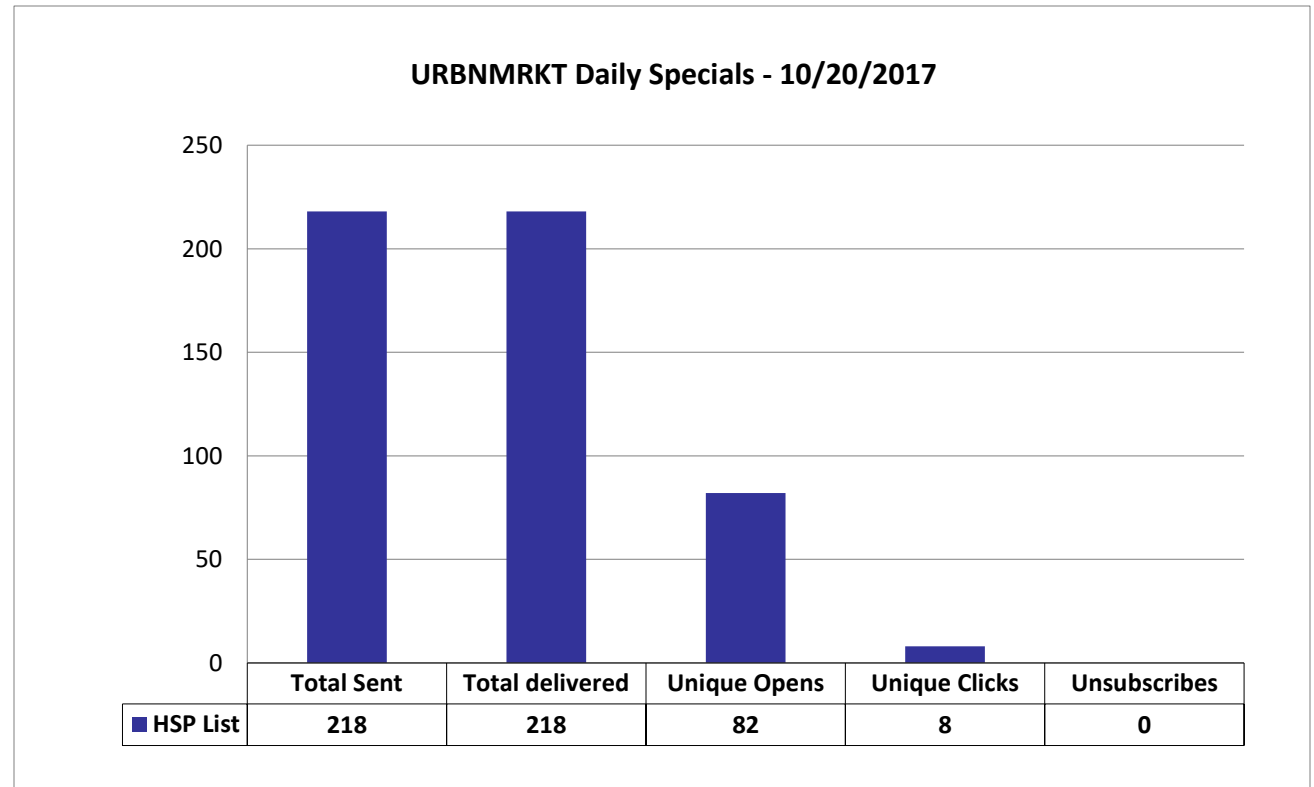
October 2017

TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

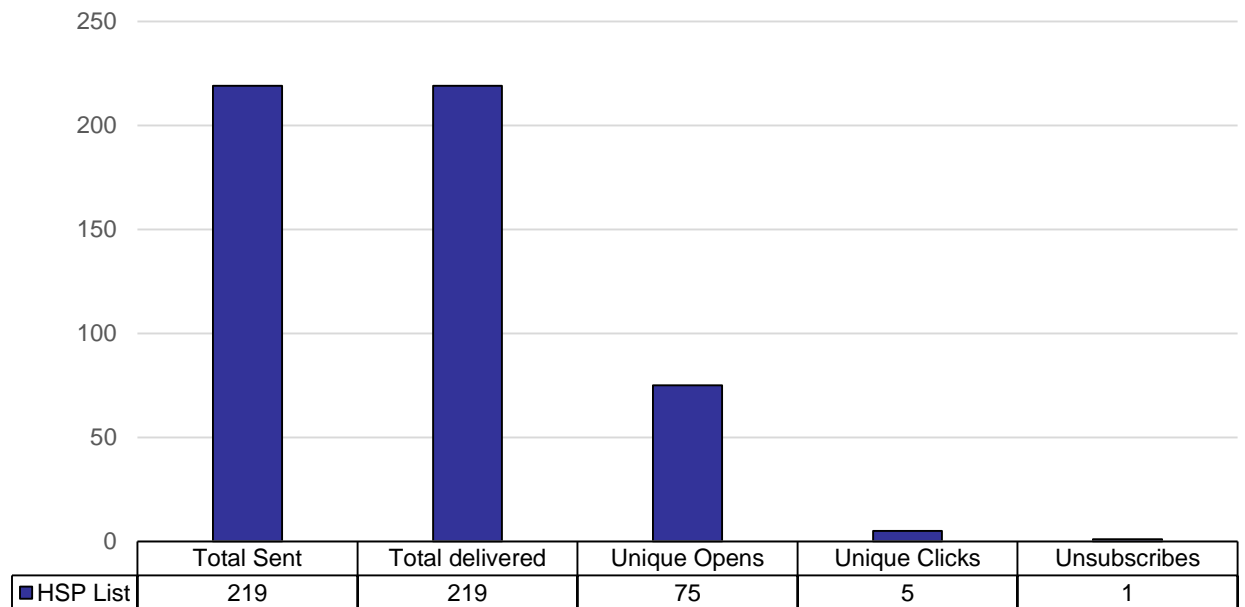
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

URBNMRKT Daily Specials - 10/19/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

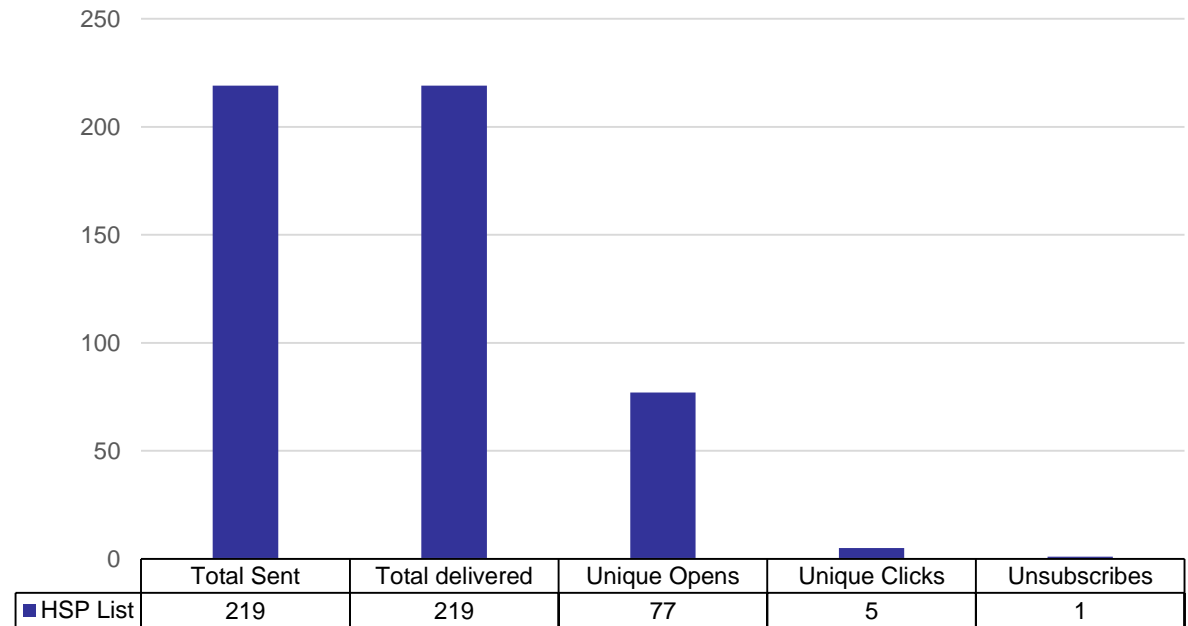
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

URBNMRKT Daily Specials - 10/18/2017



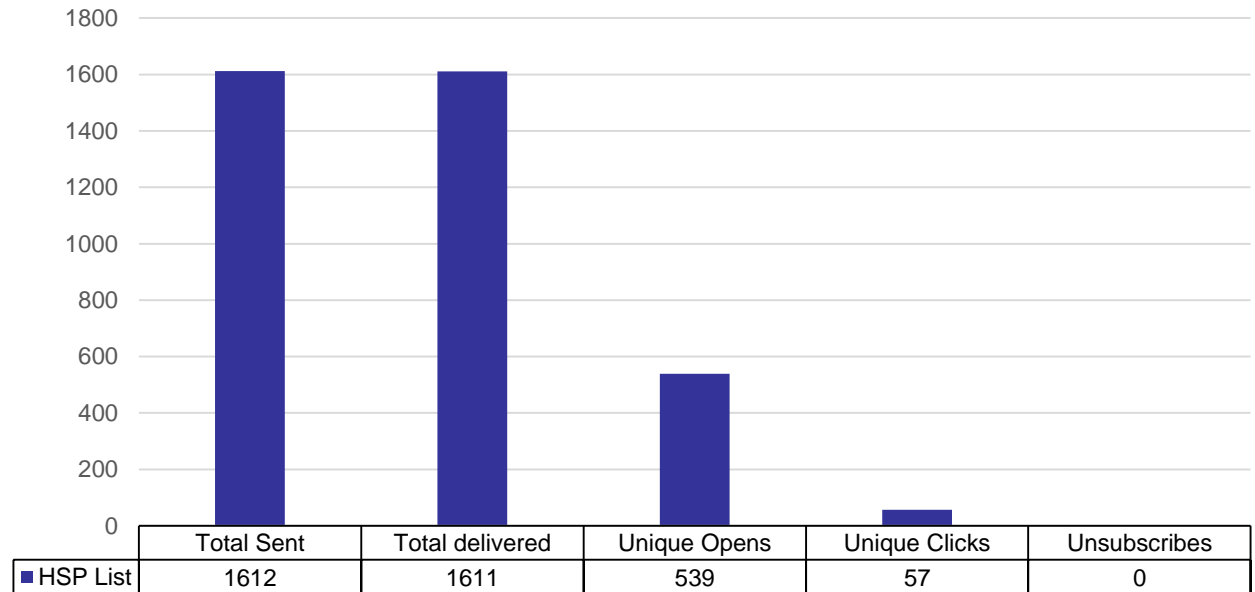


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

Invitation: Lunchtime Panel - USC's Community
Commitment: Wellness and Mindfulness through the
Lenses of Diversity, Inclusion, and Social Justice -
10/17/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

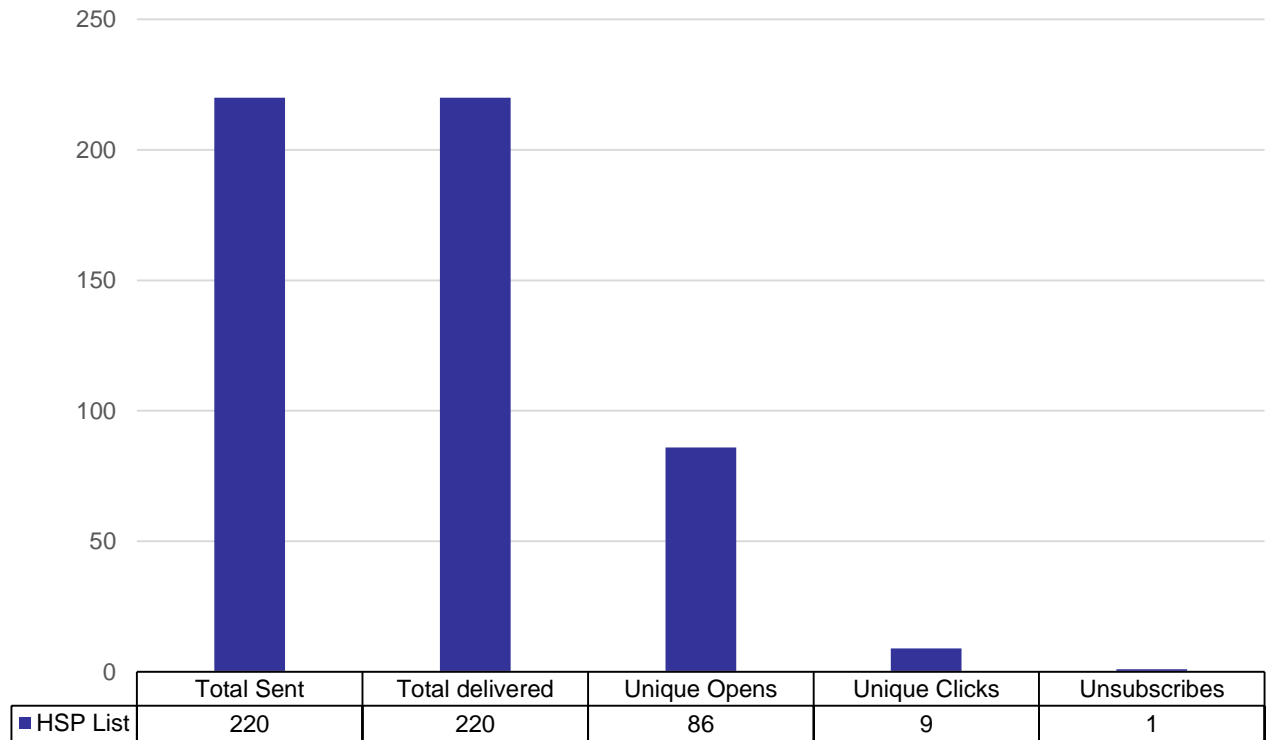
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

URBNMRKT Daily Specials - 10/17/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

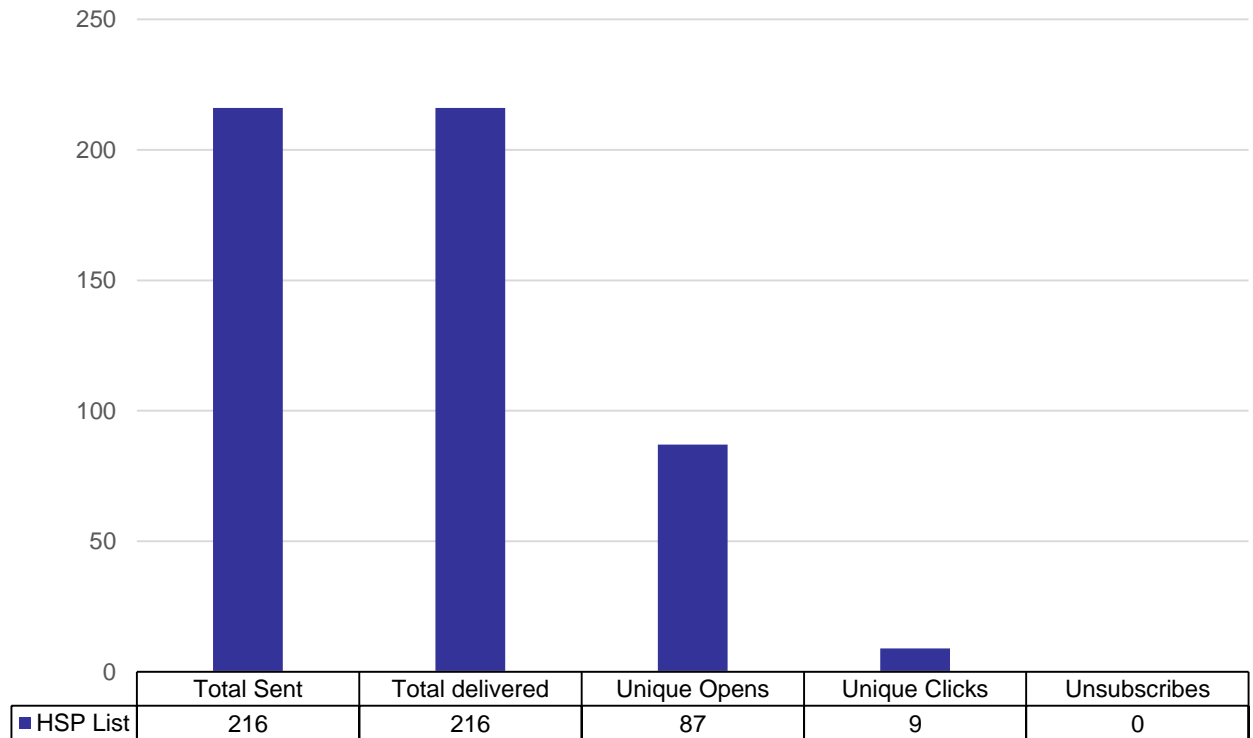
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

URBNMRKT Daily Specials - 10/16/2017



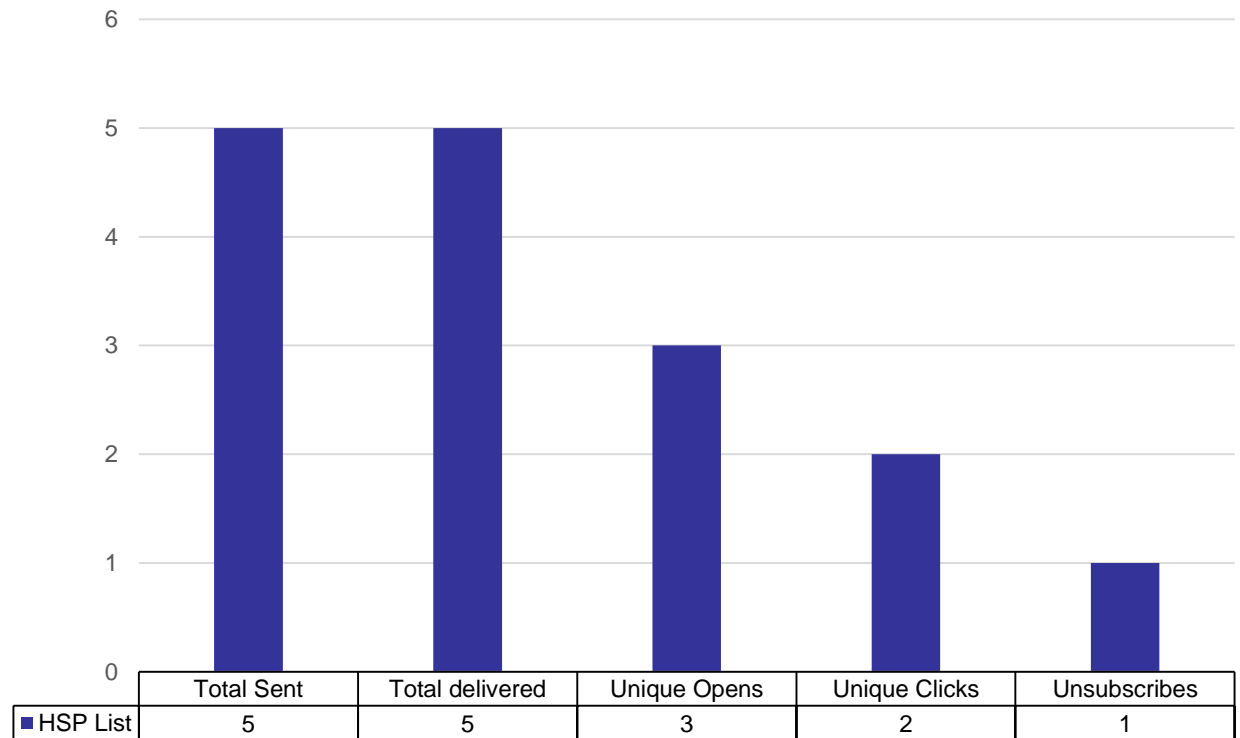


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

This Week at HSC - 10/16/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

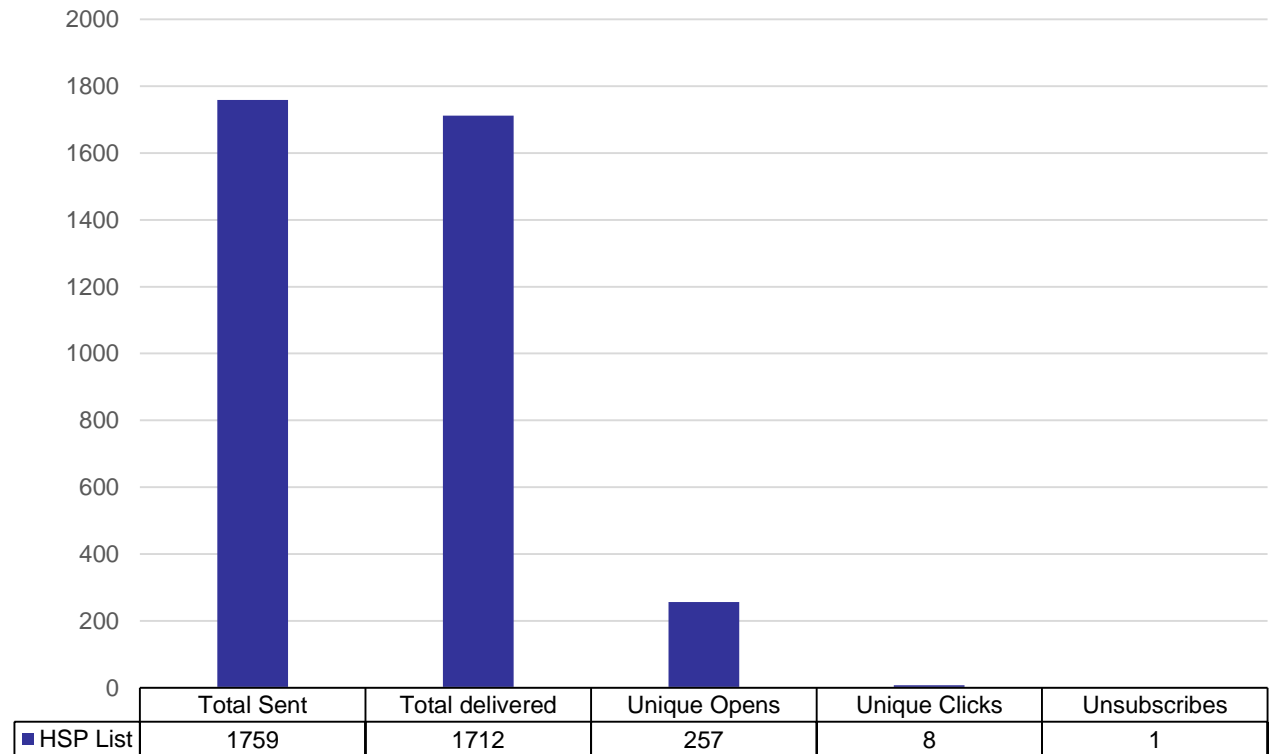
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Game Day Dining - Utah! - 10/13/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

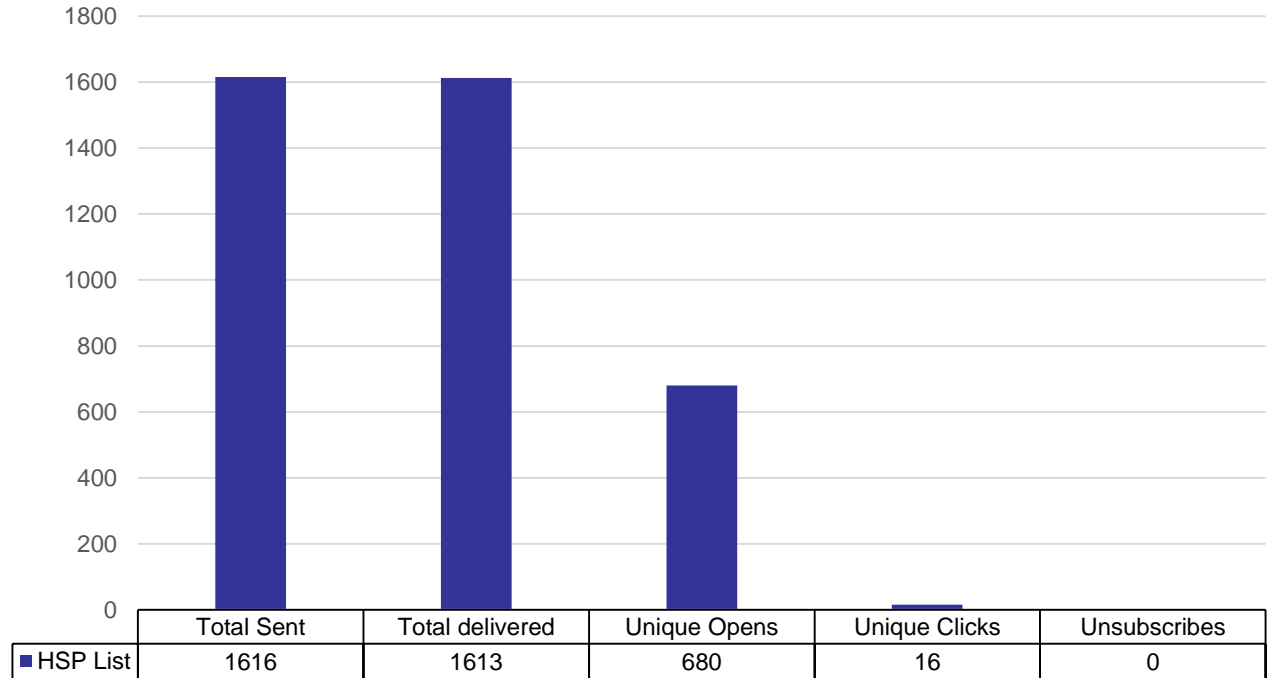
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Football Buffet this Saturday at the University Club - 10/12/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

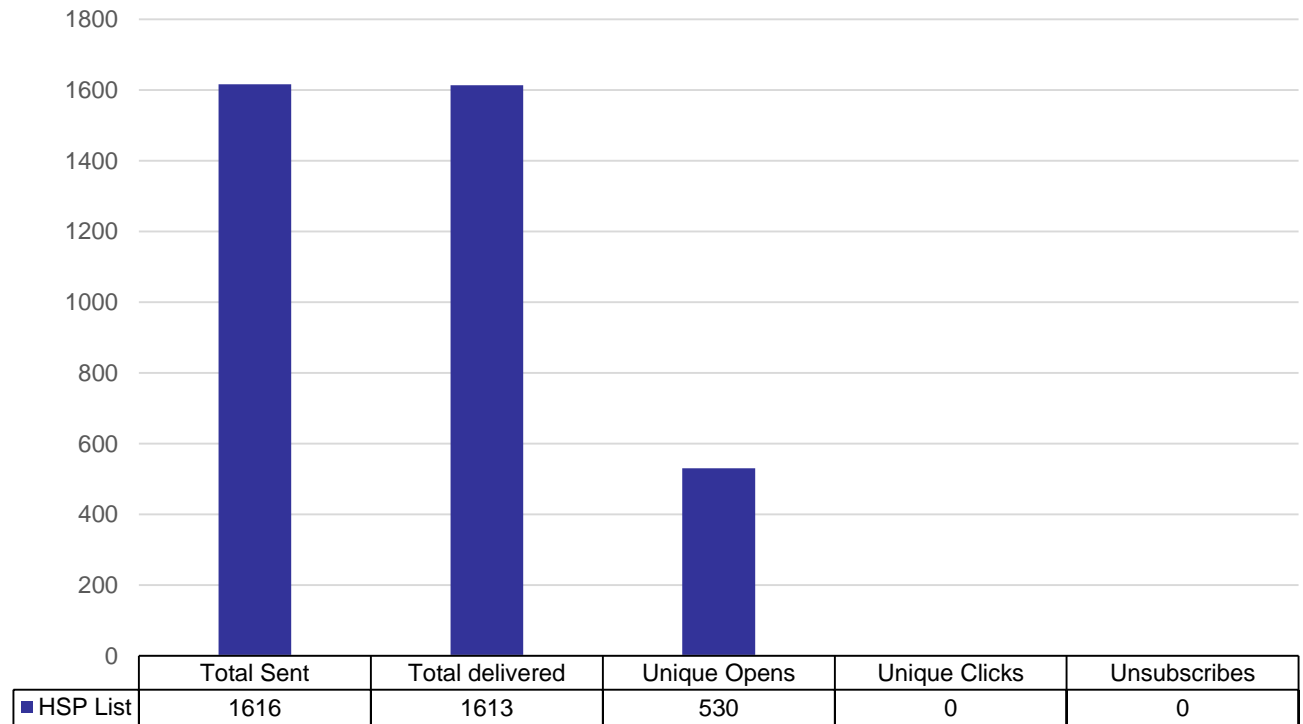
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Member Monday Invitation - Music: Jazz Trio - 10/12/2017



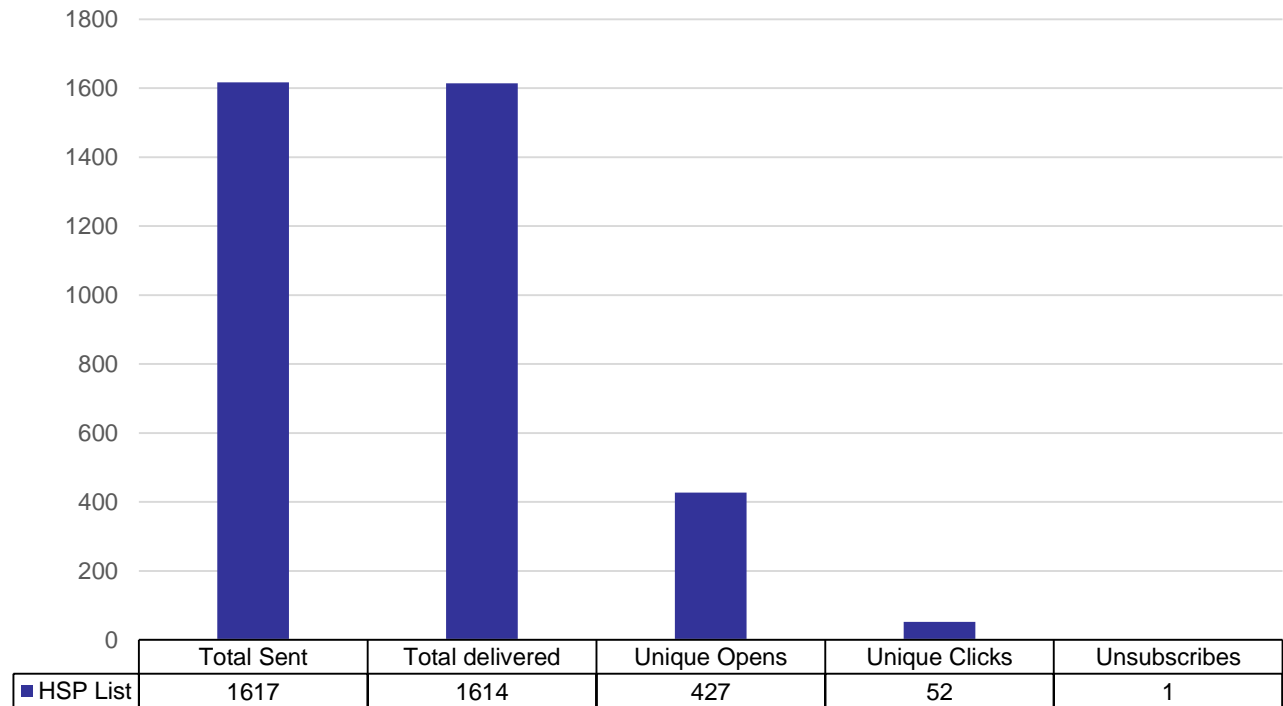


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

This Week- October 11, 2017 - 10/11/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

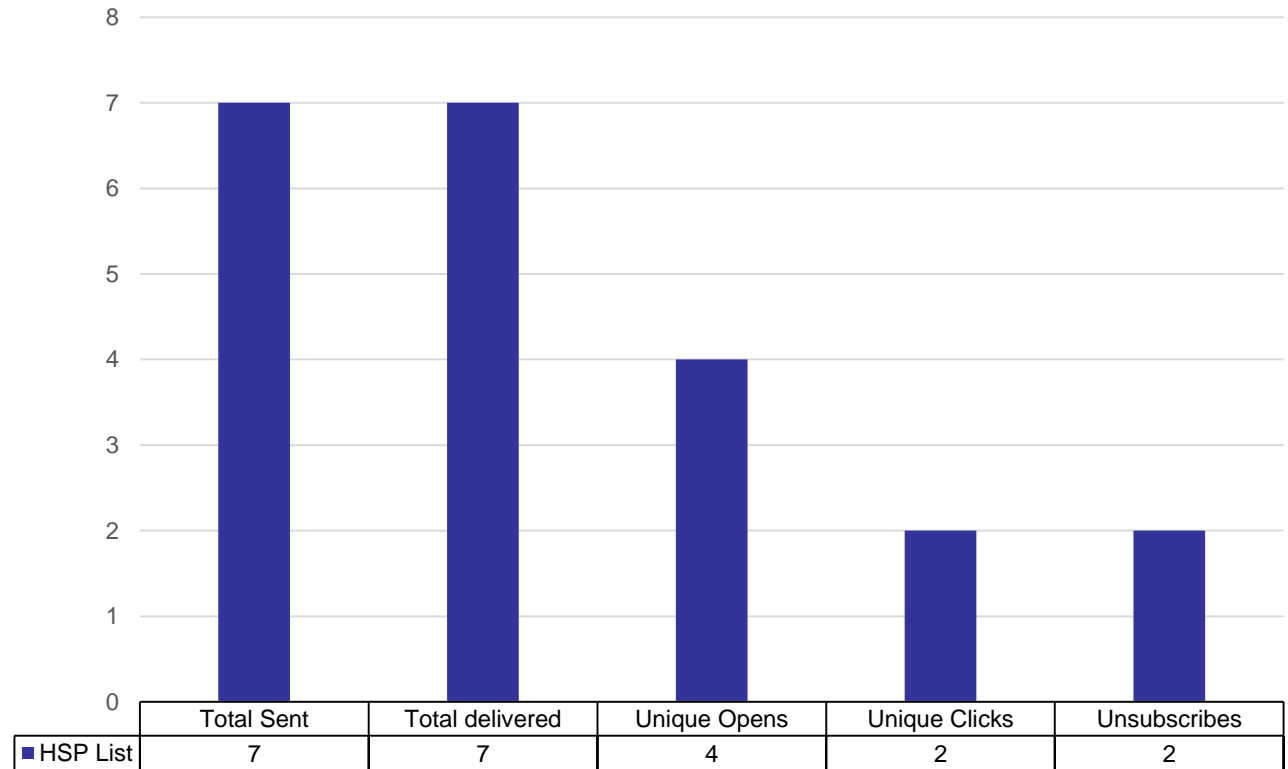
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

This Week at HSC - 10/09/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

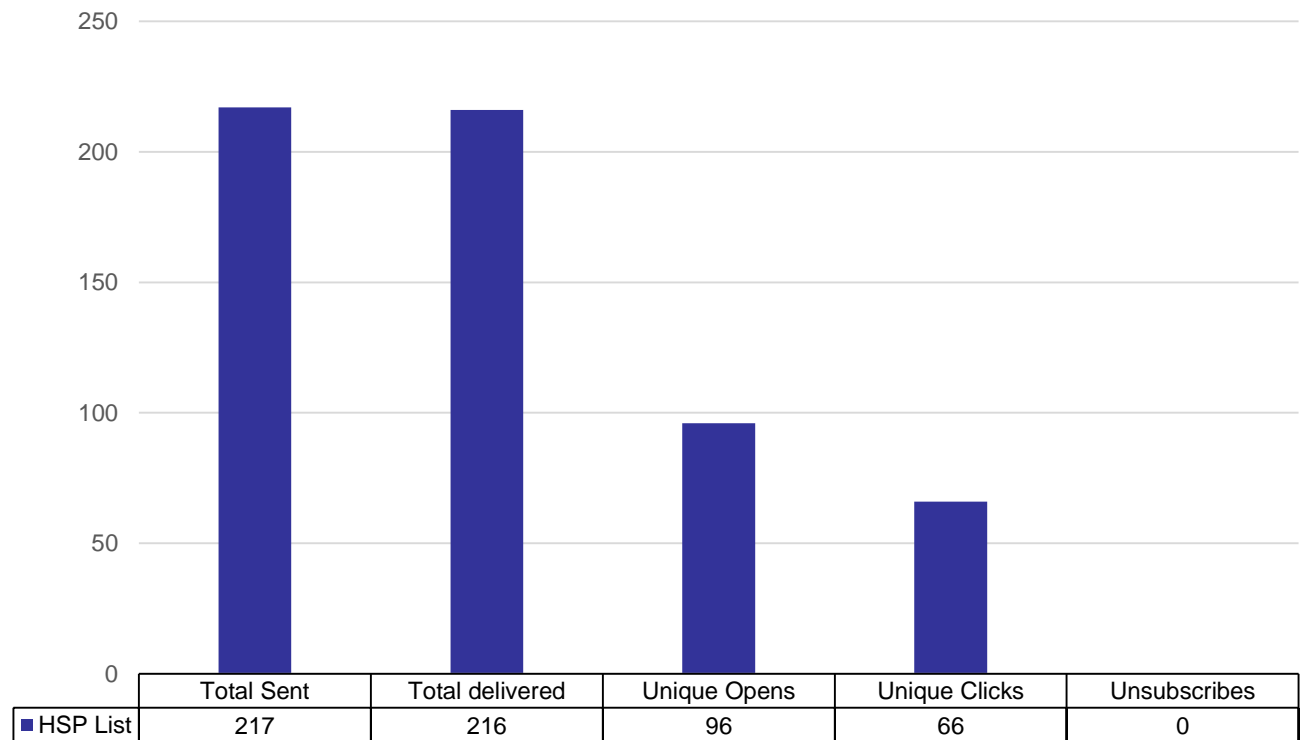
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

URBNMRKT wants to hear from you! - 10/06/2017



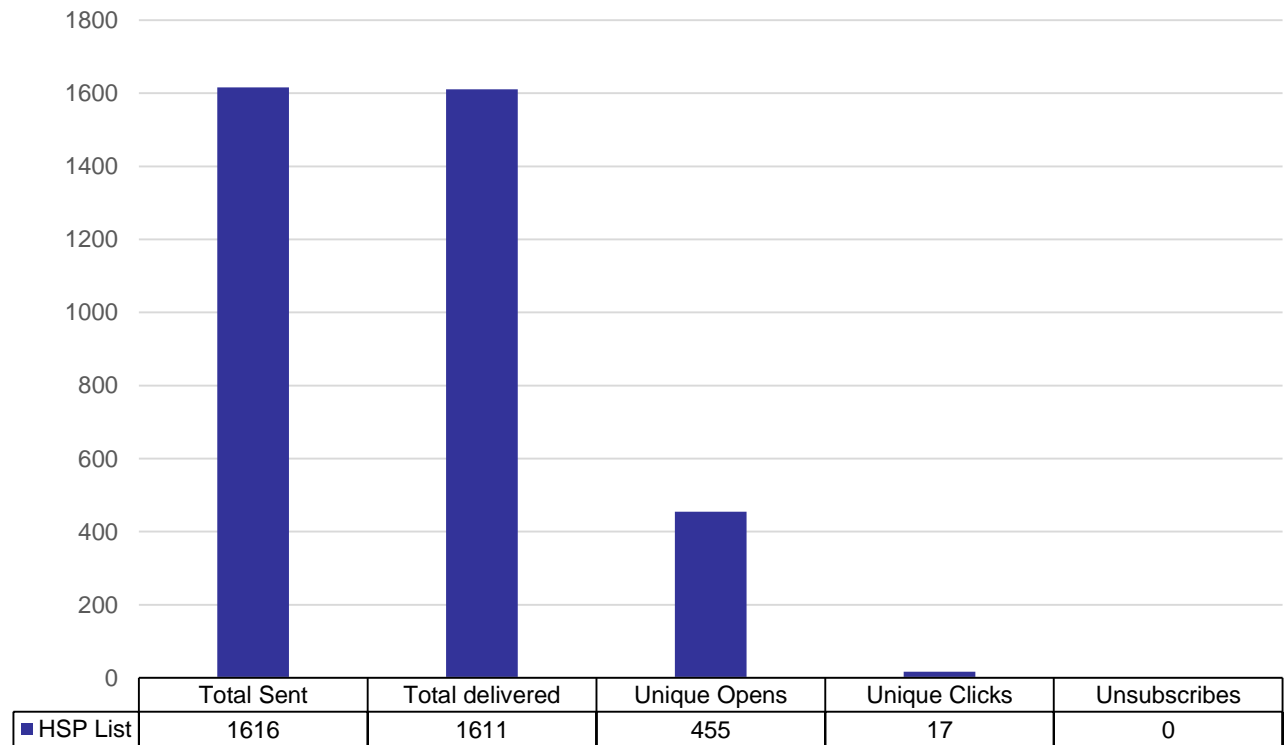


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

Football Buffet this Saturday at the University Club -
10/06/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

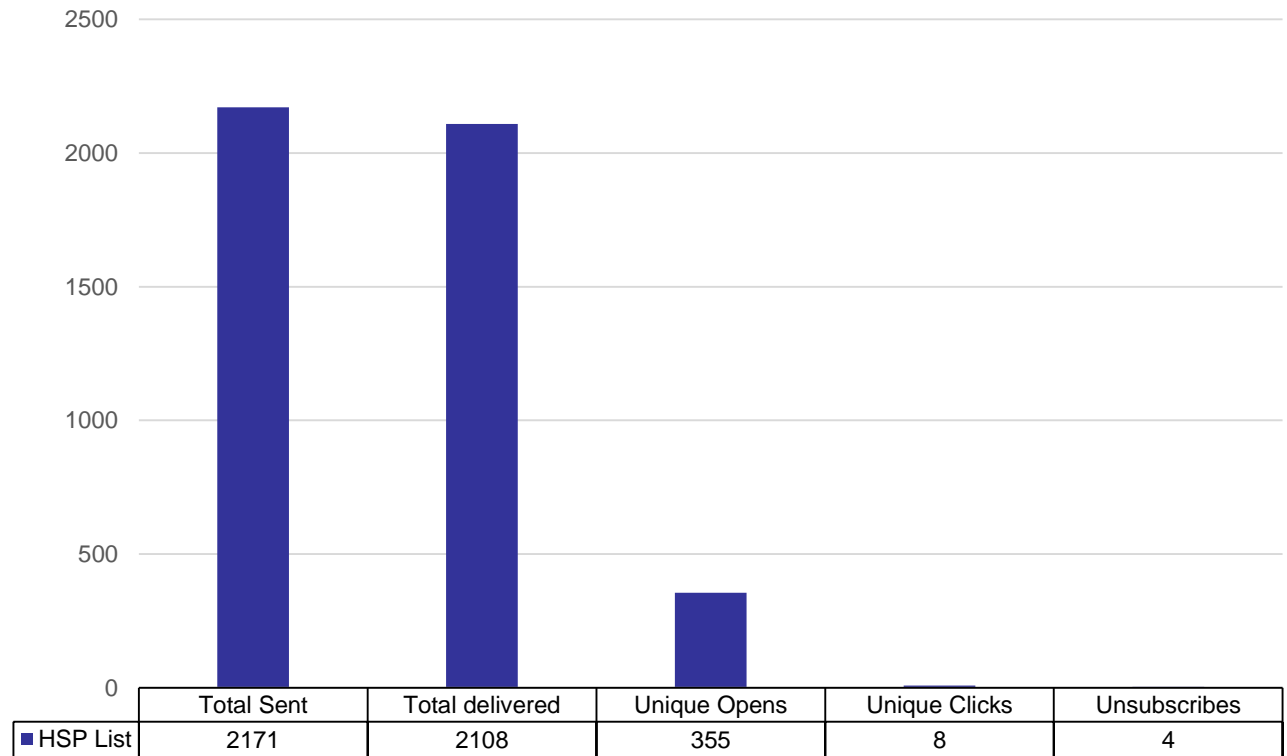
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Game Day Dining - Beat Oregon State! - 10/06/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

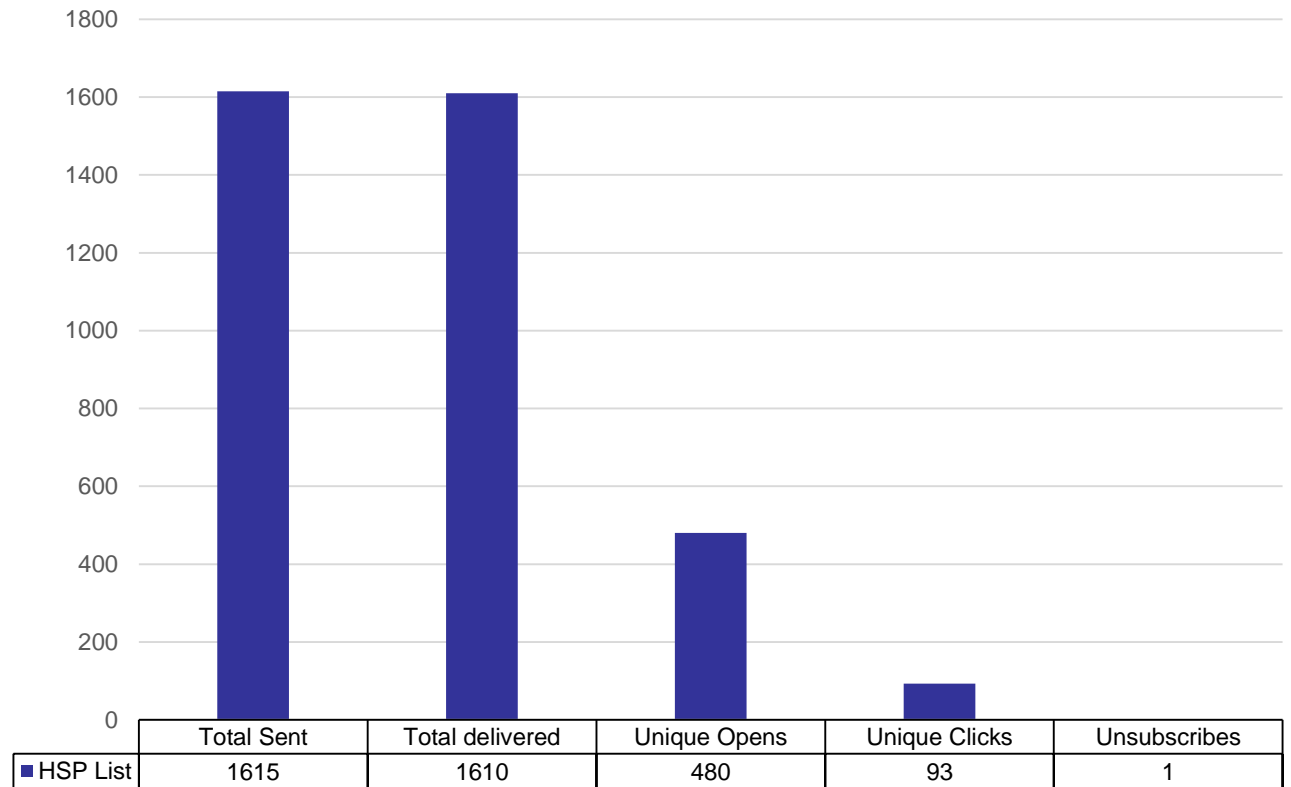
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

USC University Club October Newsletter - 2017 - 10/03/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

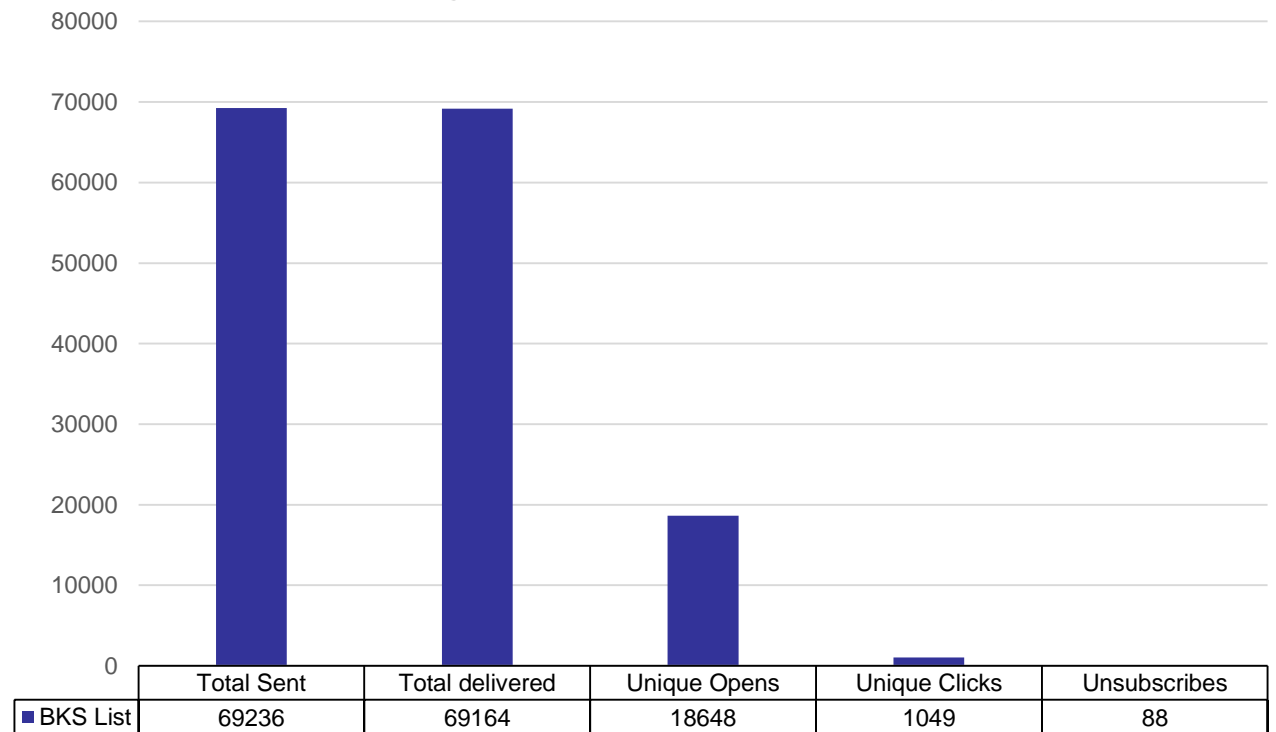
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

🎯 Fight On With the New #61 Jersey! 🇺🇸 - 10/21/2017



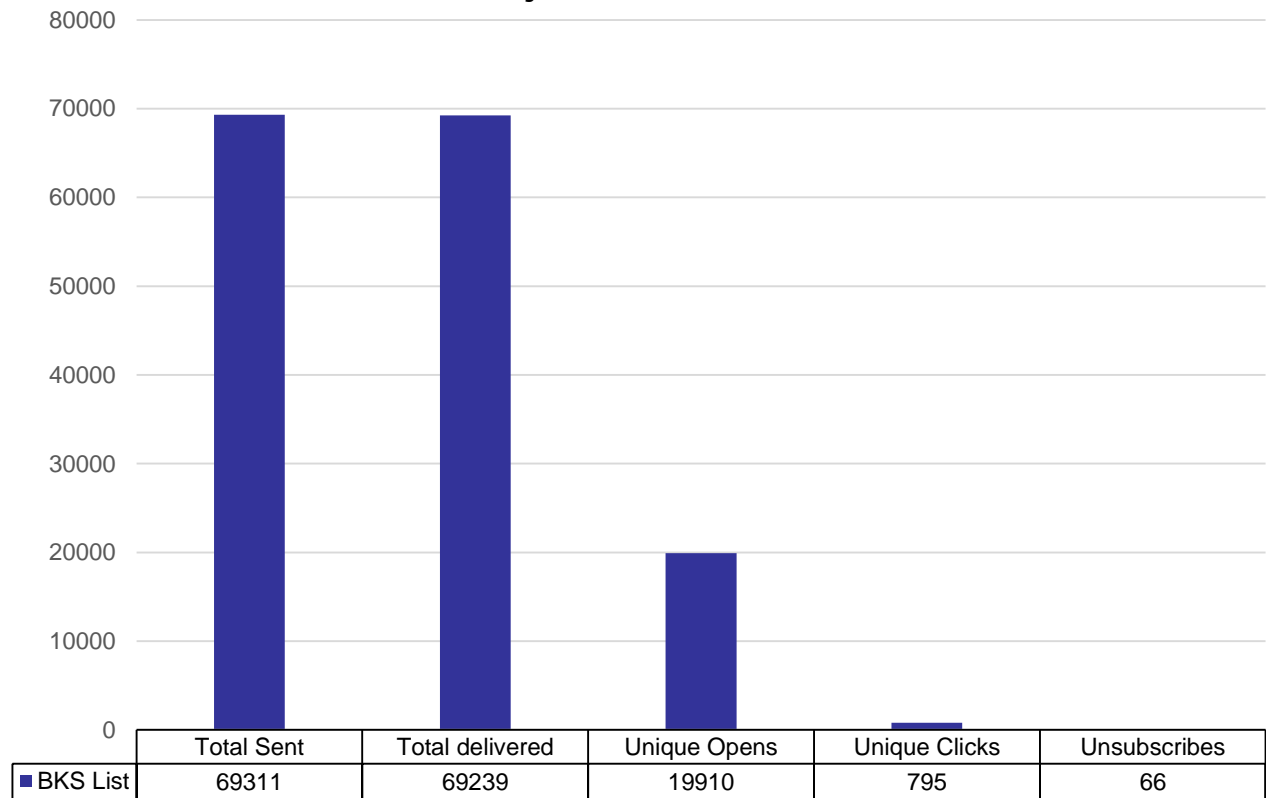


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

Trojans Wear Pink! ❤️ - 10/14/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

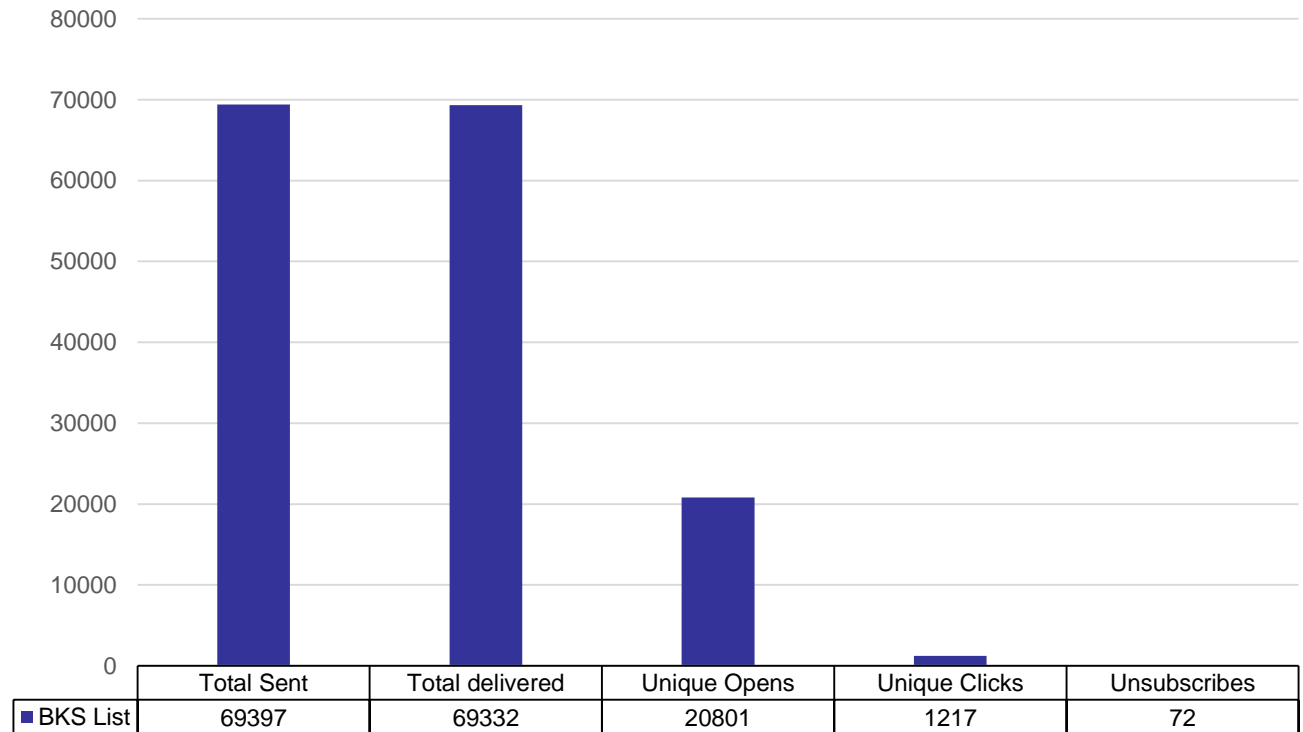
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

🎉 Exclusive new t-shirt designs! Fight On! 🎉 - 10/07/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

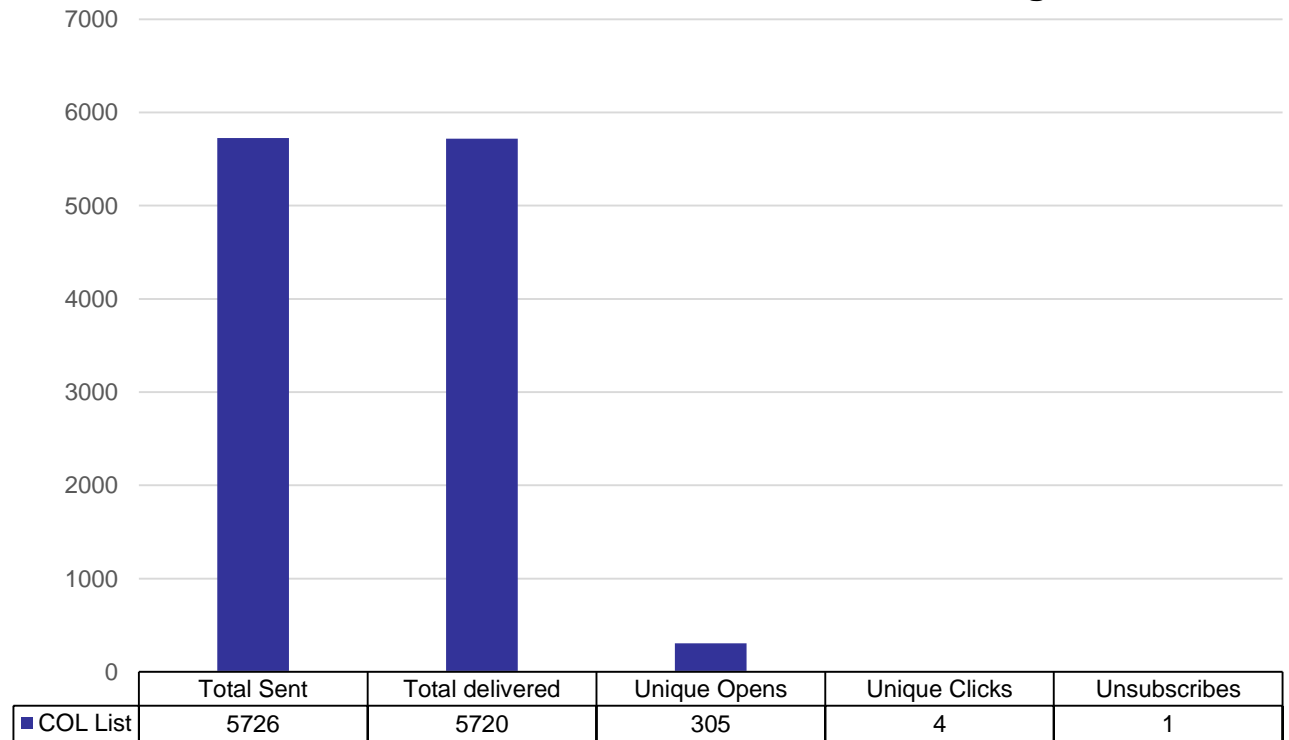
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

LAST CHANCE - MMA Finals Tonight - 10/21/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

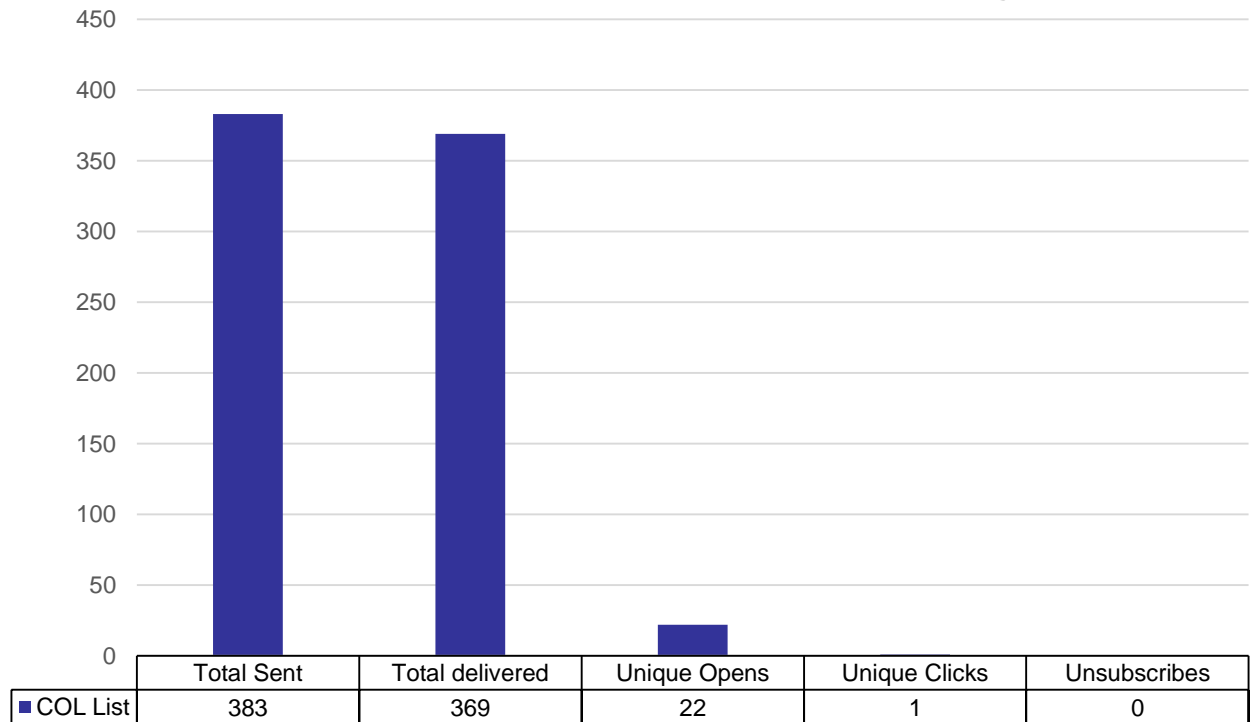
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

LAST CHANCE - MMA Finals Tonight - 10/21/2017



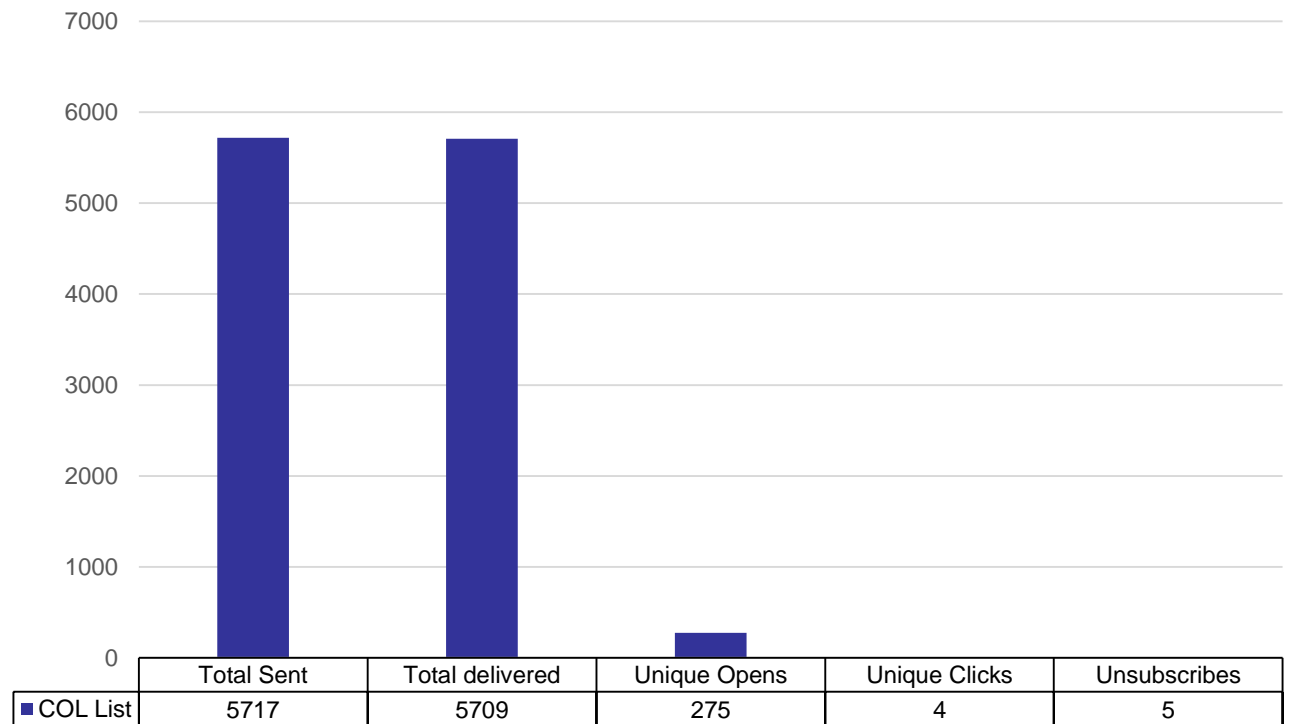


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

LAST CHANCE - MMA Finals Tonight - 10/21/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

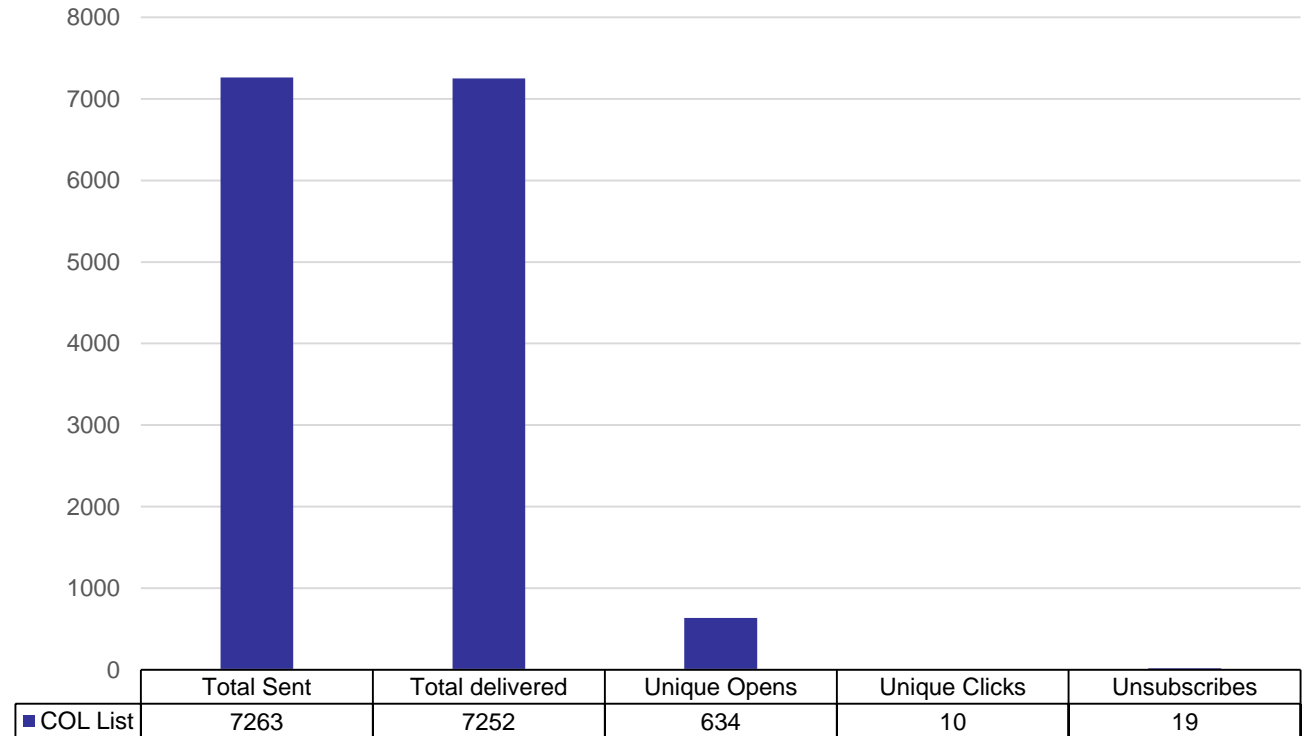
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

LAST CHANCE - MMA Finals Tonight - 10/21/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

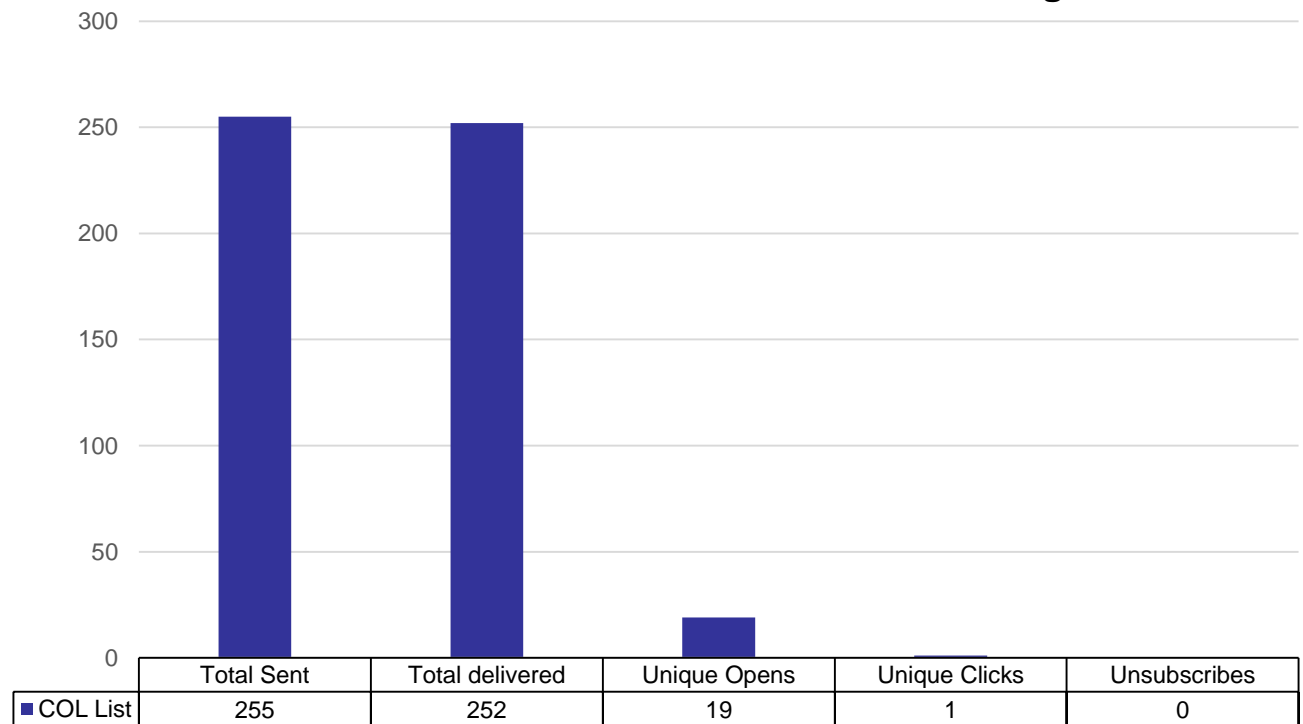
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

LAST CHANCE - MMA Finals Tonight - 10/21/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

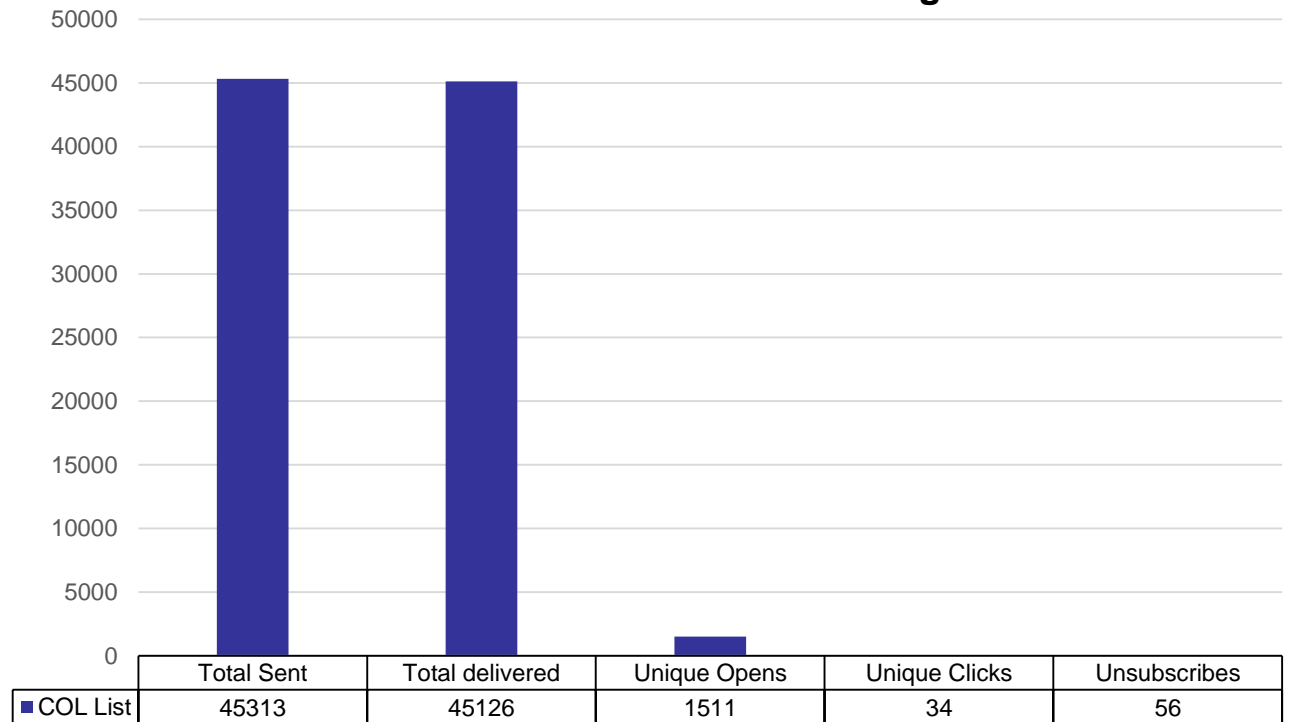
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

LAST CHANCE - MMA Finals Tonight - 10/21/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

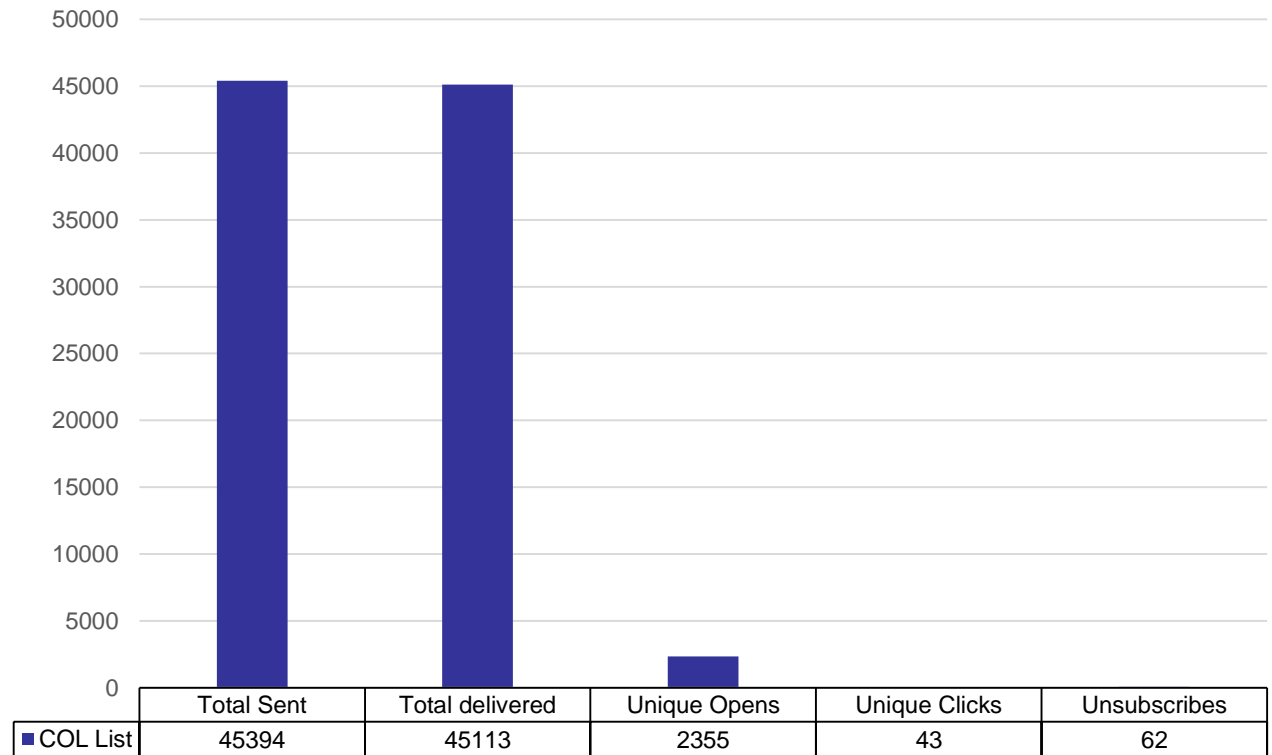
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Gates open in 24 hours - Get tickets now - 10/20/2017



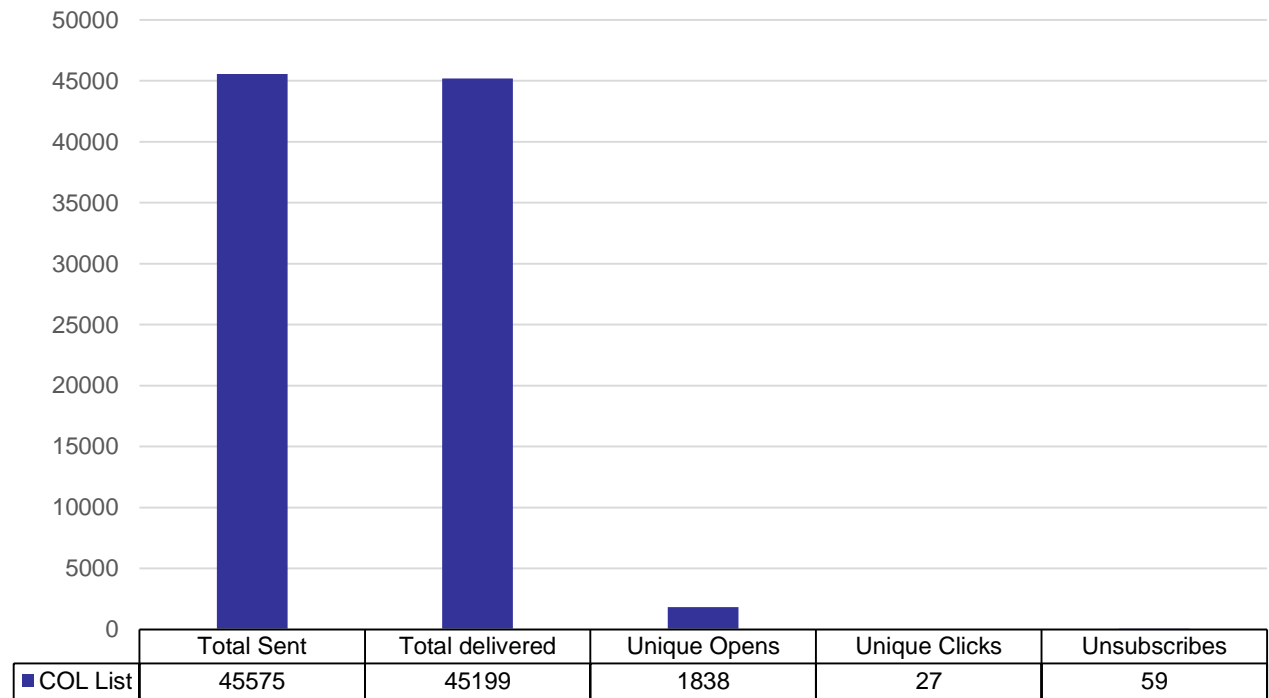


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

★FLASH SALE NOW!★ Championship MMA event @ LA Coliseum - 10/20/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

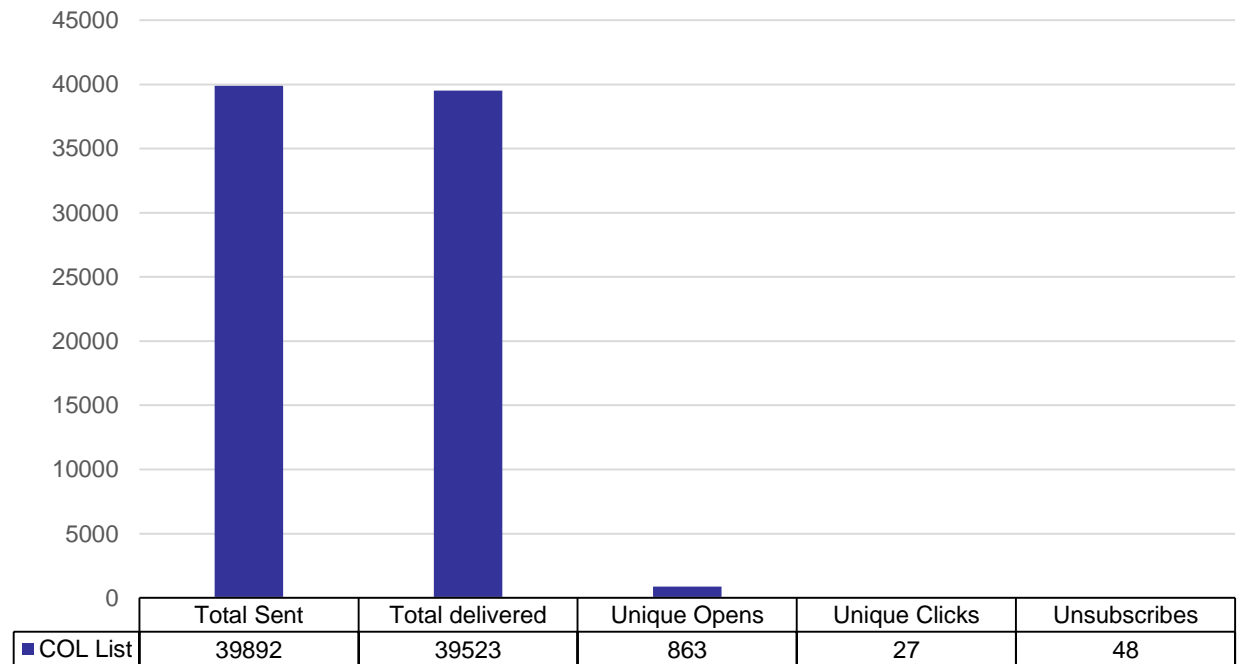


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

Your MMA tickets are waiting - Saturday 10/21 - @ LA Coliseum - 10/19/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

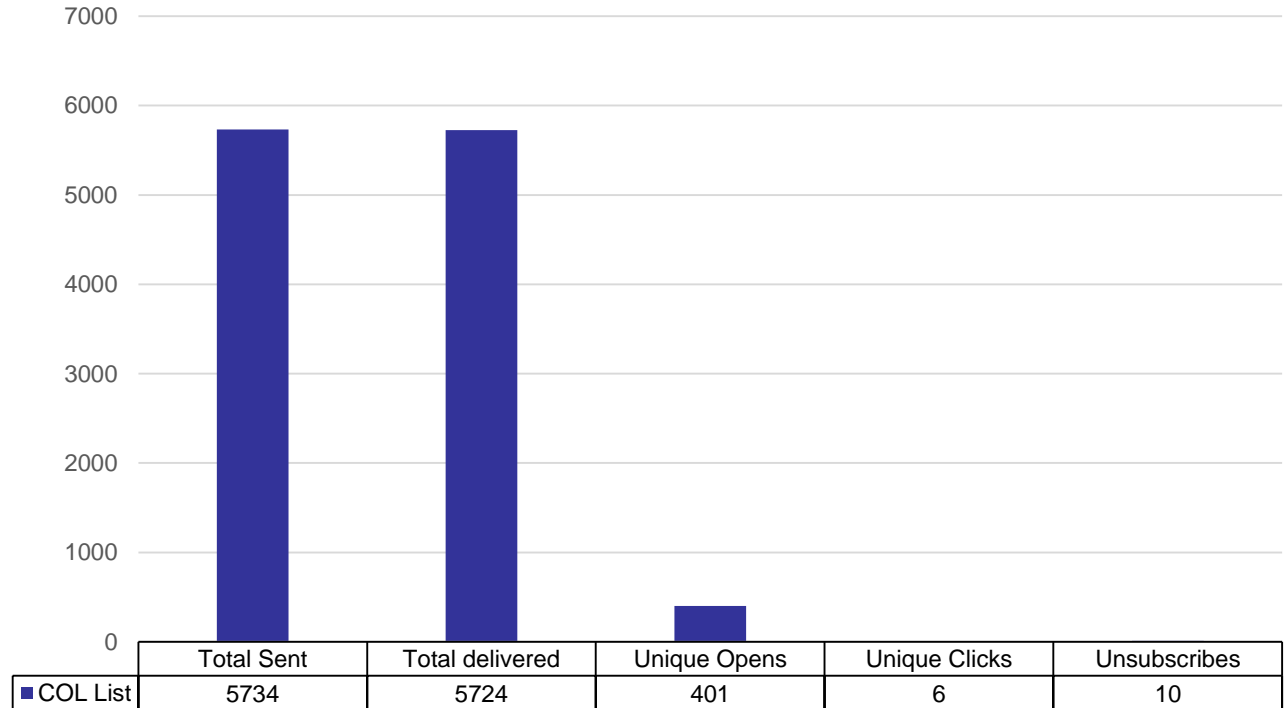


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

FINAL MMA CHAMPIONSHIP IS SATURDAY – Live @ LA Coliseum - 10/18/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

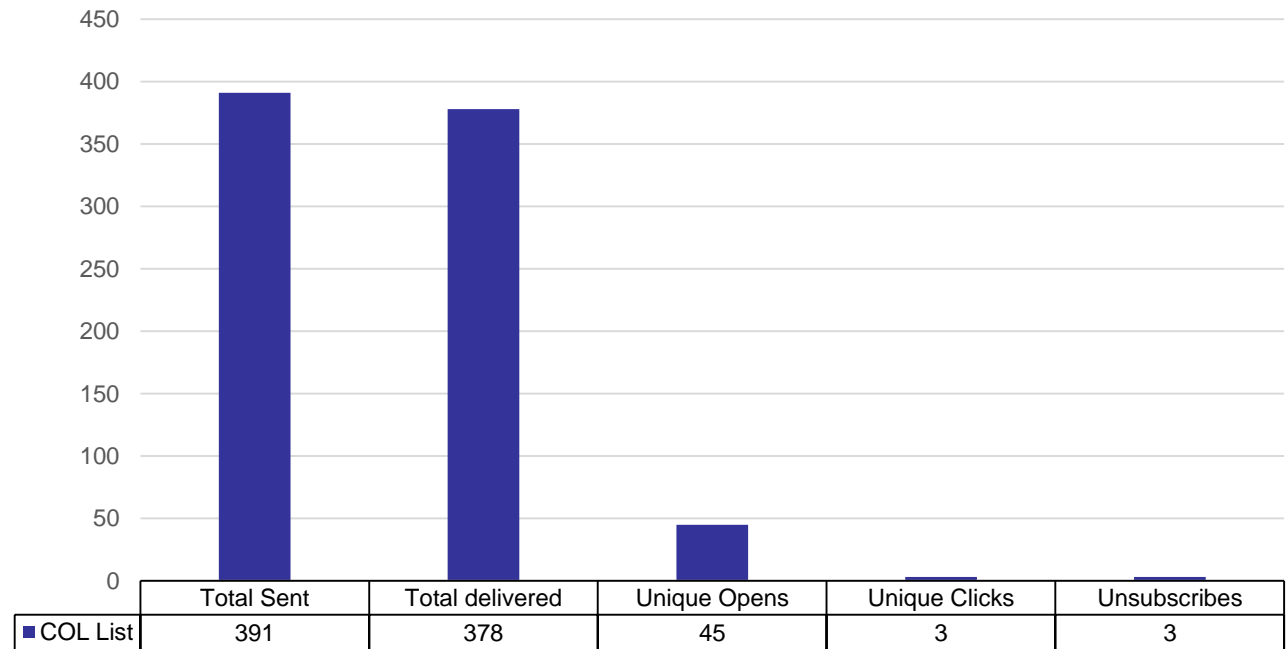
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

FINAL MMA CHAMPIONSHIP IS SATURDAY – Live @ LA Coliseum - 10/18/2017



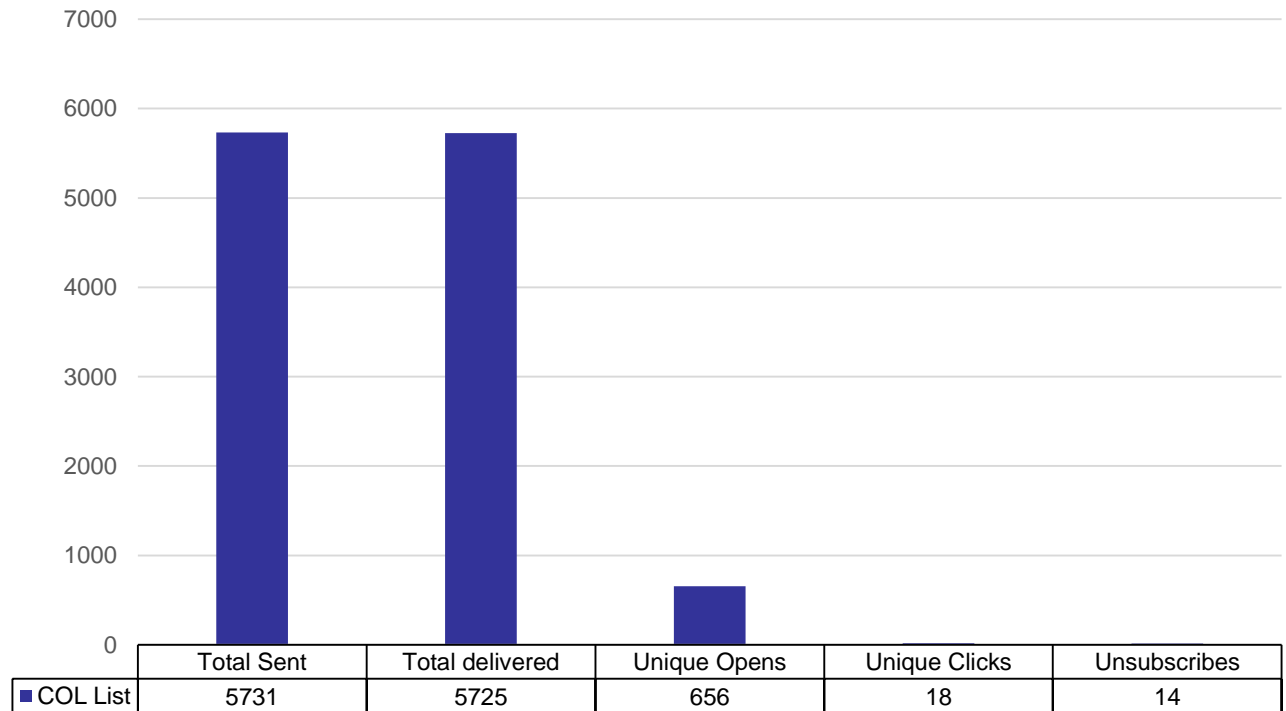


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

FINAL MMA CHAMPIONSHIP IS SATURDAY – Live @ LA
Coliseum - 10/18/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

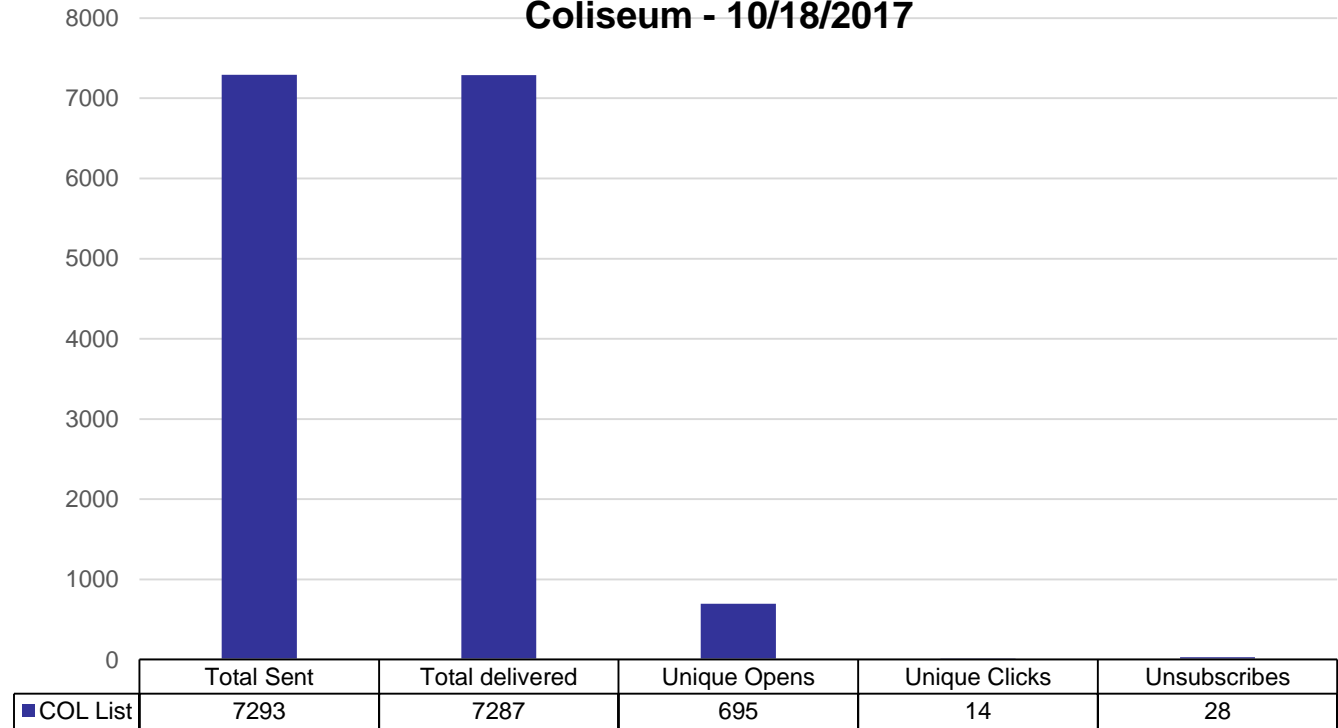
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

FINAL MMA CHAMPIONSHIP IS SATURDAY – Live @ LA Coliseum - 10/18/2017



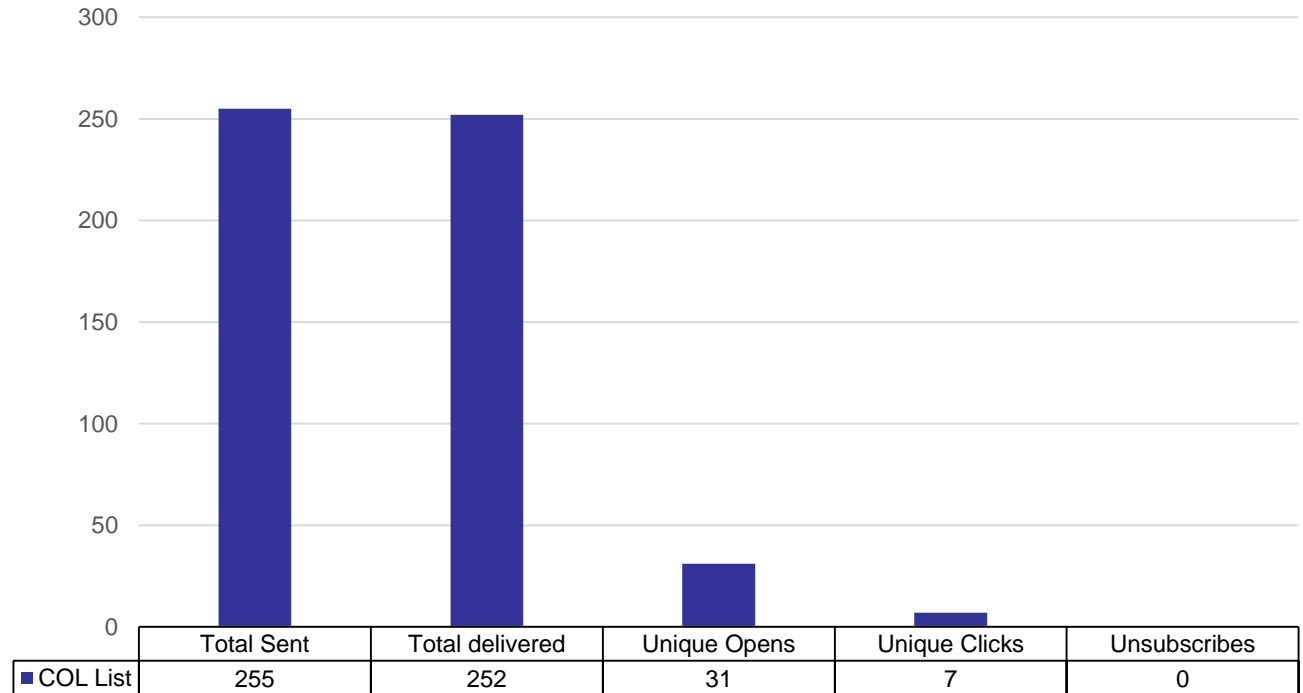


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

FINAL MMA CHAMPIONSHIP IS SATURDAY – Live @ LA Coliseum - 10/18/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

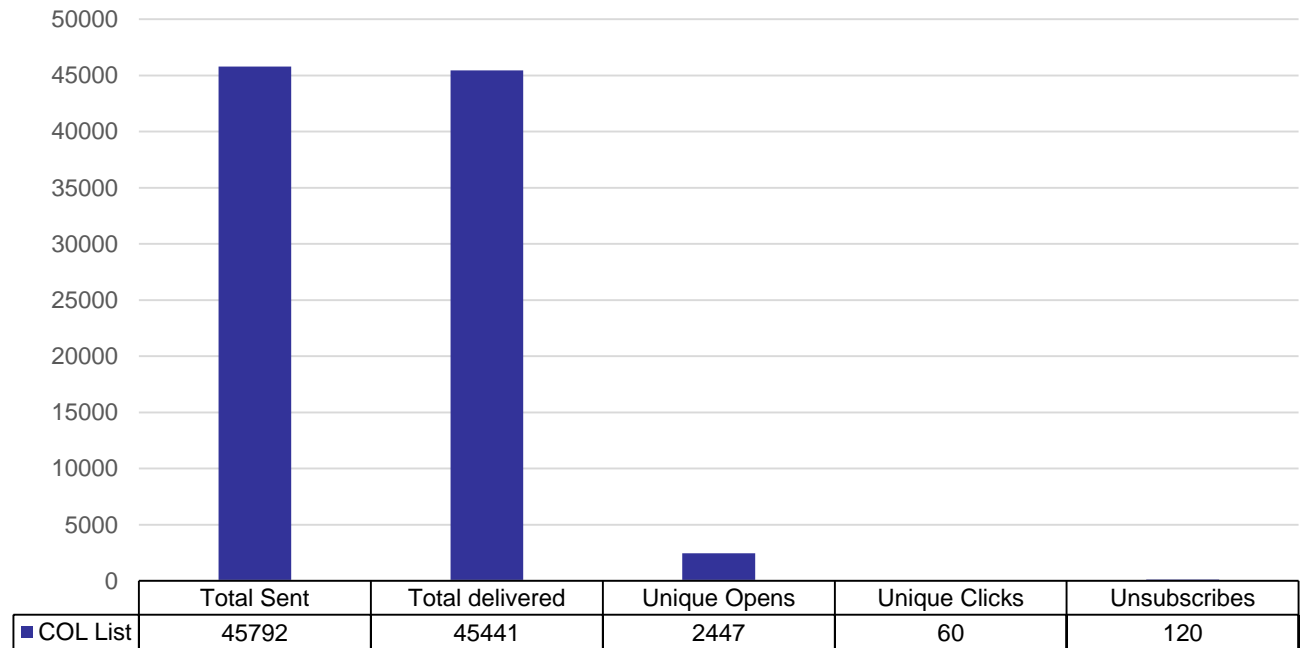


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

2 for Tuesday! MMA CAGE RAGE – Live @ LA Coliseum -
10/17/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

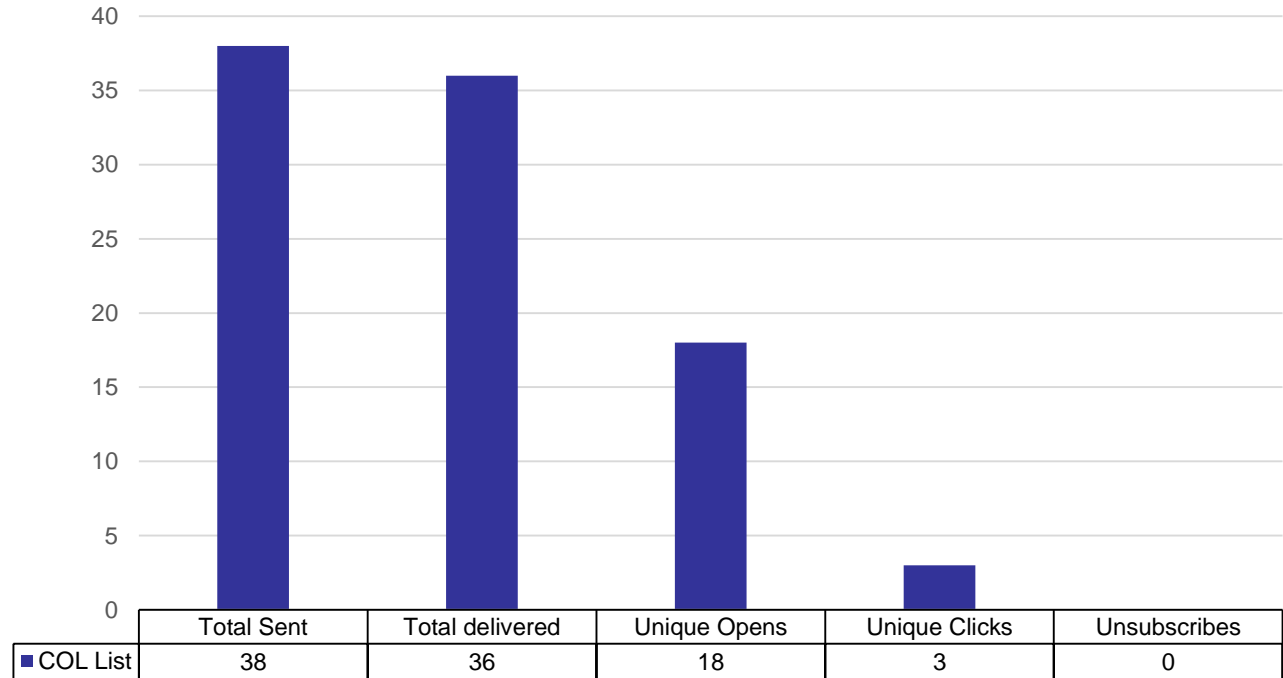


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

Please join us for a VIP Reception at the Coliseum
Gladiator MMA Finale - 10/12/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

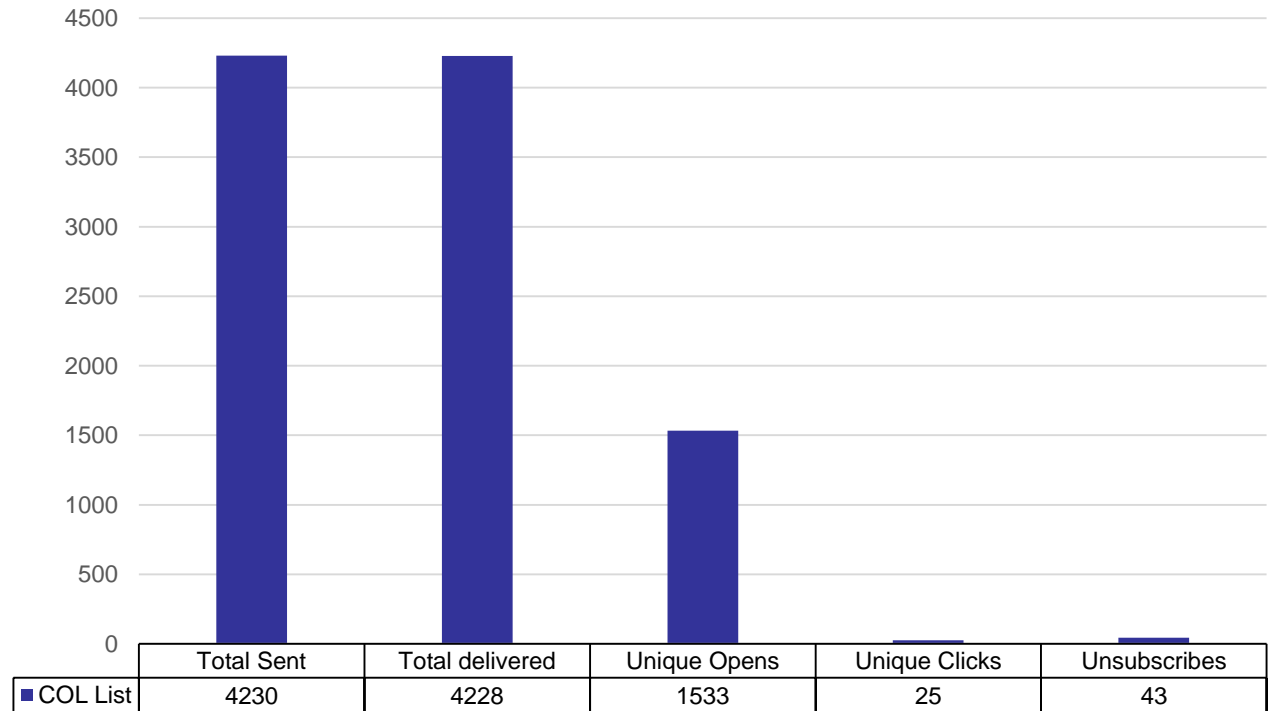
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

**Claim your Coliseum MMA Championship Hat - TODAY! -
10/12/2017**



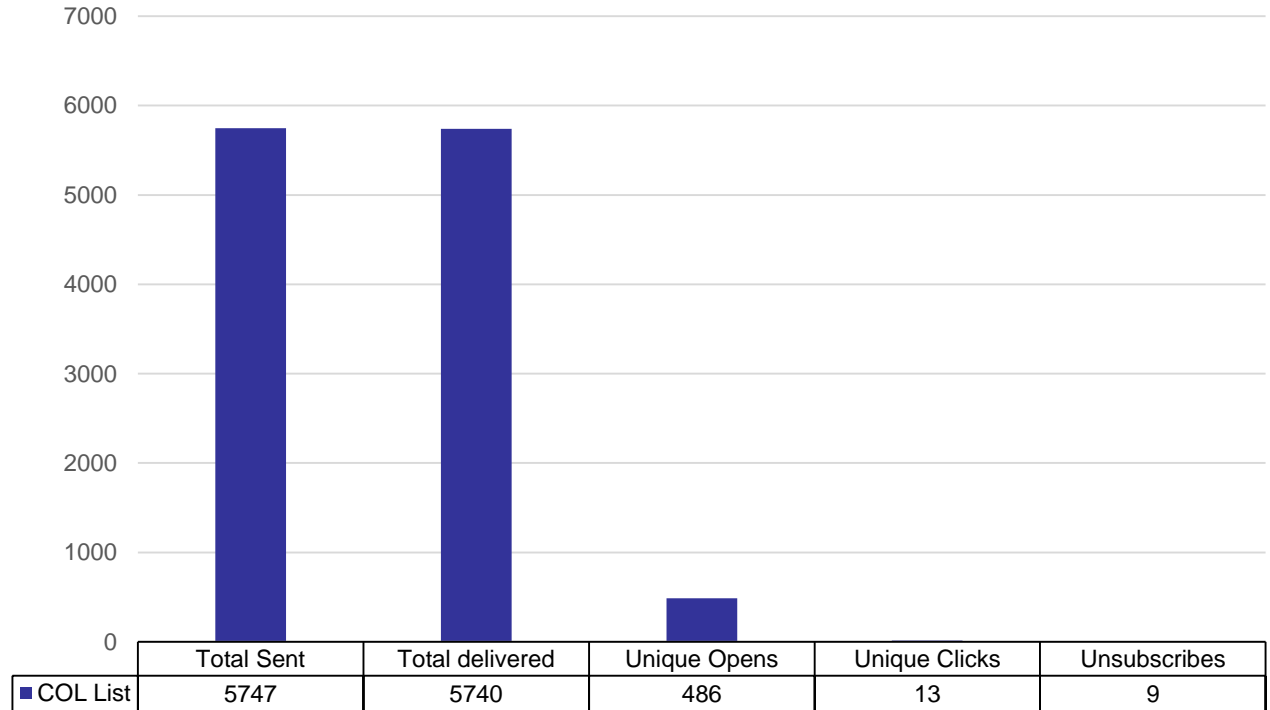


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

Fight Fan OFFER – MMA Finals – Live @ LA Coliseum - 10/11/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

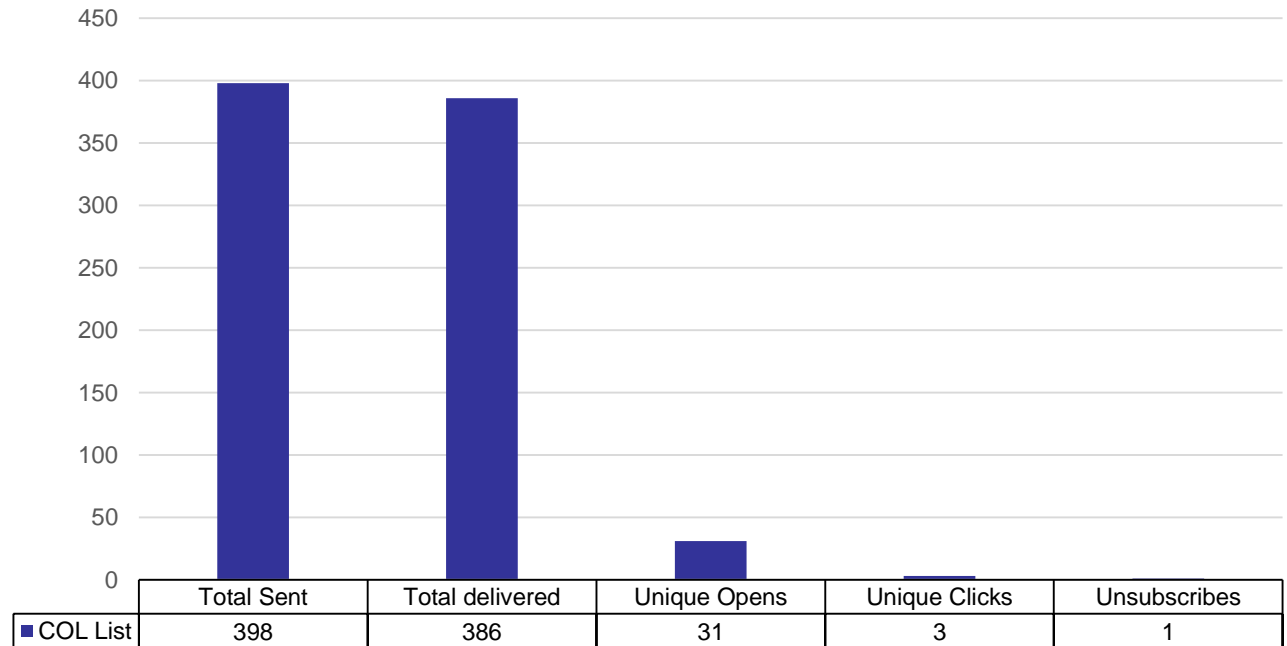
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Fight Fan OFFER – MMA Finals – Live @ LA Coliseum - 10/11/2017



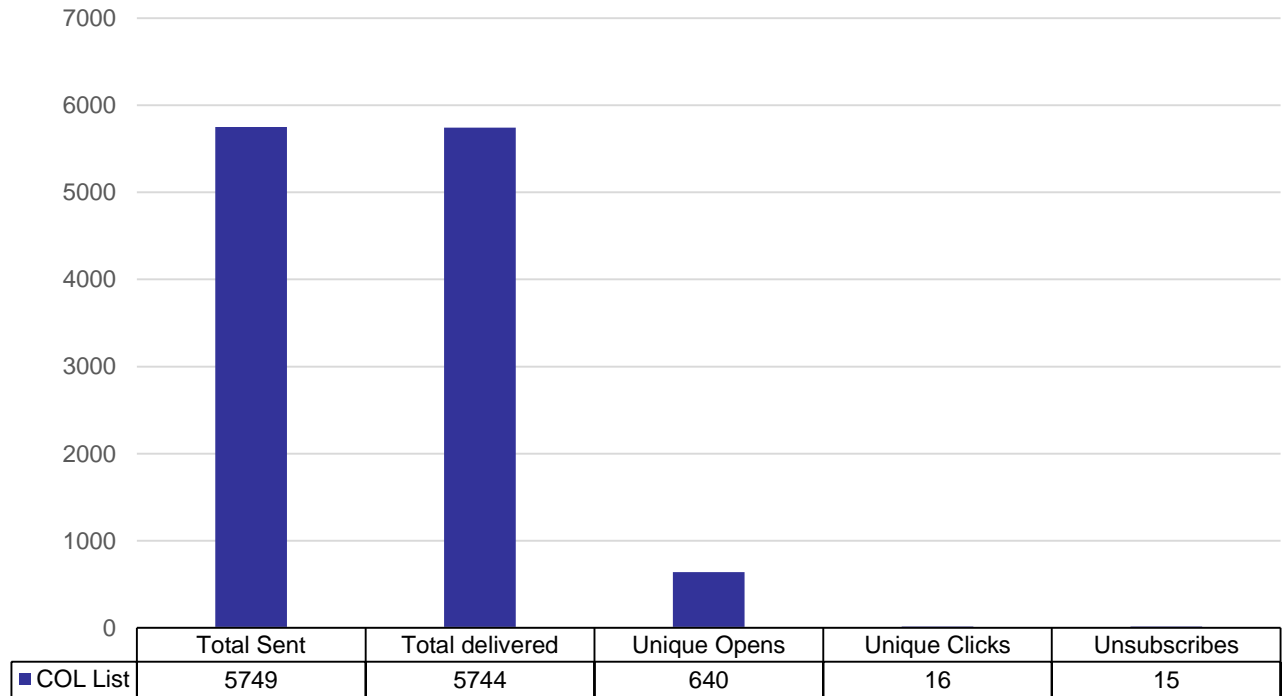


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

Fight Fan OFFER – MMA Finals – Live @ LA Coliseum -
10/11/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

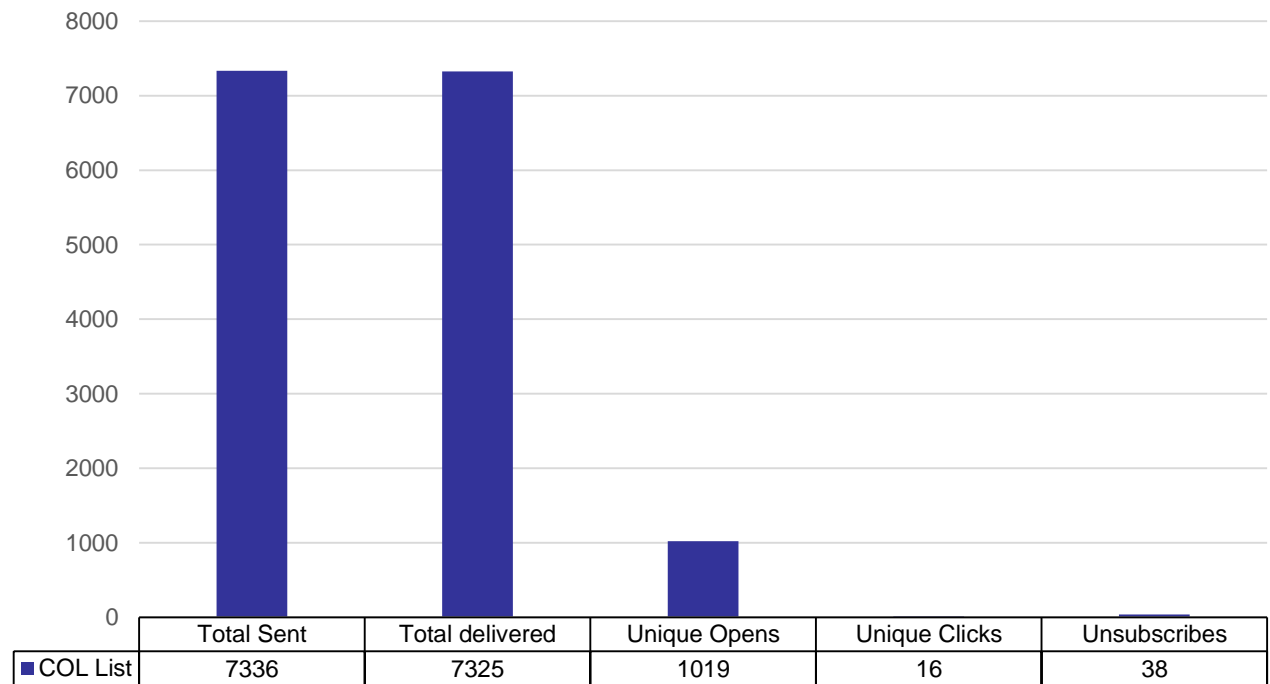
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Fight Fan OFFER – MMA Finals – Live @ LA Coliseum - 10/11/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

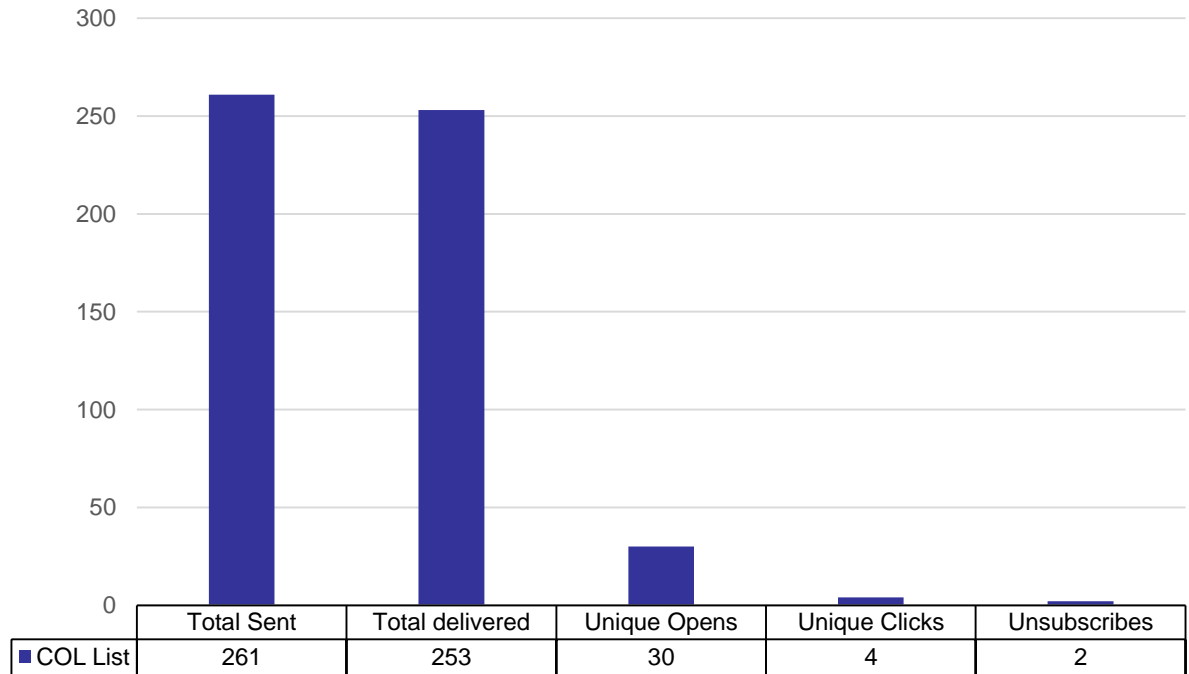
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

Fight Fan OFFER – MMA Finals – Live @ LA Coliseum - 10/11/2017



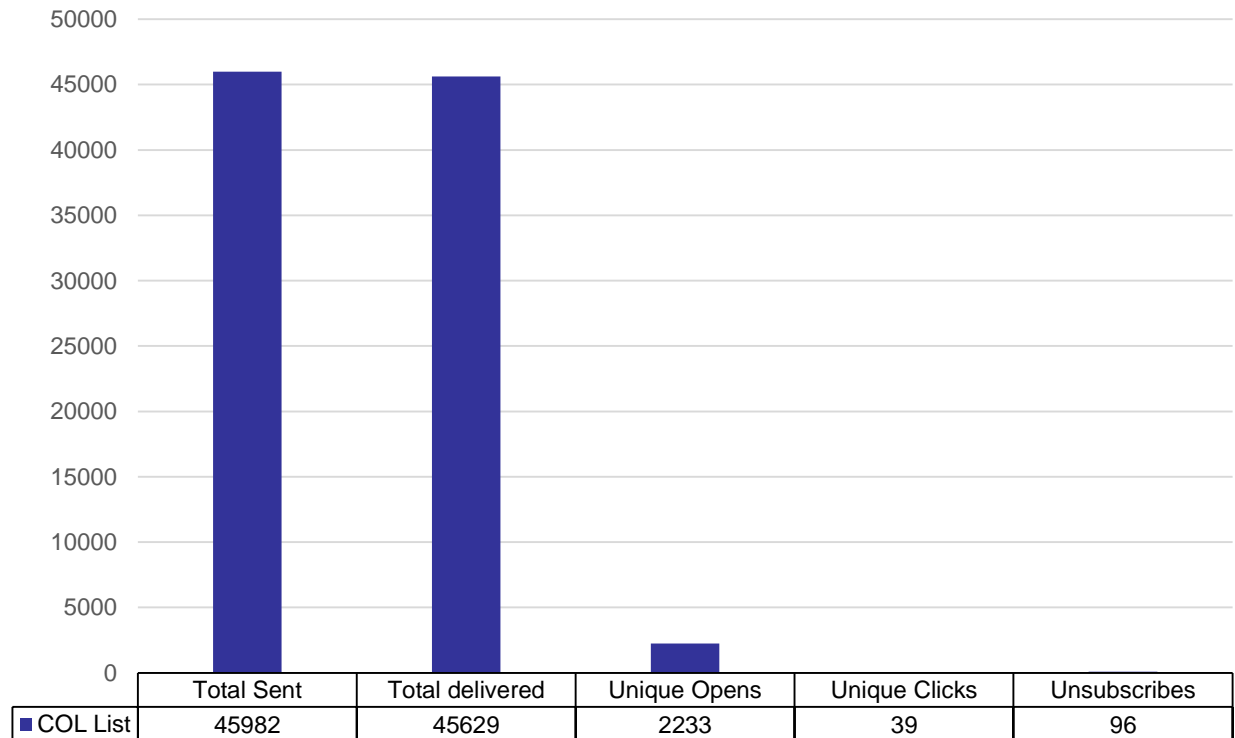


USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

2 for Tuesday! MMA CAGE RAGE – Live @ LA Coliseum - 10/10/2017



TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services



USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

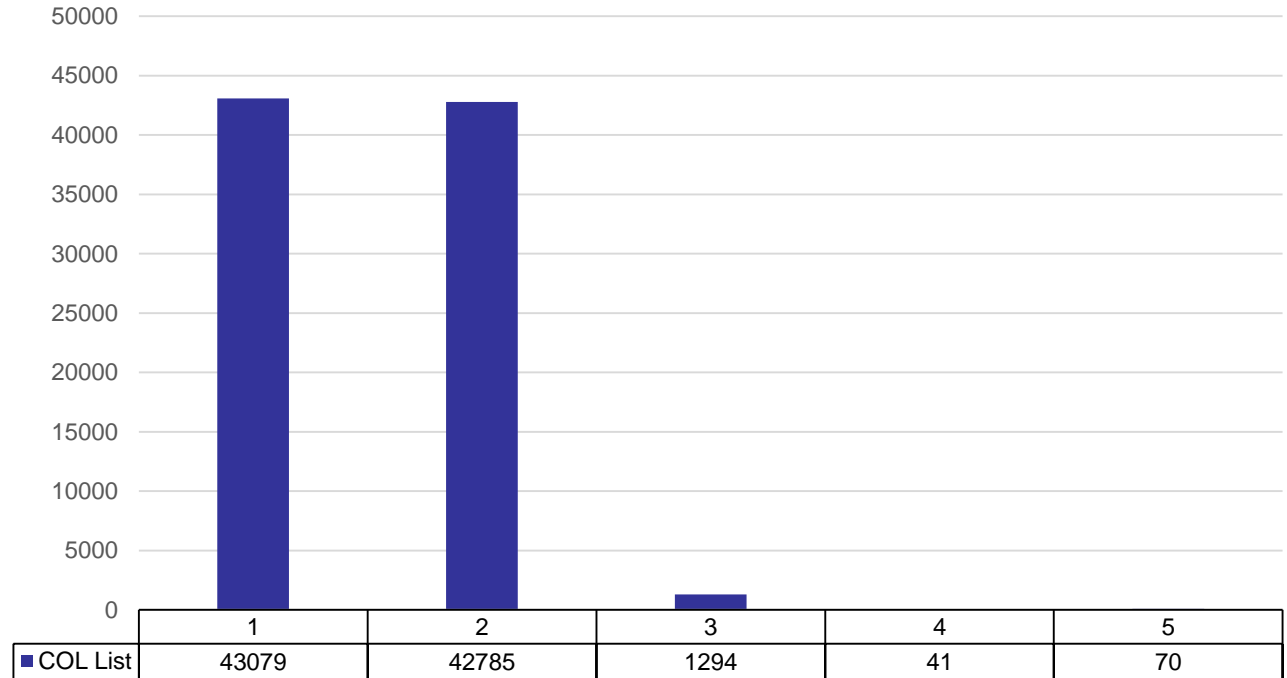
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

BEST SEATS - MMA Championship Finals @ LA Coliseum -
10/04/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

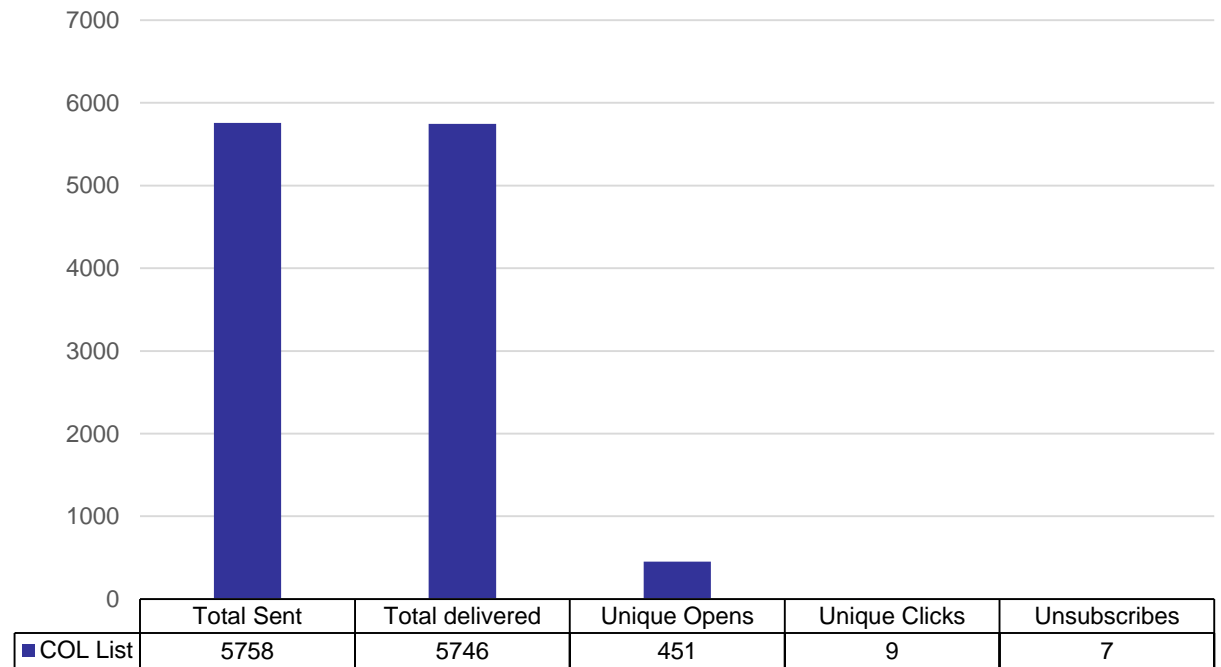
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

BEST SEATS - MMA Championship Finals @ LA Coliseum - 10/04/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

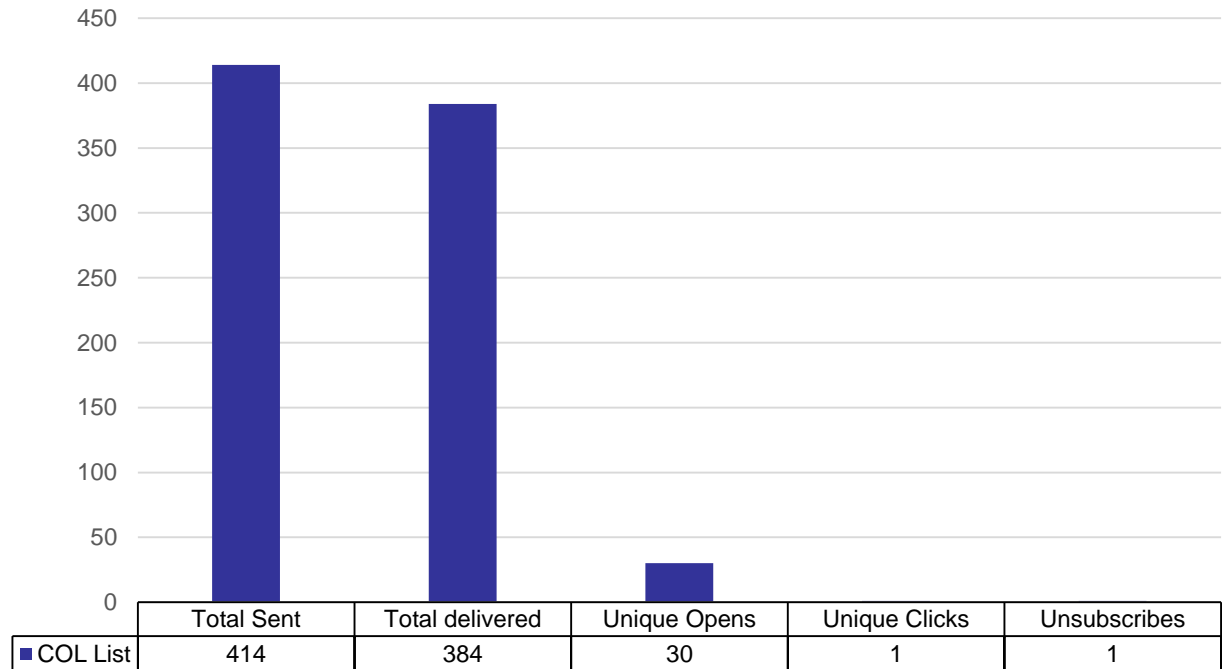
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

BEST SEATS - MMA Championship Finals @ LA Coliseum - 10/04/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

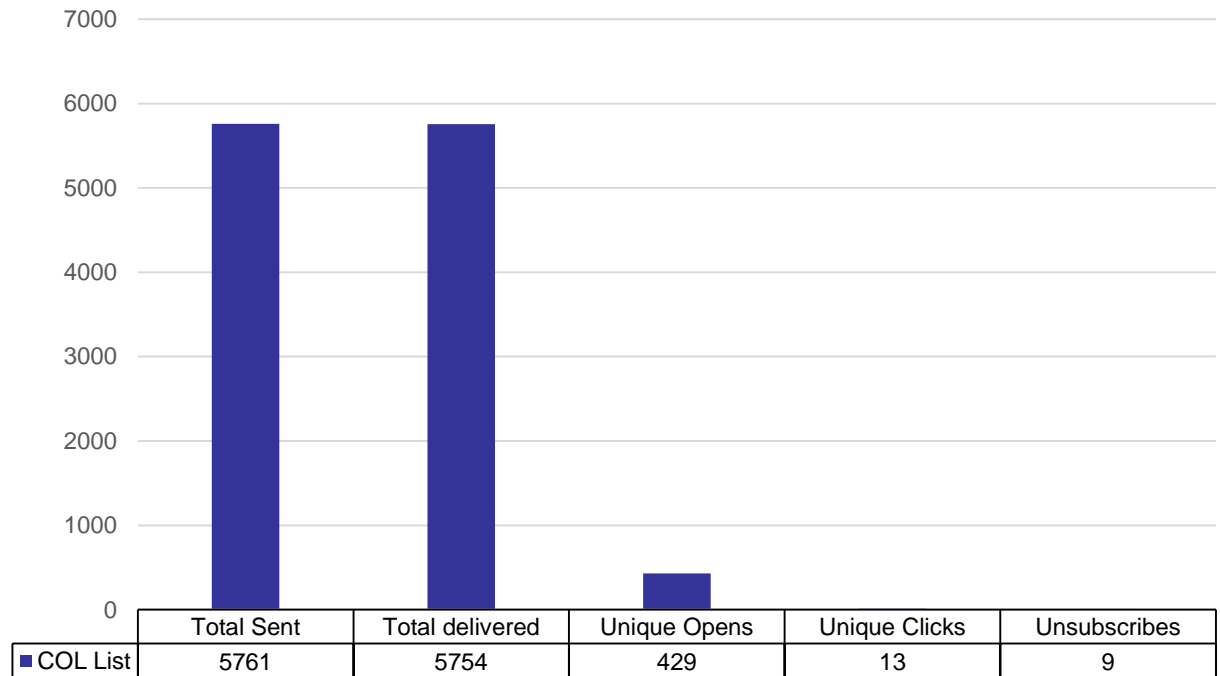
**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

BEST SEATS - MMA Championship Finals @ LA Coliseum - 10/04/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

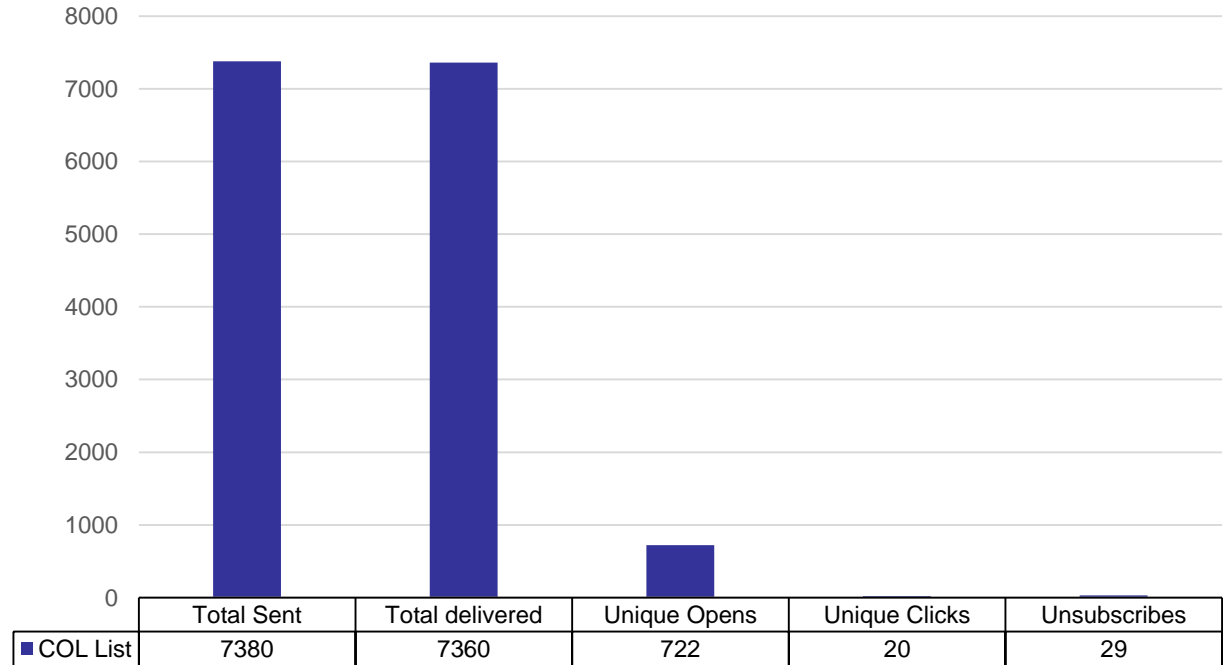
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

BEST SEATS - MMA Championship Finals @ LA Coliseum - 10/04/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

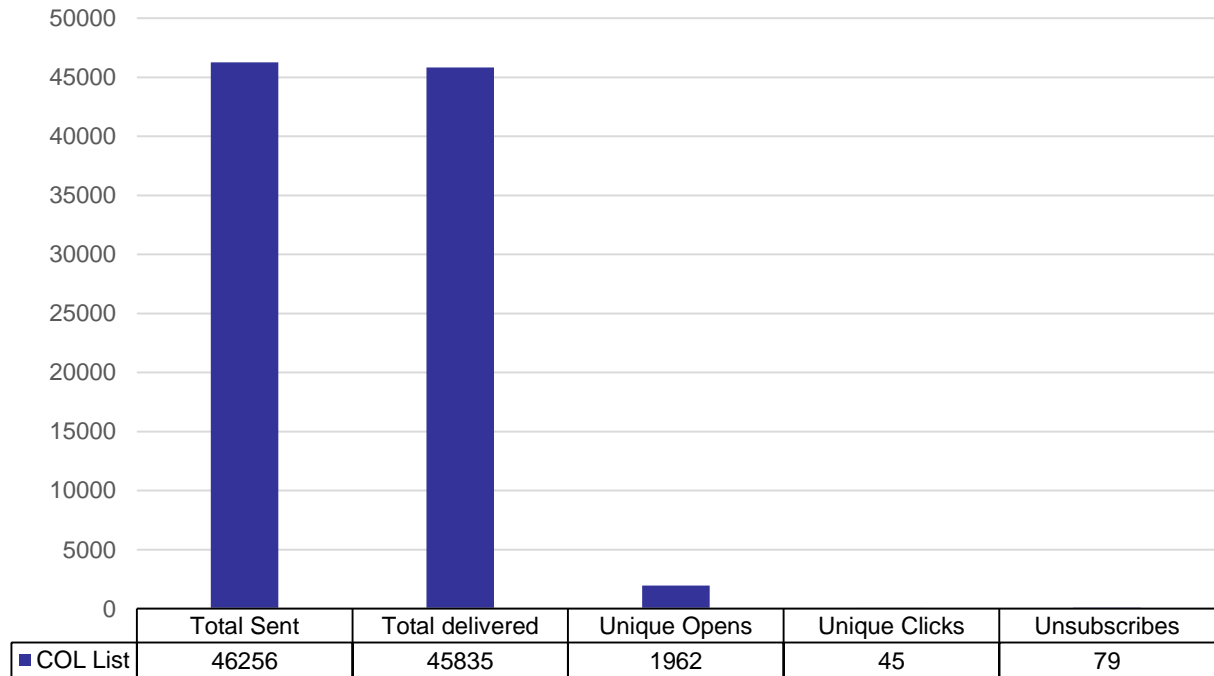
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

BEST SEATS - MMA Championship Finals @ LA Coliseum - 10/04/2017





USCAUXILIARYSERVICESIT

Email Campaign Reports

October 2017

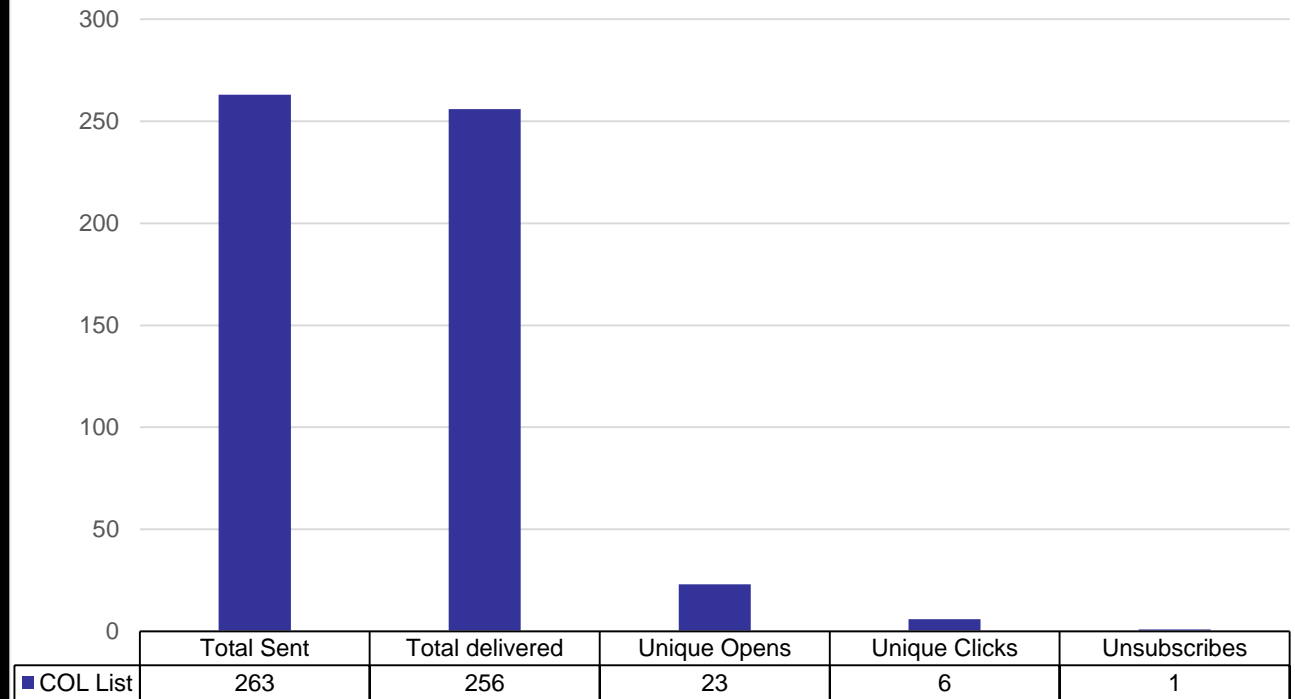
TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services

BEST SEATS - MMA Championship Finals @ LA Coliseum - 10/04/2017





USCAUXILIARYSERVICESIT

Customer Satisfaction Report

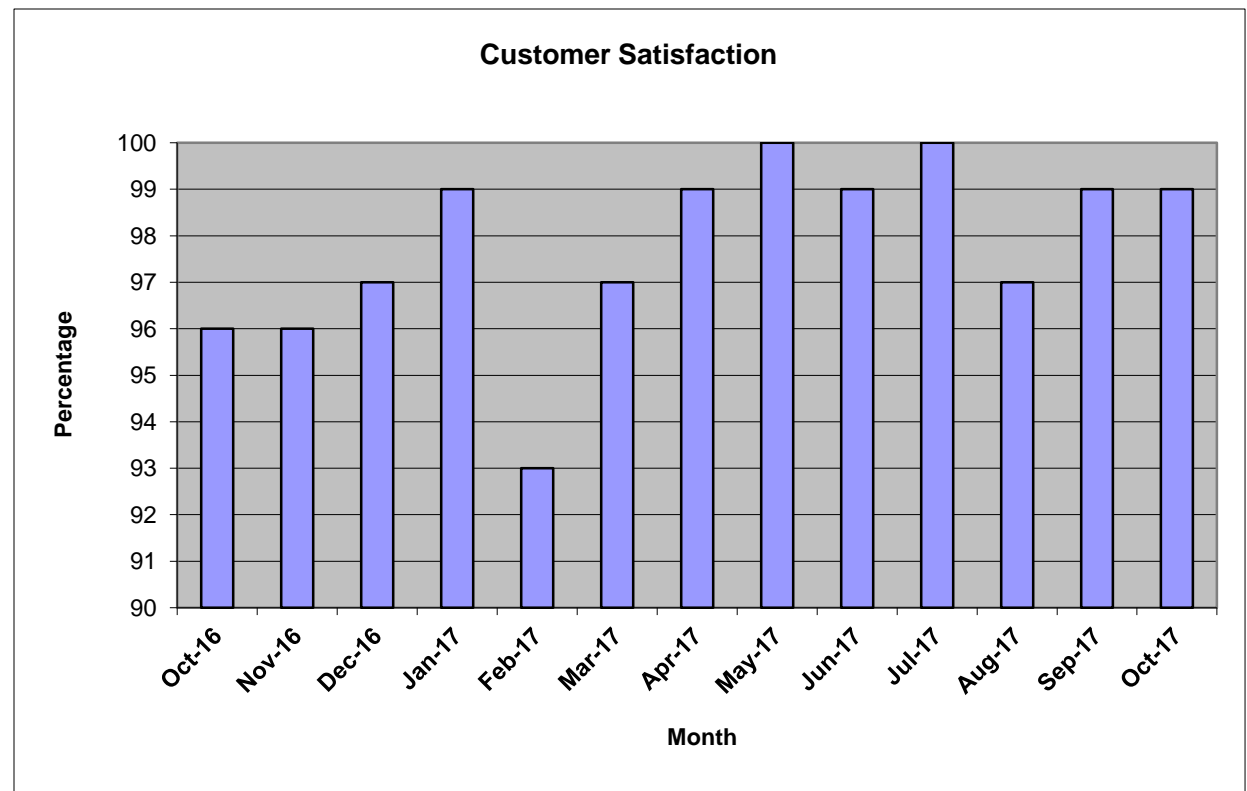
October 2017

TO CREATE
THE BEST USC
EXPERIENCE.

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USCAuxiliary Services





**TO CREATE
THE BEST USC
EXPERIENCE.**

BESTPEOPLE.
BESTPRODUCT.
BESTSERVICE.

USCBOOKSTORES. USCHOSPITALITY.
USCHOUSING. USCTRANSPORTATION.
USCRADISSON. USCCOLISEUM.

USC Auxiliary Services

Thank You !!