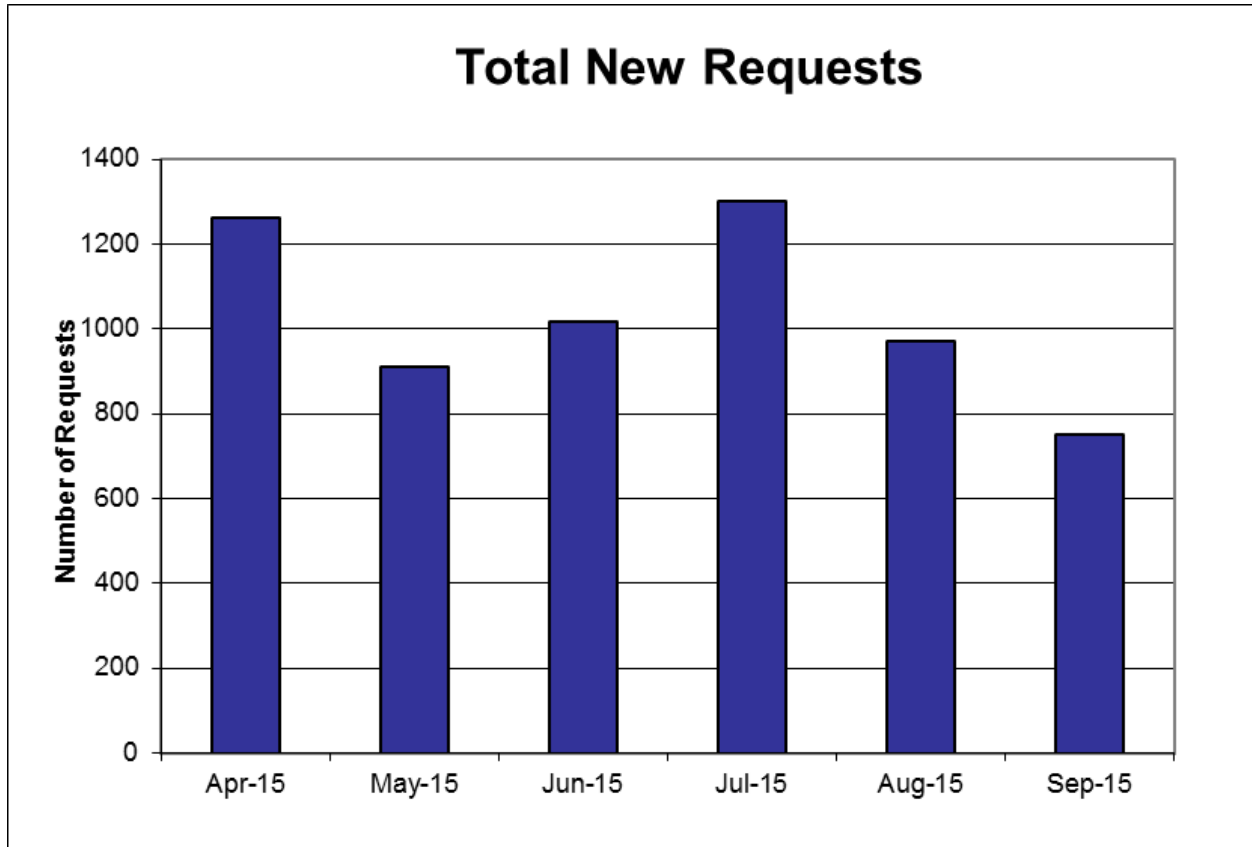


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Service Desk Reports

September 2015



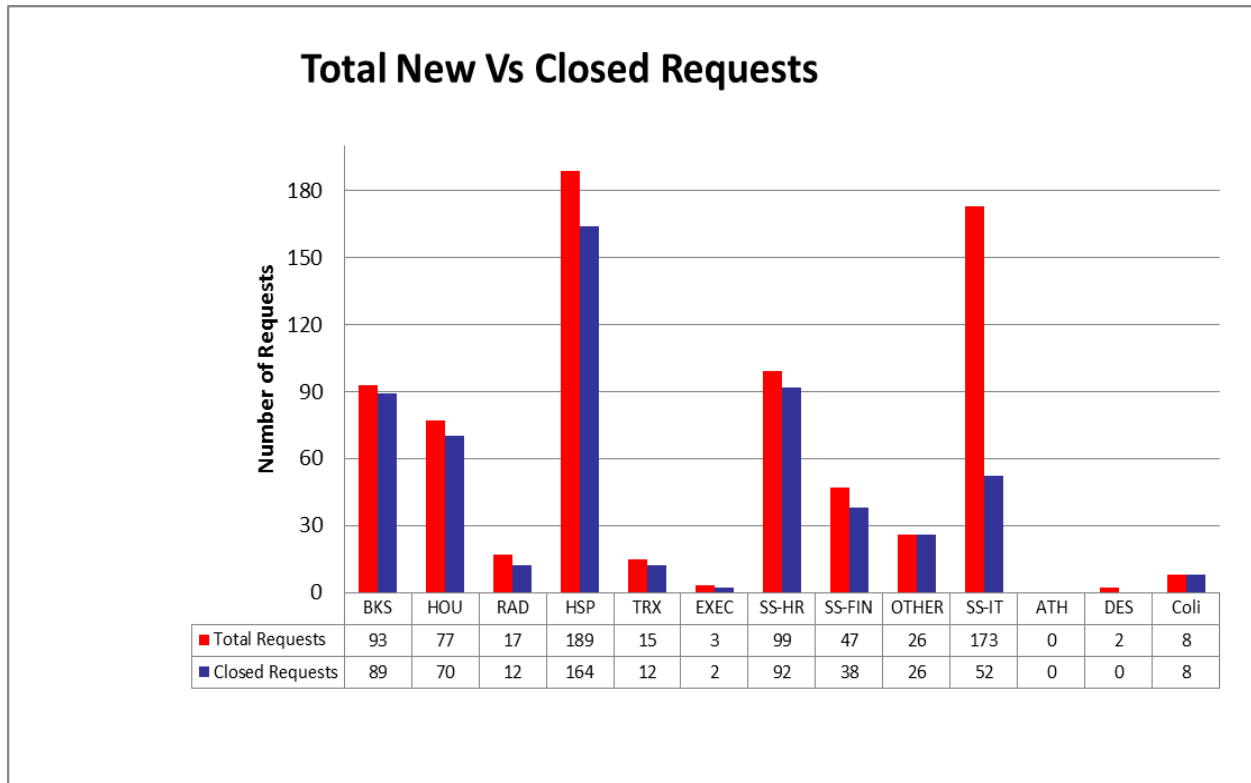
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Service Desk Reports

September 2015



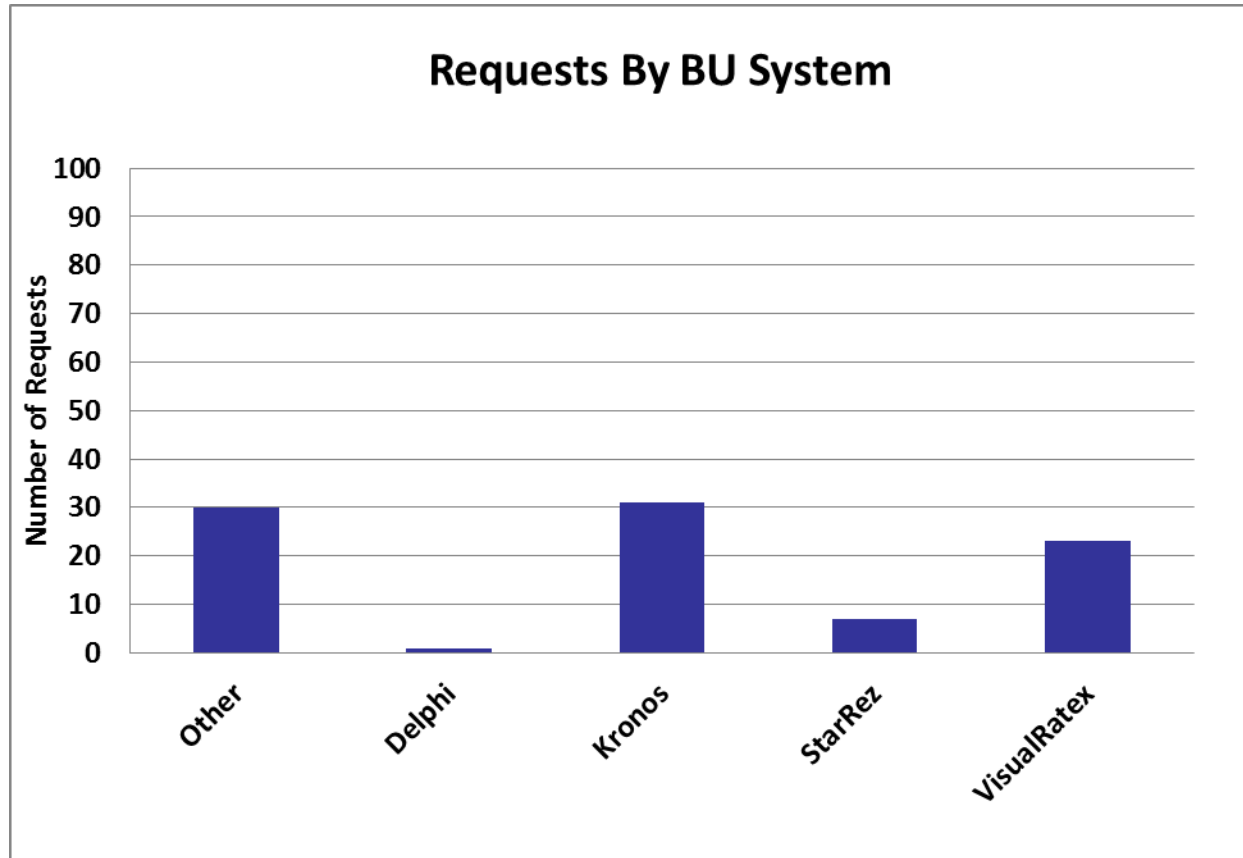
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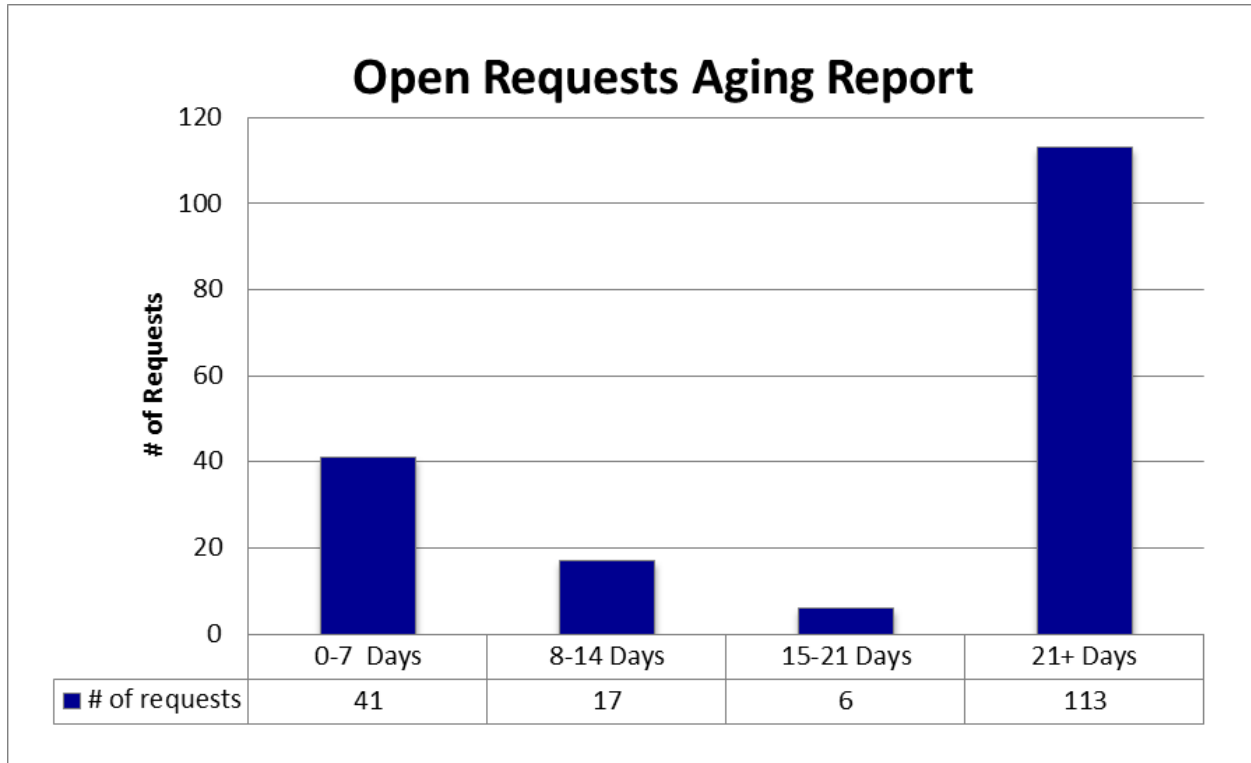
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September 2015



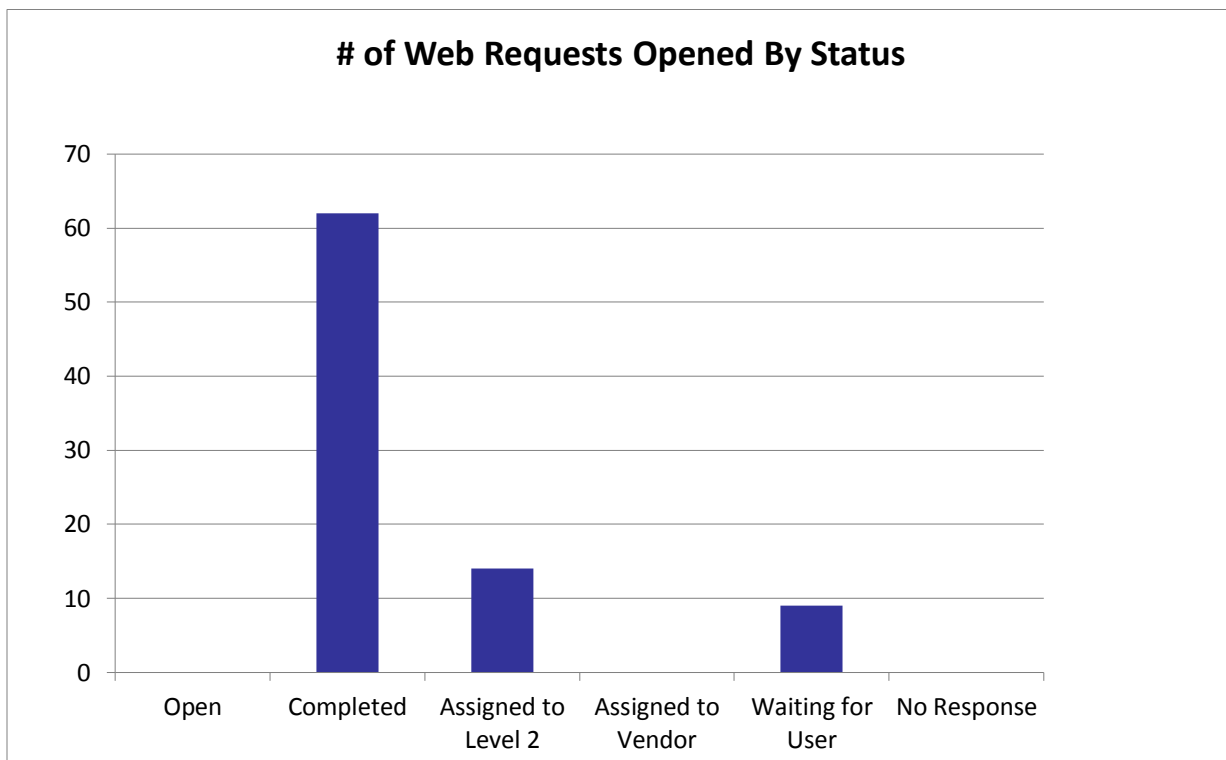
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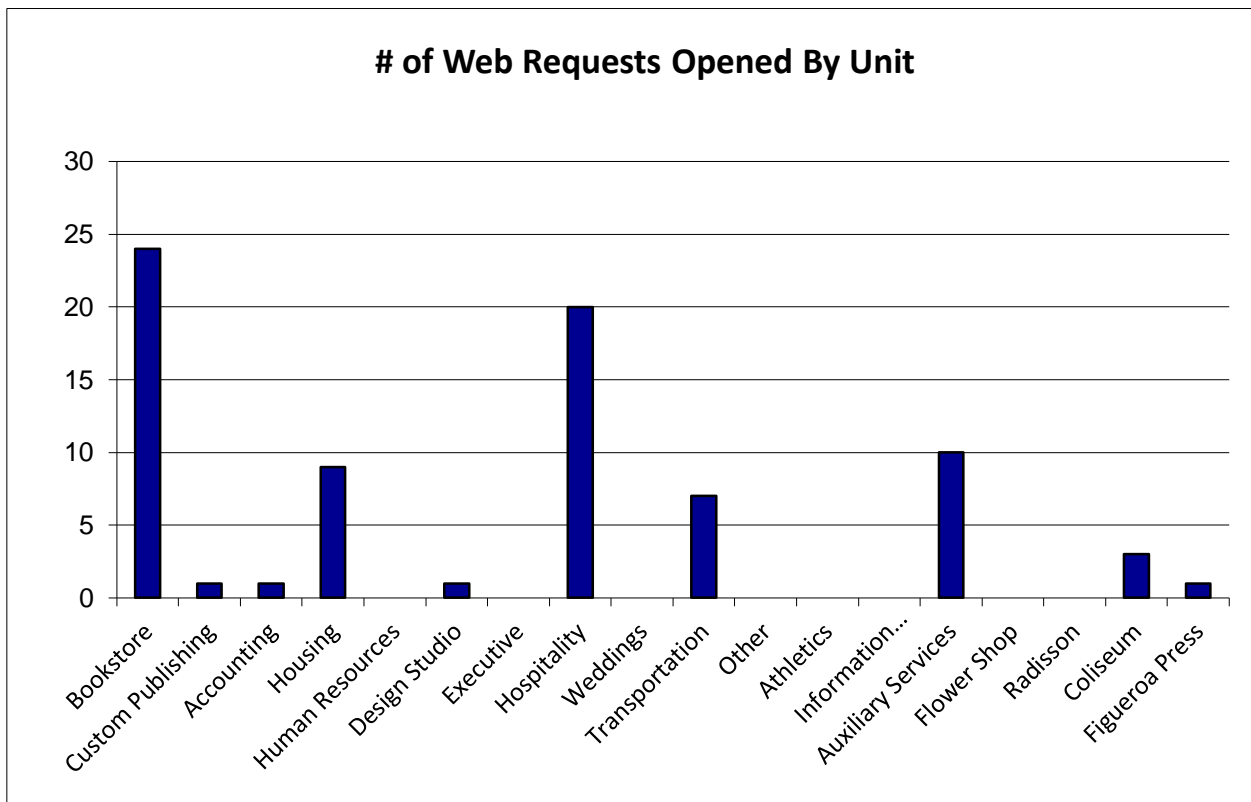
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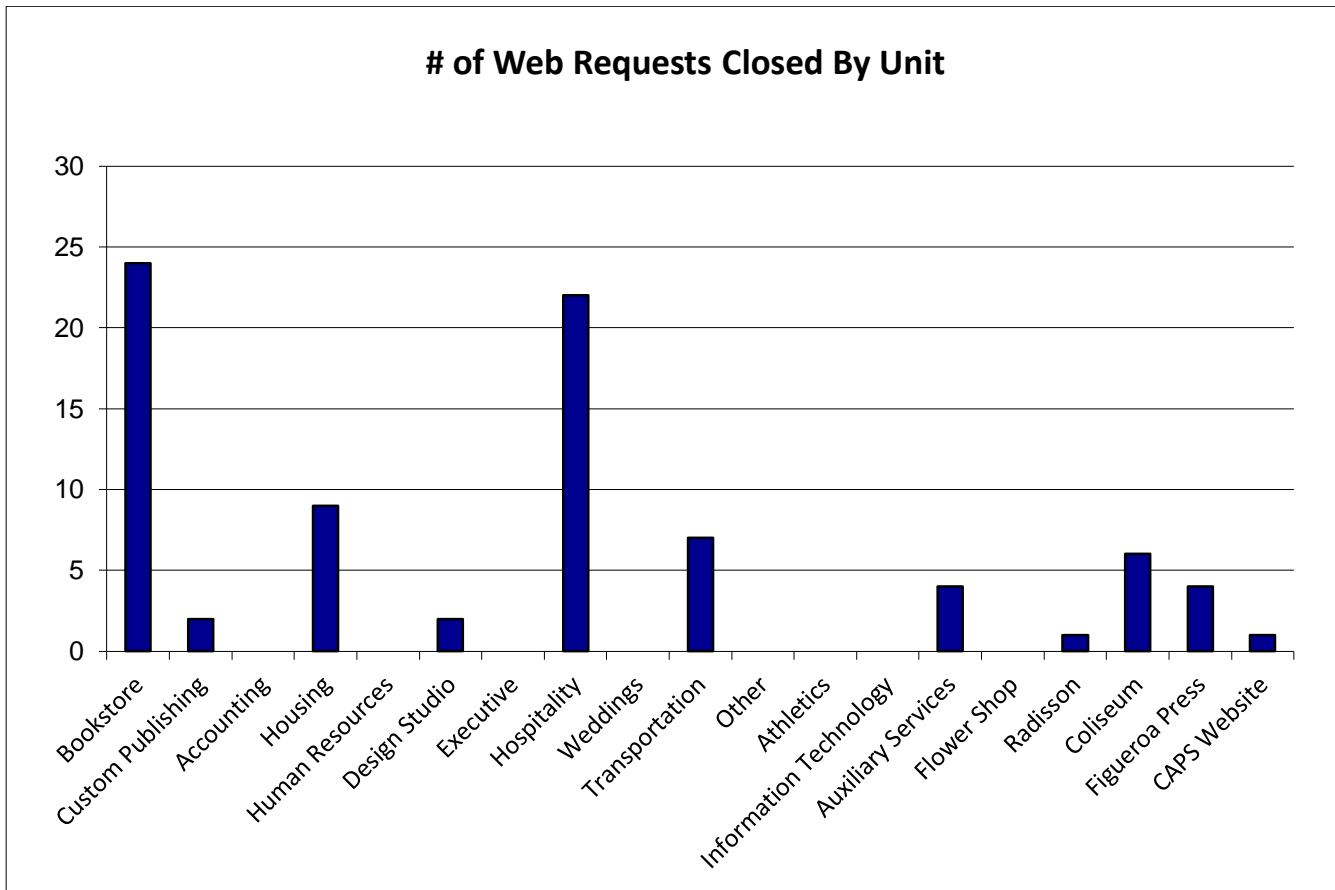
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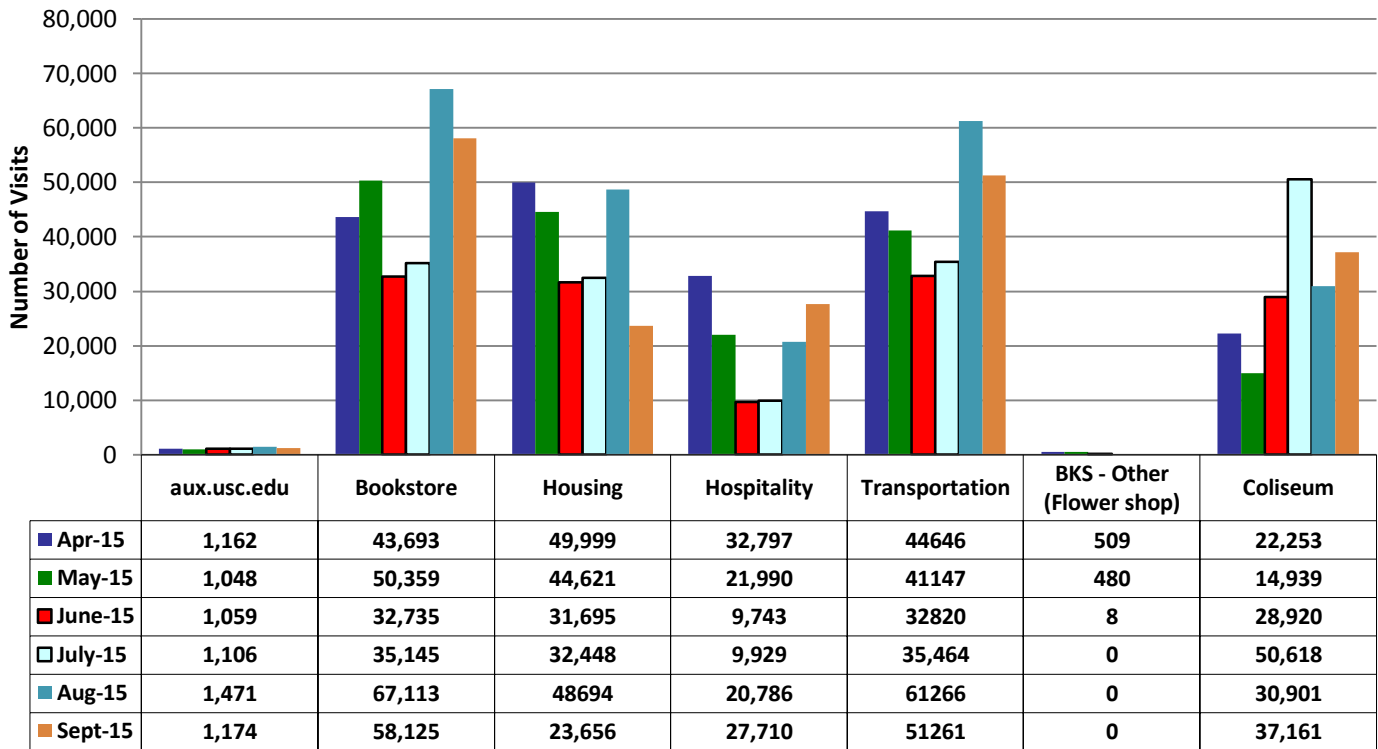


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Website Reports
September 2015**

Web Visits Per Month - BU Main Sites



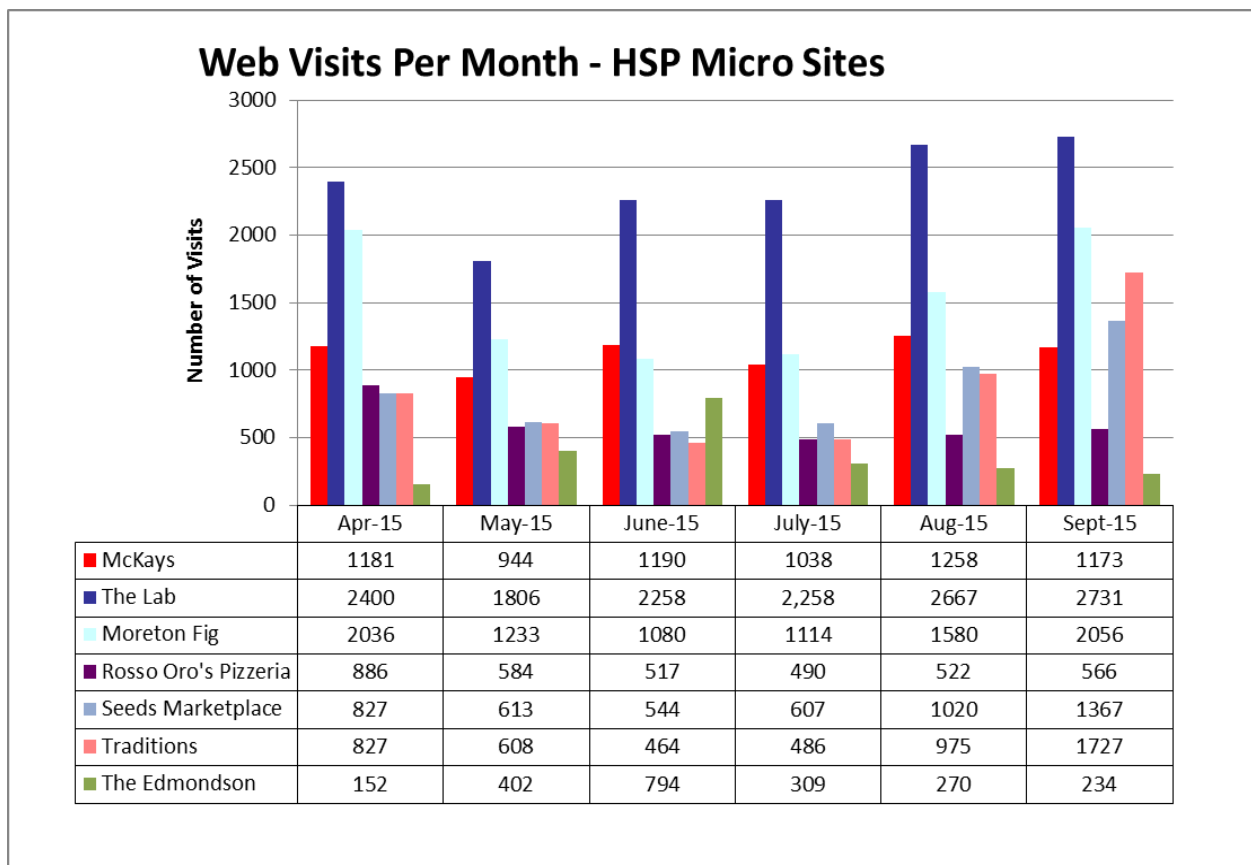
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Website Reports

September 2015



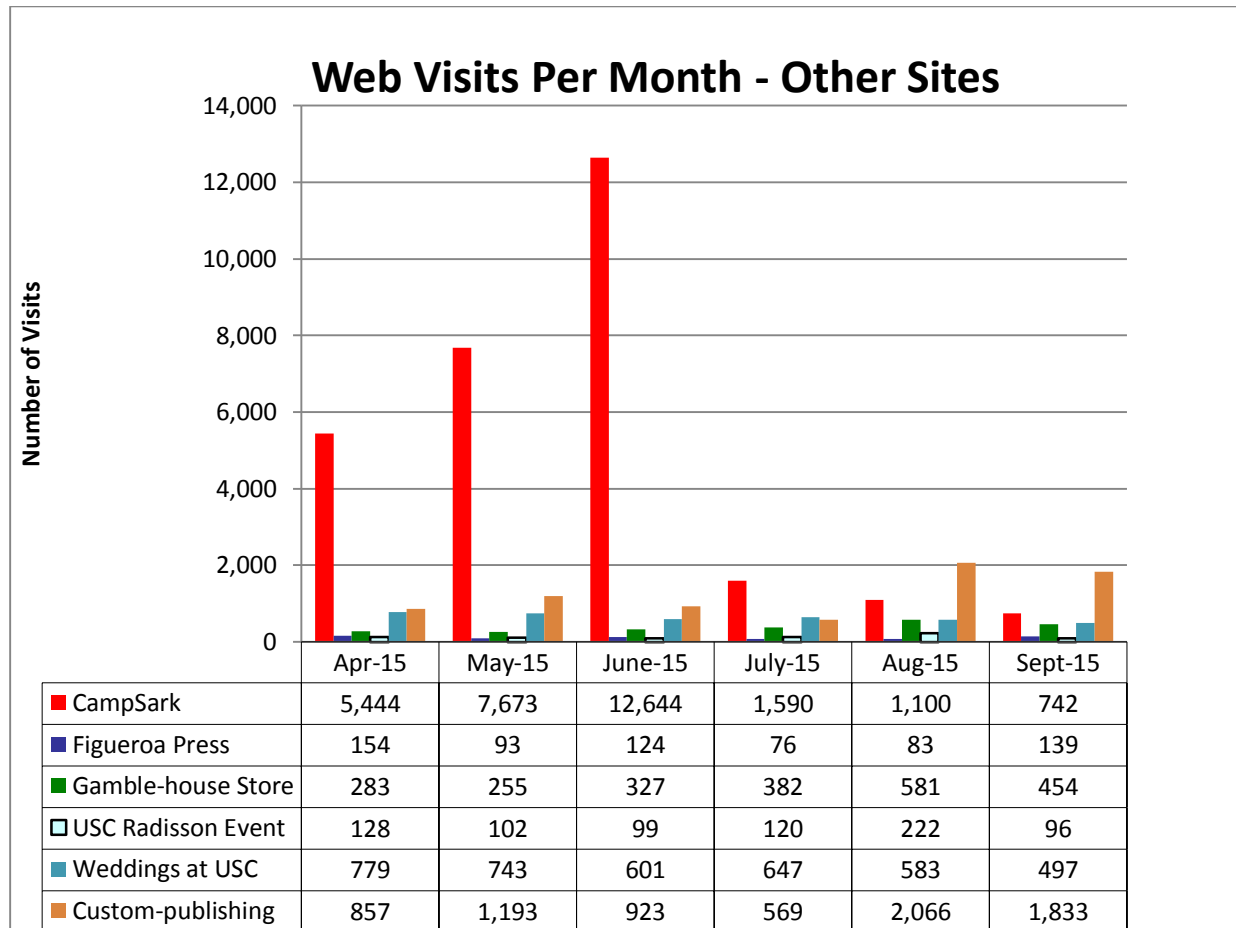
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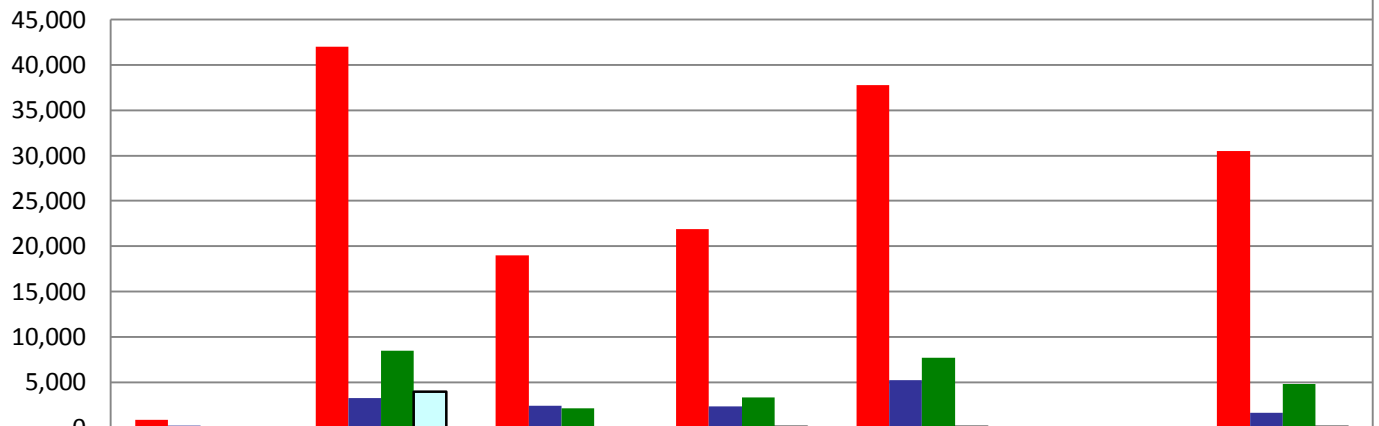
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Website Reports

September 2015

September 2015 Traffic Sources - BU Main Sites



	aux.usc.edu	Bookstore	Housing	Hospitality	Transportation	BKS - Other	Coliseum
Search Engine	846	41,972	19,026	21,905	37,797	0	30,521
Referring Sites	216	3,273	2,411	2,355	5,258	0	1,630
Direct Traffic	105	8,503	2,144	3,354	7,724	0	4,774
Campaigns	0	3,985	0	13	2	0	1

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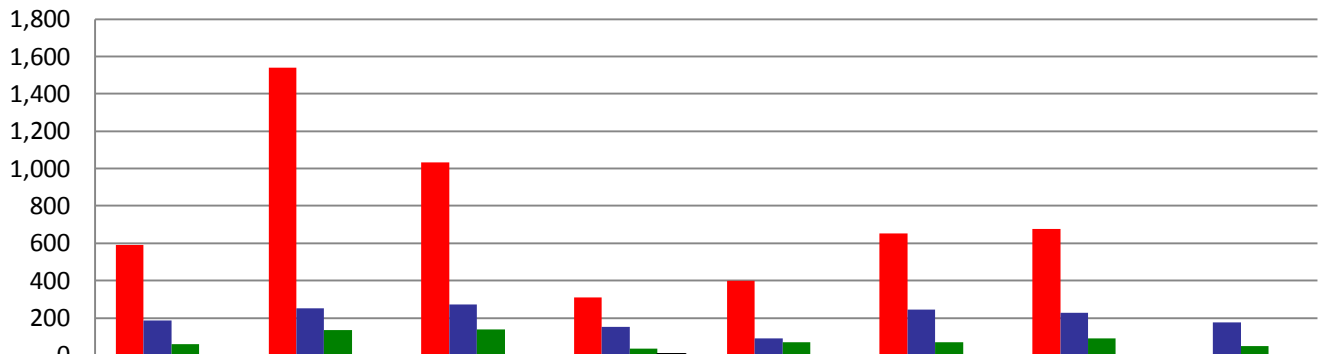
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Website Reports

September 2015

September 2015 Traffic Sources - HSP Micro Sites



	McKays	The Lab	Moreton Fig	Weddings at USC	Rosso Oro's Pizzeria	Seeds Marketplace	Traditions	The Edmondson
Search Engine	591	1,540	1,034	309	399	652	676	1
Referring Sites	187	252	273	151	91	244	227	176
Direct Traffic	61	134	139	36	71	69	92	51
Campaigns	0	0	0	1	0	0	0	0

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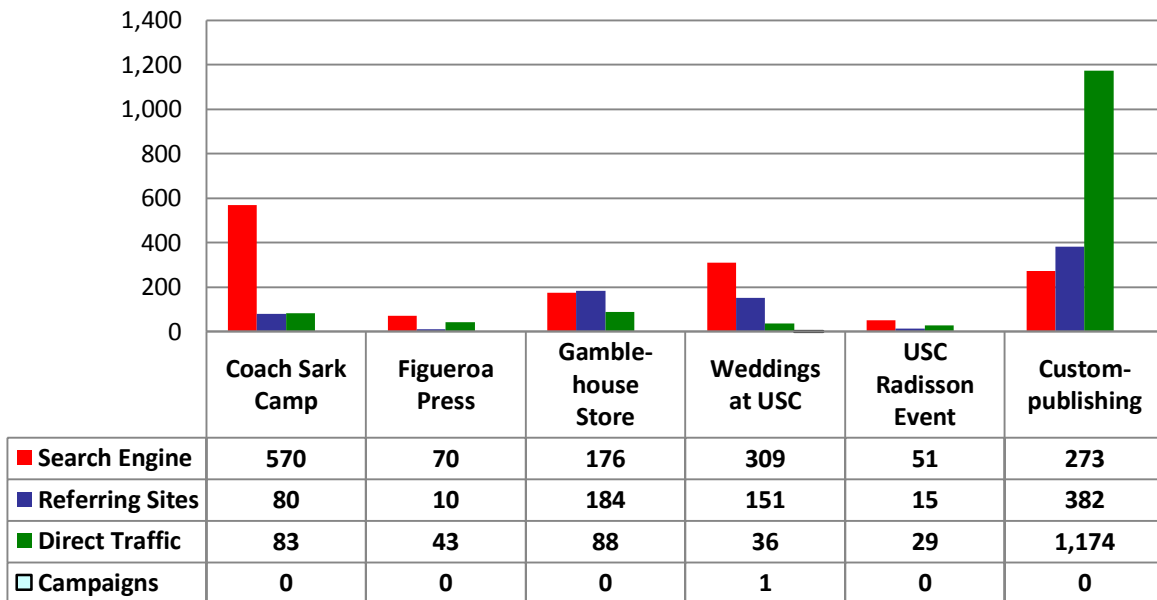
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September 2015 Traffic Sources - Other Sites



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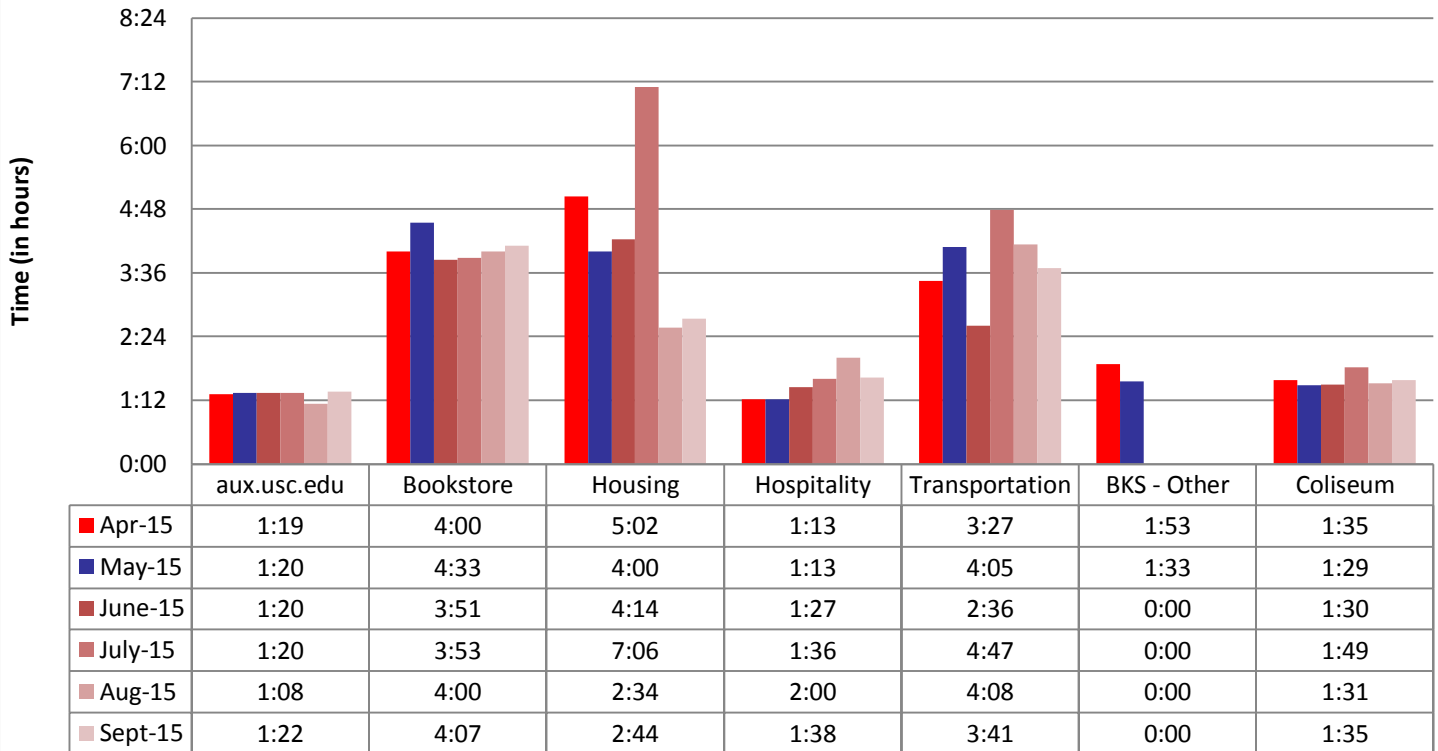
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Website Reports

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Average Time Spent on Website - BU Main Sites



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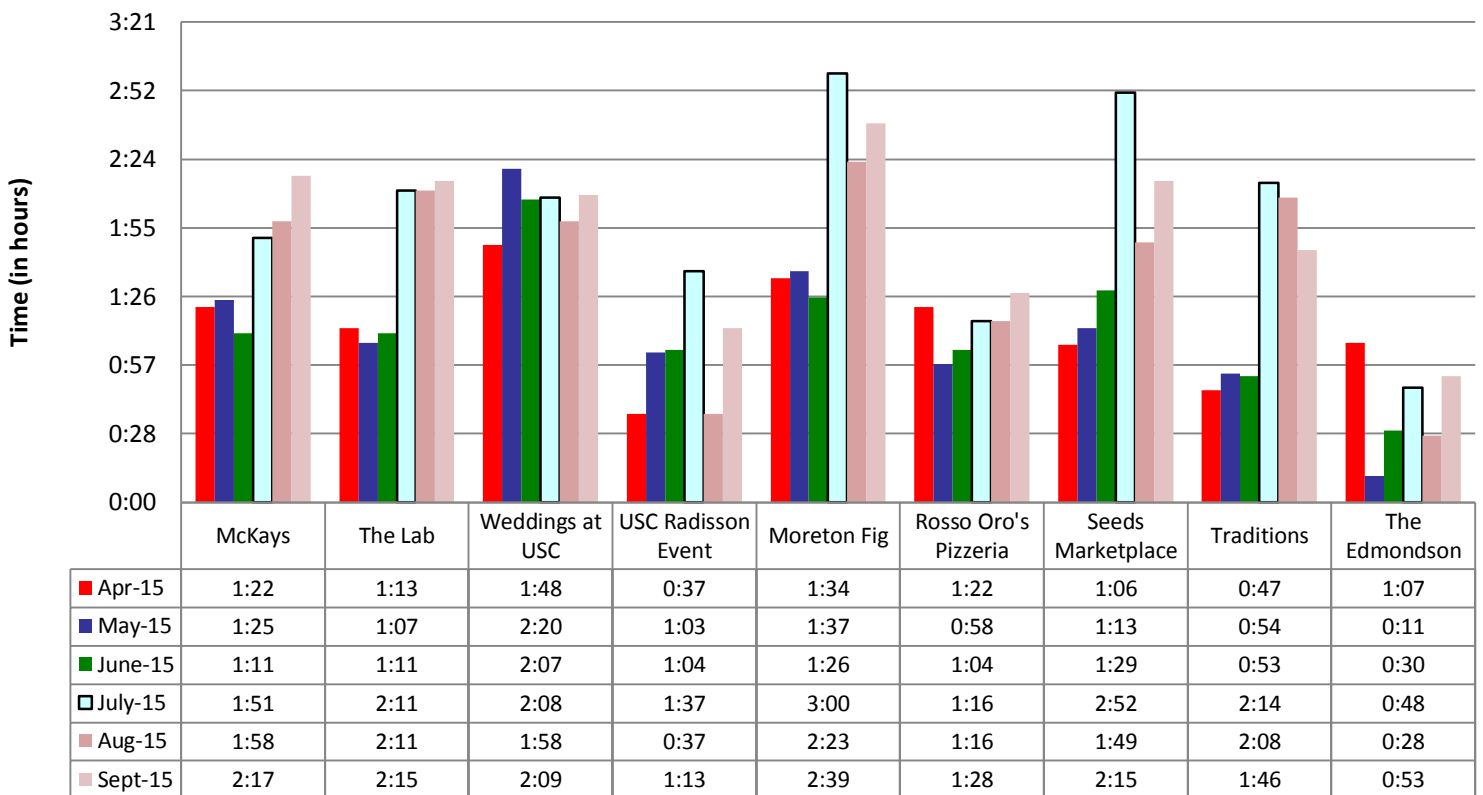
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Website Reports

September 2015

Average Time Spent on Website - HSP Micro Sites



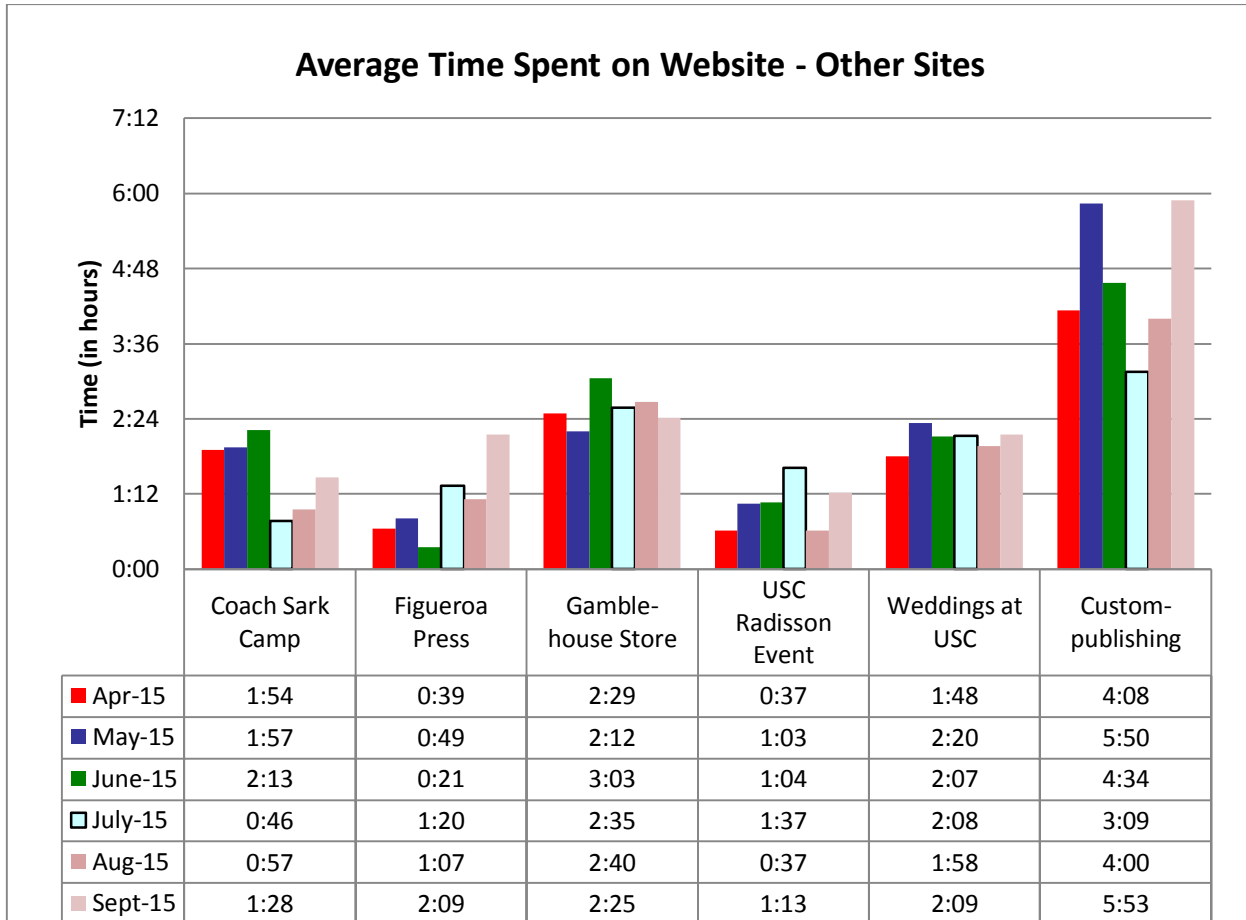
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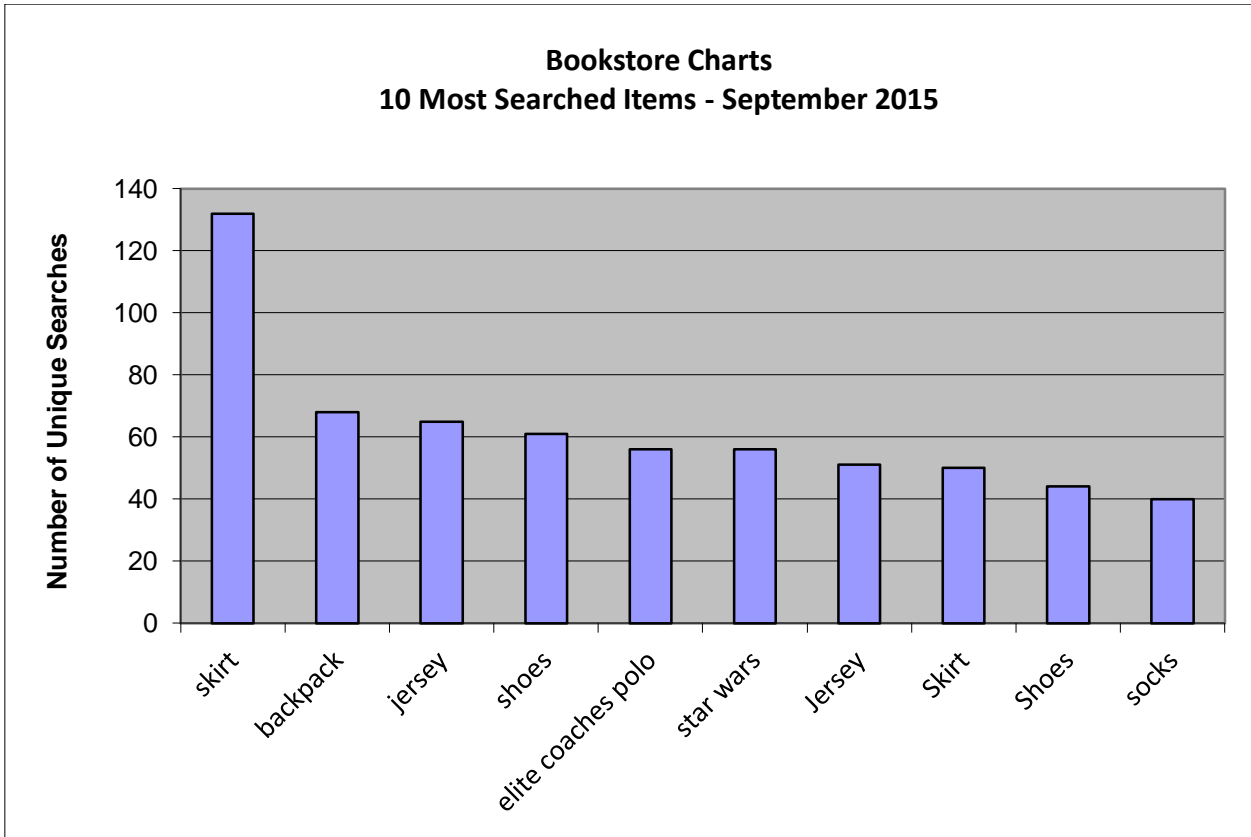
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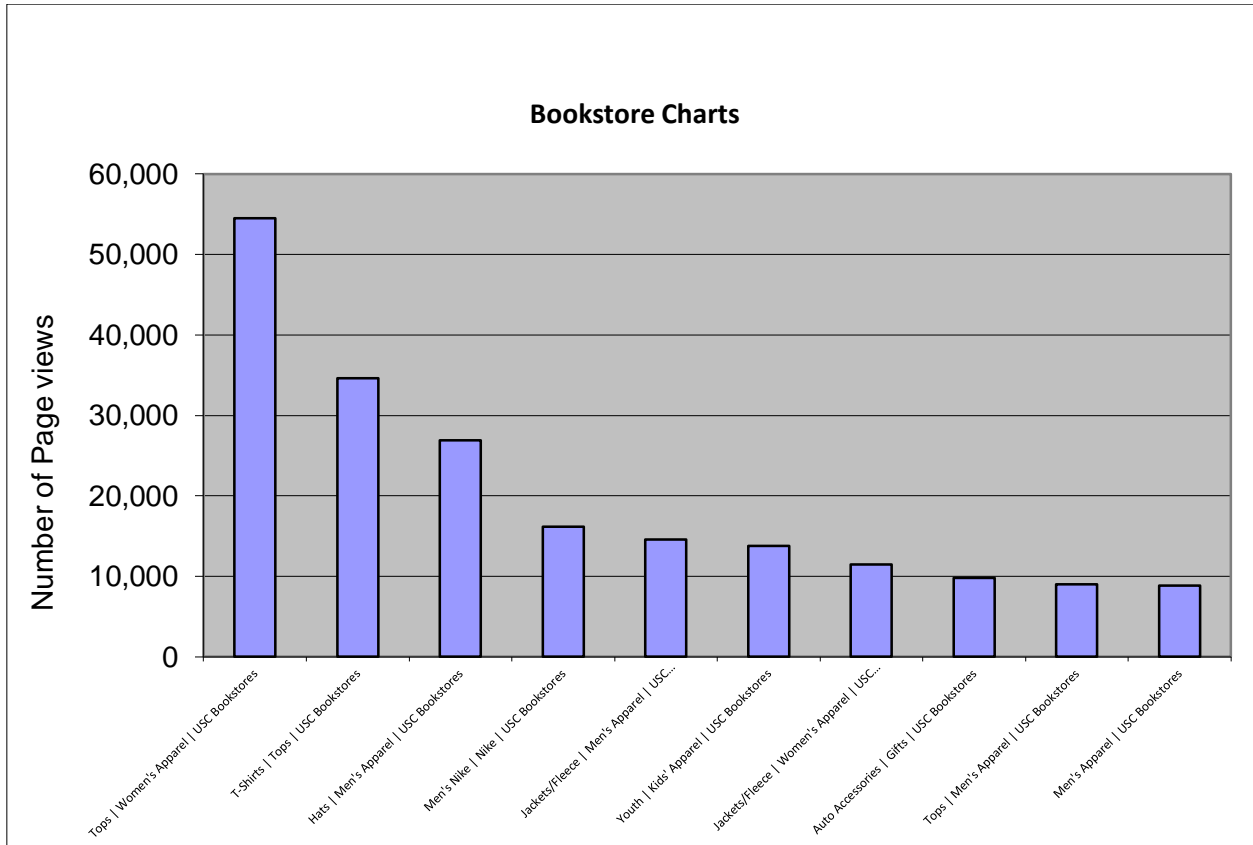
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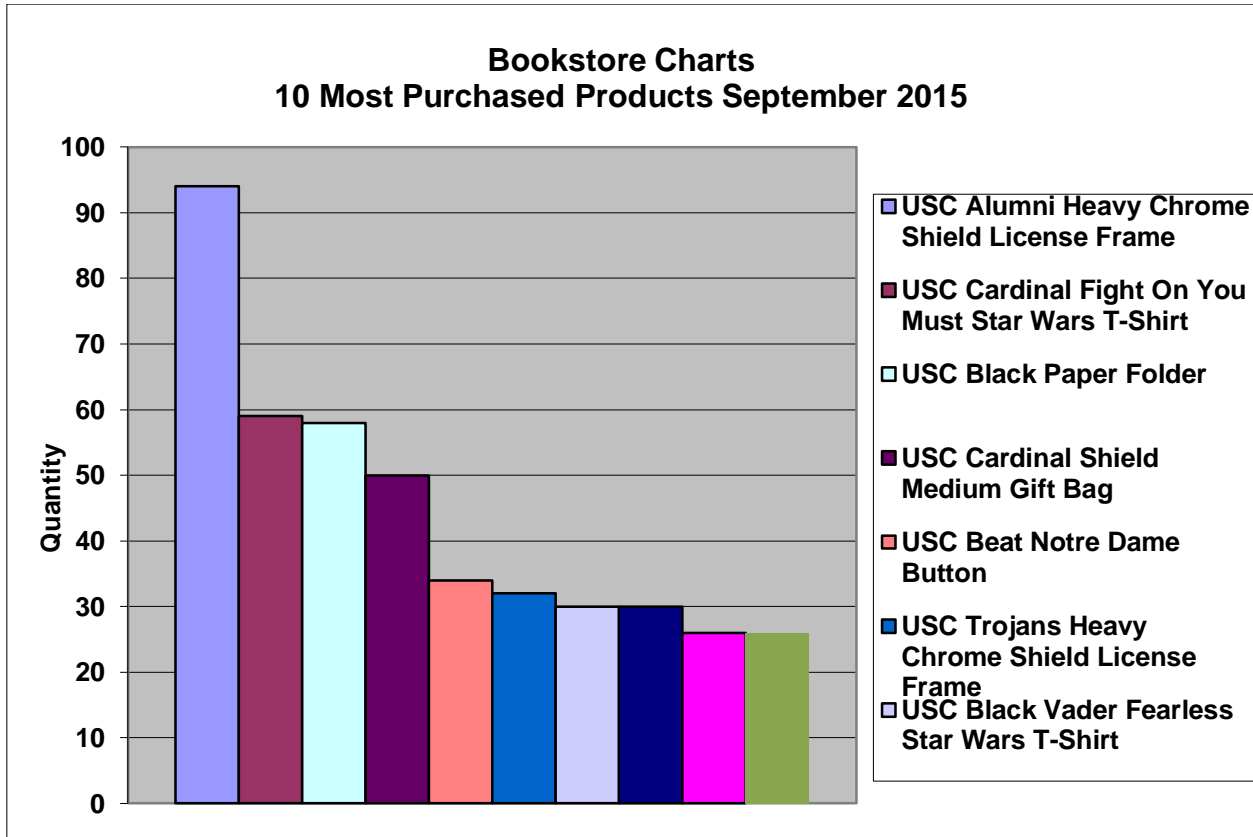
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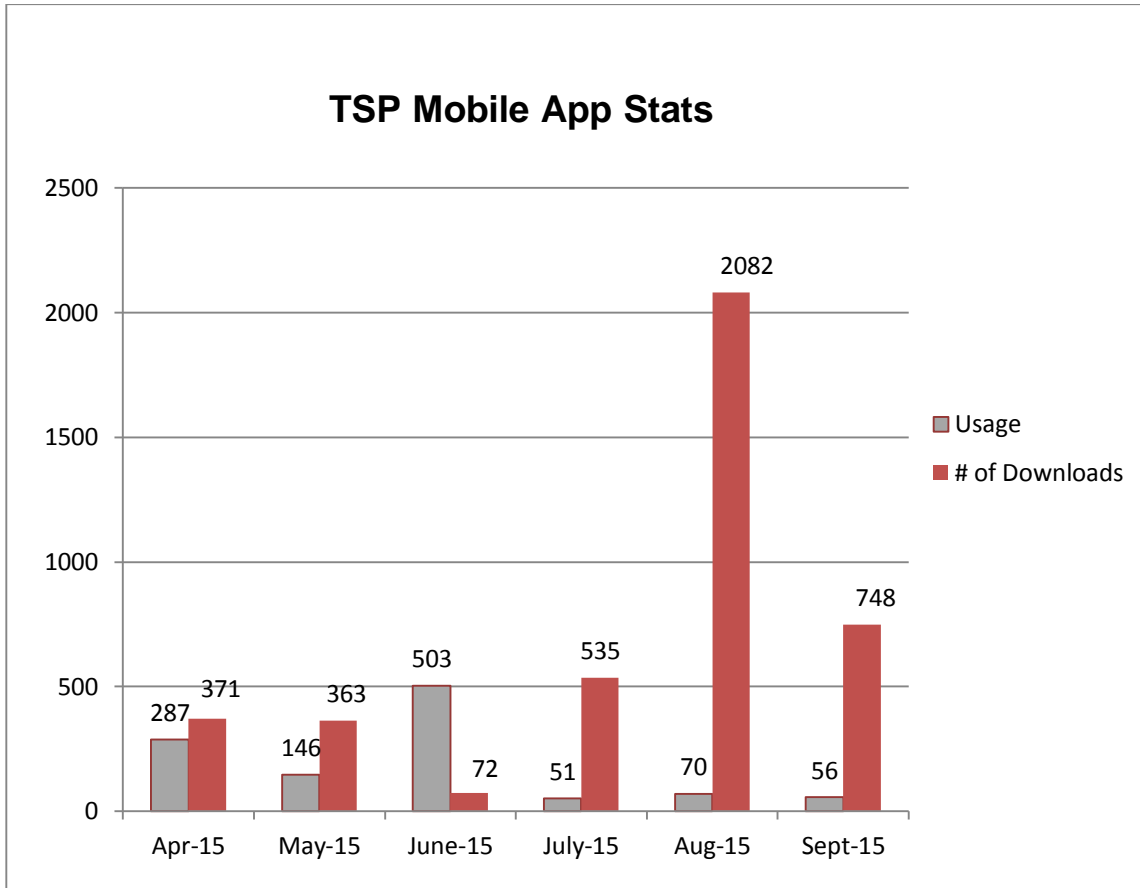
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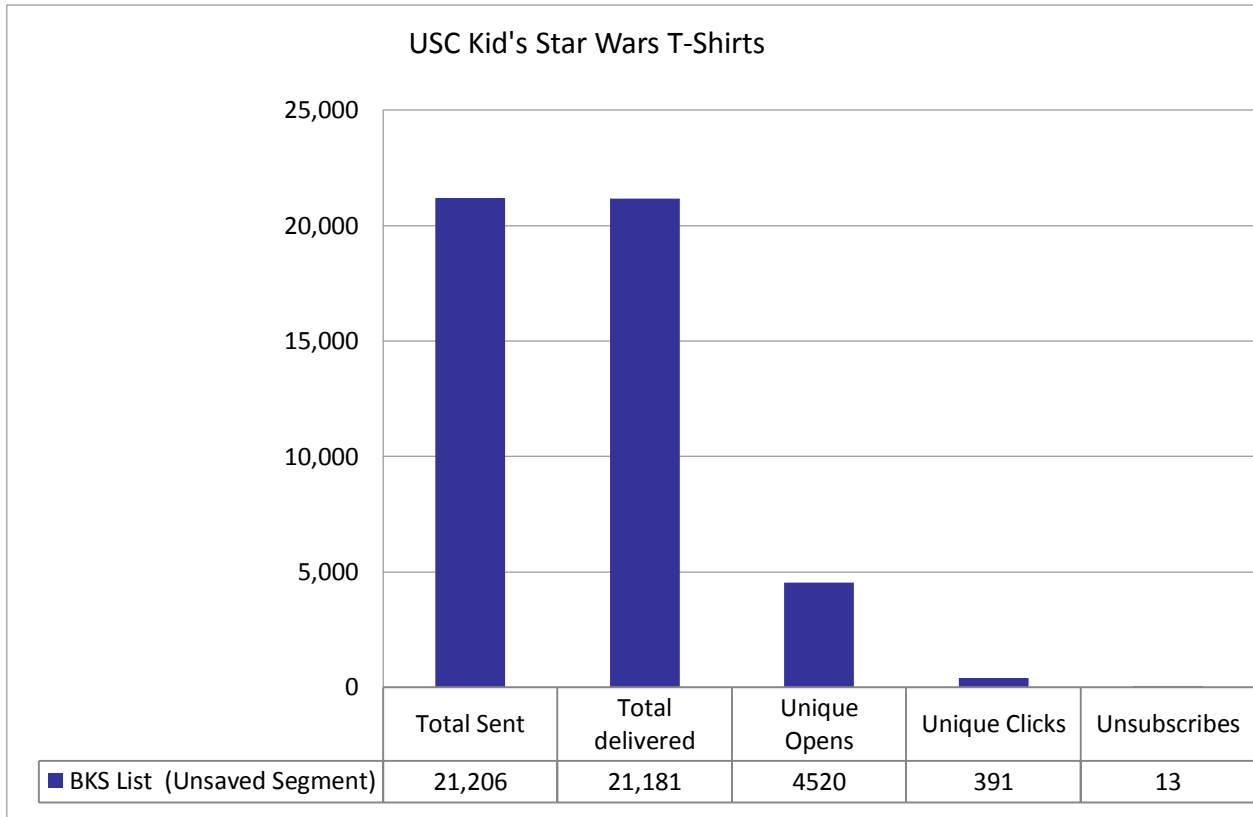
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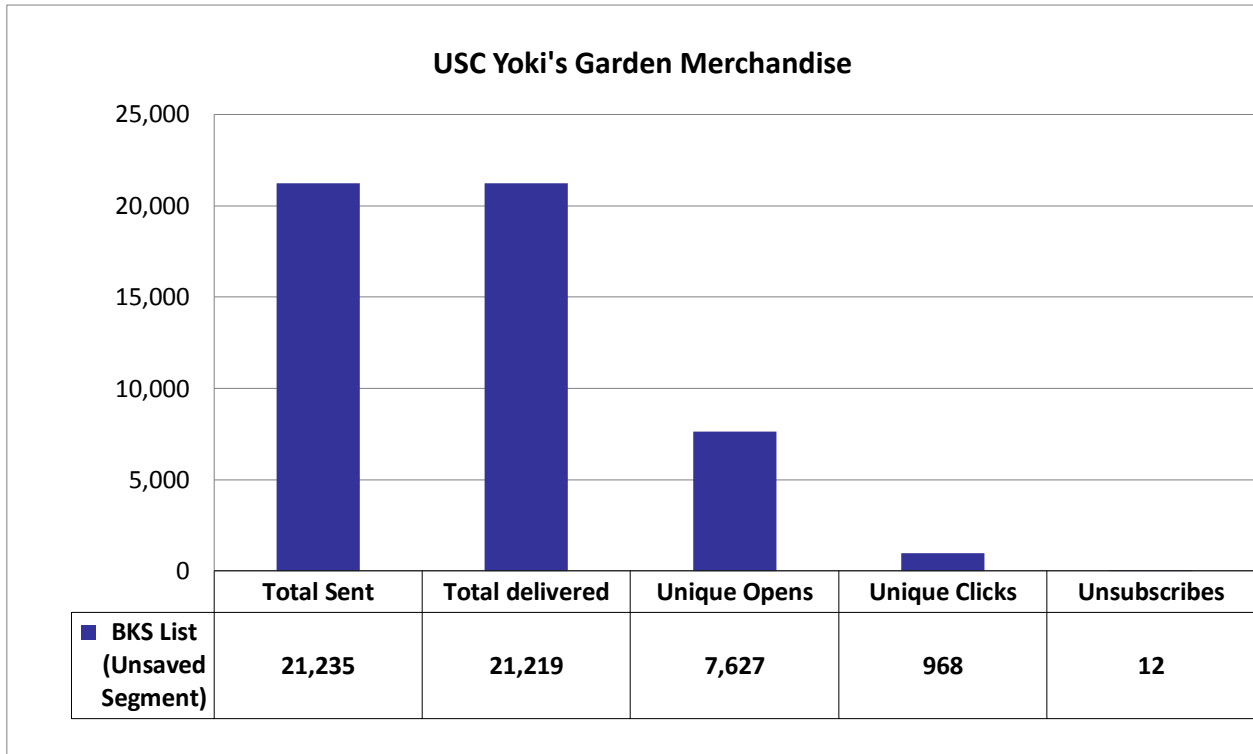
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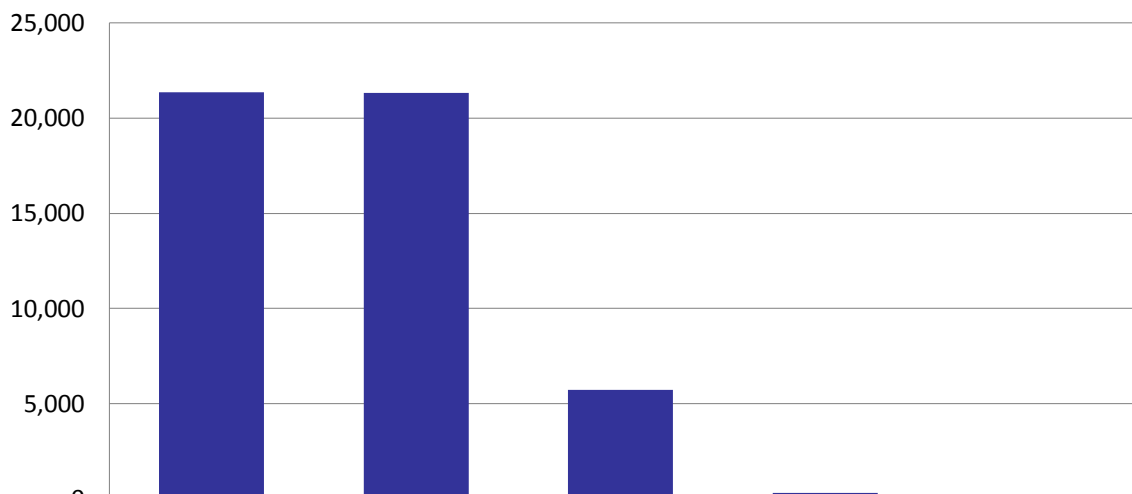
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Email Campaign Reports

September 2015

USC Women's Nike Gear



■ BKS List (Unsaved Segment)

Total Sent

Total delivered

Unique Opens

Unique Clicks

Unsubscribes

21,353

21,323

5,714

316

18

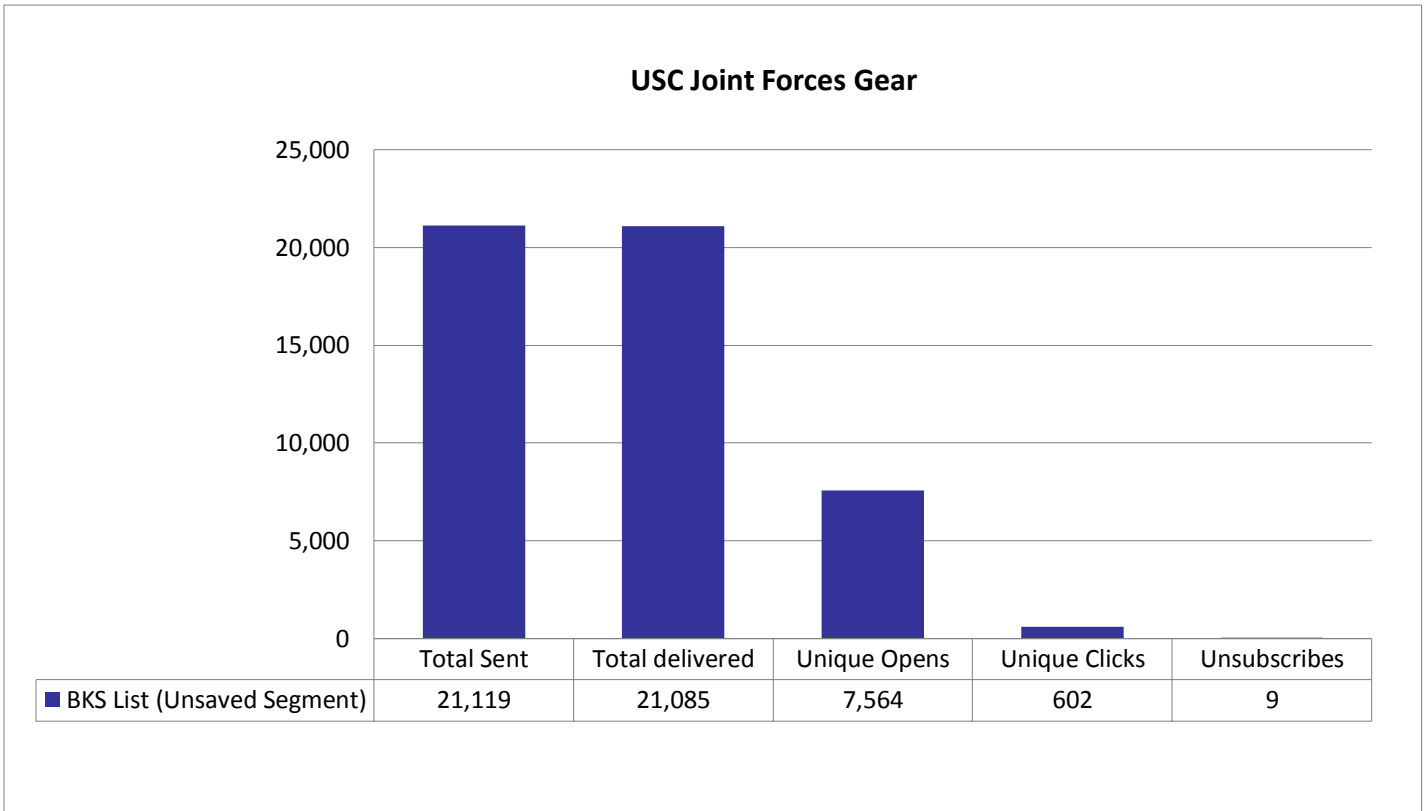
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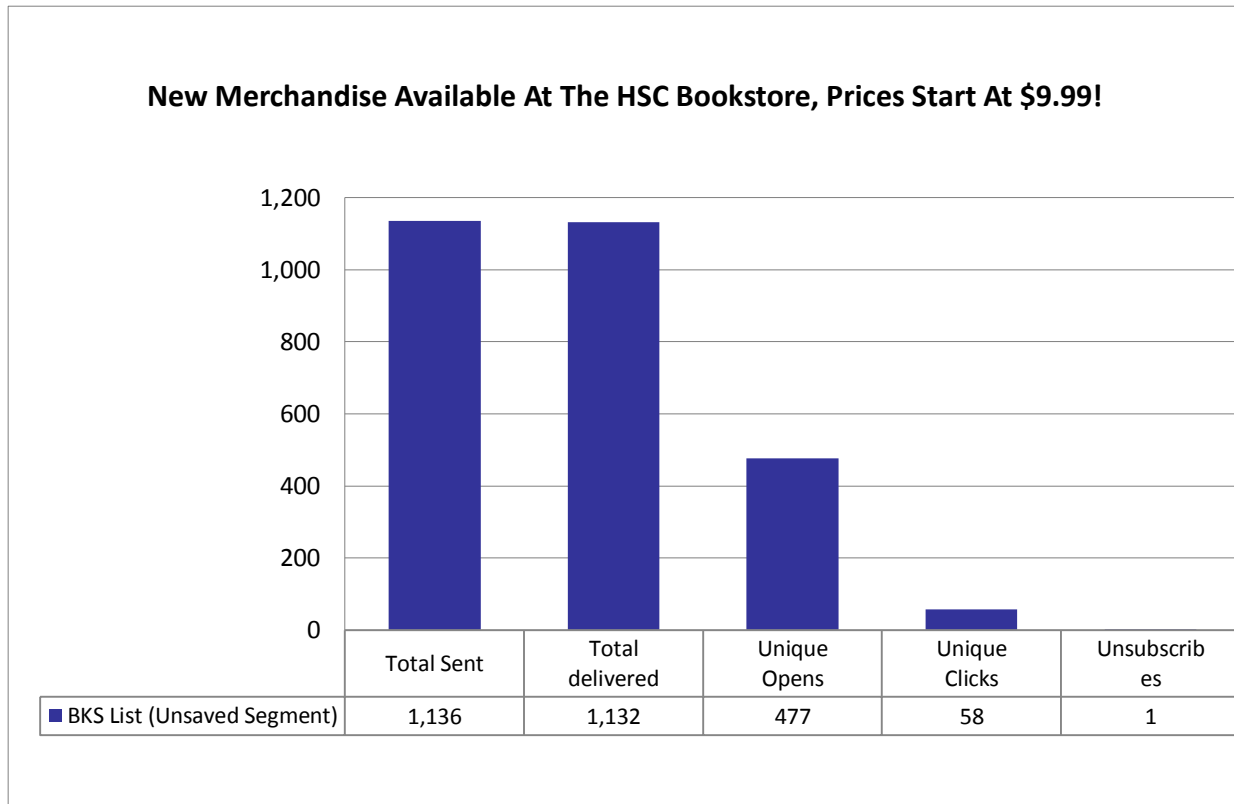
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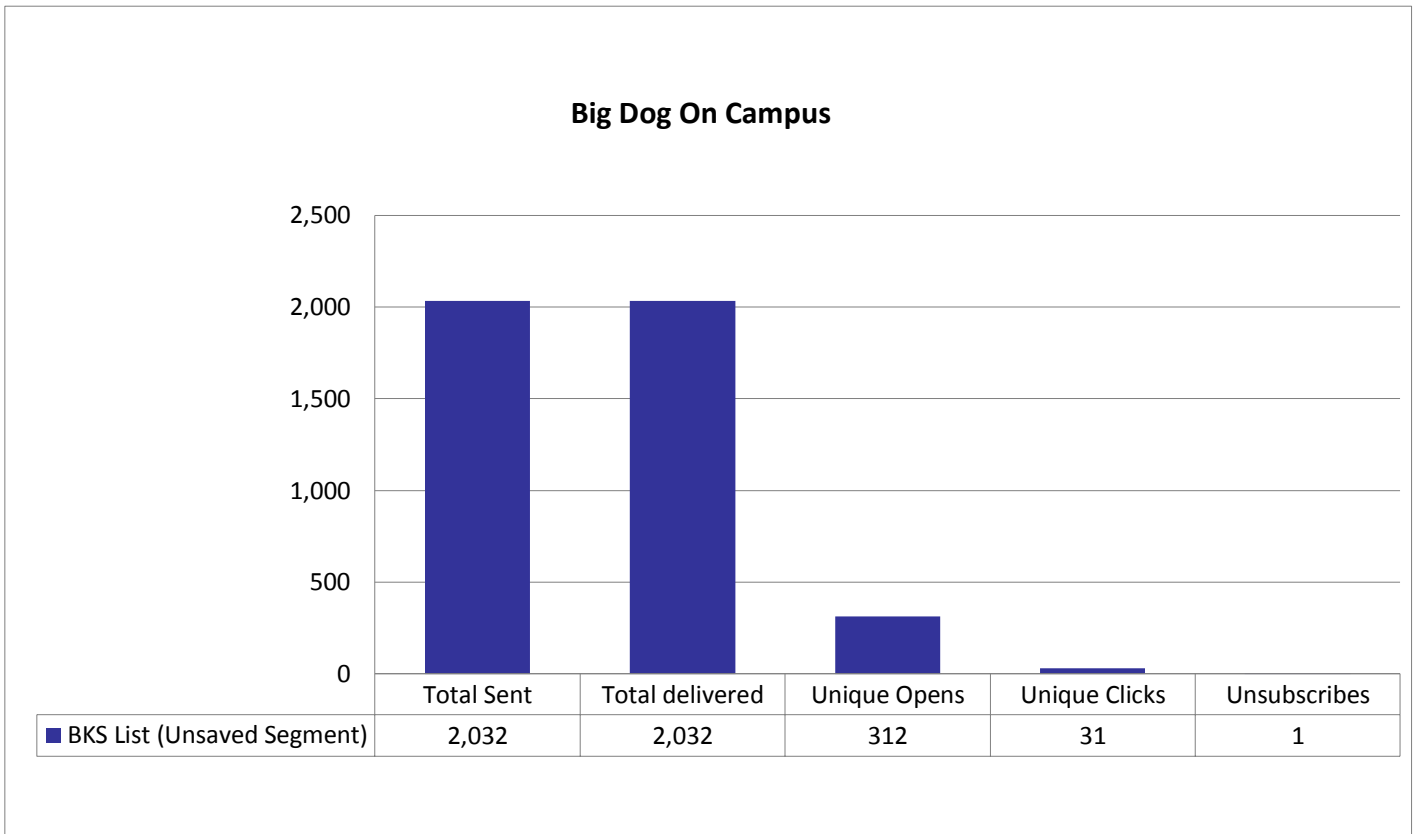
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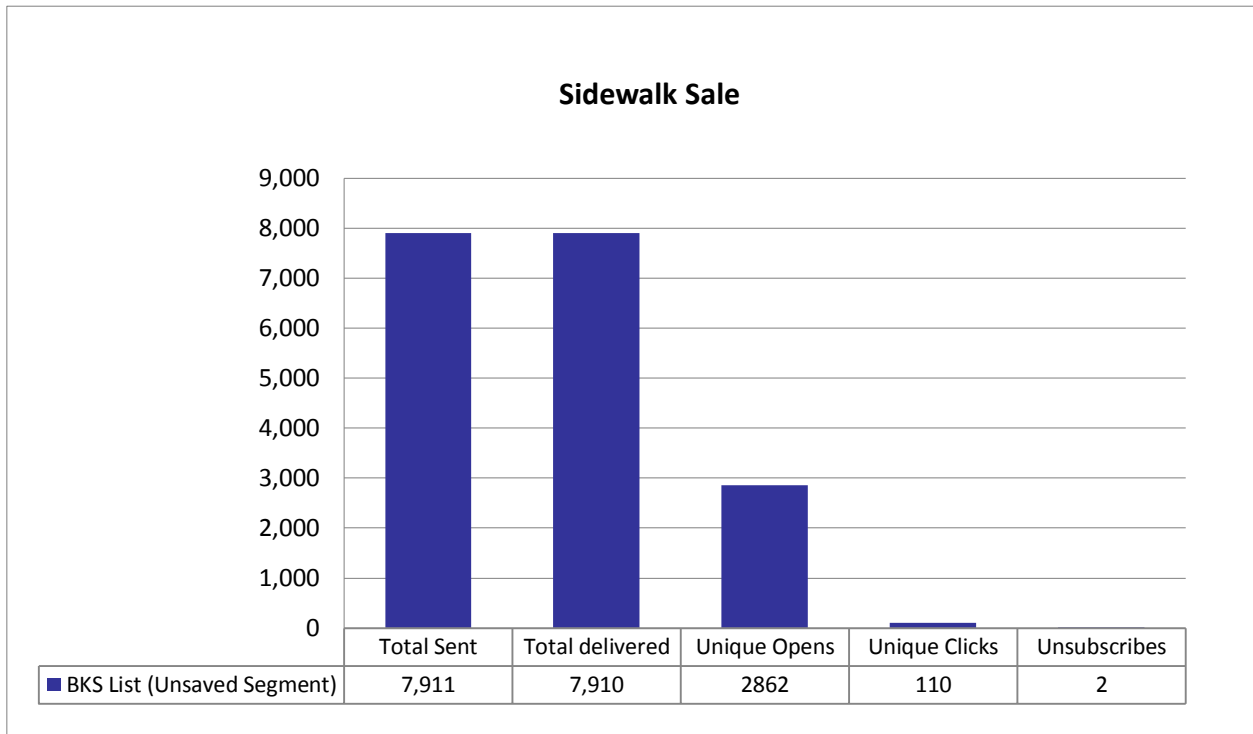
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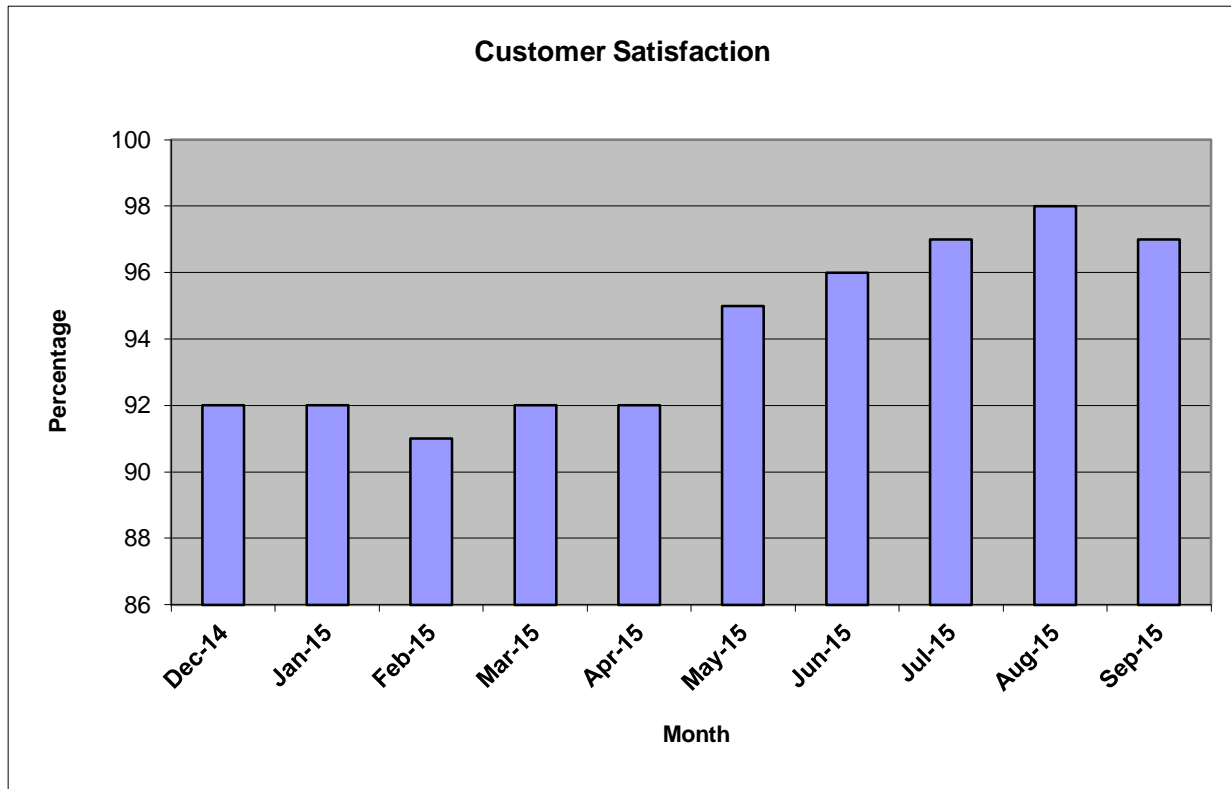
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Customer Satisfaction Report
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